Tuesday(18)

CBS - 9-9:30pm EST; DEBUT - Nothing But The Truth - LIVE from WCBS-TV(NY), 134 stations live, 17 kine. § Sponsor- Pharmaceuticals, Inc (Geritol) thru Edward Kletter Associates, Inc(NY); Comm Annr- Light Weist, Bob Shepherd. § Pkgr- Goodson-Todman Productions(NY); Exec Prod- Gil Fates; Prod- Mark Goodson; Assoc Prod- Bob Stewart; Dir- Franklin Heller; Prog Armor- Berne Bennett. § Bud Collyer is m.c. for this new panel-quiz show, in which the panel tries to find out which of a group of three contestants is telling the truth when all three claim to be the same person. Each of the four regular panelists votes on which one they think is telling the truth after a question period, with the audience also voting by means of an electric machine which records a majority vote. After the voting, the contestants are awarded $300 for each wrong vote. Regular panelists are singer Polly Bergen, newscaster John Cameron Swayze, comedian Dick Van Dyke and actress Hildy Parks. The program replaces The Herb Shriner Show (last show Dec 4) in this time spot.

CBS - 11:15-11:30pm EST; SPECIAL - Address by Prime Minister Nehru of India - LIVE from WTOP-TV(Wash), to the CBS net, also on a pool basis to the NBC net thru WRC-TV(Wash). § Sustaining, public service. § Pkgr- CBS Public Affairs(Wash); Prod- Lewis Shollenberger; Dir- Herbert Doria. § Prime Minister Jawaharlal Nehru of India makes his first address to the American public, speaking from the Pan-American Union Bldg. in Washington, D. C.

Thursday(20)

NBC - 10-11pm EST; HIGHLIGHT - Lux Video Theatre: "Hollywood's Musical Holiday Revue" - LIVE (COLOR) from KTLA-TV(LA), 145 stations live, none kine. § Sponsor- Lever Brothers Co thru J. Walter Thompson Co(NY). § Pkgr- J. Walter Thompson Co with Kintail Enterprises(LA); Exec Prod- Stanley Quinn; Prod- Earl Ebi; Staged By- Jack Donohue; Dir- Norman Morgan; Music Dir- Van Alexander; Exec Music Consult- Rudy Schrager; Art Dir- William Craig Smith; Costumes- Claja; Choreog- Miriam Nelson; Writer- Carroll Carroll. § First of five musical revues to be presented during the season over Lux Video Theatre, starring Gordon MacRae and guest singers, supported by a dancing and singing chorus. The first program in the irregular series salutes the hit songs subsequently used as the titles of hit motion pictures. MacRae is the regular host for dramas presented on the program. Future dates for the special musicals are not set at present. (Kintail Enterprises is the packaging firm of Gordon and Sheila MacRae).
Saturday (22)

CBS- 2pm EST-concl; SPECIAL - Aluminum Bowl Football Game - LIVE remote from Little Rock, Ark., via New Orleans to Chicago to the net. § Co-op sponsorships. § Pkg- CBS-TV with the National Assn of Intercollegiate Athletics (N.A.I.A.) and the Aluminum Bowl Assn; Prod- Pete Molnar; Dir- Dick Liesendahl. § Telecast of the first annual football classic for the N.A.I.A., whose membership includes about 455 American colleges. St. Joseph's College of Collegeville, Ind., winner of the Indiana Collegiate Conference championship will meet Montana State College of Bozeman, winner of the Rocky Mountain Conference championship. Jim Boland will do the play-by-play, Larry Ray will handle the "color" and Red Grange will provide special analysis of the various plays during the game.

CBS- 10:30-11pm EST; DEBUT - You're On Your Own - LIVE from WCBS-TV(NY), no. of stations indefinite. § Sponsor- Hazel Bishop, Inc (All Cosmetics) thru Raymond Specter Co., Inc(NY); TV Acct Rep- Richard Blaine; Comm Annor- Joann Jordan. § Pkg- Berry & Enright Productions, Inc(NY); Prod- Howard Merrill; Prod Superv- Robert Noah; Dir- Tom Donovan; Music Dir- Paul Taubman. § Steve Dunne is m.c. for this new audience participation show, during which participants' rewards are based on their own resourcefulness rather than their knowledge of any particular subject. The answers to all questions are found somewhere in the studio; in directories, albums, etc. The quicker contestants get the correct answers to questions the more money they can win. The program replaces High Finance (last show Dec 15) in this time spot.

