

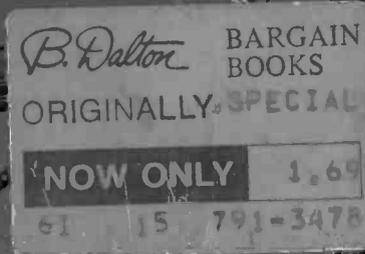
**KERMIT SCHAFER'S**

**HILARIOUS RADIO-TV  
BLOOPER COLLECTION**



# **Super Duper Bloopers!**

**UNCENSORED**



**from the Author of "Best of Bloopers"  
and "All-Time Great Bloopers"**



# WHAT THEY SAY ABOUT BLOOPERS



"BLOOPERS just great!"  
Johnny Carson—NBC-TV



"Incredible BLOOPERS"  
David Frost - Group W



"BLOOPERS really marvelous"  
Merv Griffin—CBS-TV





Kermit Schafer, the international authority on lip-slippers, is a veteran New York radio-TV-film and recording producer. Several Blooper record albums and books have been best-sellers. His other Blooper projects include "Blooperama," a night club and lecture show featuring audio and video tapes and film; TV specials; a full-length "Pardon My Blooper" movie and "The Blooper Game," a TV quiz program. His forthcoming autobiography is entitled "I Never Make Mistakes."

The gold Bloopy statuette, presented by Schafer to Blooper victims, is the symbol of human error in broadcasting.

Members of the Blooper Snooper Club, from whom Schafer receives much of his material, receive membership certificates and are eligible for prizes. Blooper fans who wish to contribute material or who would like information can write to Kermit Schafer at:

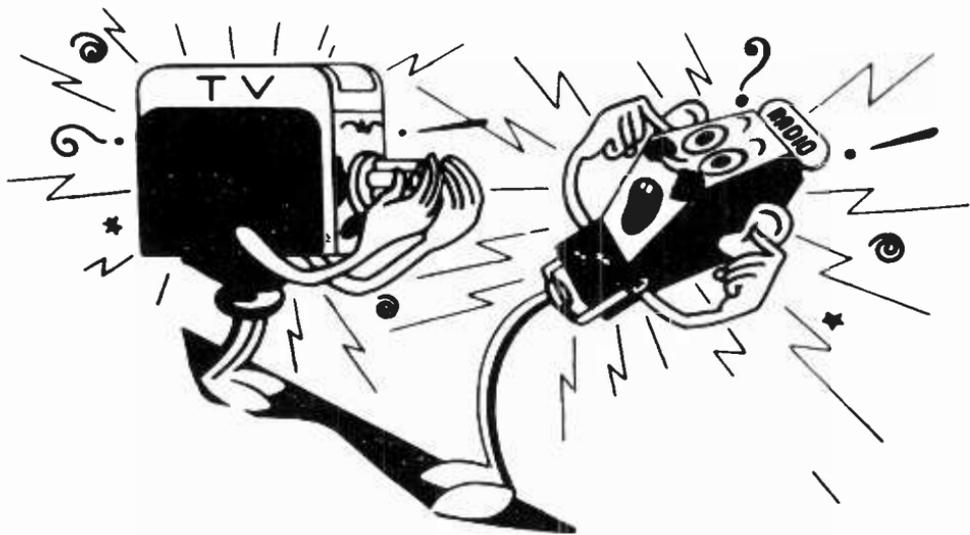
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KERMIT SCHAFER'S

# SUPER DUPER BLOOPERS



*Drawings by Doug Anderson*

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## **DEDICATION**

**This book is dedicated as a sympathetic tribute to members of the broadcasting industry who have been the victims of Bloopers, in the hope that it offers consolation and proof of the fact that they are not alone.**



•

To err is human,  
To forgive, divine.

*Alexander Pope*

To forgive is human,  
To err, divine.

*Kermit Schafer*



## Is My Face Red

Tom Snyder, popular late night talk master on NBC-TV, tells of the classic blooper revolving around President Ford. The blooper is bound to get the notoriety of the All Time Great Blooper which centered around President Herbert Hoover, who was introduced as Hoobert Heever. The Daughters of the American Revolution gave a dinner in honor of President Ford. The master of ceremonies of this highly conservative group in attendance introduced the president thus: "Ladies and Gentlemen . . . the president of the United States, Gerald Smith!" There was consternation in the audience when it was recalled that Gerald Smith was one of America's foremost Fascists.

## Having a Ball

I was watching "The Merv Griffin Show" and caught two almost simultaneous bloopers! There was a juggler-comedian who was doing his routine, one bit of which involves eating an apple that he is juggling at the same time. He then proceeds to juggle while lying down, explaining that even at home, while sleeping, he never stops juggling. He is at the point in the act he pretends he is at home in bed after a night of juggling in his sleep and says, "And in the morning I wake up with my balls in my hands"—to which Merv Griffin asks a moment later, "Are your balls orange?"

### **Sick Answer**

On the “Hollywood Squares,” host Peter Marshall asked player Paul Lynde the following: “You’re on a yacht, and you find that you’re seasick . . . should you tell your host?” Paul replied, “Let him find out for himself! I’ve never been sick on a yacht . . . I think you should do everything you can and of course tell the host.” The contestant agreed, and Peter said, “Never tell the host!” Paul’s reply was short and to the point: “Oh, shit!”

### **That’s Nice . . . Don’t Fight**

This happened on the game show, “Tattletales.” Bert Convy was introducing the three married couples, and he got to John Astin and Patty Duke. He said to Patty, “It’s nice to have you,” to which Patty replied, “It’s nice to have been had!!”

### **I’d Rather Fight Than Switch**

In Los Angeles there are two rival radio stations, KEI-640 and KMPC-710. Geoff Edwards was morning D.J. on KEI; Dick Whittinghill was morning D.J. on KMPC, both 6 A.M. to 9 A.M. They were such competitors that KMPC, owned by Gene Autry, coerced Geoff to come down the street to KMPC to follow Dick from 9 A.M. to 12 noon. Before he would leave the air to do the news on the hour, Geoff used to say “This is Geoff Edwards on KEI, a g-r-e-a-t radio station!” in his youthful voice. Well he moved to KMPC, he blooped, “This is Geoff Edwards on KEI, er . . . KMPC, a g-r-e-a-t radio station!”



## **Playboy**

On "It's Your Bet," Lee Wagner asked Mrs. Cole the following, "What would your reaction be if Michael (her husband) told you he was going on a two-week fishing trip to Alaska with a bunny, er . . . I mean buddy!!"

### **By the Time I Get to Phoenix**

On WGN radio, Chicago, Illinois, the 6 P.M. news reporter said, "A topless go-go dancer was in the costume driving home at night, near Phoenix, Arizona. She was *busted* by the police for indecent exposure and for missing a lens out of her glasses."

### **The World's First Blooper**

On "The \$10,000 Pyramid," the contestant was giving clues on People and Things in fact and fiction. She gave this clue for Adam and Eve! The first two people. Betsy Palmer answered "Edam and Ave."

### **Does Macy Tell Gimbel?**

The TV commercial showed Peak, but carried the sound of Ultrabrite. It showed a tube of Peak toothpaste and said, "How's your love life? Ultrabrite is just dying to know."

### **Caught Off Base**

On the game show "Match Game," a contestant named Chrissy Jones was being interviewed. When asked about her boyfriend she said, "Oh, we ball together er . . . have a ball together."

### **Heartbreaking**

NEWSCASTER: The Senate has confirmed that Henry Kissinger (STATION CUTS TO A COMMERCIAL) is suffering from a severe case of psoriasis.

## **From Bad to Worse**

Heard on KHSL-TV, Chico, California. A man-on-the-street interview with people concerning President Nixon and whether or not he should be impeached. One woman answered, "Yes, because he is the worst thing since our country."

## **For-Get-It Charlie**

On a program called "Operation Entertainment," a female singer sang the song that went like this: "Mike Mike bo bike, banana fanna fo fike, fe fi fo fike, nice to know you Mike."

She was asking the men their names and singing the song. She asked one man his name and he replied, Rich. She sang the song and it went like this: Rich Rich bo bitch . . . ." After that, she asked more names and another guy said his name was Chuck. This time she was a little more cautious and said, "NO WAY!"

## **Over the Hump**

This Blooper occurred on "Hawaii Five-O." Two brothers, who were making a surfing movie, asked about the conditions of the waves. The answer to the question was, "They're humping all over the North Shore." er . . . that is, the waves, of course.

## **Which End Is Up?**

On the "Tonight Show," starring Johnny Carson, Johnny had Donny Osmond on his show. Donny was telling Johnny about his bed, which was suspended in midair. Donny said his workshop was under his bed. Johnny said, "No, you have it wrong, it's the other way around."

### **Tricky Dick**

On “The Newlywed Game,” the M.C. asked the wives what was one name that would really get their husbands mad if it was mentioned. One of the wives said that the name would have to be Dick. Everything was okay until she volunteered the information that “That was a sore spot of my husband’s!” The audience cracked up and when the wife realized her Freudian slip, she hid her face.

### **Up Chuck**

On “Match Game” some of the celebrities answered the fill-in-the-blank with “throw-up.” When the contestant’s round was over the camera switched to the host, Gene Rayburn. He turned to the other contestant to tell him that his next question would be “coming up after this message!”

### **Betty Baker’s Crock Mix**

The following occurred on “The Merv Griffin Show”: A male guest was talking about his wife’s poor cooking, and he blooped, “I bought my wife a new crackpot to cook in.” (The audience started to laugh) “I mean crockpot.”

### **Loose Ball**

During the Minnesota–Dallas game of the NFL Championship playoff game, Pat Summerall, the sports announcer, came up with this blooper during the first quarter of the game. He said, “Both quarterbacks are not showing their balls, er . . . shy of throwing the balls, er . . . ball.”



### **Finish with a Bang**

The Mayor of Statesville, North Carolina, in response to a cannon blast which marked the end of a patriotic program, clearly said, "WHAT THE HELL WAS THAT?"

## Food for Thought

The “Tonight Show” host, Johnny Carson, was playing “Stump the Band” with the audience. After the people had stumped the band, he gave them two free tickets. Here is how it went.

Carson: “Here are two free tickets to La Crap, I mean La Crêpe.”

Later, after another contestant stumped the band he handed out two more tickets.

Carson: “A dinner for two at Don Peepee, I mean Don Pepe. That’s next to La Crap, I mean La Crêpe.”

## Have You Got a Wrong Number

A blooper occurred on ABC, New York, and was committed by Roger Grimsby at the end of the 6:00 news. Talking about a story concerning a cover-up of a loan for a Salute to Ted Agnew, by the committee to re-elect the President, he inadvertently called it “A Salute to Ted Kennedy!”

## Double Entendre

On Johnny Carson’s “Tonight Show,” during his monologue, someone in the audience called out and asked him if his wife was at the show. Carson replied, “No, she only comes on anniversaries!” Needless to say the audience went wild. Then just several minutes later he was talking about pens, etc., and he quipped, “even his pencil leaks!” Again the audience roared and Carson was beside himself.



### Farmer's Daughter

NEWSCASTER: "And here's a local news item. Mrs. Marion Parker of this city, daughter of Fred Parker, who is chairwoman of the County Breeders Association, announced plans for a live-stock show. She will show her own cows and heifers and will also show her calves to interested farmers."

### **Hell to Pay**

On the program "Love of Life," the announcer said, "You need all the hell you can give . . . what I mean is . . . you need all the help you can get!"

### **Paging Mr. Ripley**

The following was heard on an episode of "Dragnet." Sergeant Friday was interviewing a swindle victim who said, "I have a wife and three kids, all under twelve."

### **Breast Feeding**

On "The \$10,000 Pyramid," Dick Clark said, "Try this delicious breast food every morning . . . that should be breakfast food."

### **A Part with Teeth in It**

On a daytime soap opera, the leading lady of this particular scene was having an argument with a young man and when she was getting to the heavy part her dentures fell. The camera then went on to the young man and he ad libbed a few lines. Then the camera turned back to the lady and she started talking again, and her dentures fell again!! This time the station took no time in putting on a commercial. It was rather funny to see her literally trying to talk with a mouthful of teeth.



### **A Spare**

On the TV show "Bowling for Dollars," host Bob Murphy asked one of the contestants who in the audience had come to watch him bowl. The contestant replied, "My mother, my father, my sister, brother, my wife, my uncle, and my girlfriend."

### **Beverly Hillbilly**

Dinah Shore had opera singer Beverly Sills as her guest. Dinah blooped; I wish to thank a great talent for appearing on my show . . . Beverly Hills. . . I mean Sopera star Beverly Sills!"

### **Oh, Nuts**

Hank Stram, Kansas City Chiefs' head football coach, said to a TV interviewer: "After all, where would our team be without their supporters?"

### **Top That**

A sports director at WSIP in Pointsville, Kentucky has a one hour easy listening show called The Record Shop. Occasionally he plays a record that is very much upbeat from the Top-40 list and usually identifies it as such on the air. Well, one afternoon, it went something like this: ". . . and now let's listen to another of the more popular records from the Top-Farty Chort."

### **A Shot in the Dark**

Heard on CKXH, Calgary, Alberta, Canada—"One man armed with a shawed-off sot gun, shawed-off sotgun (pause) short arm shot gun . . . sawed-off shotgun!"

### **Just Ducky**

Bob Ruby, WWL Radio, uttered this short but memorable remark: "And now, here's the Channel 6 weatherman . . . I beg your pardon, the Channel 4 weatherman, Al Duckworth."

### **When You Gotta Go, You Gotta Go**

On the popular TV show "Three on a Match," a lady contestant very excitedly asked to be excused when it came to her final question, because "nature calls." Bill Cullen asked if she could wait till after the commercial. (Audience roared)



## **Knock Out**

Back in the much more broadcast-conservative late 50s, Steve Allen introduced a female guest vocalist's performance as follows: "I like the way she gets out there and socks out a song. She's not like those who just go and hang out there!!! "Now don't get me wrong, I'm not knocking the hangers, and I guess I'm not hanging the knockers."

## He Stepped in It

COMMERCIAL: “For the best in foot comfort buy Triple Shitty Shoes . . . Triple City Shoes.”

## I’m Susan, Flu Me!

ABC’s Bill Beutel was talking about the flu season and he blooped, “The flee Susan . . . flu Susan . . . Flu *Season!*”

## Big Deal

On “The Mike Douglas Show,” Mike and Dyan Cannon were discussing what kind of men attracted her. She explained that she had once preferred chasing men who were “hard to get,” but that now she much more enjoyed an open, straightforward type of guy. Mike commented that he found that a typical modern sexual attitude, and added, “It used to be that you couldn’t touch some girls with a ten-foot pole. Well, I was the guy with the twelve-foot pole.” (BRIEF PAUSE AND AUDIENCE SNICKERS) “Oh . . . this audience!”

## Sky High

Just before the hockey game between the New York Rangers and the Buffalo Sabres in Buffalo, the National Anthems of both Canada and the United States were played. The Canadian National Anthem was suddenly interrupted with a commercial for Eastern Airlines. As soon as the ad was completed, live action was resumed just in time for the final half line of the National Anthem of the United States.

## **Knocked Up**

A gal on TV was shown for the March of Dimes. She knocked on one door and when the lady answered she said, "Good afternoon, I'm collecting for the knockers . . . I mean Mother's March to help fight against Birth Control . . . Birth Defects."

## **Safety First**

On WLS in Chicago the announcer said, "For all you streakers out in the Chicago land area, put on your rubbers (pause) because it's going to rain tonight."

