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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Sunday (Dec 7)

CBS- 11:30am-12:30pm NYT (8:30-9:30am LAT), this date only; SPECIAL - The American Jew: A Tribute to Freedom - LIVE & FILM from NY; to the net. (Pre-empts Camera Three and Harry Reasoner With the News). § A portrayal of the variety of ways in which the Jew in America has become an integral part of American culture; with actor Jeff Chandler as narrator, with people in many fields and trades appearing on the program, live and on film.

§ Sustaining.

§ PKGR- CBS Public Affairs with the Anti-Defamation League of B'nai B'rith; Prod- Jack Kuney; Assoc Prod- Craig Fisher; Dir- Tim Kiley; Writer- David Ebin.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Lucille Ball-Desi Arnaz Show (2nd of 7 during season) Monday, Dec 1, 10-11pm NYT; 9-10pm LAT; starring Lucille Ball and Desi Arnaz with guest stars Danny Thomas, Marjorie Lord (see page A for other cast credits). § FILM (see page 92).

High Adventure With Lowell Thomas (2nd of 4 during season, various days) Saturday, Dec 6, 7:30-8:30pm NYT; 6:30-7:30pm LAT; "Africa - Mountains of the Moon," a safari into Central Africa and a world of cannibal cults. § FILM (see page 95).

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Oldsmobile Show; SCHEDULE CHANGE Dec 1; Weekly, Mondays, 10-10:30pm & LAT. Program has been seen Wednesdays, 9:30-10pm NYT. In its new time it replaces Traffic Court, which had switched from Thursdays to Mondays, same time, effective Nov 17, changing places with This Is Music. Traffic Court now moves to the Wednesday time spot vacated by The Oldsmobile Show, effective Dec 3.

CBS- Keep Talking (Sun, 10-10:30pm NYT & LAT) Lever Bros. sponsorship listed on page 111 was effective Nov 16. P. Lorillard Co (Kent) thru Lennen & Newell, Inc(NY) is alternate week sponsor.

NBC- It Could Be You; RETURN Nov 27; Thu, 8:30-9pm NYT & LAT, Weekly; LIVE from LA; approx 148 stations live and delayed. (Replaces Concentration, last show Nov 20). § Bill Leyden is m.c. for this audience participation show which specializes in all types of unexpected reunions, observances and stunts. A daytime version is seen on the net Mon thru Fri, 12:30-1pm NYT. The evening version was previously on the net from July 2, 1958 thru Sept 17 as a summer replacement program. § SPONSOR- Pharmaceuticals, Inc (Geritol, other products) thru Parkson Advertising Agency, Inc(NY); TV Acct Rep- Don Blauhut. § PKGR- Ralph Edwards Productions(LA); Prod- Steve Hatos; Dir- Stuart W. Phelps; Writers- Jim Crutchfield, Henry Hoople; Organist- Ivan Ditmars.

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OTHER NET CHANGES

TUESDAY DECEMBER 2

<u>Cheyenne</u> (Ty Hardin)	ABC 7:30pm	<u>Trail to Taos</u> ; (O) Richard Landau; with Joanne Gilbert, Edward Kemmer, Frank Ferguson, Ron Hayes; Dir- Alan Crosland
<u>Invisible Man</u>	CBS 8pm(7)	<u>The Mink Coat</u> ; with regulars & Derek Godfrey, Hazel Court.
GEORGE GOBEL SHOW	NBC 8pm	Charles Laughton(A), Giselle MacKenzie(S).
<u>Life and Legend of Wyatt Earp</u> (Hugh O'Brian)	ABC 8:30pm	<u>Santa Fe War</u> ; with regulars & Don Haggerty, Ralph Sanford, John Becher, Tyler McVey, Marshall Bradford, Charles R. Hayes, Dale Johnson; (SW&SD).
<u>The Rifleman</u> (Chuck Connors)	ABC 9pm	<u>New Orleans Menace</u> ; (O) Cyril Hume; with regulars & Paul Fix, Michael Pate, Sam Jerry Oddo; Dir - Arnold Laven.
ARTHUR GODFREY SHOW	CBS 9pm(8)	Mickey Rooney(C), Mello-larks(S), Carmel Quinn(S).
<u>George Burns Show</u>	NBC 9pm	with regulars & Tony Martin; (SW&SD).
<u>Naked City</u>	ABC 9:30pm	<u>The Other Face of Goodness</u> ; with regulars & Arnold Merritt, Loretta Leversee, Gerald Gordon, David J. Stewart, John Gibson, Frank Campanella; (SW&SD).
RED SKELTON SHOW	CBS 9:30pm(8:30)	with Joanne Dru, Marvin Kaplan, Henry Kulky, Joan Porter, Ray Kellogg, Arte Johnson, George Neise.
<u>Bob Cummings Show</u>	NBC 9:30pm	<u>Bob Butters Beck...Beck Butters Better</u> ; with regulars & George Burns, Fred Beck, Lisa Davis; (SW&SD).
GARRY MOORE SHOW	CBS 10pm(9)	Steve Lawrence(S), Georgia Gibbs(S), Alan King(C).
<u>The Californians</u> (Richard Coogan)	NBC 10pm	<u>Half-Way House</u> ; with regulars & Joan Tompkins, Ann Daniels; (SW&SD).

