Monday (September 23)

NBC - 7:30-8pm EDT; ADD EVENING PROGRAM - The Price Is Right - LIVE from WRCA-TV (NY), no. of stations not available. § Alternate Week Sponsor (alternate week sustaining) - Spediel Corp (Watch Bands) thru Norman, Craig & Kummell, Inc (NY); Acct Exec - Gerald Shapiro. § Pkg - Goodson-Todman Productions (NY); Prod - Robert Stewart; Assoc Prods - Beth Hollinger, Barbara Olsan; Dir - Paul Alter; Prog Ann - Don Pardo; Sets - Hjalmar Hermanson. § Evening version of the Mon thru Fri, 11-11:30am NYT, program, but a separate production. Bill Cullen is m.c. for both evening and the continuing daytime programs. The evening program prizes and "Home Showcase" items will be more expensive than those use for daytime display.

NBC - 8-8:30pm EDT; DEBUT - The Restless Gun - FILM from WRCA-TV (NY) & ERCA-TV (LA), no. of stations not available. § Sponsor - Lambert-Hudnut Div., Warner-Lambert Pharmaceutical Co., Inc (Beauty Curl, Richard Hudnut Products) thru Sullivan, Stauffer, Colwell & Bayles, Inc (NY); Acct Exec - Donald Anderson. § Pkg - Window Glen Productions (LA); Film Prod - Revue Productions, at Republic Studios, Studio City, Calif.; Exec Prod - John Payne; Prod - David Dortort; Dir - Justus Addiss, others; Sets - George Milo. § John Payne stars in this new Western adventure series as Vint Bonner, a fast-drawing, roving cowboy of the late 1860's. The program replaces The Charles Farrell Show (last show Sept 16).

NBC - 9:30-10:30pm EDT; SPECIAL - Eleven Against the Ice - FILM (COLOR) from WRCA-TV (NY), no. of stations not available. § Sponsor - The Timken Roller Bearing Co (Bearings, Steels) thru Batten, Barton, Durstine & Osborn, Inc (Cleveland). § Pkg - NBC-TV Special Projects Div (NY); Prod - Robert Emmett Ginna; Cameramen - Bill Hartigan, Pat Tress; Writers - Pat Tress, Robert Emmett Ginna; Film Ed - Sidney Katz; Music Dir - Kenyon Hopkins; Narrator - James E. "Tex" Gardiner (U.S. Navy). § The filmed record of the true story of an Army-Navy trail party which explored and mapped out a safe trail across 644 miles of unexplored Antarctic territory to prepare a safe trail to establish a base for U.S. scientists taking part in the International Geophysical Year. Gardiner, the narrator, was one of the 11-man group that laid out the ice trail. The program is in the time spot formerly occupied by The Arthur Murray Party, 9:30-10pm EDT (last show Sept 16), and Ted Mack's Original Amateur Hour, 10-10:30pm EDT, which moved to Sun, 7-7:30pm NYT, effective Sept 22.

Tuesday (September 24)

NBC - 8-9pm NYT, alt Tue; DEBUT - The George Gobel Show - LIVE (COLOR) from KRCA-TV (LA), no. of stations not available. § Co-Sponsors - 1) Radio Corp of America (RCA Victor Radio-Phonographs, TV) (Continued on next page)
Tuesday (September 24)

NBC - The George Gobel Show (Cont'd from previous page): thru Kenyon & Eckhardt, Inc (NY); Acct Execs - Kevin Kennedy (Radio-Phono), Robert Barker (TV). 2) Whirlpool-Seeger Corp (Ranges, Washers, other products) thru Kenyon & Eckhardt, Inc (Chi); Acct Superv - Jack Petterson; Senior Acct Exec - Stewart Siebert. § Pkgr- Comalco, Inc (IA); Prod & Dir - Alan Handley; Music Dir - John Scott Trotter; Choreog - Lee Scott; Writers - Harry Winkler, Elon Packard, Jack Brooks, Milton Rosen. § George Gobel is the star of this alternate week comedy-variety show, with singer Eddie Fisher as regular guest star, and featuring Jeff Donnell as Gobel's wife Alice, with other guests each week. (On alternate weeks, Gobel will be the regular starring guest on The Eddie Fisher Show, starting Oct 1). The George Gobel Show replaces Festival of Stars, 8-8:30pm EDT (last show Sept 17) and Panic!, 8:30-9pm EDT (last show Sept 17).

NBC - 9:30-10pm NYT; RETURN - The Bob Cummings Show - FILM from WRCA-TV (NY) & KRCA-TV (LA), 148 stations net and delayed. § Sponsor - R. J. Reynolds Tobacco Co (Winston Cigarettes) thru William Esty Co., Inc (NY); Acct Exec - Grant Thompson. § Pkgr- Laurmac Productions (LA); Film Prod - Laurmac with McCadden Corp, at General Service Studios, Hollywood, Cal.; Prod - Paul Henning; Assoc Prod - Eddie Rubin; Dir - Bob Cummings; Dir of Photog - Harry Wild; Writers - Paul Henning, Shirl Gordon, Dick Wesson. § Bob Cummings stars as a bachelor commercial photographer Bob Collins; with Rosemary DeCamp as his widowed sister, Dwayne Hickman as her teenage son and Ann B. Davis as Collins' secretary, Schultz. The series made its original debut over NBC on Jan 2, 1955 and switched to the CBS net on July 7, 1955, running thru Sept 19, 1957. The NBC return marks the start of the new season's series. In its new spot it replaces For a Summer Evening (last show Sept 10) which alternated weekly with Summer Playhouse (last show Sept 17), both summer replacement programs.

