

QUAD-CITY

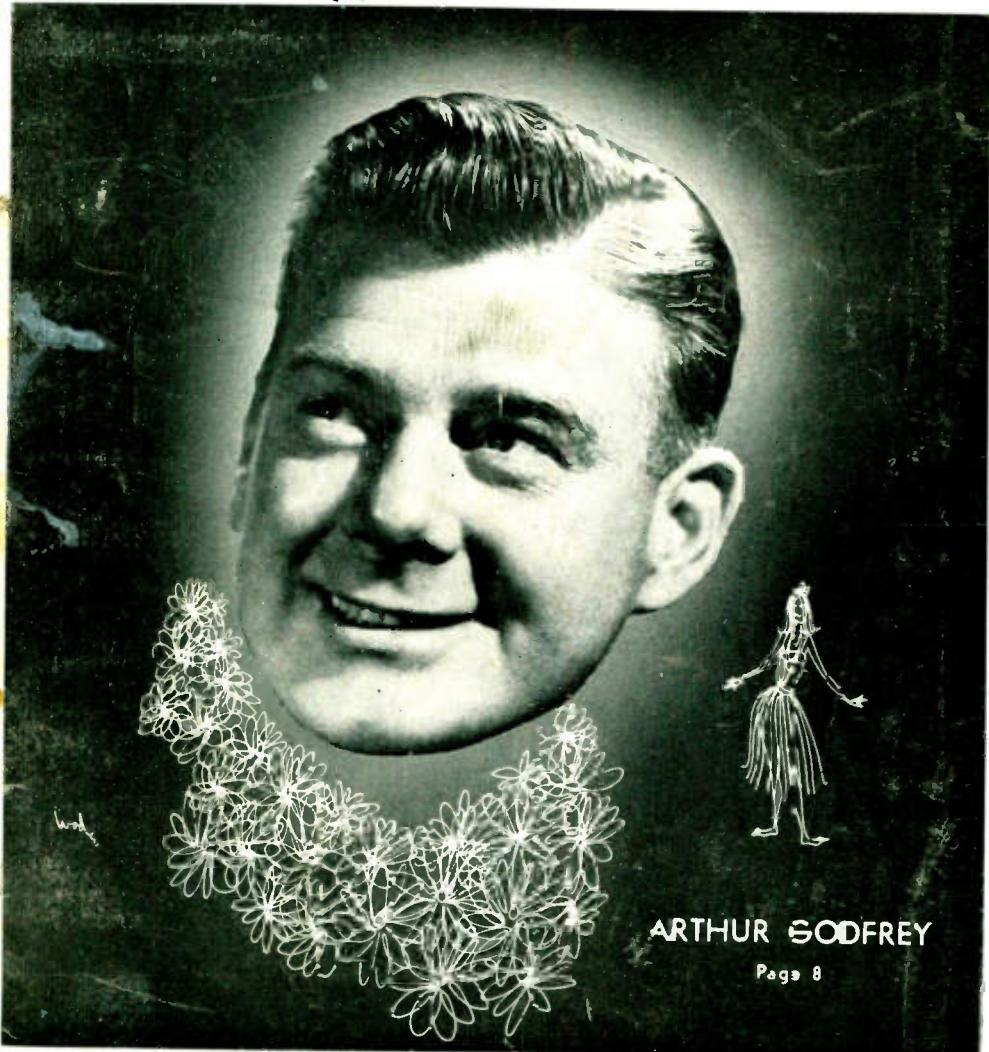
WOC-TV
WHBF-TV

Tele-Views
15¢

WEEK OF JULY 7th, 1951

★ Vol. 1—No. 27

Ring Deaths? *page 4*



ARTHUR GODFREY

Page 8

Complete Advance Television Schedules and Features

There's nothing like

MAMA*

for your family!

*starring PEGGY WOOD

For an evening of warm-hearted laughter—let the whole family visit MAMA and the remarkable Hanson family; Tele-viewers everywhere vote "Mama" America's favorite TV character.



6:00 P. M.

WHBF-TV

FRIDAY

AT . . .
8:00 p.m.

ON
CHANNEL

4

Laugh when
JACKIE GLEASON

m.c.'s

TV's brightest hour

CAVALCADE
OF STARS

featuring brilliant

guest stars

from Broadway

and Hollywood

WHBF-TV

Du Mont Television Network

CHANNEL

4

BRINGS YOU

- ABC
- CBS
- DuMont

TV SHOWS



Mail Bag

Editor:

Would like to know one thing. In your Jack Mabley column of June 23 you stated that Martin & Lewis were the best comedians in the business even if they didn't show up for a TV marathon. What marathon were you referring to? Not the Berle telethon as I know they were on that one.

Burlington, Ia. Mrs. L. H. Mollette, Jr.

(That marathon was one held on a local station in Chicago when they were playing an engagement there.)

—Ed.)

Editor:

Please tell us more about George Sontag. How long has he been playing the piano and we heard that he was to be married soon. He is such a wonderful player. Where was he originally? WOC is fortunate to have such a grand pair as Marg and George. Also please tell me if Marg is married to a Chiropractor.

Savanna, Ill. Mrs. E. H. Gholson

(George says he has been playing piano as long as he can remember but as to his marriage plans he isn't talking. Marge is not married to a Chiropractor.—Ed.)

Editor:

A Chicago paper lists Channel 4 and 9 as outlets for the Cubs baseball games. Why is it we do not receive the games over WBKB?

Sterling, Ill. Wm. L. Doyle

(You are situated too far from Chicago to pick up that station unless the atmospheric conditions were just right and station WHBF was off the air because their signal on channel 4 would push out the one from Chicago since it isn't carried on a network cable.—Ed.)

* * *

Editor:

We really enjoy reading your handy little magazine. We especially enjoy reading Lucia Carter's column, and we agree on almost everything she has said, but of course no one can agree with someone else perfectly.

We wonder if the all-star baseball game is to be telecast locally, and we hope it will be.

Muscatine, Iowa

J. L.

(As you probably read by now in our last issue the all-star game will be carried on WOC-TV Tuesday, July 10 starting 12:15 p.m.—Ed.)

* * *

Editor:

I think if you will search more diligently you will find that John Conte was married to Marilyn Maxwell at one time instead of being a bachelor.

We enjoy reading the mail bag column very much and don't know a TV magazine that can compete with Tele-Views.

Please some time have our favorite announcer Warren Vasen with some facts about him, on the cover.

Rock Island, Ill. Mrs. Fred Jacobsen
(We stand corrected on the marital status of John Conte. Mr. Eager Beaver adorned our cover June 16th.—Ed.)

* * *

(Please address letters to Mailbag Editor, Tele-Views, Box 350, Rock Island.)

TELE-VIEWS

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BOXING IS NOT MURDER NOR TV SLAUGHTER

But, Let's Clean House!

By ED PAZDUR

Sports Editor

TV Forecast News Service

PRIZE
FIGHTER
XXX



IT'S HIGH time something has been done about it! Boxing as a sport has been dragged over the coals, accused of murder, and branded by irresponsible sports writers as a slaughterhouse for television that is chock-full of derelicts and punch-drunks. Any hypercritical writer capitalizing on sensationalism can find faults in any sport. There are critics and critics. Yellow journalists are just as guilty of graft and exploitation of sports as the money-mad, petty promoters sapping the rugged competitive spirit and fair play all over the U. S.

