

ROSS REPORTS — TELEVISION INDEX

SEPTEMBER 15-21, 1958

VOLUME 10 NUMBER 38

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PROGRAMS · ADVERTISERS · TALENT

200 East 42nd Street, New York 17, N.Y. · Phone: MU 2-5910

PUBLISHED 9 TIMES A YEAR (1958-1959)

WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (Sept 15)

CBS- 2-2:30pm NYT (1-1:30pm LAT), Mon thru Fri; DEBUT - The Jimmy Dean Show - LIVE from NY; 110 stations live, 11 tape. (Replaces Beat the Clock, last show Sept 12). § Jimmy Dean is star and host of this new musical variety program, with The Double Daters, singing and dancing quartet, and guitarist Herbie Jones as featured regulars, backed by Joel Herron conducting the orchestra. Guest artists will be featured through the week or on various days.

§ SEGMENT SPONSORS- (See latest Monthly Program Analyses for sponsor schedule) Lever Brothers thru Sullivan; Stauffer, Colwell & Bayles, Inc(NY); Gerber & Co thru D'Arcy Advertising Co(NY); Libby, McNeill & Libby thru J. Walter Thompson Co(Chi); Eastman Kodak Co thru J. Walter Thompson Co(NY); Miles Laboratories thru Geoffrey Wade Advertising(Chi); Johnson & Johnson thru Young & Rubicam, Inc(NY).

§ PKGR- CBS-TV(NY); Prod- Barry Wood; Prod Consult- Arthur Knorr; Dirs- Jerry Shaw, Lee Tredanari; Assoc Dir- Cynthia Holbrook; Music Dir- Joel Herron; Set Design- Larry Eggleton; Sets- Paul Voght; Writers- Joe Bigelow, David Gregory.

Tuesday (Sept 16)

NBC- 7:30-9pm NYT & LAT, this date only; SPECIAL - Pied Piper of Hamelin - FIIM (COLOR); 142 stations net and delayed. (Preempts Win With A Winner, 7:30-8pm NYT & LAT, last show Sept 9). § Re-run of the special filmed program, previously presented on the NBC net on Nov 26, 1957, same day and time. Van Johnson stars in the dual role of the Pied Piper and Truson, the schoolmaster.

§ SPONSOR- Liggett & Myers Tobacco Co (Chesterfield, Oasis, L&M Cigarettes); Chesterfield and Oasis thru McCann-Erickson, Inc(NY); Acct Execs- James Kleid (Chesterfield), Robb Rogers(Oasis); L&M thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Exec- Nick Woodbridge.

§ PKGR & Film Prod- Hal Stanley, at California Studios, Hollywood; Prod- Hal Stanley; Dir- Bretaigne Windust; Asst Dir- Maurice Vaccarino; Dir of Photog- William Snyder; Music Dir- Peter King; Art Dir- Arthur Lonargen; Costumes- Berman of London; Choreog- Ward Ellis; Writers- Hal Stanley, Irving Taylor.

Friday (Sept 19)

NBC- 7:30-9pm NYT (8-9:30pm LAT), eight shows during the season; DEBUT - Bob Hope Buick Show - LIVE (COLOR) from LA; no. of stations not available. (Preempts Big Game, 7:30-8pm NYT, last show Sept 12; Jefferson Drum, 8-8:30pm NYT, moves to 7:30-8pm NYT effective Sept 26). § Bob Hope stars in his own production of the musical comedy "Roberta" (see page B for cast credits). All seven other programs during the season, on various dates to be announced, will be one-hour shows, mainly comedy-variety and presented either live, on tape or on film.

§ SPONSOR- Buick Motor Division, GMC, thru McCann-Erickson, Inc(Det); Acct Exec- Robert Head. (Continued on next page)

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THIS WEEK(More)

THIS WEEK(Cont'd)

Friday(Sept 19)

NBC- Bob Hope Buick Show (Cont'd from previous page): § PKGR- Hope Enterprises, Inc(LA); Exec Prod- Bob Hope; Prod- Jack Hope; Assoc Prod- Kent Mac Cray; Stager (for "Roberta" only)- Ed Greenberg; Dir- Dick McDonough; Art Dir- Jay Krouse; Costumes- Kate Drain Lawson; Choreog- Jack Baker; Writers- Mort Lachman, Bill Larkin, Lester White, John Rapp, Charles Lee, Norman Sullivan.