NBC - 10-10:30pm NYT; DEBUT - The Californians - FILM from WRCA-TV (NY) & KRCA-TV (LA), 108 stations net, 4 delayed. § Sponsor - Singer Sewing Machine Co (Machines, Services) thru Young & Rubicam, Inc (NY); Acct Exec - Thomas J. Smith; TV Acct Rep - Richard Dana. § Pkgr- California Film Enterprises, Inc (LA); Film Prod - Desilu Productions, Inc at RKO Studio, Hollywood, Cal.; Exec Prods - Louis F. Edelman, Robert Siak; Prod - Robert Bassler; Dir - Holly Morse, others; Dir of Photog - Charles Straumer; Art Dir - Albert M. Pyke; Costumes - Frank Delmar; Writers - Charles Marquis Warren, others. § Adventures series placed in California during the 1850's, the period of vigilantes and the gold rush, starring Adam Kennedy as Dion Patrick, young Boston Irishman who comes to San Francisco and finds adventure as a newspaper reporter and vigilante, with Sean McClory as Jack McGivern, owner of a miners' supply story and also a vigilante. Nan Leslie is featured as McGivern's wife.

Wednesday (September 25)

NBC - 10-10:30pm NYT; RETURN - This Is Your Life - LIVE from KRCA-TV (LA), 99 stations live, 43 kine. § Sponsor - The Procter & Gamble Co (Ivory Bar, Comet, Crest, Prell); Ivory Bar, Comet thru Compton Advertising, Inc (NY); Acct Execs - Frank Snell (Bar), Edward Gallaher (Comet); Crest, Prell thru Benton & Bowles, Inc (NY); Acct Execs - Norman H. Grulich (Crest), Wilson H. Fowle, Jr (Prell). § Pkgr- Ralph Edwards Productions (LA); Exec Prod - Ralph Edwards; Prod - Axel Grunberg; Dir - Dick Gottlieb; Prod Asst - Janet Tights; Research - Don Malmberg (head), Jan Boehme Miller, Alice K. Armbruster; Writers - Paul Phillips, Mort Lewis. § Ralph Edwards returns as host, presenting his in-person biographies of people from all fields, re-created thru anecdotes of their friends and families. The program has been seen via re-run kinescopes during the summer.
Thursday (September 26)

ABC - 9:30-10pm NYT; DEBUT - O. S. S. - FILM from WBKB(Chi) & KABC-TV(LA), no. of stations not available. § Sponsor- The Mennen Co (Men's Shaving Lotions, Creams) thru McCann-Erickson, Inc(NY); Acct Exec- Robert Raidt. § Pkgr & Film Prod- LSQ Productions, Inc., with Flamingo Films, Inc., at National Studios, London, England; Prod- Jules Buck; Dir- Robert Siodmak; Tech Advisor- William Eliacu; Writer- Paul Dudley. § Ron Randell stars as Capt. Frank Hawthorn in these stories based on personal experiences of veterans of the World War II Office of Strategic Services; with Lionel Murton as the chief of Hawthorn's O.S.S. unit and Robert Gallico as an agent who specializes in making special equipment for the "cloak and dagger" operations. The program replaces network documentary films.

CBS - 8-8:30pm NYT; DEBUT - Harbourmaster - FILM from WCBS-TV(NY) & KNXT(LA), 106 stations net, 24 delayed. § Sponsor- R. J. Reynolds Tobacco Co (Winston Cigarettes) thru William Esty Co., Inc(NY). § Pkgr & Film Prod- Ziv Television Programs, Inc(LA); Prod & Dir- Felix Felist; Asst Dir- Herbert Glaeser; Story Ed- Jon Epstein; Writers- Cary Wilbur, others. § Barry Sullivan stars as Capt. David Scott in this modern sea adventure series, set around Scott Island, off the New England coast, where Capt. Scott is the harbourmaster and runs a boatyard. Paul Burke is featured as Jeff Kittredge, with Nina Wilcox as Anna Morrison, owner of a restaurant. The series replaces The Bob Cummings Show for the sponsor (see page 59).

NBC - 9:30-10pm NYT; RETURN - The Ford Show - LIVE from KRCA-TV(LA), 147 stations live, 26 kine. § Sponsor- Ford Division, Ford Motor Co thru J. Walter Thompson Co(NY); Acct Exec- W. Eldon Hazard. § Pkgr- Betford Corp(LA); Prod & Dir- Alan "Bud" Yorkin; Music Dir- Harry Geller; Choreog- Ward Ellis; Sets- Ed Stephenson; Costumes- Ret Tirmer; Writers- Roland Kibbee, Norman Lear. § Tennessee Ernie Ford returns as star of his music-comedy show, with weekly guest stars; supported by a 20-voice choral-dance group (12 men, eight women). The program succeeds its summer replacement, High-Low (last show Sept 19).

NBC - 10-10:30pm NYT; DEBUT - The Lux Show Starring Rosemary Clooney - LIVE (COLOR) from KRCA-TV(LA), no. of stations not available. § Sponsor- Lever Bros Co (All Lux Products) thru J. Walter Thompson Co(NY). § Pkgr & Prod- Information not available at press time; Dir- Dick Darley; Music Dir- Frank DeVol; Writers- Danny Arnold, Howard Leeds, Tom Waldman. § Singer Rosemary Clooney is star of this new music-variety program, featuring weekly guest stars; backed by The Modernaires with Paula Kelly, singing group. The program is a half-hour replacement for the sponsor in the first half-hour of the time formerly occupied by Lux Video Theatre (last show Sept 12).

