

## STATIONS IN THE NEWS

### CHUM TAKES OVER WINDSOR

The CRTC has approved CHUM Limited's purchase of CKLW AM-FM in Windsor, Ontario, from CUC Broadcasting for \$1.75 million. In a rare exception to CRTC policy, all four of the city's private radio stations are now under the same ownership. Once one of North America's top radio stations, CKLW and its sister FM have been money-losers for CUC. CHUM believes it can turn a profit by operating all four stations from the same facility with one news centre. Benefits include \$60,000 on development of Canadian talent. CKLW-FM must meet a 20% Cancon level instead of the 10% requested by CHUM, however the CRTC agreed to several concessions to enable the Windsor stations to compete in the Detroit market. These include a mere 90 minutes of news a week on each of the FMs, instead of the usual minimum requirement of 3 hours a week.

\* \* \*

While four may be OK in Windsor, three is definitely not OK in Vancouver, and the sale of one of the three radio stations owned by CHUM Ltd. is finally about to take place. CHQM will be sold to a group of local investors, with CHUM retaining CFUN and CHQM-FM.

### CHWO, CJMR RE-ALIGN FORMATS

CHWO Oakville claims to be Canada's first full-time 50+ radio station with its expanded *Music to Remember* format. Some programs on CHWO may take advantage of recent Canadian content changes by the CRTC, which permit only 2% Cancon for music which pre-dates 1956.

Effective March 1st, CJMR Mississauga took over most of CHWO's ethnic programs and is now classed as an ethnic station; 60% of its schedule caters to 11 cultural groups in 15 languages. In return, CHWO gains hockey and baseball broadcasts formerly heard on CJMR.

Michael Caine, VP of CHWO and CJMR, said the consolidation of formats will better equip the stations to meet the marketing challenges of the '90s in Canada's largest market, while filling a significant format void for thousands of dedicated, mature radio listeners.

### POWER BOOST FOR CIQM-FM

Telemedia's Q103-FM London will shortly be re-launched as Q97.5. The CRTC approved a change of facilities

from 9 kW on 103.1 to 50 kW on 97.5 MHz at a new site. GM Braden Doerr says the change will increase potential audience from 432,000 to 605,000.

A competing bid for the former CKO frequency from CHLO St. Thomas was denied. The CRTC suggested that the 103.1 frequency to be vacated by CIQM may prove suitable for use by CHLO.

### MANIWAKI AM TO GO FM

CKMG Maniwaki, Quebec, has been given approval for 99.3 MHz, with 2.4 kW ERP. Established in 1975, CKMG has committed to 18 hours of news per week, more than half of it to come from the Telemedia network.

### CANWEST MAY BUY MITV

Officials of CanWest Global Communications recently took a look at the New Brunswick Broadcasting TV properties in Saint John. GM Larry Nichols said CanWest expressed an interest in CHSJ-TV and MITV, the Maritime network that carries many of the same programs as the CanWest Global group, but have no interest in NBB's radio stations.

### NEW FM FOR KAPUSKASING

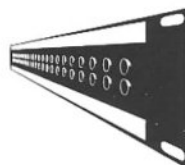
Radio Communautaire Kapnord Inc. has been licensed to operate an FM station at Kapuskasing in north-eastern Ontario, 3 kW on 89.7 MHz. The station had been promoted during four short-term licence periods in 1990-92, and \$80,000 has been raised. A federal grant is expected to cover half of the capital costs of about \$300,000. Kapnord has 300 members and a volunteer training committee is in place. The weekly schedule will include 66 hours of 'live' local programming, 50 hours automated, and 10 hours from community

station CINN in Hearst, 60 miles to the west. News will be 90% local/regional and will draw on NTR (Broadcast News). Although a Type A licence, advertising will be limited to a maximum of 6 minutes in any hour. Pelmorex, which owns CKAP (English) and CHYK (French) in Kapuskasing, opposed the application.

*Other stations in the news...* **CHIP-FM Fort Couloigne** (Quebec) will increase power from 3 kW on 101.5 to 11.9 kW on 101.7 MHz, allowing it to discontinue a rebroadcaster at Chapeau. Local programs will increase from 90 to 126 hrs/week, eliminating programming from **CIMF-FM Hull**. French: English ratio will change from 60:40 to 70:30, but English programs will be actually be increased with the move to local programming... **CKLH-FM Hamilton** (K-Lite FM) has expanded traffic coverage, using two planes in addition to land vehicles... At **CJXY-FM Hamilton** (Y95), the first annual "Future Classics" contest is underway. Top 'hot new rock talent' entry gets the grand prize worth over \$30,000, including a recording session and a music video... **CKVU-TV Vancouver** has applied for a rebroadcaster at Courtenay, 9.8 kW on channel 5... CBC is adding rebroadcasters of **CBR Calgary** at Medicine Hat (3 kW on 98.3) and Etzikom, AB (1,114w on 92.1). They'll replace Monarch Broadcasting's **CJMH Medicine Hat**, which will go off the air... A 90-minute TV production by **CHCH-TV Hamilton** has won a gold medal for best public affairs program at the International TV Awards in New York. It dealt with the Kristen French kidnapping and murder in St. Catharines. A number of CBC programs also won medals in the competition, which drew more than 3,000 entries from 34 countries.

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# DIGITAL AUTOMATION AT CFLG-FM CORNWALL

by Owen Mekitarian and Larry Mortly



*This is a photo of the original studio for CFLG-FM.*

CFLG-FM Cornwall is looking to the future by adopting the three Cs of Radio: Clean, Crisp, and Clear. We're talking sound, of course, and our new Digital Automation System.

Like many radio stations, CFLG was faced with the need to upgrade its facilities and at the same time reduce operating costs. Keith Clingen, Vice-President and General Manager, assigned the responsibility of investigating the available options in automated broadcast systems to Technical Director Owen Mekitarian and Technical Consultant Larry Mortley.