Saturday(Sept 20)

ABC- 10-10:30pm NYT & LAT, Weekly; DEBUT - Music From Manhattan With Sammy Kaye - LIVE from NY; approx 90 stations live and tape. (Replaces Midwestern Hayride, which moves to Tuesday, 9:30-10pm NYT, effective Sept 23). § Musical variety show, starring Sammy Kaye and his band and vocalists, with a company of featured regulars and occasional guests.

§ SPONSOR- Manhattan Shirt Co thru Peck Advertising Agency, Inc(NY); Acct Exec- Jim Ellers; TV Acct Rep- Sylvan Taplinger.

§ PKGR- Lawrence White Productions(NY); Exec Prod- Larry White; Assoc Prod & Writer- George T. Simon; Dir- Cort Steen; Asst Dir- Joe Bush; Asst to Prod- Eleanor Pechulis; Art Dir- James McNaughton; Casting- Oscar Cohen(Associated Booking Corp).

NBC- 4:45-7:30pm NYT, Weekly; RETURN - NCAA Football Game of the Week - LIVE from various cities (Columbia, Mo., and Denver, Colo., for first game); no. of stations not available. § Telecasts of collegiate football games involving top teams in all sections of the country. The national schedule includes coast-to-coast telecasts on six Saturdays and Thanksgiving Day, with a split network on the opening Saturday and closing Saturday (Dec 6). Regional telecasts will be carried in NCAA Districts 1, 2, 4 and 8 on four Saturdays when there are no national telecasts: Oct 18, 25 Nov 8, 15. Lindsey Nelson and Red Grange are the commentators for the national telecasts.

§ SPONSORS- (one-quarter of national schedule each) 1) Bayuk Cigars, Inc thru Feigenbaum and Wermen Advertising Agency, Inc(Phila). 2) Gulf Oil Corp thru Young & Rubicam, Inc(NY); Acct Exec- Haps Kemper; TV Acct Rep- Tom Adams. 3) Libby-Owens-Ford Glass Co thru Fuller & Smith & Ross, Inc(Cleve); Acct Exec- Gene Carlquist; TV Acct Rep- Bud Gammon(NY). 4) Sunbeam Corp thru Perrin-Paus Co(Chi).

§ PKGR- NBC Sports(NY); Prod- Perry Smith; Dir- Harry Coyle (most dates), Bill Bennington, Jack Dillon, Dick Weinberg, other games.

OTHER NETWORK CHANGES & ADDITIONS

ABC- This Is Music; SCHEDULE CHANGE Sept 15; to Monday, 7:30-8pm NYT, replacing Cowtown Rodeo, 7:30-8:30pm NYT, last show Sept 8. This Is Music had been seen Fridays, 8:30-9pm NYT (see page 72).

Harness Racing, had been seen Fridays, 10-10:30pm NYT; last show in that time was Aug 1. Program moved to Tuesdays, 10-10:30pm NYT, effective Aug 5, last show August 19.

John Daly and the News; SCHEDULE CHANGE Sept 15, to Mon, Tue, Thu, Fri, 10:30-10:45pm NYT & LAT; Wed, approx 10:45-11pm NYT. Program has been seen Mon thru Fri, 7:15-7:30pm NYT & LAT. Program is live from NY; approx 70 stations live and tape. § John Daly in NY presents live and film reports from around the world

§ CO-SPONSORS- (eff Sept 15, Mon, Tue, Thu, Fri) P. Lorillard Co (Old Gold Straights) thru Lennen & Newell, Inc(NY); Acct Superv- Elkin Kaufman; Acct Exec- Lee White. Whitehall Laboratories Division, AHPC (Anacin) thru Ted Bates & Co., Inc(NY); Acct Superv- Daniel Rogers; Acct Exec- Austin Gedney. Wed sustaining.