WEDNESDAY DECEMBER 3

<u>Wagon Train</u> (Warā Bond, Robert Horton)	NBC 7:30pm	<u>The Sakae Ito Story</u> ; (O) Gene L. Coon; with regulars & Susus Hayakawa, Robert Kino, James Griffith, Jack Lambert, Henry Rowland, Dennis Moore; Dir - Herschel Daugherty.
PURSUIT	CBS 8pm(7)	<u>Eagle in the Cage</u> ; (O) Robert Bloomfield; with Fernando Lamas, Robert Alda, Robert Middleton, Marguerite Chapman, Joan Caulfield; Dir - Buzz Kulik.
<u>Adventures of Ozzie and Harriet</u>	ABC 8:30pm	<u>The Dress Shop</u> ; with regulars & Lyle Talbot, Mary Jane Croft, Miguel Landa, Joi Lansing, Lari Laine, Julie Scott, Del Bouman, Marie St. John; (SW&SD).
<u>Donna Reed Show</u>	ABC 9pm(9:30)	<u>The Baby Contest</u> ; (O) William Cowley & Peggy Chantler; with regulars & Virginia Christine, Anne Whitfield, Dorothy Morris, Gerry Lock, Ruth Terry; (SD).
<u>The Millionaire</u>	CBS 9pm(8)	with Arthur Franz, Virginia Leith; (SW&SD).
MILTON BERLE SHOW	NBC 9pm	Ella Fitzgerald(S).
US STEEL HOUR	CBS 10pm(9)	<u>The Enemies</u> ; (O) Stephen Vincent Benet; (A) Bob Van Scoyk; with Ed Begley, Betsy Palmer, Bramwell Fletcher, Arthur Hill, Chris Gampel; Dir - Don Richardson.

THURSDAY DECEMBER 4

<u>Tales of the Texas Rangers</u>	ABC 5pm	<u>Jace and Clay</u> ; (O) Victor McLeod; with regulars & George Cisar, Edwin Parker, Ken Becker, Pierre Watkin, Jack C. William, Dick Gardner; Dir - George Blair.
<u>Leave It To Beaver</u>	ABC 7:30pm	<u>Wally's New Suit</u> ; with regulars & Ken Osmond; (SW&SD).
<u>Jefferson Drum</u> (Jeff Richards)	NBC 7:30pm	<u>Prison Hill</u> ; with regulars & Denver Pyle, Judson Pratt, Nancy Hadley, John Berardino, Charles Fredericks; (SW&SD).
<u>Zorro</u> (Guy Williams)	ABC 8pm	<u>Ambush</u> ; with regulars & John Litel, Ric Roman, Barbara Luna; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS (Cont'd)

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PETER LIND HAYES SHOW ABC 11:30am Bob Eberle(S) will be guest for two weeks. Frank Fontaine(C) will be guest for 12/1-5. 12/1 - Don Ameche(A).

LIBERACE SHOW ABC 1pm Shelby Flint(S) will be guest for two weeks.

JIMMY DEAN SHOW CBS 2pm(1) Denise Lor(S) is guest for entire week.

COUNTY FAIR (Bert Parks) NBC 4:30pm Zemi North(S) is guest for entire week. 12/2 - Tony Canzoneri; 12/3 - Bobby Darren(S); 12/4 - Nick Pietrosante.

