

BROADCAST + TECHNOLOGY

15 YEARS OF SERVICE TO CANADA'S BROADCASTING INDUSTRY

JULY/AUGUST 1990 — VOLUME 15, NUMBER 10



EXPANSION AT CFRN RADIO-TV EDMONTON REFLECTS INDUSTRY'S DYNAMISM

1990-91 BUYERS' GUIDE

★ **Phil Stone:**
Newsman
Alex Dreier

★ **Bob Findlay:**
CCBE Plans Convention;
Production 90 Reviewed

★ **Jerry Fairbridge:**
B.C. Broadcasters'
Convention

★ **DIGITAL RADIO: A NEW COLUMN BY ROB MEUSER**

★ Howard Christensen ★ Journalism ★ Education ★ Business ★ Calendar
★ Atlantic news by Sandra Porteous ★ Technical Tips by Bruce Dingwall

TECHNOLOGY

COMPLETE COVERAGE OF CANADA'S BROADCASTING INDUSTRY

cover story



- 92 Sunwapta Broadcasting of Edmonton Expands Facilities** — by Guy Vaughan. After spending \$51 million to purchase the CFRN Radio-TV operations, Electrohome has added another \$9 million on an extensive update of this Edmonton landmark.
- 94 Howard Christensen** — People news, plus photos: Telemedia opens new facilities in Midland, Ontario; OZ-FM welcomes visitors to "The Rock".
- 99 The Phil Stone Report** — Alex Dreier, for many years "the voice" of NBC News, reminisces about his career.
- 102 1990 National Radio Awards**
- 103 Cable Industry News** — Industry in 'uneasy truce' with CRTC; Plan to aid community channels; Cogeco adds more systems.
- 104 Atlantic Airwaves** — by Sandra Porteous. News and events from the Maritime provinces.
- 105 Service Directory**
- 106 Broadcast Education** — Top *Telefest 90* awards go to Sheridan College and Ryerson Polytechnical students.
- 108 Floobidust** — by Bruce Dingwall. Does your radio station have crisp, clear signal processing? Bruce rates some stations he's heard. Also, news on a CAD package.
- 110 Broadcast Business** — Major fibre optic contracts for Comlink; new production and consulting firms formed.

contributors this issue

Howard Christensen
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Jerry Fairbridge—BN
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Rob Meuser
Sandra Porteous
Phil Stone

News Service: Broadcast News

Regular features not appearing in this Buyers' Guide issue of BT will return in the September issue.

Cover: Artist's concept of new CFRN facilities.
Above: Photo of previous building, an Edmonton landmark with its totem pole and wagon wheels.

111 Broadcast Product Directory

112 People in the News

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stations in the news

RADIO FUTURA SELLS ITS TWO STATIONS

Montreal's top French-language FM station is part of the package in the takeover agreement between Radio Futura and Mount Royal Broadcasting.

Mount Royal is owned by Pierre Beland and Pierre Arcand who bought English-language stations CFCF and CFQR-FM two years ago.

Under their agreement with Radio Futura, they take over immediate management of CKVL and CKOI-FM and eventual purchase of the two stations.

Beland said reach of the four stations is about 1.8 million listeners. If the proposed sale is approved, advertisers could reach both Quebec's English and French markets through one source.

No dollar figures were announced for the purchase of the Verdun-based stations. Beland said filing to the CRTC will be done by early fall.

CKOI-FM is rated by BBM as the most listened-to station in the market while CKVL offers a majority of local programming and has introduced and promoted many new Quebec artists.

Former general manager Malcolm Scott, who had worked under contract as a consultant since 1979 for owner Jack Tietolman, has left the stations.

MOFFAT TO BID FOR VANCOUVER TV

Moffat Communications of Winnipeg has confirmed it will go ahead with an application for a fourth television service in Vancouver.

Ken Clark, vice-president of television for Moffat and general manager of CKY-TV Winnipeg said "when you consider the broadcasting needs of the community and the corporate needs of Moffat going into the next century, it's obvious this is the right thing to do."

Clark said "it is clear there is room" for another station in B.C.'s lower mainland.

Moffat may not be alone in applying for a Vancouver licence; an unidentified group of investors is also said to be considering a Vancouver application.

Moffat expects to present its application to the CRTC by late summer.

CBLT WINS FOUR AWARDS IN HOUSTON

CBLT Toronto won four medals for its news and current affairs programming, and its promotion of that programming, at the recent Houston International Film and Video Festival.

The station's supper hour newscast,

CBC At Six, won a Gold medal in the category of continuing news coverage for breaking the story of an Ontario farmer contracted to haul chemical waste to a recycling plant who dumped it on his own property. CBC At Six also won a Bronze medal in the breaking story category.

Monitor, the station's weekly current affairs show, won a Bronze medal for investigative journalism while a series of promos and station IDs picked up another Bronze medal.

VANCOUVER FM FOR CISL

A new FM station for Vancouver has been approved by the CRTC.

The licence was awarded to South Fraser Broadcasting, operators of CISL (AM) in Richmond, B.C. Five competing applications were denied.

The format of the new station, which will include dance music and R&B, will be targeted to the under-35 audience.

CKAC MONTREAL RELOCATES

Montreal's pioneer French-language station, CKAC, has relocated its offices and studios to a new downtown location at 1411 Peel. Established in 1922, CKAC is Telemedia's flagship station in Quebec, and its information programming consistently captures top ratings. Claude Bouchard is chief engineer.

