FRIDAY (December 13)

NBC - 7:30-8pm NYT, Weekly; RETURN - Truth or Consequences - LIVE from LA; 51 stations live, 5 quick kine, 5-day delay for West Coast. (Replaces Seaborne of London which moves to Sunday, 5:30-6pm NYT, effective Dec 22). § Nighttime version of the current NBC Monday thru Friday, 10:30-11am NYT program, with bigger gifts, consequences and remote telecasts. The program had previously been seen over NBC, Fridays, from May 15, 1954 thru Sept 28, 1956. The m.c. for the new evening version was undecided at press time; Bob Barker continues with the daytime programs as host.

§ SPONSOR - Sterling Drug, Inc (Various Products) thru Dancer-Fitzgerald-Sample, Inc (NY); Acct Exec - A. W. Spence.

§ FKGR - Ralph Edwards Productions, Inc (LA); Prod - Ed Bailey; Dir - Stuart Phelps.

NBC - 10-11pm NYT, this date only; SPECIAL - World's Invitational Match Game Bowling Championship Tournament - LIVE from Chicago; 179 stations live, 1 kine. (The program, part of the "Gillette Cavalcade of Sports," replaces the Friday evening boxing bout, this date only). § Telecast of the final round of the first World's Invitational Bowling Tournament at the Chicago Coliseum, with Jimmy Powers as TV commentator. The field includes 160 men and 64 women competing for more than $30,000 in prizes.

§ SPONSOR - Gillette Safety Razor Co thru Maxon, Inc (DET); TV Acct Exec - Edwin A. Wilhelm (NY).§ FKGR - NBC- TV with the Bowling Proprietors Assn of Greater Chicago; Prod - Jack Dillon; Dir - Paul Robinson.

SATURDAY (December 14)

NBC - 10:30-11am NYT, Weekly; DEBUT - The Ruff and Reddy Show - FILM; to the net. (Replaces Andy's Gang, which moves to 11:30am-12noon NYT, effective this date, succeeding Captian Gallant of the Foreign Legion; last show Dec 7). § Cartoon series about a cat and a dog, with two short adventures featured each week, in conjunction with two cartoons from the Columbia Pictures film library.

§ Sustaining.

§ FKGR - Screen Gems, Inc; Film Prod (Ruff and Reddy Cartoons) H-B Enterprises (LA); Prods - Joe Barbera, William Hanna.

NRC - 2-4pm NYT, Weekly, 15 games thru March 29; RETURN - Professional Basketball "Game of the Week" - LIVE from various cities; to the net. (Replaces NBC-NCAA Football Games; last show Dec 7). § Lindsey Nelson and Curt Gowdy describe the play at National Basketball Assn games for the third year, the fourth year of NBC telecasts. (Continued on next page)
Saturday (December 14)

**NBC - Professional Basketball** (Cont’d from previous page):
- § SPONSOR - Participations; not announced at press time.
- § PKGR - NBC Sports Dept (NY) with the National Basketball Assn; Prod - Perry Smith; Dir - Harry Coyle.

Sunday (December 15)

**ABC - 9:30-10pm** NYT, this date only; **SPECIAL - The Trophy -** LIVE from NY; to the net. (Open time). § Dramatization of the story of a New England fraternity's battle against religious discrimination, linked with the Biblical story of the Maccabees, marking Chanukah, the Jewish Festival of Lights.
- § Sustaining.
- § PKGR - ABC with the American Jewish Committee; Dir - Jack Sameth; Writer - Irve Tunick.

**NBC - 5:30-6:30pm** NYT, this date only; **SPECIAL - Our Mr. Sun -** FILM (COLOR);
105 stations net, 155 delayed. (Prempts Outlook, 5:30-6pm NYT, and Meet the Press, 6-6:30pm NYT). § Story-line documentary showing how man has learned scientific facts about the sun and the use he has made of this knowledge.

Dr. Frank Baxter plays the role of a scientist, Eddie Albert plays a fiction writer. The film was previously shown on the CBS net, Nov 19, 1956, and is the second in this special series to be shown over NBC (see page 85).
- § SPONSOR - American Telephone & Telegraph Co (Bell Telephone System) thru N.W. Ayer & Son, Inc (Phila); Acct Supvr - Vance Bebb (NY); TV Acct Rep - Jerry Jordan.
- § PKGR - American Telephone & Telegraph Co; Prod & Dir - Frank Capra; animation sequences by UPA; Writers - Frank Capra, Jonathan Latimer.

