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Ross Reports ON TELEVISION

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THE TELEVISION INDEX

MAY 9-15, 1955

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WEEKLY REPORT

PUBLISHED BY TELEVISION INDEX, INC.

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Sunday(15)

NBC- 12:30-1pm EDT; SPECIAL; Juvenile Court Judges; from WRCA-TV(NY), to the net. Sustaining, public service. Pkgr- NBC Public Affairs(NY); Prod- William W. Parish; Dir- John Goetz. A panel of leading juvenile court judges will discuss judicial methods used in control of juvenile delinquents, from the aspect of court procedures. Ben Grauer will be moderator. The program originates in New York where the National Probation and Parole Assn's Council of Juvenile Court Judges is meeting, May 14-15. Program panel members include: Judge Donald E. Long, presiding judge of the Juvenile and Domestic Relations Court, Portland, Ore.; Judge Leo B. Blessing, Juvenile Court of New Orleans, La.; Judge Justine Wise Polier, Justice of the Domestic Relations Court of New York, and Judge George W. Smyth of the Children's Court of Westchester County, president and chairman of the board of the association. The program replaces Youth Wants to Know in this time spot for its one-time showing. The latter program moves this date to a new regular time, 2:30-3pm EDT, Sundays.

NBC- 2-2:30pm EDT; SPECIAL; Man on a Bus; LIVE & FILM; from WRCA-TV(NY), to the net. Sustaining. Pkgr- NBC with the United Jewish Appeal; NBC Superv-Doris Corwith; film, "Man on a Bus," produced by M-G-M; Prod- Charles Levin; Dir- Joseph Lewis; Music Dir- Harold Gillman; Sets- Frank Santillo; Writer- Stephen Longstreet. Sid Caesar will make a "live" brief statement after the film. (See page E for cast credits for film). Program pre-empts local programs.

OTHER NETWORK CHANGES & ADDITIONS

PS-NBC POOL- Atom Bomb Test; SPECIAL May 5; Thu, 8-8:25am EDT (test explosion at 8:10am EDT); remote from Yucca Flat (cq), Nev., via pooled lines to stations KNXT(LA) & KRCA-TV(LA), then to the respective nets, as part of the The Morning Show with Jack Paar(CBS) and Today(NBC). CBS's Grant Holcomb described the over-all scene from Media Hill, 8 1/2 miles from Ground Zero; CBS's Jack Beck described the Civil Defense activity before and after the blast; NBC's Roy Neal was seen and heard in the forward trench less than two miles from the blast; NBC's Herb Kaplow reported from the Army Signal Corps installation which maintained contact with the armored vehicles above ground about 1 1/2 miles from the target area. A pooled telecast, using the same personnel, was presented on May 6, 8:30-8:55am EDT, showing the after-effects of the test explosion. (See p. 46).

OTHER NET CHANGES(Cont'd)

33- Beat of Broadway (Every fourth Wednesday, 10-11pm) Last show, May 4.

E Plus 10, ON FILM; SPECIAL May 8; Sun, 2:30-3:30pm EDT; from WTOP-TV(Wash), to the net. Sustaining. Pkgr- WTOP-TV with the Washington Post & Times Herald; Prod & Dir- Larry Beckerman(WTOP). Special telecast commemorating the 10th anniversary of V-E Day, narrated by Philip L. Graham, publisher of the Post & Times Herald; filmed answers to questions put by Post-Times Herald reporters to the nation's war and post-war leaders, including President Eisenhower, former President Truman, military leaders and others. The program will also include highlights of V-E Day and events of the decade since then.

Welcome Travelers; CHANGE OF FORMAT, ORIGINATION, PERSONNEL May 9; Mon thru Fri, 1:30-2pm EDT; from WCBS-TV(NY), no. of stations indefinite. Sponsor- The Procter & Gamble Co (Oxydol, Dreft, Ivory Snow, Camay); Oxydol and Dreft thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Execs- C. H. Wolfe & A. Taylor (Oxydol) and Fred M. Mitchell & Robert Scurlock (Dreft); Camay and Ivory Snow thru Benton & Bowles, Inc(NY); Acct Execs- Townsend Griffin (Camay) and Marcus Becker (Ivory Snow); Agcy Superv- Tom McDermott; Prog Anncr- Fred Waldecker. Pkgr- Benton & Bowles, Inc for P & G; Exec Prod- Robert J. Quigley; Prod- Art Stark; Dir- Freddie Bartholomew; Organist- John Garth. Former Chicago-berthed show, moves to New York, with complete format and personnel change and new agency production staff. Jack Smith is n.c., with Pat Meikle as hostess (replacing Tommy Bartlett and Bob Cunningham), for the audience participation show. New format features a salute each day to a different U. S. city, town or village, with Smith interviewing several "travelers" and thru a game give them chances for cash prizes. The program will also have guest celebrities connected with particular localities. Last Chicago program was May 6.

Subscription TV; The Case For and The Case Against; SPECIAL May 8; Sun, 4-4:30pm EDT; from WRCA-TV(NY), to the net. Sustaining. Pkgr- NBC Public Affairs; Prod Superv- Doris Corwith; Dir- Jim Kitchell. Program is in two sections: 4-4:15pm, ON FILM, "The Case for Subscription TV," features Henry C. Bonfig, v.p. in charge of sales, Zenith Radio Corp., as speaker. Les Collins of Batten, Barton, Durstine & Osborn, Inc., supervised production of the film at Vidicam Studio in New York. 4:15-4:30pm, "The Case Against Subscription TV" will be presented by Alfred Starr, co-chairman of Organizations for Free TV, with additional comments by Faye Emerson.

