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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Tuesday(7)

NBC- 8-9pm EST; HIGHLIGHT; Bob Hope Television Show, ON KINE; from WRCA-TV(NY), 99 stations net, 25 delayed. Sponsor- General Foods Corp (Swans Down Cake Mixes, Jell-O, Minute Rice) thru Young & Rubicam, Inc(NY). Pkgr- Bob Hope Enterprises(H'wood); Prod & Casting- Jack Hope; Dir- Jim Jordan, Jr. (The entire production was kinescoped at BBC studios in London, supervised by the producer, director and two NBC technicians from the U. S. All guests came to London for the show). Music Dir- Eric Robinson, conducting the BBC Orchestra; Comm Anncr- McDonald Hobbey(BBC). See page B for cast credits.

Saturday(11)

CBS- 3-4:30pm EST; DEBUT; Collegiate Basketball - Big Ten Conference; from various cities weekly, 11 broadcasts in a 13-week period; 57 stations live. Co-Sponsors- (Open for three on a shared time basis) Amana Refrigeration, Inc thru Maury, Lee & Marshall(NY); The Maytag Co thru McCann-Erickson, Inc(Chi); third spot open at press time. Pkgr- CBS Sports Dept(NY); Prod & Dir- Judson Bailey. Jack Drees handles the commentary for telecasts of basketball games featuring college teams in the Big Ten Western Conference. Premiere game is Indiana vs. Notre Dame at South Bend, Ind.

NBC- 11:30am-12noon EST; RETURN & NET DEBUT; Tom Corbett, Space Cadet; from WRCA-TV(NY), to the net. Sustaining. (Starting Jan 1, 1955, it will be sponsored by Kraft Foods Co thru J. Walter Thompson Co). Pkgr- Rockhill Productions(NY); Exec Prod- Stanley Wolf; Prod & Script Ed- Albert Aley(Rockhill); Asst Prod- Muriel Maron; Dir- Ralph Ward. Science fiction adventure series starring Frank Thomas in the title role. This marks the fourth network presentation for the series. It debuted over CBS-TV in October, 1950; switched to ABC in January, 1951. It debuted over the DuMont net, Aug 29, 1953 and was presented alternate Saturdays until May 22, 1954.

Sunday(12)

ABC- 9:15-9:30pm EST; DEBUT; Horizons, LIVE & FILM; from WABC-TV(NY), no. of stations indefinite. Sponsor- Ciba Pharmaceutical Products, Inc (various products) thru Klesewetter, Baker, Hagedorn & Smith, Inc(NY); Acct Exec- Douglas Brewer; Agcy & Comm Superv- Charles S. Dubin; Comm Anncr- Don Gardiner (mostly film commls).
(Continued on next page)

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THIS WEEK(More)

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THIS WEEK(Cont'd)

Sunday(12)

ABC- Horizons (Continued from previous page): Pkgr & Prod- Marshall-Hester Productions, Inc(NY); Dir- Matt Harlib(ABC); Assoc Dir- Kenneth Rockefeller; Music Dir- Jaque Peress; Sets- Robert Bright; Casting- Matt Harlib & Joan MacDonald(ABC). Documentary series (formerly titled "Lifeline") presenting live dramatizations of important milestones in medical history, with authoritative discussions of medical problems by experts, and integrated medical films. Dr. Louis H. Bauer, secretary general of the World Medical Assn and chairman of the United Medical Service, is host for the series, which will be narrated by Don Gardiner. The program replaces The Studebaker-Packard Program Starring Martha Wright in this time spot; last show Dec 5.

OTHER NETWORK CHANGES & ADDITIONS

CBS- Honestly, Celeste! (Sun, 9:30-10pm EST) Last show Dec 5. Program debuted Oct 10. Cancellation is reportedly at request of star Celeste Holm (See page 175).

My Favorite Husband (Sat, 9:30-10pm EST) Nate Monaster and Arthur Alsberg have been signed as writers, replacing Sol Saks who requested his release. Monaster wrote the show with Saks last season.

DuM- All About Baby; ADD DAY & SPONSOR Dec 2; Thu, 2-2:15pm EST; from WGN-TV(Chi), no. of stations indefinite. Sponsor- Libby, McNeill & Libby (Baby Foods) thru J. Walter Thompson Co(Chi). Debuted on the net, Friday, October 15, sponsored by Swift & Co, and continues for that sponsor on Fridays. (See page 185 for original listing and production information.)

Down You Go (Wed, 10-10:30pm EST) COMPLETE INFO CHANGE Dec 8: Program switches origination from WGN-TV(Chi) to WABD(NY) this date, with new panel and sponsor. Alternate Week Sponsor- Western Union Telegraph Co thru Albert Frank-Guenther Law, Inc(NY); Acct Superv- Richard A. Cullinan; Acct Exec- Jeffrey A. Greene; Agcy Superv- Robert W. Day. Pkgr- Louis G. Cowan, Inc(NY); production staff not set at press time. Dr. Bergen Evans, who has been host for the program since it debuted April 30, 1951, continues in that post, flying from Chicago for each telecast. New panelists are Phil Rizzuto, New York Yankees baseball star; Elizabeth Montgomery, television actress; Nortbert Wiener, M.I.T. professor and expert in the field of cybernetics, and a second female regular to be named. Cartoonist Walt Kelly will be a reserve panelist to fill in for absent regulars.

