

Ross Reports ON TELEVISION

INCLUDING

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PRODUCTION • PROGRAMMING • TALENT

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Tuesday(9)

NBC- 8-9pm EST; SPECIAL; Tootsie Rolls - The Steve Allen Hour; from WRCA-TV(NY), 80 stations live. Sponsor- The Sweets Co of America (Tootsie Rolls) thru Moselle & Eisen(NY); Acct Exec & Agcy Superv- Henry Eisen. Pkgr- Bristad Enterprises and NBC-TV(NY); Exec Prod- Mort Werner; Prod- Bill Harbach; Prod Superv- Ted Harbert; Dir- Dwight Hemion; Prod Asst- Dale Remington; Music Dir- Skitch Henderson; Tech Dir- Carl Cabasin; Writers- Stan Burns, Herb Sargent, Lois Balk, Carole Honig; Prog Anncr- Gene Rayburn; Remote Dir- Mike Zeamer. Steve Allen stars in a special, one-time presentation that will follow the format of his Tonight show, with added features. Paul Winchell and "Jerry Mahoney" will be featured, with regular members of the Tonight cast: singers Eydie Gorme, Steve Lawrence, Pat Marshall and Andy Williams (the latter two in a remote from a ship on the Hudson River). Program is a fill-in for a Bob Hope Show for General Foods, cancelled while the comedian is in Europe. (See page 178).

OTHER NETWORK CHANGES & ADDITIONS

CBS- Face the Nation; DEBUT Nov 7; Sun, 2:30-3pm EST; from WTOP-TV(Wash), WCBS-TV(NY) and other CBS stations, to the net. Sustaining. Pkgr- CBS Public Affairs; Prod- Ted Ayers(CBS Washington); Prod Superv- Irving Gitlin, George Crothers(NY); Dirs- Bill Quinn(Wash), Ted Marvel(NY). A "cross-country" discussion program in which important guests face a panel of newsmen and leading public figures in various sections of the country via two-way live remote hook-ups. The program will use one important public figure each week to answer questions from different remote panelists each week. The premiere program originated in Washington, with remotes from New York and Indianapolis.

The Morning Show (Mon thru Fri, 7-9am EST) Format change effective Nov 8, with several new features and new performers to be added from time to time. Bil and Cora Baird and their puppets are off the program, last show Nov 5.

DuM- They Stand Accused (Thu, 8-9pm EST) Re-instate Richard Von Albrecht as associate producer. Sheldon Cooper has replaced Lee Tredanari as director (See page 192 for previous changes).

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OTHER NET CHANGES(More)

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OTHER NET CHANGES(Cont'd)

NBC- Three Steps to Heaven (Mon thru Fri, 10:45-11am EST) Richard Klemmer replaced Caroline Burke as producer, effective Nov 1.

Imogene Coca Show (Sat, 9-9:30pm EST) Complete production staff change: Don Appell is producer & director, effective Nov 13, with other staff credits to be announced. Ernest D. Glucksman was interim producer & director for the Oct 30 and Nov 6 programs, replacing Marc Daniels.

Hallmark Hall of Fame (Sun, 5-5:30pm EST) Peter Kortner (at Foote, Cone & Belding, Hollywood) named West Coast story editor, to work with Ethel Frank, Eastern story editor (at NBC, New York).

NEW NETWORK SPONSORSHIPS

LO-CALORY FOOD CO (R. D. X.) thru Harry B. Cohen Adv. Co., Inc(NY) will become alternate week sponsor of Meet Millie (Tue, 9-9:30pm EST) over CBS-TV, effective Dec. 7. It replaces O' Cedar Corp whose alternate week sponsorship ends Nov 23. Carter Products continues as the alternate week sponsor.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Paper-Mate Party; TITLE & FORMAT CHANGE Nov 6; Sat, 11:30am-12noon. New York Sponsor- Paper-Mate Co., Inc (Ball Point Pens) thru Foote, Cone & Belding. Pkgr- Hal Tunis Associates, Inc(NY); Prod- Hal Tunis; Dir- Lee Davis(WABC-TV); Tech Dir- Ralph Ward. Program was formerly Guess What It Is (debuted as "Guess Who It Is"). Title changes with new sponsorship. Hal Tunis moderates a quiz for studio and home audiences, with a panel of high school seniors in the studio attempting to guess the identity of silhouettes of persons, objects and places shown on the screen, aided by clues from the moderator. Loretta Downs acts as score-keeper, with Paper Mate pens as prizes. (See page 181).

WABC-TV - Tinker's Workshop; DEBUT Nov 8; Mon thru Fri, 8-9am EST. Sustaining. Prod- Bob Keeshan; Dir- Bill Deal. Bob Keeshan has a dual role as mentor to children, giving the time, weather and interviewing guests on this pre-school time program for children; setting is a Tyrolean toy shop in which Keeshan (the original Clarabell on Howdy Doody) plays an old gentlemen who fixes toys. The Toy Guidance Council will supply all new toys for the program's use. Program replaces Good Morning, a disc jockey show.

