

In this issue...

Once again, *Broadcast Technology* sets a new record with this BUYERS' GUIDE 1986 issue—144 pages. It also completes our 11th year of publishing.

You'll notice that the sections of the Buyers' Guide are in a different sequence this time, designed to give more convenience, particularly in referring to the *Products and Manufacturers' Representatives* listings. The list of *Personnel ('Who's Where')*, initiated last year, has added many more names of both the famous and infamous who are willing and able to provide broadcast equipment and services. And, of course, the sections for *Companies and Consultants*, together with the 'Who's Who' photos, continue to provide essential facts regarding the firms who are serious about serving the broadcasting industry. We recommend that you keep your Buyers' Guide 1986 handy for reference throughout the coming year.

In addition to the Buyers' Guide, you'll also find the usual wealth of information that you've come to expect in *Broadcast Technology*. We thought you'd also be interested in some 'behind the scenes' details that are not always included in the stories...

Stations in the news...

Congratulations go out to, among others:

- The Craig family and associates, who have ambitious plans for Channel 13 in Manitoba;
- Gord Hume and company, on the launch of CIQM-FM London;
- And the folks at 'Cosy' FM in Chatham, Ontario—especially vp/gm Carl Veroba, whose long-time ambition has now been realized. Much of the information about CKSY-FM came from an enjoyable telephone conversation which renewed our acquaintance with Merv Russell—and we also wish Merv well in his quest for a new FM station in the Saint John-Fredericton area of New Brunswick.

Action in the 'Steel City'...

There's been some interesting activity on the Hamilton broadcasting scene. In our next issue, we hope to have some photos of the new CHML/CKDS-FM broadcast centre. We hear it's 'space age'—which must be even more advanced 'state-of-the-art.' (My first job in radio was as a program operator at CHML in the days when Ken Soble was describing his newly-opened broadcast centre at 848 Main Street East as 'the most modern in North America,' so I'm looking forward to seeing the latest version.) The facility began operations on June 23rd.

In the midst of efforts to line up a story on the new broadcast centre, an interesting note arrived from Paul Hanover to say that, after 41 years at 'ML, the 'ole Mayor of the Morning' was returning to on-air work as morning man at the newly-licensed FM station of CKOC. We wish Paul well in his new (old?) career!

Then, at the CCBA convention in Hamilton, CKOC's Bob Macdonald revealed that the call letters for the new station would be CKLH-FM. The 'LH' honors the late Les Horton, who for more than 50 years supervised engineering operations at CKOC. Bob tells us that Les joined CKOC soon after it went on the air in 1922. He had taken one of the early courses in radio at a technical school in Toronto, and throughout his career worked to increase his knowledge. When he first started at CKOC, the main purpose of the station was to sell radios, so when customers came into Ontario Cycle for a demonstration, Les would often have to go upstairs, turn on the transmitter and play the piano! He remained as chief engineer into the '70s, and although he officially retired at age 70, Les continued to act as a consultant to the station and helped to plan and design the 1978 50 kw installation. He was a member of the CAB 50-Year Club, was chosen Engineer of the Year in 1979, and after his death was honored by CAB as a pioneer of Canadian broadcasting. The choice of call letters for CKLH-FM is a well-deserved, yet unique tribute to Les Horton.

TVOntario Expands... The *Phil Stone Report* provides a timely, informative look at TVOntario in this issue, as the educational network continues to mature both in coverage of the province and quality of programming. And in the fall, it will expand its French-language programming to a full-time channel. There's also a practical business emphasis on diversifying its funding: TVO's revenue department reports that 38,000 members donated more than \$1.5 million in 1985-86, and project revenue, which comes from the underwriting of major productions by other organizations, exceeded \$3.5 million.

News People in the news... We're indebted to Brian Thomas, news director of CHUM Toronto and communications director of RTNDA Canada, for the article on *Ethics* in this issue.

Also from Brian: information on the RTNDA award winners in the Atlantic and Central Canada regions we're going to pass on to you here, rather than keep you in suspense 'til next time!

ATLANTIC REGION:

- CJCH/C-100 Halifax took the Sam Ross Award (outstanding community leadership) for its report, *Children of the Street*, and the Dave Rogers Award (excellence in feature story production) for *Latch Key Kids*; also an honorable mention for its reports on the 75th anniversary of the Canadian Navy.
- CHNS Halifax received the Charlie Edwards Award (best spot news) for its coverage of a fire at Dalhousie Law School.
- CJCB Sydney received an honorable mention for its coverage of a fire at the Glace Bay Fish plant.
- There was no radio winner of the Dan McArthur Award (documentary production), however VOCI St. John's received an honorable mention for its reports on AIDS in Newfoundland.
- CJCH-TV Halifax won both the Charlie Edwards Award (spot news) for its coverage of the Gander plane crash, and the Sam Ross Award (community leadership) for its program *Ethiopian Relief—The Maritime Connection*; also an honorable mention for a feature story, *Ordeal by Fire*.
- CBC Corner Brook won the Dave Rogers Award for its feature story *Missing Money*.