## **He's Pooped**

DISC JOCKEY: "Check your local newspoofer for movie listings."

## **Frogman**

Alan Kasper described the weather for New York on CBS. He said, "Besides the freezing rain, watch out for the *spread of Fred*." He then corrected himself and said, "that should be spread of frog, er . . . fog!!" He then admittedly said, "My words aren't coming out too good tonight."

## **A Red-Faced Announcer**

The following was heard at the end of the *Waltons*: "See tomorrow night's virgin of Little Red Riding Hood on this channel."

## Dear Hearts and Genial People

This happened on KUSC-FM in Los Angeles. “Stay tuned for the oldies show, featuring your *genital* host, Lane Quigley.”

## Fit To Be Tied

The following occurred on KEYY, in Provo, Utah: “More college basketball scores; West *Vagina* State 69 . . . check that . . . West Virginia State 69. . . .”

## Something Smells Here

An announcer on WJR, Detroit, had been playing early Sunday music. During a break he said, off mike, “That was Marshall Wells, our farm editor. Smell that *derrière*! Er . . . uhh . . . not the French *derrière*, but DAIRY AIR!”

## Wife’s Other John

An actress playing a secretary on a soap opera inadvertently transposed the following: “Mr. Coleman is on the seat, will you please have a phone?”

## Paging the NAACP

SPORTSCASTER: “Today’s football game is just about to get under way, so I now turn you over to NBC’s color man, O.J. Simpson.”

## **Hard To Believe**

On the ABC Eyewitness News, there was a film clip about the streakings at Brooklyn College. After the clip finished a reporter went on to talk about construction workers who streaked through a building with only their “hard hats” on. The camera then went to the sports reporter who didn’t realize he was on the air. He asked if there “was anything else hard.” They then cut to another reporter holding his head in his hands in a state of shock.

## **Sick Religious**

When I was interviewed on TV by Atlanta newsman Don Smith, he related this classic. “As a brash youngster fresh out of college, I landed my first big job at a 50,000-watt station in Baltimore . . . WBAL . . . So impressed, I didn’t bother to read over the AP copy for a noon newscast . . . I dashed into the newsroom, ripped off a 5 minute summary, dashed back to the studio . . . did the break and hit the lead item cold . . . (obviously some pervert wrote the lead story . . . I read it verbatim). Good afternoon . . . here’s the latest news from the WBAL newsroom. Today, crowds of thousands cheered today as Pope Pius 12th stood at his bedroom window in St. Peter’s Square and exposed himself.”

## **Shirt Tale**

How about the time a newscaster did an AP item cold, and didn’t notice the type. It went like this . . . “President Ramon Magsaysay of the Phillipines met the press today. The President was dapperly attired, wearing a gay embroidered shit! (They obviously left out the “R”).

## **Bang-Up Job**

ANNOUNCER: “Stay tuned at 11 P.M. when Kenneth Branghart bangs you the news. (Chuckling) . . . my apologies to you, Kenneth Banghart.”

## **He Ought To Know**

A program entitled “The American Love Test” was hosted by Robert Goulet, Carol Lawrence, and Dr. Joyce Brothers. For the viewing audience the program posed multiple choice questions concerning various topics having to do with love in general. One episode dealt with “How sensual are you?” and covered five questions with four or five possible answers for each. At the very end of this episode Bob Goulet said, “Now we will tell you how to *score*.”

## **An Occasional Piece**

When I appeared on Jerry Smith’s news program on KMSP-TV Minneapolis–St. Paul in connection with my full length “Pardon My Blooper” movie, which premiered in the Twin Cities, he told me of a furniture commercial he did when he described a “three piss curved sexual,” instead of a three piece curved sectional.

## **Quick Feet**

Joe Croghan, Channel 10 Sportscaster in Miami, described a memorable baseball accomplishment thus: “Lou Brock set a baseball record by stealing first base . . . oops . . . that’s a great feat, if you can do it!”



### **A Friend in Need**

DISC JOCKEY: "Before we continue with our recorded program of music, this word from General Frinance's Fiendly Bob Adams."

### **Now You See It . . . Now You Don't**

ANNOUNCER: "Tonight's Invisible Man will not be seen due to the following Special Program. The Invisible Man will be seen next week. We suggest that you don't miss it if you can."

### **An Ill Wind**

NEWSCASTER: “Tensions ran high in New York City today as thousands of city policemen were on duty to prevent any out-breaks as a result of the visit of Arab Leader Jascha Arafart . . . or should that be Yassir Arafat?”

### **Green Bay or Bust**

SPORTSCASTER: “Well, it looks like the Green Bay Packers are not the shame team . . . same team they were when the great Vince Lombardi was coach. Today they again bit the bust . . . the DUST!”

### **Hey, Jude**

DISC JOCKEY: “Frank Sinatra and Sugar Ray Robinson teamed up to raise money for Danny Thomas’ St. Jew’s Children’s Hospital. I’m awfully sorry—that should be St. Jude’s! No disrespect intended . . . but you will have to admit St. Jew is really funny.”

### **Nuts to You**

Newsman Larry Glick of WBZ in Boston relates the blooper committed by a fellow news reporter. “Well, the streakers are at it again . . . this time at a local football game just outside of Boston. I can’t for the world of me figure out this type of behavior . . . I guess it’s their way of showing they’re nuts.”



### **Bake Mix Up**

ANNOUNCER: “Tonight CBS report brings viewers an in-depth interview with Illinois lawbreaker Howard Baker, who will discuss the Watergreat Bake In.”

### **Friendly Enemies**

TV’s annual Emmy Award Presentations came up with an unintended blooper. Dick Cavett was given a belated Emmy by the TV academy chairman Jack Cannon. Cavett had refused this Emmy award earlier because it was not announced on the air. In his attempt to rectify the previous injustice, Cannon blooped and said he was now giving Cavett an “enemy award.”

## Great Poisonalities

Carroll O'Connor, also known as TV's Archie Bunker, appeared on the Dinah Shore Show. He congratulated Dinah on her splendid performance and told her that he was impressed with the famous poisons . . . I mean persons who have appeared on your show.

## Blockhead

A sportscaster describing the exciting action of a crucial Miami Dolphin-Baltimore Colts football game, blooped the following: "Johnny Unitas' pass is intercepted by Dick Anderson at the 30, the 40, he is to the Colts 45-yard line and he is getting lots of blacks all over the field . . . blocks!"

## Small Talk

Actor David Niven was the host of an Academy Award presentation. The festivities had been moving along normally when viewers at home as well as the black tie audience were shocked to see a nude stalker darting across the stage. Niven, never one to lose his composure, ad libbed, "Let's not pay any attention to htm, all he is doing is showing his shortcomings."

## He Drew a Blank

An announcer lost a page of his script but gallantly carried on with the following station promos: "What's-his-name is bait for a notorious blank robber Wednesday, on 'Mannix.'"



### Good Heavens

COMMENTATOR: "Visitors to London find the city a great fascination. Sir, where are you from and what is your opinion of London?" "I'm from Philadelphia in the U.S. . . . I find London a truly indescribable city . . . especially Westminster Abbey. I really thought that I was in heaven until I turned and saw my wife standing by my side."

### **A Roque by Any Other Name Smells the Same**

COMMERCIAL: “So, ladies, remember to add this delicious cheese to your shopping list . . . it’s Kraft’s Roquefart cheese . . . er . . . roquefort cheese by Kraft!”

### **Ass Backwards**

John Cigna of KDKA Radio, Pittsburgh, wanted to say Secretary of Agriculture Butz, but blooped “Secretary of Butts, Butz!”

### **Do It Yourself**

“All the baseball world is talking about Hank Aaron’s new home run record, which proves that Hank Aaron, the new Sultan of Swat, could still whack it.”

### **Fit To Be Tied**

During the course of a Dodgers and Astros game, Sportscaster Vince Sculley was announcing the results of a Pittsburgh Pirates and Chicago Cubs game. He blooped “Today Pittsburgh beat the Pirates, 6 to 6!”

### **Is There a Doctor in the House?**

ABC’s Howard K. Smith blooped: “Dr. Lung said that Mr. Nixon’s Lumb collapsed. I mean Dr. Lumb said that Mr. Nixon’s lung collapsed.”



## **Jump Suit**

During the reports on Evel Knievel's jump across the Snake River Canyon the reporter said, "Even though Evel Knievel has not yet made his jump, preparations for the jump have been long underwear . . . uh, way!"

### **Oh, Man!**

Chris Schenkle, the Sports Reporter, was looking at the Fairways at the Augusta golf course, home of Masters. He gazed at the beautiful trees and said, "Joyce Kilmer must have been thinking about Augusta when she wrote 'Trees,' that beautiful poem and song."

### **Verree Interesting**

On the 10:00 P.M. local news on channel 9 in Kansas City, Missouri, the major news story was the Democratic mini-convention held in Kansas City. One of the news team was interviewing some of the 6,000 members of the public allowed to view the convention in order to obtain their reactions. One of the interviewers unwittingly responded with "Yes, I find the mini-convention very fascinating. I'm a psychiatrist."

### **Who's Got Pockets**

Bob Hope and Jill St. John got cut off the air in one of their early 1950's TV skits because of the following: Jill was playing Bob's wife, and he had his hands tied and she needed the car keys. She went fishing for them in his pocket and gave the line, "Gee Bob, going in your pocket like this I feel a little silly." His response was, "If you go a little lower, you'll feel a little nuts."

### **What's Up, Doc?**

Peter Marshall asked Dom DeLuise, on "The Hollywood Squares," if his lightning rod would work if it were bent. Dom replied that HIS lightning rod wouldn't work. There was some laughter from the audience . . . he said he was going to have his doctor check his bent rod!



### **Child Bride**

The Bob Newhart Show told about his parents coming for Thanksgiving dinner. Several times throughout the show it told how his parents had been married for forty-five years, but within two minutes of the end of it, said that his mother was fifty-six years old. This would mean that she was married at the age of eleven!

## She'll Drink to That

Barry Brazeau tells of the time he was working at KVOG in Casper, Wyoming. He was pulling the evening shift. The client on the air was the Tomahawk Room, a local nitery featuring go-go dancers. The bartender called him and requested that he read the following 'live' tag after each of their recorded spots that evening, as business was a little slow. The tag was to read:

"All unescorted ladies visiting the Tomahawk Room tonight will get one free drink."

However, what came out was:

"All unescorted ladies visiting the Tomahawk Room tonight will get one free *dink!*"

By the way, the bartender called him about thirty minutes later to report a tremendous increase in business.

## I've Come To See the Wizard

During a live airing of the "Wizard of Oz," the wicked witch is about to subdue Dorothy, Scarecrow, Tinman and the Lion. Dorothy was supposed to say, "The good witch said to call three times and she'd come." However, Dorothy fluffed, "The good witch said to *come* three times and she'd call!

## Mama Mia!!!

Radio listeners were jolted out of their seats while listening to WMYQ in Miami. The station was apparently having technical difficulties. The biggest difficulty turned out to be a live mike which picked up this shocker: "Hey, Dave, crank that mother fucker up!"

## **Take It and Shove It!**

“The Flintstones” series had an episode called “Impractical Joker.” It’s one of those bloopers where the writer put something in the script which he didn’t realize had suggestive connotations, and nobody else caught it either. Anyway, Barney is playing this big practical joke on Fred by convincing him that he is becoming a counterfeiter. Barney shows Fred a bunch of bills and says he produced them himself, on a type of paper that is better than the type real money is printed on, and says now all he has to do is spend them all over town to spread them, or “push” them. He says . . . now get this, here it is . . . “I think my money is better than the government’s, and I’m going to spend the whole day *shoving it!*”

## **Freudian Slip?**

A network TV quiz show which offered huge prizes for correct answers wanted to protect against any possible scandals such as the one which had involved the \$64,000 question in early day television. The announcer in dutifully announced: “The answers to the jackpot question are in the custody of Price, Whitehouse . . . er Price, Watergate . . . I mean Price, Waterhouse!”

## **Fun and Games**

An automobile company sponsored a youth-oriented football contest in cooperation with NFL pro football. In the cities where the pro teams played they conducted what is now an annual Pass, Punt and Kick contest. Various sportscasters had difficulty with this tongue twister phrase. However one who shall remain nameless fumbled the following spoonerism: “And now its time for the annual *Piss, Kunt, and Pick* event!”

### **Ain't That Just Grand**

On the day Jackie Stewart, the race driver, retired, the Sports announcer on WGN-TV, channel 9, said he won ten "Grand Pees" instead of "grand prix."

### **The Moore the Merrier**

An actor on the "Tonight Show" pulled this beaut: "This man wrote me and said, 'I saw you in "Oklahoma Crude." You were great. I saw you on "The Tonight Show." You were great. And I think you should be on Mary Tyler Moore!'"

### **Better Late Than Never**

Gene Shalit was doing an Alpo dog food commercial on "The Today Show." He was talking about Alpo. A dog was supposed to eat some before the cameras. But all Mary Lou (the dog) did was sniff it and walk away. Gene said, "The dog usually eats it, but that was one dumb dog!" Later on in the show, while Frank Blair was doing a news report, the whole crew started to break up. Frank chuckled and said, "Mary Lou's eating the Alpo now!"

### **Let George Do It**

The sports announcer on KCRB-TV, Channel 9, in Cedar Rapids, Iowa, when giving the scores of the pro football games, blooped: "George Blanda kicked a 35-year-old field goal!"

### **Horsing Around**

During the course of a NBC press interview with President Nixon telecast on November 17, 1973, a NBC broadcaster finished up by saying, "And we also thank White Horse correspondent. . . !"

## **Deep in the Heart of Texas**

Merv Griffin, after finding out a pretty girl was from Houston, Texas, cooed "I love your *ass-trode dome!*"

## **X Marks the Spot**

Jim Jensen of WCBS in New York, describing that X-rated movies were on a Bonn, West Germany TV Show, said "Seen were appendages from 'Deep Throat!'"

## **My Secret Love**

McLean Stevenson was guest host of "The Tonight Show." One of his guests was Doris Day. He described one of the events that happened when he was trying for a part on her show: "I was in such a hurry to get dressed, I put my foot right through the crotch of my pants. . . . (AUDIENCE ROARS) . . . I did the whole scene that way . . . and Doris, I'll never forget the way you relaxed me (AUDIENCE ROARS)!"

## **A Bum Wrap**

Newscaster: "When the fireman saw that the fire in the lady's house was too large to fight, he went in, raped her in a blanket, and then carried her to safety!"

## **He Flipped His Lid**

Here is a blooper that was aired on RPGE, Page, Arizona. This happened on the "Swap Shop of the Air" program. The announcer said, "Wanted, a cocker spaniel for breeding porpoises . . . I mean purposes."

### **He Gives Her the Business**

The following was heard on the BBC in London: "Princess Anne and Captain Phillips, after the wedding, are going down to the Bahamas on the royal yacht and then go down to South America for some ROYAL BUSINESS!"

### **No Fault Insurance**

The Mutual network carried an auto race. The sportscaster described a minor accident in the race in this manner, "Al Unser in his Sunoco Special just kissed the ass fault in the North turn."

### **Out of Tune**

On WLOA, Braddock, Pennsylvania, an announcer blooped: "Remember, this is the highest priced, low-quality piano on the market!"

### **Out of This World**

Marlon Brando on David Susskind's program: "There's a certain universality of feeling which is almost worldwide!"