Boxing is a business as well as one of our most exciting sports. Let's look at it openly and objectively, picking out the sore spots as well as its fine points. Perhaps, in the final analysis, boxing may be a slaughterhouse after

all—or just full of dirty linen.

WHAT'S WRONG WITH BOXING?

If I may be permitted to use an old cliche, a building is only as strong as (Continued on page 21)



"Tele-Views"



NEW YORK.—Trade circles are talking about a great comedy team that may be headed for the rocks. This pair, among the funniest seen for years, is getting into all kinds of difficulties because one partner can't stay away from the bottle. More than one night club performance has been cancelled because this star was too loaded to carry on. If it happens on TV, no sponsor will touch them. . . . **Dave Garroway**



Garroway

is Europe-bound now that his last telecast of the season is over. Studio One fans can stop fretting. Their favorite drama will be back Sept. 17. . . . No wonder Edgar Bergen is clicking on TV. He used to be a professional photographer in Chicago.

There's some talk about changing the title of Broadway Open House to the Beef Trust, comic Jack Leonard weighs 320 lbs., and Dagmar herself has definitely graduated from the flyweight division. . . . Girls between 4 and 14 are hepped up over the Super Circus search for Miss Curity. Prizes soar over \$6,500. . . . Did you know that Susan Peters, star of Miss Susan, designs her own wardrobe? . . . Schlitz teed off with its prize film series on July 6, in place of Pulitzer Prize Playhouse. The not-so-old movies will star such headliners as Kay Francis, Brian Aherne, Constance Bennett and Cary Grant. . . . Garry Moore, the CBSprite, tells about the farmer who fed his chickens ground glass so he could get chopped liver.

Milton DeLugg, the NBComic and accordionist, refers to his squeeze box as a "tenement piano" . . . Jimmy

Blaine, songstar of Stop the Music, is a native of Greenville, Texas. Jimmy was a B-17 bomber pilot with 25 missions over France and Germany. . . . TV travelers this summer include Ralph Bellamy and Jack Carter to Europe, and Peter Donald to Bermuda. . . . **Jimmy Durante's** biography, titled "The Schnozzola," will be published this fall. . . . Bandman Sammy Kaye's forthcoming TV series will feature the maestro in a singing role. . . . Moscow reports 15,000 TV sets in that area. Guess whose picture is on the test pattern?

Coming up soon—a Meet Corliss Archer series on CBS. . . . **Charlie Wild, Private Detective**, gets bounced by its sponsor after July 11th. . . . That sensational dance team of **Tommy Wonder and Margaret Banks**, seen on the Vaughn Monroe show, are currently cashing in on night club appearances. . . . **Perry Como** owned his own barber shop when he was 14. . . . What's My Line show draws more than 1,000 fan letters every week. . . . **Como**

Doodles Weaver, the new NBComic, started life as Winstead Sheffield Weaver, but changed it because he thought Doodles sounded more dignified. . . . **Pat Crowley**, 17-year-old Broadway actress who made her TV debut in *A Date With Judy* got her start in the theatre because she followed her older sister, Ann, to New York. Her first speaking part on the stage was in a traveling company of "The Philadelphia Story" with Sarah Churchill. For that part she received the Theatre World Award as one of "the most promising personalities of the Broadway stage." . . .



Saturday

JULY 7th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 9:00 4 **FASHION MAGIC—**
Arlene Francis is your hostess.
- 9:30 4 **DATE WITH JUDY—**
- 10:00 4 **BIG TOP—**
A regular three-ring circus with Jack Sterling as ringmaster.
- 11:00 4 **TWO GIRLS NAMED SMITH—**
- 11:30 4 **I COVER TIMES SQUARE—**
Harold Huber stars as Johnny Warren.
- 1:30 5 **HORSE RACING—**
Feature race from Aqueduct Race Track; The Dwyer; for 3 yr. olds; 1½ miles; \$50,000 purse.
- 2:30 5 **TEST PATTERN—**
- 3:30 4 **FIRST AID—**
This is a local program.
- 4:00 4 **SPACE PATROL—**
- 5 **PROTESTANT RADIO COMMISSION—**
"Ten Talents."

NOTICE!

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- 4:30 4 **LIFE BEGINS AT 80—**
- 5 **MR. WIZARD—**
Don Herbert as Mr. Wizard will perform the magic trick of pulling a dish cloth from under dishes and explain "inertia."
- 5:00 4 **TO BE ANNOUNCED—**
- 5 **TOM CORBETT, SPACE CADET—**
Science fiction adventure starring Frankie Thomas.
- 5:30 4 **ON TRIAL—**
- 5 **ONE MAN'S FAMILY—**
This domestic drama stars Bert Lytell and Marjorie Gateson.
- 6:00 4 **THE SUMMER THEATRE—**
"Corridor of Mirrors," starring Eric Portman in a story of a recluse who falls in love with a portrait of a medieval girl.
- 5 **WESTERN PLAYHOUSE—**
- 7:00 4 **WONDERFUL TOWN—**
Stars Faye Emerson and honors the city of Louisville, Ky. Her guests include Jane Darwell, actress, Rosalind Marquis, vocalist, and "Sleepy" Marlowe, violinist.
- 5 **MIDWESTERN HAYRIDE—**
Bill Thall emcees. Members of the cast are the Pleasant Valley Boys, The Rangers, Ernie Lee, Bob Schrede and a host of others.
- 7:30 4 **THE SHOW GOES ON—**
Robert Q. Lewis holds auditions for entertainment buyers.
- 8:00 4 **FILM SUBJECT—**
- 5 **DOODLES WEAVER SHOW—**
Comedy variety starring Doodles, Peanuts Mann, Marion Colby and Milton DeLugg Trio.
- 8:15 4 **STORK CLUB—**
Stars Virginia Paine, Sherman Billingsley and guests.
- 8:30 4 **LONE RANGER—**
- 5 **YOUR HIT PARADE—**
Snooky Lanson, Eileen Wilson and Dorothy Collins, vocalists; the Hit Paraders and Raymond Scott's orchestra.
- 9:00 4 **WRESTLING—**
From Marigold Gardens, Chicago.
- 5 **SPORTS SCHOLAR—**
A test for your sports knowledge.
- 9:15 5 **SHEILA GRAHAM—**
Interviews with your movie stars.
- 9:30 5 **MYSTERY PLAYHOUSE—**
- 10:15 4 **WESTERN FILM—**
"Frontier Crusader."