NBC - 10:30-11pm NYT; RETURN - The Jane Wyman Show - FILM from WRCA-TV(NY) & KRCA-TV(LA), no. of stations not available. § Alternate Week Sponsors- 1) The Quaker Cats Co (Ken-L Products) thru Needham, Louis & Brorby, Inc(Chi). 2) Hazel Bishop, Inc (Cosmetics) thru Raymond Spector, Inc(NY); Acct Exec- Richard G. Blaine. § Pkgr- Lewman Productions, Ltd(LA); Prod Prod- Revue Productions, at Republic Studios, Studio City, Cal.; Prod- Eva Wolas(first two programs only), Jane Wyman; Dir- Various; Music Dir- Stanley Wilson; Writers- Various. § Jane Wyman is hostess for her anthology series and stars in at least six of the stories during the season, which will feature top name talent in every type of story. The program debuted on August 30, 1955, Tuesdays, 9-9:30pm NYT and was seen in that time thru June 25, 1957. In its new spot it fills the second half-hour of the time formerly occupied by Lux Video Theatre.
THIS WEEK (Cont'd)

Saturday (September 28)

CBS - 12noon-1pm NYT; ADDED PROGRAM - The Jimmy Dean Show - LIVE from WTOP-TV (Wash), to the net. § Sustaining. § Pkgd- Connie B. Gay with CBS-TV; Exec Prod- Ed Friendly(CBS); Prod- Robert J. Clarkson; Dir- Clark Pangle. § Singer-musician Jimmy Dean stars in this new show, with the regulars also appearing on his Monday thru Friday, 7-7:45am NYT, program. The Saturday program will also have guest artists. The new program replaces Big Top (last show Sept 21). The Jimmy Dean Show, previously seen Saturdays, 10:30-11pm NYT, during the summer, had its last show Sept 14.

CBS - 8:30-9pm NYT; DEBUT - Dick and the Duchess - FILM from WCBS-TV(NY) & KNXT (LA), no. of stations not available. § Alternate Week Sponsors- 1) Mogen David Wine Corp thru Edward H. Weiss & Co(Chi); Acct Superv- Marv Mann; Acct Exec- Edwin Kuhn. 2) Helene Curtis Industries, Inc (Creme Shampoo, Suave, Lanolin Shampoo, Tweed Hair Spray) thru Gordon Best, Inc(Chi). § Pkgd- Sheldon Reynolds; Exec Prod- Nicole Milinaire; Prod & Dir- Sheldon Reynolds; Music Dir- Bob Sharpels; Writers- Ray Allen, Harvey Bullock. § Patrick O’Neal and Hazel Court star in the title roles as Dick Starrett, an insurance claims investigator, married to Jane, the daughter of an English peer; with Richard Wattis as Starrett’s partner, Pete Jamison.

NBC - 9-9:30pm NYT, Alt Sat; DEBUT - Club Oasis - LIVE from KRCA-TV(LA), approx 115 stations live and kine. § Sponsor- Liggett & Myers Tobacco Co (Oasis Cigarettes) thru McCann-Erickson, Inc(NY); Acct Exec- Kenneth Carlson. § Pkgd-McCann-Erickson, Inc for Liggett & Myers Tobacco Co, with NBC-TV(LA); Prod & Dir- Greg Garrison; Assoc Dir- Rick Oxford; Musical Dir- Pete King; Art Dir- Raphael Breton; Costumes- Grady Hunt; Choreog- Jack Regas; Writers- Mel Diamond. Sidney Miller. § Variety show in a night club setting, with top name variety talent appearing as stars and added attractions on each program. By Gardner, syndicated N. Y. columnist, will interview stars backstage after they finish their acts on each show. The program alternates weekly with The Polly Bergen Show (see page 66).

NBC - 9:30-10pm NYT; DEBUT - The Gisele MacKenzie Show - LIVE from KRCA-TV(LA), no. of stations not available. § Alternate Week Sponsors- 1) Scott Paper Co (All Products) thru J. Walter Thompson Co(NY). 2) Schick, Inc (Electric Shavers) thru Warwick & Legler, Inc(NY). § J & M Productions, Inc(LA); Prod & Head Writer- Charles Isaacs; Dir- Joe Landis; Music Dir- Axel Stordahl; Costumes- Grady Hunt; Choreog- Jack Regas; Writers- Charles Isaacs, Hugh Wedlock, Howard Snyder, Billy Barnes, Bob Rogers. § Singer Gisele MacKenzie stars in this musical variety show, with weekly top name guest stars. The program replaces Dollar A Second (last show Sept 21).

Sunday (September 29)

ABC - 4:30-5pm NYT; DEBUT - Paul Whitchell Presents - LIVE from WABC-TV(NY), 62 stations, live and kinescope. § Sponsor- Hartz Mountain Products (Bird, Pet Products) thru George H. Hartman Co(NY); Acct Exec- John Berg. § Pkgd- ABC-TV(NY); Prod & Writer- Carl Jampel; Assoc Prod- Janet Spencer; Dir- Dave Brown. § Weekly variety series, starring ventriloquist Paul Whitchell, with Milton De Lugg and his orchestra as regulars. Guest variety acts will be presented each week. The program replaces Open Hearing (last show Sept 22).

CBS - 9-10:30pm NYT; DEBUT - Du Pont Show of the Month - "Crescendo" - LIVE (COLOR) from WCBS-TV(NY), various station counts for each program. § Sponsor- E. I. Du Pont de Nemours & Co., Inc (Institutional, All Products) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Harold Blackburn. § Pkgd- CBS-TV(NY); Exec Prod (all shows in series)- Richard Lewine. Production credits will vary for each program. Production credits for "Crescendo": Prod- Paul Gregory; Dir- William Colleran; Music Dir- Paul Weston; (Continued on next page)

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THIS WEEK(Cont'd)

Sunday (September 29)

CBS - Du Pont Show of the Month (Cont'd from previous page): Costumes - Saul Bolasni; Choreog - Eugene Loring; Writers - Leslie Stevens, Peter Ustinov. The first of ten special programs in this series, to be produced on various dates during the season. The debut program, "Crescendo," stars Rex Harrison in the role of an Englishman being introduced to various types of American music (see page E for cast credits). "Crescendo" preempts General Electric Theatre, 9-9:30pm EDT; Alfred Hitchcock Presents, 9:30-10pm EDT; and The $64,000 Challenge, 10-10:30pm EDT, this date only.

