



RADIO BROADCASTING AND TELEVISION

ROSE

Radio Broadcasting and Television

An Annotated Bibliography

Edited by
OSCAR ROSE, B.S., LL.B.



THE H. W. WILSON COMPANY
NEW YORK 1947

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Published February 1947
Printed in the United States of America

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Preface

This bibliography seeks to cover substantially the entire field of radio broadcasting and television except the technological. It lists the nontechnical books and pamphlets published in the United States in the English language concerning America's efforts in these two fields. Intended as an inexpensive, practical guide, easy to use, yet reasonably thorough, it lists material by appropriate subjects, with accompanying annotations that give the substance of each book. In this way, titles cease to be misleading and you can know exactly what books you want on a moment's notice.

You may be surprised at the scarcity of material that exists in one field and the abundance in another. Perhaps you will be in the same class as an announcer-friend of mine who was astonished when I told him that a literature of radio existed, and an extensive one at that. Nevertheless, vast areas still remain unexplored. To cite a few illustrations: there are no thoroughly adequate books on announcing, none on America's experiences in short wave broadcasting during the war, and none on creative radio from the listeners' point of view. Would-be writers take to your pens!

My thanks are due to the staff in the NBC General Library who helped me track down a long list of books. Special thanks should go to Agnes Law, Thelma Edic, and Jane Weldon of the CBS Reference Library who were instrumental in making my day-to-day activities not alone profitable but a "most welcome chore" as well.

OSCAR ROSE

New York City
December 1, 1946

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A Word About the Editor

Oscar Rose began in radio as an announcer. He has been with WQXR, WITH in Baltimore and WABC (now WCBS). For three years he was Radio Director of a national speech organization of which Lowell Thomas was President. In this capacity he wrote and directed dramatic programs for the National Broadcasting Company. For two years he was associated with WOV, first as staff announcer and record M.C., and later as Assistant Program Director. During the 1944-1945 school year he taught the first course in radio broadcasting at the 92nd Street Y. M. H. A. and Y. W. H. A. At present Mr. Rose directs programs for the Columbia Broadcasting System and does overseas broadcasting for our State Department. He is a member of the New York Bar.

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PART I
RADIO BROADCASTING

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History and General Survey

GENERAL SURVEY OF RADIO BROADCASTING

ABBOT, WALDO. Handbook of Broadcasting. New York. McGraw-Hill Book Co. 2d ed. 1941. 422p.

Probably the most complete one-volume work in all radio literature. Covers the technological fundamentals, radio speaking and announcing, writing and directing the radio play, children's programs, sound effects, the advertising setup, writing the commercial, broadcasting to schools, radio law, fundamentals of transcriptions—the list is seemingly endless. For a general survey of radio read this book.

ASSOCIATION FOR EDUCATION BY RADIO. Radio in Transition: Proceedings, Annual Radio Conference on Station Problems. Norman and Oklahoma City. The Association. 1946. 158p.

This report, while not intended to be complete, does cover most of the sessions held at the University of Oklahoma on March 7, 8, 9 and 10, 1946. Through the medium of three or four-page addresses, round-table discussions and questions and answers, the following representative subjects are discussed by station, agency and trade association people: the station's responsibility to the community, the future of education by radio, training for the radio, problems of management, "radio firsts," what BMB (Broadcast Measurement Bureau) is accomplishing, problems of radio sales and sales promotion, the operation of school radio stations, radio and the press, radio criticism, radio news, the Nielsen reports, women's programs, FM and television.

CODEL, MARTIN, ed. Radio and Its Future. New York. Harper & Bros. 1930. 349p.

A series of twenty-nine articles in the general fields of broadcasting, communications (e.g. amateur, maritime), industry (laboratory, radio set production), regulation and scientific aspects. Only the broadcasting and regulation aspects are here pertinent and they give a general picture of how radio operates in the United States and via short wave as seen by a dozen leaders in the radio industry.

COLUMBIA BROADCASTING SYSTEM. Radio Alphabet: A Glossary of Radio Terms. New York. Hastings House. 1946. 85p.

A long list of radio and television terms and a few pages of sign language that is fairly inclusive.

DUNLAP, ORRIN E., JR. Talking on the Radio: A Practical Guide for Writing and Broadcasting a Speech. New York. Greenberg. 1936. 216p.

Fulfills more than is implicit in its title. The first fifty pages are devoted to the writing and broadcasting of the speech. The next eighty pages discuss radio experiences at political conventions and during presidential campaigns. Finally, there are chapters on teaching by radio, the requirements of news broadcasting and commenting and a few federal radio regulations and network taboos.

FIRTH, IVAN and ERSKINE, GLADYS SHAW. *Gateway to Radio*. New York. Macaulay Co. 1934. 319p.

A combination breaking-into-radio type of book and general explanation of the entire field: writing, music, drama, production, announcing, acting, engineering, publicity, the sales department, the sponsor, records and transcriptions, etc. There are many brief biographies of radio personalities and occasional illustrative scripts.

FITZPATRICK, LEO. *Radio Realities: A Series of Talks Dedicated to American Radio Broadcasting*. Detroit. Station WJR. 1933. 80p.

Four- or five-page chapters on a variety of subjects, such as radio's financial immensity, the small advertiser, our system of broadcasting compared with England's, what ASCAP does, the radio coverage of President Roosevelt's inauguration, radio news and children's programs.

FLOHERTY, JOHN J. *Behind the Microphone*. Philadelphia. J. B. Lippincott Co. 1944. 207p.

The first two chapters are more or less historical. Then follow chapters about "fluffs" and "boners" on the air, sound effects, how networks operate, the role of the advertising agency, how sustaining programs are planned and produced, the announcer and his job, how foreign news broadcasts are executed, the work of the special events announcer, biographies of a few radio commentators and a concluding chapter on radio as a vocation (very brief). A readable book intended primarily for the beginner.

— *On the Air: The Story of Radio*. Garden City, N.Y. Doubleday, Doran & Co. 1937. 99p.

This is a nontechnical, easy-to-understand story of how all of radio works. The pictures are helpful. Most of the book is devoted to broadcasting (e.g. the studio, rehearsal, sound effects, music, announcing). But there are short chapters that explain the workings of aviation radio, marine communication and television.

GIBBONS, FLOYD. *Floyd Gibbons School of Broadcasting: Complete Course in the Technique of Broadcasting*. Washington, D.C. The Author. 1931. 2v.

A series of "lessons" (forty-eight in all) that run the whole gamut of broadcasting: the station and studio, news broadcasts, how to write radio plays, radio advertising, the audition, etc. Considerably out-dated today but valuable for a fairly complete picture of the condition of broadcasting in 1930.

GOLDSMITH, ALFRED N. and LESCARBOURA, AUSTIN C. *This Thing Called Broadcasting: A Simple Tale of an Idea, an Experiment, a Mighty Industry, a Daily Habit, and a Basic Influence in Our Modern Civilization*. New York. Henry Holt & Co. 1930. 362p.

The first eighty pages give a human interest history of radio, especially from 1920 to 1928, and tell who the early broadcasters were. Then: how radio works, the kinds and types of programs in the early days, how programs reach the air, announcing and some of the best known voices, broadcasting costs, formation of the networks, political broadcasting, sports, radio music,

women's programs, radio and the farmer, religion on the air, mail response and the future of radio, television and facsimile. Valuable today chiefly for its picture of early broadcasting.

HAYES, JOHN S. and GARDNER, HORACE J. *Both Sides of the Microphone: Training for the Radio*. Philadelphia. J. B. Lippincott Co. 1938. 180p.

Part 1 is intended, say the authors, "to enlighten those who are interested in various phases of broadcasting from a vocational angle." In about a hundred pages the duties of the program, sales, publicity, and engineering departments and the office staff are explained. Part 2, What listeners expect from their radio, gives the views of professional radio people on what *they* think the listener wants in the way of news, drama, symphony, sports, etc. The last forty pages list the radio stations of North America.

KNIGHT, RUTH ADAMS. *Stand By for the Ladies! The Distaff Side of Radio*. New York. Coward-McCann, Inc. 1939. 179p.

Except for the fact that the success stories and the opportunities presented all concern women in radio this is just another book in what is by now a fairly long series devoted to a hurried glance at all aspects of radio. Two sample scripts are included.

LANDRY, ROBERT J. *This Fascinating Radio Business*. Indianapolis. Bobbs-Merrill Co. 1946. 343p.

Covers much the same material as Abbot and Waller but is more "adult" in its approach, has greater emphasis on the social implications of radio and occasionally takes sides. There are chapters on the history and economics of radio, recent NAB and FCC developments, how stations in cities of different sizes are organized, listener surveys, children's programs, brief analyses of a number of network programs broadcast in 1937, the ASCAP—radio controversy, domestic broadcasting during the war, daytime serials, comedy programs, and the work of certain key radio people (e.g. announcers, engineers, sound men, directors).

— *Who, What, Why Is Radio?* New York. George W. Stewart Co. 2d ed. 1942. 128p.

The "who" of radio discusses the FCC and its members, what it takes (money!) to start a radio station, the place of networks and stations in radio's development, the sponsor, the advertising agency, and the British system of broadcasting. The "what" of radio discusses various kinds of air censorship, the six broad categories of radio programs, and how the attitudes of sales managers, broadcasters, listeners and government officials affect radio. The "why" of radio discusses free speech and democracy on the air, the case for the professional radio critic, and why American radio is "more or less easy-going, frequently intelligent, usually fair, often splendid and seldom consistent." If this book does nothing else it will probably give you a questioning, critical mind in your approach to radio in America.

LOWELL, MAURICE. *Listen In: An American Manual of Radio*. New York. Dodge Publishing Co. 1937. 114p.

Part 1 is a glossary of radio terms. Part 2 is a combination of directions on how to break into radio and a description of the general requirements and opportunities for the radio actor, singer, writer, announcer and producer. Part 3 analyzes the steps necessary to organize a radio group or guild at school or college, with a discussion of related problems in radio drama,

acting and directing. Part 4 is intended especially for the listener. It discusses the physical aspects of radio, how stations and networks are organized, necessary steps in putting a program on the air, methods of testing listener reaction, educational broadcasting and television. Written by a former NBC production director, this book is realistic and professional.

MILLER, JOSEPH L. ed. *Working for Radio*. Washington, D.C. National Association of Broadcasters. 1942. 23p.

Eleven experts contribute two-page summaries on radio acting, staging a radio show, radio writing, singing on the air, announcing, musicians in radio, operators and technicians, working for smaller stations and advertising agency work.

NATIONAL ASSOCIATION OF BROADCASTERS. *The ABC of Radio So That the Average Listener May Understand How It Works in America*. Washington, D.C. The Association. 1941. 39p.

A brief, general survey of radio, with drawings and simple language.

— *Management in the Public Interest. A Picture Story of Radio*. Washington, D.C. The Association. 1945. 115p.

A general survey of radio that tells its story through pictures and an exceedingly brief accompanying commentary.

NATIONAL BROADCASTING CO. *Broadcasting*. New York. NBC. 1935. 4v.

Each volume of about eighty short pages discusses informally: radio in general, music, literature, drama and art, religion, education and agriculture and public affairs.

— *Little Books on Broadcasting*. New York. NBC. 1930.

Physically small books containing a total of about twenty discussions (each of about twenty pages) on various broadcasting subjects by NBC personnel.

PEET, CREIGHTON. *All About Broadcasting*. New York. Alfred A. Knopf. 1942. 67p.

Told in simple story form, accompanied by many photographs, this book fulfills its title: technical operations (treated non-technically), studio and control room practices, sound effects recording, news and special events, the short wave listening post, use of telephone lines, etc., and a few pages on television.

RECK, FRANKLIN M. *Radio from Start to Finish*. New York. Thomas Y. Crowell Co. 1942. 160p.

The first sixty-five pages discuss radio's history from 1895 to the early 1920's. The remainder of the book discusses various tasks performed at the local station and the network: announcing, program directing, producing radio plays, news and music broadcasting, engineering and sales. The last three chapters deal with television, FM, and radio in wartime. A profitable book for a beginner that can be read in two or three hours.

ROBERTS, HOLLAND D.; RACHFORD, HELEN FOX and GOUDY, ELIZABETH. *Airlines to English: A Guide to Speaking, Listening, Reading, and Writing, Through Speech and Radio*. New York. McGraw-Hill Book Co. 1942. 501p.

Much of this book concerns speech, other than radio speech. The pertinent chapters discuss radio history, announcing, news and special events, sports, the

nature of commercial radio, producing the dramatic program, plus many illustrative scripts. Throughout, there are self quizzes on material covered, suggestions for further study and adaptation for school use. Primarily intended for the high school student.

ROTHAFEL, SAMUEL L. (ROXY) and YATES, RAYMOND FRANCIS.

Broadcasting: Its New Day. New York. Century Co. 1925. 316p.

One of the earliest of the "general" books. For a well-rounded picture of radio in 1925 it is outstanding. Programs, drama, politics, international aspects, radio education, sports, as well as some of the technical aspects and a few related subjects, such as television, are discussed.

THOMAS, LOWELL. Magic Dials: The Story of Radio and Television.

Illustrated by Anton Bruehl. New York. Lee Furman. 1939. 142p.

The history of radio and television and a nontechnical explanation of how they operate, how various types of news and entertainment programs are planned, built and produced, radio under the FCC, network operations, announcing, and a chapter or two on other "miscellaneous" broadcasting jobs. There are many excellent photographs, several in color.

WALLER, JUDITH C. Radio, the Fifth Estate. Boston. Houghton Mifflin Co. 1946. 483p.

An outstanding volume—perhaps "the" might be better—surveying the entire field of radio. Its subjects are so numerous that only a few representative samples are herewith listed: how radio operates in this country and in some other parts of the world, how government and industry control radio, how stations and networks are organized, types of programs, records and transcriptions, advertising and selling, radio surveys, engineering, education, glossary of terms, etc., etc.

WEST, ROBERT. The Rape of Radio. New York. Rodin Publishing Co. 1941. 546p.

A series of informal, human interest, unrelated talks (in sixteen long chapters) on substantially the entire field of radio: mike fright, announcing, radio drama, music, education, comedy programs, sports, news, religion on the air, and television. It is the kind of book that is easy to read. It is a hodgepodge of useful and useless information about radio and its performers, but it has many factual errors and you'll search long for the crime of "rape."

— So-o-o-o You're Going on the Air! and The Radio Speech Primer. New York. Rodin Publishing Co. 1934. 215p.

A handbook of many subjects, each treated more or less briefly. Part 1 discusses: the course of sound from the studio to the home and general microphone technique, comedy and comedians on the air, radio music, radio drama, network operations, commercials and program building, announcing requirements, news writing, women on the air, political broadcasting, the realm of the radio fan. Radio editors discuss their likes and dislikes and the author looks at the future. Part 2 (about 30 pages), devoted to The Radio Speech Primer, discusses good and poor speech on the air.

HISTORY OF RADIO BROADCASTING

ARCHER, GLEASON L. *History of Radio to 1926*. New York. American Historical Society. 1938. 421p.

Discusses signal communications from the beginning of recorded history through the invention of the telephone and telegraph, the beginning of wireless, the early days of radio broadcasting and network broadcasting.

— *Big Business and Radio*. New York. American Historical Society. 1939. 503p.

This volume takes up radio history where the preceding volume left off, and covers the formation of NBC and CBS, broadcasting in 1937-1938, and the beginning of television and facsimile. An important contribution from the big business point of view, not from the small station's view point.

CHASE, FRANCIS, JR. *Sound and Fury: An Informal History of Broadcasting*. New York. Harper & Bros. 1942. 303p.

Easy, conversationalized reading, frequently humorous, with an occasional willingness to take sides. For one seeking a behind-the-scenes story of radio's early days and what makes it tick today this is a near must. American radio fascists, charlatans and giants, forums, soap opera and radio drama at its best, variety, comedy, music, short wave, FM and television are all discussed.

DAVIS, H. P. *The History of Broadcasting in the United States*. Cambridge. Harvard University. 1928. 23p.

A good account of the early beginnings of radio broadcasting, especially Station KDKA and the National Broadcasting Company.

MILLIKAN, ROBERT A. *Radio's Past and Future*. Chicago. University of Chicago Press. 1931. 15p.

A history of technical radio, treated nontechnically, and a discussion of monopoly in radio.

SHURICK, E. P. J. *The First Quarter-Century of American Broadcasting*. Kansas City. Midland Publishing Co. 1946. 371p.

As the title might imply, this book is a history of broadcasting during the past twenty-five years. In some cases, however, the author traces radio's start to the years well before 1920, the year in which radio broadcasting is said to have begun. In some sixteen chapters radio's history is discussed chronologically by subjects (e.g., under music, drama, sports, news, advertising, education, World War II). The approach is informal. About one third of the book is devoted to important dates.

GENERAL YEARBOOKS

BROADCASTING YEARBOOK. Washington, D.C. *Broadcasting Magazine*. 1935- .

Each annual issue about 600p. The 1946 Yearbook is typical of other years. Its leading features include a list of stations identified with newspapers, chronology of radio's participation in World War II, AM, FM and television stations, network personnel and advertisers during 1945, agencies handling radio, ET and production companies, equipment manufacturers, FCC broadcast rules and regulations, FCC standards of good engineering practice for television and FM stations.

RADIO ANNUAL. Jack Alicoate, ed. New York. Radio Daily Corporation. 1938- .

Each annual issue about 1000p. Major subjects of the 1946 issue are as follows: Important telephone numbers in New York, Los Angeles, Chicago and Washington, station representatives, advertising agencies, radio homes by states and counties, network and station personnel, transcription and program producers, radio performers, commercial programs for the preceding year, a section on television and a long and varied assortment of very brief articles by leaders in their respective fields.

VARIETY RADIO DIRECTORY. Edgar A. Grunwald, ed. New York. Variety, Inc. 4v. 1937-38, 1938-39, 1939-40, 1940-41.

Each annual issue about 1000p. *Variety* suspended operation of its radio directory in 1941, so much of the material is, of course, now obsolete. In general, the information given is about as follows: advertising agencies, transcription producers, network commercials, program titles, latest developments in radio law, network and station personnel, 1300 network artists and their records, and miscellaneous information.

NOVELS, STAGE PLAYS, ETC., WITH RADIO BACKGROUND

ANDREWS, ROBERT D. and ASHENHURST, ANNE S. *Just Plain Bill: His Story*. Philadelphia. David McKay Co. 1935. 249p.

This is supposedly "the truth about a man millions love." Actually it is the account, through fiction, of the life of Bill Davidson, a radio serial character. Those who enjoy the daytime serial will probably enjoy this book too.

EICHLER, ALFRED. *Murder in the Radio Department*. New York. Gold Label Books, Inc. 1943. 253p.

A mystery story.

FARRINGTON, FIELDEN. *The Big Noise*. New York. Crown Publishers. 1946. 301p.

Along with *The Hucksters* this is about the most popular of the fiction books with a radio background.

HEYLIGER, WILLIAM. *You're on the Air*. New York. D. Appleton-Century Co. 1941. 262p.

One of the first of the novels with a radio background.

KELLAND, CLARENCE BUDINGTON. *The Great Crooner*. New York. Harper & Bros. 1933. 247p.

A novel.

LAURIA, LEW. *Let the Chips Fall*. New York. Radco Publishers. 1946. 239p.

An advertising man (Frederic Wakeman) wrote a radio novel that is still a best seller; an announcer (Fielden Farrington) wrote a "near" best seller; now a representative of radio talent and husband of a radio actress seeks to give the "first true picture of that fascinating industry."

- LENT, HENRY B. "This Is Your Announcer—"; Ted Lane Breaks into Radio. New York. Macmillan Co. 1945. 199p.
 The fictional exploits of Ted Lane (returned serviceman) from local announcer to television production manager. Along the route, through story and picture, there unfolds "a book designed primarily to tell interested readers something about people who work in radio stations, and what they do."
- LEOKUM, ARKADY. Please Send Me Absolutely Free. New York. Harper & Bros. 1946. 325p.
 A recent novel about radio, written by an advertising man.
- LORD, PHILLIPS H. Seth Parker's Sunday Evening Meeting: An Entertainment in One Act. New York. Samuel French, Inc. 1930. 39p.
 Although its appearance here is in the form of a stage presentation it is based on the radio program "Sunday at Seth Parker's" which was heard over NBC some fifteen years ago.
- MCBRIDE, MARY MARGARET. Tune In for Elizabeth: Career Story of a Radio Interviewer. New York. Dodd, Mead & Co. 1945. 191p.
 As a novel this one will never win any awards, but it is mildly entertaining reading and throughout it does have some pertinent references to radio broadcasting. Similarities in the life of the story's central character and that of the author are apparent, so that in one sense this is an autobiography of the well-known WNBC commentator.
- MORRIS, HILDA. The Tuckers Tune In. New York. G. P. Putnam's Sons. 1943. 312p.
 A novel about the Tuckers and their two children and how the radio (mostly the prosaic kind one finds in the average living room) influenced their lives. The amount of radio knowledge to be gained from reading this book is negligible.
- OLDS, HELEN DIEHL. Lark, Radio Singer. New York. Julian Messner, Inc. 1946. 256p.
 There have been a "rash" of novels with a radio background. This is one of the latest.
- ROLSETH, HAROLD. Radio Rumpus: A Comedy in one Act. Cedar Rapids. Heuer Publishing Co. 1943. 18p.
 A play with the radio set as a background.
- RUSII, DANA and HAGAN, JOHN MILTON. The Radio Mystery: A Farce in Three Acts. New York. Longmans, Green & Co. 1929. 123p.
 A play with a radio background.
- SCHECHTER, A. A. "Go Ahead Garrison!" A Story of News Broadcasting. New York. Dodd, Mead & Co. 1940. 237p.
 A novel with a news and special events background. Beginners in radio will pick up much valuable information along the way.

- SPENCE, HARTZELL. *Radio City*. New York. Dial Press. 1941. 351p.
A novel with a radio-television-advertising background.
- WAKEMAN, FREDERIC. *The Hucksters*. New York. Rinehart & Co. 1946. 307p.
As we go to press this is radio's most popular novel.
- WIDDEMER, MARGARET. *This Isn't the End*. New York. Farrar & Rinehart. 1936. 293p.
An early novel with the radio business as a background.
- WING, PAUL. "Take It Away, Sam!" *The Story of Sam Hubbard's Career in Radio*. New York. Dodd, Mead & Co. 1941. 310p.
One of the Dodd, Mead career novels, during the course of which the reader learns a great deal about radio broadcasting.

DOMESTIC AND INTERNATIONAL SHORT WAVE BROADCASTING IN WARTIME

NOTE: Such books as *Radio Goes to War* by Charles J. Rolo, *Propaganda by Short Wave* by Harwood L. Childs and John B. Whitton, *War on the Short Wave* by Harold N. Graves, Jr. and *News Is a Weapon* by Matthew Gordon are not listed in this bibliography because the amount of emphasis and space which their authors devote to radio in America is slight.

- ANGELL, JAMES R. *War Propaganda and the Radio*. Philadelphia. University of Pennsylvania Press. 1940. 19p.
Stresses short wave broadcasting both from and to the United States.
- BERG, LOUIS, M. D. *Entertainment Programs and Wartime Morale: Radio's Ten Best Morale Building Programs*. Published privately. 1943. 23p.
Music, drama, military life programs and some conclusions.
- DAVIS, ELMER and PRICE, BYRON. *War Information and Censorship*. Washington, D.C. American Council on Public Affairs. 1943. 79p.
"The purpose of this publication is simply to present those public statements of Mr. Davis and Mr. Price which offer a broad picture of the problems, procedures, and objectives of wartime information and censorship." Elmer Davis writes on war information and Byron Price on censorship of radio and the press.
- DRYER, SHERMAN H. *Radio in Wartime*. New York. Greenberg, Publisher, Inc. 1942. 384p.
Discusses domestic radio in the U. S., not short wave broadcasting. Part 1, "general principles," deals with such subjects as morale in wartime, propaganda and war, the nature of truth, radio in the public interest, etc. Part 2, "the application of these principles," deals with news and commentators, discussion programs, the place of drama in wartime, a full discussion of the series *This Is War* and the rationale of U. S. government programs. At the conclusion of most of the chapters there are four- or five-page commentaries

by competent radio people. Essentially, this is a book of criticism. You may (and frequently will) disagree with his conclusions, but you will undoubtedly agree that "a need exists for a tentative approach to a critical evaluation of radio's new role." Unfortunately, however, Dryer did his criticizing shortly after Pearl Harbor.

FRIEDRICH, CARL J. *Controlling Broadcasting in Wartime: A Tentative Public Policy.* (Studies in the Control of Radio, No. 2). Cambridge. Radiobroadcasting Research Project, Harvard University. 1940. 34p.

The first third of this pamphlet shows why radio in wartime should be controlled at all and gives a little of the background of the American system of broadcasting. The bulk of this study, however, analyzes four basic problems: 1. Military needs; 2. Morale; 3. Defense against espionage, sabotage, etc.; and 4. Good will abroad. There is a tentative plan for the solution to these problems.

MACMAHON, ARTHUR W. *Memorandum on the Postwar International Information Program of the United States.* Washington, D.C. U. S. Department of State. 1945. 135p.