CENTRAL CANADA REGION:

- CFPL London received both the Dave Rogers Award and the Charlie Edwards Award, the latter for a report on a shooting.
- CFRB Toronto was given honorable mention in spot news for its reports on the 1985 tornado in the Barrie area.
- CHUM-FM Toronto took the Dan McArthur Award for *Walking in the Rain*, a documentary about teen suicide.
- CKSL London received an honorable mention for *The Silent Majority*, a documentary.
- CKTB St. Catharines received the Sam Ross Award.
- CKVR-TV Barrie won both the Charlie Edwards Award, for its tornado coverage, and the Dan McArthur Award, for its documentary on acid rain, *Who'll Stop the Rain*.
- CJOH-TV Ottawa took the Dave Rogers Award for *Ethiopia—A Canadian Mission*.
- CFPL-TV London received the Sam Ross Award for *Time for Ethiopia*.

We'll have the winners from the other regions in Sept/Oct.

The SAIT Broadcast Technology Awards... There's a report in the *Broadcast Education* section of this issue, and we would like to personally add our congratulations and good wishes to Brian Learoyd and Brad Schroeder. We're proud to participate and lend our support to the excellent work done by the Southern Alberta Institute of Technology.



JULY/AUGUST 1986

stations in the news

WESTERN MANITOBA WINS LICENCE FOR CHANNEL 13

Western Manitoba Broadcasters Ltd., operator of CKX AM-FM-TV Brandon, has been licensed by the CRTC to establish a new television station on channel 13. It will be, in effect, a fourth English-language service for the Winnipeg market, with main studios in Portage La Prairie and a news bureau in Winnipeg. The \$4 million

facility is expected to be on-air in October from a new 1100-foot tower at Elie, with maximum power of 325 kw. The new station will be linked to existing studios in Brandon and Dauphin to form MTN, the Manitoba Television Network, with a potential audience of 950,000 people.

Stuart Craig, president of Western Manitoba Broadcasters, describes the new service as basically agricultural, rural and regional. Weekly local production will in-

clude over 25 hours from Portage La Prairie and 11 hours from Brandon. News staff will number 27, with 9 ENG units for regional news. The station will have a budget of \$2.76 million for programming in year 1, and \$1.75 million will go to independent production over the first five years of operation. Opposition to the new station from CKY-TV and CKND-TV Winnipeg was discounted by the CRTC, which noted their 'healthy rate of profitability.' The new station will not, however, solicit local advertising in Winnipeg. Similarly, the CRTC noted that CFRY Portage La Prairie was 'well-established' and 'should not be adversely affected' by the new television facility.

A competing application by Jack R. London, on behalf of a company to be incorporated, was denied. Manitoba Public Television proposed a non-profit, community-based station to provide educational and informational programming. It would have relied on outside studio facilities/equipment. The CRTC found this proposal lacking in specifics regarding programming and financial details, noting that the concept was 'predicated on a high level of community participation.'

CABLE TV SHOW MARKS OPENING OF CIQM-FM LONDON, ONTARIO

CIQM-FM London began operations on June 1st, 1986, on 103.1 MHz with 14 kw power. Owned by London Broadcasters, the station is located in the City Centre, adjacent to AM station CKSL.

A unique feature of the launch was the telecasting of opening ceremonies on Cable 13, London's community channel. The live broadcast followed a half-hour documentary on the building of CIQM-FM. Production was by Richard Harding, program director of Cable 13, and George Gordon, public affairs director of 'QM.

Described as Canada's first 'AFM' (adult FM programming) station, CIQM has 20 staff members and its \$1 million facility includes three studios, a news production studio, five compact disc players, music computer system and 'the finest portable recording facilities available.'

Personnel includes president/gm Gord Hume; gsm Mark Rogers; creative director Jan White; community relations mgr. Nancy Matheson; and pd Jerry Stevens. Al Gibson is news director, with Andy Oudman and Heather Mitchell as feature newscasters. Major on-air personalities include Sandy Thomson, Dick Williams, Mitch O'Connor and Bob Sutherland.

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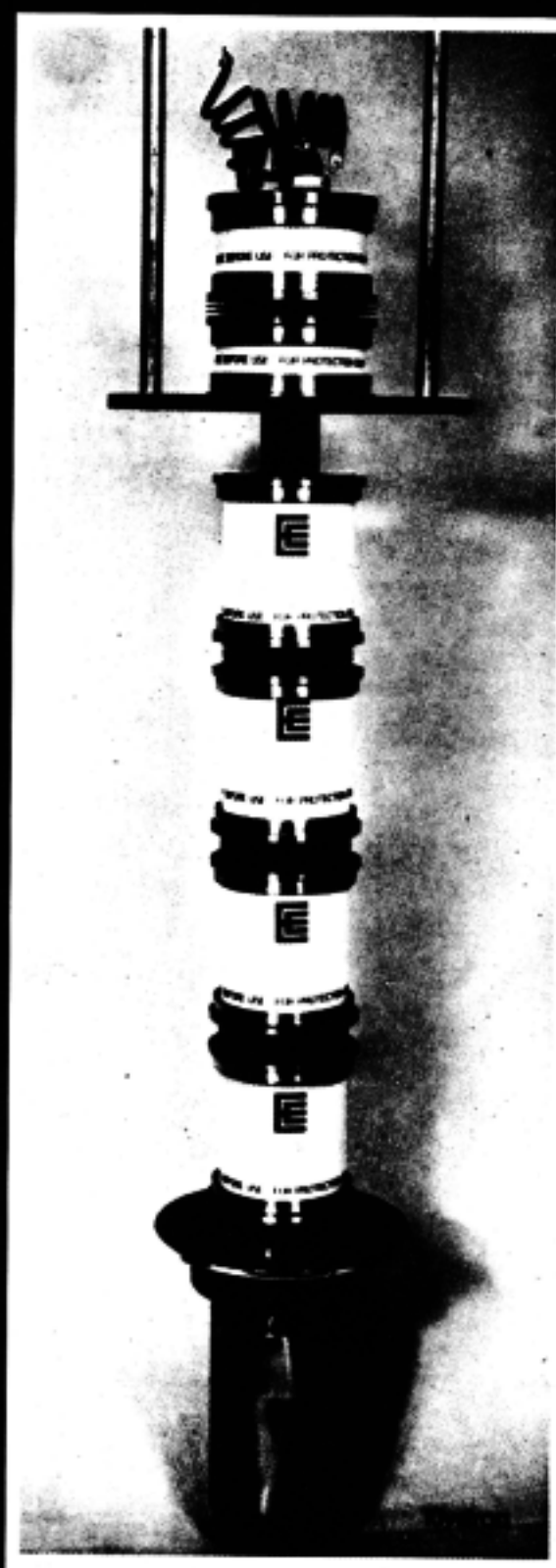


