

STATIONS IN THE NEWS

CANWEST APPLIES FOR ALBERTA

CanWest Global Communications has filed applications to fill a major gap in its television coverage of Canada. It plans to spend \$20 million on a Calgary production centre, news and studio facilities in Edmonton, transmitters at Calgary and Edmonton, and rebroadcasters at Lethbridge and Red Deer. 'AltaWest' would employ more than 100, plus several dozen freelancers. Don Brinton is chairman of AltaWest.

TELEMEDIA, RADIOMUTUAL CUTS

Both Radio-Mutuel and Télémedia have decided to close their news bureaus on Parliament Hill and at the provincial assembly in Québec City. According to The Globe and Mail's André Picard, news staff at both chains are making a complaint to the CRTC, and Deputy PM Jean Charest said it was "unbelievable" that the closings would be announced in the middle of the federal election campaign and as Québec's leadership is about to change (with the resignation of Premier Bourassa). In 1992 CKVL Verdun closed its entire news department and now carries NTR (BN) news only.

HOME NEWS FOR PEACEKEEPERS

Eight B.C. private broadcasters, through Radio Canada International, are providing weekly 3 or 4-minute news reports for Canadian forces serving overseas. If the 6-month trial is successful, stations across Canada may join in the project. Canadian Forces' Radio Europe closed when the base in Lahr, Germany, was closed. Troops can now pick up RCI on ordinary radios, through low power FM transmitters which relay the satellite signals. This provides more reliable reception than shortwave. The news is part of a programming package for the Forces produced by RCI in Montreal.

B.C. coordinator is Lieutenant Gerry Pash, former owner of Okanagan Radio, now a public affairs officer for DND.

RADIOCORP BUYS APPROVED

The CRTC has approved the purchase of CJBK/CJ BX-FM London and CKOC/CKLH-FM Hamilton by RadioCorp. That's the new company owned by Jack Schoone and Irving Zucker (formerly London Communications). The purchase price in each case was \$3.5 million. New FM studios and a computerized newsroom are planned for the London operations.

Other CRTC actions: The failure of some radio operators to meet logger tape rules remains a bone of contention with the CRTC. Of 23 community stations filing for renewal recently, 15 were unable to provide logger tapes on at least one occasion and received short-term renewals as a result. Otherwise, most of the stations are achievers: **CIBL-FM Montréal** has won acceptance and financial success — it has 1400 members and is starting a radio training school... **CINQ-FM Montréal** has 180 active volunteers and also offers courses on community radio and journalism in cooperation with a local CEGEP... Another problem: Canadian talent expenditures are being cut by the recession. Two relatively new FMs were told to meet their first-term promises: **CHSN Saskatoon**, \$130,000 short in funding music scholarships, and **CIEZ-FM Halifax**, which wanted to convert direct commitments to indirect... And **CKDX Newmarket** can't make any commitment until its finances improve... **CHAU-TV Carleton** was denied a reduction in local news. It had committed to 5:45 hrs/week and wanted to cut that to 1:40; the CRTC settled on 3 hrs/week, noting that CHAU is in a "favorable financial situation," compared with the other Québec stations... **CHOA-FM Rouyn-Noranda** is adding a 50W transmitter at Val-d'Or to solve a major reception problem with the existing rebroadcaster for Amos/Val-d'Or. It will operate on CHOA's Rouyn frequency, 96.5 MHz...

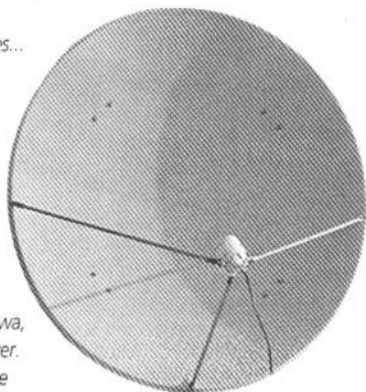
CHAY-FM Barrie recently recorded an "all Glenn Miller" CD at Toronto's McClellan Pathé Studio. Music was by Don Pierre and the Canadian All-Stars. Recording techniques combined traditional carbon ribbon mics with today's technology, to reproduce the Glenn Miller sound. A thousand copies of the CD, CHAY's 11th, will be distributed throughout North America as part of Project Easy... **CIQM-FM London** is now 50 kW on 97.5 MHz with its soft AC format **CHLO St. Thomas** has applied for Q's former frequency, 103.1... If the CRTC approves, **CKIT-FM Regina** will be the first FM in Saskatchewan with a Contemporary Country Music format. **BT**

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you permanently discard 50, 75 or 88% of the information. When you edit and recompress, you continuously degrade the signal. That's a reason not to build a compressed music library. "Another reason...is the likelihood that future standards for broadcasting digital signals will consist of an algorithm based on the AES/EBU 16-bit format. The format cannot be constituted from the presently used compression techniques." But Willem says a loss-less compression system is under development.