Sunday (23)

NBC- 9-10:30pm EST; SPECIAL - The Alcoa Hour: "The Stingiest Man in Town" - LIVE (COLOR) from WRCA-TV(NY), 96 stations live, 18 kine. § Sponsor- Aluminum Co of America thru Fuller & Smith & Ross, Inc(Clev). § Pkg- Theatrical Enterprises, Inc(NY); Prod- Joel Spector; Dir- Daniel Petrie; Music Dir- Camarata; Composer- Fred Spielman; Book & Lyrics- Janice Torre; Art Dir- Bob Jones; Sets- Kim Swados; Costumes- Hotaly. § An original musical play suggested by Charles Dickens' "A Christmas Carol," starring Basil Rathbone as Scrooge (see page E for other cast credits). The program is a special presentation, replacing the one-hour dramas usually seen at this time. The extra half-hour pre-empts The Loretta Young Show, 10-10:30pm EST, this time only.

THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Saturday Spectacular (Every 4th Sat, 9-10:30pm EST) Dec 22; "Holiday on Ice," starring Sonja Henie, with Julius La Rosa, Jaye P. Morgan, Ernie Kovacs (see page D for cast credits); Prod- Perry Cross; Dir- Sid Smith; Assoc Dir- Marcia Kuhner; Ice Choreog- Ted Shuffle; Music Dir- Harry Sosnik; Writer- Harvey Orkin; NBC Prog Superv- Julian Bercovici; LIVE (COLOR) from WRCA-TV(NY).

OTHER NETWORK CHANGES & ADDITIONS

CBS- The Boing-Boing Show; DEBUT Dec 16; Sun, 5:30-6pm EST; FILM (COLOR) from WCBS-TV(NY), to the net. § Sustaining. § Pkg & Film Prod- UPA Pictures, Inc(LA) in assoc with CBS-TV; Exec Prod- Stephen Bosustow; Prod- Robert Cannon; Ast Prod- Bill Scott; Dirs- Various; Music Dir- Lyn Murray; Narrator- Bill Goodwin. § The UPA cartoon character, "Gerald McBoing-Boing," is star and host of this new cartoon program, during which several cartoon story-vignettes are presented each week, some starring the host.

NBC- NBA Professional Basketball Game of the Week (Sat, 2:30-approx 4:30pm EST) Add production staff: Prod- Perry Smith; Dir- Harry Coyle; Commentators- Curt Gowdy & Lindsey Nelson. Sponsors- (Various games, rotating quarters) Carter Products, Inc thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Bristol-Myers Co thru Doherty, Clifford, Steers & Shenfield, Inc(NY); Brown & Williamson Tobacco Co thru Ted Bates & Co., Inc(NY). (See page 114).
Most of the shows on December 14, 15, 16 were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, December 21. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-written, (SD) Staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as 'regulars'. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Only first runs of a film series are listed. Running character series (not anthology), usually staff-written shows, and other programs which use regulars, are listed only when the names of extra actors are available.

SATURDAY DECEMBER 15

GEORGE GOBEL SHOW NBC 10pm Herbert Marshall, Anita Ellis (S)

SUNDAY DECEMBER 16

LAMP UNTO MY FEET CBS 10am The Script That Never Got Written - (O) Milton Wayne; with Darrin McGavin, Ward Costello, Henrietta Moore; (SD)

CAMERA THREE (James Macandrew) CBS 11:30am The Victorian Era: Hard Times - (O) Charles Dickens; (A) John McGiffert; with Zippa Scott, Robert Eckels, Margaret Hamilton, Francis Bentscort, George Turner

FRONTIERS OF FAITH NBC 1:30pm The Music Student - (O) James Yaffe; with Joan Copeland, Lawrence Davidson, Elmer Lehr, House Jameson, Edgar Stehli, Gwy Pepp, Kermit Murdock, Adelaide Klein

