

INDUSTRY NEWS

MARCH 1/93 CRTC HEARING FOR NEW 'REGULATORY FRAMEWORK'

A major public hearing is to be held starting March 1st of next year "to ensure the CRTC's regulatory framework can adapt to a more competitive, more consumer-oriented television environment." Chairman Keith Spicer says the Canadian broadcasting system "must move quickly" to deliver more choice, in order to compete with new U.S. DBS services, which are to start in 1994.

The present CRTC plan is to hear applications in 1994 for new specialty channels, which would probably not be on the air until 1995.

Meanwhile, an Ottawa consulting firm says new U.S. DBS services will not be a threat to Canada, with only about 4.6% of basic subscribers likely to disconnect by the year 2000. "This confirms our belief there's no need to panic," says CAB president Michael McCabe. "There's time to respond with attractive

Canadian alternatives."

CBC SUES CFCF OVER TOWER

The CBC has filed a lawsuit against CFCF Inc. over payments it claims are owed for use of the Mount Royal tower in Montreal. The CBC seeks over \$2 million and wants CFCF off the tower.

The problem goes back the days of Multiple Access' ownership of CFCF when, the CBC claims, instead of paying 25% of maintenance costs, CFCF cut its contribution to only \$50 a month. A contract starting in 1980 provided for an annual fee of \$75,000, increasing to \$100,000 by 1990, but the CBC says the company has not paid its share of rent or maintenance since March 31, 1986.

PUSH IS ON FOR DIGITAL RADIO

Both private and public sectors in Canada are pushing ahead to introduce DAB — digital audio broadcasting — by 1995. Three experimental transmitters are being considered, one each to be located in Toronto and Montreal, with a third to move from city to city. These would enable broadcast people to get on-air experience with the equipment.

CBC President Gérard Veilleux says CBC Radio will take "full advantage of approaching digital technology."

RE-ORGANIZATION AT CBC RADIO

Harold Redekopp, recently appointed VP of CBC Radio, has restructured its management. The changes follow a report by the Radio Project Committee. The radio variety department has been eliminated, with its programs assigned to other departments, and the posts of PD for AM and FM networks have also been eliminated. Sports becomes part of a new regional programming department. Susan Englebert is head of music, based in Vancouver, replacing Karen Kieser, who becomes manager of the Glenn Gould Studio in the Toronto Broadcast Centre.

PROGRAMMING NEWS:

- CBC has delayed its fall season launch by one week to Nov. 2. The move is attributed to the national referendum on the Constitution, to take place Oct. 26.
- ABC will air a late-night talk show, *Nitecap*, starting the week of Oct. 19. Instead of conventional ads, it will ask viewers to call an 800 number to buy low-cost discount coupons for the products promoted. Robin Leach will be host.

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STATIONS IN THE NEWS

CRTC APPROVES MOFFAT SALES

The transfers of radio stations owned by Moffat Communications to new owners has been approved by the CRTC.

Golden West Broadcasting bought CFXX Calgary for \$300,000, CHAB Moose Jaw for \$900,000, and CHAM Hamilton for \$800,000. **Rogers Broadcasting**, which acquired CFAC Calgary in the break-up of the Selkirk group, added CHFM-FM Calgary and its Banff rebroadcaster for \$8 million. Rogers also bought CKY and CITI-FM Winnipeg, for \$5.15 million. CFOX-FM/CKLG Vancouver obtained the highest price, \$15.85 million, from **Shaw Radio**. Edmonton stations CHED and CKNG-FM, which had been owned by a partnership of Moffat and MH Radio, were bought by **Westcom Radio Group** for \$3 million. The transactions total \$34 million.

RADIOMUTUEL BUYS CKRS, CJAB

The purchase of CKRS Jonquière and CJAB-FM Chicoutimi by Radiomutuel Inc. has been approved by the CRTC. The prices involved were \$1,601,000 for CJAB and \$660,360 for CKRS, both controlled by Radio Saguenay Ltée. Saguenay had planned to close CKRS at the end of 1991, if a purchaser had not been found.

The CRTC, however, denied a plan by which Télémedia's CJMT Chicoutimi would have shared the studios of CKRS, amalgamating the two newsrooms. The stations were encouraged to "cooperate where possible, but to continue to provide the region with varied information services."

