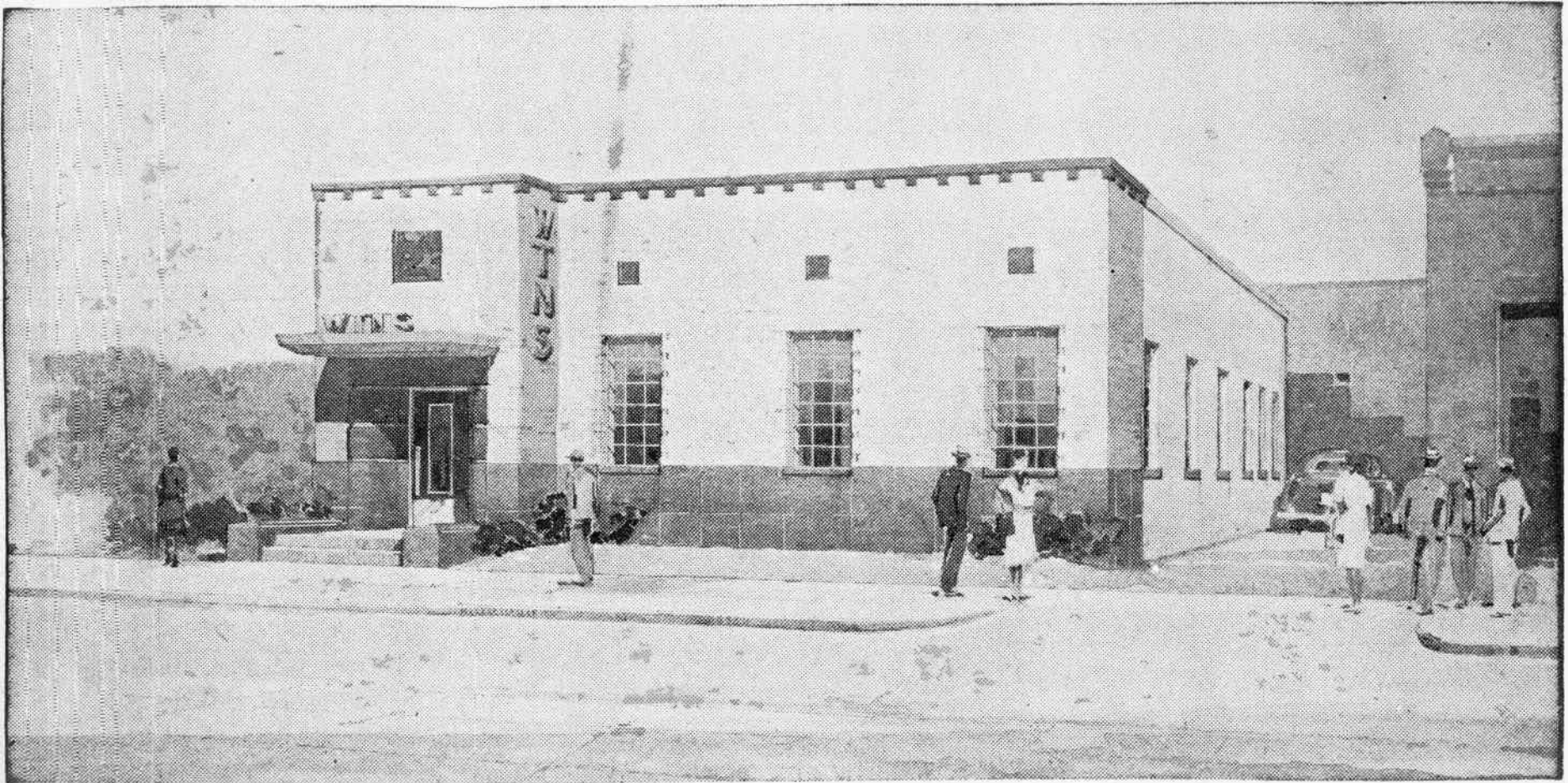


WTNS RADIO NEWS

CELEBRATING OUR SIXTH ANNIVERSARY



WTNS STUDIOS AND OFFICES LOCATED AT 114 NORTH SIXTH STREET, COSHOCTON, OHIO

WTNS

Rounding Out Six Years Of Progress

Radio station WTNS, the neighborly station, operated by Coshocton Broadcasting Co., is rounding out its sixth year of progress in Coshocton.

