

BATON, CAP, MOFFAT BID FOR MID-CANADA

An agreement was expected this month on the possible sale of Sudbury, Ont.-based Mid-Canada Communications.

Mid-Canada quietly went on the market in April following a decision by several major shareholders, including Toronto's CUC Broadcasting, to divest themselves of the company. Mid-Canada operates as a division of Northern Cable services.

Mid-Canada has three CTV affiliates in its stable of eight Ontario television stations and operates CBC-TV affiliate CHRO Pembroke. It also is one of five applicants seeking a licence for an independent English-language TV station in Ottawa.

At least three players in the CTV Television Network are reported to have expressed interest in Mid-Canada:

- Baton Broadcasting, which owns CTV flagship station CFTO Toronto, CJOH-TV Ottawa and CTV and CBC affiliates in Saskatchewan;
- CAP Communications of Kitchener, Ont. — operator of CTV affiliates CKCO Kitchener and CFRN Edmonton; and
- Winnipeg's Moffat Communications, owners of the CTV affiliate there, CKY-TV.

MACLEAN HUNTER PROFITS ON SELKIRK PURCHASE

Maclean Hunter Ltd. was reported in a consultant's report to be as much as \$36.6 million ahead on its purchase of Selkirk Communications Ltd. The report was prepared by chartered accountants Peat Marwick for the CRTC.

Maclean Hunter paid \$606 million to buy Selkirk, including \$8 million in acquisition, and then sold \$310.5 million of the Selkirk assets. That left it paying \$295.5 million for cable-TV systems in Ottawa and Fort Lauderdale, Fla., CFNY-FM Toronto and a number of other assets worth less than \$20-million.

Peat Marwick put a market value of between \$310.1 million and 332.1 million on the assets Maclean Hunter kept.

The CRTC commissioned the report for its hearing on the purchase of Selkirk and the subsequent sale of the Selkirk assets, which began in late May.

Maclean Hunter, to get approval for the transaction, had to convince the commission that, in essence, it made no profit on the sell-off, or the benefits are

so great that they override concerns about any profit.

A decision is expected later this summer.

CANPRO AWARD WINNERS

CITY-TV Toronto and CFAC-TV Lethbridge captured the most awards — seven each in programming and promotion — while CFPL-TV London and CKVU-TV Vancouver won the top prizes at the 16th annual Can Pro Awards held recently in Sudbury, Ont. The competition honors creative excellence in production and promotion in private sector television across Canada.

CFPL-TV won the prestigious Showcase Award for its program *Grass Roots and Grease Paint*, which also won the major market community involvement category. CKVU-TV Vancouver won the Founder's Award of Excellence for its program *Canada's Choice*, which also topped the major market specials, public affairs category. CKVU also won the Gold Award in the quiz/game show category.

For the second straight year, CITY-TV's *CityPulse* was named best daily

newscast in a major market, beating out CFTO-TV Toronto and CFCN-TV Calgary. CITY-TV also won a Gold Award for best news and public affairs show, syndication category for *FT - Fashion Television*, as well as five of six gold awards in promotion. Montreal's CFTM, with a strong performance in programming categories, took six awards in the major market categories, five of them in programming categories.

Saskatchewan stations dominated the medium market categories. CFQC Saskatoon, STV-Saskatoon and STV-Regina each won four Gold Awards while CKCK Regina captured three. CFQC won its four awards for programming, the two STV stations each had three awards for programming and one for promotion, and CKCK won two of its awards for promotion.

CFAC Lethbridge dominated the small market competition, with four programming awards and three in promotion. CFJC Kamloops was honored with a special mention in the Founders' Award of Excellence competition as well as winning three Gold Awards in programming categories.

SUITE SATISFACTION

It is indeed gratifying to have been involved, as we were, in the recent installation of some extremely complex new editing equipment in the **SuperSuite** at **EDITCOMM**.

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Other multiple winners were CKPG Prince George, B.C., with two Programming Gold Awards, and CFTK Terrace, B.C., with one each in the programming and promotion categories.

**OTTAWA TV, FM BIDS
TOP JUNE 27 CRT
AGENDA**

Here are highlights of the CRT hearing to be held in Hull starting June 27, 1989:

Ottawa TV: Four applicants are seeking a television licence in the nation's capital — Mid-Canada Communications and Capital CanWest TV Inc. both propose use of VHF channel 11 (66 kw); Metro TV Limited Partnership and CITY-TV (CHUM Ltd.) both propose operating on UHF channel 60 — Metro with 612 kw, CITY-TV with 760 kw.

