THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (April 2)

ABC - 7:30-8pm EST; DEBUT; Twilight Theater; FILM from WABC-TV (NY), to the net. § Sustaining. § Pkg- ABC-TV; Film Prod- Revue Productions, others. § Re-runs of half-hour films originally seen on other networks in 1954-55 as part of Your Favorite Playhouse ("Authors Playhouse") and Studio 57. The program replaces Topper (last show March 26).

CBS - 1:30-2pm EST, Mon thru Fri; DEBUT; As the World Turns; LIVE from WCBS-TV (NY), 104 stations live, 6 kine. § Sponsor- The Procter & Gamble Co (Tide, Crest, Oxydol, Spic & Span); Crest and Tide thru Benton & Bowles, Inc(NY); TV Acct Rep- Tom McDermott. Oxydol thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Exec- Chet Burch. Spic & Span thru the Biow Co.(NY). § Pkg- Benton & Bowles, Inc(NY) for The Procter & Gamble Co; Prod- Charles Fisher; Dirs- Ted Corday, Bill Howell; Music- Charles Culp (organ); Writers- Irna Phillips, Agnes Dixon; Prog Annrcr- Dan McCullough. § New half-hour daytime dramatic series, concerned with the day-to-day problems of a moderately successful lawyer, his wife and their three children. Don MacLaughlin plays the lawyer, Chris Hughes, with Helen Wagner as his wife, Nancy; Ruth Warrick as his sister, Edith, and Les Damon as his law associate, Jim Lowell. (See page C for other cast credits). The program replaces Love Story (last show March 30) for the sponsor.

CBS - 4:30-5pm EST, Mon thru Fri; DEBUT; The Edge of Night; LIVE from WCBS-TV(NY), 122 stations live, 7 kine. § Sponsor- The Procter & Gamble Co (Tide, Crest, Oxydol, Spic & Span); Crest and Tide thru Benton & Bowles, Inc(NY), Oxydol thru Dancer-Fitzgerald-Sample, Inc(NY), Spic & Span thru the Biow Co(NY). § Pkg- Benton & Bowles, Inc(NY) for The Procter & Gamble Co; Prod- Werner Michal; Dirs- Freddie Bartholomew, John Wallace; Music- Paul Taubman (organ); Writer- Irving Vendig; Prog Annrcr- Bob Dixon. § New half-hour daytime dramatic series about the experiences of a detective lieutenant. John Larkin plays Lt. Mike Carr, with Teel Ames as Sarah Lane, Tan Martin as Sgt. Charley Brooks, Don Hastings as Jack Lane, Mark Rydell as Welt Johnson, Maxine Stewart as Grace O'Keefe, Betty Garde as Cora Lane, John Raby as Victor Rhodes and Bob Dixon as Bob Anderson. (See page D for complete cast credits). The program replaces On Your Account (last show March 30) for the sponsor in this time spot.

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THIS WEEK(More)
Tuesday(5)

CBS- 7:30-8:30pm EST; SPECIAL; Highlights of the Greatest Show on Earth; LIVE from WCBS-TV(NY), no. of stations indefinite. Sponsor- General Foods Corp (Instant Maxwell House Coffee, Gaines Canned Dog Food, Jell-O, Kool-Aid, Eakers Cake) thru Benton & Bowles, Inc(NY); Acct Execs- Various; Comm Superv- Irwin Segelstein; Comm Anncre- Various. Pkg- CBS-TV(NY); Exec Prod- Richard Lewine; Prod- Ted Fetter; Dir- Byron Paul; Special Dir- Richard & Edith Barstov; Music Dir- Izzy Cervone; Music By- Frank Loesser; Costumes- Vertes; Writer- Bill Palantine; Prog Anncre- Bern Bennet. Special 'preview' of the 1956 Ringling Bros and Barnum & Bailey Circus at Madison Square Garden in New York the night before its official opening. Bob Cummings, with his wife, the former Mary Elliot, and two of their three children, act as hosts, with Bob Cummings as the main m.c. The program preempts Name That Tune, 7:30-8pm, and The Phil Silvers Show, 8-8:30pm, this day only.

Thursday(5)

CBS- 10-10:30pm EST; RETURN; The Arthur Murray Party; LIVE from WCBS-TV(NY), no. of stations indefinite. Alternate Week Sponsors- 1) Toni Co (Prom, White Rain) thru North Advertising, Inc(Chi); TV Acct Rep- Bruce Dodge(NY). 2) Hazel Bishop, Inc (Cosmetics) thru Raymond Spector Co., Inc(NY); TV Acct Rep- Richard Blaine. Pkg- Arthur Murray with CBS-TV(NY); Prod- Irving Mansfield; Dir- Cobey Ruskin; Music Dir- Ray Carter. Variety program, with Kathryn Murray as hostess-m.c. Various versions of the show have been seen on all the networks during the years since it debuted originally over CBS on July 3, 1950. The current series replaces The Johnny Carson Show (last show March 29) in this time spot.

