



FIRST TIME IN PAPERBACK—
MORE SLIPS OF THE LIP FROM
PERSONALITIES OF RADIO AND TV

BLOOPER PARADE

Schafer



"Mayor Lindsay said he will keep an eye on the
topless situation in New York."



BLOOPER PARADE

Compiled by Kermit Schafer

Illustrated by Howard Schneider

A FAWCETT GOLD MEDAL BOOK
Fawcett Publications, Inc., Greenwich, Conn.
Member of American Book Publishers Council, Inc.

Other Fawcett Gold Medal Books by Kermit Schafer:

PARDON MY BLOOPER

PRIZE BLOOPERS

SUPER BLOOPERS

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STONE FACE

"Stay stoned for the Rolling Stones . . . next on the 'Ed Sullivan Show!'"



FOR YOU, DEEFEECULT

On Johnny Carson's "The Tonight Show" a collector of butterflies was Johnny's guest. When Johnny was shown some handsome frames that displayed the butterflies under glass, Johnny asked, "How do you mount a butterfly? It must be very difficult."



A LIVE ONE

ANNOUNCER: "This prerecorded program has come to you live from Hollywood!"



LOCAL NEWS

"Be sure to attend the Elks' Club Charity Beer Drinking Contest with entry fees going to charity. The beer drinking contest starts Wednesday afternoon with eliminations all day Thursday."



MOVIE COMMERCIAL

“See and hear lovely Julie Andrews sing a Yiddish musical selection in her latest hit *Thoroughly Modern Mollie* . . . I mean *Millie!*”



QUIZ PROGRAM

A contestant was asked to name the three R's. The answer was expected to be: Reading, 'riting, and 'rithmetic." However, the contestant snapped back with this classic: "Rockefeller, Reagan and Romney!"



LORDY!!

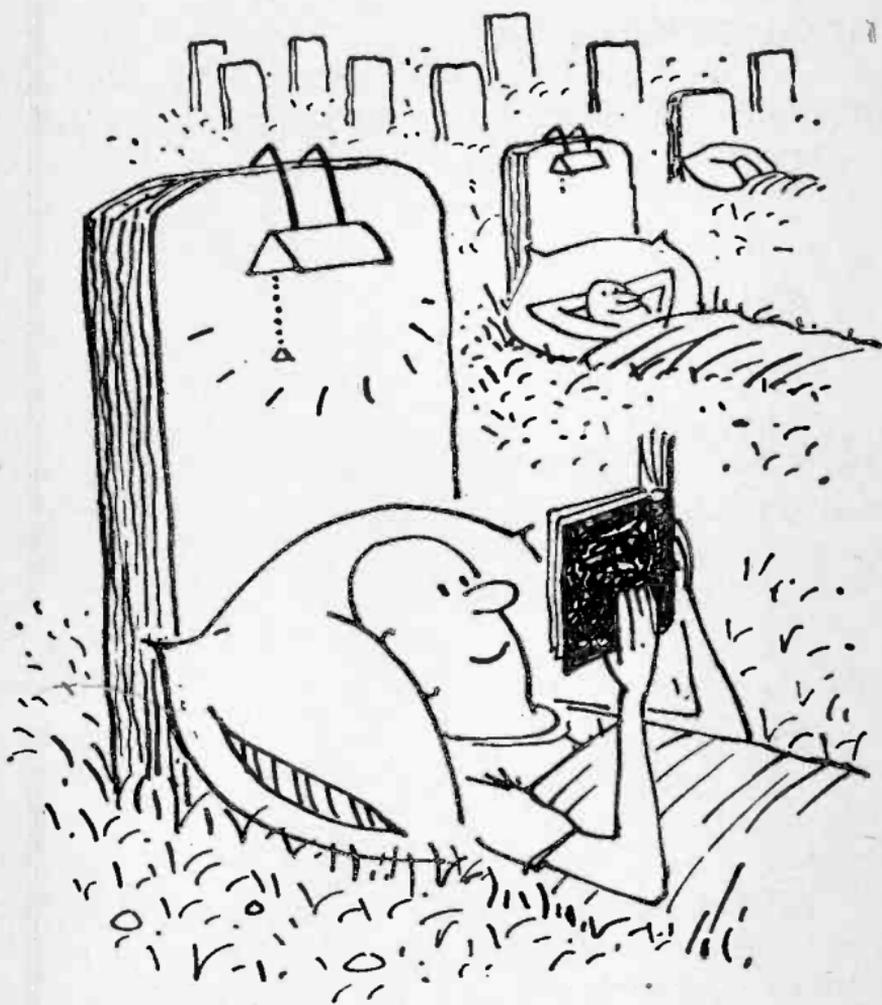
On the "Newlywed Game" the announcer asked this question: "Who will your wife say was the first person to enter your house or apartment?"

The husband's answer was "the landlord."

When it was time for the wife to answer, she said, "It was my mother-in-law."

The disappointed husband said, "I thought it was the landlord!"

"No, silly. That was before we were married!" said the determined spouse.



DEAD DUCK

A radio engineer was pressed into service when the regularly scheduled announcer became ill and he was given the assignment of reading the local obituaries. After stumbling through three or four pretty tough obits, he came up with: "... and now for new patients in the local cemeteries."



COULD BE

"When it comes to comedy ... be sure and watch the drama of *The Edge Of Night*."



DOUBLE TROUBLE

SPORTSCASTER: "And the A's and the Rainsox were red out and will be played as part of next Sunday's double header on Thursday."



REEL GEORGE

"Ladies and Gentlemen, the conclusion of 'Nightmare Theatre' featuring *Frankenstein* will not be seen due to the fact that our film department cannot locate the last reel of the movie. In its place we will show you the last half of a Shirley Temple picture, the title of which we do not know as yet!"



A BEAUT

During the course of the Miss America Pageant choosing the 1968 beauty queen Bert Parks' microphone went dead just as he was to sing the pageant's traditional theme song "There She Goes, Miss America."

A dutiful announcer on a station carrying the network special told viewers: "Bert Parks' singing is not the fault of your local station . . . it's due to network audio problems during the crowing . . . I mean *crowning* of 'Miss America.' As soon as difficulties are restored, we will hear him sing."



GONE BUT NOT FORGOTTEN

LOCAL NEWSCAST: "We regret the passing of our Mayor this past Sunday, who will be gone for a few days."



HEAD TO HEAD

SPORTSCASTER: ". . . and from our vantage point here in the Bowls Rolls . . . I mean Rose Bowl, I can see the Goodyear Blump overheard . . . I mean overheard!"



INTRODUCTION

ANNOUNCER: "We are proud to have with us today a woman who has been chosen as one of the most outstanding men in the United States."



RED FACE

On the "Red Skelton Show" a few years ago Red was talking about root beer; he suggested to his viewers that they drink plenty of root beer because "it is good for your root." It took the audience quite a while to get over that one!!



VELL, VELL

One of Bill Cullen's shows went like this: Bill was talking with a Yiddish accent changing v's to w's. He got tripped up, however, when it came time for the commercial, and the sponsor's product he described as "a beautiful color TeeWee set!"



TENNIS, ANYONE?

SPORTSCASTER: "And now for the result of today's torness tennament at Forest Hills. I mean tennis tournament."



STICK TO THE MUSIC

Anson Weeks, whose orchestra was popular some years back, blooped the following: "Good Anson, everybody, this is Evening Weeks welcoming you to the beautiful Pea Court Cock of Hotel Mark Hop-on—the hell with it, let's play the music!"



GIVE THE GIRL A HANDOUT

Ed Sullivan, introducing a guest in his audience, blooped the following: "Sitting out in our audience is talented Dolores Gray, currently starving on Broadway."



REALLY CONVENIENT

"You will find many attractive features at a Holiday Inn in your area. Holiday Inns are equipped to perform many functions, so when you are thinking of having your next affair, remember a Holiday Inn motel!"



BURP

NEWSCASTER: "President Johnson and Premier Kosygin are now having luncheon comprised of a typical American meal in Gasboro, New Jersey . . . that should be Glassboro . . . and now a word from Alka Seltzer!"



WALKIE-TALKIE

NEWSCASTER: "The nationwide stale rike has brought transportation to a virtual stand steel according to Secretary of Labor Warts, I mean, Wirtz!"



A LOT OF GUTS

SPORTSCASTER: "Davis Cup Tennis Star Fred Perry severely sprained his leg and it is feared that he might have served a nerve, I mean, severed!"



SAY IT ISN'T SO!

On "You Don't Say" daytime program the emcee has two lights on the panel in front of him that flash the contestants' score. Once when one of the lights conked out, he looked down and said, "Hey, my little thing isn't working!" The audience roared. After the laughter died down, he looked at guest panelist Vincent Price and said, "Don't you say one word!"



TRY BEADS

FASHION COMMENTATOR: "Notice how this attractive monogrammed sweatshirt covers you in style, I mean shirt-waist."



GOOD DEAL

LOCAL NEWS: "... and word has just been received by Private John Clancy's parents that he is now stationed in the Army overseas in Texas."



PIE IN THE SKY

WEATHER FORECASTER: "There will be little or no participation today, with partly cloudy pies . . . I mean skies!"



SQUARE COPYWRITER

COMMERCIAL: "So, ladies, be sure you try the Square Dance Bras. You will find that it holds up beautifully no matter how frantic the fiddling gets!"



HOME ON THE RANGE

COOKING PROGRAM: "... and now a tip to you housewives: Always make sure your kitchen range is level. If it is not, the foods cooked in the oven won't burn as evenly as they should."



OH, NUTS!

NEWSCASTER: "... and the President is doing his utmost to help settle the nation's railroad squirrels, I mean quarrels."



OF MICE AND MEN

SPORTSCASTER: "This is Jack Drees bringing you another major PGA Tournament from the White Mouse Country Club in Philadelphia . . . I'm sorry, that should be White Marsh Country Club."



OUT OF THE WILD BLUE

An Air Force promotion spot told how great the modern Air Force really is. The spot made its pitch for young men by stating: "What the new Air Force really needs is (CUT IN) . . . this new bra by Maidenform."



HELP!

Curt Gowdy dropped this classic during the broadcast of the AFL All-Star Game. Noting that a downpour had formed a small lagoon on the field of play, he remarked: "If there's a pileup there, they'll have to give some of the players artificial insemination."



ADULT PROGRAM

Heard on a Toronto Radio station: "Labor Minister Nicholson spoke today in Toronto before a local labor union on the merits of the Federal Government's Adultery Habilitation Program . . . that should be *Adult Rehabilitation Program!*"



LEST WE FORGET

Maggie McNellis interviewed a famous screen personality on her "Luncheon at the Latin Quarter" program. She told the audience of the great unforgettable motion picture her guest starred in and, for the world of her, couldn't think of what it was about.



HENNY YOUNGMAN

COMMERCIAL: "Houchens Market has fresh young hens ready for the rooster . . . er . . . roaster."



PEEK-A-BOO BOO

DISC JOCKEY: "I think the temperature is dropping. While this record is playing I'll go take a leak at the thermometer."



FOOD FOR THOUGHT

NEWSCASTER: "This controversial pill will be checked by the Pure Dude and Fugg Administration."



KENTUCKY BOURBON

SPORTSCASTER: "For western Kentucky, All-American Bobby Rascoe was high with twenty-seven pints!"



A DILL-Y

COMMERCIAL: "This portion of the Don Piper Show is brought to you by the bottlers of that refreshing soft drink Dr. Pecker . . . *Pepper* . . . You'll forgive me if I sound pickled."



HUMPTY DUMPTY

Announcing the "Tonight" show's guests for that evening, Ed McMahon called the Vice President, "Hubert Hunfrey." After razzing his announcer the entire program about his fluff, host Johnny Carson introduced the Veep as Hubert 'n' *Humphery*."



GIRL WATCHERS

NEWSCASTER: "Mayor John Lindsay said he will keep an eye on the topless situation in New York; he further said that the courts will also take a close look at the girls."



DEAD MEN TELL NO TALES

PUBLIC SERVICE ANNOUNCEMENT: "So when you drive, be sure to keep a safe distance from the car in front of you; tail-getting will get you nowhere ... that should be tail-gating."



REALLY BIG!

On Johnny Carson's "Tonight" show, a buxom young lady was introduced as the Community Chest Girl, much to the delight of Johnny's audience.



HONESTY IS BEST POLICY

Heard on "Girl Talk" television program, presided over by Virginia Graham: "Once you put down one of her books, you can't pick it up again."



BABY TALK

Nancy Dickerson, NBC news commentator, was describing the events surrounding the birth of President Johnson's first grandchild. The TV station accidentally cut off the word *cigars* from her last news item detailing this happy event, with the following result: "Lucy's husband, Pat Nugent, when he learned of the blessed event, passed out . . ."



OCCUPATIONAL HAZARD

Heard on CBC-TV program in Canada: "This is your moderator Fred Davis saying good night . . . and now a good night from panelist Pierre Berton."

"Good night, Bennett . . . I mean *Fred!*"

"Pierre, I must remind you, the name of this program is 'Front Page Challenge,' not 'What's My Line?'"