Ottawa FM: There are seven applications for new FMs — four commercial, two CBC, and one campus station. Competing for 99.1 MHz are Red-

mond Broadcasting (22.8 kw), Standard Broadcasting, licensee of CJSB Ottawa (2 kw), and Robert K. Whyte (4 kw); Calgary-based Rawlco is seeking 92.1 (43 kw). Radio Ottawa Inc. (Ottawa U.) would replace its bilingual AM carrier current operation with FM, on 89.1 (18 kw). The CBC plans to replace both of its Ottawa AM stations — CBO would move to 91.5 (84 kw), replacing 920 AM and a proposed FM rebroadcaster at Brockville; CBOF would occupy 90.7 (84 kw), replacing 1250 AM and an FM rebroadcaster at Renfrew.

Telemedia Communications Inc. has applied to purchase CJMT Chicoutimi and to establish a new FM station at Trois-Rivieres (100 kw on 94.7). Also at Trois-Rivieres, Radiomutuel plans to increase its ownership of CIGB-FM from 49 to 100%.

CHEZ-FM Inc. proposes that CJET/CHEQ-FM Smiths Falls disaffiliate from the CBC, offering to establish a rebroadcaster of CBO at Carleton Place on 92.3 (664w).

Radio-Nord has applied for five new FMs, also involving new affiliation arrangements with CBC/SRC. CHLM-FM Rouyn/Noranda would disaffiliate and add a rebroadcaster at Ville Marie (3 kw on 100.5). A new station at Rouyn/Noranda (16 kw on 90.7) would carry programming from CBF Montreal, with a rebroadcaster at Amos/Val d'Or (34.4 kw on 91.5). And CHAD Amos would add two rebroadcasters at Joutel (5w on 92.5) and Matagami (20w on 94.9).

And the CBC is seeking approval of two cable TV channels: a revised Parliamentary channel will cost subscribers 8 cents a month (increasing to 10 cents by year 5); a new French-language all-news channel — scheduled to commence Sept. 1/90 — will cost 45 cents a month (increasing to 55 cents by year 5).

OTHER NEWS

- The sale of CKRD-TV Red Deer to Edmonton-based Allarcom Ltd. has been approved by the CRTC. Purchase price was \$10.4-million. Allarcom also promised to invest \$2 million in the station over five years. The purchase included the station's re-broadcast units in Coronation and Banff and facilities to re-broadcast ITV into Red Deer.
- The CRTC has denied a bid by CKBY-FM Ottawa to reduce its Canadian content level from 35 per cent to 30 per cent. The station, in its application, had argued that there was a limited amount of Canadian country music available and that competing stations in the

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market have lower Canadian content requirements. The commission, in denying the request, noted that CKBY-FM is the only station in the market with a country format and had both a strong revenue base and share of tuning.

- **CHTX Montreal** (formerly CKGM) plans to increase power in September from 10 kw to 50 kw, changing frequency from 980 to 990 kHz.
- **CBVP-FM Perce, Que.** has been given permission to change its frequency from 91.1 MHz, channel 216B, to 105.3, channel 287B, to eliminate interference problems with CHAU-TV-5 Perce.
- **The Alberta Educational Communications Corporation** has received approval to increase the effective radiated power of its proposed Calgary television operation from 1,600 watts to 2,400 watts. The power increase is coupled with a decrease in antenna height.
- **CJRN Niagara Falls** has been granted permission to increase its daytime transmitter power from

5,000 watts to 10,000 watts to help it regain coverage lost over the years due to housing construction and from new broadcasting transmitters in the area.

- **CKSA Lloydminster** has been granted approval to increase daytime transmitter power from 10,000 watts to 50,000 watts, increasing its coverage area to include the communities of Wainwright and Mannville, Alberta and St. Walburg, Saskatchewan.

—LETTERS—

OWEN SOUND FM LAUNCHES PROMOTION

Dear Barry:

Congratulations to you and your colleagues on the growing success of *Broadcast Technology* ... the newest rag in the industry!

Permit me to give you a brief update on the success of K106.5 since testing began late in 1988. We operated at 10,000 watts for some weeks... Sign-on was January 3rd and early in February we moved up to a full 100,000 watts.

The station is the first with the technical capacity to serve the entire Geor-

gian Bay region. The station covers the Grey Bruce and Simcoe area, and around the east side of the bay including much of Muskoka and Parry Sound districts. It's "the region with no name" and we had to do something about that... So we have coined the phrase, "Canada's Natural Wonderland" — and so far everyone seems to understand.