Friday(6)

CBS- 5-5:30pm EST; SPECIAL; Annual Masters Golf Tournament; LIVE from WRDW-TV (Augusta, Ga.), to the net. Sustaining, open. Pkg- CBS-TV; Prod & Dir- Judson Bailey. Bud Palmer describes the action during play at the 20th Annual Masters Golf Tournament at the Augusta National Golf Club, Ga. The coverage will be presented on three days: Friday, April 6, 5-5:30pm EST; Saturday, 5-6pm EST and Sunday, 5-6pm EST. The Friday and Saturday programs will be in open time; the Sunday program is in the first hour of the time previously filled by Omnibus (last show April 1).

Saturday(7)

CBS- 2:25-about 4pm EST; RETURN; Baseball Game of the Week; LIVE from KRLD-TV (Dallas, Texas) first game only, then from various major league cities at either 1:55pm or 2:25pm NYT; to approx 175 stations live. Co-Sponsors- Falstaff Brewing Corp thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Exec- Ed Burke; TV Acct Rep- Dave Nyren; Comm Anncre- Dizzy Dean, Buddy Blattner; and American Safety Razor Corp (Gem Razors, Blades) thru McCann-Erickson, Inc(NY); Acct Exec- Hal Graham; Comm Superv- Harry McMahon; Comm Anncre- Del Sharbutt. Pkg- CBS-TV(NY); Exec Prod- Judson Bailey; Prod- Hugh Beach; Dir- Byron Paul, Dick Liesendahl. Jerome ("Dizzy") Dean and Buddy Blattner handle the play-by-play for 26 major league baseball games, including two spring training contests, during the season. The games are not shown in major league cities during the season. Baseball Preview, shown during the 10 minutes before the start of each game, will feature "Dizzy" Dean in interviews with baseball personalities. The preview program will be sponsored alternately by Colgate-Palmolive Co (Palmolive Shaving Cream and After-Shave Lotion) and Brown & Williamson Tobacco Corp (Viceroy Cigarettes), both thru Ted Bates & Co., Inc(NY).

Sunday(8)

CBS- 6-6:30pm EST; DEBUT; Telephone Time; FILM from WCBS-TV(NY) & KNXT(LA), no. of stations indefinite. Sponsor- American Telephone & Telegraph Co (Bell Telephone System) thru N. W. Ayer & Son, Inc(Phila). (Continued on next page)
CBS- Telephone Time (Cont'd from previous page): Pkg & Film Prod- Hal Roach Studios, at Culver City, Calif; Exec Prod- Hal Roach, Jr.; Prod- Jerry Stacy; Dirs- Various; Writer- John Nesbitt. § Dramatizations of stories by story-teller John Nesbitt, who also appears as host at the beginning of each program to introduce the week's story. Nesbitt's stories have been on radio and for years formed the basis of his "Passing Parade" movie shorts. The new program is in the last half-hour of the time previously filled by Omnibus (last show April 1).

CBS- 9-9:30pm EST; SPECIAL; The Judy Garland Show; LIVE from KNXT(LA), 126 stations live, 20 kine. § Sponsor- Electrical Industries of the U. S. thru Batten, Barton, Durstine & Osborn, Inc(NY). § CBS-TV(LA); Superv- Mort Abramson(MCA); Prod- Sid Luft; Dir- Ralph Nelson(CBS); Design Consult- Richard Avedon; Music Dir- Nelson Riddle; Choreog- Peter Gennaro. § Judy Garland stars in a special variety show, with pianist Leonard Pennario and dancer Peter Gennaro. The program preempts General Electric Theatre one time only.

CBS- 10-10:30pm EST; DEBUT; The $64,000 Challenge; LIVE from WCBS-TV(NY), 81 stations live, 30 kine. § Alternate Week Sponsors- 1) P. Lorillard Co (Kent Cigarettes) thru Young & Rubicam, Inc(NY); Acct Exec- William Thompson; Comm Annrcr- Jonathan Blake(Allan Anthony). 2) Revlon, Inc (All Cosmetics): Clean & Clear, Love Pat thru C. J. LaRoche & Co., Inc(NY), producing agency; TV Acct Superv- Hank Booraem; and Lipstick, Nail Enamel, Touch & Glow, Satin Set thru Batten, Barton, Durstine & Osborn, Inc(NY). § Pkg- Louis G. Cowan Associates, Inc(NY); Exec Prod- Harry Fleischman; Prod- Steven Carlin; Dir- Joe Cates; Assoc Prod- Mert Kaplan; Prod Superv- Ben Kagan; Chief Editor- Dr. Bergen Evans. § Quiz program based on The $64,000 Question (CBS, Tue, 10-10:30pm EST), during which challengers are matched against "champions" from the list of 19 who have already won $8,000 or more on the Tuesday evening program. The Challenge will follow the pattern of the Question, except that both contestants will be in separate isolation booths and take turns answering identical questions. Cash prizes are in the same graduations as on the Question, rising to a possible $64,000. The program replaces Appointment With Adventure (last show April 1).