OTHER NETWORK CHANGES & ADDITIONS

ABC - Country Music Jubilee; new time, Sat, 8:30-9pm NYT, effective Sept 14. The program had been seen 10-10:30pm NYT. It replaces the last half-hour of Famous Film Festival, 7:30-9pm NYT.

Cheyenne (alt Tue, 7:30-8:30pm NYT) New series begins Sept 24; program has been seen in re-runs during the summer (see Television Index card). Program now alternates with Sugarfoot (see page 63).

Birthday of the World; SPECIAL Sept 29; Sat, 3-3:30pm EDT; LIVE from WABC-TV (NY), to the net. Sustaining. Pkgr - ABC-TV Public Affairs with the Jewish Theological Seminary of America; Prod - ABC-TV Public Affairs; Writer - Morton Wishengrad. A dramatic narrative commemorating the Jewish High Holy Days, with Alexander Scourby as the star. It will be presented in documentary style.

CBS - Saturday Playhouse; DEBUT Sept 21; Sat, 10:30-11pm WIT; FILM from WCBS-TV (NY), to the net. Sustaining. Pkgr - CBS-TV (NY). Re-runs of films previously seen over the network as part of Schlitz Playhouse of Stars.

The Lineup (Fri, 10-10:30pm NYT) New series returns Sept 27; program had been replaced for the summer by filmed re-runs under the title Undercurrent (last show Sept 20). See The Lineup Television Index card.

NBC - Father Knows Best (Wed, 8:30-9pm NYT) New series begins Sept 25; program has been seen in re-runs during the summer (see Television Index card). Production staff changes: Dir - Peter Tewksbury; Asst Dir - Herbert Wallerstein; Writers - Roswell Rogers (head), Paul West.

You Bet Your Life (Thu, 8-8:30pm NYT) New series begins Sept 26; program has been seen in re-runs during the summer under the title, The Best of Groucho. See Television Index card. Add: Prod - John Gueldel.

Dragnet (Thu, 8:30-9pm NYT) New series begins Sept 26; program has been seen in re-runs during the summer (see Television Index card). Add: Writers - James Moser, Michael Cramoy.

My Friend Flicka; NET DEBUT Sept 22; Sun, 6:30-7pm NYT; FILM from WRCA-TV (NY), to the net. Sustaining. Pkgr & Film Prod - TCF Television Productions, Hollywood, Cal.; Pros - Sam White, Allen Armer. Re-runs of the series previously seen over the CBS-TV net, starring Gene Evans, Anita Louise and Johnny Washbrook. The series now replaces the first half-hour of Cowboy Theatre, 6:30-7:30pm EDT (last show Sept 15). The Original Amateur Hour replaced the 7-7:30pm portion, effective Sept 22.

The Howard Miller Show; new title for the program formerly called Club 60; change effective Sept 23; Mon thru Fri, 1:30-2pm NYT.
Most of the shows on September 20, 21, and 22, were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday September 27. Script identifications used are: (O) Original, (A) Adaptation, (SD) Staff-Directed, (SW) Staff-Written. Performers are identified as singer (S), actor (A), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing): Adventures of Robin Hood, Blondie, Broken Arrow, The Buccaneers, Burns & Allen, Crossroads, Ford Theatre, General Electric Theatre, Alfred Hitchcock Presents, Navy Log, Panic, People's Choice, Wire Service, You Are There.

**FRIDAY SEPTEMBER 20**

- **ART FORD'S GREENWICH VILLAGE PARTY**
  - WABD 10pm
  - ADD: Maxine Sullivan(S).

**SATURDAY SEPTEMBER 21**

- **THE BIG TOP**
  - CBS 12N
  - The Tokayer Troupe (teeterboard), Captain Eddie Kuen's Mixed Wild Animals, Princess Tant-I-ka (hypnotist, Walt & Family (acro), The Flying Victors (trapeze).

- **PERRY COMO SHOW**
  - NBC 8pm
  - ADD: Jack Carter(C).

- **POLLY BERGEN SHOW**
  - NBC 9pm
  - DELETE: Bud Collyer; ADD: Julius La Rosa(S).

**SUNDAY SEPTEMBER 22**

- **LAMP UNTO MY FEET**
  - CBS 10am
  - A Prayer For A Prayer: (O) Howard Rodman; Program will offer the first public performance of the music of Salomone Rossi; Mus Dir - Alfredo Antonini; with Lawrence Davidson(S), The Raymond Porter Choir; Dir - Roger Englander.

- **LOOK UP & LIVE**
  - CBS 10:30am
  - The Quiet Spaniard: (O) Gary Zimmerman; with Frank Silvera, Mark Alcalde; Dir - Marvin Silbersher.

- **FRONTIERS OF FAITH**
  - NBC 1:30pm
  - Strangers In The Land: (O) Virginia Mazer; Music & Lyrics by Mildred Kayden; with Norman Rose, Dean Gitter(S), Tom Gorman, George C. Scott, Jay Barney, Ethel Everett. Re-run of 3/6/57.

- **Maurice Chevalier's Paris**
  - NBC 4pm
  - NOTE: NEW DAY & TIME.

