

Advertising  
•  
Television  
•  
Radio



*Canadian*  
**BROADCASTER**

NOW IN OUR TWENTY-SECOND YEAR OF SERVICE TO THE INDUSTRY AND ITS SPONSORS

Vol. 22, No. 23

TORONTO

December 5th, 1963

*Season's Greetings! - Meilleurs Voeux!*



Thank You

To all Canadian broadcasters,  
our compliments of the season  
and our warmest thanks for all your help  
and support during 1963.



**ROTHMANS OF PALL MALL CANADA LIMITED**

Rothmans King Size · Craven "A" · Peter Stuyvesant  
Number Seven · Sportsman

# SIGHT & SOUND

News from Advertising Avenue  
About Radio and Television . . .  
Accounts, Stations and People

A THOUSAND DOLLAR annual award for original contributions in the field of advertising research has been announced by the Canadian Advertising Research Foundation, which will administer the award for its donors, MacLaren Advertising Co. Ltd. The first MacLaren Advertising Research Award will be presented in 1964, and entries must be made by March 31 for consideration by a panel of judges.

• • •

DOWN THE LINE CHANGES have been made in the media department at McConnell, Eastman & Co. Ltd. Don MacMillan, formerly vice-president and director of broadcast, is now vice-president and director of media services. Mrs. O. J. Reynolds, radio-TV time buyer since 1959, is now media manager of the Toronto office.

New radio-TV time buyer is Miss Joyce Maedel, previously assistant radio-TV time buyer, and that position is now held by Mrs. Barbara Breckenridge, formerly in radio-TV traffic.

• • •

NEW MEDIA MANAGER of the Montreal office of Ronalds-Reynolds & Co. is Karl Steeves, who has been media director at McConnell, Eastman & Co. Ltd., Toronto, for the past year. Previously Steeves was director of research and sales development for Paul L'Anglais Inc. for two years, and director of the Television Bureau of the CAB for two and a half years prior to that.

UP THE LADDER at Ogilvy, Benson & Mather (Canada) Ltd., John Straiton has been named deputy managing director, following his recent appointment as a vice-president of OB & M Inc., New York, and remains creative director of the Canadian office.

Michael Ball, group supervisor, Harry McLeod, art director, Bob Miller, group supervisor, and George Murray, director of media, have been appointed vice-presidents of OB & M Canada.

• • •

RECENT APPOINTMENTS at Foster Advertising Ltd. see R. C. (Bob) Baker joining the agency as one of two vice-presidents in charge of client services. Baker resigned this summer after some 35 years with the agency founded by his father, the Baker Advertising Agency.

Other vice-president, client services, is Frederick P. Kirby, who has been vice-president, marketing, for the past five years at Foster.

Robert H. Bradshaw, formerly director of marketing, has been made vice-president, marketing. He has been with the agency 12 years. H. W. C. (Bill) Straiton, copy chief for the past six years, has been named creative director.

• • •

RE-JOINING VICKERS & BENSON LTD. after a five-year absence, A. Stanley Furnival is now vice-president and director of creative operations for V & B's Toronto office. In the newly-created position he will be responsible for art and copy and their production in all media.

For the past five years Furnival has been with Foster Advertising Ltd., the last three years as vice-president and director of creative services. He was with V & B as creative director before the move to Foster.

Neil Craig, who resigned as vice-president and creative director at Vickers & Benson the end of September, after almost ten years with the agency, is now a creative consultant offering complete creative services to agencies. His office is at 2171 Avenue Road, Toronto.

• • •

FOR THE SECOND YEAR, John T. Ross, president of Robert Lawrence Productions Ltd., will head the Canadian panel of judges in the preliminary judging for the Hollywood Advertising Club's International Broadcasting Awards. Other preliminary rounds are held in London, Mexico City, New York, Chicago and Hollywood, and the awards will be announced in late February.

• • •

HENRI AUDET, CKTM-TV, Trois Rivières, was elected president of ACRTF for his third term, at the French broadcasters' convention in Quebec City last month.

Also re-elected were Aurèle Pelletier, CHRC, Quebec, vice-president; Marcel LeBoeuf, CKCV, Quebec, secretary treasurer. D. A. (Bobby) Gour, CKRN, Rouyn, remains immediate past president.

Re-elected to the board were

Raymond Crépault, CJMS, Montreal; Paul L'Anglais, CFMT-TV, Montreal; Conrad Lavigne, CFCL, Timmins.

New directors are Tom Burham, CKRS-TV, Jonquière; Roland Couture, CKSB, St. Boniface and Maurice Dansereau, CHLN, Trois Rivières.

• • •

RICHARD ROBILARD has taken on a new position with the CAB, as French language liaison officer.

Rick, a 25-year old bi-lingual Ottawa, a B. A. (Pol. Sc.) Ottawa University, comes into the business after a two year world tour, with time out for teaching assignments in Australia and England.

On his return to Canada last August, he joined the CAB staff in Ottawa for a period of intensive training under Jim Allard, CAB executive vice-president.

In his new berth, Rick is undertaking various phases of PR work for the association, but, primarily, he will make himself available to French-language broadcasters as a source of information on matters pertaining especially to this group.

ANNOUNCEMENT

## CHFI APPOINTMENT



ROBERT A. LESLIE

Mr. E. S. Rogers, President, Rogers Broadcasting Limited, is pleased to announce the appointment of Robert A. Leslie as General Sales Manager of Radio Stations CHFI/CHFI-FM.

Mr. Leslie was previously associated with CHFI's National Reps, Air-Time Sales Limited, who have co-operated with CHFI in the transfer, for the overall progress of the station.

A graduate of Upper Canada College, Mr. Leslie returned to Canada from the United States in 1936 and resumed his Canadian advertising sales career with the Timmins Daily Press. In 1941 he farmed National Broadcast Sales in Toronto to represent the Thomson group and other stations, and in 1942 he opened and operated their Montreal office. His association with National Broadcast Sales extended over a period of twenty years.

Mr. Leslie is one of the most experienced and best known people in the radio business, and CHFI looks forward to continued sales expansion under his guidance.

## APPOINTMENTS BY SKEENA BROADCASTERS LIMITED



G. WAYNE SEABROOK



F. JOHN FORD



ARTHUR E. BATES

J. Fred Weber, Managing-Director, of CFTK Radio and Television, is pleased to announce the following appointments:—

G. Wayne Seabraak as Assistant Manager;  
F. John Ford as Sales Manager;  
Arthur E. Bates as Personnel Director.

Mr. Seabraak, with ten years' experience in the radio and television field, was formerly director of local television sales and National Sales Manager for both media.

Mr. Ford, moves from his former post as local Radio Sales Manager, to the position of Sales Manager for both radio and television.

Mr. Bates, television Art Director, and formerly Assistant Personnel Manager for the Columbia Cellulose Company in Terrace, will assume the duties of Personnel Director for radio and television.

CFTK now provides radio and television coverage to over seventy thousand residents of Northwestern B.C. and Southeastern Alaska.

## Simcoe County

accounts for  
\$42,264,000.  
in food sales  
annually --  
and it's just  
one of 19 counties  
served by  
Channel 3, Barrie  
Sales Management

•  
**Paul Mulvihill  
& Co. Ltd.**

**TORONTO — MONTREAL**

Representing these quality  
television stations

**CKVR-TV, Barrie**

**CJCH-TV, Halifax**

**CHOV-TV, Pembroke**

**CFCL-TV Timmins**

**C**hristmas greetings from

**K**ingston!

**L**et the New Year

**C**reate new opportunity  
for you!

**WANT SALES SUCCESS  
IN KINGSTON?  
LET US OPEN THE  
DOOR IN '64!**

# CKLC

**YOUR  
AWARD-WINNING  
STATION!**

## Letters

### A WILD AND UNCO-ORDINATED TREND

South African Embassy  
Ottawa 2.

IT WAS ONCE SAID: "Inanity leads to anonymity". On November 7, the *Canadian Broadcaster* carried on article by "a former employee of the SABC" dealing with an alleged "seizure" of the South African Broadcasting Corporation by the South African Government. Accusing the government of transforming the SABC "into an out-and-out propaganda machine for itself", the writer "insisted on anonymity because of relatives in the Republic."

This cloak and dagger atmosphere eventually lifted when the writer admitted on occasions that there are still those who openly criticize the government without being in fear for their own safety or the safety of their relatives. The wild and unco-ordinated trend of the first few accusations, however, remains throughout.

In one paragraph for instance, it is stated that "much time is de-

voted to emotionally charged ideological programming, particularly on the Afrikaans transmission, where talks on subjects such as 'Land of our Fathers', 'Historical Moments' (recapping British outrages in the Anglo-Boer War) and 'Friends of South Africa' are popular."

It might also have been added that these historical programmes - including, for example items on the "1820 British Settlers" - are popular on the English transmission as well. And then the question arises: Is it really so exceptional for the South African Broadcasting Corporation to have a distinct South African character? Or does "impartial" and "autonomous" in juxtaposition to "corporation" imply that it should have no character at all.

It is perhaps advisable to give the victim of this "hit and run" article an opportunity to speak up for itself - an opportunity which I am sure the South African Broadcasting Corporation would be willing to accept.

L. E. S. de Villiers  
Information Attache

The trend is to balanced programming

**G. N. MACKENZIE LIMITED HAS *the* SHOWS**

MONTREAL      TORONTO      WINNIPEG  
1434 St. Catherine St. W.      433 Jarvis St.      171 McDermott



G. R. A. (DICK) RICE, President and General Manager, Sunwapta Broadcasting Co. Limited, owners-operators of CFRN Radio and CFRN Television, Edmonton. One of the pioneers in the development of the broadcasting industry of Western Canada, and one of the leaders in the trade, business and community affairs of the country.

G. R. A. (Dick) RICE of CFRN-TV-AM, Edmonton says:

**"...well-written...competitive..."**

"Our long-standing and continued support of United Press International in Canada is based on two major considerations:

"The impact of its fresh, well-written and far-ranging news copy from all corners of the world,

and

The value to broadcasters of maintaining economically strong and competitive news services in Canada.

We have been happy with the services of UPI."

G. R. A. RICE,  
General Manager,  
Sunwapta Broadcasting  
Co. Limited

# UNITED PRESS INTERNATIONAL

575 University Street, Montreal, Phone 866-9357





# BROADCASTER

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 (Directory Issues, \$1.00)  
 \$5.00 a Year  
 \$10.00 for Three Years

December 5, 1963. Vol. 22 No. 23

Editor and Publisher **RICHARD G. LEWIS**  
 Assistant Editor **KIT MORGAN**  
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 Advertising Dept. **HUGH B. FIDDAMAN**  
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Correspondents  
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**DORWIN BAIRD** - - - - - Vancouver  
**LAURETTE KITCHEN** - - - - - New York  
**WALTER R. WATKINS** - - - - - London



Typography and Make-up by  
**Canadian Broadcaster**  
 Lithographed by  
**Bickerton Litho**

## Editorial

# Our Tribute at Christmas

This year, our tribute at Christmas to the industry we serve has an ironic tone in that broadcasting's contribution of the year -- of its whole existence in fact -- took place from Friday November 20, when United States President John Kennedy was assassinated in Dallas, Texas: through the fatal shooting of the alleged assassin, Lee Oswald; up to and including the funeral, November 25.

It took no act of parliament or congress, no ordinance of the BBC or FCC. Radio and television simply faced the emergency, even while it was occurring, as a matter of course, and turned themselves over to the common good as completely as they would have under some form of government expropriation.

It must have cost literally millions of dollars in pre-produced programs and even more in lost revenues from advertisers. There was no warning of the disaster which lay ahead, no time for instruction in the methods of meeting this unprecedented catastrophe. Broadcasters from the greatest of the networks to the smallest individual stations simply moved in on instinct, and dealt with the situations, as they arose, to the best of their individual abilities.

First came the story of the incredible deed, which was on the air and out to the remotest corners of the whole continent even before they had reached the hospital with the assassin's victim.

People everywhere were waiting everywhere while the doctors performed their examinations and operations, and word of the president's death must have reached the world outside, at least as soon as it reached those who were waiting in breathless anxiety outside the hospital.

When the man charged with the assassination was being led from the Dallas police station and met death from a second assassin's bullet, viewers everywhere actually saw it happen on their screens.

They were right there when the Dallas district attorney told a meeting of reporters of the evidence his men had gathered against Oswald. It was not a news report they heard. They were actually attending the meeting along with the reporters.

They might have been lining the street beside the people of Washington, as they watched the solemn cortege wind slowly and sadly to the Capitol.

They were right there when great Americans delivered their eulogies over the remains of the man who, whatever their political views, had earned their respect.

They were silent witnesses as Mrs. Kennedy said her last adieus.

Finally they attended the funeral on Monday, just as though they had actually been present themselves.

It was perhaps fitting that broadcasting, which had been used so widely and so wisely by President Kennedy in his continuous efforts to bring understanding to the various divisions of his own country and the whole world, should have been the chief of the mourners on the occasion of his cruel and untimely end.

Broadcasters, along with the whole decent world, are mourning the passing of this great man, who gave so much and had so much more to give.

Consolation, if consolation is possible, lies in the fact that our industry suddenly found itself confronted with a responsibility, unprecedented, unheard of; it recognized this responsibility, and, literally without a second's delay, moved in to take the public right to the tragedy--spontaneously and effectively.

This is our tribute at Christmas to the industry we serve, and in which, in our own small way, we are supremely proud to play a humble part.

## RADIO RIBS

OK NOW LET'S SCRIPT THE OLD MAN'S MESSAGE TO THE AUDIENCE. WHAT SHALL WE . . .

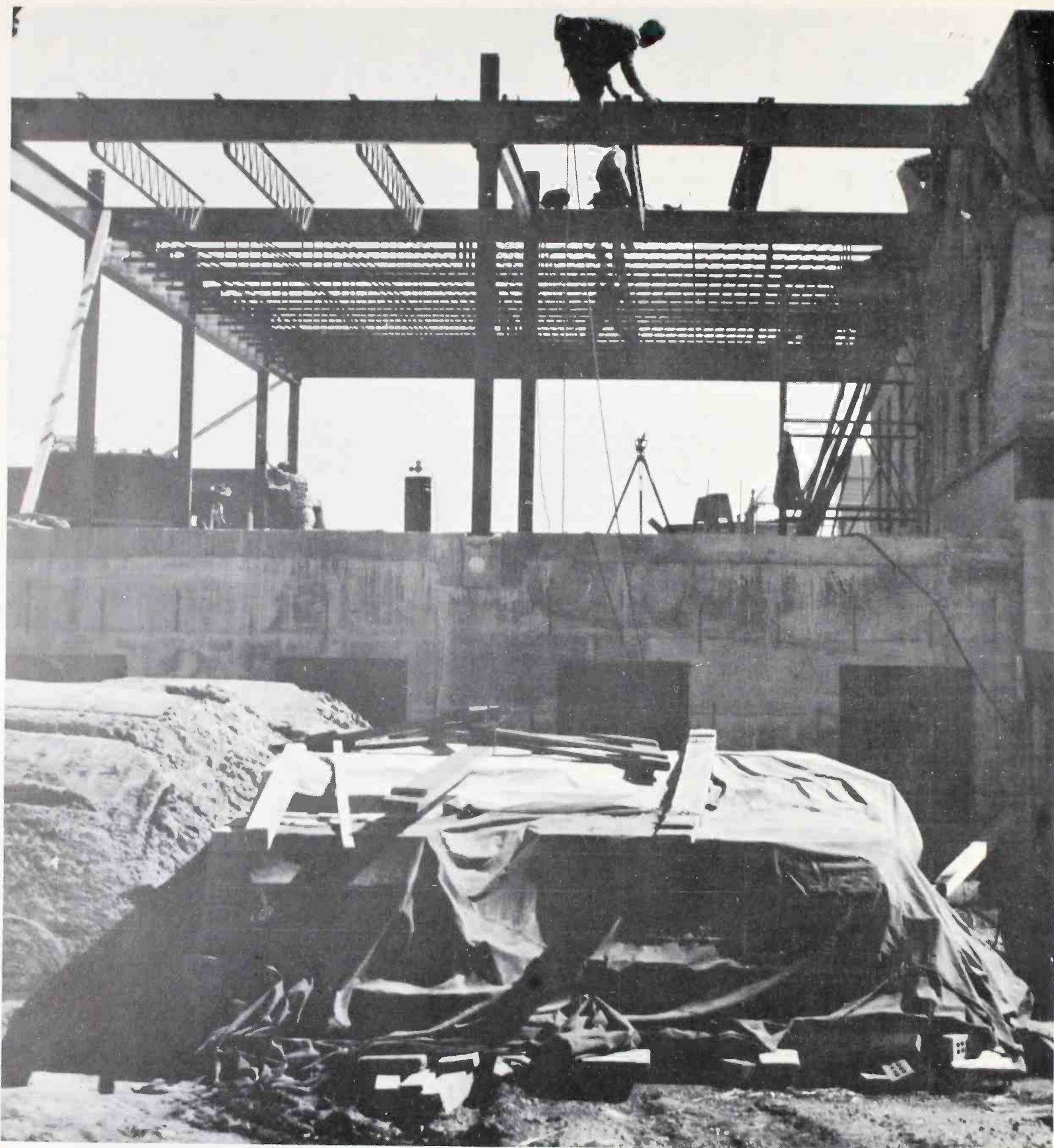
HE CAN'T REPEAT LAST YEAR'S JUNK. I THREW IT OUT.

IF WE CUT THE SENTIMENT AND GO WAY OUT, THERE'LL BE HELL TO PAY.

OH DEAR! IT IS DIFFICULT. WHAT SHALL WE SAY?

HOW ABOUT "MERRY CHRISTMAS"

by Harkley



## **TEN YEARS IN CONSTRUCTION LONDON'S CFPL-TV NEVER FINISHED**

...never finished serving its advertisers and the people of London and Western Ontario, that is! In 10 years programming has expanded from six to sixteen hours a day. In 1955 colour projection equipment was installed and a colour transmitter, boosted to maximum power, followed in 1956. From 1958 to 1963, CFPL-TV increased production facilities twice, added two VTR machines and built a 1000 foot tower.

Never finished is right! ...and we won't ever be! So long as there are new techniques to be developed and new challenges that only this dynamic medium can offer... CFPL-TV will never be finished serving you and our viewers!



FLANKED BY LOVELY GUARDS on left and right, here are the winners (or their representatives) of the various awards in the Commercial Festival. Left to right, they are: Allan Waters, CHUM, Toronto; Guy Boivin, CKRS, Jonquière; Jean Durand, McCann Erickson (Canada) Ltd.; Hank Karpus, Ronalds-Reynolds & Co.; Marcel Provost and Corey Thompson, CKVL, Verdun-Montreal; Allan Slaughter, CHUM, Toronto; Art Harrison, Hardy Radio & Television Ltd.; Terry French, CKLC, Kingston.