The Red Buttons Show (3 Fridays of every 4) Last show, May 13.

March of Medicine (Varying intervals) Special telecast on mental health, Sunday, May 15, 10-10:30pm EDT; time relinquished by The Loretta Young Show, one time.

LOCAL STATION ACTIVITY

WABD(Ch 5) - Shoestring Revue; SPECIAL May 12; Thu, 7:30-8:30pm EDT, one time only. Sustaining. Exec Prod- Ben Bagley; Prod- David Lowe. Ten sketches and variety numbers from the off-Broadway revue produced by Ben Bagley, scheduled to close May 14 unless public interest is spurred. (See page C for credits).

WATV(Ch 13) - Schedule changes: New programs added to the schedule, all live, with H.J. dates of start: April 30, Veda Roberts Show, songs, Sat, 7:30-7:45pm, moved to Fri, 7:45-8pm, effective May 6; Garden State Jamboree, Sat, 7:45-8pm. May 1, Giancarlo Rossini Panel Show, Sun, 12noon-12:30pm; Teleprograma Latino, Sun, 8-9pm. May 2, Barry Gray, Mon thru Fri, 7-7:15pm; Sports of the Day, Mon thru Fri, 7:15-7:45pm. May 7, Congress Answers, public service, Sat, 2-2:30pm. May 11, The Latin American Revue, English-language Latin variety, Wed, 8-9pm.

TALENT SHOWSHEET MAY 9-15, 1955
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Most of the shows on May 6, 7, 8 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, May 13. Script identifications used are: (O) original, (A) adaptation, (SW) screen-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs are listed. During the spring and summer when many shows are re-run, their credits are not repeated in the weekly listing below. Credits are available, however, and may be requested at any time. (Currently in re-runs are Lassie, Kodak Request Performance, Ray Bolger, Danny Thomas, Loretta Young, etc.)

FRIDAY MAY 6
 TALENT SHOWSHEET MAY 9-15, 1955

Science Fiction Theatre WRCA 7pm
 (Fruman Bradley)

Y. O. R. D. - with Walter Kingsford, Judith Ames, Louis Jean Heydt, DeForest Kelly, Ken Tobey; (SW & SD)

SATURDAY MAY 7
 TALENT SHOWSHEET MAY 9-15, 1955

Tom Corbett NBC 11:30
 (Frankie Thomas)

(SW) by Albert Aley; with regulars & Edward Bryce, Robert-Dryden; (SD)

Man Behind the Badge WCBS 6:30
 (Charles Bickford)

The Case of the One-Way Ticket - with James Flavin, Jacqueline Bakal, Stephen Bekassy; (SD)

Night's Show Wagon NBC 7:30pm
Foreign Intrigue WABC-TV 10:30
 (Serald Mohr)

regulars & Wally Cox (C) (FROM DETROIT)
F. I. in the Full Circle - (O) by Gene Levitt; with Henrik Anker Steen, Sonja Stjerquist, Carl Olaf Alm; (SD)

SUNDAY MAY 8
 TALENT SHOWSHEET MAY 9-15, 1955

Camp Unto My Feet CBS 10am
 (Dr. Lyman Bryson)

Borrowed A Son - (O) by Jerome Coopersmith; with Esther Ralston, Robert Higgins, Olive Reeves-Smith, Joan Trott; (SD)

Ellmark Hall of Fame NBC 5pm

Cradle Song - (O) by James Truex, (A) by Elaine Ryan; with Osa Masson, Alf Kjellin, Fay Wall, John Banner, Gregory Gaye, Manfred Furst; (SD, FROM HOLLYWOOD)

Adventure CBS 5:30
 (Ted Calmer)

S. American Exploits of Ross Allen & Count Leonardo Bonzi - (O) by Richard McCracken; film clips of Green Magic

Captain Gallant NBC 5:30

regulars & Philippe Nicaud, Pascale Robert; (SW & SD)

Private Secretary CBS 7:30
 (Ann Sothern)

Scream in the Night - (SW) by Leonard Gershe; with regulars & Jesse White, Judith Evelyn; (SD)

Mr. Peepers NBC 7:30

regulars & Perry Ivins; (SW & SD)

Conrad Narel Theatre WABD 7:30

In the Service of the Emperor - (O) by John Anderson; with Donald Buka, Patsy Marlowe, Tonio Selwart, Peter Trent, John Stacy; (SD)

Colgate Comedy Hour NBC 8pm

Dean Martin & Jerry Lewis (S&C), Ray Malcne (D); (SW) by Artie Phillips & Harry Crane; Prod & (SD) by Ernest Glucksman (H'D)

General Electric Theatre (Ronald Reagan) CBS 9pm

Into the Night - (O) by Charles Hoffman, (A) by Mel Dinelli; with Ruth Roman, Eddie Albert, Dane Clark, Robert Armstrong, Jeanne Bates, Wallis Clark, Bill Fawcett, Nora Marlowe, Jerry Mathers, Larry Blake, Bob Rice; Dir by Jacques Torneur

Stork Club ABC 9:15
 (Sherman Billingsley)

Tito Guizar (S&M); Edith Adams (S), Ella Logan (S), Michael Dominic (D)

Stage 7 CBS 9:30

Billy and the Bride - (O) by Joseph Cochran; with Angela Lansbury, Dick Foran, Hugh O'Brien, Frank Scully, Mary Treen, Charlotte Lawrence, Eugene Mazzola; (SD) by Roy Kellino

