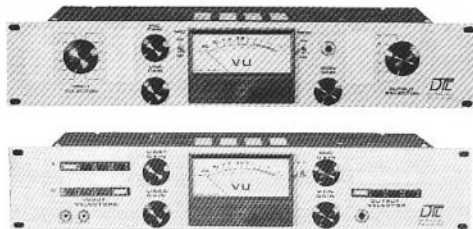


## PEOPLE

The Astral Broadcasting Group Inc. has named **Len Bramson** as corporate VP. Succeeding him as president/COO of First Choice (The Movie Network) and president/CEO of Canal Première/Viewer's Choice is communications lawyer **Lisa de Wilde**, formerly with the CRTC and most recently executive VP of First Choice. At parent company Astral Communications Inc., **Harold Greenberg**, chairman/CEO, promoted **Ian Greenberg** to president/COO; **Sidney Greenberg** to president/COO of Astral Entertainment Group; and **André Bureau**, president/CEO of Astral Broadcasting Group, to chairman of the newly-established management committee. **Mila Mulroney** was appointed to the Astral board of directors... After hiring Major-General **Lewis Mackenzie**, Baton Broadcasting signed two more high-profile figures: former CBC-TV VP **Ivan Fecan**, as senior group VP, will develop new program production; and **Garth Turner**, former MP for Halton-Peel and briefly minister of revenue, is now business editor for the London-Windsor-Wingham TV group... To fill Fecan's post, interim president **Anthony Manera** of CBC named **Jim Byrd** as acting VP, English TV. Formerly Newfoundland regional director, Byrd became executive director of media operations last March... CanWest Global System has promoted **John Burgis** to VP, financial and business operations, while **Ed Holmes**, broadcast operations manager, was named to monitor Global TV programming to ensure adherence to broadcast codes... **Carol Reynolds**, who left CBC-TV in 1992 to be president of Paragon Entertainment Corp., has set up Carol Reynolds Productions in Toronto...

**Alain Gourd** has moved from DOC to become president of Canadian Satellite Communications Inc., succeeding **Sheelagh Whittaker**... CFOX-FM Vancouver, GM **Chris Pandoff** named **Bob Mills** as PD. Bob has 23 years in radio in the Okanagan and (most recently) Z99 Red Deer and CJAY-FM Calgary. **Mary Ann McKenzie** remains as assistant PD... **Alex Docking**, ND at CKCK-TV Regina, reports that **Manfred Joehneck** has moved from ND at CKRM/CFMQ-FM to be assignment editor... CKVU-TV Vancouver promotions manager **Diane Johnson** is one of only three in North America nominated as 'Promo Person to watch' in 1994. The recognition comes from the 1650-member Promotion Marketing Executives (Promax). Also at UTV: PD **Howard Slutsken** was honored by Crime Stoppers for *Murder of the Bag Lady*. The production, one of 200 entries from nine countries, took 2nd place (500,000+ market category) at the Crime Stoppers international convention in Calgary last fall... Congratulations also go to CBC's **Jeff Gruen**, who took bronze awards at both the Houston and Columbus International Film & Video Festivals for a CBC Sports promo, *March Breakout*. With animation by TOPIX, **Gerlinde Scharinger** wove together various clips of sports footage at Magnetic North, which also did final post production... Shaw Communications named **Don Mazankowski** as a director. An MP for 25 years, he also held various cabinet posts, including deputy PM... Another Albertan, **Larry J. Boisvert**, who was named president/COO of Telesat Canada a year ago, became president/CEO as of November 17th. He's been with Telesat since 1972... At TV Ontario, **Doug Grant**, 44, has been appointed head of current affairs programs, succeeding **Christa Singer**. A 20-year CBC veteran, he'll develop TVO's plans for a daily current affairs show to launch this fall... And **Kevin Shea**, president/CEO since YTV launched five years ago, has moved to president/COO of Atlantis Films in Toronto.