WASHINGTON SQUARE (Ray Bolger) NBC 4pm with regulars & Stubby Kaye (O), Vincent Price, Richard Torigi (S)

77th Bengal Lancers (Phil Carey) NBC 7pm The Handmaiden - (O) George P. Slavin; with regulars & Patrick Layte, Dennis Bugovic, Keith McConnell, Peter Cee, Jacqueline Terry; (SD) George Archainbaud

ED SULLIVAN SHOW CBS 8pm KILL: Peter Lind Hayes & Mary Healy; Add: Rocky Marciano, Betty Johnson (S), Page & Gray (D); The Three Haucks (acro)

OMNIBUS (Alistair Cooke) ABC 9pm The Christmas Tie - (O) William Saroyan; with Helen Hayes, Igne Wolfofton, Ray Boyle; DRUGSTORE: Sunday Noon - (O) Robert Rushinson; (A) Horton Hooton; with Miss Hayes, Edna Markay, Jacqueline Scott, Phil Abbott, Elizabeth Watts, Robert Bryan, Johnny LaBlanc; Dir - Andrew McCullough; and Sandor Szabo & Kato Barczy (Hungarian actors)

CHEVY SHOW NBC 9pm Add: Dizzy Dean, Evelyn Rudie

MONDAY DECEMBER 17

Danny Thomas Show ABC 8pm Fred Takes a Holiday; with regulars & Claude Stroud

Burns & Allen Show CBS 8pm with regulars & Frank Wilcox, Susan Luckey, John Eldredge, Doris Ficker; (SW&SD)

VOICE OF FIRESTONE ABC 8:30pm Jerome Hines

TALENT SCOUTS (Arthur Godfrey) CBS 8:30pm Frank Verna (S), Julia Cummings (C), Lou Norris (S)

I Love Lucy CBS 9pm with regulars & Candy Rogers, Pepito's Dancing Troupe

December Bride (Spring Byington) CBS 9:30pm Man Town; with regulars & Harry O. Tyler, Hank Patterson, Frank Richard, James Brolke, Charles Watts, William "Bill" Phillips, Ben Miller, Phil Arnold; (SW&SD)

TOP TUNES & NEW TALENT ABC 9pm (Lawrence Welk) Denise Foster (S), Karen & Ingrid Gatberg (M)

ROBERT MONTGOMERY PRESENTS NBC 9:30pm Miracle at Lensham - (O) Richard Dumbey; (A) Doria Folliatt; with Barry Jones, Elsa Lanchester, Richard Derr, Nancy Wicks, Russell Hicks, Sylvia Short, Leslie Barrie, Stafford Dickens, John Mackwood, Dennis Hoey
MONDAY DECEMBER 17

STUDIO ONE

CBS 10pm  Career - (0) Mel Goldberg; with Barry Sullivan, Norma Crane, Shepperd Strudwick, Ivan Dixon, Wolfe Barzell, John Marriott, Donald McKee, Ray Miller, Joe Louis, Barney Ross, Jim Braddock, Tony Capozzoli, Gus Lesvenich, Ray Miller, Harry Balogh; Dir - Paul Nickell

Douglas Fairbanks Presents

WRCA 10:30pm  The Last Tour; with Charlotte Thiele, Eva Pflug, Peter Capell, Gaby Peeling

TUESDAY DECEMBER 18

Cheyenne

(Studios)

USC 7:30pm  The Trap - (0) Leo Gordon; (A) Berne Oiler; with Maggie Hayes, Rhodes Reason, Sally Fraser, Louis Jean Heydt, Walter Reed, Bob Hower

Jonathon Winters

NRC 7:30pm  The Conspirators - (0) Harold Swanton; with regulars & Florenz Ames, Angie Dickinson, Edgar Barrier, Booth Coleman, Richard Collier, Cyril Delevant, Hank Patterson, Ted Stanhope, Tris Coffin, Edward Earle; (SD) - Hollingsworth Morse

Phil Silvers Show

CBS 8pm  Sergeant Bilko Presents Ed Sullivan; with regulars & Ed Sullivan, Marlo Lewis, John Wray, Ray Bloch; (SW&SD)

Wyatt Earp

(Studios)

ABC 8:30pm  The Hanging Judge; with regulars & Mason Alan Dinehart, Damian O'Flynn, Lewis Charles, Hal Berard