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JULY 1st LAUNCH FOR CKSY-FM

A long-standing goal of Carl Veroba became reality on July 1st with the launching of CKSY-FM Chatham, Ontario—less than six months after it was licensed by the CRTC.

Now vice-president of operations for CKSY, Carl Veroba was formerly with the Canadian Broadcasting Corporation in Windsor, Ontario. His associates in the new station include Hank Bruhlman, president, Bob Dietrich and Ruth Beatty. (Bea-Ver Communications, the corporate name, combines the first three letters of Beatty and Veroba.) Also on the board of directors is Margaret Langstrom of the University of Windsor.

The decision of the CBC to relinquish commercial FM frequencies in a number of locations enabled CKSY to go on the air with a minimum of delay, while obtaining a choice frequency. The move of CBEE Chatham to the educational band opened up 95.1, a Class B channel with authorized ERP of 35,400 watts. Bea-Ver not only won the licence (in competition with the local AM station, CFCO, owned by Maclean-Hunter); it was also able to purchase the existing CBC transmitter.

Studios and offices are located at 117 Keil Drive in Chatham. The studios were acoustically designed by consultant Neil Muncy, and equipment was supplied by Pineway Electronics Limited.

Merv Russell, previously associated with Eastern Broadcasting and Telemedia, has acted as consulting manager in putting CKSY on the air. (He's also involved in an FM application for Saint John-Fredericton, New Brunswick.) Russell considers CKSY fortunate in assembling an experienced staff which includes a number of Chatham natives. Program director is Paul Mahon, from CFOR Orillia, farm director is John Jordan, Jeanine Rose ('Radio Rose') is a sales rep, Mary Anne Lapointe, ex-CFCO, is receptionist, and news director John Anderson is from CKO. The afternoon man and city council reporter is Norman Mann, a mature student who just

ROGERS PURCHASE OF CFMT-TV GIVEN CRTC APPROVAL

The purchase of Multilingual Television (Toronto) Ltd. by Rogers Broadcasting has been approved by the CRTC. The only TV station in Canada which is primarily ethnic in programming, CFMT is said to have lost \$10 million since it went on the air in 1979; current debt is \$8 million. It is required to continue to have at least 60% ethnic programming.

A previous application by CFMT to provide a national service via satellite was denied by the CRTC on financial grounds, however it urged MTV 'and other groups' to pursue such a service.



graduated from Humber College, where he was winner of the Gordon Sinclair Award as 'most promising newscaster.'

Known as '95 COSY,' CKSY-FM hopes that its adult easy listening format will be instrumental in repatriating the large

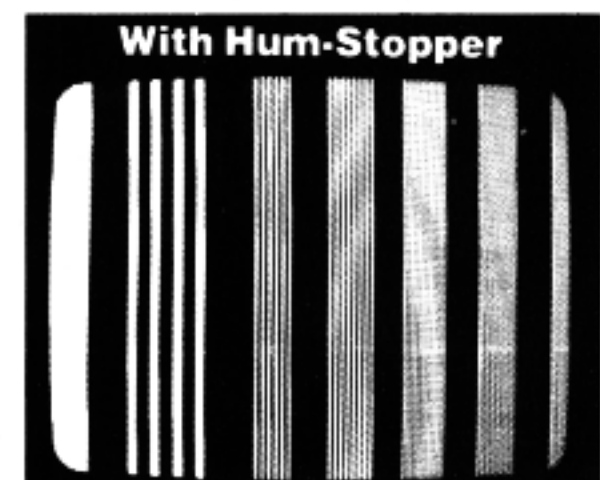
Canadian audience which tunes to similar formats on U.S. border stations.

Editor's note: A story on the acoustic design of the CKSY studios by consultant Neil Muncy will appear in a future issue of Broadcast Technology.

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ARMADALE WINS HAMILTON FM

Armadale Communications (CKOC) has been awarded an FM licence at Hamilton, Ontario, 40,300 watts ERP on 102.9 MHz.

Competing applications by Redmond Communications and CING-FM Burlington were denied. (CING requested a change of frequency to overcome technical problems on its present 107.9 MHz.)