Finally, I wanted to tell you about a rather interesting promotion coming up on K106.5. The grand prize is designed to help put one of our local communities on the map. It's the town of Meaford, where some 40 powerboats worth megabucks will be launched in July for a poker run to Tobermory and back. The prize is an acre of land in Meaford's industrial park! As well as another major event for Meaford's harbor this summer, the event will dramatize the availability of ideal locations for industry in the town.

In the near future, I hope to suggest a technical article on both stations as we launch Canada's first digital operation using the Sony Beta format.

Ross Kentner
General Manager
CFOS/K106.5
Owen Sound, Ont.

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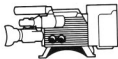
— continued from page 16

ND at BCTV, **Cam Bell**, has parted ways with the company. I hear he intends to sell his years of experience by becoming a consultant... **Stu Morrison**, head of SBN for many years, has quit to grow apples at Kelowna... **Andrew Smith**, news director of CFRN/CKXM-FM Edmonton, has crossed to CFRN-TV as assignment editor. **Garnet Lewis** moved up to take the radio news director job. **Robert McLeod** moved from CKEK Cranbrook, where he was ND, to fill the resulting space at CFRN... **Amy Stalker** is the ND at CKNL Fort St. John, B.C., replacing **John Geary**, who is now sports director. She joins the station from CKYL Peace River...

Mark Evans, formerly of Manitoba and now news director at STV Regina, ties the knot in September. At the moment he and his sweetie are doing lots of commuting. She's **Heather Leckie**, an optician in Winnipeg. Heather's sister works at CKRC Winnipeg, where Mark worked last; that's how they met... **Doug Fraser** has moved from STV Regina, where he was news director, to become assignment editor at CFAC-TV Calgary. He's wanted to move back to Alberta for some time for family reasons... Yet more on STV: it's expanding. Regina has added an operations manager in **Ron Mittelholtz** and STV-Saskatoon in **Lloyd Lewis**. Both were producer/directors... **Wayne Wood**, formerly of CHQT Edmonton, has replaced **John Cotter** as Newsradio

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reporter at the Alberta legislature. Cotter moved to BN Edmonton... **Ron Wood** has retired as news director of CISS/CHFM-FM Calgary. **Jacque Donaldson** took over.

If you drink, don't drive. Don't even putt.

I was demonstrably late in quoting this immortal warning by Dean Martin in time for this year's Western Association of Broadcasters meeting at Jasper, but hope next year's delegates will take heed.

I'm not sure whether this year's meeting owed its atmosphere to the influence of 1988-89 WAB President **Vern (Cowboy) Trull** or the words of wisdom of Hunter S. Thompson: *I hate to advocate drugs, alcohol, violence or insanity to anyone, but they've always worked for me.*

I'm looking forward to seeing the million-dollar expansion at CHBC-TV Kelowna. They've also made other changes. ND **Gord Vizzutti** says **Adrienne Skinner** has been appointed late-night anchor and **Kent Molga** weekend anchor. **Barry McDivitt** moved across from CKOV as a reporter and **Kirsten Provost** became midday host... **Barrie Clark** is doing a two-hour talk show and noon news on CKOV Kelowna. B.C. is famous for putting politicians on the air and he's no exception. He's a former MLA and had a show on CJOR Vancouver until it became CHRX. Before that he was with CKNW for years... **Elsie Xynos**, promotion director at Toronto's Q107, has been appointed promotions director of Q107's country sister station, 640 CFGM. I'm glad I'm telling you in print because I don't know how to say Xynos on-air...

Bob Mills of Red Deer's CIZZ-FM was a mite ecstatic after the station garnered the small station of the year award at the sixth annual music industry conference. He also picked up the small market PD of the year award... **CHAM Hamilton's** winnings weren't too shabby, either. PD **Gord Eno**— and former PD **Jim Johnston** — shared the Country Radio Program Director's award, **Mark LaPointe** was named Country Radio Music Director of the Year and, for the second straight year, **CHAM morning man Cliff Dumas** was honored as Country Radio Air Talent winner...