# A BIG TURNOUT FOR RADIO'S FIRST COMMERCIALS FESTIVAL

by KIT MORGAN

THE UNIQUE POWER of the sound of the human voice, the emotional impact of the sound of music, the force of the sound of authentic sounds, adding up to the creative use of radio, were demonstrated again and again during the afternoon-long creative clinic at the Radio Commercial Festival in Toronto last month. Tape recorders spun throughout the sessions at this first annual Festival de commerciaux radiophoniques, co-sponsored by the Radio and Television Executives Club and the Radio Sales Bureau, as speakers used sound on tape to sell the concept of selling through sound.

The "art" of electronic sound and music was demonstrated for the near-capacity audience of some 250 by Charles Barclay, vice-president and sales manager of the Jingle Workshop, Long Island, which is headed by composer-conductor-musician Raymond Scott.

Via tape, Barclay presented the two faces of electronic sound and music, electronic sounds that are unlike any others produced by man or nature, and electronic music that simulates the sound of conventional musical instruments. Via colored slides, he introduced the electronic music machine, a complex right out of the space age, and explained its operation.

"The potential is almost limitless, there are infinite possibilities," Barclay said, as he played the first jingle with electronic music (for Vicks Medicated Cough Drops) and then went on to the sound of dirt in your carburetor, the sound of "taste" and "feel"

Electronic music's first contribution to commercials is as punctuation, accents, mood sounds, or background, Barclay said, and it will

give new freshness to established jingles by introducing a new sound to the basic music. But from there — anywhere.

## UNCOMMERCIAL COMMERCIALS

An exercise in verbal imagination opened a talk on "Reaching the Unlistening Listener" by Ken Nordine, president of K-Arts, Chicago, and creator of such award-winning radio commercials as the Fuller Paint "stare with your ears" series and the "think with your tongue" commercials for Salada Food's Lushus jelly desserts

Looking at the alphabet in his inimitably fresh, far-out and off-beat fashion, Nordine saw "A, a two-storey tent; E, a broken rake, F, a broken E; M, a V holding on with both hands; P, a leaking D; T, an extremely-mixed up, schizoid L" and, going on to numbers, delighted the audience with such gems as "5, a lighthouse looking out to sea from a big round rock; 15, more honest than 14.95"

Described by Hank Karpus, vice-president and director of client services of Ronalds-Reynolds & Company, as "the Carl Sandburg of advertising" and by himself as a "frustrated poet", Nordine played a series of his own commercials, from nine years ago, seven years ago and most recently, and included three which he said had "bombed out".

Along with the well-known Fuller Paint and Lushus commercials, Nordine included his "uncommercial commercial from Salada" currently running on CHUM-FM Toronto, which demonstrates his successful free association or stream of consciousness technique. The commercial is based on the premise that people buy, in this case, tea, not just because of 5¢ off or more product, but for the

emotional atmosphere, the enjoyment of using the product, the associations it has.

## SOUND CREATES PICTURES

"Sound plays on the stage of the theatre of the human mind," said Gene Seehafer, account executive with the Columbia Broadcasting System in New York, in his talk on "Enhancing Commercials with Sound, Voices, Music"

To graphically illustrate the emotional impact of sound, Seehafer had the lights dimmed in the Empress Room of the Park Plaza and left each member of the audience to conjure up his own scenes for "the

sounds that cut through our consciousness like a knife", an auto crash, a baby's cry, a car horn, and the more pleasant sounds of a train whistle, the croaking of frogs.

To demonstrate the power of the human voice to rouse men to action, he presented excerpts from speeches by Roosevelt, Hitler and Churchill, and the announcement of the end of World War II by a newscaster. "We laughed, and we thought of Johnson's Wax," he said, at the sound of the clatter from Fibber McGee's closet. "Other sounds almost made us cry," he went on, with a brief segment of Arthur Godfrey's commentary on the funeral of FDR.

Continued on page 3.

## TIME OUT FOR A WORD

from

SANTA

"Happy Christmas"

Jack Dennett



Best Wishes  
for

Christmas and the New Year  
The More Music the Better

Lillian, Timothy, Sherry, Christopher and Brian  
Priscilla, Patrick

and

DON WRIGHT

## TELEVISION COMMERCIAL PRODUCTION SUPERVISOR

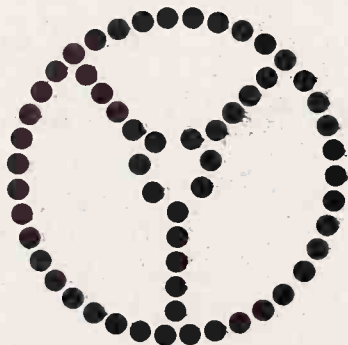
The job involves working with our advertising agencies on all phases of television commercial production. This means doing everything that can be done, from our point of view, to achieve top quality commercial production. It means representing the company in planning discussions with the agencies and with the outside producers, attending the actual shootings, giving advice and guidance on matters such as casting, sets, etc.

While this position calls for a high degree of creative ability, it also requires good administrative ability, since a large part of this job is concerned with the business management of our production operation.

The man we want is under 30 with a university or equivalent background. He need have only enough experience in a related field to know that this is what he wants. We can train him from there, moving him into early responsibility on major consumer brands

Here's an unusual opportunity in the field of commercial production with one of Canada's leading television advertisers. If you feel that you can qualify for this position, please write and tell us about yourself. All replies will be handled in confidence, and no contacts will be made until we have your permission.

**PROCTER & GAMBLE**



WANT TO GET BEHIND A NEW WHEEL?

GET YOUR CAR NOW WITH A LOW-COST, LIFE-INSURED

xxx xxx xxxx xxxx x xxxxx xxxxx x xxxxx x x  
xxx x x x x x xxxxx xxxxx x xxxxx x x  
xxx xxx xxxx x x x x xxxxx x x x x

LOAN

THE BANK OF NOVA SCOTIA

*Other media are finite, radio is infinite*

Continued from page 7.

To illustrate the irritation voices can arouse, Seehafer played a commercial.

"Music can build four-color, personalized visions in our minds," he said, stirring reverence with a hymn, patriotism with an anthem, enthusiasm and spirit with a college song, sadness and melancholy with the Last Post, and capturing the electronic age with music by a computer.

Describing jingles as "the most potent advertising method known to man", Seehafer recalled on tape the musical commercial from the days of Harry Horlick's A & P gypsies, through the memorable Barbasol jingle and the first Pepsi-Cola hits the spot, commenting that many radio success stories were directly attributed to a jingle.

Other media are finite because they give the audience a picture, but radio is infinite because the listener is personally involved to create his own picture, Seehafer said.

He wound up with five fundamentals for radio commercials:

- (1) Use words of salesmanship, well-chosen, simple, effective, to spark the imagination;
- (2) build the commercial around a keynote idea;
- (3) enhance it, when appropriate, with music, sound, personal salesmanship voices, and learn to write directly into sound;
- (4) be distinctive;
- (5) be believable.

### RADIO CREATIVITY PANEL

"Is as much creative attention given to radio as should be?" chairman Ross MacRae, director of broadcast services of Cockfield, Brown & Co. Ltd. asked a panel made up of John Straiton, vice-president and creative director of Ogilvy, Benson & Mather (Canada) Ltd.; William Straiton, creative director of Foster Advertising Ltd.; John Tobin, product advertising manager of Kraft Foods Ltd., Montreal; and Scott Feggans, vice-president, advertising and public relations, Dominion Stores Ltd.

"No," chorused the panel. "Radio has always been given lousy treatment," said John Straiton, adding "measurement men did it."

"I remember in radio," said Bill Straiton, "the account man would come to the station with the commercial all written out and say 'this is how it's to be done because the client, the client, the client...'"

Nobody ever said because the public, the listener, the audience ..."

"Before TV, radio had a captive audience," Tobin said, but now it hasn't. "Creativity in commercials hasn't adjusted to this."

"The most creative attention given to 'mainly because of the meat' was the decision to use the medium," said Feggans. "Not enough creative attention is given to radio, it's a matter of mathematics. The average level is bound to be low but at the top level there is better commercial work emerging."

What Is The Answer To Improving The Situation?

"Pay more attention to it," suggested John Straiton. Agencies direct their attention to where the revenue is coming from, and the fee system would give all media equal attention, he said. "Remember radio is an intimate medium," said Bill Straiton, where the copy should read "sweetheart", not "ladies".

"The answer is in the commercials presented by Ken Nordine," said Tobin, citing them as different, something to attract the listener.

"De-emphasize creativity," said Feggans, noting that sales is the aim of the commercial, not creativity, and that commercials should concentrate on USP, the unique selling proposition.

Is there too much use of jingles in radio today?

"If they're well done, they capture the audience," said Tobin. "Yes," said the brothers Straiton. "Jingles are being used to replace ideas, and used incorrectly," said Bill. "Good salesmen don't sing. Ninety out of every 100 jingles shouldn't be on the air," said John. "The good ones are enhanced by the bad ones," Feggans commented.

The final question, "Are advertisers and agencies using frequency to make up for a lack of creativity?" brought a mixed bag of opinions from the panel.

John Tobin agreed that frequency is more important.

Bill Straiton pointed out that the people who decide on the frequency are not the same people who control the creativity.

John Straiton said if a commercial has something to say and says it well it can be used with less frequency.

Scott Feggans said sometimes the reverse is true and the commercial with something to say and well said should be used more frequently.

**CJBQ**

RADIO

BELLEVILLE and  
TRENTON, ONTARIO

Another  
STOVIN-BYLES  
Station

### CHRISTMAS GREETINGS

From

John Buchanan  
Jack Devine  
Phil Flagler  
Tom Hookings  
Joan Isaac  
Hamie MacDonald  
Frank Murray  
Ted Snider  
Marcia Wildgen

Dorothy Burris  
Margaret Farrell  
Cam Finley  
Al Hall  
Lee Jourard  
Larry MacDonald  
Carol Palmer  
Dave Sovereign  
Arthur Wigger

Jimmy Corradi  
Jack Fawkes  
Eula Gosling  
Margo Hall  
Eugene Lang  
Ethel McQuaid  
Bill Reid  
Doug Vanderwater

### ADVERTISING AGENCIES

Sell the expanding Prince George Television market. You provide the programming, complete with advertising, we telecast free of charge

Contact:

TELE THEATRES LTD  
P. O. Box 40  
Prince George, B. C.  
Code 604-563-3424



# AWARDS

GROUP 1—Commercials created by personnel of stations in markets of up to 100,000 population.

*Grand Winners*—RTEC Statuette. \$200 from Rothmans. Rothmans Plaque.

*English*—C. J. Bermingham, CKLC Kingston  
*French*—Clement Brodeur, CKBS St Hyacinthe

*Group 1 Category Winners*—RSB Certificate of Merit. \$25 from Rothmans.

(A) STRAIGHT ANNOUNCEMENT

*English*—C. J. Bermingham, CKLC Kingston  
*French*—André Jean, CKRS Jonquiere

(B) DRAMATIC

*English*—C. J. Bermingham, CKLC Kingston (Group Winner)  
*French*—Noel Filion, CKRS Jonquiere

(C) MUSICAL

*English*—Mrs. Judy Webb, CHAB Moose Jaw  
*French*—none awarded

(D) HUMOROUS

*English*—Clare Moody, CFSL Weyburn  
*French*—Clement Brodeur, CKBS St Hyacinthe (Group Winner)

(E) PUBLIC SERVICE ANNOUNCEMENT

*English*—Terry Mann, CKLB Oshawa  
*French*—none awarded

(F) STATION PROMOTION

*English*—Albert Jones and Linda Hyland, CJIC Sault Ste Marie  
*French*—Pierre Dufault, CKCH Hull

GROUP 2—Commercials created by personnel of stations in markets of over 100,000 population.

*Grand Winners*—RTEC Statuette. \$200 from Rothmans. Rothmans Plaque.

*English*—Garry Ferrier, CHUM Toronto  
*French*—Gaston Saulnier and Guy Belanger, CKVL Verdun

*Group 2 Category Winners*—RSB Certificate of Merit. \$25 from Rothmans.

(A) STRAIGHT ANNOUNCEMENT

*English*—Vern Dallin, CFQC Saskatoon  
*French*—Jacques Laroche, CJLR Quebec

(B) DRAMATIC

*English*—Carol Ann Klymchuk, CJOB Winnipeg  
*French*—Gaston Saulnier, CKVL Verdun

(C) MUSICAL

*English*—Ernie Mushtuk, CHED Edmonton  
*French*—Gaston Saulnier and Guy Belanger, CKVL Verdun. (Group Winner)

(D) HUMOROUS

*English*—Garry Ferrier, CHUM Toronto (Group Winner)  
*French*—Jacques Laroche, CJLR Quebec

(E) PUBLIC SERVICE ANNOUNCEMENT

*English*—Gene Kirby, CKEY Toronto  
*French*—no entries

(F) STATION PROMOTION

*English*—Allen Farrell, CHUM Toronto  
*French*—none awarded

GROUP 3—Open category in which any commercial is eligible.

*Grand Winners*—RTEC Statuette. \$200.00 from RTEC

*English*—Henry Karpus, Ronalds-Reynolds & Co.  
*French*—L. G. Leduc and Jack Richardson, McCann-Erickson (Canada) Ltd.

*Group 3 Category Winners*—RTEC Award and \$25.00

(A) STRAIGHT ANNOUNCEMENT

*English*—McKim Advertising Ltd. (Maxwell House Coffee)  
*French*—Ogilvy, Benson & Mather (Canada) Ltd. (Schweppes—Bitter Orange)

(B) DRAMATIC

*English*—McKim Advertising Ltd. (Salvation Army)  
*French*—none awarded

(C) MUSICAL

*English*—McCann-Erickson (Canada) Ltd. (Sprite)  
*French*—McCann-Erickson (Canada) Ltd. (Coca-Cola) (Group winner)

(D) HUMOROUS

*English*—Ronalds-Reynolds & Co. (Volkswagen) (Group winner)  
*French*—Collyer Advertising, Montreal. (B.P. Gasoline—series)

## GOLDEN MIKES

The Radio Sales Bureau's "Golden Mike" awards for overall excellence were awarded to CHUM Toronto in the English division, CKRS Jonquiere in the French division.

The first Radio Commercials Festival drew over 520 entries, 110 of them in French.

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SAY YOU SAW IT  
IN  
THE BROADCASTER

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**IMPERIAL PRESS**  
**LIMITED**  
**PRINTERS**  
We have expanded  
to serve you better.  
New Address  
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SERVING BROADCASTERS  
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for every occasion

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LIMITED

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Answers your phone  
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NEW YORK LIFE INSURANCE CO.

443 UNIVERSITY AVENUE TORONTO 2.  
BUS. EM. 3-5311 RES. HU. 5-2956

RADIO-1280 RADIO-1280 RADIO-1280 RADIO-1280

**GJMS**

LA VOIX DU CANADA FRANÇAIS À MONTRÉAL

THE VOICE OF FRENCH CANADA IN GREATER MONTREAL

RADIO-1280 RADIO-1280 RADIO-1280 RADIO-1280

Wishing  
A  
MERRY CHRISTMAS  
&  
HAPPY NEW YEAR  
To  
All Our Customers  
&  
Friends



**CALDWELL EQUIPMENT**  
CO. LTD.  
447 JARVIS ST. TORONTO

## Financial Advertising 2

# ADVERTISING EFFECTS THE STOCKHOLDER

by BEN HOLDSWORTH

"ADVERTISING IS THE element which triggers all the factors combining to create our economy of abundance...which helps produce the only kind of rising economy that can possibly sustain the all-out effort we have to make in today's world conditions," said Charles G. Mortimer, chairman of General Foods Corporation, to the security analysts.

Last year, General Foods in its world-wide operation, spent some \$120-plus million in consumer promotion of its 250 product items (under many more than 30 brand names—including country-by-country variations).

Last year, General Foods, Limited, in Canada spent nearly \$3.5 million on media advertising, of which (says the TvB) three-quarters of a million dollars was in television and (according to industry sources) another \$100,000-plus on radio: over \$1 million in broadcast media including production.

Estimates from industry sources for 1963 show increased use of total advertising, with at least as much emphasis on broadcast media.

other countries; it is among the magic billion-dollar corporations in net sales in the world.

Why do we remind you of these facts?

General Foods is one of the corporations which worries about its shareholders—and feels that GF advertising has a definite effect on the shareholder, as well as on the consumer, the trade and the other groups with which a prime manufacturer deals. In this, incidentally, General Foods does not forget the suppliers, nor the rest of the various industries in which the company has a solid interest.

How does this work, at practical level, for the advertising people?

### The Season's Greetings

## INLAND BROADCASTING SERVICE

171 McDermott Ave., Winnipeg

\* PRODUCTION STUDIOS  
and

\* REPRESENTING:—

G. N. MACKENZIE LIMITED

Syndicated Radio Features

RHEEM CALIFONE CORPORATION

Record Players

and

Language Laboratories



General Foods is currently working on a new trademark program, in which this design will be introduced into all advertising, will appear on all product packages, company stationery, forms, signs, and outdoor posters. Basic purpose: increase continuity of contact with all General Foods customers, suppliers and shareholders.

General Foods is not only among the "Top Ten" advertisers in Canada, the United States, and at least ten

### IN TUNE WITH THE AIMS

"One thing we can be sure of," said an agency man on the GF account, "is that we must be aware of the consumer—that's still number one—but everything we suggest and do must also be in tune with the GF aims at large. These include the broadening of the market for any particular type of product, especially the the new lines—and God knows they come along fast enough!

"We must also always think of the trade effects, the national good and welfare—and certainly the financial community, including not only the direct shareholders, but the analysts, the economists, the bankers, and the governments everywhere..." he said.

A GF product man offered the view that his company is leading the way for Big Industry in its relations with the financial community:

"Everything we do is pioneering in some way or other..." he stated. "We don't move into a new area unless every kind of research has been applied, and in most cases we lead, we don't follow. But we keep in mind, as a marketing organization, which is what we are, really, that we must not only keep the consumer and the channels of distribution in mind... we've got to think of the present and future shareholders. We're constantly expanding, you know..."

How does this work? Do the advertising people—both agency and GF, as well, perhaps as suppliers—keep a check list of all requirements: in copy, in display, in commercial implication, in visuals, to work against, so that the shareholders, the financial analysts, the banks and other investors are also "sold on the GF concept"?