Other transfers approved:

- **CKVL/CKOI Verdun** from Radio Futura, indirectly controlled by pioneer broadcaster Jack Tietolman, to Métromédia CMR Inc., 60% owned by Pierre Béland and Pierre Arcand, and 40% by Royal Trustco, the source of financing for the transaction. Béland and Arcand also own Mount Royal Broadcasting (CIQC/CFQR-FM Montreal). The purchase price for the Verdun AM-FM is \$10 million, plus additional consideration representing an amount equal to 10% of the combined pre-tax profits of Métromédia and Mount Royal, over a period of ten years. A benefits package of \$4,575,000 was proposed over a 5-year period. Métromédia plans to move the stations to new facilities at a cost of \$1.5 million.

- **CKSM Shawinigan** has been sold by Power Broadcasting to Radiomutuel Inc., for \$300,000.

- The sale of **CKKW/CFCA-FM Kitchener** by Electrohome Ltd. to a company owned by Jack Schoone (51%) and Irving Zucker (49%) has been approved by the CRTC. The price was \$5.5 million for the stations, which have lost about \$3 million since 1988. A new \$1 million state-of-the-art facility is planned.

- **CFRN/CJKE-FM Edmonton** were also sold by Electrohome recently, for \$5.2 million, to Standard Broadcasting.

- Also acquired by Standard: **CFCN and CJAY-FM Calgary**, from MH subsidiary CFCN Communications, for \$8.75 million.

- **CHUC Cobourg** has been sold by John and Elizabeth Radford to Donald and Donna Conway for \$154,382.

- The CRTC has approved the sale of **CJMD Chibougamau**, and rebroadcaster CFED Chapais, Québec, to Marc-André Lévesque, for \$60,100. Formerly bankrupt, the stations now rebroadcast CHRL Roberval.

NEW FM STATIONS LICENSED

Recent approvals by the CRTC include:

- A move to FM by **CJLM Joliette**, 103.5 MHz, channel 278, with 3 kW ERP. Also approved is purchase by J-P Coallier.

- Also moving to FM: **CFZZ St-Jean-sur-Richelieu**, 104.1 MHz, 570 watts.

- Native stations at Terrace and 10 other locations in northern B.C., to carry 126 hours a week, mostly in English, from studios in Terrace, Whitehorse, Yellowknife and Lac La Biche.

- A native station at Pikogan, Québec, 100.1 MHz, 50 watts.

Other stations in the news...

- Cogeco's stations now go under the name Cogeco Radio-Télévision Inc. The group has received CRTC approval of a network to originate 138 hours per week at **CJMF-FM Québec City**. The production staff would be separate from that of CJMF, which would continue to produce at least 60 hours a week of local programming. CJMF would be on the network for 66 hours a week; CFEI-FM St-Hyacinthe and CHLC Baie Comeau would each join the network for 86 hours per week.

- The CRTC has deleted conditions imposed as a result of talk show problems

at **CHRC Québec City**. The station spends over \$750,000 a year on news and \$430,000 on sports information.

- Community station **CHOC Jonquière**, repeatedly in trouble with the CRTC for its failure to live up to commitments, has been given a two-year renewal. CHOC-FM says it has replaced almost all of its management and will have participation by the local CEGEP to renew the station. The CEGEP offered to locate the studios and transmitter at the campus and involve its students in programming. The CEGEP's Media Department trains over 100 students a year.

- **CKHJ-FM Fredericton** has increased power from 45 kW on 93.1 to 100 kW on 105.3 MHz. Its sister AM, **CIHI**, is adding 50 watt FM rebroadcasters at New Maryland (95.1) and Oromocto (103.5).

- Applications for power increases: **CFOS Owen Sound** from 5 to 7.5 kW, daytime; **CBC**, at CBCO-FM Orillia, from 1.08 to 3.1 kW, with rebroadcasters at Huntsville (94.3, 70 kW) and Parry Sound (89.9, 50 watts). A rebroadcaster at Penetang would be closed.

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Be careful about using nouns as adjectives as in "A Golden man, a Flin Flon woman, quality control dogs." If you make people think too hard, they miss the next sentence.

Try to get the human elements into every story.

