When Radio Was Boss

By
Bill Earl, M.A.
Author of Dream-House

A Picture-and-Words Scrapbook
Of the West Coast's Most "Boss" Radio Stations
And Their DeeJays
Of the Silver Age Era!

A Desert Rose Production

www.americanradiohistory.com
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by
BILL EARL, M.A.
AUTHOR OF DREAM-HOUSE

A DESERT ROSE PRODUCTION
From
Research Archives

TO DAVID!
Thanks!
Bill Earl
9-10-98

www.americanradiohistory.com
ILLUSTRATIONS

FRONT COVER

JAY STEVENS

Jay is a legendary Silver-Age radio star in all three major markets in the West Coast area that this book covers, San Francisco, San Diego (as "Steve Jay") and Los Angeles! Jay was one of the original "Boss Jocks" in Bill Drake's legendary "Boss Radio" format starting in April, 1964. Jay was a major morning man at KRLA, El Monte (Los Angeles) from 1969 through 1971 and again in the Spring of 1986. Jay was also one of the big "box-office" heavy-name originals on KROQ, "The Roq" in September, 1972, and a pioneer in early Top 40 radio formats on the FM band in 1973 at KKDJ on Mount Wilson. Jay was the first radio personality to receive copies of our previous book, Dream-House, the day it was released.

All other illustrations (long out of print and rare) are from Research Archives' morgue or given to us for this book from collector associates' personal collections over the years.

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FOR FURTHER INFORMATION, ADDITIONAL COPIES (PICTURES SUITABLE FOR FRAMING), COMMENTS OR QUESTIONS ON WHEN RADIO WAS BOSS, PLEASE CONTACT:

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FOREWORD

Once upon a time in the land under Princess Blue Sky, there were legendary AM radio stations that were powerful and influential to a generation, stations that had some of the greatest talents and air personalities in radio history.

Unlike today, where the FM stereo band is dominant and where "personalities", if any, are heard only in the morning drive time, in the era of the "Silver Age" which was from the late 1950's to the early 1970's (The "Golden Age" was the era of dramas and variety shows that moved to television.), stations featured lineups of seven strong individual personalities during the broadcast day, each one as talented in his own way as the others. They had names like "Good Guys", "K-Men", "Seven Swingin' Gentlemen", "Hit Paraders", and "Boss Jocks", to cite just a few.

Since this was long before women were integrated into the "talent" area of broadcasting, the lineup was always all male, the disc jockey was the "star" of the show, and the music was almost secondary. People listened to the disc jockeys and what was between the records, and they followed them up and down the AM dial when personalities changed stations in the same market. Radio stations in the Silver Age were indeed dream-houses that were so popular that their ratings were usually in the high double digits of audience shares, unlike the overly fragmented slivers of the pie we have today.

This book salutes an era of radio history that up to now has not really been chronicled in a picture-and-words "scrapbook" format as that which we have compiled here, except for perhaps our first book, Dream-House, now out of print, which told the history of one special-to-us West Coast station over its thirty-year history at the time of its publication in June of 1989.

This book is intended to highlight some select important legendary Top-40 AM stations and their immortal "stars" in brief sign-posted commentary on the stations and their special significance and most importantly show the reader just how influential the "era of the disc jockey" was through the many printed memorabilia that we have chosen from our archives to illustrate just what this era of radio history was all about.

Due to space and budget limitations, not all the major U.S. stations have been included, but because radio was -- and should be -- a personal and emotional experience, we have instead specially selected those stations that we personally remember in a geographic triangle from the San Francisco Bay Area on the north, Phoenix, Arizona, on the east, and San Diego and Baja California on the south, with special emphasis on the Los Angeles area where we grew up and whose stations were extremely influential on the rest of the country.
The portraits to be found between these covers are of the disc jockeys who we felt were the best or who we believe may not have been as well recognized in their time as they should have been. So it is our turn to give here the credit they deserve. If some of your favorites are missing (We just couldn’t include everyone.), you can easily fill in those blanks with your own memories. It is our hope that this book will trigger those memories and help you to realize just how important radio was for a generation’s growing-up years.

We realize our station descriptions are brief, but we want the pictures we have selected to "speak for themselves". You will see just how important the disc-jockey-as-star was and how stations really had great, daring individualists who do not exist in radio today. The business has changed, with heavy automation, depersonalized voices, out-of-town consultants, and heartless computers, so that unfortunately that earlier era of radio may be gone forever.

Being a long-time Beatles loyalist, we have selected the title of our book highly inspired by the classic George Harrison composition, "When We Was Fab". Like the immortal Beatles, the radio stations and legendary disc jockeys you will find on these pages are immortal, too, in radio history.

We have selected the most popular legendary AM Top-40 "dream-houses" because these were the stations that had the biggest audiences of the baby-boomers (and their parents) and are the ones that really set the standards for a generation. In most cases, as a special bonus, we have included the little-known, seldom publicized, and sometimes art-deco architecturally styled transmitter sites and tower locations, because after all when you listen to a radio station, you are hearing it from the "tops of the towers" because that’s where the physical sound originates. The tower-site locations usually have remained in the same place over all these years; they can be seen soaring to the sky today, where pilgrimages can still be made to view their majestic beauty, unlike the studio and office locations that have moved many times.

We hope that through the many pictures shown between these covers and the brief, yet informative, stationographies, an era of radio history can be preserved as it should be for future generations.

"Boss" was originally an old Black jazz term that meant "really, really good", a word that came to prominence in the mid-1960's, the focus of this book. Now you will see through pictures and words how the stations and their legendary disc jockeys, and the AM band were so special to broadcasting history.

For this is when radio was Boss.

Bill Earl
October 1989
CALL LETTERS
KHJ-AM

TOWER LOCATION
Los Angeles, California (License: Los Angeles)

ON THE DIAL
930 kHz AM (Also simulcast on FM sister channel from Mount Wilson during first months of "Boss Radio" format.)

FORMAT
TOP 40 (CHR) (Actually "Top 30", a reduced playlist)

TOWER DESCRIPTION
2 self-standing towers.

TRANSMITTER SITE
Art-deco building with "KHJ" in illuminated letters in vertical position at front of building, on the northwest corner of Venice and Fairfax in southwest Los Angeles. (Sign now demolished. Major additions have been added to original transmitter building.)

MEMORABLE PERSONALITIES
Johnny Mitchell
Gary Mack
Bobby Tripp
Roger Christian
Harvey Miller ("Humble Harv")
Dick Sainte
Bill Wade
Dave Hull (1985, 1986 at the very end of 93/KHJ)

MEMORABLE YEARS
1965 through 1971

NOTABLE MEMORABILIA
The first few 93/KHJ "Boss 30" survey folders on the heavier card stock were the best. Look for the "G" for RKO General above the "J". These were the best. Also the colorful KHJ RULES "Eagle" stickers. We have the old "93KHJ" license plates on our personal car, obtained after the station gave them up.