### AFFORDABLE SOLUTIONS



### MCN-1200 AND MCN-1210 NEWSROOM SELECTORS

- Combine news source selection, mixing, and monitoring — all in one compact unit
- Mic and line inputs with separate level controls
- Built-in headphone/speaker amplifier with adjustable BG level

**DTL**  
DAV TRONICS

200-1543 VENABLES STREET  
VANCOUVER, B.C.  
TEL: (604) 255-2200  
FAX: (604) 255-4083

### In Memoriam

- **Bert Cannings**, 82, died peacefully in his sleep on Oct. 13th in Ottawa. The legendary news director of CFCF Montreal worked in broadcasting for 55 years, until his retirement in 1986 at age 75. A past president of RTNDA, he received many honors for his work in advancing broadcast journalism and was inducted into the Hall of Fame in 1982.
- **Ross de la Cruz**, 50, passed away Nov. 3rd, 1993, after a lengthy battle with cancer. Born in the Philippines, he was educated in Tokyo and came to Canada, joining CFTO-TV Toronto in 1969 as assistant to the director of engineering. With Hitachi Denshi since 1981, he was first chief engineer in Canada, then moved to the U.S. in 1985, where he became general manager of engineering, sales and the Latin America division. Funeral services took place in Jacksonville, Florida.
- **Wilfred Gilbey**, 79, died Oct. 23rd in Saskatoon. For 16 years, he was an engineer and announcer at CFQC Saskatoon, and in 1955 moved to Swift Current where he became manager and chief engineer of CKSW. He retired in 1982.
- **William Plaunt**, who launched Canada's first privately-owned TV station, CKSO-TV, in 1953, died at his Sudbury home Nov. 6th at age 78. Active in the community, his business interests included the Sudbury Star, as well as CKSO Radio and TV.
- **Ron Poulton**, 77, died in Toronto Nov. 16th, 1993. A career newspaperman, he was news director of CFTO-TV in 1960-61.
- **Lester Rogers**, 82, died October 30th, 1993, in Lunenburg. A co-founder of CKBW Bridgewater, N.S., in 1947, he was its sales manager until his retirement in 1974.

# INDUSTRY NEWS

## CAB '93 CONVENTION: NEW REVENUES A PRIORITY

CAB President Michael McCabe told the annual convention in Halifax that private broadcasting's future lies in tapping new revenue streams, building partnerships and taking full advantage of new technologies. "Radio and television need to restore revenues lost in a long and difficult recession. We must renew our industry in the face of rapid technological change, powerful global business forces and a much more competitive media marketplace."

- **Television** may well find new revenues in specialty cable services: 17 broadcasters are part of 38 applications now before the CRTC. And a proposed Television Production Fund is designed to make programming for affordable to stations, while ensuring adequate funding to producers.

- **Radio** is facing declining revenues, however the CRTC's elimination of many regulations is allowing greater flexibility. The key words are rationalization and restructuring, and the new business opportunities offered by Digital Broadcasting.

"Broadcasters must seek out partnerships with advertisers, program producers, other broadcasters and narrowcasters," said McCabe. "As we expand our capacity through digital technology, we will need partners in information and program-supply. Both radio and television must be part of the communications revolution."

### Pioneer Joins Eureka-147 Digital Radio Project

Private radio has lost more than \$10 million over the last three years and could lose up to \$50 million in 1993; 60% of stations are losing money. Digital Radio could earn new revenues for broadcasters, through datacasting, paging and direct response advertising. At CAB '93, Pioneer Electronics announced that it will take an active role in the introduction of DAB. The firm now has an agreement with the Eureka-147 Project, which aims to establish a world DAB standard. Pioneer expects to have prototype receivers available early in 1995 for experimental DAB broadcasts to be launched this year in Toronto and Montreal by Canada's DRRI. Commercial radios would be available later in 1995. Pioneer, the first manufacturer outside of Europe to join the Eureka-147 Project, believes that if Eureka becomes the world standard there will be sufficient demand to justify production, even if the U.S. opts for 'In-Band, On-Channel' digital on the AM and FM bands.