Very little has been written about American policy and practices in international short wave broadcasting. This study, though it hardly fills that need, is a good introduction to a future potential program for the United States. The emphasis here is on international mass media (press, radio, motion pictures, books and magazines) with broadcasting receiving great emphasis.

NATIONAL MORALE AND RADIO. (Evaluation of School Broadcasts. Bulletin No. 18). Columbus. Ohio State University. 1941. 8p.

Explains the meaning of morale in America today and radio's part in it; also the need for and workings of a central administrative and research agency. Note that this bulletin appeared before our war effort went into high gear.

RYAN, J. HAROLD. *Radio's Public Service in Time of War.* Washington, D.C. National Association of Broadcasters. 1944. 14p.

SIEPMANN, CHARLES A. *Radio in Wartime.* New York. Oxford University Press. 1942. 32p.

Discusses propaganda by short wave (both that sent by axis countries for our consumption and that which we broadcast to them, to neutrals and to our allies), the various functions our international monitoring service performs, radio in the service of the fighting forces and the use of radio on the home front (e.g. morale, explanation of government needs).

U. S. OFFICE OF CENSORSHIP. *Code of Wartime Practices for American Broadcasters.* Washington, D.C. 1943. 8p.

Censorship requirements in news programs, entertainment programs and in the foreign language field.

WOELFEL, NORMAN. *Radio Over U. S. A.: The Social, Artistic and Educational Significance of Radio.* (Evaluation of School Broadcasts. Bulletin No. 62). Columbus. Ohio State University. 1942. 39p.

These are the major considerations: radio's contribution to national morale (both before and after Pearl Harbor), the implications of such radio series

as *This Is War* and *The Free Company*, the need for an over-all strategy in communications planning, radio entertainment and education for children, some recent artistic radio triumphs, network and station relations in the field of public service, and network school broadcasts, especially in relation to the war.

MISCELLANEOUS

AMERICAN TELEPHONE & TELEGRAPH Co. Broadcasting Network Service. A.T. & T. Co. 1934. 53p.

Describes in some detail the little known part the telephone company plays in network broadcasting.

BERG, GERTRUDE. *The Rise of the Goldbergs*. New York. Barse & Co. 1931. 250p.

The same basic material that Mrs. Berg used in her radio program, except that it is not presented in dramatic form.

BRYSON, LYMAN. *The Use of the Radio in Leisure Time*. New York. The Radio Institute of the Audible Arts. 1935. 4p.

A pleasant little essay that tells the modern woman what she already knows: that the radio, properly used, can be an instrument for entertainment, companionship, a guide to current events, and a force in molding the lives of her children.

CARTER, BOAKE. *Johnny Q. Public Speaks: The Nation Appraises the New Deal*. New York. Dodge Publishing Co. 1936. 278p.

Listeners' letters to Boake Carter, arranged by subject matter.

HARDING, ALFRED. *The Pay and Conditions of Work of Radio Performers*. New York. Actors' Equity Association. 1934. 19p.

Since AFRA (the American Federation of Radio Artists) entered radio most of this work is now pointless. As an historical document, perhaps, it has its greatest interest.

HARVARD UNIVERSITY. Graduate School of Business Administration. *The Radio Industry: The Story of Its Development*. Chicago. A. W. Shaw Co. 1928. 330p.

Eleven lectures by radio industry leaders to students of the Graduate School of Business Administration at Harvard University. It should be noted, however, that only five lectures are pertinent to radio broadcasting: *The Development of the Radio Art and Radio Industry Since 1920*, *The Law of the Air*, *The Early History of Broadcasting in the United States*, *The National Magazine of the Air*, and *Advertising Radio to the American Public*.

LANDRY, ROBERT J. *Magazines and Radio Criticism*. Washington, D.C. National Association of Broadcasters. 1942. 12p.

A defense of radio broadcasting against some of its critics.

LEE, ALFRED M. and ELIZABETH B. *The Fine Art of Propaganda: A Study of Father Coughlin's Speeches*. New York. Harcourt, Brace & Co. 1939. 140p.

Methods and techniques of undemocratic propagandists are analyzed and illustrated with Father Coughlin's radio addresses.

PEATMAN, JOHN GRAY, ed. *Radio and Business: Proceedings of the First Annual Conference on Radio and Business.* New York. City College of New York. 1945. 177p.

This book is divided into four unrelated sections, each having one or more main speeches plus questions from the audience and informal answers by the guest speakers, all of whom are leaders in radio and television. The four sections are devoted to: 1. Building radio programs 2. The new Broadcast Measurement Bureau research plan and measuring sales effectiveness in general 3. Retail radio advertising and 4. Television.

RILEY, DONALD W. *Handbook of Radio Drama Techniques.* Ann Arbor. Edwards Bros., Inc. 1941. 102p.

A few small pages (since there are nearly forty blank pages) devoted to the following subjects: The history of radio drama, glossary of radio terms, the script and sound effects, casting requirements, rehearsals, pronunciation and diction on the air, and the proper placement of microphones for varying programs.

SAYRE, JEANETTE. *An Analysis of the Radiobroadcasting Activities of Federal Agencies.* (Studies in the Control of Radio, No. 3). Cambridge. Radiobroadcasting Research Project. Harvard University. 1941. 118p.

First, an introductory chapter that explains chronologically the relationship between administrative agencies and radio communication. Then the broadcasting history, aims, programs and general radio relations of three illustrative though dissimilar federal agencies (Department of Agriculture, Federal Housing Administration and the Office of Education) are analyzed in some detail. Finally, there are chapters on the attitude of the radio stations themselves and the author's own conclusions.

SELDES, GEORGE. *The Facts Are: A Guide to Falsehood and Propaganda in the Press and Radio.* New York. In Fact, Inc. 1942. 127p.

This book attempts (1) to show that the large city newspapers are corrupt (as is radio, by implication) and (2) to offer a guide to the detection of truth and falsity in the war news. There is a long section devoted specifically to radio that asks the question, "Can you trust the radio?"

SILL, JEROME. *The Radio Station: Management, Functions, Future.* New York. George W. Stewart Co. 1946. 127p.

The title may be misleading, in that the internal workings of a radio station, the day-to-day activities of its personnel are not covered. The emphasis throughout is on the economic aspects involved in running a radio station, primarily the local station. Specifically, the following subjects are treated: the work of the FCC and suggestions for its improvement, a brief note on the organization and operation of each of the networks, "case histories" on several financially successful independent stations, how local stations can build audiences, a description of the leading audience research organizations and their methods, audience and sales promotion, some comments on the future of FM, television, and station editorializing.

TAYLOR, MARION SAYLE. *The Voice of Experience.* New York. Grosset & Dunlap, Inc. 1933. 367p.

This book, says the author, "contains the replies to fifty of the most frequently asked questions submitted to me during my years of broadcasting."

- THOMAS, LOWELL. *Fan Mail*. New York. Dodge Publishing Co. 1935. 171p.
Mildly amusing fan mail received by Lowell Thomas with his cryptic comments. Soglow, however, is the better part of the book.
- U. S. FEDERAL COMMUNICATIONS COMMISSION. *Radio: A Public Primer*. Washington, D.C. 1941. 24p.
Much is not pertinent (aviation, police, marine radio, etc.); discusses technical radio nontechnically, plus related subjects, such as television, FM, censorship of radio, etc.
- WATERS, JAMES F. *The Court of Missing Heirs*. New York. Modern Age Books. 1941. 281p.
A description of this famous program, some of the cases that have been dramatized and a few of the letters that have been written. Then, 125 broadcast but unsolved case histories with brief descriptions, and perhaps 1500 unclaimed estates are listed.
- WEAVER, LUTHER. *How to Listen to the Radio*. Washington, D.C. National Association of Broadcasters. 1942. 15p.
The creation of standards, radio guilds and commercials are among the subjects considered.

The Technology of Radio for the Layman

DUNLAP, ORRIN E. *The Story of Radio*. New York. Dial Press. 1935. 326p.

A combination history of radio (from about 1880 to 1920) and explanation of how it works, its famous experiments and experimenters. There are also chapters that serve the same purpose for television, short wave radio and facsimile.

FM BROADCASTERS, INC. *Broadcasting's Better Mousetrap*. Washington, D.C. FM Broadcasters, Inc. 1940? 18p.

A simple explanation of frequency modulation for the layman—what it is and what it does.

ROWE, GEORGE. *FM for You*. Washington, D.C. U. S. Department of Agriculture. 1945. 18p.

A brief explanation of FM, cost of building an FM station and questions and answers about it. FM stations by states are listed.

TYLER, KINGDON S. *Modern Radio*. New York. Harcourt, Brace & Co. 1944. 238p.

Many people in and out of radio are looking for this book and don't know it! It's an excellent, nontechnical explanation of technological matters. You'll find brief discussions of studios and studio design, how sound effects are created, microphones, the control room and master control room, radio tubes, the transmitter and antenna, how your home radio works, FM, short wave, television (studio, camera and transmitter), color television and radar.

WPA, Pennsylvania. *Radio*. Chicago. Albert Whitman & Co. 1942. 47p.

Using nontechnical language, simple examples, large type and helpful illustrations, this brief book explains the technological background of radio. In about one hour you'll understand the meaning of radio waves, what different tubes accomplish, what is meant by modulation, how sounds in a studio come out of your radio speaker and other related subjects.

Radio as a Career

RADIO AS A CAREER

ARNOLD, FRANK A. *Do You Want to Get into Radio?* New York. Frederick A. Stokes Co. 1940. 140p.

In some ninety short pages (fifty are devoted to schools offering radio courses, now outdated) the author writes a helpful book for those desirous of entering radio, particularly young people. Introductory chapters explain the nature and size of modern commercial radio and how stations and networks operate. The more "vocational chapters" discuss announcing, opportunities for women, script writing, research, selling air time and talent, television and a helpful plan in applying for a position at the networks.

BARTLETT, KENNETH G. and MILLER, DOUGLAS W. *Occupations in Radio.* Chicago. Science Research Associates. 1940. 48p.

How radio and the networks started and developed, their organization, the work of the announcer, writer, producer and technician (broadcast engineer as well as marine and aviation engineers). A few pages are devoted to women in radio and opportunities with advertising agencies and related radio organizations.

BOUCK, ZEH. *Making a Living in Radio.* New York. McGraw-Hill Book Co. 1935. 222p.

About forty pages are pertinent, discussing the announcer, the artists (actors, singers, musicians), auditions, broadcasting schools and radio writing (most of the emphasis). The remainder of the book is devoted to servicing, engineering, etc.

CARLISLE, NORMAN V. and RICE, CONRAD C. *Your Career in Radio.* New York. E. P. Dutton & Co. 1941. 189p.

Three high school boys are taken on a detailed tour of radio. Through their questions and the answers by radio people (in twelve chapters) the book gives much worthwhile information on announcing, radio news, continuity and publicity writing, radio drama, radio salesmanship, studio and transmitter engineering. Two final chapters discuss television, FM and facsimile broadcasting.

DEHAVEN, ROBERT and KAHM, HAROLD S. *How to Break into Radio.* New York. Harper & Bros. 1941. 162p.

A worthwhile book, down to earth, no frills. Helpful to the neophyte, perhaps even to the one in radio who wants little "tips" or is interested in other branches of the field. How to get experience, attending a radio school, announcing and writing, selling a program, breaking into television and how others entered radio are all discussed.

JENNINGS, GEORGE. *The Program Side of Radio.* (Vocational and Professional Monographs No. 44). Boston. Bellman Publishing Co. 1941. 15p.

Answers the questions: How do I get into radio? What training do I need? What are the salaries? What chances for promotion? The requirements, duties and job opportunities are described for the positions of announcer,

actor, sound man, studio engineer and producer. Brief sections discuss the work of traffic, the stenographic division, the executive positions and the role of the advertising agency.

KELIHER, ALICE V., ed. *Radio Workers*. New York. Harper & Bros. 1940. 56p.

Known as a picture fact book because of its equal emphasis on commentary and pictures. A brief history of radio is given, with emphasis on how news broadcasts originate. A chapter "On the Air" discusses briefly what happens in the studio of a larger station as a program is about to be broadcast. The longest, and most complete, chapter gives brief explanations of the duties and qualifications of directors, announcers, actors, writers, musicians, engineers, etc.

NATIONAL YOUTH ADMINISTRATION, Illinois. *Radio Broadcasting*. (Occupations: A Series of Vocational Studies) Chicago. The Administration. 1938. 38p.

First, brief remarks on radio's history, the studio and location and size of stations. Then, opportunities and qualifications in most of the branches of radio, working conditions and possibilities for advancement.

RANSON, Jo and PACK, RICHARD. *Opportunities in Radio*. New York. Vocational Guidance Manuals, Inc. 1946. 104p.

Requirements and job opportunities for the following positions discussed briefly: announcing, acting, writing (accompanied by two dramatic scripts), production, publicity, news and special events, sales and sales promotion, research and engineering. A chapter of miscellaneous information discusses the American Federation of Radio Artists (AFRA), offers selections from three WNYC civil service examinations, an outline of the job opportunities at NBC, a glossary of radio terms and the standard studio sign language. Altogether, one of the best booklets of its kind.

TIGHE, CHARLES R. *Crashing Radio*. New York. Radio Art. 1935. 103p.

A booklet that explains briefly how to break into radio through the medium of radio stations, advertising agencies and producing and transcription companies. (The listing of these groups plus two scripts consume some forty-five pages.) In between are discussions of talent representatives, managers and press agents and "tips" about the business end of script writing.

BIOGRAPHY AND AUTOBIOGRAPHY

ATKINSON, CARROLL. *I Knew the Voice of Experience*. Boston. Meador Publishing Co. 1944. 97p.

A biography of Marion Sayle Taylor who, the author says, was a combination mystic, supersalesman, orator, passionate lover, wise man, friendly counselor, and the like. The reader may add his own description.

BULMAN, DAVID, ed. *Molders of Opinion*. Milwaukee. Bruce Publishing Co. 1945. 166p.

Brief biographies of fourteen famous radio commentators and newspaper columnists. Among the former are Gabriel Heatter, H. V. Kaltenborn, Fulton Lewis, Jr., Raymond Swing and John B. Kennedy.

EICHBERG, ROBERT. *Radio Stars of Today or Behind the Scenes in Broadcasting*. Boston. L. C. Page & Co. 1937. 218p.

A few pages of pictures and text about broadcasting generally. The major portion of the book, however, is devoted to biographies and pictures of some forty or fifty radio stars.

FIELD, C. K. *The Story of Cheerio*. New York. Garden City Publishing Co. 1936. 382p.

The story of the man and his inspirational, early morning NBC program.

GURMAN, JOSEPH and SLAGER, MYRON. *Radio Round-Ups: Intimate Glimpses of the Radio Stars*. Boston. Lothrop, Lee & Shepard Co. 1932. 109p.

About 200 brief biographies, with accompanying drawings, of network radio performers who were prominent in the early thirties. This is mostly the press release type of material the networks hand out.

MCBRIDE, MARY MARGARET. *Here's Martha Deane*. New York. Garden City Publishing Co. 1936. 294p.

Partly autobiographical, partly the story of her Martha Deane woman's program on WOR.

SMITH, KATE. *Living in a Great Big Way*. New York. Blue Ribbon Books. 1938. 230p.

A not very detailed autobiography of Kate Smith. Much of the material is only remotely related to this singing star, for example those chapters devoted to Miss Smith's fan mail, the universal desire to write a song, some favorite recipes (many of which require Calumet Baking Powder, her former sponsor), hobbies of famous people and advice to those who are self-conscious because they are stout.

HUMAN INTEREST STORIES OF RADIO

HARRIS, CREDO FITCH. *Microphone Memoirs of the Horse and Buggy Days of Radio*. New York. Bobbs-Merrill Co. 1937. 281p.

The comical, quaint (and occasionally serious) tales concerning Station WHAS, Louisville, Kentucky in the early twenties.

HASTY, JACK. *Done with Mirrors: Admissions of a Free-Lance Writer*. New York. Ives Washburn, Inc. 1943. 337p.

One of those human interest stories that has no beginning, middle or end, but no matter so long as it makes for pleasant reading, and along the route you pick up odd bits of information about radio, especially the writing and producing end—and how "odd" they can be!

SIOUSSAT, HELEN. *Mikes Don't Bite*. New York. L. B. Fischer Publishing Corporation. 1943. 303p.

This book comprises several ingredients, all mixed in easy-to-take, anecdotal fashion by the CBS Director of Talks: the mike fright of the great and near-great, humorous incidents, how to broadcast, tips on breaking into radio, a chapter on television experiences and a dash of the autobiographical. Or, as the publisher puts it, referring to the kind of book he wanted Miss Sioussat to write: "Your life—radio—amusing incidents—do's and don'ts; factual, but light!"

Radio Advertising, Publicity and Sales Promotion

ARNOLD, FRANK A. *Broadcast Advertising: The Fourth Dimension.* (Television edition). New York. John Wiley & Sons. 1933. 284p.

Old but still fairly basic. The first 150 pages discuss the history of radio to about 1927 and the beginnings of NBC (CBS is left to shift for itself!), description of a 1930 studio, nature and kinds of programs, the meaning of the author's use of "fourth dimension," how to increase radio circulation, some tips on good radio advertising, how to plan a campaign, the relation between program and product, merchandising and publicizing the program itself, the place of the advertising agency, radio law and a few predictions about radio in 1940. About a hundred pages of appendices are pertinent only as a reminder of what radio was like fifteen years ago. In some forty pages the television section offers a brief history, the state of laboratory research at the time and a prediction of television in 1940.

AVERY, LEWIS H. and others. *Radio and Retailing in 1943* (31p.); *How to Buy Radio Time* (38p.); *The Elements of a Successful Radio Program* (37p.); *How to Promote Your Program* (?p.); *How to Measure Radio Audiences* (21p.). Washington, D.C. National Association of Broadcasters. 1943.

This is a series of five booklets on retailing and broadcasting which, with C. H. Sandage's *Radio Advertising for Retailers* and one or two others constitute the major source of information in that field.

BOICE, H. K. *Radio: A Discussion for Executives Who Already Know the ABC's of Radio.* New York. Columbia Broadcasting System. 1937. 49p.

Written by a former CBS vice president, this is a brief summary of radio as an advertising medium.

CONNAH, DOUGLAS DUFF. *How to Build the Radio Audience.* New York. Harper & Bros. 1938. 271p.

This is *not* a book on building programs, but on how a radio program's actual audience can be increased in number. Through advertising of radio programs and personalities, through publicity, through exploitation (making news, stunts, etc.) and through an aggressive merchandising campaign, Connah believes a greater listening audience can be created. Clear—with plenty of examples. Unique in its field.

DUNLAP, ORRIN E. *Advertising By Radio.* New York. Ronald Press Co. 1929. 186p.

One of the earliest books on radio advertising and extremely good when considered in that light. But from the vantage point of 1946 "wiseness," much of it is outdated and meaningless. Certain chapter headings are misleading, and important material (advertising agencies, for example) are either omitted or treated in the sketchiest sort of way.

— Radio in Advertising. New York. Harper & Bros. 1931. 383p.

Discusses the general nature of radio and radio advertising, a few milestones in radio's history, the size of the listening audience, radio, newspaper and magazine advertising compared, typical listener reaction, some radio advertising success stories, planning and choosing a good sponsored program, radio as show business, sponsoring music programs, merchandising, the law of radio as it affects advertisers, some 1930 radio stars, and television advertising.

DYGERT, WARREN B. Radio as an Advertising Medium. New York. McGraw-Hill Book Co. 1939. 261p.

"This book," says the author, "is written solely to give businessmen and advertising executives enough fundamental data about radio to weigh and evaluate the possibilities of radio as a carrier of advertising messages." As such, it is an outstanding work, quickly read but thoroughly worthwhile. Its subjects are numerous; here are a few typical ones: showmanship in radio advertising, listener interests, station coverage, program production fundamentals, how to use music, writing the commercial, censorship by various agencies, publicity and contests, surveys, the advertising agency and new developments (television and facsimile).

FELIX, EDGAR H. Using Radio in Sales Promotion: A Book for Advertisers, Station Managers and Broadcasting Artists. New York. McGraw-Hill Book Co. 1927. 386p.

Probably a widely used book at the time but obviously limited today inasmuch as commercial radio was only about four years old, network broadcasting had just begun and audience research was in its earliest infancy. Treats: radio as a good will medium, which advertisers should use radio? organizing and operating a station and network, preparation and presentation of various types of sponsored programs, publicity and merchandising.

FRIEDRICH, CARL J. and SAYRE, JEANETTE. The Development of the Control of Advertising on the Air. (Studies in the Control of Radio, No. 1). Cambridge. Radiobroadcasting Research Project, Harvard University. 1940. 39p.

A chronological history from 1922 to 1940 of the measures taken to control advertising by Congress, the FCC, radio stations, advertising agencies, sponsors and associations within the industry.

GOODE, KENNETH M. What About Radio? New York. Harper & Bros. 1937. 255p.

Discusses the following: radio's universality, some basic fundamentals (how many listen, at what hours, etc.), program preferences, radio music, necessary components of a program that keeps its listeners, radio advertising and selling. Much of the material is based on other people's writing and the emphasis throughout is on the breezy, easy-to-take style.

HETTINGER, HERMAN S. A Decade of Radio Advertising. Chicago. University of Chicago Press. 1933. 354p.

Like all of Hettinger's books this one is erudite and factual. Perhaps the first book on radio advertising with any degree of completeness, it is nevertheless somewhat outdated. In the author's words, the book develops successively "the elements underlying the utility of radio to the listener, the adaptability of broadcasting effectively to convey the advertising message, the

listening audience available to the broadcast advertiser, the station and network structure through which that audience may be reached, and the extent to which broadcasting facilities are being used by advertisers. . . ." Then the "matter of current broadcast advertising technique. This involves a discussion of such matters as the time of the year, week, and day when radio is employed by advertisers, current practice regarding program construction, commercial announcement technique, the question of contests, special offers, and similar problems."

— and NEFF, WALTER J. *Practical Radio Advertising*. New York. Prentice-Hall, Inc. 1938. 372p.

Part 1 discusses the nature and place of radio advertising, the listener and the various agencies comprising the radio advertising structure. Part 2 discusses selection of time, station and program. Part 3 analyzes the building, writing, producing, merchandising, and later, the checking of the sponsored program. Part 4 discusses various subjects such as small stations, television and advertising agencies.

METROPOLITAN LIFE INSURANCE CO. *Radio as an Advertising Medium*. New York. The Company. 1929? 24p.

A very brief, general survey of radio advertising as of 1929. Discusses the size of the radio audience by state and country, the objectives of radio advertising and its relation to other media, some results of radio advertising, the commercial announcement, and what constitutes a good sponsored program.

MORELL, PETER. *Poisons, Potions, and Profits: The Antidote to Radio Advertising*. New York. Knight Publishers, Inc. 1937. 292p.

Citing official documents and expert opinion, the author attempts to show that some products advertised on the air "are worthless, some are injurious, some are sold through exaggerated advertising claims, and some are unnecessarily expensive when compared to the benefits that may be derived from their purchase and use."

NATIONAL ASSOCIATION OF BROADCASTERS. *Radio Advertising for Department Stores: A Roundtable Discussion*. Washington, D.C. The Association. 1942. 31p.

Several speeches and a small amount of roundtable discussion for the student of retail radio advertising to add to his meager collection of literature.

NATIONAL ASSOCIATION OF REAL ESTATE BOARDS. *Possibility of the Radio as a Publicity Medium for Real Estate Boards*. Chicago. The Association. 1931. 8p.

A few principles to guide real estate groups in properly using air time, together with a half-hour "musical" script (hardly "musical" after those commercials!).

O'NEILL, NEVILLE, ed. *The Advertising Agency Looks at Radio*. New York. D. Appleton & Co. 1932. 233p.

About fifteen chapters on various phases of radio advertising by key people in advertising agencies. Some typical chapters are on radio production, copy writing, listener and sales research, transcriptions, merchandising and publicizing the sponsored program. Though worth-while, it should be read in the light of its early date of publication.

PALMER, B. J. *Radio Salesmanship*. 4th ed. Des Moines. Station WHO. 1943. 83p.

The first pages are a potpourri of suggestions on how to write and deliver sales copy, with numerous examples of good and bad copy on the air. Where the suggestions are specific they are often extremely helpful. The big drawbacks are that there is a great deal of repetition (against which the author inveighs), bad grammar which creates "sentences that are difficult to understand," "phoney colloquialisms," too much stress on certain words and phrases (so that little is stressed), and much too much of "the author can do no wrong" attitude.

PELLEGRIN, FRANK E. *How Much for How Many? A Study of Media Costs*. Washington, D.C. National Association of Broadcasters. 1946. 28p.

Comparative amounts of money spent by an advertiser in newspapers, magazines and on the radio.

— *A Manual of Radio Advertising*. Washington, D.C. National Association of Broadcasters. 1941. 88p.

A series of articles that discuss programs, listeners, dealers, radio's relation to art, religion and the government, radio costs and examples of successful radio advertising.

SANDAGE, C. H. *Radio Advertising for Retailers*. Cambridge. Harvard University Press. 1945. 280p.