- **ORIGINAL AMATEUR HOUR**
  - NBC 7pm
  - (Ted Mask)
  - ADD: Elisa Jayne(D).

- **STEVE ALLEN SHOW**
  - NBC 8pm
  - ADD: Robert Horton(A).

**MONDAY SEPTEMBER 23**

- **The Restless Gun**
  - NBC 8pm
  - (John Payne)
  - PREMIERE: Regular in this series is Mr. Payne; Duel At Lockwood; with regular & Vic Morrow; (SW); Dir - James Neilson.

- **TALENT SCOUTS**
  - CBS 8:30pm
  - (Coming from Omaha, Nebraska); Virginia Dunbury(S), Jean Ann Spelic (M), The Glaser Bros. (S).

- **VOICE OF FIRESTONE**
  - ABC 9pm
  - Rise Stevens(S).

- **TOP TUNES & NEW TALENT**
  - ABC 9:30pm
  - (Lawrence Welk)
  - Leon McLuliffe(M), Steve Kenny(M), Terry Carr(S).

- **Eleven Against The Ice**
  - NBC 9:30pm
  - Documentary on the unexplored Antarctic territory; (O) Robert Emmett Ginja, Pat Trese; Narrator - James E. "Tex" Gardiner; Prod - Robert Emmett Ginja.
STUDIO ONE

CBS 10pm


TUESDAY SEPTEMBER 24

Cheyenne
( Clint Walker)

ABC 7:30pm

RETURN: NEW SEASON: Regular in this series is Mr. Walker; Incident At Indian Spring; (0) George Slavin; with regulars & Dan Barton, Bonnie Bolding; Dir - Thomas Carr.

NAT KING COLE SHOW

NBC 7:30pm

Gogi Grant(S).

Phil Silvers Show
(You'll Never Get Rich)

CBS 8pm

Bilko's Boys Town; with regulars & Darryl Richard, Lillian Schaaf, Nick Saunders, Herb Evers; (SW&SD).

PREMIERE: Regulars in this series are: Mr. Gobel, Eddie Fisher, Johnnie Mann Singers; Writers - Harry Winkler, Elon Packard, Jack Brooks, Milton Rosen; Mus Dir - John Scott Trotter; Prod-Dir - Alan Handley; with Fred MacMurray(A), Barbara Bostock(D), Tommy Noonan(C), Pete Marshall(C), Shirley Harmer(S), Jeff Donnell(C).

Gogi Grant(S).

Bob Cummings Show

ABC 9:30pm

It's Polka Time

ABC 10pm

Slovenian American Radio Club Dancers.

PREMIERE: Regulars in this series are: Mr. Kennedy, Sean McClory; The Vigilantes Begin; (0) Fredrick Hazlitt Brennan; with regulars & Nan Leslie, Alan Napier, Stuart Randall, James Griffith, Michael Emmet; Dir - Hollingsworth Morse.

WEDNESDAY SEPTEMBER 25

Wagon Train
(Ward Bond)

NBC 7:30pm

The Jean LeBeau Story; with regulars & Ricardo Montalban, Joanna Moore, Grant Withers, Bill Phipps; Dir - Sidney Lanfield.

THE BIG RECORD
(Patti Page)

CBS 8pm

Janis Paige(S), The Mills Bros.(S), Stan Kenton & Orch., Don Reno(S), Larry Storch(C), Webb Pierce(S), Jeanette MacDonald(S), Nelson Eddy(S).

Father Knows Best
(Robert Young)

NBC 8:30pm

RETURN: NEW SEASON: Regulars in this series are: Mr. Young, Jane Wyatt, Elinor Donahue, Billy Gray, Lauren Chapin; Follow The Leader; with regulars & Ray Stricklyn, Bobby Huff, Wirtt King; Writers - Paul West & Rosewell Rogers; Dir - Peter Tewksbury.

Millionaire
(Marvin Miller)

CBS 9pm

The Story of Pete Marlowe; with Regis Toomey, Dan Barton, Whitney Blake, Robert Simo, Gil W. Rankin, Roy Bankoff; (SW&SD).

KRAFT THEATRE

NBC 9pm

Vengeance; (0) Joseph Cochran; with Cliff Robertson, Edward Binns, Ann Wedgeworth, Ward Costello, Richard Shepard, James Congdon; Dir - Norman Morgan.
WEDNESDAY SEPTEMBER 25 (Cont'd)

US STEEL HOUR
CBS 10pm
Haunted Harbor; (0) Henry Misrock; with Burgess
Meredith, Gaby Rodgers, Frank Overton, Joe Campa-
nella, Guy Raymond, Sala Staw, Claudia Crawford,
Cec Linder; Dir - David Greene.

THURSDAY SEPTEMBER 26

Circus Boy
ABC 7:30pm
Royal Roustabout; with regulars & Robert Warwick,
Grant Withers, Pamela Beards; (SW&SD).

Harbourmaster
CBS 8pm
(Carry Sullivan)
PREMIERS: Regulars in this series are: Mr. Sullivan,
Paul Burke, Nina Wilcox; The Thievingest Dog;
with regulars & Cec Norton, Albert Henderson, Martin
Ashe, Felix Munson, Freeman Hammond; Dir - Felix
Feist; Writers - Cary Wilbur & others.

CLIMAX!
CBS 8:30pm
(Bill Lundigan)
Along Came A Spider; (0) Leonard Spigelgass & Wal-
ter Kelly; with Ruth Hussey, Leif Erickson, Don
Dubbins, Jeanette Nolan, Natalie Trundy; Dir - Arth-
ur Hiller.