The Paul Dixon Show (Mon thru Fri, 3-4pm EST) Dick Sandwich now produces and directs, replacing Roger Gerry as producer. (See pages 185, 197).

NBC- The Red Buttons Show (Fri, 8-8:30pm EST) A pilot film of The Great Gildersleeve film series, starring Willard Waterman, will replace the Buttons show, one time only. Buttons is ill. The Waterman film was "previewed" over NBC-TV in September. 12/3

Home (Mon thru Fri, 11am-12noon EST) Nancyann Graham becomes on-camera interior decorations editor, replacing Paul McAlister; Jeanne Regina Homm is now off-camera cooking editor, replacing Mrs. Graham in this position.

Imogene Coca Show (Sat, 9-9:30pm EST) Don Appell produces and stages the program, with Perry Lafferty as TV director. (See page 195).

Armstrong's Circle Theatre (Tue, 9:30-10pm EST) George Gould is producer, replacing Ralph Nelson, effective immediately.

Modern Romances (Mon thru Fri, 4:45-5pm EST) James Sheldon and Tom Reynolds now alternate as directors.

NEW NETWORK SPONSORSHIPS

R. J. REYNOLDS TOBACCO CO (Winston Cigarettes) thru William Esty Co., Inc(NY) will sponsor The Bob Cummings Show, starring Robert Cummings, a new film series, over NBC-TV, Sundays, 10:30-11pm EST, beginning Jan 2. The show will replace The Hunter in that time spot for the same sponsor. The new show is a situation comedy.

THE EASTMAN KODAK CO thru J. Walter Thompson Co(NY) will sponsor a new comedy-drama film series, Norby, starring David Wayne, over NBC-TV, Wednesdays, 7-7:30pm EST, starting Jan 5. The series, to be telecast in compatible color, will be seen from 10-10:30pm CST and from 9-9:30pm Mountain Time. The network totals 63 stations.

THE SERUTAN CO (Serutan) thru Edward Kletter Associates, Inc(NY) will sponsor Juvenile Jury over NBC-TV, Sundays, 4-4:30pm EST, with PHARMACEUTICALS, INC (Geritol, Geritol Junior) thru the same agency, beginning Jan 9. (See page 203).

MINUTE MAID CORP (Frozen Juices) thru Lynn Baker, Inc(NY) will sponsor the Tournament of Roses Parade over NBC-TV, Saturday, Jan 1, 1955, from 12:45-1:45pm EST.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Arthritis & Rheumatism Telethon; SPECIAL Dec 11, 12; Sat, 10:30pm-Sun, 1pm EST. Sustaining, public service. Pkgr- Arthritis & Rheumatism Foundation, N.Y.Chapter; Prod- James McGarry(BBD&O). Fund-raising telethon, with Mel Allen as m.c. at ABC's Ritz Theatre. Special segments illustrating the work of the foundation will originate from ABC's Studio A, with Shepperd Strudwick and Nancy Craig as m.c.'s. For the first time on telethons of this type, leaders of industry in a wide variety of fields will assist entertainment celebrities in manning the fund-raising telephones.

WABD(Ch 5) - Daytime Schedule Changes, effective Dec 2: Journey Through Life and Letter to Lee Graham switch times, with the former now seen 2-2:30pm, Mon thru Wed, and 2:15-2:30pm, Thu & Fri; the Lee Graham program switches to 2:30-3pm, Mon thru Fri.

WOR-TV(Ch 9) - Heisman Trophy Award; SPECIAL Dec 9; Thu, 9:30-10pm EST. Sustaining. Al Helfer and Ted Husing are m.c.'s for the presentation of the 20th annual Heisman Trophy Award at the Downtown Athletic Club, New York.

PRODUCTION AND PROGRAMMING NEWS

NEWS & COMMENT: Sylvania Television Awards, 1954: Most outstanding TV series for children of all ages, Disneyland (ABC); Finest local children's show, Little Schoolhouse (KTTV); Best educational series, The Search (CBS); Television comedian of the year, George Gobel (NBC); Creative effort in commercials, Life Magazine, W. A. Sheaffer Pen Co, Goebel Brewing Co, General Electric Co, Rosefield Packing Co, their five agencies and three film producers; Documentary program of the year, Three, Two, One...Zero (NBC); Showmanship in variety entertainment, Toast of the Town producers; Local public service, Our Beautiful Potomac (WRC-TV); Superior camera direction, Twelve Angry Men (Studio One, CBS); Public information service, Open Hearing (ABC); Best dramatic series, Philco-Goodyear Television Playhouse (NBC); Finest Original teleplay of the year, Man on Mountain Top (NBC); Dramatic actor and actress of the year, Steven Hill and Eva Marie Saint; Character actor and actress of the year, E. G. Marshall and Eileen Heckart; Outstanding comedy team on television,

Jackie Gleason, Audrey Meadows and Art Carney (CBS); Local television news coverage, Telepix News (WPIX); Wholesome family entertainment, Father Knows Best (CBS); Most outstanding program on television, Medic (NBC), the Grand Award.

