

ROSS REPORTS — TELEVISION INDEX

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PROGRAMS · ADVERTISERS · TALENT

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (June 16)

ABC- 7:30-8:30pm NYT, Weekly; RETURN - Cowtown Rodeo - LIVE remote via Philadelphia; to the net. § Marty Glickman does the commentary for the weekly rodeo at "Cowtown, N. J.", Howard "Stoney" Harris's 14,000-acre ranch near Woodstown, N.J. Events range from bronc riding to calf roping. The program was on the ABC net last summer for a month's run during August.

§ Sustaining.

§ PKGR- WFIL-TV(Phila.) with Howard Harris; Exec Prod- Lewis Klein(WFIL-TV); Rodeo Prod- Howard "Stoney" Harris; Rodeo Superv- Howard Harris III; Dir- Ed Moore; Commentator- Marty Glickman.

ABC- 9:30-10:30pm NYT & LAT, this date only; SPECIAL REPEAT - Report Card 1958 - KINE; to the net. (Lawrence Welk's Top Tunes and New Talent, usually seen at this time, started a 10-week vacation after the June 9 program, returning Aug 25). § Repeat showing of the special documentary on new experimental directions in public school education, originally presented on May 5 (see page 37).

§ Sustaining.

§ PKGR- ABC News(NY); Prod- Mary Laing; Dirs- Marshall Diskin(live); Robert Northshield(film).

Wednesday (June 18)

ABC- 9:30-10pm NYT (Fri, 6:30-7pm LAT), Weekly; DEBUT - Traffic Court - VIDEO-TAPE; to the net. (Replaces the re-runs of Scotland Yard; last show June 11). § Dramatic re-creations of traffic cases presented in a realistic Los Angeles court setting. Edgar Allan Jones, Jr., asst law school dean at the University of California at LA, presides regularly as the judge. The program has been seen locally over KABC-TV(LA). The net program is a tape of the local show.

§ Sustaining and Co-op.

§ PKGR- KABC-TV(LA); Exec Prod- Peter Robinson; Prods- Robert Arbogast, Gene Banks; Dir- Larry Robertson.

Thursday (June 19)

ABC- 10-10:30pm NYT, Weekly; DEBUT - Confession - VIDEOTAPE; to the net. (Replaces Make Me Laugh, last show June 12). § Jack Wyatt interviews convicted criminals on the program, while a varying panel discusses the motives and influences that led to the criminal acts and to the self-defeat inherent in the criminal activities. The program has been seen over WFAA-TV(Dallas) for the past two years. The net program is a tape of the local show.

§ Sustaining and Co-op.

§ Creator & Prod- Jack Wyatt; Exec Prod- Jules Weill.

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THIS WEEK(More)

THIS WEEK(Cont'd)

Friday(June 20)

ABC- 9:30-10pm NYT & LAT, Weekly; TITLE DEBUT - The Frigidaire Summer Theatre -
FILM; no. of stations not available. (Replaces The Patrice Munsel Show,
last show June 13). § Re-runs of films previously seen over the CBS net as part
of General Electric Theatre and Schlitz Playhouse.

§ SPONSCR- Frigidaire Division, General Motors Corp., thru Kudner Agency, Inc.

§ PKGR- MCA-TV; Film Prod- Revue Productions, Inc., at Republic Studios, Holly-
wood, Calif.; Prod Staffs- Various.

ABC- 10-10:30pm NYT, Weekly; DEBUT - Harness Racing - LIVE from NY; to the net.

§ Telecasts of harness races at Roosevelt Raceway, and later in the season
from Yonkers, with Jack O'Shea calling the races and Howard Cosell handling the
commentary.

§ Sustaining and Co-op.

§ PKGR & Prod- ABC-TV, ABC staff.

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Adventures of Jim Bowie (Fri, 8-8:30pm NYT & LAT) Re-runs started May 30.

Tombstone Territory (8:30-9pm NYT; 9-9:30pm LAT) Re-runs begin June 18.

Life and Legend of Wyatt Earp (Tue, 8:30-9pm NYT & LAT) Re-runs begin June 17.