TODAY

SPECIAL NOTE
93/KHJ was a revolutionary station programmed by Bill Drake, as he reduced the traditional playlist to 30, tightened the jingles and de-emphasized the personalities. It became the flagship station for his legendary "Boss Radio" format, highly influential upon its debut in April, 1965.
JOHNNY MITCHELL
Boss Radio Goes For A Holiday!

Not to Yosemite or Pismo Beach...but to the swinger who used the air name of "Johnny Holiday" to turn San Diego on its ear. Transformed by Boss Radio back to Johnny Mitchell, this extremely cool young man is rapidly proving that a rose by any other name is still a grabber.

Listed by Billboard as the "No. 1 Deejay in San Diego", Johnny also wore the hats of Music Director and Program Director during his four year stay on the border. But even all this wasn't enough; he also organized and appeared in a special May Company promotion that broke all records for listener attendance...was a syndicated account announcer for the Tijuana bullfights...organized and directed promotion for visits by groups such as the Dave Clark Five.

In short, he's come a long way since the day his claim to fame was setting the current world record of 195 "stay-awake" hours at WYDE in Birmingham. But he's still just about the most wide-awake salesman in Southern California...and he's selling for you from 6 to 9 p.m. on Boss Radio!

He's going for Number One...why don't you join him!

93/KHJ
BOSS RADIO
ROBERT W. MORGAN
They Wake Up With The Rooster From Wooster

It is safe to say that Wooster (Ohio) College has never been one of the really big names in Southern California radio... ranking somewhere between cumquats and Lake Ontario. But the Wooster Meteor has taken over the 6 a.m. to 9 a.m. wake-up chores on Boss Radio, and things are looking up!

Robert W. has sandwiched a remarkable radio career between campus days and his entry to Hollywood. In four major stations, he has scored No. 1 in every segment in which he has appeared. Most recently the leading fog-clearer in San Francisco, he now grabs the dial at 93 first thing in the morning, and just doesn't let go.

Primarily, though, Bob works at being a smooth vehicle for sales. If you're not getting your share of worms, let this swinging early bird give you a boost.
**HIT BOUNDS (ON THE WAY UP)**

- Beatle
- Nothing But Heartaches
- Supremes
- Whole Lot of You
- King
- Annie Fanny
- I Don't Believe
- Shilloteens
- It's the Same Old Song
- Four Tops
- J.U. James
- Sam the Sham & Pharaohs
- Sleep and Dream
- Earl Dean Smith
- I Put a Spell on You
- Nina Simone
- I Want Candy
- Searchgloves
- Capitol
- Motown
- Coral
- Verve
- Imperial
- Philips
- Sire

**WIN $1000.00 IN CASH!!!**


---

**HIT BOUNDS (ON THE WAY UP)**

- Laugh at Me
- Sonny Atco
- Take Me for a Little While
- Evie Sands Blue Cat
- My Girl (Sloopy)
- Little Caesar & Theandalas Malal
- Hang on Sloopy
- The McCoys Bang
- You've Been in Love Too Long
- Martha & The Vandellas Gordy
- Houston
- Dean Martin Reprise
- Danger Heartbreak Ahead
- The Marvelettes Tamla
- Give All Your Love to Me
- Gerry & The Pacemakers Press
- You've Got Your Troubles
- The Fortunes
- Out of Our Heads (LP)
- The Rolling Stones London

**WIN FREE BEATLE TICKETS!**

KHJ has hundreds of FREE tickets to see the Beatles at the Hollywood Bowl. You can win... send your name, address and phone number, on a postcard to: FREE BEATLE TICKETS, Box 38-130, Hollywood. Then just keep listening to Boss Radio and be our guest to see the Beatles at the Bowl!
HIT BOUNDS
(ON THE WAY UP)

RIDE AWAY
Roy Orbison

SINCE I LOST MY BABY
The Temptations

EVERYONE'S GONE TO THE MOON
Jonathan King

ONE LONESOME ROSE
Roy Peterson

I DON'T WANNA LOSE YOU BABY
Chad and Jeremy

I'LL MAKE ALL YOUR DREAMS COME TRUE
Ronnie Dove

THE WAY OF LOVE
Kathy Kirby

MOHAIR SAM
Charlie Rich

WITH THESE HANDS
Tom Jones

THE IN CROWD
Romney Lewis

BUY BOSS BARGAINS!
UNBELIEVABLE BUT TRUE! Buy a Surfboard
for 18¢ . . . a brand new Honda for 23¢
. . . a $100.00 bill for 10¢ . . . albums
from 2¢ to 9¢ . . . and many, many more
incredible bargains. KHJ's SUMMER CLEAR-
ANCE SALE is happening every hour on
Boss Radio!

BUY BOSS BARGAINS!!
UNBELIEVABLE BUT TRUE!! Buy a Surfboard
for 18¢ . . . a brand new Honda for 23¢
. . . a $100.00 bill for 10¢ . . . albums
from 2¢ to 9¢ . . . and many, many more
incredible bargains. KHJ's SUMMER CLEAR-
ANCE SALE is happening every hour on
Boss Radio!

WIN BOSS BREAD!
Play "Jock In The Box" every hour with
with the BOSS Jocks. Win from $9.30 to
$93.00! and keep it on KHJ for the World
Premier of Sonny and Cher's latest sound
on your official Sonny and Cher station.
Also . . . standby for a big announcement
about the Rolling Stones . . . and more
surprises from . . .
Soother-and-Salesman to Insomniacs Anonymous

'Neath this puckish grin lurks the soul of a true “night person”... who aptly enough directs Boss Radio from midnight till dawn. John left his home town of Fort Scott, Kansas at the age of five... as soon as he realized that agrarian night life left something to be desired. Since that time, he has gazed into the neon signs of progressively more lively towns such as Tucson, Portland, Phoenix and Denver.

Now, a recent and extremely successful graduate of Denver's No. 1 station, John combines your business with his pleasure to give Los Angeles night people the warm, smooth and happy sound of a swinger who has finally found his territory.

Use him to help pass the sleepless Southern California nights.

SAM RIDDLE
Pied Piper of The Lively Ones

Without a doubt the hottest personality in the Southern California discotheque set, Sam adds Boss Radio to his already overpowering performance record. Long the prime seller in Los Angeles TV, and holder of top ratings in the heyday of both KRLA and KFWB, this transplanted Texan is again coolly showing his well-shod heels to the pack.

Host of his own "Ninth Street West" and "Hollywood A-Go-Go" on the tube, Sam has a sound that delivers... there isn’t a young adult in Southern California that isn’t hip to that mellifluous voice. Riddle's regiments respond to the sound of Boss Radio from nine p.m. till midnite, and you're invited to join them.

Forward March!
BOSS 30
FROM 93/KHJ

93/KHJ
BOSS RADIO
IN LOS ANGELES

"Mighty Good Music!"

BOSS 30
FROM 93/KHJ

Johnny Mitchell
6-9 pm

"Mighty Good Music!"