After nearly a year spent surveying what the market had to offer, it was decided that the operation would have 100 per cent of the promos, commercials and music on-line, using digital storage technology. The operation was to be configured as fully automatic with a live assist override.

The station airs network news on a regular basis and also frequently receives features and other material via satellite. The system would need to be capable of handling these chores with minimal operator intervention.

The system would have its own log containing both the music and traffic. Choice of the appropriate scheduling software would be extremely important if the operation was to be truly efficient.



*CFLG's Master Control as it is today with (left) news and sports director Fred Pletsch, and program director Frank Wood. Note the small control board and computer terminal.*

The many choices available did not make the evaluation process easy, especially with vendors claiming "our box is all you need". Occasionally, claims of performance for their equipment were not in sync with reality. We found this was especially so when their product was required to interface with other devices.

Format Sentry, the heart of our automation system, is a 12-input stereo audio switcher, expandable to 24, controlled by a standard 286 or higher desk-top computer. Each input channel of the Sentry had an interface unit to control the type of audio source equipment connected to it.

For music, we have three banks of eight Pioneer 6-stacker CD players, for a total of 144 disks or approximately 3,000 songs available to the system at any time.

The mass storage system selected is the Audisk digital storage and production unit from Gentner. This unit was chosen because of its ability to automatically handle network feeds, including automated editing and playback to air. It had also proven to be compatible with the on-air automation control system we selected.

The Audisk is able to function as a stand-alone automation system. However, for our application, it is connected as one of the Format Sentry's sources. Four 1.4 Gigabyte hard drives provide a total of 40 hours of 15 KHz stereo storage. All of our commercials, promos, features, and some music, are stored here.

As a precaution, one of the hard drives is used to mirror the commercials. Drive number 1 is mirrored to drive 4; drives 2 and 3 are used for everything else. Though hard drive failures are infrequent, they do occur. In the event of loss of the primary drive containing the spots, about five minutes is all that is required to change to the mirror drive. We could have mirrored all of the drives, but this measure would not have been cost-effective, given a drive failure rate of about once every five to ten years. For a station in a major market, one might choose to mirror all of the drives.

Another aspect of the Audisk which attracted our attention was the way it related to the production environment. For example, the numbering system used to identify the commer-



*The new production facilities with (from left) production coordinator Thom Smith, technician Jim Bigelow, consultant Larry Mortly and chief technician Owen Mekitarian.*



Left, Owen Mekitarian loading a CD into the Studer CD recorder in the new CFLG Production facility. On the right, Owen with the bank of twenty-four Pioneer CD players.

cial is reminiscent of that commonly used in a cart-based system. This is one of the things that made the transition easier for the people using it.

The producer has found the editing features of the Audisk to be fast and easy to use. Every weekday the Audisk automatically records a 12-minute news feature which contains space for local content. He is able to retrieve the audio file and edit it, ready for air, in about 20 seconds.

The station was already using Columbine to generate traffic logs. This was a major factor we had to consider in selecting an appropriate music scheduling program. The Rsound program was chosen because of its versatility and adaptability to both the Columbine and the Format Sentry software. Of course, the successful integration of Columbine, Format Sentry and Rsound was possible mainly because of the easy access we had to Chris Worley at Compare Computer Services, who responded very quickly to all our inquiries and requests for modifications. Our unique needs dictated a number of changes to Chris' original program.

The challenge of selecting appropriate hardware and software was matched by the task of rebuilding studios while staying on-air with no interruptions to regular programming. Thanks to our suppliers and especially to Paul Lico of AVR Communications Ltd., this task was much easier.

First, of course, we had to set up a temporary on-air studio using a mix of old and borrowed equipment. Fortunately, some office space was available, and after some temporary sound-proofing, we were able to move out of the old studio area, which was rapidly demolished to make way for the new.

What had been a small on-air studio, connected to an announce booth and equipment room, was gradually transformed into an efficient master control and a production studio. Four equipment racks along one wall of the master control contain the Format Sentry, Audisk, 24 (6 stacker) CD players, monitor amplifier, the transmitter remote control, telephone hybrid, and various audio processors. Seated behind the console, the announcer can see all this equipment clearly. There is also a good view through a window into the production studio.

We still use a conventional audio console in master control, but a computer monitor has replaced the paper logs, and announcers no longer note log corrections, because the computer does that also. Although the system is configured

to run unattended, an operator can take full control by simply pressing one button. At this point, the complete system acts like a giant cart machine and is controlled with a start and a stop button. This simple operator interface quickly eliminated the initial apprehension experienced by announcers.

The production studio has the usual complement of reel-to-reel and cart machines. (CJSS, the AM sister station, also makes use of this studio.) A DAT recorder, CD burner and Denon CD players, along with the production end of the Audisk, represent more recent trends in broadcasting technology.

Both master control and production studio, and all associated equipment, are protected by a 2.2 KVA UPS which can power everything for about an hour.

Some of the latest technology, combined with some of the tried and true, have given us an efficient plant in which to make great radio.

If we had this project to do over again, what changes would we make? Our answer would have to be, "very few indeed!"

Owen Mekitarian is technical director, and Larry Mortley technical consultant for CFLG-FM. BT also thanks VP/CM Keith Clingen for his assistance in providing the article.

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work a few years ago. He most recently did color for Winnipeg Jets broadcasts on CJOB ... Also dead is **Lionel Moore** who did noon-hour farm reports on CBC from the 50s into the 70s. In 1955 he started Canada's first national farm-oriented TV show, *Country Calendar*. He retired from the CBC in 1980.

Transplanted Westerner **Jim Elliot**, formerly GM of CHEC Lethbridge/CFEZ Taber and now of Shaw's CKDK-FM Woodstock, says he loves Ontario where he has the advantage of working in a small community, but at a station with a huge potential audience. Next step is a move to 103.9 from 102.3 and up to 66,000 watts from 3,500, probably in late June or early July.