CBS Television announced its new program to bring network television to small-market stations at low cost to advertisers, "The Extended Market Plan." Basically it involves dropping the minimum gross hourly rate and substituting the actual station rate consistent with actual set circulation delivered. Stations may pay \$5 per recorded program, or pay transmission charges for live shows. CBS will also set up a special sales unit to sell these stations to advertisers.

PERSONNEL CHANGES: George Franklin Way IV, named WTAM-WNBK(Cleve) press and publicity mgr, succeeding Robert D. Horan, named news editor for NBC Cleveland.....Redd Gardner named asst exec producer at WEBM-TV(Chi), assistant to Les Weinrott, exec producer.

TALENT SHOWSHEET DECEMBER 6-12, 1954

Most of the shows on December 3, 4, 5 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, December 10. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY DECEMBER 3

GUY LOMBARDO	WRCA-TV 7pm	kill: Pat Marshall (S); add: Kitty Kallen (S)
MAMA (Peggy Wood)	CBS 8pm	<u>Nels and the Scout Master</u> - (O) by Frank Gabrielson; with regulars & Ed Jerome, Judson Rees, Stephen Harris; (SD)
RED BUTTONS	NBC 8pm	<u>The Great Gildersleeve</u> - film with Willard Waterman, subs for ailing Buttons; film is repeat of pilot seen in Sept.
CHANCE OF A LIFETIME	DuM 10pm	<u>The Four Esquires</u> (S)

SATURDAY DECEMBER 4

YOUTH TAKES A STAND	CBS 2:30	kill: Jim McKay; add: Ron Cochran as moderator
ETHEL AND ALBERT	NBC 7:30	regulars & Truman Smith, Margaret Hamilton, Helen Ray, Nancy Sheridan, Maurice Wells, Virginia Gerry; (SW & SD)
JACKIE GLEASON	CBS 8pm	regulars & Look Magazine's All-America football teams
IMOGENE COCA	NBC 9pm	Bibi Osterwald, The Appletons (D); Prod & Dir by Don Appell; Camera Dir - Perry Lafferty; (SW)
MY FAVORITE HUSBAND	CBS 9:30	(O) by John Whedon; with regulars; (SD)
GEORGE GOBEL	NBC 10pm	Faye Emerson; add: Julius Tannen (monologist); (SW, SD, FROM H'D)
STORK CLUB (Sherman Billingsley)	ABC 10pm	Teresa Brewer (S, for next 3 wks), Jose Melis (M), Bert Wheeler (C), Mack Triplets (S)
<u>The Lone Wolf</u> (Louis Hayward)	WRCA-TV 11:15	<u>Memo: Smuggling Story</u> - (O) by Bernard Girard; with Barbara Billingsley, Burt Mustin, Bob Nichols, Tom Jackson, Stephen Bekassy, Isabell Dwan; (SD)

SUNDAY DECEMBER 5

LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	<u>Landfall</u> - (O) by Michael Syson; with Brandon Peters, Helen Wagner, Herbert Evers, James Reese; (SD)
<u>American Inventory</u>	NBC 12:30	<u>Horizons of Hope</u> - film by John Sutherland Productions
JUVENILE JURY(J. Barry)	NBC 5pm	regulars & Leo Durocher (PREMIERE OF NEW SERIES)
HALMARK HALL OF FAME	NBC 5pm	<u>Deadlock</u> - (O) by Eugene Vale; with Wesley Addy, Ian Keith, Gil Harmon, Robert Shayne, William Dakewell, Joyce Holden; (HD)
<u>Sunday Supplement</u>	WAED 6pm (COLOR)	<u>Dearborn Holiday</u> - Prod by Ford Motor Co. in cooperation with MPQ Prodn, Dir by Jerry McMechan; <u>Wings to Italy</u> presented by Pan American, Narr by John Latus, Barbara Townsend, Coleman Prods.
YOU ARE THERE (Walter Cronkite)	CBS 6:30	<u>The Battle of Gibraltar</u> - (O) by Howard Rodman; with Colin Keith-Johnston, Scott Forbes, Michael Higgins, Jerome Kilty, Ross Martin, Milton Selzer, Anne Hegira, Cullen Desmond, Peggy Maurer, Sid Cassel, Frank Hammerton, Robert Fortin; (SD)
ROCKY KING, DETECTIVE (Roscoe & Todd Karns)	DuM 9pm	<u>Bullet Proof</u> - (O) by George Towne; with regulars & James Bender, Jim Boles, Alfred Sander, Manning Ross, George McCoy, Joe Leberman; (SD)
<u>General Electric Theatre</u> (Ronald Reagan)	CBS 9pm	<u>Committed</u> - (O) by Russell S. Hughes; with Alan Ladd, John Howard, Virginia Gibson, Frank Ferguson, Whit Bissell, Tina Carver, Frank Gerstle, John Veitch, Gene Reynolds, Tim Graham, Billy Wayne, Pitt Herbert, Fenton Jones; Dir by Frank Tuttle
LIFE BEGINS AT 80	DuM 9:30	Morton Downey (S)
HONESTLY, CELESTE! (Celeste Holm)	CBS 9:30	(SW) by Mike Miller; with Mike Kellin, Elliot Reid, Addison Richards, Charlotte Rae, Phil Kramer, Muriel Berkson (LAST SHOW)

