# ROSS REPORTS—TELEVISION INDEX

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23

#### PROGRAMS · ADVERTISERS · TALENT

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-WEEKLY REPORT—

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Sunday (Dec 7)

VOLUME 10

CBS- 11:30am-12:30pm NYF (8:30-9:30am LAT), this date only; SPECIAL - The American Jew: A Tribute to Freedom - LIVE & FILM from NY; to the net. (Preempts Camera Three and Harry Reasoner With the News). § A portrayal of the variety of ways in which the Jew in America has become an integral part of American culture; with actor Jeff Chandler as narrator, with people in many fields and trades appearing on the program, live and on film.

§ Sustaining.

§ PKGR- CBS Public Affairs with the Anti-Defamation League of B'nai B'rith; Prod- Jack Kuney; Assoc Prod- Craig Fisher; Dir- Tim Kiley; Writer- David Ebin.

### THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Lucille Ball-Desi Arnaz Show (2nd of 7 during season) Monday, Dec 1, 10-11pm
NYT; 9-10pm LAT; starring Lucille Ball and Desi Arnaz with guest stars Danny
Thomas, Marjorie Lord (see page A for other cast credits). § FILM (see page 92).

High Adventure With Lowell Thomas (2nd of 4 during season, various days) Saturday, Dec 6, 7:30-8:30pm NYT; 6:30-7:30pm LAT; "Africa - Mountains of the Moon," a safari into Central Africa and a world of cannibal cults. § FILM (see page 95).

#### OTHER NETWORK CHANGES & ADDITIONS

- ABC- The Oldsmobile Show; SCHEDULE CHANGE Dec 1; Weekly, Mondays, 10-10:30pm & LAT.

  Program has been seen Wednesdays, 9:30-10pm NYT. In its new time it replaces

  Traffic Court, which had switched from Thursdays to Mondays, same time, effective Nov 17, changing places with This Is Music. Traffic Court now moves to the Wednesday time spot vacated by The Oldsmobile Show, effective Dec 3.
- CBS- Keep Talking (Sun, 10-10:30pm NYT & LAT) Lever Bros. sponsorship listed on page Ill was effective Nov 16. P. Lorillard Co (Kent) thru Lennen & Newell, Inc(NY) is alternate week sponsor.
- NBC- It Could Be You; RETURN Nov 27; Thu, 8:30-9pm NYT & LAT, Weekly; LIVE from LA; approx 148 stations live and delayed. (Replaces Concentration, last show Nov 20). § Bill Leyden is m.c. for this audience participation show which specializes in all types of unexpected reunions, observances and stunts. A daytime version is seen on the net Mon thru Fri, 12:30-1pm NYT. The evening version was previously on the net from July 2, 1958 thru Sept 17 as a summer replacement program. § SPONSOR- Pharmaceuticals, Inc (Geritol, other products) thru Parkson Advertising Agency, Inc (NY); TV Acct Rep- Don Blauhut.
  - ising Agency, Inc(NY); TV Acct Rep- Don Blauhut.

    § PKGR- Ralph Edwards Productions(LA); Prod- Steve Hatos; Dir- Stuart W. Phelps:
  - Writers- Jim Crutchfield, Henry Hoople; Organist- Ivan Ditmars.

- Page 112 - OTHER MET CHANGES

# TALENT SHOWSHEET AND SCRIPT REPORT - DECEMBER 1 - DECEMBER 7

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (0) Original, (A) Adaptations, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D)Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column, filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

#### PREVIOUS WEEK - ADDITIONS AND DELETIONS:

ELLERY CUEEN: Friday November 28; NBC 8pm - ADD: So Rich, So Lovely, So Dead; (0) S. S. Schweitzer; with Mr. Nader, Eva Gabor, Thomas Gomez.

ART LINKLETTER'S HOUSE PARTY; CBS 2:30pm - 11/28 - ADD: The Mills Brothers(S).

ETERNAL LIGHT; Sunday November 30; NEC 1:30pm; The Gift; RE-RUN of show previous seen on "Frontiers of Faith" on 5/27/56.

NBC KALEIDOSCOPE; Sunday November 30; NBC 5pm - Showplace of the Nation; (Backstage at Radio City Music Hall); (0) Hal Azine; with The Rockettes, Corps de Ballet with Giselle & Francois Szony, Jack Beaber, and Francis Brunn(juggler). Charles Van Doren is narrator. Dir - Sid Smith.