### **Strings n' Things**

Mental blackouts on the air aren't uncommon. This announcer had one after playing a Sunday afternoon hour long program featuring the Ralph Ginsberg strings. But he couldn't think of the words, "orchestra," "ensemble," or even "group." This is the way it came out: "You've been listening to the music of Ralph Ginsberg and his string . . . uh . . . his string . . . *bunch!*"

## **Who Gives a Hoot?**

ANNOUNCER: “Music on ‘Sunday Classics’ today included Mozart’s Concerto for Hoot and Flarp . . . Flute and Harp!”

## **Stop and Go**

Announcer Tom Freund of the American Forces Network in Germany some years ago was interviewing Col. John Stapp, called “The Fastest Man on Earth,” because he had ridden a rocket-propelled sled more than six hundred miles an hour. Freund said, “Colonel Stoapp, did you suffer any ill effects from traveling so fast and then stopping so suddenly? Uh, well, let me try that again. Did you suffer any ill effects from traveling so fast and then stopping so suddenly? Well, hell, why don’t we just forget it?”

## **Try Lost and Found**

SPORTSCASTER: “Oh, yeah! It’s a beautiful day for this race about to take place here at . . . where in the hell *are* we anyway?”

## **I’m Dreaming of a *White* Christmas**

NEWSCASTER: “The Metropolitan area is shoveling out after a blanket of dirty snow covers New York Shitty . . .”

## **The Heave Ho**

The young announcer, just hired that day, was given an easy disc-jockey show as a starter. It was called “The Hit Show.” The announcer’s career at that station lasted for three words. He opened his mike and enthused, “The Shit Ho!”

## **You Can't Win Em' All**

It was after the Joe Louis–Tami Mauriello heavyweight championship fight of some years ago. In the first round Mauriello charged out of his corner and caught Louis with a roundhouse right that knocked the Champion across the ring and into the ropes. Mauriello went after Louis, swinging wildly, thinking he was about to knock Louis out. Louis recovered quickly and, with three devastating punches, kayoed Mauriello in the same round. A few minutes later the fight announcer asked, “What happened, Tami?” Mauriello bellowed into the microphone: “I’m just an unlucky sonuvabitch!”

## **He's Pooped**

A newscaster blooming a typographical error in copy he hadn't bothered to read before going on the air: “And this story from Blackpoop, England . . . uh, that should be *Blackpool!*”

## **Double Talk**

Heard on the American Forces Radio station in Saigon: “Johnny Ray’s recording of ‘The Little White Crowd That Clyde’ was one of them that capitulated him to fame.”

## **Happy Sailing**

And this unfortunate choice of words from a female radio personality who shall be unnamed: “I was almost late for the broadcast because I went to see my Uncle Jack off on the Queen Mary.”

## **Nutty As a Fruitcake**

The slightly flustered Mistress of Ceremonies was introducing General Anthony C. MacAuliffe on her radio program. The General was famed for his reply of "Nuts!" to a German surrender ultimatum during World War Two. This is the way the introduction went: "Our guest today is a famous soldier, General Anthony C. McNutts!"

## **Tell It Like It Is**

At WDEL-TV, Wilmington, Delaware, a daily women's talk show ended with announcer Bob Darby, off camera, giving a plug for the fashion designer who created the clothing worn by the star of the show. One day Darby finished the show thusly: "Mary Lou Sherwood's dress today by Mainbocher." Then, thinking his mike was off, he clowned: "And Robert Darby's suit off the pipe racks at Robert Hall's."

## **A House of Ill Repute**

The scene, Washington, D. C. The radio studios in the House Office Building. A newscaster was on the air live, but a visitor in the studio thought it was a rehearsal and didn't know the mike was on. The newscaster said, "The House Foreign Relations Committee today began discussion . . ." He was interrupted by the visitor, "Hell no, buddy, that should be House Foreign *Affairs* Committee. The House has *affairs* . . . the Senate has relations! Haw-Haw- Haw!"

### **Sounds Like Dean Martin**

Secretary of State Dean Rusk was being interviewed by several Washington newsmen just after a return from discussions in Moscow. The Secretary was very patient and answered most questions. Then a young reporter, obviously on his first assignment to cover Rusk, asked: "Mr. Secretary, has anyone asked you the whereabouts of Mr. Molotov?" Rusk looked at him and smiled. "No. No one has asked me that question. You may if you want to." A slight pause and the young reporter said, "Well, Sir, where is Mr. Molotov?" The Secretary of State said, "I haven't the faintest idea."

### **Ask Me No Questions . . . I'll Tell You No Lies**

A Philadelphia sportscaster was interviewing a baseball player from the Mexican League, whose knowledge of English wasn't what it should have been. After exhausting most of the baseball questions, the sportscaster said: "Well, Jose, what do you do when you're not playing baseball?" "I fock gorks!"

### **He Needs an Oil Change**

The voice of announcer Gil Kreegle, finishing a newscast: "This is Gil Speegle creaking!"

### **Clean Living**

**NEWSCASTER:** Ageless pitcher Satchell Paige is destined for baseball *immorality* with a spot in the Hall of Fame. Paige said in an interview in Kansas City yesterday . . . "I guess they finally found out I was really worthy."

## **News Leak**

This announcer wasn't sure whether to say look or peek; however, he inadvertently combined the two with the following result: "And time now for us to take a leak at the news."

## **Fly Me**

Heard on "What's My Line?" A female contestant sold silver things. Since nobody on the panel guessed it, M.C. Larry Blyden came out with the following spoonerism: ". . . She makes a silver device for flotting a swy . . . swatting a fly!"

## **Sound Off**

At WLW, Cincinnati in 1948, a radio drama was taking place. The scene was a Middle East market place, and the two principal actors were talking. A sound effects record which was supposed to sound like Middle East background noises was played. The sound effects man accidentally grabbed the wrong effect. What startled listeners heard was, "Peanuts, popcorn, crackerjacks, cigars, cigarettes, hot dogs."

## **Costly Fumble**

From Veteran broadcaster Wayne Hyde comes the following: The scene is the Big Ten Football Conference – 1962. Sportscaster: "Harris fades back to pass. He's got Mortenson in the clear . . . nobody near him! Harris throws . . . a beautiful, shoulder-high bullet that hits Mortenson right on the number on his shirt! He's got it! He's . . . the son-of-a-bitch dropped the ball!" (The sportscaster wasn't on the air on the following Saturday!)

### **And Here They Are!**

An announcer doing a promo blooped the following in early 1950. "Comedian Jerry Lester and what's-her-name . . . that big blonde . . . star tonight at eleven on Broadway Open Manhole! . . . er "Broadway Open House" starring Dagmar the gal with the great big . . . smile."

### **She Blew It!**

On "The Kate Smith Show" in 1950 one of her sponsors was Doeskin Tissues. Kate had a way of ad lil'ing the upcoming commercial plug, and this is what she said: "We'll be right straight back after this word from Doeskin Tissues . . . the very best Kleenex you can buy!"

### **Some of My Best Friends Do It**

Merv Griffin had Mrs. Dean Martin, Mrs. Sammy Davis, Jr., Mrs. Dick Martin and Mrs. Johnny Carson as guests. It was a fashion show and he had all of them dressed in beautiful gowns, furs and jewelry. He said, "Do all you women ever urine . . . yearn for the good old days?"

### **The Crack of Dawn**

A commercial for Rod & Gun Club, American Forces Network, Frankfurt, Germany, extolled the fun of fishing, hunting, skeet shooting. But the soldier announcer just couldn't cope with it at six in the morning and it came out like this: "Like to funt, hish? Sheet scoot?"



### Quick on the Draw

Veteran wrestling commentator Al Johnson, himself 270 pounds, was describing the wrestling action from California when one wrestler got thrown from the ring and landed in Al's lap. Johnson (on the air, live): "Get the hell off of me, you sweaty son-of-a-bitch!" Then, remembering he's on the air, "Please watch your language here, sir. We're doing a radio broadcast!"

### **A Grease Job**

The station was WCKY, Cincinnati; a woman giving cooking hints blooped," . . . and then you take a well-greased bedpan . . . BREADPAN!"

### **Love for Sale**

On an early morning man-and-wife show the department store commercial always ended with these words: "Women everywhere will tell you . . . Wyners sell for less!" However, what came out was "Women everywhere will tell you . . . Women sell for less!" (The Program Director of the station promptly reached the victim of the blooper and said: "Get me a redhead!")

### **Fiddlin' Around**

Rock star Bill Haley got his start with a country-and-western group known as the "Saddlemen." Wayne Hyde played the part of an old country character called "Cherokee Henry Hale." One day, Bill had a country square dance fiddler on his show, a good one. "Cherokee Henry Hale" introduced this fiddler, and got into the mood for the square dance and started calling out the dances, ad lib. And carried away by it, he said, in time to the music, "Well, first one bow, second one pass, third one kiss his partner's ass." It just slipped out.

### **Kissin' Cousin**

Veteran News Commentator Truman Bradley, some years ago, blooped "He is a coucident of the President!"

## **Fired!**

KVIN is located in Vinita, Oklahoma, and very little of *anything* ever happens in Vinita, so that when a local fire call is turned in, this is program-interrupting news. The radio station receptionist rushed into the studio with a note which read: "The V.F.D." on way to grass fire at such and such address. Of course, V.F.D. stood for Vinita Fire Department, but Jack Johnson, the chief announcer at that time, slammed the key down and fired off: "We interrupt this program for a special bulletin. The Veterans of Foreign Wars are racing to a grass fire!"

## **For Shame!**

The NBC logo came on the screen, and the voice over said, "This is the CBS television . . . Goddamn it!"

## **There's Many a Slip Twixt the Cup and the Lip**

Anchorman Ron Hunter for Channel 10 in Miami meaning to ask the sports director on the air, how the world Cup Soccer Team was doing, instead asked, "How is the World Cock Sucker team doing? . . . er World Cup Sucker!"

## **Air Breakers**

On "Celebrity Sweepstakes" the question was "What's in the middle of the earth?" A contestant bet on Carol Wayne, who said, "I certainly don't have it, but I guessed gas." (Laughter) A second contestant bet on Vicki Lawrence, who said, "I have gas, too!"

### **Illegitimate Question**

Heard on "Dealer's Choice" Jack Clarke: "Do you have a family?" Female Contestant: "I have a family, but I'm not married." (Audience laughter) Jack Clarke: "Well, you know what she means . . . it happened to me . . . I mean it *could* happen to me!"

### **An Improviser All the Way**

On "The Tonight Show," with Jerry Lewis as guest host, one of his guests was Sharon Farrel, a pretty young actress. In the course of conversation, her new movie came up. She was talking about how her director let the actors improvise during the movie's filming. She was quite impressed by the way the man who played her husband in the movie, John Ryan, used this privilege. "He had such an instrument . . ." Whereupon the audience broke up and Jerry left the stage with all his papers.

### **Try Milk of Magnesia**

On a local radio newscast the announcer said, "Mr. Rodgers, Mr. Payant, and Mr. Bronson constipate . . . er, ah, constitute the committee."

### **A Sad Tail**

A staff announcer for KDKA in Pittsburgh delivered the following news item about an auto accident. He was telling about an accident on a freeway near Pittsburgh. Involved were a woman pedestrian and a moving car. The news story closed off with "The streetwalker was hit in the pissing lane!"



### **Fingered**

On a local newscast there appeared a picture shown on the TV screen of a group of socialites. The newscaster identified them as follows: "Shown are Mr. Jones, Mrs. Brown and Roberts Finger is in her rear."

### **Ding a Ling**

This one resulted in the firing of two persons from television station WSAU-TV in Wisconsin. An "out take" of a spot somehow got on the air instead of the good one. What listeners heard was a spot for a local furniture store in which the sound effects did not come in at the right time. As the announcer finished this take, the phone in the recording studio rang very clearly and as the tape continued to run the announcer said, "Fuck you, you son-of-a-bitching telephone." This is the take that went on the air!

### **No' Thanks!**

Heard on Armed Forces Vietnam (AFVN) radio, "If you think you have VD, go to your nearest medical center for treatment, and get VD free of charge."

### **He Booted It!**

A football game was getting under way when Sportscaster Don Meredith blooped: "And now football fans, it's time for the KISS-OFF!"

### **A Reverse**

A sportscaster announcing a football game blooped: "And there goes O. J. Simple, running a Simpson draw play for a five-yard gain!"

### **Roll Out the Rug**

While I was watching "Dealers' Choice," a man who was selected as a contestant came running upstage and his toupee flew off on camera.

### **Funny Boner**

On the "Jeopardy" TV program, Art Fleming introduced a guest and gave her occupation as an airline tickler agent.



### **A Big Pipeline**

ANNOUNCER: "Our 'Want Ads of the Air' continues with this opportunity: Wanted: 100 men to lay Virginia . . . pipeline!"

### **Man Alive?**

NEWSCASTER: "Late dispatches from Belgium advise that doctors are satisfied with the progress in that country's first heart-transplant operation. Reports are sketchy, but we've learned that the recipient is a priest. Actually, neither the donor nor recipient have been identified at this time, but doctors report that both are in fine condition and resting comfortably."

## The Big Lie

On an educational TV show on WPIX in New York City, a teacher was discussing the element of propaganda in advertising and warning his young viewers to be aware of illogical reasoning in this kind of propaganda. He showed an advertisement for Foster-Grant Sunglasses with Raquel Welch as the model.

Teacher: "Here's Raquel Welch. What is she trying to sell? It's sunglasses." He continued: "They (the propaganders) are saying the glasses add something to Raquel Welch. I don't know if she needs anything added to her!"

## A Weighty Problem

The following occurred on the radio station KYAK, Anchorage, Alaska. There was an announcement of a mother giving birth to a baby weighing 27 lbs., born on August 9th. The announcer went on to say that mother and baby both were doing fine. When he realized he'd bloomed, he said, "That should be a baby weighing 9 lbs., born on August 17. We thought mother was doing fine before, now this will make her feel a whole lot better."

## Clairvoyant

A KFBC Newscaster bloomed: "Funeral arrangements . . . I mean *Final* arrangements are being made in Casper for visitation by Spiro Agnew!"

## A Lot of Brass

ANNOUNCER: "The time is now six o'clock . . . stay tuned for Herb Alpert and the Tijuana Brats . . . *Brass!*"

## **Clap for the Man**

Cecil Hale, WFAA, Dallas, was emceeing a spelling bee. A man had misspelled a word. Cecil said, "No, I'm sorry, Sir; that's incorrect."

MAN: "Well, now wait a minute. You've been asking us to spell words How about you spelling one for us?"

HALE: "Be glad to if I can. What's the word?"

MAN: "Spell 'gonorrhoea'?"

HALE: "G-O-N-D-O-L-I-E-R. Gondolier. Thank you very much, Sir!

(WFAA Dallas Radio gave Hale a fifteen-dollar-a-week raise for thinking on his feet). At that time, fifteen dollars was a considerable raise.

## **Good Show!**

Here's one heard on a Canadian Broadcasting Corporation, news broadcast when the British royal family toured British Columbia during its centennial year. CBC announcer Lamont Telden was covering the arrival of the royal plane in Vancouver and he said: "The door's opening. There's the Queen, Prince Phillip and Princess Anne." There was a pause for crowd clapping and then Lamont said, "Princess Phillip waves."

## **Boy What a Pair!**

A novice radio announcer on KBLW radio, Logan, Utah, made this double blooper. "It's 5:15 in Bridgeland, we'll take a look at the Utah Nudes at 5:30, but right now music continues with the Harper's Brasierre. YIPE! Utah *News* . . . Harper's *Bazaar!*"

## **Giff Goof**

ANNOUNCER: "This is Frank Gifford saying, 'Compare all the features and you'll buy Westinghouse' (cut in) 'See all the Zenith models at Ray's TV!'"