John Empey, GM of CJSL Estevan in southern Saskatchewan, runs about to Toronto and back every second day. Then he spends 18 hours on the job, nine of them giving headaches to his boss, **Jim Laing** of CFSL Weyburn. Recently I learned he's also mayor of Estevan. No wonder he does all that running away. I loved John's subtlety at a meeting of the Saskatchewan Association of Broadcasters, of which he's currently president. The SAB entertained members of the provincial cabinet. John thanked the premier for being such a good listener, especially when there was talk about possible loosening of regulations on beer advertising. Now we'll have to wait and see if the premier really is such a good listener...

A real tough assignment for **Ron Hill**, assistant news director of CJOB/CKIS-FM and **Brian Swain** of CKND-TV Winnipeg. They travelled to Beijing and Chengdu, China, to collect a couple of pandas. The pandas will be at Winnipeg zoo until Sept. 5. Nice assignment, sure, but the unflappable Ron was almost flapping. The bureaucrats in

charge lost his passport and the tickets were delivered so late he wondered whether he was going.

LOCAL NEWS: I'm sometimes surprised by local news. It may earn points because of the CRTC's liking for programming by numbers, but it has little interest to most of the audience. We are in Marshall McLuhan's global village. What happens on the other side of the world today affects us locally tomorrow, in pockets and politics.

You can quote pollsters at me, but my answer is that people want to hear what matters — local or not. Though they tell pollsters they want local news on radio, people turn increasingly away from it to the national and international news on TV. That should tell us something about the quality of our local news.

We don't need parochialism but local relevance. And I think we all do the local relevance bit badly.

Gord Klassen of CFAM Altona may have had a lesson for all of us at a Golden West news seminar. He talked about putting a local perspective on the news — you tell the story and have a local expert say what it means to your listeners; it doesn't mean you ignore what happens outside your community.

"Commentary" Journalism: I attended the Golden West seminar and made a point that ties in with what Gord said — we rely an awful lot on reaction.

Note that reaction is not always the same as perception. Reaction is part of almost every fair story, the problem is letting the reaction become the story. It often does, perhaps because of competitive pressures. Last hour's angle — that's the original story — is considered old news this hour. The problem with this is you may not tell your audience the news that occasioned the reaction.

Opposition and splinter groups frequently get the coverage while the story that occasioned their outbursts is buried.

Charles Lynch, in a lecture at the University of Regina a few years ago, talked about the dangers of commentary journalism and of negativism of the commentators. Said Lynch: "I have had letters from readers saying, 'That was a brilliant piece of critique that you did, but what was the policy that you were attacking?'"

Lynch also said: "Negative comment sells better than any positive praise . . ." and about Allan Fotheringham: "If he ever writes a nice piece about anything, he will be dead. Every knock is a buck."

It's partly because of the habit of making the reaction into the story, I believe, that gives Canada has the most negative reporting I've experienced working in four countries.

Wes Montgomery will be doing play-by-play of Edmonton Eskimos home games on CFRN Edmonton broadcasts this football season. **Al McCann** will be host and **Lisa Miller**, **Corey Elliott** and **Brian Rolheiser** will be providing feature reports. A color man has yet to be named. CFRN took the rights from CJCA Edmonton where **Bryan Hall** celebrated his 500th Eskimo game broadcast last year...

Chuck Bridges, longtime news director at CJCH/C100-FM Halifax, is leaving the business. He's going to St. Mary's University in Halifax as director of public affairs... **CIGO** Port Hawkesbury ND **Ken**

BROADCAST TECHNOLOGY

Kingston has joined CHTN Charlottetown as a senior reporter... In North Bay, **Peter McPherson** has joined CHUR as morning news announcer. **Marilyn Maki** has moved to CHUR from CKNS Espanola. **Sue Childs**, in addition to her regular duties, has taken on assignment editor responsibilities at MCTV-CHUR..

Cynthia Kereluk, a former Miss Canada, has sold her TV exercise program *Everyday Workout* to the Lifetime cable network which goes into 42 million U.S. home. She was an aerobics instructor in Edmonton before she became Miss Canada. Her show has been produced at CFRN-TV Edmonton for the last four years and she says she intends to continue to produce the show in Edmonton. Her agent says the sale is the second largest sale to U.S. television of an Edmonton-produced program. *SCTV* was the largest...

CJNB North Battleford has for years been famous for its layers of **Dekkers**. **Harry** and his son, **David**, manage the station. **Harry Jr.** is now morning man. Recently the grandchildren have been added to the roster. They've had the kids in doing commercials. But you wonder about grandpa's influence on the grandchildren. One, a three year old, asked what the family should leave on Christmas Eve for Santa yelled: "Scotch"...