**Janie Robinson**, anchor at nearby CKVR-TV Barrie, is on leave of absence and enjoying life 'down under' for 18 months with husband Brian Quinn. They're in Perth, Australia. Joining **Kevin Marks** on the 12.30 anchor desk in Janie's absence is **Suzanne Legue**, best known for her reporting in the award-winning, half-hour monthly news series *Close-Up* ... CKVR-TV reporter **Michelle Rao** is on maternity leave after giving birth to a daughter, Kelsey, in December.

Some B.C. changes, some of them rather belated: **Jim McLaughlin**, formerly VP of Moffat Radio, has moved from Winnipeg to the West Coast where he's GM of CISL/CKZZ-FM Vancouver-Richmond ... **Henry Brilz**, former ops manager at CHUB Nanaimo, left at the end of December. **Hugh McKinnon** is GM, based in Burnaby. Engineer **Merv Pickford** is also gone. **Romina Perman** took over as ND at Trail after **Karl Johnston** went to Prince George ...

**Mike Guzzi**, ND at CKIQ Kelowna, is famous at last. He's on a postcard printed as a CKIQ fundraiser. Mike alone wouldn't sell postcards, but he's cunningly disguised as a skin diver and pictured with Ogoopogo, the glass-fibre lake monster CKIQ sank last year. Promotion director **Dan (Dirtman) McFarlane** sent me one of the postcards and pointed out that Mike's on the right. And there's only Mike and the monster in the photo. Dan must be jealous ... CKIQ could get international fame but Kelowna has a black eye and a fat lip. Or rather an *Inside Edition* reporter had a black eye and that's why Kelowna got a black eye.

*Inside Edition* sent a crew to dive and film the eight-meter monster. But reporter Rick Kirkham and a cameraman were caught in cross blows in a nightspot brawl. They did interview Mike and took some stock footage back to Los Angeles. Said an aggrieved *Inside Edition* crew member: "I thought you Canadians were peace loving."

**Audrey van Bruchem** has joined CKIQ as controller, also handling duties for Kootenay Broadcast System. She's the daughter of Jan van Bruchem, who recently sold CJVB Vancouver.

Just before Christmas, Jan sent out one of the classiest letters I've read announcing his retirement. If I ever write a book about writing business letters, Jan's should be in it.

When I wrote this column, nobody was saying who bought CHQM Vancouver from CHUM. But there were rumors stemming from the fact that CHQM carries Chinese broadcasting from 9 pm to 6 am ... ND **Andy Walsh** was seen with wife Bea getting aboard a flight to Reno in early February. Read into that whatever significance you wish ...

CHQT Edmonton will be moving in with CISN-FM within a few months. They're both Shaw stations after the CRTC approved CHQT's sale by Monarch Broadcasting of Medicine Hat. Monarch got CHEC Lethbridge/CFEZ Taber as part of the

deal, along with their super GM, **Carmen Toth** ... **Brian Bolli** was to leave CFRN/CFBR-FM Edmonton at the end of February. He successfully ushered in The Bear, as CFBR is known. **Bud Harden**, formerly of CKST Vancouver, is now sales manager at CFRN ... **Scruff Connors**, a.k.a. Jeffrey Newfield, is looking for work. The man who accused him of sexual assault wouldn't testify at the trial so the case was thrown out of court. But Scruff no longer has his job hosting mornings at The Bear ...

That old country singer **John Empey** is still mayor of Estevan, but quit as GM of CJSL and is operating his own business. **Lee Friesen**, last of Saskatoon, moved in as GM. He reports to **Jackie Gray**, formerly Jackie Fradette, who manages sister station CFSL Weyburn and is also president of Soo Line Broadcasting ... The Western Association of Broadcasters convention runs June 5 - 7 at Kananaskis, overlapping the 1993 Banff Television Festival June 6 - 12.

\* \* \*

## Local Aboriginal Programming Faces Cuts

Native broadcasters are waiting to learn if their funding will be cut again. They fear another 10 per cent this year and 10 per cent next, bringing total cuts to 40 per cent in four years. That means they may look at new programming schedules or more advertising revenue -- and they're conscious that could cause political problems with commercial broadcasters in these tough times.

**Ray Fox**, president of the National Aboriginal Communication Society, feels this may accelerate evolution of a national society for programming to natives.

That's already in the works but, if programming from each native society is cut back, it may happen sooner. It would mean a cut in local native programming to almost 300 communities currently served.

One alternative the native stations are suggesting is that the government cut the bureaucrats who were meant to be co-ordinators but in effect act as their bosses. The natives say give them the \$13-million it costs to run the bureaucracy. They'd still answer to the treasury board, CRTC and DOC. However, it's not quite that simple. Some native groups are asking as part of land claims for money for communications. Ray Fox doesn't know where that will lead but he feels that, somewhere in the self-government issue, there's room for a national native communications system.

\* \* \*

I see they're promoting night talk shows in the States for AC stations ... because a disc sounds the same anywhere on the dial and many music stations lose their identities. Gee, wasn't this where the consultants came from who said anything but music just clutters up the programming? ...

A trouble report from **Ray Warner**, BN's communications chief in Halifax: "CKGA Gander called to report loss of the BN signal. When asked to check for snow on the dish, they looked out to see two moose cuddling up to the dish. I guess to a male moose a dish looks pretty attractive this time of year. At any rate, service is still out, the moose are still there. We'll know if we have to have the dish re-adjusted after the moose have either had their way with it or realize they can't." Later: "The epic has ended. Just talked to CKGA and they are back in business. The dish seems none the worse for wear."