## **Can't Get a Curse Word in Edgewise**

A blooper was heard on the Monday Night Football game on ABC. A mike had apparently been placed on the Chicago Bear Coach, Abe Gibrone. It occurred on the first penalty of the game, which was against the Bears. After the whistle blew, a "Goddamn it!" came over the air. Howard Cosell was so busy talking, as usual, he made no reference to the remark.

## **Life Is Just a Bowl of Cherries!**

When the "Tonight Show" originates in Hollywood, an attractive girl usually comes out following Johnny Carson's monologue. On one show a well-stacked blonde came on stage wearing hot pants, and a crossover bikini-type top, highlighted by an ornament of false cherries as a centerpiece. After the usual what's-your-name, what-do-you-dos, Carson looked down at the piece of jewelry . . . Carson: "I like your trinkets!" (audience laughter) "Come on! It's a little group of cherries!" (more laughter) "Well, you just don't see a group of cherries all the time!" (audience roars).

## **Letter Perfect**

When the Kay Jewelry Company was one of the main businesses on North High Street in Columbus, Ohio, a radio announcer gave an appealing commercial to visit the store during their Diamond Sale. He ended with "You, too, can wear diamonds, *if you see Kay!*"



### **The Cat's Meow**

On the "Johnny Carson Show," Zsa Zsa Gabor guest-starred. She was sitting with a cat in her lap when she said, "Johnny, would you like to pet my pussy?" Johnny reportedly said, "Sure, if you move that damn cat out of the way!"

### **'Tain't Funny**

NEWSCASTER: "After the girl was killed, it appeared she was sexually amused . . . I mean sexually abused!"

## Bleep the Veep!

The day following the resignation of Vice-President Agnew, radio station 13Q in Pittsburgh, Pennsylvania, ran a straw poll to see who the listeners felt should be nominated as successor. In contention was Jack Armstrong, that station's own night time D.J. At 9:30 A.M. it was announced that Armstrong had won. The D.J. on the air, announced that he was placing a call to Armstrong's residence and that he knew Armstrong went to bed rather late and that the call would surely get him out of bed. The following conversation ensued:

Sleepy female voice: "Hello?"

D.J.: "I'm sorry but if you had answered the phone "I listen to the new sound of 13Q, you'd have won our cash call jackpot. Is this Peggy?"

Voice: "Yeah."

D.J.: "Peggy, this is Mike over at 13Q. You're on the air with us here this morning. We had a straw poll and your husband was elected as the next Vice-President of the United States. Could we talk to Jack?"

Voice: "He's asleep."

D.J.: "You won't wake him, huh? Well, would you like to make a statement in his behalf?"

Voice: "Yeah! Fuck Off!"

Fade to commercial.

## Come Now

Newsman Tom Decker announced that, "Russian spacemen were experimenting in growing their own food in outer space, and are harvesting several microorgasms!"

## Fanny Girl

ANNOUNCER: "Stay tuned for "People Are Fanny!"

## Up Tight

On TV's "Pro Bowlers Tour," the M.C. was talking about one of the bowlers and said, "This boy has been in tighter S-H-I-Tuations than this!"

## Congratulations

It was a lazy Sunday afternoon, around Christmastime, and KKTV, the CBS outlet for Colorado Springs, Colorado, was doing a local simulcast of "The Messiah," presented by the Music Department of Colorado College in Colorado Springs. Up in the control room, in the radio end of things a young announcer sat on stand-by. He was listening to the music and daydreaming when suddenly he realized "The Messiah" was over and that he had no fill music cued for the turntable. He cut his microphone on and gave the call letters of the station. Then he shut his microphone off and bolted for the record room just behind the control room. He grabbed the first general service that came to hand. He bounded back into the control room, cued the record on the turntable and cut the whole thing back on the air. Listeners at home heard "The Messiah" come to an end, a pause, the call letters of the station, another pause, and then the strains of an orchestrated version of "Happy Birthday to You" wafted out over the air waves!

## Bargain Day

On WJW-TV in Cleveland they were showing the movie, "Cry Rape!" A scene showed a young girl who came to her husband and said, "Honey, I was just raped! (They then cut to a commercial) "at a Sears and Roebuck Store."

## **Nix**

When President Ford arrived at O'Hare International Airport, the loudspeaker voice boomed: "Ladies and gentlemen, the president and Mrs. Nixon."

## **It Hit the Fan**

A novice announcer committed a blooper off the air. Sunday afternoons were deadsville. The announcer-on-duty's chores consisted little more than giving the station breaks, reading the local announcements and seeing that the next CBS program got on the air. Around this time, NBC radio was just starting their "Monitor" weekend offerings, which were hailed as a new concept in radio at that time. The young announcer was so enthused by what he heard that he used some of his free time to write "Monitor" a fan letter. In his letter he told them that he was an announcer for the CBS outlet. He revealed that he stayed tuned to "Monitor" all Sunday afternoons between his stints for the station and that he enjoyed and admired "Monitor" very much. Well, a few Sundays later they read the letter over "Monitor." For the rest of the day, break announcements were gleefully given, such as: "This is "Monitor," where CBS announcers listen most!!!" The young announcer was promptly terminated.

## **Running Back**

A sports announcer on WCVL came up with this unintended goof. It happened at the time LeRoy Keyes was playing for Purdue and it was the morning of the annual Purdue-Northwestern game. LeRoy Keyes is black. The announcer opened his sports-cast with, "LeRoy Keyes, Purdue's fastest-running black, is expected to be a key factor in today's game against Northwestern!"

## **Hocus Pocus**

The Amazing Kreskin pulled a blooper on channel 5, WNEW, New York City. In speaking of a certain event he announced that it had happened in “New York City, New Jersey.”

## **Dizzy Dean**

This went out over the air at WLCL-FM in Lowell, Indiana. Disc Jockey John Wilson reading “cold” UPI Headlines said: “Former White Sox Counsel John Dean again took the witness stand!”

## **Pelvis Presley**

A disc jockey, introducing an Elvis Presley record, meant to say he had sold 300,000,000 disks. However, it came out: “In his lifetime, Elvis has sold over 300,000,000 dicks . . . that is, dicks . . . 300,000,000 dicks.” After 3 tries he gave up and played the record.

## **Fancy Dan**

On the CBS Evening News, Dan Rather was telling about the drought in some of the states and that some had received some rain. He went on saying that they didn’t know if there was enough to prevent further “crap . . . crop damage!”

## **Women’s Lib**

Heard on “Beat the Clock.” Contestant: “He may wear the pants, but I tell him when to put them on and take them off.”

### **Biting Remark**

On the "\$10,000 Pyramid," on CBS, Pat Carroll was giving clues to her partner trying to get the answer, poison ivy. Pat said: "It's that green stuff that gives you hickies!"

### **Speak for Yourself**

A TV weathergirl told her viewers: "The weatherman has got good news for you skiers, but bad news for us streetwalkers!"

### **Time to Retire**

NEWSCASTER: "Governor Whitcomb has announced a new fund for Indiana's retarded teachers." The word should have been *retired*.

### **How Dry I Am**

An announcer was doing a remote from one of the small County 4-H Fairs during the summer. That day it was raining badly and he had to do the remote, oddly enough, from the back-end of a station wagon! He blooped: "The next fifteen minutes are brought to you by Sowers dry ass service . . . uh . . . Sowers dry gas service!"

### **Fark You**

A juggler on the Steve Allen Show was about to juggle some eggs when Steve gave this warning to the audience: "You fark . . . uh . . . (audience laughs) . . . yes, fark, you folks in the front can move!"



## Yummy

Carol Wayne, an actress who plays the part of the Matinee Lady on Johnny Carson's "Tea Time Movie" satire on the "Tonight Show," was talking about a beer commercial she had done when she told Johnny the following: "I never knew those beer people were so fussy. If your can isn't turned just the right way, they let you know." After the audience stopped laughing, she followed up with this line, "Then they have special stuff they spray on your can to make it look wet and delicious!"

## Drafty

Peter Marshall, host of Hollywood Squares, asked one of the stars this question: "In Israel, boys have to go when they are 18. When do girls have to go . . . I mean first feel the draft? (audience laughs) Wait a minute. I meant the draft to go into the army!"

### **He Didn't Know What Hit Him**

A WBZ announcer in Boston made this goof while reading the news: "The man's leg was severed when he was accidentally hit by a subway station!"

### **As Host He Is the Most**

Veteran sportscaster Don Gillis blooped the following announcement during a bowling show he was hosting: "Because of our taping schedule, this show will take place three weeks after you see it!"

### **Horsin' Around**

The Boston patriots used to have a special post-game show on a Worcester UHF station hosted by Cy Vollmer, who came out with the following one evening: "Hello. This is 'The Boston Patriots Hour,' and I'm your horse . . . uh . . . I'm your host, of course, Cy Vollmer!"

### **Shalom**

An announcer fluffed this announcement: "You can win ski equipment and go shaloming down the hill this winter at Lake Placid."

### **X-Rated**

The accidental omission of a letter in a news wire service story can often result in disaster for a newscaster, such as the following: "After her appearance in the movie 'Airport,' distinguished American actress Helen Hayes indicated that she really preferred appearing on Broadway in stag plays!"

## **Mother Tucker**

Veteran Sports announcer Rick Weaver, the voice of the Miami Dolphin Super Bowl Champions, accidentally let slip a spoonerism that made radio listeners sit up and wonder if they heard right. He blooped: "The San Francisco 49'ers are having one heck of a time containing the New York Giant's Fucker Trederickson . . . gulp . . . Tucker Frederickson!"

## **This I Gotta See**

During the course of the top-rated "Miss America TV Beauty Pageant" the mistress of ceremonies was telling viewers about the new format for announcing the runners-up and finally the winner. She enthusiastically announced: "I'm sure that all the girls, particularly 'Miss America' will be happy to learn that she will have a new type of climax!"

## **Skeleton Closet**

During an emotional exchange at the Watergate hearings in Washington, between Senator Sam Ervin and Bob Haldeman, Ervin asked: "Do you expect us to believe that you and John Erlichman, two of President Nixon's *closet* advisors, told him nothing about this plan?"

## **Stinking Fight**

Maureen Flaherty of WYSP radio in Philadelphia was giving a brief rundown of the results of the boxing match of the previous night by saying: "His victory was supposed to have been much more impressive than in his last fight against Eugene Cyclone Hart I don't know how many of you are fans of the fart . . . oh my, my . . . that should be fans of the fights."

### **It's a Pleasure**

On the Johnny Carson show with guest host John Davidson, it was announced that his next guest would be Charo. She came out on stage sitting on a donkey. As they were taking the donkey away, she said, "Take care of my ass!"

### **Garbage Man**

On the "Tomorrow Show," Tom Snyder was interviewing a Dr. Stein who had a daughter of average intelligence whom he had trained from birth to become a genius. He had made the statement that his daughter was a genius in comparison with other children of average intelligence only because of the special training he had given her and that any child could become a genius, given this type of training. He said that he had had legal difficulties with school authorities who maintained that too early training of this type was hazardous to a child's development "and all that garbage," (Time for commercial.) Tom Snyder: "Speaking of garbage . . . watch this commercial."

### **Behind the Mike**

Heard on a news broadcast on radio station KCBS, California, Newsman Dave Machelhaten asked their Stock Market reporter, Ray Huchinson, if it was cold in his building that morning, his reply was, "It sure is, in fact, its so cold I've noticed most of the women are keeping their clothes on . . . coats on."

### **Fired!**

Bill Diehl, doing a radio program on WCCO, Minneapolis, told his audience of a blaze that had just started at a nearby warehouse. He blooped, "fire fartars are reported rushing to the scene!"

## Two Balls on the Batter

During a baseball game between the Red Sox and the White Sox, at the bottom of the fifth inning the Red Sox catcher was injured. Announcer Ken Coleman blooped, "It looks like a groin injury, but Fisk will stick it out."

## Have You Got a Wrong Number!

Back in the old days, WLW radio station in Cincinnati made a practice of playing the National Anthem at the moment of New Year at midnight. At that time the station was running on experimental 500 kilowatt power during the late night period. Here were the mighty five hundred kilowatts pouring from WLW transmitter when the announcer said, "And now our National Anthem . . ." (Brief pause and then from the radio floated the stirring strains of the French Marsellaise . . . Two or three full bars of it with cymbals banging and horns playing away . . . Suddenly a screech of needle on record . . . Total silence for at least a minute . . . Finally, in subdued manner, the opening stanza of the Star-Spangled Banner was heard."

## Don't Drink the Water

On the "Jokers Wild" game show on television, the contestant was telling the host of the show about her 7-month-old son learning to swim:

CONTESTANT: "He goes in the pool every day, and he just loves it."

HOST: "Can he really swim?"

CONTESTANT: "Well, you can see him piddling around in there."

### **Sun of a Gun!**

The following is a blooper heard on KHOW Radio, Denver, Colorado, by newsmen Jim Hinton referring to the Supreme Court decision affecting conviction of Judge Otto Kerner, Hinton reported: "Making him the first federal judge to be convicted while sitting on the beach . . . uh . . . bench."

### **Hic**

In an effort to point up the hazards of driving while intoxicated, the greatest cause of highway accidents on New Year's Eve, Jack Mindy, of WHEN Radio in Syracuse, purposely got drunk on the air. Under the watchful eyes of numerous police officers from the area, he downed two ounces of scotch every half-hour during his 3 to 7 P.M. show. To demonstrate his deteriorating reflexes, a driver education teacher administered various reaction and vision tests, and the policemen gave him frequent Breathalyzer tests. By the end of the program he was well past the point of "disc-jockeying-while-intoxicated," and was far from his normal silver-tongued best, when his listeners heard him thank the official guests who participated in the experiment, including Deputy James Sheedy. He said thank you to "Deputy Jim Shitty of the Onondaga County Sheriff's Department."

### **Doesn't Everybody?**

On "The Merv Griffin Show," David Essex, a young rock star from London was Merv's guest. Merv was talking about the song that brought him fame years ago. He suddenly turned his attention to David (who wasn't paying attention) and flashed the song title "I've Got a Lovely Bunch of Coconuts" and David (off guard) replied: "I bet you have."

## **Big Mistake**

John Davidson, substituting for Johnny Carson, was breaking for a commercial: 'We'll return shortly with Jack Sheldon and his elephant JoAnne Worley.' (The part cut off was, "and her rabbit)."

## **Dumb Bunny**

Jack Wheller, who has an all-night talk show on KDKA in Pittsburgh, from midnight to 6 A.M., had as a guest, Nancy Cameron, Playboy's Centerfold for the January issue. The listening audience can call the station, make comments, and ask questions. One male caller said that he enjoyed Miss Cameron's spread! Of course, he meant the centerfold spread.

## **Safety First**

Heard on KSMU Radio in Dallas, Texas, ". . . the City Council will meet Monday to discuss the awarding of a condom contract . . . rather condominium contract to . . ."

## **Tit for Tat**

On Match Game '74, where contestants try to match celebrities on fill-in-the-blank questions, a contestant was given this sentence: "When Little Red Riding Hood got to Grandmother's house, she said 'My, what big *blanks* you have.'" The contestant filled in the blank "breasts". There are six celebrities in all and after she matched the first three, emcee Gene Raeburn got to the next celebrity, Fannie Flagg, and blooped "Breasts seems to be the answer, Fannie, let's see yours!"