WABD(Ch 5) - Through the Attic Door; DEBUT Nov 8; Mon thru Fri, 6:30-6:55pm EST. New York Sustaining. Prod & Dir- Pat Day(DuM). Actor and story-teller Hal Burdick tells stories to children, based on objects in his attic, integrated with films that will tell stories of other objects of interest to a child.

WCBS-TV(Ch 2) - America in the Making; DEBUT Nov 13; Sat, 1:30-2pm EST. Sustaining, New York public service. Pkgr- WCBS-TV and New York University; with the co-operation of the Metropolitan Museum of Art and the Educational Television & Radio Center (established by the Ford Foundation); Prod- Warren Kraetzer(NYU); Dir- Lewis Freedman(WCBS-TV). A new series of educational television programs covering America's early days, from 1640 to the turn of the 19th century, showing the life and cultures that made up the new nation through a study of the arts, crafts and devices of those days. The series will be conducted by Prof. Robert Iglehart, assisted by Prof. Bayard Still, Albert Christ-Janer and other university personnel. The programs will be kinescoped for later showing on other stations. The series is scheduled for 13 weeks, with an option for 13 more.

LOCAL STATION ACTIVITY(Cont'd)

WRCA-TV(Ch 4) - Princeton '54; RETURN Nov 7; Sun, 2-2:30pm EST (eight weeks; then beginning Jan 2, 1955, a new series, Princeton '55 will start). Sustaining. Pkgr- WRCA-TV with Princeton University; Exec Prod- Steve Krantz(WRCA-TV); Prod- Harry Olesker(WRCA-TV); Dir- James Elson. Return of the series, which debuted April 17, 1954 for eight weeks (See page 60), in which Princeton professors present elements of the arts and sciences, with various programs devoted to different sciences, music, art, history and literature.

WATV(Ch 13) - Fiesta Juvenil; DEBUT Nov 7; Sun, 12:30-1pm EST. Sponsors- Participations. Pkgr- Hoot Associates(NY); Prods- Hal Kirk, Don Mendez; Dir- Don Lustig(WATV). Spanish language variety show for Spanish-speaking children, starring Don Mendez as m.c.-comedian; with the Lola Bravo child dancers and Spanish language juvenile variety acts.

KFLA(Ch 5) - Hometown Jamboree; STATION CHANGE Nov 6; Sat, 7-8pm PST. Sponsor- Gold's Furniture-Appliances thru Allied Advertising Agency, Inc(LA). Cliffie Stone's program moves to this new spot with its original sponsor.

KRCA-TV(Ch 4) - See Hear!; DEBUT Nov 1; Mon thru Fri, 6-6:30pm PST. Participations. Pkgr- KRCA-TV. Tom Frandsen is m.c., with Jack Latham handling news, Cleve Hermann, sports, and cartoonist Jack Lane doing sketches on this human interest-news-guest interview show. The Friday program will feature high school football score and will be devoted to teen agers. Guests will usually be recording stars. Program replaces McElroy at Sunset.

PRODUCTION AND PROGRAMMING NEWS

FILM DIGEST: The agreement signed by Hal Roach, Jr-Roland Reed Productions with National Telefilm Associates for syndication of the Stu Erwin Show, "Trouble With Father," covers the 104 half-hour episodes originally produced for and sponsored by General Mills. The new series, currently on the ABC net for Liget & Myers, is not involved in the syndicate deal.....Screen Gems contract to produce a new drama anthology series for Falstaff Brewing Corp sponsorship thru Dancer-Fitzgerald-Sample, gives the Columbia Pictures subsidiary a total of four network film series, two national spot film series and five other top syndicated series.....Screen Gems asserts that it is now the top producing-distributing company of network film series, with its current list of four. Desilu Productions currently has six series going, but five are contract production for other firms. McCadden Corp now has four net series on its lot, including the new Life With Father unit for CBS.

Richard Whorf has replaced Rogers Brackett as director of Norby, the David Wayne starrer, which is now shooting indoors at Movietone in New York.Manny Reiner has been appointed v.p. of Guild Films Co., Inc on a policy level, also dealing with sales. Joseph P. Smith, sales manager of the firm has been upped to v.p.....Mickey Schwartz' A.T.V. Film Productions has opened new studios at 37-15 35th St., Astoria, Queens (ST 4-1684) and is currently in his second year of filming commercials for Fireside Theatre, with Gene Raymond.....Suspension of Bermuda production on the Mandrake series, the ABC-John Gibbs package, while the set-up is reorganized for production, revealed more of the complicated backing structure than anyone cared to talk about previously.

