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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (July 21)

CBS- 10-11pm NYT (9-10pm LAT), this date only; SPECIAL - The Ruble War -- The Crisis and Beyond - LIVE & FILM from NY; to the net. (Preempts Studio One in Hollywood, this day only). § A special report by CBS News correspondents around the world, on Russia's threat to America through the Soviet Union's accelerated foreign aid program; with additional comment on the current Middle East situation. Howard K. Smith will moderate the correspondents' discussion. § Sustaining.

§ PKGR- CBS News, Special News Unit (NY); Prod- Leslie Midgely; Assoc Prod & Dir- Av Westin; Asst to Prod- William Greif; Researcher- Jane Bartels; Writer- John Sharnik.

Sunday (July 27)

ABC- 10-10:30pm NYT & LAT, Weekly; RETURN - Scotland Yard - FILM; to the net. (Replaces The Mike Wallace Interview, last show July 20). § Re-runs of the films seen previously this season over the network. Edgar Lustgarten is host and narrator of the series.

§ Sustaining.

§ PKGR & Film- Anglo Amalgamated Film Distributors, Ltd., England; Prod- Alec Snowden; Dirs- Montgomery Tully, others; Writers- Various.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Maverick (Sun, 7:30-8:30pm NYT & LAT) The Drackett Co (Windex, Drano, Twinkle) thru Young & Rubicam, Inc (NY) became a one-quarter sponsor alternate weeks, effective July 13. The Kaiser companies continue as full sponsors of all other program time.

CBS- Name That Tune (Tue, 7:30-8pm NYT; 6:30-7pm LAT) Repeat kinescopes and tapes of highlight programs of the past season, beginning July 22, for four weeks.

P.G.A. Golf Tournament; SPECIAL July 19, 20; Sat, 5-6:30pm NYT, Sun, 5:30-6:30pm NYT, this date only; LIVE via remote from Havertown, Pa., to the net. § Jim McKay and John Derr describe the play at the 40th annual Professional Golfer's Assn tournament at the Llanerch Country Club, Havertown, Pa. For the first time, the tourney will involve 72 holes of medal play, instead of match play.

§ Co-op.

§ PKGR- CBS Sports (NY); Prod- Judson Bailey.

NBC- Wagon Train (Wed, 7:30-8:30pm NYT & LAT) General Foods Corp (Various Products) thru Benton & Bowles, Inc (NY), became sponsor of a half-hour, alternate weeks, effective July 9. Edsel Div, Ford Motor Co., continues as alternate week sponsor.

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OTHER NET CHANGES

ROSS REPORTS - TELEVISION INDEX. Service Subscription Rates: \$125 per year (or \$43 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates. Service includes: Weekly reports on current television production, programs, advertisers, talent movements; unlimited telephone and mail information service; periodic reports on special aspects of television; semi-annual and annual industry surveys, and The Television Index card file.

TALENT SHOWSHEET AND SCRIPT REPORT - JULY 21 - JULY 27
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptations, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Jim Bowie, Adventures of Ozzie & Harriet, Adventures of Rin Tin Tin, Adventures of Robin Hood, Alcoa-Goodyear Theatre, Bachelor Father, Broken Arrow, Burns & Allen, The Californians, Cheyenne, Circus Boy, Bob Cummings Show, Richard Diamond Private Detective, Dragnet, Jefferson Drum, Father Knows Best, General Electric Theatre, Gunsmoke, Have Gun Will Travel, Alfred Hitchcock Presents, Lassie, Leave It To Beaver, Life and Legend of Wyatt Earp, Life of Riley, M Squad, Perry Mason, Maverick, Millionaire, Mr. Adams & Eve, No Warning, People's Choice, Dick Powell's Zane Grey Theatre, Real McCoys, Restless Gun, Phil Silvers Show, Sugarfoot, Tales of Wells Fargo, Thin Man, Tombstone Territory, Trackdown, Wagon Train, Zero.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

- CHEVY SHOWROOM STARRING ANDY WILLIAMS; Thursday July 17; ABC 9pm - ADD: Betty Anne Steele(S).  
 JACK PAAR SHOW; NBC 11:15pm; ADD: 7/14 - Betsy Palmer(A), Diahann Carroll(S), Henny Youngman(C); 7/16 - Ted Reid(C); 7/17 - Diahann Carroll(S), Reneaux(magician).  
 CLUB OASIS STARRING SPIKE JONES; Saturday July 19; NBC 9pm - DELETE: 7/19 & 7/26 - Helen Grayco as cast member; ADD: 7/19 & 7/26 - King Sisters(S).  
 LOOK UP AND LIVE; Sunday July 20; CBS 10:30am - ADD: Diary of a Teenager; (Nine-part series); Episode # 3; (O) Clair Roskam; with regulars & Lowell Harris.  
 CAMERA THREE; Sunday July 20; CBS 11:30am - ADD: Irish Writers of This Century; (Second of three programs); with Liam Gannon, Tom Clancy, Eamon Flynn, Michael Clarke-Laurence, Rex O'Malley; Dir - Anthony Farrar.  
 ED SULLIVAN SHOW; Sunday July 20; CBS 8pm - DELETE: Mickey Rooney(A); ADD: Jack Carter(C).

MONDAY JULY 21  
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| TALENT SCOUTS
(Arthur Godfrey) | CBS 8:30pm(7:30) | Buffalo Bills(S), Chuck Nelson(S), Joe Schirmer(M), Doris Hines(S-mimic), John Bubbles(S-D), The Liquidaires(novelty), Rod Alexander Dancers. |
| STARS OF JAZZ | ABC 9pm (10:30) | Harry James & Orchestra, Jilla Webb(S). |
| POLKA-GO-ROUND | ABC 9:30pm | Gruza Serbian Polklore Dancers. |
| STUDIO ONE IN HOLLYWOOD | CBS 10pm(9) | <u>PRE-EMPTED</u> by: <u>The Ruble War - Russia's Economic Threat to America.</u> |
| SUSPICION | NBC 10pm | <u>The Death of Paul Dane</u> ; (O) Morton Wishengrad & Virginia Mazer; with Eli Wallach, Warren Stevens, Janice Rule, Peggy McCay, Mike Kellin, Jamie Smith, Gary Morgan; Dir - Elliot Silverstein. |

TUESDAY JULY 22
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| THE INVESTIGATOR<br>(Lonnie Chapman, Howard St. John) | NBC 8pm | with Valerie Bettis, Margaret Phillips, Bernard Kates, Russell Hardie, Alfred Ryder, James Vickery. |
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WEDNESDAY JULY 23  
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| KRAFT MYSTERY
THE ATRE | NBC 9pm | <u>Focus on Murder</u> ; (O) George Harmon Coke (from novel of the same name); (A) Mel Goldberg; with Sid Oakland, Phyllis Hill, Olive Deering, William Zuckert, Roy Poole, Val Avery, Therese Hunt, Joe Walsh, James Bender; Dir - Bill Corrigan. |
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