

# A RADIO SALUTE TO THE COTTON TEXTILE INDUSTRY

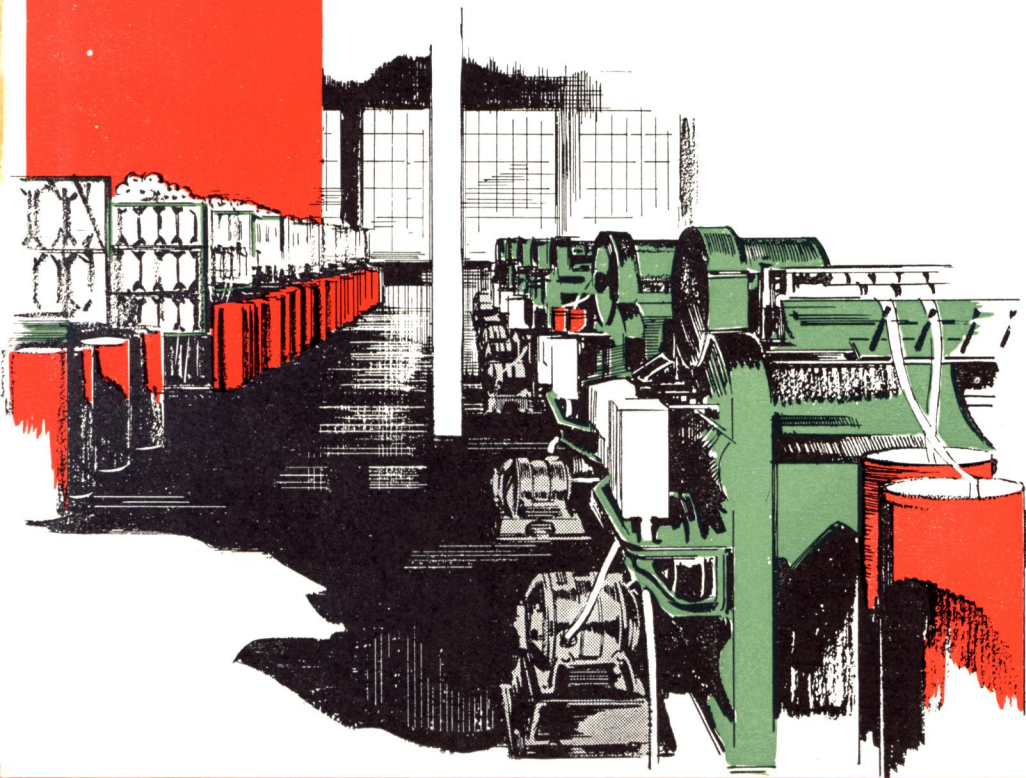


Dedicated to all who have a part in  
the cultivation of Cotton, and the  
manufacture and distribution of its  
products. ∴ ∴ ∴ ∴ ∴ ∴

**T**HE story of Cotton will be broadcast to the radio audience of all the nation when Westinghouse Salutes the Cotton Textile industry on July 15, 1930. Few are the people who fully realize the important place that Cotton Textiles have in the maintenance of our present scheme of living. In this production the many uses of the cotton fibre will be related and a vision of the important place it holds in the industrial organization to which we owe our comfort, convenience, and prosperity, will be brought to the radio audience.

To accentuate the mood and feeling of the story, a background of music has been carefully prepared. The Westinghouse Symphony Orchestra and the Westinghouse Band, musical organizations long known as pioneers of the air, have been combined in an ensemble of size and quality such that every phase of tonal interpretation may be secured. The repertoire includes such variation in tone and mood as the simple melody of the negro spirituals "Nobody Knows the Trouble I See" and "Deep River" to the crashing cymbals and majestic tones of Wagner's "Ride of the Valkyries" and Sousa's "King Cotton March".

Mr. George A. Sloan, President of the Cotton Textile Institute, will be guest speaker. In a short address, he will tell the radio audience of the many new uses that are being found for cotton textiles, and how much they mean to the lives of all of us. Copies of his address may be secured by writing to the Westinghouse Electric & Manufacturing Company, East Pittsburgh, Pennsylvania, or the radio station through which the program will come to you.



# TUNE IN



# TUES. JULY 15<sup>th</sup>

# Westinghouse Salute to the cotton textile industry

The 36 N. B. C. Stations that broadcast a Westinghouse Salute every Tuesday.

Atlanta	WSB	New York	WJZ
Baltimore	WBAL	Oklahoma City	WKY
Boston	WBZA	Oakland, Cal.	KGO
Charlotte	WBT	Phoenix, Ariz.	KTAR
Chicago	KYW	Pittsburgh	KDKA
Clearwater, Fla.	WFLA	Portland, Ore.	KGW
Covington	WCKY	Raleigh	WPTF
Denver	KOA	Richmond	WRVA
Duluth	WEBC	Rochester, N.Y.	WHAM
Houston	KPRC	St. Louis	KWK
Jacksonville	WJAX	Salt Lake	KSL
Kansas City	WREN	San Antonio	WOAI
Los Angeles	KECA	San Diego	KFSD
Louisville	WHAS	San Francisco	KGO
Memphis	WMC	Seattle	KOMO
Miami, Fla.	WIOD	Spokane	KHQ
Milwaukee	WTMJ	Springfield Mass.	WBZ
Nashville	WSM	Superior	WEBC
New Orleans	WSMB	Tulsa	KVOO

**10 P.M.**  
Eastern Daylight  
Saving Time

**8 P.M.**  
Central Standard  
Time

**7 P.M.**  
Mountain Standard  
Time

**6 P.M.**  
Pacific Coast  
Time

