

MAKE THIS SUMMER THE MOST IMPORTANT ONE IN YOUR LIFE



H. C. LEWIS
President

TIME flies! Winter has come and gone and the beautiful Chicago Summer with its marvelous World's Fair, is well on its way. In another few months, Winter will be here again — a full year will have slipped by, almost before we know it.

Think back over the first half of this year. What did those 6 months bring you? A better job? More money? Or are you today just where you were 6 months ago — in the same old job at the same old pay?

If so, isn't it about time you were DOING SOMETHING about it?

Spend this Summer here in this great World's Fair City while training at my Big Coyne Shops and you can yet WIN SUCCESS before 1933 is over — you can still make good on all the resolutions you made last New Year's day — yes, you can be trained for a Big Pay job as THIS YEAR'S Christmas present!

Make the Next Few Months Really Count

We still have several months of the year to go, and just a few of them is all the time I need to make you a SUCCESSFUL MAN. Just spend this Summer here with me, working in my Big Shops and you should have nothing to worry about this Fall and Winter. We all know there will be millions of jobs created between now and fall. Thousands of these jobs require practical, specialized training such as you can only get at

Coyne. ARE YOU GOING TO BE READY FOR ONE OF THESE JOBS?

And what a delightful place Chicago is in which to spend the Summertime. Here the cooling breezes of Lake Michigan blow the heat away and give us an average mean temperature of 49.2 degrees all the year 'round. Here you may enjoy every known form of healthful recreation after School hours and over the week-ends.

Don't Miss Chicago's Great World's Fair

Chicago's great World's Fair, typifying a Century of Progress, will be visited by people coming thousands of miles. Special student trips will be arranged constantly during the Fair. You don't WANT to miss the World's Fair and you

CAN'T AFFORD to miss Coyne training. Here is your chance to get BOTH NOW, at a time of the year that you'll enjoy every minute of your stay in Chicago.

You'll Enjoy Your Stay At Coyne

The great new home of Coyne is open on all sides and literally flooded with fresh air. In addition, I have installed the most modern automatic ventilating machinery, so that every nook and corner of the building will be supplied with fresh air at all times. In this way the shops are made just as comfortable in the Summer as in the Winter.

So this Summer is the ideal time to get

your training in Chicago. Come NOW and I promise you the most PLEASANT and PROFITABLE Summer you have ever known. Make sure this Summer of an interesting Big Pay Job next Winter.

You can — easily and quickly — if you will only let me help you.

The front door of Coyne is wide open and a hearty welcome awaits you.

H. C. Lewis

Coyne Electrical and Radio Schools

500 South Paulina Street CHICAGO, ILL.

Start Your Big Pay
Career At the Great
New Home of Coyne

FOUNDED
1899



"TO SUCCEED YOU MUST BE TRAINED"

Your Opportunity!
CHICAGO'S
GREAT WORLD'S FAIR
Typifying
"A Century of Progress"

What Does Chicago's World's Fair Mean To You?