CBS- A Special Report on Soviet Education; SPECIAL June 15; Sunday, 5-5:30pm NYT & LAT,
this date only; LIVE & FILM from Washington, D. C.; to the net. (Preempts The
Last Word, this day only). § Report and discussion on the first U. S. Govern-
ment-sponsored cultural exchange tour of the Soviet Union's education system,
with CBS News correspondent George Herman as moderator of the discussion, follow-
ing the report by U. S. Commissioner of Education Lawrence G. Derthick and three
other members of the ten-member group that made the 30-day visit last May 6.

§ Sustaining.

§ PKGR- CBS News & Public Affairs; Prod- William Kobin(CBS News, Washington).

Dick Powell's Zane Grey Theatre (Fri, 8:30-9pm NYT; 7:30-8pm LAT) Re-runs have
been in effect for several weeks and will continue thru July 11, when the
program will be replaced by other re-runs during a summer hiatus.

Have Gun, Will Travel (Sat, 9:30-10pm NYT; 8:30-9pm LAT) Re-runs begin June 21.

NBC- The Chevy Show (Sun, 9-10pm NYT & LAT) Dinah Shore, regular star of the series
goes on vacation for 16 weeks after the June 15 show. Regular stars during the
summer period will be Edie Adams, Janet Blair, Dorothy Kirsten and John Raitt.
Featured comedians during the summer will be Stan Freberg and the team of Rowan
and Martin, each appearing on five programs. Summer production staff: Pkgr-
Henry Jaffe Enterprises; Prod & Dir- Bob Henry; Assoc Prod & Dir- Dean Whitmore;
Music Dir- Harry Zimmerman. Program continues to originate LIVE (COLOR) from LA.

National Open Golf Championship; ADD SPONSOR; June 14, Sat, 4:30-7:30pm NYT, this
date only (see page 47). The 6:30-7:30pm NYT period will be co-sponsored by
Carter Products, Inc (Rise Shave Crsam) thru Sullivan, Stauffer, Colwell & Bayles,
Inc(NY), and W. F. Young, Inc (Absorbine, Jr.) thru J. Walter Thompson Co (NY).
On the program staff, Lindsey Nelson will be one of the three commentators in
place of Jim Simpson, previously announced.

Father Knows Best (Wed, 8:30-9pm NYT & LAT) Re-runs begin June 18.

Watch Mr. Wizard; SCHEDULE CHANGE June 15; Sun, 4-4:30pm NYT & LAT. Program has
been seen 1-1:30pm NYT; 10-10:30am LAT. Re-run kines began June 8; thru Aug 31.

TALENT SHOWSHEET AND SCRIPT REPORT - JUNE 16 - JUNE 22
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptations, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Jim Bowie, Adventures of McGraw, Circus Boy, Father Knows Best, General Electric Theatre, Gunsmoke, Have Gun, Will Travel, Life of Riley, Life and Legend of Wyatt Earp, Maverick, People's Choice, Dick Powell's Zane Grey Theatre, Scotland Yard, Tales of Wells Fargo, Tombstone Territory, Trackdown, Turning Point, Loretta Young Show.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

