

ROSS REPORTS — TELEVISION INDEX

JUNE 3-9, 1957

VOLUME 9 NUMBER 23

EDITOR: Jerry Leichter

PROGRAMS · ADVERTISERS · TALENT

551 Fifth Avenue · New York 17 · MURRAY HILL 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Saturday (June 8)

NBC- 10-10:30pm EDT; SPECIAL - The Marriage - FILM (COLOR) from WRCA-TV(NY) & KRCA-TV(LA), 125 stations net. § Co-Sponsors- Oldsmobile Div, GMC, thru D. P. Brother & Co(Detroit); Radio Corp of America and Whirlpool-Seeger Corp., both thru Kenyon & Eckhardt, Inc(NY). § Pkgr- Ashley-Steiner, Inc with NBC; Prod- Hume Cronyn; Writer- Ernest Kinoy. § Hume Cronyn and Jessica Tandy co-star in a pilot film version of their 1954 live TV series (seen over NBC), in turn a TV version of their NBC radio series. The filmed pilot was completed in January, 1956. The program follows a one-hour Saturday Color Carnival (see below) with the same sponsors. It replaces the George Gobel Show this day only.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- See It Now (Every 4th Sun, 5-6pm NYT) June 9, 5-6:30pm EDT; "Automation: Weal or Woe," a study of the problems connected with the technological developments, featuring 30 industrial firms and allied organizations; FILM from WCBS-TV(NY).

NBC- Saturday Color Carnival (Every 4th Sat, 9-10:30pm NYT) June 8, 9-10pm EDT (see The Marriage above); The Jerry Lewis Show, with singer Eydie Gorme, others; Pkgr- York Productions(LA); Prod- Ernest Glucksman; Dir- Jack Shea; Music Dir- Nelson Riddle; Choreog- Nick Castle; Writers- Harry Crane, Arthur Phillips; LIVE (COLOR) from KRCA-TV(LA), 125 stations live and quick kine.

OTHER NETWORK CHANGES & ADDITIONS

CBS- My Friend Flicka; new day and time effective June 5; Wednesdays, 7:30-8pm EDT. Program had been seen Sundays, 6-6:30pm EDT; last show in that spot, May 26. In its new time it replaces Giant Step (last show May 29).

NBC- The Helen O'Connell Show; DEBUT May 29; Wed & Fri, 7:30-7:45pm EDT; LIVE from WRCA-TV(NY), to the net. § Sustaining. § Pkgr- NBC-TV(NY); Exec Prod- Dick Gaby; Prod & Dir- Greg Garrison; Music Dir- Marion Evans; Writers- Earl Hamner, Robert Cenedella. § Singer Helen O'Connell is star of the new musical series. The program replace The Xavier Cugat Show (last show May 24).

The Gumby Show (Sat, 10:30-11am EDT) Pinky Lee added to cast as the new star of the show, effective June 8, replacing Bobby Nicholson in the live portion.

Your Hit Parade (Sat, 10:30-11pm NYT) Last show June 8; returns from summer vacation on Sept 7.

Wide Wide World (Alt Sun, 4-5:30pm NYT) Last show June 9; returns from summer vacation on Sept 15.

TALENT SHOWSHEET MAY 31 - JUNE 9
 ~~~~~

Most of the shows on May 31, June 1 and 2, were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday June 7. Script identifications used are: (O) Original, (A) Adaptation, (SD) Staff-Directed, (SW) Staff-Written. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listings) are: Broken Arrow, Bob Cummings Show, December Bride, General Electric Theatre, Gunsmoke, I Love Lucy, Dick Powell's Zane Grey Theatre, Jane Wyman Show, Loretta Young Show.

SATURDAY JUNE 1  
 ~~~~~

FIVE STAR COMEDY PARTY	ABC 5:30pm	with Paul Winchell & Jerry Mahoney, Laddie Lamont (balancing), Bob Bean(cartoonist).
JACKIE GLEASON SHOW	CBS 8pm	Sammy Kaye & Orch., Dick Haymes(S), Rose Marie(S).