Broken Arrow

(Ralph Vaughan)

ABC 9pm  The Conspirators - (0) Harold Swanton; with regulars & Florenz Ames, Angie Dickinson, Edgar Barrier, Booth Coleman, Richard Collier, Cyril Delevant, Hank Patterson, Ted Stanhope, Tris Coffin, Edward Earle; (SD) - Hollingsworth Morse

Jane Wyman Show

NRC 9pm  A Pound of Law; with Miss Wyman, Will White, Virginia Grey, Robert Osterich

RED SKELTON SHOW

DuPont Theatre

CBS 9:30pm  The Blessed Midnight - (0) William Fay; with Maureen O'Sullivan, Danny Richards, Jr., Frances Bavier, Carol Wells, Virginia Gregg; (CD) Carlo Benedek

KAISER ALUMINUM HOUR

NBC 9:30pm  Gwyneth - (0) Elliot Baker; with Roddy McDowall, John Laurie, Rex Thompson, Joanne Linville, William Shatner, Nora Howard, Ian Wolfe, Fred Stewart, Margaretta Warrick, Ralph Suenter, Dan Morgan, Bryan Herbert; Dir - George Roy Hill

POLKA TIME

ABC 10pm  Grandis Lithuanian Folk Dancers

WEDNESDAY DECEMBER 19

Death Valley Days

(Studios)

WRCA 7pm  The Last Letter; with William Pullen, Forest Stanley, Clint Eastwood, George Pembroke, Russ Todd, Joseph Sargent, Jack Betzen, Eddie Erwin, Greg Bartan, Robert Sherman, Jacqueline Park

ARTHUR GODFREY SHOW

CBS 6pm  information not available at press time

Nietzsche

(Wally Cox)

NRC 8pm  with regulars & Violet Pensing, Rene Korch

Navy Log

ABC 8:30pm  Destination: 1602 Pennsylvania Ave, NW; with Harry Lauter, Walter O'Keefe, Michael Whalen, Ralph Mehta

Father Knows Best

(Studios)

NRC 8:30pm  The Angel's Sweater; with regulars & Ludwig Stessel, Katharine Warren

The Millionaire

(Studios)

CBS 9pm  The Story of Mildred Kester; with Peggy Weber, K.T. Stevens, Fred Wayne, Harlan Warde, William Haade

KRAFT TV THEATRE

NRC 9pm  The Wonderful Gift - (0) Bob Crean; with Mildred Dunnock, Conrad Nagel, Valerie Coats, Ruth McDevitt, Clifford David, Enid Pulver Rudd

Lilli Palmer Theatre

WABD 9pm  The Ends of Justice; with Felix Aylmer, Kenneth Griffith

Ford Theatre

ABC 9:30pm  Duffy's Man - (0) Frederic Brady; with Phil Carey, Walter Brennan, Phyllis Kirk, Steven Ritch, Tommy Randall, Robert Filmer; (SD) Anton M. Leader

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WEDNESDAY DECEMBER 19

U.S. STEEL HOUR
CBS 10pm
The Old Lady Shows Her Medals - (0) J.M. Barrie; (A) Robert Anderson; with Grace Field, Biff McGuire, William Lemanse, Mayna Macgill, Josephine Brown, Lucie Lancaster, Ralph Bunker, John McLiam, Anthony Kemble Cooper, Pat O'Hally; (SD) Norman Felton

THURSDAY DECEMBER 20

Cat. Preston
(Richard Simmons)
CBS 7:30pm
with regulars & James Lydon, Abel Frame

CIRCUS TIME
ABC 8pm
Dorothy Jarnac, George Arnold and His Ice Trio, Joe Jackson(C), Eddie Hodges(S), Amen Brothers(aero), Cathalas Duo(perch act; postponed from previous week)

Bob Cummings Show
CBS 8pm
re-run of 12/22/55

CLIMAX!
CBS 8:30pm
Strange Hostage - (0) Whitfield Cook; (A) Faith Eden; with Richard Eyer, Lori Nelson, Vic Morrow, Raymond Massey; (SD)