### CRTC Accepts Strengthened Code on TV Violence

After a year of intense effort, the CRTC and CAB have agreed on a code designed to protect children from portrayals of excessive violence on television. CRTC Chairman Keith Spicer welcomed the code, noting that, "Research worldwide has shown that a relentless diet of TV violence can make children insensitive to cruelty, as well as more aggressive and anti-social." He describes the code as "a realistic starting point... without handcuffing program creators." Under the code, broadcasters are committed to: an outright ban on gratuitous violence; scenes of violence considered acceptable for adults only are limited to after 9pm; sensitivity about violence against vulnerable groups such as women and visible minorities; and sensitivity about violence to animals. Rules for children's programming include: animation will not invite dangerous imitation; violence will not be shown as a preferred way of solving problems; consequences of violence will be portrayed; in animated programs, violence will not be the central theme. The code, in force as of January 1/94, will be administered by the Canadian Broadcasting Standards Council, and closely monitored by the CRTC. Spicer stressed the need for a national program classification system, and the CAB is to develop this aspect during 1994.

The CRTC is actively working to raise public awareness of the TV violence issue and to put pressure on program suppliers in the U.S. and other countries. In Canada, public and private broadcasters, pay-TV and specialty services, cable TV, producers and advertisers have joined in the Action Group on Violence on TV. Private broadcasters will undertake a \$10 million public service campaign, and the cable TV industry has launched a national 'Stop the Silence on Violence' campaign.

At CAB '93, a panel discussed the issue. Micheline Charest of Cinar Studios agreed that the code was a sensible starting point, but said a strict interpretation could put Canadian producers at a disadvantage in the world market. In his speech, Spicer said, "We're not looking for antiseptic TV. We're looking for sensitive television."

*In other industry news:* In addition to the TV Violence code, **CBSC** will administer the **RTNDA** Code of Ethics. CBSC notes that most complaints are related to news and public affairs programming...

**Decima Research** says Canadians are more receptive to new technology, led by younger, better educated and more affluent segments of society. Their study found that: 30% of homes have a home computer and another 21% plan to buy one within the next year; 21% also plan to buy a VCR and 19% plan to buy a CD player; 6% plan to buy a cellular phone; 6% have a fax, 4% plan to buy one. The majority of Canadians want U.S. satellite TV signals, provided some Canadian signals would also be available...

At the CRTC Telecom hearing, **CAB** strongly opposed telcos getting into programming. CAB lawyer Peter Miller said any moves to push convergence should be the subject of a separate hearing. (See *special review of Convergence*, page 9.)

**Rawlco** and **Golden West** have agreed to put CFFR and CFXL Calgary into one company (owned 82.5% by Rawlco) and seek FM for 'XL's easy listening format.

### broadcast video systems corp.



Terry Cribbey

### **BVS APPOINTMENT**

Bert Verwey, president of Broadcast Video Systems, is pleased to announce the return of Terry Cribbey to BVS, where he will take over the position of Vice President of Sales & Marketing. Terry spent the first six years of his broadcast sales career with BVS before joining Sony Broadcast. He has held the position of Sales Manager at Precision Camera for the past seven years.

Terry's extensive experience in the industry will make him an invaluable member of the BVS organization.

Founded in 1975, Broadcast Video Systems Ltd. manufactures professional video equipment for the television broadcast and production industries.



