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INCLUDING

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Tuesday(13)

DuM- 8-8:30pm EST; NET DEBUT; The Goldbergs; from WABD(NY), to 164 stations, live and delayed. Sponsor- Vitamin Corp of America (Rybutol) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Homer Metzger; Agcy Superv- Saul Rosenzweig; Comm Anncr- Gertrude Berg. Pkgr- Gertrude Berg (thru Ted Ashley Associates); Prod- Cherney Berg; DuMont Superv Prod- Henry Opperman; Dir- Martin Wagner; Writer- Gertrude Berg; Sets- Rudy Lucek; Casting- Fanny Merrill (Sherman Square Studios, 160 West 73rd St, New York, TR 7-6700). Gertrude Berg stars as Molly in The Goldbergs, returning to regular network TV, making its debut over the DuMont net. The program debuted over CBS January, 1949, and left the air, June, 1951; returned over NBC February, 1952, went off for summer hiatus and has been seen as a regular show and during the past season as an occasional sketch on the Berle Show. Featured with Mrs. Berg are Robert H. Harris as Jake, Eli Mintz as Uncle David, Arlene McQuade as Rosalie and Tom Taylor as Sammy. The program replaces Bishop Sheen's program, Live Is Worth Living, for hiatus.

Wednesday(14)

DuM- 10:30-11pm EST; SPECIAL; The Four Questions; from WABD(NY), to the net. Sustaining. Pkgr-Prod- DuMont net with American Jewish Committee & the N.Y. Board of Rabbis; Dir- Lee Polk; Narrator- William O'Toole. In commemoration of Passover, DuMont presents a "seder" staged for television, conducted by Rabbi Philip S. Bernstein of Rochester, with David Pfeffer asking the "four questions," the traditional part of this Passover supper and ceremony. Cantor Robert Segal of Congregation E'nai Jeshurun(NY) and his choir will present Passover music. The program is a one-time addition to the DuMont net schedule.

Sunday(18)

ABC- 9:15-9:30pm EST; DEBUT; The Packard Program Starring Martha Wright; from WABC-TV(NY), no. of stations indefinite. Sponsor- Packard Motor Car Co and Local Dealers(Packard autos) thru Maxon, Inc(NY); Agcy Superv- Earl Kennedy; Comm & Prog Anncr- Terry O'Sullivan. Pkgr- ABC-TV with A. S. Faillace; Program Superv- Fred Heider(ABC); Dir- Cort Steen; Music Dir- Bobby Hackett & Orch; Music Arranger- Glen Osser; Art Dir- James McNaughton; Writer- Fred Heider; Choreog- Frank Westbrook. Martha Wright stars as vocalist of the musical program, featuring trumpeter Bobby Hackett and his orchestra, with pianist Norman Paris, and top name male vocalists as guests.

THIS WEEK(Cont'd)

Sunday(18)

ABC- Easter Programs: 11am-12:30pm EST- Services from Brown Memorial Presbyterian Church, Baltimore, with Easter sermon by Rev. Dr. T. Guthrie Speers and music by the church choir; 1:30-2:30pm EST- The Triumphant Hour, ON FILM, a drama of the meditations of the five mysteries of the rosary, produced by Rev. Patrick Peyton, C.S.C.

CBS- 5-6pm EST; SPECIAL; Once Upon An Eastertime; from WCBS-TV(NY), to the net. Sustaining. Pkgr- CBS-TV(NY); Exec Prod- William Dozier; Co-Prods- Leon Leonidoff(Radio City Music Hall) & Martin Manulis(CBS); Dir- Byron Paul; Music Dir- Victor Young; Choreog- Eugene Loring; Writers- Leon Leonidoff & Reginald Lawrence. A dramatic musical fantasy revolving around the struggle between good and evil with fantasy sequences based on a young boy's imagination; starring comedian Bobby Clark, singer Doretta Morrow and dancer Gwen Verdon, with nine-year-old Pud Flanagan featured as the boy. Also featured are a special corps de ballet of 24 and a vocal chorus of 16 voices.

NBC- 12noon-1pm EST; SPECIAL; Easter Parade (Color); from WNBT(NY), to the net. Sustaining. Pkgr- NBC-TV(NY). Sandy Becker will be m.c. for coverage of the annual Easter Day parade originating at the Waldorf-Astoria Hotel with other remotes from Park Avenue; with commentary on the parade by Tex McCrary and Jinx Falkenburg. The St. Thomas Boys' Choir and the UN Children's Choir will provide music. The program will feature comments from various personalities.

OTHER NETWORK CHANGES & ADDITIONS

POOL- Report to the American People; SPECIAL April 9; Fri, 9-9:30pm EST, one time only; from WTOP-TV(Wash), to the CBS net; feed to ABC & NBC for delayed telecasts 11:30pm-12midnight over both nets. U.S. Attorney General Herbert Brownell, Jr., discusses the action the Dept of Justice, the FBI and the courts have been taking against the Communist Party in the U. S. The program pre-empts Schlitz Playhouse of Stars, one time only over CBS. ABC & NBC showings are in non-net time.