- STUDIO ONE IN HOLLYWOOD; Monday June 9; CBS 10pm - ADD CAST: Don Keefer, Sam Gilman, Walter Barnes, Stephen Joyce, Warren Oates, Michael Ross.
- PLAYHOUSE 90; Thursday June 12; CBS 9:30pm - ADD CAST: Catherine Ayers.
- MAKE ME LAUGH; Thursday June 12; ABC 10pm - LAST SHOW; DELETE: Al Kelly; ADD: Louis Nye(C), Kim Hunter(A), Rocky Graziano.
- ART LINKLETTER'S HOUSE PARTY; CBS 2:30pm - ADD: 6/9 - Jimmie Rodgers(S); 6/13 - Ben Blue(C).
- JACK PAAR SHOW; NBC 11:15pm - 6/11 - DELETE: Lou Holtz(C); ADD: Eva Gabor(A); 6/13 - ADD: George Jason(Magician).
- LAMP UNTO MY FEET; Sunday June 15; CBS 10am - ADD: The Masks We Wear (O); Heywood Kling; with William Post, Jr, Ward Costello, Jane Barrie, Denise Jarret, Jim Dimitri, Sean O'Desmond.
- LOOK UP AND LIVE; Sunday June 15; CBS 10:30am - ADD: Benediction; (O) F. Scott Fitzgerald; (A) David Ebin; with William Smithers, Sally Kemp, John Fiedler, William Clemens, Roy Shuman.
- CAMERA THREE; Sunday June 15; CBS 11:30am - ADD: Poetry of Federico Garcia Lorca; with Michael Tolan, Martin Waldron, Muriel Bergson, Ernesto Gonsales, Ricardo Valle, Jane White.
- Ed Sullivan Show (On Film); Sunday June 15; CBS 8pm - ADD: The Ukrainian State Ballet, Sir Malcolm Sargent & the London Philharmonic Orchestra.

MONDAY JUNE 16  
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| <u>Burns & Allen</u> | CBS 8pm | with regulars & Barbara Stuart, Mike Mason, Angela Austin. |
| <u>Restless Gun</u>
(John Payne) | NBC 8pm | <u>Gratitude</u> ; with John Litel, Johnny Crawford, Jeanne Bates, Ewing Mitchell, Bob Anderson, Jeff Baker; (SW&SD). |
| TALENT SCOUTS | CBS 8:30pm(7:30) | Pat Boone(S), The Berj Vaughn Quartet(M), Ann Merlin(S), Pauline Stark(S). |
| STARS OF JAZZ | ABC 9pm(10:30) | Modern Jazz Quartet(M), Herb Jeffries(S). |
| <u>Alcoa Theatre</u> | NBC 9:30pm | <u>The Adventures of Johnny Risk</u> ; with Lew Ayres, Michael Landon, Alan Hale, Robert Griffen, De Forest Kelley. |
| STUDIO ON IN HOLLYWOOD | CBS 10pm(9) | <u>The Left-Hand Welcome</u> ; (O) John D. Weaver; (A) Robert Presnell, Jr; with Tommy Sands, Elaine Stritch, Judi Meredith, John Hoyt, Charles Aidman; Dir - Ron Winston. |
| <u>Suspicion</u> | NBC 10pm | <u>The Woman Turned to Salt</u> ; with Michael Rennie, Pamela Brown, Susan Oliver. |

TUESDAY JUNE 17
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| <u>Cheyenne</u><br>(Clint Walker) | ABC 7:30pm | <u>The Angry Sky</u> ; with Andrew Duggan, Adele Mara, Joan Evans.                                    |
| <u>Mr. Adams &amp; Eve</u>        | CBS 8pm(7) | <u>Dear Variety</u> ; with regulars & Katherine Warren, Sam Flint, Bill Ervin, Howard Smith; (SW&SD). |

TUESDAY JUNE 17 (Cont'd)

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THE INVESTIGATOR NBC 8pm with Joanne Linville, Carlos Montalban, Albert Paulson, Gerald Price, Jerry Lazaree; (SD).

Broken Arrow ABC 9pm Jeopardy; with regulars & Billy Wayne, Carl Betz, Joseph Sones- (John Lupton) sa, Ken Dibbs; (SW&SD).

Red Skelton Show CBS 9:30pm(8:30) with Jayne Meadows, Jan Arvan, Barbara Morrison, Ernie Raboff, Maxine Gates, Edith Leslie, Frank Scannell, Tor Johnson.

Bob Cummings Show NBC 9:30pm Bob's Forgotten Fiancee; with regulars & Connie Towers, Olive Sturgess, Laurie Anders; (SW&SD).

Californians NBC 10pm Golden Grapes; (O) Maurice Tombragel; with Anthony Caruso, Mark Damon, Luana Anders, Leo Britt, Stafford Repp; (A) Michael Fassier; (SD).