SUNDAY JUNE 2
 ~~~~~

|                        |             |                                                                                                                                                                                 |
|------------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| LOOK UP & LIVE         | CBS 10:30am | <u>The Seeking Years</u> ; (O) Howard Rodman; with Donald Symington as host-narrator-performer; Dir - James MacAllen.                                                           |
| CAMERA THREE           | CBS 11:30am | <u>Pablo Ruiz Picasso--The Scope and Variety of His Art</u> ; (O) Glenn Wolfe; Moderator - James MacAndrew.                                                                     |
| FRONTIERS OF FAITH     | NBC 1:30pm  | (O) Johann Mitchell; with Pearl Lang & Dance group; Narrator - Douglas Watson.                                                                                                  |
| YOU ARE THERE          | CBS 6:30pm  | <u>The Attempt to Assassinate Theodore Roosevelt</u> ; (O) Milton Geiger; with Roland Winters, Paul Richards, Harry Lauter, Hugh Sanders, Russell Gaige; Dir - William Russell. |
| <u>Jack Benny Show</u> | CBS 7:30pm  | with regulars & Mary Livingstone, Lois Corbet; (SW&SD).                                                                                                                         |
| ED SULLIVAN SHOW       | CBS 8pm     | ADD: Cyd Charisse(D), Lily Pons(S).                                                                                                                                             |
| THE CHEVY SHOW         | NBC 9pm     | ADD: Irving Koszewski, Lyle Fox, Tony Urbane.                                                                                                                                   |

MONDAY JUNE 3  
 ~~~~~

<u>Wire Service</u> (George Brent)	ABC 7:30pm	<u>Four Minutes to Shot</u> ; (O) Frank & Doris Hursley; with Mr. Brent, Bartlett Robinson, John Sorrentino, Edward Binn, Victor Millan, Virginia Core; Dir - Tom Gries.
<u>Adventures of Robin Hood</u> (Richard Greene)	CBS 7:30pm	<u>The Frightened Tailor</u> ; with regulars & Hugh Burden, Ronald Hines, Graham Stewart; (SW&SD).
VOICE OF FIRESTONE	ABC 8:30pm	Rise Stevens(S).
TALENT SCOUTS	CBS 8:30pm	Jeannie Pace(S), Tommy Mercer(S), Jan Shelly(S).
ROBERT MONTGOMERY PRESENTS	NBC 9:30pm	<u>One Smart Apple</u> ; (O) J. Harvey Howells; with George Chandler, Mary Grace Canfield, Lawrence Weber, Diana Douglas, Gene Blakely, Woodrow Parfrey, Patricia Shay, Kelli Blaine, Ralph Bell, Ruth Altman;Dir - Frank Telford.
STUDIO ONE	CBS 10pm	<u>The Furlough</u> ; (O) Richard Fielder; with James Daly, Mildred Dunnock, Kathleen Maguire, William Smithers, George Mitchell, Charles White, Henderson Forsythe, Ivan Dixon, Gerald Carrigan; Dir - Jack Smight. LAST SHOW OF SEASON. (STUDIO ONE SUMMER THEATER debuts next Monday, same station & time.)