ED SULLIVAN SHOW; Sunday November 30; CBS 8pm - ADD: Arlene Francis(A), Leon Belasco(A).

WONDERFUL TOWN; Sunday November 30; CBS 9pm - ADD CAST: John Wheeler, Don Grusso.

DINAH SHORE CHEVY SHOW; Sunday November 30; NBC 9pm - ADD: Virginia & Cherylene Lee(D).

STAFS OF JAZZ; Sunday November 30; ABC 9:30pm - ADD: Jackie & Roy Kral(M).

## MCNDAY DECEMBER 1

POLKA-GO-ROUND	ABC	7:30pm	The Kinereth Israeli Dancers.
The Texan (Rory Calhoun)	CBS	8pm(7)	with regulars & Jon Locke, R. G. Armstrong, Mae Clarke, Ray Roope, Wright King, Robert Foulk, Gregg Barton, John Reach, George Barrows, Howard Negley, Frank Harding; (SW&SD).
Restless Gun (John Payne)	NBC	8 <sub>pm</sub>	Take Me Home; with Mala Powers, Peter Breck, Jeff Dailey, Sheldon Allman, Jean Harvey, Bill Giorgio; (SW&SD).
Father Knows Best	CBS	8:30pm(7:30)	with regulars & Jimmy Bates, Joyce Coates; (SW&SD).
Tales of Wells Fargo (Dale Robertson)	NBC	8:30pm	The Killer; with Paul Pix; (SW&SD).
VOICE OF FIRESTONE	AEC	9pm	$\frac{\text{Music from Hollywood};}{\text{Shirley Jones(S), David Rose conducting.}} \text{Roger Williams($\mathbb{N}$),}$
Peter Gunn (Craig Stevens)	NEC	9pm	Death House Testament; with regulars & George Mitchell, Kathy Coombs, John Nolan, Bruce Wendell, Lucy Marlowe, Sam Buffington, Harry Bertel, Byron Morrow; (SW&SD).
Ann Sothern Show	CBS	9:30pm(8:30)	with regulars & Leo Fuchs, Milton Frome, David Bond, Isabel Randolph, Patsy Fay; (SW&SD).
Alcoa Theatre	NBC	9:30pm	The First Star; (0) Arnold & Lois Peyser; with Janet Blair, John Cassavetes, Paul Stewart, James Todd, David DeHaven, Irene Tedrow, Virginia Eiler; Dir - Robert Ellis Miller.
CLDSMOBILE SHOW (Patt1 Page)	ABC	10pm	NOTE: NEW DAY & TIME. Guests this week are: Vivian Blaine (S), Guy Mitchell(S), Leslie Uggams(S).
Lucille Ball-Desi Arnaz Show	CBS	10pm(9)	SPECIAL. with Danny Thomas, Marjorie Lord, Rusty Hamer, Angela Cartwright, Vivian Vance, William Frawley, Richard Keith, Gale Gordon; Writers- Madelyn Martin, Bob Carroll, Jr., Bob Weiskopf, Bob Schiller; Dir - Jerry Thorpe.
ARTHUR MURRAY	NBC	10pm	Melvyn Douglas(A), George Montgomery(A), Rita Gam(A), Carol

Bennett(S-C), Chip Fisher(S).