The broadcasting company was organized two years before the station first went on the air. Corporation papers were first drawn Oct. 13, 1945, for the Coshocton Broadcasting Co.

Originally, when the company was first set up, the officers were Bruce Wallace, president; Miss Nora B. Hall, now deceased, vice president; Robert B. Wallace, secretary, and William J. Wallace, treasurer.

When the station was first opened Nov. 9, 1947, the officers were Bruce Wallace, president; Baxter Stone, vice president; Richard Athey, secretary, and Miss Hall, treasurer.

A radio station for Coshocton was assured on April 3, 1947, when the federal communications commission in Washington, D. C., approved an AM license for the Coshocton Broadcasting Co.

A conditional FM grant was issued the company on April 10, 1947.

Original plans called for using a house across the street from The Tribune as housing for the

station but later it was decided to tear down the old house and build a completely modern station

Soon excavation work was started, the building was erected and a modern home for the radio station was completed.

The first program was broadcast over WTNS on Sunday afternoon, Nov. 9, 1947. Since the station has been opened, around six years ago, WTNS has been operated by a highly trained personnel.

Programs of WTNS are heard daily through Sunday in an area populated by some 500,000 persons.

WTNS is credited with being east central Ohio's greatest advertising medium.

The "Voice of Coshocton" goes over the air waves daily to all people living in a 50-mile radius of the station. It is east central Ohio's most popular radio station, which carries a variety of well-selected programs.

Present officers of WTNS are Bruce Wallace, president and manager; Baxter Stone, vice president; Clarence Miller, secretary, and Robert B. Wallace, treasurer. In addition to the officers, the directors are William C. Wallace, Adolph Golden, Walter Parrish.



THE
BUCKEYE



PRESENTS

THE BUCKEYE
SPORTSLITE

Monday Thru Saturday 5:30-5:45

THE SPORTSLITE SERVES

**ALL THE WORLD OF SPORTS EACH
EVENING, TO SOUTHEASTERN
OHIO FANS, EVERYWHERE!**

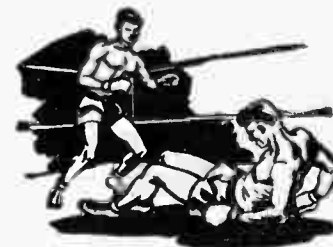
**LISTEN FOR STAN ROBINSON
AND THE "SPORTSLITE" DAILY**

**OVER YOUR NEIGHBORLY
STATION**



W T N S

DIAL 1560



Meet WTNS Radio Staff Personnel



BRUCE WALLACE . . . president, manager

* * * * *



STAN ROBINSON . . . program director

* * * * *



JAMES SIGMAN . . . sales manager

STANLEY CHAPMAN ROBINSON, popular program and sports director for radio station WTNS, is a native of the Empire state, New York. He was born at Garrison, N. Y. He joined the staff of the local Neighborly Station in September, 1950, after receiving his "boot" training in radio work in New York. After graduating from Haldane high school at Cold Spring, N. Y., cut his eye-teeth in announcing at WLNA station in New York. Later he became a staff announcer at Peekskill, N. Y., where he worked for two years.

From there he went to Freeport, N. Y., where he took a position as staff announcer with WGBB.

After working at that job for three months, Stan was prepared to explore more fertile radio fields. It was while he was working at WGBB that he decided to come to east central Ohio's popular station at Coshocton. He became program manager in 1952, succeeding Mike Joseph, who accepted a similar job with a CBS station at Grand Rapids, Mich.