ABC- World Without End (Scheduled one-time for April 5, 9:30-10pm EST) Postponed to April 12; Mon, 8:30-9pm EST. See page 54 for film information.

Easter Teleparade of Stars, ON FILM; SPECIAL April 10; Sat, 10-10:30pm EST, one time only. Sustaining. Pkgr-Prod- Assn of Motion Picture Producers and member studios for the Nat'l Society for Crippled Children & Adults; Dirs- Nick Gray, Hal Sherman & Joseph Burke; Asst Dir- Joe Wander; Special Theme Song- Frank Wort & Ed Greenberg. Special Hollywood film prepared for the Easter Seal Campaign. Will Rogers, Jr., acts as guide for 10-year-old Connie Scully on a tour of Hollywood studios, meeting Jane Wyman, Audie Murphy, Jim Davis, Pat Crowley, George Murphy, Arthur Hunnicutt, & Francis, the talking mule, among others.

The Name's The Same (Tue, 10:30-11pm EST) Arnold Stang became regular panelist April 6, replacing Basil Rathbone.

CBS- Fred Waring Show (Sun, 9-9:30pm EST) Waring goes on tour after April 18 show, returning May 9. General Electric Theater films are replacement until return.

DuM- Twenty Questions (Sun, 10-10:30pm EST) New day and time. Announced last week (See page 55) as going off temporarily, it shifted instead to the previous spot of Dollar A Second which succeeded to the Twenty Questions Monday spot.

NBC- Justice (Thurs, 8:30-9pm EST) Bernard Green is music director in place of Ralph Norman, originally announced. (See page 55).

LOCAL STATION ACTIVITY

- WABC-TV(Ch 7) - The Passover Magician; SPECIAL April 15; Thurs, 8-8:30pm EST, one time only. Sponsor- General Foods Corp(Instant Maxwell House Coffee) New York thru Benton & Bowles, Inc(NY). Pkgr- Joseph Jacobs Productions; Prod & Dir- Sholem Rubinstein; TV Dir- Alan Pottasch(ABC). Dramatization of a story by Isaac Loeb Peretz about a 'miracle' performed by a magician in a small town in Eastern Europe during a Passover holiday in the 1880's. (See Page C for cast).
- WABD(Ch 5) - Funny Bunny, LIVE & FILM; DEBUT April 12; Mon thru Fri, 5:30-6pm EST. New York Sustaining. Pkgr- WABD; Dir- Wes Kenney. Dick Noel plays a "live" rabbit, pantomiming children's records, providing an interview voice for cartoons (including Crusader Rabbit) and special home viewer participation via the mail, giving suggestions on correct behavior in answer to letters.
- WABD - The Ted Straeter Show; DEBUT April 12; Mon thru Fri, 2:45-3pm EST. Sustaining. Pkgr- WABD; Dir- Richard Eckler(Mon thru Thu) & Richard Sandwick(Fri). Singer-composer-pianist Ted Straeter accompanies himself in a program of songs, with anecdotes and stories about many of them.
- WABD - The Ernie Kovacs Show; DEBUT April 12; Mon thru Fri, 11:15pm-12:15am EST. Participations & Segments. Segment Sponsor(15 minutes across the board)- Jay Broiler Co(Roto-Broil) thru Product Services, Inc(NY). Pkgr- WABD; Prod- Ernie Kovacs; Dir- Barry Shear. Comedian Ernie Kovacs stars in an informal variety show, utilizing his many characterizations and satiric specialties; with vocalist Edith Adams and the Eddie Hatrak trio, plus special guest vocalists. Kovacs has been featured for several years in a morning show on WCBS-TV, displaced when the CBS net's Morning Show debuted March 15.
- WNBT(Ch 4) - Junior Olympics (kinescope); DEBUT April 10; Sat, 5:30-6pm EST, to New York be presented irregularly. Sustaining. Pkgr & Prod- Norman Baer, Jerry Gross; Dir- Jim Elson. Red Benson is m.c. for a projected sports series designed to encourage after-school activities. Joe Louis is special guest on the first program, refereeing actual boxing bouts between youngsters.
- WNBT - Princeton '54; DEBUT April 17; Sat, 5:30-6pm EST (eight weeks). Sustaining. Pkgr- WNBT with Princeton University; Exec Prod- Richard Pack; Prod & Writer- Harry Olesker; Dir- Jim Elson. Exploratory educational television programs, growing out of a grant made by the station to Princeton in late 1952 resulting in a survey by the late Professor Thomas Riggs, Jr., and other faculty members, now culminating in the program series. On successive programs, Princeton faculty members will present elements of great art, literature, music, science and social sciences.
- WPIX(Ch 11) - N. Y. Major League Baseball; REGULAR SEASON DEBUT April 13; New York New York Giants day and evening baseball games (77 total during season). Sponsor- Liggett & Myers Tobacco Co(Chesterfield Cigarettes) thru Cunningham & Walsh, Inc(NY), for entire games. Dir- Jack Murphy(WPIX); Asst Dir- Ted Price; Alt Dir- Mike Meltzer. Russ Hodges describes the games and presents the commercials, assisted by Bob Delaney. (See page 56 for other WPIX baseball info). Pre-game 15-minute segment with Frank Frisch doing interviews and commentary is sustaining until June 13 when Colgate Palmolive Co begins sponsorship. Fifteen-minute post-game segment, Extra Inning, presenting Frisch again in interviews, is sustaining. Station technical crew is same for all.
- WPIX - Easter Parade; SPECIAL April 18; Sun, 11:30am-1:30pm EST, one time. Sponsor- Fearless Camera Stores. Pkgr-Prod- WPIX; Prod- Barbara Walters; Dir- Ted Estabrook, assisted by Mike Meltzer. Fashion show, interviews and remotes of the Fifth Avenue parade, originating primarily on the third floor of Saks Fifth Avenue dept store; featuring Sophie, Eloise McElhone, Nancy Randolph, John Tillman and Jack McCarthy.