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**THIS WEEK -- REGULAR NETWORK SPECIALS**

**NBC - Hallmark Hall of Fame** (6 times during season, various days, various times)
Dec 15, Sunday, 6:30-8pm NYT; Shakespeare's "Twelfth Night," adapted by William Nichols, starring Maurice Evans (see page E for other cast credits). § Exec Prod - Mildred Freed Alberg; Assoc Prod - Robert Hartung; Dir - David Green; Music Composer and Conductor - Lehman Engel; Sets & Costumes - Rouben Ter-Arutunian; Choreog - John Butler. § LIVE (COLOR) from NY.

**OTHER NETWORK CHANGES & ADDITIONS**

**CBS - The Day Called X; SCHEDULE CHANGE** Dec 8, Sunday; one-time program was seen 6-6:30pm NYT, instead of 12noon-12:30pm NYT, as originally announced (see page 95). Let's Take a Trip was re-instated to the schedule via a kinescope of a previous program. The special program preempted Beat the Clock in its new time.

**CBS - Alfred Hitchcock Presents (Sun, 9:30-10pm NYT)** Joan Harrison has been upped from associate producer to producer of the series.

**NBC - Your Hit Parade** (Sat, 10:30-11pm NYT) Dick Jacobs succeeds Don Walker as music director, effective with the program of Dec 14.

The George Gobel Show (alt Tue, 8-9pm NYT) G1 Roden succeeds Jule Styne as producer, effective with the program of Dec 10. Mac Benoff and Mertin Ragaway are now the writers for the show. Bob Lemond is now the announcer.

My Friend Flicka; SCHEDULE CHANGE. Dec 8; last program in the current Sunday, 6:30-7pm NYT spot. Program will return on Jan 5, Sundays, 7-7:30pm NYT.

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OTHER NET CHANGES
TALENT SHOWSHEET AND SCRIPT REPORT - DECEMBER 9 - DECEMBER 15

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (S) Singer, (A) Actor, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

TALENT SCOUTS; Monday Dec 2; CBS 8;30pm - ADD: (Coming from Chicago) - Jean Diamond(S), The Stockyard Six(M), The Wilson Sisters(S-M).

THE BIG RECORD; Wednesday Dec 4; CBS 8pm - DELETE: Paul Anka(S).

PIESTA AMERICANA; Friday Dec 6; WADD Local NY 8pm - ADD: June Walker(D).

ART FORD'S GREENWICH VILLAGE PARTY; Friday Dec 6; WADD Local NY 10pm - ADD: Josh White(S-M).

LAMP UNTO MY FEET; Sunday Dec 8; CBS 10am - ADD: Lip Service; (O) David Ebin; with Bramwell Fletcher, Larry Hagman, James Hickman, Ann Benton; Dir - Marvin Silberkst.

LOOK UP & LIVE; Sunday Dec 8; CBS 10:30am - ADD: The Watchers; (O) John Bloch; with Salem College Choir, Jared Reed(S); Dir - Roger Englander.

CAMERA THREE; Sunday Dec 8; CBS 11:30am - ADD: Conjugation of The Blues; (O) Clair Roskam & Warren Wallace; with Tony Scott(M), Dylan Todd(S); Dir - Clay Yurdin.

FRONTIERS OF FAITH; Sunday Dec 8; NBC 1:30pm - ADD: A Chassidic Tale; (O) Morton Wishengrad; with Theodore Bikel, Mike Kellin.

PAUL WINCHELL SHOW; Sunday Dec 8; ABC 4:30pm - ADD: Bud & Cece Robinson(D).

SEVEN LIVELY ARTS; Sunday Dec 8; CBS 5pm - ADD: Dir - Jack Smight. The Sound of Jazz.

ED SULLIVAN SHOW; Sunday Dec 8; CBS 6pm - DELETE: Martha Ann Bentley(D); ADD: Eileen O'Dare(D).