ANNIVERSARY WALTZ

SPORTSCASTER: "A godly number of people . . . I mean goodly . . . are expected to attend the Harlem Globtrotter . . . er . . . Globetrotter game tonight, an annual yearly event held each year."



I LOVE LUCY

DISC JOCKEY: ". . . continuing now with more music from the album '*Mr. Lucy Goes Latin*' . . . that should be *Mr. Lucky* . . . we hear a selection "Coffee Bells and Cow Beans" . . . I mean "Cow Bells and Coffee Beans" as performed by Henry Mancini and his swinging organ."



JELLO, EVERYBODY

KIDS SHOW: "Now, kids, here is the delicious Soupy Sales advertising Jello, which comes in many hilarious flavors."



BETTER LATE THAN NEVER

"Stay tuned to WNBC Radio, the concentration station, I mean, the conversation station, for a late night talk show featuring Long John Nebish, I mean, Long John Neble."



NUMBER, PLEASE

At network cue time on a Canadian Broadcasting Corporation Winnipeg station, the light started to flash indicating that the phone was ringing. The announcer on duty was undecided, not knowing whether to answer the phone or give the cue. Startled technicians saw the announcer turn to the mike at cue time and calmly say to the many network listeners, "Hello."



MUCHO THANKS

A flustered Mexican official introducing President Lyndon B. Johnson at the dedication of the statue of Abraham Lincoln introduced LBJ thus: "And now, Señores and Señoras, I am privileged to introduce Lincoln P. Johnson . . . I mean Abraham Johnson."



STERLING REMARK

On NBC's "You Don't Say" emcee Tom Kennedy said to Ann Jefferies, "I know who you were thinking of, Ann, you were probably thinking of your lovely wife, Bob Sterling . . . I mean, your lovely wife, Bob Jefferies!"



THREE FOR THE PRICE OF ONE

STATION BREAK: "This is WAB . . . WCBS-TV . . . I mean NBC-TV."



STRAINED REMARK

On the "Merv Griffin Show" Virginia Graham asked Merv and Arthur Treacher if they carry grudges. Arthur Treacher replied that all he carried was a hernia!



I GET THE MESSAGE

On the 11 P.M. news, station WABC New York announced: "We will be back after a short mess . . . excuse me, a short message from our sponsor . . . I mean message!"



BEGINNER'S LUCK

Mike Allen, a popular deejay at WLAK, Lakeland, Florida, was recently calling numbers on "Bingo." Somehow he put a number under the wrong letter, such as N-55. In attempting to rectify the confusion, Mike explained: "Ladies and Gentlemen, you'll have to look over me today. I've only been married since Sunday and I don't know which end is which yet!"



OUT OF THE BLUE

An announcer on the CBC in Canada had recently been discharged from the Royal Air Force. On his first day at work his station break resulted in his declaring, "This is the CBC Squadron, I mean, this the CBC Radio Network!"



HEAVEN CAN WAIT

Seen on Art Linkletter's "House Party": LINKLETTER: "Do you have any pets?" LITTLE GIRL: "No, I did have a fish but he died." LINKLETTER: "And it went to fish heaven?" LITTLE GIRL: "No, I threw him down the toilet."



DOIN' WHAT COMES NATURALLY

On the Johnny Carson show the following situation came up: Johnny was interviewing Helen and Frank Beardsley of California, parents of 20 children. Johnny asked how do you manage, having 20 children? Mrs. Beardsley replied, "I'm doing what I enjoy most, I guess I was just made for it."

The audience went wild. After they left, Johnny said, "I only have three children, I don't know how they do it." Someone from the audience hollered, "*Oh, yes you do!*"



LUMMOX

During the course of a big debate on civil rights Louis Lomax, who was debating against William F. Buckley, Jr., stated that Buckley objects to the civil rights *movement*...



FRANK QUESTION, FRANK ANSWER

A youngster, when being interviewed during intermission in a Montreal-New York Hockey Game, was asked this question by Frank Selky, Jr.:

"Did you have a nice Christmas?"

"No."

"Why?"

"I'm Jewish!"



MATCH MAKER, MATCH MAKER

Heard on NBC-TV program "The Match Game." Emcee Gene Rayburn came up with the following: "We are playing 'The Match Game' today, with Sketch Henderson and Piggy Cass . . . I mean Skitch Henderson and Peggy Cass!"



I REFUSE TO ANSWER

QUIZ PROGRAM: "For a \$25 Savings Bond answer this question, true or false: If the first ten commandments were in effect in 1791 . . . I mean the first ten amendments?"



SICK COMMERCIAL

COMMERCIAL: "So try Vick's 44 Cough Syrup and we guarantee that you'll never get better!"



TIRED RICH BLOOD

"So try Geritol, which will give you iron-deficiency anemia."



WHAT A MAN

SPORTSCASTER: "... and leading the pike with a one-stroke lead, I mean pick . . . I mean pack . . . is Dick Sikes, who has a total of 281 after 54 hores . . . that should be holes."



REGULAR FELLER

STATION BREAK: "Stay tuned for 'Constipation' starring Hugh Downs . . . I mean 'Concentration.'"



DON'T BREATHE A WORD TO ANYONE

"Our special guest from the Red Cross is going to demonstrate artificial perspiration and mouth-to-mouth breeding."



SHOT-GUN WEDDING

On a program entitled "It's Your Move," emanating from Canada, emcee Paul Hanover welcomed back a guest contestant who had missed a few programs as a result of getting married. Hanover innocently asked, "How come you had to go and get married like that?" Her comeback was: "Oh, we didn't *have* to get married!"



LOOK SHARP

SPORTSCASTER: "With the expert help of Albert Ballhawking our football team won . . . that should be alert ballhawking!"



SLEEPY TIME GAL

Heard on "Secret Storm": "I stayed awake last night dreaming about you."



ORDER, PLEASE

When Pope Paul visited this country, he stayed at Cardinal Spellman's residence in New York. NBC's Bill Ryan, who described this momentous visit, told the TV millions that "Pope Paul has just left Cardinal Spellman's restaurant, after having a bite to eat, for Yankee Stadium."



OH, JOHNNY

During one of Johnny Carson's monologs he stated: "You know on New Year's Eve most people are prone (AUDIENCE LAUGHS) . . . not that kind of prone . . . I mean susceptible to liquor!"



TAKE IT OFF!

DISC JOCKEY: "We hear now 'Dame Stripper' . . . I mean 'Day Tripper' by the Beatles."



IMMACULATE CONCEPTION

On the "Mike Douglas Show" Sandy Stewart and Sandy Baron participated in an improvisation sketch. Miss Stewart was supposed to be a nurse showing Sandy Baron his newborn son. As Sandy Baron started to touch the imaginary baby Miss Stewart said, "Can't touch him, you are not sterile, I mean, not sterilized."



CHANGE OF HEART

SCIENCE PROGRAM: "Pericardium around the heart is actually very little more than a syn thac . . . syn sack . . . a thin thack . . . what I mean to say is that it is not very sick . . . THICK!"



HOW HIGH IS UP?

On WBZ in Boston the following was heard during the Great Power Failure: A woman, when asked where she had been and what she had been doing when the power failed, replied that she and two hundred others had been stranded on the 52nd floor of the Prudential tower and that she was "setting up for a cocktail party."

"Did anyone panic?"

"No, they all remained quite calm considering how high they were!"



HAIR TODAY, GONE TOMORROW

COMMERCIAL: "So remember, singers, Hidden Magic Shampoo puts hair on your body . . . that should be "Remember, Swingers, only Hidden Magic Shampoo puts body in your hair!"



CROSS MY HEART

On one of Art Linkletter's regular interview programs with kids a question he asked backfired when he got to a little boy:

ART: "Which are smarter, boys or girls?"

LITTLE BOY: "Both!"

ART: "You're a regular little diplomat, aren't you?"

LITTLE BOY: "No, sir, I'm a Catholic!"



BEATNIK

Heard on WPBF-FM Cincinnati: "... and, ladies, for only \$12.95 you can buy ladies bearded sweaters ... I mean breaded sweaters ... *beaded sweaters*, for only \$9.95!"



QUICK ON THE DRAW

Jim Dunlap, disc jockey for MQAM, Miami, was talking to another deejay. He told him that his shoe was untied, and when the other deejay bent over to tie it, Dunlap cried out, "Watch it, your zippie is open ... I mean your Zippie chocolate drink with the cap open!"



HOME BODY

Peggy Cass on "To Tell The Truth" was voting for the contestant she believed to be Electa Johnson, the lady who has been sailing around the world with her husband since the early thirties. Peggy said, "I voted for number one because she looked like she could take care of twenty boys (referring to the crew) just like that." Number one, a nice-looking, middle-aged lady, turned out to be a housewife.



LIKE GANGBUSTERS

Zsa Zsa Gabor, showing her appreciation for the talents of a rock and roll group on the Jack Paar program, said, "This group is vunderful, they come on like Buster's **gano** . . . is zat the way you say it?"



KNOCK, KNOCK

Steve Allen introduced Peter, Paul, and Mary, who **were** about to sing. He couldn't remember the title of **their** song, so he said, "I'm just hanging until I remember the song. Now, don't get me wrong, I'm not knocking hangers and I'm not knocking knockers either! Whoops! I mean . . . wait a minute!"



FLOORED

A weather forecaster on WJAC in Johnstown, Pa., dropped his crayon on the floor. After picking it up, he said, "Today's floorcast is sunny and mild."



SERVICE WITH A SMILE

On WAGA-TV in Atlanta, Georgia, a commercial ended with the line "... now zip me up." The TV station immediately cut in with: "This is a service of the Storer Broadcasting Company."



I'D RATHER FIGHT

COMMERCIAL: "So be among the many who change over to mild-tasting Phillies cigars. Remember . . . all the fellas are switching to Fellas . . . I mean Phillies."



COME AGAIN

STATION BREAK: "Tomorrow evening at seven o'clock your NBC station will present a raped teepeat of the Presidential News Conference . . . I beg your pardon, that should be a taped repeat."



BLANK STARE

STATION BREAK: "This is WTTG in Washington, D.C. Be sure to watch the *Invisible Invaders* on Action Theatre."



SACRILEGIOUS SONG

ANNOUNCER: "... and now our guest soloist, Marian Anderson, will sing Gounod's 'Oyvey Maria.'"



OH, OH

When Art Linkletter interviewed columnist Hedda Hopper on his "Talent Scouts" show, the discussion drifted to old stars of yesteryear. Linkletter asked Hopper how she thought today's crop of actors stacked up against the likes of Douglas Fairbanks, Sr. She replied, "Sean Connery is the closest." Art said, "Oh, you mean 007? . . . Yes, he fixes everybody." Hedda snapped back with: "Yes, and he especially fixes the girls!"



SOME FUN-NEL

A disc jockey on WOWO in Fort Wayne, Indiana, was giving a weather report on which he stated, "Funnel clouds have been noticed by several private citizens, who never touched the ground . . . the funnel clouds never touched the ground, that is."



DOUBLE HEADER

"This is radio station KRAE in Cheyenne, Wyoming. Now playing in town, a double feature, *The Fiendish Girls* . . . I mean *Ghouls* and *The Blood of the Umpire* . . . *Vampire!*"



HAVING A BALL

On KFHA radio in Lakewood, Washington, an announcer came out with this news item: "The President says he will crack down on the sale of golf balls and pep pills . . . that should be goof balls."



LOVE-IN

The following was heard on a college FM station run by student announcers: "Before Saturday's football game there will be a meeting of the chorus. This meeting is for an alto sexual rehearsal . . . I mean *sectional* rehearsal!"



FISH STORY

On the popular TV cooking program "The French Chef" featuring Julia Child, the following was heard: "It's best to go to the fish market early Friday morning and leave your odor for one pound of fish fillies . . . fish filets."



BOTTOMS UP

On "You Don't Say" popular panel program Tom Kennedy had as his guests Rosemarie and Peter Lawford. Tom was extolling the virtues of peanut butter to them and claimed that the peanut butter stayed moist "to the bottom of the bar . . . I mean, to the jar's bottom."



KID STUFF

When Art Linkletter appeared as emcee of "Hollywood Talent Scouts," he interviewed Charlie Weaver. He told Charlie, "You are just like interviewing my five-year-olds, you never know what they are going to squirt! (AUDIENCE LAUGHTER) Now, audience, you know what I mean!"



FLOPHOUSE

COMMERCIAL: "Friends, if you want a nice comfortable place to stay while traveling on your vacation, stop at Todd's Motel. It's the best place in town to west your reary bones . . . I mean it's the best motel in the west to rest your rear . . . to lay down."



YOU'RE OUT

An announcer on WNEW-TV got enthused with the wrestling match he was describing. His station break coincided with the referee counting out one of the wrestlers. This was the result: "This is WNEW New York, Channel 5 - 6 - 7 - 8 - 9 - 10."



WHOOPS!

Pee-Wee-Reese during a play-by-play telecast between the New York Yankees and the Washington Senators came up with the following: "Mike McCormick decides he needs another ball and the umpire throws it up . . . I mean the umpire throws up . . . the umpire throws the ball up!"