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BROADCAST BEAT

by Phil Stone

A series that we enjoyed on PBS was *The Singing Detective*, a 7 1/2-hour BBC television series about an ailing middle-aged mystery writer. It won a prestigious Peabody award for distinguished broadcast in 1988... TVOntario's annual public membership campaign ended the fiscal year on a high note. The target of 71,025 members was surpassed by 708. The average donation was \$45 for a total of \$2,933,894...

Elsie Xynos, promotion director at Q107-FM Toronto, was made promotion director at CFGM, Q's country sister station... One of Canada's top movie directors, **Phillip Borsos**, was signed to direct TV spots part-time for the Partners' Film Company of Toronto. Borsos is likely best known for directing *The Grey Fox* and *Bethune: The Making Of A Hero*... From **Randi Feldman** at Selkirk Communications we received an invitation to the cocktail reception honoring **Ross McCreath**, who retired from the company as a vice-president. The room at Toronto's Four Seasons Hotel used for the gathering was pushed to the seams by the number of people who came to pay tribute to the much-liked and respected guest of honor. Among the notables: **Tony Viner**; **John Gorman**; **Larry Lamb** (sorry we didn't get together in Palm Springs); **Dick Slenko** and **David Zand** with their ladies; **Bob Armstrong** (told us he will be retiring this July); **Bill Hutton** and **Bob Elsdon**. It always seems at any broadcasting affair that we run into one of our former Humber College radio broadcasting students. This time it was **Suzanne Carpenter** (nee Wright), lovely as ever. She has had an outstanding career since leaving school and is currently manager, national cable ad sales at All-Canada Radio & Television...

While reading *Don Harron: A Parent Contradiction*, a biography by his daughter **Martha Harron**, we took particular interest in a photo taken in Stamford, Connecticut in 1957. It shows Don rehearsing with **Katharine Hepburn** while a bit player looks on. The bit player's name? **Dick Cavett**... This fall the CRTC will review its FM radio policies and expects to set new rules in place by the end of 1990. A public hearing will likely be held during the summer of 1990... **Stan Schmidt** was appointed gm at CKND, Winnipeg's independent TV station and part of the CanWest Television System. He had previously been gm at STV-Saskatoon...

Linda MacLennan, the former co-anchor of *Canada AM*, is now co-host of WBBM-TV Chicago's 10 p.m. news... A bill being considered in the U.S. House and Senate would limit ads on children's television shows to 10 minutes per hour on weekends and 12 minutes per hour on weekdays... **Jiggs McDonald**, who covered the NHL games for *SportsChannel America*, was born John Kenneth McDonald in Lindsay, Ont., and was a dj at CFOR Orillia in his early broadcasting days. He moved to Los Angeles where he broadcast the Kings hockey games and where **Jack Kent Cooke**, according to *The Globe and Mail*, gave him the name Jiggs because his father looked like the character in the comic strip *Bringing Up Father*...

We heard of a local TV film producer who has a bad case of starlet fever...

Torontonian **Lorne Michaels**, the man behind *Saturday Night Live*, is planning to gather most of his original stars for the show's two-hour, prime-time, on-air anniversary party this coming September 24, with a party afterwards in Manhattan's Rainbow Room. Among those invited are such as **Dan Aykroyd**, **Eddie Murphy**, **Bill Murray**, **Chevy Chase**, **Gilda Radner**, **Martin Short**, **Madonna**, **Mel Gibson**, **Buck Henry**, **Richard Pryor**, and **Candice Bergen**... May 27 is a significant date in Canadian radio broadcasting. It was on that date in 1957 that CHUM became a top 40 station...

With \$700 million in total record sales a year, Canada accounts for about five per cent of the world markets. As you might expect, the United States leads with approximately 48 per cent... It is expected that **Murray Chervo**, retiring as president with CTV, will remain with the network as a programming consultant until 1994... Also at CTV, **Alan Edmonds**, co-host and creator with **Jack McGaw** of the web's long-running program *Live It Up*, has retired from the program...

Joeko Thomas, the *Toronto Star* reporter who became known for his audio reports on CFRB, retired at age 75 after 60 years with the paper... **Mark Okopyn**, appointed director of football operations at CHUM Toronto, advised that the station signed a three-year contract as the official radio station of the Toronto Argos Football Club... **Deborah McGregor**, Ottawa bureau chief for the *Financial Times*, took over from **Nancy Wilson** as co-host of CTV's *Canada AM*...