Technology, he says, will provide the answers — business effectiveness and the engineering reliability and flexibility that the industry demands. So is this the right time to computerize? Yes — if you carefully consider your needs of today and tomorrow.

Talking about computers and digitizing, there was a race to be first with BN's integrated newsroom editing software, I-NES. CFSN-FM Edmonton got in by a head by cheating just a little; CJOB, Winnipeg's news/talk station was second and brand-new CJOJ-FM Belleville third.

Jim MacLeod, president of NewCap, moves to Hamilton to become an executive VP of RadioCorp and manage CKOC/CKLH-FM Hamilton. Executive VP **Don Chamberlain** will manage CKBK/CJXB-FM London. Both purchases were approved September 2 by the CRTC... **Linda Benoit** has taken over the helm at CKKW/CFCA-FM Kitchener. As GM of CFJR/CHXL-FM Brockville, the CCBA in June named her Broadcaster of the Year... After six years in Vancouver, **J.J. Johnston** returns to his roots in Ontario where he has family. Standard's **Gary Slaight** hired him away from Westcom's CFMI-FM New Westminster to be PD at The Mix 99.9 FM Toronto, where he'll probably also do some consulting work for other Standard rock stations. He succeeds **Pat Holliday**, who goes to CJAD Montreal to replace **Jeff Vidler**. (J.J. was with the late Moffat radio group before he moved to Westcom a year ago.) Says J.J.: "Gary and I are calm, peaceful souls and I expect peaceful harmony"... **Ed Needham** left CFRB Toronto to head back to "his people" in the U.S., making his usual blunt comments as he left. **John Oakley** took over the 7:05pm slot... **Paul and Carol Motts**, long-time 2-4 pm hosts on Standard's CKTB St. Catharines, brought their talk show to CFRB listeners as well as their Niagara audience... Still in Toronto: Westcom's CHOG, or AM640, finally jumped into the talk arena, although not whole hog, by injecting talk aimed at 18-34 year olds. **Bill Carroll** hosts a new 9am-noon show. He's also director of talk programming at AM 640 and Q-107. **Shelly Klink**, host of late-night *Sex, Lives and Audiotape*, adds a 90-minute show at 1pm.

The competitive temperature elsewhere in southern Ontario has risen dramatically. In London, Telemedia's CKSL opted to go full service from CHR. **Barry Smith** moved across the road from PD at CFPL-FM to ops manager of CKSU/CIQM-FM. 'SL also hired two salespeople from CFPL Radio and beefed up its newsroom. So now two newsrooms, one of a dozen and one of 11 people, face off against each other. It's a good guess CKSL will go for Blue Jay rights, now held by CJBK. As mentioned above, **Don Chamberlain** is the new manager of CJBK/CJXB-FM, bought by **Jack Schoone's** RadioCorp; Don sold his share in CKTY/CFGX-FM Sarnia.

Television is also focussing in a big way on southern Ontario.

There's more about Westcom's CHCH-TV Hamilton in this issue of BT. Their *Canada Tonight* project includes three news bureaus and a new broadcast centre... Baton's CHWI-TV in Wheatley (Windsor/Chatham) should be on-air this month with a news staff of 16. **Vivien Merkeley**, formerly of CKY-TV Winnipeg, is news bureau manager, with **Blake Roberts**, formerly of CKCO-TV's Windsor bureau, assignment editor. Others in the team include **Catherine Herridge**, formerly with ABC in London, **Sarah Minhas** from CBC Toronto and **Steve Cassar** from Mid-Canada in Sudbury. The anchor team is **Paul Bliss** and **Stu Bundy** from CFTO-TV Toronto and **Jennifer Reid** from CFPL-TV London. Sister station CKNX-TV Wingham will have up to eight news people and CFPL-TV a fulltime news staff in the 70s, up from 52 in May. (CFPL-TV received more than 500 applications for the Windsor-Wingham-London jobs) ...As you know, CBC returned to doing local news in Windsor after a three-year absence.

CHML Hamilton moved **Roy Green** to 9am-12 with his *Talkline*, replacing **John Hardy**, whose lighter style is now in the noon-4pm slot. Roy's Saturday am show is replaced with John's nostalgia show, *Moldy, Goldie and Hardy*, which has run for 13 years on Sunday mornings... Usually stable CHEZ-FM Ottawa let people go — victims of the times — and made format changes unrelated to the staff changes. Among those gone are afternoon host **Dave Kittle**, **Brian Murphy**, host of a specialty jazz-blues program, evening host **Kath Thompson**, and sports director **Al Rutherford**... In Owen Sound, CFOS changed formats to an eclectic mix including more sports/talk.

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Its FM has an interesting mix of new country/acoustic rock.

Pelmorex is expanding into syndication with **Dani Eisler** as director. She had her own special events/marketing company, and before that managed Telemedia's network/syndication division. Dani says services with potential for expansion include the Pelmorex Radio Network, an AC format running on its Ontario stations. For now, Dani says it will stay regional "with real time-checks and weather". Pelmorex now owns the TV Weather Channel and its weather for radio stations already has more than 20 affiliates across Canada... Speaking of syndication: Canada's original syndicated overnight radio show *Coast-to-Coast* is gone at the end of November...