LOCAL STATION ACTIVITY(Cont'd)

KTTV(Ch 11) - John J. Anthony; DEBUT March 31; Wed, 10:30-11pm PST. Sustaining. Los Angeles Pkgr- KTTV; Prod- Ross Danzig; Dir- James Gates. TV debut of the long-time radio series in which Mr. Anthony advises on possible solutions to personal problems.

KTTV - Musical Chairs; STATION CHANGE April 9; Fri, 10-11pm PST. Sustaining. Music-panel show with Bill Leyden as moderator and permanent panelists Johnny Mercer, song writer Bobby Troup and recording artist Mel Blanc; with a feminine vocalist-recording star as guest each week. Program had previously been seen over KNXT, Fridays, 7-7:30pm.

LOCAL FILM SERIES -- DEBUTS & RE-RUNS

(New York, Chicago & Los Angeles)

<u>STA & CHAN</u>	<u>SERIES TITLE & DISTRIB</u>	<u>SPONSOR & AGENCY</u>	<u>START DATE</u>	<u>DAY</u>	<u>TIME</u>
Los Angeles KNXT(2)	*"Mr. District Attorney" (Ziv TV Programs)	-alt weeks: Carter Prods thru SSC&B and Shwayder Bros thru Grey	4/9	Fri	7-7:30pm
KTTV(11)	*"The Lone Wolf" (United TV Programs)	-Maier Brewing Co(Brew "102") thru Enterprise	4/10	Sat	8-8:30pm

*First run in market ("Lone Wolf" has national premiere on date noted).

FILM PACKAGES

The Lone Wolf CURRENT(Hollywood); private detective series based on the stories of Louis Joseph Vance which covered the world in locale and readership; starring Louis Hayward as Michael Lanyard, the only regular character in the series; 78 half-hour films, currently in production. Avail- Syndication. Film Prod- Gross-Krasne, Inc., 650 N. Bronson Ave., Hollywood 4, Calif.; Prods- Jack Gross, Philip Krasne, Donald Hyde; Dir- Bernard Girard; Prod Mgr- Doc Merman; Asst Dir- Ralph Black; Writers- Various; Casting- Lynn Stalmaster(Gross-Krasne). Dist- United Television Programs, Inc., 444 Madison Ave., New York 22, N. Y.

FILM DIGEST: Television Programs of America says it will put Halls of Ivy, starring Ronald Colman and his wife, Benita Hume, into production April 19, with the sales program for the series beginning August 1. TPA claims that it will be the most expensive-to-produce half-hour on the air -- \$50,000 per show. TPA will put Lassie into production May 15 and will begin sales on its new Ellery Queen series, currently shooting, on May 21.....Shooting is scheduled to start April 12 on the Bernard Schubert-Federal Telefims series, The Falcon, at the Goldwyn Studios. George Wallach is NBC supervisor and will remain in Hollywood for the completion of the 39-film series. NBC Film Division will be distributor.

NEWS AND COMMENT: TV Guide magazine is the first to break the publication awards gimmick line with a new pitch, "The TV Guide Gold Medal," which will be presented to three outstanding network programs each year, instead of following the shopworn "best" routine for reciprocal plugs. Winners will be announced April 14 for 1953-54.....NBC begins construction this week in Burbank, Calif., of the first studio to be built for colorcasting; 90 by 140 feet and 42 feet high; connected to NBC TV Center by a service corridor.....The ABC announcement of its agreement with Walt Disney (April 2) to produce a minimum of 26 one hour films for TV to be presented over ABC beginning in the fall, said specifically "all present and future Disney properties for television."

NEW PUBLICATION: Producing and Directing for Television, by Charles Adams. (Pub by Henry Holt and Co., New York. 282 pages, \$3.95). Writer-producer Charles Adams discusses all phases of television; using factual illustrations and examples.