PARTY

### TUESDAY DECEMBER 2

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		m.m.
Che ye nne (Ty Hardin)	ABC 7:30pm	Trail to Taos; (0) Richard Landau; with Joanne Gilbert, Edward Kemmer, Frank Ferguson, Ron Hayes; Dir- Alan Crosland
Invisible Man	CBS 8pm(7)	The Mink Coat; with regulars & Derek Godfrey, Hazel Court.
GEORGE GOBEL SHOW	NBC 8pm	Charles Laughton(A), Giselle MacKenzie(S).
Life and Legend of Wyatt Earp (Hugh O		Santa Fe War; with regulars & Don Haggerty, Ralph Sanford, John Becher, Tyler McVey, Marshall Bradford, Charles R. Hayes, Dale Johnson; (SW&SD).
The Rifleman (Chuck Connors)	ABC 9pm	New Orleans Menace; (0) Cyril Hume; with regulars & Paul Fix, Michael Pate, Sam Jerry Oddo; Dir - Arnold Laven.
ARTHUR GODFREY SHOW	CBS 9pm(8)	Mickey Rooney(C), Mello-larks(S), Carmel Quinn(S).
George Burns Show	NBC 9pm	with regulars & Tony Martin; (SW&SD).
Named City	ABC 9:30pm	The Other Face of Goodness; with regulars & Arnold Merritt, Loretta Leversee, Gerald Gordon, David J. Stewart, John Gibson, Frank Campanella; (SW&SD).
RED SKELTON SHOW	CBS 9:30pm(8:30)	with Joanne Dru, Marvin Kaplan, Henry Kulky, Joan Porter, Ray Kellogg, Arte Johnson, George Neise.
Bob Cummings Show	NBC 9:30pm	Bob Butters BeckBeck Butters Better; with regulars & George Burns, Fred Beck, Lisa Davis; (SW&SD).
GARRY MOORE SHOW	CBS 10pm(9)	Steve Lawrence(S), Georgia Gibbs(S), Alan King(C).
The Californians (Richard Coogan)	NBC 10pm	Half-Way House; with regulars & Joan Tompkins, Ann Daniels; (SW&SD).
	WEDNESDAY DECEMBE	-
Wagon Train (Ward Bond, Robert )	NBC 7:30pm Horton)	The Sakae Ito Story; (0) Gene L. Coon; with regulars & Sessue Hayakawa, Robert Kino, James Griffith, Jack Lambert, Henry Rowland, Dennis Moore; Dir - Herschel Daugherty.
PURSUIT	CBS 8pm(7)	Eagle in the Cage; (0) Robert Bloomfield; with Fernando Lamas, Robert Alda, Robert Middleton, Marguerite Chapman, Joan Caulfield; Dir - Buzz Kulik.
Adventures of Ozzie and Harriet	ABC 8:30pm	The Dress Shop; with regulars & Lyle Talbot, Mary Jane Croft, Miguel Landa, Joi Lansing, Lari Laine, Julie Scott, Del Bouman, Marie St. John; (SW&SD).
Donna Reed Show	ABC 9pm(9:30)	The Baby Contest; (0) William Cowley & Peggy Chantler; with regulars & Virginia Christine, Anne Whitfield, Dorothy Morris, Gerry Lock, Ruth Terry; (SD).
The Millionaire	CBS 9pm(8)	with Arthur Franz, Virginia Leith; (SW&SD).
MILTON BERLE SHOW	NBC 9pm	Ella Fitzgerald(S).
US STEEL HOUR	CBS lOpm(9)	The Enemies; (0) Stephen Vincent Benet; (A) Bob Van Scoyk; with Ed Begley, Betsy Palmer, Bramwell Fletcher, Arthur Hill, Chris Gampel; Dir - Don Richardson.
	THURSDAY DECEMBER	
Tales of the Texas Rangers	ABC 5pm	Jace and Clay; (0) Victor McLeod; with regulars & George Cisar, Edwin Parker, Ken Becker, Pierre Watkin, Jack C. William, Dick Gardner; Dir - George Blair.
Leave It To Peaver	ABC 7:30pm	Wally's New Suit; with regulars & Ken Osmond; (SW&SD).
Jefferson Drum (Jeff Richards)	NBC 7:30pm	Prison Hill; with regulars & Denver Pyle, Judson Pratt, Nancy Hadley, John Beradino, Charles Fredericks; (SW&SD).
Cuy Williams)	ABÇ 8pm	Ambush; with regulars & John Litel, Ric Roman, Barbara Luna; $\overline{\text{(SW\&SD)}}$ .

TALENT SHOWSHEET (more)