TUESDAY JUNE 4
 ~~~~~

|                                                       |             |                                                                                                                                                    |
|-------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Cheyenne</u><br>(Clint Walker)                     | ABC 7:30pm  | <u>The Broken Pledge</u> ; (O) Louis Stevens; with John Dehner, Norman Frederic, Paul Birch, Whit Bissell; (SD).                                   |
| JONATHAN WINTERS SHOW                                 | NBC 7:30pm  | Eddie Safranski & Orch.                                                                                                                            |
| <u>Phil Silvers Show</u>                              | CBS 8pm     | <u>Show Segments</u> ; with regulars & Ed Sullivan, Sammy Smith; (SW&SD).                                                                          |
| <u>Life &amp; Legend of Wyatt Earp</u> (Hugh O'Brian) | ABC 8:30pm  | <u>The Time for All Good Men</u> ; with regulars & Mike Ragan, Ken Dibbs; (SW&SD).                                                                 |
| RAY BOLGER'S WASHINGTON SQUARE                        | NBC 8pm     | with regulars & Sophie Tucker(S), Vivian Blaine(S), George Jessel(C).                                                                              |
| <u>Private Secretary</u><br>(Ann Sothern)             | CBS 8:30pm  | <u>The Big Shot</u> ; with regulars & Melissa Converse, Barbara Huffman, Gordon Jones, Joe Flynn; (SW&SD).                                         |
| <u>DuPont Theatre</u>                                 | ABC 9:30pm  | <u>The Major of St. Lo</u> ; Re-run of 6/5/56. LAST SHOW                                                                                           |
| RED SKELTON SHOW                                      | CBS 9:30pm  | Rex Allen, Allen Jenkins.                                                                                                                          |
| KAISER ALUMINUM HOUR                                  | NBC 9:30pm  | <u>Article #94: Homicide</u> ; (O) Phil Reisman Jr., with Jacqueline Scott, Sally Kemp, Janice Morris, Ces Linder, John Napier; Dir - Paul Bogart. |
| IT'S POLKA TIME                                       | ABC 10pm    | The Judea Israeli Folk Dancers.                                                                                                                    |
| SPIKE JONES SHOW                                      | CBS 10:30pm | The Modernaires(S).                                                                                                                                |

WEDNESDAY JUNE 5  
 ~~~~~

<u>Navy Log</u>	ABC 8:30pm	<u>The Fighting Fig</u> ; with Robert Arthur, James Flavin, Kurt Katch, Steve Darrell, Horst Ehrhardt; (SW&SD).
<u>Father Knows Best</u> (Robert Young)	NBC 8:30pm	<u>Shoot For The Moon</u> ; with regulars & Robert Foulk, Royal Dano; (SW&SD).
<u>Millionaire</u> (Marvin Miller)	CBS 9pm	<u>The Story of Diane Loring</u> ; with Tracy Roberts, Donna Martell, Anthony George, Billy Snyder, Jason Johnson; (SW&SD).
KRAFT THEATRE	NBC 9pm	<u>The Roaring 20th</u> ; (O) Calvin Tomkins; with Wally Cox, Roland Winters, Robert Emhardt, Patricia Smith, Dennis Patrick, Minnie Jo Curtis; Dir - Peter Turgeon.
<u>Ford Theatre</u>	ABC 9:30pm	<u>The Lie</u> ; (O) Gerry Day & Frederic Brady; with Cesar Romero, Betty Field, Gigi Perreau, Louis Lettieri, Pamela Beard; Dir - Danny Dare.
US STEEL HOUR	CBS 10pm	<u>The Little Bullfighter</u> ; (O) Juarez Roberts; with Nehemiah Persoff, Michael Osgard, Rip Torn, Olga Bellin; Dir - Vincent Donehue.