MONDAY DECEMBER 9

AMERICAN BANDSTAND ABC 7:30pm
Adventures of Robin Hood CBS 7:30pm
GUY MITCHELL SHOW ABC 8pm
Burns & Allen CBS 8pm
Restless Gun NBC 8pm
(John Payne)
TALENT SCOUTS CBS 8:30pm
VOICE OF FIRESTONE ABC 9pm
Danny Thomas Show CBS 9pm
TOP TUNES & NEW TALENT(Lawrence Welk) ABC 9:30pm
December Bride CBS 9:30pm
A Turn of Fate NBC 9:30pm
(Goodyear Theater)
STUDIO ONE CBS 10pm

No info available at press time.

The Bride of Robin Hood; with regulars & Billie Whitelaw, Ronald Allen; (SW&SD).

Dolores Hawkins(S), Margie Rayburn(S), "Somethin'" Smith & The Red Heads(M).

with regulars & Valerie Allen, Jolene Brand, Barbara Darrow, Michael Mason; (SW&SD).

Thicker Than Water; with Claude Akins, Lars Henderson, Ted DeCorsia, Frank Richards; (SW&SD).

Walter Skees(S), Frances Parwell(S), The Remarkable Rubin Trio(M).

Robert Merrill(S).

with regulars & Ellene Janssen, Donna Corcoran, Carla Merkey, Joan Harding, Dick Beymer; (SW&SD).

Marni Nixon(S).

with regulars & Hilary Brooke, Barbara Eden; (SW&SD).

The Crowd Pleaser; (O) William R. Cox; (A) Frederic Brady; with Robert Ryan, Stuart Whitman, Jean Willes, Stacy Harris, John Seradino, Frankie Vann; Dir - Louis King.


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Mond.
December 9 (Cont’d)

SUSPICION
NBC 10pm
The Deadly Game; (O) Friedrich Duerrenmatt; (A) James Yaffe; with Boris Karloff, Harry Townes, Gary Merrill, Joseph Wiseman; Dir - Don Medford.

Tues.
December 10

Sugarfoot
(Will Hutchins)
ABC 7:30pm
Mistfire; (O) Alan Lomay; (A) James O’Hanlon; with Broke Brent, Connie Stevens, Frank Albertson, Parnell Roberts, Herbert Banke.

Nat King Cole Show
NBC 7:30pm
Mills Bros. (S).

Phil Silvers Show
CBS 8pm
(You’ll Never Get Rich)
Lieutenant Bilko; with regulars & John Bocuff, Nick Saunders; (SW&SD).

Fisher-Goebel Show
NBC 8pm
Bob Hope (C), Erin O’Brien (S).

Wyatt Earp
ABC 8:30pm
Indian Wife; with regulars & Richard Garland, Carol Thurston, Sheb Wooley, Rice Alaniz, Rod Redwing; (SW&SD).

Bve Arden Show
CBS 8:30pm
Montana Date; with regulars & Ainslee Pryor, Paul Burns, Isabel Wit werden; (SW&SD).

Broken Arrow
ABC 9pm
Smoke Signal; with regulars & Gordon Jones, William Leicester, Tom London, Frank Wilcox, Merry Anders; (SW&SD).

Telephone Time
(Noe Frank Baxter)
ABC 9:30pm
Sam Houston’s Decision; (O) Joseph Landon; with Don Taylor, Elizabeth Frazer.

Red Skelton Show
CBS 9:30pm
Rita Moreno (A).

Bob Cummings Show
NBC 9:30pm
Bob, The Gunslinger; with regulars & Joe Lansing, Audrey Dalton; (SW&SD).

The Californians
NBC 10pm
(0) Gene Levitt, Carey Wilbur; with Audrey Totter, Henry Daniel, Howard Dayton; (SD).

Wednes.
December 11

Wagon Train
NBC 7:30pm
(Ward Bond, Robert Horton)
The Clara Beaugamp Story; (O) William Leicester; (A) Winston Miller; with Nina Foch, Shepperd Strudwick, Richard Garland.

The Big Redon
(Fatti Page)
CBS 8pm
Kate Smith (S), Count Basie & Orch., Gogi Grant (S), Jill Corey (S), The Four Esquires (S), Marie Adams & Three Tons of Joy (S).

Tombstone Territory
ABC 8:30pm
with regulars & Michael Forest, Peter Whitney; (SW&SD).