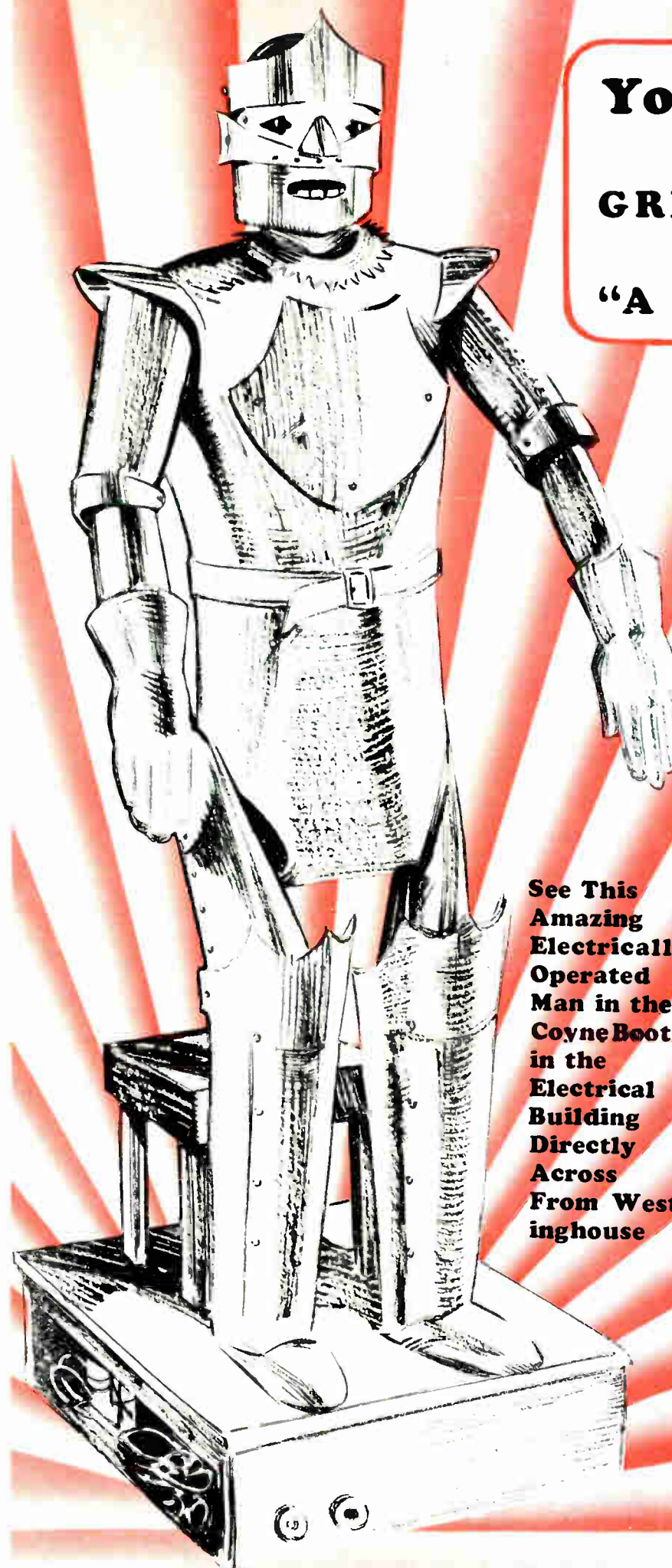
Chicago's great World's Fair has been called a "Century of Progress" and rightly so. One hundred years of progress and development in many different things.

But walk through the Midway, stroll down the avenue of flags, take a boat over to North-erly Island what impresses you as the most out-standing development of all, what plainly has progressed greater than even the imagination of man — There can be but one answer — ELECTRICITY.

And I'm not referring to the Electrical Group alone or the Electrical Exhibits alone — I'm including everything the length and the breadth of the thousands of acres covered by the World's Fair, everything from the huge electrical apparatus in the Electrical Building up to the miles of neon gas tubes used for lighting, the mam-moth radio loud speaker system located all over the grounds, the million dollar sky ride rocket cars, the amazing television exhibits, the talking picture studio, the cooling systems, — EVERY-THING — made possible by ELECTRICITY.

Surely here is the field to enter. Whether it is Electricity, Radio, Television, Talking Pic-tures or Electrical Refrigeration, choose one of these branches of the Electrical Industry for your future success and the great shops of Coyne as the place to get your training.

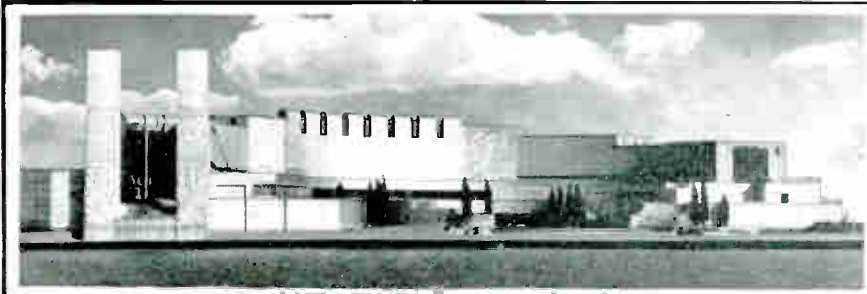
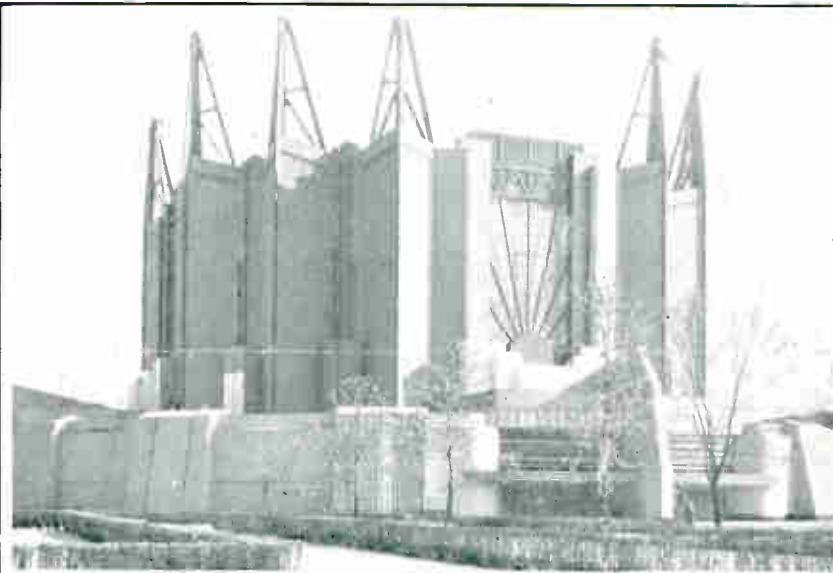
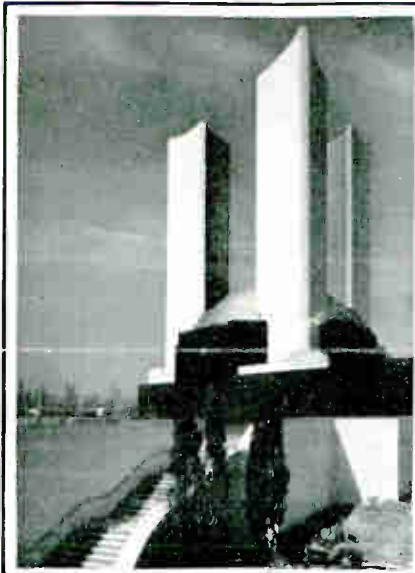
One hundred years of progress means OP-PORTUNITY for you, greater than any oppor-tunity that will ever come into your life again — OPPORTUNITY — grasp it. Remember Men of Action — accomplish things — ACT NOW!