Stan was married to Barbara Leo, formerly of Peekskill, N. Y., in November, 1950. They have two children, a boy and girl. What shows are to be heard on the air are left to the discretion of Mr. Robinson. His favorite shows are the "1560 Club" each morning at 9:05 and the "Buckeye Sportslife," the one he broadcasts at the end of each day. In addition to being program and sports director, he has charge of the announcers. And for the best in news, music and sports, keep tuned to WTNS, 1560 on your dial, east central Ohio's greatest advertising medium, says the soft friendly voice of Director Robinson.

* * * * *

JAMES SIGMAN, 317 North Eighth st., commercial manager of WTNS, has been on the local staff since December, 1947, a month after the radio station came into existence.

He was born and reared in Coshocton. He attended Coshocton public schools. He is an ex-GI and served in the U. S. army in World war II for four years, most of that time was spent in the South Pacific theater of operations.

Before going into service Mr. Sigman was city recreation director for two years and assistant director for two years. His first position with the Neighborly Station was time salesman. He later became commercial manager.

At one time he worked in the display advertising department at the Coshocton Tribune. He is married and has one three-year-old daughter.

* * * * *

MRS. HORACE OAKES, 658 1/2 Chestnut st., is an important cog in the wheel at radio station WTNS. She is the station's record librarian and assistant continuity writer. In addition, she prepares affidavits of performance, which, in turn, facilitates the station's billing system. She is a native of Coshocton and a graduate of Coshocton high school in 1939. Attended Syracuse university in upper New York state, where she took up library science. For a few years she was employed at the Coshocton public library as assistant librarian and cataloguer.

At one time she was employed in the accounting department at the Ohio Power Co. After leaving that position, she worked at the Grandview public library at Columbus. She came to radio station WTNS in 1948 where she has since been a fixture. In connection with her current library work at WTNS, Mrs. Oakes keeps an up-to-date file on popular and classic records.

There are over 13,000 sides of the popular 78-inch records; over 300 albums of every type music and 100 long-playing records. In the classic library there are 110 albums, 110 long-playing records and 232 record sides that include 78-inch and 12-inch records. In the hillbilly section there are over 500 sides in the sound effects collection.



MRS. HORACE OAKES . . . record librarian

* * * * *



JOELLEN IRWIN . . . continuity writer

* * * * *



MARY KUTCHER . . . receptionist

Meet WTNS Radio Staff Personnel



JOE FREDERICS . . . staff announcer

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ELMER MORAVECKY . . . chief engineer

* * * * *



KEN COURTRIGHT . . . staff announcer

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JOELLEN IRWIN, 317½ North Eighth st., a native of Greenfield, O., is the Neighborly Station's continuity writer—and a good one. She graduated from Ohio State university, Columbus, last June, where she majored in radio speech. Miss Irwin, who has a pleasing personality, is also woman's editor at WTNS. She came to radio station WTNS immediately after graduating last June.

Miss Irwin was graduated from McClain high school in her home town. She creates 75 percent of all commercial messages, which convince WTNS' public the clients' products are the best. She has that creative talent. Miss Irwin is heard on the "Woman's Corner" of the "1560 Club" program Monday through Friday and has an additional once-a-week show consisting of an informative quarter-hour at 4:30 p. m. on Wednesdays.

She had previously worked at station WOSU at Ohio State university and on the student station at the university. She is the daughter of Mr. and Mrs. Dean Irwin of Greenfield.

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MARY LOU KUTCHER, the girl with that ever-pleasing smile, is traffic director and receptionist at radio station WTNS. She joined the station's personnel last April after spending seven years with the Shaw-Barton Company. She was receptionist and also did general office work at Shaw-Barton plant. Miss Kutcher schedules all commercial broadcast announcements heard throughout the day over the local Neighborly Station.

As receptionist she receives many visitors at the station daily. Her friendly smile and greeting really opens the door at the radio station. Miss Kutcher also is secretary to Bruce Wallace, president and manager of WTNS.

She is the daughter of Mr. and Mrs. Ernest Kutcher of WestLafayette. She graduated from West Lafayette high school in 1946.