The inverted pyramid works well in print. For broadcast, a diamond works better. It flows with the model of reality, the way people communicate with each other, the way you experience things. Capture the attention of your audience, broaden its knowledge and end with a conclusion, a wrapup, whether you're writing a 15-second sentence or a two-minute TV package. This structure mimics reality. Don't lead with attributions because that is often the duller part of the story.

Eddie Rawlinson

E.A., or Eddie Rawlinson, was the centre of attention on golf awards night at WAB conventions. Cigar in mouth, he'd traverse the floor trading prizes and keeping people laughing. I don't think he missed a WAB convention until last year. He died in August at the age of 80.

E.A. bought CKBI Prince Albert in 1946 from the late Lloyd Moffat and he and Lloyd were great friends until Lloyd died. E.A. was associated with Lloyd in CHED Edmonton. He owned or was involved in several other Western stations, precursors of Rawlco Communications, which he founded and of which sons Gordon and Doug are president and vice-president. For years he wintered in Florida and spent summers at his favorite spot at Waskesiu, north of Prince Albert.

He never really retired. "He never stopped being a solid contributor of guidance and information," said Jim Scarrow, GM of CKBI/CFMM-FM Prince Albert. "He never lost touch with his community or with people. He was a very humble kind of person, he found time for everyone."

E.A. was a member of the Saskatchewan Order of Merit for his civic, business and broadcast services. He was also a life member of the WAB and won its lifetime achievement award.

Around The Industry...

Vancouver management and talent was stirred up by the announcement that long-time CFUN morning host **Fred Latremouille** is on his way to Rogers' CKKS, or KISS-FM. With him goes his wife and co-host **Cathy Baldazzi** ...

The sound of CJKE-FM Edmonton should brighten with the import of morning host **Scruff Connors** from CHTZ-FM St. Catherines. Both stations are owned by Standard.. **Elaine Ali** is

now VP and GM of CKND-TV Winnipeg. **Peter Liba** is now just president — if 'just' is the right word...

Canada has its first all-sports talk station in CJCL Toronto, niche targeting a hopefully very loyal male audience. GM **John Rea** promises some time for "international" sports like soccer scores and perhaps even cricket, but I couldn't get him to promise cricket play-by-play...

CJVR Melfort, owned by Fabmar Investments of Calgary and President **Gary Fitz**, has gone stereo... With **Brian Antonson** back teaching, **Bruce McArthur** was made manager of Fraser Valley Broadcasters' CFVR Abbotsford. He's from Mountain FM in Squamish... Somehow I missed mentioning that **Barrie McMaster** is now VP operations for Fraser Valley Broadcasters... **Dave Stephen** of CHWK/STAR-FM Chilliwack/Abbotsford and **Erin Petrie**, as representative of the BCAB, put together B.C.'s first conference solely for radio writers. It was held Sept. 12-13 at BCIT. Dave said it might become an annual or bi-annual event. Also being considered is a creative writers association.

At CKGY Red Deer, MD and morning host **Rich Nickell** has also assumed PD duties... **Kevan Shaw** went from MTN's Winnipeg office to CITY Edmonton to produce the 10 pm news... **Robert Linden** is gone as Western manager of SBN — Standard Broadcast News. Acting in his place as I write is **Russ Bythe**... **Karl Johnston** of KBS Trail moved to CJCI/CIRX-FM Prince George to replace **Steve Platt** who, as I've mentioned previously, went to Lethbridge. **Sean Leslie** went with Karl from the KBS newsroom. Changes at the Western Information Network: **Rick Volpatti** went to talker CHQR Calgary and **Trevor Biggs** joined WIN from CKCR Revelstoke to do *Night Shift*. **Paul Larsen**, now at Westlock, was succeeded by **Steve Parsons** of KBS on WIN's expanded *Nightside*.

Radio Boosts Sales

Did you note the August 10 Marketing story that "a six-week local radio campaign for Marks and Spencer's meat products boosted sales almost 600 per cent and has helped convince the advertising-shy company of the merits of marketing"? The campaign was conducted in Toronto on CHFI and CJEZ-FM...

