

ROSS REPORTS — TELEVISION INDEX

JULY 14-20, 1958

VOLUME 10

NUMBER 29

PROGRAMS · ADVERTISERS · TALENT

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551 Fifth Avenue · New York 17 · MURRAY HILL 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Tuesday (July 15)

CBS- 8:30-9pm NYT (7:30-8pm LAT), Weekly; DEBUT - Keep Talking - LIVE from NY; to the net. (Replaces The Adorn Playhouse, last show July 1. The July 8 program in the time was a one-time re-run film). § Monty Hall is m.c. for this panel comedy game. Two teams of three members each compete, with the articulate personalities on the teams attempting to conceal secret phrases so that the opposition cannot detect them in the course of conversation.

§ Sustaining.

§ PKGR- Wolf Enterprises(NY) in assoc with CBS-TV; Creator & Prod- Herb Wolf; Assoc Prod- Alan Gilbert; Dir- Jerome Shaw; Sets- Sy Tomashoff.

Wednesday (July 16)

CBS- 7:30-8pm NYT, Weekly; TITLE DEBUT - Twilight Theatre - FILM; to the net. (Replaces Sing Along, last show July 9). § Re-runs of films originally presented over the CBS net as part of Schlitz Playhouse.

§ Sustaining.

§ PKGR- CBS-TV; Film Prod- Meridian Productions, Hollywood.

Saturday (July 19)

NBC- 5-5:30pm NYT, Weekly, 3 weeks only; DEBUT - Racing From Monmouth - LIVE via remote from Oceanport, N. J.; to the net. § Telecasts of stake races from Monmouth Park, Oceanport, N. J., on three successive Saturdays, with Morris Tobe calling the races and Don Dunphy handling interviews and color.

§ Sustaining.

§ PKGR- NBC Sports(NY); Prod- Barney Nagler; Dir- Ted Nathanson.

THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Shirley Temple's Storybook (Approx every 2 or 3 weeks, various times, evenings) July 15, Tuesday, 8-9pm NYT & LAT, FILM, "The Little Lame Prince," adapted by S. S. Schweitzer from the story by Dinah Maria Mulock Craik, starring Rex Thompson and Lorne Greene (see page B for other cast credits).

OTHER NETWORK CHANGES & ADDITIONS

ABC- Who Do You Trust; TITLE CHANGE effective July 14, Mon thru Fri, 3:30-4pm NYT. Program was previously titled, Do You Trust Your Wife?

Traffic Court; SCHEDULE CHANGE effective July 20; program moves to Sundays, 9-9:30pm NYT. It has been seen Wednesdays, 9:30-10pm NYT, last show in this time will be July 16. The Baseball Corner, currently on Sundays, 9-9:30pm NYT, moves to the Wednesday, 9:30-10pm NYT spot, effective July 23.

- Page 61 -

OTHER NETWORK CHANGES

ROSS REPORTS — TELEVISION INDEX. Service Subscription Rates: \$125 per year (or \$33 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates. Service includes: Weekly reports on current television production, programs, advertisers, talent movements; unlimited telephone and mail information service; periodic reports on special aspects of television; semi-annual and annual industry surveys, and The Television Index card file.

TALENT SHOWSHEET AND SCRIPT REPORT - JULY 14 - JULY 20

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptations, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Jim Bowie, Adventures of Ozzie & Harriet, Adventures of Tin Tin, Adventures of Robin Hood, Alcoa-Goodyear Theatre, Bachelor Father, Broken Arrow, Burns & Allen, The Californians, Cheyenne, Circus Boy, Bob Cummings Show, Richard Diamond, Private Detective, Dragnet, Father Knows Best, General Electric Theatre, Gunsmoke, Have Gun, Will Travel, Alfred Hitchcock Presents, Lassie, Leave It to Beaver, Life and Legend of Wyatt Earp, Life of Riley, M Squad, Perry Mason, Maverick, Millionaire, Mr. Adams & Eve, No Warning, People's Choice, Dick Powell's Zane Grey Theatre, Real McCoys, Restless Gun, Schlitz Playhouse, Phil Silvers Show, Sugarfoot, Tales of Wells Fargo, Thin Man, Tombstone Territory, Trackdown, Wagon Train, Zorro.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

- ART LINKLETTER'S HOUSE PARTY; CBS 2:30pm; 7/11 - ADD: Gogi Grant(S).
- JACK PAAR SHOW; NBC 11:15pm; 7/11 - ADD: Milbourne Christopher(magician).
- DICK CLARK SHOW; Saturday July 12; ABC 7:30pm - ADD: Jimmy Clanton(S), Don Gibson(S), Lillian Briggs(S).
- COUNTRY MUSIC JUBILEE; Saturday July 12; ABC 8pm - DELETE: Tex Ritter; ADD: Webb Pierce(S).
- MIDWESTERN HAYRIDE; Saturday July 12; ABC 10pm - ADD: Judy Kay(S).
- LOOK UP AND LIVE; Sunday July 13; CBS 10:30am - ADD: Diary of a Teenager (Nine-part series): Episode #2; with regulars & James Broderick, Jacqueline McKeever.
- CAMERA THREE; Sunday July 13; CBS 11:30pm - ADD: Irish Writers of This Century; Discussion by Frank O'Connor, Padraic Colum, Thomas Clancy(A).