§ PKGR- ABC News(NY); Dir- Marshal Diskin.

OTHER NETWORK CHANGES(Cont'd)

ABC- The Life and Legend of Wyatt Earp (Tue, 8:30-9pm NYT & LAT) New series begins Sept 16; was seen in re-run during the summer (see Television Index card). 145 stations net and delayed. Correct Sponsor and Agency information: ALT SPONSORS- 1) General Mills (Cheerios, Gold Medal Flour, other products) thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Superv- Gordon Johnson; TV Acct Rep- Martin Bruehl. 2) Procter & Gamble Co (Gleem, Drene) thru Compton Advertising, Inc(NY); Acct Execs- John Cross(Gleem), Ross Legler(Drene). Change production credits: PKGR- Wyatt Earp Enterprises, Inc(LA); Film Prod- Desilu Productions, Inc., at Desilu Hollywood Studios; Dir of Photog- Henry Sronjager; Art Dir- Albert M. Pyke; Costumes- Douglas Stevens; Principal Writer- Frederick Hazlitt Brennan; other credits are the same as listed.

Sugarfoot (Alt Tue, 7:30-8:30pm NYT & LAT) New series begins Sept 16; was seen in re-run during the summer, alternating with Cheyenne (see Television Index card). Change sponsor info: CO-SPONSORS- (one-third each, one-third sustaining) 1) American Chicle Co (Clorets, Roloids, Dentyne, Chiclets) thru Ted Bates & Co., Inc(NY); Acct Exec- J. Ross MacLennan. 2) Luden's Inc (Cough Drops) thru J. M. Mathes, Inc(NY); Acct Exec- Wilfred S. King. Change production credits: Add Prod- Harry Tatelman; Dir of Photog- Edwin Dupar, others; Dirs- Various.

The Adventures of Rin Tin Tin (Fri, 7:30-8pm NYT & LAT) New series begins Sept 19; was seen in re-run during the summer (see Television Index card). Change agency info: Acct Superv- Donald Smith; Acct Execs- Sidney B. Silleck, Wendell Phillips. Change and add production info: Assoc Prod- Jerry Thomas; Dir of Photog- Fred Jackman; Supervising Ed- Aaron Nibley; Writers- Various.

Maverick (Sun, 7:30-8:30pm NYT & LAT) New series begins Sept 21; was seen in re-run during the summer (see Television Index card). Sponsor and agency info changes: Acct exec at Young & Rubicam, Inc(S.F.) for Kaiser is now Ewing Philbin; TV Acct Rep is Norman Glenn(NY). Add as sponsor, The Drackett Co (Windex, Drano, Twinkle), one-quarter program alternate weeks, thru Young & Rubicam, Inc(NY); Acct Exec- Kent Dennan; TV Acct Rep- Lee Strahorn.

CBS- Perry Mason (Sat, 7:30-8:30pm NYT; 6:30-7:30pm LAT) New series begins Sept 20; was seen in re-run during the summer (see Television Index card). Sponsor info changes: last program dates for Armour & Co., Sept 6; for Libby-Owens-Ford, Sept 13. New sponsors, half-hour each, alternate weeks: 1) National Brands Div, Sterling Drug, Inc (Bayer Aspirin) thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Superv- George Tormey; Acct Exec- A. W. Spence, Jr. 2) National Carbon Co., div of Union Carbide Corp. thru William Esty Co., Inc(NY); Acct Exec- James F. Behan.

The Jack Benny Program; RETURN Sept 21; Alt Sun, 7:30-8pm NYT & LAT; 158 stations live or net; 20 stations tape or delayed. (Replaces The Brothers, last show Sept 7). § Jack Benny returns for his ninth season for the same sponsor, with his programs live or on film during the season. The opening show will be live from LA (see Television Index card). Change production info: delete Ralph Levy as exec prod & dir. Add: Dirs- Seymour Berns(live), Don Weis(film); Assoc Dir- Howard A. Quinn.