## JERRY FAIRBRIDGE

### CJCA Edmonton Goes Off the Air

Western World's sale of CJCA Edmonton to Stu Morton and Roger Charest fell through. For a few days, it appeared that other buyers had been found, led by PD **Peter Weissbach**, but those talks also fell apart. CJCA, one of Alberta's oldest AMs and not long ago the market leader by a long stretch, went off at 6pm, Dec. 1. At the same time WIC's CHED was re-launching itself as Edmonton's news/talk station with many of CJCA's former stars: top sportscaster, **Bryan Hall**, was the most recent to cross the road to join colleagues **Ron Collister**, **Bill Matheson** and **Gord Whitehead**. Gord went via CITV, where he'd worked on the morning show since leaving CJCA. Bryan Hall had been at CJCA for 29 years. The station must have been good to him because he doesn't seem to have aged in that time... WIC, Canada's news/talk leaders, own both CHED and talk-station CHQR Calgary and there will be synergies... At CHQR, **Frank Callaghan** replaced **Rick Wilson** as PD... **Stu Morton** and **Roger Charest** are applying to buy CFGP Grande Prairie from Rogers and to switch CKER Edmonton to FM. Says **Gary Miles** of Rogers: CFGP is well-run and doing very well, but it was a great opportunity to strengthen a regional broadcaster. Rogers keeps AM/FM combos in Calgary & Lethbridge... Western World President **Clint Forster** says the bottom line at his other stations is looking much better than it did a year ago. He's hoping for a decision soon on CFQC Saskatoon going to FM with 'new country' and taking the same format to CKIT-FM Regina. He was negotiating for the sale of CKRC/CKLU-FM Winnipeg... In Regina, Harvard's CHMX-FM, also applying to play new country, gave notice to some staff...

**Bruce Hogle**, an Edmonton institution, leaves CFRN-TV March 1, one month before the 29th anniversary of the day he joined Sunwapta as manager of news, sports and public affairs. He'll stay on to consult, retaining his multitude of contacts for CFRN-TV, now owned by Electrohome. It's been a family affair for the Hogles: Bruce's dad, Bill, set up Sunwapta's news/public affairs. When he died of a heart attack in 1965, Bruce, working in Regina, went to Edmonton for the funeral and was offered the job by the late Dick Rice... Bruce did 20,000 editorials before leaving the front lines five years ago; as a result of those editorials, Edmonton started 'block parents' and opened a rape crisis centre, and Alberta changed its adoption laws. Bruce's son **Steve Hogle** is sports director at CFRN-TV; he replaced **Al McCann**, who was hired by Steve's grandfather, Bill...

Another Alberta icon, **Don Thomas**, has resigned as president of ACCESS Alberta. His efforts kept CKUA Radio alive when the government made a previous push to end funding. As I write, the future of ACCESS seems very uncertain. At least one private group is looking at the possibility of buying the networks... The Allard family stepped back from management in the WIC companies, although they still hold a large block

of non-voting shares. **Barry Duggan**, president/GM of CKRD-TV Red Deer, succeeded **Harold Roosen** (married to Cathy Allard) as president of CITV, where the late Dr. Allard started the broadcast empire that he sold to WIC four years ago. WIC, of course, is headed by **Doug Holtby**, who was brought into the industry by Dr. Allard. At Red Deer, **Art Reitmayer** succeeded Barry Duggan. Also at RD-TV, **Robert Palmer** took over as ND when **Neil Fitzpatrick** moved to CFRN-TV Edmonton as assignment editor; **Andrew Smith** left to go into business...

**Chris Pandoff** succeeded **Alden Diehl** as GM of CFOX/CKLG Vancouver. His former slot as GSM was filled by **Gord Forbes**... PD **Bob Harris** is gone from Power's CKWF-FM/CKRU Peterborough, as they move to more automation. Bob was replaced by **Malcolm Sinclair**, who'd been let go by CKYC Toronto, also dramatically slimmed. YC's scheduled to move in with CFNY-FM in a few months... **Eric Rothschild**, former VP at CKYK has set up as Rothschild & Co. Rather than return to being VP/corporate affairs for Maclean Hunter, he opted to set up on his own, handling MH's dealings with the CRTS (he's currently working on their business channel application) and will work for others on regulatory work, mergers, acquisitions, turnarounds or restructuring. He's at (416) 801-9701...