Armadale, which also owns AM and FM stations in Regina and Winnipeg, will operate in a Group I, pop and soft rock format, targeted to the 35+ audience.

It will allocate \$80,000 a year for local production, and plans to syndicate performances of Hamilton's Philharmonic Orchestra. Another \$40,000 per year will support other local talent, and \$5,000 will be used to develop community programs.

(See also Current, page 4.)

HDTV PRODUCTION FOR CBC

A major 13-hour CBC-TV drama project has been produced using High Definition Television. Production of *Chasing Rainbows* took place at Magder Studios in

Toronto. HDTV equipment based on the NHK system and supplied by Sony Corp. was used for the entire production. CBC executive producer Mark Blandford says the series has the 'crisp look of 35mm film, at a fraction of the cost.'

QUEBEC FM APPLICATIONS

The following FM applications were scheduled for a June CRTC hearing in Québec City (Ste-Foy):

- Location, Applicant, MHz, Power*
- Alma—Gilbert Pedneault Ltée, 93.7, 60,450w
 - Baie-Comeau—Radio Cote-Nord, 92.5, 3,610w
 - Chicoutimi—CJMF-FM Québec, 93.7, 22,000w
 - Chicoutimi—148690 Canada Inc., 96.9, 41,300w
 - Chicoutimi—Pierre Tremblay, rci, 96.9, 92,400
 - Chicoutimi—Benoit Levesque, rci, 99.7, 3,000w
 - Chambord—Benoit Levesque, rci, 95.5, 24,320
 - La Baie—Les Entreprises de Radiodiffusion de la Capitale, Inc., Québec, 96.9, 43,100w
 - Lourdes-de-Blanc-Sablon—Radio Blanc Sablon, 89.9, 10w
 - Matane—CHRM Matane, 105.3, 60,600w
 - Mont-Joli—Radio Communautaire du Compté 106.7, 4,000w
- (AM application also filed for Mont-Joli—
Jean-H. Guenette, rci, 960 kHz, 1,000 watts)
- Rimouski—CJMF-FM Québec, 104.5, 62,000w
 - Rimouski—CFLP Rimouski, 104.5, 58,700w
 - Rimouski—Radio Communautaire du Bas St-Laurent Inc., 96.5, 1,650w
- (rci—representing company to be incorporated)*

OTTAWA FM BIDS POSTPONED

Four applications for FM in the Ottawa-Hull area have been postponed by the CRTC, pending technical acceptance by DOC. The applications are by:

- Radiomutuel, for a French-language Group IV, pop/rock format, 7,600 watts on 104.1 MHz;
- Radio Nord Inc., for a French-language Group IV format, 7,600w on 104.1;
- Robert K. Whyte of Vancouver, for an English-language Group IV, dance music format, 12,000w on 104.1;
- Standard Broadcasting (CJSB Ottawa), for a Group I, pop/softer rock format, 84,000 watts on 92.1 MHz.

OTTAWA TV APPLICATIONS CALL

The CRTC has received an application for an independent television service for Ottawa, and has called for further applications to operate a new English-language station. The deadline is August 15th.

TWO SEEK TORONTO's 640 kHz

Two suburban stations, CFGM Richmond Hill (1320) and CKMW Brampton (790), have applied to operate on 640 kHz. The frequency allows a maximum power of 25 kw day and night. CFGM proposes a transmitter location at Beamsville, ON, in the Niagara peninsula.

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CANWEST SEEKS 51% OF CKVU-TV

A July 8 CRTC hearing was scheduled to consider an application to transfer control of CKVU-TV Vancouver. CanWest Pacific Television Inc. would become owner of the station, with 51% control held by CanWest Broadcasting, in turn controlled by Israel Asper of Winnipeg. Messrs. Duke, Klenman and Lyle would retain the remaining 49.9%. Pacific would purchase 63.47% of Western Approaches Ltd., the licensee of CKVU-TV, from the present partners for \$8.2 million or \$92 a share.

Other stations in the news...

- **CHUM Toronto**, since 1957 Canada's pioneer rock station, has changed to a softer, 'golden oldies' format. It has also discontinued its influential *CHUM Chart*, published for 1,512 consecutive issues. Rock changed CHUM from a struggling daytimer to one of radio's great success stories, but in recent years it has been out-rocked by CHUM-FM, CFTR and CFNY.

- Rock is 'in' on the Niagara frontier, where CJQR-FM became **HTZ-FM ST. Catharines** as of June 27/86. 'Hits' hopes to capture much of the 80% of Niagara's 18-34 age group that has tuned to Buffalo and Toronto rock stations. According to Peter Shurman, president of Standard Broadcasting, the company ascertained two years ago that its country format on FM was 'futile' and duplicative.

- Highlighting year-long 60th anniversary celebrations of **CKNX Wingham**, an Open House Weekend and re-union of former employees was held June 15th. The station went on the air Feb. 20/26.

- Ocean Pacific Broadcasting Inc., licensee of **CIOF Vancouver**, has applied for a change of ownership structure, which would bring in Monarch Broadcasting of Alberta as 30% owner. Don Hamilton and Henry Gourlay would retain 30%, Ronald Longstaffe 10%. Licensed for 50 kw on 1040, CIOF is expected to go on the air in the fall of 1986.