Bill Drake

93/KHJ
BOSS RADIO

93/KHJ
BOSS RADIO

Bill Drake
INSTRUCTIONS: Just cut 'em out and stick 'em on! To get more, phone KHJ at HO. 2-2133 or write KHJ at 5515 Melrose Avenue, Hollywood, Calif. Enclose a stamped, self-addressed envelope.
BOSS HIT BOUNDS

STRAWBERRY FIELDS FOREVER/
PENNY LANE
The Beatles  Capitol

UP AND DOWNS
Paul Revere & The Raiders  Columbia

IT TAKES TWO
Marvin Gaye & Kim Weston  Tamla

You and a guest can be at KHJ's
HUMBLE HARVE
HELLO HAPPENING!

It's at the Hollywood Palladium
February 18th—Be our guest...
Be first to call the Bossline when
you hear the Humble Harve Singers.

93/KHJ
BOSS RADIO
IN LOS ANGELES

BOSS HIT BOUNDS

THE GIRL I KNEW SOMEWHERE
The Monkees  Colgems

AT THE ZOO
Simon & Garfunkel  Columbia

GONNA GIVE HER ALL THE LOVE I'VE GOT
Jimmy Ruffin  Soul

COME FLY WITH THE BOSS JOCKS TO

ACAPULCO
LONDON
TAHITI
RIO
PARIS
JAMAICA
HAWAII

You and your guest zoom away on
the trip of a lifetime with your
favorite Boss Jock! Get set to join
Boss Radio's

JET SET!

93/KHJ
BOSS RADIO
IN LOS ANGELES
BOSS HITBOUNDS

LIVING IN A WORLD OF MAKE BELIEVE
Good & Plenty Senate
LET THE HEARTACHES BEGIN
Long John & Baldy Warner Bros.
GOOD COMBINATION
Sonny & Cher Atco

KHJ RADIO
WANTS TO MAKE YOUR
Christmas Wish
COME TRUE!
SEND YOUR CHRISTMAS
WISH TO: BOX 38-190
HOLLYWOOD. BE SURE
TO INCLUDE YOUR PHONE
NUMBER. THEN KEEP
IT ON . . .

93/KHJ
BOSS RADIO
IN LOS ANGELES

93/KHJ
BOSS 30

DIG THE ALL NEW CHARLIE TUNA
SHOW, 9 A.M. TO NOON

THERE'S A CHANCE EVERY HOUR
FOR YOU TO
"BREAK THE BANK"

93/KHJ
BOSS RADIO
IN LOS ANGELES

DIG 93/KHJ'S TOM MAULE 9-MIDNIGHT
DICK SAINT MAKES YOUR WEEKEND WONDERFUL. TURN HIM ON SUNDAYS FROM 9 TILL 3 ON THE BIG 93!

BILL WADE SERVES UP A MORNING MENU OF MUCH MORE MUSIC FROM NINE TO NOON EVERY DAY ON THE BIG 93!

JOIN THE LARGEST MORNING RADIO AUDIENCE IN SOUTHERN CALIFORNIA WITH CHARLIE VAN DYKE... 6 TO 9 A.M.
CALL LETTERS
KFWB

TOWER LOCATION
Lincoln Heights (Los Angeles), California  (License: Los Angeles)

ON THE DIAL
980 kHz AM

FORMAT
TOP 40/MOR Blend

TOWER DESCRIPTION
3 guy-wire towers

TRANSMITTER SITE
On the northwest corner of Indiana and Multnomah bordering (east of) Soto Street. The building is also used by KLAC 570 kHz AM. The original site was on Hollywood Boulevard in Hollywood (self-standing towers on roof adjacent to Warner Theater still stand), and the second site (now demolished) was by the present Fedco store on South La Cienega. KFWB began transmitting from the Indiana Street site in approximately 1960-'61.

MEMORABLE PERSONALITIES
Elliot Field (with voice character, Tex)
Don MacKinnon (probably the best over all. A true legend)
Steve Woodman (He should have been given a "starting lineup" position.)
Hal Pickens ("The Coast Is Clear, Dear")
Jack Hayes
Charlie Brown (with his pre-teen daughter in studio with him)
Hal Murray ("The Murray-Go-Round")
Bob Hudson (4 to 7 pm right up to the end of the music format in 1968)

MEMORABLE YEARS
Late Summer and Fall, 1961 (sister-station superstars brought in)
Early 1965 to mid-1965; Summer, 1967; All-male jingles in Summer, 1966

NOTABLE MEMORABILIA
"Fab Forty" survey folders. The best ones were from 1961 with great photo circles of the personalities.
KFWB Hitline newspapers. The best were from 1965 before the newspaper format change.

TODAY
All-news format.

SPECIAL NOTE
KFWB was the first real "TOP 40" station in Los Angeles, blending TOP 40, MOR and very individualistic personalities. The format "Color Radio" was legendary, appealing to adults and teenagers.
DON FRENCH
CHARLIE BROWN
12:00 Noon - 3:00 P.M. KFWB 98
BILL TAYLOR

Channel 98 KFWB
I'm one of them

KFWB
"Good Guys"

TED RANDAL
9:00 - 12:00 NOON

Channel 98

KFWB
HAL PICKENS
KFWB (9-NOON)
THE WONDERFUL WHACKY WORLD OF DON MacKINNONNNNNN

This anything but simple Simon holds forth from noon to three p.m., captivating a wide Southern California daytime audience with dash, whimsey, and organized verbal mayhem.

Don is a walking success story: his on-the-air sales proficiency has consistently made him the master of his client's wishes... and ensured his place as a top radio personality in all major markets where he has appeared. Mackinnon's checkered past -- a past riddled with satisfied clients, increased sales, and listener popularity -- follows him to KFWB, and he gives every indication of continuing to indulge his wicked, wicked ways on KFWB.

A MacKinnon commercial is a thing of wonderment to hear...

Want a zany delivery? MacKinnon delivers — with wild tracks, original wit. Need the creative touch? MacKinnon shines with imagination and creativeness.

The serious approach? MacKinnon adds a sincere and believable element.
STEVE WOODMAN
(SUNDAY 5-9:30 P.M.)

Channel 98
KFWB
CALL LETTERS
KRLA

TOWER LOCATION
(South) El Monte, California  (License: Pasadena, Los Angeles suburb)

ON THE DIAL
1110 kHz AM

FORMAT
TOP 40 (CHR) 1959 through September, 1971

TOWER DESCRIPTION
6 guy-wire towers, 4 with red lights on top

TRANSMITTER SITE
825 North Lexington-Gallatin Road, near the intersection of Santa Anita (Tyler) Avenue and the Pomona (60) Freeway. A horse pasture bordering the freeway by Legg Lake and Whittier Narrows County Park area.