## **She Blew It!**

The 10,000 Dollar Pyramid is a game show in which celebrities give clues to contestants in order to guess certain things. One topic was "Things put in the mouth, but not eaten." The item was a harmonica. When celebrity, actress, June Lockhart blooped: "It's about four to five inches long and you blow it . . . oh my God! . . . er . . . It plays music!"

## **Jack Potty**

On the NBC quiz show, "Jackpot," the following blooper occurred. One contestant was asking another contestant who happened to be a nurse this question: "Which back street became famous for producing Broadway tunes?" Nurse answered: "Bedpan Alley! . . . I mean Tin Pan Alley!"

## **Straight from the Horse's Mouth**

COMMENTATOR: "Prime Minister Indira Gandhi fell off a horse and cracked a finger Tuesday while riding through an oak forest in northern Simla, her Secretariat reported."

## **Fumble**

About midway through the 1973 N.F.L. season, the New Orleans Saints went on an amazing winning streak. In the beginning of that year the Saints had lost a few games very badly, and even the great Archie Manning had been booed. During the winning streak, John Ferguson of WWL-TV & Radio in New Orleans, asked Archie if the booing had hurt him or his teammates. Archie said "No, I think it was just a small majority of the people."



### **Plants Have Feelings Too**

Heard on the Garden Club of the Air, "Plants, as well as people are made up of tiny orgasms . . ."

### **Oh, Nurse!**

John Chancellor, of NBC-TV, said; "The San Francisco nurses' strike entered its 18th year today."

### **Takes One to Know One**

Heard on a man-on-the-street interview program: "There's two things I hate, bigots and niggers!"

### **Give the Man a Cigar**

Bob Murphy, New York Met announcer, once told his audiences that, “. . . a certain Met was the bouncing father of a proud baby boy!”

### **He's Got Balls**

Announcer Rex Raney, while doing “The Sammy Kaye Sunday Serenade” on WFHG Radio in Briston, Virginia, closed off the program, sponsored by Tickel Brothers Sign Company, in this manner; “So remember, friends, before you buy any sign, test Tickel’s first.”

### **Four Score . . .**

A sports announcer on WBIR-TV, Knoxville, was given a wrap-up sign while doing the late news sports segment. He continued without acknowledgment of the sign. The cameraman leaned around and whispered loudly, “Just time for the scores.” So the announcer swallowed and said, “And finally the ball scores . . . 8 to 4, 5 to 3, 7 to 1, 2 to 0 and a partial score . . . four.”

### **The Old Gray Mare**

In the chit-chat between portions of a “folksy” TV news show, a new weather girl commented to the anchorman on Channel 10 of Knoxville, Tennessee, “I’m sure glad to hear about the change in terminology in sports and field events, Carl. I never did like it when they called it ‘broad jump.’” Everybody giggled and unnerved the poor damsel. She fumbled for the forecast and finally muttered, “the biggest factor in the weather is the cold mare’s ass that’s dropping its load right on our Channel 10 area.”

## **Freudian Slip**

An announcer, while doing a station break prior to the religious program "Look Up and Live," inadvertently advised viewers to "Stay tuned for 'Lock Up and Leave.'"

## **After the Ball Was Over**

In a radio sketch many years ago, Bob Hope had singer Frances Langford as his guest. Bob wanted to hock her wedding ring over her objection. They got into an argument when Hope blooped; "OK, Frances, I'll meet you at the pawnshop where you can kiss me under the balls!"

## **Cherry Picker**

The following was heard on a local TV beauty contest; "Is this the night they prick the Dairy princess?"

## **Dead Men Tell No Tales**

NEWSCASTER: "A man and a woman were killed today when a drunk driver smashed into the side of their car. The dead man has decided not to press charges."

## **Food for Thought**

On the ABC Saturday night news, Frank Tomlinson, in describing the Middle East conflict, stated very clearly that "Israel and Cereal" had problems over disengagement, obviously referring to Israel and Syria and the pending negotiations led by Secretary of State Henry Kissinger.

### **A Hard Time**

A Radio D.J., during a public service commercial, blooped: “. . . and so for a healthier hard . . . uh . . . heart contact the Heart Association.”

### **Glub Glub**

A Culligan water freshener commercial was presented on Channel 4, NBC, New York. At the end of the commercial the announcer said, “Call your Culligan man, he’s under water in the yellow pages.”

### **Yuck!**

Heard on the Miss U.S.A. Beauty Pageant, the announcer said: “And the yucky, er, lucky young lady that wins will receive a one thousand dollar scholarship.”

### **Horse Laff**

From the 6:00 news on WROC-TV, Rochester, New York, with Ron Robitaille, “Kentucky Derby Winner Cannonade heads a field of 13 golfers—golfers?—horses—that’s what it says here . . . in the Preakness coming up this weekend at Pimlico. Very rarely does Arnold Palmer run in that one.”

### **Smile . . . You’re on Candid Camera**

After giving the 10 o’clock news, the newscaster signed off for the night, but the camera was still played on him. After sitting there for three minutes with a stiff smile on his face he got disgusted, and said, “Oh, shit!”

## **Now You See It . . . Now You Don't**

On WGN-TV, Chicago, a blooper occurred on their afternoon "Garfield Goose" puppet show. Frazier Thomas was on vacation, and his substitute was "Andy Starr" (Bob Bell in the guise of a bespectacled old man). Andy informed the young viewers that after a few commercials, a Mighty Mouse cartoon would be shown. After the commercials, two cartoons were shown, but neither of them was a Mighty Mouse cartoon. But this, however, apparently, had no effect on Andy Starr, for after the cartoons, he enthusiastically croaked, in his old man voice, "Boy, I haven't seen one of them Mighty Mouse cartoons in a long time."

## **Talking Turkey**

This blooper occurred on WFLD-TV (Channel 32). One of the station's resident announcers was Jerry G. Bishop, who frequently cut up, ad-libbed while announcing, and generally goofed around. He introduced the afternoon "Little Rascals" program thusly: "Today, the Little Rascals star in a special Thanksgiving episode, entitled 'Take Your Turkey and Stuff It.'"

## **Nice Work If You Can Get It**

David Frost had Racquel Welch as his guest interviewee. When David received a signal from the control room, he blooped; "Racquel, before I get into you, I must pause for this commercial."

## **Pisshion Impossible**

On "Password," Marty Milner of "Adam 12" and Greg Morris of "Mission: Impossible" were guests. The word was lentil. Greg Morris's first clue was leek. The audience laughed, and the lady contestant didn't guess it. Then Marty Milner's clue was pea.

## Nice Trick If You Can Do It

COMMERCIAL: “So if you want to learn how to write, write us for free lessons.”

## Wet Blanket

Robert Culp on “I Spy” is seen explaining to a girl his chores of a secret agent. “Oh, I do a lot of undercover work,” he says. “Oh, don’t you men ever think of anything else under the cover?” the girl asks petulantly.

## Nasal Drip

COMMERCIAL: “So if you want to get quick relief from the misery of a winter cold, try Dristan Navel Spray in each nostril and you’ll feel better in a matter of moments.”

## Wrong Street

STATION PROMO: “For fun for the entire family see “Sesame Seeds” tonight at six . . . oops . . . Sesame Street!”

## Check Me Out

Heard at NASA: “This is the Space Center in Houston with the countdown at ten minus two and still counting. We’ve just gotten word from the capsule that astronaut Wally Schirra is still in the process of checking out his shit list . . . er . . . check list.”

## **Monkey Business**

NEWSCASTER: "The U.S. put a monkey into orbit to test effects of prolonged exposure in space. The purpose of the bio-satellite is to test the effects of weightlessness on a human-size orgasm . . . organism!"

## **Queen for a Day**

D.J. Tom Adams of KUDL, Kansas City, concluded his Dairy Queen commercial with: "You'll find all your other Queen favorites on hand too: cones, shalts and makes, available in parts and quints."

## **Double Trouble**

NEWSCASTER: "There was a power failure today at Norcross Junior High School, resulting in the student body being sent home. School officials told us recently that they expect the power failure to be restored by tomorrow."

## **Tom, Dick, and Marry**

TV and recording star Dick Smothers innocently asked his brother Tom if he'd heard about a mutual girl friend getting married, news that elicits wide-eyed surprise from Tom as he ad-libbed: "No! I didn't even know she was pregnant."

## **Ass-Tronaut**

NEWSCASTER: "Astronaut Alan Shepard will be making the space trip after all, despite major rear surgery . . . EAR surgery . . . that's quite a difference!"

### **Love for Sale**

The following was heard on the N.B.C. game show, "Jackpot:"  
GIRL CONTESTANT: "Here is my first clue. First you make the sale, then you open my drawers. What am I?"  
MALE CONTESTANT: "A hooker!"  
GIRL CONTESTANT: "A cash register—you louse!"

### **Take Your Pick**

When Groucho Marx appeared on the Johnny Carson show, the comedian convulsed audiences with a frank discussion on his marriages. Of one of his wives, Groucho said: "If I came home early she figured I was after something; and if I came home late, she figured I had it."

### **Plugola**

Heard on a D.J. program on Tucson, Arizona's KCUB: "You know, something just happened here that's just amazing! My headphones decided to go on vacation. Through the marvels of electronic engineering, they've decided not to work. So, now I'm moving my plug in and out of the hole and nothing's happening!"

### **He's Straight Man**

During a 'Gator Bowl game between Texas and Auburn, A.B.C. sportscaster Chris Schenkel blooped: "Darryl Royal, now the coach of Texas, once played in the 'Gator Bowl with Oklahoma . . . Oklahoma won the game against North Carolina Straight."

## **I Liked It Better the First Time**

This comes from the political blooper capital of the world—Washington, D.C. An announcer gave the following opening: “This is WTOP in Washington, and we now bring you “Doug’s World.” Doug Llewelyn will again have some interesting tits for you . . . er, that’s tidbits for you.”

## **Chastity Belt**

After the usual good-natured boos that follow one of his bad jokes, Johnny Carson retorted, “May a weird holy man tape your sister shut!” After realizing his mistake, he covered up by saying, “So she can’t talk, that is!”

## **Windy**

Heard on a weather show in Houston: “This is your TV weather service. The high for today in the mid-fifties, low tonight in the low farties . . . er forties. (flustered) Temperature at the KULF weather station is seventy fart . . . four degrees.”

## **A Lousy Seat**

During the commentary preceding the start of the 1974 Astro-Bluebonnet Bowl, Cris Schenkel, one of ABC’s commentators for that game, was informing the home audience, “Our sideline commentators will be at . . . .” (when the local station cut in with) “. . . the Goodyear test track about one thousand miles from here.”

### **Dirty Crack**

On a WCCO, Minneapolis news rundown about a couple of safe-crackers, the announcer blooped: "The safe-crappers were still at large."

### **The Invisible Man**

Heard on the B.B.C. - T.V. London: The announcer said, "Owing to the program disruption, 'The Man That Never Was' will not now be screened."

### **Humpty Dumpty**

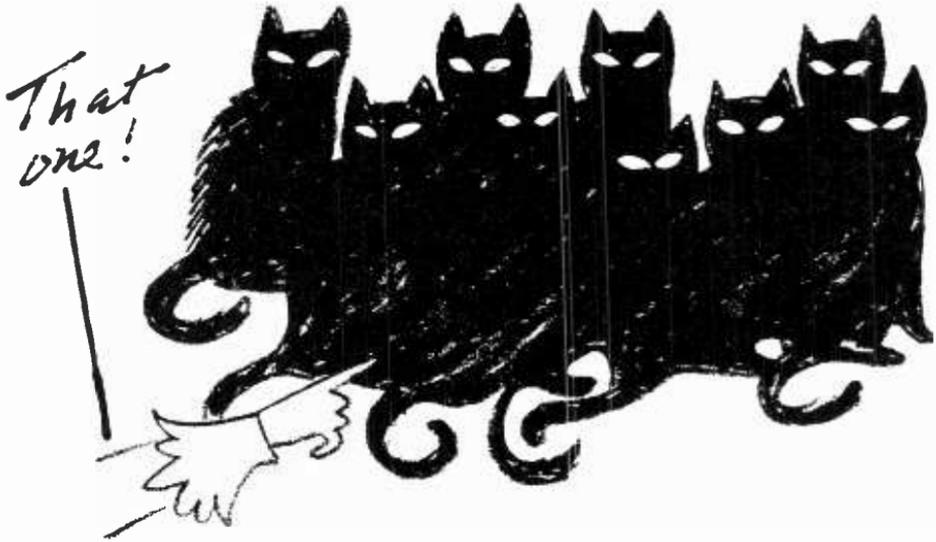
A commercial announcer was telling his fellow Americans about the great job his oil company was doing during the oil shortage when he pulled this one: "Yes, America, we expect to be over the hump soon . . . we're pumping harder than ever!"

### **'T'aint Funny, McGee!**

On "Wide World of Sports," the U.S.S.R. gymnastic team was doing its thing. Russian Nicholai Andriov was at the bar, and he gradually gained speed by turning around and around the bar, attempting to do a "triple flip." It didn't work, and the Soviet athlete ended up flat on his back. Sportscaster Bud Palmer ad-libbed: "The crowd just loves this part of the act!"

### **Pink Panther**

NEWSCASTER: "Police were still searching for fugitive Black Panther Leader, Eldridge Cleavage . . . that should be Eldridge Cleaver. . . . now this message, from Playtex bras. . . ."



### The Cat's Meow

A scene from Shakespeare's "Romeo and Juliet" presented on TV is supposed to read like this:

TYBALT: "What would'st thou have with me?"

MERCUTIO: "Good King of Cats, nothing but one of your nine lives." However the actor's line came out this way:

TYBALT: "What would'st thou have with me?"

MERCUTIO: "Good King of Live, nothing but one of your nine cats!"

### **Bank Shot**

On the Johnny Carson show, Criswell, a self-styled clairvoyant, predicted that before long, there would be a federally sponsored semen bank, to which all American males would be required to contribute. It was at this point, comedian Bob Newhart got up from his seat near Carson, and jestingly said he had heard enough and that he was leaving. "What for?" quipped Carson. "Are you going to make a night deposit?"

### **Screwed Up**

COMMERCIAL: "So try new Hammer Beverages with new screwy cap . . . oh . . . I mean screw-on cap!"

### **Fish Story**

Steve Allen to actor Robert Vaughn: "When was the first time in your life you ate a piss of fish?"

### **A Hard Man Is Good To Find**

TV personality, Virginia Graham, had bachelor movie actor, Hugh O'Brien, as her guest. She told him, "The longer you stay single, the harder it gets." When audience laughter subsided, Hugh asked, "Would you mind rephrasing that statement?"

### **He's Got the Runs**

Washington announcer Frank Herzog was broadcasting a Washington Bullets-Portland Trail Blazers basketball game. The referee's whistle sounded and Herzog came out with: ". . . and referee Richie Powers called the loose bowel foul on Johnson."

## **Potty**

This blooper occurred during a TV religion class. The nun was talking about someone growing pot in their garden . . . they were caught. A student asked how they were caught, and the nun replied, "It just leaked out; . . . someone just couldn't hold it back."

## **There He Goes . . . Miss America**

On television's "Tattle Tales" game show, the M.C. pulled the wrong card and asked the three male celebrities which one of the three would be most likely to win the bathing suit competition of the Miss America contest.

## **If You Can't Beat Him. . . . Eat Him**

A New York city announcer, describing a plane travel package to different parts of the world, said, ". . . where they put you up in many hotels with gourmet males. . . . er, that is gourmet meals!"