Father Knows Best
NBC 8:30pm
Mr. Peal Meets His Match; with regulars & Karen Sue Trent, Larry Kers, John Williams; (SW&SD).

Ozzie & Harriet
ABC 9pm
Tutti Frutti Ice Cream; with regulars & Kathy Nelson, Joe Kearns, Frank Sully, Mack Williams; (SW&SD).

Millionaire
CBS 9pm

Kraft Theatre
NBC 9pm
Heroes Walk On Sand; (O) George Dulsin; with Elliott Nugent, Walter Abel, Ann Harding, Basil Rathbone, Sloan Simpson; Dir - Richard goode.

Walter Winchell
File
ABC 9:30pm
The Law And Aaron Benjamin; (O) Adrian Spies; with Robert Middleton, Murvyn Yone, Bart Burns, Adrienne Marden, Maurice Manser; Dir - Jerry Thorpe.

Armstrong Circle
Theatre
CBS 10pm
Thief of Diamonds; (O) Alvin Loundoff; with Carol Bruce, Maxine Steuart, Staats Cotsworth, Jon Cypher, Frank Maxwell, Edward Asner, David White; Dir - William Corrigan.
THURSDAY DECEMBER 12

Circus Boy
ABC 7:30pm
The Return of Buffalo Bill; with regulars & Dick Foran, Anne Nagel; (SW&SD).

Harbormaster
CBS 8pm
Invisible Island; with regulars & Phyllis Hill; (SW&SD).

(Barry Sullivan)

CLIMAX!
CBS 8:30pm
Hurricane Diane; (O) Jerome Gruskin; with Jeffrey Hunter, Vanessa Brown, Brian Keith, Jan Merlin, Beulah Bondi; Dir - Paul Nickell.

(Bill Lundigan)

Draeger
NBC 8:30pm
with regulars & Dudley Manlove, Norma Ward, Don Warren, William Plaherty; (SW&SD).

PAT BOONE CHEVY
ABC 9pm
Peggy King(S), The Four Lads(S).

SHOWROOM

O.S.S.
ABC 9:30pm
Operation Lovebird; with regulars & Edwin Richfield, Jan Holden; (SW&SD).

PLAYHOUSE 90
CBS 9:30pm
The Thundering Wave; (O) Robert Alan Aurthur; with Franchot Tone, Joan Bennett, Pamela Mason, James Mason, Jack Klugman, Susan Oliver; Dir - John Frankenheimer.

FORD SHOW
NBC 9:30pm
Laraine Day(A).

LUX SHOW STARRING
ROSEMARY CLOONEY
NBC 10pm
Charles Laughton(A).

Jane Wyman Show
NBC 10:30pm
The Perfect Alibi; with Vincent Price, Ed Heimers.

FRIDAY DECEMBER 13

Adventures of Rin-Tin-Tin
ABC 7:30pm
White Chief; with regulars & Manning Ross, Ernest Sarracino, George Keymas; (SW&SD).

Leave It To Beaver
CBS 7:30pm
Beaver's Short Pants; with regulars & Madge Kennedy; (SW&SD).

Jim Bowle
ABC 8pm
Country Girl; (O) Everett DeBaun; with regulars & Margo, Miguel Landi; (SD).

Trackdown
CBS 8pm
The Town; (O) Sam Peckinpah; with Lee Van Cleef, Stu Whitman, Gloria Saunders, Dick Reeves, Richard Hale, Roy Barcroft, Ric Roman; (SD).

(Patrick Culp)

PATRICE MUNSEL
ABC 8:30pm
Julius La Rosa(S).

SHOW

Dick Powell's Zane
CBS 8:30pm
gift From A Gunman; (O) Charles A. Stearns; (A) Russell S. Hughes; with Howard Keel, John Dehn, Jean Willis, Michael Landon, K.L. Smith; Dir - John English.

Grey Theatre

Frank Sinatra Show
ABC 9pm
Take Me To Hollywood; (O) Alec Bakhoe; with Mr. Sinatra, Celia Lovsky, Maurice Mason, Sydney Smith, Oliver Magnow, Irene Seldner; Dir - Richard Sale.