East to the Maritimes: **Shirley Crawford** was laid off as manager of CFBC Saint John, mired in a tough market. **Tom Young** was offered a new deal but decided it was too low and is also gone. He'd hosted *Talk of the Town* for 20 years and was also PD for his last few months at CFBC... CHUM's CJCH Halifax went classic rock, from AC... CFNB Fredericton is now classic hits and ND **Roger Snowdon** does the afternoon run. With **Dennis Melanson** on morning news, Roger is happy to have more time for his responsibilities as ND... **Don Oakley** is now GM and GSM of CKXX Corner Brook, **Ron Combden** is OM and chief engineer... **Sandy Hutton** parted ways with CIEZ-FM Bedford where he was ND. I heard he was talking about going back to University... With its deal to buy MITV, now CanWest Global just needs Alberta, Quebec, PEI and Newfoundland to cover every province...



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From what he calls the mosquito capital of Canada, **Don Kay** sent word that **Ford Gardner** is now PD of CITI-FM Winnipeg, replacing **Ross Winters**, now at CHED/Power 92 Edmonton. **Rob Farina**, former assistant PD of CFTR Toronto, is now PD of CKY. Don is VP/GM of Rogers' CKY/CITI-FM... Soon after the move, CHED followed other stations in the Westcom stable by injecting talk. That's not a surprise with **Doug Rutherford** at the helm after years at the very successful KKNW New Westminster. Star of the new CHED lineup is **Ron Collister** who was 16 years at CJCA Edmonton... **Doug Main**, former Alberta cabinet minister, replaced Ron at CJCA... CFQX-FM Selkirk/Winnipeg was sold to the Craigs of Brandon/Portage, subject to approval. It had a nice book last time around. No major management changes are expected, although ND **Greg McLeod** is gone... The Craigs' CKX Brandon moved to all-hit country, with four days of nothing but **Garth Brooks**. PD **Kevin Montana** figured he'd get lots of attention by suggesting Garth Brooks was all anyone was ever going to hear again on 1150-KICKS. The Brooks barrage coincided with the complete sell-out of his Oct. 12 concert in Winnipeg...

Deryl Ring is the new president of Baton's STN Saskatchewan, succeeding **Jim Rusnak**, now president of CanWest Pacific in Vancouver. Deryl was VP, sales/marketing... **Lorne Harasen**, long-time Saskatchewan broadcaster who does a highly-rated talk show on CKRM Regina, is now also ND. He succeeded **Manfred Joehnck**... **Troy Reeb** left CFOK Westlock, apparently for CJCA Edmonton, then, I'm not sure how it happened, left CJCA for SBN...

To B.C. where **Dennis Gerein**, GM of KBS, headquartered in Trail, has a new ND in **Dwight Ford** from CJOC Lethbridge... CKZZ-FM Vancouver went to the comedy circuit to get their new morning sidekick for host **Clay St. Thomas**. You may have seen **Janice Ungaro** on-stage in Vancouver or San Francisco, or on A&E's *Evening at the Improv*. Might be a great way to get fresh blood into the industry...

Obituaries:

. **John Radford**, a pioneer in the industry, died Aug. 13 at his home in Brockville at the age of 69. He was retired president of CFJR Brockville and CHUC Cobourg. He left a mother, three children and six grandchildren.

. **Michael Dee**, also known as Michael Graham, died at the age of 48. He began his broadcast career in Montreal and was morning host on CJBX-FM London for nearly 10 years. Also a country singer, he did extensive work with charity. He left a wife and two daughters.

. **Terry Steele** died at the age of 46. You may know him from CHUM Toronto where he worked from 1973 to the mid-80s. Then he did what every North American dreams of at least once in his lifetime — he went to work in Hawaii for a couple of years. When he came back he joined CJEZ-FM Toronto.

Gerald Weseen left BN to join the New Brunswick government. I take pride in the fact that I hired Gerald to work for BN in Edmonton when he was about 18 and looked about 15. Now, many years later, he looks 16. There were some raised eyebrows back then about his youth and lack of experience, but it was the one of the best things I ever did, as anyone knows who has dealt with him...

— continued on page 33.



IMPRESSIVE FACILITIES FOR 'CANADA TONIGHT'

On September 7, 1993, Westcom TV Group premiered *Canada Tonight*, a new one-hour news feature in an innovative time slot: 7:00 to 8:00 pm. Its co-anchors are Tony Parsons of BCTV in Vancouver and Donna Skelly at CHCH-TV in Hamilton. Linked by satellite, they provide a national perspective for their two regional markets — British Columbia and south-central Ontario. WIC is investing \$3.5 million in the project.

Photos by David Gruggen Photography, Hamilton.