THURSDAY JUNE 6
 ~~~~~

|                                                    |            |                                                                                                                                                                   |
|----------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Sgt. Preston of the Yukon</u> (Richard Simmons) | CBS 7:30pm | with regulars & Alena Murray, Wade Cagle, Steve Mitchell, Keith Richards; (SW&SD).                                                                                |
| CIRCUS TIME                                        | ABC 8pm    | Betty Ann Grove(S), Ramon(juggler), Jodie Sands(S), Chapo & Barette(novelty), The Three Carsonys(acro).                                                           |
| CLIMAX!<br>(Bill Lundigan)                         | CBS 8:30pm | <u>Mr. Runyon of Broadway</u> ; (O) Leonard Spigelgass; with Ralph Bellamy, Joel Lansing, Jay C. Flippin, Jack Lord, Jesse White, Leo Fuchs; Dir - Allen Reisner. |
| <u>The People's Choice</u><br>(Jackie Cooper)      | NBC 9pm    | with regulars & Elaine Edwards, Alex Campbell; (SW&SD).                                                                                                           |

THURSDAY JUNE 6(Cont'd)

|                                         |            |                                                                                                                                                                                         |
|-----------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Playhouse 90</u>                     | CBS 9:30pm | <u>Without Incident</u> ; (O) Charles Marquis Warren; (A) David Victor & Herbert Little, Jr.; with Errol Flynn, Ann Sheridan, John Ireland, Julie London; Dir - Charles Marquis Warren. |
| THE FORD SHOW                           | NBC 9:30pm | Preston Foster(A).                                                                                                                                                                      |
| <u>Telephone Time</u><br>(John Nesbitt) | ABC 10pm   | <u>Plot to Save a Boy</u> ; (O) Donald Sanford; with Thelma Ritter, Barton MacLane, Peter Votrian; Dir - Lewis Allan.                                                                   |
| LUX VIDEO THEATRE                       | NBC 10pm   | <u>Payment in Kind</u> ; (O) John McGreevey; with Ruth Hussey, Bethel Leslie, Craig Stevens, Robert H. Barrat; Dir - David McDearmon.                                                   |

FRIDAY JUNE 7

|                                                         |            |                                                                                                                                                                                              |
|---------------------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Adventures of Rin-Tin-Tin</u> (Lee Aaker)            | ABC 7:30pm | <u>Gentle Kingdom</u> ; (SW) Roy Erwin & Jerry Thomas; with regulars & Tommy Ivo; (SD) Fred Jackman.                                                                                         |
| <u>Adventures of Jim Bowie</u> (Scott Forbes)           | ABC 8pm    | <u>Osceola</u> ; with regulars & Abel Fernandez, Jori Wyler, Luis Cabello; (SW&SD).                                                                                                          |
| <u>Crossroads</u>                                       | ABC 8:30pm | <u>The Miracle of Faith</u> ; (O) Don Mullally; with Conrad Nagel, Kathryn Givney, Robert Hutton, Judith Ames; Dir - Ralph Murphy.                                                           |
| <u>Mr. Adams &amp; Eve</u><br>(Ida Lupino, Howard Duff) | CBS 9pm    | <u>The Lost Two Hours</u> ; with regulars & Frances Robinson; (SW&SD).                                                                                                                       |