Sunday

JULY 8th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
 (Programs Subject to Change)

- 1:30 5 TV FORUM—**
- 2:00 4 INS NEWS—**
- 5 TO BE ANNOUNCED—**
- 2:15 4 SCOUTING IN ACTION—**
- 2:30 4 YOUR PET PARADE—**
 Children and their pets on review.
- 5 ZOO PARADE—**
 Marlin Perkins, director of Lincoln Park Zoo, takes you on a stroll down "Animal Alley."
- 3:00 4 SUPER CIRCUS—**
 Clown Cliff Soubier and Mary Hartline's band assist some great circus acts for your enjoyment.
- 5 MRS. ROOSEVELT MEETS THE PUBLIC—**
- 3:30 5 MAGIC SLATE—**
 Story of "William Tell" with Maurice Copeland as Tell and Gerald Garvey, his son.
- 4:00 4 CHARLIE WILD, PRIVATE EYE—**
 A detective yarn that is sure to thrill you.
- 5 HOPALONG CASSIDY—**
- 4:30 4 TED MACK FAMILY HOUR—**
 Amateur talent vie for recognition on this program.
- 5:00 4 PAUL WHITEMAN SHOW—**
 With Earl Wrightson and Maureen Cannon, vocalists, and guest Janis Paige honor the American composer, Vincent Youmans, in the season's last show.
- 5 THE CHIMPS—**
 Chimpanzees are the actors in this play titled "Inside India."
- 5:15 5 NBC NEWS OF THE WEEK—**
- 5:30 4 THIS IS SHOW BUSINESS—**
 Clifton Fadiman is your moderator. This is last show of the season.
- 5 MEET THE PRESS—**
 Martha Rountree, moderator.
- 6:00 4 FORD THEATRE—**
 "Ghost Patrol" starring Ernest Truex. A retired policeman secretly patrols his old beat performing good deeds and solving petty crimes.
- 5 AMERICAN INVENTORY—**
 Adult education program. Title: "What Ever Happened to the Dollar?" A "living newspaper" treatment of inflation, employing ballet, music and dramatic skits.
- 6:30 5 TELEVISION RECITAL HALL—**
 Concert recital program. Soloist, William Warfield, baritone.
- 7:00 4 GUEST HOUSE—**
 Oscar Levant, pianist-humorist, is your host. Guests are comedian Jimmy Savo, Lisa Kirk, vocalist, Lynn Bari, actress, Bob Marvacek, swing harpist and Scheerer & Bozman, dancers.
- 5 TELEVISION PLAYHOUSE—**
 "Case History" by Alexander Kirkland and starring Nydia Westman and Jane Seymour with an all-star cast.
- 8:00 4 CELEBRITY TIME—**
 Conrad Nagel emcees with regular panelists Harry Wismer and Jane Wilson. Guests are James Doolittle and Vivian Blaine.
- 5 AMERICAN FORUM OF THE AIR**
 Theodore Granik, moderator. Subject: "What Have the MacArthur Hearings Proved?" Senators John Sparkman (D., Ala.); Robert Kerr (D., Okla.); Harry Cain (R., Wash.) and Wm. Knowland (R., Cal.).
- 8:30 4 WHAT'S MY LINE?—**
 Panelists are Arlene Francis, Hal Block, Bennett Cerf and Dorothy Kilgallen.
- 5 MARCH OF TIME THROUGH THE YEARS—**
 "Airways to Peace."
- 9:00 4 WEEKLY NEWSREEL—**
- 5 TV SHOWROOM—**
- 9:20 4 SALAD MASTER—**
- 9:30 4 WHITEMAN TV TEEN CLUB—**
 Paul Whiteman entertains along with Muscles Lipton, Nancy Lewis, Junie Keegan, Jerry Donahue and Sonny Graham.
- 5 HOLLYWOOD THEATRE—**
- 10:30 4 YOUTH ON THE MARCH—**



Hello, world



One year old



My second birthday



Five yrs., no sponsor.



On the Washington airplanes, 1934.



My own dance band, Washington 1934.



What's TV?

**ARTHUR
GODFREY'S**
Scrapbook!



Sweater boy, 1941.



18 years old



With the Coast Guard.



Aboard U.S.S. Ammen.



Down on the farm, 1937.



Flying high in 1949.

The Great Godfrey . . .

an international figure—

saint or menace?

Red Godfrey, the Warbling Banjoist, got \$5 a performance back in 1929 for airing radio commercials on behalf of a Baltimore pet shop. Now Arthur Godfrey, the one-man industry, goes into more TV homes than the milkman.

The epic of Godfrey resembles an Horatio Alger story running slightly berserk—he quit high school at the age of 15 to take a series of itinerant jobs, yet 33 years later the Great Godfrey is an international figure with a near-reverent audience in excess of 30 million.

A nutshell version of Godfrey's amazing climb to success would take the reader through jobs as office boy, coal miner, farmhand, tire finisher, Navy veteran, cemetery salesman, cab driver (in Chicago), vaudeville trouper, Coast Guardsman, war correspondent, Navy commander, aviator. . . . Had enough?

Arthur himself is a study in contrasts. Millions of viewers swear by him and the products he advertises, others simply swear when his name comes up. The reason for this is Godfrey's swift change of pace. One minute he is pious as an altar boy. The next breath, Arturo is accused of lip-smacking lechery.

With this startling chameleon approach, Godfrey has become a figure of national controversy. Sponsors alternately rail and quail at each new Godfrey outburst. Possibly the only solution is for each viewer to draw his own conclusions as to whether Arthur is a national saint or menace.

He's seen via WHBF at 6:30 p.m. Monday in "Talent Scouts" sponsored by Lipton's, and 6 p.m. Wednesday in "Arthur Godfrey and his Friends," sponsored by Toni, Pillsbury, and Chesterfields.

"Tele-Views"



Monday

JULY 9th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
 (Programs Subject to Change)