The new facilities include two Arrakis 10,000 consoles; a 30-input on-air console and an 8-track production board. Allied also supplied Gentner Telemix X talk show conferencing systems; seven digital Gentner DH2 hybrids; routing switcher system; and millwork by Magitech. Jon Young of Allied reports CKAC's people are "all very proud of the Magitech furniture."

Also purchased: a TFT Remote Pick-Up Unit which arrived just in time to cover the St-Amable tire fire. Reports were transmitted over 30 km to the station without difficulty, and Irene Lafrenais of MSC reports that CKAC staff found the mic mixer and audio level bargraphs to be useful features of the unit.

CHTX POWER INCREASE

The slogan "50,000 watts on 990 in 1990" became a reality in July with the installation of a Nautel Ampet 50 kw solid state transmitter at CHTX Montreal.

Formerly CKGM, the station was purchased by CHUM Ltd. in 1985 and became CHTX-990 in Feb/89. Equipment supplied for the new tx site in Ville Mercier includes, from MSC Electronics, a Kintronic DL-50 dummy load and Potomac 7 tower antenna monitor (with two patterns).

Conversion to stereo was by adding an Orban stereo upgrade unit to the Optimod AM, and an Orban Co-operator unit at the studios. Joanne Rudy is operations manager for CHTX.

THIS IS A RECESSION??...

Here's an update on some of the new facilities and equipment activity at stations across Canada, courtesy of just one supplier, Jon Young at Harris Allied Broadcast Canada:

CFCB Corner Brook, NF, purchased three Arrakis consoles (a 10,000 and two 12,000s), plus delegatable turrets, for its move to a new facility. (Watch for more news in BT from GM Jim O'Rourke and CE Joe Parsons)... CJRW Summerside, PEI, is also moving to new facilities, which will include two 12,000 consoles and the "Studio in a Box" from Arrakis... Radio Claire, a new French-language community station in Comeauville, NS, has purchased a 10 kw Harris FM tx and associated monitoring equipment, plus the "Studio in a Box". (We understand congratulations are due to CE Clarence Doucette, who took time out to get married on June 2nd!)... NewCap bought two more Arrakis 10,000 consoles, one for CFDR Dartmouth, NS, another for CJLB Thunder Bay, ON. It's the second for CJLB, which moved to new facilities earlier this year... Monarch Broadcasting is also on the Arrakis bandwagon with a 10,000 for CKRD Red Deer, after a previous installation at CJXX Grande Prairie, AB... And Shaw Radio bought its fourth Arrakis 10,000 —for CKGY Red Deer — and is installing a new Harris 25 kw FM tx at CHAY-FM Barrie, ON... Other recent Harris FM tx sales have included a 3.5 for CBC Kelowna and 5 and 10 kw units for Radio Nord.

NF EXPANSIONS OK'd

Changes in three Newfoundland AM stations have been approved by the CRTC.

- CJYQ St. John's will increase power from 25 to 50 kw. Opposition from VPCM was discounted by the Commission, which noted the power increase was one of the commitments made by NewCap on its recent purchase of CJYQ.
- CHCM Marystown (VPCM Radio) will change frequency from 560 to 740 kHz and increase nighttime power from 5 to 10 kw. CHCM will use the former site and technical facilities of CBC's CBNM Marystown.

— cont'd on page 22

he said, there is no belonging; without belonging, no contribution.

Assimilation is difficult because different races have different characteristics, said Mr. Lam. Integration is what is important.

PEOPLE . . .

Don Brinton celebrated 40 years in broadcasting this year and decided it's time to take one step back. **Peter Viner** is to succeed him as president of CanWest Broadcasting Ltd. and president and GM of CKVU-TV Vancouver. Peter has been president of Telemedia Broadcasting's Ontario division. Previously he was president of CKVU-TV so it's a return to the West Coast for him. Don continues as deputy chairman of CanWest Global Communications Inc. and on the boards of the parent company's two main subsidiaries, Global Communications and CanWest Broadcasting. **Izzy Asper** remains "chairman of everything," as Don puts it. **Dave Mintz** is the other chairman, looking after Ontario. **Steve Gross** becomes president of CanWest Global...

Taanta Gupta has left B.C.'s Satellite Radio Network, which she was managing, and headed for an overseas vacation. **Tom Peacock** will look after SRN, among his other duties. SRN is juggling its overnight programming again with an overnight goldies show replacing contemporary. **Red Robinson** headed over to SRN from CKNW New Westminster... CKCK Regina and ND **Tom Steeve** parted company. Tom has gone into the private communications business. **Dave Burdeniuk**, former morning news announcer at sister station K-105, succeeded Tom... **Harold**

Hamilton, possibly Regina's best known and longest-running newscaster, was given a big sendoff when he retired from CK after 24 years on-air. **Roger Millions**, sports director, also left and was succeeded by **Pete Loubardias**... **Allan Mitchell**, who joined CK as breakfast announcer from CFRN Edmonton, returned to CFRN to do afternoon drive... MTN Portage has hired **Pat Onysko** to co-host the 5.30 p.m. news with **Ted Deller**. Pat is a former co-host of CBC's *Breakaway*...