MCNDAY DECEMBER 6

<u>Sherlock Holmes</u> (Ronald Howard)	WRCA-TV 7pm	<u>Blind Man's Bluff</u> - (O) by Lou Morheim; with Eugene Deckers, Gregor Aslan, Colin Drake, Margaret Russell, Richard Larke
CAESAR'S HOUR	NBC 8pm	regulars & William LeMassena; Phil Sharp replaces Tony Webster as staff writer; (SD)
THE VOICE OF FIRESTONE	ABC 8:30	Rise Stevens (S)
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30	Reri Grist (S), Dick Summers (S), the Mello-Macs (S: Nancy Craig, George Barr, Robert Reaney, Edward McDonald)

MONDAY DECEMBER 6 (Cont'd)

Medic NBC 9pm
December Bride CBS 9:30
 (Spring Byington)
ROBERT MONTGOMERY NBC 9:30

The Wild Intruder - with Vera Miles; (SW & SD)

The Gigolo - (SW) by Parke Levy, Lou Derman, Herb Finn; with regulars & Fortunio Bonanova, Ray Walker, Tris Coffin; (SD)

Dr. Ed - (O) by Sandra Michael; with Walter Matthau, Lucy Lancaster, Pud Flanagan, Gaye Jordan, Rubin Singer, Peg Hillias, Frank Fenton, Audra Lindley, Julian Noa, Katherine Raht, Lawrence Weber, Henry Beckman, Bonnie Sawyer, Peter Lazer, Ed Latimer, Polly Cole, Gladys Thornton, Mary Carroll, Bob Fitzgerald, Janis Mattson, Beverly Lunsford; Dir by Perry Lafferty

STUDIO ONE CBS 10pm

Short Cut - (O) by Carey Wilber; with Jackie Gleason, Priscilla Gillette, Lin McCarthy, Larry Gates, Perry Ivans, Florenz Ames, Charles Penman, Charles Jordan, Woodrow Parfrey; (SD) by Paul Nickell

TUESDAY DECEMBER 7

Ella Raines WRCA-TV 7pm

The Benton Case - (O) by Victor Wolfson; with Shepperd Strudwick, Gerald Price, Irma Sandre, Frank Hobi, Miriam Goldina; (SD)

Cavalcade of America ABC 7:30

Night Call - (O) by Larry Marcus; with Dean Jagger, Sheila Bromley, Alyn Lockwood, Nancy Hale, Donald Murphy, Jill St. John, Jackie Donner, Paul E. Burns; Dir by Robert Stevenson; Jack Denove Production

Waterfront WABD 7:30
 (Preston Foster)

Cap'n John's Dilemma - (O) Arthur Hoerl; with Jack Lambert, Ralph Dumke, Howard Petrie, Sid Saylor, Louis Jean Heydt, George Chandler, Jim Hayward; (SD)

RED SKELTON CBS 8pm

Vivian Blaine (S) (FROM HOLLYWOOD)

Bob Hope NBC 8pm

Beatrice Lillie (C), Maurice Chevalier (S), Liane Daye (D), Moira Lister, McDonald Hobbey (announcer), Cologne Male Choir Conducted by Wilhelm Pitz, Shirley Eaton, Doreen Dawne (Miss Great Britain of 1952 & 53); BBC Orch conducted by Eric Robinson

Studio 57 DuM 8:30

Fish Widow - with Pat Carroll, Joe Allen, Jr., Ward Wood, Jim Hayward, Jan Arvan; ~~Dir by Olan Soule~~; Kay Steward
 Dir by Herschel Daugherty

Halls of Ivy CBS 8:30
 (Ronald & Benita Colman)

(O) by Nat Wolff & Don Quinn, (A) by Decla Dunning; with regulars & Joanne Davis; (SD)

Inner Sanctum WOR-TV 9pm

Face of the Dead - (SW) by John Roeburt; with Everett Sloane, Harry Bellaver, Gloria McGhee, Jack Klugman, John McGovern, John Raby; (SD)

Fireside Theater NBC 9pm
 (Gene Raymond)