The answer is really very simple, since all GF management personnel, and all key supply personnel, including agency persons, are imbued with the Corporation aims and objectives. It is, evidently, not simply a matter of having checks and double-checks on copy, trade implications of media choice, financial aspects of new-product launching, or whatever the work-a-day problems which may be at hand.

A go-getter is a fellow who follows you into a revolving door, and beats you into the street.

**"ACTION STATIONS!"** **CFCN**  
**RADIO-TV**  
**CALGARY**

## Memo

from Radio-Television Reps Ltd.

to Dennis Barkman  
CFAM, Altona, Man.

Your new 10,000 watt satellite at Steinbach will give that area and Winnipeg the advantage of your excellent music programs. Look forward to it "on air" in March.

GORDON FERRIS  
Radio-Television Reps Limited

## "...magnitude of the job of identification"

Charles G. Mortimer, present chairman, came up to his present management position through marketing and advertising. Indeed, top management at General Foods has been one of the great examples in the past decades of the advances of marketing and advertising-oriented executives to the top positions. Included among the corporation vice-presidents, for example, is Ellen-Ann Dunham, director of the General Foods Kitchens. (And, incidentally, there is a woman-member of the head office board of directors, Margaret Clapp, President of Wellesley College and Pulitzer Prize Winner).

Many other examples of marketing-to-top-management route have been noted over the years, both at home office and in Canada.

As a matter of interest, GF has paid dividends every quarter since its incorporation in 1922. Today there are about 75,000 shareholders of record, representing over 25,000,000 shares.

Advertisers and broadcasters have always had a strong interest in the activities of General Foods. It is, currently, the only member of the "Top Ten" advertisers in Canada from the food industry. The next in line, Standard Brands and Salada Foods, have not recently been in the "Big Time", according to media records—which can be misleading, since other expenditures on total promotion, such as direct mail, display, production and other items are not easily measured—but the point remains that GF is one of the big ones.

More than this, General Foods have always had a strong interest in the expansion of the many markets in which they have exploded: New products, new countries, new techniques of production and mass-marketing. This has required a massive attack on the investment community for a fairly constant flow of investment capital.

From 1954 to 1963, for example, working capital increased from \$182 million to \$249 million; assets, in the same period increased from \$261 million to \$411 million.

Sales, in the same period, advanced from \$843 million to \$1,316 million. Fixed assets, land and buildings included, as well as capital equipment, at a gross value during the same period, went from \$141 million to \$375 million.

Today, with 28,000 employees in all countries, thousands of suppliers, and thousands of stockholders, General Foods must keep a sharp eye on the investor—as well as on its million of retailers, and multi-millions of consumers: This, says a GF spokesman, is the "terrible fact of life..."

### IMPORTANCE OF ADVERTISING

Is advertising important? Is the corporate identification underlined?

"Each GF product is promoted individually, but all are also being brought under the corporate umbrella of a new trademark... To provide a strong visual identification with General Foods, the trademark is being (introduced) on packages, in all forms of advertising..."

"We aim to build, and continue to build, General Foods Franchises.. with the consumer—still Number One—and with the other communities we must deal with and convince, including the financial, the investment and supplier communities. It's all part of keeping our position—and our dollars spent in advertising must be weighed carefully for all of these," said a Corporation spokesman.

### ACCENT ON GF LABEL

How does all this actually work for General Foods? The introduction of the new trademark is under way, has not affected all product packages in Canada as yet—but, we are told, it will. All TV messages, whether spot or integrated, will eventually have the GF ident.

When you consider the tremendous range of the Corporation's product interest, you have to be impressed with the magnitude of the job of identification alone: Cereals, coffees, baking ingredients, frozen foods, pet foods, household products (such as S.O.S. and LaFrance), Certo, a full dessert line of Jell-O and D-Zerta, Kool-Aid, sweetening products, and also all of the institutional products. How do you mix Baker's chocolate with Minute Rice? Or Yuban Coffee with Gaines-Burgers?

So, evidently the answer in the corporation wisdom is the GF label on all messages, on all products.

It is, in the words of one observer, the most complex problem in marketing—with the simplest answer. One label, but not one brand name! After all, GF was and is an amalgamation of firms and brand names—why hide IT?

Why don't other long-line, multi-brand people do the same? Why don't P & G, Colgate, Standard Brands, Imperial Tobacco, and many other multi-brand producer and marketers do as GF?

On the other hand, why didn't GF start sooner?

It seems, the real impetus came from the Investment Community! Analysts with whom we have talked (in New York) have said that they "could more readily sell the General Foods proposal to investors, provided the Corporation identity—its image, marketers might say—were more readily defined."

Mr. Henry Ford II, incidentally, has been elected to the GF board in the past couple of years, too. He has a reputation in marketing, we hear.

# Merry Christmas



**CKOM SASKATOON**

RADIO NORD INC.



**CKRN-TV-TV1**

wishes to all its sponsors,  
agencies, fellow broadcasters  
and friends

## Merry Christmas

and a

## Happy New Year

**David A. (Bobby) Gourd**

President

**Franco Capellari**

Operations Manager

Representatives

Toronto, Montreal : Hardy Radio & TV

Vancouver : Scharf Broadcast Sales

U.S.A. : Weed & Company

The trend is to balanced programming

**G. N. MACKENZIE LIMITED HAS *the* SHOWS**

MONTREAL

TORONTO

WINNIPEG

1434 St. Catherine St. W.

433 Jarvis St.

171 McDermott

## Minor in art --

# MAJOR IN ADVERTISING

"THE GOLDEN AGE of Radio Commercials" was the topic of the address by Edmund C. Bunker, president of the Radio Advertising Bureau Inc., to the awards dinner at the Radio Commercials Festival last month, and "unlike the golden age of Greece, or the golden age of motion picture comedy ... the golden age of

radio commercials is with us today," he said.

Radio commercials are a minor art form and a major advertising form, Bunker said, and radio today is producing better commercials than TV. One of the reasons TV commercials aren't as effective as those on radio,

he said, is because TV commercials have abandoned broadcasting techniques and are animated or moving magazine ads.

"TV commercials are tested, pre-tested, pre-screened, researched, until, in almost every case every ounce of creativity and novelty is squeezed out of them. Because of the tremendous expense ... TV spots can't afford to be bad. This sort of caution breeds imitation ... until a dozen companies are represented by the same approach. The consumer is confused, the identities of the products become merged and submerged.



"On the other hand," Bunker said, "TV commercials, to a much rarer degree, suffer from too much originality. You sit there and think, 'what a great commercial', If I ever find out what they're selling, by golly, I'll buy some."

The low creativity factor is TV's soft underbelly, and radio should centre its attack there to increase its share of the broadcast dollar, he said.

One of radio's big advantages is its relative low cost and, with it, the ease and speed with which the occasional clinker of a radio commercial can be replaced, Bunker pointed out.

Apologizing for the obviousness of the statement, he said that radio is the only medium that deals solely with sound, with no interference from the printed word and the pretty picture, and "nothing can move people so marvellously as the urgent, inspired sound of the human voice. For many advertisers, nothing can sell so well as a radio personality gently kidding the sponsor's product, or broadcasting direct from his selling floor."

Commercial creativity by itself is useless, Bunker reminded his large audience, unless the commercial reaches people who have the means and inclination to buy the advertised product. The Radio Advertising Bureau has proved that the radio commercial does reach these people, he said, and one of the advertisers it proved this to is Eastman Kodak.

Revealing the Kodak case history for the first time, Bunker said Kodak already controlled about 75% of the available market for cameras and film. RAB's presentation to the client made two points: advertising should attempt to increase the use of film among present users rather than try to gain a larger share of the present market; radio is ideally suited because transistors and car radios take the commercials outdoors, where people take most pictures, and summer is the biggest season both for radio's audience and Kodak's film sales.

Eastman Kodak went on the air for eight weeks in three markets in the summer of 1962. Film sales went up dramatically in these markets and awareness of the Kodak name among consumers also climbed considerably. In the summer of '63, the company went on the air with heavy schedules in 22 markets.

"Kodak, which never used radio before, is now solidly in the radio fold," Bunker reported -- and this is an advertiser with a completely visual product, selling with sound.

The trend is to balanced programming

**G. N. MACKENZIE LIMITED HAS  SHOWS**

MONTREAL  
1434 St. Catherine St. W.

TORONTO  
433 Jarvis St.

WINNIPEG  
171 McDermott

# NEWS FOR BROADCAST

## Comprehensive Teletype Service

## Voiced News By Wire

## TV News Pictures

Broadcast News serves Canada's private broadcasters —  
200 radio and 54 television stations — with news from  
The Canadian Press, The Associated Press and Reuters.

# BROADCAST NEWS

Head Office - - Toronto

## Research

# BBM Will Expand Service

THE ADDITION OF thirty new members in the Bureau of Broadcast Measurement, a new all-time high of 390, has led to a decision by the directors to expand the services provided by the bureau, without extra cost to the station members.

At a recent press meeting, Jack F. Glasier and Dr. Bill Byram, respectively president and executive vice-president of BBM, said the steps are being taken on the basis of "considerable evaluation and research, under the able direction of Professor Dale, appointed by the Tri-partite Planning Committee of ACA, CAAA and CAB."

The following are the six changes which are being instituted immediately.

(1) The contract of KCS Limited, the data processing company, expired this fall, and BBM has signed a contract with IBM for the complete tabulation of BBM data. This will give BBM the benefit of one of the most advanced and largest computers in Canada. Present efficient operation and economies resulting from the IBM contract will make possible the extended BBM service.

(2) Instead of two reports a year, BBM will now provide four for over 30 markets, including nearly 100 radio and 50 TV stations. The remaining markets will get the basic two reports a year.

(3) All station reports will have audience composition figures showing tuning by men, women, teenagers and children.

(4) The two basic reports will be conducted for four weeks, instead of the present one week, "thus reducing some of the alleged distortions created by promotional 'hypos' during survey week."

(5) In order to make BBM as comprehensive as possible, members

will receive, in addition to the above four reports a year, coincidental telephone services, in addition to the BBM diary technique, in some 15 major markets where there are several stations and probably two TV networks in competition.

Toronto, Montreal (English and French), Vancouver and Winnipeg will get as many as six additional reports a year (making a total of ten reports diary and coincidental).

Smaller markets will get approximately three telephone reports as well as the four diary reports.

Elliott-Haynes Ltd, with a record of 23 years providing continuous coincidental telephone ratings has signed a contract with BBM for the field survey work connected with the coincidental telephone service. They will discontinue publishing their regular ratings at the end of this year.

(6) It is anticipated that the cost of these additional services for 1964 can be met from the BBM budget without membership fee increase. The coincidental telephone surveys will be offered on an optional basis to non-member advertisers and agencies, many of whom are already buying them direct from Elliott-Haynes.

### CHARLES PERSONNEL LIMITED

Specialists in supplying  
Help of the Highest Calibre  
to the  
Advertising • Marketing  
and Sales Fields  
**HU. 7-1576**  
120 Eglinton East, TORONTO 12



## CKBI

Radio and Television, Prince Albert, Saskatchewan

*Season's Greetings*

FROM

**TELEFILM OF CANADA**

Film Exchange Bldg.,  
277 Victoria St.,  
Toronto 2, Ontario,  
Phone 366-6433

Nothing is impossible — to the man who doesn't have to do it himself.

**"ACTION STATIONS!"** **CFCN**  
**RADIO-TV**  
**CALGARY**



from everyone at

**radio-television representatives, Ltd.**

76 St. Clair W, Toronto

formerly radio representatives, Ltd.  
and television representatives, Ltd.

THE FRENCH VOICE  
OF THE OTTAWA VALLEY



HULL OTTAWA

Representatives:

STANDARD BROADCAST SALES, TORONTO, MONTREAL  
WEED & CO., New York



*May your days be Merry and Bright*

## ACRTF Convention PRODUCTION DEMANDS CONSUMPTION

From an address by FRANK BUCKLEY, president, W. K. Buckley Ltd.

THE DETRACTORS OF ADVERTISING, a very vocal minority, see no benefits and regard it as an evil force with no place in society. However studies show that, for the most part, the public is indifferent.

A study conducted by the American Association of Advertising Agencies on the consumer judgment of advertising reached the following conclusion:

"By any measure, advertising is not prominent among the institutions which preoccupy people -- either favorably or unfavorably."

80 per cent of the answers found advertising not noteworthy. (Quite an indictment!) The remaining 20 per cent found it either good or bad.

Why is there more discussion or criticism of the merits of advertising directed towards advertising in the broadcast media than in other media?

- (1) The intimate nature of radio and television.
- (2) The large amount of time spent with these media.
- (3) Unfavorable comment in other media.

If the attitude of the Canadian public is the same as or similar to that of the American viewer and listener, what benefits can be claimed for advertising?

There are benefits, some measurable, many intangible.

The economic benefits are well-known. Creation of demand increases sales, which results in increased production. This lowers costs and consumers benefit. It increases their purchasing power.

This principle is generally accepted, but is it necessarily true?

Let us take the automotive industry for example.

In 1962, the cost of advertising on a leading make in the States was \$17.00 approximately per car in measured media. To this add estimates of other advertising costs -- including spot radio which is not measured -- and the total is approximately \$25 per car.

On 2,000,000 sales, the total advertising expenditure is in the neighborhood of \$50,000,000.

What would happen if this expenditure was eliminated?

If it lowered the cost of the car by \$25, nobody would notice. People don't haggle over \$25 on the price of a car. Maybe \$100 but not \$25. But without advertising, demand would decrease, production would sag and the cost to the consumer would go up considerably.

### CONSUMPTION ORIENTATION

Advertising helps to create a consumption-oriented economy.

To a large extent, the development of this nation has paralleled the development of our national resources. The main concern has been production of minerals, forests and agriculture.

With production of material at its present high point, we must become a consumption-oriented economy, to use up the material we produce. Yet management still seems to be production-oriented.

The increase in our consumption capacity must be accompanied by an increase in consumption. Advertising is the main factor in stimulating the consumption process.

Because, in essence, advertising is the process of "making known" it provides information to those entering the market place, such as immigrants.

It reminds old users who might be lured away by competitors.

It provides information on new products which may meet old needs and wants. It may also create new ones.

By this dissemination of information, advertising helps make people conscious of the benefits of goods and services. The hopeful result is a stimulation of consumption.

A supplementary benefit is that advertising enables the consumer to have the knowledge necessary to exercise freedom of choice. (The relationship of advertising to this is not measurable.)

### MEDIA BENEFITS

We have considered benefits to the consumer and also to the advertiser. What about benefits to the media, benefits that may accrue from advertising revenues?

Most of the complaints we hear against the media are because of

TELEVISION DIVISION



All-Canada Radio & Television  
Limited

### CHRISTMAS TIME - OR ANY TIME SELECTIVE TELEVISION IS YOUR BEST BUY

Why? Because you get the big-show audiences at straight card rates.

Selective Television is *Flexible Television* --- puts you in the driver's seat, market by market. Call your All-Canada Man today. He has the facts.

You can reach him in 12 major North American cities.

TORONTO 925-9361	MONTREAL UN1-5656	WINNIPEG WH.2-6861	CALGARY 244-2455	VANCOUVER MU.4-7461
NEW YORK CI.6-1425	CHICAGO 312-372-2528	SAN FRANCISCO 415-362-7159	HOLLYWOOD 462-6676	
ATLANTA 404-875-6644	DALLAS 214-747-3723	DETROIT WO.1-5438		



advertising. Let me present the following hypothesis:

We could not sustain our communication media in a free society without advertising.

There may be broadcasters and other media people who feel the only benefit of advertising is that it provides the source of revenue for their operation.

Even if this is so, is it such a bad thing?

In our society, could you maintain your operation without advertising?

Without advertising, could our newspapers and magazines survive?

Possibly, but the cost per copy might become prohibitive. This cost would tend to reduce circulation and so restrict communication.

Without advertising, the only way for broadcasting to survive, would be for it to be subsidized by the state or by individuals. This would take the form of government systems or Pay-TV, or something similar to an electric or water meter.

How long could the industry survive under such conditions?

If we believe the means of mass communication should be a system encompassing the free communication of ideas, we must consider how this can be accomplished.

One of the ways of supporting this is by revenues derived from advertising.

However, proponents of state control of media say dangers lie, in advertiser control.

This is a serious challenge. Broadcasters and publishers must take positive stands to prevent advertiser influence. They must not abdicate their responsibility.

#### FREEDOM IN A FREE SOCIETY

If a free society does not like or agree with what it is offered to see, hear or read, then it can exercise freedom of choice to accept or reject the means of communication.

In the case of broadcasting, it can switch stations. With publications, it can cancel its subscriptions. The choice must rest with the individual.

If this has established that "we could not sustain our communication media in a free society without advertising", I think we have an obligation to explore further.

We have examined, briefly, some of the benefits of advertising. Should we just leave it at that or should we do something to further these thoughts?

Are the benefits of advertising moral, immoral or amoral?

If you are not convinced that the benefits of advertising contribute to the common good of society, get out!

For too long we have been burying our heads in the sand...afraid to stand up and be counted.

Let's not neglect the moral issues involved. Let's make sure the benefits of advertising are benefits for all.

#### ARTIST WANTED

With special ability in hand lettering and lay-out for CJON-TV, St. John's, Nfld. Applications to: Box A-711, Canadian Broadcaster, 219 Bay St., Toronto 1.

And a Very  
Merry Christmas  
to You, too!

Dorothy Jackson · Beth Ball  
Ann Stillar · Kathy Hanson  
Keith Kearney · Ted Brock  
Bill Tierney · Jim McLennan  
Andy · McDermott

  
Radio & Television Sales Inc.  
TORONTO • MONTREAL

Representing  
CANADIAN AND U.S. RADIO STATIONS  
U.S. TELEVISION STATIONS



#### "THE STORY OF OUR 1963 CHRISTMAS CARD"

Again this year CKY held a competition for the best Christmas Card design submitted by our listening public.

The response from our radio friends was greater than ever.

Our winner this year is Mr. Henry Young a Winnipeg Manufacturers' Representative whose hobby is painting and drawing.

It is a pleasure to have Mr. Young's design used as our 1963 Christmas Card.

Lloyd E. Moffat  
President  
Moffat Broadcasting Ltd.

# ALL CANADIANS MUST CONSIDER THE BI-CULTURE QUESTION

PROMINENT CANADIANS, speaking in the country's two languages, expressed concern at a meeting in Quebec City about the problem, arising from regional and language differences, of communicating ideas through the 10 provinces.

Involved in news and information dissemination themselves, they spoke of their anxieties at the annual meeting of the French-language association of broadcasters (ACRTF) which

devoted a day to the problem of bilingualism and biculturalism in Canada.