CFAC-TV Lethbridge is now CISA-TV and CFAC-TV Calgary is CKKX-TV. The stations were owned by Selkirk. A change to WestCom meant they could no longer use the same call letters as CFAC radio, which had been around longer than CFAC-TV's 36 years... **Greg James** of CHAT-TV Medicine Hat moved to STV Regina as assignment editor... In case friends of **Eric Thorsen** are wondering what he's doing, he's still enjoying life in Kelowna, working part-time for CKOV/The Lizard... CITV-TV and CFRN-TV Edmonton have both brought in NewStar. Both have been in the news, CFRN with the official opening of magnificent new premises and CITV with sportscaster **Darren Dutchyshen**, who seems to be becoming Edmonton's sex symbol now that Wayne Gretzky's gone. The *Edmonton Journal* ran a full-page poster of 23-year-old Darren earlier this year... ITV and CFCN-TV Calgary drew praise for a co-production *Crimeline* program re-enacting Alberta's most puzzling unsolved crimes. It was introduced and narrated by **Peter Deys**, ITV public affairs producer, who said he'd like to make it an annual event...

Apologies to **Lori McNabb**, or rather to **Brent Loucks**, morning man on CKOM Saskatoon. I eliminated Brent when I said Lori was co-hosting the morning show. She's on sister station CFMC-FM... **Ray Telford** has moved south from CKNL Fort St. John to take over as GM of CJOI Wetaskiwin. **Mark Tamagi** succeeds him at CKNL... **Nancy Matheson** has moved up the Telemedia ladder from promotions manager at Q-103 London, Ont., to marketing manager at CJCL Toronto. **Trisha Freriks** moved into her place at Q-103 from promotions co-ordinator at CKNX-FM 102 and AM 920 Wingham... At BN, **Keith Leslie** has been appointed supervising editor responsible for wire and cable and **Ellen Huebert** Ontario editor... **Mitch Drew** says within a few months the millionth 69-cent dollar certificate will have been distributed. That's not bad for an idea that came to Canada towards the end of 1988. It has run on 38 Canadian stations. At the BCAB convention Drew Marketing introduced a book called *A Year of Great Promotions* with 20 plus ideas. It's by U.S. broadcaster **Mike McDaniel**... Also promoting at the BCAB through **Ralph Robinson**'s country station CIGV-FM Penticton was "Canada's balladeer" **Wiz Bryant**, who's back in Penticton after 13 years in Toronto. He's offering a radio series titled *Travel This Land*... Can we believe this? I read that Paul Martin was a guest of **Rafe Mair** on CKNW New Westminster, except that a campaign news release spelled Rafe's surname Merde.

BT

Let me know what's going on at your place . . . who got promoted, who left, who arrived, who bloopered, interesting promotions, unique programming. Send it to me c/o Broadcast News Ltd., 305 Cornerpoint, 10179-105th St., Edmonton, Alta., T5J 1E2, (403) 428-6490; or fax it to me at (403) 428-0663.

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Within the hardware of today's codec prototypes is an algorithm — so what is an algorithm. It is a mathematical expression describing the coding techniques used to compress the several hundreds of megabits of digital information required for a broadcaster's TV signal to the 45 megabits of digital information acceptable to a digital network.

Codec manufacturers in Japan, Italy, the U.S., and Canada have built codec prototypes, all with their individual proprietary algorithms; all claiming that the TV pictures processed through their codec/algorithm are the best.

To this point in time, computer simulation has been the only way to test these claims. A more effective methodology acceptable to the manufacturers, had to be found.

This is where the organizations involved in standards for digital TV play an important role. The T1Y1.1 Committee, associated with the Exchange Carrier Standards Association (ECSA), took on the task of evaluating international submissions for a standard algorithm.

Ross Owens (Bell Canada Associate Director, Broadband Systems Develop-

ment) is an active participant in the T1Y1.1 Committee.

Thanks to Ross's involvement, and that of Bell Canada and CBC, Canadian expertise located in Montreal is being used as the test-bed for the development of subjective test tapes using TV scenes selected by world experts on TV picture quality. Comparable test-bed facilities were not available in the U.S.

As Ross explained, "the tapes will be used as a shoot-out among the proponents to determine the Top Gun in this high stakes game."

The tapes developed as a result of the co-operative effort by Bell Canada and CBC were viewed in May by two U.S. locations under controlled viewing conditions. These were blind tests, in that the experts did not know which algorithm had "processed" which TV tape. In June the results and findings of the experts were to be evaluated by the University of Maryland.

The end result will be a decision this summer on the North American standard for digital video codec algorithm for broadcast quality video signals, setting the stage for the eventual migration of Canadian broadcasters from Telecom Canada's analogue microwave

facilities to the digital fibre network.

Thanks to Joe McGlade and Ross Owens for their contribution this Newsletter. ✓BT

Bob Findlay is publicity chairman for the CCBE, the Central Canada Association of Broadcast Engineers. He may be contacted c/o CFCF-TV, 405 Ogilvy Ave., Montreal, PQ, H3N 1M4, phone (514) 495-6166, or FAX (514) 276-9399.

stations in the news

- CHVO Spaniard's Bay/Harbour Grace will change frequency from 850 to 560 kHz. Newcap opposed the change on the grounds that it would make CHVO competitive with local stations in St. John's — especially CKIX-FM which, like CHVO, has a country format. However, the Commission was satisfied with VOCM Radio's claim that its new pattern would actually reduce signal strength in St. John's.

OTHER NEWS

* The CRTC will be asked to consider the sale of **CHQT Edmonton to Monarch Broadcasting Ltd.**, licensee of radio and television stations in Medicine Hat, Red Deer, Grande Prairie and Vancouver. CHQT is owned and controlled by A.M. Shoultz while Monarch is a wholly owned subsidiary of Monarch Communications, owned and controlled by W.R. Yuill. No price was given.