- **CFJP-TV Montreal**, scheduled to begin operations on September 6, will be available throughout eastern Canada via Telesat's Anik C3 Ku band satellite. Seven rebroadcast stations have been licensed to carry CFJP's *Télévision Quatre Saisons* (TQS), and future expansion plans include Rimouski, Carleton and Moncton, NB.

- Applications for FM rebroadcasters in British Columbia include: Skeena Broadcasters, ex-**CJFW-FM Terrace**, at Houston (3 kw on 105.5), Smithers (50 w on 92.9) and Burns Lake (4.5 w on 92.9)... Seabrook Broadcasting, ex-**CKAL Vernon**, at Armstrong/Enderby (140 w on

98.7 MHz)... **CBC, ex-CBU Vancouver**, at Creston (57 w on 100.3 MHz)... Radio Station **CKPG Ltd., ex-CIOI-FM Prince George**, at Quesnel (220w on 103.3)... and **Twin Cities Radio**, for Quesnel (175 w on 94.9), where some programming would be originated for the Twin Cities FM group.

- Twin Cities Radio has been given CRTC approval to switch its AM and FM formats: **CFJC Kamloops** becomes a country music station, while **CFFM-FM** goes to softer pop/rock.

- The CRTC set a deadline of July 21 for new FM applications for Brockville, ON, where it recently denied a proposal by Eastern Ontario Broadcasting (CFJR).

- Memorial University of Newfoundland Radio Society, licensee of carrier current station **CHMR St. John's**, has applied for a student FM station, 50 w on 93.5 MHz.

- Gooselake Broadcasting Co. has applied for AM at Kindersley, SK (1 kw day/250w night on 1210 kHz). Programming would be partly from **CJYM Rosetown**.

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BROADCAST BEAT

by Phil Stone

HAD YOU HEARD?... Hal Kelly, who starred as a sportscaster for Jack Kent Cooke at CKEY Toronto is retired. Like his idol, the late Ted Reeve, Hal has had to battle rheumatoid arthritis. He now spends his winters at Dunedin, FL, where the Toronto Blue Jays train, and his summers at Eganville, near Ottawa... Loretta Sullivan joined Bob McAdorey and Elaine Loring on the Global TV entertainment team... Robin Williams, who for many was the best thing on this year's Oscars telecast, discovered acting while a political science student at college... Many years ago, Toronto had a burlesque theatre called the Casino, and for some time the house singer was Robert Alda (who passed away recently). Alda had a small son who comedian Phil Silvers would often send out onto the stage in the middle of the singer's big number. That child was the Alan Alda who went on to great heights in show business, particularly with MASH, from which he is reported to have earned \$5 million a year... Macleans, quoting the CRTC, says that in the mid-1960s Canada had only four country music stations; today, there are 75... With a record \$91 million spent on TV/movie production last year, Ontario is the largest production centre in North America after Los Angeles and New York... Steven Harris, whose 20 years in broadcasting includes a spell with the CRTC, was named vp, broadcasting, for Maclean Hunter and president of its Key Radio subsidiary... *The big problem with my golf game is that my score is closer to my weight than it is to my age...*

Peter Worthington, the colorful author, columnist and political pundit, airs commentaries at 7am and 8am on CHFI Toronto... We'll miss George McLean, who was with CBC's *The National* longer than any other announcer. At 62, George took early retirement. The native of Brandon was always clear, concise and calm on-air... Other CBC veterans taking early retirement: Larry Palef, Harry Brown and Warren Davis... Another resignation was that of Fraser Kelly, once of the *Telegram* and CFTO Toronto, co-anchor of CBLT's *Newshour*... John Harris has departed community affairs at CISL Richmond-Vancouver. Following a 2-month tour of Europe and Asia, he is setting up his own public relations and marketing shop... Women can now join the Moncton Men's Press Club; after 36 years, it voted to accept female members... Sheelagh Whittaker, CBC vp of planning/corporate affairs, told a committee of the Ontario legislature that U.S. stations account for 33% of Canada's total English-language television audience, CTV 29% and CBC 24%; of the shows available to this audience (6am-2am), 71% are U.S... Samantha Taylor, host of CBC's *Video Hits*, was born with a most colorful name: Myroslav Lastivka Lydia Luciw... Moving from Montreal: Kevin McGowan, to CFRW Winnipeg as morning man; and Steph Anthony, ex-CKGM, to Q-107 Toronto...

Because of higher hotel costs, luncheons of the Broadcast Executives Society are now \$18 for members, \$22 for guests... CBC legal reporter Vicki Russell is a graduate lawyer... Now handling the \$850,000 CJCL Toronto account is a relatively new ad agency, White & Grissom... For *TV Guide*, Joan Collins, Linda Evans and other television lovelies were asked to choose their favorite TV males: *Miami Vice*'s Don Johnson won out, with Tom Selleck of *Magnum P.I.* second... Named CBC-TV national spot sales rep is Don Ioi... The newest A/V sales tool for member stations of the Radio Bureau of Canada is titled, *Radio Works for Drug Stores*... The Toronto ad agency Durkin, Rodgers & Battaglia moved to 481 University Ave., #502...