DOUBLE DEALING

Heard on "Let's Make a Deal" audience participation program: "This set of bootiful china is worth \$24.69 seconds . . . we will return to 'Let's Make a Deal' in a few cents."



SWING LOW

SPORTSCASTER: "Here's the pitch to Alou . . . it's lou . . . Alou swings on it. It's a long fly ball to center field and is gathered in by Millie Ways . . . WILLIE MAYS!"



GET LOST

On KMNS, a news and music station in Sioux City, Iowa, the disc jockey told his audience: ". . . and now we hear from the Ray Goniff singers . . . I mean Coniff, singing 'Can't Get Used to Using You' . . . I mean, 'Can't GET Used to Losing You!'"



WISHFUL THINKING

On the "Steve Lawrence Show" Steve had a movie beauty as a guest. Here is how part of the interview went: "Now, if I might for a minute get back to your apartment in Rome, Miss Undress, I mean Ursula Address . . . you know what I mean!"



COMING ON STRONG

"For fun and excitement watch *Hercules on the Captured Women* . . . I mean *Hercules and the Captured Women!*"



MAN-TO-MAN TALK

The following was heard on a conversation program on WWJ-TV in Detroit: "In France there is a store that has a unique service for men whose husbands are away."



BROAD-MINDED

"Tonight on the KTVH 'Late Movie' we have an exciting film for you. It's entitled *A Broad At Home* . . . I'm sorry, I read that wrong . . . it should be *At Home Abroad*."



WHO'S ON FIRST

SPORTSCASTER: "It looks like they are going to charge a wild pitch to the catcher . . . I mean a passed ball to the pitcher . . . oh, well, when you find out, let me know!"



A BAD SPELL OF WEATHER

WEATHER FORECASTER: "This is KBEL in Idabel, Oklahoma. Currently under partly cloudy skies it is 74 degrees Fahrenheit and 63 degrees centipede . . . centerpiece . . . that should be *centigrade!*"



GONE BUT NOT FORGOTTEN

Heard on KVFC in Cortez, Colorado: "We suggest that all our listeners get over to the high school tonight and see their production of *Auntie Gone.*" Voice off microphone: "That's *Antigone*, you imbecile!"



LIVID COLOR

When Lana Turner was a mystery guest on "What's My Line," the question came around to Bennett Cerf. He asked if she was best known as a pin-up girl? Miss Turner said, "No." John Daly interrupted, saying, "Well, actually, that's a broad question." After the audience laughter had subsided, John Daly said, "I thank God we are not in color, I haven't blushed in twenty years!"



HE'S A BIG ONE!

Johnny Carson during a lead-in for a Jolly Green Giant commercial looked into a camera and said, "Have you ever walked out of your house and found yourself face to face with a huge green fruit?"



LOOSE TALK

On a "Huntley-Brinkley" news show a picture of an astronaut floating in space held only by a tether was shown. When the film was completed, a Polident commercial followed with: "This could present a problem for us denture wearers!"



FLIP-FLOP

During a station break a slide came up on the home viewer's TV screen upside down—inadvertently, of course. The announcer rose to the occasion and said, "Any way you look at it, it is KTVH, Channel 12, Wichita, Kansas!"



BLACKOUT

When a TV transmitter was off the air owing to a temporary power failure, a somewhat flustered general manager rushed back to the engineering control room. "What's wrong?" he demanded.

"Power failure at the transmitter," he was told.

"Okay, put up a trouble slide . . . make an announcement that the transmitter is off the air," he ordered, to the amusement and consternation of the engineers on duty!



LITTLE OLE WINEMAKER

The following incident happened on "Top of the Pops," a program originating from London over the BBC and carried live via Early Bird satellite. Host Bryan Matthew introduced Wayne Fontana and the Mindbenders, an extremely popular English group, thus: ". . . and now, our first guests today are a young group who've risen to unanimous popularity in an amazingly short period of time. Ladies and Gentlemen, Wino Fontana and the Winevenders. (Shrills of laughter in the background) Whoops, well, nobody's perfect, terribly sorry about that, chaps!"



HE LIPTHS

On the "Mike Douglas Show" Mike was having a discussion with Sheila MacCrae and a well-known children's doctor. Mike asked: Doctor, is it dangerous to thuck your sumb?"



YES, WE HAVE NO BANANAS

WIOD, Miami, disc jockey Tom Gauger tells about the announcer who blooped, "Metropolitan Opera star Anna Moffo will now sing 'The Star-Spangled Banana.' "



ON THE GO-GO

STATION PROMO: "Sam Levenson is host on the 'Tonight Show,' while Johnny is on the Johnny . . . while Johnny is vacationing in color!"



SERVICE WITH A SMILE

A radio announcer on station KPOL advised his listeners to shop at Sav-On-Drug Stores, where they can "save themselves and serve the difference."



BELIEVE IT OR NOT

On a Seattle broadcast a junior high school student described an octopus as "an eight testical monster sometimes found limp on the Washington beaches."



MINISKIRT

On an Art Linkletter program a seven-year-old girl was asked what her mother told her not to do while on his program. She snapped back with, "My mother told me to keep my legs closed."



DOES MACY TELL GIMBEL

On a San Diego radio station a teen-age girl told the emcee of a teen-age dance program that she always listens to him on KGB . . . which was great, he told her, except that he is on KCBQ, the highly competitive station.



I PASS

Guest star Danny Kaye told Allen Ludden, emcee of "Password," a popular quiz program, "I am happy to pass here to play Hearword!"



DUPED

Ralph Renick, WTVJ, Miami, news director and commentator, was reaching the end of one of his strongly worded editorials. The subject was waste in government. He paused to let the facts sink in and then said in measured tones, "We must do away with this dupeless needication."



FRANK-LY SPEAKING

WQAM, Miami, Florida, disc jockey Dan Chandler introduced a recording thusly: "We hear now Francy and Hank Sinatra . . . Francy and Nank . . . I mean Nancy and Rank Sinatra!"



A BARGAIN

"They're off and running at Los Alamitos. Don't miss quarter hore racing . . . post time one thirty P.M."



FOREIGN MATTER

During one of CHAS Radio International's Teen Pop Music programs disc jockey John Respress came through clearly with: "And now CHAS Radio is proud to present the song you've picked to be NUMBER ONE! It's Bob Lind with "Exclusive Butterfly"—oops—I mean "Elusive Butterfly" . . . I just barely caught that one!"



BACK COUNTRY

"Our guest speaker on your Rio Grande Valley radio station, who is assisting in promoting McAllen, Texas, as a winter resort and gateway to Mexico, will be Mr. Swollen Rear . . . I'm sorry, that should be Mr. Roland Schweer."



NICE WORK

PUBLIC SERVICE ANNOUNCEMENT: "This is your State Employment Service . . . attention, women . . . quit walking the streets and come to see us for steady employment."



FOR PETE'S SAKE

On a Denver radio station a disc jockey told his listeners, "While this record is playing I had better run out and put some more money in the peter . . . the marking peter, that is . . . *the parking meter!*"



CANDIDLY SPEAKING

On Allen Funt's "Candid Camera" a member of his staff was assigned to asking small children why they were teacher's pet. When he asked a seven-year-old girl that question, she answered, "Because I'm beautiful and because I always have my jewelry on . . . but lots of people say I'm more beautiful when I don't have *anything* on!"



BOOB TUBE

Joe Pyne, provocative interviewer on both radio and television, closed his radio show with: "Thank you for watching . . . and straight ahead."



JOIN THE FOREIGN LEGION

On TV station WCYB, Bristol, Tennessee, a March of Dimes Telerama fund-raising campaign was held for the prevention, research, and aid to the victims of polio and birth defects. A well-meaning American Legion Post Commander presented his check with this comment. "The Legionnaires of our post present the one-hundred-dollar check for the March of Dimes . . . and we do hereby pledge ourselves to help all we can to further birth defects."



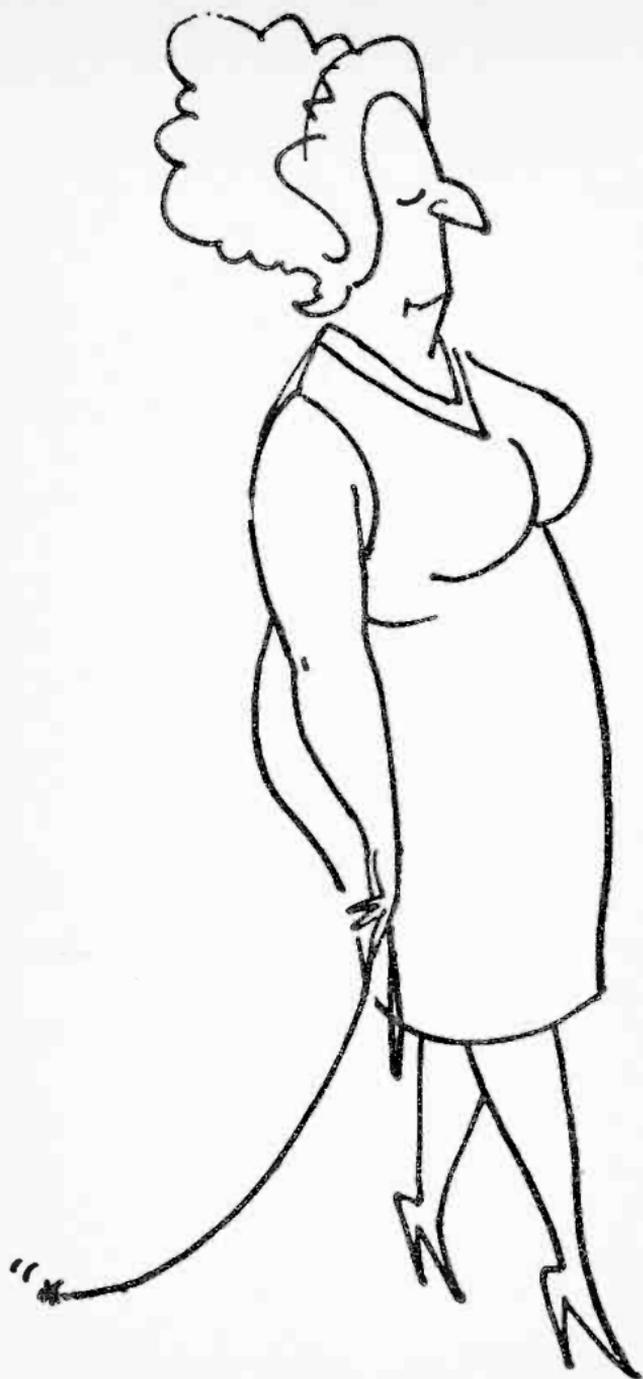
BY GEORGE

Heard on KBON, Omaha, Nebraska: "And now for a report from George Washington in Watts . . . no, let's try that again . . . and now George Watts reports from Washington!"



WHO DUNNIT

LOCAL NEWS: ". . . and the man who had all of his fenders smashed on his car says that whoever did it still remains unidentified."



PAGING THE ASPCA

COMMERCIAL: "So try Petum flea and tick spray . . . that is, on your pets . . . and you will find that it kills your pets and leaves fleas' and ticks' coats shiny."



HAIL AND FAREWELL

An ABC radio disc jockey was telling of the praise given to a current movie being shown around the New York area, when he said: " 'Terrifying in its suspense,' heralded the *Hail Tribune* . . . or rather hailed the *New York Herald Tribune*."



SOFT SOAP

Jack Nard, emcee of the TV game "I'll Bet," blooped: "We will continue with 'I'll Bet' in a moment, but first this word about Zest soup . . . soap . . . the soap with the most shampoo leather, er . . . lather!"



PIKE'S PEAK

WCBS New York newsman Bill Gillian began the report of Episcopal Bishop James Pike's objection to Luci Johnson's rebaptism by the Roman Catholic Church this way: "Eclipsopal Bishop James Pile of California has announced . . ."



WINCHESTER CATHEDRAL

"A plague was presented to the congregation of St. Peter's Lutheran Church by Mr. and Mrs. Ray Hulver of Winchester . . . did I say plague? Of course, I meant plaque!"



McNAMARA'S BAND

The following was heard on the Armed Forces Radio and Television Network in Athens, Greece:

"Early this morning, a spokesman for the U.S. Government announced (ILLEGAL BROADCASTING STATION BREAKING IN) . . . that this song is dedicated to Maria from somebody who knows . . . (STATION FADES OUT: ORIGINAL VOICE IS HEARD) . . . that this crisis will find . . . (ILLEGAL STATION BACK ON AIR) . . . all of us singing with (ILLEGAL STATION OUT AGAIN) . . . Mr. McNamara . . . (STATION BACK) . . . the song "It's a Sing to Tell a Lie."