In the cogent words of the author, this book was written to "determine the extent to which retailers and other local firms have used the facilities of broadcast stations, the character of such use, the degree to which such use has been a success or a failure, and the factors that make for success or failure. A corollary purpose has been that of providing suggestions for increasing the effectiveness of local radio advertising." Part 1 is an introduction to the study and a summary of the entire book. Part 2 is the factual study itself. Part 3 concerns itself primarily with suggestions for more effective use of radio by local establishments. Part 4 is a chapter on regional advertisers. An outstanding study—the only one of its kind. Local stations and retailers especially should take it to heart.

SPAETH, FRANK W. comp. *Radio Broadcasting Manual*. New York. National Retail Dry Goods Association. 1935. 80p.

A manual for retailers. Considers the nature of radio advertising, the retail store and advertising, how to select the station, time, program and announcer, what merchandise to feature, how to plan the radio budget, actual promotional ideas and comments and experiences of retail radio advertisers. One of the few books on retail radio advertising.

Program Techniques

ANNOUNCING, ACTING AND RADIO SPEAKING

BENDER, JAMES F. comp. NBC Handbook of Pronunciation. New York. Thomas Y. Crowell Co. 1944. 289p.

Over 12,000 common words (including names of persons and places, musical terms, etc.) listed alphabetically in the first column, according to their spelling. Then the same word is respelled (using already known symbols of the alphabet) in the second column, and finally transcribed according to the broad International Phonetic Alphabet in the third column. You may disagree with Dr. Bender's standard (i.e. that that pronunciation is correct which the majority of Americans use) or with individual choices, but you will find that his book fills a great need, is easy to use and makes for uniformity of pronunciation on a local station or a national network.

CARMEN, RUTH. Radio Dramatics. 2d ed. New York. John C. Yorston Publishing Co. 1937. 180p.

Intended as a series of "instruction lectures" for radio speakers and actors, "written from the professional's viewpoint," this book is anything but instructive or professional. It is amateurishly written and treats its readers as though they were children (e.g. "When you have finished with a script, keep quiet until the light changes—in some places to blue—then you may talk, pick up your papers, and leave the studio in as orderly a manner as possible. Close the doors quietly and if scheduled for another broadcast, just say to the operator at the desk, 'Good-bye, see you next week at this time'"). Except for laughs, this one can easily be omitted.

COTT, TEP. How to Audition for Radio: A Handbook for Actors; A Workbook for Students. New York. Greenberg, Publishers, Inc. 1946. 142p.

"Radio Actors' Tools" is a twenty-page discussion of miscellaneous information for the radio actor (e.g. engineer's volume control, marking a script, where to get jobs). Another twenty pages contain advice to auditionees from casting directors. Twenty pages are devoted to detailed explanations of radio expressions and eighty pages give many excerpts from scripts useful in auditions or for just plain study.

EWBANK, HENRY L. and LAWTON, SHERMAN P. Projects for Radio Speech: A Manual for the Student. New York. Harper & Bros. 1940. 158p.

All sorts of tasks are assigned the student of radio, such as writing reports, giving speeches, listening to programs, making recordings, etc.

GREET, W. CABELL. World Words: Recommended Pronunciations. New York. Columbia University Press. 1944. 402p.

Pronunciation is given for about ten thousand names and words, with guides to pronunciation in various languages.

HERMAN, LEWIS and MARGUERITE S. *Manual of Foreign Dialects for Radio, Stage and Screen.* Chicago. Ziff-Davis Publishing Co. 1943. 416p.

Shows performers how to acquire any one of about two dozen authentic dialects.

HOFFMAN, WILLIAM G. and ROGERS, RALPH L. *Effective Radio Speaking.* New York. McGraw-Hill Book Co. 1944. 241p.

"If you want some systematic discussion of what makes a good radio talk good, and some advice that may give your talk the spark you are vaguely looking for," say the authors in their preface, then this book is written for you. In eighteen chapters they discuss in everyday language such subjects as the preparation and presentation of radio talks, diction, mispronunciation, mike fright, the relative importance of voice and recordings of one's speech.

HUSING, TED. *Ten Years Before the Mike.* New York. Farrar & Rinehart. 1935. 298p.

Partly an autobiography of Ted Husing plus the human interest stories that happened in the studios and on "remotes." Chapters also describe broadcasting's relations with Knute Rockne, political conventions, Admiral Byrd, etc.

KLEISER, GRENVILLE, comp. *Radio Broadcasting: How to Speak Convincingly.* New York. Funk & Wagnalls. 1935. 286p.

First forty pages have no bearing on radio speech or any other kind of speech. Next eighty pages are suggestions about the development of good speech in general and some emphasis on microphone speaking. The remaining pages give specimen radio talks by various individuals.

LAWTON, SHERMAN PAXTON. *Radio Speech.* Boston. Expression Co. 1932. 453p.

How to write and deliver the radio talk and how to write and produce the radio play, with much greater emphasis on the talk. The last half of the book is devoted to some thirty specimen radio speeches.

MCNAMEE, GRAHAM and ANDERSON, ROBERT GORDON. *You're on the Air.* New York. Harper & Bros. 1926. 207p.

A little about Graham McNamee, more about early sports broadcasting and most about studio gossip.

RADIO WRITING

BARNOUW, ERIK. *Handbook of Radio Writing: An Outline of Techniques and Markets in Radio Writing in the United States.* Boston. Little, Brown & Co. 1940. 306p.

This one is different from most of the other books on radio writing in that in addition to the techniques, the interrelated market problems (for staff and free lance writing) are given about equal treatment. In addition, slightly over 100 pages are devoted to a half hour radio play with explanatory notes and a writer's guide to radio which is a combination index and glossary of radio terms, organizations, etc. A "must" book for the radio writer.

CREWS, ALBERT. *Professional Radio Writing*. New York. Houghton Mifflin Co. 1946. 473p.

The latest book on radio writing. Like the author's *Radio Production Directing* it is authoritative and as complete as you are likely to find any work in this field. Section 1 discusses the approach to writing generally, and radio writing in particular, a study of the listener and of networks, agencies and stations, the various kinds of scripts, the mechanics of radio writing, the NAB Code and other statements of policy. Section 2 analyzes several types of continuity (e.g., music, talks, commercial copy). Section 3 devotes some 200 pages to the writing requirements of radio drama generally, and to serials, the unit drama and adaptations specifically, with many illustrative scripts included. Section 4 gives brief but helpful suggestions on the "bread-and-butter" aspects of selling a script. Included are a glossary of terms and assignments for student practice.

DIXON, PETER. *Radio Sketches and How to Write Them*. New York. Frederick A. Stokes Co. 1936. 274p.

Eighteen radio sketches the author claims represent "the type of material that is used on the air today."

— *Radio Writing*. New York. Century Co. 1931. 324p.

Until the advent of Wylie, Whipple, Barnouw, et al, this was probably a standard book on radio writing. And, as a matter of fact, it is still of interest today. Though its emphasis is on radio writing of various kinds, there is other material that explains the general nature of radio and the work of others besides radio writers. The last hundred pages are devoted to six scripts by as many authors.

EAST, ED. *The ABC of Writing for Radio*. New York. Radioscript Mart, Inc. 1934. 54p.

Helpful, though somewhat outdated today. Only thirty pages are text material, the rest is devoted to the author's script, "Sisters of the Skillet," and lists stations and agencies (no longer useful).

HOLLYWOOD WRITERS' MOBILIZATION. *Writers' Congress. Proceedings of the Conference Held in October 1943 Under the Sponsorship of the Hollywood Writers' Mobilization and the University of California*. Berkeley. University of California Press. 1944. 663p.

The radio section of this book, some eighty pages, discusses creative radio (Corwin, Oboler and others contribute pieces), short wave, television and radio news and analysis. There are other radio articles devoted to comedy in wartime, propaganda trends and radio on the home front. By all means, read as much of this as you can.

LAWRENCE, JEROME, ed. *Off Mike: Radio Writing by the Nation's Top Radio Writers*. New York. Duell, Sloan & Pearce, Inc. 1944. 195p.

Eighteen articles by as many professional radio writers (Norman Corwin, Arch Oboler, Don Quinn, Gertrude Berg, Nila Mack and others) on how to write radio comedy, drama, adaptations, the series show, children's programs and programs geared especially to the war. Also chapters on staff writing and television. Informal and frequently helpful, but with a tendency to forget the subject and write smart comedy.

MOORE, STEPHEN, ed. *New Fields for the Writer*. New York. National Library Press. 1939. 127p.

The "new fields" are television, radio, film and drama. The television section has a three-page foreword by Gilbert Seldes and a television script, *It's Really Quite Simple*, by Harold L. Anderson. The radio section contains a four-page foreword by Boris Todrin and a radio script, *Festival*, by Albert N. Williams.

NAGLER, FRANK. *Writing for Radio*. New York. Ronald Press Co. 1938. 160p.

Only ninety pages of text discusses the idea, the plot, radio tools, radio drama, radio comedy, radio music, sound effects and continuity. A Fred Allen script consumes most of the remaining portion of the book and, if properly analyzed, will probably do you more good than everything else.

NIGGLI, JOSEPHINA. *Pointers on Radio Writing*. Boston. Writer, Inc. 1946. 102p.

A brief but handy little guide for beginners. Various types of programs (e.g. educational, soap operas, workshop plays) are briefly analyzed with occasional illustrative excerpts.

PERKINS, ALBERT R. comp. *Freelance Radio Writers' Market List*. New York. Look Magazine. 1946.

A semi-annual market list of about thirty sustaining and commercial programs using free-lance radio writers. As many details as are known are listed (i.e. program title, network, time, type, length, script requirements, price paid and whom to see or call).

ROGERS, RALPH. *Do's and Don'ts of Radio Writing*. Boston. Associated Radio Writers. 1937. 104p.

In each of about fifteen chapters the author gives two or three pages of didactic material followed by a series of suggestions on what to do and what not to do in radio writing. There are also tips on the radio market, the protection of radio ideas and three sample scripts (mystery, drama and comedy). Although the do and don't system may be an over simplification this is still a down-to-earth book.

SEYMOUR, KATHARINE and MARTIN, J. T. W. *How to Write for Radio*. New York. Longmans, Green & Co. 1931. 232p.

One of the earliest of the books on radio writing. Far better is their later book *Practical Radio Writing*. Discussed in *How to Write for Radio* are job opportunities for radio writers, the early history of radio writing, writing continuity for the announcer, radio drama (half the book), adaptations, sound effects, writing advertising copy, some taboos for the radio writer and the reasons for them.

— — — *Practical Radio Writing: The Technique of Writing for Broadcasting Simply and Thoroughly Explained*. New York. Longmans, Green & Co. 1938. 308p.

Covers a wide variety of radio writing assignments such as the original drama, adaptations, "experimentals," educational programs, simple continuity, news, comedy, etc. In addition, there are discussions of the nature of radio drama, the work of the director and some practical considerations (like selling your script!).

STUPP, IRENE M. *How and Where to Sell Radio Scripts*. New York. Thesis Publishing Co. 1942. 30p.

Twelve pages of general information about breaking into radio writing. The remainder of the pamphlet is devoted to a list of stations and personnel for the writer to see, but unfortunately it is now outdated.

U. S. OFFICE OF WAR INFORMATION. *When Radio Writes for War*. 1943. 14p.

"A digest of practical suggestions on wartime radio scripts, prepared at the request of the nation's radio writers."

WHIPPLE, JAMES. *How to Write for Radio*. New York. McGraw-Hill Book Co. 1938. 425p.

The major portion is devoted to full-length dramatic scripts together with brief analyses. Occasionally, in order to show differences between other media (e.g. stage, short story, novel) and radio the originals as well as the adaptations are given. There are also chapters on musical programs, talks, children's programs, the radio script market and opportunities for radio writers.

WILLIAMS, MARYNELLE. *Script-Easers for Radio Commercial Writers*. Richmond. Dietz Printing Co. 1944. 227p.

A book of opening sentences for the commercial radio writer, with sections on various products and services. For example, in reference to seeds: "Add glamor to your flower garden"; for a bank: "Newcomers are invited to share with established residents the pioneer value of banking with — —"; or for a newspaper: "The — — holds a mirror to the world."

WYLIE, MAX. *Radio Writing*. New York. Farrar & Rinehart. 1939. 550p.

A "must" for radio writers. It is practical, giving countless examples of bad writing (which never reached the air), and outstanding writing, together with constructive analyses. Each chapter has much introductory material and there are occasional writing exercises, making this a good text for classroom use. General misconceptions, sound effects, transitions, adaptations, children's programs and news, sports and music continuities are some of the subjects covered in detail.

RADIO DIRECTING

CARLILE, JOHN S. *Production and Direction of Radio Programs*. New York. Prentice-Hall, Inc. 1939. 397p.

An outstanding contribution to radio literature. Clear, concise, well written. Whereas the McGill book stresses radio drama this one is more inclusive. Discusses types of programs, how stations and networks are organized, how program ideas become air shows, duties of the assistant director and studio engineer, the modern studio and its effect on a musical sound, microphone placement, getting programs on and off on time, the work of the announcer, writing radio drama, casting, doubling, sound effects, the variety show, the educational program and a word on television.

CREWS, ALBERT. *Radio Production Directing*. New York. Houghton Mifflin Co. 1944. 550p.

"Must" reading for the would-be director and recommended for any program person in radio. There are good introductory chapters that explain the nature of sound (pitch, volume, timbre, duration, acoustics, the ear, etc.) and the basic equipment of broadcasting (microphones, studios, control rooms, etc.). Other chapters discuss the everyday business of music, sound effects, and talent. The bulk of the book, however, deals with an explanation of how general production procedures are applied in specific types of programs (i.e. talks, music, news and special events, drama and variety). Two final chapters deal with a potpourri of essential knowledge every director should have (the list is imposing) and with career opportunities in radio directing.

McGILL, EARLE. *Radio Directing*. New York. McGraw-Hill Book Co. 1940. 370p.

Again, a must. Though its scope is more limited than the others, it covers one field in greater detail. There are chapters on microphones and studios, sound effects, preparation for the broadcast (e.g. clearing copyright, rehearsal time, microphone setups), casting, the board fade and cross fade, timing the dramatic show, microphone rehearsal, dress rehearsal and air show. There are two good-sized chapters on how to produce various types of programs not otherwise analyzed (e.g. remotes, talks, audience-participation, roundtable discussion, the program audition). The last third of the book is devoted to an actual production script of a CBS play with the director's analysis and comments, a CBS workshop play, a script for student analysis, a list of sound effects, suggestions to educational broadcasters and a glossary of terms and signals in common use.

RADIO MUSIC

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS. *Nothing Can Replace Music*. New York. The Society. 1933. 33p.

Some thirty short articles that have been culled from newspapers and magazines. Only those articles are chosen whose tendency is to show that radio is not serving the best interests of the composer.

CHASE, GILBERT, ed. *Music in Radio Broadcasting*. New York. McGraw-Hill Book Co. 1946. 152p.

Ten professional radio people, all associated in one way or another with the broadcasting of music at NBC, contribute the following articles: *Music in Radio*, *Building the Musical Program*, *Production of Musical Programs*, *Composing for Radio*, *Conducting for Radio*, *Arranging Music for Radio*, *Musical Continuity for Radio*, *Music Rights in Radio*, *Musicology and Radio*, and *Opera in Television*. This book fills a gap that existed for a quarter of a century.

DYKEMA, PETER W. *Men and Radio Music*. New York. Radio Institute of the Audible Arts. 1935. 7p.

Discusses the following: most radio music is produced by men; the listener determines the type, amount, etc., of music he hears as well as the conditions under which he hears it; the forms of music and rhythm; how a concertgoer, in attending a symphonic program, may enhance his music appreciation by counting the musicians in the orchestra!

- Music as Presented by the Radio. New York. Radio Institute of the Audible Arts. 1935. 6p.

How radio revolutionizes music listening, "It is smart to know music," radio music as a pleasurable pastime, music as a creator of sympathetic responses, music as an emotional outlet, music as a stimulant for the imagination.

- Radio Music for Boys and Girls. New York. Radio Institute of the Audible Arts. 1935. 8p.

Why young people like music, how school and home must supplement each other to build greater music appreciation, how radio enriches music, jazz, when young people broadcast, singing, playing instruments and dancing to radio accompaniment, just listening.

- Women and Radio Music. New York. Radio Institute of the Audible Arts. 1935. 8p.

Discusses "radio music in relation to woman herself and then in relation to woman's place in a group, specifically in the home."

- MAREK, GEORGE R. How to Listen to Music Over the Radio. New York. Pictorial Review Co. 1937. 31p.

Too brief to do a complete job on radio music, but because of the paucity of material in this field it should be helpful. It discusses the radio music available at the time it was written, what the listener should do to enjoy radio music, how the New York Philharmonic broadcasts, types of orchestral music, opera on the air and a list of books that may be helpful but which are not included in this bibliography because they do not pertain to radio.

SOUND EFFECTS

- CREAMER, JOSEPH and HOFFMAN, WILLIAM B. Radio Sound Effects. New York. Ziff-Davis Publishing Co. 1945. 61p.

A worth-while book on sound effects, but the jacket is in error when it refers to it as a "complete manual of sound effects and how they are created." The general nature of sound effects is discussed, control room signals and a glossary of radio terms are explained, some recorded, manual and trick effects are listed and explained; there are two pages on the use of the turntable and a bit of miscellaneous information. The complete manual of sound effects has yet to be written.

- TOOLEY, HOWARD. The Radio Handbook: Suggestions for the Radio Director and Technican. Minneapolis. Northwestern Press. 1941. 112p.

The title of this booklet is misleading. Actually, what is covered is a discussion of sound effects (how to make them, plus a few pictures), a glossary of radio terms and a long list of dates throughout the year intended to suggest special radio shows.

- U. S. OFFICE OF EDUCATION. Handbook of Sound Effects. Washington, D.C. U. S. Government Printing Office. 1940. 27p.

Radio sound effects are discussed in some ten or twelve pages; the balance of the pamphlet tells how to make the more usual effects.

SCRIPTS AND OTHER BROADCAST MATERIAL

ALEXANDER, A. L. comp. *Poems That Touch the Heart*. New York. Garden City Publishing Co. 1941. 232p.

Poems that Mr. Alexander has read as part of his radio programs.

ALEXANDER, SIDNEY. *The Man on the Queue*. Prairie City, Ill. Press of James A. Decker. 1941. 153p.

The first sixty pages are not pertinent. The remainder, however, is concerned with two verse plays for radio, *The Hawk and the Flesh* (honorable mention 1938 Maxwell Anderson Competition for Dramatic Composition in Verse, Stanford University) and *Where Jonathan Came*. Both were produced over Station WNYC.

ANDERSON, MAXWELL. *The Feast of Ortolans*. New York. Dramatists Play Service. 1938. 37p.

The stage version is here presented but the play was originally written for radio presentation and was performed by the Blue Network (now American Broadcasting Company) in 1937.

ANDERSON, SHERWOOD. *Above Suspicion*. New York. Free Company. 1941. 24p.

The Free Company script that was broadcast over CBS in 1941. Sherwood Anderson did the original sketch.

BACHER, WILLIAM A., ed. *The Treasury Star Parade*. New York. Farrar & Rinehart. 1942. 379p.

Twenty-seven radio plays related to the war effort, written by well-known writers and presented at one time or another on the Treasury Star Parade transcribed program. The plays and their authors are: *Wanted: A Ballad* and *A Lesson in Japanese* by Neal Hopkins, *The Ballad of Bataan, Paris Incident* and *Miss Liberty Goes to Town* by Norman Rosten, *Nightmare at Noon* by Stephen Vincent Benét, *Mrs. Murgatroyd's Dime* and *The Statue of Liberty* by John Latouche, *Education for Death* by Gregor Ziemer, *Education for Life*, *I Saw the Lights Go Out in Europe*, *The Return to Berchtesgaden*, *I Speak for the Women of America* and *The Silent Women* by Violet Atkins, *The Awakening of Johnny Castle* by Joseph and Janet Ruscoll, *The Jarvis Bay* by Gene Fowler, *High Flight* by John Gillespie Magee, *The Face of America* by Thomas Wolfe, *A Letter from a Red Army Man* by Boris Grabator, *The Snow Goose* by Paul Gallico, *The Modern Scrooge* by Joseph Ruscoll and Noel Huston, *A Report on the State of the Nation* by William A. Bacher and Malcolm Meacham, *So Long*, *Son* by Howard Vincent O'Brien, *A Christmas Letter to the German People* by Thomas Mann, *Chicago, Germany* by Arch Oboler, *The Bishop of Munster* by H. S. Kraft, *The Price of Free World Victory* by Henry A. Wallace.

BARNES, PAT. *Sketches of Life*. Chicago. Reilly & Lee Co. 1932. 119p.

Some of the sketches, poems and bon mots Pat Barnes broadcast over NBC back in the early thirties.

BARNOUW, ERIK, ed. *Radio Drama in Action: Twenty-Five Plays of a Changing World*. New York. Farrar & Rinehart. 1945. 397p.

This book, says the publisher, "assembles for the first time in one volume the contributions of twenty-five of the leading dramatists in the field of public service." The list follows: *Columbus Day* by Orson Welles in collaboration with Robert Meltzer and Norris Houghton, *Will This Earth Hold?* by Pearl S. Buck, *The Battle of the Warsaw Ghetto* by Morton Wishengrad, *Mister Ledford and the TVA* by Alan Lomax, *Open Letter on Race Hatred* by William N. Robson, *Bretton Woods* by Peter Lyon, *The Last Day of the War* by Sgt. Arthur Laurents, *A Child Is Born* by Stephen Vincent Benét, *The Halls of Congress* by Joseph Gottlieb, *Radioman Jack Cooper* by Hector Chevigny, *Concerning the Red Army* by Norman Rosten, *Inside a Kid's Head* by Jerome Lawrence and Robert E. Lee, *London by Clipper* by Norman Corwin, *Japanese Americans* by Harry Kleiner, *The Lonesome Train* by Millard Lampell, *The "Boise"* by Randal MacDougall, *Grandpa and the Statue* by Arthur Miller, *Booker T. Washington in Atlanta* by Langston Hughes, *North Atlantic Testament* by Father Timothy J. Mulvey, *Typhus* by Bernard Victor Dryer, *Pacific Task Force* by T/Sgt. Lawrence Lader, *Against the Storm* by Sandra Michael, *The Negro Domestic* by Roi Ottley, *Japan's Advance Base: The Bonin Islands* by Arnold Marquis and *The House I Live in* by Arch Oboler. There are no production notes, but there are brief biographies of the authors and comments about serious radio drama generally.

BAUER, W. W. and EDGLEY, LESLIE. *Your Health Dramatized: Selected Radio Scripts*. New York. E. P. Dutton & Co. 1939. 528p.

Thirty-two dramatizations of such health subjects as good sight, tuberculosis, vitamins, your doctor, hospitals, the periodic health checkup, etc. They are intended especially for high school students. Production notes are furnished.

BENÉT, STEPHEN VINCENT. *They Burned the Books*. New York. Farrar & Rinehart. 1942. 25p.

Script of the program which NBC presented in 1942.

— *We Stand United, and Other Radio Scripts*. New York. Farrar & Rinehart. 1945. 210p.

The "other radio scripts" are: *Dear Adolf* (six letters), *Thanksgiving Day—1941*, *A Time to Reap*, *They Burned the Books*, *The Undefended Border*, *Listen to the People*, *A Child Is Born*, *Your Army* and (with George Faulkner) *Toward the Century of Modern Man—Prayer*. All were broadcast, mostly during the early war years.

BRECHT, BERTOLT. *The Trial of Lucullus: A Play for the Radio*. Norfolk, Conn. New Directions. 1943. 26p.

A verse play.

BROSIUS, NANCY BANCROFT. *Sue 'Em*. New York. Brentano's Book Store, Inc. 1925. 29p.

In an introduction we are told that it is the first radio play to be published in America.

BURR, JANE. *Fourteen Radio Plays*. Hollywood. Highland Press. 1945. 283p.

The author has furnished neither details nor production notes.

CAIRNS, HUNTINGTON. *Invitation to Learning*. New York. Random House. 1941. 431p.

The extemporaneous discussion of twenty-seven book classics by Huntington Cairns, Allen Tate and Mark Van Doren, as regulars, and frequent guests over CBS.

CALHOUN, HAROLD G. and DOROTHY. *Let Freedom Ring! 13 Scripts*. Washington, D.C. U.S. Office of Education. 1937. 379p.

Excellent accompanying lesson aids, production notes and music notes. (An adaptation by Harry A. Jager is listed under the section on Radio Education and Children's Programs).

CARLTON, HENRY FISK. *Henry Hudson*. New York. Columbia University, Teachers College. 1932. 34p.

An historical script first presented on the air as Soconyland Sketches. Teachers College has issued about a dozen similar sketches based on American history which were also written by Henry Fisk Carlton.

CARMER, CARL. *Taps Is Not Enough*. New York. Henry Holt & Co. 1945. 12p.

A poem broadcast by CBS in 1935.

CATHOLIC DRAMATIC MOVEMENT. *Patriotic Radio Programs*. Milwaukee. 1942?

Six non-royalty dramatic scripts originally produced over the Wisconsin network. Each play is about 10 pages.

CLARK, GENE EMMET. *The Plot to Tear the Statue Down*. White Plains, N.Y. Robert Speller, Publishers Inc. 1946. 38p.