* * * * *

JOE FREDERICS, popular WTNS announcer, had a fling at dramatics before joining the local staff. He is a native of New York city, where he graduated from Tilden high school and Long Island university. Before taking up radio work, Joe studied to be a chemist.

His first radio job was with station WINS of New York City. He was associated with the theatrical game or some time before he recided radio announcing was his dish. Joe joined radio station WTNS here on June 23, 1953.

He is married and resides on Mulberry st. He has the "Record Shop" program heard daily except Saturday and Sunday from 3:30 to 4 p. m. He also has charge of "This and That With Music," which is heard every day except Saturday and Sunday, 1:05.

* * * * *

KEN COURTRIGHT, staff announcer at WTNS, came into radio work the hard way. He is a typical home town boy, having been born and spent his early life in Dover. He taught himself the basic fundamentals of radio announcing. He had no extra schooling and learned many of the announcing techniques by working at radio station WJER at Dover.

In trying to branch out in his particular kind of work, Ken accepted a position with radio station WAND at Canton. The jovial and well-liked radio announcer came to WTNS from Canton last spring and joined the local announcing staff. He is a personality-plus disc jockey and has a large following among the teen-age listeners in the wide area covered by WTNS.

He is best known for his "Ken's Korner" program which is aired Tuesday through Friday at 1:30 p. m.

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BILL DuBOIS, a native of Red Wing, Minn., is the "wake up man" on "The Morning Watch" program over the Neighborly Station, WTNS. Bill, one of the staff announcers, joined the WTNS force last September. He received his earlier radio announcing training



HERMEN PHILABAUM . . . assistant chief engineer

* * * * *



BILL DuBOIS . . . staff announcer



ROBERT BARRICK . . . sales and promotion



Reporter KEN SLAUGHTER interviews MR. WALLACE



MRS. JOHN RAMSEY . . . custodian

at Little Field, Texas, and in his home town of Red Wing, Minn.

The popular announcer conducts "Bill's Ballroom" program over the air from 2:30 to 3 on Mondays. Bill has personality-plus and his approach to playing the kind of records everybody likes is accepted by his wide unseen radio audience. Bill is single and resides on South Sixth st.

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ELMER C. MORAVECKY, a native of Midvale, O., is WTNS' chief engineer. Without an engineer there would be no radio programs. Elmer has been with the local radio station for three and a half years. He received his early training while employed by the DeForrest Training, Inc., at Chicago, Ill. He spent two years at the National Radio School at Cleveland.

He is one of the best engineers in the radio field. WTNS was his first station after receiving his license. He had previously been an assistant engineer before he succeeded Eugene Wiggins as chief engineer. The latter went from here to Valparaiso, Ind., where he is an engineer instructor.

Mr. Moravecky is single, lives at 224 Main st., and is the son of Mr. and Mrs. John Moravecky, of Midvale.

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HERMEN L. PHILABAUM, West Lafayette, is Elmer Moravecky's able assistant engineer. He, like Mr. Moravecky, is an ex-GI, having served in World War II. He spent most of his life in West Lafayette. While in military service he was

supervisor for several communications systems.

Twelve of the 20 months he spent in Nome, Alaska, he was maintenance chief of the army airway communications. Hermen started making radio sets when a boy as a hobby. His hobby has paid off in dividends several times.

It was in 1924 when he built his first crude set. He said he was once a "ham" radio operator. This young man is a graduate of West Lafayette high school.

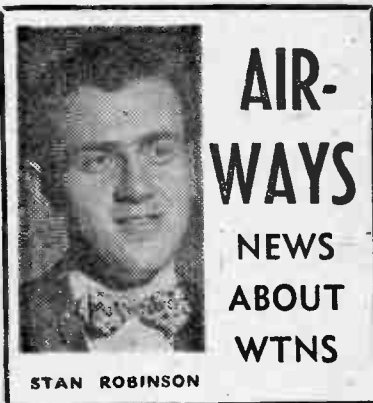
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ROBERT BARRICK, 366 Hamilton av., is a WTNS salesman and promotion director. He joined the sales staff December, 1932. He was born and spent most of his life in Coshocton. He was graduated from Coshocton high school in 1934.