O.S.S.
ABC 9:30pm
(Ron Randell)
PREMIER: Regular in this series is: Mr. Randell;
Operation Fracture; with regular & Lionel Murton,
Robert Gallico; Writer - Paul Dudley; Dir - Rob-
ert Siodmak.

PLAYHOUSE 90
CBS 9:30pm
Topaze; (0) Marcel Pagnol; (A) Ellis St. Joseph;
with Ernie Kovacs, Sheere North, Carl Reiner,
Richard Haydn; Dir - Vincent Donahue.

THE FORD SHOW
NBC 9:30pm
RETURN: NEW SEASON: Regular in this series is
Tennessee Ernie Ford; Prod & Dir - Alan "Bud"
Yorkin; Writers - Roland Kibbie, Norman Lear;
Mus Dir - Harry Geller; Jane Wyman(A).

LUX SHOW STARRING ROSEMARY
NBC 10pm
CLOONEY
PREMIER: Regulars in this series are: Miss ClooneY,
The Modernaires with Paula Kelly; Dir -Dik Darley;
Writers - Danny Arnold, Howard Leeds, Tom Waldman;
Mus. Dir - Frank DeVol; Tennessee Ernie Ford(S-C).

Jane Wyman Show
NBC 10:30pm
RETURN: NEW SEASON: The Way Home; (0) Steve
Pizer; with Miss Wyman, Robert Bray, Steve Dunne;
Dir - Allen H. Miner.

FRIDAY SEPTEMBER 27

Adventures of Rin-Tin-Tin
ABC 7:30pm
(Lea Aaker)
The Courtship of Marshal Higgins; with regulars &
Dub Taylor, Bill Hale; (SW&SD).

Adventures of Jim Bowie
ABC 8pm
(Scott Forbes)
Counterfeit Dixie; with regulars & Gordon Jones,
Nick Dennis, Sid Case, Penny Santon; (SW&SD).

Mr. Adams & Eve
CBS 9pm
(Howard Duff, Ida Lupino)
Taming of The Shrew; with regulars & David Niven;
(SW&SD).

Date With The Angels
ABC 9:30pm
(Bill Williams, Betty White)
Nobody's Father; with regulars & Bill Boyett; (SW&SD).

Schlitz Playhouse
CBS 9:30pm

The Thin Man
NBC 9:30pm
(Phyllis Kirk, Peter Lawford)
Storm Over Rapallo; (0) Adrian Spies & Jameson
Brewer; with Ricardo Montalban, Yvonne de Carlo,
George Mathews, Frank Puglia, Peg LaCentra, Ned
Weaver, Len Lesser, Paul Lamber, Robin Morse, Geo-
arge Humbert; Dir - Paul Henreid.

ART FORD'S GREENWICH VILLAGE
WAED 10pm
PARTY
The Duke of Sing Sing; with regulars & M.rrma Han-
sen, Theona Bryant, Fuji, Joyce Holden, Robert Wilke,
Robin Morse, Murray Alper, John Indrissani, Donald
Kerr; (SW&SD).

Carmel Quinn(S), The Mello-Tones(S).

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FRIDAY SEPTEMBER 27 (cont’d)

The Lineup
(Warner Anderson, Tom Tully)

RETURN: NEW SEASON: Regulars in this series are:
Mr. Anderson, Mr. Tully, Marshall Reed; The Fleet
Queen Case; (O) Joseph Cavelli; with regulars &
James Bell, Kay Bell, Harry Carey, Jr., Claire
Carleton, Tom London; Dir - Andrew V. McLaglen.

MULTIPLE & ACROSS-THE-BORD SHOWS SEPTEMBER 23 - SEPTEMBER 27

JIMMY DEAN SHOW
CBS 10pm
Eileen Barton (S), will be the guest this week.

TODAY
(NBC 7am)
9/23 - Martha Davis & Spouse(S-M); Earl Hall(C).

GARRY MOORE SHOW
CBS 10am
9/23 - Adelaide Bishop(S), Walter Cassel(S), Kirk
Oreste(S), Elaine Malbin(S); 9/24 - Russell Arms
(S); 9/25 - Toshiko(M), Gordon Polk(C-S); 9/26 -
Russell Arms(S), Miyoko(Tak}(A).

ARLENE FRANCIS SHOW
NBC 10am
FORMERLY CLUB 60: NOTE NEW TITLE: 9/23 - Ann B.
Davis(A-C); 9/24 - Eileen Rodgers(S); 9/25 -
Carmen Cavallero(M); 9/26 - Al Morgan(N-S); 9/27-
Everly Bros.(S).

HOWARD MILLER SHOW
NBC 1:30pm
9/23 - The Playmates(S); 9/24 - Dick Lindy(S);
9/25 - Eileen Rodgers(S); 9/26 - Andy Quinn(S),
The Rays(S); 9/27 - Bob Crewe(S), The Three D's
(S).

AMERICAN BANDSTAND
(Dick Clark)
ABC 3pm
9/23 - The Story of Sarah; Adapted from the Old
Testament by Marjorie Duhan Adler; with Marian
Seldes, Tom Tryon; 9/24 - The Waiting Swan; (O)
William Schneider & Herman Goldberg; with Bruce
Gordon, Peg La Centra; 9/25 - One Mummy To Many;
(O) Alvin Sapinsley; 9/26 - Hearthstones; (O) Ber-
nice Kelly Harris; (A) Betty Ullis; 9/27 - The
Reluctant Heiress; (O) Harriet Frank, Jr.; (D) Har-
old Gast; with Lois Smith.

MODERN ROMANCES
(Martha Scott)
NBB 4:45pm
The Tangled Web; (O) Walter Black & William Kendrek;
With Mel Ruick, Neva Patterson, Don Briggs, Stewart
MacIntosh; Leslie Barrett.