New CHCH-TV News audio control centre. In background are primary technical/production work stations.



Secondary technical/production work stations in the new CHCH News Control Centre. In background are primary work stations.



Rear view of new studio, lit by state-of-the-art Videssence lighting, selected for its soft look and energy efficiency.



Interior shot of the CHCH-TV microwave mobile shows state-of-the-art edit/production suite.



Exterior view of the CHCH-TV microwave mobile, showing the edit/production suite.

THE PHIL STONE REPORT

Steve Harris and WIC: Positioning CHCH-TV for Success

Literally around the corner from Hamilton's only TV station, CHCH, is Canada's largest market, Toronto — with six major television operations of its own: CBC, CFTO, Global, CITY-TV, CFMT and TVOntario.

"We are a station that has a double mandate."

"I think," said Steve Harris, CHCH-TV president and Chief Executive Officer, "that because of the situation we are always facing a new challenge. We are a station that has a double mandate. We are very much a local station, licensed to serve Hamilton and the Niagara area. On top of that, we have the responsibility to serve the wider region that we cover — that, of course, includes the entire Metropolitan Toronto area."

'Canada Tonight': National News for Wider Market

Steve said that CHCH has to do "a knockout job" on local news and service, while providing programming that appeals to the larger market. "We do that through our high-appeal prime time programming," which is similar to prime time fare on competing stations. "Above that, we had to be able to branch out and offer a key news product to appeal to the wider regional audience. So while maintaining our local coverage, we have increased the number of newscasts with the addition of *Canada Tonight*."

The new national newscast is symbolic of Steve Harris' aim to have CHCH offer more competitive fare. "*Canada Tonight* is really a product of trusting your gut instincts. The main thrust of TV is being able to put your finger on the pulse of the viewers and understand what they want. Not the people in boardrooms, but the ordinary people who watch television. It was my view, and that of our management committee, that as part of the turn-around process at CHCH, we were going to look at a prime time newscast."

Steve said that he "really got hot and heavy on that project about three years ago. We worked through the process, rationalizing it by bringing in a leading U.S. research firm. We put our view and their findings together and got a pretty good picture of what was out there. I don't get home until 6:45 at night, and a lot like me don't get home 'til 7:00. If you survey people, they say they can't watch national newscasts at 9 or 10, because that's when the best programs are on. So 11 o'clock is the only window for national news, and I think

that's too late for most people. It became obvious to us that 7:00 pm was the right thing to do."

Steve doesn't think, when looking at the competitive buying of movies and other programming, that CHCH has a problem. "In days past, CHCH had gone through quite a transition. Years ago, 'CH was the Number One TV station in this whole area, including Toronto. We were called 'Movies Eleven' and had all the big movies. In fact, CHCH started the vogue of the 'block-buster' movie on TV."

"CHCH," said Steve, "had its ups and downs in the various cycles and the introduction of more competition in the market place." The arrival of Global, particularly — at first a regional network in southern Ontario — restructured the buying of programs. CHCH had to rethink what it was doing and went through another transition, buying four national rights for programming in order to compete with Global. But Global had a province-wide network and alliances with western stations.

Profit Picture Turned Around Between 1989-1992

It was difficult, Steve said, for CHCH as an independent, non-network station to buy national rights without a full grid to amortize them. It proved to be "a financial disaster". CHCH over-extended itself to the point where it was losing over \$12 million in 1988-89. That's when Steve Harris came on the scene. "We started to reshape the way we were buying. CHCH was turned around between 1989 and August of 1992, when we saw a significant profit. Straightening things out was a multifold process. Anyone who is in management or business would probably say the same thing: Give me a management problem to solve and to do it is a cinch. That's because we know our trade and our craft. But give me a market problem to solve, and I don't want to get up in the morning.

"That's because you can't solve a market problem. You have to respond and react to it, but you can't change it, because it is the force of the market. So what we faced in the first four years when I came to Hamilton was really a very simple management problem. The economy was slowing down, bringing with it a dismal environment. However, the station itself didn't have a market-positioning problem. It was an independent and had its own opportunities as it has always had. What it did have was internal management problems brought on by the way the previous Selkirk management had decided the station should be run."

There was "a lot of leftover baggage that had to be cleaned up and changed. I simply went through the process and applied management skilled that I've learned and evolved over the years. All that resulted in the fact that today at CHCH we have a terrific management team. We took the station from its tremendous loss position to where it was able to show a multi-million dollar profit. We did this by just doing the right stuff: good expense control, excellent accounting systems, well thought out promotion expending, good technical planning, high efficiency applications of computers, good communications and good management structure. All the typical things one should do as a good manager."



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VANCOUVER CALGARY EDMONTON HAMILTON
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"We needed association with a larger company."

The biggest problem: "Today we are in a new, changed market environment and we face a whole new raft of challenges. What we thought was a relatively stable marketplace has now rapidly changed. I just don't mean the advertisers, I mean what we as broadcasters are doing, the number of channels, where it's all going. So while we did solve the management problem, now we run head-on into a market problem, as most businesses do today. To solve the problem we faced as an independent, we needed association with a larger company."