Before he joined the radio staff he was block operator for the Pennsylvania railroad company for five years. Mr. Barrick is an ex-GI, having served in Uncle Sam's army with the 37th division in the South Pacific during World War II. He is married and has one daughter.

Rounding out what we like to feel is entertaining radio will be the Treasury department's production, "Guest Star," to be heard 5:30-5:45. Margaret Whiting, Capitol record thrush, sings for you today.

"Here's to Vets" becomes a 5:15 feature as of today, with a top band weekly along with valuable messages to the veterans from the Veterans Administration.



STAN ROBINSON

As mentioned in this column last week, there are numerous new Sunday afternoon programs that we would like you to read about today, starting with the 12 o'clock News Roundup presented by Schiff's Shoe Store, Main st., Coshocton. Ken Courtright will report the news each week at this time.

As part of our fall lineup we are happy to again present an RCA Victor musical program. The Glass Music Store is sponsoring the new series of programs to be heard at 12:15 each week.

"Lucky 7 Plus 1" will be a musical presentation from 2-2:30 brought to you by the McDaniel Appliance Center. This half hour will feature the nation's favorite music weekly.

The popular Ave Maria Hour will be aired from 2:30-3 for the entire family's appreciation each Sunday throughout the fall and winter.

Stalter Office Supply, North Third st., will open the doors of its popular Club Room at 3:15 following the Tribune news. This program provides an opportunity for various local organizations to present their ideas, activities and benefits to the listening audience.

"Proudly We Hail," top Hollywood production, may be enjoyed from 3:30-4 as a dramatic Sunday treat made possible by the U. S. army.

As part of the current series concerning facts about your hospital, D. Cabot will again moderate an informative public service broadcast at this week's new time, 4-4:45.

Commencing Tuesday, and continuing through at least Friday, the WTNS staff will work as a revolving team to bring you a colorful, accurate and factual picture of Coshocton county's 102nd annual fair. We invite you and your family to be with us in the Art hall. Our remembrances of the fair this year include book matches and a new, up-to-date tabloid filled with pictures of the staff at work, along with the history of the station. These will be for you to take home, serving as a reminder that your neighborly station is thinking of you.

Tower Antennas, Inc., of Coshocton and Sugarcreek will bring you a complete news and sports roundup each Sunday from 5-5:15. This satisfied user of the radio medium has just completed a successful series of "In Your Neighborhood" shows which were heard daily at 12:10.



Former staff announcer, Bob Speaks, now in the U.S. air corps, is shown chatting with Johnny (in-the-book) Standley, Capitol record star. Johnny appeared at the Canton auditorium a few months ago.



Well-known Horace Heidt, famous orchestra leader and talent finder, is being interviewed by Stan Robinson of WTNS. The interview took place during Heidt's recent appearance in Canton.



Shown here is Stan Robinson, WTNS program and sports director, looking over the "1560 Club" gift table for a typical Friday morning participation show from 9:05 to 9:45.



The Buckeye Sportslite was honored a few months back at WTNS studio when world famous Negro Olympic track star, Harrison Dillard, appeared with Western Reserve Coach Eddie Rinnegan, second from right. Stan Robinson is shown on the left and Bob McCarty, Tribune sports editor, is at the extreme right.

**Our Time Is
Your Time**

THE JONES OIL CO.

Your Fleet-Wing Distributor

BRINGS YOU THE CORRECT TIME EVERY HOUR!