## **Straighten Up And Fly Right**

On one telecast of "The Smothers Brothers Show," a skit involved a man whose zipper was open, as he sat in a restaurant. His date, across the table, tried to tell him, subtly, why he was feeling a draft, but to no avail. She finally blurted out, "your fly is open!" In zipping his fly, the man got the tablecloth caught, dragging it across the restaurant.

## A Rose by Any Other Name

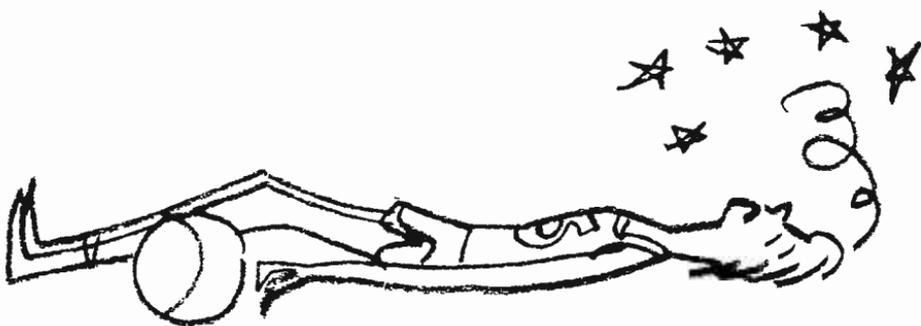
One evening, on "The Tonight Show," zoologist Desmond Morris complained that the *Chicago Tribune* had refused to print a review of his book, "The Naked Ape," because of its references to genitalia. Johnny Carson ad-libbed, "You discuss the fact that man is one of the primates. You talked about his penis. What other word could you use for that?" Whereupon Morris pointed out, by way of parallel, that newspapers commonly use the word gun. "They don't mind printing a word describing something that shoots death," he said. "But if it shoots life, they won't have it." Not satisfied with this prudent explicitness, Carson then brought a female impersonator, in an ape's costume, who did a striptease that was not merely questionable, but overly graphic. At one point, a bouquet of flowers sprouted from the ape's crotch.

## An Orgy

Allen Ludden blooped the following on "Password." Sally Struthers, Lee Meriwether, and Dick Martin had qualified, with Lee having first choice between Sally and Theresa Merritt. When Lee chose Sally, Allen Ludden said, "All right, Sally . . . you play with the lovely Lee and Theresa gets to play with the lovely Dick."

## Second Floor—Ladies Lingerie Going Up

Dean Martin's infectious humor hits his guests, charging them up. When Don Rickles appeared on the show, the program was a salacious shambles. Kidding around about a new secretary Martin said he had hired, Rickles added that for her first week's salary, Dino had given the gorgeous new addition to the staff an exquisite nightgown of imported lace. . . . "The next week her salary was raised," he ad-libbed.



### **Get the Smelling Salts**

The basketball game was between the LaSalle, Illinois Peru Cavaliers and the Downers Grove North Trojans. The announcer from WOGN was obviously nervous, doing what seemed to be his first game. A LaSalle Peru player, Don Slusarek, number 35, was inbounding the ball from the near side of the court. It seemed that the sportscaster had misplaced the roster for a second, and the play-by-play went like this: "Number 35 is going to pass out. He does pass out!"

### **Bungled It!**

On the Rock station WPIX in New York, a D.J. was talking about a record: "And now, the Bungle with . . ." (Song starts, and obviously, the D.J. thought his microphone was off) "God-dammit . . . Jungle!" The song is 'Bungle in the Jungle'. "Oh, Shit!"

### **Panty Raid**

On KFOX, Los Angeles, the newscaster was describing a bank robbery when he blooped: "The robbers cleaned out two girl tellers' drawers!"

### **After the Balls Are Over**

The manager of the Chicago White Sox has predicted that slugger Dick Allen will come out of retirement and break the all-time season home run record. White Sox manager, Chuck Tanner said: ". . . because he likes baseball. In that Atlanta park he will break all kinds of records. The Atlanta park has a low fence and Allen's balls will fly out of there."

### **Obscene Caller**

At WMEY, a local Boston station, an early morning talk show was reviewing the subject of prostitution. One listener phoned in to say, "Joe those — the things they do to the prostitutes can be pretty hairy down there."

### **Cutting Remark**

Johnny Carson's guests are sometimes unwitting foils. Ed Ames, the former lead singer of the Ames Brothers, who left the act and became a TV star, was prevailed upon by Carson to demonstrate his prowess with a tomahawk, a skill acquired during Ames's four year tenure as Mingo in "Daniel Boone." Agreeably, Ames waited while a silhouette of a cowboy, painted on wood was set up. He then let fly with a tomahawk. Although Ames professed to be aiming for the heart, the weapon landed in a spot that prompted the pixyish Carson to crack: "Welcome to 'Frontier Rabbi.'"



### **Farewell to Arms**

Heard on a B.B.C. television program, "Panorama." A police officer said: "I took one arm, my colleague took the other arm. Then we disarmed her."

### **X-Rated Marks The Spot**

One evening on the Johnny Carson show while Sandy Duncan was the guest host, actress Shelley Winters was telling her about sex symbolism. Shelley turned abruptly to Ed McMahon and stated, "Even you're a sex symbol. Do you want me to tell you where?" The audience then roared with laughter before they realized that she meant where in the U.S.— not on his body.

### **Just a Baby**

Ken Roth, newsman for Miami's WIOD, spoke of the death of the famous speed boat racing driver, Gar Wood by saying, "Gar Wood was only ninety-one years old."

## **Fickle Finger of Fate**

This blooper was made by a television newscaster in Sydney, Australia. The topic was the funnel web spider scare on Sydney's north shore. The newscaster's blooper came out thus: "Today, in Sydney's north shore suburb of Pymble, a woman was seriously bitten on the funnel by a finger-web spider."

## **Come Again?**

Johnny Carson is a master of double entendres and his ad lib quips keep the censors on the jump. His opening monologues are masterpieces of shamelessness. As he rides his ruttish range, he flips the blips with such stories as that of the young girl who, after travelling an unfamiliar, cobblestone road on a bicycle says, "I'll never come that way again."

## **Quick on the Drawers**

A Dear Abby letter comes to us from D.P. who writes: "My husband is trying to make me insane. He takes things out of my drawers and hides them on me. I search the house for days. He then puts them back in their place and tells me they were there all the time. How can I tell him to leave my drawers alone?"

## **Seeing Red**

Phil Zinkand was doing a newscast on the all-night show on WWSW in Pittsburgh. The lead story on the UP wire covered the missing daughter of Communist Walter Winchell—"After that blooper he managed to get the word "columnist" in the story at least ten times.

## **Triar . . . You'll Like It**

During a TV adaptation of Robin Hood and his Merry Men, Robin Hood was on stage discussing the whereabouts of Friar Tuck, saying in effect that they were to meet him at that time and place. His henchmen looked off into the distance and in a very clear and impressive voice shouted, "What ho, Robin, yonder comes Triar Fuck now!"

## **Creamed**

COMMERCIAL: So if its delicious fresh tasty ice cream you would like for you and your family, go to your corny grocer . . . that should read corner grocer and ask for Sealtest horny strawberry . . . honey strawberry flavor ice cream!"

## **Weather or Not**

During the rapidly approaching closing minutes of a weather report on the radio, the weatherman blurted, "And here in the Twin Cities the weather floorcast calls for shattered scowers for today followed by flair and partly coolie winds tomorrow."

## **Take Me Out to the Ball Game**

There was some question as to whether or not a "rained out" game was to be aired or not on a local TV station. At the last minute the announcer informed viewers: "The game will be played now that the rain has stopped. We now take you to the baseball stadium for the ballcast of the broad game."

## **Two Pair and Fair**

This blooper was heard during a local weather program in the Twin Cities. The weather forecaster must have had other things on his mind: "The temperature now in the twin titties is twenty-two degrees."

## **Suits Me**

COMMERCIAL: "For the finest in fashion with value in mind come to Barney's Men's Store located on the Magic Mile. This week Barney's having a storewide sale on double knits with fifty percent off. And, fellows, when you stop at Barney's Men's Store be sure to see those beautiful Gabordoon seats."

## **Climb Every Mountain**

Heard on a quiz program:

QUIZMASTER: "And now for twenty silver dollars. Can you tell me where the Urals are located?"

CONTESTANT: "You mean the one that we boys go to?"

## **All That Glitters Is Not Gold**

On a classical music radio station, an announcer was giving his listeners some background information on the composer when he said, "He directed the music for Emperor Eugene's glittering balls during the Second Empire."

## **Twilight Zone**

A disc jockey confessed the reason for this blooper. He had to go to the john very badly and as a result he blooped the introduction to the musical selection "Twilight Time." "It's six o'clock and toilet time."

## **Fly by Night**

COMMERCIAL: "So whether you're flying to Chicago or to Tokyo, fly the best! Fly Northworst Airient Orlines."

## **Wild and Woolly**

WEATHER FORECASTER: "We're going to be having some colder weather tomorrow, dropping down into the low forties, so be sure to pull out your woollies so you don't freeze your things off." (OFF MIKE) "Hey, wait a minute! Who's the clown who prepared this forecast?"

## **A Timely Piece**

A D.J. on WCCB, Clarion, Pennsylvania, caused a few heads to turn when he introduced a song thusly: "From the fifties, a re-release for Bill Haley and the Comets, 'Rock Around the Cock . . . Clock!'"

## **Snotty Remark**

Many bloopers are often the result of announcers running words together. Such was the case of this radio announcer when he gave his pitch for a margerine: "If you think it's butter, but it's snot . . . It's Chiffon!"

## **Mother Knows Best**

COMMERCIAL: "So, mothers, ask your druggist for Bepto Pismol for pest relief of upset stomach. That's Pepso . . . Pepto Bismol for the best upset stomach aches!"

## **Pucker Up**

During a recent hockey game in Boston, this sportscaster became a bit excited and blurted out: “. . . and now Orr catches the puck and rams it between the girlie’s legs and scores. . . of course I meant goalie!”

## **Working Up an Appetite**

COMMERCIAL: “Mama Mia’s Pizzeria really cares about your pizza. None of her pizzas are ever prefrozen. All Mama Mia’s pizzas are made to order while you wait. . . wait!”

## **Take Your Pick**

NEWSCASTER: “Officials are still trying to locate two remaining miners trapped in the coal mine. Latest reports have said that the rescuers don’t know if they are still dead or if they are still alive.”

## **Time To Retire**

NEWSCASTER: “And the search for the missing boy continues with no success. Searching parties consisting of local fire fighters, Boy Scouts, and Civil Defense volunteers are now on their eighth day and no clues to the boy’s whereabouts have been discovered. What has caused even further concern is that his father has disclosed to our reporter that he is mentally retired . . . that is the father is mentally retarded and the boy is retired . . . oh, you know what I’m trying to say!”



### **A Bad Break**

At a country fair, the judge for a baking contest was about to reveal the winner. One of the winners for the breadmaking category was a very attractive young newlywed. The judge had been apparently quite impressed with her physical endowments as well as her baking ability when he announced, "And now I'd like to have you meet the breast bed breaker in the country!"

## Pretty Tacky

COMMERCIAL: "If you buy your wall-to-wall broadloom carpeting at Ed Marling's this week, Marling's crapet forsmen will install it absolutely free of charge!"

## Boob Tube

Heard on "The Newlywed Game":

BOB EUBANKS: Girls, I want you to listen carefully to this. If your husband placed his hands on your shoulders and said, "Mary, you're a swell girl but your \_\_\_ is too \_\_\_! How would he complete the sentence?"

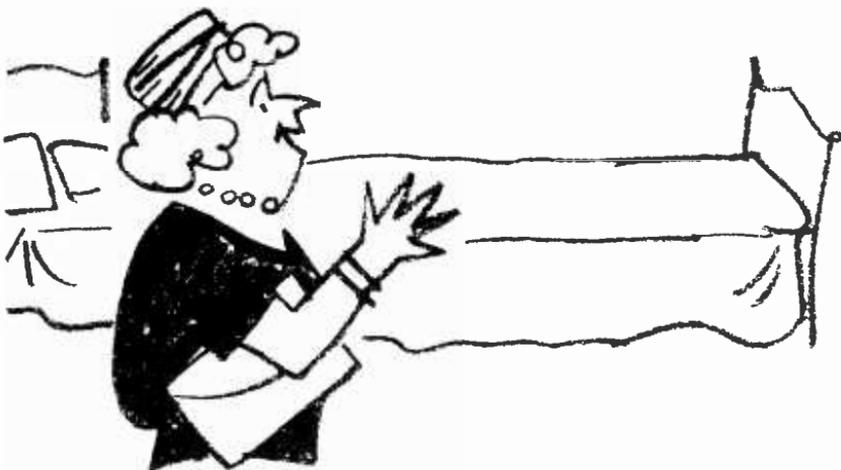
WIFE: My breasts are too big and they're getting bigger because I'm pregnant. But my husband likes that. My being pregnant, that is!"

## Fit To Be Tongue-Tied

COMMERCIAL: "So girls, come on down for the twenty-percent sale on all Playtex bras. Be sure to take advantage of this money-saving sale. Playtex will really give you the correct tit . . . oh, excuse me that's fit!"

## Great Suspectations

A newsman came up with this Freudian slip: "Miami Beach experienced two fires in the period of one week. The fires did considerable damage to the plush Algiers Hotel and Carrillon Hotel. Fire Department officials were quoted as saying: "Arson is Expected."



### From Bed to Worse

Heard on the "Joker's Wild" game show:

ANNOUNCER: "In addition to yesterday's prizes, Ms. Hooper wins a beautiful ninety-five-foot aluminum Leisurecraft bed and a king-size Beautyrest double-spring boat!"

### That's a Novelty

"Stay tuned to 'Television Playhouse' tonight at 9:00 P.M. for an entertaining film entitled 'Something's Got To Give' based on Marion Hargroves' navel."

### How Dry I Am

The following was heard on Bob Hope television special: Bob had lovely Rhonda Fleming as his guest. He said: "I really don't know how you girls do it, I mean mud packs at night and sitting under those hot *drivers* all the time."

## **Out of Bounds**

Lou Wood, a newsman on the NBC-TV "Today Show" reported during the Cambodian crisis that; "Rebel insurgents are on the outskirts of California while President Ford played a round of golf with Bob Hope in Cambodia."

## **Assinine Question**

On "What's My Line," Steve Allen and Jayne Meadows appeared as guests panelists who were trying to determine the occupation of a woman who appeared on the show in a telephone pole climber's clothes. Steve's first question: "Might you be a lumber-jackess?"

## **What's up, Doc?**

NEWSCASTER: "Dr. John Emory of this city was killed in a hunting accident on Friday. Dr. Emory, a prominent and respected citizen, left a wife and twelve children. Police say that Emory was mistaken for a rabbit."

## **Ass Backwards**

The dynamic Charo appeared as a guest on the "Tony Orlando Show." In an interview with Charo, Tony said: "You know, this is a great country . . . here we are, both successful even though we are of foreign extraction." To which Charo replied: "You are right, you and I have foreign behinds."

## **Who Dunit?**

ANNOUNCER: "See the Saturday night Mystery Movie on Thursday instead of Friday."

## **I Get the Point**

NEWSCASTER: “George Romney said yesterday that his resignation as Secretary of Housing and Urban Development will come after the November 7th election . . . that is, he will stick it through the election.”