MEMORABLE PERSONALITIES
Dave Hull (“The Hullabalooer”)
Bob Hudson (“Beautiful Bob”, “Emperor Hudson”)
Bob Dayton
Tom Murphy (“World Famous”)
Frosty Harris (“Frosty the Showman”) Dick Blondi (“The Ugliest and Skinniest Disc Jockey in the World”)

MEMORABLE YEARS
1964 through 1967 (“Original Beatle Station”, “All-Request Radio”)
1970, 1971

NOTABLE MEMORABILIA

TODAY
The transmitter site was moved to Irwindale (Longden at Myrtle) in late 1986. Gold format.

SPECIAL NOTE
Our first book, Dream House, told the story of the first 30 years of this station and how it was the soundtrack to our life. KRLA was “Beatle Radio” and had a magic that made it very close to the listeners. Being a suburban station in both transmitter site and studios, it was very accessible to its audience.
COUNTERCLOCKWISE: DICK BIONDI, BOB EUBANKS, CASEY KASEM, JOHNNY HAYES, "PAT MOORE", DAVE HULL, CHARLIE O’DONNELL, BILL SLATER
LISTEN FOR SCUZY, NO-GOOD RAT FINK
DAVE HULL

BOB EUBANKS
9 - NOON
NEW
KRLA
PHOTO
ALBUM

DAVE HULL

RHETT HAMILTON WALKER I

JOHNNY HAYES
New KRLA Photo Album

REB FOSTER

BOB DAYTON

JIM WOOD

CASEY KASEM
1A Russ O'Hara 6-9 p.m.
1B Bob Dayton 9-12 Mid.
2A Don Burns Noon-3:00 p.m.
2B Dick Sainte 3-6 p.m.
3A Jay Stevens 6-9 a.m.
3B Johnnie Darin 9-12 noon
4A Johnny Hayes Midnight-6 a.m.
4B Gary Marshall Sunday 6:30-8:30 a.m. 9-12 noon
MAGIC MORNING MOUTH. JAY STEVENS—6:00 TO 9:00 AM ON KRLA

SLEEPER'S LITTLE HELPER...JOHNNIE DARLING 6:00 AM TO 9:00 AM ON KRLA
KRLA PRESENTS
Russ O'Hara
KRLA-1110
3 to 6 PM
The Music in Los Angeles

KRLA PRESENTS
Bob Dayton
KRLA-1110
6 to 9 PM
The Music in Los Angeles

KRLA PRESENTS
Dave Diamond
KRLA-1110
3 to 6 PM
The Music in Los Angeles

KRLA PRESENTS
Johnnie Darin
KRLA-1110
Midnight - 6 AM
The Music in Los Angeles
"WORLD FAMOUS" TOM MURPHY

KRLA PRESENTS

DON BURNS
KRLA-1110
NOON-3 PM

DICK SAINTE
KRLA-1110
3 to 6 PM

DICK SAINTE
Afternoons 3:00 till 6:00 on KRLA

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CALL LETTERS
KWOW

TOWER LOCATION
Pomona, California (License: Pomona)

ON THE DIAL
1600 kHz AM

FORMAT
Gold (The station switched to Gold in 1972 after a long-time Country format.)

TOWER DESCRIPTION
1 guy-wire tower with red light, 1 small guy-wire tower without.

TRANSMITTER SITE
South Mills and Olive in southwest Pomona. The tower can be seen directly north of the Pomona Freeway (60). The studios are in the transmitter and office building, through the glass window right inside the lobby door.

MEMORABLE PERSONALITIES
John Fritz (a holdover from the Country format)
Bill Williams (a holdover from the Country format)

MEMORABLE YEARS
1972 through 1987

NOTABLE MEMORABILIA
Survey folders (before changeover to Gold in 1972); newspaper advertisements featuring pictures of the personalities.

TODAY
The station became KMNY, all-financial news and talk, in Spring 1987.

SPECIAL NOTE
Why is such a small station like this in this book? Because we liked it very much for its heavy emphasis on 1964 through 1972 Gold, our favorite era. Much 60’s-era music all the time. One of our favorite musically programmed stations, one we miss today. We also liked how professionally the Country-oriented disc jockeys handled the switchover to a TOP 40 Gold format without missing a beat.
I'm back! Denis anyone?

Bill Williams, 6 to Midnight, is a Native Californian born in Pasadena. He was introduced to radio at the tender age of thirteen years when he acted as a spotter for baseball and football broadcasts. In college he majored in history and sociology. When not spinning records Bill likes to ski, fish and play tennis. Another one of his hobbies seems to be remaining a bachelor. He is also an accomplished guitarist and enjoys writing and arranging music.

www.americanradiohistory.com
CALL LETTERS
KBLA (KROQ in September, 1972)

TOWER LOCATION
Glendale, California (License: Burbank)

ON THE DIAL
1500 khz AM

FORMAT
TOP 40 (CHR)

TOWER DESCRIPTION
Self-standing "flag pole-style" towers, all lighted at tops

TRANSMITTER SITE
1250 Beaudry at the end of a fire road on the top of the Verdugo Mountains. The entrance to the fire road is near the golf course-country club in Montrose. The transmitter "rooms" are below the ground level, down a staircase, all subterranean, literally "underground".

MEMORABLE PERSONALITIES
William F. Williams ("IFIAFFI")
Harvey Miller ("Humble Harv")
Bob Hudson ("Emperor Hudson")
Steve Sands (KROQ)
Sam Riddle (KROQ)
Johnnie Darin (KROQ)

MEMORABLE YEARS
Summer, 1966 through Summer, 1967 (KBLA)
Fall, 1972 (KROQ)

NOTABLE MEMORABILIA

TODAY
After a Spanish format in 1981, the frequency is now "dead". The towers remain, eerily standing in silence.

SPECIAL NOTE
KBLA never was able to catch on in L.A. even though it was loaded with top-rate personalities. After switching to Country (KBBQ) in 1967, the station tried a TOP 40 format in 1972 with KROQ and major-league personalities, including L.A. veteran, Sam Riddle. Due to a poor signal, the station switched to Spanish language and then signed off permanently.
Emperor Hudson
6AM - 9AM

KBLA 15
where excitement and supermusic happens
24 hours a day!
NOW It's Roger Christian Noon - 3PM

KBLA 15 Radio

where excitement and

24 hours a day!

NOW It's Hal Pickens 9AM - Noon

where excitement and

24 hours a day!
It's NOW
Vic Gee Midnight 'til Dawn
KBLA 15

It's NOW
Humble Harv 9PM - Midnight
KBLA 15

where excitement and
24 hours a day!

www.americanradiohistory.com
HAL PICKENS
9 A.M. - 12 NOON

Meet Another
KBLA Super iNTertainer!

KBLA RADIO 5

HUMBLE HARV
9 P.M. - MIDNIGHT

Meet Another
KBLA Super iNTertainer!

NOW It's

Dave Diamond
3 PM - 6 PM

KBLA RADIO 15

where excitement and
happens
24 hours a day!
Meet Another KBLA Super iNtertainer!