His Father's Keeper - (O) by Octavus Roy Cohen, (A) by David Lord, David Victor, Herbert Little, Jr.; with Paul Kelly, Bobby Driscoll, Helen Wallace, Richard Karlan, John Tarangelo, Wayne Taylor, Stan Mallotte, Hugh Sanders, William McLean; (SD)

Danny Thomas ABC 9pm
 (Jean Hagen)

(O) by Robert O'Brien & Irving Elinson; with regulars & Hy Averbach; (SD)

UNITED STATES STEEL HOUR ABC 9:30

One for the Road - (O) by Ellis St. Joseph; with Charles Coburn, Jeff Donnell, Edward Andrews, John Alexander, John Watt Studer, Eileen Merry; (SD)

DANGER CBS 9:30

Knife in the Dark - (O) by Evans Harrington, (A) by Rod Serling; with Paul Newman, James Gregory, William Harrigan, Walter Burke, Joe Silver, John Connell; (SD)

ARMSTRONG'S CIRCLE THEATRE NBC 9:30

H for Hurricane - (O) by Kathleen & Robert Howard Lindsay; with Kim Stanley, Whitfield Connor, Byron Russell, Brook Sewall; (SD) by Dan Petrie

LIFE WITH FATHER CBS 10pm
 (Leon Ames & Lurene Tuttle)

Father and the Value of Money - (SW) by Whitfield Cook; with regulars & Robert Emmet Keane, Olan Soule, Fred Sherman, Miriam Wolfe, Brainerd Duffield; (SD, FROM HOLLYWOOD)

WEDNESDAY DECEMBER 8

Wild Bill Hickok WRCA-TV 6pm

Banshee City - with regulars; (SW & SD)

Disneyland ABC 7:30
 (Walt Disney)

Operation Undersea - Cartoon story by Milt Banta & Bill Berg; (A) by Winston Hibler, Ted Sears, John Lucas; Dir by Hibler & Hamilton Luske; Music by George Bruns

Favorite story - The Bedford Home Conspiracy - (O) from Melody Place Theatre
 (repeat 8/3/20/54)

WEDNESDAY DECEMBER 9 (Cont'd)

<u>I Married Joan</u> (Joan Davis)	NBC 8pm	regulars & Ben Weldon, Louis Charles, Barney Phillips, Frankie Darro, Dick Crockett, Paul Saxley, Dorothy Granger; (SD)
<u>New Stu Erwin Show</u> (June Collyer)	ABC 8:30	<u>Wedding Bouquet</u> - (O) by Wanda Tuckock; with regulars & Jean Howell, James Lydon; (SD)
KRAFT TELEVISION THEATRE	NBC 9pm	<u>Career</u> - (O) by William Chapman White (from <u>Saturday Eve. Post</u> story, (A)-(SW); with Nancy Marchand, Byron Sanders, Pat O'Malley, E. A. Krumschmidt, Alfred Wallace; (SD)
BEST OF BROADWAY	CBS 10pm (COLOR)	<u>The Philadelphia Story</u> - (O) by Philip Barry, (A) by Philip Barry, Jr.; with Dorothy McGuire, John Payne, Richard Carlson, Herbert Marshall, Mary Astor, Charles Winninger, Dick Foran, Neva Patterson, Jane Sutherland; Dir by Sidney Lumet
<u>Douglas Fairbanks</u>	WRCA-TV 10:30	<u>The Lovely Place</u> - (O) by Gabrielle Upton; with Diana Dors, Ron Randell; Dir by Leslie Arliss