NBC- 10:30-11pm EST; DEBUT; National Bowling Champions; LIVE from WNBQ(Chi), no. of stations Indefinite. § Alternate Week Sponsor- General Cigar Co (White Owl Cigars) thru Young & Rubicam, Inc(NY); Acct Exec- John Clark; Comm Annrcr- Russ Hodges(on film). § Pkg & Prod- Matt Niesen; Dir- Paul Robinson; Prog Annrcr- "Whispering" Joe Wilson. § Championship match play at the Faetz & Niesen bowling alleys in Chicago for cash prizes. The weekly match winner returns the following week to meet another challenger. (The program is similar to Niesen's Championship Bowling, presented locally over WNBQ, Saturday, 11pm-12midnight CST). The program replaces Justice (last show March 25) in this time spot.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC- None this week.

CBS- Ford Star Jubilee (Every 4th Sat, 9:30-11pm EST) April 7; "Twentieth Century," with Orson Welles, Betty Grable, Keenan Wynn; Prod- Arthur Schwartz; Dir- Paul Nickell; LIVE from KNXT(LA); (COLOR).

NBC- Producers Showcase (Every 4th Mon, 8-9:30pm EST) April 2; "The Barretts of Wimpole Street," starring Katharine Cornell, with Anthony Quayle, others; Prod- Guthrie McClintic; Dir- Vincent J. Donehue; LIVE from WRCA-TV(NY); (COLOR).

NBC Opera Theatre (Irregularly, Sun, 4-5:30pm EST) April 8; "The Trial at Rouen," by Norman dello Joio, with Elaine Malbin, others; Prod- Samuel Chotzinoff; LIVE from WRCA-TV(NY); (COLOR). (5th and final production of 1955-56 season).
OTHER NETWORK CHANGES & ADDITIONS

NEC- Choose Up Sides (Sat, 12:30-1pm EST) Last show March 31; time returns to local programming.

The American Forum or Youth Wants to Know (Sun, 1-1:30pm EST) Alternate programs which may be presented at this time each week. The American Forum has been regularly seen at this time. Youth Wants to Know had been seen Sundays, 2:30-3pm EST; last show at time was March 18 (see page 24). Both shows are packaged and produced by Theodore Granik and usually originate in Washington, sometimes in New York. NEC will announce which program is scheduled during the week preceding the show date.

MAJOR LOCAL DEBUTS & HIGHLIGHTS

WABD(Ch 5) - Macy's Employees Strike Vote Meeting; SPECIAL April 3; Tue, 8:30-9am EST. Special telecast of a strike meeting by members of Local 1-S, Dept Store Workers (Macy's Inc) at Manhattan Center. Officers of the union will address the meeting, which will be watched over television by members of the local at Macy's other stores in Jamaica, White Plains, Parkchester and Flatbush.

WABD - H.M.S. Pinafore; SPECIAL April 8; Sun, 1:30-3pm EST. Sustaining. Pkgr- WABD; Prod- George Spotter; Dir- Barry Shear. Puppet presentation of the uncut score of the Gilbert and Sullivan operetta, featuring the Paul Ashley puppet group performing on a 12-foot replica of the "Pinafore," designed by Elwell.

WPIX(Ch 11) - New York Easter Parade; SPECIAL April 1; Sun, 11:30am-1:30pm EST. Sponsor- Peerless Camera Stores. Pkgr & Prod- WPIX. Studio and remote telecast of New York's Easter Parade on Fifth Avenue. Jack Barry describes the scene and interviews strollers on the avenue, while Marise Ross handles studio fashion interviews, introduces musical interludes and short film features.

WNAC-TV(Ch 7) - River of Life, ON FILM; SPECIAL March 26; Mon, 9:30-10pm EST. Sustaining, public service. Pkgr- WNAC-TV; Prod & Dir- H. Jeff Forbes; Camera- Jim Pike; Narrator- Gus Saunders. Documentary, with on-location scenes filmed at Boston City Hospital, telling three separate stories, relating how plasma and whole blood were instrumental in saving the lives of a boy, a mother and a girl. Jim Pike was head of the WNAC-TV camera crew that recorded the story.