DON ELLIOT

Meet Another KBLA Super iNtertainer!

EMPEROR HUDSON
6 A.M. - 9 A.M.
This music list is prepared on the basis of sales information and KROQ's opinion.
CALL LETTERS
KGBS-AM

TOWER LOCATION
Lynwood, California (License: Los Angeles)

ON THE DIAL
1020 khz AM (AM daytime only; sunset to sunrise on FM sister channel from Flint Peak, Flintridge)

FORMAT
Blend of MOR and TOP 40, some "talk" phone-in shows starting in 1971. (The station had been "beautiful music" in the early 1960's, then Country, then to contemporary format in 1968.)

TOWER DESCRIPTION
2 guy-wire towers

TRANSMITTER SITE
White-with-blue-trim building next door to old (KPOP and KFVD) transmitter building at the end of Courtland Street in Lynwood, right at the 7 (Long Beach) Freeway. The tower field is right up against the freeway. Lynwood facilities housed the transmitter, the studios, and the offices. (There was also a Western Avenue, Los Angeles, location.)

MEMORABLE PERSONALITIES
Bob Hudson
Ron Landry
Dave Hull
Bill Ballance
Pete Moss
Bob Morgan
Bob Kingsley (a holdover in 1968 from the Country format)
Steve Sands (Summer 1973)

MEMORABLE YEARS
1968 through 1973

NOTABLE MEMORABILIA

TODAY
Due to construction of the Century Freeway, the Lynwood transmitter site was demolished and a new transmitter building and many guy-wire towers were constructed in December, 1976, at the corner of 6th and Don Julian in the City of Industry. The call letters were changed then to KTNQ, a CHR format at first, now all-Spanish-language.

SPECIAL NOTE
KGBS had programming geared to a female audience in a blend of MOR and TOP 40. KGBS also gave a "new beginning" to past Los Angeles greats as Bill Ballance, Dave Hull and Bob Hudson, where they excelled as never before. Also, the KGBS "Minuteman" news was first rate. Great jingles!
"DIAL-A-DATE" AFTERNOONS 3 to 7PM WITH
DAVE HULL FROM KGBS, LYNWOOD

HIGH ATOP FLINT PEAK...
CHRIS CHARLES... AFTER SUNSET
ON KGBS 97.1 FM
WAKE UP WITH BOB HUDSON FROM KGBS, LYNWOOD

www.americanradiohistory.com
DRIVE HOME WITH RON LANDRY ... AFTERNOONS ON KGBS, LYNWOOD
CALL LETTERS
KPPC-AM

TOWER LOCATION
Pasadena, California (License: Pasadena)

ON THE DIAL
1240 kHz AM (also simulcast on FM sister channel from Flint Peak, Flintridge area)

FORMAT

TOWER DESCRIPTION
2 self-standing towers on the roof of adjacent high-rise newspaper building, with newspaper neon signs, "Independent" on one and "Star News" on the other.

TRANSMITTER SITE
On the northeast corner of Colorado Boulevard and Oakland in downtown Pasadena. Studios and transmitter consoles were in the basement of church building.

MEMORABLE PERSONALITIES
Tom Donahue
B. Mitchel Reed
Bill Slater

MEMORABLE YEARS
1967 through 1969

NOTABLE MEMORABILIA
Articles about KPPC-AM (and FM) written by Tom Donahue in Rolling Stone and Free Press newspapers in 1967, explaining how "underground" radio was an alternative to TOP 40. Also, famous black-and-white KPPC Jimi Hendrix poster with heading "What kind of person listens to KPPC?"

TODAY
The towers are still standing on the roof of the newspaper building (can be seen from the I-210 Freeway). The station broadcasts church services, foreign-language and "cultural" programming.

SPECIAL NOTE
KPPC-AM was heard only on Wednesday nights and all day Sundays due to its location in the basement of the Pasadena Presbyterian Church and its original purpose in broadcasting church services to invalid members. We used to enjoy entering the basement studios through the "tunnels" of the church buildings through the back entrances during non-business hours. One New Year's Eve we "stowed away" on the roof of the former restaurant next door, with the impressive towers above us, to watch the Rose Parade on January 1, 1969. This station was the first sign that TOP 40 radio, and AM radio in particular, would soon lose its dominance. That's why it is here.
'BIG DADDY" TOM DONAHUE
FROM THE TWIN TOWERS OF KPPC-AM 1240 IN PASADENA
B. MITCHEL REED LIGHTS UP ON 1240 AM - KPPC, PASADENA
CALL LETTERS
KCBQ

TOWER LOCATION
Santee, California (License: San Diego)

ON THE DIAL
1170 kHz AM

FORMAT
"Family Radio" (blend of TOP 40 and MOR)

TOWER DESCRIPTION
6 guy-wire towers

TRANSMITTER SITE
Green ranch-style building on the north side of Mission Gorge Road, east of Fanita, in Santee, a northeast suburb of San Diego. The all-night show was broadcast live from this location from 1956 through 1968 by “combo man” (engineer/DJ) Jack Vincent. Attractive neon sign on pole on Mission Gorge with call letters and frequency. (Sign now demolished. Major additions have been added to front of original transmitter building.)

MEMORABLE PERSONALITIES
Ralph James
Jack Hayes ("King Jack Hayes")
Seamus O’Hara ("King Seamus Patrick O’Hara")
Jerry Walker (and duck voice Casey B. Quack)
Harry Martin ("Happy Hare")
Chuck Christensen ("The Magic Christian"), 1974
Tom Kelly ("Shotgun Tom"), 1974

MEMORABLE YEARS
1956 through 1967

NOTABLE MEMORABILIA
Weekly survey sheets and folders with great pictures of the personalities. The best ones were before 1966. Also KCBQ Scene magazines in 1967.

TODAY
After dropping CHR in 1980, the station experimented with Country, then switched to Gold format.

SPECIAL NOTE
As a Lee Bartell station, KCBQ had a very solid stable of personalities, with very few on-the-air personnel changes from 1957 through 1965.
guys and gals 19 or under!

WIN FABULOUS PRIZES!

CLUB YOUR WINNING PREP-CARD NUMBER MAY BE ANNOUNCED AT ANY TIME ON KCBQ!

TO: PREParders CLUB, KCBQ, San Diego, CA.

Like, I'd like to join the PREParders Club.

NAME: ____________________________
ADDRESS: ____________________________
CITY: ___________________ AGE: ______ SCHOOL: ________________________

(Cut on dotted line, please sign)

Please by Alex Kiby

www.americanradiohistory.com
Hello Freezer

Depest thanks for listening!

Don Howard
KCBQ
San Diego
RADIO 1170 | 50,000 WATTS

Fun Thirty Survey

October 9, 1970

Lee "Babi" Simms 9-MID.

Casey B. Quack

Win Cash
Pick the KCBQ Jockey

KCBQ Post time every hour
DIAL 1170 No Entry Fee

www.americanradiohistory.com
FRIEND OF THE LEPRECHAUN...SEAMUS O'HARA FROM KCBQ, SANTEE
A DAY IN THE LIFE OF A KING!