* The Commission will hold a public hearing in early July into **Baton Broadcasting Inc.'s** purchase of **Mid-Canada Communications (Canada) Corp.** television operations in Sault Ste. Marie, Sudbury, Elliot Lake, Timmins, Kapuskasing, Kearns, North Bay, Chapleau and Pembroke, all in Ontario. The applications include disaffiliating CHRO-TV Pembroke from the CBC and affiliating it with the CTV Television Network as a result of a CBC application for a rebroadcaster in the Pembroke area.

* The CRTC has renewed the licence for **CJMR Mississauga** for five years and approved the station's request to increase the amount of ethnic programming it provides from 14 hours 20 minutes a week to 21 hours 42 minutes. The Commission also approved the station's request to increase the number of cultural groups to which its programs are directed from a minimum of four to five and the number of different languages it will broadcast programming in from six to seven. ✓BT

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Sunwapta Renovation Worth The Disruption

by Guy Vaughan

"My key? Sure you can have my key. But the door it fits is gone!"

And not just the door!

That little exchange gives the flavor of events around Edmonton's Sunwapta Broadcasting (CFRN, CFRN-TV and CJEK-FM) over the past two years. We've been renovating on a large scale and, since item number one on the critical path was "everyone stays on the air", the 250 staffers have spent their time playing musical desks, offices, file cabinets, control rooms — and doors.

The renovation project — complete with its (costly) little extras and (costly) unpleasant surprises — ultimately ran to about \$9 million for Canada's newest broadcast centre.

The original building started over three decades ago — and just grew. First it was a TV studio and a few offices, then more offices, another studio, then radio control rooms, more offices, FM control rooms, new equipment connected to old, and building additions and building subdivisions.

Eventually an Edmonton landmark emerged — a huge log-cabin-style building housing television and AM radio. The FM station had outgrown the main building in 1971 and, when the renovation began, was located in an outbuilding over 50 years old. It was a facility that worked, but it was outmoded and in serious need of upgrading.

The renovation wasn't merely cosmetic. We went from 5,000 square meters on three floors to 7,400 square meters on three floors. As anyone who's ever renovated can testify, the most often-heard phrase during the design phase was "you might as well." From the most elementary plumbing to the most sophisticated electronics, once you've got the walls open "you might

as well" — and we did.

Sunwapta has always been divided functionally: the three stations had separate technical facilities, while such entities as news, accounting and traffic — which served all three — were centralized. These divisions are still reflected in the new building. The two radio stations occupy most of the new west wing, news is centrally located on the main floor, along with TV master control, and accounting and traffic remain on the second floor, the only departments completely unmoved throughout.

Engineering Chief Stan Knaga had to organize events so that everyone stayed on the air. That meant, first, a new TV master control suite.

Then, since a new foundation meant tearing up many lines connecting the FM building to the main building, it was decided to move the main FM control room to studios in the lobby of the Convention Centre downtown. There it remained until January, necessitating twice-daily trips downtown with carts, logs and music. AM radio and the radio production control room kept their basement locations.

Then the real renovation began — an 18 month process. Today, all that really remains of the old building is the foundation and the central core of two TV studios. Surrounding that everything's new, from the offices inside to the entirely renovated exterior.

But it wasn't easy.

Theme became "you might as well."

The radio production control room has had three locations in the past six months, the FM main control room has been set up in four different places, and the AM main control room has been in

three different spots — that's a lot of wiring. The TV writer-producers have had three different office areas in the past year; the radio writers have also had three different homes; and live television productions had to be presented from the new atrium for several months because of studio construction work.

And throughout the renovation work the incessant sound of jackhammers, motors, compressors and heavy equipment have set VU needles jiggling and intruded anywhere a mike was open.

Then there were those "might as wells." First the building was wired for computers, then you start adding the computers. Such as an ACR-225 digital video computerized system for TV master control to hold the entire inventory of commercials and promos — one of only four such operational units in the world, with a storage capacity of 10,000 30-second spots. It allows master control to play any one of the spots from the events-manger PC that's part of the system and, in conjunction with the Utah Scientific switcher, will ultimately provide complete master control automation in TV.

And you "might as well" add an on-line suite, a complete stand-alone packaging facility where editing, graphics, supers and special effects can be added at one location. And a new *Still File* system for supers and cover slides, along with an *Art Star* system to produce high-quality news graphics, TV commercials and weather graphics to combine with satellite feeds. *Art Star* also has a digitized system to produce brush and airbrush painting, a cut-and-paste mode to lift graphic images from other sources, and a variety of type fonts.

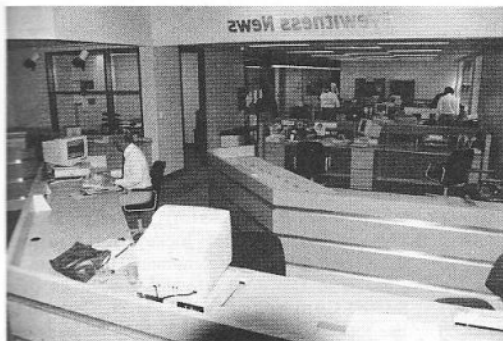
You "might as well" bring in *News Star*, a hardware/software package