KRCA-TV(Ch 4) - The Helen O'Connell Show; DEBUT March 26; Mon, 6:15-6:45pm PST. Participations. Pkgr & Prod- KRCA-TV; Dir- Reggie Stanborough. Singer Helen O'Connell, backed by a trio, is hostess of the variety show, presenting songs, interviews with personalities and occasional variety acts. The program replaces the Monday segment of KRCA Komedy Kapers, previously presented Mon, Tue and Thu at this time. Only the Thursday segment continues.

KRCA-TV - Whittinghill at Music City; DEBUT March 27; Tue, 6:15-6:45pm PST. Participations. Pkgr & Prod- KRCA-TV; Dir- Ed Skotch. Dick Whittinghill and Alex Cooper are featured in a remote record and interview show from Wallich's Music City on the corner of Sunset and Vine. (See Komedy Kapers note just above).

KTTV(Ch 11) - Hollywood Bowl Easter Sunrise Services; SPECIAL April 1; Sun, 4:50am to end. Sponsor (Public Service)- General Petroleum Corp. Prod- KTTV; Dir- Bob Hiestand. Exclusive telecast of the 36th Hollywood Bowl Easter Sunrise Services, with Bill Walsh as commentator.

ROSS REPORTS - 4/1/56
Most of the shows on Mar. 30, 31, and Apr. 1 were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, April 6. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-written, (SD) Staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M); actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars." Live shows are listed in caps in the left column, filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

**FRIDAY MARCH 30**

<table>
<thead>
<tr>
<th>Show</th>
<th>Time</th>
<th>Description</th>
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<tbody>
<tr>
<td>Adventures of Rin-Tin-Tin</td>
<td>ABC 7:30pm</td>
<td>The Rainmaker; regulars &amp; Rand Brooks, Myron Healey, Stanley Clements, George Meader, Edward Colmans, Hal Hooper</td>
</tr>
<tr>
<td>MAMA</td>
<td>CBS 8pm</td>
<td>regulars &amp; Adele Ronson, William Johnstone, Malcolm Broderick, Dickie Olsen</td>
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<tr>
<td>STAR STAGE</td>
<td>NBC 9:30pm</td>
<td>Scandal on Deepside; Add: (O) Kay Arthur (based on a story by Gladys Hasty Carroll); Maureen O'Sullivan, Karl Swenson, Coe Norton, Chris White, Norma Connelly, Nancy Baker, Diane Florey, Paul Houston</td>
</tr>
<tr>
<td>Line-Up</td>
<td>CBS 10pm</td>
<td>The Deadwood Case - (O) Fred Eggers; with Ralph Moody, Iris Adelman, Henry Slate, Tom Dillon; (SD) Hollingsworth Morse</td>
</tr>
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**SATURDAY MARCH 31**

<table>
<thead>
<tr>
<th>Show</th>
<th>Time</th>
<th>Description</th>
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<tbody>
<tr>
<td>PERRY COMO SHOW</td>
<td>NBC 8pm</td>
<td>Add: Patrice Munsel</td>
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<tr>
<td>STAGE SHOW</td>
<td>CBS 8:30pm</td>
<td>Kill: Eileen Barton; Add: Joey Bishop (C), Roberta Sherwood (S), Glenn Derringer (M)</td>
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<tr>
<td>GEORGE GOBEL SHOW</td>
<td>NBC 10pm</td>
<td>Eddie Mayehoff</td>
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**SUNDAY APRIL 1**

<table>
<thead>
<tr>
<th>Show</th>
<th>Time</th>
<th>Description</th>
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<tbody>
<tr>
<td>You Are There</td>
<td>CBS 6:30pm</td>
<td>Lost Battalion; with Mack Williams, James Anderson, Robert Burton, Edward G. Robinson Jr., Ray Baxter, Jane Parah, Joe Conley, John Murphy, Harlan Warde, Jeffrey Sartre, Edward McNally, Brad Trumbull, Clyde Howdy; (SD) Bernard Girard</td>
</tr>
<tr>
<td>NBC COMEDY HOUR</td>
<td>NBC 8pm</td>
<td>Add: Bert Wheeler, Fat Sheehan, Georgie Kaye (C), Emmett Kelly</td>
</tr>
<tr>
<td>GENERAL ELECTRIC THEATRE</td>
<td>CBS 9pm</td>
<td>Easter Gift; Add: (O) Francis Ancker &amp; Cynthia Hope, (A) D.J. Powers; MacDonald Carey &amp; Mary Pickett, Michael Allen, Edward Bryan, Harriet Macgibbon, Maxine Stuart, Robley Lawson; Corr: This is a LIVE show</td>
</tr>
<tr>
<td>APPOINTMENT WITH ADVENTURE</td>
<td>CBS 10pm</td>
<td>Two Falls for Satan - (O) Carey Wilbur; with Forrest Tucker, Grant Sullivan, Steve Elliot, Bill Zuchert, Belle Flower, Walter Burke; Dir - Frank Telford. LAST SHOW</td>
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**MONDAY APRIL 2**