A poem for the radio. There are neither production notes nor any indication that this poem was ever performed on the air.

CORWIN, NORMAN. *More by Corwin: 16 Radio Dramas*. New York. Henry Holt & Co. 1944. 412p.

These are the plays: *Mary and the Fairy*, *Cromer*, *We Hold These Truths*, *Descent of the Gods*, *The Long Name None Could Spell*, *Good Heavens*, *Psalm for a Dark Year*, *A Man with a Platform*, *Samson*, *Anatomy of Sound*, four excerpts from the *This Is War* series, *Murder in Studio One*, *Between Americans*, *A Moment of the Nation's Time*, *Double Concerto* and *To Be Opened in a Hundred Years*. There are copious production notes and a glossary of terms Corwin uses in the book.

— *On a Note of Triumph*. New York. Simon & Schuster. 1945. 71p.

An hour's program CBS broadcast immediately after V-E day. Some changes from the original script exist.

— *Seems Radio Is Here to Stay*. New York. Columbia Broadcasting System. Brochure with illustrations by Rudolph Charles von Ripper. 1939.

The script of the CBS program which was performed in 1939. There are no production notes.

- The Plot to Overthrow Christmas: A Holiday Play. Mount Vernon. Peter Pauper Press. 1940. 44p.

The script dedicated "to the day when all evil plots will have failed and men everywhere are free to enjoy Christmas." There are no production notes.

- They Fly Through the Air with the Greatest of Ease. New York. Vrest Orton, Publisher. 1939. 56p.

The script which CBS first broadcast in 1939 as part of Corwin's *Words Without Music* series.

- Thirteen by Corwin. New York. Henry Holt & Co. 1942. 338p.

The plays are: *The Odyssey of Runyon Jones*, *Radio Primer*, *They Fly Through the Air with the Greatest of Ease*, *The Plot to Overthrow Christmas*, *Daybreak*, *Old Salt*, *A Soliloquy to Balance the Budget*, *Ann Rutledge*, *Seems Radio Is Here to Stay*, *To Tim at Twenty*, *My Client Curley*, *Appointment* and *The Oracle of Philadelphia*. There is a glossary of terms used in the book and good-sized production notes accompanying each play.

- This Is War! A Collection of Plays About America on the March. New York. Dodd, Mead & Co. 1942. 310p.

The famous *This Is War* series of thirteen scripts first produced over the four major networks in 1942. The plays and their authors follow: *This Is War*, *It's in the Works*, *The Enemy*, *Concerning Axis Propaganda*, *To the Young and Yours Received* and *Contents Noted* by Norman Corwin, *Your Navy* by Maxwell Anderson, *Your Army* by Stephen Vincent Benét, *The United Nations* by George Faulkner, *You're On Your Own* by Philip Wylie, *Your Air Forces* and *Smith Against the Axis* by Randal MacDougall, *The White House and the War* by William N. Robson, John Driscoll and Norman Corwin. All except *Your Air Forces* were directed by Corwin. There is a two-page glossary of radio terms used in the book.

- We Hold These Truths: A Dramatic Celebration of the Bill of Rights, Including an Address by Franklin D. Roosevelt. New York. Howell, Soskin. 1942. 47p.

A famous program presented on all networks.

- COUGHLIN, CHARLES E. *Father Coughlin's Radio Sermons: October, 1930-April, 1931*. Baltimore. Knox and O'Leary. 1931. 253p.

Twenty-four radio "sermons."

- COULTER, DOUGLAS, ed. *Columbia Workshop Plays: Fourteen Radio Dramas*. New York. McGraw-Hill Book Co. 1939. 378p.

These are the plays, their authors and, in the case of adaptations, their adapters (in parentheses): *A Trip to Czaridis* by Edwin Granberry (James and Elizabeth Hart), *Meridian 7-1212* by Irving Reis, *Never Come Monday* by Eric Knight (Stephen Fox), *They Fly Through the Air* by Norman Corwin, *Seven Waves Away* by Richard Sale (Margaret Lewerth), *The Ghost of Benjamin Sweet* by Pauline Gibson and Frederick Gilsdorff, *A Drink of Water* by Wilbur Daniel Steele (Max Wylie), *Forgot in the Rains* by William Merrick, *Cartwheel* by Vic Knight, *Man with a Gun* by Charles Vanda and Russ Johnston, *Nine Prisoners* by William March (Brian J. Byrne), *Daniel Webster and the Sea Serpent* by Stephen Vincent Benét (Sheldon Stark), *The Half Pint Flask* by Du Bose Hayward (Irving Reis), *The Fall of the City* by Archibald MacLeish. Douglas Coulter has added a long introduction and a few comments before each play.

CUTHBERT, MARGARET, ed. *Adventure in Radio*. New York. Howell, Soskin. 1945. 288p.

Essentially a book of scripts plus brief pages on such subjects as the requirements for announcing, sound effects, radio language, hand signals and an article on the young stars in radio. Dramatic scripts, an excerpt from a LaGuardia broadcast, George Hicks' famous account of the German attack on allied warships, a portion of Bill Stern's account of a Rose Bowl game—the list is long and varied.

DENISON, MERRILL. *An American Father Talks to His Son*. New York. Council Against Intolerance in America. 1939. 7p.

CBS broadcast this script in 1939 with Paul Muni as the father. The occasion was the celebration of the 163rd anniversary of the Declaration of Independence.

— *On Christmas Night: A Play in One Act*. New York. Samuel French, Inc. 1934. 26p.

Though here given as a stage play it was presented by NBC in 1931 under the title of *The First Christmas*.

EDUCATIONAL POLICIES COMMISSION. *Schools of Democracy*. Washington, D.C. The Commission. 29p.

Six radio scripts on the general theme of education in American democracy.

EVANS, RICHARD L. . . . *And the Spoken Word*. New York. Harper & Bros. 1945. 155p.

The Spoken Word portion of the Sunday broadcasts of the Tabernacle program from Salt Lake City.

— *This Day . . . and Always*. New York. Harper & Bros. 1942. 200p.

— *Unto the Hills*. New York. Harper & Bros. 1940. 151p.

FLETCHER, VERA BLOOD. *Scripts and Scraps*. Siloam Springs, Ark. Bar D Press. 1939. 70p.

Inspirational poems, bon mots, etc., that the author read on the air.

FORD, ED; HERSHFIELD, HARRY and LAURIE, JOE, JR. *Can You Top This?* New York. Didier Publishers. 1945. 237p.

Stories, jokes, "quickies," "clown table discussions" that have appeared on this program, plus brief biographies of the principals.

FOX, DIXON RYAN and SCHLESINGER, ARTHUR M. eds. *The Cavalcade of America*. Springfield, Mass. Milton Bradley Co. 1937. 300p.

These are not the historical scripts themselves but the stories based thereon, sixteen to be exact. Presented as dramas, they lack the essential qualities necessary for performing scripts (e.g. music and sound effects are omitted and only the barest amount of business is indicated). The same editors have also prepared a second series of twenty plays.

The FREE COMPANY PRESENTS . . . : A Collection of Plays About the Meaning of America. New York. Dodd, Mead & Co. 1941. 312p.

Introduction by James Boyd, chairman. These are the plays and their authors: *The People with Light Coming Out of Them* by William Saroyan, *The Mole on Lincoln's Cheek* by Marc Connelly, *An American Crusader* by Robert E. Sherwood, *One More Free Man* by James Boyd, *Freedom's a Hardbought Thing* by Stephen Vincent Benét, *His Honor, the Mayor* by Orson Welles, *A Start in Life* by Paul Green, *The States Talking* by Archibald MacLeish, *The Miracle of the Danube* by Maxwell Anderson and *Above Suspicion* by Sherwood Anderson. There are ten pages of production notes.

GAVER, JACK and STANLEY, DAVE, eds. *There's Laughter in the Air: Radio's Top Comedians and Their Best Shows*. New York. Greenberg, Publishers, Inc. 1945. 291p.

Twenty-one scripts, slightly edited, with sound effects, music cues and commercials (fortunately!) omitted. Brief, semi-humorous biographies of the comedians themselves precede their scripts.

GOODMAN, ROBERT, comp. and ed. *Masterpieces for Radio and Declamation*. Portchester, N.Y. Liberty Publishing Co. 1943. 2v. 320, 257p.

Includes national anthems of different countries, poems, stories, speeches, letters, etc., but no dramatic material prepared for radio presentation. A helpful index is included.

GUEST, EDGAR A. *Edgar A. Guest Broadcasting*. Chicago. Reilly & Lee Co. 1935. 123p.

The prose and poetry that appeared on many of his broadcasts.

HACKETT, WALTER. *That Gaspeé Affair: A Radio Drama*. New York. Oxford University Press. 1941. 24p.

An historical play first presented over Station WJAR, Providence, R.I., in 1940.

HENRY, ROBERT D. and LYNCH, JAMES M., JR. *History Makers: Eight Radio Plays*. Evanston, Ill. Row, Peterson & Co. 1941. 92p.

"It is our aim," say the authors, "to provide a series of plays combining American story and radio techniques." These plays are particularly well suited to the classroom. There are production notes throughout and other helpful information.

HUBER, LOUIS J. *Short Radio Plays*. Minneapolis. Northwestern Press. 1938. 95p.

Nine radio plays, seven of which are intended for fifteen-minute broadcasts. The author says that they are "so constructed that they may be presented in a professional manner by amateurs. The parts are simple, no difficult dialect is used, and the sound effects are easily accomplished."

HURSLEY, FRANK and DORIS. *Atomic Bombs*. Syracuse, N.Y. Syracuse University Press. 1945. 67p.

Was produced over CBS in 1945. A few pages at the end are devoted to the nature of the bomb and its social implications.

IRVIN, LEE. *The School Radio Club*. Minneapolis. Northwestern Press. 1941. 137p.

More than a hundred pages are devoted to eleven different scripts intended for free use by high school students. The remainder of this booklet gives a small amount of general information for assisting directors to form high school radio clubs or guilds.

JONES, CARLESS, ed. *Short Plays for Stage and Radio*. Albuquerque. University of New Mexico Press. 1939. 191p.

Seven radio plays, all but one being adaptations from another medium. There are accompanying production notes and a preface that will furnish many general suggestions.

KEITH, ALICE. *How to Speak and Write for Radio: A Manual of Broadcasting Technique*. New York. Harper & Bros. 1944. 236p.

Essentially a book of scripts and continuities in such fields as radio talks, interviews and roundtables, sports, news, quiz and variety programs, advertising, music and drama. There is a slight amount of explanatory text and a final chapter on voice and diction.

KELLER, EVELYN L. *The Script Shop Presents Eleven Radio Plays*. Boston. Christopher Publishing House. 1944. 256p.

There are no production notes, no comment whatsoever; just the plays themselves. We may assume that they never saw the light of production.

KOZLENKO, WILLIAM, ed. *American Scenes*. New York. John Day Co. 1941. 269p.

Of the twelve plays in this anthology four are radio plays: *Fire and Cloud* by Richard Wright, *Ask Anybody in the Neighborhood* by Benjamin Appel, *The Doorway to Limbo* by Oscar Saul and Lew Lantz and *Freedom Is a Trumpet* by William Merrick.

— ed. *Contemporary One-Act Plays*. New York. Charles Scribner's Sons. 1938. 268p.

Two radio plays are included: *Textiles* by Sherwood Anderson and *The House That Jack Didn't Build* by Alfred Kreymborg.

— comp. *One Hundred Non-Royalty One-Act Plays*. New York. Greenberg, Publishers, Inc. 1940. 802p.

There are ten radio plays in the last seventy five pages that need concern us. All are fifteen minutes in duration. All, except one, were written by Dorothy C. Calhoun. Several are adaptations of famous literary tales and several were performed by Pittsburgh high school students over Station WWSW. There are accompanying production notes for most of the plays.

— comp. *One Hundred Non-Royalty Radio Plays*. New York. Greenberg, Publishers, Inc. 1941. 683p.

The editor says that "here in a single volume is contained the most representative radio writing being done today, both by men and women who have written for radio for the first time and by others who have been writing for this medium for years."

KREYMBORG, ALFRED. *The Four Apes and Other Fables of Our Day*. New York. Loker Raley. 1939. 230p.

"In these ten fables in verse," says the author, "numerous animals, birds, fishes, insects, and other members of the natural kingdom are asked to participate in human problems of the modern world and to reveal, if not to solve, our conflicts and difficulties." NBC first produced these fables in 1939 with a prominent cast of radio actors. Four pages of notes on interpretation are included.

— *The Planets: A Modern Allegory*. New York. Farrar & Rinehart. 1938. 50p.

First performed at the Hayden Planetarium over NBC in 1938.

KRULEVITCH, WALTER and ROME C. *Radio Drama Production: A Handbook*. New York. Rinehart & Co. 1946. 330p.

Essentially a book of scripts, with a small amount of excellent text material on casting and directing a script, use of sound effects and music, how to hold auditions, studio sign language, etc. The book is intended for those amateur or semi-professional groups at schools and elsewhere whose budget and studio facilities are meager.

LAMPELL, MILLARD. *The Long Way Home*. New York. Julian Messner, Inc. 1946. 174p.

Fourteen radio plays of which the title play is one. CBS first presented them under the author's direction as an Army Air Forces program. They deal with this war, the men who fought it and the society in which they hope to live. There is a brief production note for each play.

LASSER, FLORENCE. *The Story of the ILGWU: A Radio Play in Six Episodes*. New York. International Ladies Garment Workers Union. 1936?

Six radio plays recounting the history of the ILGWU, first presented over Station WEVD in New York City.

LATHAM, JEAN LEE. *Nine Radio Plays*. Chicago. Dramatic Publishing Co. 1940. 132p.

The plays are especially appropriate for Washington's and Lincoln's birthday, Hallowe'en, Thanksgiving and Christmas and Columbus, St. Valentine's, St. Patrick's and Mother's Day.

LAWTON, SHERMAN PANTON. *Radio Continuity Types*. Boston. Expression Co. 1938. 529p.

Many examples, some in part, others in their entirety, of radio continuities, most of which were broadcast between 1935 and 1938. There are various types of dramatic continuities, straight talks, interviews, roundtables, announcements, variety programs, etc.

— *Radio Drama*. Boston. Expression Co. 1938. 404p.

Many brief dramatizations and more than a dozen complete ones make up the major portion of this book. Intended as a guide in radio writing for classroom use, particularly for the beginning student, most of the eighteen chapters (e.g. skits, adaptations, dialogue, character) have a few pages of explanation, assignments and exercises.

LEVERTON, GARRETT H. ed. *On The Air: Fifteen Plays for Broadcast and for Classroom Use.* New York. Samuel French. 1944. 259p.

Except for one play there are no accompanying production notes; just the plays themselves.

LOIZEAUX, MARIE D. comp. *Library on the Air.* New York. H. W. Wilson Co. 1940. 364p.

"Among the many libraries engaged in radio work," says the compiler, "surely many must be actively concerned with this problem of reaching adults. How do they tackle it? What do they broadcast? How do they describe library services? These and other similar questions she answers by giving actual scripts (talks, interviews, quiz programs and dramatizations) that have been broadcast by libraries. There are also a few pages of original ideas culled from other scripts which are not included.

MACLEISH, ARCHIBALD. *Air Raid: A Verse Play for Radio.* New York. Harcourt, Brace & Co. 1938. 36p.

A script CBS produced in 1938.

— *The American Story: Ten Broadcasts.* New York. Duell, Sloan & Pearce. 1944. 231p.

The titles are: *The Admiral, The Names for the Rivers, The American Name, The Discovered, The American Gods, The Many Dead, Ripe Strawberries and Gooseberries and Sweet Single Roses, Between the Silence and the Surf, Nat Bacon's Bones, Socorro, When Your Sons Forget.* They were written for NBC's University of the Air and presented over that network in 1944.

— *The Fall of the City: A Verse Play for Radio.* New York. Farrar & Rinehart. 1937. 33p.

This historic broadcast was presented by CBS in 1937. There are no production notes but (and this is no substitute) there is a worth-while foreword by the author.

MANLEY, WILLIAM FORD. *Bible Dramas: Radio Plays Adapted for Church and Social Gatherings.* New York. Fleming H. Revell Co. 1928. 225p.

Twelve plays which, in their earlier radio version, were part of NBC's program of "Bible Dramas." There is also *A Second Book of Bible Dramas* which was published in 1930.

MAYORGA, MARGARET, ed. *The Best One-Act Plays of 1942.* New York. Dodd, Mead & Co. 1943. 265p.

Includes four radio plays: *We Hold These Truths* by Norman Corwin, *Memo to Berchtesgaden* by Arch Oboler, *They Burned the Books* by Stephen Vincent Benét and *So Long, Son* by Howard Vincent O'Brien.

McMURTRIE, DOUGLAS C. and FARRAN, DON. *Johann Gutenberg and His Invention of Printing.* 1942. 24p.

A dramatization presented by the American Broadcasting Company in 1940, in commemoration of the 500th anniversary of the invention of printing with movable type.

MILLAY, EDNA ST. VINCENT. *The Murder of Lidice*. New York. Harper & Bros. 1942. 32p.

Text of the famous Millay verse-narrative which NBC and the Writers' War Board presented so movingly.

MITCHELL, ALBERT. *The Answer Man*. New York. Miles Emmett. 1946. 384p.

Some of the questions and answers on a variety of topics heard on the WOR program of the same name.

MORRIS, JAMES M. *Radio Workshop Plays*. Rev. and enl. New York. H. W. Wilson Co. 1943. 559p.

Twenty-six plays presented over Station KOAC in Oregon and intended for school and other workshop groups. All have accompanying production notes together with a general section on production problems and sound effects.

MURROW, EDWARD R. *This Is London*. New York. Simon & Schuster. 1941. 237p.

Some of Murrow's broadcasts over CBS during 1939 and 1940.

NATIONAL YOUTH ADMINISTRATION, OHIO. *Guideposts to Living: A Cooperative Radio Program*. 1939. 126p.

The NYA in Ohio and the Nation's School of the Air (Station WLW) cooperated to produce a series of eleven broadcasts on vocational guidance. These scripts are here included together with a summary of each case.

NEW YORK ACADEMY OF MEDICINE. *Radio in Health Education*. New York. Columbia University Press. 1945. 120p.

The first thirty-six pages are devoted to a critical study by the New York Academy of Medicine of the use of radio in health education. The remainder of the book is a series of talks given by medical men and professional radio people at a conference of the New York Academy of Medicine in 1943 on radio in health education.

OBOLER, ARCH. *Fourteen Radio Plays*. New York. Random House. 1940. 257p.

The plays are: *The Laughing Man*, *This Lonely Heart*, *I Do*, *Bathysphere*, *Mr. Pip*, *Catwife*, *The Man to Hate*, *Mr. Whiskers*, *This Precious Freedom*, *Baby*, *The Day the Sun Exploded*, *Mr. Ginsburg*, *Profits Unlimited* and *Mirage*. Irving Stone contributes a short, but interesting, note "On Reading a Radio Play" and Oboler has an equally interesting, but longer, note on "The Art of Radio Writing."

— *Ivory Tower and Other Radio Plays*. Chicago. William Targ. 1940. 79p.

The "other radio plays" are *Alter Ego* and *The Ugliest Man in the World*.

— *Oboler Omnibus: Radio Plays and Personalities*. New York. Duell, Sloan & Pearce. 1945. 309p.

Fourteen plays plus a few pages about them, or about radio, or about just plain Oboler preceding each play. The list includes: *Strange Morning*, *The Immortal Gentleman*, *The Ugliest Man in the World*, *The Word*, *Ivory*

Tower, This Lonely Heart, This Precious Freedom, Letter at Midnight, Hate, The Visitor from Hades, The Special Day, I Have No Prayer, Surrender, Holiday 194X.

- Plays for Americans: Thirteen New Non-Royalty Radio Plays. New York. Farrar & Rinehart. 1942. 271p.

Here is the list: *Letter at Midnight, Hate, Ghost Story, Chicago, Germany, Paul Reverski, Memo to Berchtesgaden, Adolf and Mrs. Runyon, Miracle in 3B, The Welburns—A Confidential Report, Blood Story, Execution, The Last in the World, Johnny Quinn and U. S. N.* There are accompanying production notes.

- This Freedom. New York. Random House. 1942. 239p.

These are the thirteen plays: *Suffer Little Children, Special to Hollywood, Sole Survivors, And Adam Begot, Dark World, Genghis Khan, The Word, The Women Stayed at Home, An American Is Born, The Immortal Gentleman, These Are Your Brothers, Point of a Gun, This Precious Freedom.* There are some thirteen pages of notes on acting and production and a brief prefatory note to each play.

- and LONGSTREET, STEPHEN. eds. Free World Theatre: Nineteen New Radio Plays. New York. Random House. 1944. 270p.

Here is the list: *The People March, Rip Von Dinkel of Nuremberg, I Have No Prayer, Night Flight, V Day* by Arch Oboler, *Last Will and Testament of Tom Smith* by Stephen Longstreet, *Tomorrow* by Budd and Jerome Lawrence, *Your Day Is Coming* by Alan Scott, *White House Kitchen* by Bernard C. Schoenfeld, *Music for Freedom* by Don Quinn, Ira Gershwin, Jay Gorney, Henry Myers and Edward Eliscu, *The Fountain of Dancing Children* by Fanya Foss Lawrence, Richard Collins and Everett Tomlinson, *U.S.S. Middletoom* by Hector Chevigny, Anne Anthony and Jerome Lawrence, *China to America* by Pearl Buck, *My Mothers Never Weep* by William Kozlenko, *Something About Joe* by Milton Merlin and Clarence Muse, *Man with a Beard* by Talbot Jennings, *General Armchair* by Samson Raphaelson, *The Second Battle of Warsaw* by Irving Ravetch and *In Memory of a Hero* by Howard Estabrook. These plays were broadcast by the American Broadcasting Company in connection with the war effort and were directed by Arch Oboler. Included are an introduction by Thomas Mann and biographical notes of the authors.

- OLSON. ESTHER E. Tuning in with Youth: A Collection of Radio Plays. Chicago. Dramatic Publishing Co. 1940. 70p.

Six short radio plays dealing with problems of young people. The casts required are all small and the plays are simple to produce.

- O'MALLEY, PAT. The Lancashire Lad. New York. Howell, Soskin & Co. 1940. 38p.

Subtitle: "The Misadventures of Albert, Wallace the Lion, Herbert the 'oly Terror, and others." Humorous poems. A second volume which appeared one year later, entitled *The New Lancashire Lad*, was also narrated by Pat O'Malley.

- PARADISE, VIOLA. Not by Bread Alone. New York. Social Work Publicity Council. 1934. 14p.

Script presented by the Jewish Social Service Association of New York City over CBS in 1934.

- POLING, REV. DANIEL A. *Radio Talks to Young People*. New York. George H. Doran Co. 1926. 268p.
Twenty talks (many of lay character) delivered over the air, with the questions put to Dr. Poling by listeners and his replies.
- RAND, ROYDEN NELSON. *It Happened This Way*. Albany, N.Y. Le Vere L. Fuller. 1932. 144p.
Ten Biblical dramas broadcast over Station WGY, Schenectady. They are simple to produce.
- ROBERTSON, MILTON. *Meet the Russians: Six Radio Plays*. New York. National Council of American-Soviet Friendship. n.d. 100p.
There are no production notes but the author and the director of the series have provided helpful comments.
- SAROYAN, WILLIAM. *A Special Announcement*. New York. House of Books, Ltd. 1940. 20p.
A script that was presented over Station WHN, New York in 1940.
- *Razzle Dazzle*. New York. Harcourt, Brace & Co. 1942. 505p.
Of the sixteen—one hardly knows what to call them—you know Saroyan—four have roots in radio. *A Special Announcement* Saroyan calls a "radio poem." *Radio Play* he refers to as a "radio burlesque." *The People with Light Coming Out of Them* and *There's Something I Got to Tell You* are simply "radio plays." All have introductory comments about everything under the sun (sometimes about the plays!). CBS produced three of them.
- SAUER, JULIA L. ed. *Radio Roads to Reading: Library Book Talks Broadcast to Girls and Boys*. New York. H. W. Wilson Co. 1939. 236p.
Mostly talks, prepared for fifth to tenth grade students.
- SELDES, GILBERT. *Americans All—Immigrants All*. Washington, D.C. U.S. Office of Education. 1939.
Presented over CBS during 1938-1939 this is "a series of twenty-six dramatic radio broadcasts spotlighting the contributions of various culture groups to the economic, social and political development of the United States."
- SELIGMAN, MARJORIE AND FOGLE, SONYA. *Solo Readings for Radio and Class Work*. New York. Dramatists Play Service. 1941. 55p.
About fifty short readings suitable for radio audition purposes for both men and women of varying ages and voice ranges. A later volume *More Solo Readings for Radio and Class Work* appeared in 1944.
- SHERWOOD, ROBERT E. *Original Radio Script of Abraham Lincoln from the Cavalcade of America*. 1940. 30p.
Written by Robert E. Sherwood from material in Carl Sandburg's *Abraham Lincoln: The War Years*, and presented by Du Pont over NBC in 1940. Raymond Massey (as usual) portrayed Lincoln.

SHERWOOD, RUTH E. Radio Programs for Schools: A Collection of Seventeen Fifteen Minute Radio Programs Dealing with Life, Manners and a Boy. Minneapolis. Northwestern Press. 1941. 268p.