*What's going on at your place ... who got promoted, who left, etc? Send it to me c/o Broadcast News Ltd., 36 King Street East, Toronto, Ont., M5C 2L9, (416) 364-3172; or fax it to me at (416) 364-8896.*





## HOWARD CHRISTENSEN

### PEOPLE/STATIONS . . .

'New Country' arrived on Toronto's FM band, two years after licensing. Following opening remarks by morningman **Cliff Dumas** (ex CHAM Hamilton). Into CHAM mornings is **Mike Cooper**, a guy who once said he hated Country music) and co-host **Jane Brown** from Q107 Toronto, special guest **Anne Murray** threw the ceremonial switch to put Rawlco's CISS-FM 92.5 on the air. First song broadcast was New Country, commissioned by CISS and written by Barry Brown. Performed by a coterie of Canadian artists including **Prairie Oyster** and **George Fox**, the sound typifies a contemporary sound popularized by **Garth Brooks**, **Billy Ray Cyrus** and Canada's **Michelle Wright**. CISS ND is **Tom Otto**, ex of CKYC Toronto...

Former CJEZ-FM Toronto ND **David Craig** is the voice of CBC-TV's *Prime Time News*, opening the program with reading of the headlines as well as performing the bumpers, narratives and network promos. Former *Prime Time* Executive Producer **Ron Crocker** moved upstairs to "work closely" with CBC News VP **Tim Kotcheff**. New *Prime Time* Executive Producer is **Tony Burman**... Another CJEZ alumnus, afternoon announcer **Russ Thompson**, is in the process of putting together

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a gardening show for CTV... Still another ex-CJEZ personality, **John Majhor**, is doing swing at Toronto's The Mix 99.9 as well as fill-in at CFRB...

Northern Ontario broadcast pioneer **Dr F. Baxter Ricard** died in Sudbury early in February. In 1947, **Ricard** started then-bilingual CHNO-AM in Sudbury. The station proved to be the springboard for development of a Northern Ontario broadcast empire that included Northern Cable Holdings, Mid-Canada Communications and Mid-Canada Radio. Northern Cable pioneered transmission of satellite-delivered TV signals to remote areas not served by microwave. In 1980, **Ricard** was instrumental in planning CBC and CTV broadcasting services at Sudbury, North Bay, Timmins and the Ottawa Valley under the Mid-Canada banner. Five years later (1985), Mid-Canada Radio assembled a group of northern Ontario stations (now owned by Pelmorex). Dr. **Ricard**, survived by his wife, **Alma**, was also a shareholder and Director of CUC Broadcasting. His honorary doctorate was a tribute from Sudbury's Laurentian University...

Jukebox developer **David Rockola** died in Skokie, Ill., at 96. His Rock-Ola jukeboxes were a hit in the '30s, '40s and '50s, well before rock n' roll arrived... All-Canada's long-time quarters at 1000 Yonge Street are history. **John Gorman**, **Dennis Horlick**, **Terri Fedoruk** and **Deborah MacLellan** are now working under the *Satellite Radio Sales* banner at Rogers Broadcasting head office, 25 Adelaide St. East, Suite 1719, Toronto M5C 1H3... British TV mogul, 94-year-old **Lord Bernstein** - founder of Granada TV (1952) - died in London... The Canada Award, part of TV's Gemini Awards - and sponsored by Multilingualism Canada, went to Vision TV's *It's About Time*. Host-producer **Rita Shelton Deverell** supports issues faced by minority groups and women... CanWest Global has been having a look at stations owned by New Brunswick Broadcasting (MITV and CHS)-TV Saint John). GM **Larry Nichols** said that's all it's been so far, just a look. But, if there's more to CanWest Global's interest, it won't include the radio holdings... Germany's Minister for Youth, **Angela Merkel**, says TV programs showing up to 4,000 corpses a week are partly responsible for the brutalization of youngsters. Chancellor **Helmut Kohl** says he, too, is alarmed. Attacks on foreigners living in Germany is partially responsible for the rise of attention to TV brutality. Right-wing extremists and neo-Nazi youths - between 12- & 25-years old - were mostly responsible for 2,000 such attacks... **Paul McCartney** told a London news conference he's planning to play with the remaining Beatles, maybe later this year on a TV special... Five of Canada's leading paging companies - Bell Mobility Paging, Cantel Paging, Maclean Hunter Communications, Ultrapage, and The Beeper People - have formed The Paging Service Council of Canada to bring a greater awareness of their role in the mobile communications market... Emmy-winning sportscaster **Bob Costas**, 40, signed off as host of NBC's *NFL Today* after 9 years. His swan song; The Super Bowl... And, speaking of the game, the Super Bowl's 3 hours generated \$850- to \$900-thousand per 30-second spot for NBC...

Ottawa-based monopoly Telesat Canada is chopping staff, abandoning money-losing ventures and shuffling management. In a complete about-face, the satellite services carrier is relinquishing everything but its core business of selling satellite capacity...

In allowing CHUM Limited to own all four private radio

stations in Windsor, Ontario, CRTC Chairman Keith Spicer said, "Windsor radio stations as a group have operated at a loss for over a decade (because of intense competition from Detroit). The CRTC believes CHUM, one of Canada's largest broadcasting companies, will give CKLW and CKLW-FM the financial and management backing they need to stay on the air."

Did you know that 20-Minute Workout star **Bess Motta**, the "I know you're tough, I know you're strong; c'mon" hostess, who made the show more erotic than aerobic, did the last of those shows more than 9 years ago?...

February 5, Oldies 1150 Hamilton presented the "First Annual Oldies 1150 Reunion Dance" to support the United Way... Oldies 990 CKIS Montreal aired a 66-hour fundraiser for the Starlight Foundation Canada Feb. 12-13. Listeners were asked for a donation for each song requested, minimum \$20. The Foundation brings happiness to critically ill children ...

## POETRY SECTION

I love a finished speaker, I really, truly do.

I don't mean one who's polished. I just mean one who's through.

## PHRASES 'THE GRASSHOPPER' FORGOT . . .

- Even a mosquito doesn't get a slap on the back until it starts to work.
- The wishbone will never replace the backbone.
- When weighing the faults of others, be careful not to put your thumb on the scale.
- Bad news travels faster than good news because good news gets slowed down by skeptics.
- You miss 100 per cent of the shots you never take.