CanWest Global continues to expand. Australia's Network Ten, more than half owned by CanWest Global, bought a share in Australia's Capital Television Group, and CanWest Global was also looking in Chile... AltaWest, one of two groups applying for Alberta TV licences, says it will not solicit nor accept local advertising. **Don Brinton** is chairman of AltaWest, and **Terry Coles**, who managed CFCN-TV Calgary before he went to Windsor, is project manager... **Bob Trimbee**, formerly of BN and Seltech, now heads up VoicePrint, the specialty cable service... **Linda Benoit** had just arrived as GM of CFCA-FM/CKKW Kitchener when she was in hospital for an emergency appendectomy... **Russ Leblanc** moved from the Maritimes to become GSM at CHOO Ajax... **Mark LaPointe** moved from CHAM Hamilton to PD at CJBX-FM London, replacing **Ian McCallum**... Baton Broadcasting picked up former revenue minister **Garth Turner**, who before that was Toronto Sun business editor, for its Southwestern Ontario group. Guess which business editor will be watching the Liberal government's financial performance very closely...? **Ross Winters** is PD at CFMI-FM Vancouver replacing **JJ Johnson**... **Pat Cardinal** replaced Ross at Edmonton's CHED/Power 92... CFRE-TV Regina slimmed, letting go ops manager **Ron Mittleholtz** and ND **Mark Evans**. Assignment editor **Greg Indzeoski** is also supervising the newsroom. **Manfred Joehneck**, former ND at CKRM Regina, started as assignment ed at CKCK-TV Regina. **Jim Haskins**, formerly of CKCO-TV Kitchener, is now ND at CKY-TV Winnipeg... **Linus Westberg**, GM of CKDM Dauphin, never stands still. He bought a 20% share of the station at the same time shareholders **Joseph** and **Marguerite Maillard** solidified their control with a 50% share. Linus hired **Garth Forster** as sports director and is now carrying play-by-play of four hockey leagues, including the NHL. Then Linus hired **Scott Brown** from SAIT as his agriculture director and he's so high on Scott he says: "We're trying to get him married here so he'll stay"... PD **Rob Bye** of CKLZ-FM Kelowna hired host **Hugh Dixon** from sister station CKOV to replace **Doug Spencer**, who's gone to Trail... Down the road at CJIB Vernon, VP/GM **Patrick Nichol** lost his bid to become mayor by just 200 votes... A great fall campaign by CJAY-FM Calgary. Called *Show Us Your CJAY*, it resulted in CJAY call

letters all over the city and even a banner being unfurled on the Great Wall of China. A couple of skydivers jumped with a CJAY banner. The winner was a huge banner promoting morning host **Bob Steele** for PM. It won the \$10,920.92 grand prize... Q92 FM Sudbury got coverage on two TV stations and in one newspaper for a rubber turkey toss in which local celebrities tossed the turkeys from a scissorlift into a target of rings marked with dollar amounts. A participating grocery store provided \$1,800 in food, matched by the station's Telemedia Children's Trust Fund, for the food bank... A good way to keep in touch with your listeners and customers: News/talker CFRB Toronto now faxes a daily newsletter to businesses, media, ad agencies and clients. It carries top stories and CFRB program highlights of the day. A letter with the first, signed by VP/GM **Roy Hennessy**, asked listeners to forward suggestions for improving CFRB... Rogers' 680News Toronto held a breakfast meeting for agencies and advertisers, a tightly orchestrated show to explain why 680News is a good buy: news is not like background music: when your listening, you're concentrating. Therefore you hear the ads...