Appointment with Adventure CBS 10pm

Escape from Vienna - (O) by Eugene Francis; with Elaine Stritch James Daly, George Voskovec, Jonathan Harris, Peter Turgeon, Edgar Franken; (SD)

Reminis NBC 10:30
 (Mary McCamp)

Boyfriend for Schultz - with regulars & Charley Smith, Lisa Davis; (SW & SD)

Paris Precinct WABC-TV 10:30
 (Laughlin & Jourdan)

The Man with the Fear - with Lucile Vini, Bartrop, Marc Behm, Georges Hubert, Paul Bonifas, Jean Clerous, Stanley, Aram Stephan, Marianne Lecame, Jean Ozenne, Anne Karsenty; (SW & SD)

MONDAY MAY 9
MONDAY MAY 9

Sherlock Holmes WRCA-TV 7pm
 (Donald Howard)

HOUR NBC 8pm

Mr's Direct ABC 8pm
 (John Reilly)

PRICE OF FIRESTONE ABC 8:30

ELEMENT SCOUTS CBS 8:30

Love Lucy CBS 9pm

edic NBC 9pm

BERT MONTGOMERY NBC 9:30
 PRESENTS

December Bride CBS 9:30

STUDIO ONE CBS 10pm

die Cantor WABC 10pm

e Town WRCA-TV 10:30
 (Mark Stevens)

The Case of the Tyrant's Daughter - (O) by Roger E. Garris; with June Petersen, Zach Hatalone, Basil Dignam, Corinne Grossman, Sacha Pitoeff, Rowland Barthrop, George Borwick, Pierre Harrison; (SD) regulars & Robert Blackburn, Ion Tucker; (SW & SD)

Dear Friends and Gentle Hearts - (O) by Alexander Woolcott, (A) by Katherine & Dale Eunson; with Johnny Johnston, Joan Camden, Harlan Warde, Napoleon Simpson, Paul Maxey, Jerry Hausner, Parley Baer; (SD)

Thomas L. Thomas (S)

Marvin Rainwater (S&M), Bill Evett Quartet (S&M), Jill Allen (S) regulars & Harpo Marx (C), Doris Singleton; (SW & SD)

Lifeline - with Robert Simon; (SW & SD) by John Meredyth Lucas

The Great Gatsby - (O) by F. Scott Fitzgerald, (A) by Alvin Sapinsley; with Montgomery, Lee Bowman, Phyllis Kirk, John Newland, Scott Tennyson, Gena Rowlands, Frederick Worlock (ORIGINALLY SCHEDULED 4/11, POSTPONED BY MONTGOMERY'S ILLNESS)

The Other Couple - with regulars & Bob Hutton, Jean Howell

A Picture in the Paper - (O) by Mann Rubin; with James Dunn, Doreen Lang, Maxine Stuart, John C. Beach, James Hickman, Earl George, Heywood Hale Broun, Jason Robards, Christine Burke; (SD) by William H. Brown

Jack Rutherford, Christine Larson, Lorraine Crawford, Bill Harry, Shirley Whitney, June Kirby, Julie Jordan, Jule Benedic, Toni Carroll, Wanda Shannon; (SW & SD)

regulars & Morris Ankrum, Mary Adams, Owen McGivney, Herbert Rudley, William Hopper, Robert Boon; (SW & SD)

TUESDAY MAY 10
TUESDAY MAY 10

le of America ABC 7:30

aterfront WAED 7:30
 (Boston Foster)

ife With Father CBS 8pm
 (Leon Ames)

ERTHA FAYE NBC 8pm

udio 57 DUM 8:30

reside Theater NBC 9pm
 (Gene Raymond)

EM RED SKELTON SHOW CBS 9:30

UNITED STATES STEEL ABC 9:30
 (MUR)

STRONG'S CIRCLE ABC 9:30
 (DABRE)

Sunrise on a Dirty Face - (O) by Jack Laird; with Jack Kelly, Lois Collier, Peter Reynolds, James Seay, Marvin Miller, Patrick O. Moore, Roy Roberts, Olive Blakeney, Raymond Greenleaf, Don Megowan, Ben Bard; (SD)

The Sea and Captain Taggart - (O) by Berne Giler; with regulars & Raymond Hatter, Carl Benton Reid, Adrienne Marden; (SD)

Father Takes a Trip - (O) by Whitfield Cook; with regulars & Eilene Janssen, Kay Riehl, Pierre Watkin, Maggie Magennis (SD),

Thomas Mitchell, Menasha Skulnik, Sig Rumann; (SW & SD).

Last Day on Earth - with Walter Coy, Jean Byron, Rod Taylor, Larry Blake, Therese Lyon; (SW) by Fenton Earnshaw; (SD)

Cheese Champion - (O) by Harold Joyce, (A) by David Victor & Herbert Little, Jr.; with John Mitchum, Constance Dowling, Sidney Melton, Don Haggerty, Alan Wells, Edward Foster, Mushy Callahan, Pat Valentine, Jim Lennon; (SD)

Virginia Field; (SW) by Sherwood Schwartz, Lou Meltzer, Dave O'Brien; (SD, FROM HOLLYWOOD)

Fearful Decision - (O) by Cyril Hume & Richard Maibaum; with Ralph Bellamy, Meg Mundy, Edward Binns, Frank Overton, Joey Fallon, George Mitchell, Frank Wilson, Paula Bauersmith, William Kemp, Leonard Patrick, Richard Grayson, Fred Vogel, John D. Seymour; (SD, REPEAT OF SHOW ORIGINALLY ON 6/22/54)