One of Canadian TV's outstanding success stories is the animated

series, *The Racoons*, which earned big ratings during the past season and will be on the BBC as well as CBC-TV this fall. There is also a merchandising campaign that sees *The Racoons* logo on toys, books and clothing... Back in the 1950s, Ed McMahon was a circus clown on TV's *The Big Top*... Shelley Long, co-star of *Cheers*, will appear with Bette Midler in the film *Outrageous Fortune*. It's directed by CBC expatriate Arthur Hiller... John Bartrem, vp, sales, CJAD/CJFM Montreal, left to become sales manager for CKOY/CKBY-FM Ottawa. Now vp's are sales managers Barry Tomlinson at CJFM and Ed Cliff at CJAD... Standard Broadcasting, through its Yorkville Studio Centre subsidiary, is reported to have increased holdings in MMC Video One Canada Ltd. from 25 to 51%. MMC is a national distributor of pre-recorded home video cassettes... Canadian actor Kelly Proctor, who appears in the TV mini-series *Amerika*, comes by his talents honestly: his father is veteran actor/announcer Frank Proctor; his mother, talented actress Diane Nyland Proctor... The ACTRA TV Awards, renamed the 'Gemini,' will be presented in early December at the Metro Toronto Convention Centre... Charlene Roycht, promotion manager for CHFI Toronto for the past five years, left to join Harbourfront. Sandy Hoyt, FI's community relations director, takes over, with support from Judy Burell, creative director, and Trish Tettmar, promotions assistant...

THE BROADCAST EDUCATION ASSOCIATION OF CANADA will hold its 1986 Professional Development conference Oct. 30 to Nov. 2 at the Sheraton Villa Inn in Vancouver—just prior to the joint convention of CAB and WABE. Brian Antonson is BEAC/ACER conference chairman... The weekly budget for *Miami Vice* is reported to be \$1.4 million... Private broadcasters on the board of Canadian Press are CHUM's Fred Sherratt, Claude Blain of TVA Montréal, and Jack Schoone, Eastern Broadcasting... New directors of CARAS, the Canadian Academy of Recording Arts & Sciences—which with the CBC co-produces the annual Juno Awards—are: Bill Henderson of CHILLIWACK; Don Kollar, RCA/Ariola; Gerry Lacoursiere, A&M Records (chairman, Juno nomination and voting committee); and Donald Tarlton, Donald K. Donald Productions. Retiring from the 16-member board are: Stan Kulin, WEA Music; Norman Perry, Concert Productions Intl.; Joe Summers, A&M Records; and John Watt, director of the Film, Sound Recording & Publishing Policy Division, DOC. Watt continues on the advisory board... During the 1985-86 fiscal year, the CRTC collected total fees of \$33.5 million. Chairman Andre Bureau estimates that for 1986-87, \$39 million will be collected, plus \$15 million from the telecommunications sector, for a total of \$54 million. The CRTC now processes about 4,000 licence applications a year, compared to 1,803 in 1977-78...

CTV will celebrate its 25th anniversary October 1st... Canada is increasingly important to U.S. broadcasters. For example, the three major U.S. networks—CBS, NBC, and ABC—and the Disney pay-TV Channel, each have Ottawa-based lawyers... The *Toronto Star*'s Sid Adilman also had this bit of incidental information: CFMT-TV Toronto is perhaps the only TV station in all English-speaking Canada whose cafeteria has an espresso machine. The only other one is at Maison Radio-Canada in Montreal, where the cafeteria also serves beer and liquor!... At last count the Sports Network had the most pay TV subscribers of any service in Canada with 864,170. MuchMusic was second at 788,923, and the combined First Choice/Superchannel movie service third at 620,396. MuchMusic is said to be the only profitable pay

channel in Canada, with First Choice reaching the break even point. The Life Channel has just under 500,000 subscribers. One of TLC's new fall shows will see **Shirley Solomon** as host—she was formerly a contributing host of CTV's *Lifeline*... One of our very favorite people, the talented and warm CBC spokesman, **Cec Smith**, took early retirement at age 57. Cec, director of press relations, was always a pleasure to deal with and he'll be sorely missed... KROQ-FM Los Angeles was sold by Mandeville Broadcasting Co. for a record \$45 million—the largest price paid for a single FM station in the U.S. The previous high was \$44 million paid for another LA station, KJOL-FM... **Clint Nickerson**, producer on CITY-TV Toronto's *CityPulse*, was married to **Melane Peffes**, CKO executive producer of feature programming... **Jim Fleming**, the one-time broadcaster who became a Liberal cabinet minister, is now with Public Affairs International. Located in Toronto, he advises on public policy developments in the province of Ontario... BT's March/April issue had a story on the only on-site private radio broadcasting facility at Expo 86: CKNW/CFMI-FM New Westminster. After Expo, the studios will remain as part of an exciting new urban development... It's reported that N.V. Philips, the firm that makes half the TV tubes in Europe, will spend \$350 million converting its plants around the world to FST—the squarer TV tube that is supposed to give a wider viewing angle, fewer reflections and 'a more pleasing picture.'... The Ontario Arts Council, which has presented our weekly radio interview program, *Arts in Ontario* since October, 1975, is making budgetary changes and will no longer underwrite the program after August 31st. Stations that carry the show are invited to contact us if they wish to make arrangements for it to continue... 'Pop and Rock Harder' is the format adopted by CHTZ-FM St. Catharines; it was previously country (as CJQR). **Eric Samuels**, from FM96 London, is pd, and **Paul Morris**, from CHUM-FM Toronto, is md... Also given CRTC permission to switch from country: CJAX-FM Edmonton, now soft rock and '60s-'70s music...