Among the speakers were André Laurendeau, joint chairman of the Royal Commission studying the problem; Alphonse Ouimet, CBC president; and Don Jamieson, president of the Canadian Association of Broadcasters. There were also spokesmen for labor, the bar, the universities and business.

Mr. Laurendeau, editor-in-chief of Montreal's *Le Devoir*, said that while he is a career newspaper man, he wondered whether extreme points of view heard by the Royal Commission in different parts of the country won't get more publicity than "moderate views which are those of the majority of Canadians."

Mr. Jamieson said the country suffers from a "crisis in communications— probably not totally of our own making."

Although the flow of news through the country is "immense," he felt patterns of broadcast programming and types of news should be re-examined so that systems of communicating news and information might apply new ideas.

Mr. Ouimet felt that in a situation "charged with passion, prejudice and emotion" sensationalism became a "criminal act." Canada had at its disposal the most efficient system of communication ever devised but they must disseminate "the truth, the

whole truth and no more than the truth."

"There are not two kinds of truth, one for French-Canadians and another for English-Canadians," he said.

The discussion at the 10th annual meeting of l'Association canadienne de la radio et de la télévision de langue française was conducted in both languages with a system of simultaneous translation for members knowing only one language.

The translation device was provided, as a courtesy, by Broadcast News.

Henri Audet of Trois Rivières, ACRTF president, expressed pleasure that the discussion occurred at the French-language broadcasters meeting.

## SPEED AND DEPTH

Mr. Laurendeau, speaking in French, said the problem facing the commission was that it has to work quickly but in depth as well. He felt its job would take two years.

He said the terms of reference of the commission indicate that there is no equal partnership in Canada between the English and French-language groups but that it is possible to achieve this.

The question was how to bring it about since "zones of unilingualism" exist in the country and probably will remain. Since the two language groups are of different sizes, another question was how equality between them could be brought about under a system of parliamentary democracy.

He felt it was essential that all Canadians start thinking about the idea and that the commission, by holding sessions across the country, will give all Canadians a chance to study the "immense and diverse question."

## REWRITE THE CONSTITUTION

Philippe Vaillancourt of Montreal, educational director of the Canadian Labor Congress, thought the commission would have to reach the conclusion that the Canadian consti-

# "ACTION STATIONS!"

## CFCN RADIO/TV CALGARY

### MOVE UP WITH CKGM

Our continuous expansion into all phases of broadcasting results in a constant need to search for creative Canadian radio talent that wants to move up — so why not move up with CKGM — Montreal, by putting your name confidentially on file now, for top-paying future openings . . . professional air work, professional creative writing, professional production, professional newscasting, professional news writing. Tell us your story in confidence now. Write Don Wall, Vice President, CKGM — Montreal, CKGM Building, 1455 Drummond St., Montreal 25, P.Q.

## ALTHOUGH WE CAN'T DO IT PERSONALLY



We would like to  
Extend to You and  
Yours...

# A Merry Christmas & a Happy New Year

**CFAM** RADIO SOUTHERN MANITOBA



DENNIS BARKMAN  
General Manager



tution must be modified or rewritten entirely.

He said that until recent years French-language delegates to Canadian labor meetings had to speak English. No objection was expressed when they started to use French.

Mr. Vaillancourt added that in the field of labor negotiations, French-language groups once had to conduct negotiations with employers in English and sign English contracts.

When contracts were drawn up in both languages, they carried the notation that the English version was the official one. Nowadays, said Mr. Vaillancourt, when negotiations are conducted in French, contracts are drawn up in French.

Léon Lalonde, representing the Montreal bar, said that while problems such as stenographic records present difficulties, either French or English may be used in any federal court in the country since both languages are official. Federal laws are drawn up in both languages and either version may be used for interpretation.

In Quebec courts, he said, it was common for exchanges between lawyers and judges to be conducted in both languages.

#### ASSURANCE FOR ETHNICS

Michael Oliver, McGill university professor, said that while the Royal Commission's terms of reference were concerned with equality of partnership between English and French, the commission would discover new Canadians formed a third group. The commission would have to reassure this third group that its position of Canadian citizenship would not be diminished.

Prof. Oliver said Quebec was the first area in the British Empire to grant full rights to Jews and he thought the province's experience in accommodating people of different cultures and languages will prove valuable.

Léon Dion of Laval University said "bilingualism" is a concrete term and a subject for accurate study but "biculturalism" is a term invented by a journalist.

He said the various groups among Canadians have opinions and prejudices and any study would have to produce a balance sheet—to find out what can be done, what the population will accept, what has to be changed or improved or revised, and to what extent outlooks can be changed.

#### UNITY IS THE ESSENCE

Isidore Pollack, Quebec businessman, said Canada faces a problem of survival as a nation.

He felt that people seeking to dismember Canada want to be "big frogs in little ponds".

"Unless the aim of Canadian unity in a progressive country is achieved we will wind up a Balkanized country," said Mr. Pollack who spoke in French.

CAB president Jamieson suggested Canadians are a "little ashamed to display patriotism."

"We haven't done enough to put a bit of emotion in our patriotism. What we need is a heart in our constitution."

Mr. Jamieson said broadcasters may have concentrated on Canadian content in their programs rather than what he called "Canadian character."

Dr. Andrew Stewart, chairman of

the Board of Broadcast governors, said there is no reference in the Canadian broadcasting act to language or culture.

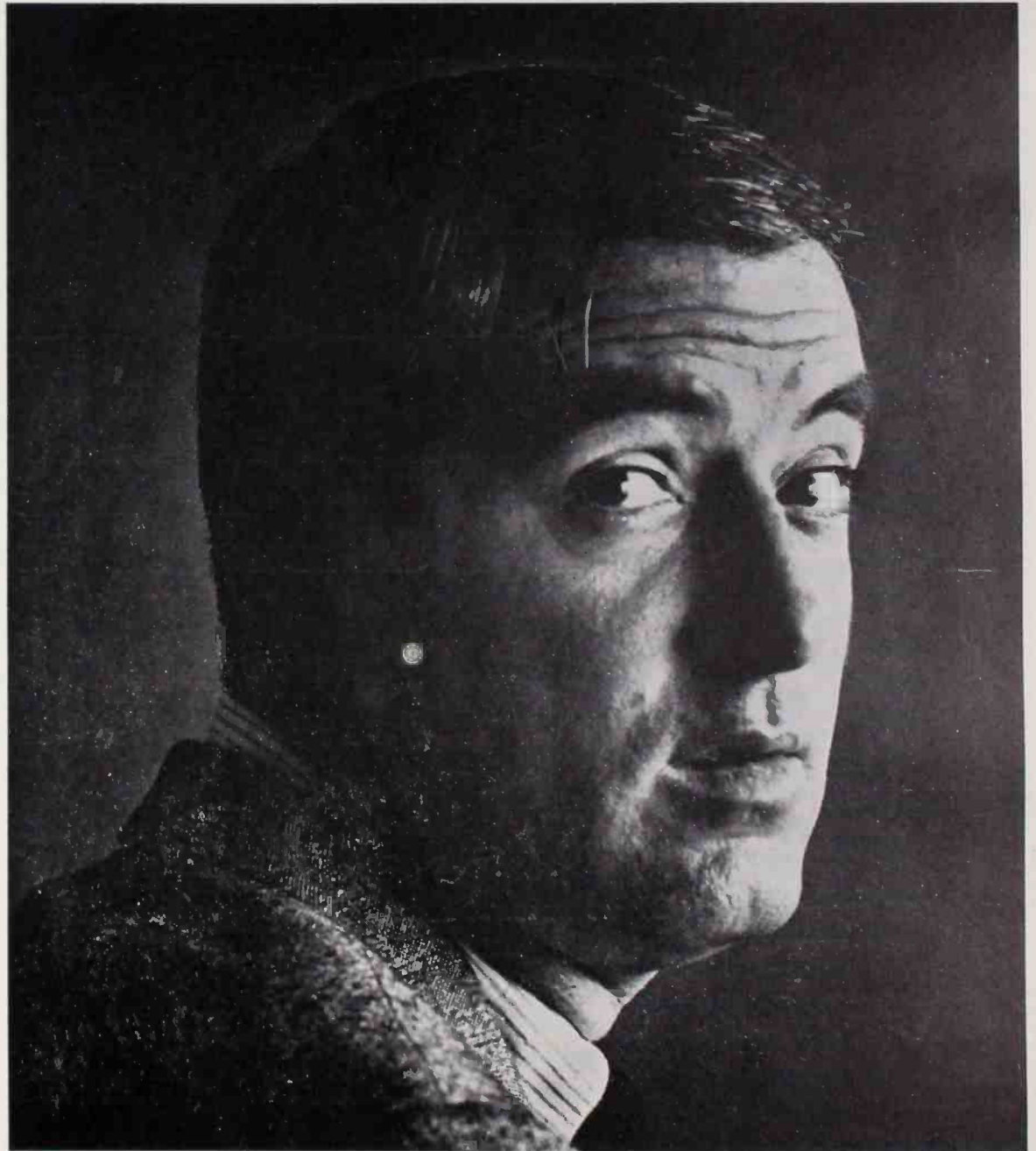
He said the BBG in its decision had to sense what is in the public mind. Not much had been done in the past to promote bilingualism or biculturalism.

He said the BBG could pass a regulation requiring, for example, that every broadcasting station devote a half-hour weekly to the problem but it would be better for broadcasters to work at the problem on their own initiative.

# RADIO NEWFOUNDLAND

**VO<sub>59</sub>CM · CK<sub>62</sub>CM · CH<sub>56</sub>CM**  
10,000 watts    10,000 watts    1,000 watts

**"BEST BUY IN Eastern Canada"**  
*"ask the all Canada man"*



## Are you turning your back on a gold mine?

You may be. If you're not advertising on the *Big 7 Plus One*. That's what we call the 7 CBC owned and operated TV Stations in major markets across the nation plus our station in Corner Brook, Nfld. It's a total of 8 stations that offer you a potential of over 60% of the TV households in Canada.

That figure represents a lot of people with a lot of money to spend. In fact the net effective buying income in the *Big 7 Plus One* markets is over 17 billion dollars. Fantastic, isn't it?!

And CBC-TV gets through to these people. Check our rating data, it's mighty impressive. Or ask some of our satisfied customers.

So don't turn your back on this gold mine. Call CBC-TV. In minutes, we can give you availabilities on any of the *Big 7 Plus One*.

We can fill you in on programming, ratings, audience information and market data as well. Call in the morning and our salesman will have all the information you need on your desk by afternoon. If you don't want to buy anything, give us a call anyway, just to say hello. We'll be glad to hear from you and to discuss your problems.

Toronto . . . 925-3311. Montreal . . . call Long Distance and ask for Zenith 4-2930 (No toll charge). In the U.S.A. . . . call Weed and Company.

**CBC NATIONAL SELECTIVE TV SALES**—CBUT Channel 2 Vancouver / CBXT Channel 5 Edmonton / CBWT Channel 3 Winnipeg / CBLT Channel 6 Toronto / CBOT Channel 4 Ottawa / CBMT Channel 6 Montreal / CBHT Channel 3 Halifax / CBYT Channel 5 Corner Brook (Nfld.)

☆☆☆ The Stars Shine ☆☆☆  
 ☆☆☆ on Television 9 ☆☆☆ 1 MINUTE  
 AVAILABILITIES ☆☆☆ in Prime  
 Time ☆☆☆ your very best sales  
 tool ☆☆☆ in the 7<sup>th</sup> major market ☆☆☆

Around the clock men and machines are setting new prosperity records in the Windsor area, the 7th major market that never sleeps. Alert advertisers can get their share of the ever increasing sales volume with ONE MINUTE SPOTS on highly promoted Hour and Half Hour syndicated shows with broad family appeal. Short adjacencies also available.



★ Robert Lansing and Gena Rowlands of "87th Precinct".



★ Pat Conway and Richard Eastman — in "Tombstone Territory"



★ MacDonald Carey Star of "Lock-Up"



★ Gary Lockwood of "Follow the Sun"



★ Gene Barry, star of the "Bat Masterson" Series.

HERE ARE SOME OF THE SHOWS

- \* 87th Precinct
- \* Follow the Sun
- \* Bat Masterson
- \* Tombstone Territory
- \* Stoney Burke
- \* Lock-Up



★ Jack Lord of "Stoney Burke"



represented by All-Canada



Toronto... Montreal.

Your ALL CANADA Sales Representative Has The Interesting Story For You!



GOOD QUESTION

It may be easier to change a radio spot than change a baby's diaper, but just when do you change a baby's diaper?

Ed. Lawless (TvB)

...

BETTER HALF

This is the first time my wife, Kay, has heard me speak in public, and I hope she will have the good grace not to interrupt.

Ed. Bunker (RAB)

...

COLLECTOR'S ITEM

One way to get a debtor to pay up is to threaten to tell all his other creditors he has paid in full.

...

POSITIVE SIDE

He owed more bills than you could shake a stick at, but he was thankful — that he wasn't one of his own creditors.

...

MINOR AILMENT

The salesman was so sharp that if he had had his conscience removed, it would only have been a minor operation.

...

REVELATION

When they persuaded old Hattie to take her first bash at the office party, she was amazed and said: "Why it tastes just like the medicine my husband has been taking for years?"

...

WEAKER SEX

One reason why no woman can ever be president of the United States is that a president has to be over 35 years of age.

...

AUDREY STUFF

Then there's the gal who was so dumb she just laughed when the cop said she was doing 60 miles an hour, because she knew she had only been out ten minutes.

...

CHRISTMAS GREETING

Eat, drink and be merry, for tomorrow you'll diet.

OUR SPONSORS ARE BUSY PEOPLE!

**CHOV**  
RADIO-PEMBROKE

See Paul Mulvihill

# CUTS & SPLICES

News from the film front —  
Television — Industrial —  
Features — Syndications

PHASE TWO OF THE RENOVATION program at the Lesser Studio is now completed, adding a modern new front to the premises at 55 Charles Street West, Toronto, and handsomely modernizing the offices. Phase one covered the face-lifting of the studio, art department, editing rooms and conference room.

Next on the agenda is the creation of a sound stage next door, an 80' x 60' clear span studio approximately 30' in height to the grid. The new live action studio will be completely self-contained, with office space, workshop, lights, make-up, etc., and will be available for rental to other producers. Work begins early in the new year.

It's now three and a half years since the Lesser Studio moved from its old home on Grange Avenue where the emphasis was on slides and slide film. (While most companies might have a faded photo of the old premises, president Mort Lesser has an oil painting by Albert Franck).

Now the company produces "anything to be projected onto a screen" and is currently doing more animation than live action: animation for such companies as Kraft Foods Ltd., Imperial Oil Ltd., the Ford Motor Co., Ontario Hydro, National Trust; live action for such firms as Canadian Industries Ltd., Canada Packers Ltd., the Aluminum Co. of Canada.

Animation cameraman Gil Haliakias reports that he is still discovering new ways to use their Oxberry electronic animation stand, the only one of its kind in Canada to Lesser's knowledge. In addition to all the regular features — automatic follow focus, pre-set optical effects, bi-packing, interchangeable 16 and 35 mm shuttles — film can be shot at continuous speed while eccentric camera movements are guided from the remote control unit.

METRO-GOLDWYN-MAYER Television held its annual three-day sales meeting at the new Hilton Hotel in New York late last month and Canadian sales manager Bill Robinson returned with a new package of 40 post-1950 features for release to TV in 1964.

The 40/64 package includes such films as *Tea and Sympathy* starring Deborah Kerr and John Kerr, *All at Sea* starring Alec Guinness,

*Love Me or Leave Me* with Doris Day and James Cagney, and *The Little Hut* with David Niven, Stewart Granger and Ava Gardner.

BETTER LATE THAN NEVER in reporting two appointments at Williams, Drege and Hill Ltd. Heinz A. K. Drege, who designed the company's exclusive Pictafilm process, has been made executive vice-president of the film production house. He joined the company when it was formed in 1954 and has been, progressively, production supervisor, executive producer, vice-president and director.

Newcomer to the firm is producer-director Paul Kimberley. He has twelve years' experience in films and television, writing, producing and directing for CBC-TV, ABC-TV in England, and at CFTO-TV Toronto.

WD & H staff are watching the *Jerry Lewis Show* on TV now, to see the commercial they produced for U.S. Plywood through Kenyon & Eckhardt Inc., New York. In nine years, U.S. Plywood commercials have won nine awards and, having won the production over bids from U.S. producers, WD & H hope this commercial will bring award number ten.

A recent Pictafilm production is meeting with great success with the Glidden Co. Ltd. The 17-minute film was originally made to present the paint company's advertising and promotion plans to sales managers at five meetings across the country. Now it is being used at dealer meetings, and has also proved an effective sales tool in presentations to prospective accounts.

The production is in five segments, the first dealing with the company's big move into TV advertising, the second part on point-of-sale and window display material, the third portion covering direct mail promotion to consumers, and so on. Between these segments, Glidden inserts a talk, a slide presentation or, in the case of the section on TV advertising, a screening of one of the sponsored TV shows.

This first venture into Pictafilm has proved so successful that Glidden's advertising manager, John Howe, is considering other uses for the technique in the future.

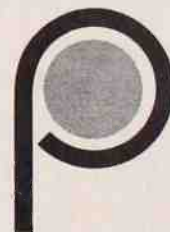
NEW SALES REPRESENTATIVE with ITC of Canada Ltd., is Frank D. Murray, who moved over from ZIT Programs (Canada) Ltd., where he had been an account executive for the past two years. With headquarters in Toronto, Murray is working with both TV stations and ad agencies across Canada.

ONE CANADIAN WAS among thirteen members of the Society of Motion Picture and Television Engineers who were elevated to the grade of Fellow of the Society in recognition of their outstanding contributions. The honors were done at the So-

ciety's 94th semi-annual technical conference in Boston.

The new Fellow from Canada is Norman R. Olding, operations engineer with the CBC in Montreal, where he is responsible for technical operating and maintenance standards, planning and supervision of major special events broadcasts, and training of technicians.

The 95th technical conference of the SMPTE will be held April 12 through 17, 1964, at the Ambassador Hotel in Los Angeles. Rodger J. Ross, technical supervisor of film operations, TV engineering, CBC-TV Toronto, is again associate program chairman for papers from abroad.