Hero at Home - (O) by Mann Rubin; with Lili Darvas, June Dayton, Joe Marco,

Decision - (O) by Robert Foley; with Joseph DeSantis, J. Pat O'Malley, Mary Hayden, Jack Garrison, Sally Moffat, Tamara Day-Kabanova, Diana Herbert, Lawrence Fletcher, Vince Gardenia

The Missing Husband - with regulars & Randy Stuart, Dorothy Abbott, Tyler McVey, Gordon Clark, Dolores Fuller; (SW & SD)

WEDNESDAY MAY 11
WEDNESDAY MAY 11

abian of Scotland Yard WRCA 7pm
 (Bruce Seton)

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Escort to Death - (A) by Geoffrey Wicomb; with Colette Wilde, Alan Tilvern, Cecile Chevraux, Gerard Heinz, Kenneth Edwards
TALENT SHOWSHEET (more)

WEDNESDAY MAY 11 (Cont'd)

Little Margie NBC 8:30 regulars & Robert Easton; (SW & SD)

A. CITIZEN ABC 8:30 Man With a Conscience - (O) by Howard Rodman; with Rod Colbin, Theo Goetz, Steven Meinger, Mary Jackson, Dick Balduzzi; Lt. Gen. Emmett O'Donnell, Jr. presents award; (SD)

ART TELEVISION NBC 9pm Judge Contain's Hotel - (O) by William Mourne; with Charles Dingle, John Cassavetes, Elizabeth Fraser, Harry Townes, Don Briggs; Prod & (SD) by Maury Holland

THE MILLIONAIRE CBS 9pm The Story of Walter Carter - with Julie Jordan, Rand Brooks, Edmund Gwenn, Roy Gordon; (SW & SD)

Douglas Fairbanks WRCA-TV 10:30 The Lebrechaun - no credits available

THURSDAY MAY 12

Ray Lombardo WRCA-TV 7pm Eleanor Russell (S)

SHOESTRING REVUE WABD 7:30 (O) by Sheldon Harnick, Richard Maury, Mike Stewart; Lyrics by Bud McCreery, Mike Stewart, Ronnie Gilbert; Music by Arthur Segal, Ken Welch, Charles Strouse; with Dorothy Greener, Raimonda Orselli, Dody Goodman, Mary Ann Miles, Peter Conlow, Maxwell Grant, Mel Larned; Choreog by Dania Krupka (ONE SHOT)

Ray Millard CBS 8pm regulars & Betty Caulfield, Eleanor Audley, Jane Fischer; (SW, D)

Treasury Men in Action (Walter Greaza) ABC 8:30 (O) by Robert Sloane & Tony Barrett; with Stanley Clements, Frank Gerstle, Tom McKee, Carl Millataire; (SD)

SHOW OF STARS CBS 8:30 High Pitch - (O) by Milton Lazarus; with Marguerite Piazza, Tony Martin (both S), William Frawley, Vivian Vance (both C), Mel Allen; Assoc Prod-Choreog-James Starbuck; Dir by Seymour Berns (FROM HOLLYWOOD)

JUSTICE NBC 8:30 Hard to Get - (O) by Eugene Francis; with Gisele MacKenzie (S) Murray Hamilton, Barbara Nichols, Moultrie Patton, Milo Boulton, others to be announced; (SD) by Paul Bogart

Magnet (Webb) NBC 9pm regulars & Harry Corden, John Zaremba, Rhoda Williams, David Holt, Ed Chandler, Guy Hamilton; (SW & SD)

TONIGHT ABC 9pm Second String - (O) by Chester Hadley; with Jeff Harris, Margaret Hayes, James Daly, Sue Randall, Ricky Klein; (SD)

POUND'S THEATRE ABC 9:30 Cynara - (O) by H. M. Harwood & R. Gore-Brown from the latter's novel An Imperfect Lover; (A)-(SW); with E. G. Marshall, Joanne Woodward, Murray Matheson, Ruth Matteson, Barbara Barrie, Patricia Englund; Prod & (SD) by George Roy Hill

Four Star Playhouse CBS 9:30 Alias Mr. Hepp - (O) by Laszlo Gorog; with Charles Boyer, Barbara Fuller, Alan Mowbray, Forrest Taylor, Morris Ankrum

Ford Theatre NBC 9:30 The Policy of Joe Aladdin - (O) by Ben Roberts & Liam O'Brien, (A) by George Beck; with Erian Donlevy, Bobby Van, Gale Robbins, Kathryn Grant, Sid Melton, Lewis Charles, Robert Bice, Jana Mason; (SD)

LUX VIDEO THEATRE (James Mason) NBC 10pm Eight Iron Men - (O) by Harry Brown (play, The Sound of Hunting and screenplay), TV (A) by Benjamin Simcoe; with Alex Nicol, Gene Reynolds, Paul Gilbert, others; (SD) by Richard Goode; (FROM HOLLYWOOD)

Public Defender CBS 10pm 8 out of 100- (O) by Jerry D. Lewis; with Russ Conway, Celia Lovsky, Lisa Montell, Tol Avery, Roy Lennart, Linda Stirling, John Hiestand, Ben Welden, Clark Howat; (SD)

Willy (June Havoc) CBS 10:30 Willy and Franklin's Rhubarb - with regulars & Hal Peary, Paul Masch, Carole A. Campbell, Karen Green, Robert Human; (SD)