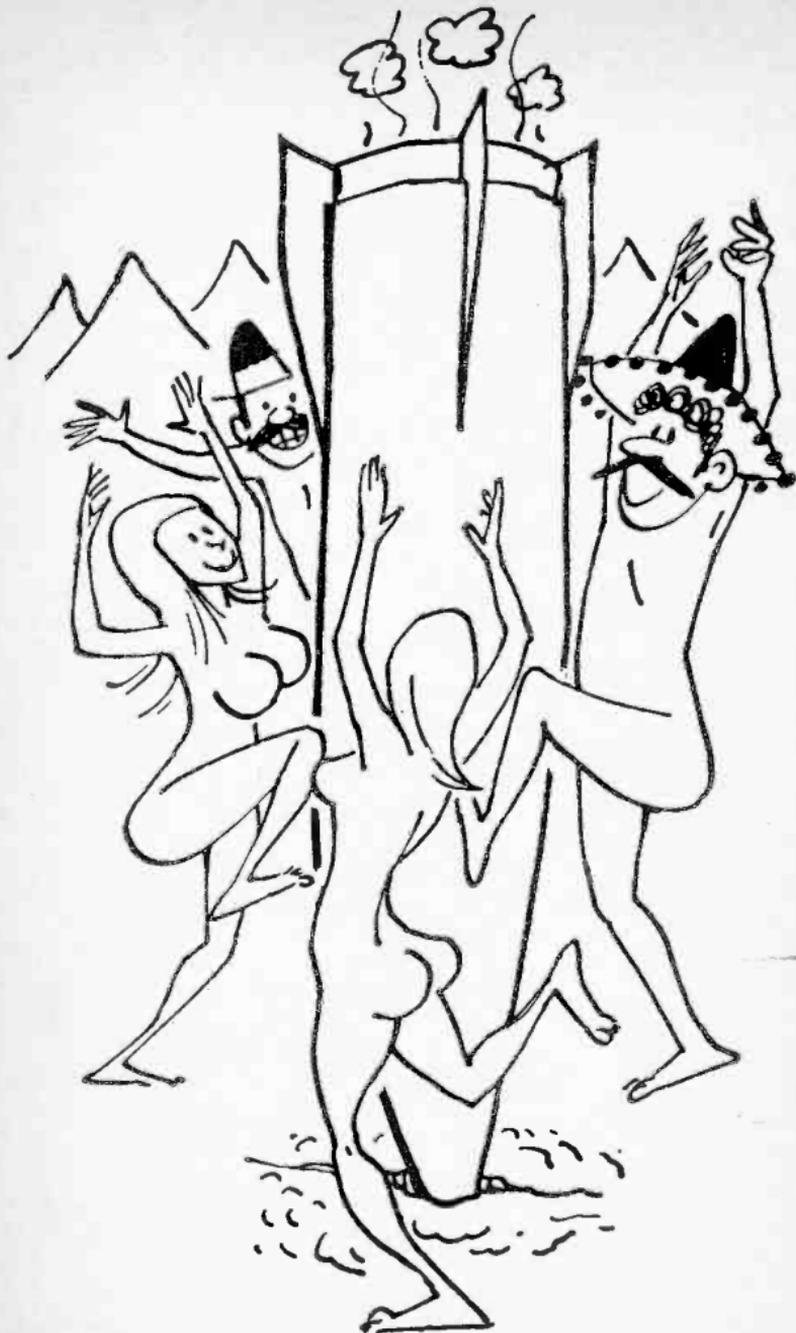
TRY DE GAULLE

Heard on the Josephine McCarthy Cooking Program: "I suppose that for the men there is no substitute for a good old-fashioned T-bone steak with lots of fried Frenchs."



WILD ABOUT HARRY

Radio-TV personality Alex Drier had a Home Savings Company as a sponsor for many years, which featured a taped commercial with Harry Von Zell. Drier would always lead in with: "Home Savings, the world's largest . . . and here is Harry Von Zell to tell you about it." One night it came out as the following: "And here is the world's largest . . . Harry Von Zell!"



NORTH OF THE BORDER

Heard on WOBT, Rhinelander, Wisconsin: "Mexican officials have given approval of the U.S. air search for a missile which went off course and apparently landed in an uninhabited part of northern Mexico."



ENGLISH CHANNEL

STATION BREAK: "This is KTTV Channel 11, Metro-moodee . . . meetro . . . Metered Metro . . . *Metromedia for Los Angeles!*"



HEROICS

"Get in the winner's circle on CBS tonight at nine with 'Heegan's Horroes' . . . 'Hogan's Horrors' . . . *'Hogan's Heroes!'*"



STUFF IT

COMMERCIAL: ". . . so, housewives, remember the Red Owl Grocery stores are closed all day Thursday . . . so be sure to pick up your Thanksgiving turkey before then. Our turkeys are plump and are all bone and no meat!"



DOUBLE JEOPARDY

After a news conference regarding a buildup of U.S. Forces in South Vietnam, an overanxious NBC announcer, trying to cover all of the President's major points in a short summary, came out with: ". . . he said that the draft will be doubled . . . troubled."



NUTS TO YOU

When Jackie Gleason did his regular "Joe The Bartender" skit on his Saturday night CBS program, Gleason, portraying Joe, asked his buddy Crazy Guggenheim, played by Frank Fontaine, "Craze, how about ringing a little song . . . singing a little wrong?"

Fontaine quickly responded with: "No, you're Joe, I'm Crazy."



HUMAN ERROR

WEATHER REPORT: "This is John Webster on WCFL bringing you the weather in one word . . . human . . . I'll try that once more . . . This is John Webster . . . weather in a word . . . human . . . *humid!*"



CENTER OF ATTRACTION

ANNOUNCER: "Fans, come on out and watch the Harrisonburg Turks tonight. The game is being sponsored by WSVA . . . admission is free. So come out to Memorial Stadium and pick your seat . . . at no charge."



NOW YOU TELL ME

"This is Art Linkletter saying good night . . . and a special thanks to you, Edith Head, and your girls for bringing your dresses down on our program."



MISS CONCEPTION

In the 1965 Miss America Beauty Pageant the emcee was backstage talking to the five semifinalists while the judges were choosing Miss America, when he came up with this Bloop: "Have you ever seen five more expectant young ladies?"



CORKING MISTAKE

NEWSCASTER: "The young marine was returned to the states from Vietnam after suffering what the medics described as bottle fatigue . . . er . . . that should be battle fatigue."



VERY INTEREST-ING

COMMERCIAL: "Your friendly Acme Auto Loan Company will finance your new or used car with your interest in mind."



REALLY LONG

STATION BREAK: "See Ed Sullivan, who has the longest hour in TV, celebrate his anniversary this Sunday on CBS."



MISSING LINK

"This is your host Arthur Gary saying good-bye for 'Movie 4' on Channel 4 . . . and now, stay tuned for Art Letters Link Party . . . *Art Linkletter's House Party!*"



THE STORY OF PETER PAN

COMMERCIAL: “. . . and so, ladies, on your next trip to your grocer be sure to order Peanut Pan Peter Butter.”



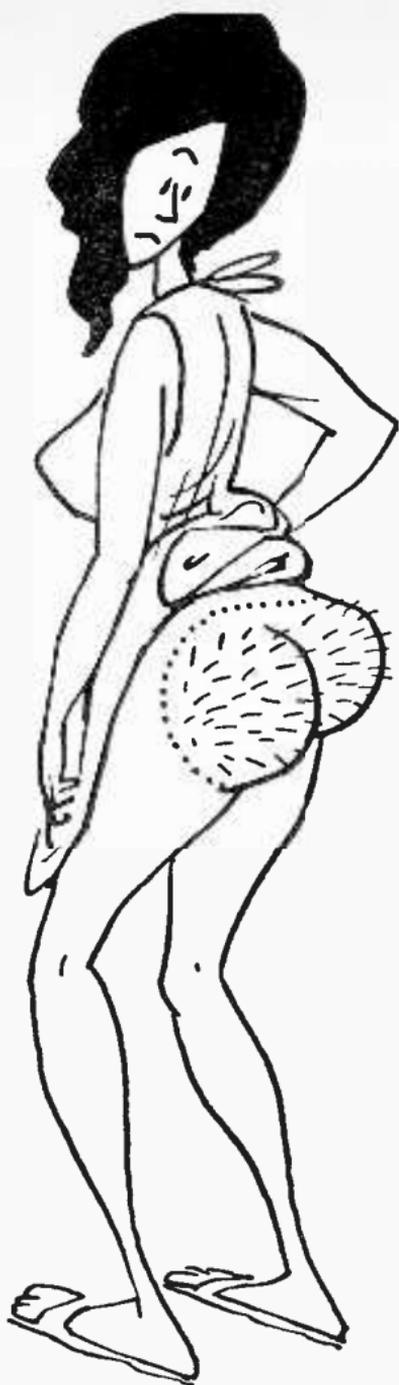
PLAYING IT KOSY

NEWSCASTER: “At the airport before his departure from the United States on his way to Communist Cuba, Premier Kosygin thanked the American people for their hostility . . . that should be *hospitality*.”



FORGET ME NOT

SPORTSCASTER: “I don’t think that anyone will ever remember Ken Venturi’s unforgettable victory in the national open in the heat last year.”



BEHIND IN HIS WORK

Heard on "The Doctors": . . . "the patient surpassed the record for survival after a rear liver transplant . . . a rear transplant . . . a rare liver transplant!"



FERRY TALE

“See an NBC Special on Fire Island, which is just a short fairy ride from Manhattan, this Friday.”



IT WAS A GREAT FIGHT, MA

Chet Huntley told his viewers during a Gemini live telecast that the Glenn fight was witnessed by the largest audience in history.



GENERAL DELIVERY

NEWSCASTER: “The general was admitted to the Lenox Hill Hospital . . . Lenox Hill Hospital for prostate surgery . . . *prostate* surgery.”



SHE SELLS SEA SHELLS

Former Miss America Bess Meyerson describing the beauty pageant told of the bathing beauties spending the day taking pictures on the broad walk at the she shore in Atlantic City.



UNDERNEATH THE HARLEM MOON

NEWSCASTER: "Adam Clayton Powell, the Harem . . . Harlem Congressman, again finds himself in marital difficulties."



TEED OFF

"This is Jim Simpson speaking to you from the 18th hole at the National Open. Gardiner Dickinson is getting ready to tee off on this hole, which is 473 years to the green."



ASLEEP IN THE DEEP

WEATHER FORECASTER: "The six A.M. forecast is for partly croudy with a seventy-five percent chance of rain mixed with sleep early this morning."



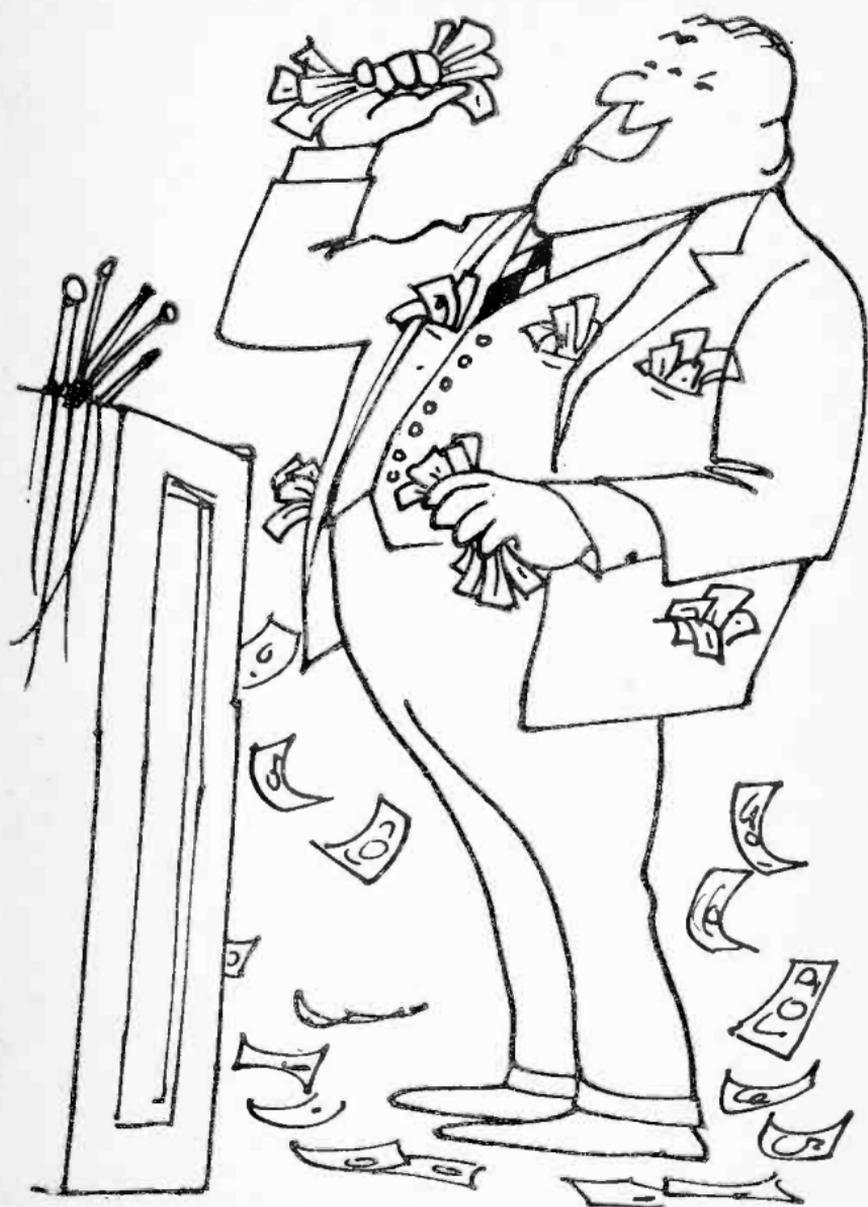
BREAK BREAD

When Durwood Kirby devoted the CBS "Dimension" radio program to Kermit Schafer's Blooper book entitled *Prize Bloopers*, he recalled the time he announced the opening of a radio program thusly: "The Blonde Bed Breakers are on the air! . . . I mean *The Bond Bread Bakers!*"



POT BELLY

SPORTSCASTER: ". . . and as we switch you over to the sixteenth green we see Johnny Putt carefully looking over his pot of about five feet . . . I mean Johnny Pott!"