TONIGHT
(Jack Paar)
NBC 11:15pm
9/23 - Reginald Gardiner(A), will be a guest for the
entire week, Marilyn Lovell(S), Russ Emory(S), Eddie
Lawrence(C); 9/24 - Marilyn Lovell(S), Russ Emory
(S), Elsa Maxwell; 9/25 - Marilyn Lovell(S), Russ
Emory(S), Louis Nye(C), Ronnie Eastman(C); 9/26 -
Betty Johnson(S), Byron Palmer(S), Frank Fontaine
(C); 9/27 - Betty Johnson(S), Byron Palmer(S),
Carol Burnett(S-C).

SATURDAY SEPTEMBER 28

JIMMY DEAN SHOW
CBS 12N
PREMIERE: Regulars for this series are: Mr. Dean,
Jan Crocket(S), Jo Davis(S), Mary Kilke(S). The
Texas Wildcast(M), Alec Houston(ventrill). Guests
this week are the Fontane Sisters(S). Dir - Clark
Pangle.

TRUE STORY
(Kathi Norris)
NBC 12N
Secret File; (O) George Louther; with Meg Mundy,
Stephan Elliott, Richard Coogan, House Jameson.

PERRY COMO SHOW
NBC 8pm
Pearl Bailey(S), Julie Wilson(S), Kukla, Fran &
Ollie.

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SATURDAY SEPTEMBER 28 (Cont'd)

Dick And The Duchess
(Patrick O'Neal, Hazel Court)  CBS 8:30pm
PREMIERE: Regulars in this seri-
Miss Court, Richard Wattis; Wri-
Byron Bullock; Prod & Dir - Sh-
regulars & Eugene Deckers, Reggi-
Shepley, Beatrice Varley, Pabia

CLUB OASIS
NBC 9pm
PREMIERE: Regular on this serie
Writers - Mel Diamond, Sid Mille-
Greg Garrison; Mus Dir - Pete Y
Johnson(A-S), Jo Stafford(S), Ar

Have Gun, Will Travel
(Richard Boone)  CBS 9:30pm
PREMIERE: Regular is Miss MacKee-
Hugh Wedlock, Howard Snyder, St
Rogers; Head Writer & Prod - C
Dir - Joe Landis; Quest this letter

GISELLE MacKENZIE SHOW
NBC 9:30pm
PREMIERE: Regular is Miss MacKee-
Hugh Wedlock, Howard Snyder, St
Rogers; Head Writer & Prod - C
Dir - Joe Landis; Quest this letter

Gunsmoke
(James Arness)  CBS 10pm

BIRTHDAY OF THE WORLD  ABC 3pm
PREMIERE: Starring Mr. Winchel-
Carl Jampel; Dir - Dave Brown;
(C), Judy Scott(S), The Hambo-
Milton DeLugg.

PAUL WINCHELL PRESENTS
ABC 4:30pm
Point Blank; (O) Howard Browne
with regulars & Richard Garlan;
Robert Foulk; Dir - Budd Boet

Maverick
(James Garner)  ABC 7:30pm
Uncle Bentley Versus The Girl
& Diane Brewster; (SW&SD).

Bachelor Father
(John Forsytte)  CBS 7:30pm
with regulars & Francis Ledere

Sally
(Joan Caulfield)  NBC 7:30pm
(Coming from the West Coast):
George Burns(C), Gracie Allen;
Ida Lupino(A), Johnnie Ray(S);
Richard Hearn(C), Delia

ED SULLIVAN SHOW  CBS 8pm
Sugar Ray Robinson, Carmen Br-
(S-M), Corinne Calvet(A), Jer
Nichols(A).

STEVE ALLEN SHOW  NBC 8pm
Creedence; with Rex Harrison;
Stubby Kaye(C), Louis Armstr-
(S-M), Diahann Carroll(S), St-
Peggy Lee(S), Lizzie Miles(S);
land Band, Tommy Sands(A). P-
Prod - Paul Gregory; Dir - Les-
Stevens, Peter Utting;
The Best Wine; (O) John Vian-
Zak, Martin Houston, Inger &
Allen Hewitt, Mark Roberts;
man: LAST SHOW.

DUPONT SHOW OF THE MONTH  CBS 9pm
Fatal Alibi; (O) Don Brinkley
George Neise, Joyce Meadows,
Bryar, Robert Bice, Lennie E
Doniger.

GOODYEAR PLAYHOUSE  NBC 9pm

The Web
(William Bryant)  NBC 10pm

SUNDAY SEPTEMBER 29

BIRTHDAY OF THE WORLD  ABC 3pm

PAUL WINCHELL PRESENTS
ABC 4:30pm

Maverick
(James Garner)  ABC 7:30pm

Bachelor Father
(John Forsytte)  CBS 7:30pm

Sally
(Joan Caulfield)  NBC 7:30pm

ED SULLIVAN SHOW  CBS 8pm

STEVE ALLEN SHOW  NBC 8pm

DUPTON SHOW OF THE MONTH  CBS 9pm

GOODYEAR PLAYHOUSE  NBC 9pm

The Web
(William Bryant)  NBC 10pm
Paul Gregory resolved the problem of having American musical comedy represented on "Crescendo" after the Ethel Merman bow-out, by having Julie Andrews and Stanley Holloway join the show to sing sequences from "My Fair Lady" (backed by CBS) on the show, along with star Rex Harrison, who will sort of double in brass in introducing himself to American musical comedy as a visiting Englishman. Another last-minute cast change brought in Sonny James to substitute for Tommy Sands, whose "Singin' Idol" movie started production last week in Hollywood.... Ed Sullivan will sing on his Sept 29 show from Hollywood -- an original song by Ida Lupino.... Mel Allen and Al Helfer will be the TV commentators for the World Series games, starting Oct 2 at Yankee Stadium in New York. All New York-originating games will be telecast in color.... John Daly, host of What's My Line, will miss his first show after 381 consecutive appearances on the CBS quiz show on Sept 29, when he will be in Europe wearing his other hat, head of ABC News. The performance total will have covered seven years and 17 weeks on the program (it went on the air Feb 2, 1950). Bennett Cerf will be in the smart seat for the evening, with Daly returning for the Oct 6 program.