NEWS & COMMENT: The October Nielsen Newscast reports that the average evening TV show is reaching a half million more homes this fall than last. Average for the Sept 13-26 period for the once-a-week evening shows was 5,638,000 homes, compared with 5,150,000 in the same period last year.....Crosley Broadcasting announced last week that NBC is negotiating to bring Midwestern Hayride back to the net on the basis of its strong closing ratings this past summer, but no indication was given as to how soon the return might be.....Goodson-Todman Productions, heretofore solely a live program group, is opening a Hollywood office with Harris Kattelman in charge to line up stories and writers, presumably for film series to follow its current Web filming plans.

PERSONNEL CHANGES: Linus Travers resigns as exec v.p. of the Yankee Network (General Tele-radio) effective Dec 1 to open a new company specializing in radio-TV sales, promotion and merchandizing.....Shirley Stone Godley named manager of promotion, advertising and merchandizing for the DuMont TV Network, succeeding Norman S. Ginsburg, resigned.....Bud Austin named to head National Telefilm Associates new "national sales" dept.....Gerald Vernon upped from sales manager to director of the ABC-TV network's Central Division in Chicago.....Wayne R. Wolfert joined Crosley Broadcasting in Cincinnati to take charge of scenic designing and as a producer.....Naomi Littell is now in charge of costume design for all Bob Clampett programs at KTTV(LA).....Oliver Treyz named president of the new Television Bureau of Advertising. He is resigning from the ABC net.

TALENT SHOWSHEET NOVEMBER 8-14, 1954

Most of the shows on November 5, 6, 7 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, November 12. Script identifications used are; (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY NOVEMBER 5

GUY LOMBARDO RED BUTTONS	WRCA-TV 7pm NBC 8pm	Judy Lynn (S) Charles Korvin, Lisa Ferraday, Werner Klemperer, Judy Johnson Charles Dingle; (SW) by Milt Rosen, Buddy Arnold, Woody Kling
CHANCE OF A LIFETIME	DuM 10pm	The Four Esquires (S)

SATURDAY NOVEMBER 6

ETHEL AND ALBERT (Peg Lynch & Alan Bunce)	NBC 7:30	regulars & Maurice Wells, Truman Smith, Cele McLaughlin, Bert Thorn, Bill Grey, William Neil, Doug Parkhurst, Jason Johnson
IMOGENE COCA	NBC 9pm	Wally Cox, Bibi Osterwald, Pat O'Malley, Billy Sands, Wesley Addy, Don Gibson; (SW) by Lucille Kallen, Mel Brooks, Hal Goodman, Larry Klein, Allan Mannings, Bob VanScoyk; Choreog - Jonathan Lucas; Prod by Ernest Glucksmann; Dir by Alan Neuman
STORK CLUB (Sherman Billingsley)	ABC 10pm	The DeMarco Sisters (S), Peter Conlow (D), Edith Adams, Dick Kollmar

SUNDAY NOVEMBER 7

LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	<u>And Have Not Charity</u> - (O) by Allan Sloane; with Walter Brooke, Gaby Rodgers, Robert Emhardt, William Gunn, Billie Allen; (SD)
AMERICAN INVENTORY	NBC 12:30	<u>The Mousetrap</u> - (O) by Morton R. Sarett; with Elliott Reid, Cliff Carpenter, Russell Hicks, Woodrow Parfrey, Terry Fiske, Pat Hosley, Jean Gillespie; Dir by Carl Frank
FRONTIERS OF FAITH	NBC 1:30	<u>The Pugnacious Sailing-Master</u> - (O) by Morton Wishengrad; with Michael Strong, Guy Spaul, George Ives, Lee Bergere, Billy Redfield, Jack Manning, Dick Keith, Richard Trask; (SD)
HALLMARK HALL OF FAME	NBC 5pm	<u>Daniel Boone</u> - (O) by James Truex, Rosemary Foster; with Paul Langton, Frank DeCova, Jim Flavin, Roy Montgomery, Robin Hughes, Diane Jergens; (SD, FROM HOLLYWOOD)
YOU ARE THERE (Walter Cronkite)	CBS 6:30	<u>The Surrender of Wake Island</u> - (O) by Saul Levitt; with Phil Abbott, Anthony Perkins, Harold Stone, Peter Jurney, John Connell, Joe Maross, Bart Burns, Gene Saks, Frank Marth, Henry Beckman, Frank Behrens; (SD)
I MADE THE NEWS	WPIX 7pm	Bob Elliott replaces Eloise McElhone as regular panelist
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	kill: Scenes from <u>Reclining Figure</u> - (O) by Harry Kurnitz, with Martin Gabel, Berry Kroeger; <u>On Your Toes</u> - (O) by Rodgers, Hart, Abbott, with Elaine Stritch; add: Eddie Fisher (S), Kitty Kallen (S), the Mills Brothers (S), Richard Hearne (C), Scene from <u>The Fragile Fox</u> - (O) by Norman A. Brooks; with Dane Clark, Don Taylor
ROCKY KING, DETECTIVE (Roscoe & Todd Karns)	DuM 9pm	<u>Sting of Death</u> - (O) by George Towne; with Lillian Schaaf, Eric Sinclair, Terry VanTall, Hal Riddle, Barnet Biro; (SD)
HONESTLY, CELESTE! (Celeste Holm)	CBS 9:30	regulars & Kathleen Comegys, Edgar Stehli; (SW & SD)