<table>
<thead>
<tr>
<th>Show</th>
<th>Time</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>GORDON MacRAE</td>
<td>NBC 7:30pm</td>
<td>Jeri Southern</td>
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<tr>
<td>TV Reader's Digest</td>
<td>ABC 8pm</td>
<td>The Secret Weapon of Joe Smith; with Louis Jean Heydt, Leon Askin, Louise Arthur, Diane Jergens, Billy Gray; Dir - Peter Godfrey</td>
</tr>
<tr>
<td>PRODUCERS' SHOWCASE</td>
<td>NBC 8pm</td>
<td>The Barretts of Wimpole Street - (O) Rudolf Besier, (A) Guthrie McClintic; with Katharine Cornell, Anthony Quayle, Henry Daniell, Nancy Coleman, Margalo Gillmore, Brenda Forbes, Donald Harron, Geoffrey Lumby, Edward Hunt, Lisa Daniels, William Podmore, Charles Macaulay, Charles Fosythe, Rhoderick Walker, Kendall Clark, John Morley; Dir - Vincent J. Donehue</td>
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<tr>
<td>VOICE OF FIRESTONE</td>
<td>ABC 8:30pm</td>
<td>Cesare Siepi</td>
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<tr>
<td>ARTHUR GODFREY'S TALENT SCOUTS</td>
<td>CBS 8:30pm</td>
<td>Escadero (S), Martha King (S), The Boys Next Door</td>
</tr>
<tr>
<td>I Love Lucy</td>
<td>CBS 9pm</td>
<td>regulars &amp; Allen Jenkins, Elizabeth Patterson, Alice Will; (SW &amp; SD)</td>
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MONDAY APRIL 2 (Cont'd)

December Bride
CBS 5:30pm
Lily in a Gas Station; regulars & Frank Cady, Oliver Blake, Paul Haxey; (SW & SD)

ROBERT MONTGOMERY PRESENTS
NBC 9:30pm
Death Insurance - (0) Martha Wilkerson; with Henry Jones, Florence Anglin, Tom Holland, Harry Worth, Helen Choate, Jim Harkins, Aileen Poe; Dir - James Yarbrough

STUDIO ONE
CBS 10pm
This Will Do Nicely - (0) Thomas Flanagan, (A) Loring D. Mandel; with Alan Young, Felicia Montealegre, Larry Eyliden, Bert Freed; Dir - William Brown

Douglas Fairbanks Presents
W2CA 10:30pm
The Intruder; with Douglas Fairbanks Jr., Moira Lister, Lily Kuhn, Tom Tan, Boscoe Holder

TUESDAY APRIL 3

Warner Bros. Presents (Gif. Young)
ABC 7:30pm
Quicksand; with (Clint Walker) & Norman Frederic, Dennis Hopper, Peggy Webber, Mary Flynn.

The Phil Silvers Show
CBS 8pm
Pre-empted by CIRCUS HIGHLIGHTS

MILTON BERLE SHOW
NBC 8pm
Esther Williams, Harry James & orch., Arnold Stang, Buddy Rich, Elvis Presley

The Life & Legend of Wyatt Earp
ABC 8:30pm
Runt The Man Down; with Walter Reed, Rico Alaniz

Navy Log
CBS 8:30pm
Men From Mars; with Douglas Kennedy, Willis Bouchey, Frank Jenks; Dir - Sam Gallu

Danny Thomas Show
ABC 9pm
We're Going to Chicago; regulars & Amanda Randolph; (SD)

Jane Wyman's Fireside Theatre
NBC 9pm
In a Different Life - (0) Leo Townsend; with Scott Forbes, Larry Dobkin, Penny Stanton; Dir - Don Weis

DuPont Cavalcade Theatre
ABC 9:30pm
The Doll Who Found a Mother - (0) Joel Murcott; with Peggy Webber, Mort Mills, Charyl Calloway, Willis Bouchey, Scotty Morrow, Jennifer Nolan; Dir - Laslo Benedek

RED SKELETON SHOW
CBS 9:30pm
A Baby Named X - (0) Vance Bourjaily with Kathleen McGuire, Ann Pierson, Bibi Osterwald, Frank Overton, Ann Seymour

ARMSTRONG CIRCLE THEATRE
NBC 9:30pm
Policeman; regulars & Paul Richards, Steve Terrell, Kip King, Helen Andrews, Jason Johnson