X Squad
NBC 9pm
The Specialists; (O) Joel Rapp & William Driskill; with Dave Barry, Douglas Evans, Jan Arvan, Ken Dibbs, Charles Evans, Peg La Centra; (SD).

(Lee Marvin)

Date With The
ABC 9:30pm
Christmas; with regulars & Nancy Kulp, Hanley Stafford; (SW&SD).

Angels

Schlitz Playhouse
CBS 9:30pm
French Provincial; with Barbara Bel Geddes, Jess Hahn, Evelyn Kerr.

Colt .45
ABC 10pm
Young Gun; (O) Joel Rapp & William Driskill; (A) Daniel Ullman; with Charles Bronson, Lucerne Tuttle, James Anderson, Hugh Sanders, Jaclynne Greene; (SD).

(Wayde Preston)

The Lineup
CBS 10pm
The Vacationing Escapee Case; with regulars & Bart Burns, Ruta Lee, Lillian Buyeff, Carol Shannon, Ken Mayer; (SW&SD).

ART FORD'S GREENWICH WAARD
10pm
VILLAGE PARTY

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TALENT SHOWSHEET (more)
<table>
<thead>
<tr>
<th>Show/Program</th>
<th>Network</th>
<th>Time</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>JIMMY DEAN SHOW</strong></td>
<td>CBS</td>
<td>7am</td>
<td>The Four Diamonds(S). 12/13 - LAST SHOW</td>
</tr>
<tr>
<td>TODAY (Dave Garroway)</td>
<td>NBC</td>
<td>7am</td>
<td>12/11 - Lionel Hampton &amp; Trio(M); 12/12 - Frances Archer(S), Beverly Gile(S).</td>
</tr>
<tr>
<td><strong>GARRY MOORE SHOW</strong></td>
<td>CBS</td>
<td>10am</td>
<td>12/9 - Kenny Rankin(S); 12/13 - Georgie Kaye(C), Martha Davis &amp; Spouse(S-M).</td>
</tr>
<tr>
<td><strong>ARLENE FRANCIS SHOW</strong></td>
<td>NBC</td>
<td>10am</td>
<td>12/11 - Chan Canasta(mentalistic); 12/12 - Louis Nye(C).</td>
</tr>
<tr>
<td><strong>HOWARD MILLER SHOW</strong></td>
<td>NBC</td>
<td>1:30pm</td>
<td>12/9 - Marian McPartland(M); 12/12 - Charlie Applewhite(S); 12/13 - Brenda Lee(S).</td>
</tr>
<tr>
<td><strong>AMERICAN BANDSTAND</strong> (Dick Clark)</td>
<td>ABC</td>
<td>3pm</td>
<td>No information available at press time.</td>
</tr>
<tr>
<td><strong>NBC MATINEE THEATRE</strong></td>
<td>NBC</td>
<td>3pm</td>
<td>12/9 - The Consul(C): Richard Harding Davis; (A) Kathleen &amp; Robert Lindsay; 12/10 - The Old Friend; (C) Eugene Raskin; (A) Will Schneider &amp; Herman Goldberg; 12/11 - Give Me A Wand; (C) Robert E. Thompson; 12/12 - The Sure Thing; (C) George Loveridge; (A) George Lowther; 12/13 - Dark Of The Moon; (C) Howard Richardson &amp; William Berney.</td>
</tr>
<tr>
<td><strong>MODERN ROMANCES</strong> (Mel Brandt)</td>
<td>NBC</td>
<td>4:45pm</td>
<td>The Narrowing Doorway; (C) Harry W. Junkin; with Augusta Dabney, Patricia Bosworth, Warren Berlinger, Fred Downs.</td>
</tr>
<tr>
<td><strong>TONIGHT</strong> (Jack Paar)</td>
<td>NBC</td>
<td>11:15pm</td>
<td>12/9 - George Jessel(C), Gervieve(S); 12/10 - Gervieve(S), Charlotte Rae(C); 12/11 - Jonathan Winters(C), Amazing Garris (novelty); 12/12 - Stanley Holloway(C); 12/13 - Jim Moran.</td>
</tr>
</tbody>
</table>