MONDAY NOVEMBER 8

<u>Sherlock Holmes</u> (Ronald Howard & H. Marion Crawford)	WRCA-TV 7pm	<u>The Case of the Belligerent Ghost</u> - (O) by Charles M. Early; with regulars & Archie Duncan, Gertrude Flynn, Lou Van Burg, Richard Watson, Cecil Brock; (SD)
CAESAR'S HOUR (Reiner & Morris)	NBC 8pm	Nanette Fabray, Ellen Parker; (SW & SD)

MONDAY NOVEMBER 8 (Cont'd.)
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VOICE OF FIRESTONE ABC 8:30 Barbara Gibson (S)  
 TALENT SCOUTS CBS 8:30 Mariette Hennocq (S), Ronald Keppler (M), the C Notes (Laura Leslie, Harry Clarke, Dee Laws, Maury Laws, all S)  
Medic(Richard Boone) NBC 9pm After the Darkness - with Sean McClory; (SW & SD)  
December Bride CBS 9:30 My Soldier - (SW) by Parke Levy, Ellis Marcus; with regulars & Verne Felton, Ruth Brady, Sally Fraser, Herb Vigran, Dick Tretter, Bennet Green; (SD)  
 ROBERT MONTGOMERY NBC 9:30 The Hunchback of Notre Dame, Part I - (O) by Victor Hugo, (A) by Alvin Sapinsley; with Robert Ellenstein, Hurd Hatfield, Celia Lipton, Mary Sinclair, Scott Forbes, Tom Duggan, Bramwell Fletcher, Fred Worlock, James Milhollin; (SD) by Norman Felton (2nd Part next week)  
 STUDIO ONE CBS 10pm An Almanac of Liberty - (O) by Supreme Court Justice William O. Douglas (based on theme of his book), (A) by Reginald Rose with Lee Richardson, Eli Mintz, Frieda Altman, Pat Hingle, Joe Fallon, Ginger MacManus, P.J. Kelly, Karl Lukas, Lawrence Fletcher, Jock MacGregor, Ethel Everett, Brandon Peters, Gene Sultan, Archie Smith, Sandy Kenyon, Florence Sundstrom, Dorothy Patton, Clarice Blackburn, Martin Rudy, Fred Herrick, James Winslow, Bruce Marshall; (SD) by Paul Nickell

TUESDAY NOVEMBER 9  
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Ella Raines WRCA-TV 7pm Winters Case - (O) by Sarett Rudley; with Rex Thompson, Katharine Bard, Edward Binns, Darryl Richard, Carl Frank, Jonathan Harris, Sam Schwartz; (SD)
Cavalcade of America ABC 7:30 Saturday Story - (O) by author not listed; with Otto Graham (football), Dabbs Greer, Joyce MacKenzie, Ralph Moody, Charles Meredith, Frank Leahy as host, narrator & producer (pilot of projected series called The American Story)
Waterfront WABD 7:30 Skipper's Day - (O) by M. Bernard Fox, Jesse L. Lasky, Jr.; (Preston Foster) with Kathleen Crowley, Douglas Dick, Carl Betz, Frieda Inescourt, Willie Best, Pinky Tomlin, Jim Haywood, George Chandler
 TOOTSIE ROLLS-STEVE NBC 8pm Paul Winchell (ventriloquist), Eydie Gorme (S), Pat Marshall (S), Steve Lawrence (S), Andy Williams (S); Prod by Mort Werner, assisted by Bill Harbach; Dir by Dwight Hemion
 ALLEN HOUR
 RED SKELTON CBS 8pm Martha Stewart (S) (FROM HOLLYWOOD)
Halls of Ivy(R.Colman) CBS 8:30 regulars & Sarah Selby; (SW & SD)
Studio 57 DuM 8:30 Step Lightly, Please - (O) by Doris Hume, (A) by Muriel Roy Bolton; with Virginia Gibson, John Lupton, Paul Frees, Marcia Patrick; Dir by Richard Irving
Fireside Theater NBC 9pm Lost Perspectives - (O) by Paul Horgan, (A) by Charles Bennett (Gene Raymond) (A) by Charles Bennett, Herbert Little, Jr., and David Victor; with Rhys Williams, Ian MacDonald, Gertrude Michael, Ross Elliot, Regis Toomey, Ruth Robinson, William Walker; (SD)
Danny Thomas ABC 9pm (SW) by Robert O'Brien & Irving Elinson; with regulars; (SD)
Inner Sanctum WOR 9pm Dark of the Night - (SW) by John Rceburt; with Wallace Ford, Betsy Palmer, Perry Wilson, Ralph Stantley, George Mitchell; (SD)
 ARMSTRONG'S CIRCLE NBC 9:30 Fred Allen's Sketchbook:-The Hour of Ietdown - (O) by E. B. THEATRE White; The Private Life of Mr. Bidwell - (O) by James Thurber; Twenty Horses - (O) by Munnally Johnson; all (A) by Alvin Sapinsley; with Fred Allen, Ernest Truex, Charlotte Rae, Kenny Delmar, Nita Talbot, Barbara Nichols, William Redfield; (SD)
 UNITED STATES ABC 9:30 Goodbye...But It Doesn't Go Away - (O) by Raphael Hayes; with STEEL HOUR Jack Carson, June Lockhart, George Voskovec, Geraldine Brooks,
 DANGER CBS 9:30 Padlock - (O) by Louis Peterson; with Mildred Dunnock, James Dean, David Hardison, Ken Konopka; (SD)
Life With Father CBS 10pm Father Goes to the Opera - (O) by Whitfield Cook; with regu- (Ames & Tuttle) lars & Victor Marchese, Eileen Fitzgerald, Howard Wendell, Lil-
It's A Great Life NBC 10:30 Penny Buys a Steer - with regulars & Gladys Hurlbut, Maudie (O'Shea, Bishop, Dunn) Frickett, Sarah Selby; (SW & SD)