FRIDAY MAY 13

Adventures of Rintintin (Lee Baker) ABC 7:30 R. T. T. & the County Hunters - (O) by Douglas Heyes; with regulars & Ed Hinton, Jack Elam, Cliff Zeppaire, Pierre Watkin, Hugh Hooker; (SD)

Files, U.S.A. WAED 8pm Mission Rhino - no credits available

Super CES 8:30 The Blood Brothers - with regulars; (SW & SD)

Schlicht Playhouse CBS 9pm Too Many Nelsons - (O) by Richard Wormser; with Eddie Albert, Frank Ferguson, Henry Rowland, Eleanor Tanin, Malcolm Atterbury, Wil Wright, Addison Richards, Harlan Warde, Percy Helton, Edwin Parker, Jeff York; (SD) by Robert Florey

FRIDAY MAY 13 (Cont'd)
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THE BIG STORY NBC 9pm Jack Coats, Lubbock(Texas) Avalanche-Journal - (O) by Mel  
 (Norman Rose) Goldberg; with Robert Ellenstein, Dick York, Ruth York, Jason  
 Johnson, Ernest Parmentier, Martin Blaine, Pete Dawson, June  
 Evert; (SD) by David Rich

THE SERPENT BENEATH ABC 9:30 - with Dennis Price, Zena Marshall, Jac-  
 (John Handell) queline Ellis; (SW & SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY MAY 6 THRU FRIDAY MAY 13  
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MORNING SHOW WITH CBS 7am M thru F - Betty Furness continues as sub for vacationing
JOCK PAAR Jack Paar; Tu - Paul Killiam (movie clips); F - Eurl Ives

FRIDAY NBC 7am Tu - Red Smith comments on Florida; Thu - Nancy Walker (C);
 (Dave Garroway)

MORGE SKINNER WCBS 9am regulars &: W - Johnny Pepper, Chris Griffin, Byron Caran (all
 (M)); F - Artie Drelinger (M)

MERRY MOORE CBS 10am Tu - Jimmy Jeffries (C); W - Roy Penson (C); F - Matt Dennis, Domonique
BRILAH GRAHAM NBC 10:45 M thru F - Jane Russell; (SW & SD, FROM HOLLYWOOD)

THE NBC 11am M thru F - Faye Emerson continues as sub for Arlene Francis;

WELCOME TRAVELERS CBS 1:30 M thru F - add Pat Meikle as regular hostess; M - Piper Laurie

THE BIG PAYOFF CBS 3pm Micki Marlo subs for vacationing Betty Ann Grove for 2 wks
 M thru F

THE MACK MATINEE NBC 3pm M thru F - Donna Grescoe (M) & regulars

WORLD OF MR. SMEENEY NBC 4:30 regulars &: M - Janet Fox, David Winters, Pidgie Jamieson; Tu
 (Charlie Ruggles, Glenn - Kevin Couglin, Fred Herrick; W - E. A. Krumschmidt; F -
 (Ken, Helen Wagner) Charles Cooper; (SW & SD)

WOMEN'S ROMANCES NBC 4:45 M thru F - The Promise - (O) by Harry W. Junkin; with Edmon
 (Bertha Scott) Ryan, Katherine Meskill, Darryl Grimes; Dorothy Hart subs
 for Scott as hostess

STAGE WABD 6pm M thru F - Stewart Bradley, Al Ramsen; (SW & SD)

MERRY COMO CBS 7:45 W - Georgia Gibbs (S)

THE LATE NEWS WCBS 11pm M thru Sat - News of the Night now called The Late News;
 Ron Cochran is regular newscaster 11-11:10pm; The Late
Weather and Sports with Carol Reed and Bill Hickey is 11:10-
 11:15pm

NIGHT NBC 11:30 M - Mobile unit at N. Y. Herald Tribune with Ogden R. Reid,
 (Dave Allen) Bob Cooke, Marguerite Higgins, John Crosby, Hy Gardner, Ros-
 coe Drummond of the staff; Tu - Roy Smeck (M); Johnny Desmond
 (S); Richard Himber (M); W - Teddy King (S), Rose Murphy (S);
 Thu - Chet Baker (M), Theodore (C), Anita Darian (S); F -
 Joseph Sziget (M)

SATURDAY MAY 14
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Isle of Mystery CBS 11am - (O) by William Lively; (A) by Lively & Wal-  
 (Richard Webb) lace Bosco; with regulars & Mira Monsour, Zon Murray, David  
 Garcia, Bill Radovich; (SD)

Adventures of Fortuna WABC-TV 6pm The Runaway King - (O) by Jules Archer, (A) by Barry Shipman;  
 (John Russell & with Yvette Dugay, Dona Drake, Jeff York, Charles Lung; (SD)  
 (Jack Chandler) by Richard Irving

Range Rider WRCA-TV 6:30 Hidden Gold - (O) by Dwight Cummins; with regulars & Douglas  
 (Jack Mahoney) Evans; (SD)

Behind the Badge WCBS-TV 6:30 The Case of the Troubled Circus - (O) by Alvin Foretz; with  
 (Charles Bickford) Morris Ankrum, Linda Stirling, Lyle Talbot, Bob Griffin, Paul  
 Brinegar, Larry Blake, Selmer Jackson, Frank Scannell, Tom  
 Daly; (SD) by John Peyser