## THURSDAY DECEMBER 4 (Cont'd)

	Ed Wynn Show	NBC	: 8pm	Aunt Lydia Comes To Town; with regulars & Virginia Field.
٠.	Real McCoys (Walter Brennan)	ABC	8:30pm	Leave It to the Girls; with regulars & Madge Blake, Malcolm Cassell; (SW&SD).
	PAT BOONE CHEVY SHOWROOM	ABO	9pm	Jeannie Carson(S), Robert Clarey(S).
	Dick Powell's Zane Grey Theatre	CBS	9pm(8)	Pressure Point; with Walter Pidgeon, Pernell Roberts, Walter Sande, Raymond Bailey, Carl B. Reid, Stafford Repp, Dabs Greer, Jack Dimond; (SW&SD).
	Behind Closed Doors (Bruce Gordon)	NBC	9pm	The Enemy on the Flank; (0) Alan Ciallou; with James Best, Myron Healey, Marya Stevens, Gilbert Frye, Francis DeSales, Olan Scule; (SD).
	Rough Riders	ABC	9:30pm	Killers at Choctaw Valley; with regulars & Robert J. Stevenson, Ted Jacques, Connie Buck, Edmund Hashim; (SW&SD).
	PLAYHOUSE 90	CBS	9:30pm(8:30)	Free Weekend; (0) Steven Gethers; with James Whitmore, Kim Hunter, Mina Foch, Jim Backus, Charles Bickford, Martin Balsam, Buddy Ebsen; Dir - Fielder Cook.
	FORD SHOW	NBC	9:30pm	Carol Channing(C).
			DAY DECEMBER 5	
	Adventures of Rin Tin Tin	ABC	7:30pm	The Best Policy; with regulars & Chubby Johnson, Robert Lowery; (SW&SD).
	Buckskin (Tommy Nolan)	NBC	7:30pm	The Morey Man; with regulars & Melville Cooper, Tom Brown; (SW&SD).
	Walt Disney Presents	ABC	8pm	The Shot That Was Heard Round the World; with Hal Stalmaster, Luana Patten, Jeff York, Ralph Clanton, Walter Sande.
	Trackdown (Robert Culp)	CBS	8pm(7)	with Henry Hull, Ray Teal, Hank Patterson, Guy Wilkerson, Sam Flint, Larry Kent, Ellen Corby, Robert Armstrong; (SW&SD)
	Man With a Camera (Charles Bronson)	ABC	9pm	Blind Spot; with regulars & Mario Alcalde, Norm Alden, Chana Eden; (SW&SD).
	Phil Silvers Show (You'll Never Get Ric	CBS h)	9pm(8)	Bilko Presents the McGuire Sisters; with the McGuire Sisters, Leo Lieberman, Jane Dulo; (SW&SD).
	M Squad (Lee Marvin)	NBC	9pm	The Executioner; with regulars & Herschel Bernardi, Dan Barton, Nan Leslie, Mary Munday, Wilton Graff; (SW&SD).
•	77 <u>Sunset Strip</u> (Efrem Zimbalist, Jr.	ABC )		The Iron Curtain Caper; (0) Fenton Earnshaw; with regulars & Kurt Krueger, Jacqueline Scott, Lawrence Dobkin; Dir - Richard L. Bare.
4	Schlitz Playhouse	CBS		Third Son; (0) Ernest Haycox; (A) Tom Seller; with Steve Forrest, Virginia Gregg, Carolyn Kearney, Phil Chambers, Marion Marshall, Roy Sickner, David Armstrong, Stanley Adams, Ken Lynch, Roy Jensen, John Merrick, Ken Clark; Dir - John Rich.
	ineup Warner Anderson, Tom	OBS Tul	10pm(9) ly)	The Scottie Waterford Case; with regulars & Herbert Banke, Leslie Matthews, Steve Conte, Anabel Shaw; (SW&SD).
		MULT Immm	IPLE & ACROSS-	THE-BOARD SHOWS - DECEMBER 1 - DECEMBER 5
	ODAY Dave Garroway)	<b>VB</b> C	7am	12/1 - Anita Ellis(S), Larry Kert(S); 12/3 - Katie Lee(S-C); 12/4 - Fernanda Montel(S).
	APTAIN KANGAROO ( Bob Keeshan)	BS	8am	12/3 & 4 - Ann Leonardo(S).

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ARTHUR GODFREY TIME CBS 11am(10)

Originates from Chicago this week only. 12/1,3,5 - Bob 3ibson(S), Jeanne Diamond(S), Tom Fitzpatrick(S), Frank D'Rore (S-M).