Wire Service
(Mercedes McCambridge)
ABC 9pm
High Adventure; with Scott Marlowe, Michael Landon, John Beradino, Julio Sebastian, Jan Arvan, Sarah Selby, Howard McLean

People's Choice
(Jackie Cooper)
NBC 9pm
with regulars & El Brendel, Hollis Irving, Christine Nelson, Harry Jackson, Chester Strallton; (SW&SD)

PLAYHOUSE 90
CBS 9:30pm
The Family Nobody Wanted - (O) Helen Doss; (A) George Bruce; Tim Hovey, Lew Ayres, Nanette Fabray, Tyler McVey, Bill Goodwin, Candace Lee, Deborah Hengen, Warren-Halper, Dick Steven, John Ing, Clifford Beineke, Phil Coolidge, Helen Kleeb, Nora Marlowe; Dir - John Frankenheimer

THE FORD SHOW
NBC 9:30pm
Lee Aaker, Rin-Tin-Tin

LUX VIDEO THEATRE
(Gordon MacRae)
NBC 10pm
Hollywood's Musical Holiday Review - (0) Carroll Carroll; with Nelson Eddy(S), Jeanette MacDonald(S), Shirley Jones(S), Phil Harris(S), Jack Cassidy(C); Dir - Norman Morgan

FRIDAY DECEMBER 21

Douglas Fairbanks
Reinhold Theatre
WRCA 7pm
Silent Night - (0) Alan Jenkins & Paul Tabore; with Oliver Hassenkamp, Gerald Heinz, Eva Weinicke; Narr: Douglas Fairbanks. (Also seen, WRCA: Dec, 22, 6pm & 11:15pm; Dec. 24, 10:30pm)

Adventures of Rin-Tin-Tin
(Scott Forbes)
ABC 7:30pm
re-run of 10/14/55 & 1/6/56

Adventures of Jim Bowie
(Scott Forbes)
ABC 8pm
The Return of Alcibiade - (O) Kate Chopin; (A) Margaret Pitts; with regulars & Judy Boutin, Peter Walker, Johnny Lee, Ernestine Wade, Ivan Trescault

West Point
CBS 8pm
Christmas Present; with Don Sitner, Tyler McDuff, David Rollins, Race Gentry, Jackie Loughery, Larry Thor, Helen Spring, Shirley Buchanan, Suvi Hawkind, Leilani Sorenson; (SD)

Life of Riley
(William Bendix)
NBC 8pm
The World's Greatest Grandson - (O) Albert S. Lewin, Burt Stylers; with regulars & Emily Farrell, Reta Shaw, Joe Flynn; (SD)

Crossroads
ABC 8:30pm
Our Christmas Tree - (O) Frank L. Moss; with Don Taylor, Jean Willes, Rhys Williams, Katherine Warren, Percy Helton, John Dierkas, Betty Farrington, Harrison Lewis, Irving Mitchell, Pauline Drake; Dir - Ralph Murphy

Dick Powell's Lane
Grey Theatre
CBS 8:10pm
Muletown Gold Strike - (0) Aaron Spelling; with Rory Calhoun, Barbara Ellis, Farley Baer, Dabbs Greer, Arthur Space, Denver Pyle; Dir - John English

WALTER WINSHELL SHOW
NBC 8:30pm
Frankie Lymon and the Teenagers(S), Eddie Fisher(S)

Crusader
(Brian Keith)
CBS 9pm
The Cop Killer; with regulars & Rusty Lane, James Anderson, Cynthia Leighton

On Trial
(Joseph Cotten)
NBC 9pm
The Fourth Witness - (O) Merwin Gerard; with Dane Clark, Mala Powers, Mike Winkelem, Herb Ellis, Frank Gerstle, Simon Scott, Gloria Clark, James Stone
## FRIDAY DECEMBER 21

**Schlitz Playhouse**

- **CBS 9:30pm**
  - A Light in the Desert - (O) Margaret Cousins; (A) Richard Collins; with Lew Ayres, Virginia Field, Anthony George, Pilar del Rey, George Eldridge, Jim Goodwin, Tom Fadden, Keith Britton; Dir - Jules Bricken

**Big Story**

- **NBC 9pm**

**Lineup**

- **CBS 10pm**
  - The Deadwood Case; with regulars & Ralph Moody, Iris Adrian, Henry Slate, Tom Dillon