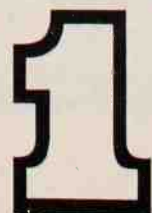


SEASON'S GREETINGS

PETERSON PRODUCTIONS LIMITED  
MOTION PICTURE PRODUCERS

**CFAC**  
CALGARY

**RADIO**



For  
Home Makers

Contact your  
ALL-CANADA man

## CTV SPONSORS

Adams Brands  
Alcan  
American Home Products  
Beecham Products  
Block Drug  
Bristol Myers  
British American Oil  
Canada Packers  
Canadian Kodak  
CN-CP Telecommunications  
Canada Vinegars  
Carnation  
Chrysler Canada Ltd.  
Colgate Palmolive  
Drackett  
Du Maurier Cigarettes  
Dupont  
Ford Motor Co.  
General Foods  
General Motors  
Gillette  
Hertz  
Imperial Oil  
Kelloggs  
Kimberly-Clark  
Labatt's Brewery  
Lever Bros.  
Molson's Brewery  
Nabob Foods  
Nestle Canada Ltd.  
Noxzema  
Pepsi Cola  
Peter Jackson Tobacco  
Polaroid  
Procter & Gamble  
Quaker Oats Co.  
Rowntree's  
Sarah Lee Kitchens  
Schick Canada Ltd.  
Schick Safety Razor  
S.C. Johnson  
Shell Oil  
Sifto Salt  
Sunbeam Corp.  
Texaco Canada Ltd.  
Toni  
Tuckett Tobacco  
Trans-Canada Telephone



## NETWORK A-BUILDING

CTV Television Network moves into the new year still building in the interests of the community.

Eight independent stations joined CTV in 1961 to form Canada's only privately-owned network.

Each stage in development has been ahead of schedule.

The first microwave system linking the network from Montreal to Vancouver was one year early.

Two full years ahead of plan, a complete live microwave now carries programs to CTV stations from coast-to-coast.

The 1961 network of eight charter members has expanded; now CTV has 10 stations and 10 rebroadcasting stations.

The tenth affiliated station, Kitchener's CKCO-TV, joined in time to help launch CTV's third season.

The Network began with 10 hours of weekly programming; now carries more than 20 hours of great entertainment.

A staff of energetic and imaginative Network and station employees bring to CTV viewers the best Canadian and international programs.

Constructed on the strong foundation of independent television, bonded together with the mortar of sound business principles, CTV will continue to build to meet the challenge of Canada's future.



## CTV PROGRAMS

Telepoll. Walt Disney. Danny Thomas. Mr. Novak. The Hourglass. McHale's Navy. Phil Silvers. Take A Chance. Dr. Kildare. CTV National News. Let's Sing Out. Littlest Hobo. Eleventh Hour. NHL Hockey. CFL Football. To Tell The Truth. Zero One. Think Of A Word. Andy Griffith. Jerry Lester. Here's Looking At You. People In Conflict. The Jack Paar Program. Platform & Specials.

# DIRECTORY

Of Basic Information and Key People in  
Broadcasting and Allied Fields

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## BROADCAST EQUIPMENT MANUFACTURERS

### AMPEX OF CANADA LIMITED

**Toronto** — 1458 Kipling Ave., N., Rexdale, Ontario. CH. 7-8285. Vice-Pres. & Gen. Mgr. — Jim Detlor. Manager Video Products — Tom Pressley. Manager, Engineering — Jean-Louis Major. Manager of Finance and Operations — J. Cartwright.

**Ottawa** — Suite 800, 77 Metcalfe St. CE. 6-9763. Manager Data Products — Ed Koller.

Distributes: (1) Magnetic tape recorders, tapes for Audio, Video, and instrumentation applications.

(2) Richmond Hill Laboratories Solid State Sync Generators, Switchers, Test Signal generators and D.A.'s.

### CANADIAN GENERAL ELECTRIC COMPANY LIMITED

**Toronto** — 830 Lansdowne Ave., Electronic Equipment & Tube Dept. 534-6511. Vice-President & General Manager — R. M. Robinson. Manager, Marketing — I. A. Mayson. Manager, Sales & Planning — C. E. Spence. Export Sales Manager — R. Groves. Manager, Broadcast Equipment Sales — Edgar J. Gareau. Manager, Broadcast Product Service — A. L. Hames, 722 Caledonia Rd., Toronto.

Broadcast Sales Representatives:

**Calgary (Western Region)** — CGE Electronic Equipment & Tube Dept., 3603 - 8th St., S.E., High Field. CH. 3-2781, EXT. 355. Jim Alsop.

**Toronto (Central Region)** — 830 Lansdowne Ave., Electronic Equipment & Tube Dept., 534-6511. Harry Davis.

**Montreal (Quebec Region)** — CGE Electronic Equipment & Tube Dept., 5000 Jean Talon St. W. RE. 3-9911, EXT. 286, 287. Peter Bowers.

**Montreal (Atlantic Region)** — CGE Electronic Equipment & Tube Dept., 5000 Jean Talon St. W. RE. 3-9911. Jim Watson.

**Export** — 830 Lansdowne Ave., To-

ronto. Electronic Equipment & Tube Dept.; Cable GELECTRON — Bob Groves.

Manufactures and distributes complete AM, FM & TV broadcasting equipment and facilities, including consulting, installation and system planning. Exclusive Canadian distributors for the General Electric Company, Automatic Tape Control Company, EMI Broadcast Equipment, General Electronic Laboratories, plus a complementary list of vendor equipment.

### CANADIAN MARCONI COMPANY

**Montreal** — 2442 Trenton Ave., Montreal 16. RE. 8-9441. President — S. M. Finlayson. General Manager — W. V. George. Marine & Land Communications Division Manager — J. H. Martin. Sales Manager — W. A. Bitcon.

Sales Representatives:

**Montreal** — 90 Trenton Ave. RE. 8-9441. A. Dubuc.

**Toronto** — 1830 Bayview Ave. HU. 1-5221. R. Gauthier.

**Winnipeg** — 168 Market Ave. East. WH. 3-2433. R. Whitehouse.

**Calgary** — 929 - 42nd Ave. S.E. CH. 3-7751. O. H. Cornett.

**Vancouver** — 3594 Main Street. TR. 6-4174. P. Brinkworth.

**Halifax** — 88 Prescott St. 423-1325. W. Morris & D. Coops.

Manufactures and distributes a full range of AM, FM and TV broadcast equipment.

### COLLINS RADIO COMPANY OF CANADA LIMITED

**Toronto** — 11 Bermondsey Road, Toronto 16. 757-1101. President — Mr. John Plante. Broadcast Sales Dept. — Phil Wharton.

Distributes a full audio line, including turntables, automatic tape control equipment, consoles and remote equipment; AM transmitters up to and including 10 kilowatts, plus phasing equipment; FM transmitters up to and including 20 kilowatts, plus FM stereo generators,

exciters and a full line of FM antennas.

### MCCURDY RADIO INDUSTRIES LIMITED

**Toronto** — 22 Front St. W. EM. 6-6531. President — G. E. McCurdy. Engineering Manager — Ron Ward. Production Manager — Graham Fawcett. Sales Manager — Bill McFadden.

Manufactures and distributes a complete line of audio equipment for radio and television stations, plus sound equipment for the film industry.

### NORTHERN ELECTRIC COMPANY LIMITED

**Belleville** — P.O. Box 400, 250 Sidney St. WO. 2-4511. Manager — Broadcast & Sound Systems — C. E. Rickards.

**Montreal** — P.O. Box 6125, 1000 Guy St. WE. 7-6071. M. D. McLean.

**Toronto** — P.O. Box 130, Terminal "A", 143 Lakeshore Blvd. E. EM. 3-8651. Geo. E. Macdonald.

**Winnipeg** — 590 Berry St., St. James, Winnipeg 21. SP. 5-4431. H. R. Gissing.

**Vancouver** — P.O. Box 2018, Zone 3, 8325 Fraser St. FA. 5-2211.

The company supplies a complete broadcast service, which includes AM, FM and TV antenna and transmitters from five watts to 50 kw; complete studio facilities, including audio consoles, record reproducing system, amplifiers, microphones, racks, video distribution amplifiers, pulse amplifiers, sync generators, picture monitors and video switching systems.

### PYE T.V.T. LIMITED Canadian Division

**Ajax** — 97 McMaster Ave., Ajax, Ont. 942-0791. General Manager — William Jones. Sales & Service — R. Hair.

Radio and television transmission equipment, including cameras, mixers, sync pulse generators, tele-

cine equipment, test equipment and audio mixers.

### RCA VICTOR COMPANY LIMITED

**Montreal** — 1001 Lenoir St., Technical Products Division. WE. 3-7551. Manager, Commercial Marketing — B. R. Machum; Manager, Sales Planning Advertising & Sales Promotion — K. G. Chisholm; Special Accounts, Sales — W. D. West.

**BC Area Manager** — H. B. Seabrook, 2876 Rupert St., Vancouver. HE. 3-6881.

**Man., Sask. and Alta Area Manager** — D. E. M. Allen, 2070 Notre Dame Ave., Winnipeg 21 — SP. 4-7489.

**Ont. Area Manager** — R. J. Norton, 1450 Castlefield Ave. W., Toronto. RO. 2-7311.

**Quebec and Ottawa Area Manager** — E. W. Miller, 1001 Lenoir St., Montreal. WE. 3-7551.

**Maritime Provinces Area Manager** — C. S. Broad, 1001 Lenoir St., Montreal, WE. 3-7551.

**Engineering Department**, 1001 Lenoir St., Montreal. WE. 3-7551. Manager, Technical Products Division — G. B. MacKimmie. Supervisor, Broadcast Group — D. Dashney. Supervisor, Antenna Group — H. Hings. Leader, Broadcast Group — D. M. Macauley. Leader, Antenna Group — B. Berridge.

**Tube Division**, 1001 Lenoir St., Montreal. WE. 3-7551. General Sales Manager — J. Paul Turcotte. Order Service Manager, Warranty & Order Expediting — W. R. Smith. Sales Service Manager, Quotations, Availability & Orders — M. L. Choma.

Manufactures and distributes a complete line of broadcast equipment AM, FM & TV stations, including antennas.

# DIRECTORY OF SALES REPRESENTATIVES

## Canada

### AIR-TIME SALES LTD.

**Toronto** — 2149 Yonge St. — HUDSON 5-0746. President — Michael J. Callahan. Executive Vice-President — Adrian Egan.

**Montreal** — 1396 St. Catherine St. W., Room 216 — UNIVERSITY 1-0117. Sales Manager — Michael Mezo.

Represents the following stations:

**Radio:**  
CFAX, Victoria  
CKRM, Regina  
CKSL, London  
CKDM, Dauphin  
CJCS, Stratford  
CHFI, Toronto  
CKBW,  
Bridgewater  
CFDR, Halifax-Dartmouth

### ALL-CANADA RADIO & TELEVISION LIMITED

**Toronto** — 1000 Yonge St. — WALNUT 5-9361. President — J. Stuart MacKay. General Manager — Reo C. Thompson. Secretary-Treasurer — Eric Williams. Radio Manager — Robert F. Tait. Television Manager — Ross A. McCreath.

**Montreal** — Dominion Square Bldg. — UNIVERSITY 1-5656. Manager — Ken Baker.

**Winnipeg** — Electric Railway Chambers — WHITEHALL 2-6861. Manager — Bill Edge.

**Calgary** — 1230 - 17th Avenue S.W. 244-2455. Manager — Jack Cavanaugh.

**Vancouver** — 1161 Melville Street — MUTUAL 4-7461. Manager — John E. Baldwin.

The company represents these stations:—

**Radio:**  
Fraser Valley  
Radio  
CHWK,  
Chilliwack  
CFVE,  
Abbotsford  
Okanagan Radio  
CKOK,  
Penticton  
CKOV, Kelowna  
CJIB, Vernon  
CKPG,  
Prince George  
CFJC, Kamloops  
CJAT, Trail  
CKWX,  
Vancouver  
CJVI, Victoria  
CFGP,  
Grande Prairie  
CJCA, Edmonton  
CFAC, Calgary  
CJOC,  
Lethbridge  
CHAT,  
Medicine Hat  
CKBI,  
Prince Albert  
CKCK, Regina  
CKRC,  
Winnipeg  
CJSS, Cornwall  
Golden Triangle  
Radio  
CKKW,  
Kitchener-Waterloo  
CJOY, Guelph  
CKOC, Hamilton  
CFPL, London  
CKSO, Sudbury  
CKEY, Toronto  
CKLW, Windsor  
CFCF, Montreal  
CFCY,  
Charlottetown  
CHSJ,  
Saint John  
CHNS, Halifax  
CJCB, Sydney  
VOCM, St. John's  
CHCM, Marystown  
CKCM,  
Grand Falls  
ZFB-1, Bermuda  
**Television:**  
CFBR-TV, Kamloops  
CHBC-TV, Okanagan Valley  
CKPG-TV, Prince George  
CHAN-TV, Vancouver  
CHCT-TV, Calgary  
CJLH-TV, Lethbridge  
CHAT-TV, Medicine Hat  
CKBI-TV, Prince Albert  
CKCK-TV, Regina  
CKX-TV, Brandon  
CHCH-TV, Hamilton  
CKWS-TV, Kingston  
CFPL-TV, London  
CHEX-TV, Peterborough  
CJIC-TV, Sault Ste. Marie  
CKSO-TV, Sudbury  
CKLW-TV, Windsor  
CKNX-TV, Wingham  
CFCF-TV, Montreal  
CHSJ-TV, Saint John  
CJCB-TV, Sydney  
CFCY-TV, Charlottetown

See All-Canada U.S.

### BROADCAST REPRESENTATIVES LTD.

**Winnipeg** — 211 Dayton Bldg. — WHITEHALL 3-6115. President — J. O. Blick. Office Manager — Mrs. Helen M. Kolomaya.

The company represents these stations:

**Radio:**  
CFCP, Courtenay  
CKNW, New Westminster  
CKCQ, Quesnel  
CHFA, Edmonton  
CFRG,  
Gravelbourg  
CKRM, Regina  
CFNS, Saskatoon  
CKSW,  
Swift Current  
CKSB,  
St. Boniface  
CJOB, Winnipeg  
CJOB-FM, Winnipeg  
CJSP, Leamington  
CHWO, Oakville  
CKLB, Oshawa  
CKTB,  
St. Catharines  
CHOK, Sarnia  
CJIC, Sault Ste. Marie  
CKOT,  
Tillsonburg  
CHFI-FM, Toronto  
CHUM, Toronto  
CKCH, Hull  
CJLM, Joliette  
CJMS, Montreal  
CKGM, Montreal  
CJQC, Quebec  
CKRB, St. Georges de Beauce  
CKJL, St. Jerome  
CFNB,  
Fredericton  
CFAB, Windsor  
KICO, El Centro-Calexico  
KGPC, Grafton  
KNOX,  
Grandforks  
KEYJ,  
Jamestown  
KEYD, Oakes  
KOVV,  
Valley City  
KBMW,  
Wahpeton  
KXGO, Fargo  
KGBS,  
Los Angeles  
KXLY, Spokane  
WCCO, Minneapolis-St. Paul  
KWAD, Wadena  
KRTV,  
Great Falls  
CJSO, Sorel  
CFLV, Valleyfield  
CFDA,  
Victoriaville  
CKBC, Bathurst  
CKBW,  
Bridgewater  
CKEN, Kentville  
CKEC,  
New Glasgow

### Television:

CJFB-TV,  
Swift Current  
KCND-TV,  
Pembina  
KXLY-TV, Spokane  
KNOX-TV,  
Grand Forks  
KXGO-TV, Fargo  
KXGB-TV, Valley City  
KXMB-TV, Bismarck  
KXAB-TV, Aberdeen  
KXMC-TV, Minot  
KDIX-TV, Dickinson  
WCAI-TV, Burlington

### CBC RADIO & TV SALES

**Toronto** — 354 Jarvis St. — 925-3311. Sales Director Radio and TV — John Malloy; Radio Sales Manager — R. S. Joynt; Supervisor of Radio Sales — Fred Bardeau; Supervisor of TV National Selective Sales (English) — George Epworth; Supervisor of TV Network Sales (English) — Allan Stone.

Represents all CBC Radio and Television (English) stations. There are branch sales offices in: St. John's, Halifax, Moncton, Montreal, Ottawa, Edmonton, Winnipeg and Vancouver.

**Montreal** — 1600 Dorchester Blvd. W. No toll charge from Toronto — Zenith 6-3500, New York Call Enterprise 6350. Director of Sales

— Maurice Valiquette. Manager of Radio Sales — Jean Desmarais. Manager of National Selective TV sales (French) — W. E. Chevrier. Manager of French network TV Sales — J. A. LaPointe.

Represents all CBC Radio and Television (French) stations. There are branch sales offices in: St. John's, Halifax, Moncton, Chicoutimi, Quebec, Ottawa, Toronto, Edmonton, Winnipeg and Vancouver.

### HARDY RADIO & TV LTD.

**Toronto** — 2 Carlton St., Suite 715, — EMPIRE 3-9433. General Manager — Arthur Harrison.

**Montreal** — 1500 Stanley St., Suite 420 — VICTOR 2-1101. Manager — Marc Legault.

**Quebec City** — 1143 St. John St. — Lafontaine 5-7373.

The company represents these stations:

**Radio:**  
CHFM-FM, Calgary  
CHFA, Edmonton  
CFJR, Brockville  
CJAF, Cabano  
CKVD, Val d'Or  
CHAD, Amos  
CKML,  
Mont Laurier  
CJFP, Rivière du Loup  
CKNB,  
Campbellton  
CKJL, St. Jerome  
CKBS,  
St. Hyacinthe  
CHEF, Granby  
CJLM, Joliette  
CKRS,  
Jonquière  
CKBL, Matane  
CHNC,  
New Carlisle  
CHRC, Quebec  
CHRC-FM, Quebec  
CKRN, Rouyn  
CKLS, La Sarre  
\*Represented in Toronto only.  
**Television:**  
CKCO-TV, Kitchener  
CKRS-TV, Jonquière  
CKBL-TV, Matane  
CHAU-TV, Baie des Chaleurs  
CFCM-TV, Quebec  
CKMI-TV, Quebec  
CKRN-TV, Rouyn  
CKRT-TV, Rivière du Loup

### RALPH J. JUDGE & COMPANY

**Montreal** — 1405 Bishop St. — VICTOR 9-2076. President — Ralph J. Judge.

Represents the following stations:—

CJAV,  
Port Alberni  
CJME, Regina  
CFTJ, Galt  
CKLY, Lindsay  
CKFH, Toronto  
CKRM, Newcastle  
CKDH, Amherst  
CKCL, Truro  
WCAI,  
Burlington, Vt.  
WCAI-TV, Burlington, Vt.