#### MULTIPLE & ACROSS-THE-BOARD SHOWS (Cont'd)

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	PETER LIND HAYES SHOW	AB	C 11:30am	Bob Eberle(S) will be guest for two weeks. Frank Fontaine(C) will be guest for 12/1-5. 12/1 - Don Ameche(A).
}	LIBERACE SHOW	AB	Clpm	Shelby Flint(S) will be guest for two weeks.
	JIMMY DEAN SHOW	CB	S 2pm(1)	Denise Lor(S) is guest for entire week.
	COUNTY FAIR (Bert Parks)	. NBC	: 4:30pm	Zemi North(S) is guest for entire week. 12/2 - Tony Canzon- eri; 12/3 - Bobby Darren(S); 12/4 - Nick Pietrosante.
	JACK PAAR SHOW	NB	: 11:15pm	12/1 - Ruth Olay(S), Dick Contino(M), Cliff Arquette(C), Virginia Graham; 12/2 - Elsa Maxwell, Genevieve(S), Chan Canasta(sleight-of-hand); 12/3 - Hugh Downs is sub m.c., Arlene Francis(A), Wally Griffin(C), Cliff Arquette(C), Ruth Olay(S); 12/5 - Genevieve(S), Ruth Olay(S).
			PURDAY DECEMBEI	
	TRUE STORY	NBO	2 12N(4pm)	The Logical Victim; (0) Gene Watts; with House Jameson, Ed Stehli, Sandra Church, David Ford; (SD).
	DICK CLARK SHOW	ABC	7:30pm(9:30)	Betty Johnson(S), Fabian(S), Duame Eddy(S).
	JUBILEE U.S.A.	ABC	8pm	Bob Wills(S).
	PERRY COMO SHOW	NBC	8 <sub>pm</sub>	Pier Angeli(A), Andy Griffith(C), Helen O'Connell(S).
	Wanted - Dead or Alive (Steve McQueer	CBS	8:30pm(7:30)	with John Wilder, John Larch, Warren Oats, Ray Teal, Forest Lewis, Russ Bender, Jan Brooks; (SW&SD).
	Gale Storm Show	CBS	9pm(8)	(0) Larry Rhine & Bill Freedman; with regulars & Thomas Brown Henry, George Neise, Syd Saylor; (SD).
	Steve Canyon (Dean Fredericks)	NBC	9pm	with William Schallert, Nick Adams, George Brenlin, Martin Braddock, Sandy Kenyon, Wesley Lau; (SW&SD).
	Cimarron City	NBC	9:30pm	A Respectable Girl; (0) Leo Townsend & John McGreevey; with regulars & Dorothy Malone, Glenda Farrell; Dir-Jim Neilson.
	Have Gun, Will Travel (Richard Boom		9:30pm(8:30)	with David Lewis, John O'Malley, Dan Sheridan, Jack Hogan, Richard Shannon, Chester Stratton, Roy Engel, Kam Tong.
	Gunsmoke (James Arness)	CBS	10pm(9)	with regulars & Robert F. Simon, Ben Carruthers; (SW&SD).
			DAY DECEMBER 7	
	PAUL WINCHELL SHOW	ABC	5pm	Tony Smaha & his Wonder Horse, The Tennors(rope act).
	<u>Lassie</u>	CBS	7pm	with regulars & Bill Henry, Keith Richards, Harry Harvey.
	<u>Maverick</u> (Jack Kelly)	ABC	7:30pm	Prey of the Cat; with Wayne Morris, Patricia Barry, Yvette Dugay, Barry Kelley, William Gordon, William Bryant,
	Bachelor Father	CES	7:30pm	with regulars & Ronnie Burns, Jimmy Boyd; (SW&SD).
	Northwest Passage	NBC	7:30pm	with regulars & Lewis Martin; (SW&SD).
	ED SULLIVAN SHOW	CBS	8рт	Jill Corey(S), Jack Carter(C), Dody Goodman(C), Ford & Hires (C-S), Lord Buckely(A), George Bruno(acro), Piet Von Brechts (C-acro), Little Buck(D), Jinx(chimp). Filmed portions from Alaska written and directed by Robert Precht.
	STEVE ALLEN SHOW	NBC	8pm	Joan Davis(C), The Hi Lo's(S), Andre Previn(M), Leo DeLyon(C), Sugar Ray Robinson.
	<u>Lawman</u> (John Russell, Peter	ABC Brow	8:30pm m)	The Intruders; with regulars & Frances Pong, Philip Ahn, John Hoyt; (SW&SD).
	Colt .45 (Wayde Preston)	ABC		Sign in the Sand; with James Lydon, Kenneth R. MacDonald, Francis de Sales, William & Charles Tannen; (SW&SD).
٠	General Electric Theatre	CBS	``	The Last Rodeo; (0) Errest Haycox; (A) John Hawkins; with Robert Horton, Nancy Olson, Stacy Harris, Claude Akins, James Bell, Charles Watts, Chuck Webster, Chris Roberts, Eva Novak,
	CHEVY.SHOW STAR- RING SID CAESAR	NBC		Audrey Meadows(A), Paul Douglas(A) Dolores Gray(S), Ted Scott Quintet(M).
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