Marketing also carried a couple of interesting articles August 17. There's nothing solid on which to base the following bit of speculation but I'm going to speculate, anyway. →

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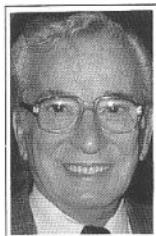
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BROADCAST BEAT

by Phil Stone

It's reported that in 1991 the film and television industry injected some \$400 million into the Toronto economy. This year it is believed that figure will increase by about 10 per cent... **Paul Robinson** resigned as music director at CJRT Toronto; he continues on air on a freelance basis... *The Golden Palace*, the spinoff from *The Golden Girls*, has basically the same cast with the exception of **Bea Arthur**. She quit to pursue movie and stage roles... Tampa Bay Lightning, the new National Hockey League entry, named **Danny Gore** as TV commentator... CHEK-TV Victoria's *Body Moves*, a major fitness program, celebrates ten years in syndication... *Chicken Minute*, the zany TV puppet series seen on the Family Channel, is now an international success in 48 countries... **Jane Gilbert** left CBC Newsworld's Halifax-based morning news to join CTV's CJOH-TV Ottawa ...In addition to three of his own instrumental albums, **John Tesh** of *Entertainment Tonight* has composed music for several TV series, written the current arrangement for the ET song, and wrote the jingles for NBC sports... **Allan Abel**, who left the Globe & Mail to join CBC, has a most readable book of memoirs, *Scaring Myself Again: Far-Flung Adventures of a TV Journalist*...

Jacques Bouchard, who was GM at CHEF Granby, Québec, passed away at age 51... At this year's WAB meeting, Mrs. Charles Allard received the Broadcaster of the Year Award in memory of her late husband, **Dr. Charles Allard**, who made such outstanding contributions to the Canadian broadcasting industry...

In the U.S. it usually costs some \$2 million to produce a one-hour TV pilot... **Gerry Bascombe**, president of the Bascombe Group, makes the point that not all ex-broadcasters are selling insurance. His successful firm, active as corporate TV producers, seems to be doing really well. An example is its participation in "Canadian Business Week", a live, satellite business event taking place this November... **Denis Whitaker's** latest book is *Dieppe: From Tragedy to Triumph*. It covers one of the most controversial episodes of World War II... It was in 1945 that CHUM Toronto came on the air, thus now celebrating its 47th anniversary... I like the Trillium Cable slogan: *Taking the Medium to the Maximum*... **Sandor (Sandy) Stern**, the successful TV writer and director in Los Angeles, is formerly of Winnipeg and Toronto. He gave up his career as a doctor in favor of show business...

A nice note arrived from **Glen Barnett**. Owner of KWXV Palm Springs, he has become a very special friend, of whom you've read in past *Phil Stone Reports*... Known to many southern Ontario listeners, WKBW Buffalo sportscaster **Rick Azar**, after 25 years at the mike, has retired to go into PR... Newsman **Arthur Kent** and NBC parted company... Another reported parting was that of news personalities **Peter Mansbridge** and **Wendy Mesley**, separated after 3-1/2 years of marriage... **Mary Ormsby** of the Toronto Star sports department is co-host of the mid-morning show on CJCL. Canada's first 24-hour all-sports station, it's now known as "The Fan — Sports Radio 1430"... **Deborah Bernstein** succeeded **Angela Bruce** as creative head of children's TV at CBC... Major changes at YTV include: **Kevin Wright**, VP Production and executive producer; **Eleanor James**, executive producer; and **Kathleen Bazkor**, new director of on-air promotion... News anchor **Thalia Assuras**, who went from CITY-TV to Global, is now at CTV... **Gaye McDonald** became an account exec at CBC-TV... **Shopsy's Restaurant**, opposite Toronto's O'Keefe Centre, is a popular eatery for media people. Many were present to salute the 70th birthday of **Izzy Shopsowitz**, and among those we saw were Al and Sarah Waxman, Frank Shuster, Dick Smyth, Jeremy Brown, Ben and Sylvia Lennick and Glen Cochrane...

Please send items for Broadcast Beat to Phil Stone at 2350 Bridletowne Circle, #1601, Scarborough, Ontario, M1W 3E6. BT's address is P.O. Box 420, Bolton, ON, L7E 5T3.

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CCBE NEWSLETTER

by Bob Findlay

The October Newsletter tends to be a relatively "no news" newsletter as far as CCBE news is concerned, because it is written before the CCBE Convention begins, but is not published until after the convention. Therefore, most of the information from the executive meetings held in this period is redundant. There will be a full report on the pre-convention executive meeting, the convention, Trade Show and business meeting in the November Newsletter.