## NEWS/WRITING . . .

Anybody in Canada working in any broadcast journalism capacity -- puh-leeze! -- send word that your station has finally put a halt to that stupid 'bust' word newscasters use to describe arrests in connection with illicit narcotic sales and/or ownership... And, while I'm at it, should the quantity be remarkably huge, don't call it a "new record high". Not only is it redundant, it's boring...

## BLOOPERS . . .

- "City Gets \$250,000 to Combat Drug Program" (A good thing, too. Programs like that could cut illicit drug use. Then what?)
- "U.S. Advice: Keep Drinking Water From Sewage" (Uh, okay.)
- "Woman Receives Doctorette" (Of course! Guys are doctors, women are the cuter versions.)
- Doctors discovered his ankle had been fractured in five places during surgery." (And he was only there getting his tonsils out.)
- "She was one of eight children born to Walter and Irene Smith on Feb. 13, 1892." (Irene was a mite busy that day.)

## Maritime Medical Dictionary

**Anally** - Occurring yearly

**Artery** - Study of paintings

**Bacteria** - Back door to cafeteria

**Barium** - What doctors do when treatment fails

**Bowel** - Letters like a, e, i, o, u

**Caesarian Section** - District in Rome

**Cat Scan** - Searching for kitty

**Catarrh** - Stringed instrument

**Cauterize** - Make eye contact with her

**Colic** - A sheep dog

**Congenital** - Friendly

**D & C** - Where Washington is

**Diarrhea** - Journal of daily events

**Dilate** - To live long

**Enema** - Not a friend;

**Fester** - Quicker

**Fibula** - Small lie

**Genital** - Non-Jewish

**GI Series** - Soldiers' ball game

**Grippe** - Suitcase

**Hangnail** - Coat hook

**High Colonic** - Jewish religious holiday

**Impotent** - Distinguished; well known

**Medical Staff** - Doctor's cane

**Morbid** - Higher offer

**Nitrate** - Cheaper than day rate

**Node** - Was aware of

**Outpatient** - Person who has fainted

**Pap Smear** - Fatherhood test

**Pelvis** - Cousin of Elvis

**Placenta** - Christmas flower

**Post operative** - Letter Carrier

**Prostate** - Flat on your back

**Protein** - Favoring young people

**Recovery Room** - Place to do upholstery

**Rectum** - Damn near killed him

**Rheumatic** - Amorous

**Scar** - Rolled tobacco leaf

**Secretion** - Hiding anything

**Seizure** - Roman Emperor

**Serology** - Study of Knighthood

**Tablet** - Small table

**Terminal Illness** - Sickness at the airport

**Tibia** - Country in North Africa

**Tumor** - An extra pair

**Urine** - Opposite of you're out

**Varicose** - Located nearby

**Vein** - Conceited

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George Roach, secretary/treasurer, is in partial retirement and only has to go to work a couple of times a week; he commented on the recent conversion of CFMO-FM Ottawa to KOOL-FM. This conversion has proved to be a success with a significant increase in the number of advertisers as a result of the new format. Subject to CRTC approval, CHEZ-FM Inc will pick up the CFMO-FM call letters and format for their Smith Falls station.

### Radio Broadcast Data on FM Subcarrier

Tom Young, CCBE Rep to CAB, reports that he has been appointed to the RABC Broadcasting Committee, SCMO/RBDS working group. The group has been put together to develop a Canadian standard for Radio Broadcast Data Services broadcast on a subcarrier of an FM station.

The group is to submit, for approval, a draft of rules and regulations for an RBDS standard by this fall. If or when such a system should be approved, stations may install the appropriate equipment. It will be possible, depending on the smarts of the radio receiver, to program it to find a station according to call letters or geographic location or format. Also in the case of a network such as the CBC, it will be possible to program the radio to switch from one CBC station to another, as one drives across the country. The system would also include revenue producing data bits for paging and messaging services. Priority bits would be available to enable the radio to turn on automatically, for instance, each time a traffic report is broadcast.

Manufacturers of smart radios unveiled examples of these radios at the recent Los Angeles Consumer Electronic Show.

Subject to CRTC approval, Tom said his company will pick up the CFMO-FM call letters and format for their Smith Falls station. These became available when CFMO-FM became KOOLFM recently.

### New Transmitter at CKNX-TV Wingham

Gerry Belanger, membership chairman, reported that everything is on an even keel at CKNX, Wingham, Ontario.

CKNX-TV is pleased to be starting 1993 with a brand new transmitter. An open house was held which was a great success; CKNX upper management, representatives of Harris Allied, and guests from some Ontario television stations were among those attending.

Broadcasting in Wingham has a long history that goes back to the days of W.T. "Doc" Cruickshank. Radio station JOKE, later licensed as CKNX-AM, was founded by Doc Cruickshank in 1926. With the advent of television in Canada, he decided to participate in this new adventure. Following investigation and planning Doc Cruickshank was ready to begin television broadcasting with CKNX-TV in November of 1955.

The first transmitter was an RCA 2kW FM transmitter with a visual add-on, a colour modulator and an RCA STL. Gerry Belanger said an interesting sidelight to the tower installation was the interest the townspeople of Mildmay took in the operation. As the sections of the tower arrived by rail, entrepreneurs set up concession stands to sell refreshments to the crowds that arrived each day to watch the progress of the erection of the 181 meter tower. There were not many

television receivers around at this time, and this prompted Dr. Cruickshank to open a store to sell receivers and install antennas.

In 1957, CKNX-TV got its first "real" transmitter, an RCA 10 kW model to replace the old 2 kW unit. Scott Reid, Director of Engineering at that time is reported to have said "What a picture!" when he saw the output from their Pye studio cameras on a television receiver. Power was increased to 16 kW in 1979.