TALENT SHOWSHEET APRIL 12-18, 1954
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Most of the shows on April 9, 10, 11 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, April 16. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY APRIL 9  
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THE NEW REVUE (Mike Wallace)	CBS 5:30 (COLOR)	Sarah Vaughan (S), Errol Garner (M), Russell Nype (S), The Szonys (D), Johnny Coy (D), Judy Lynn (S) & regulars; add: Anna Russell (S&C), Jonathan Winters (S), Morey Amsterdam (C), Francey Laine (S)
MAMA (Peggy Wood)	CBS 8pm	<u>Papa and the Great Man</u> - (O) by Jerome Ross; with regulars & Russell Hicks, Paul Roebing, Russ Dearborn; (SD)
<u>Schlitz Playhouse</u>	CBS 9pm	kill: <u>The Plugged Nickel</u> (listed in last week's report); program pre-empted for <u>Report to the American People</u> by US Atty Gen. Herbert Brownell, Jr.
<u>Inner Sanctum</u>	WOR 9:30	<u>The Perfect Kill</u> - (SW) by Doug Johnson; with Joe Maross, Lenka Peterson, Martin Newman, Elna Preston; (SD)
LIFE BEGINS AT 80	DuM 9pm	Harry Richman (S) & regulars

SATURDAY APRIL 10
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|                                                     |           |                                                                                                                                                                                   |
|-----------------------------------------------------|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ON THE CAROUSEL                                     | WCBS 9am  | Dan Llords (puppeteer) & others                                                                                                                                                   |
| TOM CORBETT(Thomas)                                 | DuM 11:30 | (O) by Allen Ducovny; with regulars & Paul Clark, Arthur Tell                                                                                                                     |
| ROD BROWN                                           | CBS 11:30 | 1ST ANNIVERSARY PROGRAM: with regulars & Malcolm Lee Beggs, Richard H. Farner, Louis Sorin; (SD)                                                                                  |
| CAMERA THREE<br>(James Macandrew)                   | WCBS 2pm  | <u>Rip Van Winkle</u> - (O) by Washington Irving, (A)-(SW); with Royal Dano, Michael Kane, Dr. Donald Bigelow; (SD)                                                               |
| DATELINE, U.S.A.                                    | WCBS 6:20 | kill: Robert Trout; add: Dick Roll                                                                                                                                                |
| <u>Mr. District Attorney</u>                        | WCBS 7pm  | regulars & Rory Mallinson, Pamela Duncan; (SW & SD)                                                                                                                               |
| ETHEL AND ALBERT<br>(Lynch & Bunce)                 | NBC 7:30  | regulars & Cele McLaughlin, Billy Lee, Edith Gresham, Anita Anton, Bert Thorn, Anna Minot                                                                                         |
| SPIKE JONES(H.Grayco)                               | NBC 8pm   | Doodles Weaver, Pinky Lee (both C), Bob Clampett's puppets(H'D)                                                                                                                   |
| JACKIE GLEASON                                      | CBS 8pm   | regulars & Joyce Randolph; (SW & SD)                                                                                                                                              |
| YOUR SHOW OF SHOWS<br>(Sid Caesar & Imogene Coca)   | NBC 9pm   | Vera Lynn (S), guest hostess; Bob Hamilton Trio (D), Bambi Linn & Rod Alexander (D), Billy Williams Quartet (S), Jack Russell, Joan Walker, Keith Textor, Sylvia Michaels (all S) |
| COL. HUMPHREY FLACK<br>(Alan Mowbray & Frank Jenks) | DuM 10pm  | <u>The Wild West</u> - (O) by S. L. David & Ed Jurist; with regulars & Jim Boles, Gene Saks, Cliff Hall, Jean Stapleton, Bob Hastings, Phil Kramer, John Anderson; (SD)           |

SUNDAY APRIL 11  
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LAMP UNTO MY FEET	CBS 10am	<u>The Signature</u> - (O) by Paul Tripp; with Eva Gabor, K. T. Stevens, Neil Hamilton, Tod Andrews; (SD)
HALLMARK HALL OF FAME(S. Churchill)	NBC 5pm	<u>The Liberator</u> - (O) by Howard Rodman; with Joseph Jefferson, Tom Brown Henry, Nestor Paiva, Helen Westcott; (SD, FROM H'D)
YOU ARE THERE (Walter Cronkite)	CBS 6:30	<u>Paul Revere's Ride</u> - (O) by Maury Stern; with Frank Overton, Andrew Duggan, Richard Casey, Dan Morgan, Virginia Kaye, Bart Burns, James Broderick, Mark Allen, Jack Livesey, Melissa Weston, Grant Gordon, Noel Leslie; (SD)
GEORGE JESSEL	ABC 6:30	Roberta Peters, Cesare Slepri (both S); add: Martha Wright (S) (LAST SHOW OF SERIES)

SUNDAY APRIL 11 (Cont'd)

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JACK BENNY CBS 7:30 George Burns & Gracie Allen (FROM HOLLYWOOD)