When Western International Communications (WIC) took over CHCH in January, 1993, "it gave us that association to add strength to our individual station and at the same time be part of this larger, stronger entity. That means we can address the market in a new way. We can present the station in different packages, in different associations with other stations. We can be represented by Western Broadcast Sales (WBS) and, in effect, be able to compete in all ways."

Faced with aggressive, expanding competitors such as Global TV and Baton Broadcasting — "the associations of stations, the groups that are competing with each other" — CHCH, as a single station in the southern Ontario market, found itself in a very difficult situation.

Steve explained that WIC is a broadcast holding company — the only one working in all segments of the industry: TV, pay-TV, radio, and satellite network services. At WIC, the emphasis is on programming, although the company is also a majority partner in Cancom, which distributes programming via satellite.

New Morning, Late Night Shows on Drawing Board

Following the successful launch of *Canada Tonight*, CHCH has other programming projects on the drawing board. "I've been developing, for over 18 months, a new morning show which I hope CHCH will launch in January." It would share the brand new multi-million dollar news centre used by *Canada Tonight*. Steve is also "looking at doing something very different in late nights... eventually. I call that, along with my morning show, 'my bookends'. We hope we can do it all by next fall."

Started in Music, Sound, Radio

When Steve Harris is asked what brought him into broadcasting, he replies: "My guitar. I was a 'small m' rock 'n' roll musician through the '60s. I worked in small studios and then went off to the States for some university education. I actually took electronic engineering, hoping to become a sound producer... I got to work with bands and write songs and produce records."

"Then, in my first year at York University in Toronto, I discovered radio. A bunch of us had this idea of a campus radio station. We literally built it from the ground up in 1968. It's still there today, on the air, a thriving community-campus station — CKRY, 105.1 on the FM dial."

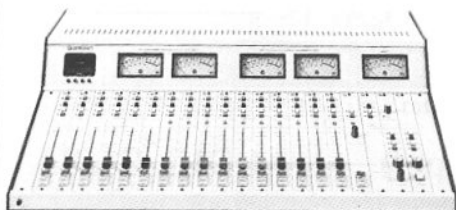
"That venture into radio was really the bug for me and I guess it's true that for anyone in this business, once you are bitten by the bug, you're done. I worked through the professional radio industry and basically did all the various types of jobs, focussing primarily on the programming side. Then I worked my way through the various corporate levels, eventually into some ownership situation. In 1978, I joined Dr. Allard in Edmonton as his vice-president of corporate affairs. I worked on the applications for pay-television for Super-Channel in Ontario and Alberta."

After six years, Steve went on his own to "try for some licences and the like." Eventually, he wound up with Maclean Hunter, "building a broadcast division for them, staying there for about seven years. That's how I ended up at CHCH — Maclean Hunter owned the station and I was asked to 'volunteer' to fix it. I took the challenge and came here nearly five years ago. They say the first rule is never to fall in love with your patient, but I fell in love with this one."

That romance is what has Steve Harris using all his talents, intuition and, in a sense, daring, to bring CHCH back to its top-ranking rating.

Phil Stone is a well-known broadcaster, writer and educator, whose Phil Stone Report and Broadcast Beat are regular features of BT. He can be reached at 2350 Bridletowne Circle, #1601, Scarborough, Ontario M1W 3E6; telephone (416) 492-8115.

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CJLX — A LEARNING EXPERIENCE

by Greg Schatzmann

92.3
CJLX

Canada's newest campus-based FM radio station signed on the air officially just before Christmas last year, during a ceremony held in the library at Loyalist College in Belleville, Ontario. On hand for the live broadcast were local politicians, including the mayors of Belleville and Trenton, college officials, students and staff. The event even included a live telephone greeting from Federal Communications Minister Perrin Beatty. The climax was a ceremonial flipping of the switch to activate 92.3 MHz with a 50-watt signal over the Bay of Quinte area.

For myself, it was the culmination of a couple of months of hard work, getting the station ready for the big day: formats had to be created, schedules drawn up, and mounds of paperwork had to be filled out. For others at the College, especially Bryan Olney, Dean of the School of Media Studies, it was the realization of a long-time dream to serve the area with an alternate radio service. The station is an expansion of

the closed-circuit facilities that served the college campus for 22 years.

CJLX is one of only two FM stations in Canada to hold an "instructional" radio licence. (The other is C1XX, Fanshawe College's FM in London, Ontario.)

While the regulations for instructional radio are similar to those for campus/community radio, instructional licensees have a slightly different mandate.

Staff for CJLX is primarily made up of second-year students from the Radio Broadcasting and Broadcast Journalism programs at Loyalist, and our licence recognizes that association. That means there are about 25 announcers and producers, 20 news people, and a dozen or so sales people pitching in to keep the station going!