See This
Amazing
Electrically
Operated
Man in the
Coyne Booth
in the
Electrical
Building
Directly
Across
From West-
inghouse

Spend This Summer Training for a Real Job at Coyne

AND ENJOY CHICAGO'S GREAT WORLD'S FAIR



CHICAGO —

The Wonder City of the World

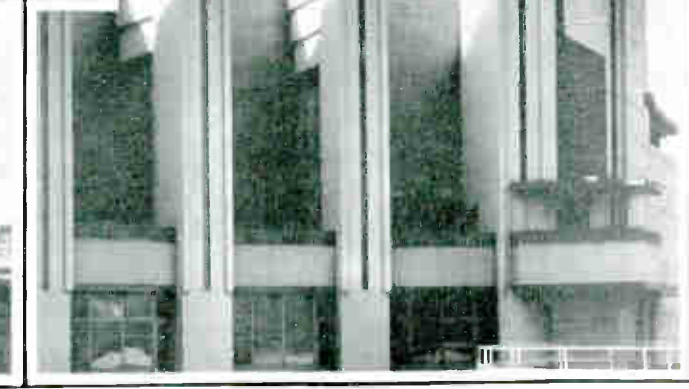
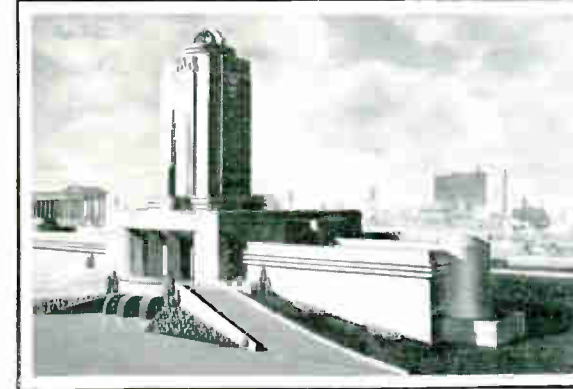
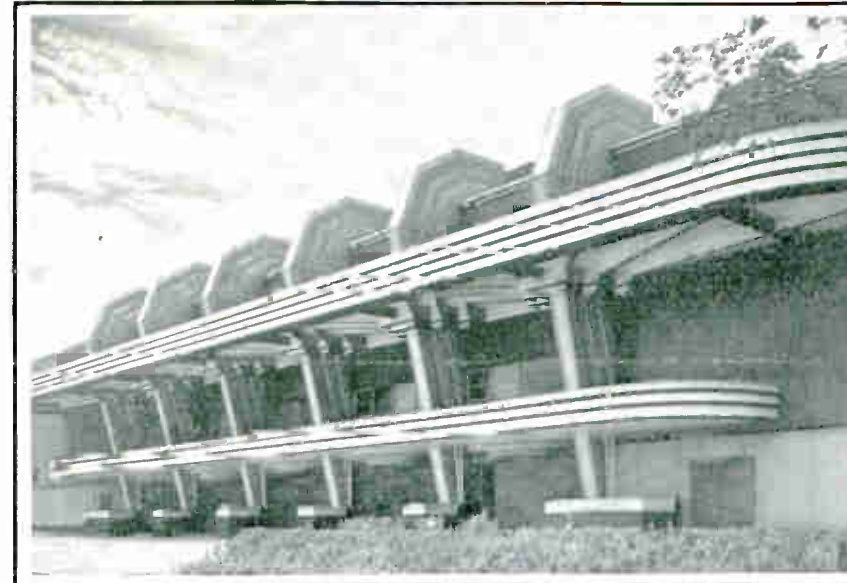
Here you see just a few of the many hundreds of fascinating, interesting sights that will greet you at Chicago's famous "Century of Progress" Exposition, the greatest World's Fair ever held in the history of the World.