7th Annual Applied Electronics Golf Tournament

Nobleton Lakes Golf Club, northwest of Toronto, was the venue for this very enjoyable annual event. Over a hundred persons from the broadcast industry attended this golf tournament, which was a highlight of an otherwise cold and wet summer.

The event has been sponsored by Ikegami and Applied Electronics for a number of years; however, this year sponsorship has been expanded to include Canon and Fujinon.

The summer of 1992 will go down in history for its wet weekends — eighteen out of twenty in Toronto, according to my reliable source (George Rollo). Luckily for the duration

of the golf tournament, the weather cooperated beautifully and was sunny and warm. I was pleased to receive an invitation from Rick Steckley, as I have for seven years. (I've been fortunate enough to participate in three.)

This year I was one of a foursome consisting of Don Wilson of CFPL-TV London, Reg McGuire and Jim Mercer of CHCH-TV Hamilton. The tournament had a shotgun start and our foursome was the second foursome starting from the seventh tee. The first tee on most courses is a mile wide, so that slicers like myself can hit the ball into the wide open spaces and not be embarrassed by losing the ball off the tee. The seventh fairway at Nobleton Lakes is one of the narrowest I have ever seen. Three of the foursome ahead of us hit their balls into the forest. (I wonder if the mosquitoes that descended on us had anything to do with the poor aim.) Ironically, I think one of this foursome won the longest drive trophy. At any rate, it was the cue for me to get out my trusty 3 iron, as it takes a few holes for me to drive straight.

Although our foursome could hardly have any claim to fame when it came to hitting a golf ball, (we all shot over 100) we did have the player nearest to the hole at the 16th hole par three green. Reg McGuire won the trophy for this event, with one of the balls I keep for water hazard holes. In fact, Reg's ball was the only one from our foursome that did not disappear into the water at the 16th hole.

Trophies were awarded to John Webber for low gross and to Harry Persaud for low net. Rick Steckley announced a change in prize distribution. As major prizes seem to go to the same people year after year, it was decided to award smaller prizes to everyone who played. A draw was held for a grand prize, a video camcorder donated by Canon, won by Steve Coulter. There were draws for a number of other prizes, and CCBE member Dale Duffield (president in '60 and '75) and Gerry Belanger (present membership chairman) were among the lucky recipients.

"Fun" prizes went to the group that spent the most time in the woods — they received walkie-talkies and bicycle horns to aid them in communicating in future golf tournaments.

Rick Steckley and staff of Applied Electronics, along with the old and new sponsors, are to be congratulated on a very generous and entertaining tournament.

Lightning Hits CKNX Wingham

Although the weather was great for the tournament, a violent storm struck Toronto and a wide area of Ontario. The pyrotechnics viewed from the vicinity of the airport were quite spectacular. Gerry Belanger told me the storm hit CKNX Wingham in the early evening and took out both the TV and AM transmitters. TV was off-air from around 6:30 pm until just before sign-on at 5:00 am next morning. When I spoke to Gerry, he was quite frustrated by the way the visual section of the CKNX-TV transmitter goes down because a string of diodes blow each time it is struck by lightning. The lightning also took out the rectifiers in the AM power supply, however in the Nautel AM transmitter the modules can be replaced quite quickly. Fortunately, the FM transmitter came through the storm unscathed.

Bill Schofield of Harris Allied in Toronto told Gerry that during this storm the CN Tower was struck by lightning more times in one hour than at any other time in its history.

Bob Findlay is publicity chairman for CCBE.

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SHOWN BY NORTEC AT WABE '92

THE PHIL STONE REPORT

Knowlton Nash: A Broadcasting Legend

His voice and his face are familiar to Canadians from coast-to-coast. It is doubtful that there is anyone in the radio and television audience who hasn't heard his no-nonsense, sincere, perceptive delivery, whether for a newscast, a commentary, or a documentary. And quite possibly have read his books.

When we visited him in his downtown Toronto apartment he turned back the pages of his memory to recall how it all began.

Said the man whose history includes hosting such major CBC-TV programs as *The National* and *Witness*; "The first bit of broadcasting I did was 'way back when I was editor of *Canadian High News*. We had a radio program on CBC in which I was involved. Then, when I was with British United Press in Halifax, our office was in CHNS and I did a few things there. But I really began my broadcasting career in Washington. That was in 1951 or '52.