## **Hobby Lobby**

Sometimes one blooper will trigger another such as the time Johnny Carson told his late-night viewers: “You know, the Queen is in town. After the audience snickered, Johnny corrected himself by saying, I mean, the *Queen Elizabeth* is in the lobby . . . I don’t know where in the world I’ve got the lobby . . . I mean, the Los Angeles Hobby . . . I mean, the Los Angeles Harbor.”

## **It Feels So Good**

In a TV interview Barbara Eagleton, wife of Vice-Presidential candidate Tom Eagleton of Missouri told viewers that: “Her husband’s withdrawal is a great relief.”

## **Simon Says**

ANNOUNCER: “See another name in the news being interviewed on ‘Meet the press’. This Sunday’s guest will be William Simon the President’s Fool Advisor . . . that’s the President’s Energy Cheap Advisor . . . Chief Advisor!”

## **Homo on the Range**

COMMENTATOR: “. . . and from Washington, statistics are showing that more and more men are interested in Homo Economics . . . that is, Home Economics.”

## Two Chances: Slim and None

Popular Johnny Olsen, who has appeared on more network programs than any other announcer, let one slip when he told "Match Game" viewers on CBS the following: "If you would like to appear in person in the television audience of 'Match Game of '75,' *forget it* . . . I mean, don't forget to write to this address."

## Mamma Mia

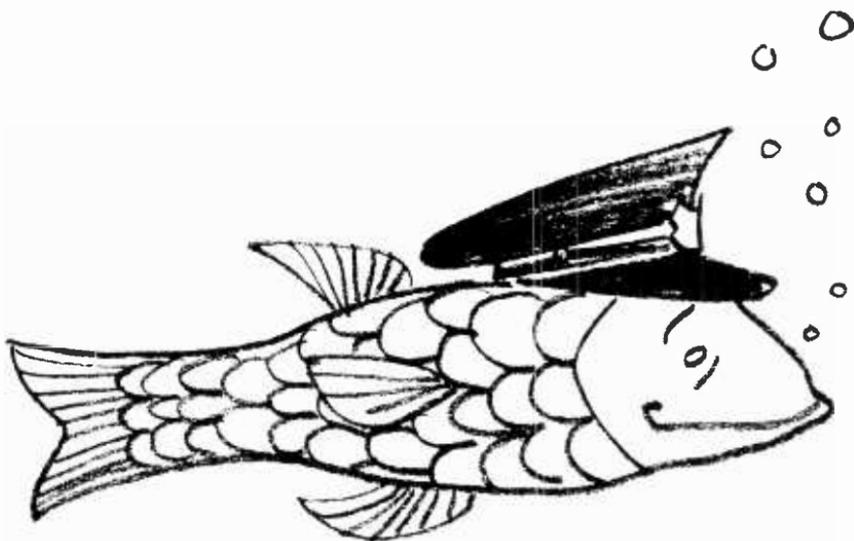
HOLLYWOOD COMMENTATOR: "It's good news to learn that Danny Kaye has signed to appear in a new musical version of 'Peter Pan' which will be presented on NBC-TV next season. Also appearing with Danny will be Mia Farrow. In the title role, Captain Hooker . . . I'm sorry, Danny Kaye will play Captain Hooker . . . I mean Hook in the new musical virgin of 'Peter Pan.'"

## Call Me Madam

"Stay tuned for our movie of the week tonight at 11:00 P.M. Our feature is 'Diary of a Madam' starring Vincent Price . . . that should be the 'Diary of a *Madman*'—that's quite a difference."

## Shoot-Out

Dub Taylor, a guest on the "Tonight Show," had been playing with the censors by saying "sh-sh-sh-oot yes" or "sh-sh-sh-oot no" in the appropriate places, replacing the more common but less acceptable word. After he played a song on the harmonica, Johnny said, "Shit, that was good." Fade to commercial with Johnny shouting, "Shoot!!! Shoot!!!" Of course the censors caught it, but if was obvious what he had really said.



### **Fish Story**

ANNOUNCER: "Police suspicion of ex-convicts at a half-way house seem justified when a robbery and murder occur on 'Police Sturgeon' on CBS."

### **So Solly**

The program was "Jackpot," a quiz show. It was interrupted by a news bulletin. The announcer said, "This is an NBC News Special Report, North Vietnamese troops have attacked Saigon and South Vietnam has given up. We now return you to our regular program. Unknowingly, the M.C. said: "Oh! I'm so sorry about that!"

## **Second-Story Man**

Johnny Carson was interviewing Shecky Greene, who was telling a story that involved a Filipino bellboy when he accidentally said: "Pilliphino." In one of the best and fastest thinking saves, he said: "This guy wasn't Filipino, he was Pilliphino," and continued with the story as if it was meant to be told that way.

## **Tanks Alot**

On WWL Radio in New Orleans after an obviously rough day, Eric Tracy said at the end of a Datsun compact car commercial: ". . . so buy Datsun's 610 Model. This is the luxury-combat! It's also good in combat, folks. They're gonna make a tank out of it so we can win the war."

## **Dog Eat Dog**

Johnny Carson in his monologue told his audience a joke based on a supposedly true newspaper article that said people in the United States might soon start to eat their dogs and cats. The punch line was, "My dog has caught on, I saw him this afternoon burying a plane ticket in the backyard." It got a good bit of laughter and in the middle of it Ed McMahon cut in and said, "Do you know who our first sponsor is tonight?" Johnny said, "Sponsor? No, who?" Ed, "A sponsor who has been with us for twelve years, Alpo Dog Food!"

## **Liver Boy**

Commercial for Amodio Moving Company done by Bob Steele on Station WTIC Connecticut: "Let's face it, two families can liver . . . uh, love better than one . . . live better than one!"



### **Visiting Privileges**

NEWSCASTER: "Mrs. Julie Nixon Eisenhower has decided not to visit a clinic for the mentally retarded in Dubuque, Iowa. Instead she will visit her parents, President and Mrs. Nixon, at their oceanside villa in San Clemente, California."

### **East Is East and West Is West**

The game show was "Blank Check" with Art James the M.C. This show has a segment where the audience participates. Johnny Olsen introduced Jill Ireland and Art James blooped: "Ah, and here's Jill Ireland with that fresh, wholesome, California look. Hi, Jill where are you from?" To which Ms. Ireland replied: "I'm from New York, Art."

### About Face

On “Tattletales” Burt Convy blooped, when he asked a question about the International Pies, Inc., fad, . . . “Who would be the better sport? You’re walking down the street and POW! you both get a *face* in the kisser!”

### Johnny on the “Spot”

Johnny Carson had just introduced Peggy Lee as his next guest and had to go to a station break. After he had cued it, Peggy said to him, “You mean I won’t be able to get acquainted first.” Johnny, then said, “We’ll fool around during the commercial.”

### Doubting Thomas

On the CBS News Show, veteran newscaster Lowell Thomas blooped: “. . . and President Ford has accepted the resignation of two officials from the Equal *Un*employment Opportunities Omission.”

### Something Smells Here

Ed McMahon on Johnny Carson’s “Tonight Show:” “Now, here’s a commercial about a woman who shows why she needs a detoderant, uh, deodorant.”

### An Orgy

Allen Ludden on his popular “password” program blooped: “Will it be Joyce, Susan, or Jeff who will play with John—the game, that is!”

## **Sugar Daddy**

Paul Lynde always can be counted on to come up with a lulu of an answer on Hollywood Squares. Question: "True or false—was a shipment of 'the pill' really recalled because they were actually sugar pills?" Paul Lynde: "Does that mean that all of the babies born in November will have pimples?"

## **Winging It**

WTOP Channel 9, Washington D.C., announcer Frank Herzog goofed up: "We will bring you the Washington Capitals and the Detroit Wed Rings . . . Wed Wings . . . of course I mean Red Wings!"

## **Action Line**

Heard on Hollywood Squares:

QUESTION: "Were Marines active in the Revolutionary War?"

MARTY ALLEN: "If there were Marines around, I'm sure they found a little action!"

## **Now Hear This!**

COMMERCIAL: "For one day only King's Jewelry on Knight Street is offering an earring special for you gals. Mr. King will arrange for you to have your ears pierced *while you wait*. (Off mike) While you wait? How the hell else can a dame have it done . . . leave them?"

### **Strange Announcer**

Bill Tanton, WCMB Baltimore two-way talk sports host, said, "The Texas Strangers . . . uh . . . Rangers were doing poorly in the American League Worst . . . I mean West . . . the way they are playing they look like strangers . . . but they're known as the Texas Rangers."

### **Jock Itch?**

COMMERCIAL: "So go to your coroner grocer . . . er . . . corner grocer and pick up a bar of Dial Deodorant Soap for round the cock protection."

### **Same to You Fella**

The news had just ended, and the six o'clock movie "Up Periscope" was about to begin. The announcer came on the air and blooped, "Now stay tuned for 'Up Your Periscope!'"

### **Body by Fisher**

A radio station announcer made this blooper when announcing the name and location of the station, "In the Golden Fisher of the Tower Building, this is WJR, Detroit," that should be "In the Golden Tower of the Pisher Building, this is WJR, Detroit."

### **They Got Balls!**

The pro bowling tour announcer made this blooper: "Most of the bowlers bring along their wives for caddies. They like to carry their husbands' balls from lane to lane!"



### **Titillating**

Peter Marshall wrestled with the word “abreast” and lost when he asked Spanish entertainer Charo the following question on his “Hollywood Squares” game show: “You and a friend take to the streets on your bikes. Is it all right to be riding abreast?” Charo doesn’t have that great a command of the English language, and didn’t understand the meaning of the word. Peter finally had to ask, “Do you know what a breast is? I mean do you know what riding abreast is?”

### **This Isn’t Your Life**

This was the moment that astonished millions of London’s TV viewers. It happened when author Richard Gordon walked out of an episode of “This is Your Life.” The incident occurred after Gordon was told by host Eamonn Andrews that he was the star of the show. The author looked startled. Then he retorted: “Oh, balls,” and marched off. He vanished behind a screen at the Thames TV studios.

## Ducking the Question

On "Match Game '75," they had a question that said, "Since Donald Duck has lost his rating, what has Walt Disney done with him?" After getting the contestants answer he turned to Dick Martin and said: "What about you, Duck er . . . Dick?"

## Baby Talk

This dialogue between William Conrad and Miss Lee Meriwether hosting the "Cotton Bowl Festival Parade" who were talking of Texans.

CONRAD: "Well, they do a lot of good."

MERIWETHER: "Yes, they 'do do' a lot."

## A Mish Is as Good as a Mile

From Terry L. Withers comes this gem. An announcer doing a promo for Alan Alda's hit TV series about medics in Korea, gave it this inevitable plug: "Tonight, don't mish M\*A\*S\*H . . . miss M\*A\*S\*H!"

## Captive Audience

An ABC announcer must have been thinking of Bill Cullen's long association with another network when he announced on a nationwide broadcast for Bill's new ABC game show, "Watch Blankety Blanks," premiering Monday on NBC! . . . er CBS . . . ABC!"



### Is This the Transylvania Station?

Heard on the closing voice-over of “The Mike Douglas Show” by a KEPR TV announcer: “Guests of “The Mike Douglas Show” stay at Transylvania Warlock Hotel . . . Pennsylvania’s Warwick Hotel!”

### Parking Peter . . . Er, Meter

On Peter Marshall’s “Hollywood Squares,” Jim Backus was a guest. Peter asked him, “Can traffic noises affect your sexual prowess?” Backus’ reply of “Yes, so you should pull over and park!” caused Peter to flub his re-posing the question thusly: “But, can sexual noises affect your sexual prowess?” Above the hysterical laughter of the audience, Peter could be heard yelling, “Traffic noises! Traffic noises!”

### Racy

Let’s tune in a sports report on KYTV, Springfield, Missouri: “And today, in the national league pennant rape—uh, race!”

### **Damn Bandstand**

On Dick Clark's "American Bandstand," Clark was doing a live commercial for a new cosmetic. Unfortunately, he picked a wobbly podium to deliver his spiel from, and it fell over sideways, and Clark with it, and innocent ears heard: "Oh, dammit!"

### **Don't Miss It If You Can**

On Allen Ludden's "Password" he gave this rather dubious promo: "I'd like to invite all of you to watch my dear friend Julie Andrews in her new ABC-TV series. It's an hour you will easily forget!"

### **There's No Place Like Homo**

Here's a case in point where an announcer doing a commercial for Kraft Foods in Canada should have chosen his words more carefully when announcing a recipe for a lumberjack sandwich: "When you can't get away to the mountains, enjoy a lumberjack in your own backyard!"

### **Cockney**

A TV program originating in Canada called people from the audience and paid them two dollars for each correct answer to questions. One woman, evidently a cooperative and friendly type, was asked, "What is a sporrán?" This would be much more likely to be asked in Canada, where there are more Scottish people. She said, "Well, I know what it is, but I can't define it." The emcee said, "You only have 30 seconds left." "It's that thing all covered with hair that hangs down between a Scotchman's legs!!!"



### **Boob Tube**

Beauty contest winners very often enter the field of television with not much to offer except good looks. Here is one such Miss America, who told millions of viewers, "The crown is now being worn by our new Miss America, who will act as tit . . . titlittle . . . I mean titular leader for all of the contestants from the 48 states."

### **Shuttle Up Your Mouth**

NEWSCASTER: And from Washington comes word that Secretary of State, Henry Kissinger, is soon to journey to Egypt and Israel in another attempt at shuttle diplomacy.

### **Taken By Storm**

WEATHER FORECASTER: The weather forecast is a little bit brighter with the good news that Faye is no longer a virgin . . . er . . . tropical storm Faye is no longer a threat to the Virgin Islands.

### **Right On**

SPORTSCASTER: Well the World Series will be under way in just a matter of moments. The military contingent is now making its way to the center field flagpole, where we will hear a rendition of the Star Spangled Banner, sung by Cyril Bloom, as the players of both teams get ready to salute the wed, rite and bue.

### **Peter's Pickled Pecker**

During a radio religious broadcast, the preacher, in trying to describe the personality of the Apostle Peter said, “. . . Peter was an impetuous man, and sometimes said and did things he regretted later. I guess at one time or another, each and everyone of us has had a little bit of Peter in us . . .” The preacher quickly changed the discussion to the Apostle James!

## **Super Cop**

Usually reliable NBC newscaster Tom Brokaw excitedly told TV viewers that “The only thing that saved President Ford from assassination by Sarah Moore was a policeman who diverted the street into the shot.”

## **Behind The Scenes**

Veteran newscaster, Walter Cronkite, upon the conclusion of his nightly newscast, leaned back in his chair when he thought he was off camera and almost fell flat on his backside. He regained his composure and closed the show with “And that’s the way it almost was!”

## **A Big Nothing**

SPORTSCASTER: The tackle was made by the Chicago Bear’s big Bear defensive back Dick Bubkas . . . I mean Butkas of course.

## **What Kind Of Foolish Am I?**

Howard Cosell, whose running off at the mouth has irritated viewers from coast to coast, was strangely silent at the ABC TV telecast of the Kentucky Derby when fellow sportscaster Chick Anderson bloomed, “The winner is Prince Thou Art.” Foolish Pleasure had just won the race, but nary a word from the loquacious Howard.

## **Inside Joke**

Johnny Carson had Dyan Cannon as his guest on his Tonight Show. He attempted to show his close friendship with the movie actress by telling the audience that he had a “deep, penetrating relationship with her.” Needless to say the audience screamed with laughter.

## **Turn-On**

On the 60 Minutes program, featuring Mike Wallace and Morley Safer, a tribute to Judy Garland was presented. A good portion of this mini-special dealt with Judy Garland’s drug habits. CBS switchboards lit up with many callers who were amazed and amused at the impropriety of a Nytol sleeping tablet, which followed as a commercial.