It sounds almost impossible to be only 26 years old and yet be a 14-year veteran of show business, 11 of those years as a disc jockey.

Nevertheless, that's the story of Jack Hayes, KCBQ's music director and popular 3PM-6PM record personality.

Jack began his career as a 12-year-old child actor on such then-famous radio shows as "Let's Pretend." At the age of 15 he walked into a radio station in his home town of Portland, Oregon and asked for a job as a D.J. His audition was great and in a few days he found himself happily at work spinning records and he's been spinning them ever since.

Both fans and friends call him "The King." He calls himself that on the air too. How did it get started?

"Actually," says Jack, "King was the nickname of another jock at KCBQ when I first joined the station. He left and Mr. Lee Bartell (President of Bartell Media Corp., owners of KCBQ) decided the name fit me. I've used it ever since."

Jack joined KCBQ from a Los Angeles station nearly two years ago. Recently he was appointed music director, giving him the important responsibility of deciding which records will be played on our radio station. It's hard work but he enjoys it.

"There are so many new releases each week," says Jack, "but so very few we can play. I listen to nearly 200 per week and yet can play only 4 or 5 on the air."

What determines whether or not a record is heard in Q country?

"First of all, of course, is its sound. Then sales are a factor, how the record is doing in other parts of the country and finally, the reviews on the record by expert critics in the music field."

His own particular favorite group is Paul Revere and the Raiders. Anything they put out, singles or albums, goes into his own vast collection.

But music isn't Jack Hayes' only hobby. He loves to tinker with his 1953 Corvette and admits to having spent over $5,000 on the car in making it a "one of a kind" model.

Next to his car, his interest is boats. Jack owns a 28-footer in San Diego and has an 18-footer stored "in someone's garage" in Northern California.

"I've got to go get that boat someday," he says ruefully.

In addition to his full day at KCBQ, Jack finds time to attend San Diego City College where he is studying business management.

He lives in Mission Valley, or, as his friend Larry Mitchell (12 Noon-3PM) says on the air, "in a treehouse in Balboa Park." Take your choice.

Mitchell is his closest friend on the staff. They've worked together 6 years and they play tennis together every morning. Look for them about 9:30 A.M. at Morely Field.

And oh yes, if you think "The King" is handsome and romantic looking, it's easy to understand! His birthday is Valentine's day. Kind of figures, doesn't it?
CALL LETTERS
KGB-AM

TOWER LOCATION
San Diego, California (License: San Diego)

ON THE DIAL
1360 kHz AM

FORMAT
Drake TOP 40 (For a brief time starting in Spring, 1972, the TOP 40 format was replaced by a free-form underground progressive rock format when the station was "recycled", as the PD Ron Jacobs felt TOP 40 radio had run its course.)

TOWER DESCRIPTION
1 guy-wire tower

TRANSMITTER SITE
At the corner of 52nd and Kalmia in a hilly residential area of San Diego near the old Fedco site. The transmitter structure is built like a home and looks like surrounding tract houses; it is very residential. Many windows, beautiful grounds, trees and lawns surrounding the transmitter building.

MEMORABLE PERSONALITIES
Johnny Hayes
Steve Jay
Bill Wade
Johnnie Darin

MEMORABLE YEARS
From April, 1964 through 1966

NOTABLE MEMORABILIA
"KGBeach Boys" survey with photo heads of disc jockeys on cartoon "surfing" bodies. These were the best and most collectible. Also various other survey folders through 1967.

TODAY
The station dropped its KGB call letters in the early 1980's (still kept by its FM sister) and became KCNN (all news), KPQP, and now KPOP, featuring an "MOR Gold" format.

SPECIAL NOTE
KGB was one of the first stations (in April 1964) to start the "Boss Radio" format programmed and perfected by the legendary Bill Drake. Also one of the first AM stations to drop TOP 40 for a "progressive" album rock format at Easter time, 1972.
FROM 52nd AND KALMIA

JOHNNY HAYES

STEVE JAY

TO ALL OF SAN DIEGO

KGB
JOHNNIE DARIN

1360 AM

"SOMEBODY'S WATCHIN' YOU"
9 TO MIDNIGHT...
"SHOTGUN" TOM KELLY

136/KGB

JOHNNIE DARIN

KGB

1360 AM
BOSS HIT BOUNDS
TWO LITTLE KIDS-Peaches & Herb
I CAN TAKE OR LEAVE YOUR LOVING-Herman
BABY, YOU'GOT IT-Brenton Wood
EVERYBODY KNOWS-Dave Clark Five
NO SAD SONGS-Joe Simon
SKIP A ROPE-Henson Cargill
TO GIVE-Frankie Valli
THE BEST OF BOTH WORLDS-Lula

136/KGB
BOSS RADIO
SAN DIEGO

BOSS HIT BOUNDS
Thank The Lord For Nite Time - Neil Diamond
Fakin' It - Simon & Garfunkel
It's The Little Things - Sonny & Cher
I'll Turn To Stone - Four Tops
For Your Love - Peaches & Herb
In The Chapel In The Moonlight - Dean Martin
The River Is Wide - The Forum
Let The Good Times Roll - Bunny Sigler
My Mammy - The Happenings
Heroes & Villains - Beach Boys
She Has Funny Cars - Jefferson Airplane

h.l.s gives tradition a kick in the pants

36/KGB
BOSS RADIO
SAN DIEGO

BOSS 30 FROM 136/KGB

Dig 136/KGB's Johnnie Darin 9-12 P.M.

www.americanradiohistory.com
CALL LETTERS
XEPRS (formerly XERB)

TOWER LOCATION
Rosarito, Baja California, Mexico (License: same)

ON THE DIAL
1090 kHz AM

FORMAT
Black/Soul Rhythm and Blues, "Oldies but Goodies". (Some Spanish-language programming due to Mexican license)

TOWER DESCRIPTION
3 guy-wire towers

TRANSMITTER SITE
Modernesque building on east side of main highway facing the Pacific Ocean, with two picturesque palm trees in front of the building. Windows that can see out to the ocean from the transmitter console area of the building. XEPRS is the farthest south of the three highway-facing tower sites; the first, XEKAM all-financial featuring Johnnie Darin, and the second, with "all the towers", XETRA (formerly, XEAK, the "Mighty 690").