MR. PEEPERS (Cox) NBC 7:30 regulars &

TOAST OF THE TOWN CBS 8pm Rocky Marciano, Ezzard Charles (both boxers), record-breaking Navy fliers, Leonard Warren (S), 1st Piano Quartet, The Szonys (D), Patricia D'Or (Juggler), Patty Gross (S), clips from Vera Cruz - with Burt Lancaster, Gary Cooper

ROCKY KING, DETECTIVE DuM 9pm The Eyes Have It - (O) by Philip S. Goodman; with regulars & Helen Wagner, Anna Minot, Maurice Burke, Joseph Warren, James Arent; (SD)

THE PLAINCLOTHES MAN DuM 9:30 The Fatal Flaw - (O) by Roger & Naomi Clyde; with regulars & Kay Kimber, John O'Hare, Dennis Bohan, Joyce Randolph, Carl Low Jason Johnson; (SD)

THE MAN BEHIND THE BADGE (Fred Uttal) CBS 9:30 Michigan City, Indiana - (O) by David Harmon; with Robert Middleton, Matt Crowley, Steve Gravers, Haskell Coffin, Joe DiReda, Harold Gary, Sam LaConte, George McCoy; (SD)

THE WEB CBS 10pm Scapegoat - (O) by John McGreevy; with Ben Astar, Jennifer Howard, Lawrence Weber, Grant Williams, Phil Sterling, Miriam Wolfe, Joseph Leon; (SD)

Loretta Young Show NBC 10pm Man's Estate - (O) by Marian Thompson, (A) by Barbara Merlin; with Bobby Ellis, Douglas Kennedy, Edith Evanson, June Kenny Danny Mummert; (SD)

MONDAY APRIL 12

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JAMIE ABC 7:30 A Bicycle Built for Jamie - (O) by David Shaw; with regulars & Iggle Woffington; (SD)

ARTHUR MURRAY PARTY NBC 7:30 Lloyd Nolan

NAME THAT TUNE (Person) NBC 8pm William Bendix & regulars

VOICE OF FIRESTONE NBC 8:30 Eleanor Steber (S)

ARTHUR GODFREY'S CBS 8:30 Doris Hines (S), John Thomas Covelli (M), the "Border Jumpers" (S&M) (PREVIOUSLY SCHEDULED FOR 4/5, PRE-EMPTED FOR PRES. ADDR)

ROBERT MONTGOMERY NBC 9:30 The Pale Blonde of Sands Street - (O) by William Chapman White, (A) by S. N. Savage; with Joan Lorring, Jeff Harris, Billy Halop, others; (SD) by Perry Lafferty

STUDIO ONE CBS 10pm Jack Sparling, 46 - (O) by Harry W. Junkin; with Chester Morris Mary Astor, Margaret Barker, Lois Smith, Barry McGuire, Paul McGrath; (SD) by Franklin Schaffner; Drawing by James Caraway

Adolphe Menjou's Favorite Story WNBT 10:30 The Empty Holster - (O) by Stephen Crane; with Clark Howat, Robert Wilke, Nan Leslie, William Vedder, Dan White, Bennie Bartlett, Hank Patterson; Dir by Eddie Davis

TUESDAY APRIL 13

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Cavalcade of America ABC 7:30 Crazy Judah - (O) by Lewis R. Foster; with Ross Elliott, Frances Rafferty, Forrest Taylor, Beverly Washburn, Gene Foley, Robert Carson, William O'Neal, Hugh Sanders, Ray Bennett

Gene Autry CBS 8pm Thunder Out West - (O) by Dorrell & Stuart McGowan (REPEAT)

BOB HOPE NBC 8pm Jack Benny, Rosemary Clooney (S) (FROM HOLLYWOOD)

Danny Thomas ABC 9pm Marie McDonald & regulars

Fireside Theater NBC 9pm Beyond the Cross - (O) by Dana Burnet, (A) by Curtis Kenyon; with John Hudson, Peter Graves, Suzanne Dalbert, Beverly Tyler, Adrienne D'Amricourt, Louis Mercier, Hugh Sanders, Alphonse Martell; (SD)

UNITED STATES STEEL HOUR ABC 9:30 Late Date - (O) by William Kendall Clarke; with Jessie Royce Landis, Walter Matthau, Howard St. John, Vaughn Taylor, Barbara Baxley, Laura Weber, Margaret Hamilton; Dir by Jim Sheldon, substituting for vacationing Alex Segal

TUESDAY APRIL 13 (Cont'd)  
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ARMSTRONG'S CIRCLE THEATRE NBC 9:30 The Three Tasks - (O) by Frank P. DeFelitta; with Arthur Treacher, Francis L. Sullivan, Hugh Reilly, Patty McCormick; (SD) by Cort Steen

SUSPENSE CBS 9:30 Operation Barracuda - (O) by Von Stuart; with Otto Preminger, Frank Marth, Dana Winter, Tiger Andrews, Bert Hans, Curt Lowens, Kevin Coughlin; (SD)

DANGER CBS 10pm Road Happy - (O) by Osborn Duke (short story Struttin' with Some Barbecue), (A) by Michael Cramoy; with Conrad Janis, Laurence Hugo, Elizabeth Ross, Guy Raymond, Sandra Deel; (SD)