### Multiple & Across-the-Board Shows Friday December 14 - Friday December 21

**GOOD MORNING**

- **CBS 7am**
  - 12/17 - Dr. Fabian & "Farfel" (ventriloquist), Frank Fontaine (C); 12/18 - Tom Scott (S), Steve Lawrence (S), Frank Fontaine (C); 12/19 - George W. Scott; (SD) The Password - (O) Helen Cotton; (A) Betty Ulius; with Peggy McCray, Val Dufour, Dayton Lummis, Lillian Bronson

**GARRY MOORE SHOW**

- **CBS 10am**
  - 12/19 - The Kellolarks (S); 12/21 - Earl Hall (C), Martha Davis & Spouse (S-C)

**NBC Matinee Theatre**

- **NBC 3pm**
  - 12/17 - Prominent Citizen - (O) A.B. Shrifrin; (A) Richard Wendley; 12/18 - Head of the Family - (O) S.S. Schuster; (A) Edith Fellows; 12/19 - The Password - (O) Helen Cotton; 12/20 - Eugene Grandet - (O) Honor de Balzac; (A) Betty Ulius; with Peggy McCray, Val Dufour, Dayton Lummis, Lillian Bronson

**MODERN ROMANCES**

- **NBC 4:45pm**
  - Strictly Personal - (O) Michelle Cousin; with Phyllis Hill, Gloria Stroock, Don Briggs, Pamela Fitzmaurice; (SD)

**TONIGHT**

- **NBC**
  - (Mon & Tue - Kovacs): 12/17 - Ink Spots (S); 12/18 - Buddy Weed (M), Lynn Taylor (S); (Wed & Fri - Allen): 12/19 - Gene Rayburn (emcee), Nancy Malone; 12/20 - The Martins (S); Gwen Harmon, Timothy O'Keefe, Freshy Marker, Don McKay; 12/21 - David Ross (readings)

### SATURDAY DECEMBER 22

**The Buccaneers**

- **CBS 7:30pm**
  - Mr. Beamish and the Hangman's Noose; with regulars & Lewis Gudge; (SD)

**Perry Como Show**

- **NBC 6pm**
  - Rosemary Clooney (S), Gail Clooney (S), Glenn Derringer (M)

**Oh! Susanna**

- **CBS 9pm**
  - Capri - (O) Al Gordon & Hal Goldman; with regulars & Roy Roberts, Paul Pizzarelli, Tony Romano, Albert Villasainte; (SD) Charles Barton

**Saturday Spectacular**

- **NBC 9pm**
  - Holiday on Ice - (O) Harvey Orkin with Sonja Henie, Julius La Rosa (S), Jay P. Morgan (S), Ernie Kovacs (C), The Jokers (M), Al Kelly (C), Karen Smith, Maureen Arthur (S), Peter Hanley (S); Skaters: Sonja Henie's Ice Company & Buddy LaLonde, Hayes Alan Jenkins, Dru & Difon; Host: Art Linkletter; Dir - Sid Smith

**Hev. Jennie!**

- **CBS 9:30pm**
  - Jeannie the Cook; with regulars & Rolfe Sedan

**Gunsmoke**

- **CBS 10pm**
  - with regulars & Constance Ford, Denver Pyle, Michael Emmet

### SUNDAY DECEMBER 23

**Wild Bill Hickok**

- **CBS 12:30pm**
  - The Golden Rainbow; with regulars & Tom Monroe, John Beradino, Lucien Littlefield, Park MacGregor, Lis Slifer

**Telephone Time**

- **CBS 6pm**
  - The Sergeant Boyd Story - (O) Donald S. Sanford; with Pat McVey, Grant Richards, Michael Gallioway, Al Teige, Mike Mazurki; Dir - Erie Kenton
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<th>Time</th>
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<tr>
<td>6:30pm</td>
<td>CBS</td>
<td>Air Power</td>
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<td>7pm</td>
<td>NBC</td>
<td>77th Bengal Lancers</td>
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<td>7:30pm</td>
<td>NBC</td>
<td>Circus Boy</td>
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<td>8pm</td>
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<td>9pm</td>
<td>CBS</td>
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<td>9pm</td>
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<td>Alcoa Hour</td>
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<td>9:30pm</td>
<td>CBS</td>
<td>Alfred Hitchcock</td>
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**Air Power**
- Pools, Daredevils & Geniuses - (O) Charles Romine; with Art Carney, Walter Cronkite (Narrators); Music by Frank Smith; Cond: Alfredo Antonini