SWEET SIXTEEN

POLITICAL RALLY: "My sixteen-year tenure as mayor of this great city certainly has been a rich experience."



ONE FOR THE BOOK

The following seeped through an open mike at a race track in the Cincinnati area. "This is Lincoln Plaut reminding stables to turn in registration forms. We have to have them because one copy goes to the Ohio Racing Commission and the other to the bookmakers." After regaining his composure, Plaut corrected himself: "I mean, of course, the bookkeepers!"



WALL-TO-WALL DONORS

A Fayetteville, North Carolina, radio station made the following public service announcement: "This is citizen blood donor week . . . all volunteers to give blood to the community blood bank are to report to the Fort Bragg rifle range at seven A.M. Monday morning."



AIR SICK

Frank McGee, NBC News, gave this information to the viewing public during the course of a Gemini space flight: "I have just learned that we do have the film of the astronauts' breakfast, which should be coming up shortly."



SAUCY COMMERCIAL

"So look for Hunt's tomato sauce on your favorite grocer's can . . . *shelf!*"



YOU ONLY HURT THE ONE YOU LOVE

DISC JOCKEY: "We hear now the horny sound of Al Hurt . . . I mean the horny horn of Al Hurt . . . the horn sound of Al Hurt!!! . . . I'm really sorry, Al."



NO NEWS IS GOOD NEWS

NBC Newsman Wilson Hall told his audience on his 11 P.M. newscast, "I'll be back with no more news for you in a moment."



STAND OFF

STATION BREAK: "See 'Custard's Last Stand' on ABC-TV . . . I mean 'Custer's Last Stand' on ABC-TV!"



HE CANNOT TELL A LIE

COMMERCIAL: "So, ladies . . . be sure not to miss our Washington's Birthday special sale on Monday, Lincoln's birthday."



BEAT HIM TO THE PUNCH

Sportscaster Bill Stern tells of an open mike during a heavyweight title fight. Max Bear, leaning over the ropes, shouted to fight announcer Clem McCarthy: "Hey, Clem, take it easy, I can't keep up with you!"



THE OLD GRAY MARE

A youngster told Art Linkletter that he watched a milkman's parked horse for a while and figured out that the animal was stuck because "it just lost all of its gasoline."



A NOSE FOR NEWS

NEWSCASTER: "... and now for some nose newts!"



FAMILY SHOW

Arlene Francis asked a young lady whose occupation was being guessed on "What's My Line" if she worked for a nonprofit organization. Emcee John Daly consulted with her for a moment and then told the panel: "I must warn you that there is a hooker here."



MONKEY BUSINESS

NEWSCASTER: "In New Orleans, District Attorney Garrison was accused by a former member of his staff, who claimed that the D.A. used strong-armed gorilla tactics in his handling of the assassination investigation. And that's the news . . . and now stay tuned for the adventures of 'Garrison's Gorillas.' "



PASSING THE BUCK

Vice President Hubert Humphrey, who was a special guest on the "Mike Douglas Show," held an English youngster on his lap who had received a precious American silver dollar. The Veep asked the youth, "What are you going to do with this very valuable coin?" He naturally expected an answer bordering on reverence.

"I'm going to spend it!" was the totally unexpected reply!



OH, HENRY

COMMERCIAL: "So, if you have anything to exchange, visit our shwop sop . . . I mean swap shop, which is known to hundreds of satisfied customers as Henry's Hen Exchange . . . I mean, Henry Henn's Exchange!"



THE SPY WHO CAME IN FROM THE COLD— STONED

“Bill Cosby is a secret member of the CIO . . . I mean CIA . . . and who is on assignment to protect our Ambassador who was stoned in his Embassy in a hostile country Friday on ‘I Spy,’ an NBC Colorcast.”



A SMASH

“Here is a bulletin from NBC News . . . Newark, New Jersey . . . Militant Civil Rights leaders, angered by the presence of newsmen at their meeting, smashed cameras and TV equipment . . . and now back to ‘Beat The Press’ . . . er . . . ‘Meet The Press!’”



GOOD NIGHT!

“‘Sermonette,’ usually seen at this time, will be seen at the conclusion of the late, later, show movie entitled *Heaven Can Wait*.”



POLICE FARCE

NEWSCASTER: "Local police say that death has been ruled out in the murder of a 64-year-old man."



BEAUTY AND THE BEAST

Johnny Carson had five Miss America contestants as guests on his program, as well as other guests. He referred to them in this fashion: "... and on our show tonight we have five Miss America contestants and also some dogs (AUDIENCE ROARS) ... I mean real dogs (MORE AUDIENCE LAUGHTER) ... come on, now, you know I mean dogs that bark!"



HAVIN' A BOWL

Hugh Downs, emcee on "Concentration" on NBC-TV, reminded his listeners to be sure and watch cover colorage of the Rose Ball Game on New Year's Day.



ONE MORE TIME

Heard on the Pat Boone daytime interview show: "... our guest star Vicki Carr can certainly belch out a song with the best of them ... I mean belt out a song."



STICKY PROBLEM

When the winner was crowned Miss North Carolina State, a local mayor was called upon to present the attractive young lady with a corsage. As he nervously attempted to pin the small grouping of flowers on the girl's gown she was heard to say, "Ouch! Mr. Mayor, this gown is strapless!"



WHAT KIND OF FOOL AM I

NEWSCASTER: "Florida's Governor Kirk, boasting of reduced highway fatalities and accidents, told his audience: ". . . this fine record can continue if only you the people will give us the fools to perform the job . . . *tools!*" "



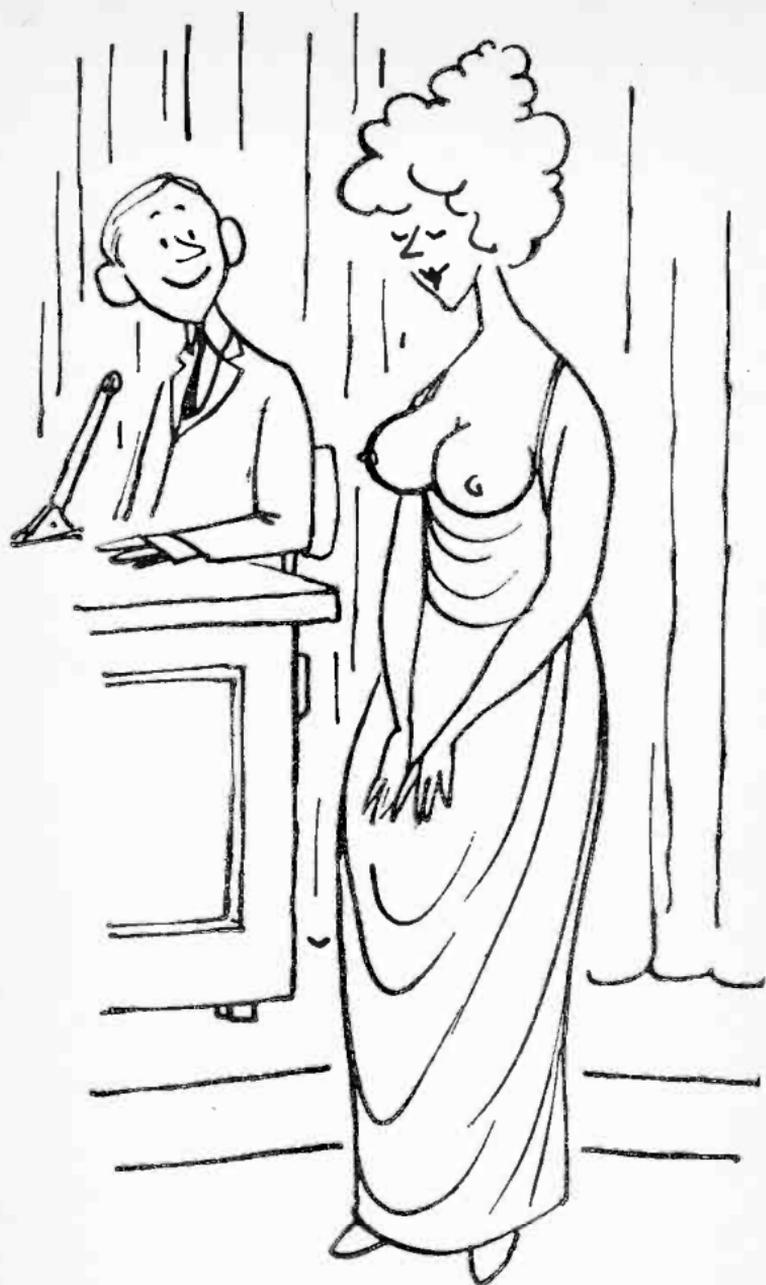
HORSE AND BUGGY

COMMERCIAL: ". . . so remember, for the finest in foods and atmosphere try your nearby Red Roach Inn . . . I mean Red Coach Inn!"



SOMETHING FISHY

COMMERCIAL: "So, Ladies, when you go marketing for food for the weekend, be sure to bring home a package of Peter Paul . . . I mean Mrs. Paul's Pish Sticks . . . *Fish Sticks!*"



HOSTESS WITH THE MOSTEST

Oleg Cassini did the commentary on a fashion show he presented on Johnny Carson's "The Tonight Show." He described a gown worn by one of his models in this way: "This is a lovely hostess dinner dress with a very low neckline for easy entertaining."



100 PERCENT PROOF

On one of his nighttime programs featuring adults Art Linkletter interviewed a man whom he asked: "Are you Scotch?" The man replied, "What makes you think that?" Linkletter came back with: "I thought I detected a little bit in you!"



DOWN IN THE MOUTH

On the "Today" show Hugh Downs told about the dangers of youngsters dropping out of school, . . . "which can very often result in illegitimacy . . . I mean illiteracy!"



BE SURE TO TAKE A PLANE

On the Mike Douglas Show an airlines pilot was telling the audience about air travel safety. He boasted about the fact that "About one-half of all passengers flying coast to coast travel by air!"



WRONG CHANNEL

DISC JOCKEY: “. . . and here now is another million seller sung by popular Urethra Franklin . . . *Aretha!*”



POISON IVY

SPORTSCASTER: “No matter what the records of the respective teams, football fans can always expect the Yale-Harvard Game to be played in traditional ivory league fashion!”



CAN YOU TOP THIS?

Heard on NBC Radio Network news from Cleveland, as broadcast by newsman Ron Becker: “. . . and now once again this story's top hour . . .”



GET THE POINT?

NEWSCASTER: “. . . and the cadets at the military academy at West Point pledged marriage vows before their June graduation, while other cadets made plans for happy events.”



SLICK CHICK

STATION BREAK: “Stay tuned for ‘Green Acres,’ where Eva Gabor portrays the role of a farmerette. You’ll enjoy her adventures with the chucks and dickens.”



STRANGE BEDFELLOWS

Merv Griffin had the Duke and Duchess of Bedford as his guests. The duke told of the castle that they lived in in England and boasted of having 54 rooms. Griffin asked, “What is your favorite room, Your Grace?” The duke snapped back with: “The bedroom!”



GOOD DEED FOR THE DAY

LOCAL NEWS: "The Girl Scouts in this area are planning to form a Little Mothers Club much like the already formed Little Fathers Club headed by their scout master. All Girl Scouts interested in becoming little mothers are to meet with the Boy Scout Master in the high school gym after this meeting."



WEATHER OR NOT

WEATHER FORECASTER: "Tomorrow's faircast is for the end of the drain and rizzle."



HIRE A HALL

LOCAL NEWS: "The first annual golf charity tournament, the proceeds of which are to go to the Miami Hebrew Academy, is to be presented in the name of Mayor Chuck Hall, who asked to remain anonymous!"



BRAINWASHED

NBC-TV's Chet Huntley tells about Governor Romney's being introduced as "Governor Gorge Grumley of Michigan."



BUSINESS BEFORE PLEASURE

NEWSCASTER: "It was believed that due to Vatican business the Pope was anxious to leave this country to hush Rome . . . that should be rush home!"