WEDNESDAY NOVEMBER 10
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Wild Bill Hickok WRCA-TV 6pm Flashy Sweetwater Singer - with regulars & Martha Hyer; (SW,D)

WEDNESDAY NOVEMBER 10 (Cont'd)

Disneyland (Walt Disney) ABC 7:30 Seal Island

ARTHUR GODFREY & FRIENDS CBS 8pm regulars & Helen Traubel (S)

I Married Joan (Davis) NBC 8pm regulars & Tao Porchon, Maurice Marsac, Dick Reeves; (SW & SD)

My Little Margie (Gale Storm) NBC 8:30 The Switzerland Story - with regulars & Danny Richards, Archer McDonald, Fred Essler, Jack Rice, Douglas Wood, Bob Forrest (SD)

MASQUERADE PARTY ABC 9pm add regular panelist: Bobby Sherwood

KRAFT TELEVISION THEATRE NBC 9pm The World and Mr. Wilkins - (O) by Joseph Schrank; with Mikhail Rasumny, Dorothy Raymond, Sally Gracie, Wright King, Logan Ramsey, Lee Remick, E. A. Krumschmidt; (SD)

Adolphe Menjou's Favorite Story WOR 9:30 The City Hunter - (O) by Robert Yale Libott; with Robert Emmett Keane, Lewis Martin, Robert Osterloh, Byron Foulger, Kay Stewart, Almira Sessions; (SD)

THE BEST OF BROADWAY CBS 10pm (COLOR) Panama Hattie - (O) by Herbert Field & B. G. DeSylva, Music & Lyrics by Cole Porter; with Ethel Merman, Ray Middleton, Art Carney, Jack E. Leonard, Karin Wolfe, Janis Carter, Betty O'Neil, Neil Hamilton, Tony Mottola, Osceola Archer, Mort Marshall, John Pelletti, Joseph Macaulay; Singers: Carol Hendricks, Lucille Naugle, Betty Chretien, Elsie Bretton, Mel Larned, Arnie Markussen, Bill Meyer, William Krach; Dancers: Dick Beard, Frank Sabella, Dick Crowley, Terry Violino, Bob de Voe, Peter Holmes, Meri Miller, Beryl Towbin, Janet Gaylord, Patti Barkolitz, Penny Ann Green, Virginia Hurst; (A) by Herbert Baker; Choreog by Edith & Richard Barstow; Musical Dir & Vocal Arranger - Buster Davis; Orchestrator - Buddy Bregman; Costumes by Irene Sharaff Prod by Jule Styne; Dir by David Alexander; Exed Prod - Martin Manulis

Big Town (Mark Stevens & Trudy Wroe) NBC 10:30 regulars & John Doucette, Gus Schilling, Ben Weldon, Maxine Gates, Ned Glass, John Dennis; (SW & SD)

Douglas Fairbanks WRCA-TV 10:30 Face of the Law - no credits available at press time

THURSDAY NOVEMBER 11

Foreign Intrigue (Gerald Mohr) WRCA-TV 7pm F. I. in International Robbery - (O) by author not listed; with Gunnel Brostrom; (SD)

THE MAIL STORY ABC 8pm Hot Stamps - (O) by Paul Monash; with Kevin O'Morrison, Robert Shawley, Paul Clarke, Larry Kerr, Roy Fant, Tom McDermott, Bruce Gordon, Pete Dawson; (SD)

JUSTICE (Gary Merrill) NBC 8:30 Gamble With Life - (O) by George Bellak; with William Prince, Polly Rowles, Berry Kroeger, Eddie Andrews, Florenz Ames; (SD)