The "log Cabin" home of FM for 18 years



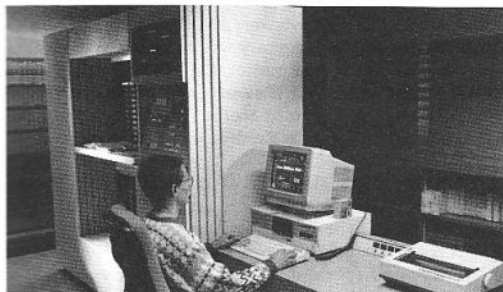
The new CFRN-TV control room



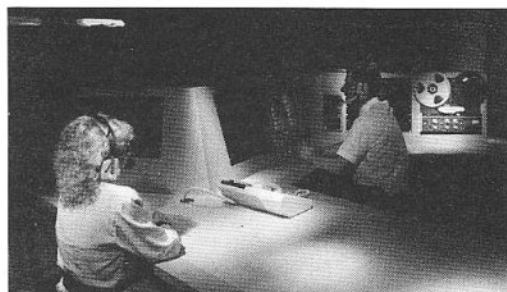
The Newstar-equipped Sunwapta news room



Master control room of CFRN-TV



The ACR 225 and its associated PC unit



Media Touch system in operation in CFRN control room.

designed to make the newsroom (almost) paperless. Each terminal can access all the basic newswires — four keystrokes gets the reporter access to any story. Also included are word processing, script writing, electronic mail, functions to control on-air systems like the teleprompter and, ultimately, systems like Chyron, carts and cameras.

As for the two radio stations — if you're building brand new, you "might as well" design them for computers.

Both stations have adopted the *Media Touch* computerized operation system, which makes the familiar control board a thing of the past. Each radio station main control room has a TV touch screen through which the announcer controls the music, commercials, promos and various remote events. The

announcer basically operates with a button to control his mic and the touch screen to control everything else.

Both stations operate musically with Sony jukeboxes filled with compact discs, although both still use some cassetted music of material not yet available on CD. Each station also has access to a 48-deck automated cart machine. The FM station uses digital audio cassette machines, and all can be accessed via *Media Touch*. Commercials for both stations are loaded into a hard disc (the DAMS system, integrated with *Media Touch*) to be played directly to air.

With the *Music Scan* software, which organizes the music, and the *Columbine* traffic system the radio stations too are approaching the paperless environment promised by computerization.

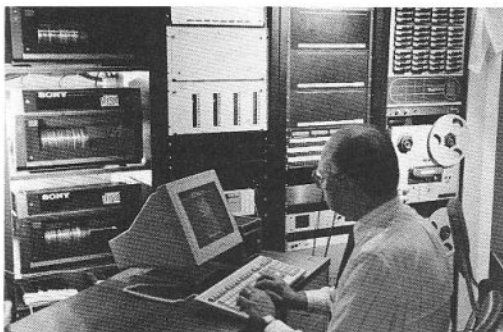
All of these "might as wells" help add up to a broadcasting facility second to none. Electrohome Ltd., which purchased Sunwapta in 1988 from founder Dr. G.R.A. Rice, ended up spending more than \$9 million for the new broadcast centre, atop a purchase price of over \$51 million.

At the new Sunwapta Broadcast Centre's official opening June 1, Electrohome Chairman John Pollock said "I feel very bullish about the progress this facility can make over the next couple of years."

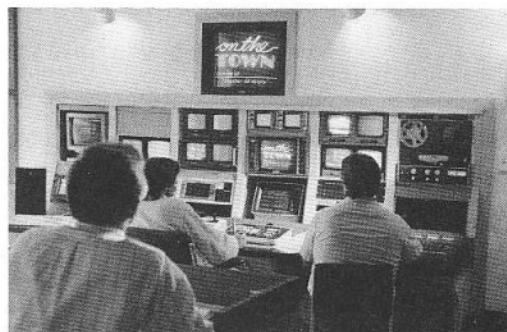
So do those who work here.

Guy Vaughan is a publicist with Sunwapta Broadcasting and was actively involved in the planning and execution of the renovation project.

✓BT



Media Touch computer room with its associated equipment



CFRN-TV's new online suite

Howard Christensen:

'Good Humor makes most things Tolerable...'



PEOPLE . . .

Joe Mulvihill gives a great tour. Paul Mulvihill Ltd. moved to the Toronto media intersection of Yonge & St. Clair; seemingly where — at any time of day or night — you'll find somebody you know... Having just left Joe, who did I encounter but Standard Broadcasting president **Gary Slaight** and Winnipeg-based Golden West Broadcasting president (and C.A.B. chairman) **Elmer Hildebrand**. Elmer says it only seems as though he lives in Toronto... Sudbury's CKSO-AM and CIGM-FM have exchanged formats; CKSO is now CIGM-AM, and CIGM-FM is now Q92 (CJRQ-FM). New morningman at Q92 is ex of CJBK London, **Dave Sturgeon**... Speaking of the Ontario northland, PD **Jim Hamm**, after organizing all the programming and related problems of the swap, has moved to CFCH/CKAT-FM North Bay (another Telemedia operation) as program manager... Ran into **John Yoannou** a while back. John, a classy guy and former first-rate police reporter with CKEY Toronto, is now manager, information services for the Ontario Ministry of the Attorney General... CJFT Fort Erie GM **Tom Mather** is looking for a PD/announcer for his station's Big Band/Nostalgia format. Fort Erie, by the way, is a small market but with Buffalo, New York, just a river away, well... Meanwhile, back at Toronto's *Bistro on Avenue Road*, CKEY Toronto PM driver **Terry Steele** is the latest to join CHUM's **Brian Henderson**, CFRB's **Ed Needham**, CJEZ's **Bill Ballantine**, and *Broadcast Technology* editor **Barry Hamelin** as being some of the irregular riff-raff frequenting the joint...