| <u>Joseph Cotten Show--On Trial!</u>                    | NBC 9pm    | <u>The Deadly Chain</u> ; with Dan O'Herlihy; (SW&SD).                                                                                                                                       |
| <u>The Vise</u><br>(Donald Gray)                        | ABC 9:30pm | <u>Short, Dark And Handsome</u> ; with regulars & Ian Whitaker; (SW&SD).                                                                                                                     |
| <u>Schlitz Playhouse</u>                                | CBS 9:30pm | <u>Old Spanish Custom</u> ; (O) DeWitt Bodeen; with Dolores del Rio, Cesar Romero, Murray Hamilton, Leon Askin, Celia Lovsky, Belle Mitchell, Luis Gomez, Salvador Baguez; Dir - John Brahm. |
| BIG STORY<br>(Ben Grauer)                               | NBC 9:30pm | <u>Malcolm Glover; Reporter: San Francisco(Cal.) Examiner</u> ; (A) Irve Tunick; with Ray Boyle, Steven McQueen, Dolores Sutton, Edward Bryce, William Mason; (SD).                          |
| <u>The Lineup</u><br>(Warner Anderson)                  | CBS 10pm   | <u>The Ambitious Peddler Case</u> ; with regulars & Mary Newton, William Forrest, Ruta Lee, Jewell Lain, Eleanor Audley; (SW&SD).                                                            |

MULTIPLE & ACROSS-THE-BOARD SHOWS JUNE 3 - JUNE 7

|                                               |             |                                                                                                                                                                                                                                                                        |
|-----------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| JIMMY DEAN SHOW                               | CBS 7am     | Jimmie Davis(S), will be a guest during this week.                                                                                                                                                                                                                     |
| GARRY MOORE SHOW                              | CBS 10am    | 6/5 - The Amazing Mr. Ballantine(C); 6/6 - Millard Hopper(checkers); 6/7 - Bernie West(C); The Yale Whiffenpoofs(S).                                                                                                                                                   |
| CLUB 60<br>(Dennis Morgan)                    | NBC 1:30pm  | 6/3 - Danny Costello(S); 6/4 - Robert Clary(S); 6/6 - The Barbara Carroll Trio(M); 6/7 - June Valli(S).                                                                                                                                                                |
| NBC MATINEE THEATRE                           | NBC 3pm     | 6/3 - <u>Bachelor Father</u> ; (O) Don Stanford; (A) Helene Hanff; 6/4 - <u>The Golden Door</u> ; (O) Melba Redman; 6/5 - <u>Rain in The Morning</u> ; (O) Paula Fox & Marjorie Kellogg; 6/6 - <u>Alumni Reunion</u> ; Re-run; 6/7 - <u>Eye in The Storm</u> ; Re-run. |
| MODERN ROMANCES<br>(Martha Scott)             | NBC 4:45pm  | <u>Junior Partner</u> ; (O) William Kendall Clarke; with Edward Andrews, Barbara Joyce, Robert Webber, Nancy Millard.                                                                                                                                                  |
| TONIGHT!(AMERICA AFTER DARK) (Jack Lescoulie) | NBC 11:15pm | 6/3 - Russ Carlisle & Orch.; 6/5 - Chris Connor(S).                                                                                                                                                                                                                    |

SATURDAY JUNE 8  
 ~~~~~