Treasury Men in Action (Walter Greaza) ABC 8:30 Case of the One-Way Ride - (O) by Alvin Boretz; with Stanley Clements, Pamela Duncan, Joe Cranston; Dir by William Beaudine

CLIMAX! (William Lundigan) CBS 8:30 The Gioconda Smile - (O) by Aldous Huxley, (A) by John Monks; with Dorothy McGuire, Franchot Tone, Eduard Franz, others to be announced; (SD, FROM HOLLYWOOD)

SO YOU WANT TO LEAD-BAND ABC 9pm The Chordettes (S)

KRAFT TELEVISION THEATRE ABC 9:30 One Sunday Afternoon - (O) by James Hagan, (A)-(SW); with John Shellie, Claudia Morgan, Frank Albertson, Valerie Cossart, Hiram Sherman, Gene Persson, Betty Lou Keim, Kenneth Nelson, Aima Niemela, Jeff Harris; (SD) by Fielder Cook

Four Star Playhouse CBS 9:30 Vote of Confidence - (O) by James Neal Harvey; with David Niven, Amanda Blake, Elizabeth Patterson, Dayton Lummis, Rusty Hamer, Nadine Ashdown, Pat Fowler, Tiger Fafara, Chuck Connors, Lester Door, Barry Foner, Isa Ashdown, Melinda Plowman, Steve Wooten; Dir by William Asher

Ford Theatre NBC 9:30 (COLOR) The Road Ahead - (O) by Kurt Vonnegut, Jr. (A) by Robert Bassing; with Rory Calhoun, Faith Domergue, Paul Langton, Lester Mathews, Virginia Christine, Robert Foulk; Dir by James Neilson

LUX VIDEO THEATRE (James Mason) NBC 10pm Five Star Final - Warners film from play by Louis Weitzenkorn, (A)-(SW); with Edmond O'Brien & others to be announced; (SD, H'D)

Public Defender (Reed Hadley) CBS 10pm Until Proved Guilty - (O) by Paul Franklin; with Kathleen Crowley, James Lydon, Ted DeCorsia, George Niese

*by Stanford Barnett*

*by Eugene Woodward, Mae Clarke, Dayton Lummis, Marvin Rayburn, Frances Morse, Louise Limer, Anne Curran, Joe Meece, Jim Sullivan*

*Ken Christy, Benny Rubin, ) or from by Shepard Minkler*

TALENT SHOWSHEET (more)

FRIDAY NOVEMBER 12  
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<u>Adventures of Rin-Tin-Tin</u> ABC 7:30 (Lee Aaker & James Brown)		<u>The Killer Cat</u> - (O) by Douglas Heyes & Wallace Basco; with regulars & Rand Brooks, Pierre Watkin; Dir by Robert G. Walker
<u>MAMA</u> CBS 8pm (Peggy Wood)		<u>Mama's Grove of Athens</u> - (O) by Frank Gabrielson; with regulars & Palmer Thompson, Catharine Doucet, Morton Stevens; (SD)
<u>Secret Files, U.S.A.</u> WABD 8pm (Robert Alda)		<u>Wagon-Lits</u> - with Katja Berndsen, Leo de Hartogh, John Colish-er, Mrs. Dufkova; (SW & SD)
<u>The Life of Riley</u> NBC 8:30 (William Bendix)		<u>Riley Buys a Statue</u> - (O) by Harry Clork; with regulars in-cluding Sterling Holloway; (SD)
<u>Topper</u> CBS 8:30		<u>Chess Player</u> - (O) by Sig Herzig; with regulars & Mira McKin-ney, Freddie Ridgeway, Dorothy Granger; (SD) by Leslie Good-wins
<u>Ray Bolger</u> ABC 8:30 (Christine Nelson)		<u>Publicity Pete</u> - (O) by Paul Henning, Don Johnson; with regu-lars & Muriel Landers, Sylvia Lewis; (SD)
<u>Schlitz Playhouse</u> CBS 9pm		<u>Midnight Haul</u> - (O) by Charles M. Warren, (A) by Frank Burt; with Kevin McCarthy, K. T. Stevens, James Bell, Alan Reynolds, Walter Kelley, Leo Curley, James Anderson, Lee Van Cleef, Richard Benedict, Stuart Randall, Bill Page; Dir by Gerald Mayer
<u>THE STRANGER</u> DuM 9pm (Robert Carroll)		(O) by John Gay; with Nehemiah Persoff, Paul Stevens, Irja Jensen, John Stanley; (SD)
<u>THE BIG STORY</u> NBC 9pm (Norman Rose)		<u>J. Edward Reid, Oregon Journal</u> - (O) by Mel Goldberg; with Russell Collins, Army Freeman, Gloria Marlowe, Arch Johnson, Donald McKee, Wesley Lau; (SD)
<u>Our Miss Brooks</u> (Arden) CBS 9:30		regulars & Jack Kimond, Tony Michaels; (SW & SD)
<u>The Vise</u> (Ron Randall) ABC 9:30		<u>The Diamond Expert</u> - with Hugh Latimer, Paul Carpenter; (SD)
<u>The Lineup</u> CBS 10pm		regulars & Ian Keith, Mae Clark; (SW & SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY NOVEMBER 5 THRU FRIDAY NOVEMBER 12
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|---------------------------------------------------------------|--|------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>THE MORNING SHOW</u> CBS 7am<br>(Jack Paar)                |  | kill; <u>The Baird Puppets</u> ; add M thru F - Michel Allard; Tu regular - Elsa Maxwell                                                             |
| <u>GEORGE SKINNER</u> WCBS 9am                                |  | M - Ted Malone; Tu - Ruth Manecke (animals)                                                                                                          |
| <u>TED STEELE</u> WOR 3pm                                     |  | F (11/5) - Bob Carroll, Jeri Winters (both S), Jo Novoe (D)                                                                                          |
| <u>THE WORLD OF MR. SWEENEY</u> NBC 4:30<br>(Charlie Ruggles) |  | regulars & M - Harry Gresham, Ruth Hammond; Tu - Mimi Strong-in, Michael Dreyfuss; Thu - Charles Cooper                                              |
| <u>MODERN ROMANCES</u> NBC 4:45<br>(Martha Scott)             |  | M thru F - <u>Shadow Love</u> - (O) by George Lefferts; with Louisa Horton, Phil Abbott, Anne Seymour, Hugh Reilly, John Kellogg, Paul Lipson; (SD)  |
| <u>MAGIC COTTAGE</u> WABD 6pm                                 |  | M thru F - Ian Martin, Cliff Hall; (SW & SD)                                                                                                         |
| <u>COKE TIME-E. FISHER</u> NBC 7:30                           |  | F (11/5) - Florence Henderson (S)                                                                                                                    |
| <u>PERRY COMO</u> CBS 7:45                                    |  | W - Nat "King" Cole (S&M)                                                                                                                            |
| <u>TONIGHT</u> (Steve Allen) NBC 11:30                        |  | M - George DeWitt (C), Nellie Lutcher (M&S); W - Billy Vine (C); Thu - Blackburn Twins (D), Cliff Norton (C); F - Erroll Garner (M), Will Jordan (C) |