Special student trips to the World's Fair, demonstrations and other features have been arranged for all students attending this Summer.

BESIDES THE MARVELOUS WORLD'S FAIR ATTRACTIONS that are already famous, there are thousands of other interesting sights and places that every visitor to Chicago wants to be sure to see and for which Chicago is famous.

Here's just a few that you don't want to miss. All it will cost you is a few cents Car Fare to reach them.

- SOLDIERS FIELD—World's largest outdoor Stadium.
- WRIGLEY FIELD—Home of the Chicago Cubs.
- COMISKEY PARK—Home of the Chicago White Sox.
- CHICAGO STADIUM—World's largest indoor Stadium.
- COLISEUM—One of the World's greatest Convention centers.
- NAVY PIER—Amusement Pier—out over Lake Michigan one mile.
- RIVERVIEW PARK—The World's largest Amusement Park.
- ARAGON—World's largest and most beautiful dancing palace.
- LINCOLN PARK—Zoo, Conservatory, Academy of Natural Science, Golf, Horse Back Riding, Boating, Bathing Beach, Tennis, etc.
- ART INSTITUTE—Leading Metropolitan Art center.
- BUCKINGHAM FOUNTAIN—World's largest and most beautiful awe-inspiring display of water and light effects.
- FIELD MUSEUM—World famous collection of Art and Treasure.
- SHEDD AQUARIUM—A famous collection of thousands of interesting and rare deep sea creatures.
- ADLER PLANETARIUM—Educational and interesting panorama of heavenly splendor.
- UNION STATION—Terminus of greatest Railroad center in the world.
- MERCHANDISE MART—Largest Building in the world, more space devoted to Radio Broadcasting than any other Building.
- WESTERN ELECTRIC CO.—Largest makers of Telephones and Telephone equipment in the world.
- SEARS ROEBUCK & CO.—Largest Mail Order House in the world, operating the biggest privately owned power house in the world. Just opened mammoth new Loop Store.
- STOCK YARDS—World's greatest packing center.
- MUNICIPAL AIRPORT—Busiest Airport in the world, AND MANY, MANY OTHERS.



10 IMPORTANT REASONS WHY YOU SHOULD SELECT COYNE FOR YOUR TRAINING



AWAY back thirty years or more ago when your father was a young fellow there weren't the opportunities for a young man to learn that there are today. If a fellow wanted to learn a trade in those days it meant a long apprenticeship at hard work and at practically no pay.

Back in 1899 COYNE revolutionized this idea, the founders of this institution were laughed at because their critics said it was impossible to learn except by the old method of apprenticeship.

34 YEARS OF PROOF

It even happens occasionally now that some fellow comes along and tells another it can't be done. Well, my only answer is, that you can't get away from facts, and the facts are that COYNE exploded this idea over 33 years ago and men who are in a position to know, LEADERS OF ELECTRICAL AND RADIO INDUSTRY, recognize today that COYNE back in 1899 had the right idea and that is why today, 34 years later, many of them recommend my school. They know now it isn't necessary for a young man to waste years trying to learn a trade by "picking it up" on different jobs. They know that right here in my shops they are given a training in a few months they couldn't get in years as an apprentice.

There is nothing mysterious about our ability to do this, it is simply common sense facts. We eliminate a lot of useless theory that is not necessary and never was. We teach a fellow that which he will need, giving him the actual experience that he would have to take years to learn outside in some job.

You are taught here step by step, gradually advancing in the more complicated branches by a gradual process so that by the time you have reached the advanced departments you have learned all that goes before it and you just naturally fit right into each step.

This thing of selecting the right school is a serious business and that's why you can't afford to take any chances. A fellow might enroll in a school which would probably cost less money but isn't it a fact that a FELLOW GETS ABOUT WHAT HE PAYS FOR IN THIS WORLD.