JACK PAAR SHOW NBC 11:15pm 12/1 - Ruth Olay(S), Dick Contino(M), Cliff Arquette(C), Virginia Graham; 12/2 - Elsa Maxwell, Genevieve(S), Chan Canasta(sleight-of-hand); 12/3 - Hugh Downs is sub m.c., Arlene Francis(A), Wally Griffin(C), Cliff Arquette(C), Ruth Olay(S); 12/5 - Genevieve(S), Ruth Olay(S).

SATURDAY DECEMBER 6

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TRUE STORY NBC 12N(4pm) The Logical Victim; (O) Gene Watts; with House Jameson, Ed Stehl, Sandra Church, David Ford; (SD).

DICK CLARK SHOW ABC 7:30pm(9:30) Betty Johnson(S), Fabian(S), Duane Eddy(S).

JUBILEE U.S.A. ABC 8pm Bob Wills(S).

PERRY COMO SHOW NBC 8pm Pier Angeli(A), Andy Griffith(C), Helen O'Connell(S).

Wanted - Dead or Alive (Steve McQueen) CBS 8:30pm(7:30) with John Wilder, John Larch, Warren Oats, Ray Teal, Forest Lewis, Russ Bender, Jan Brooks; (SW&SD).

Gale Storm Show CBS 9pm(8) (O) Larry Rhine & Bill Freedman; with regulars & Thomas Brown Henry, George Neise, Syd Saylor; (SD).

Steve Canyon (Dean Fredericks) NBC 9pm with William Schallert, Nick Adams, George Brenlin, Martin Braddock, Sandy Kenyon, Wesley Lau; (SW&SD).

Cimarron City NBC 9:30pm A Respectable Girl; (O) Leo Townsend & John McGreevey; with regulars & Dorothy Malone, Glenda Farrell; Dir- Jim Neilson.

Have Gun, Will Travel (Richard Boone) CBS 9:30pm(8:30) with David Lewis, John O'Malley, Dan Sheridan, Jack Hogan, Richard Shannon, Chester Stratton, Roy Engel, Kam Tong.

Gunsmoke (James Arness) CBS 10pm(9) with regulars & Robert F. Simon, Ben Carruthers; (SW&SD).

SUNDAY DECEMBER 7

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PAUL WINCHELL SHOW ABC 5pm Tony Smaha & his Wonder Horse, The Tennors(rope act).

Lassie CBS 7pm with regulars & Bill Henry, Keith Richards, Harry Harvey.

Maverick (Jack Kelly) ABC 7:30pm Prey of the Cat; with Wayne Morris, Patricia Barry, Yvette Dugay, Barry Kelley, William Gordon, William Bryant.

Bachelor Father CBS 7:30pm with regulars & Rommie Burns, Jimmy Boyd; (SW&SD).

Northwest Passage NBC 7:30pm with regulars & Lewis Martin; (SW&SD).

ED SULLIVAN SHOW CBS 8pm Jill Corey(S), Jack Carter(C), Dody Goodman(C), Ford & Hires (C-S), Lord Buckley(A), George Bruno(acro), Piet Von Brechts (C-acro), Little Buck(D), Jinx(chimp). Filmed portions from Alaska written and directed by Robert Precht.

STEVE ALLEN SHOW NBC 8pm Joan Davis(C), The Hi Lo's(S), Andre Previn(M), Leo DeLyon(C), Sugar Ray Robinson.

Lawman (John Russell, Peter Brown) ABC 8:30pm The Intruders; with regulars & Frances Fong, Philip Ahn, John Hoyt; (SW&SD).

Colt .45 (Wayde Preston) ABC 9pm Sign in the Sand; with James Lydon, Kenneth R. MacDonald, Francis de Sales, William & Charles Tannen; (SW&SD).

General Electric Theatre CBS 9pm The Last Rodeo; (O) Ernest Haycox; (A) John Hawkins; with Robert Horton, Nancy Olson, Stacy Harris, Claude Akins, James Bell, Charles Watts, Chuck Webster, Chris Roberts, Eva Novak.

CHEVY SHOW STAR-RING SID CAESAR NBC 9pm Audrey Meadows(A), Paul Douglas(A), Dolores Gray(S), Ted Scott Quintet(M).