

# ROSS REPORTS — TELEVISION INDEX

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (August 25)

NBC- 11:30am-12noon NYT (10:30-11am LAT), Mon thru Fri; DEBUT - Concentration - LIVE from NY; 141 stations live and tape or kine. (Replaces Truth or Consequences which moves to 2-2:30pm NYT (12noon-12:30pm LAT), effective this date, in turn replacing Lucky Partners, last show Aug 22). § Hugh Downs is m.c. for the game show based on a children's memory game and the use of a rebus (word picture). Contestants pick numbers, trying to match pictures of prizes. The game has penalties, forfeits of prizes and a hidden jackpot award.

§ SPONSORS- All segment sponsors, starting in Sept and Oct.

§ PKGR- Barry & Enright Productions(NY); Exec Prod- Robert Noah; Prod- Jack Farren; Dir- Van Fox; Asst Dir- Gene Gaines; Prog Anncr- Art James; Music Dir- Paul Taubman; Music Cond- Al Finelli.

#### Friday (August 29)

NBC- 8:30-9pm NYT & LAT, this date only; SPECIAL - The Paper Saints - LIVE & FILM from NY; to the net. § A report on the facts and legends behind the Mafia; is it back of all organized crime in the U. S., or is it a Sicilian family affair which happens to engage in law-breaking activities. NBC News correspondent Frank McGee is the narrator-reporter.

§ Sustaining.

§ PKGR- NBC News & Public Affairs(NY); Prod- Chet Hagan; Dir- Robert Priaulx.

### OTHER NETWORK CHANGES & ADDITIONS

CBS- Top Dollar; DAYTIME DEBUT Aug 15; Monday thru Friday, 11:30am-12noon NYT (10:30-11am LAT); LIVE from NY; 137 stations live and tape or kine. (Replaces Dotto, last show Aug 15). § Warren Eull is m.c. for a daytime version of the program patterned after the game of "Ghost," a spelling quiz program. The evening program is seen Saturdays, 8:30-9pm NYT (7:30-8pm LAT).

§ SPONSOR- Colgate-Palmolive Co (Ajax, Vel, Fab, Palmolive Soap, Cashmere Bouquet) thru Ted Bates & Co(producing agency); TV Acct Rep- Jack Seery.

§ PKGR- Entertainment Productions, Inc(NY); Exec Prod- Steve Carlin; Prod- Merrill Heatter; Dir- Seymour Robbie; Music Dir- Bob Nicholson.

NBC- Colgate Theatre; DEBUT Aug 19; Tuesday, 9-9:30pm NYT & LAT, Weekly (for seven weeks); FILM, no of stations not available. (Replaces Dotto, last show Aug 12).

§ A group of films, pilots and others from series never before shown on TV.

§ SPONSOR- Colgate-Palmolive Co (Various Products) thru Ted Bates & Co(NY).

§ PKGRS- Desilu Productions, Inc. with various groups, names not available; Film Prod- Desilu Productions, Inc(LA); Prods- Various; Dirs- Various

TALENT SHOWSHEET AND SCRIPT REPORT - AUGUST 25 - AUGUST 31

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptations, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Jim Bowie, Adventures of Ozzie and Harriet, Adventures of Rin Tin Tin, Adventures of Robin Hood, Alcoa-Goodyear Theatre, Bachelor Father, Broken Arrow, Burns and Allen, The Californians, Cheyenne, Circus Boy, Bob Cummings Show, Richard Diamond Private Detective, Dragnet, Jefferson Drum, Father Knows Best, General Electric Theatre, Gunsmoke, Have Gun Will Travel, Alfred Hitchcock Presents, Lassie, Leave It To Beaver, Life and Legend of Wyatt Earp, M Squad, Perry Mason, Maverick, Millionaire, Mr. Adams and Eve, No Warning, People's Choice, Real McCoys, Restless Gun, Schlitz Playhouse, Phil Silvers Show, Sugarfoot, Tales of Wells Fargo, Thin Man, Trackdown, Wagon Train, Zorro.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

Playhouse 90; Thursday August 14; CBS 9:30pm - DELETE: No Time at All; ADD: Natchez; RE-RUN of 5/29/58.  
 ED SULLIVAN SHOW; Sunday August 17; CBS 8pm - DELETE: Sandy Preshay.  
 DEBUT: Colgate Theatre; Tuesday August 19; NBC 9pm - Adventures of a Model; (O) Sidney Shelton; with Joanne Dru, William Redfield, Roland Winters, Nancy Kulp, John Emery; Dir - Norman Tokar.  
 JACK PAAR SHOW; NBC 11:15pm; 8/21 - ADD: Genevieve(S); 8/22 - DELETE: Genevieve(S); ADD: Cliff Arquette(C), Vincent Price(A), Maxie Rosenbloom(C).  
 DICK CLARK SHOW; Saturday August 23; ABC 7:30pm - DELETE: Everly Brothers(S); ADD: Dale Hawkins(S), Chuck Berry(S), Bobby Hendricks(S).  
 BOB CROSBY SHOW; Saturday August 23; NBC 8pm - ADD: Connee Boswell(S).  
 LOOK UP AND LIVE; Sunday August 23; CBS 10:30am - ADD: Diary of a Teenager; (Eighth in a nine-part series); Episode #8 - (O) Steven Gethers; with regulars & Jacqueline McKeever, James Broderick.  
 CAMERA THREE; Sunday August 24; CBS 11:30am - ADD: The Tell-Tale Heart; (O) Edgar Allen Poe; with Michael Kane.  
 STEVE LAWRENCE AND EYDIE GORME SHOW; Sunday August 24; NBC 8pm - ADD: Don Knotts(C).