Speaking of **Ed Needham** and **Brian Henderson**, both won *National Radio Awards*; **Needham** as private radio's best phone-in broadcaster (*third year in a row!*) and **Henderson** for best opinion/commentary on a private radio station. Other private radio winners were: CHUM-FM Toron-

to morning show co-hosts **Roger Ashby**, **Marilyn Denis** and **Rick Hodge** as best host/disc jockeys for a private station with more than 400,000 listeners; Q107 Toronto's **John Gallagher** won the *Foster Hewitt Award* as best sportscaster; **Scruif Connors** of CHTZ-FM St. Catharines as best host/disc jockey for stations with 400,000 or fewer listeners; CJAD Montreal's **Nancy Daigneault** for best spot news coverage; **Bill Good**, of CKNW Vancouver/New Westminster, as best interviewer; and CHED Edmonton's **C. R. Nichols** as best documentary writer. Two shows tied for best program on private radio: CHUM-FM's *The Dream Derailed*, produced by **Jeff Howatt**, and *InFocus: Troubled Waters, The State of The Nova Scotia Fishery*, from Halifax's C100, produced by **Angela Yazbeck** and **Rick Howe**...

I promised CHQR Calgary afternoon driver **Marty Lawrence** never to mention his name in this column... DC103 Orangeville's new morning line-up includes ex-CKEY, CFGM Toronto personality **Ross Carlin**, ex-CKO newsman **Joe Snider**, and sports director **Dan Dunleavy**... CKDR Dryden GM **Hugh Syrja** asks, "What do you call a mushroom who buys all the drinks and tells wonderful stories?" *A fungi to be with!* (Rim shot.)

SALES MANAGER'S TIP OF THE MONTH: "Success is the old ABC — ability, breaks, and courage." — *Charles Luckman*

QUICKIES . . .

When teaching instructor **Kim O'Hare** of North Bay's Canadore College and CKEY Toronto ND **Don MacDonald** get together — and you happen to be in the same room — it'd be best if you unload any ideas you have of virtue, morality, and decorum. They're animals!... On a recent drive

BATON - BCTV - GLOBAL - MITV - MID-CANADA
FROM BRITISH COLUMBIA TO NEWFOUNDLAND...
CBC
ATV
'M' series solid-state VHF TV transmitters provide Canada's leading broadcasters with unequalled performance, high reliability, and low operating costs.
CAP
NTV
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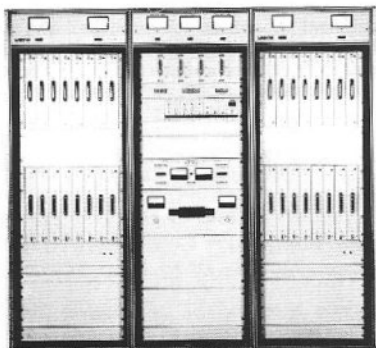
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Telemedia Opens New Facilities in Midland, Ontario



Telemedia's CKMP Midland operation joined with Telemedia Community Newspapers in opening a new combined office late in May. On hand for the ribbon-cutting were a number of local dignitaries and advertisers, Telemedia brass from Toronto and Sudbury and the whole Midland contingent. Pictured, from left, are CKMP announcer Sherie-Lynn Baker and engineer Doug Young; centre top Young, Telemedia President Peter Viner, VP/GM Telemedia North Bob Templeton and Telemedia regional technical director Gary Hooper; and, right, CKMP manager Jack Latimer.

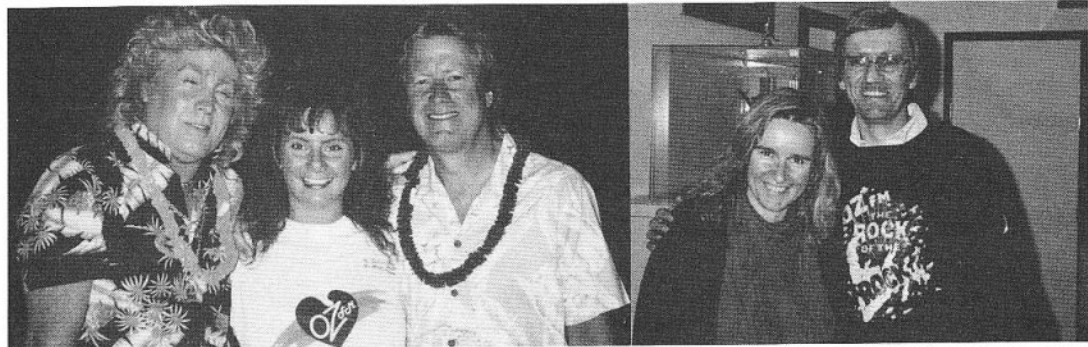
through the south end of Ontario's 'Near North' with CKVR-TV Barrie ND **"Total Tony" Panacci**, Tony took perverse delight in pointing out various CKVR retransmitting towers. Eyes glazed over in tower dementia, "That's ours, that's ours!" was all I heard through the two hour jaunt. Took me half a day to bring him down... SBN has phased in CBS; phased out NBC... **Steve Walsh**, ex of CJAD Montreal, has joined SBN's Ottawa bureau... By August 3, Telemedia Ontario head honcho **Peter Viner** will be sitting at his new desk at Global Canwest Television in Vancouver. Peter is CanWest's new chief executive officer. Another Telemedia change sees CFYN Sault Ste. Marie ND **Jim Cronin** leaving the news gathering profession — a job he's done in the Soo for upwards of 20 years — to become co-ordinator of media relations with the Ontario Lottery Corporation, soon to be

based in Sault Ste. Marie... CHUC Cobourg midday announcer **Reg Green** and CHUC afternoon newsie **Denise Greer** are tying the knot in early October. I love romancel Congrats.