WHATEVER GOES UP COMES DOWN

On Johnny Carson's "The Tonight Show," Johnny has a featured spot whereby members of the studio audience try to stump the band with musical selections that members of the orchestra try to identify. When one woman in the audience sang a few bars of a song, Johnny volunteered that he knew the title. He identified it as "Pull Up Your Skirt, Mary Ann." After the audience's laughter had died down, she corrected him with: "That's pretty close except that the title is 'Pull Down Your Skirt, Mary Ann.'" Johnny agreed that that was quite a difference.



BLOW THE MAN DOWN

SPORTSCASTER: "From the looks of Floyd Patterson's closed eye, which he received at the hands of Cassius Clay, it appeared that this blushing crow was Patterson's downfall . . . I mean crushing blow."



HOT STUFF

LOCAL NEWSCAST: "Your radio station wishes to apologize when it was erroneously reported that Mr. and Mrs. Leonard Boynton of this city were driven from their home by last night's fire. Mr. Boynton is single and fled from the blaze alone."



SHOULDN'T HAPPEN TO A DOG

PUBLIC SERVICE ANNOUNCEMENT: "So, it is our recommendation that if you need first aid for your pets, you keep on hand the telephone number of your veterinarian, who will usually handle your emergency by appointment."



SIMON SAYS

DISC JOCKEY: "We now hear the popular gruesome . . . I mean twosome Simon and Garfinkel . . . that's Simon and Garfunkel!"



SOME FUND, EH, KID?

PUBLIC SERVICE ANNOUNCEMENT: "So, when your United Fund collector calls on you, give accordingly because you're not supporting one worthwhile charity."



HONESTY IS THE BEST POLICY

COMMERCIAL: “. . . so if you find that your bills are piling up and you would like a first or second mortgage on your house, come to the Double Eagle Mortgage Company and inquire about our plans for owning your home.”



ON-THE-SPOT NEWS

NEWSCASTER: “. . . and now let's take a look at today's headlines: ESCAPED LEOPARD BELIEVED SPOT-TED!”



SUSPENDED SENTENCE

STATION BREAK: “Stay tuned in thirty days for Felony Squad . . . I mean thirty seconds!”



BRING 'EM BACK ALIVE

Mike Douglas tells of the time when he watched "Zane Grey Theatre." This was during the period when most TV shows were live. It was during a sequence where the villain was shot dead—while the camera was still on him the corpse nonchalantly picked himself up and walked away.



I WISH I WAS SINGLE AGAIN

On a David Susskind "Open End" TV program, a birth control authority was his invited guest, who told viewers "that a birth control experiment is soon to start at a single clinic (AUDIENCE TITTERS) . . . by a single clinic, I don't mean for people who are single!"



IN A FOG

WEATHER GIRL: ". . . and now for Wednesday's forecast, which has a twenty percent chance of being followed by Thursday."



BETTER LATE THAN NEVER

SPORTSCASTER: "Due to the heavy snows the game between the Baltimore Colts and Green Bay Packers started promptly twenty-five minutes late."



FATHER OF OUR COUNTRY

STATION BREAK: "Stay tuned for 'Peyton Place,' where today you will meet Dr. Michael Rossi, who is responsible for most of the children born in this small country town."



GIVE THE LADY A HAND

COOKING SHOW: "... and so, ladies, after you have added a teaspoon of butter, add five sliced lady fingers."



STRICTLY LEGIT

COMMERCIAL: "... with the time for remembering someone you love only a few short days away we suggest you come into Strauss's Jewelers and order a beautiful wedding ring in time for Mother's Day."



THE BAT MAN

STATION BREAK: "Stay tuned for 'Mat Bastardson'! . . . 'Bat Masterson' . . . starring Gene Barry!!"



POLLY WANT A CRACKER

On the daytime audience participation show "You Don't Say" the emcee closed the program with the following: ". . . thank you, Polly Game and Peter Breck . . . I mean Polly Bergen and Pete Game . . . *Polly Bergen and Peter Breck!*"



SICK, SICK, SICK

Johnny Carson, during the course of a commercial, told his viewers that ". . . even the Jolly Green Giant loves getting well . . . he's a male! . . . I mean he loves getting mail!"



CANDID-ATE

During the course of a paid political announcement the following was heard: ". . . I will never try to get elected as a result of my opponent's faults. I solemnly promise to get elected on my own!"



HOKUS-POKUS

STATION BREAK: "This is WTOP, Washington, D.C. Because of the special following program, 'The Invisible Man' will not be seen tonight."



WHOOPIE!!

NEWSCASTER: "... and New York City is filled with thousands of Legionnaires who have arrived with their wives and sweethearts."



EVEN YOUR BEST FRIEND WON'T TELL YOU

Miami's sportscaster and former college football coach Tom Nugent told his TV viewers about a Miami Dolphin Pro Football star thusly: "I'll tell you more about the Dolphin's offensive end after this message from Ban!"



DRIVING HIM NUTS

COMMERCIAL: "So, when you are thinking of your next trip, go by Greyhound and leave the *driver* to us . . . what I meant to say is leave the driver . . . Damn it . . . I said it again . . . *leave the driving to us!*"



I'LL TAKE IT

PUBLIC SERVICE ANNOUNCEMENT: "This is your New York State Employment Service. There is an opening for a janitor at Harrison High School. Pay is \$365 a month plus room and board."



COCKEYED OPTIMIST

COMMENTATOR: "The traffic deaths were fewer on our nation's highways this last fourth of July weekend. Only 274 of you took each other's lives. In fact, the number of deaths was considerably less than many pissamestic predictions."



BARE FACTS

A commentator describing the dress of the invited guests at Lynda Bird Johnson's White House Wedding told his listeners that the wearing of trousers was optional.



ALONE TOGETHER

COMMERCIAL: "You'll enjoy the peace and serenity of Lake Placid during the wintertime. You'll love being alone with the multitudes who converge here from coast to coast."



THE CAT'S MEOW

MOVIE COMMERCIAL: "Saturday at the Movies' brings you another hit motion picture. See Elizabeth Taylor and Paul Newman together in a *Cot on a Hot Tin Roof*."



BEDTIME STORY

NEWSCASTER: “. . . and as a result of the destructive tornado which hit Fort Walton Beach many homes were destroyed. A newly married couple had all of their belongings wiped out. A local furniture store provided the couple with a new bed so as to give them a fresh start.”



BLOOMIN' IDIOT

“It's six P.M. . . .time for today's TV Garden Tip. Try Black Flag Insect Spray, guaranteed to eliminate ants from your blooming pants . . . er . . . *plants.*”



PITCH MAN

SPORTSCASTER: “Here is a sports bulletin just received from the news room. It is now official! Juan Pizzaro has just pissed a no hit-no run ball game!”



WHA???????

COMMERCIAL: “. . . so, ladies, the way to keep your kitchen floors looking new is simply to add some crude oil to a quart of hot water, use a sponge for the first application . . . it will dry in less than a half hour, then simply apply another floor polish.”



READY EDDIE

NEWSCASTER: “It was reported that Connie Stevens was about to give birth to a child. When questioned, Eddie Fisher would not comment about the pending blessed event. This report was verified by a source believed responsible.”



SOME OF MY BEST FRIENDS

DISC JOCKEY: “Before our Country Western Music show continues, we want to remind you of the upcoming National Hog Show to be held at the Stock Yard. We want y’all to be sure to meet your friends there.”



PRINCE CHARMING

COMMERCIAL: So, men, when you are thinking of changing to a really fine aromatic tobacco, look for Prince Albert on the can . . . er . . . I mean you will find Prince Albert in the can . . . oops . . . that’s worse . . . you know what I mean!”



MISS-TAKE

Heard on Hy Gardner's Miami television program: "It has been erroneously reported that Christine Jorgenson is flat-busted."



GIRLS WILL BE GIRLS

PUBLIC SERVICE ANNOUNCEMENT: "Your help is needed in our hospitals to perform vital services. If you are interested in the exciting volunteer duties of a candy stripper or gay lady, please contact us immediately . . . I mean *candy striper* or *gray lady!*"



DEADBEAT

LOCAL NEWSCAST: "Funeral services for Charles Radimsky will be held at two P.M. at the Methodist Church. Mr. Radimsky, a prominent person in this city, suffered a heart attack. He was rushed to Trinity Hospital by our community ambulance, where we are happy to report that he has fully recovered."



HE WHO HESITATES IS LOST

The turning of a page in a script can sometimes result in a pause that changes the entire meaning of what was originally intended, as evidence this commercial: ". . . hesitate (TURN PAGE) no longer put your confidence in Metropolitan Mortgage."



LIFE CAN BE BEAUTIFUL

Heard on TV's "Love of Life" soap opera: "I cannot for the life of me figure out why he should have tried to end his own life. He seemed happy and he's not married."



WINDY

NEWSCASTER: "As the state of Florida prepared for a big blow Governor Kirk made his speech to the legislature, in Tallahassee."



RED FACE

ANNOUNCER: "We will return to the 'Danny Thomas Show' in just a moment . . . but first a word about Rit Concentrate Tit and Dye . . . *Tint and Dye!*"



PASS THE BICARB

Calling all Moose members . . . be sure to watch out for the Pot Luck Supper coming up Sunday; prepared by the Lutheran Ladies Auxiliary."



FAST WORKER

This is your New York State Employment Service. We have an opening for an attractive fast typist. Chief requirement is that she be familiar with an IBM Executive.



WITH NUTS

COMMERCIAL: "This portion of 'Country Jamboree' is brought to you by Funny Farm Candies . . . I mean Fanny Farmer Candies."



ORGANIZED CONFUSION

A radio listener can become confused when two unrelated announcements are accidentally aired together, as evidence this example that was broadcast over WEAN in Providence, R.I.: ". . . so remember, no ham in a can beats Colonial Ham" . . . "Paid for by Galogly for Governor Committee!"



PROMISES, PROMISES, PROMISES

COMMERCIAL: "So, parents, we urge you to make your child's camp reservations early, as Mountain Lake is already well filled with campers."



HELP!

Carl Stern, NBC newsman, told TV viewers about the continued rife laft that was spotted in the ocean.



FUMBLE

During the course of the ceremony honoring Ed Sullivan, who had a Broadway theater named after him, Sullivan introduced celebrities in his audience. He introduced syndicated columnist Walter Winchell, and followed this by an introduction of former All-American football player and sportscaster Frank Gifford, whom he again introduced as Walter Winchell.



STOP THE MUSIC

DISC JOCKEY: "We will continue with our program of uninterrupted music after this message from our sponsor."



OUT OF THE BLUE

Larry King, popular Miami TV personality and newspaper columnist, told his viewers, "Jackie Gleason hardly ever travels by plane. It must be he gets seasick when he flies."



POT LUCK

COMMERCIAL: ". . . and so, ladies, with this new Teflon cooking utensil you will have no difficulty in keeping your bottoms clean."



PICKET MARCH

COMMENTATOR: “. . . and as Labor leader George Meany made his way to the speaker’s stand the band struck up ‘Stars and Strikes Forever.’ ”



PAGING THE CENSOR

POLITICAL BROADCAST: “And the National Committee is planning to assemble all of the Senator’s speeches and remarks and put them in a handsome bound book and offer it for sale to the general public, the profits of which will go to the party. A book such as this is certain to be destined for immorality . . . er . . . immortality!”



ELEMENTARY, MY DEAR WATSON

NEWSCASTER: “The battered bodies of the two young women, both clad in black bathing suits, were found by fishermen Friday night in a canal off the Intracoastal Waterway, a quarter of a mile north of the Dania Beach Boulevard bridge. The younger girl had been shot fatally and her companion, believed to be Mrs. Frank, was killed from a blow on the back of the head with a sharp object—possibly an ax. Both had fractured skulls from blows on the back of the head, and both of the attractive young women were stabbed in the upper abdomen. Their bodies were tied around the neck with electrical cord to two concrete blocks Police suspect foul play!”



THAT SINKING FEELING

SPORTSCASTER: “. . . and tomorrow’s World Series game should see the New York Yankees slight favorites with manager Yogi Berra’s announcement that Yankee hurler Al Downing will start. It is expected that Downing’s stinking fast ball will give St. Louis Cardinal batters some trouble . . . I mean sinking fist ball!”



VENTRILOQUIST

Heard on the 11 o'clock news: "Before the judge pronounced sentence on Jack Ruby, the defendant was asked if he had anything to say. In a calm voice he said nothing."



WISHFUL THINKING

CHILDREN'S PROGRAM: "Good morning, kiddies, this is your Arts and Crafts counselor, who is going to tell you how to use your own hands in today's Do-In-Yourself Project . . . *Do It Yourself.*"



WHAT'S UP, DOC?

COMMERCIAL: "Have your automobile repaired today at your Austin Dealy Healer."



ENJOY, ENJOY

"Good afternoon, this is Hilda Heller, your Garden Club Chairwoman, bringing you another program in our series of useful tips. Today's demonstration will be on 'Hot Beds and Cold Frames,' which I hope you all will enjoy."



DON'T MISS IT IF YOU CAN

ANNOUNCER: "Tuesday Night at the Movies' will be seen on Saturday of this week instead of Monday."



A CLEAN SWEEP

NEWSCASTER: "Cold and snow greeted those who attended the Presidential Inauguration, where the snow was swept from the seats of thousands of spectators."