- | | | | | | |
|-------|---|--|-------|--|--|
| 12:00 | 4 | GARRY MOORE SHOW—
Meredith Willson, host; Virginia Sale, guest. | 5:45 | 5 | NEWS CARAVAN—
John Cameron Swayze reports the news with on-the-spot films. |
| 12:30 | 4 | FIRST HUNDRED YEARS—
Stars Jimmy Lydon and Olive Stacey. | 6:00 | 4 | PANTOMIME QUIZ—
Mike Stokey emcees with regulars Adele Jurgens, Jackie Coogan, Fred Clark & Hans Conreid. Guests are: Jeanne Cagney, Lola Albright, Douglas Dumbrille & Marc Lawrence. |
| 12:45 | 4 | VANITY FAIR— | 5 | CAMEO THEATRE—
"Of Unsound Mind" by Harry Junkin. | |
| 1:00 | 5 | MISS SUSAN—
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney. | 6:30 | 4 | GODFREY TALENT SCOUTS—
Professional talent competes for a break in the entertainment field. |
| 1:15 | 5 | VACATION WONDERLANDS— | 5 | VOICE OF FIRESTONE—
Musical Concert with Howard Barlow's orchestra. Guest soloist is Nadine Conner, soprano. | |
| 1:30 | 4 | ALL AROUND THE TOWN—
Mike Wallace, your guide-emcee. | 7:00 | 4 | HORACE HEIDT SHOW—
Youth Opportunity program with talent from all over the country. |
| | 5 | AMERICA SPEAKS—
"Combat Bulletins," Defense films. | 5 | LIGHTS OUT—
Frank Gallop narrates a thriller. | |
| 2:00 | 5 | STRAW HAT MATINEE—
An hour of variety for your summer enjoyment. | 7:30 | 4 | SHOWTIME, U. S. A.—
Variety show.
This is last show of season. |
| 2:30 | 4 | STRIKE IT RICH—
Warren Hull is your quizmaster. | 5 | SOMERSET MAUGHAM THEATRE
"The French Governor" starring Alfred Drake. | |
| 3:00 | 5 | HAWKINS FALLS, POP. 6200—
Serial of life in a small town. | 8:00 | 4 | SUMMER THEATRE—
"Nighthfall," dramatic mystery by David Goodis. |
| 3:15 | 5 | COWBOY PLAYHOUSE— | 5 | TO BE ANNOUNCED— | |
| 3:30 | 4 | MEET YOUR COMMUNITY—
Local personalities featured on this weekly show. | 8:30 | 5 | WHO SAID THAT?—
Guest panelists: Constance Bennett, Lucille Watson & H. Allen Smith. |
| | 5 | HOWDY DOODY—
Bob Smith's puppets in new adventures to please the children. | 9:00 | 4 | CHRONOSCOPE—
With panelists Frank W. Taylor, Henry Hazlitt and guest. |
| 4:00 | 5 | CACTUS JIM—
Jim tells a story about his friends. | 5 | STARS OVER HOLLYWOOD—
"Mask of Medusa." | |
| 4:30 | 4 | SPACE CADET—
Tom Corbett's adventures in space with cadets in Space Academy. | 9:15 | 4 | TV's TOP TUNES—
Stars Peggy Lee and Mel Torme with the Fontaine Sisters. |
| | 5 | COWBOY KEN— | 9:30 | 4 | INS WEEKLY NEWS—
5 YOUR OWN HOME—
Aids to your home decorating and furnishing problems. |
| 4:45 | 4 | BEANIE—
Popular character of the kids is brought back by popular demand. | 9:45 | 4 | WEATHER SHOW—
5 INDUSTRY ON PARADE— |
| | 5 | MR. WEATHERWISE— | 9:50 | 4 | SALAD MASTER— |
| 4:52 | 5 | WOC-TV NEWSROOM—
Complete report of all the news. | 9:55 | 4 | INS DAILY NEWS— |
| 5:00 | 4 | CAPTAIN VIDEO—
An adventure story on earth and in space with the Video Ranger. | 10:00 | 5 | WEATHER REPORT—
With Ran Jensen. |
| | 5 | ERNIE IN KOVACSLAND—
Comedy and variety. | 10:05 | 5 | NEWS—
Jim Johnston reporting. |
| 5:30 | 4 | HOLLYWOOD SCREEN TEST—
Neil Hamilton directs young hopefuls in two short sketches with guest star. | 10:10 | 5 | BASEBALL RESULTS— |
| | 5 | SONG AT TWILIGHT—
Stars Bob Carroll, vocalist, & guest | 10:15 | 5 | HOLLYWOOD THEATRE— |

"Tele-Views"

Tuesday

JULY 10th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
 (Programs Subject to Change)

- 10:30 4 TV NOTEBOOK—**
 Jessie DeBoth is your host
- 11:30 4 GARRY MOORE SHOW—**
 Meredith Willson, host; Dorothy Jarnao, guest.
- 12:15 5 ALL-STAR GASEBALL GAME—**
 Direct from Briggs Stadium in Detroit, Mich. Carried till finish.
- 12:30 4 FIRST HUNDRED YEARS—**
 Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 VANITY FAIR—**
- 1:00 5 MISS SUSAN—**
 New Daytime serial with Susan Peters. This is a story of a woman attorney.
- 1:15 4 BRIDE AND GROOM—**
 John Nelson is your emcee.
- 5 VACATION WONDERLANDS—**
- 1:30 4 FASHION MAGIC—**
 Arlene Francis, hostess.
- 5 MATINEE THEATRE—**
 Daytime dramatic program.
- 2:00 5 STRAW HAT MATINEE—**
 An hour of variety for your summer enjoyment.
- 3:00 5 HAWKINS FALLS, POP. 6200—**
 Serial of life in a small town.
- 3:15 5 COWBOY PLAYHOUSE—**
- 3:30 5 HOWDY DOODY—**
 An enjoyable visit with Bob Smith and his puppet friends.
- 4:00 5 CACTUS JIM—**
 Jim tells a story about his friends.
- 4:15 4 INS NEWS—**
- 4:25 4 SHOW CASE—**
- 4:30 4 THE BUDDIES OF THE AIRLANES**
 You'll be hearing and seeing Pat, Speed and Curly.
- 5 COWBOY KEN—**
 Ken and his Ranch Hands entertain you.
- 4:45 4 BEANIE—**
 Popular character of the kids is brought back by popular demand.
- 5 MR. WEATHERWISE—**
 Brief puppet show giving weather outlook for the day.
- 4:52 5 WOC-TV NEWSROOM—**
 Complete report of all the news.

- 5:00 4 CAPTAIN VIDEO—**
 An adventure story on earth and in space.
- 5 ERNIE IN KOVACSLAND—**
 Comedy and variety.
- 5:30 4 BEULAH—**
 Ethel Waters stars in a comical adventure.
- 5 SONG AT TWILIGHT—**
 Stars Bob Carroll, vocalist, & guest
- 5:45 5 NEWS CARAVAN—**
 John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 GEORGETOWN UNIVERSITY FORUM—**
- 5 MEET THE PRESS—**
 Weekday edition of your favorite Sunday program. Martha Rountree, Moderator.
- 6:30 4 JOHNS HOPKINS—**
 From the famed university comes a program giving scientific information in a most interesting way.
- 5 JUVENILE JURY—**
 Jack Barry is moderator when the youngsters attempt to solve your problems.
- 7:00 4 TO BE ANNOUNCED—**
- 5 FIRESIDE THEATRE—**
 New series of live dramatic shows starts this week.
- 7:30 4 BEAT THE CLOCK—**
 Bud Collyer conducts the stunts with curvaceous Roxanne assisting.
- 5 CIRCLE THEATRE—**
 "Table for Two" by Hamilton Benz.
- 8:00 4 DANGER—**
 "Criminal At Large," a mystery-adventure drama.
- 5 ORIGINAL AMATEUR HOUR—**
 Ted Mack helps the talent along on the road to fame and fortune.
- 8:30 4 COOLERATOR THEATRE—**
 Another play for you to enjoy.
- 9:00 4 AMOS 'N' ANDY—**
 Your all-time radio favorites now can be seen. Spencer Williams is Andy; Alvin Childress is Amos with Tim Moore, the Kingfish.
- 5 DIXIE SHOWBOAT—**
 Richard Lane is your captain.
- 9:30 4 SALAD MASTER—**
- 5 FILM SUBJECT—**
- 9:35 4 INS NEWS—**
- 9:45 4 FEATURE FILM—**
 "Misbehaving Husbands."
- 10:00 5 WEATHER REPORT—**
- 10:05 5 NEWS—**
- 10:10 5 BASEBALL RESULTS—**
- 10:15 5 HOLLYWOOD THEATRE—**

Let's Talk Television

TV's "SUPER CIRCUS" LIKENED TO REAL THING

By LUCIA CARTER
TV Editor, Moline Dispatch

A circus, like a parade, cannot quite come to you. Some of the fine, full flavor is lost unless, after working yourself into a white heat of anticipation, you are jostled by a crowd and overawed by a first-hand study of elephants and aerialists. Even the let-down that comes when your balloon breaks or your cotton candy proves to be tasteless is a part of the magic of the circus.