THE NAME'S THE SAME ABC 10:30 Arnold Stang replaces Basil Rathbone as permanent panelist

Mr. and Mrs. North (Barbara Britton & Richard Denning) NBC 10:30 Model for Murder - with regulars & Jean Willes, Tristram Coffin, John Bryant, Carolyn Jones, Corelee Kelly, Marcel Rousseau Charles Regan; (SD)

WEDNESDAY APRIL 14
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Wild Bill Hickok (Guy Madison & Andy Devine) WNBT 6pm Family Feud - with regulars and Ann Carrol, Robert Jordan, Nelson Leigh, Forrest Taylor, Louise Lorimer, Ed Cassidy, Paul McGuire; (SD)

My Little Margie NBC 8:30 En Garde - with regulars & Stephen Bekassy; (SD & SD)

KRAFT TELEVISION THEATRE NBC 9pm The People Next Door - (O) by Mary Chamberlain; with Charles Drake, Audrey Christie, Don Briggs, Edith Gresham, Anne Mary Tallow, Janet Parker, Louisa Horton; (SD)

STARS ON PARADE DuM 9:30 Lou Monte (novelty), Jill Corey (S), Robert Maxwell (M),

THURSDAY APRIL 15  
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PASSOVER MAGICIAN WABC 8pm (O) by Isaac Loeb Peretz; with Jonathan Harris, Michael Gorrin, Ruth Yorke, David Opatoshu (ONE-SHOT HIGHLIGHT)

Ray Bolger (Allyn Joslyn) ABC 8:30 regulars & Dan Riss, Richard Wessel, Janet Di Paolo, Jack Mattis, King Donovan, Thurston Hall, Joy Lansing; (O) by Stanley Shapiro, Maurice Richlin, Fred Fox; (SD)

Four Star Playhouse CBS 8:30 Masquerade - (O) by Charles Beaumont & Leonard Pruyn, (A) by Frederic Brady & Thelma Robinson; with Ida Lupino, John Bryant, Carleton G. Young, Arthur Space, Jack Harris, Dan Riss, Jack Daly, Gloria Marshall, Renny McEvoy, Ruth Brady; (SD) by Roy Kellino

JUSTICE NBC 8:30 Keith's Case - (O) by Andrew J. Russell; with Phyllis Kirk, Richard Kiley, Warren Stevens, Paul Birch; (SD)

LUX VIDEO THEATRE CBS 9pm The Girl Who Couldn't Cry - (O) by Frederic Manley; with Phyllis Thaxter, Gigi Perreau; (SD, FROM HOLLYWOOD)

Big Town (Pat McVey) CBS 9:30 regulars & Sara Haden, Joey Ray, Barney Phillips, Brigit Neilson, Don Dillaway; (S & SD)

KRAFT TELEVISION THEATRE ABC 9:30 A Marriage Made in Heaven - (O) by Milton Gould; with Jennie Goldstein, L. A. Krumschmidt, Michael Strong, Selly Gracie, Zena Pervendi; (SD)

Ford Theatre NBC 9:30 Sister Veronica - (O) by Vivian Cosby, (A) by Erna Lazarus; with Irene Dunne, Taylor Holmes, John Hudson, Morris Ankrum, Herbert Heyes, Frances Robinson, Alan Dexter, Stephanie Griffin, Laurie Mitchell; (SD) by Ted Post

Public Defender (Reed Hadley) CBS 10pm The Clown - (O) by Al C. Ward; with George Nader, Robert Ellis, Alan Reed, Ross Elliott, Burt Mustin; (SD)

MARTIN KANE NBC 10pm (O) by Elliot West; with Helen Auerbach, Gloria McGhee, Ed Binns, Calvin Thomas, Franklyn Fox; (SS)

Foreign Intrigue (James Daly) WNBT 10:30 F. I. in Kidnapping - (O) by Robert A. Cinader; with John Padavano, Margareta Fahlen, Ake Ohberg, Sven B. Norburg; (SD)