TO SUCCEED YOUR TRAINING MUST BE OF THE HIGHEST QUALITY

I could give you a course for less money if I took out certain features in my course. I could very easily take out two or three departments. I could cut down on my equipment and most important of all I could cut down on my service and on the help I give you both as a STUDENT at Coyne and as a GRADUATE of Coyne. This, of course, is not strictly speaking a part of the training but I am convinced that it's nearly as important as the training.

I have always felt that the actual training I give my students (which must be the best) is after all only part of my obligation to them. I feel that it is just as important to give them every help possible not only while they are students but also AFTER THEY GRADUATE, not for the first few months after they leave school but for the rest of their lives—whenever they want it.

I WANT to call your particular attention to the many features offered in my course, and I believe you'll agree with me, that after considering each one of these very carefully, you will be satisfied that the money you pay for a training at COYNE is an investment that will pay you greater dividends all the rest of your life than anything else you could buy.

1. Every student is given individual instruction. There are no classes and no student ever has to get up before a class to recite.
2. You are trained on a vast outlay of actual equipment that is kept right up to the last minute in new developments at all times.
3. You are trained in the GREATEST ELECTRICAL AND RADIO CENTER in the world and are taken on inspection trips through great Electrical and Radio plants.
4. You are given every service while a student, such as assistance in getting part-time work to help pay your expenses. Personal attention in your boarding and rooming problem. Help and counsel of any kind any time you might want it.
5. After you graduate you are given employment service, consultation service and any help we can give you for life. Your name is registered in our graduate department and we will advise you of developments in your own locality and

all others, and should you at any time care to make a change you simply register with us, telling us where you wish to locate, etc., and we will do everything we can to get you the job you want.

6. We value the good will of our graduates for we know that's one thing that is responsible for our success, and that's why we take a tremendous interest in seeing that our graduates make good. WE TRAIN YOU FOR SUCCESS, then we help you HOLD THAT SUCCESS by the aid of our graduate department.
7. You will find a great organization here, every man working in the interests of the students, and a feeling of good fellowship gets right into the bones of every student and makes them happy in their work. This is one of the first impressions you will gain when you walk in the front door.
8. COYNE is endorsed by many leading Electrical and Radio concerns, has a prestige with concerns who hire help, and has a reputation for fair dealing,

square shooting methods, and has stood every test for 34 years.

9. I don't quote you a price on my course which sounds low and then when you get here tell you this is for only a part of the Course and if you want it all you will have to pay so much more. No indeed, the price I quote you is for my Entire Course, and A LIFE SCHOLARSHIP which allows you to COME BACK AT ANY TIME to review or take up new work I am constantly adding to my Course as new developments come out. When you pay for a course at COYNE that is the last nickel you will ever have to pay for this training and you get all the service as a student and as a graduate for life.

10. I don't quote you one price NOW and then later on another price. No indeed. I have quoted you the very lowest price RIGHT FROM THE START. Later on the price will be higher BUT NEVER LOWER.

I HAVE brought these points out because I want you to give them every consideration. If you have any doubts about my statements ask me to prove them to you, make any investigation you see fit, but whatever you do, be sure that when you enroll for a training, you get the best obtainable. Any investigation you make will prove conclusively that COYNE offers you a standard of training not obtainable any other place in the world.

OPPORTUNITIES ARE HERE—RIGHT NOW!

Here is YOUR opportunity to become a big pay, prosperous independent TRAINED ELECTRICAL OR RADIO MAN, where there are many opportunities now and growing greater every year, for the new developments every day are causing those who must hire skilled men to offer excellent prices to obtain THE SERVICES OF THOROUGHLY TRAINED MEN.

BE SUCCESSFUL IN YOUR OWN BUSINESS

In addition to the opportunities offered you in these high salaried jobs, are the wonderful chances for a man owning his own business. YOU CAN START YOUR OWN BUSINESS ON PRACTICALLY NO CAPITAL, just as many of my graduates

have done and there is hardly any limit to your earnings as owner of your own business. Besides, when a fellow is in business for himself he is independent and hasn't got to take instructions from anyone. As an important part of our service to our graduates, I have a special consultation service for our fellows who are in business. We advise them how to best buy materials, and give everyone all the help necessary to make him a successful business man.

All These Things Are Offered You As a COYNE TRAINED MAN

All I ask is that you put your faith in me. I have made thousands of fellows happy and independent, fellows who were no smarter than you, but they had confidence in me, and confidence in the institution I head, and that is all I need to have from any fellow to make him a big success.

I will be looking forward to seeing you here in my school mighty soon, if you can't come within a few days, I'll expect to hear from you.

Yours for success,

A.C. Lewis
President