I never saw the traditional circus parade, an annual high point in the lives of an earlier generation. During my childhood, I never even saw the circus come to town. (My mother stubbornly insisted that a little girl had no business prowling the Hartford, Conn., freight yards at 4 o'clock in the morning).

But I remember the excitement which built up as circus day—which was something special, like the fourth of July — approached. The greatest show on earth was the only happy occasion for which one could be excused from school, which probably

contributed to the fever pitch of my emotions. In any event I enjoyed the circus for days before I ever entered the big top.

Prowling the circus grounds, I savored the atmosphere of the crowd and the immediate presence of wild beasts. I ate everything in sight and purchased gaudy souvenirs. If the performance itself was something of an anti-climax—I have always been partial to clowns and elephants but even as a child I was never too enthusiastic about acrobatics—I still had a wonderful time.

It is physically impossible for the circus atmosphere to be translated into television terms, although Super Circus (3 p.m. Sundays on WHBF-TV) comes as close as can be expected. The anticipation with which one approaches an annual circus day can't be duplicated every Sunday. It's like having a weekly Christmas. And the colorful magic of the circus grounds comes thru only faintly on TV. An elephant looks pretty small on my 10-inch screen.

When it comes to the acts themselves, however, TV's Super Circus puts on a show as good or better than the real thing. Here there are TV modifications of circus techniques. The big top, you know, has more than one ring with simultaneous attractions which the audience can't possibly follow. Super Circus gives us our acts one at a time.

Traditional circus acts too have been modified to suit the more intimate nature of television. We see many acrobats but few aerialists, and more birds or dogs than elephants. The clowns combine standard circus antics with the sort of slapstick comedy you find on the stage or on other TV shows and they make more use of the spoken word than any clown I've ever seen under canvas.

Clown Cliff Soubier and his assistants Scampy and Nicky are masters of their wonderful craft. Mary Hartline, decorative bandleader, would be a welcome addition to any circus. Claude Kirchner is an authentic ring-master.



MARY HARTLINE

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Get --- Tele-Views!"*

*"Yesterday's Luxury —
— Today's Necessity!"*



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TELE-VIEWS

Box 350

Rock Island, Illinois

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City..... State.....

Allow three weeks for processing of subscription. Use separate sheet for additional subscriptions. A special greeting card will be mailed to the recipient of a Gift Subscription. Please indicate name of giver to be signed on card.

Wednesday

JULY 11th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 12:00 4 GARRY MOORE SHOW—**
Meredith Willson, host; Herb Shriner, guest.
- 12:30 4 FIRST HUNDRED YEARS—**
- 12:45 4 VANITY FAIR—**
- 1:00 5 MISS SUSAN—**
- 1:15 5 VACATION WONDERLANDS—**
- 1:30 4 ALL AROUND THE TOWN—**
Mike Wallace is your host.
- 5 AMERICA SPEAKS—**
"Bulwarks of Defense," service training films.
- 2:00 5 STRAW HAT MATINEE—**
An hour of variety for your summer enjoyment.
- 2:30 4 STRIKE IT RICH—**
Warren Hull is your emcee.
- 3:00 5 HAWKINS FALLS, POP. 6200—**
Serial of life in a small town.
- 3:15 5 COWBOY PLAYHOUSE—**
- 3:30 5 HOWDY DOODY—**
- 4:00 5 CACTUS JIM—**
- 4:15 4 INS NEWS—**
- 4:25 4 SHOW CASE—**
- 4:30 4 SPACE CADET—**
- 5 AT HOME WITH MARY LOUISE MARSHALL—**
- 4:45 4 BEANIE—**
- 5 MR. WEATHERWISE—**
- 4:52 5 WOC-TV NEWSROOM—**
Complete report of all the news.
- 5:00 4 CAPTAIN VIDEO—**
An adventure story on earth and in space with the Video Ranger.
- 5 ERNIE IN KOVACSLAND—**
Comedy and variety.
- 5:30 4 CHANCE OF A LIFETIME—**
John Reed King, emcee; Dick Collier, comedian, Russell Arms and Liza Palmer in a quiz show with large prizes.
- 5 SONG AT TWILIGHT—**
Stars Bob Carroll, vocalist, & guest
- 5:45 5 NEWS CARAVAN—**
- 6:00 4 ARTHUR GODFREY SHOW—**
Musical variety with Arthur, Janette Davis, Haleoke, Frank Parker, the Chordettes, the Mariners, Marian Marlowe and Archie Bleyer's orchestra.
- 5 FOUR-STAR REVUE—**
Danny Thomas is your host, and he brings along some guests.

- 7:00 4 STRIKE IT RICH—**
Warren Hull emcees this "quiz show with a heart."
- 5 TELEVISION THEATRE—**
"Vienna Dateline" by Morrie Sheltizer.
- 7:30 4 THE WEB—**
"Man in the Goldfish Bowl." Story of a govt. scientist who turns detective to clear himself of a false spying charge.
- 8:00 4 BOXING—**
Sugar Ray Robinson vs. Bobby Dykes. (Maybe!) With films they make changes easy.
- 5 BREAK THE BANK—**
- 8:30 5 TWO FOR THE SHOW—**
Musical program with George Sontag, Marjorie Meinert and Warren Vasen.
- 8:45 4 FILM SUBJECT—**
- 5 FILM SUBJECT—**
- 9:00 4 BIG TOWN—**
"Cottage in the Woods." Thieves feud over who is holding out on a quarter of a million dollars.
- 9:30 4 TV'S TOP TUNES—**
Stars Peggy Lee and Mel Torme with the Fontaine Sisters.
- 5 MISS U.S. TELEVISION—**
A new local show featuring talented gals competing for the title of Miss Television.
- 9:45 4 WEATHER SHOW—**
- 9:50 4 SALAD MASTER—**
- 9:55 4 INS DAILY NEWS—**
- 10:00 4 TROUBLE WITH FATHER—**
- 5 WEATHER REPORT—**
- 10:05 5 NEWS—**
- 10:10 5 BASEBALL RESULTS—**
- 10:15 5 HANK McCUNE SHOW—**
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"Tele-Views"

COWBOY KEN'S CORRAL



Hi!, Ranch Hands:

It's nearin' the fourth of July, which means another big holiday for us. There'll be reunions, picnics, and get-togethers galore, and a big time for all, but really, the fourth of July is much more than just a day for picnics and get-togethers. It's a day that will be remembered as long as we, or any generations that follow us, will live.

The old sayin' that says "time changes everything," doesn't quite hold true to this particular date in history. There was a great war, fought by our forefathers, for the sole purpose of gaining freedom for us all, and here we are, still fighting to keep that same freedom.

Freedom is a great, great word. It's great to have the freedom to choose whatever school or church we wish to attend, to have freedom of speech, in this great country of ours.