**77th Bengal Lancers**
- Shadow of the Idol - (O) Lee Erwin; with regulars & Patrick Whyte, Sean McLory, June Vincent, Harvey Grant, Norman Fredric, Lou Klugman; (SD) - Douglas Heyes

**Circus Boy**
- (Mickey Braddock)
- The Good Samaritan; with regulars & Robert Pulik, Percy Helton, William Lally, Barry Froner; (SW & SD)

**ED Sullivan Show**
- Gracie Fields, Kaye Ballard (C), Victor Julian (dog act), Annie Cordy (S), The Half Brothers (juggling, unicycle), Varvel & Bailey & Les Chanteurs de Paris (S), Dolores Wilson (S)

**Steve Allen Show**
- Martha Raye (C), Alan Young (C), Vienna Boys Choir, Collins Kids (S), Ricky Vera

**General Electric Theatre (Ronald Reagan)**
- A Child is Born - (O) Stephen Vincent Benet; (A) Bernard Herrmann; with Nadine Conner, Robert Middleton, Robert Wagner Chorale (S)

**Alcoa Hour**
- Stingiest Man in Town - (O) Janice Torre (book & lyrics); with Vic Damone (S), Johnny Desmond (S), The Four Lads (S), Basil Rathbone, Patrice Munsel (S), Martyn Green (S), Robert Weede, Betty Madigan; Dir - Daniel Petrie

**Alfred Hitchcock**
- Mr. Blanchard's Secret - (O) Emily Neff; (A) Sarett Rudley; with Mary Scott, Robert Horton, Meg Mundy, Dayton Lummis; (SD) Alfred Hitchcock
NBC President Robert W. Sarnoff sized up the programming situation this way last Friday in Miami Beach: "Today television is at a crossroads: one fork has color signposts and points to programming created for the medium itself, with emphasis on live service. The other fork follows a detour to a reservoir of motion picture film, built up over the past 20 years. At NBC, we have carefully weighed alternatives for the network and our owned stations. We have decided that television's future rests along the route we now chart. We shall continue our emphasis of live television, on fresh new programs designed for the medium, and on the development of color. We believe this is the way to maintain television's momentum and vitality." The NBC president also announced that the net will furnish specialized educational programs to all non-commercial educational stations, produced in NBC studios and furnished live to the stations over NBC's net lines. The education programs will consist of three half-hour presentations each week, with instruction in mathematics, the humanities and government. The project will begin in March, 1957, run for 13 weeks and resume in October for another 13-week period.

Paul Monash takes over as associate producer of Climax! Jan 1, serving under producer Edgar Peterson. He replaces another writer, Victor Wolfson, who has returned East to finish pre-publication work on a new book. Jerry Hellman has moved over from to his post at Ashley-Steiner to become president of Unit Four Productions, producing organization of the Kaiser Aluminum Hour. The title is an amorphous one, since Hellman is not exec producer, the title held by Worthington Miner when he headed the organization, but acts more in the nature of a production liaison executive. Paul Stanley has replaced Norman Felton for directorial assignments on Alcoa Hour-Goodyear Playhouse....... Elliot Silverstein and S. Robert Rowe will be the directors for U. S. Steel Hour during January.......John Newland, Perry Lafferty and Jim Sheldon will be the directors for Robert Montgomery Presents during January.......Hallmark Hall of Fame's next production will be "The Lark," with Julie Harris and Boris Karloff on Sunday, Feb 10.......Charles Gussman becomes the writer for Search for Tomorrow after the first of the year, replacing Irving Vendig.......Frank Musiello has added to his other duties with the Godfrey organization by acting as exec producer of the Wednesday Arthur Godfrey Show.......General Electric Theatre winds up its season's schedule of live shows this month, the shortest since the current MCA-Revue series started for the sponsor on Sept 26, 1954. The program started as an all-film series the year before that, produced by another organization, and now will probably return to an all-film weekly series, continuing thru next season on the same basis....... Howdy Doody celebrates its ninth NBC birthday on Dec 29, marking the 2,148th telecast since it debuted on the net on Dec 27, 1947, as Puppet Playhouse Presents.
Although all assignments are not set, NBC says that five syndicated newspaper columnists will head the new Tonight show staff, operating from New York, Chicago and Los Angeles. Dick Linkroum, exec producer of the Today-Home-Tonight shows, says that the new Tonight, starting Jan 28, will be a "combination Wide Wide World and Today which will focus on what America is doing after dark, both in entertainment and news. The new Tonight will provide entertainment as it happens in nightclubs, hotels and jazz spots across the country." There'll also be plenty of news and weather inserts. The program will be controlled from New York, with Norman Frank as New York producer and casting director (at NBC, 1270 6th Ave., New York 20). The show will use music and variety stars or unknown music and variety talent. Frank does not want to be called; he wants pics and resumes from the unknowns. Important segments of the show will include pick-ups in various cities with mobile units which will record what goes on in the cities after dark in the way of news, features and entertainment. (Norman Frank has been producer-director of The Jonathan Winters Show, but for the present he will only be producer, with Herb Kenwith in as director).