MONDAY JULY 14

- TALENT SCOUTS CBS 8:30pm(7:30) The Mound City 7(M), Beverly Foster(S), Felix DeBarcelona(S).
- STARS OF JAZZ ABC 9pm(10:30) Connie Haines(S), Joe Darensbourg & his Dixie Flyers(M).
- POLKA-GO-ROUND ABC 9:30pm Add Regulars: The Singing Walters. Guests this week are: The Valdemars Dzelma Latvian Dancers
- STUDIO ONE IN HOLLYWOOD CBS 10pm(9) Man Under Glass; (O) Richard Berg; with Albert Salmi, Peggy Ann Garner, Michael Landon, Jason Robards, Sr; Dir - Ronald J. Winston.
- SUSPICION NBC 10pm The Imposter; (O) Theodore Apstein; with Roddy McDowall, Kent Smith, Joanna Moore, Elizabeth Wilson, Geoffrey Lumb; Dir - Don Medford.

TUESDAY JULY 15

- Shirley Temple's Storybook NBC 8pm The Little Lame Prince; (O) Dinah Maria Mulock Craik; (A) S. S. Schweitzer; with Rex Thompson, Lorne Greene, James Mitchell, Joan Weldon, Katherine Squire, George Mitchell, Mickey Flinn, Peter Forster, Ottola Nesmith, Lloyd Corrigan, Whit Bissell, Anna Lee, Jean Engstrom, David Garcia; Dir - Harry Horner.

WEDNESDAY JULY 16

- KRAFT MYSTERY THEATRE NBC 9pm The Man Who Didn't Fly; (O) Margot Bennet; (A) Jerome Cooper-smith; with William Shatner, Pat Bosworth, Walter Brooke, Jonathan Harris; Dir - Michael Dreyfuss.

WEDNESDAY JULY 16 (Cont'd)

US STEEL HOUR CBS 10pm Flint and Fire; (O) Dorothy Canfield; (A) Robert Van Scoyk; with Robert Culp, Gloria Vanderbilt, Edward Andrews, Una Merkel, Jane Rose, Abby Lewis, Enid Markey, Arthur Hughes; Dir - Paul Bogart.

THURSDAY JULY 17

Playhouse 90 CBS 9:30pm Edge of Innocence; RE-RUN of 10/31/57.

Buckskin (Tommy Nolan) NEC 9:30pm Outlaw's Boy; with regulars & Tom Masters.

FRIDAY JULY 18

Jefferson Drum (Jeff Richards) NEC 8pm The Lawless; with regulars & Robert Anderson, Richard Cutting, Karl Swenson, Frank Gerstle, Karl Lukas, Harry Tyler; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD shows - JULY 14 - JULY 18

MODERN ROMANCES (Frank Farrell) NBC 4:45pm(1:45) (O) Bob Corcoran; with Valerie Cossart, Paul Stevens, Millette Alexander, Truman Smith.

JACK PAAR SHOW NBC 11:15pm 7/14 - Allen Funt; 7/15 - Zsa Zsa Gabor(A), Cliff Arquette(C), Sylvia Sims(S), Dr. Giovanni(pickpocket); 7/16 - Genevieve(S), Don Cherry(S); 7/17 - Cliff Arquette(M), Zsa Zsa Gabor(A); 7/18 - Blossom Dearie(S), Eric Eisner, Genevieve(S), Tom Poston(C).

SATURDAY JULY 19

JIMMY DEAN SHOW CBS 12 Noon Jaye P. Morgan(S), Morgan Brothers(S).

TRUE STORY NBC 12N(4pm) (O) Irving Elman; with Diana Douglas, Staats Cotsworth, Jo Ann Le Compte, Frank Sutton.

DICK CLARK SHOW ABC 7:30pm George Hamilton IV(S), Bobby Darin(S), Jack Scott(S), Duane Eddy(S).

COUNTRY MUSIC JUBILEE ABC 8pm(8:30) Tex Ritter(S), Brown Trio(S).

BOB CROSBY SHOW NBC 8pm Georgia Gibbs(S), Jimmie Rodgers(S), Max Bygraves & the International Youth Jazz Orchestra.

MIDWESTERN HAYRIDE ABC 10pm Ruby Wright(S).

SUNDAY JULY 20

ED SULLIVAN SHOW CBS 8pm Mickey Rooney(A) & Teresa Brewer(S) sub for Mr. Sullivan as Co-Hosts, presenting the 5th annual All Army talent show with the 16 top talent winners.

STEVE LAWRENCE & EYDIE GORME SHOW NEC 8pm Keenan Wynn(A), Vivian Blaine(S), Don Knotts(C)

Decision NEC 10pm The Danger Game; (O) Frank Gill, Jr. & G. Carleton Brown; with Ray Danton, Patricia Donahue, Sebastian Cabot, Genevieve Aumont, Gerald Milton, Burt Metcalfe, Jan Arvan, Steve Conte; Dir - Irving Brecker.