WEDNESDAY APRIL 4

Death Valley Days
WRCA 7pm
Sego Lilies; with Robert Hutton, Sally Mansfield, Ella Ethridge, John Dierkes, Hank Patterson, John Halloran, Charles Hayes

Screen Directors Playhouse
NBC 8pm
Sword of Villon; with Errol Flynn, Hillary Brooke, Pamela Duncan, Lois Collyer, Mark Dana, Mervyn Vye

Father Knows Best
NBC 8:30pm
Bud, the Boxer; with regulars & Skip Torgerson, Joel Cranston; (SW & SD)

The Millionaire
CBS 9pm
Story of Tom Mead; with John Larch, Claudia Barrett, Dorothy Patrick, Nora Hayden, Arthur Hanson, Gayne Whitman, Paul Neast, Bruce Couling, Kenneth Drake; (SW & SD)

KRAFT TV THEATRE
NBC 9pm
Paper Foxhole - (0) James Elward; with Hal March, Joe Mantell, Felix Munso, Kenny Delmar, John Reidler, Jack Weston, Joseph Ely, Bill Duell, Norman Lloyd, John Gibson; Dir - William Graham

20th Century-Fox Hour
CBS 10pm
Gun in His Hand - (0) Leo Townsend, (A) Steve Fisher; with Robert Wagner, Debra Paget, Charles Drake, Royal Dano, Ray Collins, Ray Ducks, Charles Meredith, Mark Hanna, John Cliff
THURSDAY APRIL 5

**GUY LOMBARDO**
*WRCA 7pm*
Toni Arden

**THE GOLDBERGS**
*WABD 7:30pm*
Bad Companions; regulars & Mile Dowd, Herbert Faye, Osgood Small, Gene Leonard, Henie Taylor, Johnnie Dale, Maxie Shapiro; (SU & SD)

**BOB CUMMINS SHOW**
*CBS 8pm*
regulars & Robert Ellis, Tris Coffin, Barbara Nichols; (SU & SD)

**CLIMAX!**
*(Bill Lundigan)*
*CBS 8:30pm*
A Spin Into Darkness - (0) Hagar Wilde; with Ruth Roman, Vincent Price, Virginia Grey, Charles Drake; Dir - John Frankheimer

**STAR TONIGHT**
*ABC 9pm*
Two Windows - (0) S. Lee Fogostin; with Richard Davalos, Diane Gentner; Dir - Alan Anderson

**THE PEOPLE'S CHOICE**
*NBC 9pm*
(0) Alan Lipscott, Bob Fisher; regulars & Gregory Walcott, Herb Vigour, Carlos Vera, Rudy Lee; Dir - Robert Pinkel

**FOUR STAR PLAYHOUSE**
*CBS 9:30pm*
The Rites of Spring - (0) Elick Moll; with Miven & Barbara Lawrence, Robert Tafur, Lola Bliss, Juney Ellis, Helen Wallace, Don Shelton, Ernest Anderson, Bob Shield, Angie Dickinson; Dir - Roy Kelino

**FORD THEATRE**
*ABC 7pm*
Four Star Playhouse - (0) Sanford Barnett; with Scott Brady, Karen Sharpe, Anthony Caruso, Gloria Blondell, Don Beddoe, Robert Dix, Leo Gordon; Dir - Roy Kelino

**ARTHUR MURRAY PARTY**
*(Kathryn Murray)*
*CBS 10pm*
Autumn Fever - (0) Mary Roberts Rinehart; (A) Frederick Brady; with Zsa Zsa Gabor, George Sanders, Virginia Field, John Eldredge, Virginia Gibson, Paul Keast

**LUX VIDEO THEATRE**
*NBC 10pm*
Tabloid - (0) Charles R. Harion & Elwood Ullman; (A) Sanford Barnett; with Scott Brady, Karen Sharpe, Anthony Caruso, Gloria Blondell, Don Beddoe, Robert Dix, Leo Gordon; Dir - Roy Kelino

FRIDAY APRIL 6

**ADVENTURES OF RIN-TIN-TIN**
*ABC 7:30pm*
The Scotchman's Gold; regulars & Joe Sawyer, Lumsden Hare, Lane Bradford, Harry Strang, John Cason, Almira Sessions, Kathleen Behan