TRUE STORY (Kathi Norris)	NBC 12N	<u>The Mountain</u> ; (O) Harry Junkin; no cast information at press time.
PERRY COMO SHOW	NBC 8pm	Ethel Merman(S), Ed Wynn(A), The Four Lads(S), Lou Carter(S).
JERRY LEWIS SHOW	NBC 9pm	(O) Harry Crane & Arthur Phillips; with Mr. Lewis, Eydie Gorme(S), Danny Lewis(S-D), Dick Humphrey(D), Lou Spencer(D), Gary Lewis, Rowan & Martin(C); Dir - Jack Shea; Nelson Riddle & Orch.; Choreog - Nick Castle.
OZARK JUBILEE	ABC 10pm	with regulars only.
<u>The Marriage</u>	NBC 10pm	(O) Ernest Kinoy; with Jessica Tandy, Hume Cronyn, Natalie Trundy, Malcolm Brodrick, Larry Gates, Jan Ferrand.

SUNDAY JUNE 9
 ~~~~~

|                                  |            |                                                                                                                                                                                                                                        |
|----------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| FRONTIERS OF FAITH               | NBC 1:30pm | <u>The Last Disciple</u> ; (O) William Kendall Clarke (based on the life & letters of Dietrich Bonhoeffer); no other information available at press time.                                                                              |
| YOU ARE THERE                    | CBS 6:30pm | <u>The Gunfight at the O.K. Corral</u> ; Re-run.                                                                                                                                                                                       |
| <u>Cowboy Theater</u>            | NBC 7pm    | (From June 30-Sept. 15, this program will be on for one hour, beginning at 6:30pm). Re-runs of films previously seen on this network.                                                                                                  |
| MARGE & GOWER CHAMPION SHOW      | CBS 7:30pm | with regulars & Barbara Perry; (SW&SD).                                                                                                                                                                                                |
| <u>Circus Boy</u>                | NBC 7:30pm | <u>The Fortune Teller</u> ; with regulars & Mary Young, Barry Bernard, Baynes Barron, Jerome Landfield, Gloria Grant; (SW&SD).                                                                                                         |
| ED SULLIVAN SHOW                 | CBS 8pm    | Harry Belafonte(S), Joni James(S), Alan King(C), Judge Dewey "Pigmeat" Markham, Joyce(animals), Malagon Sisters(S), Frances Faye(M), Lou Nelson(C).                                                                                    |
| STEVE ALLEN SHOW                 | NBC 8pm    | Wally Cox(C).                                                                                                                                                                                                                          |
| ALCOA HOUR                       | NBC 9pm    | <u>Mrs. Gilling And The Skyscraper</u> ; (O) Sumner Locke Elliott; with Helen Hayes, Leusen MacGrath, Jack Klugman, Katherine Squire, Joanna Roos, Kathleen Comegys, Halliwell Hobbes; Dir - Daniel Petrie.                            |
| <u>Alfred Hitchcock Presents</u> | CBS 9:30pm | <u>The Indestructible Mr. Weems</u> ; (O) George F. Slavin; with Russell Collins, Robert Middleton, Joe Mantell, Rebecca Wells, Don Keefer, Harry Bellaver, Ted Bliss, Gladys Hurlbut, Ted Newton, Ferdi Hoffman; Dir - Justus Addiss. |

# ROSS REPORTS - TELEVISION INDEX

JUNE 5, 1957

VOLUME 9 NUMBER 23 A

EDITOR: Jerry Leichter

PROGRAMS · ADVERTISERS · TALENT

551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

MID-WEEK SPECIAL

## NEWS - COMMENT - POSSIBILITIES

Some programs repeat their best 13 films during the summer to fill out 52 weeks in the schedule, but American Tobacco is re-running all the films in the 12-program series that replaced Your Hit Parade during last summer's vacation period. Adventure Theatre, a half-hour anthology series produced in England by the Danziger brothers, with filmed intros made in the U. S., starring Paul Douglas as the host, will again replace the live music series starting June 15, thru Aug 31. All the films are re-runs.....Max Factor & Co thru Anderson-McConnell Advertising Agency, Inc(LA) will be alternate week sponsor with General Foods Corp of Those Whiting Girls, summer replacement film series in the I Love Lucy Monday night spot on CBS, starting July 1. ....Meet McGraw, starring Frank Lovejoy as a man who does "odd jobs" in a mystery-adventure vein, starts on NBC July 2, Tuesdays, 9-9:30pm EDT, replacing the Jane Wyman Show in that spot for Procter & Gamble thru Benton & Bowles, Inc. The new film series, scheduled to run thru the regular fall season, is a Don W. Sharpe-Warren Lewis Production, filmed at Motion Picture Center in Hollywood, with Warren Lewis as producer. Directors of various episodes are John Peyser, Harold Schuster and Anton Leader, with scripts written by Blake Edwards, Frederic Brady, E. Jack Neuman and Lowell Barrington. Dick Bluel is story editor.