**SATURDAY DECEMBER 14**

<table>
<thead>
<tr>
<th>Show/Program</th>
<th>Network</th>
<th>Time</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>JIMMY DEAN SHOW</strong></td>
<td>CBS</td>
<td>12N</td>
<td>The Four Diamonds(S).</td>
</tr>
<tr>
<td><strong>TRUE STORY</strong> (Kathy Morris)</td>
<td>NBC</td>
<td>12N</td>
<td>The Writer; (C) George Lowther; with Ann Flood, Mark Roberts, Edna Markey, Al Markey.</td>
</tr>
<tr>
<td><strong>Perry Mason</strong> (Raymond Burr)</td>
<td>CBS</td>
<td>7:30pm</td>
<td>The Case Of The Moth-Eaten Mink; with regulars &amp; Bob Osterloh, Kay Payten, Douglas Kennedy, Roxanne Arlen.</td>
</tr>
<tr>
<td><strong>COUNTRY MUSIC JUBILEE</strong></td>
<td>ABC</td>
<td>8pm</td>
<td>Porter Wagoner(S).</td>
</tr>
<tr>
<td><strong>FERRY COMO SHOW</strong></td>
<td>NBC</td>
<td>6pm</td>
<td>Janis Paige(S-A), George Sanders(A), Lou Carter(S), Johnny Mathis(S).</td>
</tr>
<tr>
<td><strong>Dick &amp; The Duchess</strong></td>
<td>CBS</td>
<td>6:30pm</td>
<td>The Nottingham Case; with regulars &amp; Ronnie Stevens, Roddy Hughes, Ralph Truman; (SW&amp;SD).</td>
</tr>
<tr>
<td><strong>Oh! Susanna</strong> (Dale Storm)</td>
<td>CBS</td>
<td>9pm</td>
<td>Dutch Treatment; with regulars &amp; Charles Lane, Marjorie Bennett, Kurt Katch, John Bleifer, King Donovan; (SW&amp;SD).</td>
</tr>
<tr>
<td><strong>POLLY BERGEN SHOW</strong></td>
<td>NBC</td>
<td>9pm</td>
<td>Paul Winchell (ventrilo).</td>
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<tr>
<td><strong>Have Gun, Will Travel</strong></td>
<td>CBS</td>
<td>9:30pm</td>
<td>with regular &amp; Warren Stevens, Henry Brandon, Harry Landers; (SW&amp;SD).</td>
</tr>
<tr>
<td><strong>GLENN MacKENZIE SHOW</strong></td>
<td>NBC</td>
<td>9:30pm</td>
<td>George DeWitt(C).</td>
</tr>
<tr>
<td><strong>Junsmoke</strong></td>
<td>CBS</td>
<td>10pm</td>
<td>with regulars &amp; Jack Lord; (SW&amp;SD).</td>
</tr>
</tbody>
</table>
SUNDAY DECEMBER 15

FRONTIERS OF FAITH NBC 1:30pm
The Liberator; (O) Elihu Winer; with Michael Wager, Lawrence Davidson(s); Dir - Martin Hoad.

OMNIBUS (Alistair Cooke) NBC 4pm
Life of Samuel Johnson; (O) James Boswell; (A) James Lee; with Peter Ustinov, Kenneth Haigh, Clarence Derwent, Ethne Dunn, Ralph Sampson, Basil Langton, Sorell Booke; Dir's - Alan Schneider & Seymour Robbie.

SEVEN LIVELY ARTS CBS 5pm
Here Is New York; (O) E.B. White; (A) Andrew J. Rooney; with E.G. Marshall as narrator, J. Robert Dietz; Dir - Robert K. Sharpe; Musical Score - Norman Dello Joio; Music Dir - Alfred Antonini.

HALLMARK HALL OF FAME NBC 6:30pm
Twelfth Night; (O) William Shakespeare; (A) William Nichols; with Maurice Evans, Piper Laurie, Dennis King, Rosemary Harris, Max Adrian, Howard Morris, Lloyd Boucher, Alice Ghostley, Gregory Morton, Dick Davalos, George Turner, James Howard, William Cotrell, Undine Forrest, Richard Buck; Dir - David Green.

Lassie (Jon Provost) CBS 7pm
The Bike; with regulars & Ray Ferrell, Greta Granstedt, Stanford Jolley; (SH&SD).