SATURDAY NOVEMBER 13  
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<u>Captain Midnight</u> CBS 11am (Richard Webb)		<u>Sabotage Under the Sea</u> - (O) by George Bricker; with regulars & John Pickard, Philip Van Zandt, Will J. White, Fred Coby; (SD)
<u>Range Rider</u> WRCA-TV 6:30 (Jack Mahoney)		<u>Renegade Ranch</u> - (O) by Robert Schaefer & Eric Freiwald; with regulars & Gregg Barton, Ewing Mitchell, Wendy Waldron, Patricia Michon, Red Morgan, Don Mahin; (SD)
<u>Donald O'Connor</u> NBC 9:30		Mary Ellen Terry (D); (SW & SD)
<u>GEORGE GOBEL</u> NBC 10pm		Vera Vague (Barbara Jo Allen) (FROM HOLLYWOOD)
<u>Willy</u> (June Havoc) CBS 10:30		<u>Willy and the Water Witch</u> - with regulars & Julius Matthews, Will Wright, Ralph Peters; (SW & SD)
<u>The Lone Wolf</u> WRCA-TV 11:15 (Louis Hayward)		<u>Memo: Carnival</u> - (O) by George Waggner; with Veola Vonn, Herb Ellis, Marcel Rousseau, Danny Beck, Barbor Curtiz, Sheila Connolly; (SD)