MEMORABLE PERSONALITIES
Brad Edwards
Art Laboe (midnight to 3 a.m.)
Roger Christian (3 to 6 p.m., afternoon drive)
Bob Hudson (1981, 1982)
Dick Hugg (1981)

MEMORABLE YEARS

NOTABLE MEMORABILIA
"Soul Express" hot-green-with-black bumper stickers. XERB Soul Cards (survey card folders)

TODAY
All Spanish-language programming

SPECIAL NOTE
Because of XEPRS's powerful signal that could be heard in many Western states, the voices of Art Laboe (at night) hawking his "Oldies-but-Goodies" albums and the smooth sounds of Roger Christian and Brad Edwards were almost omnipresent in 1971, our favorite year of XEPRS. This was "Border Radio" at its best. People wondered what were all these legendary Anglo disc-jockeys doing in Rosarito playing Soul and Oldies. In late 1981 and early 1982 Bob Hudson did night-time shows, playing "oldies" and promoting albums.
Wolfman Jack has been howling over the airwaves for years, beginning with Mexican border stations XERF and XERB.

Wolfman Jack

Bob Hudson

From Rosarito with requests... Dick Hugg
"I resolve to invite the Flying Nun to join our Skydiving Club."

BRAD EDWARDS

XEPRS 1090 AM
9 to NOON ROSARITO, BAJA CALIFORNIA MEXICO
SOUL EXPRESS
1090 RADIO

SOUL CARD

Xerb 1090
California Soul

6-9am TOM REED
9-12n BRAD EDWARDS
12-3pm CURTIS TROUPE
3-6pm ROGER CHRISTIAN
8-12m WOLFMAN JACK
M-3am ART LABOE

BIG "X"—HOT COMERS

DRIVE HOME WITH
ROGER CHRISTIAN 3 to 6 P.M.

ART LABOE MIDNIGHT TO 3 A.M.
CALL LETTERS
KACY

TOWER LOCATION
Oxnard, California (License: Port Hueneme)

ON THE DIAL
1520 kHz AM

FORMAT
TOP 40 (CHR)

TOWER DESCRIPTION
3 guy-wire towers

TRANSMITTER SITE
On Pleasant Valley Road just east of Highway 1. The studios were right there at the transmitter site. We used to like to visit the station in its heavily wooded shaded area of large "camouflaging" trees, its ultra-shaded driveway, and its planters of salmon geraniums just outside the front door to the lobby (with sometimes snippets of geranium available for visitors).

MEMORABLE PERSONALITIES
Ron Herron ("Baron Ron Herron")
Spanky Elliott
Dave Conley ("The Clean-Living Kid")

MEMORABLE YEARS
1968 and 1969

NOTABLE MEMORABILIA
The best were the KACY GO newspapers in 1968 and 1969.

TODAY
Large trees around the towers have been cut down; red lights on the tops of the towers are no longer lighted at night. The station is now KTRO, featuring Spanish-language programming and music for a mostly agricultural audience in the fields in the shadows of the towers.

SPECIAL NOTE
In the heyday of KACY, the station was a training ground for soon-to-be major radio stars, such as Pat Moore, Bill Keffury, Bob Eubanks, Johnnie Darin (Johnnie Christian), and other big names who would later be stars in Los Angeles radio who got their start at KACY.
Barron Ron Herron – 6 to 9 a.m.
"Your mad morning maestro"

DAVE CONLEY – 4–8 p.m.
"The Clean-Living Kid"

Buddy Budnik – midnight to 6 a.m.
"Super insomniac"

Spanky Elliott – noon to 4 p.m.
"A ton of fun in the sun"
CALL LETTERS
KYA

TOWER LOCATION
San Francisco, California (License: same)

ON THE DIAL
1260 kHz AM

FORMAT
TOP 40 (CHR)

TOWER DESCRIPTION
1 self-standing tower with vertical neon letters "K-Y-A" along the side of the tower facing Highway 101. (The tower was blown down and destroyed during an early 1986 severe storm; it was replaced by a guy-wire tower adjacent to the transmitter building.)

TRANSMITTER SITE
KYA was built as a Hearst station; the female architect who designed Hearst Castle also designed this "palace" high atop Bayview Park overlooking Candlestick Park. The red neon letters "K-Y-A" were proudly above the front door. The roads up to the building and tower are Le Conte Avenue and Key Avenue, both blocked by locked gates. There are historical old DJ booths with acoustical "hole" tiles and double glass windows inside the building. Very impressive!

MEMORABLE PERSONALITIES
Tom Donahue ("Big Daddy")
Bobby Mitchell (later "Bobby Tripp" of 93/KHJ)
Bob Hudson
Jack Hayes (1961)

MEMORABLE YEARS
Early 1960's

NOTABLE MEMORABILIA
KYA survey folders (the early ones with the great logo!)

TODAY
The station is now KOIT, light music/less talk. (The KYA letters are now on the FM dial.)

SPECIAL NOTE
As a Bartell station KYA was in a class by itself in the early 1960's. In the mid-60's Tom Donahue and Bobby Mitchell sponsored legendary concerts at the near-to-transmitter site Cow Palace in the Bayshore area of San Francisco.
WINNING PERSONALITIES AROUND THE CLOCK

GENE NELSON

JOHNNY HAYES

IM WASHBURYNE

BOB MITCHELL

TOMMY SAUNDERS

TOM DONAHUE

KYA

RADIO 1260

www.americanradiohistory.com
THE WORLD'S BIGGEST
DISC JOCKEY SHOW!

TOM DONAHUE
"OVER 400 POUNDS OF SOLID SOUNDS!"

NOON TO 4:00 PM TODAY AND EVERY DAY
RADIO KYA - DIAL 1260
CALL LETTERS
KFRC

TOWER LOCATION
San Francisco, California (later years, Berkeley, California)  (License: San Francisco)

ON THE DIAL
610 khz AM

FORMAT
TOP 40 (CHR)

TOWER DESCRIPTION
1 main self-standing tower, 1 secondary self-standing tower

TRANSMITTER SITE
Near the Hunters Point Naval Shipyards, in the vicinity of Evans and 3rd (now directly behind a soap-rendering plant). The building has imported Italian marble stairs, but World War II additions of short-wave stations (KWID, etc) have altered the building's original magnificence. KFRC shared the towers of KSFO 560 khz AM during the halcyon days of the late 1960's, before moving to sharing the KRE, Berkeley, 1-guy-wire tower location by a small lake behind the tower base.

MEMORABLE PERSONALITIES
Dr. Don Rose (probably the greatest air talent in the country ever!)
Jay Stevens (formerly "Steve Jay" of sister-station KGB, San Diego)
Howard Clark
Bobby Dale
Sebastian Stone (formerly "Johnny Mitchell" of sister-station KHJ, Los Angeles)

MEMORABLE YEARS
1966 through 1969

NOTABLE MEMORABILIA

TODAY
After flirting with changing call letters to KMMG, the station kept its legendary KFRC call letters in its current MOR Gold/Big Band format and "Magic 61" logo.