Maverick (James Garner) ABC 7:30pm
The Naked Gallows; (O) Howard Browne; with Pay Spain, Michael Conners, Jeanne Cooper, Ed Kemmer, Bing Russell, Morris Ankrum, Forrest Lewis; (SD).

ED SULLIVAN SHOW CBS 8pm
Eddie Foy(s), Barbara Perry(s), Tony Bennett(s), Sue Carson (C), Della Reese(s), Rita Streich(s), The Keynotes(C), Rudy Cardenas(Juggler).

STEVE ALLEN SHOW NBC 8pm
Ann Soother(A-C), Janik & Arnaut(D), Lou Costello(C).

General Electric Theatre (Ronald Reagan) CBS 9pm
The Trail To Christmas; (O) Frank Burt; (A) Frank Burt & Valentine Davies; with James Stewart, Richard Eyer, John McIntire, Will Wright, Kevin Hagen, Sally Fraser, Sam Edwards, Mary Lawrence, Dennis Holmes, Russell Simpson, Tom Pittman, Tony Hilder, Ted Mazes, Gregg Barton, Hope Summers; Dir - James Stewart.

DINAH SHORE CHEVY SHOW NBC 9pm
Carol Channing(C), Tommy Sands(s), Lisa Kirk(s), Hugh O'Brien (A).

THE TROPHY ABC 9:30pm
(O) Irve Tunic; Dir - Jack Sameth. Special broadcast marking Chanukah.

Alfred Hitchcock Presents CBS 9:30pm
The Deadly; (O) Lawrence Treat; (A) Robert C. Dennis; with Phyllis Thaxter, Craig Stevens, Lee Phillips; Dir - Don Taylor.

Scotland Yard (Edgar Lustgarten) ARC 10pm
Person Unknown; (O) James Eastwood; with George Pravda, Marianne Stone, Edward Cast, Alan Robinson.

Loretta Young Show NBC 10pm
NEWS - COMMENT - POSSIBILITIES

Shirley Temple's Storybook series will bow with a live version of "Beauty and the Beast" over NBC on Jan 12, Sunday, 8-9pm NYT (there were reports that the debut story would be switched. The opening show won't have Temple playing a role (she'll star in three of the 16 programs planned), but the top roles will be filled by Charlton Heston (Prince), Claire Bloom (Beauty) and E. G. Marshall (Beauty's father), with June Lockhart and Barbara Baxley playing the two sisters of Beauty. Kirk Brown- ing will direct the opening program, from the adaptation of the fairy tale by Joseph Schrank. Miss Temple will be hostess-narrator and will sing the theme song for the series, "Dreams Are Made For Children," written by Mack David and Jerry Livingston. .......Steve Dunne will be the m.c. for the nighttime version of Truth Or Consequences, returning to NBC this Friday evening, 7:30-8pm NYT. Bob Barker will continue as the daytime program's m.c. Victor Borge will present what he calls the "third half" of his Comedy in Music theatre-TV program series on CBS, February 19, Wednesday, 9-10pm NYT, sponsored by the Pontiac Division, GMC, thru MacMensu, John & Adams, Inc. As in his two programs presented during 1956 over the net, the Borge program will present the comedian-musician and his piano as a solo act for the full hour. The program will originate in NY.

A tip-off on the big changes being made in the format of The Big Record comes from next Wednesday's program's star feature -- a live pickup of William Holden, Jack Hawkins and Geoffrey Horne at the American premiere of the motion picture they star in, "The Bridge on the River Kwai," from the Palace Theater in NY. It's not as far-fetched as it seems. Motion pictures have theme music, theme music is recorded, some motion picture themes have become big hits; thus, The Big Record appearance......NBC will have a special Christmas Eve program starring Dave Garaway, with the star and his wife Pamela as hosts presenting an informal night-before-Christmas theme. Titled Christmas Eve with the Dave Garaway, the show will be presented Dec 24, Tuesday, 10-10:30pm NYT, preempting that night's performance of The Californians. Jack Heil, producer of Garaway's Today show, will produce and direct the Christmas Eve program, which will originate from Garaway's six-story brownstone house in mid-Manhattan and will also feature Dave's daughter Paris and Pamela's son Mike, along with friends of the family who will visit......NBC's winter trek schedule for its Monday thru Friday programs will include two weeks at Silver Springs, Florida, for the Arlene Francis Show which will originate ten programs from the water event-tourist spot during the weeks of January 6 and 13. All the regulars on the show will be included in the move -- Hugh Downs, Earl Wrightson and Norman Paris and his trio......The Piper Laurie-David Greene clash over the actress' interpretation of her role as Viola in Markham's "Twelfth Night," scheduled for Dec 15 over NBC, not only led the actress to withdraw from the part, but required several other cast changes because Viola is a "twin" role. Denholm Elliott replaced Dick Devalos in the role of Sebastian because he looks more like Rosemary Harris who moved over from her role as Olivia to replace Miss Laurie. Frances Hyland replaced - Page 1 - (MORE)
Miss Harris as Olivia. There was actually little discussion in the column of the conflict between Miss Laurie and the director, although it was unusual because there was no face-saving explanation of "illness" or similar excuse. If the program didn't involve Shakespeare there would have been even less notice.