THURSDAY DECEMBER 9

<u>Foreign Intrigue</u> (Gerald Mohr)	WRCA-TV 7pm	<u>F. I. and the Playful Prince</u> - (O) by Gene Levitt; with John Padovano, Birger Malmsten, Anne Marie Gyllenspitz, Gilbert Robin, John Stark; (SD)
<u>Ray Milland</u> (Phyllis Avery)	CBS 8pm	(O) by Albert E. Lewin & Burt Styler; with regulars & Ray Walker; Dir by James Neilson
THE MAIL STORY	ABC 8pm	<u>The Mail Fraud</u> - (O) by Max Ehrlich; with Dennis Patrick, Truman Smith, Royal Dano, Arch Johnson, Anthony Perkins, Dorothy Rice, Pam Lawrence, Ted Brenner; (SD)
<u>Treasury Men in Action</u> (Walter Drezza)	ABC 8:30	<u>The Case of the Desperate Men</u> - (O) by Alvin Boretz; with Charles Bronson, Aaron Spelling, Isabel Jewell, Tom McKee, Joyce McClusky; (SD) by William Beaudine
JUSTICE (Gary Merrill)	NBC 8:30	<u>Edge of Fear</u> - (O) by George Bellak; with Peggy Ann Garner, William Redfield, Rusty Lane, Ray Bramley, Jim Dolan, others to be announced; (SD)
CLIMAX! (William Lundigan)	CBS 8:30	<u>Epitaph for a Spy</u> - (O) by Eric Ambler, (A) by Donald S. Sanford; with Edward G. Robinson, Melville Cooper, Robert F. Simon, Ivan Triesault, Nicholas Joy, Norma Varden, Maurice Marsac, Sheila Bromley, David O'Brien, Marjorie Lord; (SD) by Allen Reisner (FROM HOLLYWOOD)
SO YOU WANT TO LEAD-BAND	ABC 9pm	Bill Haley & His Comets
<u>Dragnet</u> (Jack Webb)	NBC 9pm	regulars & Walter Sande, Douglas Kennedy, Jack Haddock, David Holt, Richard Grant, Cheryl Clarke; (SW & SD)
<u>Ford Theatre</u>	NBC 9:30 (COLOR)	<u>Charlie C Company</u> - (O) by William Chamberlain, (A) by Steve Fisher; with Edmond O'Brien, Robert Strauss, Kerwin Mathews, Gene Reynolds, Adam Williams, Mark Andrews; Dir by Arnold Laven
KRAFT TELEVISION THEATRE	ABC 9:30	<u>The Consul</u> - (O) by Richard Harding Davis, (A) by Kathleen & Robert Howard Lindsay; with Harold McGee, Howard St. John, Chester Stratton, Frank M. Thomas, Beverly Whitney, Gene O'Donnell, John Shellie, Alan Haines, Peter Fernandez; (SD) by Stanley Quinn
<u>Four Star Playhouse</u>	CBS 9:30	<u>Bourbon Street</u> - (O) by Dick Carr; with Dick Powell, Beverly Garland, William Leicester, Ed Platt, Richard Reeves, King Donovan, Clarence Muse; Dir by Roy Kellino
<u>Public Defender</u> (Reed Hadley)	CBS 10pm	<u>Open Season</u> - (O) Jackson Gillis; with Harry Shannon, Russell Simpson, Marsha Mae Jones, Ray Montgomery, George Neise; (SD)
LUX VIDEO THEATRE	NBC 10pm	<u>Ladies in Retirement</u> - (O) by Reginald Denham & Edward Percy, Columbia film screenplay by Garrett Fort & Reginald Denham, TV (A) by Richard McDonagh; with Claire Trevor, Elsa Lanchester, Isobel Elsom, Sean McClory; (SD, FROM HOLLYWOOD)

FRIDAY DECEMBER 10

GUY LOMBARDO	WRCA-TV 7pm	Pat Marshall (S)
<u>Adventures of Rin-Tin-Tin</u> (Lee Aaker)	ABC 7:30	<u>Outcast of Fort Apache</u> - with regulars & Richard Emory, William Forrest, Sheb Wooley, John Hart, Rand Brook; (SW & SD)
<u>Secret Files, U.S.A.</u> (Robert Alda)	WABD 8:30	<u>Mission Navik</u> - with Joan Ramsmelts, Caro Van Eyck, Pim Dijkers, Jack Kroner; (SW & SD)

FRIDAY DECEMBER 10 (Cont'd)

<u>Topper</u> (Anne Jeffreys)	CBS 8:30	<u>The Army Game</u> - (O) by Donn Mullally; with regulars & Henry Kulky, Damion O'Flynn, Tom Browne Henry, Phil Tead, Frank Sully; (SD)
<u>Schlitz Playhouse</u>	CBS 9pm	<u>Spangal Island</u> - (O) by Walter C. Brown, (A) by Alden Nash; with Arthur Franz, Betty Lynn, Peter Adams, Chris Olsen, Emerson Treacy, Walter Sande, William Haade, William Vedder; (SD) by Jus Addiss
<u>The Life of Riley</u>	NBC 8:30	<u>Puppy Love</u> - with regulars & Judy Nugent; (SW & SD)
<u>New Ray Bolger Show</u>	ABC 8:30	regulars & <u>Merry Anderson</u> ; (SW & SD) <i>The Navy Show - (C) Man</i>
THE BIG STORY (Norman Rose)	NBC 9pm	<i>Richlin, Fred Fox, Stanley Shapiro, Myo S. Buckley, Simpson</i> <u>Robert Loving, Bristol, Tenn. Herald Courier</u> - (O) by Allan Sloane; with Harry Townes, Robert Shawley, Tom Gorman, Margaret Peury, Crahan Denton, Frank Sutton; (SD)
THE STRANGER (Robert Carroll)	DuM 9pm	<u>Double Trouble</u> - (O) by James Blumgarten & John Gay; with James Gregory, Royal Beal, Buddy Piper, Hal Currier, Peggy Bennion, Robert Herrman, Michael Keene; (SD)
<u>The Vise</u> (Ron Randall)	ABC 9:30	<u>The Very Silent Traveler</u> - with Donald Masters, Robert O'Neill Dennis Shaw; (SD)
<u>Our Miss Brooks</u>	CBS 9:30	regulars & John Smith; (SW & SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY DECEMBER 3 THRU FRIDAY DECEMBER 10