# BROADCAST CONSULTANTS

List of individuals and firms recognized by the Department of Transport as consultants for the preparation of technical briefs in support of applications for private commercial broadcasting station licences, including television, changes in broadcasting station facilities, installation of control equipment for unattended operation and proofs of performance.

**G. A. Bartley, P.Eng.,**  
Alberta Telecommunication Consultants Ltd.,  
P.O. Box 668,  
Red Deer, Alta.

**Côté, Leclair, Langlois & Bolsvert,**  
Consulting Engineers,  
6865 Western,  
Montreal, Que.

**M. O. Boland, P.Eng.,**  
Canadian Design Service Co. Ltd.,  
100 Adelaide St. W.,  
Suite 1201,  
Toronto 1, Ont.

**H. Z. Rogers, P.Eng.,**  
**W. E. Wright, P.Eng.,**  
Canadian General Electric Company Ltd.,  
830 Lansdowne Ave.,  
Toronto 4, Ont.

**P. R. G. Cahn, P.Eng.,**  
Systems (Engineering) Supervisor,  
Canadian Marconi Company,  
2442 Trenton Ave.,  
Montreal, P.Q.

**A. G. Day, P.Eng.**  
TV & FM Broadcast Consultant,  
15 Lakeside Ave.,  
Ottawa 1, Ont.

**Pierre Demers, P.Eng.,**  
Consulting Engineer,  
4815 Carlton Ave.,  
Montreal 26, P.Q.

**J. G. Elder, P.Eng.,**  
Gordon Elder Consulting Service,  
129 Manor Road East,  
Toronto 7, Ontario.

**Eric W. Farmer, P.Eng.,**  
174 Turgeon Street,  
Ste. Therese, Que.

**R. S. Grant, P.Eng.,**  
2303 Henley Street,  
Ottawa 14, Ont.

**Peter A. Niblock, P.Eng.,**  
**Herbert A. Hoyles, P.Eng.,**  
Hoyles, Niblock and Associates,  
Consulting Telecommunications Engineers and Attorneys,  
1234 Marine Drive,  
North Vancouver, B.C.

**J. A. Jarvis, P.Eng.,**  
9 Nanaimo Drive,  
P.O. Box 607, R.R. #2,  
Bell's Corners, Ont.

**Gerald W. Lee and Associates,**  
Consulting Radio Engineers,  
1262 Don Mills Road,  
Don Mills, Ont.

**M. Levy, P.Eng.,**  
Levy Associates Co. Ltd.,  
Consulting Engineers,  
208 Clemow Ave.,  
Ottawa, Ont.

**Keith A. MacKinnon, P.Eng.,**  
P.O. Box 3310,  
Ottawa, Ont.

**George Mather & Associates,**  
Radio Frequency Engineering,  
2051 Russet Road,  
Cooksville, Ont.

**N. J. Pappas and Associates,**  
Consulting Engineers & Architects,  
5253 Decarie Blvd.,  
Montreal 29, P.Q.

**G. B. MacKimmie, P.Eng.,**  
RCA Victor Co. Ltd.,  
1001 Lenox St.,  
Montreal 30, P.Q.

**Lieut. Col. W. Arthur Steel,**  
488 Avalon Place,  
Riverview Park,  
Ottawa, Ont.

**D. B. Williamson, P.Eng.,**  
Consulting Engineer,  
Broadcasting-Communications  
P.O. Box 42,  
Cobourg, Ont.

Recognized by the Department of Transport as consultants for the preparation of technical briefs in support of applications for installations of control equipment for unattended operation of broadcasting stations:

**G. A. Richards, P.Eng.,**  
R. H. Nichols Co. Ltd.,  
P.O. Box 500,  
Downsview, Ont.

# DIRECTORY OF SALES REPRESENTATIVES

Also represents for Cam Logan & Associates in Montreal:

CHNO, Sudbury CJNR, Blind River  
CFBR, Sudbury CFPA, Port  
(French) Arthur-Fort  
CKCY, Sault Ste. Marie  
William

Also represents in Montreal (Ethnic Programming):  
Consolidated Broadcasting Co. Ltd.

Stations:  
CKFH, Toronto CHIC, Hamilton  
CKLB-AM-FM, Oshawa CKTB, St. Catharines  
CKCY, Sault Ste. Marie

Also, Canadian Representative for "The Jim Ameche Organization",  
Box 377, New York, N.Y.

## PAUL L'ANGLAIS INC.

Toronto 7 — 2160 Yonge Street —  
487-1551. G. W. Bélanger, Manager.

Montreal 24 — 1405 de Maisonneuve  
St. — LA. 6-9201. Guy Daviault,  
Manager.

The company represents these  
stations:—

Radio: CKLM, Montreal  
CHLT, Sherbrooke  
CKTS, Sherbrooke  
CKRB, St. Georges  
du Beauce

Television:  
CFTM-TV, Montreal  
CHLT-TV, Sherbrooke  
CJPM-TV, Chicoutimi

## CAM LOGAN & ASSOCIATES

Toronto — 12 Shuter St. — 366-4443.  
President — Cam Logan.

Montreal — 1405 Bishop St. —  
849-2076.

Represents the following stations:—

Radio: CHNO, Sudbury CJNR, Blind River  
CFBR, Sudbury CKCY, Sault  
(French) Ste. Marie  
CFPA, Port Arthur-Fort  
William

## A. J. MESSNER & CO. LTD.

Winnipeg — 171 McDermot Ave. E.,  
Winnipeg 2 — Whitehall 3-9574.  
Manager — A. J. "Tony" Messner.  
Assistant Manager — Murray  
Messner. Telex — 03-5563.

Represents the following stations in  
Winnipeg only:—

Radio: CFCW, Camrose  
CKEK, Cranbrook  
CJDC, Dawson Creek  
CKNL, Fort St. John  
CKCQ, Quesnel  
CJJC, Langley  
CHUB, Nanaimo  
CJAV, Port Alberni  
CFBV, Smithers  
CPTK, Terrace-Kitimat  
CKLG, Vancouver  
CKDA, Victoria  
CFCN, Calgary  
CJDV, Drumheller  
CFRN, Edmonton  
CKYL, Peace River  
CKRD, Red Deer  
CKSA, Lloydminster  
CHAB, Moose Jaw  
CFQC, Saskatoon  
CJGX, Yorkton  
CFAM, Altona  
CKX, Brandon  
CKDM, Dauphin  
CFAR, Flin Flon  
CKBB, Barrie  
CFOB, Fort Frances  
CJLX, Fort William  
CFTJ, Galt  
CHIQ, Hamilton  
CKAR, Huntsville  
CKCR, Kitchener  
CKMP, Midland  
CHVC, Niagara Falls  
CFRA, Ottawa  
CFGM, Richmond Hill  
CHLO, St. Thomas  
CKAC, Montreal  
CJCH, Halifax  
KFYR, Bismarck,  
N.D.

CFCW, Camrose  
CKCY, Sault Ste. Marie  
CJET, Smiths Falls  
CFBR, Sudbury  
CHNO, Sudbury  
CFCL, Timmins  
CJJC, Woodstock,  
N.B.  
CFOX, Montreal  
CHLT, Sherbrooke  
CKTS, Sherbrooke  
CHLN, Trois-Rivières  
CFBC, St. John  
WDAY, Fargo,  
N.D.  
Television:  
CJDC-TV, Dawson Creek  
CFTK-TV, Terrace-Kitimat  
CFCN-TV, Calgary  
CFRN-TV, Edmonton  
CKSA-TV, Lloydminster  
CFQC-TV, Saskatoon  
CESM-TV, Thompson  
CKVR-TV, Barrie  
CKCO-TV, Kitchener  
CFCL-TV, Timmins  
CJCH-TV, Halifax  
KFYR-TV, Bismarck, Minot  
and Williston,  
N.D.  
WDAY-TV, Fargo,  
N.D.  
WPTZ-TV, Plattsburg, N.Y.  
KYLTV-TV, Spokane, Wash.

## PAUL MULVIHILL & CO. LTD.

Toronto — 77 York St. — Empire  
3-8814. Paul Mulvihill; Norm  
Bonnell; Wm. Wallace, Bus Sad-  
ler; Bob Dale.

Montreal — 1434 St. Catherine St.  
W., Room 506 — UNiversity 1-7987.  
Radio — Sheldon Lodge. TV —  
Ken Billings.

The company represents these  
stations:—

Radio: CKBB, Barrie  
CKLC, Kingston  
CKTB, St. Catharines  
CHOK, Sarnia  
CFCL, Timmins  
CFNB, Fredericton  
CJFX, Antigonish  
CHOV, Pembroke

CJCH, Halifax

Television:  
CKVR-TV, Barrie  
CJCH-TV, Halifax  
CHOV-TV, Pembroke  
CFCL-TV, Timmins

## NATIONAL-TIME SALES

Toronto — 2149 Yonge St. — HUD-  
son 7-3023. Sales Manager — Roy  
Green.

Montreal — 1396 St. Catherine St.  
W. — Room 216 — UNiversity  
1-0117. Sales Manager — Michael  
Mezo.

Represents the following stations:—

Radio: CHVC, Niagara Falls  
CFCP, Courtenay CKOT, Tillsonburg  
CKSW, Swift Current  
CFOB, Fort Frances

CHVC, Niagara Falls  
CKOT, Tillsonburg  
CJQC, Quebec  
CKBC, Bathurst  
CJRW, Summerside

## LORRIE POTTS & CO. LTD.

Toronto — 145a Yonge St. — WAL-  
nut 1-8951. Manager — Lorrie  
Potts.

Montreal — 1117 St. Catherine St.  
W. — Victor 5-6448. Manager —  
Scotty Sheridan.

The company represents these  
stations:—

Radio: CJET, Smiths Falls  
CFCW, Camrose CKNX, Wingham  
CKNL, Fort St. John CKOX,  
Woodstock  
CKYL, Peace River CJCJ,  
Woodstock, N.B.  
CFAR, Flin Flon \*CKEN, Kentville  
CFRY, Portage \*CKAD,  
Middleton  
La Prairie \*CFAB, Windsor  
\*Evangeline  
CJLX, Fort William Network  
CKLB, Oshawa  
CJIC, Sault Ste. Marie

## QUALITY BROADCAST SALES

Toronto — Suite 341, Lord Simcoe  
Hotel, 150 King St. W. — 368-4545.  
President — W. E. Bellman. Gen-  
eral Manager — Terry Bate.

Montreal — Toll free ZENith 5-3530.

CHQM, Vancouver CJQM, Winnipeg  
CHQM-FM, CJQM-FM,  
Vancouver Winnipeg

## RADIO-TELEVISION REPRESENTATIVES LTD.

Toronto — 76 St. Clair Ave. W.  
— 927-3221. President — Gordon  
Ferris. Executive Vice-President  
— Bob Quinn.

Montreal — 1411 Crescent St. —  
Avenue 8-4257. Bruce Young,  
Jon Porter.

Vancouver — 1131 Richards St. —  
MUTual 5-0288. Frank Jobses.

Winnipeg — 171 McDermot St. —  
Whitehall 3-0574. A. J. Messner.

The company represents these  
stations:—

Vancouver Radio:  
CKEK, Cranbrook  
CJDC, Dawson Creek  
CKNL, Fort St. John  
CHUB, Nanaimo  
CKCO, Quesnel  
CPTK, Terrace-Kitimat  
CKRD, Red Deer  
CFQC, Saskatoon  
CFAM, Altona  
CKX, Brandon  
CHIQ, Hamilton  
CKCR, Kitchener  
CKMP, Midland  
CKAR, Muskoka-  
Parry Sound

CKDA, Victoria  
CJJC, Langley  
KPUG, Bellingham

CFCN, Calgary  
CFRN, Edmonton  
CKSA, Lloydminster  
CKYL, Peace River

CKRD, Red Deer  
CFQC, Saskatoon  
CKSW, Swift Current  
CJGX, Yorkton  
CKDM, Dauphin  
CFOB, Fort Frances

CHIQ, Hamilton  
CKCR, Kitchener  
CKMP, Midland  
CKAR, Muskoka-  
Parry Sound  
CHWO, Oakville  
CFOR, Orillia  
CFGM, Toronto  
CHOK, Sarnia  
CJIC, Sault Ste. Marie

CJCS, Stratford  
CKFH, Toronto  
CJCH, Woodland  
CFOX, Montreal  
CJQC, Quebec  
CKDH, Amherst  
Toronto Radio:  
CJDC, Dawson Creek  
CKNL, Fort St. John

CKNL, Fort St. John  
CHUB, Nanaimo  
CKLG, Vancouver  
CKDA, Victoria  
CFTK, Terrace-Kitimat  
CFCN, Calgary  
CFRN, Edmonton  
CKSA, Lloydminster  
CKYL, Peace River

CKYD, Dawson Creek  
CFTK, Terrace,  
Prince Rupert  
CFRN-TV, Ed-  
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CFCN-TV, Calgary  
CKSA-TV, Llovdminster  
CKPG-TV, Prince  
George

CFQC-TV, Saskatoon  
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CFGM, Toronto  
CFBC, Saint John

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CKSA-TV, Llovdminster  
CKPG-TV, Prince  
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CFQC-TV, Saskatoon  
CJFB-TV, Swift Current  
KXLY-TV, Spokane  
CESM-TV, Thompson  
WPTZ, Plattsburg, N.Y.

CKYD, Dawson Creek  
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CKYL, Peace River

CFBC, Saint John  
CFGM, Toronto  
CFOX, Montreal  
Montreal Radio:  
CJDC, Dawson  
Creek  
CKNL, Fort St.  
John  
CHUB, Nanaimo  
CKLG, Vancouver

CKDA, Victoria  
CFTK, Terrace-Kitimat  
CFCN, Calgary  
CFRN, Edmonton  
CKYL, Peace  
River  
CFQC, Saskatoon  
CFAM, Altona  
CKX, Brandon  
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CKAR, Muskoka-  
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Television:  
CJDC-TV, Dawson Creek  
CFTK, Terrace,  
Prince Rupert  
CFRN-TV, Ed-  
monton  
CFCN-TV, Calgary  
CKSA-TV, Llovdminster  
CKPG-TV, Prince  
George

CFQC-TV, Saskatoon  
CKX, Brandon  
CHIQ, Hamilton  
CKCR, Kitchener  
CKMP, Midland  
CKAR, Muskoka-  
Parry Sound  
CFGM, Toronto  
CFBC, Saint John

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CKCR, Kitchener  
CKMP, Midland  
CKAR, Muskoka-  
Parry Sound  
CFGM, Toronto  
CFBC, Saint John

Represents the following stations in  
Vancouver only:—

Radio: CFCP, Courtenay  
CFWB, Campbell  
River  
CJDC, Dawson Creek  
CJAV, Port Alberni  
CKLG, Vancouver  
CFAX, Victoria  
KOMO, Seattle  
CFCM, Camrose  
CHED, Edmonton  
CHEC, Lethbridge  
CHAB, Moose Jaw  
CKY, Winnipeg  
CJLX, Fort William  
CHML, Hamilton  
CFRA, Ottawa  
CHUM, Toronto  
CJMS, Montreal  
CKGM, Montreal  
Radio Nord  
CHRC, Quebec  
CHLT, Sherbrooke

CKTS, Sherbrooke  
CJCH, Halifax  
Television:  
KOMO-TV, Seattle  
CJDC-TV, Dawson Creek  
CKCO-TV, Kitchener  
CFCL-TV, Timmins  
CKRS-TV, Jonquière  
CKBL-TV, Matane  
CHAU-TV, New Carlisle  
CFCM-TV, Quebec  
CKMI-TV, Quebec  
CKRN-TV, Rouyn  
CHLT-TV, Sherbrooke  
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CHAU-TV, New Carlisle  
CFCM-TV, Quebec  
CKMI-TV, Quebec  
CKRN-TV, Rouyn  
CHLT-TV, Sherbrooke  
CJCH-TV, Halifax

**Montreal** — 1500 Stanley St., Room 522 — Victor 9-7731. Vice-President and Manager TV Division — J. R. Genin. Radio Division — J. R. Brooks.