OVER

W T N S

TRY FLEET-WING PRODUCTS TODAY

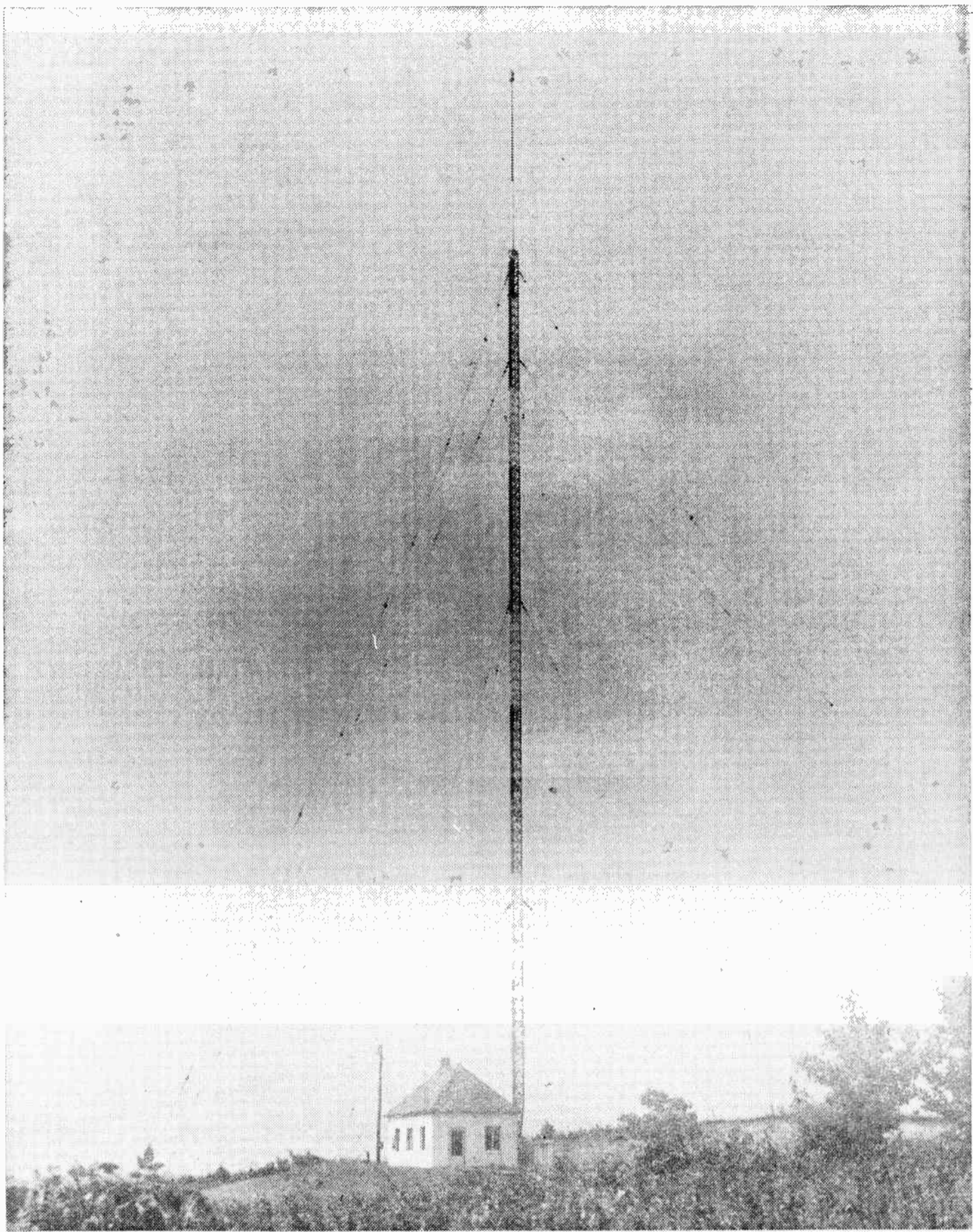
STROH'S

PRESENTS FOR YOUR LISTENING PLEASURE



STROH'S POLKA PARTY

Monday Thru Saturday 5:15-5:30



TOWER, TRANSMITTER AND BUILDING ON ROSCOE HILL WITH 1,000 WATTS BEAMING YOUR WAY AT

1560

On Your Dial