THE MORNING SHOW	CBS 7am	M thru F - Winston Burdett subs for vacationing Charles Collingwood; Julius LaRosa (S) extended thru Thu
BREAKFAST CLUB	ABC 9am	M thru F - Walter Kiernan subs for vacationing Don McNeill
GARRY MOORE	CBS 10am	regulars & Tu - Jackie Bright (C); F - Roger Price (doodles), the Three Swifts (variety), Mae Barnes (S)
TED STEELE	WOR-TV 3pm	M thru F - regulars & Dick Duane, Helene Dixon, Art Lund (all S) M only - Denise Lor (S); Th only - Eydie Gorme (S)
THE WORLD OF MR. SWEENEY (Charlie Ruggles, Helen Wagner, Glenn Walken)	NBC 4:30	regulars & M - Peggy Fenn, Charles Sari; Tu - Kay MacDonald; W - Ethel Remy, Roy Fant, Julie Follansbee, Thomas Coley; Thu Mimi Strongen (also F), Michael Dreyfuss, Carroll Howe; F - Charles Cooper; (SW & SD)
MODERN ROMANCES (Martha Scott)	NBC 4:45	M thru F - <u>Homecoming</u> - (O) by George Lefferts; with Barbara Joyce, Russell Hardie, Roni Dengel, Don Keefer, Robert Harris, Dorothy Peterson; (SD) by Jim Sheldon
MERRY MAILMAN	WOR-TV 6pm	M - Vincent Lopez (M)
MAGIC COTTAGE	WABD 6pm	M thru F - regulars & Al Ramsen, Rod Colbin; (SW & SD)
THE SKY'S THE LIMIT	WRCA-TV 6:30	M thru F - Hope Lange replaces Marilyn Cantor as regular (S&D)
CAPTAIN VIDEO (Al Hodge)	DuM 7pm	M thru F - <u>Tobor's Return</u> - (O) by Carey Wilber (thru 1/14); with regulars & Kenneth Nelson, Earl Hammond, Jack Klugman, Dave Ballard, Frank Lyons, Stephen Elliott; (SD)
COKE TIME-E. FISHER PERRY COMO TONIGHT (Steve Allen)	NBC 7:30 CBS 7:45 NBC 11:30	W - Dinah Shore (FROM HOLLYWOOD THRU 12/22) F - Jaye P. Morgan (S) F - Eugene List (M), Elaine Stritch (S); Alfred Drake, Doretta Morrow & Kismet cast; M - Bibi Osterwald (S); Tu - Faye Emerson & Skitch Henderson; W - Zsa Zsa Gabor, Jerome Hines (S), Sandor Glatssz (ping pong); Thu - RCA Choir, Johnny Mercer (composer); F - Marian MacPartland (M)

SATURDAY DECEMBER 11

<u>Captain Midnight</u> (Richard Webb)	CBS 11am	<u>The Electrified Man</u> - (O) by Dane Slade; with regulars & Ian Keith, Regina Gleason, Norman Willis, Edward Foster; (SD)
<u>The Range Rider</u> (Jack Mahoney & Dick Jones)	WRCA-TV 6:30	<u>Peace Pipe</u> - (O) by Virginia M. Cooke; with regulars & Paul Fierpo, Henry Rowland, Bob Wilke, Red Morgan, Gloria Sanders; (SD) by Wallace Fox
JIMMY DURANTE (Eddie Jackson)	NBC 9:30	Lauritz Melchior (S) & Durante regulars; the Honey Brothers (ac-ro-C)
GEORGE GOBEL	NBC 10pm	Edward Everett Horton (C); (SW & SD, FROM HOLLYWOOD)
<u>Willy</u> (June Havoc)	CBS 10:30	<u>Willy, Damon and Pythias</u> - (SW) by Bob Fisher & Alan Lipscomb; with regulars & Tom Brown; (SD)
<u>The Lone Wolf</u> (Louis Hayward)	WRCA-TV 11:15	<u>Memo: Malibu</u> - (O) by Mindret Lord; with Marjorie Lord, Tony Barrett, Rhys Williams, Peter Coe, Gena Gilbert; (SD)