WEDNESDAY JUNE 18

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Wagon Train NBC 7:30pm The Monte Britton Story; (O) Thomas Thompson; with Mona Freeman, (Ward Bond, Robert Horton) Ray Danton, John Hout, Stacy Keach; (SD).

KRAFT MYSTERY THEATRE NBC 9pm Now, Will You Try for Murder?; (O&A) Harry Olesker; with Lois Nettleton, Al Morgenstern, Fred J. Scollay, Tom Carlin, Carl Frank, David Bauer, Rebecca Sands, Doreen Lang; Dir - Frank Pacelli.

US STEEL HOUR CBS 10pm The Littlest Enemy; (O) Nigel Kneale; (A) Lois Jacoby; with Mary Astor, Lilli Darvas, Frank Conroy, Miko Osgard, Peter Brandon, Rex O'Malley, Joe De Santis, Jean Marsh, Kerry Mark Joels; Dir - Sidney Lumet.

THURSDAY JUNE 19

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Real McCoys ABC 8:30pm The Corn Eating Contest; with regulars & Willard Waterman, Hal (Walter Brennan) Schaffer; (SW&SD).

CLIMAX! CBS 8:30pm House of Doubt; (O) Mabel Seeley; (A) Irving Wallace; with Vera Miles, Stephen McNally, Patricia Medina, Gene Raymond, Elizabeth Patterson; Dir - Buzz Kulik.

Dragnet NBC 8:30pm with regulars & Jay Joslyn, Art Ballinger, Ken Peters, Shirley (Jack Webb) Buchanan, Nancy Evans, Booth Coleman; (SW&SD).

FAT BOONE ABC 9pm Gale Storm(S-A).

PLAYHOUSE 90 CBS 9:30pm A Town Has Turned to Dust; (O) Rod Serling; with Rod Steiger, William Shatner, Fay Spain, James Gregory, Mario Alcalde, Martin Garralaga; Dir - John Frankenheimer.

FORD SHOW NBC 9:30pm Molly Bee(S).

LUX SHOW STAR- NBC 10pm LAST SHOW. Jose Ferrer(A). RING ROSEMARY CLOONEY

FRIDAY JUNE 20

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Adventures of Rin Tin Tin ABC 7:30pm Rusty's Strategy; with regulars & Robert Warwick; (SW&SD).

Jefferson Drum NBC 8pm The Outlaw; (O) Anthony Ellis; with regulars & Sue George, Mar- (Jeff Richards) tin Balk, Robert Griffin, Harry Hickox, Barbara Stuart; (SD)

Frank Sinatra ABC 9pm Take Me to Hollywood; RE-RUN of 12/13/57. Show

Schlitz Playhouse CBS 9:30pm You'll Have to Die Now; (O) Michael Shaara; (A) Donald S. San- ford; with Steve Forrest; James Gregory, Paula Raymond, Robert Simon, Herschel Bernardi; Dir - John Brahm.

The Lineup CBS 10pm(9) LAST SHOW(Summer Hiatus). The gloriotta Shakedown Case; (O) Law- (Warner Anderson, Tom Tully) rence Resner; with Jeanne Cooper, Joyce Holden, Bert Holland, Craig Duncan, Mary Carroll, Celia Lovsky; Dir - Harold Schuster.

MULTIPLE & ACROSS-THE-BOARD SHOWS - JUNE 16 - JUNE 20

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GARRY MOORE SHOW CBS 10am(9) 6/17 - "Doc" Jorne(M); 6/20 - Carol Burnett(C).
 NBC MATINEE THE ATRE 3pm(12Noon) RE-RUNS till June 27: 6/16 - The Odd Ones, RE-RUN of 3/9/56; 6/17-
The Man With the Pointed Toes, RE-RUN of 1/28/58; 6/18- A Quest-
 ion of Balance, RE-RUN of 9/13/56; 6/19 - The Heart's Desire;
 RE-RUN of 2/21/57; 6/20 - The Man Without a Country, RE-RUN of
 11/10/55
 MODERN ROMANCES (Kathryn Murray) NBC 4:45pm(1:45) (O) Harry Junkin; with Barbara Wilkins, Bill Mason, John Gib-
 son, John Napier.
 JACK PAAR SHOW NBC 11:15pm 6/16 - Connie Towers(S), Virginia Graham, Allen Funt; 6/17 -
 Genevieve(S), Cliff Arquette(C), Charlie Althoff(C), Richard
 Hayes(S); 6/18 - Jim Moran, Lew Parker & Betty Kean(C); Baird
 Puppets, Connie Towers(S); 6/19 - Hermione Gingold(C), Cliff
 Arquette(C), Richard Hayes(S); 6/20 - Genevieve(S), Connie Tow-
 ers(S), Sid Gould(C), Don Tannen(C). Dave Gardner(C) subs for
 Hugh Downs for two weeks.