Newsman **Ian Brownlee** rejoined CKEY Toronto... **Ralph Benmergui**, host of CBC Stereo's weekend show *Night Lines*, is a Ryerson grad. He took over the all-night show from **Ron Robinson**, who returned to book publishing... **Linda Spalding**, promotion director at CFMO-FM Ottawa, reports the station's fund-raising activities for 1985 came to a most creditable total of \$126,683... Canadian corporate advertisers spent \$814 million on air time in 1985 to advertise on national television—plus \$100 million to produce the commercials... Feminists are seeking strict new regulations that would ban sexual stereotyping on radio and TV; they also want quotas to force broadcasters to hire more female executives... For his work as Lieutenant Bert Samuels in the TV series *Cagney and Lacey*, Toronto actor **Al Waxman** was made an honorary member of the New York City Police Benevolent Association... More honors for CKND-TV's *Tramp at the Door*: two gold medals at the Annual Houston International Film Festival... At the shareholders' meeting, Rogers Cablesystems changed its name to Rogers Communications... **Stephen King**, master of the macabre novel, is an avid rock'n'roll fan and the owner of WZON Bangor, Maine... The roster of the Radio Bureau of Canada increased with the addition of CFGL-FM Laval and CJSS/CFLG-FM Cornwall... NBC-TV renewed *Saturday Night Live* for another season. Toronto native **Lorne Michaels**, back this past season as producer after a four year absence, will again be at the helm... When colleagues suggested that **Walter Cronkite**, 69, be the first journalist to go up in NASA's space shuttle program, Cronkite retorted: 'To tell the truth, I think that right now it's sort of a race between NASA's getting the shuttle's plumbing fixed before mine wears out.'...

CCTA AWARDS: Among the cable companies who won 1986 Awards for Excellence in Marketing from the Canadian Cable TV Assn. were: Calgary Cable TV; Eastern Cablevision, Truro; Regina Cablevision Co-op; and the Rogers Cable TV systems in Brantford, Hamilton, and Mississauga, ON, Vancouver and Fraser, BC... Ad agency veteran **Yvonne Yarnold** joined the Moffat office in Toronto as market development/promo mgr... **Johnny Carson** is in for some tough competition: **Joan Rivers** will host a late-night interview show on the network being initiated by Fox Broadcasting; and **David Brenner's Nightlife** will begin this September on more than 100 non-network stations... What happened to **Robert Stack**, once the dashing hero of *The Untouchables*? This summer he is playing in Broadway's hit show, *Le Cage aux Folles*. When the touring company of that show was at Toronto's O'Keefe Centre, another former TV star, **Peter Marshall**, was in the feature role... *Owl/TV*, the highly respected Canadian children's nature-science series, was honored by Action for Children's Television (ACT), an American group dedicated to encouraging diversity and doing away with commercial abuses in children's TV. It was cited for its 'creative video techniques to get young people involved in taking care of the world.'... Showtime, the U.S. pay TV service has purchased the innovative Canadian comedy series *On the Floor*, which stars The Frantics...

To put it succinctly, under a cloud of unpleasantness, sports director **Pat Marsden** and CFTO parted company; **Gerry Dobson** was promoted to the newly-created post of sports manager... TV-film actor **Sol Rubinek** will direct a documentary based on his book, *My Father and My Mother*, a co-production with CBC's *Man Alive*... Apparently TV ads work wonders for Canada's Wonderland; it boosted its budget after discovering attendance from TV markets had increased by 50%... The late **Flora Love** was a friend and help to many of us during her years with CAB. She was indeed a very special person... The adjusted dates for the RTNDA Canada convention in Vancouver are August 30 to Sept. 2 at the Pan Pacific hotel... After 31 years at Winnipeg's CJOB, **Rory MacLennan** retired and was succeeded as vp/gm by **John Cochrane**. Rory continues as a director of CJOB/CKIS-FM; he'll also continue his extensive community



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involvement... At CKO, **Stu Brandy** is gm, Eastern region, headquartered in Montreal; **Pamela Kern** is pd, Eastern region; **Susan Fory** and **Frank Switzer** were added to the Ottawa news staff... **Daniel J. Travanti** says he plans to leave *Hill Street Blues* to 'seek out new challenges'... **Barbara Walters**, 54, married TV exec **Merv Adelson**, 56; her second, his third...

Parliament gave CBC a grant of \$869.5 million for 1986, up \$22.7 million from 1985, but still leaving a shortfall of \$48 million... **Ellen Burstyn**, who won an Oscar for *Alice Doesn't Live Here Anymore*, will star in a new sitcom this fall, as will **Lucille Ball**, now 75, being re-united with an old co-star, **Gale Gordon**... **Reiner Schwarz** joined CHFI Toronto as all-night man; his program at Q107 was taken over by **Chas. Lawther's** character, Chuck the Security Guard and his pal Ryerson... Broadcasting lost one of its fine talents and personalities when **Pat Murray** died of cancer at age 55. His passing preceded that of **John F. Basset**, 47, also a victim of cancer... It's reported that 'East of Midnight' will be **Gordon Lightfoot's** last album; from here on in, he'll concentrate on his song-writing... After 12 years with CTV, **Bill Stephenson**, free-lance color man for CFL games, was succeeded by staff announcer **Dan Matheson**... And travel-weary Montreal Expo's announcer **Duke Snider** says he won't be back in a full-time role in '87... *Armada* (CKOC Hamilton), expects to have its new pop/soft rock FM on the air this fall...