NBC will present the Edwin Lester-Richard Halliday production of Irving Berlin's "Annie Get Your Gun," as a two-hour color spec on Wednesday, Nov 27, 8:30-10:30pm NYT. The musical will prep for its telecast with theatre showings in Los Angeles and San Francisco as part of the Civic Light Opera season. Mary Martin will star, with John Raitt as co-star. Director will be Vincent Donehue, with choreography by Ernest Flatt and musical direction by Louis Adrian. The Burbank-originating show will be co-sponsored by the Pontiac Motor Division, GMC, thru MacManus, John & Adams, Inc., and the Pepsi-Cola Co thru Kenyon & Eckhardt, Inc.....The DuPont Show of the Month (working title), next season's series of 10 90-minute specials to be sponsored over CBS by the Du Pont Co thru BBDO, will bow on Sunday, Sept 29, 9:30-11pm EDT. The first program will be Paul Gregory's production of "Crescendo," a musical extravaganza built around seven branches of popular music, ranging from folk music to musical comedy. Six other programs will be produced by Talent Associates.....Don Medford has been named senior director for the live productions of Crisis, the MCA-Revue live and film series, which will include 10 one-hour shows produced by Alfred Hitchcock. The first of another 10 films goes into production Friday in Hollywood, with Bette Davis starring in a Daphne Du Maurier story, "Split Second," produced by Revue.....Robert Paige has been named co-host with singer Frank Parker for the upcoming NBC Bride and Groom series. Both will appear on all programs.....Jan Murray's Dollar A Second, previously seen on the NBC net as a summer replacement show in 1954, returns on June 22, Saturdays, 9:30-10pm EDT for another summer run. During its career, which began on the old Du Mont net in 1953, it has also had two seasons on the ABC net.

- Page 1 -

(MORE)

Future productions on Studio One Summer Theatre include: June 17, "Staring Match," an original by Jerry McNeily, to be directed by Seymour Robbie; June 24, "Goodwill Mission," Jerome Ross original with Leonard Valenta as director; July 1, "Death and Taxes," by Lou Marks, with Ira Cirker as director; July 8, "A Matter of Guilt," by Alfred Harris, with David Greene directing.....Alcoa Hour-Goodyear Playhouse futures: June 23, "Awake With Fear," by David Driscoll, directed by David Greene; June 30, "The Legacy," an original by Stephen Gethers, directed by Fielder Cooke.....U. S. Steel Hour futures: June 19, "Upspeed," original by James Edward, with Paul Stanley directing; July 3, "Side Show," by Shelby Gordon, with Don Richardson directing; Aug 28, "Up Above the World So High," an original by Mort Thaw, with Fielder Cooke directing.....Armstrong Circle Theatre futures: June 11, "Counterfeit, Inc," by Vance Bourjaily; June 25, "The Hunted!" by Art Wallace, both to be directed by Bill Corrigan.

Frank Sinatra starts production July 8 on the first of 13 musical half-hour films that will be part of his Frank Sinatra Show, bowing over ABC on Oct 18, Fridays, 9-9:30pm NYT. The full season's series will include the 13 musicals, 23 half-hour dramatic programs and two one-hour live specials. The debut program will be one of the two one-hour shows. Sinatra will star in all the programs except for 10 of the dramatic films. Film producer is William Self, with Goldwyn Studios as the production studio. Jack Donahue will direct the 13 musicals, to be written by Bill Morrow. Nelson Riddle, long Sinatra's musical arranger, is conductor-arranger for the musical series. The production schedule for the first 13 is set for from 13 to 20 days, with rehearsals starting at noon, and shooting to follow, with production winding up at 8pm each day.

ABC will telecast the final championship heat of the 59th Gold Cup Hydroplane speed boat races on Seattle's Lake Washington on Sunday, August 11, climaxing the city's eighth annual Seafair celebration. KING-TV will originate the telecast, which it has carried locally for the past seven years. Washington's high-tempered unlimited hydroplane racing activities on Lake Washington and Lake Chelan have also been marked by technical developments to make it possible to bring the racing closer to the viewers. First KING-TV (ABC affiliate) and then KOMO-TV (NBC affiliate) have pioneered in developing the world's largest television lenses, with both stations' work subsequently being borrowed by their respective nets to cover West Coast sporting events. Coverage of races during the past few years has also resulted in private microwave networks set up to interconnect other regional TV stations for wider coverage of various key races during the unlimited hydroplane season. They take the high-powered sport so seriously up in that part of the country that the two Seattle stations wound up in a court fight over the question of exclusive coverage of races staged on state lake property earlier this year.

Warner Bros. will produce the next four one-hour science films to be sponsored on TV and shown in schools thru the Bell Telephone System (AT&T). Frank Capra produced the first four, of which only two have thus far been seen on the air.....

Pat Weaver will delay the start of programming for his Program Service until later in the summer to overcome the hesitancy of sponsors who don't want to advertise during the morning hours during the summer. Programming plans announced last week in Chicago by Pat Weaver and Ward L. Quaal, v.p. and general mgr of WGN, Inc., indicated that the starting program slate would depend heavily on WGN-TV originations of Chicago material, much of it slanted by WGN's own programming.