"... with satellites, you are on the air live at the moment... what you lose is time for reflection, for perspective."

When Knowlton looks at the difference in news from that time to the present, he feels "that technology is so phenomenal it makes the whole news picture totally different. Production styles are broadly different. What is the same is the basic values of journalistic professionalism. The production values, the techniques, satellites have changed it all." Even as late as the '60s when I was in Vietnam covering the war, we'd do a piece and send it back by helicopter so it would go by plane to Saigon. From there it would be flown to Hong Kong and then go by air via Canadian Pacific to Canada. Maybe it would be on the air a week later."

"Now with satellites," Knowlton said, "you are on the air live at the moment. So it's a tremendous difference that has greatly accelerated the sense of being there, the sense of it happening before your eyes. We were witness to this during the Gulf War. What you lose a little

bit is a time for reflection and time for perspective."

When he compares radio and television, Knowlton feels that radio always was an immediate means of communication and television is attaining the same immediate delivery. "Radio," he added, "has had the advantage of being technologically simpler, and so when you were covering something it was usually live, more so than the early days of television. What you need to do is not only have the live coverage of an event in television, but also vehicles such as documentaries and talk shows to give people time for reflection and in-depth understanding."

"Television news has... a majestic potential for education..."

Is television news just 'radio with pictures'? "No," he chuckled, "it's much more than that. Television news has such an enormous impact that there has been nothing in world history which has had the capacity to inform as this medium. It has a majestic potential for education in every sense of that word. This is what we hope ideally to achieve."

It is Knowlton's feeling that much of his success grew out of being in the right place at the right time. However, having a varied background in newspaper, wire service, and radio/TV journalism was helpful in establishing his future. Also, being in Washington at a time when he was able to meet people such as John and Bob Kennedy personally was instrumental in advancing his career. While good luck and the exploitation of one's good fortune may be an advantage, having talent and ability would appear to be the key to Knowlton's eventual success.

The fact that Knowlton was a Canadian in Washington had its disadvantages during election time. U.S. politicians would "wonder how many voters they would reach and influence by being on the CBC. I had to admit there weren't very many, but I persuaded them that there were a great many along the border they should pay attention to."

Patience and persistence are virtues that Knowlton holds high, because these are the qualities necessary, with determination, to follow through on a story. A search for information rather than a search for glamour or self-aggrandization are qualities that Knowlton accords maximum value in a newscaster. "What you are reporting on is the story, not yourself. You are not the star, the story takes pre-eminence."

In analyzing the difference between Canada's two national networks, CBC and CTV, Knowlton said, "I think Lloyd Robertson, who does the CTV news, is one of the best anchor people in broadcasting. The difference between the two networks is that CBC has more depth because it is much bigger and has more correspondents who spend more time developing news programs. Whereas CTV has *W5*, CBC has *The National* and *Journal*, *The Fifth Estate*, *Man Alive* and *Marketplace*. Then you have the CBC's *NewsWorld* channel, 24 hours a day, and CBC Radio news. So it's a great difference between the two".

Knowlton began his career at CBC working part-time in Washington. His first major freelance work took place in Rome, followed by coverage of the Mau Mau Uprising in Kenya. Gradually, through the '50s, he did more and more work, particularly for *CBC News Round-up*. The first television assignment was in the late '50s, covering John Foster Dulles, then the U.S. Secretary of State.

Throughout most of the '60s, Knowlton was a total freelancer, working not only for the CBC, but also for *The Financial Post*, *The Windsor Star*, *Macleans Magazine* — "and for anybody who would hire me". As time went on, he concentrated on working for the CBC and *The Financial Post* as a Washington correspondent. In 1967, CBC asked him to come back to Canada to become head of the News and Current Affairs Department for both television and radio. He held that post for 10 years. From there he went back into the front lines to be anchor for *The National*. He held that position for 10 years. "I seem to do things in 10-year lumps."

"The only way that democracy will work is if our journalism is also working."

Knowlton is retiring this year, but will still be active in broadcasting. He hopes to do several projects for the CBC and is currently involved with a series on Newsworld. He will be lecturing at the University of Regina on journalism, where he will try to impart some of the joy inherent in the craft. He will also emphasize the importance of journalism as the central communicator in a democratic society. "It is a satisfying and fulfilling business to be in."