SATURDAY JUNE 21
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JIMMY DEAN SHOW CBS 12 Noon Jerry Lester(C)  
 TRUE STORY (Kathi Norris) NBC 12N(4pm) (O) Michelle Cousin; with Maxine Stuart, Jay Barney, Bill Dani-  
 els, Maggie Grindell.  
 DICK CLARK SHOW ABC 7:30pm Lou Monte(S), Danny & the Juniors(S), Janice Harper(S), Bill  
 Doggett(S).  
 Perry Mason (Raymond Burr) CBS 7:30pm(6:30) The Case of the Terrified Typist; (O) Bill MacDonald & Robert  
 Dennis; with regulars & Jack Raine, Joanna Moore, Alan Marshall,  
 Joan Elan, Ben Wright, Hank Patterson, Harold Dyrenforth, Ken-  
 neth R. MacDonald, Connie Cezon, Frankie Darro; Dir - Andrew  
 V. McLaglen.  
 COUNTRY MUSIC JUBILEE ABC 8pm(8:30) Johnny Cast(S), Speedy West(M).  
 BOB CROSBY SHOW NBC 8pm Georgia Gibbs(S), Steve Lawrence(S).

SUNDAY JUNE 22  
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No Warning! NBC 7:30pm Fingerprints! (O) Leonard Heideman; with Paul Stewart, Lola
 Albright, Brian Kelly; Dir - Maury Geraghty.
Ed Sullivan Show (10th Anniversary Show) CBS 8pm (On Film). Luise Rainer(A), Charles Laughton(A), Yul Brynner(A),
 Jackie Gleason(C), Art Carney(C), Lucille Ball & Desi Arnaz(C),
 Jack Benny(C), Phil Silvers(C), Bing Crosby(S), Margaret Truman
 (S), Perry Como(S), Gary Cooper(A), Johnnie Ray(S), Elvis Pres-
 ley(S), Teresa Brewer(S), Rosemary Clooney(S), Tony Martin(S),
 Helen Hayes(A), Rodgers & Hammerstein, Lerner & Lowe, Grace
 Kelly(A), Ralph Meeker(A), Victor Borge(C-M), Moira Shearer(D),
 Fred Astaire(D), Wayne & Shuster(C), Maurice Chevalier(S),
 Sophie Tucker(S).
 STEVE ALLEN SHOW NBC 8pm Peter Ustinov(A), Jack Lemmon(A), Dave Brubeck(M), Jerry Vale(S),
 Jeri Southern(S).
Adventure At Scott Island (Barry Sullivan) ABC 8:30pm Return to Trouble; with regulars & James Pritchett, Fred Bier,
 Arlene Kieta; (SW&SD).
 CHEVY SHOW NBC 9pm Dinah Shore's last show was 6/15. Summer show stars Edie Adams
 (S), Janet Blair(S), Dorothy Kirsten(S), John Raitt(S), Stan
 Freberg(C), and Rowan and Martin(C) rotate.
Alfred Hitchcock Presents CBS 9:30pm Impromptu Murder; (O) Roy Vickers; (A) Francis Cockrell; with
 Hume Cronyn, Doris Lloyd, Valerie Cossart, Robert Douglas, Ar-
 thur Gould Porter, David Frankham, George Pelling, Mollie Gles-
 sing, Fred Worlock, Gwenn Watts, Regie Devorak; Dir-Paul Henreid