SUNDAY NOVEMBER 14

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YOU ARE THERE (Walter Cronkite)	CBS 6:30	<u>Lord Nelson at Trafalgar</u> - (O) by Saul Levitt; with Wesley Addy, Milton Selzer, Jack Livesey, Jack Warden, Ross Martin
<u>Roy Rogers</u> (& Dale Evans)	NBC 6:30	<u>Pat's Inheritance</u> - (O) by M. M. Raison; with regulars & Terry Frost, Myron Healy, Gregg Barton, Mary Ellen Kay, Tom London
OPERA CAMEOS (Giovanni Martinelli)	DuM 7:30	Excerpts from <u>La Boheme</u> - opera by Puccini; with Franca Duval, Thomas Hayward, Frank Valentino, Madelaine Chambers (all S)
JACK BENNY	CBS 7:30	Leo Durocher, Bob Lemon, Fred Haney, Chuck Dressen, "Beans" Reardon (all baseball), Joe Besser, Paul Frees, Will Wright (HL)
<u>Pepsi-Cola Playhouse</u> (Polly Bergen)	ABC 7:30	<u>This Man for Hire</u> - (O) by Robert Leslie Bellem; with Jean Willes, Frank Wilcox; Dir by Paul Landres
MR. PEZPERS (Wally Cox)	NBC 7:30	regulars & Ben Lackland, Gage Clarke; (SW & SD)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Elizabeth Taylor, Van Johnson & film clips from their <u>Last Time I Saw Paris</u> ; Julius LaRosa (S), U. of P.'s Mask & Wig Club; Harlem Globetrotters (basketball), Rosanna Carteri (S)
COLGATE COMEDY HOUR	NBC 8pm	Gordon MacRae (S) as MC; Dorothy Kirsten (S), Will Mastin Trio with Sammy Davis, Jr. (C), Larry Storch (C), Gene Sheldon (C), Carmen Dragon as musical director
PHILCO TELEVISION PLAYHOUSE	NBC 9pm	<u>Crime Without Motive</u> - (O) by Marc Brandel; with William Lundmark, Burton Brinckerhoff, Mark Rydell, George Chandler, Edmon Ryan, Frank Overton, Eleanor Wilson, Doreen Lang, Steven Gray; Dir by Bob Mulligan
GENERAL ELECTRIC THEATRE	CBS 9pm	<u>I'm a Fool</u> - (O) by Sherwood Anderson, (A) by Arnold Schulman; with Eddie Albert, others to be announced; (SD) (FROM HOLLYWD)
<u>Loretta Young</u>	NBC 10pm	<u>It's a Man's Game</u> - (O) by Dorothy Millard Brown, (A) by Lowell S. Hawley; with Bruce Cowling, Norman Ollestad, Mable Albertson, John Bryant, Dwayne Hickman, Dayton Lumis; (SD) by Jus Addiss
<u>The Hunter</u> (Keith Larsen)	NBC 10:30	<u>Borderline Case</u> - (O) by Burton Benjamin & Robert Shaplen; with Fred Tozere, Jacqueline Bertrand, Jim Boles, Peter Gumen, Edgar Franken; (SD)

NEW YORK TALENT AVAILABILITIES

<u>TERESA AND LUISILLO</u> - stars of Ballets Espagnols currently at the Hellinger - Contact: Ellie Stern, EL 5-4147	<u>BEN GROSS</u> - radio-TV critic of the News, author of Random House's <u>I Looked & I Listened</u> - Contact: Irma Greenberg, PL 1-2600
<u>WILLIAM WALTERS ENGLISH</u> and <u>ZACHARY SOLOV</u> - authors of <u>Basic Ballet</u> published by Random House (Solov is Met Opera Choreographer) - Contact: Irma Greenberg, PL 1-2600	<u>VERA ZORINA</u> - star of <u>On Your Toes</u> - PRESS: R. Rabinovitch, LA 4-1839
<u>IRMGARD SEEFRIED</u> - soloist on Telephone Hour on Mon, Nov 8, 9pm - PRESS: Maurice Feldman, MU 7-8442	<u>GERALDINE PAGE</u> - just opened in <u>The Rainmaker</u> - PRESS: Ben Washer, MU 4-8088
<u>DOROTHY DANDRIDGE</u> - star of sensational <u>Carmen Jones</u> film at Rivoli - Contact: Bill Stutman, CO 5-5323	<u>LEONTYNE PRICE</u> - soprano at Town Hall, Nov. 14, signed to sing <u>Tosca</u> on NBC-TV Opera - Personal Rep: Larney Goodkind, RE 7-1744
<u>EDMUND PURDOM</u> - <u>The Egyptian</u> star - Contact: M-G-M, JU 2-2000	<u>JENNIE TOUREL</u> - heads cast of <u>Otello</u> to be presented by American Opera Society at Town Hall on Nov 23 - MGT: Herbert Barrett, CO 5-0450
<u>JUDY HOLLIDAY</u> - lovable actress starring in <u>Phifft</u> , opening at Loew's State - Contact: George Ettinger, CI 5-5000	<u>KIM STANLEY</u> - starred for performance in <u>Traveling Lady</u> - PRESS: William Fields, PL 7-6938
<u>ETHEL MERMAN</u> - star of CBS's color <u>Panama Hattie</u> & 20th Century Fox's <u>There's No Business Like Show Business</u> - Contact: Bill Stutman, CO 5-5323	<u>ROBERT CASADESUS</u> and <u>ZINO FRANCESCATTI</u> - in sonata recital for piano & violin at Carnegie Hall, Nov 30 - Columbia Artists Mgt., CI 7-6900
<u>DIAHANN CARROLL</u> - featured in <u>Carmen Jones</u> - MGT: Cass Franklin, JU 6-8300	<u>CHARLES TRENET</u> - French singer & composer, here for <u>Hello, Patee</u> - CONTACT: Nat Dorfman LO 3-0858
<u>TANAQUIL LeCLERCQ</u> - dancing in <u>The Nutcracker</u> at City Center - PRESS: Wilbur Fippin, CH 45185	<u>VIVECA LINDFORS</u> - starts rehearsing for <u>Anastasia</u> - PRESS: Bill Doll, WI 7-2386