FRIDAY APRIL 16
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|                                       |          |                                                                                                                                                                                                        |
|---------------------------------------|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| THE NEW REVUE<br>(Mike Wallace)       | CBS 5:30 | Pat Marshall (S), Robert Clary (S), Charlie Dobson (S), Mae Barnes (S), The 3 Flames (S), Eileen O'Dare (D), Bud & Cece Robinson (D), Lew Parker & Martha Stewart (C&S)                                |
| DAVE GARROWAY                         | NBC 8pm  | Marguerite Piazza (S)                                                                                                                                                                                  |
| The Life of Riley                     | NBC 8:30 | (O) by Roland MacLane & Dick Conway; with regulars; (SD)                                                                                                                                               |
| Pepsi-Cola Playhouse<br>(Anita Colby) | ABC 8:30 | Hollywood Home Sweet Home - (O) by Lawrence Kimble; with Lloyd Corrigan, Francis X. Bushman, Frances Bavier, Sharon Dexter, Lalo Rios, Ross Ford, Willis Bouchey; (SD)                                 |
| Pride of the Family<br>(Paul Hartman) | ABC 9pm  | regulars & Irene Booth, Rod Belland; (O) by William Cowley, Arthur Rowe, Paul Schneider, Clint Comerford; (SD)                                                                                         |
| THE BIG STORY<br>(Robert Sloane)      | NBC 9pm  | Jean Berrett, Philadelphia Evening Bulletin- (O) by Max Ehrlich; with Nan McFarland, Lois Holmes, Joseph Foley, Archie Smith, John Brewster, Jack Warden, Wynne Gibson, Ann Sullivan; (SD)             |
| Schlitz Playhouse                     | CBS 9pm  | Something Wonderful - (O) by Phyllis Tyler, (A) by Gabrielle Upton; with Claude Dauphin, Marcia Patrick, Joyn Bryant, Lillian Sayre, Barbara Morrison, Valerie Vernon, Julian Upton; (SD) by Jus Addis |
| CAMPBELL SOUNDSTAGE                   | NBC 9:30 | A Kiss to Conquer - (O) by S. Lee Pogostin; with Janice Rule, Carl Reiner, Howard Morris, others to be announced; (SD)                                                                                 |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY APRIL 9 THROUGH FRIDAY APRIL 16  
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THE BREAKFAST CLUB	ABC 9am	M thru F --Peter Donald replaces vacationing Don McNeill for 2 weeks
THREE STEPS TO HEAVEN	NBC 10:45	M thru F - Kay Medford, Sam Gillman added as regulars;(SW,D)
HOME(Arlene Francis)	NBC 1:30	M - Mel Allen
GARRY MOORE	CBS 1:30	Thu - Milbourne Christopher (magic), phil Foster; F - Thomas Mitchell
KATE SMITH (& Ted Collins)	NBC 3pm	M - Andre Eglevsky & Nora Kaye (D); Tu - Snooky Lanson (S), The Three Suns (M); W - Blair & Dean (D), Charlie Ruggles in World of Mr. Sweeney; Thu - Alene Dalton (Story Princess), Al Bernie (C), Dorothy Day & fashions; F - regulars
HOWDY DOODY	NBC 5:30	M thru F - Elise Rhodes & regulars
MAGIC COTTAGE	WABD 6:30	M thru F - Lionel Wilson, Phil Truex; (SW & SD)
CAPTAIN VIDEO (Al Hodge)	DuM 7pm	M thru F - (O) by Don Agger; with regulars & Bob Hastings, Grant Sullivan, Mona Bruns, John Shay, Robert Downing
EDDIE FISHER	NBC 7:30	F (4/9) - Karen Chandler (S)
PERRY COMO	CBS 7:45	W - Ray Anthony (S&M)
SPOTLIGHT	WOR 8pm	M thru F - <u>Carmen in Harlem</u> - (O) by Prosper Merimee, (A) by William Attaway; with Billie Allen, Van Prince, Bill Gunn;(SD)
HIGH TENSION	WOR 10:30	Thu (4/8) & Tu - <u>The Third Rose</u> - (O) by Bill Allbright; with Ruth Attaway; (SD)

SATURDAY APRIL 17 - J.J. - *The Benny Arcade*
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*(?) by J.C. Bill Hersky, Don Rockingham, (A) by William Kendall Clarke; with regulars*  
*✓ seen 4/24*

|                                      |           |                                                                                                                                                                               |
|--------------------------------------|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Johnny Jupiter<br>(Wright King)      | WABC 5:30 | Duckweather's TV Repairs - (O) by Jerome Coopersmith & Sam Rockingham, (A) by William Kendall Clarke; with regulars                                                           |
| Man Against Crime<br>(Ralph Bellamy) | WNBT 7pm  | Barometer Falling - (O) by Burton Benjamin & Robert Shaplen; with Ed Binns, John C. Becher, Anna Minot, Heywood Hale Broun, Steve Holland, Donald McKee, Patricia Finch; (SD) |
| MARTHA RAYE                          | NBC 9pm   | Dick Foran, Charlie Ruggles, Sig Ruman, Richard Haydn, Rocky Graziano (boxer), J. Fred Murgs (chimp)                                                                          |