CBS' problems with its Morning Show type program in the 7-9am and then 7-8am hours that finally led to outright cancellation of net shows during the 7-8am period, have also hit Panorama Pacific, the Columbia Television Pacific Net's 7-9am program that has been on the air for four years, with very little change in format. The Monday thru Friday live show goes to eight stations and is currently on notice to end its run with the December 27 show unless its income perks up. Spot income hasn't kept pace with line and engineering cost rises and even though the program has required little change in format during its run, having hit the formula from the start, it will have to fold to make way for less expensive types of live shows. The show originates from KNXT(LA).......Today, by the way, is programmed in the LA area from 6 to 8 am, with the 6-7 portion coming through live from NY and the 7-8 portion via quick kine. Other West Coast NBC cities program the show via the kines, from 7-9am, as in most other time zones.

Albert McCleery is keeping alive one of the longest producer-actress professional relationships in television by signing Sarah Churchill for starring appearances on NBC Matinee Theater at the rate of once a month for the next six months. They teamed up in New York in 1953 when he produced and she hosted and starred on a weekly version of Hallmark Hall of Fame. The program moved to Hollywood in 1954 along with producer and star until it ended that version's run in 1955. Since McCleery began producing Matinee Theater in 1955 Miss Churchill has appeared on 17 programs in the Monday thru Friday series.......That much-discussed (all that publicity) Frank Sinatra Show live production business has petered out to this: In addition to the Nov. 29 live half-hour program, the singer will star in another live show on January 3. These two half-hours have apparently resulted in the cancellation of the special one-hour live show originally scheduled for Feb 14. But in exchange, after January 3, the singer will star in 11 half-hour filmed musicals, "all produced before a theatre audience to the accompaniment of a 32-piece Nelson Riddle orchestra." Writers for these musicals will be Ray Singer and Dick Chevillat, with Jack Donohue handling the direction.

Westinghouse Broadcasting Co is developing a "Project 62," a long range and extensive research undertaking in television program development by its stations. The unlimited project will use air time on each of the five Westinghouse TV stations as laboratory periods to test new programs and concepts. All the costs will be budgeted as a corporate undertaking, rather than being carried on individual stations' budgets.

Television Programs of America and Maxwell Productions (Robert Maxwell, Rudy Abel and Peter Frank) have entered into an exclusive production agreement under which Maxwell Productions will produce jointly with TPA for network and syndication distribution. The Maxwell Productions partners will also act as production consultants for TPA. The new agreement does not affect the Lassie program, which is produced by the Maxwell group for Jack Wrath and John Loeb. Wrath and Loeb bought the series from TPA and Maxwell Productions in Sept, 1956, with Maxwell Productions retained to continue with Lassie on a contract basis.......Desilu Productions is bringing films from its new version of its This Is Alice series into New York for the January "hot" sales period.......Richard Simmons and Ed Simmons (no relations) have TV rights to "The Front Page," the Ben Hecht-Charles MacArthur version of Chicago newspaper competition during the Windy City's roaring days. Hecht and Helen Hayes MacArthur have an interest in the project which goes into pilot production in February. The series will highlight the adventures of managing editor Walter Burns and star reporter Hildy Johnson, whose feuds set the tone for countless carbons of "The Front Page" in motion pictures -- two actual versions of the play and the rest imitations.