So, on the fourth of July, let's display our flag proudly, in memory of our forefathers, and the boys who are fighting so bravely in Korea today, that we may have and to hold the freedom that we have had and held for so many years.

All of you young Ranch Hands of today, will become the great and respected citizens of tomorrow.

Some states celebrate the fourth of July with fireworks and firecrackers. In our state of Iowa, fireworks are illegal for public use, but there are some who will obtain them in other states and display them here in our state. Those folks will be breaking a law, which will cause them to be called lawbreakers. I do hope that all of you fine Ranch Hands will obey this law. As well as bein' illegal in our state, fireworks can be very, very dangerous, so fellow Ranch Hands, let's play safe, and find our fun in a more safer way, when we celebrate this fourth of July.

I'll be chattin' with you again next week. So long for now..

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Let's Take A Look At TV In 1966

By JACK MABLEY
(TV Forecast News Service)

I'm going to take fling this week at Oliver Dragon's favorite form of literature—science fiction.

Let's take a look at television, not in the 21st century, but a mere 15 years from now. We're going to try to visualize life with television on the basis of what we know now, and the speed with which the industry has developed in the past decade. It won't make much sense, but that shouldn't bother us. Television always has been unbelievable anyway. Even Jules Verne didn't foresee anything as fantastic as 10,000,000 people sitting in their living rooms and watching something taking place a thousand miles away.

Of course 15 years from now all television will be in color, which automatically will make it about 10 times as effective and appealing. There will be 2,000 stations in the country. Chicago will have 10 stations.

Some stations will be on the present very high frequency, and most will be on the new ultra high frequencies. But all commercial sets will be able to get either frequency, so we won't even be conscious of the difference.

All rural areas will have TV. There

will be stations in cities of 40,000 and even 25,000 or 20,000. Country areas out of range of these cities will be served by feeder stations, which will fan out from the cities.

There will be sets in practically every home that now has a radio. Most families will have a couple of sets, and the youngsters probably will have a portable to take down to the beach. Homes will have sets built into the walls, in living rooms, bedrooms, basements. Mom may have a small set built in with her kitchen cabinets, and a few showoffs will put sets in the bathroom.

Some cars will have TV screens in the back seats, and they will be standard equipment in buses, trains, and planes.

Screen sizes will range from 10 or 12 inches for the little utility jobs up to any size, limited only by the dimensions of the house. This large picture will not come on a tube, but by projection.

And what will we be seeing on the screens? We'll probably have to pay to see the best entertainment. Theater television will be the highest bidder for some top events, such as major football games or the world series or a performance of "South Pacific," which we presume will still be going strong in 1966.

Fifteen thousand movie theaters throughout the country will be tied to a television hookup. The Notre Dame-Army game of 1966 will be on theater television. Each of the theaters will have an average of two-thirds of its 3,000 seats filled, making a total audience for the game of 56,000 in the stadium at South Bend and 30,000,000 in theaters. The gate will be \$30,000,-000 at \$1 a head. Good quarterbacks will retire upon graduation from college and spend the rest of their lives clipping coupons.

Folks at home will have their choice of the educational channels, Phonevision, which will carry all the latest movies, plus sports events and whatever else it can outbid theater-TV for.

"Tele-Views"

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TV Sportsviews

By ED PAZDUR
(TV Forecast News Service)

NCAA TV Ban Will Collapse . . .

At the time of this writing, the University of Pennsylvania is submerged to its ears in hot water. We predicted several weeks ago that Penn would defy the NCAA moratorium and fight for its rights to televise all home football games.

As a result of Penn's spunky bolt, they were suspended by the NCAA. California, Princeton, Columbia, Cornell and Dartmouth announced they would not play if Penn persisted in its plans to televise their games. In spite of their recent set-backs, Penn intends to fight the issue to the bitter end.

Talking to Mort Berry, Penn's publicitor, over the long distance phone he expressed hope that more schools would follow their example and bolt the NCAA. "They have no authority to enforce such a rule. We are convinced that TV did not hurt attendance and that majority of the schools in the NCAA are against this TV moratorium," said Berry.

Francis Murray, Penn's director of athletics, suggested the dispute be put into the hands of the U.S. Attorney General. If this is done, a long and bitter battle will ensue to determine whether or not the NCAA moratorium constitutes a restraint of trade. It is our contention that the NCAA is in violation of the anti-trust law and the courts will rule in favor of Penn.

About Theatre-TV . . .

With the acquisition of the American Broadcasting Company by United Paramount Theatres and the rapid progress of Phonevision, a tremendous battle of giants is taking shape. Initial shots were fired by the Theatre-TV group by telecasting the Joe Louis-Lee Savold fight. Theatre-televisors plan to secure exclusive rights to such events as baseball, football, golf and other events of national interest. Phonevision plans to telecast an equally entertaining program.

"Tele-Views"

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Thursday

JULY 12th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
 (Programs Subject to Change)

- 11:30 4 GARRY MOORE SHOW—**
 Meredith Willson, host; Victor Jory, guest.
- 12:30 4 FIRST HUNDRED YEARS—**
 Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 VANITY FAIR—**
- 1:00 5 MISS SUSAN—**
 Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 VACATION WONDERLANDS—**
- 1:30 4 MEET YOUR COVER GIRL—**
 Guests Neil Hamilton, actor and Jane Harvey, vocalist.
- 5 MATINEE THEATRE—**
- 2:00 5 STRAW HAT MATINEE—**
 An hour of variety for your summer enjoyment.
- 3:00 5 HAWKINS FALLS, POP. 6200—**
 Serial of life in a small town.
- 3:15 5 EASY DOES IT—**
 With Dorothy Day, Marjorie Meiner and Ran Jensen.
- 3:30 5 HOWDY DOODY—**
 Bob Smith's puppets in new adventures to please the children.
- 4:00 5 CACTUS JIM—**
- 4:15 4 INS DAILY NEWS—**
- 4:25 4 SHOW CASE—**
- 4:30 4 THE BUDDIES OF THE AIRPLANES**
 Now seen as well as heard, Pat, Speed and Curley offer real western music.
- 5 COWBOY KEN—**
- 4:45 4 BEANIE—**
 Popular character of the kids is brought back by popular demand.
- 5 MR. WEATHERWISE—**
 Brief puppet show giving current weather outlook.
- 4:52 5 WOC-TV NEWSROOM—**
 Complete report of all the news.
- 5:00 4 CAPTAIN VIDEO—**
 An adventure story on earth and in space with the Video Ranger.
- 5 ERNIE IN KOVACSLAND—**
 Comedy and variety.
- 5:30 4 PENTAGON, WASHINGTON—**
- 5 SONG AT TWILIGHT—**
 Stars Bob Carroll, vocalist, & guest
- 5:45 5 NEWS CARAVAN—**
 John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 STOP THE MUSIC—**
 Bert Parks dishes out the prizes with help from vocalists Jimmy Blaine, Betty Ann Grove, Marian Morgan and the Variety Dancers.
- 5 IT PAYS TO BE IGNORANT—**
 Tom Howard quizzes the nonsensical panel of George Shelton, Harry McNaughton & Lulu McConnell.
- 6:30 5 TREASURY MEN IN ACTION—**
 Walter Greaza stars as chief of the bureau in the "Case of the Sweet Tooth."
- 7:00 4 ELLERY QUEEN—**
 Lee Bowman has the title role in last performance of the season.
- 5 FESTIVAL—**
 Stars James Melton with Dorothy Warrenskjold. Guests are Jan Murray and George Burton's Acting birds, Billy Barty, midget, & Brick Bros. tumbling team in a trip to Hawaii.
- 7:30 4 BLIND DATE—**
 Arlene Francis emcees as handsome men compete for dates with beautiful girls.
- 8:00 4 RACKET SQUAD—**
 "Case of the Spanish Prisoner." Reed Hadley, as Capt. Braddock, breaks up a streamlined version of an ancient confidence game.
- 5 FREDDY MARTIN SHOW—**
 Features members of Freddy's band as soloists, and also an unknown female singer each week.
- 8:30 4 CRIME PHOTOGRAPHER—**
 Stars Darren McGavin in the role of Casey.
- 5 SHORT STORY PLAYHOUSE—**
 Short stories of top authors are dramatized for your pleasure.
- 9:00 4 PARADISE ISLAND—**
 A musical on film.
- 5 HOLLYWOOD REEL—**
 With Joan Leslie, Chas. Farrell, Lon McAllister, Lou Costello.
- 9:15 4 STORK CLUB—**
- 5 ARTCRAFT TIME—**
- 9:30 4 HOLIDAY HOTEL—**
 A commencement day romance at nearby State College has manager Don Amehe in a dither.
- 5 MUSICAL MOODS—**
 Marjorie Meiner at the piano and organ with Jim Johnston.
- 10:00 4 SALAD MASTER—**
- 5 WEATHER REPORT—**
- 10:05 4 INS DAILY NEWS—**
- 5 NEWS—**
- 10:10 5 BASEBALL RESULTS—**
- 10:15 5 HOLLYWOOD THEATRE—**