In January 1992, Gerry received authorization to purchase a new transmitter with remote control capability. After exhaustive research that included visits to two factories, he decided the Harris Solid State Platinum Series transmitter would best suit the present and future needs of CKNX-TV. At the Harris Allied plant, the transmitter was checked for band pass of future ATV systems. Initial delivery and set-up was completed in November 1992.

While awaiting the Harris factory technician to perform final tests, the P.A. tube in the on-air transmitter failed. A decision was made to connect the new transmitter to the antenna. To the relief of everyone, the transmitter performed perfectly. Two weeks later final adjustments were made in two overnight sessions.

Gerry would like to acknowledge the invaluable assistance of Manfred Koenig (now retired from CKNX-TV) and Bill Schofield of the Harris Allied sales department in Toronto.

Bob Findlay is publicity chairman for CCBE. He can be contacted in Montreal at (514) 352-4038; Fax (514) 354-7514.

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## BROADCAST BEAT

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**Jay Ingram**, who for 12 years was host of CBC Radio's science show *Quirks and Quarks* is also a best-selling author. His latest book, which deals with speech, is *Talk, Talk, Talk*. **Wally Crouter**, who loves golf almost as much as he loves radio, achieved the golfer's dream: a hole in one. Crouter, whose 45 years as continuous morning man with CFRB Toronto sets a record for longevity, recently signed for another 10 years... **John Kelly**, who succeeded his father **Dan Kelly** as play-by-play announcer for the NHL St. Louis Blues, is now the broadcast voice of the Tampa Bay Lightning... Now at The Sports Network are supervising producer **Scott Moore**, who produced CTV's Olympic daytime coverage, and from CJCL (The Fan) in Toronto, **Mitch Kerzner**... TSN's revised line-up this season includes a one-hour version of the late night *SportsDesk* with **Michael Landsberg** and **Brendan Connor**; weekend co-hosts are **Vic Rauther** and **Gino Reda**. **Jim Van Horne** now appears weeknights at 6:30pm, followed by *Inside Sports* with **Dave Hodge** at 7pm... **Bruce Pearson** succeeded the late Martha Blackburn as chairman of the Blackburn Group, the largest family-owned media company in Canada... Cablenet's manager of community programming, **Maureen Tilson-Dyment**, now chairs the programming committee of CCTA... It was 35 years ago that CHFI (High Fidelity) went on the air as the first private FM in Toronto. **Vaughn Bjerre** was the first manager; the last we heard he was living in Texas... When we visited CHIN Toronto to interview **Carl Redhead** (see BT, February, page 36), we had the opportunity to renew acquaintances with **Lenny Lombardi**, who holds a key position in his father Johnny's empire, and **Zelda Young**, whose late father Sam Yuchtman founded *The Jewish Hour*, which she took over... **Pamela Blair**, CING-FM news director, tells us the Burlington station, previously 'Dance 108' is now 'Energy 108'. Staffers include some former CFNY-FM personalities... **Joel Aldred** is still occasionally involved in broadcasting; our eldest pebble **Jay Stone** interviewed him for his daily Ottawa Citizen column... The Youth News Network of Montreal, headed by former talk show host **Rod MacDonald**, has signed more than 100 schools to carry a 12-minute daily TV show. Key advertiser is Proctor & Gamble... **Gordon Corbett** was named VP/marketing by Maclean-Hunter Cable TV of Toronto... Videotron heads a group of cable distributors delivering an innovative closed-circuit radio network to a chain of Quebec drug stores... BCTV Vancouver named **Anne Boa** to head new program development... Russian TV has filmed a profile of Canadian documentary maker **Harry Rasky** -- it focuses on his latest release, *The War Against the Indians*... Congratulations to CanWest Global on its *Broadcasters of the Future* awards program, in association with CAB. It's designed to further the careers of talented Canadians. **Sherrell Beresh** of Access Alberta and **Ann-Marie Varner** of Atlantic TV were the first winners of Development for Women awards, and **Melanie Goodchild** was presented with an Aboriginal Internship award... As reported in BT in February, Global TV, in association with the Canadian Film & TV Producers Association, is also offering a \$15,000 award which will enable a woman in the industry to be associate producer on a one-time production... Watch for our interview of Global's **Nancy Smith** about the status of women in broadcasting, in the April issue of BT... **Fern Chernoff**, VP of the David M. Zand ad agency, won the prestigious Paul Mulvihill Heart

Award, named in memory of the well-respected broadcast representative...

Ted Barris, a broadcaster as was his father Alex, has authored a new book, *Behind the Glory*... The now-retired **Knowlton Nash** is hosting a cruise to the Orient in April... Art Eden is now VP/Sales at ITV Edmonton... **Mart Kenney**, 83, whose orchestra "The Western Gentlemen" was a Canadian institution, is the first winner of the Musician of Distinction award presented by the Toronto Musicians' Association... **Bob Brisco**, an account exec at CKLG/CFX-FM Vancouver, switched to TV sales by travelling all the way to Hong Kong to join Satellite TV Asia... **Brendon Tartikoff**, who succeeded **Grant Tinker** as NBC Entertainment chief, tells about his career in his recent autobiography *The Last Great Ride*... **Ken New**, VP/Sales at Angstrom Communications, is founding president of the SCTE, which now links five regional societies of cable TV engineers into a national organization... Media winners of Ontario Fire Prevention awards included Trillium Cable TV, CFJR Brockville and CHCH-TV Hamilton... When Toronto Star columnist **Dianne Allen** asked readers to name their favorite TV ad personalities, the winners were: 1) Kellogg's Tony the Tiger, now 40 years old; 2) The Pillsbury Doughboy; and in third place, real people -- **James Garner** and **Mariette Hartley**, the colorful Polaroid team... Fess Parker, TV's Davey Crockett, then Daniel Boone, is now 67 and operates a resort and conference centre in Santa Barbara, CA... Finals of YTV's 4th Annual Achievement Awards will be held April 22nd at Ottawa's National Arts Centre... Canadian **John Saunders**, whose career in this country ranged from DJ at CHOO Ajax to sportscaster at CITY-TV Toronto, now starts as an anchor on ABC's *Wide World of Sports*...