CJLX operates at arm's-length from the College and its broadcasting courses. As a condition of licence, the station has been set up as an independent non-profit corporation, governed by a board of directors made up of seven students from the College, two faculty members and three members of the community.

Modern Rock Format Wins Local Acceptance

That community element is extremely important to CJLX, as the station strives to provide community access and as much locally-produced programming as possible. Currently on the air are community-based programs for seniors, high schools, Aboriginal peoples, Francophones, and members of the area's sizeable Greek and Dutch communities.

CJLX has to adhere to some pretty challenging regulations imposed by the CRTC:

- we must play at least 35 per cent Canadian content
- only 30% of our music can be hits
- we must devote 12.5 hours per week to specialty music, e.g., classical, jazz.

We must also provide the equivalent of 32 hours weekly to spoken word programming. That's accomplished through programming provided by our Broadcast Journalism students, community programming, and sources such as Radio Netherlands, the British Information Service and exchanges with other campus broadcasters.

The overall music format can probably be best described as 'modern rock'. While there are a number of radio signals coming into the area from other markets, CJLX is the only local station playing contemporary music. (CJBQ switched to country earlier this year.) That has led to a surprising, but welcome, surge of mainstream listeners.

We've also become the station of choice to be piped through many local businesses. This has greatly helped drive home the point to the broadcasting students that they are now working in 'real' radio. It also hasn't hurt our sales department's efforts to sell commercial time. Our licence allows us to sell a maximum of 504 minutes of commercial time per week, 126 minutes of which can be conventional advertising.

The college was already well-equipped to go on the air, with a modern on-air studio consisting of a Ward-Beck console, Denon CD players, Revox reel-to-reel machines, ITC cart units and Technics broadcast turntables — although we don't use the turntables much any more!

Two of our four production studios have modern McCurdy consoles and TEAC 4-track reel-to-reel units. The other two studios contain somewhat older, but functional equipment.

The newsroom is equipped with four IBM-compatible computers, plus a fifth dedicated to the wire service. Standard Broadcast News provides both our wire and audio services. There's also a separate audio booth for telephone interviews and editing.

Since Loyalist College is situated outside the city limits of Belleville, it was necessary to locate the transmitter downtown to ensure adequate coverage of the city. A UHF studio-transmitter link was installed between the College and a community centre downtown, where our tower and antenna are located.

In what I'm sure is a unique arrangement between campus and commercial broadcasters, Quinte Broadcasting (owners of CJBQ/CIGL-FM Belleville, CJTN Trenton and CJNH Bancroft) pay for studio upgrades and our entire transmitting system, financed our initial technical studies, and gave technical support right up to our on-air debut.

ANNEX PROFESSIONAL



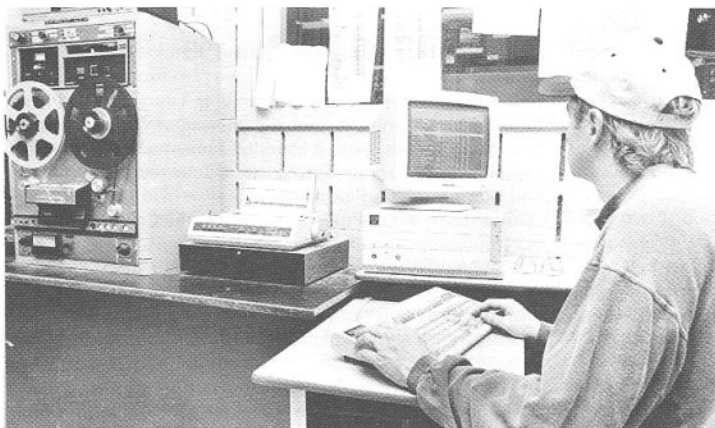
Ed Segeren

Ed Segeren has joined Annex Professional, a Pro Audio equipment dealer serving Western Canada, with offices in Vancouver. He will be responsible for sales to Broadcast, Post-Production, Recording and Corporate Multimedia accounts.

"Ed's extensive technical background will be valuable when demonstrating how new recording technologies such as hard disk and digital tape fit into the broadcast studio of the '90s," said Kerry Corlett, President of Annex Professional.

A 1984 graduate of SAIT, Ed has also completed a variety of specialized technical courses and has held positions at City-TV/MuchMusic and Manta/Eastern Sound.

Founded in 1983, Annex Professional is Western Canada's largest pro audio dealer, and specializes in digital recording systems.



Photos, from top: 1. Broadcast Journalism student Craig Foster in CJLX newsroom looking through copy fed by Standard Broadcast News. Audio station on left.
 2. Radio Broadcasting student Troy Young behind controls in CJLX control room.
 3. Radio Broadcasting student and current CJLX program director Todd Smith in largest of the four production studios. Photos by Brenda Castonguay, Loyalist College.

BT thanks Greg Schatzmann, station manager at CJLX-FM, for contributing this feature. We welcome similar articles on new broadcast, cable and satellite facilities from our readers across Canada.