**Vancouver** — 517 Crown Building, 615 W. Pender St. — Mutual 4-4831. Vice-President and Manager — J. W. Stovin.

**Winnipeg** — 304 Lindsay Building, Portage and Notre Dame, 943-2662. Manager — C. J. McCartney.

The company represents these

stations:—  
**Radio:**  
CKLN, Nelson  
CJOR, Vancouver (Toronto, Montreal, Winnipeg)  
CKXL, Calgary  
CHEC, Lethbridge  
CJNB, North Battleford  
CKOM, Saskatoon  
CFSL, Weyburn (Winnipeg & Vancouver)  
CJQB, Belleville  
CFCO, Chatham  
CKPR, Fort William  
Port Arthur  
CJRL, Kenora  
CKWS, Kingston  
CJKL, Kirkland Lake  
CHEX, Peterborough  
CFOS, Owen Sound  
CFCH, North Bay  
CKGB, Timmins  
CFRB, Toronto (Winnipeg & Vancouver)  
CFMB, Montreal  
CJAD, Montreal (Winnipeg & Vancouver)  
CKCW, Moncton  
CJON, St. John's  
ZBM, Hamilton, Bermuda  
ZNS, Nassau, Bahamas  
JBC, Kingston, Jamaica

**Television:**  
KVOS-TV, Vancouver  
CHCA-TV, Red Deer (CHCA-TV 1—Coronation, CHCA-TV 2—Banff)  
CHRE/AB-TV, Moose Jaw-Regina  
CJON-TV, St. John's (CJOX-TV—Argentina, CJCN-TV—Central Nfld.)  
ZBM-TV, Bermuda  
JBC-TV, Kingston, Jamaica

### TYRRELL & NADON, BROADCAST REPRESENTATIVES LTD.

**Toronto** — Suite 1019, 484 Church St. — 925-4308. President — John Tyrrell.

**Montreal** — Suite 12, Palais du Commerce Bldg., 1600 Rue Berri — Victor 5-2616. President — Jean Nadon.

**Vancouver** — 1900 W. 4th Ave. — REgent 1-6511. — D. Macdonald.

The company represents these

stations:—  
CKCQ, Quesnel  
CKCQ-1, Williams Lake  
CHOW, Welland  
CFRG, Gravelbourg  
CFNS, Saskatoon  
C-FUN, Vancouver  
CJGX, Yorkton  
CFMG, Alma  
CKSB, St. Boniface  
CHIC, Brampton  
CFBV, Smithers, B.C.  
CHRD, Drummondville  
CKVM, Ville-Marie  
CHLC, Baie Comeau  
CHGB, Ste Anne de la Pocatiere  
CKEC, New Glasgow

### United States

#### ALL-CANADA RADIO & TELEVISION LIMITED

**New York** — 10 Rockefeller Plaza — CI. 6-1425. TV Director — Bill Townsend. Radio Director — Lloyd Johnston.

**Detroit** — Sheraton-Cadillac Hotel — 961-5438, Jack Sitka.

**Chicago** — 333 North Michigan Ave. — ST. 2-7494. Bob Flanagan.

**San Francisco** — 58 Sutter Street — DO. 2-7159. Sue Masterson.

**Los Angeles** — 1901 West 8th St. — HU. 3-9671. Clark Barnes.

**Atlanta** — 1371 Peachtree St. — RI. 7-3723. Clay Forker.

**Dallas** — 511 North Akard Building — TR. 5-6644. Allen Hundley.

The company represents these stations:—  
**Radio:**  
Fraser Valley  
Radio  
CFAC, Calgary  
CJOC, Lethbridge  
CHAT, Medicine Hat  
CKBI, Prince Albert  
CKRC, Winnipeg  
Golden Triangle  
Radio  
CKKW, Kitchener  
CJOY, Guelph  
CKOC, Hamilton  
CJKL, Kirkland Lake  
CFCH, North Bay  
CKWS, Kingston  
CHEX, Vancouver  
CHAT-TV, Medicine Hat  
CKWS-TV, Kingston  
CFPL-TV, London  
CFCH-TV, North Bay  
CHEX-TV, Peterborough  
CKNX-TV, Wingham  
CFCF-TV, Montreal  
CFCY, Charlottetown  
CHSJ, Saint John  
CHNS, Halifax  
CJCB, Sydney

**Television:**  
Chan-TV, Prince George  
St. John  
CKGB, Timmins  
CKEY, Toronto  
CKNX, Wingham  
CFCF, Montreal  
CFCY, Charlottetown  
CHSJ, Saint John  
CHNS, Halifax  
CJCB, Sydney

### DONALD COOKE INCORPORATED

**New York** — 145 East 52nd St., New York 19 — Murray Hill 8-2190.

**Chicago** — 205 W. Walker Drive, ST. 2-5096.

**Los Angeles** — 111 North La Cienega Blvd., Beverly Hills — OLYmpia 2-1313.

**San Francisco** — 690 Market St., EX. 7-0536.

The company represents these

stations:—  
**Radio:**  
CKEK, Cranbrook  
CFBV, Smithers  
CHUB, Nainaimo  
CJAV, Port Alberni  
CKCQ, Quesnel  
CFAX, Victoria  
CFSL, Weyburn  
CFAM, Altona  
CHIC, Brampton  
CFOB, Fort Frances  
CJRL, Kenora  
CHVC, Niagara Falls  
CKOY, Ottawa  
CFGM, Richmond Hill-Toronto  
CHOK, Sarnia  
CFML, La Tuque  
CKTR, Trois Rivières  
CKBW, Bridgewater  
CKEC, New Glasgow  
CFMB, Montreal

### THE DEVNEY ORGANIZATION INC.

**New York** — 347 Madison Ave, New York 17 — MURray Hill 3-5830. Manager — E. J. Devney.

**Boston** — 100 Boylston St. Manager — George C. Bingham. Hubbard 2-4370.

**Chicago** — 360 North Michigan Ave., Chicago 1. Manager — Ronald J. Durham. 312-263-5771.

**Atlanta** — 1401 Peachtree St. NE., Atlanta, Georgia — 404-876-8548.

**Los Angeles** — 1680 N. Vine St., Hollywood 28. Manager — Harlan G. Oakes. 213-464-7395.

**San Francisco** — 681 Market St., San Francisco 5. Manager — Ward Glenn. 415-392-1507.

**Kansas City** — 1012 Baltimore Bldg., Kansas City 5. Manager — Eugene F. Gray. 816-471-5502.

**St. Louis** — 915 Olive Street. Manager — Eugene F. Gray. 314-231-9151.

The company represents these stations:—  
**Radio:**  
CJET, Smiths Falls  
C-FUN, Vancouver  
CHFA, Edmonton  
CKSA, Lloydminster

CFRG, Gravelbourg  
CJNB, North Battleford  
CKAC, Montreal  
CKCL, Truro  
CKY, Winnipeg  
CKCR, Kitchener  
CKLE, Oshawa  
CKPT, Peterborough  
CKTB, St. Catharines  
CJLX, Ft. William  
CFCL, Timmins  
CHUM, Toronto  
CJMT, Chicoutimi  
**Television:**  
CKSA-TV, Lloydminster  
CFCL-TV, Timmins

### FORJOE-TV, INC. (TV) FORJOE & COMPANY, INC. (RADIO)

**New York** — 230 Park Avenue, New York 17 — OREGon 9-6820. President — Joseph Bloom.

**Chicago** — 35 East Wacker Dr. — Central 6-7858.

**Atlanta** — Clarke Brown Co., 1182 W. Peachtree St., N.W. — TRinity 5-9539.

**Los Angeles** — 1540 North Highland Ave. — HOLlywood 6-7279.

**San Francisco** — 681 Market St., San Francisco 5 — DOUGlas 2-6979.

**Dallas** — Clark Brown Co. — 532 Fidelity Union Life Bldg., Dallas 1. (214) 742-5409.

The company represents these

stations:—  
**Radio:**  
CKXL, Calgary  
CHED, Edmonton  
CKLC, Kingston  
CKLM, Montreal  
CKDA, Victoria  
CFTM-TV, Montreal  
CHCA-TV, Red Deer  
CJFB-TV, Swift Current  
Chicoutimi

### E. S. SUMNER CORP.

**New York** — 620 Fifth Ave., New York 20 — LT. 1-8330. President — Gene Sumner. Vice-President — Todd Gaulocher.

**Chicago** — 333 N. Michigan Ave., Chicago, Ill. — ST. 2-0650. Carroll Layman.

The company represents these

stations:—  
**Radio:**  
CKCW, Moncton  
CHFI, Toronto  
Television:  
CKCW-TV, Moncton  
CKVR-TV, Barrie  
KVOS-TV, Vancouver  
CJAY-TV, Winnipeg  
CHCH-TV, Hamilton

### WEED & COMPANY

**New York** 17 — 535 Fifth Ave. — 212-867-2600. President — Joe Weed. Vice-President — Pete McGurk. Alfred Bonomolo, Rita Scarfone.

**Chicago** 11 — 435 N. Michigan Ave. — 312-467-7070. C. C. Weed Senr. C. C. Weed Junr.

**Atlanta** — 1401 Peachtree St. NE., — 404-876-8548. David Carpenter.

**Boston** 16 — Statler Building — 617-482-6117. Mrs. Nona Kirby, Kay Chille.

**Detroit** 26 — 1610 Book Building — 313-961-2685. Bernard P. Pearse.

**Beverly Hills** — N. La Cienega Blvd. 213-652-1313. Lee F. O'Connell, James Walsh.

**Portland** 4 — 807 Wilcox Bldg. — 503-226-3973. H. S. Jacobson.

**St. Louis** 23 — 8138 Normal Drive. — 314-843-2400. Jack Hetherington.

**San Francisco** 5 — 681 Market St. — 415-392-1507. Ward Glenn.

**Seattle** 1 — 1001 Tower Bldg. — 206-624-6333. Jack Hauser.

**Radio:**  
CFJC, Kamloops  
CFTK, Terrace  
CJVI, Victoria  
CKOM, Kitchener  
Saskatoon  
CFPA, Port Arthur  
CFPL, London  
CFRA, Ottawa  
CHOW, Welland  
CKAR, Huntsville  
CKSO, Sudbury  
CJMS, Montreal  
CKGM, Montreal  
CHNC, New Carlisle  
Terrace-Kittimat  
CKX-TV, Brandon  
CBWT, Winnipeg  
CKCO-TV, Kitchener  
CKSO-TV, Sudbury  
CBLT, Toronto  
CBOT, Ottawa  
CBMT, Montreal  
CHAU-TV, New Carlisle  
CFCR-TV, Kamloops  
CBXT, Edmonton  
CHCT-TV, Calgary

CJBR, Rimouski  
CKCH, Hull  
CKCV, Quebec  
Radio Nord, Rouyn  
CFNB, Fredericton  
CJEM, Edmundston  
CKNB, Campbellton  
CJLS, Yarmouth  
CJON, St. John's  
**Television:**  
CBUT, Vancouver  
CKBI-TV, Prince Albert  
CFTK-TV, Cornerbrook  
CJBR-TV, Rimouski  
CKMI-TV, Quebec City  
CPCM-TV, Quebec City  
CKRN-TV, Rouyn  
CKTM-TV, Trois Rivières  
CBHT, Halifax  
CJON-TV, St. John's  
CJOX-TV, Argentinia  
CJCN-TV, Grand Falls  
CBYT, Cornerbrook

### YOUNG CANADIAN LIMITED

**New York** — 3 East 54th St., New York 22 — PLaza 1-4848. President — Adam Young. Vice-President — Thomas F. Malone.

**Chicago** — Prudential Plaza, Chicago 1 — MICHigan 2-6190. R. John Stella (TV), Earl W. Steil (Radio).

**Detroit** — 2940 Book Building. Detroit 26 — WOODward 3-6919. Manager — Dick Freeman.

**Atlanta** — 1182 West Peachtree St., N.W., Atlanta 9 — TRinity 3-2564. Manager — Harold M. Parks.

**St. Louis** — 915 Olive St. — MAIN 1-5020. Manager — Tom Dolan.

**Los Angeles** — 6290 Somerset Blvd., Hollywood 28. Manager — William L. Wallace.

**Boston** — 129 Newbury St. — CON-gress 2-1145. Manager — Wm. A. Queen.

**Dallas** — 1300 Tower Petroleum Bldg., Dallas 1. RIVERSide 8-5239. Clyde Melville.

**San Francisco** — 105 Montgomery St. — YUKon 6-5366. Robert Somerville (Radio), John M. Slocum (TV).

The company represents these radio stations:—

CKLN, Nelson  
CKNW, New Westminister  
CFCN, Calgary  
CFRN, Edmonton  
CKED, Red Deer  
CKRM, Regina  
CFQC, Saskatoon  
CJGX, Yorkton  
CKJ, Brandon  
CFAR, Film Flon  
CJOB, Winnipeg  
CKBB, Barrie  
CJQB, Belleville  
CFJR, Brockville  
CKPR, Fort William  
CHML, Hamilton  
CFOR, Orillia  
CFOS, Owen Sound  
CHOV, Pembroke  
CKCY, Sault Ste. Marie  
CFBR, Sudbury  
CHNO, Sudbury  
CFRB, Toronto  
CJAF, Cabano  
CKRS, Jonquière  
CKBL, Matane  
CKVL, Verdun (Montreal)  
CHRC, Quebec  
CJQC, Quebec  
CJFP, Rivière du Loup  
CKRB, St. Georges de Beauce  
CHLT, Sherbrooke  
CKTS, Sherbrooke  
CKLD, Thetford Mines  
CHLN, Trois Rivières  
CFDA, Victoriaville  
CKVM, Ville Marie  
CKBC, Bathurst  
CFBC, Saint John  
CJFX, Antigonish  
CJCH, Halifax  
CFCE, Corner Brook  
VOCM, St. John's

### ADAM YOUNG INC.

**New York** — 3 East 54th St., New York 22 — PL. 1-4848. President — Adam Young. Executive Vice-president — James F. O'Grady Junr. Sales Manager — Arthur W. Scott. (In Chicago, Detroit, Atlanta, St. Louis, Los Angeles, Boston, Dallas and San Francisco, personnel listed under Young Canadian Ltd. also applies.)

Represents the following

television stations:—  
CFCN-TV, Calgary  
CFRN-TV, Edmonton  
CHAB-TV, Moose Jaw  
CFQC-TV, Saskatoon  
CJON-TV, Ottawa  
CHOV-TV, Pembroke  
CKPR-TV, Port Arthur-Fort William  
CKRS-TV, Jonquière  
CKBL-TV, Matane  
CKRT-TV, Rivière du Loup  
CHLT-TV, Sherbrooke



# STATION and PERSONNEL REGISTER (Radio)

## British Columbia

**CFVR, ABBOTSFORD**  
250 watts on 1,240 kcs, linked with CHWK, Chilliwack, and operating as part-time satellite. Rest of time (40%) independent operation with separate staff. CBC.

- (1) Fraser Valley Broadcasters Ltd.
- (3) Murdo MacLachlan
- (5) Bill Teetzel
- (6) Bill Wolfe
- (7) Jack Dodge
- (26) 20 August, 1962

**CHWK, CHILLIWACK**  
10,000 watts on 1,270 kcs. CBC.

- (1) Fraser Valley Broadcasters Ltd.
- (3) Murdo MacLachlan
- (5) Bill Teetzel
- (6) Bill Wolfe
- (7) Bill Wolfe
- (9) Bob Singleton
- (11) Keith Tuff
- (13) Murdo MacLachlan
- (15) Bill Teetzel
- (16) Mrs. B. Neads
- (17) Tom Rennie
- (20) Tony Shepherd
- (21 to 25) All-Canada
- (26) June 23, 1927

**CFCP, COURTENAY**  
1,000 watts on 1,440 kcs. CBC.

- (1) CFCP Radio Limited
- (2 & 3) William G. Browne
- (5) Scott Hunter
- (6) Stan Hofseth
- (7) Grant Lawrence
- (8) Billy Browne
- (9) Grant Lawrence
- (10) Barry Bell
- (11) Bruce Hood
- (12) Dennis O'Leary
- (13) Ron Dini
- (14) Mrs. Mickey Simms
- (15) Stan Hofseth
- (16) Mrs. Mickey Simms
- (17) Myles Murchison
- (18) Ken Barrass
- (20) Fred Grant
- (21 & 22) Air-Time Sales Ltd.
- (24) Scharf Broadcast Sales Ltd.
- (26) Sept. 1, 1959

**CKEK, CRANBROOK-KIMBERLEY**  
1,000 watts on 570 kcs.

- (1) East Kootenay Broadcasting Co. Ltd.
- (2) B. Redisky
- (3) Lloyd J. Hoole
- (5) Corvel Sawchuk
- (9) Dick Mather
- (11 & 12) Frank Matovich
- (16) Mrs. Sharon Melenka
- (17) Jean Laker
- (20) Jim Gillespie
- (21 & 22) Radio & TV Sales Inc.
- (23) A. J. Messner & Co.
- (24) Radio Repts. (B.C.) Ltd.
- (25) Donald Cooke Inc.
- (26) Oct. 19, 1957

**CJDC, DAWSON CREEK**  
1,000 watts on 1,350 kcs.

- (1) Radio Station CJDC (Dawson Creek B.C.) Ltd.
- (2) H. L. Michaud
- (3) Mike Lavern
- (6) Bas Jamieson
- (9) B. Jamieson
- (11, 12 & 13) Al Kelly
- (14 & 16) Verna Ophus
- (17) Tom Wills
- (18) Olga Jacobs
- (20) R. Messner
- (21 & 22) Radio Repts
- (23) A. J. Messner & Co.
- (24) Radio Repts
- (25) Donald Cooke, Inc.
- (26) December 15, 1947

**CKNL, FORT ST. JOHN**  
1,000 watts daytime (500 night) on 970 kcs.

- (1) Northern Lights Broadcasting Ltd.
- (2) J. Skelly
- (3) M. Stevenson
- (6 & 9) B. Leopky
- (10 & 11) E. Gould
- (12) B. Harrison
- (14 & 16) Faye Cowgen
- (17) B. Leopky
- (20) E. Friend
- (21 to 24) Radio Repts Ltd.
- (26) June 21, 1962

**CFJC, KAMLOOPS**  
10,000 watts daytime (1,000 watts nighttime) on 910 kcs. CBC.

- (1) Inland Broadcasters Ltd.
- (2) Ronald White
- (3) Ian G. Clark
- (4) Jean C. Ross
- (5) Walter Harwood
- (6 & 7) Walter Jones
- (8 & 9) Neil Morrison
- (10 & 11) Gordon Rye
- (12) Walter Jones
- (13) Gordon Rye
- (14) Joan Patterson
- (15) Jack Crane

- (16) Loretta Schwartz
- (17) Joan Patterson
- (18) Paul Bickert
- (19) Gordon Rye
- (20) Kurt Reichennek
- (21 to 24) All-Canada
- (25) Weed & Company
- (26) May 1, 1926

**CKOV, KELOWNA**  
(see Okanagan Radio)  
1,000 watts on 630 kcs. CBC.

- (1) Okanagan Broadcasters Ltd.
- (2) Mrs. G. T. Browne
- (3 & 5) James H. Browne
- (7) Jack Cooper
- (9) Wayne Barry
- (11) Jack Bews
- (12) Bob Hall
- (13) Jeff Bridges
- (15) Dave Dunn
- (16) Marlene Dittrock
- (17) Dave Dunn
- (18) Mrs. Gloria Mildnerberger
- (20) Arthur Vipond
- (21 to 25) All-Canada
- (26) Nov. 4, 1931

**CJJC, LANGLEY**  
1,000 watts on 850 kcs.

- (1) City and Country Radio Limited
- (2 & 3) Joseph E. Chesney
- (4, 5 & 6) Gordon Rose
- (8) Gordon Rose
- (9) Bob McLelland
- (11 & 12) William Fox
- (13) Bob Shewan
- (14) Gordon Rose
- (16) Marybeth Gyurcocki
- (17) Tom Holub
- (18) Marlene Chesney
- (20) Dave Pomeroy
- (21, 22 & 23) Radio Repts. Ltd.
- (26) January 19, 1963

**CHUB, NANAIMO**  
10,000 watts on 1,570 kcs.

- (1) Nanaimo Broadcasting Corporation Limited
- (2 & 3) Bob Giles
- (5) Joe Lawlor
- (6 & 7) Jack Kyle
- (9) Lyall Feltham
- (10) Jack Kyle
- (11) Grant Betz
- (12) Larry Thomas
- (15) Joe Lawlor
- (16) Bob Golob
- (17) Derril Rolfsen
- (20) John Morgan
- (21 to 24) Radio Repts. Ltd.
- (25) Donald Cooke Inc.
- (26) May 24, 1949

**CKLN, NELSON**  
1,000 watts on 1,390 kcs. CBC.

- (1) News Publishing Co. Ltd.
- (3) Alan R. Ramsden
- (9) Ken Scheelar
- (13) Ian McFarlane
- (14) Julia Dawne
- (20) A. R. Ramsden
- (21 to 24) Stovin-Byles Ltd.
- (25) Young Canadian Ltd.
- (26) July 15, 1939

**CKNW, NEW WESTMINSTER**  
10,000 watts on 980 kcs.

- (1) Radio N W Ltd.
- (2) Frank A. Griffiths, C. A.
- (3) Bill Hughes
- (4) Hal L. Davis
- (9) Local Sales Manager — Lloyd Bray
- (10) General Sales Manager — Mel Cooper
- (7) Hal L. Davis
- (9) Bob Hutton
- (10) Len Hopkins
- (11) Warren Barker
- (12) Jim Cox
- (15) Glen M. Garvin
- (16) Mrs. Maureen Stoney
- (17) Tony Antonias
- (18) Len Hopkins
- (20) Leo Haydamack
- (21 & 22) Stephens & Towndrow
- (23) Broadcast Repts Ltd.
- (25) Young Canadian Ltd.
- (26) August, 1944

**OKANAGAN RADIO**  
Consists of CKOV, Kelowna; CKOK, Penticton; and CJIB, Vernon. Nationally, the three stations are regarded as one. The National Okanagan Radio is staffed by Dave Dunn and Doug Glover. (P.O. Box 100, Kelowna, B.C.)