Shaw's CHAY-FM Barrie signed on with an easy listening format in 1977. As it headed into the '90s, it had to decide whether to change the format or create a new easy-listening format that would appeal once again to the 25+ audience. PD **Paul Richards** rebuilt the format and CHAY is again enjoying the kind of popularity it enjoyed in the '80s. Modern instrumentals are mixed with easier selections from leading vocal acts and new music from more traditional artists. "Let the others slug it out with modern country or classic rock; we'll keep enjoying success with our new version of a great

idea: today's easy listening," writes Paul. CHAY-FM is into the 4th year of a 5-year, \$500,000 talent development initiative... Shaw's CKDK-FM Woodstock is running strongly on its new frequency and GM **Jim Elliott** is proud of his campaign to turn people from 102.3 to 103.9 without a single irate phone call. He kept both frequencies running through ratings... But he lost GSM **Sean Russell** to NewCap's CJYQ/KIX Country in St. John's, NF... CIGO Port Hawkesbury, N.S., celebrated its 18th birthday with a bash for loyal listeners. As of Jan. 1, **Bob MacEachern** is officially owner as well as GM after buying the station from the Eastern Group... The face of SBN in Ottawa has been changing. **Bob Neufeld** has gone to Vancouver to head the bureau there, replacing **Russ Byth**. **Steve Lambert** was moving from Edmonton to replace him. **Dwayne Desaulniers** left to work with former SBN GM **Ken Whitehurst**... Alberta news people have made surprisingly little fuss over a \$10 charge the provincial government has effected for queries made to court clerks. The media will still cover major cases but I can see a squelching of coverage of minor cases. It seems a bit much to pay \$10 to find out someone's been remanded for a week. But only **Tony King**, ND at CFXL Calgary, raised the issue. If the government gets away with it in Alberta, you can bet the practice will spread... Finally: A favor to ask of all who ran **CHRISTMAS PROMOTIONS** (clothes, toys for kids, etc.) I'd love to know how many coats/toys/food hampers, etc. you collected — just a total. I probably won't be able to credit every station individually, but in March, I'd like to tell the world just how much Canada's broadcasters do for the needy at Christmas. If there's something different about your campaign, let me know that too — and how long it's operated. Fax it to me c/o Broadcast News, (416) 364-8896. Thank you, and happy New Year...

## Your Station Operates 24 Hours a Day So Do We

Meet the Continental Service Team. They are available 24 hours a day, 365 days a year to assist you with solutions to any technical service questions. These people have many years experience troubleshooting equipment in the field and are knowledgeable about all Continental transmitters and accessories.

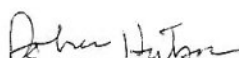
**Continental offers the best service in the broadcast industry.**



Dave Chenoweth



Ken Branton



John Hutson



Jan Aerts

Service 214-388-5800



**Continental Electronics Corporation**

P.O. BOX 270879 DALLAS, TEXAS 75227-0879 214-381-7161 TELEX: 73-398 FAX: 214-381-4949



# ATLANTIC AIRWAVES

by Sandra & John Porteous

**FUNDY GETS OK FOR PURCHASE OF MONCTON CATV:** The CRTC has given the green light for the purchase of Cable Service Ltd. by Fundy Cable of Saint John for a price tag of \$39 million. The Moncton system has been owned by the Kay family; Fundy is controlled by **C. William Stanley**. The new owners lost no time in announcing plans to add U.S. superstations WSBK Boston and WTBS Atlanta to the Moncton package. **Eric Hart**, VP/marketing for Fundy, says the deal should be complete by the end of January.

**WAITING GAME:** The CBHT Halifax resident curling expert, international champ **Colleen Jones** has not been hefting any rocks for a few months... she's been waiting impatiently for the arrival of her second child. Big brother Zack is excited, too... **APOLOGIES to Jocelyn England**, whose first name we garbled and who says she was misquoted when she was among those dropped at her former announce slot. "I was not hurt by the action," says Jocelyn, who quickly relocated and is now happily employed with Annapolis Valley Radio... **Henry Champ**, well known to viewers of the CTV news and more recently NBC-TV, for whom Champ toiled overseas, is now ensconced at the Halifax newsroom of CBC's Newsworld channel. Champ is anchoring beside **Norma Lee MacLeod** and says he loves both the job and the city. Welcome to God's country, Henry!...