CUT PRICES

COMMERCIAL: "Reuben's has clothing for little boys and girls that have been slashed terrifically."



WILD, WILD WORLD OF SPORTS

SPORTSCASTER: "... so be sure that you stay tuned to this station, where you will see the elimination of the heavy-weight fighters after this football game!"



AT EASE

QUIZ MASTER: "All right, young lady, before we ask you your first question, what branch of service are you in?"

CONTESTANT: I am a Wave.

QUIZ MASTER: My, you must be proud to wear your uniform. Tell me . . . what is the first thing you are taught as a Wave?

CONTESTANT: One of the first things we learned is, before we do anything to disgrace our uniforms, we should take them off."



HONEST ABE

In a radio interview author Carl Sandburg told his listeners that Lincoln's writings were better than any modern author, born or unborn.



SICK-RELIGIOUS

ANNOUNCER: "Stay tuned to our weekly Sunday religious program direct from First Baptist Church, where we will hear a selection of gospel and scared music . . . I beg your pardon, that should be *SACRED*."



WITHOUT RHYME OR REASONER

"This is Harry Reasoner reminding you to tune in this Sunday when CBS-TV will prevent the Johnson wedding!"



THE RAIN IN SPAIN

During a roundtable TV discussion that centered around *My Fair Lady* one of the participants said that the climax of the play occurred when the stars decided to marry. Others said that it occurred earlier. The moderator, in pointing out that the climax was seen earlier in the play, mentioned that the marriage was really anticlimactic, then added, "Don't think that I mean that marriage is an anticlimax, there are many climaxes in marriage (*FLUSTERED*) . . . well, that is . . . well, I am sure that you all know what I mean."



A TIGHT SQUEEZE

NEWSCASTER: "... and now we turn to tonight's local headlines . . . GIRDLE SHOPLIFTER SENT UP FOR THIRTY-DAY STRETCH!"



COOL MAN, COOL

ANNOUNCER: "We regret that the lecture entitled 'Under the Ice to the North Pole,' scheduled to be given by Arctic explorer Sir Hubert Wilkens, will not be heard tonight due to the snow, which prevented him from being with us tonight."



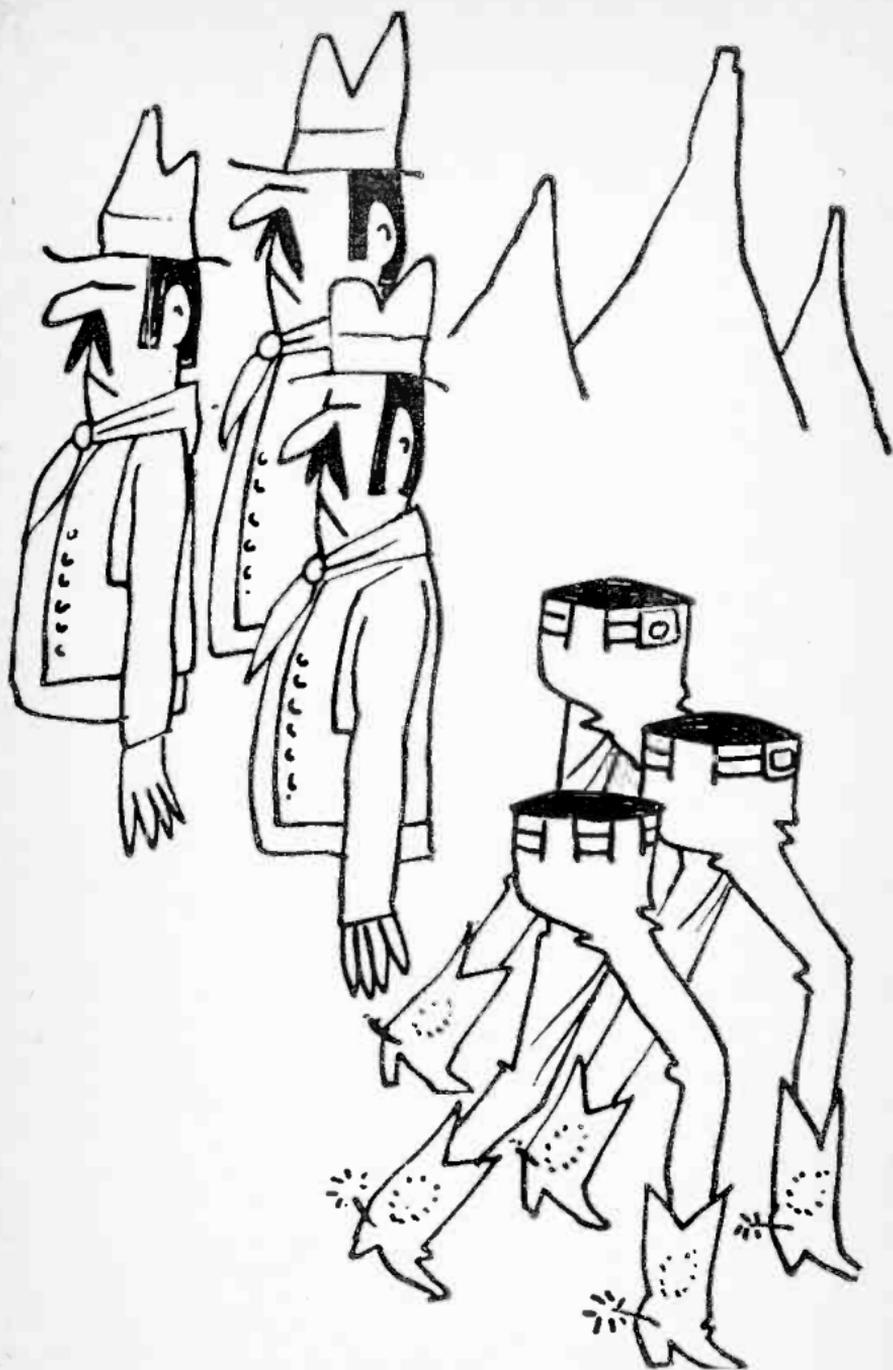
GROUP THERAPY

Tom Smothers, of the Smothers Brothers, came up with the following introduction: "... and now it gives us great pleasure to introdroom a really fine goop, Paul Revere and the Raiders."



CALLING THE ASPCA

PUBLIC SERVICE ANNOUNCEMENT: "This message is for all you animal lovers in our area. Our city has arranged for all of you to get your pets shot Wednesday afternoon at one P.M."



HE MUST HAVE BAD BREATH

Heard on the "Wild Wild West" TV program: "I want half of you men to go to the right and cover the mountain pass and the other half of you men to go to the left and cover the river. The rest of you follow me."



DOCTOR CRONKITE

CBS newscaster Walter Cronkite blooped the following "Prayers were offered throughout the world as Pope Paul planned for prostate surgery at the Pentagon . . . that should be the Vatican."



THE PRICE IS RIGHT

COMMERCIAL: ". . . and so, ladies, for only \$3 one of our representatives will adjust the tension in your home . . . of course, I mean your sewing machine."



HOW SWEET IT IS

"This portion of 'Beauty Hints' has been brought to you by Aunt Jemima Pancake Syrup. Now let us rejoin our program with tips on how to apply our pancake syrup . . . I mean pancake makeup."



EAT AND BEE MERRY

LOCAL NEWSCAST: "We have just learned from the Busy Bee Sewing Club of Cedartown that their charity affair consisting of work and play was most successful. The women, in addition to partaking of a delicious barbecue, also managed to put in a good time on their quilts."



PRICELESS

On the "Merv Griffin Show" the Duke and Duchess of Bedford told of their famous art collection. They told of one of their prizes, Rembrandt's self-portrait. Someone in the audience asked who painted it.



TAKE ME TO MY LEADERS

NEWSCASTER: ". . . and it was reported that Stokely Carmichael, militant civil rights leader, was to fly to Moscow from Cuba to meet with other Soviet bloc heads."



BIRDIE

Arnold Palmer, who was a guest commentator during the Hawaiian Golf Open, was asked by the regular commentator to do the station break. He obliged thus: "The Hawaiian Open is being brought to you live via the Looney Bird Satellite."

Arnie was a bit embarrassed when he was corrected on the air by the commentator, who said, "Arnie, we won't give you a two-stroke penalty for that one, but that's not the Looney Bird seeing us live, that should be the Lani Bird."



FAIR ENOUGH

WEATHER FORECAST: "This is Lemuel Parker bringing you the forecast for eastern Texas and vicinity, direct from the airport. Today's forecast is for fair and mild with a pleasant weekend in prospect for you golfers and fishermen. (LOUD CLAP OF THUNDER) Oh, oh . . . you had better bring your umbrella and rubbers."



HOLY COW!

Herb Rau, Miami news columnist, reported the following, which occurred on a Channel 6, Miami, newscast: "An announcer talked about one of the FBI's most wanted criminals and on the screen, inadvertently, we hope, flashed a picture of Pope Paul."



ALL WET

In one of his traditional introductions of celebrities in his audience Ed Sullivan asked swimming champions Johnny Weismuller and Buster Crabbe to take a bow, after which he told his nationwide audience that ". . . these two fine gentlemen are being put into the Swimming Hole of Fame."



HALF MASS

WEATHER FORECASTER: "High winds are expected to sweep Eastern Massachusetts into the Atlantic Ocean."



PLASTER OF PARISH

LOCAL NEWS: "Members of the Evangelical Church have responded to the appeal of Preacher Simmons for the necessary church improvements. He was most grateful for finally being able to get his parish plastered."



TAKE IT OFF

The following was heard on the TV Theatrical Review program: "Lee Radziwill is a striking figure and even without her beautiful clothes people would turn to look at her."



SO WHAT ELSE IS NEW?

On the Bob and Ray Show of several years ago Ray had on an apron as he was demonstrating how to make a fancy octopus salad. He had the body of an octopus before him and as he laid the carrot curls around it he said, "... and these, ladies, are the testicles!" *SILENCE ... SILENCE ... AND MORE SILENCE.*



HE MUST BE CHOKING

Curt Gowdy, during the broadcast of a World Series game between the Boston Red Sox and the St. Louis Cardinals and also during a football game between the San Diego Chargers and the Oakland Raiders, observed: "Folks, this is perfect weather for today's game. Not a breath of air."



100 IS COMPANY, 300 IS A CROWD

COMMERCIAL: "... and we promise you that you will derive much benefit in the Sharon Springs Spa, where the healthful waters are most beneficial. You'll enjoy bathing in these attractive and intimate surroundings, where we have special prices for parties of more than 100."



FRATERNALLY YOURS

NEWSCAST: "And the Mayor's face lit up as he related how Councilman Pat Patton and he were paternity brothers together in college."



MR. ANTHONY, I GOT A PROBLEM

One of radio's oldest advice programs was conducted by Mr. John J. Anthony, who observed, "You appear to be a man of above average intelligence and good judgment . . . and you say you are not married."



MOON OVER MIAMI

SPORTSCASTER: “. . . it’s a clear beautiful night here at the Orange Bowl, where a record crowd of more than seventy thousand fans have come to see the University of Miami play the fighting Irish of Notre Dame. The players on the field are lit tonight with the aid of moonshine.”



HE'S WORKING ON A NEW CASE

NEWSCASTER: "Stay tuned to ABC-TV's 'Good Company' celebrity interview program, starring F. Lee Bailey, prominent lawyer known throughout the bars of the nation."



YOU CAN'T HOLD A GOOD MAN DOWN

NEWSCASTER: "Let's take a look at tonight's headlines: LBJ'S COLD MUCH IMPROVED . . . FUNERAL TRIP STILL UNCERTAIN."



SO SOLLY

On an Armed Forces radio program in Tokyo the announcer was reviewing coming special events for the week. Here is how an art exhibit was publicized: "18 works of the late Goyo Hashiguchi (1880-1921) will be introduced at the International House of Japan from November 17th to the 19th. From 1915 until his premature death in 1912 . . ." He never did catch his mistake.



JUST REWARD

Comedians Don Rickles and Red Buttons appeared as guests on the "Mike Douglas Show." Rickles was singing the praises of a Danny Thomas-produced program entitled "Zero Man." In his enthusiasm for the program Rickles inadvertently said, "I wouldn't be a bit surprised if Danny Thomas got an Enema Award for this one."



NO COMMENT

NEWSCASTER: "... and here is more concerning the Pope's current condition following the surgical removal of his prostate: It has been learned that the fountains in Vatican Square have been ordered turned off because it had been feared that the sound of running water would bother the Pope."



A ROSE BY ANY OTHER NAME

NEWSCASTER: "President Johnson summoned representatives of the press for one of his informal news conferences held in the White Hose Garden . . . White Hose Rose Garden . . . White Rose House Garden."



RUN FOR YOUR LIFE

SPORTSCASTER: "Taylor takes a hand-off from the quarterback . . . a big hole opens up for him . . . he's to the twenty . . . the thirty . . . the forty . . . **THE FIFTY . . . THE SIXTY . . . THE SEVENTY . . . HE'S GOING ALL THE WAY!**"



NO PICNIC

Heard on WJW-TV, Cleveland: "... and there have been several reports of people bare ... I mean bear, the Smokey kind, who attacked a camp of groupers who had gathered for a picnic."