Hand Theatre WRCA-TV 7pm Hand to Hand - (O) by R. Wright Campbell; with Zachary Scott,  
 (John Henry Ponda) Larry Uralne, Philip Van Zandt, Lou Krugman, Harry Bartell,  
 Edward Colmans, Joseph Granby, Belle Mitchell, Budd Moss, Sal-  
 vador Baguex; (SD)

THE DURANTE NBC 9:30 (O) by Jack Elinson, Danny Simon, Jesse Goldstein; with George  
 Jessel, Eddie Jackson, Jack Roth, Jules Buffano; (SD, FROM H'D)

SATURDAY MAY 14 (Cont'd)  
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GEORGE GOBEL NBC 10pm  
 Runyon Theatre CBS 10:30pm

Jack Eenny (C); (SW & SD, FROM HOLLYWOOD)  
 Numbers and Figures - (A) by Joseph Hoffman; with Paul Douglas, June Vincent, Wally Vernon, Allen Jenkins, George Givot, Howard Wendell, John Hubbard, Kim Hamilton, Danny Davenport; (SD) by Fred F. Sears

Foreign Intrigue WABC-TV 10:30  
 (Frald Mohr)

F. I. in the Big Brother - (O) by Harold Jack Bloom; with Helge Hagerman, Claes Thelander, Ulla Sandkleff; (SD)

SUNDAY MAY 15  
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Man on a Bus NBC 2pm

with Broderick Crawford, Ruth Roman, J. Carroll Naish, Rosemary DeCamp, Walter Brennan, Kim Charney; Sid Caesar speaks  
 An American Ballad - (O) by N. Nathan & Harry I. Cohen (The Man Who Stayed in Texas), (A) by Irve Tunick; with Vaughn Taylor, Jared Reed (S&M), Gene Leonard, Edwin Cooper, Daniel O'Keefe, Dennis Mahoney, Jo Rabb, John Hamilton, Will Scholz, L. Sorin  
 The Saint of Bleecker Street - (O) by Gail Carlo Menotti; with Rosemary Kuhlmann, Virginia Copeland, Richard Cassilly, Mignon Dunn, Maria di Gerlando, Elizabeth Carron, Ernesto Gonzales, Leon Lishner, David Alken, Lucy Renee Beeque, Bessie Mljano-vich, Kieth Kaldenberg, John Reardon; Scenery by Trew Hocker; Conductor - Samuel Krachmalnick; (SD, LAST SHOW OF SEASON)

FRONTIERS OF FAITH NB 3pm

REC-TV OPERA THEATRE NBC 3:30

ADVENTURE CBS 5:30

The Hindu Religion - with Shanta Rao (D)

You Are There CBS 6:30  
 (Walter Cronkite)

Dewey's Victory at Manila - (O) by Mel Goldberg; with Howard Wendell, Justice Watson, Robert Griffin, John Long, Grandon Rhodes, Frank Puglia; (SD)

Private Secretary CBS 7:30  
 (Jan Sothern)

Mambo, Mambo - (SW) by Leonard Gershe; with regulars & Lina Romay (S), Larry Blake; (SD)

OF THE TOMI CBS 8pm  
 (Mallivan)

Gary Crosby (S) & Louis Armstrong (S&M); Will Mastin Trio with Sammy Davis, Jr. (S&D), Richard Hearne (panto), Senor Wences (ventriloquist)

HILCO TELEVISION NBC 9pm  
 PLAYHOUSE

The Pardon-Me Boy - (O) by J. P. Miller; with Jackie Cooper, Harry Bellaver, Peggy Maurer, Joanna Roos, Carlos Montalban, Frank Overton, James Karen, Herbert Rattner, Anita Corsaut; (SD) by Arthur Penn

GENERAL ELECTRIC CBS 9pm  
 THEATRE (R. Reagan)

Man With a Vengeance - (O) by Rod Serling; with Barry Sullivan, Luther Adler, Neva Patterson, George Voskovek; (SD) b

WORK CLUB ABC 9:15  
 (Sherman Billingsley)

Polly Bergen (S), Ted Straeter (S&M), Blackburn Twins (D), Elaine Dunn (D)

Page 7 CBS 9:30

A Note of Fear - (O) by Michael Leslie Lynn, (A) by Frederic Brady; with Jan Sterling, Gordon Mills, Lawrence Dobkin, Christopher Dark, Joan Banks, Leonard Penn, George Selk, Don Rickles; (SD) by Harry Keller

Beretta Young NBC 10pm

Pre-empted this date only for March of Medicine

Bob Cummings NBC 10:30

Schultzy's Dream World - with regulars & Pattee Chapman, Ann B. Davis, Eleanore Tumin, Karol Lee Kelly, Sharon Dexter; (S, D)

NEW YORK TALENT AVAILABILITIES  
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WYLLIS CURTIN - City Center soprano sings Songs of the Sovereign at Par's Theatre, - AGT: Columbia Artists, CI 7-6900

JOHN BEAL - signed for Teahouse of the August Moon AGT: Henry C. Brown, PL 1-2550

FRANK SETTEL - author of Top TV Shows of the Year published by Hasting House - CONTACT: Russell Seale, KU 8-0323

PAUL MUNI - star of Inherit the Wind at the National Theatre - PRESS: Arthur Cantor, CI 6-6496

ELMA RITTER - featured in Daddy Long Legs at the Roxy, set for Chayefsky's next play on TV Playhouse, May 22 - CONTACT: Bill Stutman, CC 5-3320

NANCY WALKER - acclaimed as star of Phoenix '55 - PRESS: Ben Kornzweig, PE 6-2340