General Electric Theater (Sun, 9-9:30pm NYT & LAT) New series begins Sept 21; was seen in re-run during the summer (see Television Index card). Agency info change: Management Superv- Barry McCarthy; TV Acct Reps- John Driscoll, Charles Allen; Agcy Prod(LA)- Bill Clotworthy. Change production info: Prod- William Frye; delete Carl Hiecke as prod exec; add Dir of Photog- Ray Rennahan; Art Dir- John Meehan; Sets- James Walters; Music- Elmer Bernstein.

OTHER NETWORK CHANGES(Cont'd)

NBC- M Squad (Fri, 9-9:30pm NYT; 10-10:30pm LAT) New series begins Sept 19; was seen in re-run during the summer (see Television Index card) Change sponsor info: American Tobacco Co (Pall Mall) now alternates with Bulova Watch Co thru McCann-Erickson, Inc(NY); Acct Exec- George Norris; TV Acct Rep- Philip Stumbo.

Modern Romances (Mon thru Fri, 4:45-5pm NYT; 2:45-3pm LAT) Last show Sept 19.

TALENT SHOWSHEET AND SCRIPT REPORT - SEPTEMBER 15 - SEPTEMBER 21
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptations, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Ozzie and Harriet, Adventures of Robin Hood, Alcoa-Goodyear Theatre, Broken Arrow, Burns and Allen, The Californians, Bob Cummings Show, Richard Diamond Private Detective, Dragnet, Father Knows Best, Alfred Hitchcock Presents, Leave It To Beaver, Mr. Adams and Eve, People's Choice, Real McCoys, Restless Gun, Phil Silvers Show, Thin Man, Wagon Train, Zorro.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

UNITED STATES STEEL HOUR; Wednesday September 10; CBS 10pm - ADD CAST: John F. Hamilton, James Greene, Peter Brandon, Betty Miller, Joan Croydon, Joseph Julian.

TODAY; NBC 7am; 9/12 - ADD: Arthur Whittemore and Jack Lowe(M).

GEORGE HAMILTON IV SHOW; Saturday September 13; CBS 12 Noon - ADD: Peggy King(S), John Dee Lauder milk(S).

DICK CLARK SHOW; Saturday September 13; ABC 7:30pm - ADD: Johnny Nash(S), Fabian(S), The Pure Rockers(S), Johnny and Jo(S).

PERRY COMO SHOW; Saturday September 13; NBC 8pm - ADD: Red Nichols(M), Bob Schulze(M).

MIDWESTERN HAYRIDE; Saturday September 13; ABC 10pm - Add guest: Judy Kaye(S).

LAMP UNTO MY FEET; Sunday September 14; CBS 10am - ADD: Big Brother; (O) Chester Krumholz; with Addison Powell, Audra Lindley, Paul Lilly, Luke Halpin, Tommy White; (SD).

LOOK UP AND LIVE; Sunday September 14; CBS 10:30am - ADD: The Sound of Exile; (Second in four-part series devoted to the history of Jewish music); (O) David Eban; with Jacob Kalish, Gregory Morton; (SD).

CAMERA THREE; Sunday September 14; CBS 11:30am - ADD: The Tall Men; (O) William Faulkner; (A) Warren Wallace; with Crahan Denton, Milton Selzer, Ford Rainey, Daniel Reed, Jared Reed; (SD).

STEVE ALIEN SHOW; Sunday September 14; NBC 8pm - DELETE: Larry Daniels(C); ADD: Mary Ann Mobley (Miss America), Pat Harrington, Jr(C).

MONDAY SEPTEMBER 15  
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Tales of Wells Fargo NBC 8:30pm The Manuscript; with regulars & Edgar Buchanan; (SW&SD).
 (Dale Robertson)

VOICE OF FIRESTONE ABC 9pm Fred Waring and the Pennsylvanians(M-S).

POLKA-GO-ROUND ABC 9:30pm Tara Celtic Dancers.