The passing of **Spence Skelton** at age 58 reminded us of the early years at CHUM, then a sunrise-to-sunset station. Spence, then with Ronalds ad agency, would often come by and regularly bought time for his clients on the station, including a sponsor for a 15-minute soccer show we put together with **George Gross**, today the executive sports editor of the *Sun* newspapers. From Ronalds, Spence went to CFRA Ottawa and then to a variety of positions, including service with Seagram Distillers...

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Rafe Engel, former president and CEO of Selkirk Communications, is active with his law firm, which provides independent media, marketing and communications counsel... **David Jolley**, president and publisher of the *Toronto Star*, was chosen chairman of The Canadian Press, the co-operative news service which serves daily newspapers and, through its subsidiary Broadcast News Ltd., radio, TV and cable TV... **Bob Elsdon**, president of CPFL Broadcasting, is serving as president of the Canadian Communications Foundation which oversees the audio tapes that go into the industry's archives in Ottawa... After some 20 years with the CBC — most lately as host of *Radio Noon* — **David Schatzsky** resigned from the corporation. Another resignee was **Peter Downie**, co-host of CBC-TV's *Midday*... **David Broadfoot** of the *Royal Canadian Air Force* will give his first one-man show in Toronto this summer...

There shouldn't ever have to be any tag days for **Peter Jennings**, the expatriate Canadian news star of ABC-TV. He earns a reported \$1.8-million a year... **Gary Parkhill** can be heard reading the news weekends on **Bob Redmond's** Toronto station, CJEZ-FM... We really enjoyed the **Bill Brahm**'s Ontario featurettes that Global Television sends us. They are the texts of the featurettes from the Global newscasts... Happy to hear that one of our former Humber students, **Barbara Willis**, has been made creative group head at Austin Knight

Advertising, a recruitment ad agency. She was promoted from copy chief... **Ralph Benmergul**, who had been host of CBC Radio's *Prime Time*, succeeds **Peter Downie** as co-host of CBC-TV's *Midday*... **Robert Lionel Dinsmore**, who was chairman of the CBC from 1959 to 1963, died at age 95. A graduate of Queen's University, he was the oldest surviving member of the school's Golden Gaels football team... A major figure in Standard's application for CJSB's FM station in Ottawa is **Bob Mackowycz**, former pd at Q107 who became special projects co-ordinator for the Standard Radio Network... Speaking of Q107, Mark Breslin, the man responsible for those Yuk Yuk comedy clubs, is hosting a new program, *Dateline*... CBC Radio has replaced *The Entertainers* with *Musical Friends*. It is hosted by singer/songwriter/playwright **Marie-Lynn Hammond**...

Duncan McKie, vp research and development/production at the BBM Bureau of Broadcast Measurement, and **Kathy Butler**, research manager, TV, were elected to the Canadian Advertising Research Foundation's 1989 board of directors... **Jim Sward**, Rogers Broadcasting CEO, and **Allan Slaight**, Standard Broadcasting president, were among a group appointed to The Festival of Festival's board... For the first time, Toronto's Santa Claus Parade, which is the longest-running children's parade in the world, will be broadcast to over 180 million viewers in the Soviet Union and another 70 million viewers in Eastern Europe. Global Television will be the host broadcaster, supplying technical facilities and crew. The parade is scheduled for November 19th...

We heard about a child who thought Joan of Arc was Noah's wife...

Talkabout, the Canadian-made daytime game show, was renewed by CBC-TV for the fall season... **Paul Dodson**, who had been with CKO since 1983, was appointed to the newly created post of general manager, CKO central region. It consists of Toronto and London... As the result of a two-year TV deal with Carling O'Keefe, each Canadian Football League team will earn at least \$650,000 in 1989 and 1990... CITY-TV's new environment reporter on *CityPulse* is **Bob Hunter**. He was formerly with Greenpeace... **Andre Bureau**, the former CRTS chairman, is now with the Montreal law firm of Heenan Blaikie...

Barbara Newman, the television journalist and producer, has written a book that includes details of her romance with the late Bashir Gemayel. It's titled: *The Covenant: Love And Death In Beirut*... **Siobhan Grennan**, who was with CBC Radio's Northern Service before switching to the print world, became associate editor of *Playback*... A new radio and television commercial music and audio production house in Toronto is called *The League of Sonic Science*. It is run by **Clive Delsmond** and **Rob Yale**... Canada has 94 private TV stations earning a reported \$1 billion in advertising revenues a year and laying out about \$360 million each 12 months on Canadian programming...

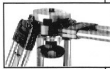
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