SANDRA DEEL - stars in South Pacific at the City Center - PRESS: Abner D. Klipstein, CH 4-7250

HELEN LANG - on Studio One (See P. B) - AGT: Gus Schirmer, CI 6-5542

EILEEN FARRELL - soundtrack soprano for Interrupted Melody at the Music Hall - AGT: Columbia Artists, CI 7-6900

# Ross Reports ON TELEVISION

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D-WEEK SPECIAL

## NEWS - POSSIBILITIES - COMMENT

The NBC summer spectaculars to be produced by Jack Rayel as exec producer will all be black and white, at approximately 50 per cent of Max Liebman's color spec budgets. Reynolds Metals Co will sponsor the Sunday, June 19 program, which has not yet been set, while the Oldsmobile Div, GMC, will sponsor the Saturday specials on July 2, July 30 and August 27. The July 2 program is not set, but the July 30 production will probably be a musical version of Du Maurier's "Trilby," under the tentative title, "Svengali and the Blonde." Alan Handley may produce and direct it. The August 27 program will be the Dallas State Fair production of "One Touch of Venus," to be directed by George Schaefer. Mr. Rayel is also discussing futures for NBC with Morris Houghton and T. Edward Hambleton, heads of New York's top off-Broadway theatre organization, Phoenix Theatre. (As an aside, Jack Rayel is not a musical director for the Patti Page musical series. The NBC Rayel gets the other's mail and versa, but the Patti Page musical director spells his name Jack Rael).

The Du Mont TV net has split its New York production staff into two units, with producers and directors assigned either to the local station WABD staff or to the "Electronicam" TV-Film System. Producers and directors assigned to WABD working under David Lowe, the station's newly-named program director, include Pat Fay, Wesley Kenney, Arnee Nocks, Dick Sandwick and Barry Shear. The "Electronicam" production unit is headed by James L. Caddigan, net director of programming and production, with James Graham in charge of business affairs, and Werner Michel, Frank Bunetta and Roger Gerry as producer-directors. The Screen Actors Guild announced in Hollywood Monday that it had negotiated a collective bargaining contract with the network covering talent working in filmed programs made by the net, specifically including programs made with the "Electronicam" system. The problem of dual unionism inherent in the filmed recording of a live program still has to be worked out among the unions involved.

The Maurice Evans Sunday afternoon series on NBC for Hallmark will be billed on the screen as "Maurice Evans Presents (show title) on the Hallmark Hall of Fame." The first or the third show on the once-a-month series, starting Oct 23, will be "Alice in Wonderland," based on the stage version by Eva LeGallienne and Florida Friebus, with music by Richard Addinsell, first presented in New York in 1932 by the Civic Repertory Theatre and revived in 1947 by American Repertory Theatre. Addinsell's score was commissioned by Miss LeGallienne for the first stage presentation. E. Mark Smith is leaving U. S. Steel Hour to join Evans production staff on June 1 as script editor. Evans will include at least two originals in his eight programs.

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William Workman, producer-director of CBS' Look Up and Live, leaves the net after his May 15 program to join Compton Advertising in New York as producer of film commercials. Ted Sack succeeds Workman as producer of the program, with the director to be announced. The continuity for the current Catholic series (April thru June) written by Tony Palmerio.....General Electric's one-hour live dramatic series Operating in Hollywood, starting June 1, alternate Wednesdays over CBS, will have eight productions before the fall film series debuts on Sept 21. The live dramas will be under the supervision of William Dozier, with Ben Feiner as exec producer, Fletcher Markle as producer-director and Vincent McConnor as script editor (at CBS, 221 Sunset Blvd., Hollywood 28, Calif). Scripts will also be accepted thru Don Moore at CBS in New York, 524 West 57th St.....Make the Connection, a new panel quiz show packaged and produced by Goodson-Todman Productions, will be the summer replacement for Justice, starting July 7 over NBC, Thursdays, 8:30-9pm. The Borden Company continues as sponsor of the new show.....International Cellucotton Products Co (Kleenex) will sponsor Midwestern Hayride over NBC, Fridays, 8-8:30pm, starting July 8 and continuing thru Aug 19, in the spot occupied by the Red Buttons Show. Buttons' last live show is Friday, May 13, with nine repeats of this season's program filling the spot until the Crosley country and western program comes in on the cable. Hayride is currently seen each Saturday from 6:30-8pm over Crosley's three Ohio stations, WLW-T, WLW-C, WLW-D and (started April 30) over WFEM-TV(Indianapolis) from 7-7:30pm. The Saturday night version will continue on the same schedule even after the NBC Friday show goes on the air.....Kleenex will also be alternate week sponsor of a group of film re-runs over NBC, Tuesdays, 9-9:30pm, starting July 5 when Reside Theatre goes off for the summer. The films are from the Four Star Playhouse series on the CBS net, but only those with guest actors, none with Dick Powell, David Liven or Charles Boyer. Kleenex Playhouse will be seen July 5, 19, Aug 2 and 16, with the four alternate week films still sustaining.

The May 22 Goodyear Television Playhouse presentation of Paddy Chayefsky's "The Red Affair," starring Thelma Ritter, will be directed by Bob Mulligan. (Other alternate directors for the Goodyear & Philco dramas are Arthur Penn and Jack Smight). Featured in the large cast for the Chayefsky play are: Pat Henning, Kathleen Maguire, Pat O'Malley, Michael Higgins, Billy M. Greene, Kathryn Eynes, Josephine Brown, Nancy Marchand, Florence Stanley, Sheldon Berman and Andy Milligan.