We are told that these plays have been "successfully broadcast" over Station KWSC, Pullman, Wash. A second volume of similar programs was published in the same year. There are no production notes in either volume.

SMITH, T. V. AND TAFT, ROBERT A. Foundations of Democracy: A Series of Debates. New York. Alfred A. Knopf. 1939. 346p.

Not debates in the strict sense, but thirteen radio addresses presented over the CBS network in 1939 by a Congressman from Illinois and a Senator from Ohio. These men present strongly opposing views as they talk about the Constitution, Congress, the courts, social security, labor relations, the path to recovery, etc.

SOCKMAN, RALPH W. Now to Live. New York. Abingdon-Cokesbury Press. 1946. 214p.

A number of Dr. Sockman's sermons.

SULLIVAN, A. M. A Day in Manhattan. New York. E. P. Dutton & Co. 1941. 112p.

Five poems, two listed as "radio" poems and three as "symphonic," the latter for four or eight voices.

SWING, RAYMOND. How War Came. New York. W. W. Norton & Co. 1939. 266p.

Some of his broadcasts during the critical days of 1939.

— In the Name of Sanity. New York. Harper & Bros. 1946. 116p.

• Starting in 1945 Raymond Swing devoted his Friday evening broadcasts to the implications of the release of atomic energy. He determined "to devote four of each week's broadcasts to the obsolete world, and only one to the real one. Even that was a timid partition of time." The "real" world is here represented by twenty-two of his broadcasts.

— Preview of History. Garden City, N.Y. Doubleday, Doran & Co. 1943. 282p.

Some of his broadcasts from 1941 to 1943 and an important one on October 18, 1938.

TANNEYHILL, ANN. Program Aids for the Vocational Opportunity Campaign. New York. National Urban League. 1940. 49p.

The major portion of this pamphlet is devoted to two fifteen-minute scripts, the first, an interview on "occupational opportunities for Negroes," and the second a dramatization of the life of George Washington Carver.

- THOMPSON, DOROTHY. *Listen, Hans*. Boston. Houghton Mifflin Co. 1942. 292p.
The first 130 pages is entitled "the invasion of the German mind" and is a discussion of the German mind, culture and history, psychological warfare and related problems. The major portion of the book, however, is devoted to twenty-four weekly talks by Dorothy Thompson shortly after we entered the war. They were short-waved by CBS to Germany.
- THORNE, SYLVIA AND GLEASON, MARION NORRIS. *The Pied Piper Broadcasts: Radio Plays for Children*. New York. H. W. Wilson Co. 1943. 380p.
Adaptations for radio of seven famous tales. They were first presented over Station WHAM in Rochester, N.Y. Each play is preceded by brief production notes and there are about thirty-five pages of suggestions to the actor and director, how to create sound effects, a glossary of terms and appropriate music for the plays.
- TOOLEY, HOWARD. *Radio Guild Plays: A Collection of Radio Scripts Suitable for Special Holidays and Historical Occasions*. Minneapolis. Northwestern Press. 1941. 125p.
Eleven plays—without production notes.
- TOPOLKA, NELDA SCHIERER, comp. *Radio Skits for High Schools: A Collection of Fifteen-Minute Programs*. Minneapolis. Northwestern Press. 1941. 112p.
There are no production notes.
- U. S. TREASURY DEPARTMENT. *There Are No Little Things: A War Savings Radio Script for High Schools*. Washington, D.C. 1943. 16p.
May be used as a "mock broadcast." It is royalty free and is accompanied by production notes.
- VAN DOREN, MARK, ed. *The New Invitation to Learning*. New York. Random House. 1942. 436p.
Substantially the same as the earlier *Invitation to Learning* which Huntington Cairns edited.
- VAN LOON, HENDRIK WILLEM. *Air-Storming*. New York. Harcourt, Brace & Co. 1935. 307p.
Forty of Van Loon's talks presented over NBC in 1935.
- WAGNER, CHARLES L. H. *Radio Rhymes: A Book of Radio Verse*. Boston. B. J. Brimmer Co. 1924. 32p.
Fourteen sentimental poems about radio delivered over several radio stations in the very early days of the "art."
- WATSON, KATHERINE WILLIAMS. *Once Upon a Time: Children's Stories Retold for Broadcasting*. New York. H. W. Wilson Co. 1942. 263p.
A series of story telling programs for one voice, arranged under appropriate subjects.

WEISER, NORMAN S. *The Writers' Radio Theatre, 1940-1941: Outstanding Plays of the Year.* New York. Harper & Bros. 1941. 213p.

The ten plays and their authors are: *Red Death* by Ruth Barth, *Manmade Waterways* by Hans Christian Adamson, *Ben Hur* by Alpha E. Ellington, *Mr. Ginsburg* by Arch Oboler, *Kathryn Howard* by Jean Holloway, a Words Without Music script by Norman Corwin, *Bid for Happiness* by Therese Lewis and Lota Kriendler, *Seems Radio Is Here to Stay* by Norman Corwin, *Plain Mr. President* by Dwight Irving Cooke and *The Ghost Walks Again* by Jerry Devine. There are no production notes. Each play, however, has a few comments about the author and the play itself.

— *The Writers' Radio Theatre 1941: Outstanding Plays of the Year.* New York. Harper & Bros. 1942. 210p.

Here's the list: *We Hold These Truths* by Norman Corwin, *Stronghold of the Buccaneers* by Hans Christian Adamson, *Millions for Defense, This Precious Freedom* and *The Welburns—Confidential Report* by Arch Oboler, *Native Land* by Robert L. Richards and Robert Tallman, *Welcome to Glory* by Kenneth Webb, *Thanks to Mr. Shakespeare* by John L. Grecne, *Splash of Water* by Charles Martin, *The Horla* by Milton Lewis, and an NBC television script *Hollywood Doctor* by Milton Lewis and Budd Schulberg.

WELCH, CONSTANCE AND EATON, WALTER PRICHARD. *Yale Radio Plays: The Listeners' Theatre.* Boston. Expression Co. 1940. 390p.

Thirteen radio plays written and produced by Yale University drama students over Station WICC, New Haven, Conn.

WHITE, JAMES ROBERTS. *Let's Broadcast! Twelve One-Act Plays.* New York. Harper & Bros. 1939. 266p.

Written especially for young people. There are copious production notes for each play.

— *Three-Way Plays.* New York. Harper & Bros. 1944. 165p.

Six non-royalty one-act plays and comedy sketches equally adaptable for stage or radio presentation or merely to be read aloud. There are several suggestions that will help in the radio presentation.

WHITE, MELVIN R. *Radio and Assembly Plays: A Collection of Five Adaptations from Literature.* Minneapolis. Northwestern Press. 1941. 136p.

Brief production notes accompany the plays.

WYLIE, MAX, ed. *Best Broadcasts of 1938-39.* New York. McGraw-Hill Book Co. 1939. 576p.

In the opinion of Max Wylie these are the thirty-two best broadcasts of their type. Similar annual volumes, though slightly smaller, have been published for 1939-40 and 1940-41.

YOUNG, BLANCHE, comp. *School Radio Scripts.* Indianapolis. 1939. 117p.

School radio scripts and explanatory material from the twenty-five cities using them.

ZELLNER, ROSE. Radio Synopsis of the Gilbert and Sullivan Operas. New York. Bass Publishers. 1935. 46p.

The stories of thirteen Gilbert and Sullivan operettas told briefly, adapted for radio presentation.

ZIEBARTH, E. W. AND EREKSON, REID B. Six Classic Plays for Radio and How to Produce Them. Minneapolis. Burgess Publishing Co. 1939. 196p.

Radio adaptations of *Macbeth*, *Othello*, *Camille*, *A Doll's House*, *The Cherry Orchard*, and *Lady Windermere's Fan*. They were produced at the University of Minnesota radio station. There are several pages of general production notes and a long glossary of studio terms and sound effects.

PSYCHOLOGICAL STUDIES AND LISTENER RESEARCH

BEVILLE, H. M., JR. Social Stratification of the Radio Audience. Princeton, N.J. Princeton Radio Research Project. 1939. 91p.

The CAB (Cooperative Analysis of Broadcasting) and Hooper reports are analyzed for their social implications (they were originally intended for their commercial implications). In this way mere popularity ratings are not considered but instead the radio audience is analyzed by income and geographic differences and by what effects competing programs will have on those listening to certain types of programs and those in different income levels.

BROADCAST MEASUREMENT BUREAU, INC. Radio Families—USA 1946. New York. The Bureau. 1946. 250p.

This is the first of the BMB publications. As of January 1, 1946 it lists the number of families, the percentage of radio families and the number of radio families by states, counties and cities in the United States.

CANTRIL, HADLEY. The Invasion from Mars. Princeton, N.J. Princeton University Press. 1940. 228p.

This book transcends its radio implications and should be of greatest interest to the social psychologist. It does have its basis, however, in the famous Orson Welles broadcast, the complete script of which is included. Some questions considered are the nature of the panic, the reactions described, critical ability (or the lack of it), individual case studies and why the panic occurred.

— and ALLPORT, GORDON W. The Psychology of Radio. New York. Harper & Bros. 1935. 276p.

The first hundred pages are introductory and explain some important fundamentals: radio compared to other media, how radio is operated in this country, how it influences us, how programs are selected and the habits and opinions of radio listeners. The next hundred pages discuss various psychological experiments that have been performed. The last section is devoted to a practical application of the previously mentioned experiments (as well as many others; and the everyday experiences of broadcasters and listeners) in the preparation and presentation of different types of programs.

CHAPPELL, MATTHEW N. and HOOPER, C. E. Radio Audience Measurement. New York. Stephen Daye Press. 1944. 246p.

Discusses the work of the leading audience research organizations (CAB, Hooper, Nielsen) by giving an explanation of their operation, their similarities and differences. The coincidental method, the recall method, the fixed recorder, etc., are explained, together with the chief advantages and disadvantages.

GAUDET, HAZEL and DANIEL, CUTHBERT. Radio Listener Panels. Washington, D.C. U. S. Federal Radio Education Committee. 1941. 47p.

Discusses the nature, evaluations and technical aspects involved in operating a listener panel as a research tool. The latter portion of this booklet analyzes the listener panel in its practical aspects as an effective tool in program planning.

KIRKPATRICK, CLIFFORD. Report of a Research into the Attitudes and Habits of Radio Listeners. St. Paul. Webb Book Publishing Co. 1933. 63p.

A study of 698 residents of Minneapolis in the following fields: amount of time spent listening to the radio, preferences as to radio programs, reaction to advertising, how the radio affects church, theatre and concert going, reaction to Minneapolis stations and the networks, and suggested improvements in broadcasting.

LAZARSELD, PAUL F. and FIELD, HARRY. The People Look at Radio. Chapel Hill, N.C. University of North Carolina Press. 1946. 158p.

A survey by the National Opinion Research Center of the University of Denver, prepared at the request of the NAB (National Association of Broadcasters), and analyzed and interpreted by Columbia University's Bureau of Applied Social Research. It represents a cross section of United States adult opinion on radio and related subjects, gathered through nearly 3000 personal interviews. The questionnaire used covers opinions on radio programs in general, radio advertising, news, music, daytime serials, talks, radio as an educational medium and radio in relation to newspapers and magazines. Throughout, the practical implications of the results are analyzed, especially as they affect broadcasters. The first ninety pages are text and corresponding tables; the remainder is devoted to appendices.

— and STANTON, FRANK N. eds. Radio Research 1941. New York. Duell, Sloan & Pearce. 1941. 333p.

There are six articles by as many authors: Foreign Language Broadcasts Over Local American Stations, The Popular Music Industry, The Radio Symphony, Invitation to Music, Radio and the Press Among Young People, and Radio Comes to the Farmer.

— — eds. Radio Research 1942-1943. New York. Duell, Sloan & Pearce. 1944. 599p.

This book is divided into four parts. Part 1 discusses daytime serials. Part 2 discusses the work of OWI's domestic radio bureau after one year of war. Part 3 discusses (a) the Lazarsfeld-Stanton "program analyzer," and (b) popular music on the radio. Part 4 discusses (a) adjacent listening (i.e. what the listener tunes to before and after the program under consideration), (b) non-listeners, (c) a CBS qualitative study of reactions to a special series of programs, (d) the nature of the bias of the interviewer in radio research, and (e) the psychology of radio commercials.

LUMLEY, FREDERICK H. *Measurement in Radio*. Columbus. Ohio State University. 1934. 318p.

Methods of measuring listener reactions. Almost a hundred pages are devoted to an appendix of supplementary notes, a lengthy bibliography and an index. The body of the book, in the main, discusses purposes and methods of measurements (e.g. mail responses, telephone and personal interviews), analysis of sales response and what surveys have already proved (e.g. which types of programs and which stations are most popular, number of hours radio set is on, sponsor identification, others present). An important contribution even after twelve years.

MERTON, ROBERT K.; FISKE, MARJORIE and CURTIS, ALBERTA. *Mass Persuasion: The Social Psychology of a War Bond Drive*. New York. Harper & Bros. 1946. 210p.

On September 21, 1943 from 8 A.M. to 2 A.M. the next morning Kate Smith interrupted regularly scheduled programs on CBS during each fifteen minute period to make a one or two minute appeal for war bond purchases. This, in the words of the book jacket, "is an intensive analysis . . . of the reactions, attitudes, and results secured from the drive." The authors say that it was "not a study of Kate Smith. Her bond drive merely provides the material for an investigation of the structure and dynamics of mass persuasion in our society."

NATIONAL ASSOCIATION OF BROADCASTERS. *Urban Radio Listening*. Washington, D.C. The Association. 1941. 40p.

Radio's influence on those who live in cities.

PEATMAN, JOHN GRAY and HALLONQUIST, TORE. *The Patterning of Listener Attitudes Toward Radio Broadcasts: Methods and Results*. Stanford University, Calif. Stanford University Press. 1945. 58p.

In an attempt to appraise the effectiveness of any radio program the authors demonstrate the use of the Stanton-Lazarsfeld "program analyzer" on two typical programs, showing how listener attitudes for one make a pattern for a successful broadcast, while listener attitudes for the other make for an unsuccessful broadcast.

SCHULER, EDGAR A. *Survey of Radio Listeners in Louisiana*. Baton Rouge. Louisiana State University. 1943. 77p.

Discusses the number of radios in Louisiana, actual and potential listeners, program and station preferences and short wave listening.

STARCH, DANIEL. *Revised Study of Radio Broadcasting Covering the Entire United States and Including a Special Survey of the Pacific Coast, Both as of January 1, 1930*. New York. National Broadcasting Co. 1930. 58p.

Discusses such questions as the persons who gave information, districts covered, home rental value, number of radio sets in the United States, frequency of listening, amount of time radio was in use, kinds of programs preferred, summer listening, listening by favorite stations and by various evenings.

SUMMERS, LEDA P. Daytime Serials and Iowa Women: A Study of Daytime Serial Listening in Iowa. Des Moines. Station WHO. 1943. 47p.

The daytime serial audience in general, audiences for particular serials and factors causing certain audiences to select certain serials.

WHAN, FOREST L. The Kansas Radio Audience of 1946. Topeka, Kansas. Station WIBW. 1946. 115p.

Covers station preferences in Kansas, listening habits and hours, program preferences, adequacy of program service, radio's prestige in Kansas and the public attitude toward commercial announcements. Numerous charts and maps accompany a small amount of text. Dr. Whan, Chairman of the Committee on Radio at the University of Wichita, also prepares similar annual surveys of the Oklahoma and Iowa audiences.

WIEBE, G. D. The Program Analyzer: A Laboratory Method for Studying Radio Listening Habits. (Evaluation of School Broadcasts, Bulletin No. 47) Columbus. Ohio State University. 1942. 11p.

What the "program analyzer" is and how to use it, results of its use in four specific cases and its advantages and limitations.

— Radio Listening and Popular Song Tastes. (Evaluation of School Broadcasts, Bulletin No. 28) Columbus. Ohio State University. 1941. 9p.

A study of some seven hundred mothers and high school students of Zanesville, Ohio, to determine "typical" public response to the BMI-ASCAP music controversy of a few years ago.

Program Content and the Public

RADIO AND THE FARMER

BRUNNER, EDMUND DE S. *Radio and the Farmer*. New York. Radio Institute of the Audible Arts. 1935. 65p.

A four-page essay on the ways in which the radio has helped to destroy the isolation of the farmer from outside experiences. The remainder of the pamphlet is a summary of opinions by farm and agricultural people about what radio means to the farmer.

U. S. DEPARTMENT OF AGRICULTURE. *Attitudes of Rural People Toward Radio Service: A Nation-Wide Survey of Farm and Small-Town People*. Washington, D.C. U. S. Government Printing Office. 1946. 133p.

Discusses radio's importance to rural people, number of those who do not have radios in their homes and rural people's attitudes toward radio programs (including farm programs).

WILSON, CHARLES MORROW. *Money at the Crossroads: An Intimate Study of Radio's Influence Upon a Great Market of 60,000,000 People*. New York. National Broadcasting Co. 1937. 21p.

The NBC foreword to this book says: "He [Mr. Wilson] lived with them [farm families in 25 states], talked with them, photographed them and made copious notes of all he learned. He interviewed rural merchants and representative county agents of the U. S. Department of Agriculture. From these close contacts he drew the conclusions which we [NBC] publish." What radio means to the farmer, how radio affects rural merchandising and what rural merchants say about radio are discussed very briefly. Note that this report was prepared for NBC.

RADIO AND THE LIBRARY

DRURY, FRANCIS K. W. *The Broadcaster and the Librarian: How the Radio Station and the Library Can Help Each Other*. New York. National Advisory Council on Radio in Education. 1931. 28p.

Through specific suggestions this little pamphlet shows how the community library may be helpful to the station and the listener in relation particularly to the educational broadcast.

HYERS, FAITH HOLMES. *The Library and the Radio*. Chicago. University of Chicago Press. 1938. 101p.

Probably the most adequate and complete book in the field. Chapter 1 shows ways in which the library may publicize radio programs, furnish books, radio talks, etc., pertaining to radio shows and how libraries may encourage group

listening. Chapter 2 offers techniques for librarians who would become effective broadcasters. Chapter 3 gives the broadcasting experiences of various libraries the country over. The final chapter, essentially, is a plan of action by libraries and radio stations.

RELIGIOUS BROADCASTING

FEDERAL COUNCIL OF THE CHURCHES OF CHRIST IN AMERICA. *The Church in the Sky*. New York. The Council. 1938. 38p.

A number of very brief addresses by churchmen and NBC executives on religion by radio.

WALKER, E. JERRY. *Religious Broadcasting: A Manual of Techniques, A Guide to Those Who Prepare and Present Religious Programs*. Washington, D.C. National Association of Broadcasters. 1945. 19p.

Program planning and presentation, cooperative relations with various groups, publicity and finance.

RADIO BROADCASTING FOR PRIVATE GROUPS

ASSOCIATION OF THE JUNIOR LEAGUES OF AMERICA. *A Guide to Radio*. New York. The Association. 1940. 51p.

Describes briefly the radio experiences of Junior Leagues in various U.S. cities. There are also general program and production hints and a listing and description of many scripts that are available to non-Junior League members and organizations.

— *Radio, Your Station and You*. New York. The Association. 1942. 98p.

This, say the authors, is a "guide to planning, producing and promoting local radio programs in the children's and community interpretative fields." Part 1 (40 pages) explains the nature of radio and what the program planners should know about the local station on which the program will be presented, how to organize a radio group to produce a program, what the functions of individual members should be and methods to determine the effectiveness of the program. Part 2 (30 pages) discusses script writing. A helpful booklet for those entering radio programming and production—whether individuals or groups.

ATKINSON, O'BRIEN. *Broadcasting Your Talk*. New York. America Press. 1936. 57p.

Prepared by the Catholic Evidence Guild of New York, this pamphlet shows how to prepare and present a showmanly talk, whether of the platform or radio variety. Its immediate purpose, and most of its examples, are intended to convince listeners of the reasonableness of the Catholic religion.

BOY SCOUTS OF AMERICA. *Broadcasting Scouting*. New York. The Scouts. 1943. 48p.

A little guide to those planning Boy Scout radio programs. Discusses types of programs, preparation and presentation, music, sound effects, etc.

- C. I. O. POLITICAL ACTION COMMITTEE. PAC Radio Handbook. New York. The Committee. 1946. 22p.

A revised and condensed edition of the 1944 handbook, with brief discussions of FM broadcasting, why the people own radio, operation in the public interest, sustaining and sponsored programs, how to get radio time, broadcasting at different times of the day, spot announcements (with examples), and what to do when your organization is refused air time.

- GIBSON, PAULINE. Handbook for Amateur Broadcasters. Pittsburgh. Scholastic Publications. 1937. 58p.

A professional book for amateurs, particularly those who through the radio guild in their school, club or community want time on the air and seek expert advice on how to use it effectively. Explains how the reader may form a radio guild and what the magazine *Scholastic* is doing along these lines. There are also helpful chapters on writing the script, using sound effects, incorporating music, and the director's job. There are chapters, too, on how to cooperate with your local station and how to wire your school for sound.

- INTERNATIONAL COUNCIL OF RELIGIOUS EDUCATION. Radio Manual for State and Local Radio Committees Cooperating on Radio Publicity for Religious Education Week. 1941. 18p.

Though intended as a guide to getting radio publicity for religious education week this pamphlet is helpful to other public service organizations planning radio campaigns.

- LEWIS, DOROTHY. Radio and Public Service: A Guide Book for Radio Chairmen. Washington, D.C. National Association of Broadcasters. 1944. 96p.

Discusses the listener's role in radio, the NAB code, duties of a radio chairman, how to educate radio listeners to their responsibilities, successes and failures in public service broadcasting by outside organizations, and types of programs (talks, dramas, etc.) organizations can use.

- NATIONAL ASSOCIATION OF BROADCASTERS. Is Your Hat in the Ring? Washington, D.C. The Association. 1942. 18p.

Planning, writing and presenting your radio talk.

- POWER, LEONARD. Cooperation with Radio Councils: A Survey of Regional and State Radio Councils Which Cooperate with Radio Stations and Which Serve to Promote, Coordinate, Improve and Facilitate Public Service Broadcasting by Nonprofit Educational, Civic, and Other Social Organizations. Washington, D.C. U.S. Federal Radio Education Committee. 1940. 61p.

The formation and organization of several radio councils and how they cooperate with radio stations in their respective communities.

- Radio Advisory Committees and Audience Preparation. Washington, D.C. U.S. Federal Radio Education Committee. 1940. 43p.

"A survey of local radio committees which cooperate with radio stations, and methods used by stations and committees to build audiences for programs resulting from station-committee cooperation."

SCHROEDER, MARY AGNES. Catholics, Meet the "Mike": A Radio Workbook Giving Professional Guidance to the Amateur. St. Louis. Queen's Work. 1944. 128p.

Intended primarily for Catholic workshop groups (some fifteen or twenty pages refer directly to the religious aspects) this book can be helpful to any amateur group desirous of forming its own radio guild or workshop. Analyzed are the necessary first steps, auditions, use of scripts (and where to get them), producing the program, acting requirements, writing your own script (sample scripts are analyzed) and finally, after the workshop group has become semi-professional, the proper approach to the local station in securing air time.

SOCIAL WORK PUBLICITY COUNCIL. Social Work at the Microphone. New York. The Council. 1935. 17p.

The proper preparation and presentation of talks, commentary, first person stories, interviews, forums, variety programs, spot announcements and dramatic sketches. Casting, production, the use of music, transcriptions and using listener groups are all discussed from the social workers' point of view.

U. S. OFFICE OF EDUCATION. Radio Program Production Aids. Washington, D.C. U. S. Government Printing Office. n.d. 49p.

Part 1 is a radio manual intended to show the beginner how to organize and direct a school radio producing unit. Part 2 is a glossary of radio terms and sign language. Part 3 is a handbook of sound effects and how to make them.

RADIO EDUCATION AND CHILDREN'S PROGRAMS

ADVISORY COMMITTEE ON EDUCATION BY RADIO. Report. Washington, D.C. U. S. Department of the Interior. 1930. 246p.

Actually several reports by different committees and individuals. Discusses the extent of educational broadcasting in the U.S., opinions about educational broadcasting by educators, individuals, broadcasters and other interested parties, how commercial interests and educators may cooperate and the requirements for successful broadcasting. Seventy-seven pages of text, the remainder appendices.

ATKINSON, CARROLL. American Universities and Colleges That Have Held Broadcast Licenses. Boston. Meador Publishing Co. 1941. 127p.

A history of radio stations owned by institutions of higher learning from 1922 to about 1941, their struggles to secure and maintain their licenses, their types of programs, extent of cooperation with the networks and how and why most of them lost their licenses.

— Broadcasting to the Classroom by Universities and Colleges. Boston. Meador Publishing Co. 1942. 128p.

Same general approach as the author's *Public School Broadcasting to the Classroom*, with the radio activities of some thirty eight universities and colleges represented. The "classroom" referred to in the title applies particularly to high schools.