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CKCO-TV 



Henning Grumme

CKCO-TV APPOINTMENT

Mr. Peter Jackman, Manager of CKCO-TV, is pleased to announce the appointment of Mr. Henning Grumme to the position of Manager of Operations for CKCO-TV. Mr. Grumme's responsibility is to manage the company's television operations, including TV Technical Operation, Studio/Mobile Production and Film Department. Mr. Grumme has held various positions in Technical and Production operations with CKCO-TV over the past 26 years. The appointment is in effect.

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PEOPLE

Baton Broadcasting promoted **Deryl Ring** from VP, sales & marketing, to president of STN Television, based in Saskatoon. He joined CKCK-TV Regina in 1976... At CBC's NewsWorld channel, **Henry Champ** took over as morning co-anchor on Sept. 13. A 15-year veteran of CTV, he joined NBC-TV in 1982. Champ now commutes from Halifax to Washington, DC, to spend weekends with his wife, an editor at the Washington Post... CBC President **Gérard Veilleux** becomes a senior visiting fellow at the Canadian Centre for Management Studies in Ottawa, as of Nov. 1. Early speculation that he would join Power Corp. proved to be incorrect... **Wei Chen** moved from CBLT Toronto to anchor on CTV's *Canada AM*... President of Cancom for the past five years, **Sheelagh Whittaker** resigned to become president of information technology at EDS Canada, a subsidiary of General Motors' Electronic Data Systems Corp... CHED/CKNG-FM Edmonton named **Wayne Keen** GSM... CHUM Ltd. promoted **Mark Rubenstein** to VP, business affairs, of its Television Group... **Ron Collister**, who, in the '70s was CBC-TV's Washington correspondent, left CJCA Edmonton after 16 years as a popular talk show host. He was critical of CJCA and its PD, **Peter Weissbach**, saying "The 'information station' has become the 'popcorn station'." As **Jerry Fairbridge** reports (page 12), he has now joined CHED... At CHYM-FM/CKGL in Kitchener, **Valerie Corcoran** is promotion/marketing manager. As Jerry told you last month, **Wolfgang Von Raesfeld** moved there as GM... CanWest Global promoted **Nancy Smith** to president of T'elle'vision, its proposed specialty channel... Global named news veteran **Neil**

Lundy to its European bureau, working out of Reuters' London offices. he replaces **Bruce Garvey**... Recent appointments at Golden West Broadcasting: **Lyndon Friesen** to GM of CFXL Calgary and CHRB High River; **Ed Lundberg** to manager/GSM, CHAB Moose Jaw; and **Jim Webb** to GM, Ontario region, based at CHOO Ajax — he'll also work on national sales for the Golden West group... CanWest's STV Saskatoon moved **Roger Millions** to sports director, succeeding **Wray Morrison**, now an account exec... In Montreal, Télé-Métropole VP/marketing **Guy Crevier** succeeded **Mario Bertrand** as president... At TV Ontario, producer-director **Adrian Mills** is now creative head, children's programming. He joined TVO in 1992 after eight years with the BBC and is now developing new programs for children in morning and after-school hours... **Vic Dubois** has moved up from GM, CJWW Saskatoon, to VP/GM of Western World's Saskatchewan operations... *Some days a diamond*: Good luck to CFCP 'morning guy' **Kevin Hilgers**, starring in a 2-hour, one-man play in Grande Prairie this month... *Some days a stone*: **Eric Malling**, host of CTV's *W5*, was convicted of being in control of a vehicle while impaired. He was fined \$750 and has his driver's licence suspended for a year...

IN MEMORIAM:

- **Michael Dee** (Michael Graham), 48, radio personality and country singer, died in London, Ont., after a lengthy battle with cancer. (See also page 12).
- **Roy Jewell**, 81, died in St. Thomas, Ont., on September 9th. When CFPL-TV London went on the air in 1953, he moved from CFPL Radio to become one of the first TV employees. After hosting the farm show for 24 years, he retired in 1977.
- **John Radford**. (See page 12, 36.)

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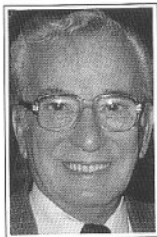
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BROADCAST BEAT

by Phil Stone

The Toronto Blue Jays' new deal with Canadian television is estimated to be worth \$20 million annually to the ball club. The funds come primarily from TSN and Baton... **Nick Prytula** dropped us a line from Saskatoon to say longtime on-air man **Dave Muzik Morgan** had left Rawlco's CKOM after 13 years... The last time we saw **John Badham** he was with CBL and we interviewed him in our role as a consultant. We're told that he and another veteran Toronto broadcaster, **Wally Most**, are now working in Peterborough... Trivia: Movie actor/late night talk show host **Chevy Chase** was born Cornelius Crane Chase... More Americans watch the Super Bowl on TV than have ever voted in a U.S. presidential election... **Ed McMahon** was once a pitcher for a pinball horse-racing game...