**CROSSROADS**
*ABC 8:30pm*
Two-Fisted Saint; with Paul Kelly, Robert S. Carson, Walter Coy, Robert Arthur, Larry Dobkin

**OUR MISS BROOKS**
*CBS 8:30pm*
regulars & Hy Averback, Bob Rockwell

**THE LIFE OF RILEY**
*NBC 8:30pm*
regulars & Henry Kulky, Geraldine Wall; (SU & SD)

**CRUSADER**
*CBS 9pm*
Thieves in Diamonds; with Beverly Garland, Ben Wright, Peter Coe, Fred Wegner Jr., Copy Boy, South Bend (Ind) Tribune - (A) Sheldon Stark; with Buzz Martin, Ross Martin, Frank Sutton, Melville Ruick, Tom Reynolds, Allan Hale; Dir - Paul Heimick

**THE BIG STORY**
*(Ben Grauer)*
*NBC 9pm*
Angels in the Sky - (0) Paul Helmick; with Bill Williams, Marcia Henderson, Edward Platt, Wright King, George Conrad, Sid Clute, Ben Neimes, Gene Hardy, Paul Savage; Dir - Paul Heimick

**SCHLITZ PLAYHOUSE OF STARS**
*CBS 9:30pm*
Sainted General - (0) Don Canfield, John McGreevey; with Yvonne de Carlo, Luther Adler, John Abbott, Larry Dobkin, Lisa Pusaro, Ralph Malley; Dir - Herschel Dougherty

**STAR STAGE**
*NBC 9:30pm*

**MULTIPLE & ACROSS-THE-BOARD SHOWS FRIDAY MARCH 30 THRU FRIDAY APRIL 6**

**GARRY MOORE SHOW**
*CBS 10am*
4/5 - Jackie Jay(C); 4/6 - Wesson & Folk(C)

**JACK PAAR SHOW**
*CBS 1pm*
4/2 - Andy Griffith; 4/4 - Louis Nye(C); 4/5 - Renzo Cesana (The Continental)

**AS THE WORLD TURNS**
*CBS 1:30pm*
(0) Irna Phillips & Agnes Nixon; with Helen Wagner, Don MacLaughlin, Ruth Warrick, Ann Burr, Les Damon, Bill Johnstone, Hal Studer, Joyce Van Patten; Dir's - Ted Corday, Bill Howell; PREMIERE

ROSS REPORTS - 4/1/56 - Page C
MULTIPLE & ACROSS-THE-BOARD SHOWS FRIDAY MARCH 30 THRU FRIDAY APRIL 6 (cont'd)

NORTH MATINEE THEATRE  NBC 3pm
4/2 - Singer in the Valley - (O) Dorothy Rodd Stewart, (A) Helene Hanft; Jane Darwell, Beverly Tyler, Dora Marnade, John Farrish, Marcia Wentworth, Maureen Cassidy; 4/3 - The Heart of a Husband - (O) Margaret Cukin Banning, (A) Mort Thaw; GoGo Raymond, Catherine McLeod, June Vincent, Roy Roberts; 4/4 - From the Desk of Margaret Twining - (O) Robert Esseen; 4/5 - You Look Like Sisters - (O) Fannie Hurst, (A) Lois Jacoby; Vicki Cummings; 4/6 - The House of Seven Gables - (O) Nathaniel Hawthorne, (A) Elihu Winer; Marshall Thompson, John Carradine, Norma Varden

DATE WITH LIFE  NBC 4pm
The Witness - (O) John M. Young; regulars & June Dayton, Dean Hares, Irene Moore, Eric Sinclair, Barbara Joyce, Kathleen Comegys, Mel Ruihc; this will continue thru May 4th.

MODERN ROMANCES  NBC 4:15pm
(0) Elinor Lenz; with Millette Alexander, Fred Baur, Stuart Germaine, Roy Pant

THE EDGE OF NIGHT  CBS 4:30pm
(0) Irving Vendig; with John Larkin, Teal Ames, Ian Martin, Don Hastings, Mark Rydell, Maxine Stewart, Betty Garde, John Roby, Leona Powers, Bob Dixon, Ruth York, Charles Taylor, John Gibson; Dir's - Preddie Barathomew, John Wallace; PREMIERE

TONIGHT  NBC 11:30pm
4/2 - Earle Hyman, William Sylvestor, Gaby Rogers(in scene from "Miss Johnson"; also Connee Boswell(S); 4/3 - Jimmy Randolph(S), 4/4 - Leona Anderson(S); 4/5 - Carmen Mccrae(S); 4/6 - Oscar Petersen Trio

SATURDAY APRIL 7

Fury  NBC 11am
The Baby - (O) Sidney Salkow, Charles R. Marion, (A) Charles R. Marion; regulars & Ann Robinson, Claudia Barrett, Mark Scott, James Seay, Mike Taylor

Henry Penda
WESTGOLD THEATRE  WRCA 7pm
The Lonely Ones; with Teresa Wright. (No other credits available)

Jackie Gleason Show  CBS 6pm
The Worry Wart; regulars & Warren Parker; (SW & SD)

