ROSS REPORTS—TELEVISION INDEX

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (August 11)

NBC- 7:30-8pm NYT & LAT, this date only; SPECIAL - Halifax Address by Princess Margaret - LIVE from Halifax, Nova Scotia to the ABC net via the CBC net. (Preempts Haggis Paggis, this date only). § Telecast of the address of Princess Margaret of England at a state banquet in Halifax. § Sustaining. § PKGR & Prod - Canadian Broadcasting Corp; staff.

Friday (August 15)

ABC- 9:30pm-concl NYT; 6:30pm-concl LAT, this date only; SPECIAL - College All-Star Football Game - LIVE from Chicago; 120 stations live. § All-Star Football Game, between the National Football League's champion Detroit Lions and the choice of the top players among 1958 college graduates. Jack Drees and Harold "Red" Orange will handle the commentary and color. § SPONSORS- (one-third of the game each) 1) Liggett & Myers Tobacco Co (L & M Filters) thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Exec- Nick Woodbridge. 2) The Mennen Co (Men's shaving and personal products) thru Grey Advertising Agency, Inc(NY); Acct Exec- Bob Zimmern. 3) Participations. § PKGR- ABC News and Special Events with Chicago Tribune Charities, Inc; Prod-ABC staff, Chicago and New York.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Tales of ESP; TITLE & FORMAT CHANGE, effective August 8; Fri, 9-9:30pm NYT & LAT. Previous title was ESP. Program also will now change from a live format (see page 65) and will now use psychological films, re-runs of half-hour films previously seen on other programs.
MULTIPLE and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptations, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D)Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Jim Bowie, Adventures of Ozzie and Harriet, Adventures of Rin Tin Tin, Adventures of Robin Hood, Alcoa-Goodyear Theatre, Bachelor Father, Broken Arrow, Burns and Allen, The Californians, Cheyenne, Circus Boy, Bob Cummings Show, Richard Diamond Private Detective, Dragnet, Jefferson Drum, Father Knows Best, General Electric Theatre, Gunsmoke, Have Gun Will Travel, Alfred Hitchcock Presents, Lassie, Leave It To Beaver, Life and Legend of Wyatt Earp, Life of Riley, M Squad, Perry Mason, Maverick, Millionaire, Mr. Adams and Eve, No Warning, People's Choice, Real McCoys, Restless Gun, Phil Silvers Show, Sugarfoot, Tales of Wells Fargo, Thin Man, Tombstone Territory, Trackdown, Wagon Train, Zorro.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

ART LINKLETTER'S HOUSE PARTY; CBS 2:30pm; ADD: 8/6 - Liberace(M); 8/8 - Tim Moore(C).

STEVE LAWRENCE AND YDIE GORME SHOW; Sunday August 10; NBC 8pm - ADD: The Compass Players(A).

LOOK UP AND LIVE; Sunday August 10; CBS 10:30am - ADD: Diary of a Teenager; (Sixth in a nine-part series); Episode #6 - (O) Elliott Baker; with regulars & Phyllis Newmark, Henry Sharp, Edwin Sherin, Lowell Harris.

MONDAY AUGUST 11

STARS OF JAZZ
ABC 9pm(10:30)
Dave Brubeck & Group(M).

POLKA-GO-ROUND
ABC 9:30pm
Laget National Swedish Dancers.

STUDIO ONE IN HOLLYWOOD
CBS 10pm(9)
Tagalong; (O) Talmadge Oliver Bartley; (A) Ernest Kinoy; with James Gregory, Joel Crothers, Mario Alcalde, Burt Brinkerhoff, Clifford Botelho, Miriam Colon, Arthur Hanson; Dir - James Clark.

Suspicion
NBC 10pm
The Other Side of the Curtain; RE-RUN of 10/14/57.

TUESDAY AUGUST 12

THE INVESTIGATOR
NBC 8pm
(Lonnie Chapman, Howard St. John)

WEDNESDAY AUGUST 13

KRANT MYSTERY THEATRE
NBC 9pm
Night Cry; (O) Larry Cohen; with Jack Klugman, John McGuade, Roy Poole, Harry Millard, Diana van der Vlis, Mark Roberts, Peter Paulk; Dir - Michael Dreyfuss.