STUDIO ONE IN HOLLYWOOD CBS 10pm(9) No Place to Run; (O) Nathaniel Benchley; (A) James P. Cavanaugh; with Harry Townes, Tommy Rettig, Barry Atwater, Roberta Haynes, Addison Richards; Dir - James Clark.

Suspicion NBC 10pm Dead Watch; RE-RUN of 6/2/58.

TUESDAY SEPTEMBER 16
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Sugarfoot ABC 7:30pm RETURN: NEW SEASON: Regular in this series is Mr. Hutchins. (Will Hutchins) Ring of Sand; (O) Raphael Hayes; with regular & Will Wright, John Russell, Edward Byrnes, Rodolfo Hoyos, Pintan Meyler, Kelly Thordsen; Dir - Leslie H. Martinson.

Pied Piper of Hamelin NBC 7:30pm RE-RUN of musical starring Van Johnson originally seen on 11/26/57.

Life and Legend of Wyatt Earp ABC 8:30pm (Hugh O'Brian) RETURN: NEW SEASON: Regulars in this series are Mr. O'Brian, Morgan Woodward; The Hole-up; (O) Frederick Hazlitt Brennan; with regulars & Walter Maslow, Ralph Sanford, Bill Henry, Myron Healey, Mason Alan Dinehart; Dir - Frank McDonald.

TUESDAY SEPTEMBER 16 (cont'd)

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Colgate Theatre NBC 9pm Fountain of Youth; (O) Orson Welles; with Ben Tobin, Joi Lansing, Rick Jason; Narrated and directed by Mr. Welles.

WEDNESDAY SEPTEMBER 17

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PLYMOUTH SHOW-LAWRENCE WELK ABC 7:30pm(8) with the regulars & Ken Tiffany(M), Deb Tones(S).

Tombstone Territory ABC 8:30pm(9) Rose of the Rio Bravo; with regulars & Kathy Nolan, Michael Landon; (SW&SD).

The Millionaire CBS 9pm with James Best, Karen Steele, Barry Cahill; (SD).  
(Marvin Miller)

KRAFT MYSTERY THEATRE NBC 9pm A Cup of Kindness; (O) William Iverson; (A) Alvin Boretz; with Norma Crane, Leo Penn, Philip Bourneuf, Read Morgan, John McQuade, Jane Moultrie; Dir - William Graham.

ARMSTRONG CIRCLE THEATRE CBS 10pm Buried 2,000 Years: The Dead Sea Scrolls; RE-RUN of 10/2/57.

THURSDAY SEPTEMBER 18

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Navy Log ABC 9:30pm American U-Boat III; with Steve Brodie, Mike Ragan, Ralph Reed, Thomas B. Henry, Forrest Compton; (SW&SD).

Playhouse 90 CBS 9:30pm The Edge of Innocence; RE-RUN of 10/31/57.

Buckskin NBC 9:30pm China Boy; with regulars & Michael Road; (SW&SD).  
(Tommy Nolan)

STARS OF JAZZ ABC 10pm Ronnie Deauville(S), Al Viola(M), Paul Horn Quintet(M).

FRIDAY SEPTEMBER 19

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Adventures of Rin Tin Tin ABC 7:30pm REUTRN: NEW SEASON: Regulars are Lee Aaker, Jim L. Brown, Joe Sawyer, Rand Brooks. Running Horse; (O) John O'Dea; with regulars & Les Tremayne, Ernest Sarracino; Dir - William Beaudine.

BOB HOPE BUICK SHOW NBC 7:30pm(8) PREMIERE: Roberta; Original musical play by Jerome Kern & Otto Harbach (based on novel "Gowns by Roberta" by Alice Duer Miller); TV Adaptation done by Mr. Hope's staff of writers; with Mr. Hope, Howard Keel, Anna Maria Alberghetti, Janis Paige, Lili Valenty, Louise Vincent, Sara Dillon, Elinor Audley, Henry Brandon; Dir - Dick McDonough; Writers - Mort Lachman, Bill Larkin, Lester White, John Rapp, Charles Lee, Norman Sullivan; Stager - Ed Greenberg

Trackdown CBS 8pm(7) Chinese Cowboy; with Keye Luke, Don Gordon; (SW&SD).  
(Robert Culp)

M Squad NBC 9pm RETURN: NEW SEASON: Regulars are Mr. Marvin, Paul Newlan. More Deadly; with regulars & Ruta Lee, Voorhies J. Ardoin, Dorothea Lord, Paul Maxwell, Thea Ruchert, John Mitchum; Dir - Don Medford; (SW).