## **I’ll Buy That**

When a skeptical TV reporter asked how his years of playing ball had prepared him to manage a pro club, Yogi Berra answered, “You can observe a lot just by watching.”

## **It’s What’s Up Front That Counts**

Sammy Davis Jr. hosts Sammy & Company, which features guest celebrities. Adrienne Barbeau, who plays Maude’s daughter on the TV Series, wore a very low-cut gown. As she talked to Sammy, he kept staring at this cleavage and asked, “How much of that is real?” When the audience broke up he said, “I mean the character that you play on Maude.”



### **Piano Mover**

In a TV appearance, John Browning, noted concert pianist, sat at the piano and experienced a nightmare. A stage hand had inadvertently set the piano with all the wheels facing the same way. As the piano kept moving toward the audience, he had to frantically pull his bench forward to follow it!

### **Out Of This World**

NEWSCASTER: "The Russian and American astronauts have been given the green light for the launching of the Soyez-Apollo hysterical space fight!"

## **S.O.S.**

On the TV game show, “Gambit,” the following Blooper occurred. The emcee read the question, “The name Mae West is used to describe one of the following. Is it an inflatable life raft, an inflatable life jacket or a bra?” The contestant answered, “An inflatable life breast! . . . raft . . . LIFE JACKET!!!”

## **That’s Quite A Difference!**

COMMERCIAL: So, ladies, take advantage of this Elizabeth Arden special offer at all Jordan Marsh stores, where you will get V.D. at no extra charge . . . of course I mean Visible Difference.

## **When You Gotta Go, You Gotta Go!**

SPORTSCASTER: Phillips brings his team up to the line of scrimmage with Alexander flanked to the right side. Oh oh, there has been a movement in the line. We’re waiting for the referee to tell us which player had the movement.

## **Handle With Care**

In Webster’s Dictionary the word “spoonerism” is defined as an unintentional interchange of syllables. A well-known disc jockey was the victim of this tongue twister. “And now we have a new LP by Caravan—that pleasantly insane British group. It is entitled ‘Cunning Stunts’.”

## **That’s A Lotta Crap!**

Veteran newscaster Howard K. Smith reported to viewers about a \$100,000,000 crap loss in the midwest flooding.



### **She's Got Legs**

“Our want ads of the air continue with this job opening. The Monroe Diner has an opening for a part-time party girl . . . that should be part-time panty girl . . . I beg your pardon, that should be pantry girl.”

## **Don't Bug Me**

COMMERCIAL: Your home deserves a monthly termite inspection, so when you think of pests, think of Chuck O'Hara, your Terminex man.

## **No Balls And A Strike**

Heard on WCAU, Philadelphia: "That's a sharply hit single into the left field and Greg Luzinski hurries over to stop it from going into the gap in left-center. The runner is rounding third and they're waving him on to score! Boone, the Phillies' catcher, braces himself for collision at the plate. It's gonna be close! Oh, no! Schmidt cut off Luzinski's balls . . . BALL!!"

## **A Marriage Made In Heaven**

Heard on an ABC-TV promo for "The Streets of San Francisco": "Stone and Keller pursue a man who marries his widow's cellmate to learn the location of a hidden fortune on "The Streets of San Francisco."

## **For Pete's Sake!**

In a Miami Church service on the air, the guest Evangelist was instructing the congregation in the text material for his sermon, which was to be found in 2nd Peter. As he reached toward his coat pocket to get his glasses, he panicked the audience with, "Let us turn to the book of 2nd glasses as I take my peter out . . ." which was followed immediately by a congregational song, during which the entire congregation tried to regain its composure!



### Ups and Downs

COMMERCIAL: Visit our bargain basement—one flight up.

### Fly Ball

During a Chicago Cubs baseball game, the cameramen were singling out players who were practicing between innings. They zoomed in on a player on a base, who, in front of millions of people, zipped up his fly, not knowing he was on camera.

## A Spell Of Bad Weather

Heard on a KPLR-TV St. Louis weather service announcement: "Today's weather reads partly cloudy with the high around the nineties and the low around the *sickies* . . . sixties!!"

## Breast Feeding

On Johnny Carson's Tonight Show, Joey Bishop was guest host. He was trying to guess unusual occupations of audience members. One woman's job was to custom fit bras. When he finally guessed her job he presented her with her prize, "Dinner for four at the breast rest . . . uh . . . best restaurant in town."

## Wild, Wild World of Sports

Wide World Of Sports host Jim McKay's overriding problem is breaking in new on-air personalities. Once he counselled a famous lady swimmer-turned-commentator to relax in front of cameras. "Just take it easy," McKay told her. "Like, move in with a low-key question. Maybe about hobbies or something." Next thing McKay knew, the lady commentator had rushed her mike up to a swimmer who split-seconds before had broken a world record. The swimmer was weeping for joy. The commentator shrieked, "WHAT'S YOUR HOBBY?"

## Hairy

When actor-comedian Donald O'Connor had a syndicated talk show, he and his guests were discussing hair combing after getting up in the morning. Donald offered this startling information. "I comb my hair in my shorts!"



### **Quick On The Drawers**

Johnny Carson's Tonight Show guest, Red Skelton, came out with this Blooper. He was doing a German baby doctor and he had a baby doll to demonstrate on. He was going to examine the baby's leg. When he found that the doll had nothing on under the robe he came out with this. "Oh, oh, I think we forgot something—no booties!" (The audience cracked up with laughter.)

### **Planned Parenthood**

DISC JOCKEY: And now here's Paul Anka singing "You're Having My Baby" by special request.

## **Job Wanted**

On radio station CJOY, Guelph, Ontario, radio announcer Hugh Bowman was broadcasting the hockey game and in a very excited voice said, "He has the puck and has crossed over the center line. Now he's over the blue line coming up to the goal! He shoots—he . . . hit the fucking goal post!!!" There was dead air on the station for over ten minutes.

## **Double Trouble**

Time limitations in Broadcasting can result in the unexpected, such as two commercials running back to back. An Announcer on WRUF Gainesville, Florida on a Saturday afternoon fell victim to this twosome. "So whatever you do tonight be sure to do it safely. Planned Parenthood is looking for volunteers."

## **Paar Boiled**

Jack Paar, on his late night show, was doing a commercial for a headache remedy. He had trouble removing two of the advertised tablets from their bottle. The audience was amused when he filled the bottle with water, took a swig of it, capped the bottle and put it aside. Twenty minutes later there was a small explosion; pressure generated within the bottle had caused the top to pop off. Paar was understandably startled, and the audience roared.

## **Don't Knock It Unless You Try It**

Johnny Carson interviewed a lady explorer on his Tonight Show. They were talking about elephants. Johnny boldly remarked that he "believed an elephant's penis weighed about 60 pounds." The lady snapped back with, "I wouldn't know."



### **Turn-On**

Merv Griffin had Dody Goodman on the show. She was wearing an overall-type dress. The dress had two large buttons where the straps came to the front of the dress. The buttons were very colorful and kept reflecting his eyes. Merv said, "Those buttons look like channel selectors on a TV. Those are the cutest little knobs I ever saw!"

### **Illegitimate Remark**

A youngster called in to a radio station and won a record album. A disc jockey who ran the program came up with this classic, "I have a sick little kid listening to me who's 12 years old. His name is . . . I can't pronounce it . . . at least his parents know his name . . . that is, if he has parents . . . oops!"

## Nuts To You

Joey Bishop was guest-hosting the Tonight Show, and it was announced that Mr. Bishop would once again try his famous occupation—guessing. The house lights came up, and after some hints from Ed McMahon, who knew all the occupations of the three previously picked people, Mr. Bishop guessed the first two occupations. Then, he was told that the last occupation was a very strange one, and that “she does to something what the government does with our money.” Bishop knew now that the woman took something away from something. Then, he was told that it had something to do with worms. After much wrong guessing, he finally gave up. He asked her, “All right. What do you do?” She replied, “I pick worms out of nuts in a nut factory.” Bishop then blooped. “I never knew worms had nuts.”

## Hair Raising Story

Kay Rogers, CHCL Medley, CFB Gold Lake, had forgotten she was scheduled to do an evening program. In fact she was washing her hair when she heard over the radio, “Coming your way in 20 minutes is Kay Rogers with Supper Serenade.” Wrapping a towel around her wet head, she grabbed her daughter’s Simon and Garfunkel LP, on which the first cut was the 5 minute long “Bridge Over Troubled Waters.” After a race to the studio, she cued the record and calmly announced, “CL time 6:33. Here’s Guyman and Sarfuckel and the beautiful ‘Fridge Over Bubbled Waters.’”

## A Gasser

COMMERCIAL: So remember Ball Park franks! They are plump when you cook 'em! Immediately following was a commercial which stated, “When your favorite team has lost at the ball park and you’ve eaten too many hot dogs . . . try Alka Seltzer for quick relief.”



### A Matinee

An announcer for the afternoon movie blooped, "Let's Make Love today at 4:30 . . . of course I mean the Marilyn Monroe movie at 4:30."

### That's His Bag

The noted pianist and orchestra leader, Eddie Duchin, was playing at the Essex House in New York, and he was being introduced by the radio announcer at the start of the late night radio programs of dance bands. "And now, may I present Eddie Duchin himself—at the piano."

## After The Ball Is Over

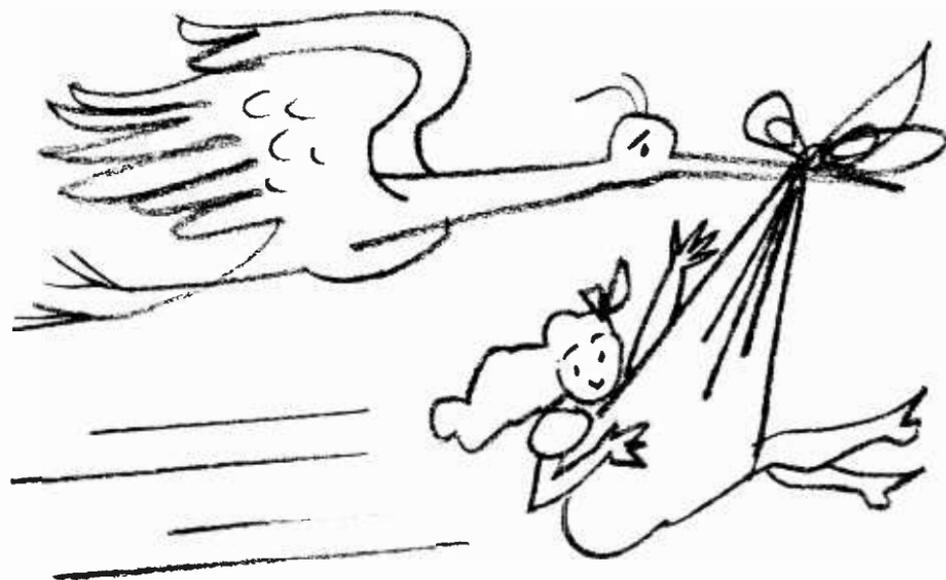
One of the greatest catastrophes that ever happened to Art Linkletter in public occurred when he was presiding at a very large dinner in a downtown Los Angeles hotel ballroom for one of the first coast-to-coast "Emmy" Award programs. He was introduced, walked out on stage, and just as he said, "Good evening, ladies and gentlemen," the master light switch exploded and plunged the hall into darkness. Stagehands began running in all directions, knocking the entire Grecian set down. Walls, pillars, and great facades tumbled onto the orchestra. One entire section of strings was knocked out by an enormous pillar. When the lights came on again and order was slowly restored, he stood calmly looking out over the wreckage, and said, "For an encore, ladies and gentlemen, we will now set fire to Lucille Ball."

## Unisex

During an appearance on the "Today" program, actress Betsy Palmer was called upon to give the scores and highlights of the preceding day's baseball games. Baseball is a subject to which Miss Palmer has devoted a minimum of attention. But she went along without difficulty until she reported that "Minnie Minoso, the rugged outfielder of the Cleveland Indians, had driven in four runs with several extra base hits." Miss Palmer, realizing that this must be an achievement of merit, departed from the script to exclaim enthusiastically: "Good going, Minnie girl!"

## Paging Women's Lib

INTERVIEWER: Our TV guest today is a well-known gynecologist, who is a specialist in women and other diseases.



### **Labor Pains**

Heard on Channel 6 news in Paducah, Kentucky. The Newscaster, Dick Enderwood, was explaining that Kentucky's Governor Julian Carroll's wife "gave birth to a fifteen-year-old girl."

### **Holding His Own**

Freddie Prinze, who plays Chico on "Chico and the Man," also starring Jack Albertson, was telling Dinah Shore about his youth. He was saying how he put on shows in the boys' rest room because of crowded school conditions. He said "That's where all of us boys used to hang out."

## **I Like Ike**

A humorous Blooper was made by Joseph Grew, our ex-ambassador to Japan. It was saved from becoming a disaster by the quick wit of one of the persons concerned. Grew was speaking at a Red Cross luncheon in Washington, which was carried over radio. His topic was selflessness. By way of example he pointed to General Marshall, who had just returned from a grueling trip to China and was due to go off almost immediately to Europe. Nevertheless, he had taken time to come to the luncheon although, said Grew, he had been looking forward to a "week-end in the country with Mrs. Eisenhower." When the dignitaries roared with laughter, Grew realized the slip he had made. To make matters worse, Mrs. Eisenhower was present. As soon as he could be heard, he turned to her and said, "Please forgive me, Mrs. Eisenhower, and please apologize to the General for me." Beaming, Mrs. Eisenhower inquired, "Which General, Mr. Grew?"

## **Velly Funny**

Leading into the eleven o'clock news, Bill Burns, Channel 2, Pittsburgh, read . . .

"Hirohito will fly from Washington to New York and Bob Kudzma (weatherman) says there will be a NIP in the air tonight . . ."

## **Come Again?**

Curt Gowdy doing the play-by-play announcing of the first World Series baseball game between the Cincinnati Reds and the Boston Red Sox, was describing the deceptive moves of Red Sox pitcher Luis Tiant. He noted that "Tiant comes from everywhere except between his legs."



### **Floored**

Dinah Shore had rehearsed a song in which she, Bob Cummings and Gale Storm were scheduled to sit together on a bench. Between the last rehearsal and the actual telecast a different bench was substituted—one that, unlike the bench used in rehearsal, had no back. When the number was televised, the three performers sat down, leaned back and disappeared.

### **In Livid Color**

On the NBC Johnny Carson Tonight Show, Johnny was introducing the NBC peacock, played by Pat McCormick. "And now, for his last appearance on TV, the NBC cock . . . dropped after 25 years."

This concludes . . . this conclues . . . that is all!!!









SUPER BLOOPER SNOOPER—KERMIT SCHAFER

**JOHNNY CARSON** in his introduction of Kermit Schaffer as a guest on his NBC-TV "Tonight Show" said:

"Producer Kermit Schaffer has been active in Radio and Television for quite a few years, and for some time he has made a specialty of collecting what are known as fluffs or goofs . . . or blowing up in your lines, commonly known as Bloopers. These are the things unplanned on television shows . . . radio programs . . . the things announcers and actors say. He's compiled Bloopers that have happened throughout the country. They read just about as funny as when they occurred on the air. . . . He's also made albums.

"Bloopers fascinate most people in and out of the business too . . . These are great."



"Kermit Schaffer's BLOOPER collection hysterically funny." DINAH SHORE