US STEEL HOUR
CBS 10pm
Old Marshals Never Die; (O) John H. Holland; (A) John Vlahos; with William Shatner, Cameron Prud'homme, Joanne Linville, Robert Emhardt, Crahan Denton, Kevin Coughlin; Dir - Dan Petrie.

THURSDAY AUGUST 14

Playhouse 90
CBS 9:30pm
No Time At All; RE-RUN of 2/13/58.

Buckskin
NBC 9:30pm
Lament for Durango; with regulars & William Lundmark, Mike Road; (SW&S).
FRIDAY AUGUST 15

Schlitz Playhouse CBS 9:30pm
False Alarm; (O) Donald S. Sanford; with Jack Carson, Janice Rule, Joseph Wiseman, John Bryant, Madge Blake; Dir - John Brahms.

MULTIPLE & ACROSS-THE-BORDERSHOWS - AUGUST 11 - AUGUST 15

TODAY

NBC 7pm Jim Backus subs for Dave Garvey for this week. 8/14 - Bob Eberle(S), Barbara Carroll(M).

FROM THESE ROOTS

NBC 3:30pm Add as regulars; Robert Mandan, Beverly Lunsford, Ed Cooper.

MODERN ROMANCES (Betty White)

NBC 4:45pm(1:45) (O) Joe Cochran; with Jim Kelly, Augusta Dabney, Stuart Mac-Intosh, Belle Flower, Richard Warren, Humphrey Davis.

JACK PAAR SHOW

NBC 11:15pm 8/11 - Judy Holliday(C), Betty Comden & Adolph Green, Julie Styne, Gordon Folk(S), Allen Funt; 8/12 - Diahann Carroll(S), Elaine Swan(C), Cliff Arquette(C); 8/13 - Kaye Ballard(C), Genevieve(S), Gordon Folk(S); 8/14 - Betty White(A-C), Richard Hayes(S), Cliff Arquette(C); 8/15 - Louise O'Brien(S), Gene- viewe(S).

SATURDAY AUGUST 16

JIMMY DEAN SHOW

CBS 12 Noon Louise O'Brien(S).

TRUE STORY

NBC 12 Noon(4pm) (O) Irving Elman; with Roger De Koven, Flora Elkins, Bill Daniels, Martin Brooks.

DICK CLARK SHOW

ABC 7:30pm Pat Wayne(S), The Coasters(S), Frankie Avalon(S), The Kirby Stone Four(S), Mary Swan(S).

JUBILEE U.S.A.

ABC 8pm(8:30) Eva Kay "Cookie" McKinney(S), Floyd Tillman(S), Chet Atkins(M).

BOB CROSBY SHOW

NBC 8pm Johnny Desmond(S), Denise Lor(S), John Bubbles(D-C), Corbett Monica(C).

CLUB OASIS (Spike Jones)

NBC 9pm Helen Grayco(S) returns this week as regular.

SUNDAY AUGUST 17

ED SULLIVAN SHOW

CBS 8pm Teresa Brewer(S), Domenico Modugno(S), Perez Prado & Orch, Carol Lawrence(D), Peter Gennaro(D), Roger Williams(M), Shelly Berman(C), Jackie Kannon(C), Sandy Freday(S).

STEVE LAWRENCE & EYDIE GORME SHOW

NBC 8pm Gregory Peck(A), Miyoshi Umeki(S-A), Mel Torme(S), Tony Randall(A).

CHEVY SHOW

NBC 9pm with regulars & Carol Burnett(C), Mickey Shaughnessy(C).

Decision

NBC 10pm Stand and Deliver; with Louis Hayward, Richard O'Sullivan, Adrienne Corri, Sam Kydd, Peter Cope, Ann Blake, Thomas Heathcote, Carl Bernard, Jack May, John Bearth, Michael Peake, Peter Retey, Stanley Van Beers; Dir - Robert Day.