- Development of Radio Education Policies in American Public School Systems. Edinboro, Pa. Edinboro Educational Press. 1939. 279p.
The radio education policies of 126 American public school systems are described. The first forty pages, however, are devoted to a general historical survey of radio education, plus the history of radio education at the networks and the radio education contributions of the U. S. Office of Education, the NEA, the Scholastic Radio Guild, Broadcasting Publications, Inc. and the Evaluation of School Broadcasts at Ohio State University.
- Education by Radio in American Schools. (George Peabody College for Teachers, Contribution to Education, No. 207) Edinboro, Pa. Edinboro Educational Press. 1938. 126p.
Discusses radio in state and territorial departments of education, radio education in American public school systems and in colleges and universities, with conclusions and recommendations.
- Public School Broadcasting to the Classroom. Boston. Meador Publishing Co. 1942. 144p.
The author aptly describes this book as "the history and development of the broadcasting of radio programs intended specifically for classroom use by the twenty-nine American public school systems that have made the attempt, more or less successfully, to provide this type of educational service."
- Radio Extension Courses Broadcast for Credit. Boston. Meador Publishing Co. 1941. 128p.
Recounts the efforts of sixteen colleges and universities which broadcast courses to listeners at home so that they might earn official credit toward degrees or teaching certificates. As in Atkinson's other books the approach is almost completely factual, permitting the reader to make his own conclusions.
- Radio in State and Territorial Educational Departments. Boston. Meador Publishing Co. 1942. 136p.
Describes the efforts of the educational departments in some forty or fifty states and territories of the United States to broadcast programs of instruction to the classroom and to publicize a particular school, an educational department or education in general.
- Radio Network Contributions to Education. Boston. Meador Publishing Co. 1942. 128p.
After brief histories of the education departments of the networks, some forty network programs which the author considers to have educational merit are discussed under subject headings. The discussion of each program consists of press releases, newspaper and magazine articles and the author's comments.
- Radio Programs Intended for Classroom Use. Boston. Meador Publishing Co. 1942. 128p.
The plan of this book, says the author, "is to sketch briefly the history of programs intended for classroom use as they have been developed by the major networks, local station offerings, universities and colleges, state and territorial educational departments, counties, public school systems, and three unique developments." The "unique developments" refer to the University of Kentucky Radio Listening Center, the Rocky Mountain Radio Council and the International Broadcasting System.

BARTLETT, KENNETH G. *How to Use Radio*. Washington, D.C. National Association of Broadcasters. 1938. 42p.

What radio and education can do for each other and especially in relation to radio programs, over-all planning before preparing the script, presenting the educational drama, talk, roundtable program and the use of music.

BERRY, LOLA. *Radio Development in a Small City School System*. Boston. Meador Publishing Co. 1943. 126p.

A history of the use of radio broadcasting in the Lewiston High School, Lewiston, Idaho (population about 10,000), from 1932 to 1942. Radio was used, says the editor in his introduction to the book, "to build poise within individual students, to create life interests, and to make the high school more definitely a part of the community life." The emphasis, however, is historical, rather than critical or "educational."

BEVILLE, H. M. JR., and DANIEL, CUTHBERT. *Classification of Educational Radio Research*. Washington, D.C. U. S. Federal Radio Education Committee.

Discusses research of particular value to broadcasters, teachers and civic groups.

BIRD, WINFRED W. *The Educational Aims and Practices of the National and Columbia Broadcasting Systems*. Seattle. University of Washington Press. 1939. 82p.

The aims and objectives of both networks are analyzed and evaluated, as well as some of their best sustaining and commercial programs from the point of view of educational merit. The author's criteria for judging educational programs are also given.

BOUTWELL, WILLIAM DOW. *FM for Education: Suggestions for Planning, Licensing and Utilizing Educational FM Radio Stations Owned and Operated by School Systems, Colleges and Universities*. Washington, D.C. U. S. Office of Education. 1944. 20p.

Half a dozen articles with other miscellaneous information on both FM and education.

CHARTERS, W. W. *Research Problems in Radio Education*. New York. National Advisory Council on Radio in Education. 1934. 41p.

Gives thirteen fields of investigation in which research can take place, and a number of current studies, mostly at colleges and universities.

CLEVELAND BOARD OF EDUCATION. *Report of Radio Activities 1938-1939, Station WBOE*. Cleveland. Cleveland Public Schools. 1939. 163p.

The first section discusses the work of the radio teacher, radio lesson manuscripts, the WBOE schedule, how the station is administered, results of the radio lessons and future plans. The second section discusses the technical end (the transmitter, radio receiver, studios, etc.).

COMMITTEE ON SCIENTIFIC AIDS TO LEARNING. Broadcast Receivers and Phonographs for Classroom Use. New York. The Committee. 1939. 75p.

A thoroughly practical pamphlet that discusses broadcast receivers, phonographs and combinations, rural school equipment, fundamental engineering considerations and the improvement of classroom acoustics.

— Central Sound Systems for Schools. New York. The Committee. 1940. 69p.

The functions of school sound systems (receiver, microphone, recording equipment, one- and two-way communication, use in gym, etc.), the necessary technical requirements and proper construction and installation of equipment.

CURTIS, ALBERTA. Listeners Appraise a College Station: Station WOI, Iowa State College. Washington, D.C. U. S. Federal Radio Education Committee. 1940. 70p.

Several programs of a varied character presented by the college station WOI are analyzed by listeners engaged in different professions. General information about the station and its listeners is also included.

DARROW, BEN H. Radio the Assistant Teacher. Columbus. R. G. Adams & Co. 1932. 271p.

Written when educational radio was in its infancy, this book reflects its immature times. Chiefly valuable for its details of programs and people in educational radio in the twenties and early thirties.

— Radio Trailblazing: A Brief History of the Ohio School of the Air and Its Implications for Educational Broadcasting. Columbus. College Book Co. 1940. 137p.

Written in thoroughly informal, "Uncle Ben" Darrow tradition, this is exactly what its sub-title calls it, namely a history of the Ohio School of the Air from 1928 to 1937 with one long chapter on the author's opinions of some current problems in educational broadcasting.

DENISON, MERRILL. The Educational Program: A Discussion of Facts and Techniques in Educational Broadcasting. New York. Radio Institute of the Audible Arts. 1936. 13p.

A brief discussion of what educators must do to adapt their programs to radio requirements, with suggestions for the improvement of radio talks.

EISENBERG, AZRIEL L. Children and Radio Programs: A Study of More Than Three Thousand Children in the New York Metropolitan Area. New York. Columbia University Press. 1936. 240p.

A detailed study of the reactions of some 3300 New York children (ages ten to thirteen) to radio programs heard at home, with additional research concerning the reactions of the parents of these children. Most of the book is completely factual. The appendix gives a brief description of some of the most popular radio programs and the questionnaires and interview used in the study.

FRIEDRICH, C. J. and SMITH, JEANETTE SAYRE. Radiobroadcasting and Higher Education. (Studies in the Control of Radio, No. 4) Cambridge. Radiobroadcasting Research Project, Harvard University. 1942. 81p.

The reader is brought up to date on radio education. Impartially, the arguments of broadcaster and educator (especially the colleges) are presented. One chapter gives the results of the author's poll at a large eastern university on the faculty's attitude to radio. Finally, Mr. Friedrich gives his opinions on why the university should indulge in radio activities.

FROST, S. E., JR. Education's Own Stations: The History of Broadcast Licenses Issued to Educational Institutions. Chicago. University of Chicago Press. 1937. 481p.

Brief histories of 176 radio stations owned by colleges and universities, high schools, institutes, school boards, etc.

GIBBONY, HAZEL L. and TYLER, I. KEITH. Radio in Informal Education: A Conference Report. (Evaluation of School Broadcasts, Bulletin No. 64) Columbus. Ohio State University. 1942. 35p.

Brief summaries of comments made by various radio people and a few informal talks delivered at a conference on the Use of Radio for Young People. Emphasis is on broadcasting to youth outside of school hours, group listening, broadcasting by youth organizations and the building of radio workshops.

GORDON, DOROTHY. All Children Listen. New York. George W. Stewart, Publisher. 1942. 128p.

This is both a brief history and a constructive criticism of children's radio programs. The clue to the nature of the entire book may be gleaned from the author's own words: "Although an occasional show may be acceptable for network production, the picture of broadcasts for children in the United States of America is a sorry one indeed, and gives one much food for thought."

GRUENBERG, SIDONIE MATSNER. Radio and Children. New York. Radio Institute of the Audible Arts. 1935. 23p.

Why radio attracts children, similarities and differences between radio and other interests, how some parents guide their children and some suggested criteria for judging children's radio programs.

— The Use of the Radio in Parent Education. Chicago. University of Chicago Press. 1939. 95p.

The major points discussed are the nature and kinds of programs offered in the name of parent education, the size and "quality" of the listening audience, securing listener reaction, publicizing programs, use of recordings, competition with other programs, potential commercial sponsorship, measuring the program's effectiveness.

HARRISON, MARGARET. Radio in Rural Schools—An Investigation. New York. Radio Research Bureau. Teachers College, Columbia University. 1935. 103p.

A wealth of information on radio in the rural school (frequently the one-room kind), in-school use of radio programs, radio equipment used in rural schools, how radio stimulates children's written work, etc.

- Radio in the Classroom: Objectives, Principles and Practices. New York. Prentice-Hall. 1937. 260p.

A guide to the teacher or principal who wants to use radio in and out of his classroom or school but doesn't know how to start, or having used radio, would like to utilize it with better results. Radio is here presented as one teaching aid to the instructor (and of course others may be equally important).

- HERZBERG, MAX J.. ed. Radio and English Teaching: Experiences, Problems and Procedures. New York. D. Appleton-Century Co. 1941. 246p.

A series of twenty-two individual articles by educators and professional radio people on subjects related to radio education generally and English teaching specifically. The four parts of the book are (1) The background of radio, (2) History and problems of educational broadcasts, (3) English and radio, (4) Bibliography of radio in education.

- HERZOG, HERTA. Survey of Research on Children's Radio Listening. New York. Office of Radio Research. Columbia University. 1941. 84p.

A survey of the literature devoted to radio programs which children (those from six to eighteen) actually listen to in their leisure time.

- HILL, FRANK ERNEST. The Groups Tune in. Washington, D.C. U. S. Federal Radio Education Committee. 1940. 34p.

Why and how listening groups start, what happens when they meet, their value to themselves and others, how to promote their continued existence.

- Listen and Learn: Fifteen Years of Adult Education on the Air. New York. American Association for Adult Education. 1937. 248p.

An important contribution to the literature of radio education. The first thirty pages are by way of introduction. Then follows a discussion of college-owned radio stations, the work of NACRE and other educational institutions on the air, the "war" between educators and broadcasters between 1930 and 1935, how educators and broadcasters have cooperated, some unanswered problems in radio education, supplementary aids to educational broadcasting (e.g. library, museum), the nature of what adult listeners learn through educational programs and a few steps that could be taken to improve education on the air.

- Tune in for Education: Eleven Years of Education by Radio. New York. National Committee on Education by Radio. 1942. 109p.

A record of the events leading up to the formation of the National Committee on Education by Radio in 1930, and its subsequent history to 1941. In the course of this study the work of many related organizations and education by radio in general are analyzed.

- and WILLIAMS, W. E. Radio's Listening Groups: The United States and Great Britain. New York. Columbia University Press. 1941. 270p.

The first 145 pages, written by Mr. Hill, are devoted to listener groups in America (British listening groups do not concern us here). "The objectives of the study," says Mr. Hill, "were (1) to get some reasonable knowledge of the number and kinds of listening groups now active in the United States;

(2) to visit some representative groups, observing them in action and talking with their leaders and those who might assist in promoting them; and (3) to get direct written testimony from a larger number of group leaders and members than those actually visited."

HOGAN, JOHN V. L. and WILMOTTE, R. M. *Auditory Aids in the Classroom: A Report on the Cost of Providing Auditory Aids by Broadcasting, By Wire Lines and by Records.* New York. Committee on Scientific Aids to Learning. 1938. 66p.

This is an analysis of costs only.

JAGER, HARRY A. *Let Freedom Ring! A Manual Adapting to Use in Classroom and Assembly and in the Local Broadcasting Station, The Radio Series, Let Freedom Ring, Presenting Dramatically Our Civil Rights Under the Constitution, as Broadcast from Coast to Coast Under the Auspices of the Office of Education.* Washington, D.C. U. S. Office of Education. 1937. 83p.

The sub-title tells the story. (See original series, p. 39.)

JANSKY, C. M.; HIGGY, R. C. and SALISBURY, MORSE. *The Problem of the Institutionally Owned Station.* Chicago. University of Chicago Press. 1934. 32p.

In three short articles by a consulting engineer, an educator and the radio chief of the Department of Agriculture, the problems of the educational radio station are examined and analyzed.

JONES, J. MORRIS. *Americans All . . . Immigrants All: A Handbook for Listeners.* Washington, D.C. U. S. Federal Radio Education Committee. 1939. 120p.

Text material on the story of immigration and the background of various races and nationalities; intended to be used with the recordings of this series. References to books are also included. (See next entry.)

— *Americans All . . . Immigrants All: A Manual Suggesting How Recordings of the Radio Series, Americans All . . . Immigrants All and the Handbook for Listeners May be Used in School and Community.* Washington, D.C. U. S. Federal Radio Education Committee. 1939. 20p.

The complete title describes this pamphlet.

KITCHELL, VELMA IRENE. *Teaching Music Appreciation: Use of the Radio and Movies.* Urbana. University of Illinois. 1940. 24p.

Using one specific class as an illustration of what can be done elsewhere, this pamphlet shows how the traditional classroom instruction in music can be revitalized through the use, both in and out of school, of recordings and radio programs, with attendant discussion of artists, composers and the compositions heard.

KOON, CLINE M. *The Art of Teaching by Radio*. Washington, D.C. U. S. Office of Education. 1933. 92p.

The author's purpose is to "make available to the educational profession what appear to be the best practices in teaching by radio." His principal source of material was the results of a questionnaire sent to U. S. radio stations by the U. S. Office of Education. This booklet discusses various types of radio programs the educator can use, program preparation (stresses writing and rehearsing), presentation of the broadcast, securing listener interest and the proper utilization of the broadcast (i.e. merchandising).

— *Educational-Cultural Influence of Broadcasting in the United States*. (A report compiled for the International Institute of Intellectual Cooperation). Washington, D.C. U. S. Office of Education. 1935. 70p.

An easily read book that explains the ways in which the radio has influenced our recreational life, vocational guidance, health, artistic and moral training, knowledge of public affairs and as an instrument of international understanding.

— comp. *Some Public Service Broadcasting: Being a Report on the Survey Made by the National Council on Radio in Education and the Federal Office of Education*. Chicago. University of Chicago Press. 1934. 36p.

This booklet was the result of a questionnaire which sought to determine "the present and contemplated uses of broadcasting by national voluntary organizations as a means of promoting a better understanding and mutually helpful relations between broadcasting stations and organizations with public service objectives." The nature and extent of broadcasting by the different voluntary organizations, the purposes served and problems involved in broadcasting are listed and analyzed.

LAINE, ELIZABETH. *Motion Pictures and Radio: Modern Techniques for Education*. New York. McGraw-Hill Book Co. 1938. 165p.

About half the book applies to radio. Chapter 1 demonstrates that the public listens to mediocre programs and indicates which groups have been to blame. Chapter 2 analyzes the advantages radio has brought to education and a few important research studies which evaluate radio's effectiveness. Chapter 3 tells of the radio activities of a number of colleges, stations, schools of the air, etc. Chapter 4 offers brief but concrete suggestions on how the state may aid in the solution of many local radio problems.

LEVENSON, WILLIAM B. *Teaching Through Radio*. New York. Farrar & Rinehart. 1945. 474p.

Written by the supervisor of radio for the Cleveland Board of Education, this is an outstanding contribution. Discusses in great detail, among other things, radio's advantages and limitations in education, preparing and presenting the educational program, measuring results of programs, radio broadcasting activities in the schools, the use of recordings and playback equipment, how the schools can further good public relations through radio, how the child can benefit from the commercial program, planning and using the school radio station, and finally a chapter on frequency modulation, television and facsimile in relation to education.

LEWIS, DOROTHY. Broadcasting to the Youth of America: A Report on Present Day Activities in the Field of Children's Radio Programs. Washington, D.C. National Association of Broadcasters. 1941. 78p.

Local and network programs of an educational nature are listed under various classifications and types, with recommendations to radio stations, agencies, sponsors and educational groups in regard to policies to be pursued concerning radio education.

— and McFADDEN, DOROTHY L. Program Patterns for Young Radio Listeners in the Field of Children's Radio Entertainment. Washington, D.C. National Association of Broadcasters. 1945. 80p.

Hundreds of children's programs currently on the air are selected on the basis of program ideas, classified according to type (e.g. quizzes, stories, comics) and analyzed. A set of criteria is listed, plus other recommendations.

LOWDERMILK, R. R. Reading, Radio, and Attitudes. (Evaluation of School Broadcasts, Bulletin No. 63) Columbus. Ohio State University. 1942. 11p.

A study to determine the relative influence of the same material heard by transcription and when read, on the social attitudes of a group of high school students.

— The School Radio-Sound System. Washington, D.C. U. S. Federal Radio Education Committee. 1941. 58p.

Shows how to purchase, install and use the school public address system.

— A Study of America's Town Meeting of the Air. (Evaluation of School Broadcasts, Bulletin No. 46) Columbus. Ohio State University. 1942. 46p.

A detailed study that determines whether listening to this program and discussing it in school afterwards increases the interest of high school students in current social problems.

— Transcription Players for Schools: Their Selection and Use. (Evaluation of School Broadcasts, Bulletin No. 41) Columbus. Ohio State University. 1941. 20p.

Sound, practical advice.

LUMLEY, F. H. Broadcasting Foreign Language Lessons. Columbus. Bureau of Educational Research, Ohio State University. 1934. 90p.

A study of the teaching of foreign languages in North America, with reports on French radio lessons from pupils and teachers involved.

MACLATCHY, JOSEPHINE H. ed. Education on the Air: Yearbook of the Institute for Education by Radio. Columbus. Ohio State University. 1930-1944.

Each volume about 300 pages. The speeches, reports, roundtable discussions, etc., of each of the yearly sessions, all bearing on radio education and related subjects. The yearbook for 1935 is combined with the final yearbook of the National Advisory Council on Radio in Education and is co-edited by Josephine H. MacLatchy and Levering Tyson.

MARSH, C. S. ed. *Educational Broadcasting: Proceedings of the National Conference on Educational Broadcasting.* Chicago. University of Chicago Press. 1936-1938.

Each volume about 400 pages. The speeches, reports, roundtable discussions, etc., of each of the yearly sessions, all bearing on radio education and related subjects.

MICHIGAN EDUCATION ASSOCIATION. *Implications of the Radio in Education: 12th Yearbook.* Lansing, Mich. The Association. 1940. 128p.

A group of articles on such subjects as the radio listening habits of Michigan children, radio's effect on the child, the development of discriminate listening, radio equipment in the school and teacher training and the radio.

MILES, J. ROBERT. *Auditory Aids and the Teaching of Science: Reports on Two Experimental Studies. (Evaluation of School Broadcasts, Bulletin No. 57)* Columbus. Ohio State University. 1942. 18p.

A study of the use of recordings and radio programs to show how they can be integrated into even the rigidly scheduled science course.

— *Recordings for School Use, 1942: A Catalogue of Appraisals.* Yonkers-on-Hudson, N.Y. World Book Co. 1942. 250p.

Describes and appraises countless educational records and transcriptions, listing them by subjects. Additional material discusses records and record players.

— *Sixty School Broadcasts: An Appraisal of the "Best" in Classroom Radio Programs During 1939-1940. (Evaluation of School Broadcasts, Bulletin No. 31)* Columbus. Ohio State University. 1941. 14p.

Sixty school broadcasts by educational institutions, radio stations and networks are analyzed, according to content and grade level and from the point of view of good educational broadcasting.

MULLER, HELEN M., comp. *Education by Radio.* New York. H. W. Wilson Co. 1932. 175p.

Briefs pro and con on the question that legislation be enacted reserving to educational agencies at least 15 per cent of all radio channels. Also, a series of magazine articles defending the affirmative and the negative sides, plus several of a general character.

NATIONAL ADVISORY COUNCIL ON RADIO IN EDUCATION. *Four Years of Network Broadcasting.* Chicago. University of Chicago Press. 1937. 78p.

In 1936, after four years on NBC, the "You and Your Government" series went off the air. This report is an appraisal of the history of the program, its techniques, merchandising, listener interest and the relations of its "sponsor," the NACRE to NBC.

- Present and Impending Applications to Education of Radio and Allied Arts. Chicago. University of Chicago Press. 1934. 83p.

Though a handy little pamphlet, its subject matter is definitely limited. As it says, it deals with "the physical aspects of the broadcast channels": the radio frequency spectrum, interference, station coverage, power and range, types of channels, national and international regulations, synchronization of transmitting stations, transcriptions and FM, television, short wave, "wired radio," and sound motion pictures. Nontechnical people will understand this pamphlet but changes have occurred in the twelve years since its appearance.

- NATIONAL ASSOCIATION OF BROADCASTERS. How to Use Radio in the Classroom. Washington, D.C. The Association. 1939. 17p.

Discusses radio's place in education, how to find worth-while current programs, fitting radio into the curriculum, equipment needed for classroom listening, selecting "proper" school broadcasts, out-of-school listening, the teacher's part in the radio program and how she may secure more knowledge so as to better fit her as a "radio teacher."

- NATIONAL EDUCATION ASSOCIATION. Radio and the Classroom. Washington, D.C. The Association. 1941. 97p.

Seventeen educators write as many articles on radio education.

- O'STEEN, ALTON and MILES, J. ROBERT. Ideas That Came True: An Appraisal of a Series of Social Studies Broadcasts. (Evaluation of School Broadcasts, Bulletin No. 32) Columbus. Ohio State University. 1941. 11p.

A critical study of a former NBC program, with the purpose of providing experiences and avoiding pitfalls for others contemplating radio programs in the field of social questions.

- OVERSTREET, HARRY A. and BONARO W. Town Meeting Comes to Town. New York. Harper & Bros. 1938. 268p.

The history of New York's Town Hall and its famous institution, America's Town Meeting of the Air.

- PERRY, ARMSTRONG. Radio in Education: The Ohio School of the Air and Other Experiments. New York. Payne Fund. 1929. 166p.

The history, policies, radio programs, etc., of the Ohio School of the Air and dozens of other schools of the air, college radio courses, educational radio programs, etc., in all parts of the country.

- POWER, LEONARD. College Radio Workshops. Washington, D.C. U. S. Federal Radio Education Committee. 1940. 41p.

A description of the radio workshop activities at Syracuse University, Indiana State Teachers College, the University of Kentucky and at Drake University.

- Local Cooperative Broadcasting: A Summary and Appraisal. Washington, D.C. U. S. Federal Radio Education Committee. 1940. 28p.

Summarizes the efforts at cooperation between radio stations and local educational groups; also some of the programs and schools of the air that resulted from such cooperation.

- Public Service Broadcasting at Station WMBD, Peoria, Illinois. Washington, D.C. U. S. Federal Radio Education Committee. 1940. 38p.

Presents a detailed account of how one particular station successfully cooperated with local educational groups. The intent apparently is to show a good example to other stations and organizations.

- Schools of the Air and Radio in the High School Curriculum. Washington, D.C. U. S. Federal Radio Education Committee. 1940. 61p.

"A survey of cooperation between educational authorities and radio stations, including a case study of one state department of education and two case studies of the city school systems."

- Small Station Cooperation: A Survey of Successful Cooperative Efforts Between Small Radio Stations and Educational, Religious and Other Nonprofit Civic Groups. Washington, D.C. U. S. Federal Radio Education Committee. 1940. 31p.

Same general approach as this author's *Local Cooperative Broadcasting*, except that this pamphlet deals with small stations only.

- READ, EVELYN PLUMMER. Broadcasting History: The Story of the Story Behind the Headlines. Washington, D.C. American Association for State and Local History. 1943. 28p.

The title might indicate that this is a history of broadcasting. Actually, it is the broadcasting of history that is discussed. In the first half the subject is discussed in a very general way and in the relations to radio of the American Historical Association. The second half is a history and explanation of the radio program, "The Story Behind the Headlines."

- REED, ALBERT A. Radio Education Pioneering in the Mid-West. Boston. Meador Publishing Co. 1943. 128p.

Discusses the radio education activities of colleges, universities and public school systems in the states of Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota and South Dakota. The approach is historical rather than critical.

- REED, THOMAS H. Civic Education by Radio. New York. Radio Institute of the Audible Arts. 1935. 8p.

This brief essay discusses citizen training by radio generally, and the cooperative venture of the American Political Science Association and the National Advisory Council on Radio in Education to form a joint committee on Civic Education by Radio, specifically.

- REID SEERLEY. Americans at Work: A Critical Appraisal of Twenty-Six Broadcasts Produced by the Columbia Broadcasting System, 1940-1941. (Evaluation of School Broadcasts, Bulletin No. 36) Columbus. Ohio State University. 1941. 57p.

Results of weekly appraisals of the CBS School of the Air series, Americans at Work by forty or fifty teachers throughout the country.

- The Classroom Audience of Network School Broadcasts: A Survey of School and Classroom Listeners to Broadcasts Produced by the Columbia Broadcasting System and the National Broadcasting Company, 1939-1940. (Evaluation of School Broadcasts, Bulletin No. 34) Columbus. Ohio State University. 1941. 12p.