MONDAY AUGUST 25

STARS OF JAZZ ABC 9pm(10:30) Oscar Peterson Trio(M), Buddy Rich(M), Pat Healy(S).  
 POLKA-GO-ROUND ABC 9:30pm Carolyn DeZurik(S)  
 STUDIO ONE IN HOLLYWOOD CBS 10pm(9) Bellingham; (O) Elliot West; (A) A. J. Carothers and Elliot West; with Leo G. Carroll, Kenneth Haigh, John Abbott, Billy Potton, Noel Drayton, Doris Lloyd; Dir - Russell Stoneham.  
Suspicion NBC 10pm Doomsday; RE-RUN of 12/16/57.

TUESDAY AUGUST 26

THE INVESTIGATOR NBC 8pm with Elizabeth Montgomery, George C. Scott, Peter Hanley, (Lonny Chapman, Howard St. John) Madge Evans, Mary James, David J. Stewart, Will Kuluva, Henderson Forsythe, Bernie Kates.  
Colgate Theatre NBC 9pm The Last Marshal; with James Craig, Marshall Thompson, Robert J. Wilke, Trevor Bardette, Kem Dibbs, Dale Van Sickle, Earl Hodgins, Judith Ames, Richard Keith.

WEDNESDAY AUGUST 27

Tombstone Territory, ABC 8:30pm The Gatling Gun; with Douglas Kennedy, Maggie Mahoney;(SW&SD). (Pat Conway)

WEDNESDAY AUGUST 27 (cont'd)

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KRAFT MYSTERY THEATRE NBC 9pm Web of Guilt; (O) Mel Goldberg; with Si Oakland, Fred J. Scoilay, Michael Higgins, Lois Wheeler, Ann Hillary; Dir - William Corrigan.

US STEEL HOUR CBS 10pm Be My Guest; (O) John Whedon; with Elliott Nugent, Larry Blyden, Joanna Moore, Augusta Dabney, "Happy" Felton, Raymond Walburn; Dir - Alex Segal.

THURSDAY AUGUST 28

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Navy Log ABC 9:30pm Mama Germaine; with Francoise Rosay, Bob Crosson, Nick Brady, Ivy Eliss; (SW&SD).

Playhouse 90 CBS 9:30pm No Time At All; RE-RUN of 2/13/58.

Buckskin (Tommy Nolan) NBC 9:30pm The Gold Watch; with regulars & Anna Marie Nanasi, Mike Road; (SW&SD).

FRIDAY AUGUST 29

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THIS IS MUSIC ABC 8:30pm The Crew cuts(S).

MULTIPLE & ACROSS-THE-BOARD SHOWS - AUGUST 25 - AUGUST 29

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TODAY NBC 7am Charles Van Doren subs for Dave Garroway for this week. 8/26 - Gus Van(C); 8/29 - Julie Wilson(S), Marshall Grant Trio(M).

MODERN ROMANCES NBC 4:45pm(1:45) Second week of three-week series; with Joanne Linville, Mark Roberts, Melville Ruick, Marlon Winters, Frank Scofield.

JACK PAAR SHOW NBC 11:15pm 8/25 - Richard Hayes(S), Genevieve(S); 8/26 - Judy Lynn(S), Hans Conried(A), Cliff Arquette(C); 8/27 - Richard Hayes(S), Genevieve(S), Kaye Ballard(C), Ed & Pegeen Fitzgerald; 8/28 - Cliff Arquette(C), Judy Lynn(S); 8/29 - Eva Gabor(A), Johnny Desmond(S), Hans Conried(A).

SATURDAY AUGUST 30

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JIMMY DEAN SHOW CBS 12 Noon LAST SHOW. George Hamilton IV(S), Joni James(S).

TRUE STORY NBC 12 Noon(4pm) The Man in One-B; (O) Barry Lake; with Jan Miner, John Gibson, Phillip Sterling, Warren Berlinger.

DICK CLARK SHOW ABC 7:30pm Betty Madigan(S), Bill Haley and the Comets(M-S), The Poni Tails(S), Jim Reeves(S).

BOB CROSBY SHOW NBC 8pm George De Witt(C), June Valli(S), Vaughn Monroe(S), Leslie Uggams(S).

SUNDAY AUGUST 31

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ED SULLIVAN SHOW CBS 8pm Winners of the Annual All Air Force Talent Contest. Dick Powell will be host for this show.

STEVE LAWRENCE & EYDIE GORME SHOW NBC 8pm Dolores Gray(S), Peter Lawford(A), Shari Lewis(ventril).

CHEVY SHOW NBC 9pm with regulars & Stan Freberg(C).