Friday

JULY 13th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 12:00 4 GARRY MOORE SHOW—**
Meredith Willson, host; Winston Mittenjuice, guest.
- 12:30 4 FIRST HUNDRED YEARS—**
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 VANITY FAIR—**
- 1:00 5 MISS SUSAN—**
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 VACATION WONDERLANDS—**
- 1:30 4 ALL AROUND THE TOWN—**
With Mike Wallace as your guide.
- 5 AMERICA SPEAKS—**
Features the U.S. Marine Band from Washington, D.C.
- 2:00 5 STRAW HAT MATINEE—**
An hour of variety for your summer enjoyment.
- 2:30 4 STRIKE IT RICH—**
Warren Hull emcees a great show.
- 3:00 5 HAWKINS FALLS, POP. 6200—**
- 3:15 5 COWBOY PLAYHOUSE—**
- 3:30 5 HOWDY DOODY—**
Bob Smith's puppets in new adventures to please the children.
- 4:00 5 CACTUS JIM—**
- 4 INS DAILY NEWS—**
- 4:10 4 SHOW CASE—**
- 4:15 4 STARS OF TOMORROW—**
- 4:25 4 SHOW CASE—**
- 4:30 4 SPACE CADET—**
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 COMIC CUT-UP—**
Features Ken Wagner and Peewee
- 4:45 4 BEANIE—**
Popular character of the kids is brought back by popular demand.
- 5 MR. WEATHERWISE—**
Brief puppet show giving current weather outlook.
- 4:52 5 WOC-TV NEWSROOM—**
Complete report of all the news.
- 5:00 4 CAPTAIN VIDEO—**
An adventure story on earth and in space with the Video Ranger.
- 5 ERNIE IN KOVACSLAND—**
Comedy and variety.
- 5:30 4 TO BE ANNOUNCED—**
- 5 SONG AT TWILIGHT—**
Stars Bob Carroll, vocalist, & guest
- 5:45 5 NEWS CARAVAN—**
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 "MAMA"—**
With Peggy Wood as 'Mama'; Judson Laire as 'Papa' and Robin Morgan as 'Dagmar.'
- 5 QUIZ KIDS—**
Fran Allison is guest teacher for Joe Kelly as he recuperates from his illness.
- 6:30 4 MAN AGAINST CRIME—**
Robert Preston, movie actor, stars as Pat Barnett, brother of Mike, in this series of private eye stories.
- 5 GOLDEN OPPORTUNITY—**
A talent show with local contestants.
- 7:00 4 FILM FIRSTS—**
"The Gay Intruders," stars John Emery and Tamara Geva (Mrs. Emery) in a comedy of a Broadway romantic team's off-stage life.
- 5 DOOR WITH NO NAME—**
Dramatic series based on secret activities of federal agencies. Narrator is Westbrook Van Voorhis. Grant Richards & Mel Ruick have the lead roles.
- 7:30 5 BATTLE REPORT, WASHINGTON**
Briefing of the American public on the defense program. John Steelman, moderator.
- 8:00 4 CAVALCADE OF STARS—**
Jackie Gleason is the star of this show and he brings along top guest artists to entertain you.
- 5 SPORTS NEWSREEL—**
The latest in sports on film.
- 8:30 5 WRESTLING FROM HOLLYWOOD**
Danny McShane and Wild Red Barry vs. Leo and Gino Garibaldi.
- 9:00 4 YOU ASKED FOR IT—**
A show full of the unusual.
- 9:30 4 TV's TOP TUNES—**
Stars Peggy Lee and Mel Torme with the Fontaine Sisters.
- 9:45 4 WEATHER SHOW—**
- 9:50 4 SALAD MASTER—**
- 9:55 4 INS DAILY NEWS—**
- 10:00 5 WEATHER MAN—**
- 10:05 5 NEWS—**
- 10:10 5 BASEBALL SCOREBOOK—**
- 10:15 5 HOLLYWOOD THEATRE—**

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**Debut of Freddy Martin
Show on WOC-TV Thurs.**

Long regarded among the top dance bandleaders in the world, Freddy Martin is now proving there's a big future in television for himself and his dance band brethren. Provided, that is, the bandleaders plan for television as intelligently as Freddy himself did.

Freddy started reshaping his band with television in mind back in 1947, when several incidents convinced him that the American public was becoming increasingly television-conscious.

On "The Freddy Martin Show," 8:00 p.m., Thursday, July 12, Martin emcees one of the most interesting new shows on television. Each week, in addition to spotlighting members of his own band in clever production numbers specially written for them, he introduces a comparatively unknown female vocalist.

Freddy actually began to prepare for this show back in 1947, when he foresaw that TV was the coming important medium for bands.

His first important step was the hiring of musicians who were not only crackerjack instrumentalists, but fine all-around showmen as well.

His next important step was to hire a top special material writer to work out Freddy's ideas for television. As he saw it, these numbers would be done by performers within the orchestra.

Freddy Martin has dozens of specially written musical numbers for presentation on television. They are not dance tunes, but carefully prepared production numbers which have story lines, humor and movement.