Results of a questionnaire to 1150 elementary and high schools concerning the school audience using NBC and CBS school broadcasts.

- Frontiers of Democracy: A Study of Radio Broadcasts Dealing with Technological and Social Progress. (Evaluation of School Broadcasts, Bulletin No. 48) Columbus. Ohio State University. 1942. 52p.

A critical examination of the CBS American School of the Air series, "Frontiers of Democracy" to determine its audience, what listeners think of it and how it may be improved.

- Network School Broadcasts: Some Conclusions and Recommendations. (Evaluation of School Broadcasts, Bulletin No. 35) Columbus. Ohio State University. 1941. 15p.

Three series of broadcasts in the CBS American School of the Air programs: "Americans at Work," "New Horizons" and "Tales from Far and Near" are examined thoroughly and suggestions for improvement offered.

- New Horizons: A Critical Appraisal of Twenty-Six School Broadcasts Produced by the Columbia Broadcasting System, 1940-1941. (Evaluation of School Broadcasts, Bulletin No. 37) Columbus. Ohio State University. 1941. 48p.

Results of weekly appraisals of the CBS School of the Air series, "New Horizons" by forty or fifty teachers throughout the country.

- Radio and the Teaching of English: A Study of the 10A English Curriculum in Rochester, New York. (Evaluation of School Broadcasts, Bulletin No. 22) Columbus. Ohio State University. 1941. 56p.

"This study is a report of an evaluation of some of the important aspects of the 10A English course which is centered around the radio." It discusses the place of radio in the Rochester curriculum, the techniques for evaluation, what the students thought of the course and what the class activities actually were.

- Radio in the Schools of Ohio. (Evaluation of School Broadcasts, Bulletin No. 43) Columbus. Ohio State University. 1942. 57p.

A survey of Ohio to determine the extent of school possession of radios, phonographs and recorders; the extent of school use of school broadcasts; and the extent of school use of radio guilds, workshops and out-of-school listening and broadcasting by students.

- Radio Preferences of Tenth-Grade Rochester Students: A Study of Favorite Radio Programs, Analyzed for Sex, I.Q., and Social Class Differences. (Evaluation of School Broadcasts, Bulletin No. 26) Columbus. Ohio State University. 1941. 24p.

Results of a study in Rochester, N.Y. Not only are the actual programs listed, but the probable reasons for their choice by the different groups are analyzed.

- Tales from Far and Near: A Critical Appraisal of Twenty-five School Broadcasts Produced by the Columbia Broadcasting System, 1940-1941. (Evaluation of School Broadcasts, Bulletin No. 38) Columbus. Ohio State University. 1941. 44p.

Results of weekly appraisals of the CBS American School of the Air series "Tales from Far and Near" by fifty or sixty teachers throughout the country.

- Why Teachers Don't Use School Broadcasts. (Evaluation of School Broadcasts, Bulletin No. 44) Columbus. Ohio State University. 1941. 5p.

The reasons are given and analyzed.

- and DAY, DANIEL D. Research in the Classroom Use of Radio. (Evaluation of School Broadcasts, Bulletin No. 55) Columbus. Ohio State University. 1942. 32p.

A detailed analysis of some of the literature of radio on such subjects as radio writing, radio journalists' experiences, the use of radio and sound equipment in schools, and the classroom use of educational records and transcriptions.

- and WOELFEL, NORMAN. How to Judge a School Broadcast. (Evaluation of School Broadcasts, Pamphlet Series No. 2) Columbus. Ohio State University. 1941. 24p.

The various criteria are analyzed.

- ROBBINS, IRVING. This Living World: An Interpretive Summary of Teachers' Appraisals of Twenty-Five School Broadcasts, 1940-1941. (Evaluation of School Broadcasts, Bulletin No. 33) Columbus. Ohio State University. 1941. 14p.

Forty or fifty high school teachers give their analysis and criticism of a series of programs, "This Living World," a part of the CBS American School of the Air.

- Teaching Radio Program Discrimination. (Evaluation of School Broadcasts, Bulletin No. 56) Columbus. Ohio State University. 1942. 18p.

A summary of the experiences of seven teachers in teaching radio program discrimination.

- What Teachers Think of Radio: A Survey of Teachers in Muskingum County, Ohio, 1941. (Evaluation of School Broadcasts, Bulletin No. 58) Columbus. Ohio State University. 1942. 13p.

A survey that answers these three questions: What are the radio listening habits of the teachers themselves? What do the teachers think about the radio programs which their students hear at home? How do teachers use radio in their schools?

- ROWLAND, HOWARD. Adolescent Personality and Radio: Some Exploratory Case Studies. (Evaluation of School Broadcasts, Bulletin No. 61) Columbus. Ohio State University. 1943. 18p.

A detailed study both in and out of school of eight selected boys and girls to determine their listening habits and the influence of radio on their cultural and personality development.

- Crime and Punishment on the Air. (Evaluation of School Broadcasts, Bulletin No. 54) Columbus. Ohio State University. 1942. 16p.

Results of a study of off-the-air recordings of twenty different radio programs in which crime is a central theme. The subjects considered are: the crime pattern, plot and character stereotypes, the role of the super-hero, law and order, vicarious aggression, childhood social adjustment and implications for radio and education.

- How to Build a Radio Audience. (Evaluation of School Broadcasts, Bulletin No. 50) Columbus. Ohio State University. 1942. 17p.

How the advertiser builds his radio audience, its shortcomings, how to build the radio audience through what the author calls "cooperative communication" and some examples, and the responsibilities of the radio industry and the Federal Government in building an audience for public service.

- Radio and College Youth. (Evaluation of School Broadcasts, Bulletin No. 51) Columbus. Ohio State University. 1942. 30p.

Thirty-four students at an eastern state university wrote various types of autobiographical essays, filled out detailed questionnaires and were interviewed. All of this information was related to radio and radio listening. With the material thus provided, the report then gives the influence of radio on college youth, in the home today and at college, and advances conclusions and recommendations.

- Radio in Rivervale: A Study of Radio in a Typical American Community. Columbus. Bureau of Educational Research, Ohio State University. 1946. 15p.

A detailed study that discusses the radio stations, their programs and personnel, family listening, the relation of radio to the press, motion pictures and reading, radio and the schools, etc.

- TYLER, I. KEITH and WOELFEL, NORMAN. Criteria for Children's Radio Programs. (Evaluation of School Broadcasts, Bulletin No. 40) Columbus. Ohio State University. 1942. 17p.

A great number of specific criteria (e.g. crime is not suitable as a dominant theme in a radio program directed to children) are listed and analyzed.

SHEATS, PAUL H. *Forums on the Air*. Washington, D.C. U. S. Federal Radio Education Committee. 1939. 63p.

A report of a number of representative local programs dealing with public affairs. Types of programs, planning, techniques, audience response, etc., are all analyzed.

STEWART, IRVIN, ed. *Local Broadcasts to Schools*. Chicago. University of Chicago Press. 1939. 239p.

Six articles explaining the school radio education projects in Detroit, Cleveland, Rochester, Portland, Akron and Alameda.

STERNER, ALICE P. *A Course of Study in Radio Appreciation*. New York. Educational and Recreational Guides, Inc. 1941. 36p.

Radio is here divided into twenty-two units (e.g. history of radio, radio censorship, radio comedy, radio drama) intended for classroom and home study. Each unit gives its aims, methods to be used, the listening and non-listening activities of the students and what the author calls "content" or didactic material which will be helpful to the teacher studying the particular unit or subject matter.

— SAUNDERS, KATHARINE M. and KAPLAN, MILTON A. *Skill in Listening*. Chicago. National Council of Teachers of English. 1944. 48p.

The first two chapters discuss listening in general (not radio listening) and are therefore not pertinent. The third chapter discusses the source, preparation and presentation of news and comment on the air and their application to the classroom. The last two chapters are devoted to radio drama in general and the development of the radio verse play—with overtones on their use in our schools.

TYLER, TRACY F., ed. *An Appraisal of Radio Broadcasting in the Land-Grant Colleges and State Universities*. Washington, D.C. National Committee on Education by Radio. 1933. 150p.

Results of a study of seventy-one publicly-supported colleges and universities to determine the extent of their use of radio (e.g. equipment, costs, personnel, programs, opinions of executives about radio).

— ed. *Radio as a Cultural Agency: Proceedings of a National Conference on the Use of Radio as a Cultural Agency in a Democracy*. Washington, D.C. National Committee on Education by Radio. 1934. 150p.

About twenty addresses on education and radio as a cultural medium.

TYSON, LEVERING. *Education Tunes In: A Study of Radio Broadcasting in Adult Education*. New York. American Association for Adult Education. 1931. 119p.

Discusses federal legislation culminating in the Radio Act of 1927 and a few later amendments, a plan for the solution of problems between educator and broadcaster, questions of finance in radio education, radio education problems on which further research is needed and a digest of successful educational broadcasts.

- ed. *Radio and Education: Proceedings of the Annual Assembly of the National Advisory Council on Radio in Education.* Chicago. University of Chicago Press. 1931-1935. Each volume about 300p. The speeches, reports, roundtable discussions, etc., of each of the yearly sessions, all bearing on radio education and related subjects. The final volume (1935) is combined with *Education on the Air* and is co-edited by Levering Tyson and Josephine MacLatchy.
- and DONOVAN, WILLIAM J. *Retrospect and Forecast in Radio Education.* Chicago. University of Chicago Press. 1936. 28p. Two articles. The first discusses the changes that have occurred in radio and radio programs from 1926 to 1936, with emphasis on the effect these changes are likely to have on educational radio. The second article is a prediction of what the future of radio education is likely to be.
- and WALLER, JUDITH. *The Future of Radio and Educational Broadcasting.* Chicago. University of Chicago Press. 1934. 32p. Consists of two articles. The first discusses radio's development, especially radio education to 1934 with some predictions from then on. The second discusses some achievements and failures in radio education and suggests methods likely to create success.
- U. S. DEPARTMENT OF THE INTERIOR. *Experiment—By Schools, Radio and Government.* Washington, D.C. U. S. Government Printing Office. 1941. 80p. How radio stations and school radio groups cooperated with the government in publicizing the needs of a vast reclamation job, the Central Valley Project in California. A sample script is furnished.
- FEDERAL RADIO EDUCATION COMMITTEE. *Directory of College Radio Courses.* Washington, D.C. The Committee. 1945. 26p. Alphabetized according to institutions and according to states and the types of courses taught.
- — Educational Radio Script Exchange. Washington, D.C. The Committee. 1940. 82p. A list and description of scripts on various subjects that are available to educational groups, free of charge.
- — High School Radio Workshops in Cleveland. Washington, D.C. The Committee. 1944. 46p. A survey of Cleveland high school broadcasting equipment and operation, production groups and courses of study, how the war has affected in-school broadcasting and the relation between the high schools and the Cleveland school station, WBOE.
- — *Radio in Education: A Syllabus for a College Course on Radio for Teachers, Supervisors and School Administrators.* Washington, D.C. The Committee. 1941. 111p. "In this syllabus an attempt is made to show how to improve instruction on the college level in courses which are intended to acquaint teachers, supervisors, and administrators with methods for adapting and using radio as a teaching aid."

- — Radio Programs for Student Listening. Washington, D.C. The Committee. 1946. 9p.

A composite list (with brief description and for whom suitable) of sixty-four radio programs from the national networks, intended for the classroom teacher who uses radio.

- — Suggested Standards for College Courses in Radiobroadcasting. Washington, D.C. The Committee. 1945. 12p.

Sets minimum standards for schools offering various kinds of courses in non-technical radio broadcasting.

- — Transcriptions for Victory: A Wartime Service for Schools: A Catalog. Washington, D.C. The Committee. 1943. 99p.

Lists and describes transcriptions related to the war and gives miscellaneous information on how to secure and use them, etc.

- WIEBE, G. D. Music Time: An Experimental Series of School Broadcasts for the Children of the Primary Grades. (Evaluation of School Broadcasts, Bulletin No. 60) Columbus. Ohio State University. 1942. 8p.

A critical study of a series of programs, "Music Time," planned for use in first, second and third grade classes of Ohio schools.

- A Primer on Questionnaires: With Special Reference to School Broadcasts. (Evaluation of School Broadcasts, Bulletin No. 59) Columbus. Ohio State University. 1942. 40p.

The questionnaire (especially the one concerning broadcasting to and use in the school), its advantages and limitations, how it should be constructed, and its findings reported.

- Wellsprings of Music: An Evaluation of the Tuesday Series of the School of the Air of the Americas, Columbia Broadcasting System, 1940-1941. (Evaluation of School Broadcasts, Bulletin No. 29) Columbus. Ohio State University. 1941. 19p.

Results of weekly appraisals of the CBS School of the Air music programs by thirty or forty teachers and their students (grades four to ten) in states throughout the country.

- and CHURCH, C. F. Educational Music Broadcasts of 1941: A Descriptive Analysis and Some Recommendations. (Evaluation of School Broadcasts, Bulletin No. 39) Columbus. Ohio State University. 1942. 37p.

Thirty outstanding music programs are analyzed in detail and as a group and conclusions are reached.

- and O'STEEN, ALTON. A Study of Series "A" Damrosch Music Appreciation Hour. (Evaluation of School Broadcasts, Bulletin No. 39) Columbus. Ohio State University. 1942. 18p.

Results of a questionnaire to 169 student listeners who filled out checklists indicating their opinion of the program. Then this group was compared with a group of 120 student non-listeners to determine who became better acquainted with certain musical knowledge.

- WILLIS, FREDERIC A. Widening Horizons. New York. National Advisory Council on Radio in Education. 1934. 14p.

The title refers to the bright future that lies ahead if educators and broadcasters would only cooperate.

- WISCONSIN RESEARCH PROJECT IN SCHOOL BROADCASTING. Radio in the Classroom: Experimental Studies in the Production and Classroom Use of Lessons Broadcast by Radio. Madison. University of Wisconsin Press. 1942. 203p.

The results of a series of studies in several fields (music, nature study, geography, social studies, English, speech, and curriculum problems in school broadcasting) in order to determine the effectiveness of radio in the elementary and high school classroom. Only the serious student should attempt this book and preferably if grounded in statistics. However, there is a brief, final chapter that summarizes the findings and discusses by-products of the studies.

- WOELFEL, NORMAN. The Use of Recordings in a Social Studies Class. (Evaluation of School Broadcasts, Bulletin No. 52) Columbus. Ohio State University. 1942. 38p.

Detailed analysis of the use of recordings of a series of fourteen episodes from *The Epic of America* by James Truslow Adams. This series was originally on the air. Related educational tools (e.g. class discussion, student reports) are described and conclusions analyzed.

- What Objectives for School Broadcasts? (Evaluation of School Broadcasts, Bulletin No. 53) Columbus. Ohio State University. 1942. 8p.

Results of a study of a small group of successful teachers who were enthusiastic about educational radio in the field of social studies. Educational objectives which school broadcasts are achieving (or failing to achieve) are listed and analyzed and conclusions drawn.

- and ROBBINS, IRVING. School-Wide Use of Radio. (Evaluation of School Broadcasts, Bulletin No. 30) Columbus. Ohio State University. 1941. 51p.

Description of an experiment at Roosevelt Junior High School, Zanesville, Ohio, in the use of radio. For a departmentalized, non-elementary school this radio project was considered important, and its success as here recounted is intended to show the value of such radio tie-ups to other junior and senior high schools.

- and TYLER, J. KEITH. *Radio and the School: A Guidebook for Teachers and Administrators.* Yonkers-on-Hudson, N.Y. World Book Co. 1945. 358p.

Written in a friendly, informal style this book covers in some detail the reasons why teachers don't use radio and why they should, suitable network school broadcasts, preparation before the broadcast, classroom activities during and following a broadcast, ways in which radio should become part of the school curriculum, educational recordings, student broadcasting, and out-of-school radio listening by both teacher and student to develop a greater degree of discrimination.

- and WILES, KIMBALL. *How Teachers Use School Broadcasts.* (Evaluation of School Broadcasts, Bulletin No. 42) Columbus. Ohio State University. 1941. 6p.

School activities before, during and after a school broadcast.

- WPA, PENNSYLVANIA. *Radio in Education.* 1939. 47p.

Designed to introduce school radio to Pennsylvania teachers, this pamphlet discusses early days of radio and radio education, basic problems of educational broadcasts, types of programs, preparation and presentation of educational programs, and educational uses of television.

- WRIGHTSTONE, J. WAYNE. *Broadcasts Versus Transcriptions in the Classroom.* (Evaluation of School Broadcasts, Bulletin No. 49) Columbus. Ohio State University. 1941. 11p.

Results of a study to determine the relative educational effectiveness of programs broadcast "live" from a studio compared with the same programs presented by transcriptions over the loud speaker system.

- WYATT, FREDERICK. *Some Psychological Observations on "The Lone Ranger" Radio Program.* (Evaluation of School Broadcasts) Columbus. Ohio State University. 1941. 7p.

NEWS AND SPECIAL EVENTS

- BICKFORD, LELAND and FOGG, WALTER. *News While It Is News: The Real Story of the Radio News.* Boston. G. C. Manthorne & Co. 1935. 127p.

The sub-title of this book is perhaps a little too ambitious because what is covered is not radio news in general, but one year (the first, 1934-35) of the Yankee Network News Service, by its editor-in-chief, and how it services some twelve states in New England. Though it does give some insight into news reporting and tells several interesting happenings, this book is far from complete, considerably out-dated today and sings the praises only of itself and its editor.

- CHERNOFF, HOWARD L. *Anybody Here from West Virginia?* Charleston, W.Va. Charleston Printing Co. 1945. 105p.

The talks and interviews during three months of the war (mostly from overseas) by a reporter for a West Virginia network.

COUNCIL ON RADIO JOURNALISM. Washington, D.C. The Council. 1945. 12p.

This pamphlet discusses the need for a council on radio journalism, how it was formed recently by joint action of the NAB and American schools of journalism, educational standards for radio journalism, a check list of appropriate "self analysis" questions for colleges and universities offering or planning to offer courses in radio journalism and a plan for the training of teachers of radio journalism.

CULLINAN, HOWELL. Pardon My Accent. Norwood, Mass. Plimpton Press. 1934. 221p.

The experiences and little known human interest stories of a news and special events announcer.

HOWE, QUINCY. The News and How to Understand It: In Spite of the Newspapers, in Spite of the Magazines, in Spite of the Radio. New York. Simon & Schuster. 1940. 250p.

This book attempts to "show how you can get more pleasure and profit from following the news." The press, press associations, syndicates, columnists, foreign news, Time, Inc., and you, the reader or listener, are analyzed. Some forty pages devoted specifically to radio do a clear, interesting job of explaining the American radio system, analyzing our most prominent news commentators and demonstrating how each would present a weather report!

KALTENBORN, H. V. I Broadcast the Crisis. New York. Random House. 1938. 359p.

First 250 pages give the prepared and ad lib talks of Kaltenborn, the announcers, et al., over CBS in that hectic period from September 12 to October 2, 1938 (Kaltenborn says that during this time he made eighty-five broadcasts!). Several speeches and official documents released during the period are here appended.

LEATHERWOOD, DOWLING. Journalism on the Air: An Abridged Textbook for a Course in Radio Journalism, with Laboratory and Microphone Exercises. Minneapolis. Burgess Publishing Co. 1939. 100p.

One of the few books on radio news. Covers oral and written radio style, selection of news, types of newscasts, "editorial" news programs and a chapter on some problems and conclusions. Scripts, discussion questions and class projects are included.

NATIONAL ASSOCIATION OF BROADCASTERS. Report on Radio News Internships: Documented Results of First Planned Cooperation Between Broadcasters and Teachers of Journalism. Washington, D.C. The Association. 1946. 16p.

Experiences at some twenty radio stations are described briefly.

NEWSOM, PHIL. United Press Radio News Style Book. New York. United Press Association. 1943. 42p.

A handy little book intended especially for the newspaper writer who wants to adapt his style to the radio. Covers differences between radio and newspaper writing, clarity, sentences, leads, words, accuracy, rewriting, choice of news and radio feature treatment.

SAERCHINGER, CESAR. Hello America! Radio Adventures in Europe. Boston. Houghton Mifflin Co. 1938. 393p.

Mostly the radio experiences of a former CBS foreign representative and reporter.

SCHECHTER, A. A. and ANTHONY, EDWARD. I Live on Air. New York. Frederick A. Stokes. 1941. 582p.

A human interest story of various special events, primarily from points remote from the studio, as experienced intimately by the former NBC news and special events director. Makes for enjoyable reading.

TOBIN, RICHARD L. News Style Book. New York. American Broadcasting Co. 1946. 8p.

A few do's and don'ts of radio news writing and "some specific word styles which are good English usage."

WAGNER, PAUL H. Radio Journalism. Minneapolis. Burgess Publishing Co. 1940. 135p.

The nature of radio journalism and how it differs from newspaper journalism, types of news programs, how news is collected, edited, written and spoken. Like the Leatherwood book this one offers many examples and is "must" reading for the radio newsman.

Systems and Legislation, Censorship, Related Media

THE AMERICAN SYSTEM OF RADIO OPERATION AND CONTROL

ALY, BOWER and SHIVELY, GERALD D. A Debate Handbook on Radio Control and Operation. Iowa City. University of Iowa. 1933. 224p.

Twenty articles by leaders in their respective fields of broadcasting give a fairly well rounded picture of radio in this country and in England.

AMERICAN BROADCASTING. Ventura, Calif. Ventura Free Press. 1933. 15p.

This booklet is described as "an analytical study of one day's output of 206 commercial radio stations including program contents and advertising interruptions." As might be expected, radio was found wanting!

AMERICAN CIVIL LIBERTIES UNION. Radio Programs in the Public Interest: Answers to the Radio Industry's Objections to the FCC's New Standards of Judging the Public Service of Radio. New York. The Union. 1946. 5p.

A handy little pamphlet that gives both sides of the FCC's recent promulgation of what constitutes public service broadcasting.

BERRY, TYLER. Communications by Wire and Radio. Chicago. Callaghan & Co. 1937. 462p.

The law of radio, based on the Communications Act of 1934, occupies the major portion of this book. A number of forms are given and there is a long and useful index.

BRINDZE, RUTH. Not to be Broadcast: The Truth About the Radio. New York. Vanguard Press. 1937. 310p.

Espouses the theory that American radio is exploited for private profit and that commercialism has run rampant. Other theories are that there is political interference under our system, that censorship is practiced, that Henry Ford used the radio to manufacture public opinion and that certain individuals and sponsors exploit children. There is also a chapter that offers some possible solutions.

BROADCASTER'S CODE. (Pamphlet No. 27) Chicago. Fireside Discussion Group. 1939. 7p.

An analysis of the NAB code adopted in 1939.

COMMITTEE APPOINTED BY THE COMMISSION TO SUPERVISE THE INVESTIGATION OF CHAIN BROADCASTING. Report. Washington, D.C. U. S. Federal Communications Commission. 1940. 138p.

Results of the investigation of the networks' relations to their stations via contract, talent, transcription, etc.

DAVIS, STEPHEN. *The Law of Radio Communication*. New York. McGraw-Hill Book Co. 1927. 206p.

Mostly a discussion of the law of radio under the Radio Act of 1927 (since replaced by the Communications Act of 1934), but also gives the law prior to that year, the nature of state jurisdiction, copyright, defamation and a few pages on international law.

DAVIS, W. JEFFERSON. *Radio Law*. Los Angeles. Parker, Stone & Baird Co. 1929. 404p.

Discusses the Radio Act of 1927 and procedure before the Federal Radio Commission, state and municipal laws affecting radio, radio copyright and defamation. Other sections discuss the international aspects of radio. As the reader knows, radio is operating under the Communications Act of 1934, and so on that score alone this must be considered a somewhat antiquated book.

DILL, CLARENCE C. *Radio Law: Practice and Procedure*. Washington, D.C. National Law Book Co. 1938. 353p.

Senator Dill says his book is "designed to inform the legal practitioner of the theory of radio together with enough history of the development of radio law to make it possible to handle radio cases before the Commission in an intelligent manner." The book covers the background of radio law, radio laws before broadcasting, the Radio Act of 1927, the Communications Act of 1934, station applications, hearings, grant and transfer of licenses, appeals, and state and municipal regulation of radio.

DONOVAN, WILLIAM J. *The Origin and Development of Radio Law: A Lecture*. New York. School of Law, New York University. 1930. 59p.

Discusses much of the law of radio and communications before 1927; also the Radio Act itself and cases decided under it, state and municipal legislation and possible trends in the future.

EMPIRE of the Air: *The Story of the Exploitation of Radio for Private Profit, with a Plan for the Reorganization of Broadcasting*. Ventura, Calif. Ventura Free Press. 1932. 106p.

A long discussion of the early history of technical radio, showing especially, its economic and social implications, the work of Maxwell, Hertz, Marconi, deForest and Alexanderson, the early days of NBC and its parent RCA (which is the "bad boy" of this study), excessive commercialism, the lack of proper radio education through NBC's domination (CBS is hardly mentioned at all), censorship on the air and a plan for the reorganization of radio.

EOYANG, THOMAS T. *An Economic Study of the Radio Industry in the United States of America*. New York. RCA Institutes Technical Press. 1937. 218p.