Ciba Pharmaceutical Products, Inc thru J. Walter Thompson (new agency for TV) will sponsor For Doctors Only, a live program with medical scene remotes, next season possibly over ABC.....Wally Cox is still Robinson Peepers on Mr. Peepers for his May 15 program, the first to bring in outside variety talent. Elaine Stritch plays herself working a theatre date.....Lassie's last show before hiatus will be June 5, with the film series scheduled to return Sept 11 for Campbell Soup Co in its Sunday, 7-7:30pm spot over CBS. Campbell's will use re-runs of Pride of the Family, Paul Hartman's former ABC net series, from June 12 thru July 10, with the sponsor then taking a vacation until Lassie returns.....Climax! will present Gore Vidal's adaptations of Hemingway's "Farewell to Arms" on May 26 and John Marquand's "Sincerely, Willis Wayde" on June 23.

Gross-Krasne put its O. Henry Television Playhouse into production this week at California Studios, with George Waggner directing. Waggner, former Big Town writer and director, adapted the first two scripts to be used. Gross-Krasne's contract with Doubleday & Co., Inc., grants the producers the right to use the O. Henry name for the series and to adapt plays from all of O. Henry's stories, except two; one of which may made into a separate series by Gross-Krasne at a later date.....Although Pyramid Productions has acquired the properties of Frockter Television Enterprises, including those currently under production and those in which Frockter held an interest, everything is still status quo. Pyramid was formed March 21 by Everett Rosenbalm and Leonard Loewenthan after they resigned as v.p.'s of Frockter's firm. Rosenbalm had been executive producer of Frockter's current production and, in effect, now reverts to that status as well as an owner. Loewenthan was the treasurer and counsel for the Frockter firm before the change.

Screen Gems' eight television series in pre-production or production in Hollywood list the following producers: Ford Theatre, Irving Starr; Damon Runyon Theatre, Lou Breslow; The Adventures of Rin Tin Tin, Herbert B. Leonard; Falstaff Celeb-Playhouse, William Sachheim and David Stephenson; Captain Midnight, George Billings; Jungle Jim, Harold Greene; You Can't Take it With You, Edward Buzzell; Father Knows Best, Eugene B. Rodney.....And John Pizer as director of the "Casablanca" segments of Warner Bros. Presents. Current assignments for the series were listed on page 2 of last week's special.....Metro-Goldwyn-Mayer has bought William Markham Altman's teleplay, "Operation Home," in advance of its scheduled presentation on Studio One on May 30. Hollywood reports say the price was \$50,000 for motion picture rights.....Desilu's Those Whiting Girls has to delay production until next week because of illness, with Margaret's daughter and her sister Barbara both hit by chicken pox.

Play Marco, KTLA(LA)'s bingo-type program which debuted July 10 last year, leading a flock of similar programs on the air, has been given four week's cancellation notice by Klaus Landsberg, general manager of the station. The FCC has said that the program "appeared" to violate the regulations on lotteries. The station says that before the program was put on the air, KTLA's legal counsel in LA and Washington and the program's own counsel all were of the opinion that the program does not violate any laws, but in view of the FCC's position, and although it does not concede that the FCC may be right, the station has decided to cancel the program..... Starting June 8, CBS's Strike it Rich will make a monthly Newspaperman's Award of a \$500 U.S. Savings Bond to a working newspaper man or woman for "focusing public attention through their newspapers on a typical 'Strike it Rich' story occurring in their communities." Winners will be brought to New York to appear on the program. Selection, by three judges, will be made on the basis of newspaper clippings sent in by viewers and listeners or by reporters and editors. In effect, the program will be giving recognition to newspapers' "human interest" stories, many of which act as self-promotion for newspaper-administered temporary aid funds. The program was under fire from some organizations and newspapers last year, especially in New York, because of its format. La programme sans peur et sans reproche.

Leonard Hole, NBC director of program development, is in charge of the net's new project to uncover promising new comedy writers, notably in colleges, universities and little theatres, as well as all other show business sources. Through an elimination system, finalists will be brought to New York or Hollywood to work with staff writers and observe comedy programs in creation and production.....I Love Lucy will use a re-run film on May 23, a new film episode on May 30 and then use re-runs through June, with the last show of the season on June 27. Those Whiting Girls will be the summer replacement program.....WGN-TV's Jack Brickhouse will become the first television reporter to describe 1,000 major league baseball games, not including World Series or special contests, on May 14. He has been describing the daytime home games of the Chicago White Sox and Cubs since April 20, 1948.

PEOPLE GOING PLACES: Milo Frank transferred this week from New York to Hollywood to become director of casting and new talent at CBS Television City. Current Hollywood CBS casting director Russell Trost and his assistant James Broderick continue to cast current CBS Hollywood shows. Frank has been head of the talent and casting dept for CBS in New York for the past three years.....Lee Cooley has been signed to produce Perry Como's new fall series over NBC. He has been Como's producer-director-writer for his CBS show for the past five years.....Leonard Stern, Syd Zelinka and Herb Finn will write Jackie Gleason's filmed The Honeymooners series. All been on his program staff this season.....Lawrence Marks and Ed Jurist are now at CBS in New York, working on a new format for a Larry Storch show.....Walter Streng resigned last week as cameraman for Roland Reed Productions in Hollywood.....Ted Huston transferred from New York to the Beverly Hills office of Lennen & Newell, Inc., as manager of commercial production.