STICKY WICKET

DISC JOCKEY: "... and that was Wicket Picket ... er ... Wilson Picket picketing, I mean playing, I mean singing his hit record."



HOW NOW, BROWN COW

Heard on "The Doctors," TV soap opera: "... the patient slept in spits and furts ... I mean fits and spurts."



BORN YESTERDAY

Virginia Graham, fempess of her "Girl Talk" TV show on NBC, had screen actress Angie Dickenson as her guest, who told of her recently born child. Miss Graham asked, "How old was she when she was born?"



DROOPY DRAWERS

POLITICIAN: “. . . and if I’m elected, I promise that one of my first problems to be tackled is the one that deals with school droopouts!”



GREEK TO ME

NEWSCASTER: "... and here is more news about sex-iled King Constantine ... I mean ex-sex-iled King Constantine ... *self-exiled* King Constantine!"



BEHIND THE EIGHT BALL

Network newscaster Don Gardner, announcing the news of eight children being born in South America, blooped, "This was the first recorded octupus birth in history ... that should be *octuple!*"



BOY, OH BOY

Comedienne Carol Burnett, star of her own show on CBS-TV, had members of her audience ask her questions. She broke up when the following was asked, "Miss Burnett, how does a boy get to be a television actress?"



CUT THE MUSTARD

On the AFRTS (Armed Forces Radio and TV Service) program "The Top Twenty," the announcer came up with: "... and here are the Animals with their number thirteen song, 'Don't Let Me Be Mustinterstood' ... er, Mustardstood ... I almost mospronined it."



HALF-WIT

Don McNeil, emcee of the popular "Breakfast Club" program, blooped the following: "We hear now a medley . . . sung by Nelson Eddily . . . I mean Nelson Eddy . . . well, at least I got half Nelson right . . . I mean half of Nelson Eddy right."



EVERYTHING HAPPENS TO ME

Syndicated newspaper columnist Hy Gardner interviewed yours truly, Kermit Schafer, on his syndicated radio program, heard over the mutual network and which originated from the Doral Beach Hotel in Miami Beach, Florida. In his introduction he gave the background of my Blooper collection. He said, "I think that Kermit's complications are the funniest that I have ever read . . . it must be the Blooper influence . . . of course, I mean compilation."



I MISS MY SWISS, MY SWISS MISS MISSES ME

On the Johnny Carson program comedian Flip Wilson excitedly described his harrowing experience when he was a passenger on a hijacked plane, which landed in Cuba. He reported, when the passengers got off the plane, they were greeted by a member of the Swish Embassy.



HURRY UP AND WAIT

PUBLIC SERVICE ANNOUNCEMENT: "So, when you are lost in the deep woods, don't panic, just drop a postcard to Forest Department, Zip Code 67, Vermont, for your free booklet, which covers just such situations."



LITTER BUG

STATION PROMO: "So be sure to go to your neighborhood movie and see Rex Harrison in *Doctor Dolittle . . . Doctor Lolittle . . .* that's *Doctor Dolittle!*"



BAD SPELL OF WEATHER

WEATHER FORECASTER: "We are happy to report Sunday's faircast is for."



SHAGGY DOG STORY

On the NBC "Today" show, newscaster Merrill Mueller did the commercial lead-in for Alpo Dog Food thus: "I see Hugh Downs is keeping some shady lady lately . . . I mean some shaggy company lately . . . I mean a shaggy dog lately!"



REALLY BIG

NEWSCASTER: "Beautiful Raquel Welch has won the Inter-State Theatre Star of the 60's Award and the 1967 International Star of the Year from Cinerama and Pacific Theatres. Miss Welch is the proud owner of two really big ones."



DON'T MISS IT IF YOU CAN

TV COMMERCIAL: "So be sure you go to see this thrilling adult movie featuring sex and sadism never before seen on the motion picture screen, so lurid, so thrilling that it 'can't be shown, now showing at the Tri-State Drive-In Movie."



SOME CHOKE

PUBLIC SERVICE ANNOUNCEMENT: "So be sure and visit our mobile unit where you can get emphysema free for the asking."



HIGH-LIGHTS IN THE NEWS

NEWSCASTER: "Senator Everett Dirksen was high in his praise of Senator Barry Goldwater . . . I don't mean that you are that kind of high . . . I beg your pardon, Senator Dirksen."



JUST PEACHY

David Brinkley, during the description of former Congresswoman Rankin's unprecedented protest trip to Washington, told his viewers that "... accompanying Miss Rankin are 5,000 women peach marchers."



ODD BALL

NEWSCASTER: "Senator William Bullfight . . . I mean Fulbright is among the many odd senators who are opposed to President Johnson's Gulf of Flonkin resolution . . . *Tonkin!*"



WHOOPS!

STATION BREAK: "Don't tune that deal . . . stay turned for the 'Lawrence Welk Show' coming up next."



IT'S WORTH A TRY

During the Pueblo spy ship crisis NBC news commentator Pauline Fredericks was broadcasting a special U.N. news summary. This summary occurred on a Saturday morning, when many kids shows were pre-empted. She told her viewers that ". . . Canada was helping decide whether the U.N. will send (KIDS SHOW CUT IN) the Cub Scouts!"



CAN'T TELL A PLAYER WITHOUT A SCORE CARD

STATION BREAK: "See Robert Wagner in the role of Alexander Tuesday, Monday on 'It Takes a Thief' on Wednesday . . . I mean see Alexander Wednesday on Tuesday . . . or, even better still, check with your *TV Guide* to see what I mean."



HAVIN' A BALL

SPORTSCASTER: "Here we are in the ninth inning of this crucial championship ladies' softball game between the Atlantic Powder Puffs and the Richmond Curlers. The Curlers are three runs behind, with all the bags loaded."



LAFF-IN

STATION BREAK: "For laughs, excitement, and fun (CUT IN) see Ronald Reagan's news conference tonight on Channel 4."



GOING TO THE DOGS

In pointing up the big difference in Alpo Dog Food NBC's Frank Blair bloomed the following: "You know, all dog foods are pretty much alike . . . I mean they are alike . . . I mean they are different, but not unlike other things you buy, so for a few pennies more have your dog ask for Alpo."



GUEST SPOOKER

A sportscaster on WHO-TV, Des Moines, Iowa, goofed: ". . . so tune in tomorrow night when we will have a very special ghost . . . *guest* . . . who will spook to you . . . who will give a short talk!"



PUPPY LOVE

On Johnny Carson's "The Tonight Show," Johnny was talking to some of his guests about the care of dogs. Johnny said, "Well, my wife, Joan, wants to have pups (AUDIENCE LAUGHTER) . . . come on, now, you know she can't have pups."



STONED

A continuity writer's goof was responsible for this one, "Visit the City Monument Company and get a memorable, long-lasting, and beautiful stometune . . . **TOMBSTONE**, which you and your whole family will enjoy."



SECOND TIME AROUND

STATION BREAK: "Watch ABC tonight when Luke woos the wrong girl on 'Second Honeymoon' . . . excuse me, of course I mean 'Second Hundred Years'!"



THE YIDDISH ARE COMING

A disc jockey made the following Blooper when he played the wrong tape. "There is news in the making in Morehead, Kentucky, this morning. For that report we switch now to Tom Nelson in Morehead. (ROLL TAPE) Jordanian forces have attacked this city, and jets from the nearby air base have attacked across the river."



TEMPER, TEMPER

NEWSCASTER: ". . . by stealing certain materials, vandals caused a million gallons of water to escape from Shasta Dam," said a dam official today.



DARK MEAT

Heard on Death Valley Days: “. . . and as the squaw squatted over the camp fire the tribe could smell the aroma of fresh meat cooking.”



LORDY

On a recent TV interview concerning a mental hospital outpatient shooting at two nuns, one of the nuns was asked if she had any idea why it happened to be she. Her answer: "No, not really, I guess we were just fortunate . . . I mean unfortunate to be at the right . . . I mean at the wrong place at that time."



FUMBLE

SPORTSCASTER: "It's hard to figure the upcoming Green Bay Packer-Oakland Raider, Super Bowl Game in Miami. Most people say Oakland is in a Mickey Moose league . . . I mean Mickey Louse League . . . *Mickey Mouse* . . . like most other AF of L teams . . . of course, I mean the AFL, the American Bootball League . . . I mean Football."



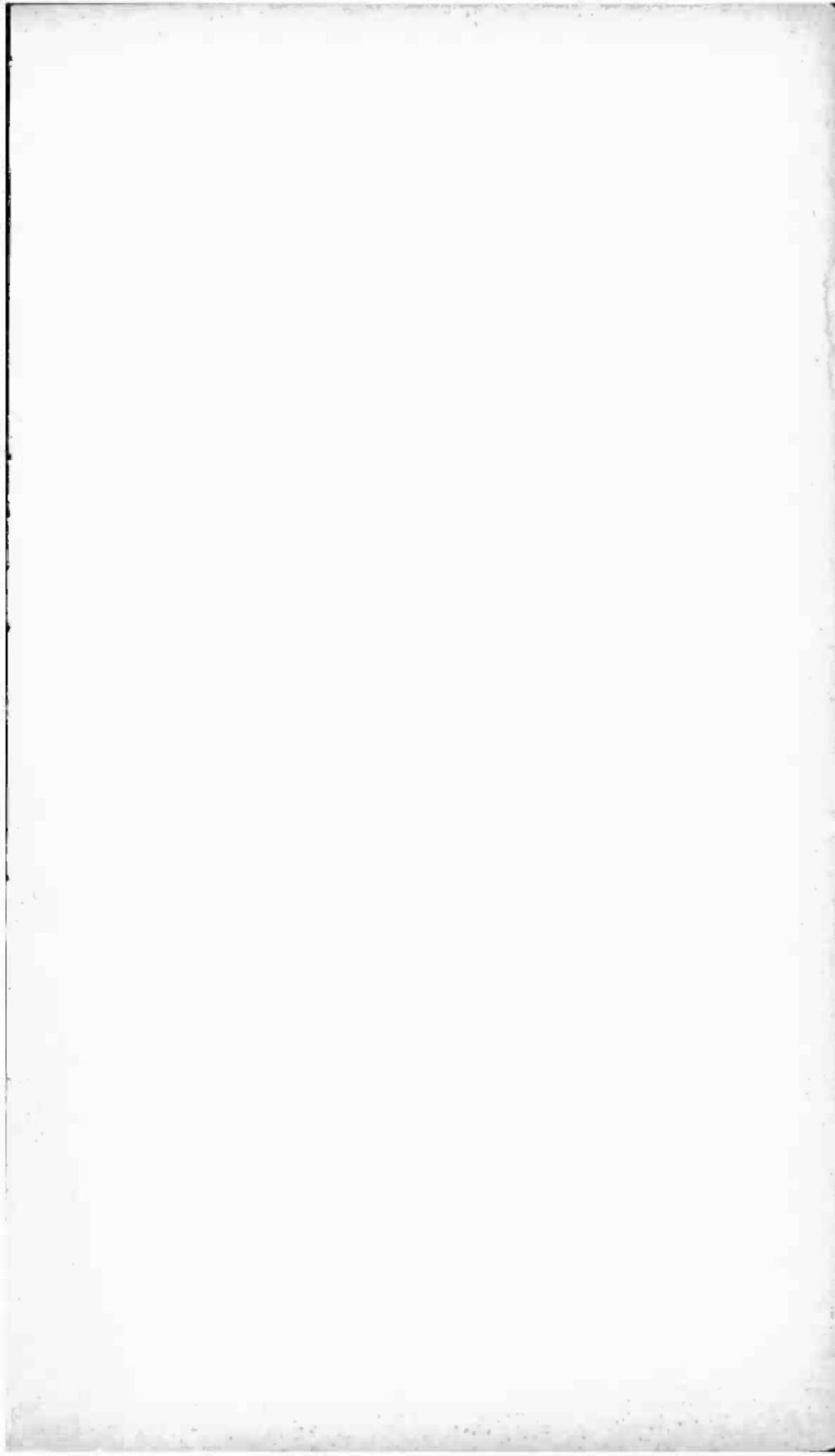
WEATHER OR NOT

A disc jockey on KFJZ, Fort Worth, Texas, blooped the following: "During the ice storm here in Fort Worth many outdoor events were canceled because of the icy roads. So due to this unprecedented inclement weather, tomorrow will be canceled."



Kermit Schafer has originated a national Blooper Snooper Club which boasts thousands of members from every state in the union. Members, who pledge their eyes and ears to all types of Blooper Snooping, receive membership cards, certificates, and become eligible for prizes. Blooper fans who wish to contribute material or wish further club information can write to:

**Kermit Schafer
The Blooper Snooper Club
905 Fairway Drive
Miami Beach, Florida 33141**





Kermit Schafer, compiler of **BLOOPER PARADE**, talking on *The Tonight Show* with another old pro.

"If you are not getting the laughs out of television that you think you should, just go down to the nearest store that sells any of Kermit Schafer's books..."

— DETROIT TIMES

Drawn

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