PERRY COMO SHOW  NBC 6pm
Dennis O'Keefe, Jackie Miles(C), Shelley Winters, Dick Hyman(M)

STAGE SHOW  CBS 8:30pm
regulars & Roberta Sherwood(S), Lou Wills(D), Joey Adams(C), The Platters(S)

Texaco Star Theatre  NBC 9:30pm
Twentieth Century - (O) Hecht-MacArthur, (A) Robert Buckner; with Keenan Wynn, Betty Grable, Orson Welles, Ray Collins, Lance Fuller, Norman Sturges, Roy Glenn, Robert Johnson, Steve Terrell, Olive Sturges, Ralph Durke, Bemy Rubin, Paul Sliemion, Phil Van Zandt; Dir - Paul Nickell

GEORGE GOREL SHOW  NBC 10pm
Nat Pendleton(C)

SUNDAY APRIL 8

LAMP UNTO MY FEET  CBS 10am
Clown Alley - (O) Robert Higgins; with Frank McHugh, Jack Betts; (SD) - Karl Genus

FRONTIERS OF FAITH  NBC 3pm
The Secret Convent - (O) Robert Kerrigan; with Bronia Stefan, Ellen Love, Sheila Copelan, Madge West, Grace Keddy, Francis Bethancour, Anthony Messuri, Dir - Martin Hoade

FRONT ROW CENTER  CBS 4pm
(Robert Sterling)
Instant of Truth - (O) Cy Cermak; with Angela Lansbury, Paul Kelly, Kevin McCarthy; (SD) Russell Stoneham

Capt. Gallant of the Foreign Legion(Buster Crabbe)  NBC 5:30pm
Double Jeopardy - (O) Jack Andrews; regulars & Gilles Oueant, Henry Deekman, Arthur Klein, Jess Hahn; (SD) Jean Yarbrough

You Are There  CBS 6:30pm
Recovery of the Mona Lisa; (O) Violet Atkins, M. Lee Perenchio; with Lawrence Dobkin, John Wengral, Mario Siletti, Ernest Sarraconi, Konstantin Shayne, D. Harold Dryenforth, Vito Scitti, Donald Lawton, Peter Brocco; (SD) Bernard Girard

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TALENT SHOWSHEET (more)
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<thead>
<tr>
<th>Program</th>
<th>Network</th>
<th>Time</th>
<th>Description</th>
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<tbody>
<tr>
<td>Roy Rogers</td>
<td>NBC</td>
<td>6:30pm</td>
<td>Ghost Town Gold - (0) Dwight Babcock; regulars &amp; Tom London, Marshall Reed, Randy Sanders, Jeanne Dean, Don Harvey, Harry Harvey, Rand Brooks, Russ Scott</td>
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<tr>
<td>It's A Great Life</td>
<td>NBC</td>
<td>7pm</td>
<td>The Raffle Ticket; regulars &amp; Angie Dickinson, George Chandler, Isabelle Dwan, Parley Baer, Frank Sully; (SW &amp; SD)</td>
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<tr>
<td>Jack Benny</td>
<td>CBS</td>
<td>7:30pm</td>
<td>Noel Coward, Andre Kostelanetz, Richard Hearne, Mitzi Green, Carlos Romulo, Erlinda Cortes; (SD) John Wray</td>
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<tr>
<td>Ed Sullivan Show</td>
<td>CBS</td>
<td>8pm</td>
<td>Gisele MacKenzie, Lois Corbet, Dale White</td>
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<tr>
<td>General Electric Theatre</td>
<td>CBS</td>
<td>9pm</td>
<td>Judy Garland, Peter Gennaro(D), Leonard Pennario; Mus. Dir - Nelson Riddle;</td>
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<tr>
<td>Goodyear Playhouse</td>
<td>NBC</td>
<td>9pm</td>
<td>Footlight Frenzy; with William Bendix, Martha Scott, Malcolm Broderick, Norma Veaney, John McGiver, Guy Raymond, William Redfield; Dir - Herb Hirschman</td>
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<tr>
<td>Alfred Hitchcock Presents</td>
<td>CBS</td>
<td>9:30pm</td>
<td>Portrait of Jocelyn - (0) Edgar P. Marvin, (A) Harold Swanton; Phil Abbott, Nancy Gates, Raymond Bailey, Arthur Clymer, Olan Soule, Dabbs Greer; Dir - Robert Stevens</td>
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<tr>
<td>Loretta Young Show</td>
<td>NBC</td>
<td>10pm</td>
<td>Hapless Holiday - (0) William Bruckner; Phyllis Thaxter, Mildred Natwick, Russell Conway, Ray Montgomery, Dan Riss, Fred Coby, Don Kennedy</td>
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