Western Manitoba Broadcasters (CKX Brandon) plans to have its new Portage La Prairie TV station operating as of Sept/87. It will be Winnipeg's fourth English TV service. (See 'Stations in the news')... Major Market Broadcasters is now at 65 St. Clair Avenue East, Toronto... **Pierre Delisle** became vp, sales and marketing, CF Cable TV, Montreal... Seeking the 640 AM spot in Toronto are CFGM and CKMW. Both tried for 820 last year, but lost out to CHAM Hamilton... BCAB honored VU13 with the 1986 TV Community Service award for two programs: *Childfind* and *Crimestoppers*... **Len Moore**, former TvB president, joined RTVR as vp, marketing... Those who have known **Bob Oliver**, president of the Advertising Standards Council, over the years will rejoice in the recognition of his 40 years of service to the industry. Memorial University of Newfoundland awarded him an honorary laws degree... And broadcaster **June Callwood** was honored with a YWCA 'Woman of Distinction' award...

Shari Ferris, vp, national sales, at TvB, left to further her education at the U. of Toronto... **John Shannon** parted company with the Canadian Sports Network... **David Suzuki**, host of CBC's *The Nature of Things*, received a \$100,000 Royal Bank award for Canadian achievement. He's a zoology professor at UBC... The re-organization of BBM into separate radio and television departments brought about several appointments: **Ken Purdye** to vp, TV; **Brian Parish** to vp, radio; **Duncan McKie** from CBC becomes vp, research/development; **Ann MacPhee** moves to executive assistant to **Michael Hansen**, member services; and named account executives are **Lisa Belton** (BC), **Jim Snider** (Atlantic region), and **Sally Matschke** (Ontario, Manitoba)... Some readers may recall that we attend York University, on a very much part-time basis, in search of a B.A. While taking Dramatic Literature (the 12th course of the 15 required), we met an articulate and intelligent young classmate and discovered she is **Betty Kennedy's** daughter, **Tracy**, who is majoring in Film... Around Toronto: **Keith Rich**, former CKEY morning man, starts with CJCL in September. His role at 'EY has been taken over by **Jay Nelson**, once CHUM's breakfast host... Marking its 25th anniversary is CKFM... At CITY-TV, **Ann Rohmer** is now a sports anchor, replacing **Debbie Van Kiekebelt** who took the summer off to look after her baby, **Jake (Lamata)**. CITY's **Brona Brown** says Debbie just might return to a new assignment...

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people in the news

• All Canada Television—new TV reps are: **Suzanne Carpenter**, from Target Broadcast Sales; **Craig Rennick**, from CFMT-TV Toronto; and **Katie Fullerton**, former media head, McKim Advertising.

• Alndon Group—**Howard Gold** named executive producer.

• Broadcast News—recent appointments include: **Gordon Grant**, from Halifax bureau chief to Ottawa bureau chief; **Ian Donaldson**, CP Ontario bureau chief to Halifax bureau chief; moving to Ottawa as parliamentary correspondent is **Mike Omelus**, from Toronto; and **Steve Hennigar** is reporter/editor, Toronto.

• CBC—**Huguette Marcotte** named sr corporate mgr, market planning, Ottawa.

• C-FAX Victoria—**Chris Harper**, formerly with Palmer Jarvis and Associates, Vancouver, named creative director.

• CFPL-TV London, ON—**Donald C. Hauser** promoted to national sales mgr.

• CHLW St. Paul, AB—**Rob Huisman** named news director.

• CIHI Fredericton—**Wayne Macdonald** appointed program director.

• CJOI Wetaskiwin—**Rob Berg**, former pd at CFOK Westlock, named manager.

• CKEG Nanaimo—**Gary Costello** appointed news director.

• CKGY Red Deer—**Sue Stevenson**, formerly with CHLW St. Paul, joins CKGY as news director.

• CKHJ-FM Fredericton—**Tom Blizzard** named program director. Tom is also music director of Radio One Group.

• CKVU-TV Vancouver—**Dave MacLachlan**, former nd with CHNS/CHFX Halifax, is moving to CKVU.

CKWS-TV Kingston—**John F. Tucker** appointed executive vice president in addition to this current duties of vp, sales.

• CKYL Peace River—**Marilyn Maki**, who has moved to Toronto, has been replaced by **Joan Corcoran** in news.

• CKYX-FM Fort McMurray—**Bruce Smith** promoted to news director from public affairs; **Ken Livingston**, former nd, has moved to Nova Scotia.

—More 'people in the news' on page 130—

• Mitsubishi Pro Audio Group—**Gerry Eschweller** appointed to the newly-created position of vp/gm for Digital Entertainment Canada, Inc., a new Canadian sales and technical support facility at 260 the Esplanade, Toronto, (416) 365-3363. U.S. appointments include **Saul Walker** as manager, broadcast marketing, New York, and **Ralph Moss** as eastern regional sales manager.

• NW Radio Ltd.—former general sales manager **Ron Bremner** promoted to general manager.

• Ontario Press Gallery—**Dan Rath** of CHCH-TV Hamilton re-elected president, **Jeffrey Kofman** of Global TV is vp, **Michael Tansey** of CKO Radio is secretary, and **Rheal Seguin** of Radio-Canada is treasurer.

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