Schlitz Playhouse CBS 9:30pm Kinsman; (O) Thomas Seller; with Dan Duryea, Richard Eyer, Helen Westcott, Anthony Caruso, Edith Barrett, Edwin Jerome, Nesdon Booth, Rudy Lee, Robert Eyer; Dir - Jules Bricken.

MULTIPLE & ACROSS-THE-BOARD SHOWS - SEPTEMBER 15 - SEPTEMBER 19

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TODAY NBC 7am 9/16 - Roberta Sherwood(S); 9/18 - Billie Holliday(S).  
(Dave Garroway)

JIMMY DEAN SHOW CBS 2pm PREMIERE: Regulars on this show are Herbie Jones(M). The Double Daters(S-D). Guests this week are: Jennie Smith(S) appearing all week; 9/15, 9/17, 9/19 - The Szonys(D); 9/16 & 9/18 - Les Paul & Mary Ford(S-M). Directors - Jerry Shaw, Lee Tredanari.

Modern Romances NBC 4:45pm(1:45) LAST WEEK: RE-RUN of filmed drama previously seen in November of 1955, with Martha Scott as storyteller.

MULTIPLE & ACROSS-THE-BOARD SHOW (cont'd)

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JACK PAAR SHOW NBC 11:15pm Betty Johnson(S) is guest for the entire week. 9/15 -Virginia Graham, Marylyn Cantor, Genevieve(S); 9/16 - Genevieve(S), Cliff Arquette(C); 9/17 - Jim Moran, Dave Gardner(C), Elsa Maxwell; 9/18 - Peggy Cass(A), Cliff Arquette(C); 9/19 - Art Carney(C), Hermione Gingold(C), Sam Levenson(C).

SATURDAY SEPTEMBER 20

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GEORGE HAMILTON CBS 12 N(10:30am) Lu Ann Simms(S), Snooky Lanson(S).  
IV SHOW

TRUE STORY NBC 12 Noon(4pm) (O) Joseph Cochran; with William Redfield, Betsy Meade, Dortha Duckworth, Stuart McIntosh.

DICK CLARK SHOW ABC 7:30pm(9:30) Jill Corey(S), Betty Johnson(S), The Kalen Twins(S), The Shields(S), Donnie Owens(S), The Big Boppers(S).

Perry Mason CBS 7:30pm(6:30) See Page D for late casting information.

PERRY COMO SHOW NBC 8pm Tommy Sands(S), Vivian Blaine(S), Thelma Ritter(A), Don Wilson(A).

Wanted - Dead or Alive (Steve McQueen) CBS 8:30pm(7:30) The Bounty; (O) Samuel A. Peeples; with Francis McDonald, Mort Mills, Jean Howell, James Burke, Dennis Cross; (SD).

Gale Storm Show CBS 9pm(8) with regulars & James Fairfax; (SW&SD).

Steve Canyon (Dean Fredericks) NBC 9pm Operation Thunderbirds; with Larry Penell, Ronnie Knox, Burt Metcalf, Ken Hardison, Michael Ferrall, Gail Land, Jo Anne Wade, Barbara Wilson, Gloria Robertson; (SW&SD).

Have Gun, Will Travel (Richard Boone) CBS 9:30pm(8:30) with Hank Patterson, Bill Stevens, Charles Horvath; (SW&SD).

MUSIC FROM MAN- ABC 10pm PREMIERE: Regulars on this show are: Mr. Kaye and his Orchestra, Larry Ellis(S), Ray Michaels(S), Lynn Roberts(S), Hank Kanui(S), Susan Silo(S). No guests for premiere show. Dir - Cort Steen; Writer - George T. Simon.  
HATTAN (Sammy Kaye)

gunsmoke (James Arness) CBS 10pm(9) with regulars & Peter Breck, Jan Harrison, John Alderman, Martin Landow; (SW&SD).