Covers the period 1920 to 1934. Parts 1 and 2 (technical, etc.) are not pertinent. Part 3, Economics of the Radiobroadcasting Industry, discusses in some forty pages a little of radio's early history and the general growth of radio stations, formation and revenues of the networks, trends in advertising, construction, maintenance, talent costs, line charges, rate card practices, discounts and methods of measuring a program's effectiveness.

ERNST, MORRIS L. *The First Freedom*. New York. Macmillan Co. 1946. 316p.

A discussion of monopoly, big business and freedom of press, radio and the movies. A provocative book.

FEDERAL COUNCIL OF THE CHURCHES OF CHRIST IN AMERICA. Broadcasting and the Public: A Case Study in Social Ethics. New York. Abingdon Press. 1938. 220p.

This is not a "religious" book as its authorship might indicate, but rather a general survey of radio from the social and legal points of view. There are chapters on government regulation before and after 1927, monopoly, advertising, entertainment, education, controversial questions, yes, even religion! At the end there is a chapter on conclusions and suggestions for improvement, a brief glossary of several semi-technical terms, and a five-page summary of the Communications Act. The book is especially worth while to the social scientist studying radio broadcasting.

FRIEDRICH, CARL J. and STERNBERG, EVELYN. Congress and the Control of Radiobroadcasting. (Studies in the Control of Radio, No. 5). Cambridge. Radiobroadcasting Research Project, Harvard University. 1944. 35p.

Discusses Congress as a law-making agency (Radio Act and Communications Act) and its relations with the FCC, the nature of the attempts at investigation of the FCC and industry practices (e.g. monopoly, program service, censorship). The last few pages discuss recent Congressional investigations and attempts at legislation, how Congress and its committees operate in the field of radio and some general areas of conflict. There are a few conclusions and personal opinions.

FROST, S. E., JR. Is American Radio Democratic? Chicago. University of Chicago Press. 1937. 234p.

Against a background of a frequent definition of democracy the author explains the physical nature of radio, legal regulations of radio from 1912 to 1937, the station owner, the advertiser, the educator and the public. Having shown that our radio is mainly undemocratic the author surveys the European system and then offers his own setup for a truly democratic American radio.

HALL, T. H. ed. Current Conflicting Views on American vs. British Broadcasting. Chicago. National Research Bureau. 1933. 277p.

The merits and deficiencies of both systems are examined by quoting "recognized sources" from both countries. The history, characteristics and programs of both systems are thus compared.

JOME, HIRAM L. Economics of the Radio Industry. New York. A. W. Shaw Co. 1925. 332p.

Discusses radio before 1920, the Radio Corporation of America, radio set manufacturing and other subjects which do not concern us. However, if the student of radio economics carefully chooses his way he should find some seventy or eighty pages that discuss broadcasting problems, radio copyright, Congress and radio's relation to other social agencies (such as newspapers).

KERWIN, JEROME G. The Control of Radio. Chicago. University of Chicago Press. 1934. 27p.

A brief review of radio's history to 1927, followed by a discussion of how radio is handled in foreign countries. The concluding half of this pamphlet analyzes the Radio Act of 1927, offers several criticisms of the present system and gives the author's recommendations for improvement.

LE ROY, HOWARD S. *Air Law: Outline and Guide to the Law of Radio and Aeronautics*. Washington, D.C. Press of A. C. Mellin-champe, Inc. 1936. 160p.

This is not a text. Only forty-eight pages are devoted to radio law and they merely list federal statutes, municipal ordinances and federal and state decisions. A small section lists international conferences, treaties and decisions.

LEWIS, ELMER A., comp. *Radio Laws of the United States*. Washington, D.C. U. S. Government Printing Office. 1944. 135p.

MCDONALD, JOSEPH A. and GRIMSHAW, IRA L. *Radio Defamation*. New York. National Broadcasting Co. 1937. 29p.

MEANY, ANTHONY B. *America Handcuffed by Radio Chains*. New York. Daniel Ryerson, Inc. 1942. 132p.

One of those "lunatic fringe" books that seeks to support the fantastic theory that radio broadcasting was the major factor in causing the depression of 1929. Read it for laughs.

MORROW, WILLIAM L. *Some Constitutional Aspects of the Communications Act of 1934*. Washington, D.C. Georgetown University. 1938. 91p.

A study of the Communications Act from a limited point of view, namely, the emergency powers of the Act (i.e. in wartime or other national crisis).

NATIONAL ASSOCIATION OF BROADCASTERS. *Broadcasting in the United States*. Washington, D.C. The Association. 1933. 191p.

Written to show the achievements of American radio for school and college debating societies which took the negative side of the question, "Should the United States adopt the essential features of the British system of radio operation and control?" This book discusses both systems but always from our point of view.

— *The Code of the NAB*. Washington, D.C. The Association. 1939. 6p.

The "Bible" for radio stations.

— *Code Manual*. Washington, D.C. The Association. 1940. 56p. Contains NAB code "interpretations and an interchange of program and operating experiences gathered from various stations throughout the country for the information and benefit of NAB members."

— *Decisions of the National Labor Relations Board Affecting Radio Broadcasting Stations*. Washington, D.C. The Association. 1943. 83p.

The facts and opinions in many interesting cases are here given. Readers will be acquainted with many of the stations or individuals involved.

— *Rights and Responsibilities of Radio Stations in the Reemployment of Former Employee Veterans*. Washington, D.C. The Association. 1945. 11p.

No books consulted contain this valuable information.

NEWSPAPER-RADIO COMMITTEE. *Freedom of the Press: What It Is; How It Was Obtained; How It Can Be Retained.* New York. The Committee. 1942. 105p.

In 1941 the FCC ordered an investigation of newspaper-owned radio stations. This book is the substance of testimony (i.e. questions and answers) offered on behalf of the newspaper-radio committee by experts in the field. The historical relationship of radio and the press, what the first amendment means and the right of free speech (both press and radio) are the major pertinent subjects.

O'LESON, MARY, comp. *A Short History of Radio Regulation; With a Chronology of the Federal Radio Commission and the Federal Communications Commission.* Washington, D.C. Federal Communications Commission. 1941? 28p.

Important cases and orders are given year-by-year treatment to 1941.

PALEY, WILLIAM S. *Why We Need a New Radio Law.* New York. Columbia Broadcasting System. 1941. 84p.

Some of the standard arguments against the present law—and a few typical network arguments.

PAYNE, GEORGE HENRY. *The Fourth Estate and Radio and Other Addresses.* Boston. Microphone Press. 1936. 112p.

Five addresses on radio in the United States by a former FCC member, first delivered at several eastern colleges in 1935 and 1936. Their titles are "The Fourth Estate and Radio," "Safeguarding the Public Interest," "Progress in Communications," "The Federal Communications Act of 1934" and "Standards in Broadcasting."

RANKIN, E. R., comp. *Radio Control and Operation.* Chapel Hill. University of North Carolina. 1933. 80p.

Material for school debaters on the resolution that the United States should adopt the essential features of the British system of radio control and operation. General references and affirmative and negative references culled from newspaper and magazine articles are given.

RICHTER, JOSEPH. *The Social Security Act As It Affects Radio Broadcasting.* (Contemporary Law Pamphlets No. 17) New York. School of Law, New York University. 1939. 16p.

Seeks to give the attitude of the law on the two fundamental problems: is the individual in question an employee or an independent contractor (i.e. his own employer), and if an employee then who is his employer?

ROBINSON, THOMAS PORTER. *Radio Networks and the Federal Government.* New York. Columbia University Press. 1943. 278p.

The "radio networks" referred to in the title are primarily NBC and CBS. Their relation to their affiliated stations and to the FCC is the subject of this book. The source material which is used amply for illustrative purposes is the Communications Act itself, rules and regulations of the FCC and testimony by key figures in the radio industry before governmental agencies. This is no light book to be read for a brief moment. It is far more exhaustive than anything else written.

RORTY, JAMES. *Order on the Air*. New York. John Day Co. 1934. 32p.

The author says that this pamphlet "does not attempt to solve the problem of radio broadcasting. The effort is merely to describe the confusion of our present system, and to isolate and define the problems which a genuine attempt to bring order on the air—orderly conflict, not peace—must face and approximately solve." The "confusion" the author speaks of is developed especially in his discussion of censorship (by the Federal Radio Commission, by the states and by stations themselves).

ROSE, CORNELIA B. *National Policy for Radio Broadcasting: Report of a Committee of the National Economic and Social Planning Association*. New York. Harper & Bros. 1940. 289p.

Discusses the technical and commercial structure of radio broadcasting in the United States, program content, freedom of the air, a general summing up and some possible solutions.

SARNOFF, DAVID. *The American System of Broadcasting and Its Function in the Preservation of Democracy*. New York. Radio Corporation of America. 1938. 15p.

A talk given at a Town Hall luncheon.

— *Principles and Practices of Network Radio Broadcasting*. New York. Radio Corporation of America. 1939. 111p.

Direct and cross examination of the President of RCA and Chairman of the Board of NBC at the FCC's investigation of network broadcasting. Readers will find that the questions and answers help them understand network broadcasting more fully.

SCHMECKEBIER, LAWRENCE F. *The Federal Radio Commission: Its History, Activities and Organization*. Washington, D.C. Brookings Institution. 1932. 162p.

The full title tells the story.

SIEPMANN, CHARLES A. *Radio's Second Chance*. Boston. Little, Brown & Co. 1946. 282p.

The author shows first in what respects radio in the United States has been deficient; how the local station has failed to serve its community; how networks have bowed to the will of the advertiser; how the FCC has been remiss in its duties to the listener, etc. Then follows a chapter in which the "second chance" given in the title is explained, namely, that through the new FM licenses radio can be made to serve the public interest better. Two other chapters whose titles are self-explanatory are called "Freedom of Speech on the Air" and "A Plan for the Future." *Variety* and *Broadcasting* have been discussing the merits of this book for some time now because its subject is highly controversial. In any event, Siepmann's book is important and well written.

SIMPSON, LAWRENCE P. *The Copyright Situation as Affecting Radio Broadcasting*. New York. New York University Law Quarterly Review. 1931. 18p.

- SLOAN, J. R., JR., comp. *Radio Operation and Control*. Jermyn, Tex. National Debaters' Bureau. 1933. 37p.
Discussion and articles, pro and con, on the resolution that the United States should adopt the essential features of the British system of radio control and operation.
- SOLOW, A. WALTER. *The Law of Radio Broadcasting*. New York. Baker, Voorhis & Co. 2 vols. 1939. 1566p.
By far the outstanding text on radio law in existence. Other volumes discuss radio law in relation to the FCC; Socolow's two volumes are a discussion of radio law in its entirety.
- SPINGARN, JEROME H. *Radio Is Yours*. (Pamphlet No. 121.) New York. Public Affairs Committee. 1946. 31p.
Explains why the American people own radio, comments on programs and programming, what the FCC "Blue Book" (i.e. the report, "Public Service Responsibility of Broadcast Licensees") is and why the author favors it (by implication), the business end of radio, newspaper control of radio, a few implications of FM radio, and several suggestions as to how listeners may improve radio in general and programs in particular.
- U. S. FEDERAL COMMUNICATIONS COMMISSION. *An ABC of the FCC*. Washington, D.C. The Commission. 1940. 10p.
Through questions and answers this little pamphlet tells you in a few minutes all that you are likely to want to know about the Communications Act and the commissioners who administer it.
- — — *The Communications Act of 1934: With Amendments and Index Thereto*. Washington, D.C. The Commission. 1946.
- — — *Public Service Responsibility of Broadcast Licensees*. Washington, D.C. The Commission. 1946. 139p.
Just about the most controversial question in broadcasting circles today. Read it for a clarification of the meaning of "operation in the public interest, convenience and necessity."
- — — *Report on Chain Broadcasting*. Washington, D.C. The Commission. 1941. 153p.
Analysis of networks and their relations with affiliated stations, together with the all-important orders that were promulgated.
- WOELFEL, NORMAN. *Radio—Movies—Press: The American Communicative Network. A Post-War Analysis and Prescription*. Columbus. Ohio State University. 1946. 13p.
Six pages devoted to the "crucial role of mass communication" and "the American radio." The social implications involved are discussed.
- ZOLLMAN, CARL. *Law of the Air*. Milwaukee. Bruce Publishing Co. 1927. 286p.
About sixty pages are devoted to radio law and these discuss the provisions of the Radio Act of 1927 mostly. Less emphasis is paid to local regulations, copyright, municipal broadcasting and defamation.

CENSORSHIP

AMERICAN CIVIL LIBERTIES UNION. Radio Censorship. New York. The Union. 1934. 9p.

Through the "excuse" of censorship the ACLU appointed a small committee to study radio broadcasting in this country. This is their report, and it tells what is wrong and what should be done. First, however, it recommends a federal investigation. (Some of the faults were subsequently rectified by the passage of the Communications Act.)

KASSNER, MINNA F. and ZACHAROFF, LUCIEN. Radio Is Censored! A Study of Cases Prepared to Show the Need of Federal Legislation for Freedom of the Air. New York. American Civil Liberties Union. 1936. 56p.

The agencies that censor radio and how they do it is explained in half this pamphlet. The other half gives "selected" cases of censorship throughout the country.

SUMMERS, H. B., ed. Radio Censorship. New York. H. W. Wilson Co. 1939. 297p.

A series of previously published newspaper stories and editorials, magazine articles, speeches and extracts from books on censorship and related subjects, with a few pages of discussion by the editor so as to explain the nature of the particular problem. Throughout, the editor presents at least two sides to each question.

SUMMERS, ROBERT E., ed. Wartime Censorship of Press and Radio. New York. H. W. Wilson Co. 1942. 297p.

Starting with a chapter on understanding the nature of censorship, there are articles (primarily from trade magazines and newspapers) giving varying interpretations of such questions as the philosophy of censorship, editorial comment, self-censorship and several specific and well known controversies. Slightly less than half the book is devoted directly to radio.

RADIO'S RELATION TO OTHER MEDIA

BICKEL, KARL A. New Empires: The Newspaper and the Radio. Philadelphia. J. B. Lippincott Co. 1930. 112p.

Only forty pages discuss radio in the United States; the remainder are devoted to newspapers, etc. Of the pertinent material, major space is devoted to a comparison of the effectiveness of radio news and the newspaper, the nature of their competition (e.g. in advertising) and cooperation, newspaper ownership of radio stations and the possibility of government censorship in both fields.

LAZARSELD, PAUL F. Radio and the Printed Page. New York. Duell, Sloan & Pearce. 1940. 354p.

Essentially a book of tables and charts devoted to a comparison of radio listening and newspaper reading, with explanatory text concerning research performed by the Office of Radio Research, Columbia University. Some subjects treated are: why people like particular programs, the future of serious listening, the relation between reading and radio listening, and radio and the newspaper as sources of news. For the professional radio program builder important highlights are the pages devoted to the implications inherent in all of these data.

OWEN, ERNEST L. *The Newspapers and FM Radio*. Syracuse. Syracuse University School of Journalism. 1944. 8p.

Answers such representative questions as: Will newspapers dominate FM? What is FM? Is FM costly? Will there be FM radio chains?

WAPLES, DOUGLAS, ed. *Print, Radio and Films in a Democracy*. Chicago. University of Chicago Press. 1942. 197p.

Discusses mass communication (i.e. print, radio and films) under our democracy and under dictatorship, the effects of print, radio (by Paul F. Lazarsfeld) and the film on public opinion, research in the communications field and the implications of mass communication for the public schools and for the public library. Radio is referred to generally in nearly all the discussion, but is referred to specifically only in the Lazarsfeld article alluded to above.

PART II
TELEVISION

Television

ALLAN, DOUGLAS. *How to Write for Television*. New York. E. P. Dutton & Co. 1946. 244p.

Television is treated from the writer's point of view, but there is much to interest students of other television fields. Typical subjects covered are: types of programs, commercials, use of films, camera angles, scenery, make-up, dialogue, adaptations, and several sample television scripts. There is a glossary of television terms and brief explanations of several important jobs which television has made available.

AMERICAN TELEVISION SOCIETY. *The 1946 American Television Directory*. New York. The Society. 1946. 144p.

This first annual edition has much valuable material. The major portion is made up of some fifty or sixty articles, each of two or three pages, on a variety of television subjects. In addition there is such diverse information as the names of members and executives of the American Television Society, television stations, advertisers, agencies, producers, etc.

DEFORREST, LEE. *Television Today and Tomorrow*. New York. Dial Press. 1942. 361p.

Intended as "an outline of the nature and scope of television" for the lay reader, much of this book is too technical for the television student who has no scientific background. However, some eighty pages discuss, nontechnically, the history of television, the use of film (many pages), what occurs in the studio and control room during a program, opportunities for employment, how television will be used and the influence it may have in the future.

DUNLAP, ORRIN E., JR. *The Future of Television*. New York. Harper & Bros. 1942. 194p.

First sixty or seventy pages bring the reader up to date on important television programs and practices from 1939 to publication date, FCC rules, statements of leaders, television costs, advertising, getting the most out of the home set, what programs are likely to be successful, procedures in England and a visit to the television studio. Fifty pages discuss television's relation to motion pictures, the theater and radio. There are two good sized chapters on newscasts, sports and education in television, a discussion of highlights of the scientific research which made television possible and how television works. Historic television dates from 1867 to 1942 appear in an appendix.

— *The Outlook for Television*. New York. Harper & Bros. 1932. 297p.

A combination history and semi-technical explanation of television. There are especially detailed chapters covering the years 1928, 1929, 1930 and 1931, the work of John Hays Hammond, and television in the future. Like so many other books, several of the forecasts have been proved false. For those who keep records there is a calendar of wireless, radio and television dates from 640 B.C. to 1932.

DUPUY, JUDY. *Television Show Business*. Schenectady. General Electric Co. 1945. 246p.

"A handbook of television programming and production based on five years of operation of General Electric's television station WRGB, Schenectady, New York." Part I covers the producing of "live" studio programs at WRGB, plus chapters on the television commercial and films in television. Part II explains how television works and comments on lights, cameras, color, make-up, audience surveys, television acting, the receiving set, a glossary of terms and several samples of television scripts. For the programming end of television this is an excellent work. Unfortunately, however, it limits its view to what only one station has done.

EDDY, WILLIAM C. *Television: The Eyes of Tomorrow*. New York. Prentice-Hall. 1945. 330p.

The following subjects are discussed: history and development of television, engineering (nontechnical), the control room, lighting, color television, use of film, color response of the camera, the studio, effects and miniatures, staging a production, the commercial and economic aspects, the actor, education by television, some tall tales and a glossary of terms. Thoroughly practical, with many diagrams and pictures up-to-date and all-inclusive. Put this down as a "must" in the television field.

GREENE, WALTER J. *People's Television Survey*. New York. The Author. 1946. 24p.

Explains to the layman a little of how television works, the methods of sending programs, kinds of programs and what to expect, who is supporting television at present, what the consumer will pay for his set, color television and a page devoted to basic questions and answers. This pamphlet is by no means an important contribution to television literature (the number of pages alone should indicate that), but for the outsider whose knowledge is nil and who contemplates the purchase of a set, it should be helpful.

HAGGART, JOHN. *The Commander and the Lady*. New York. Ruthrauff & Ryan Inc. 1945. 40p.

Television script based on a daytime soap opera and presented on Station WABD by Ruthrauff & Ryan for Lever Bros. in 1945.

HUBBELL, RICHARD W. *4000 Years of Television: The Story of Seeing at a Distance*. New York. G. P. Putnam's Sons. 1942. 256p.

The first 160 pages give the chronological history of television from the days before recorded time to the present, with a brief, nontechnical discussion that explains how television (both sight and sound) operates. There is a section (thirty pages) on television's history in foreign countries from 1933 on. Some twenty pages discuss television as a war weapon, and there is a good chapter on preparing oneself for a television job.

— *Television Programming and Production*. New York. Murray Hill Books. 1945. 207p.

An outstanding book on production, especially because it was so recently written. The nature and characteristics of television are first explained. Then the relationship between television and the theater, motion pictures and radio is discussed in detail. Some fifty pages are devoted to the problems

of the television camera. There is a detailed discussion on lighting and effects, cuts, fades, dissolves, superimposures, titles, a few of the author's theories in regard to the art of television and the development of a video technique. There is a lengthy discussion of sound in television and, through questions and answers, television in England (to 1944) is explained.

HYLANDER, C. J. and HARDING, ROBERT, JR. *An Introduction to Television*. New York. Macmillan Co. 1941. 207p.

As the authors state: "for one who desires to know the historical development of television, Chapters I and II will be particularly helpful. For one who wishes merely to understand the present type of television camera, television broadcast, and television receiver, Chapters V, VI and VII will be found useful. And for the more serious minded reader, who desires a more complete treatment of the electrical principles involved in television, Chapters III and IV have been included."

KERBY, PHILIP. *The Victory of Television*. New York. Harper & Bros. 1939. 120p.

The author calls his book "a sincere endeavor . . . to report exactly what television is, what it does, and what it may do." In a small book, easily read, but somewhat out-dated today, he achieves substantially that aim. There are chapters on the early and recent inventions that made television possible, how television programs are produced, lights, music and sound effects, television's relation to the theater, movies and radio, and various types of programs (e.g. sports, news, public service).

LEE, ROBERT E. *Television: The Revolution*. New York. Essential Books. 1944. 230p.

For a panoramic picture of television this book is outstanding. It is not intended as a production primer. Lee shows how television affects us, how it works (nontechnical), what to expect of it (e.g. screen size, price of a set, hours of operation), who will pay the television bill, the several stages in television's development, what is likely to happen to the movies, programs we may expect, a tour of a television plant, commercials, some nontechnical problems that need solving and television's future place in a democracy.

LOHR, LENOX R. *Television Broadcasting: Production, Economics, Technique*. New York. McGraw-Hill Book Co. 1940. 274p.

For a general survey of television this is a "must." Discusses programming, advertising, legal aspects, network telecasting, economics, how television works (nontechnical), and a long chapter on technical operations. Included is a television script with production directions. Two major drawbacks are that it was written when television was in its infancy and, as the author says, it is "based on NBC's operating experience." This makes for a somewhat limited point of view.

MANILLA, JAMES and KING, ALEXANDER. *The Saga of Steve Cranberry*. New York. Compton Advertising, Inc. 1944. 23p.

A television script done at WABD in 1944 by Compton Advertising for Duz.

NATIONAL BROADCASTING CO. *Television Talk*. New York. The Company. 1946. 55p.

"A pocket-size glossary of television engineering and production terms, designed for ready reference by television broadcasters."

PORTERFIELD, JOHN and REYNOLDS, KAY, eds. *We Present Television*. New York. W. W. Norton & Co. 1940. 298p.

Twelve articles on different phases of television (e.g. programming, acting, finance) by as many prominent television figures.

SELDES, GILBERT V. *News Program*, Sept. 15, 1939. New York. The Author. 15p.

A television script. At the end there is a listing of the necessary props, cast, etc.

TELEVISION BROADCASTERS ASSOCIATION. *Official Yearbook of the Television Industry 1944-1945*. New York. 1945. 75p.

This first yearbook of the TBA contains a number of short articles on various aspects of television and a chronology of television events from 1867 to 1944.

TELEVISION Seminar. New York. Radio Executives Club. 1944. About 250p.

A great number of addresses, roundtable discussions and questions and answers on different phases of television. This material was secured at fourteen meetings held in the NBC studios.

TERRIS, TOM. *The Mysterious Mummy Case*. New York. National Broadcasting Co. 1940. 27p.

Television script presented by NBC.

TYLER, KINGDON S. *Telecasting and Color*. New York. Harcourt, Brace & Co. 1946. 213p.

Does for television what the author's *Modern Radio* did for radio. Starting with the point of origin for both sight and sound the reader is led through a nontechnical explanation of the various steps (e.g., electronic tube, television camera, microphone, transmitter) culminating in the operation of the home receiver. Then follow chapters on various methods of network television, telecasting of special events, television in color, new methods of sound transmission (including an excellent explanation of AM and FM broadcasting) and what the future of television is likely to be.

VAN DYCK, ARTHUR. *The Mysteries of Television*. New York. House of Little Books. 1940. 55p.

For a nontechnical explanation of how television works, it is difficult to find a better book than this. Included is a section of frequently asked questions and their answers.

WALDROP, FRANK C. and BORKIN, JOSEPH. *Television: A Struggle For Power*. New York. William Morrow & Co. 1938. 299p.

"Television is a medium of information and entertainment for the control of which a terrific struggle is being waged." The authors proceed to explain that statement by giving the background and interests of such concerns as RCA, AT&T, Western Electric, etc. There are chapters on the FCC, the technical nature of television, patent rights, the nature of the radio and television bands, the relation of Hollywood to television and some aspects of censorship. In essence, this is an economic history and analysis of both radio and television, but with the point of view of the public constantly in mind.

WPA, PENNSYLVANIA. Television. Chicago. Albert Whitman & Co. 1942. 48p.

The size, the format and the simple, nontechnical approach to the technical problems of television are the same in this book as the one on *Radio* prepared by the WPA of Pennsylvania. After a brief summary of how radio waves operate, there is a discussion of television from the sending and receiving angles, color television and a little of what occurs in a television studio.

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