SUNDAY APRIL 18  
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HALLMARK HALL OF FAME(S. Churchill)	NBC 5pm	The Story of Ruth - (O) by Howard Rodman; with Maria Riva, Fay Bainter, Margaret Hayes, others; (SD, FROM HOLLYWOOD)
Roy Rogers (& Pat Brady)	NBC 6:30	Loaded Guns - (O) by Mike Raison; with regulars & Evan Loew, George Douglas, Denver Pyle, Steve Pendleton, Lyle Talbot, Sandy Sanders, Harry Harvey, Russ Scott; (SD)
COLGATE COMEDY HOUR (Abbott & Costello)	NBC 8pm	Jane Russell, Rhonda Fleming, Connie Haines (S), Beryl Davis (S); (O) by John Grant; Prod & Dir by Edward Sobol (FROM H'D)
PHILCO TELEVISION PLAYHOUSE	NBC 9pm	The King and Mrs. Candle - (O) by Sumner Locke Elliott; with Joan Greenwood, Cyril Ritchard, Jerome Kilty, Irene Manning, Raymond Branley, Will Scholz, Helen Raymond; (SD) by Arthur Penn
FRED WARING	CBS 9pm	FIFTH ANNIVERSARY SHOW
THE MAN BEHIND THE BADGE(Fred Utaal)	CBS 9:30	Boston - (O) by Nelson Gidding; with George Mitchell, Frank Campanella, Tom Walsh, Blair Davies, Harry Davis, Milo Boulton, John Pavelko, Nellie Burt; (SD)
The Loretta Young Show	NBC 10pm	Forest Ranger - (O) by Jack & Luci Matteford; with Christopher Dark, Bruce Cowling, Robert Foulk, Harry Lauter, Steve Wyman; (SD)

T A L E N T A V A I L A B I L I T I E S
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| NEW YORK CITY                                                                                                                                          | OTHER CITIES                                                                                                                                               |
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| FRANCES BIBLE - mezzo-soprano of the City Center Opera - PRESS: Wilbert Pippin, CH 4-5185                                                              | CHICAGO                                                                                                                                                    |
| THE COLUMBIA BEL CANTO TRIO: PIERRETTE ALARIE, LEOPOLD SIMONEAU, THEODOR UPPMAN with Allen Rogers at piano - MGT: Columbia Artists, CI 7-6900          | PEG LEG BATES - headliner at Chicago Theatre. CONTACT THERE                                                                                                |
| DONALD DICKSON - "One of the Great Voices of Our Time" ...N.Y. Times - MGT: Col.Artists                                                                | EDDIE BRACKEN - Starring in <u>The 7 Year Itch</u> at the Erlanger Theatre - CONTACT THERE                                                                 |
| WILBUR EVANS - just opened in <u>By the Beautiful Sea</u> - PRESS: Byram, Perlman, CI 5-9125                                                           | ELLA FITZGERALD - tops bill at Chicago Theatre CONTACT THERE                                                                                               |
| ROBERT H. HARRIS - plays opposite Gertrude Berg in returning <u>Goldbergs</u> - AGT: Briscoe & Goldsmith, MU 2-6244                                    | BILL HAYES - in cast of <u>Me and Juliet</u> at Shubert Theatre - CONTACT THERE                                                                            |
| PAUL HENRIED - AGT (for TV): Robert Lantz, PL 5-5850                                                                                                   | DOLORES GREY - singing at the Palmer House - CONTACT THERE                                                                                                 |
| PETER HUNT - author of <u>The Peter Hunt Cape Cod Cookbook</u> to be published May 1 - CONTACT: Mrs. Ellene Hoose, Hawthorn Books, OR 5-2019           | JOSEPHINE PREMICE - currently at the <u>Black Orchid</u> - CONTACT THERE                                                                                   |
| DORREN LANG - popular actress of stage, radio, TV - AGT: Robert Lantz                                                                                  | MIAMI                                                                                                                                                      |
| LEWIS MILESTONE - veteran director of films - Radio & TV MGT: Robert Lantz                                                                             | ARTHUR BLAKE - impressionist - at the Sans Souci                                                                                                           |
| MARIAN SELDES - TV actress appearing in <u>The Lonely Night</u> at the 55th St. Playhouse - MGT: Julian Claman, PL 3-1030                              | JAY MARSHALL - currently at the Olympia Theatre                                                                                                            |
| DICK SMART - song stylist, returns from Europe MGT: Cass Franklin, JU 6-8300                                                                           | LARRY STORCH - comedian - at the Nautilus CONTACT ALL ABOVE AT HOTELS OR THEATRE BOSTON                                                                    |
| RED SMITH - syndicated sports columnist of Herald Tribune, author of <u>Views of Sport</u> to be published April 26 - CONTACT: William Cole, MU 8-0600 | MARY McCARTY - singer, comedienne - at the Latin Quarter - AGT: Gloria Safer, MU 8-3950 (NY)<br>BOSTON SYMPHONY ORCH. - PRESS:(NY) Walter Alford PL 7-6900 |
| JENNIE TOUREL - mezzo-soprano in <u>Dido and Aeneas</u> by American Chamber Opera Society at Town Hall on Monday - MGT: Herbert Barrett, CO 5-0450     | LOS ANGELES                                                                                                                                                |
|                                                                                                                                                        | WBENDELL COREY & DIANA LYNN co-starring in <u>Sabrina Fair</u> at the Biltmore Theatre - CONTACT THERE                                                     |
|                                                                                                                                                        | CONNIE HAINES - singing at the Biltmore Hotel, also on Abbott-Costello Colgate Comedy Hour on 4/18 - CONTACT AT BILTMORE                                   |
|                                                                                                                                                        | ROBERTA LINN - singing at Ciro's - CONTACT THERE                                                                                                           |