SUNDAY DECEMBER 12
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| OMNIBUS<br>(Alistair Cooke)                 | CBS 5pm   | <u>The Contrast</u> - (O) by Royall Tyler, (A) by Gore Vidal; with repertory co, including Nita Talbot, James Milhollin, Lee Richardson; Dir by Tad Danielewsky; other features to be announced                        |
| <u>Roy Rogers</u><br>(& Dale Evans)         | NBC 6:30  | <u>Gun Trouble</u> - (O) by Dwight Cummins; with regulars & John L. Cason, Harry Harvey, Red Morgan, Wally West, Russ Scott, Dub Taylor; (SD)                                                                          |
| JACK BENNY                                  | CBS 7:30  | regulars; (SW & SD, FROM HOLLYWOOD)                                                                                                                                                                                    |
| OPERA CAMBOS<br>(Giovanni Martinelli)       | DuM 7:30  | <u>Andrea Chenier</u> - excerpts from opera by Umberto Giordano; with Eddy Ruhl, Mary Curtis, Cesare Bardelli; 1st of 2 parts; (SD)                                                                                    |
| TOAST OF THE TOWN<br>(Ed Sullivan)          | CBS 8pm   | Sophie Tucker (S), David Whitfield (S), Sequence from <u>Silver Chalice</u> with Virginia Mayo, Jack Palance, the former in person Angna Enters (impressionist), The Crew Cuts (S), the Rudells (variety)              |
| GENERAL ELECTRIC<br>THEATRE                 | CBS 9pm   | <u>Out of the Night</u> - (O) by Henry Kane, (A) by Arthur Steuer; with Ronald Reagan, others to be announced; (SD, FROM HOLLYWOOD)                                                                                    |
| PHILCO TELEVISION<br>PLAYHOUSE              | NBC 9pm   | <u>Catch My Boy on Sunday</u> - (O) by Paddy Chayefsky; with Sylvia Sidney, Martin Rudy, Luchino Solita deSolis, Nan McParland, Anne Ives, Joanna Vischer, Neil MacKenzie; (SD) by Arthur Penn                         |
| <u>Father Knows Best</u><br>(Young & Wyatt) | CBS 10pm  | <u>Margaret Goes Dancing</u> - (O) by Paul West & Roswell Rogers, (A) by Rogers; with regulars & Robert Faulk, Vivian Janis, Tina Thompson, Nesdon Booth, Oliver Blake, Jean Willes, Ted Thorp, Lester Dorr; (SD)      |
| <u>Loretta Young</u>                        | NBC 10pm  | <u>Evil for Evil</u> - (O) by Pauline Stone & Herman J. Epstein, (A) by Lowell S. Hawley; with Griff Barnett, Malcolm Atterbury, Walter Reed, Dabs Greer, Eddy Waller, Jane Darwell, Walter Flannery, Leon Tyler; (SD) |
| <u>The Hunter</u><br>(Keith Larsen)         | NBC 10:30 | <u>The Beetle Brigade</u> - (O) by B. Loring; with Ronald Long, Dick Wigginton, Alan Shayne, Svea Grunfeld; (SD)                                                                                                       |

NEW YORK TALENT AVAILABILITIES  
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<u>WOODIE HERMAN</u> - available 1/28 to 2/25 - AGT: Dick Alen, Shaw Artists, MU 8-2230	<u>EARTHA KITT</u> - star of <u>Mrs. Patterson</u> - PRESS: Bill Doll, WI 7-2586
<u>BROOK SEAWELL</u> - 7-yr. old actress in <u>Armstrong's</u> , recently in <u>Traveling Lady</u> - AGT: Grace Lyons, JU 6-8330	<u>GEORGE KEANE</u> - in long-running <u>7 Year Itch</u> - MU 8-6600
<u>SIGNE HASSO</u> - <u>Camille</u> on last week's <u>Kraft</u> - AGT: Kenneth Later, PL 7-6964	<u>SYLVIA SIDNEY</u> - starring in next <u>Philco Playhouse</u> production (See listing above) - AGT: Jane Broder, MU 8-0960
<u>JOHN SEBASTION</u> - harmonica virtuoso in concert at Town Hall - AGT: Columbia Artists, CI 7- 6900	<u>MIRIAM GOLDINA</u> - translator of <u>Stanislavsky Dir-</u> <u>ects.</u> published by Funk & Wagnalls - SU 7- 5400
<u>VINCENT PRICE</u> - opening in <u>Black-Eyed Susan</u> at the Playhouse on Dec. 15 - PRESS: Phillip Bloom, CH 4-5185	<u>WERNER KLEMPERER</u> - in <u>Dear Charles</u> - PL 3-2310
<u>SHEILA BOND</u> - featured in <u>Lunatics and Lovers</u> - PRESS: R.S. Maney, CI 7-4646	<u>MIKHAIL RASUMNY</u> - veteran comedy actor of films on last <u>Elgin Hour</u> - AGT: Peter Witt, PL 9-7966
<u>VIRGINIA MAYO</u> - Queen of Macy's Thanksgiving Par- ade, soon to be seen in <u>Silver Chalice</u> - Contact: Warners, CI 6-1000	<u>JAMES REESE</u> - character actor - PL 3-2310
<u>IRRA PETINA</u> - vivacious singing actress currently in <u>HIT the Trail</u> at the Hellinger - PRESS: Nat Dorfman, LO 3-0858	<u>ISOBEL ELSOM</u> - recreates film role in <u>Ladies in</u> <u>Retirement</u> on <u>Lux Video</u> - PL 7-6300
<u>CHARLES COBURN</u> - star of the U.S. Steel Hour - AGT: Ken Later, PL 7-6964	<u>MARGARET HAMILTON</u> - popular TV comedienne - EL 5-7224
	<u>VIOLA ROACHE</u> - character actress - MU 2-8060