As for Freddy himself he was born in Cleveland, Ohio on December 9, 1906 and became orphaned when he was four, and was placed in an institution where he remained for twelve years.

Music was secondary in his thoughts when he left the orphanage as he wanted to be a newspaperman. Nevertheless, as soon as he earned enough money as a grocery clerk after school hours he bought a saxophone, hoping to pay his way thru Ohio State University playing the sax on the side.

Freddy was urged to form his own band by Guy Lombardo and so, at the age of 18 he had his own band.

So, today while he continues to maintain his position as a top dance band maestro, he is also being hailed as the top television maestro.

"Tele-Views"

its foundation. That's the core of the boxing problem—its foundation! The administration and leadership of boxing is lax and inconsistent. Too many athletic commissions are incompetent. Individual promoters govern the game throughout the country . . . mismatches occur too frequently . . . physical examinations are not rigid enough and the sport lacks a set of universal or standard code of rules similar to that found in baseball.

TOO MANY DEATHS AND INJURIES

Serious injuries and accidental deaths occur that could have been prevented if more precautionary measures had been taken. Two recent instances can be cited: One, the Layne-Walcott fight in which Layne received a bad cut over his eye. During the bout he bled profusely. Dr. Vincent Nardiello examining physician of New York, examined his eye along about the



eighth round, deliberated about stopping the bout, but permitted it to continue at Layne insistence. Walcott kept blasting at the cut in an effort to win a losing battle.

Layne did emerge a bloodsmeared victor and the crowd cheered a valiant and game hero. Valiant? Foolish in this editor's view. The gash required

(Continued on Page 22)

Tele-Views Recommends . . .

- A complete and foolproof ban on 6 oz. gloves, using 10 oz. gloves as minimum size for all matches.
- A nationally recognized Boxing Council with an elected Commissioner to supervise boxing. Establish retirement and pension plans.
- Adopt universal rules and regulations for recognizing world championships, standardize scoring systems, regulate boxing promotions.
- Require electroencephalograph (brain) tests on boxers before every bout.
- Stitch a small web between the thumb and main-body of the glove to prevent eye gouging.
- Require boxers to take the full count of nine on all knock-downs.
- Permit a more liberal use of grease around the eyes and cheek bones.
- Mandatory use of a modified headgear to protect the back of boxer's head, and to prevent cauliflower ears.
- Increase padding on deck of ring to 2" instead of the present standard of 1".
- Adopt a universal policy to stop bouts in the event of an eye cut, shoulder dislocation, etc.
- Establish a well paid Boxing Council with iron-clad power in which all 48 states are represented.

Boxing is not Murder

(Continued from page 21)

ten stitches, will cause a permanent scar and could have resulted in a permanent injury. Layne would whip Walcott in a rematch at a later date if the fight was stopped without taking the risk of impairing his sight.

Our second example is the tragedy of Sonny Boy West whose death was witnessed by thousands watching the CBS-TV telecast of the bout. Had West been required to wear headgear—he may be alive today. It is this editor's contention that the fatal blow did not come from the slashing mitts of Bassett, his opponent, but from the impact of striking the back of his head on the deck of the ring!

BRAIN INJURIES DO NOT HEAL

Dr. Arthur H. Steinhaus of Chicago's George Williams College points out that brain injuries do not heal as do other parts of the body. "A broken leg can be set . . . a black eye clears up. But the brain, once damaged, never recovers," said Dr. Steinhaus . . . Boxing brands most of its participants with cauliflower ears, facial scars, fractured jaws, and worst of all—punchdrunkenness. On the other hand, many former boxing greats are now successful businessmen with sound minds and of better than average intelligence.

WHAT CAN BE DONE ABOUT IT?

In order to salvage the ebbing prestige of the sport, we must clean house from top to bottom. Let's start from the very top . . . Too often boxing



commissioners are men with little experience in the game. Ranking officials, such as Chicago's Joe Triner, from all parts of the U.S. should meet and organize a National Boxing Council with each state represented. A Commissioner, also chairman of the Council, should be elected and well paid. The Council must rule with an iron hand, enforcing universal rules of its own making to govern scoring systems, championship promotions, and weed out all amateurish state commissions.

The Illinois Athletic Commission consisting of Joe Triner as chairman, Lou Radzienda and Ralph Metcalfe is appointed by the Governor through powers vested in him by the people of Illinois represented in the general assembly . . . Why couldn't Triner meet with the other 47 chairmen to organize an all-powerful Boxing Council?

Unless a boxer is fortunate enough to strike fame and fortune, he is left without security of any kind. A Boxing Council should and could enforce a retirement plan with full benefits, including pensions.

Petty feuds (such as the NBA and the state of New York) can be aired and just but final decisions made on conflicting issues. The Council will establish definite aims and objectives and its decisions must be unbiased and at all times consistent with those aims and objectives.

Local Commissioners must be required to attend all matches . . . The safety of the boxer must prevail at all times . . . A modified headgear to become mandatory in all bouts to protect an unconscious boxer's head in the event he should strike the deck of the ring. It will prevent head butts cauliflower ears, and minimize cuts . . . On page 21, we list recommendations we feel will clean up the sport and lift boxing as the nation's favorite pastime.

. . . Now, we ask, is there an Athletic Commissioner with nerve enough to start the campaign going?

The present NBA is a step in the right direction but it's too fluid and lacks teeth to enforce any policies. There are no salaried men. Not all states are members, and every state in the union has boxing rules of its own.

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A diller, a dollar—you'll be a regular nine o'clock scholar, once you watch this fascinating sports quiz show. See if you can come up with the right answers before the rest of the viewers.

**NBC TAKES YOU
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Saturday
1:30 - 2:30 p.m.

You never had it so good—sitting in your favorite chair watching the ponies kick dust at each other for furlong after furlong. And the Kefauver committee won't bother you if you venture a small wager with your fellow viewers.

**WRESTLING FROM
HOLLYWOOD**
Friday
8:30 - 9:45 p.m.

The grunt and groan boys will make you fume and foam. Speaking of foam, there's a special brand praised on this program that's sure to win your praise, too, once you give it the gullet test.

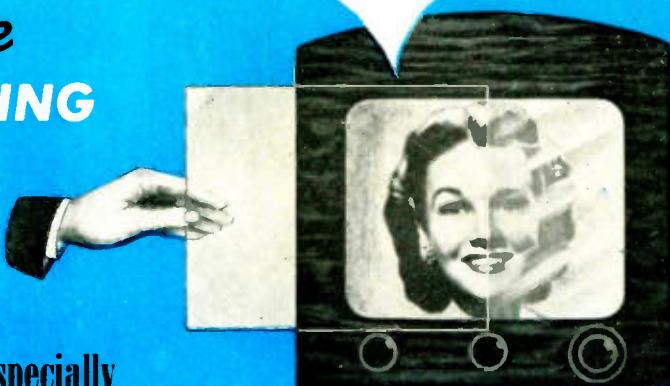
**BASEBALL
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Monday thru Friday
10:10 - 10:15 p.m.

Can the White Sox do it? Will the Dodgers slump? Can the Yankees turn on their customary July and August power? You can write your own answers to such questions when you get the habit of watching "Baseball Scorebook."

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