SPECIAL NOTE
KFRC was a Bill Drake-programmed station but was called the "Big 610" and "Big 30" because cross-bay KEWB "stole" the slogan "Boss" before KFRC, an RKO station, was ready to switch to Drake's format in 1966.
HOWARD CLARK, Midnight Till Six On The Big Six Ten

Dr. Don Rose

www.americanradiohistory.com
San Francisco

Dave Diamond
3 to 6 p.m. on the BIG 610

Totally Sebastian Stone...
6 Till 9 on the Big 610
JAY STEVENS

san francisco

DR. DON ROSE

KFRC

www.americanradiohistory.com
CALL LETTERS
KEWB

TOWER LOCATION
Richmond (directly west of El Cerrito), California (License: Oakland)

ON THE DIAL
910 khz AM

FORMAT
TOP 40 (CHR)

TOWER DESCRIPTION
2 self-standing towers on concrete bases at water's edge on pier structures.

TRANSMITTER SITE
On Point Isabel on south side of Isabel Street, just west of corner of Central Avenue, right across street from Point Isabel East Bay Regional Park Shoreline (Contra Costa County).

MEMORABLE PERSONALITIES
Bob Hudson (afternoon drive)
Don MacKinnon
Casey Kasem
Art Nelson

MEMORABLE YEARS
1962, 1963

NOTABLE MEMORABILIA
Survey folders with pictures of the personalities. KEWB Disc/coveries LP record album.

TODAY
Call letters KNEW

SPECIAL NOTE
KEWB, the sister station to flagship KFWB in Los Angeles, was the early home for Southern California superstars, among others, Don MacKinnon, Bob Hudson; 93/KHJ's Robert W. Morgan and "The Real" Don Steele came to Los Angeles directly from KEWB.
KEWB 910AM’s ART NELSON
Casey, "at the mike," comes to KEWB, and to you from the smog producing capital of the world, Detroit. He claims among his many talents the discovery of "Happy" and the "Little Girl Without a Name," two of the characters you'll hear nightly on Casey's show, from 9-12 midnight. At bat "The Mighty Casey" may have struck out, but as all Big Bay Cool Cats know, Casey never fails to bat a thousand with more hits, more fun, and more surprises than anyone. Be there tonight...CASEY's on KEWB.
CALL LETTERS
KMEN

TOWER LOCATION
San Bernardino, California (Highland area) (License: San Bernardino)

ON THE DIAL
1290 kHz AM

FORMAT
TOP 40 (CHR)

TOWER DESCRIPTION
3 self-standing towers

TRANSMITTER SITE
On the north side of Baseline, east of Sterling along the foothills near Highland suburb of San Bernardino. The small building was in a spacious field; you had to drive over a rather unsteady bridge from Baseline to visit the station, as studios and offices were at the transmitter site.

MEMORABLE PERSONALITIES
Chuck Clemans ("Huckleberry")
Mark Denis ("Denis, anyone?")
William F. Williams ("The Prophet")
Jim Mitchell ("Gentleman Jim")

MEMORABLE YEARS
1962 through 1968

NOTABLE MEMORABILIA
KMEN survey folders with cartoon caricatures of "K-Men" and mascot "Bernie" (a cartoon bare-chested strong man carrying weight disc). KMENtertain newspaper (one of the first in the region to have its own newspaper with news about the station).

TODAY
Black/Soul R and B Gold

SPECIAL NOTE
Even though KFXM was a rival with its 3 self-standing towers in Colton and its white building in the middle of the old golf course (now demolished), we felt KMEN was the better of the two TOP 40 stations for this market. It had stronger, more seasoned personalities.
Can I Interest You In Classy New Wheels? Or Even A Lease? See Me and I'll Beach Your Problems...

CHUCK CLEMAN

People Can Watch Me In Action Now As Anchor On The News. People Can Watch Me In Action Now As Anchor On The News People Can Watch Me

JIM MITCHELL

When You're Down Our Way, Tune Our Way, It's Anaheim Now Busy, Busy, Busy

MARK DENIS

WILLIAM F. WILLIAMS

I've Traveled A Lot of Up & Away Since The Days of The Magnificent Flying Machine

You Know, Interest Rates Now Make Real Estate "More Affordable?" Or Did You Know?

BUDDY BUDNICK

People Can Watch Me In Action Now As Anchor On The News.

WILLIAM F. WILLIAMS

"The Prophet" - William F. Williams

K/MEN 24 RADIO
CALL LETTERS
KRUX

TOWER LOCATION
Glendale, Arizona (suburb of Phoenix) (License: same)

ON THE DIAL
1360 kHz AM

FORMAT
TOP 40 (CHR)

TOWER DESCRIPTION
Guy-wire towers

TRANSMITTER SITE
Ranch-style building on south side of West Camelback Road. The original transmitter/studio site still exists and is more interesting. The original studios and transmitter (one small tower on the roof with vertical letters “K-R-U-X”) is at 5528 North Grand Avenue in Glendale, upstairs above an old auto dealer service department, now an auto painting shop. The owner of the building, Denny, gave us a tour of the old upstairs studios with historic old DJ booths with acoustical “hole” tiles, double glass windows, and glass brick outside windows. The tower sign is gone, but the upstairs studios still remain as if the station had just left yesterday. What a tour!

MEMORABLE PERSONALITIES
Lucky Lawrence
Al McCoy
Dick Gray
Chuck Clemans

MEMORABLE YEARS
1957 through 1965

NOTABLE MEMORABILIA
KRUX survey folders from 1965 with photo circles of the disc-jockey lineup and great KRUX logo. Also, the early 1961 "strips" without pictures, but with "KRUX Men of Music" names, is a good collectible.

TODAY
The station in the early 1980’s became KLFF, a big-band format.

SPECIAL NOTE
Even though another Phoenix rival TOP 40 station was KRIZ, with its 1 guy-wire tower on Buckeye Road, KRUX, we felt, had the best, more individualistic personalities, slicker survey folders, and better programming.
Can I Interest You In Classy New Wheels? Or Even A Lease? See Me and I'll Beach Your Problems...

CHUCK CLEMANS

LUCKY LAWRENCE
6 - 9

AL McCOY
9 - 12

DICK GRAY
12 - 3
A POCKETFUL OF HITS FROM

KruX 1360
PHOENIX

RODEO OF RODEOS EDITION

Dick Gray
HEARD NOON TO 3 ON KRUX
"Home of the Good Guys"

Pat McMahon
10 a.m. – 2 p.m.

Joe Light
2 – 7 p.m.

fun-lovin’ K I N G

color channel
NUMBER 1
IN TUCSON
COLOR CHANNEL 99

Jerry Stowe
6 - 9 a.m.

Dan Gates
9 - 12 Noon

Tom Madison
Noon - 3 p.m.

Frank Kalil
3 - 6 p.m.

Joe Bailey
6 - 9 p.m.

Marshall Darris
9 - Midnite

Dick Nelson
Midnite - 6 a.m.

HEAR
CHICKENMAN!
DAILY ON KTKT/99

THE MOST FANTASTIC
CRIME FIGHTER
THE WORLD HAS EVER KNOWN

Tune Color Channel 99/KTKT

DAN GATES 9 A.M. - NOON ON NO. 1. KTKT
NOW AVAILABLE!

WHEN RADIO WAS

BOSS

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