KICKER: Neither multiple sclerosis nor cirrhosis are funny. But, when an experienced announcer at a major market station says "multiple cirrhosis" ... Now, that's funny!

Howard Christensen, of christensen communications, provides creative, written and produced marketing & training videos; speech writing; newsletter preparation; news staff evaluation; audio syndication; and special project development. He can be reached at phone/fax (416) 782-6482.

OZ-FM Welcomes Visitors To 'The Rock'



The folks down at the OZ-FM Radio Network in St. John's have had their share of visitors lately. The photo at left proves the OZ slogan, "The Rock of the Rock," with Jan and Dean sandwiching OZ creative writer Helen Cleary as they prepare for an "indoor beach party". In the other pic, Rocker Melissa Etheridge is trapped by the camera in a shot with afternoon driver Bill Orr.



Atlantic Airwaves...by

Sandra Porteous

Things have been brisk in the region lately, with stations hoping in spite of the supposed recession. Many may just be trying hard to hold on to whatever they have, but many managers report they are having no financial difficulties.

ATV Atlantic television and sister station ASN have begun a series of public service announcements that touch on the increased concern for the environment. **Richard Zurawski**, ATV's scientist/meteorologist, will make the feature a regular one... Producer **Deborah Hornsby** is leaving CBC Halifax's *Maritime Noon* to join her musician husband in Banff, where he'll be working at the School of Fine Arts... **Donna Young**, general manager of Shaw Cablesystems, announced the return of the *Nashville Network* to the Bedford-Sackville area. TNN was dropped in early April in favor of the *Country Music Network*; so many fans called to complain that Shaw has brought back TNN... Still no word on the Halifax-based CBC sitcom *God Knows*. A \$560,000 pilot is in the can and **Paul Chato**, head of CBC sitcoms, says the show is the only one of the eight in development that has gone to the pilot stage. Insiders have said that the show's fate is unknown because budget cutting at the CBC isn't over yet...

MITV's **Kelly Ryan** is leaving Dartmouth for a six-month stint with Global News. Kelly worked at ATV and CBC before moving over to MITV when it opened for business. Husband **Ron Sherrard** is also making changes. He'll be leaving his job as production assistant with CBC Radio Halifax's lunchtime radio show *Maritime Noon* to take on the duties of the first Halifax director of Greenpeace operations in Atlantic Canada... MITV assignment editor **Greg Dennis** also is leaving Halifax for Toronto. Greg is remembered for his Moncton days, where he started his career with ATV... The Maritime Music Awards were well attended again this year and it seems there is no shortage of local artists worth honoring. Best album went to **Rita McNeil**, best video to **Anne Murray** and **John Gracie** was best male vocalist. The show is gaining popularity and is a nice way to pinpoint artists who have had success both in and out of the region... **Ian Ash** has opened a new shop in Newfoundland that features video and audio products, including Betacam SP. Ian will cover the province, including Labrador, for Sony of Canada; according to general industry people on the rock, the shop is a godsend.

The best part of the year so far was a trip to the 1990 National Radio Awards in Toronto. It was exciting to meet with some of the best in the radio business. The evening started with a live radio broadcast featuring co-hosts **Vicki Gabereau** of the CBC and **Roger Ashby** of Toronto's CHUM-FM. The rest of the country was able to hear the entertainment thanks to the BN Satellite network. CFDR Dartmouth morning man **Andre Mason** was up for best disc jockey, private radio, markets under 400,000. He flew in from Halifax with C100-FM's **Angela Yazbek**, who said she was thrilled to win a Nellie for her program *Infocus: Troubled Waters, The State Of The Nova Scotia Fishery*... Other notable Atlantic Canadians up for awards include **Chris Brookes** of CBC St. John's, for the *Norman*

Dapoe Award for best news reporter; **Steve Palmer** and **Edward Riche**, also of CBC St. John's, whose documentary *A Plane With One Wing*, was nominated; and **Wendy Lill** of CBC Halifax for her *Morningside* drama. Congratulations to all. And my thanks to Air Canada and Dave Pember, who made it possible for one judge from Atlantic Canada to get to the big city to see the show and talk to Atlantic nominees and presenters. ACTRA puts together a wonderful evening and even the presenters raved about how much fun it was.

ATV once again is rated the most-watched television station in New Brunswick. The combination of the *ATV Evening News* with **Dave Wright** and the *Live At Five* show with **Steve Murphy** seems to be a winning combination. **ASN's Atlantic Pulse** with **Ron Kronstein**, increased its audience by 33 per cent nightly... Speaking of ratings, I had a ton of feedback from an earlier column where I wrote that "WQDY remains the most listened to station in southwestern New Brunswick." I had calls and letters from BBM and CJCJ Woodstock. A letter from **Sally Matshke**, an account executive with BBM, contests my comment that WQDY AM/FM are jointly the most listened to stations in "southwestern New Brunswick". At issue seems to be the definition of what constitutes southwestern New Brunswick. Our map tells us the main population of Charlotte County is in St. Stephen, St. Andrews and Grand Manan Island, where CBC retransmitters serve a large body of listeners. In these centres, WQDY AM/FM certainly dominates as any localized sample will show. Charlotte County does indeed extend to the western boundaries of the city and county of Saint John, where Ms. Matechke's clients are probably tops.