**TAKE THAT 'STEVIE'!** Former Mayor **Elsie Wayne** of Saint John, NB — one of the two Tories elected on Oct. 25, lost no time in tweaking the media's tail. Interviewed next day by ATV's **Steve Murphy**, a former Saint John boy, she was in good form. When Murphy commented on the quirkiness of her election, she replied, "It's a lot like the polls you guys did!" By the interview's end, she left Murphy red-faced by repeatedly calling him "Stevie"... **THE HALIFAX-BASED COMEDY SHOW** *This Hour has 22 Minutes* fed a live skit to the CBC-TV network on election night and got good reviews for the funny banter. If the regular show is this good, it should do well... **SPEAKING OF THE ELECTION:** It mirrored the clean sweep New Brunswick Premier **Frank McKenna** pulled off some years ago. At that time, former CJMO-FM Moncton news director **Jerry Proctor** called me and said, "John, how about anchoring our election coverage with me and **Robin Sauvé**? I jumped at the chance and on we went. By mid-evening, it was clear McKenna was close to a shut-out, but to be objective, Robin, Jerry and I had to keep rummaging in the wire copy for signs there might be an official opposition. I can relate to how non-plussed some broadcasters were the night of Oct. 25!..."

**HELPING THE HANDICAPPED:** Halifax Cable Channel 10 has introduced a unique camera tripod which is accessible to wheelchair volunteers. The conversion allows wheelchair users to look through their 5" viewfinder at eye level and have the wheelchair interlock with the camera's tripod legs. Program director **Brett Smith** hopes the innovation will ultimately remove some of the barriers to employment in a field previously closed to the disabled...

**THESE 'PCS' GOT IN:** From **Tomas Peiser** at CFBC Saint John comes word that the New Brunswick Communications agency has replaced its Xtel Printers with PCs to receive government

press releases. However, there is no provision for downloading the data directly into a newsroom network. Tomas and his colleagues have written and tested a program that does this, and anyone wishing a copy can phone him at (506) 658-2330 during regular office hours.

*Items for Atlantic Airwaves may be sent to Sandra Porteous (for NS & NF) at 7 Centre St., Bedford, NS, B4A 2B3, Tel (902) 835-1485; or John Porteous (for NB & PEI) at 110 Pleasant St., Moncton, NB, E1A 2V2, Tel (506) 857-8133 or FAX 852-9564.*

## Letter: CHSJ-TV Met CBC Obligations

In the November/December issue, an article by Sandra and John Porteous regarding the sale of CHSJ-TV and MITV contains the following passage:

"Kenneth Clark, then president of New Brunswick Broadcasting, told the CRTC that CHSJ-TV would become 'more of a CBC station than most CBC stations.' Within a year, however, Clark had resigned — and little visibly changed on the station's log."

Under a separate agreement with the CBC, New Brunswick Broadcasting agreed to increase CBC network programming from 67 hours per week to approximately 90 hours per week commencing Fall of 1988. One would have to be myopic not to see a visible change in the station's programming.

*Larry M. Nichols, President  
New Brunswick Broadcasting Co. Limited  
Saint John, N.B.*

*Editor's note: We're sending our Atlantic correspondents to LensCrafters... Roy Bonisteel, move over!*

**LOOKING TO BUY?  
HAVE SOMETHING TO SELL?**

**Give Us A Call!**



**HIGH TECH EQUIPMENT BROKERS**

*Canada's Foremost Supplier of Quality  
Used Television Production Equipment*

4580 Fieldgate Dr., Unit #4, Mississauga, ON L4W 4K4

**TEL: (905) 238-1095 or Toll Free 1-800-265-8888**

**FAX: (905) 238-6182**