On the advertising side, Tonight will have an interesting pattern with its new format. It will be seen from 11:15pm to lam in the Eastern Time Zone. From 11:15-11:30pm it will be offered on co-op sales on a local level. From 11:30pm-12:30am, the current pattern of two one-minute commercials and one station break will be in effect. From 12:30am the Eastern commercials of an hour earlier will be repeated for the Midwest, while stations in the East can cut away for local announcements.

KNXT(LA) is hailing the first regularly scheduled TV program to originate in Las Vegas. Called Fabulous Las Vegas, it will be seen once a month over KNXT, sponsored by P. Lorillard's Old Gold Cigarettes thru Lennen & Newell, Inc. First show is scheduled for Saturday, Jan 5, 11pm-12midnight PST, with the second show set for Feb 2. Winsalo Productions will produce the show, with Stan Irwin, who heads Winsalo with Larry Sloan, as producer of the program. KNXT's Dan Gingold will direct. The program will originate at the Conga Room of the Sahara Hotel, with acts drawn from various spots in Las Vegas. KNXT program director Don Hine will be exec producer for the show, which will use TV equipment flown from the CBS station, including a minimum of three cameras.

Jackie Gleason's salute to Eddie Cantor, "At Sixty-Five," to be presented from Hollywood on Jan 12 in place of the regular Gleason show that evening, will be produced by Jackie Gleason Enterprises, Inc. and Eddie Cantor, and will be written by Cantor, with music by Nelson Riddle and the orchestra. It will mark Cantor's 65th birthday (Jan 31) and his over 50 years as an entertainer........You Asked For It, the ABC "stunt" show, is setting up permanent production units in Europe to record foreign sequences on film. A camera unit in Paris will cover France and adjacent countries, with other units operating from London and Mannheim, Germany........Wells Fargo, a film series starring Dale Robertson as a detective for the old Wells Fargo Express Company, will replace Stanley over NBC in 5 or 6 weeks. The pilot (noted here on Nov 28) was shown on Schlitz Playhouse last Friday night as "A Tale of Wells Fargo". The series will be produced by MCA-Revue Productions thru Overland Productions, Inc., with Nat Holt as producer, following the pilot's credits.

PEOPLE GOING PLACES: James T. Aubrey, Jr., has joined the ABC TV net to take charge of programming and talent. He will have v.p. status. He has been manager of net programs for CBS TV in Hollywood........Gil Stratton appointed sports director for KNXT(LA) and the CBS TV Pacific Network, also continuing with his on the air sports news assignments........Sapphire Films, Ltd., English producers of Robin Hood, Sir Lancelot and The Buccaneers, Official Films' network program series, has opened an office in New York at 420 Madison Ave., with Peggy Phillips in charge as American story editor for the net programs and new properties for Sapphire.

GENERAL NOTE: The Mid-Week Special will not be published during the next two weeks because of the holidays. The next Special will be published January 9.