Neilson Marketing Research's Radio Accutrack is now compiling monthly tallies of ad spending in the Toronto market; Montreal and Vancouver are to be added this spring... Sportscaster **Ken Daniels** is busy; he's on CBLT evenings, CJCL mornings, and calls many Toronto Leaf hockey games... **Kathleen Halton Tynan** has led a most colorful life -- she's the widow of famed critic and essayist **Kenneth Tynan**, daughter of legendary war correspondent **Matthew Halton**, and sister of CBC's Washington correspondent **David Halton**. Having written the chronicles of her husband, she is now working on the story of her father...

Obituaries: Back in the days when we covered sports at CHUM, our idol was legendary sportscaster **Red Barber**. We were saddened to learn that 'the old redhead' died at age 84... The passing of **Lloyd Hahn**, brother of **Joyce Hahn** who co-starred with **Wally Koster** on CBC-TV's *Hit Parade*, brought back memories of a rainy night when, with this writer as emcee, they performed outdoors for the opening of Lawrence Plaza, one of the first such shopping centres in post-war Toronto... Many will also remember **Don Wright** and his daughter, singer **Priscilla Wright**. The musician's wife and a son both passed away during the month of January... And a highway accident took the life of **Rev. Luis Lima-Esteves**, the priest who hosted the daily program *Sol de Portugal* on CHWO Oakville, Ontario, for 24 years.

*Phil Stone is a well-known broadcaster, writer and educator. His Phil Stone Report and Broadcast Beat are regular BT features.*



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# THE PHIL STONE REPORT

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## HAP IS HAPPY ABOUT CFRB

Over the 38 years Tayler (Hap) Parnaby has been in radio, news has been his 'cup of tea'. These days at CFRB Toronto, the diet is fulfilling and enjoyable.

"The station," Hap said, "offers intense news service and tells the audience what they want to know. News is what shapes and influences, entertains, enlightens and touches peoples' lives, where and how they live."

Hap said that news is all about the things that affect people. It is difficult to differentiate between what is interesting and what is important, and a good editor works hard to make sure that the public's need to know is given priority over what is merely titillating or 'interesting'.

"Take the referendum held last fall: a difficult story to tell because most people said they didn't care, didn't understand, or didn't want anything to do with politics. Yet editors had to make them realize that it affected everyday life for them, and for their children and their futures. The challenge was to find the means to report and explain this important issue."

Hap's career has been thoroughly involved with the information side of radio, in all forms: news, weather, sports, interviews, insight and backgrounders. He no longer has any feeling for music programming and does not feel that the reduction of music has been detrimental to CFRB.

In comparing 'RB to CKO, the defunct all-news network, Hap said, "They are two very different animals that worked at a different pace. CKO had its own advantages, as well as its own fistful of problems. CFRB has the advantage of being profitable, and having a long-standing tradition of fine news and information service which has grown and expanded over the years. We are dealing with a local context, which makes it easier to decide what is news. At CKO, you had the problem of broadcasting the news in five different time zones. Here, breakfast is breakfast -- not lunch or dinner time to someone else. It makes a big difference."

Newscasts at CFRB are aired on the hour and half-hour around the clock. A typical day in the newsroom begins at midnight with night editor John Elston, handling the overnight newscasts and preparing for *The World at Dawn*. Peter Dickens and Hap are in around 4am, with an editor or two, to prepare for the breakfast shift. By 7:30, researcher Lynn Pickering is in to get *The World This Morning* pulled together -- Hap is the host. Anne Winstanley arrives by 8:30 for the midday newscasts. At 10:30, news director Dave Agar and Donna Tranquada begin to prepare the 4 to 7pm news package. As they are going on the air, the evening newscasters are coming in.

"In addition to the inside staff, we have a battery of reporters who come on shift. Henry Shannon is at Buttonville (airport) by 6:30am to get ready for his coverage of traffic in the CFRB helicopter. We have a reporter at police headquarters by

6am. The other reporters have the assignment list and spread for coverage of places like Queen's Park and City Hall. We also cover the new Metro Hall and have a new West Metro bureau in Oakville. They cover regular spot news assignments and work on feature reports; they might also do investigative work that may not get to air for weeks, depending on circumstances. And we have the sports people: Bill Stephenson, Glenn Crouter and Dave Quinn. People are coming and going -- it's very much like a newspaper. Shifts are always turning around, always churning, it is a busy place. We don't have to wait for the evening news, as on television, or the final edition of the newspaper, to tell our stories. When we have the news, we broadcast it."

### Started at 13 at CFOR

Few people have started in the business as young as Hap did. At 13, he began as an operator with CFOR Orillia, then managed by Stu Brandy. It was actually illegal for Hap to be working as many hours as he was putting in, both before and after school. The story goes that the authorities made an issue of it when they got wind that he was virtually working full-time.

"To settle the matter, the local representative of the Department of Labour and my father, who was a champion curler, had a match on the curling rink. My father whipped him, and no more was said... That was the story that was told to me, but remember I come from Leacock's town, and Stephen Leacock has been known to say that no story was worth telling unless there was a degree of exaggeration."

Hap attended Queen's University, planning to become a civil engineer. "A also worked at CKLC; I was 'Kingston's answer to Bill Deegan' according to Terry French, who owned the station. I did the 4 to 7pm show, then went back to campus to the homework that everybody else had already done. Before long I decided I didn't like engineering and went back to CFOR for a year. I worked in sales and saved enough money to go back to university; this time I went to Carleton in Ottawa, to study political science and economics. My heart must have been in radio news, because I begged and borrowed any assignment I could. This was at the time the Diefenbaker government fell, and I was anxious to cover the action.