SUNDAY SEPTEMBER 21

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Lassie (Jon Provost) CBS 7pm The Teacher; with regulars & Sally Bliss; (SW&SD).

Maverick (James Garner) ABC 7:30pm RETURN: NEW SEASON: Regulars in this series are Mr. Garner & Jack Kelly. The Day They Hanged Bret Maverick; (O) Douglas Heyes; with Whitney Blake, Ray Teal, Jay Novello, Robert E. Griffin, John Cliff, Burt Mustin, Hal Hopper, Roy Erwin; Dir-Douglas Heyes.

JACK BENNY SHOW CBS 7:30pm RETURN: NEW SEASON: Regulars on this show are: Mr. Benny, Eddie "Rochester" Anderson, Mary Livingston, Dennis Day, Mel Blanc, Frank Nelson, Don Wilson. Guest this week is: Gary Cooper(A). Writers - Sam Perrin, George Balzer, Hal Goldman, Al Gordon; Directors - Seymour Berns(Live), Don Weis(Film).

ED SULLIVAN SHOW CBS 8pm James Arness(A), Garry Moore(C), Dorothy Collins(S), Johnny Desmond(S), Red Skelton(C), Raymond Burr(A), Richard Boone(A), Ronald Reagan(A), Warner Anderson(A), Phil Silvers(C), Robert Young(A), Danny Thomas(C), Spring Byington(A), Edward R. Murrow; Jackie Gleason & Art Carney(On Film); Arthur Godfrey(On Video Tape); Wayne & Shuster(C), Alan King(C); Robert Iglesias(D) and his Company.
(Preview of CBS stars for coming season)

STEVE ALLEN SHOW NBC 8pm FROM HOLLYWOOD. Les Brown & Orch subs for Skitch Henderson, and Hy Averbach subs for Gene Rayburn for the two weeks show comes from Hollywood. Guests are: Dinah Shore(S), Eddie Fisher(S), Robert Horton(A), Ward Bond(A), Gene Barry(A), Tennessee Ernie Ford(S), George Burns(C), Bob Hope(C), Peter Lawford(A), Phyllis Kirk(A), Ed Wynn(A), Craig Stevens(A).
(Preview of NBC stars for coming season)

(Cont'd next page)

TALENT SHOWSHEET (more)

SUNDAY SEPTEMBER 21 (cont'd)

STEVE ALLEN SHOW(Cont'd)

Lola Albright(A), Bob Cummings(A), Richard Coogan(A), Ralph Edwards, Keith Larsen(A), Buddy Ebsen(A), Lee Marvin(A), Jeff Richards(A), Arthur & Kathryn Murray(D).

General Electric Theatre CBS 9pm

RETURN: NEW SEASON: Blaze of Glory; (O) Paul W. Fairman; (A) James Allardice; with Lou Costello, Jonathan Harris, Lurene Tuttle, Joyce Jameson, Joseph Corey, Herman Rudin, Olan Soule, Phillip Arnold; Dir - Don Weis.

CHEVY SHOW NEC 9pm

with regulars & Dorothy Kirsten(S), Stan Freberg(C).

Decision NEC 10pm

Man Against Crime; with Darren McGavin.

LATE INFORMATION.

SATURDAY SEPTEMBER 20

Perry Mason
(Raymond Burr)

CBS 7:30pm(6:30)

RETURN: NEW SEASON: Regulars in this series are: Mr. Burr, Barbara Hale, William Hopper, William Talman, Ray Collins. The Case of the Corresponding Corpse; with regulars & Ross Elliot, Joan Camden, Vaughn Taylor, Jeanne Cooper, Herbert C. Lytton, Owen Cunningham, Jack Gargan, Martha Wentworth, William Ching, Lillian Bronson, Gil Frye, Joan Staley; (SW&SD).