Speaking of ratings reminds us of the time in 1985 when a popular Bangor TV station was deleted from cable carriage in Newfoundland. Six months later, the station was reported as showing a marked increase in BBM ratings. The Maine broadcaster is still wondering how that signal skipped so far!

Prince Edward Island's CFCY AM/FM Charlottetown have had some new faces on the scene this month. **Brent Balderston** joined the overnight shift at CFCY; evening host **Mike McCarville** and wife **Elizabeth** had a daughter recently and are adjusting to parenthood... Things have changed in Sydney, N.S. market lately with CJC/CJCF-FM being sold to New Brunswick's Fundy II, leaving CHER as the only locally-owned radio station. CHER has just celebrated its 25th anniversary and is now broadcasting from new studios in Cabot house with a new Nautel transmitter. The station has also had some staff shuffling. **Scott Boyd**, who hosted ATV's *Sunspinner* show, has been appointed program director; he'll continue his afternoon drive duties. **Eric Morrison**, formerly of CHNS Halifax, has been appointed vice-president and general manager.

Sandra Porteous welcomes your news for **Atlantic Airwaves**. Write to her at 15 Lyons Ave., Halifax, N.S., B3P 1H6, or phone (902) 479-3158.

BT

people in the news

AKG Acoustics Inc. — **Jesse Maxenchs** appointed regional manager, western hemisphere responsible, among others, for Canada sales of all Orban and dbx products.

The Blackburn Group Inc. — **Robert V. Elsdon** appointed vice-president, broadcasting.

Broadcast News Ltd. — **Keith Leslie** appointed supervising editor responsible for wire and cable and **Ellen Huebert** Ontario editor.

Canadian Broadcasting Corporation — **Guy Gougeon** appointed vice-president, French Television and **Brian D. Baldry** vice-president, Engineering.

CBC Television — **Meg Pinto** appointed manager, TV network sales.

CFCH/CKAT-FM North Bay — **Jim Hamm** becomes program manager.

CFGM Toronto — **Pete (PT) Taylor** named promotion director and **Debra Svicki** assistant promotion director.

CFRA/CFMO-FM Ottawa — **Don Holtby** named vice-president and GM, replacing **Terry Kielty** who became VP of broadcast services for the stations; **Larry Kelly** named general sales manager and **Jack Derouin** retail sales manager.

CFMX-FM Cobourg/Toronto — **Rod Walker** appointed account executive in Toronto.

CFQC-TV Saskatoon — **Jim Zaiachowski** named general sales manager for the station's marketing department.

CHCH-TV Hamilton — **Adam Panchyshyn** named vice-president sales and marketing.

CHER Sydney — **Scott Boyd** appointed program director; **Eric Morrison**, formerly of CHNS Halifax, has been appointed vice-president and general manager.

CJOB/CKIS-FM Winnipeg — **Ralph E. Warrington** named president and general manager.

CJOI Wetaskiwin — **Ray Telford** takes over as GM.

CKCK Regina — **Dave Burdeniuk** appointed news director.

CKNL Fort St. John — **Mark Tamagi** appointed GM.

Canadian Satellite Communications Inc. — **Louise Tremblay** appointed chief financial officer.

Global Canwest Television — **Peter Viner** will replace **Donald Brinton** as Chief Executive Officer Aug. 1.

Comlink Systems Inc. — **Fred Bar-**

ber P.Eng appointed manager, network systems engineering.

Power Broadcasting Inc. — **Donald R. Lawrie** appointed honorary director and Rt. Hon. **Jeanne Sauve** and **Anthony R. Graham** directors.

Radio-Quebec — Engineering director **Jacques St-Pierre**, who oversaw the expansion of the RQ television network to all parts of Quebec, is planning to retire at the end of 1990.

Radio-Television Representatives — **Todd Train** appointed vice-president, radio and GM of RTVR Toronto, and **Bill Alexander** vice-president, TV.

Ross Video Ltd. — **Donald J. Lee** named sales manager.

STV Regina — **Greg James** named assignment editor.

Society of Motion Picture & Television Engineers — **Alan Ehrlich** joins SMPTE as advertising/exhibits manager.

Standard Broadcast News — **Steve Walsh** joins the parliamentary bureau in Ottawa while **Pat Hewitt**, **Anne Campbell** and **Trevor Marshall** appointed wire service news editors at Toronto.

An all-star event June 5 marked **Gordie Tapp's** 50 years in entertainment — notably with CHML Hamilton and on TV's *Hee Haw*. It was held at the Centre in the Square in Kitchener, Ontario.

IN MEMORIAM

Michael W.S. Barlow, an engineer with the Capital Projects Department of CBC Engineering, died May 14 in Montreal at the age of 60. As a member of the editorial committee of the *CBC Engineering Review*, he frequently wrote articles for that publication. His articles also appeared in *Broadcast Technology*, the most recent being *Automated Switching* (January/90). He is survived by his wife, Margaret (Legge), son Stephen and daughter Jacqueline.

Francis R. Kirton, recently-retired music director of CHRE-FM St. Catharines, Ont., died May 21. During a 50-year career which began at CKOC Hamilton, he served as music director or program director of a number of Canadian radio stations, including CFOR Orillia, CKSL London, CJAD/CJFM-FM Montreal and CFCA Kitchener. He was also spent several years in public relations with Quality (MGM) Records in Toronto and Comp Records in Montreal.

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