The guest star list for The Lux Show Starring Rosemary Clooney, for seven future shows thru December 12 includes: Oct 3, William Bendix; Oct 10, Edward Everett Horton; Oct 24, Ken Murray; Oct 31, Boris Karloff; Nov 14, Carol Channing, and Dec 12, Charles Laughton. Talent Associates' first of six programs for the Du Pont Show over CBS on Oct 28, "The Prince and the Pauper," will line up with Christopher Plummer, Rosemarie Harris, Sir Cedric Hardwicke, John Carradine, Hurd Hatfield, Rex Thompson and Johnny Washbrook. This Is Your Life will do its Oct 2 and 9 shows from New York. The subject of the Oct 2 program has been informed of the appearance in advance, but Edwards ain't telling the public who it is.... When Sid Caesar and Imogene Coca return to television as on camera partners over ABC, January 26, Sundays, 9-9:30pm NYT, the program will not have any new departures from the format Caesar has firmed during his years on the air. Instead, new ideas will spring from the types of characterizations and specialties the comics are known for, with new approaches being developed to the standby husband-wife, pantomime and interview routines. Hal Janis has left NBC and joined Caesar's Shellrick Corp to produce the new show.

Television Programs of America will go into production soon in Hollywood on two new pilots for TV series. Production has been decided on "after first holding extensive consultation with major advertisers and advertising agencies," according to the firm, which several months ago announced it would no longer produce pilots on pure spec. Airline Hostess, concerning a hostess-purser employed by an international airline, will be produced by Anthony Veiller, with scripts being written by Arnold Belgard and Lois Jacoby. Dude Ranch will dramatize the adventures of a dude ranch owner and his teen age daughter, with a prominent guest star in each episode. Irving Cummings, Jr., will produce, from a script by Robert Bailey.
Private Secretary, having finished its summer duty in re-run over the CBS net in evening time, starts network stripping tomorrow (26) over NBC as part of its Comedy Time, Monday thru Friday, 5-5:30pm NYT. Arthur Lewis will produce a pilot for NBC based on Ring Lardner's "You Know Me, Al," the 1916 volume of baseball stories which established the newspaperman as a humorist and/or satirist in the short story field. Abe Burrows wrote the pilot and will be head writer on the series if it takes. The original stories concerned a White Sox baseball pitcher. Four Star Films has two new Western series on its production schedule, despite the heavy criticism of the load of Westerns on TV. One is Doc Holliday, the other, The Tall Texan; both pilot scripts written by Aaron Spelling. The series will be pushed for January sale. David Suskind, head of Talent Associates, was quoted last week in Hollywood as saying that he has been approached by two agencies to prepare live shows for possible debut in January, to replace two film series that may get their cancellation after 13 weeks. Suskind reported that agency people told him they had seen the first films on the new series and the decision is being made even before the series take to the air.

Helen Deutsch has been signed by NBC to head a staff of writers for the General Motors Fiftieth Anniversary Show, Nov 17, Sunday, 9-11pm NYT. Jess Oppenheimer will produce the two-hour color special. The NBC agreement with Miss Deutsch also covers three annual NBC-TV special projects and creation and development of a new weekly series. She is also free to continue with her motion picture script writing (including 13 years with M-G-M). Boris Karloff will star in Tales of Frankenstein, a new series to be produced by Bryan Foy in partnership with Joseph Schenck Enterprises for Screen Gems. Karloff will appear as host of the series and will star in some of the half-hour shows. Toots Camarata will be musical director for The Edsel Show over CBS, Oct 13, Sunday, 8-9pm NYT. Country Music Jubilee, pushed out of its ABC Saturday, 10pm spot, by The Mike Wallace Interview will expand from its present 8:30-9pm time to a full hour beginning Oct 5, 8-9pm NYT. Thus, ABC will have a spread of country and western music for one hour, followed by Lawrence Welk for an hour, topped by a tart non-musical nightcap from Mike Wallace, for Saturday evenings.

Winston O'Keefe is producing the second of Screen Gems' hour-and-a-half films for this season's Playhouse 90. Lloyd Nolan will star in "The Glavanized Yankee," the story of a Union Army officer assigned to move a group of Confederate prisoners between two bases during the Civil War. James Whitmore will co-star with Nolan, playing an imprisoned Confederate officer. The script was written by Russell S. Hughes. The first Screen Gems Playhouse 90 film for the current season was "The Edge of Innocence," starring Joseph Cotten and Teresa Wright, with playdate to be set. Kraft Television Theatre has been renewed over NBC for a year, effective Oct 2. It is the longest continuously running dramatic program on network television.

KNXT(LA) is scheduling a basic television training course for the benefit of advertising agency and client personnel in the Los Angeles area, believed to be the first such undertaken by a television station. The first of six two-hour sessions is tentatively scheduled for mid-October. KNXT general manager Clark George sent letters to national and local advertising agency leaders inviting them to make the course available to agency and client personnel. General subjects to be covered are "The Basics of Television," "The Selling Side," "The Commercial Use of Television," and "The Production Side of Television." Within the general subjects, those taking the course will be familiarized with all fine points of local and network operations, live and film production, commercial production and trade merchandising.