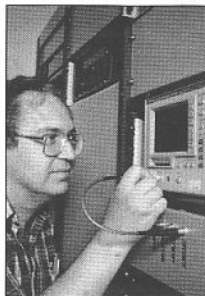
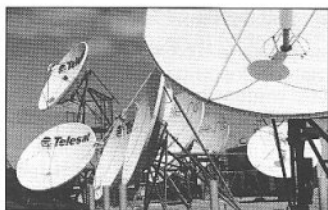
Over the years, Knowlton has written five books and edited one. "I find writing books very hard, very demanding and at the same time, very satisfying." His first two books, *History on the Run*, were largely autobiographical; the first covered his time as a foreign correspondent, the second dealt mainly with broadcast journalism in Canada. His most recent book was on Canada's constitution, with various people giving their visions of the country. A major book centered on the conflict between John Diefenbaker and John F. Kennedy. He spent a great deal of time with each of these statesmen, listening to their opinions of each other.

What does this veteran broadcaster think of the attitude and style in the industry today? "I suppose," Knowlton said, "one of the things you want to do is to recognize the importance of what goes on in the newsrooms and what the newsrooms are producing. They are more than just a profit centre, although that is obviously important. But what they also do is reflect the heartbeat of the community. What we do in news programming is absolutely critical for the community as well as the country. The only way that democracy will work is if our journalism is also working."

The future students of journalism, print and electronic, will owe much to Knowlton Nash, who has left his imprint of sincerity and honesty in the written and spoken word.

Phil Stone is a well-known broadcaster, writer and educator whose Phil Stone Report and Broadcast Beat are regular features of Broadcast Technology. Phil can be reached at 2350 Bridletowne Circle, #1601, Scarborough, ON, M1W 3E6, phone (416) 492-8115.

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PEOPLE

Following the closure of the two AM stations in Sault Ste. Marie, Ont., both FMs are at 642 Great Northern Road. Staff for both includes **Tracey Gard**, manager; **Ray Rylatt**, engineer; **Craig Perdue**, news director; **Paul Hayes**, production; and **Elizabeth Kimber**, traffic. PDs are **James Warner-Smith** for CHAS-FM and **Bruce Krause** for CJQM-FM. Thanks to **Giselle Coccimiglio** for the information...

At CHML/CJXY-FM Hamilton, **Maureen Bulley** was named creative director. She was with CFNY-FM Toronto for the past 10 years. And **John Salavantis** has joined the CHML Ti-Cat football crew. He replaces former color commentator **John Michaluk**, now president of the Tiger-Cat Football Club... At CIZZ-FM Red Deer, PD **Bob Mills** moved to CJAY Calgary and **Rob Robson** was promoted to PD. **Brent Young** takes over the morning show; CKGY music director/morning man **Ritch Nickell** adds PD duties at the AM ...

News from CanWest Global: **Elaine Ali**, a 17-year veteran at CKND-TV Winnipeg, has been named VP/GM, and director of marketing is **Rick Hetherington**. He's been GSM of CFTO Toronto, and VP/GM of both the Glen Warren and APD rep houses... At SaskWest TV, **Stan Schmidt**, moves from GSM at CKND to his hometown of Saskatoon as marketing director. And **Jane Gilbert** moved from CBC to join Global TV as co-anchor on evening news with **Mike Anscombe**...

At TVOntario, **Irene Turrin** was promoted from deputy to creative head of arts programming, replacing **Daniel Richler**. He's devoting his time to writing, but will continue as host and executive producer of TVO's book review show, *Imprint*... CJRT-FM Toronto music producer **Jeff Stubbins** won the 1992 Ondaatje Foundation award for excellence in broadcasting...

Two competitors on the sports beat are doing the mid-morning show on CJCL. Canada's first all-sports station signed **Steve Simmons** of the Toronto Sun and **Mary Ormsby** of the Star to team up for the 'phone-in session... And at CHTZ-FM St. Catharines, **Randy Taylor** took over mornings, replacing **Scruff Connors**, and **Jon Gonzomark** is in afternoon drive, replacing **Eric Samuels**. Scruff and Eric both moved to 'Bear-FM' in Edmonton after it was bought by Standard...



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