"I got the press passes, but it was at the expense of my year at Carleton. Returning back to Orillia, I received two job offers, one from Tommy Darling at CHML Hamilton, the other from John Bermingham to be news director at CKLC. The next day I was in Kingston, I was so anxious. I stayed there a year, and also wrote as a correspondent for the Toronto Globe and Mail. Between working at CKLC, writing for the Globe, and watch Walter Cronkite on TV, I think I learned how to write. After one of the stories I did for the Globe, I had five job offers in one day. It was about a couple of kids who contracted



polio after taking the Salk vaccine. One offer was from Jim Drylie at CHUM Toronto; several months later I went to CHUM and stayed from 1964 to 1968, becoming news director after Jim Drylie died.

"After that, I went to Ottawa with Allan Slaight and Paul Taylor to put together NewsRadio. I returned to Toronto as general manager of NewsRadio and ND of CKEY. From there, I went to CKO in an executive capacity, and found myself becoming president of the company. My last move was to CFRB as ND (now managing editor) and morning newscaster; for a couple of years I was also doing the Sunday *Newsweek* show on Global TV."

#### How Newsrooms Have Changed

What has changed in news over his years in the business?

"Two things are different," Hap said. "First, the technology: the capacity to use satellite, cellular phones, fax machines -- the portability has a tremendous impact. A major development is the use of computers to handle wire services. We can now handle five of them, which would have simply overflowed the newsroom even 15 year ago.

"The other difference is the calibre of personnel we are hiring. We take young people out of community colleges who tend to have a similar kind of experience, which is limiting. In previous years, our news people came from all walks of life and had tons of life-experiences to bear on the broadcasting process. As far as the people from colleges are concerned, we have to encourage them to be the individuals they are capable of being. We have to instill in them the two ingredients need for success in radio news: confidence, and the right to be wrong."

Obviously a man of his convictions, Hap is convinced CFRB's news and information programming policy is a winning one. Asked about the CFRB of the past, a leading station with a traditional format, Hap replied, "In many ways CFRB remains a leading station. Look at our numbers in Toronto and put them into a North American context, and we some our among the very largest news and information stations; in terms of audience, I believe we are sixth or seventh. In the past 15 years, the number of listeners to radio has not changed drastically. We have to deal with a younger audience, and there are

twice as many stations, so the industry has become more competitive. I think CFRB has found its broad niche."

'Hap' is an unusual nickname. We asked him how it came about. He said he had a late uncle who was born at the time of Happy Hooligan, a popular comedian who did a vaudeville routine wearing hat. Somehow his uncle, as a youngster, wandered into a store and began playing with some hats he found there. Someone thought he looked like Happy Hooligan, and within days he became known as 'Hap'.

The day our interviewee was born, he too became known as 'Hap' Parnaby. His proper name is Taylor, which is his mother's maiden name, but he recognizes Hap as his real name.

With nearly 40 years in broadcasting, Hap remains a total newsman, dedicated and motivated to tell the people what they need to know to become more aware and informed.

*Phil Stone is a well-known broadcaster, writer and educator. His Phil Stone Report and Broadcast Beat are regular BT features.*

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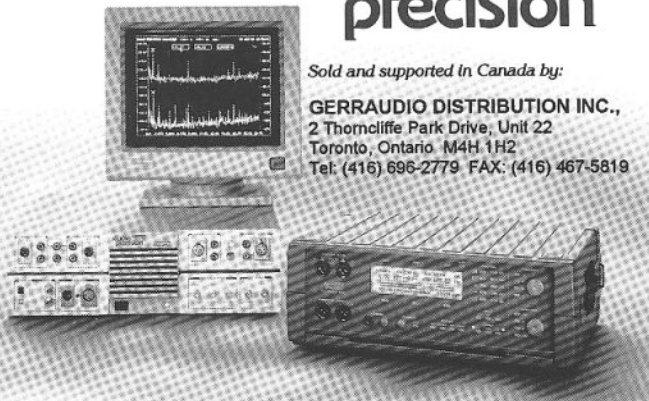
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## PEOPLE

**Hal Anthony**, well-known Ottawa newsman and talk-show host, has retired. He was with CKOY for many years, then moved to CFRA where he anchored the CHUM Group's noon newscasts, heard across Canada...

**Norma Beecroft** is the new music director at CJRT-FM Toronto. Her extensive background in entertainment includes composing, concert management, theatre, ballet and production of both radio and television production and as writer/producer/host on CBC Radio. Norma succeeds **Paul Robinson**, who entered private business after 20 years as music director of CJRT... **Scruff Connors**, one of Canada's most popular and controversial rock radio announcers has been signed by Toronto's Q107 as host of the station's morning show, the Morning Zoo.

CBC Senior VP of Radio Services **Michael McEwen** has been re-elected president of the North American National Broadcasters Association. CBC VP of Engineering **Brian Baldry** chairs the Technical Committee. **Mary Frost**, VP of Broadcast Operations & Engineering at Capital Cities/ABC, was named a VP of NANBA, and CBS News editor **Brian Knoblock** is chair of the News & Operations committee... Former Newfoundland premier **Brian Peckford** has been appointed to the CBC Board of Governors for a 5-year term.

## In Memoriam

**Bernard Braden** died on February 2nd at age 76 in London, England, his home for the past 43 years. During the '40s, he gained national attention as a writer and performer on CBC radio dramas, first in his native Vancouver, then in Toronto. In 1942 he married Barbara Kelly, and in 1949 they moved to England, where he became a leading TV, stage and film performer. He leaves his wife, a son Christopher of Toronto, and two daughters.

**Eddie Luther** passed away at age 72 on February 16th. After serving as an RCAF instructor during World War II, he joined CFRB Toronto and became Canada's first airborne traffic reporter. After leaving CFRB in 1968 he worked at other stations, and was on the air at CKQT-FM Oshawa until a few months ago.

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