TV award-winning writer **Jeffrey Cohen** not only contributes to the Global TV series *Madison*, he's also its executive story consultant... **Anne Murray's Croonin'** is her 29th studio album... **Ella Fitzgerald**, every DJ's favorite songbird in the pre-rock days, is profiled in a new book by **Stuart Nicholson**. It is simply called *Ella Fitzgerald*... **Jean-François Bertrand**, former Québec City radio/TV host, was named VP, development, for BDDS Communications Consultants of Montréal... **Phyllis Yaffe**, the very pleasant and talented head of the Foundation to underwrite New Drama for Pay-TV, stepped down from her role as chair and board member of FUND. We had the pleasure of interviewing her for the April/92 issue of BT... According to *Newsweek*, there are 93.1 million TV households in the U.S., 98% of all homes; 98% have color TV, 36% have two sets, 77% own a VCR, 62% have basic cable and 28% have pay cable... A warm note from **Nick Frost**, president of SILK FM 101 in Kelowna, BC, thanks BT for its assistance in finding a new PD. **David Larsen** accepted the position as of Sept. 1st. He's been in AM/FM programming for eight years in Vancouver and Calgary, and most recently was PD/morning host on Rogers' CFRV-FM Lethbridge... The second Canadian Satellite Users' Association conference and trade show will be held April 13-14 at Toronto's Skyline Airport Hotel. YTV's **Harvey Rogers** will chair... CBC-TV and Toronto Women in Film & Television are sponsoring an award to encourage women in screenwriting...

Obituaries: **Burton Richardson**, who had a distinguished media career, including service with CBC and CFRB Toronto, died at age 87... **Bram Smith**, the famed coronetist, who in the past, worked for the CBC and played with Howard Cable and other major orchestras, was taken by cancer at age 64... Many of us had the pleasure of knowing veteran broadcaster **John Radford**. He took over CFJR Brockville, Ontario, from his father in 1957 and ran it for 30 years. Cancer took him at age 69... **Herbert Philbrick**, whose chronicles of his years of spying on the communist party for the FBI led to the popular mid-50's syndicated TV series *I Led Three Lives*, died at age 78...

CBC Television's senior marketing manager is a very capable **Betty Chiu**... **John J. Brosseau** who had once been GSM for Radio Canada is now at Mediacom as VP Sales and Marketing... **Paul Sullivan** left CBC Radio's *Early Edition* to join Telemedia Publishing... CKLN, Toronto's oldest campus radio station celebrated 10 years on the FM dial. To mark the occasion the station, which is based at Ryerson Polytechnical, issued a 17-track CD largely boosting Toronto-based acts... **David Asper** became GM of STV-Regina... **David Mintz**, former Global Chief whom we profiled in BT was appointed deputy chairman of CanWest Global Developments, remaining chairman of Canvideo Television Sales... 'The World's Most Dangerous Band' — led on *The David Letterman Show* by Canadian-born **Paul Shaffer**, was renamed 'Paul Shaffer and the CBS Orchestra'... **Alan Alda**, who played a doctor on MASH, will be chatting with some real physicians as host of PBS-TV's *Scientific American Frontiers*... Three years after it closed the studios at CBET Windsor and made it a three-reporter news bureau, the CBC plans to resume daily news in January...

A one-hour documentary on **Elsa Franklin's** daughter, the brilliant young physicist, **Dr. Melissa Franklin**, will be seen this winter on PBS... **Pierre Berton's** daughter **Penny** has a thriving jewelry business on the island of Bali, where she has lived for the past 17 years... An interesting radio broadcaster is India's **Jayshree Mehta**: in her home country, she has a science program that reaches 1.5 million children... **Steve Shutt**, the former NHL star, left his post with the Montreal Canadiens' radio broadcasting crew, to become an assistant coach with the team... From the Toronto Star's **Milt Dunnell** we learn that the first radio broadcast of a major league baseball game took place in August, 1921... **Milton Berle** is still on air — the 85-year-old comedian is selling videos of his hit TV show of yesteryear, *Texaco Star Theatre*, on a U.S. cable shopping channel... **Roseanne and Tom Arnold** bought a string of five newspapers and are each writing a column for them...

When we attended the lavish and so-well coordinated press conference CHCH-TV Hamilton gave to launch its new national newscast, *Canada Tonight*, we renewed acquaintances with two former CHUM colleagues. One was **Steve Harris**, CHCH president and CEO (profiled in this issue of BT on page 18), and the other was **Tony Parsons**, "Canada Tonight" co-host. (Editor's note: More about *Canada Tonight* on page 16.)

Canada's 'Dean of Radio Broadcasting' — **Phil Stone** writes regularly for BT. Items for *Broadcast Beat* may be sent to Phil at 2350 Bridletowne Circle, #1601, Scarborough, ON M1W 3E6. Mail for BT should be sent to Box 420, Bolton, ON L7E 5T3.

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