**CKOK, PENTICTON**  
(See Okanagan Radio)  
10,000 watts on 800 kcs. CBC.

- (1) CKOK Ltd.
- (2) Maurice P. Finnerty
- (3) Ralph J. Robinson
- (5) Harry G. Dane
- (7) Dave Gamble
- (9) Don Ewart
- (11) Mike Mangan
- (12) Don Ewart
- (13) Bjorn Bjornson
- (15) Dave Gamble

- (16) Jack Wall
- (17) Lou Hohenadel
- (18) Mrs. Bev Watts
- (20) George C. Cameron
- (21 to 25) All-Canada
- (26) Sept. 13, 1948

**CJAV, PORT ALBERNI**  
250 watts 1,240 kcs.

- (1) CJAV Limited
- (2 & 3) Kenneth Hutcheson
- (5) Maurice Inwards
- (9) Bill Gibson
- (11) Ron Coull
- (12) Bill Gibson
- (14) Zel Richards
- (15) Bill Gibson
- (16) Mrs. Irene Maskell
- (18) John Horbatch
- (20) Ivan Holloway
- (21) Hardy Radio & TV Ltd.
- (22) Ralph J. Judge & Co.
- (23) A. J. Messner & Co.
- (24) Scharf Broadcast Sales
- (25) Donald Cooke Inc.
- (26) April 1, 1946

**CKPG, PRINCE GEORGE**  
250 watts on 550 kcs. CBC.

- (1) CKPG Limited
- (2 & 3) Robert T. Harkins
- (5) M. McDonnell
- (9) Jack E. Garbutt
- (11 & 12) Barry J. Hamelin
- (13) Fred M. Morley
- (15) Ab. D. Wiebe
- (16) Marcel J. Leveque
- (17) Ab. D. Wiebe
- (20) Stan W. Davis
- (21 to 25) All-Canada
- (26) Feb. 8, 1945

**CFPR, PRINCE RUPERT**  
250 watts on 1,240 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CKCQ, QUESNEL**  
1,000 watts on 570 kcs.

- (1) Cariboo Broadcasters Ltd.
- (2) J. Fred Weber
- (3) Dennis Reid
- (5) John V. Boates
- (6, 7 & 8) Gil McCall
- (9) Bob Leckie
- (11) D. Reid
- (12) Bob Leckie
- (14) Mona Nielsen
- (15) John V. Boates
- (16 & 17) Ben Draper
- (18) Myles Graep
- (19) Fred Straw
- (20) Stan Davis
- (21 & 22) Tyrell & Nadon
- (23) A. J. Messner
- (24) Radio Repts. Ltd.
- (25) Donald Cooke Inc.
- (26) Aug. 28, 1957

**CKCQ-1, WILLIAMS LAKE**  
250 watts on 1,240 kcs. Satellite of CKCQ, Quesnel; same staff. Programs originate from both stations and are carried simultaneously over both transmitters.

**CFBV, SMITHERS:**  
1,000 watts on 1230 kcs.

- (1) CFBV Limited,
- (2 & 3) R. A. East
- (15 & 16) M. J. Leveque
- (20) R. T. Davy
- (21 & 22) Tyrell & Nadon
- (23) A. J. Messner Co. Ltd.
- (24) Radio Repts Ltd.
- (26) October, 1963

**CFTK, TERRACE**  
1,000 watts on 1,140 kcs.

- (1) Skeena Broadcasters Ltd. Managing Director — J. Fred Weber
- (5) Wayne Seabrook
- (6 & 7) Al Parfitt
- (8) John Ford
- (9) Campbell Lane
- (10) Al Parfitt
- (11 & 12) Hugh McLarty
- (13) John McAllister
- (14) Mrs. Claire Kokesh
- (15) John Ford
- (16) Mrs. Vera McKay
- (17) Loraine Irving
- (19) Bill Simmonds
- (20) John Nance
- (21 & 24) Radio Repts. Ltd.
- (25) Weed & Co.
- (26) Aug. 5, 1960

**CJAT, TRAIL**  
1,000 watts on 610 kcs. CBC.

- (1) Kootenay Broadcasting Co. Ltd.
- (2) A. S. Mawdsley
- (3) Joseph P. Kobluk
- (5) Robert W. Meneer
- (9) Dave McCrady
- (10) Dave Glover
- (11 & 12) Al Peles
- (16) Dave Townsend
- (20) Gordon L. Fairweather
- (21 to 25) All-Canada
- (26) Dec. 25, 1931

**CBU, VANCOUVER**  
10,000 watts on 690 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- (9) Maurice Foisy
- (10) Garry Gaudet
- (11) Ralph Daly
- (16) Mrs. Anne Bolton
- (17) Lyndon Grove
- (20) Stan Davis
- (21 & 22) Quality Broadcast Sales
- (26) Dec. 10, 1959

**C-FUN, VANCOUVER**  
10,000 watts on 1410 kcs.

- (1) Radio C-FUN Ltd.
- (2) Gordon W. Burnett
- (3) Douglas S. Greig
- (4 & 5) Donald C. Macdonald
- (6) Al Jordan
- (7) Bob Robinson
- (9) Al Jordan
- (10) Brian Frost
- (11) Jim Nielsen
- (12) Mike Davies
- (14) Peg Keenan
- (15) Ken Macdonald
- (16) Barbara Tisman
- (17) Aubrey Price
- (18) Allison Kennedy
- (20) Stan Davis
- (21 & 22) Tyrell & Nadon
- (25) Devney Organization Inc.
- (26) 1922

**CHQM, VANCOUVER**  
10,000 watts on 1,320 kcs.

- (1) Vancouver Broadcasting Associates Ltd.
- (2) John Grant
- (3) Gerry Altman
- (6) Terry Garner

**CJOR, VANCOUVER**  
10,000 watts on 600 kcs.

- (4) CJOR Limited
- (2 & 3) Mrs. G. C. Chandler
- Ass't to President and
- Ntl. Sales Manager —
- Peter Kosick
- Vice-President and Chief
- Engineer —
- A. H. Chandler
- (6) Roeland Koster
- (9) Ron Cooper
- (12) Ed Robinson
- (15) Hank Boxtart
- (16) Dolores Greye
- (17) Hector MacKay
- (18) Mrs. Anne McManus
- (20) Art Chandler
- (21 to 24) Stovin-Byles Ltd.
- (26) July 13, 1926

**CKLG, VANCOUVER**  
10,000 watts on 730 kcs.

- (1) Moffat Broadcasting Ltd.
- (2) Lloyd E. Moffat
- (3) Lewis R. Roskin
- (5) Don Hamilton

- (6) Keith Sterling
- (7) Frank Callaghan
- (9) Monty MacFarlane
- (10) Ken Chang
- (11) Al Davidson
- (12) Brad Keene
- (14) Nancy Richer
- (15) Don McTavish
- (16) Lois Redstone
- (17) Lyndon Grove
- (18) Don McKechnie
- (19) Helmut Glaser
- (20) Peter Mackintosh
- (21 & 22) Radio Representatives Ltd.
- (23) A. J. Messner & Co.
- (24) Scharf Broadcast Sales
- (25) Harlan Oakes & Assoc.
- (26) Jan. 31, 1955

**CKWX, VANCOUVER**  
50,000 watts on 1,130 kcs.

- (1) CKWX Radio Ltd.
- (2) Arthur Holstead
- (3) Wm. A. Speers
- General Sales Manager —
- Dick Lennie
- (7) John Ansell
- (9) Barrie Clark
- (10) Ron Robinson
- (11) Neil Nisbet
- (12) Jim Robson
- (15) Doug Reid
- (16) Jack Hughes
- (17) Mrs. Doreen Janko
- (18) Jim Morris
- (20) Charles R. Smith
- (21 to 25) All-Canada
- (26) April 1, 1923

## CBC RADIO NETWORK STATIONS

### CBC English Radio Network

#### Northwest Territories:

- |      |               |
|------|---------------|
| CFYK | Yellowknife   |
| CHAK | Inuvik        |
| CFFB | Frobisher Bay |
| CFWH | Whitehorse    |

#### Atlantic Region:

- |      |               |
|------|---------------|
| CFGB | Goose Bay     |
| CBY  | Cornerbrook   |
| CBG  | Gander        |
| CBT  | Grand Falls   |
| CBN  | St. John's    |
| CFCY | Charlottetown |
| CJFX | Antigonish    |
| CKBW | Bridgewater   |
| CBH  | Halifax       |
| CKEC | New Glasgow   |
| CBI  | Sydney        |
| CKCL | Truro         |
| CJLS | Yarmouth      |
| CKBC | Bathurst      |
| CKNB | Campbellton   |
| CFNB | Fredrickton   |
| CKMR | Newcastle     |
| CBA  | Sackville     |
| CHSJ | Saint John    |
| CJCY | Woodstock     |

#### Mid Eastern Region:

- |      |                  |
|------|------------------|
| CBM  | Montreal         |
| CJQC | Quebec           |
| CKTS | Sherbrooke       |
| CJBQ | Belleville       |
| CJNR | Blind River      |
| CFJR | Brockville       |
| CFOB | Fort Frances     |
| CKAR | Huntsville       |
| CJRL | Kenora           |
| CKWS | Kingston         |
| CJKL | Kirkland Lake    |
| CKOR | Kitchener        |
| CKLY | Lindsay          |
| CFPL | London           |
| CFCH | North Bay        |
| CFOR | Orillia          |
| CBO  | Ottawa           |
| CFOS | Owen Sound       |
| CHOV | Pembroke         |
| CHEX | Peterborough     |
| CFPA | Port Arthur      |
| CHOK | Sarnia           |
| CJIC | Sault Ste. Marie |
| CJET | Smiths Falls     |
| CJCS | Stratford        |
| CKSO | Sudbury          |
| CKGB | Timmins          |
| CBL  | Toronto          |
| CBE  | Windsor          |

### Prairie Region:

- |      |                |
|------|----------------|
| CKX  | Brandon        |
| CFAR | Flin Flon      |
| CHFC | Fort Churchill |
| CBW  | Winnipeg       |
| CBK  | Regina         |
| CFAC | Calgary        |
| CFGP | Grande Prairie |
| CBX  | Edmonton       |
| CBXA | Edmonton       |
| CJOC | Lethbridge     |
| CHAT | Medicine Hat   |

### Pacific Region:

- |      |               |
|------|---------------|
| CFVR | Abbotsford    |
| CHWK | Chilliwack    |
| CFCP | Courtenay     |
| CFJC | Kamloops      |
| CKOV | Kelowna       |
| CKLN | Nelson        |
| CKOK | Penticton     |
| CJAV | Port Alberni  |
| CKPG | Prince George |
| CFPR | Prince Rupert |
| CJAT | Trail         |
| CBU  | Vancouver     |
| CJIB | Vernon        |
| CJVI | Victoria      |

### CBC French Radio Network

- |      |                       |
|------|-----------------------|
| CHAD | Amos                  |
| CHGB | Ville de la Pocatiere |
| CHLT | Sherbrooke            |
| CHNC | New Carlisle          |
| CJFP | Rivière du Loup       |
| CJAF | Cabano                |
| CJBR | Rimouski              |
| CKBL | Matane                |
| CKCH | Hull                  |
| CKLD | Thetford Mines        |
| CKML | Mont Laurier          |
| CKLS | La Sarre              |
| CKRB | Ville St. Georges     |
| CKRN | Rouyn                 |
| CKVD | Val d'Or              |
| CKVM | Ville Marie           |
| CKLN | Trois Rivières        |
| CFLM | La Tuque              |
| CHRL | Roberval              |
| CBF  | Montréal              |
| CBV  | Québec                |
| CBJ  | Chicoutimi            |
| CBFA | Moncton               |
| CJEM | Edmundston            |
| CFBR | Sudbury               |
| CFCL | Timmins               |
| CKSB | St. Boniface          |
| CKNS | Saskatoon             |
| CFRG | Gravelbourg           |
| CFGR | Gravelbourg           |
| CHFA | Edmonton              |

And a boom it is, too, with the whole of Saskatchewan transformed into a land of milk and honey transformed, in fact, into the richest province in Canada for the next twelve months in terms of per capita income.

Wheat exports this year will provide wheat producers with an average of \$2,000 additional income (and that's just average within CFQC-TV's signal area lie the wealthiest farms in Saskatchewan, producer of two-thirds of the nation's wheat!)

A good year to get in on the harvest boom in Saskatchewan. And a good year, indeed, to include CFQC-TV in your advertising plans.

**CFQC-TV**  
SASKATOON

## Shine on Harvest Boom!



KEY

- |                             |                       |                        |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name    | 10. Music Director    | 19. Chief Operator     |
| 2. President (if a company) | 11. News Director     | 20. Chief Engineer     |
| 3. Manager                  | 12. Sports Director   | 21. Toronto Reprs      |
| 4. Assistant Manager        | 13. Farm Director     | 22. Montreal Reprs     |
| 5. Commercial Manager       | 14. Women's Director  | 23. Winnipeg Reprs     |
| 6. Production Manager       | 15. Promotion Manager | 24. Vancouver Reprs    |
| 7. Program Manager          | 16. Traffic Manager   | 25. U.S. Reprs         |
| 8. Chief Announcer          | 17. Copy Chief        | 26. Station Birth Date |
| 9. Morning Man              | 18. Librarian         |                        |

**CJIB, VERNON**

(See Okanagan Radio)  
1,000 watts on 940 kcs. CBC.  
(1) Interior Broadcasters Ltd.  
President & Managing Director—A. G. Seabrook  
(4) Harry Gorman  
(5) John Lishman  
(9) Tom O'Neill  
(11) Mrs. Mabel Johnson  
(12) Don Warner  
(15) Hannah Witt  
(16) Mrs. Herta Pospischil  
(17) Mrs. Belle Rounce  
(19 & 20) Laurie Wright  
(21 to 25) All-Canada  
(26) Sept. 22, 1947

**CFAX, VICTORIA**

1,000 watts on 810 kcs.  
(1) Saanich Broadcasting  
(2 & 3) Clare Copeland  
(5) W. Hustler  
(6, 7 & 10) Garth Millar  
(11 & 12) John Bell  
(13) Peter Shewring  
(16) Cathy Morrison  
(18) Garth Millar  
(20) Charles Smith  
(21 & 22) Air-Times Sales  
(24) Brian Scharf  
(25) Donald Cooke Inc.  
(26) September 4, 1959

**CJVI, VICTORIA**

10,000 watts on 900 kcs. CBC.  
(1) Island Broadcasting Co. Ltd.  
(2 & 3) William M. Guild  
(6) Dick Baley  
(7) Walter Cownden  
(9) Joe Easingwood  
(11) Gordon Williamson  
(14) Mrs. Mavis Cownden  
(15) William Allen  
(16) Robert McGill  
(18) Mrs. Rae Case  
(20) Joe Sommers  
(21 to 24) All-Canada  
(25) Weed & Co.  
(26) April 17, 1926

**CKDA, VICTORIA**

10,000 watts on 1,220 kcs.  
(1) Capital Broadcasting System Ltd.  
President and General Manager — David M. Armstrong  
Executive Vice-President, National Sales Manager — Keith K. MacKenzie  
Local Sales Manager — Lee Hallberg  
(6) Blain Fairman  
Secretary-Treasurer-Comptroller — Mrs. Ruby Masters  
Operations Manager — David G. Hill  
(9) Blain Fairman  
(10) Mrs. Anne Welton  
(11) Fraser McAlpine  
(12) Bob Gillingham  
(15) D. E. Taylor  
(16) Sharon Williams  
(17) Mrs. Cy Roberts  
(20) James P. Boudreau,  
(21 & 22) Radio Reprs. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Reprs. Ltd.  
(25) Forjoe & Co. Inc.  
(26) Jan. 18, 1950

**Alberta**

**CFAC, CALGARY**

10,000 watts on 960 kcs. C.B.C.  
(1) Calgary Broadcasting Co. Ltd.  
(2) H. E. Pearson  
Vice-President and General Manager — Don H. Hartford  
General Sales Manager and Assistant Manager — David F. Penn  
Retail Sales Manager — Gordon N. Walker  
(6 & 7) Clarence F. Mack  
(8) Jim Kunkel  
(9) Clarence Mack and Ned Corrigan  
(11) Don McDermid  
(12) Eric Bishop  
(13) Reuben Hamm  
(15) Bev Mannix  
(16) Roy Elander  
(17) Mrs. Barbara Paulin  
(18) Marion Lawrence  
(19) Stanley C. Gilbert  
(20) Earle C. Connor  
(21 to 25) All-Canada  
(26) May 2, 1922

**CFCN, CALGARY**

10,000 watts on 1,060 kcs.  
(1) The Voice of the Prairies Ltd.  
(2 & 3) H. Gordon Love  
Vice-President — Jas A. Love  
Operations Mgr. — Gordon L. Carter  
(5) Robert F. Irvine  
(6) Don Thomas  
(9) Gordon Kelly  
(9) Bob Bell  
(11) William N. Love  
(12) Henry Viney  
(13) Ross Henry  
(15) Larry Langley  
Promotion & Merchandising Director  
Ron Sommerville  
(16) Louise Tétrault  
(17) Frank B. Brand  
(18) Don Williams  
(20) Robert W. Lamb  
(21 & 22) Radio Representatives Ltd.  
(23) A. J. Messner  
(24) Radio Representatives  
(25) Young Canadian Ltd.  
(26) May 18, 1922

**CKXL, CALGARY**

10,000 watts on 1,140 kcs.  
(1) CKXL Ltd.  
(2 & 3) Alastair R. MacKenzie  
(4) Robert L. Knight  
(5) Theodore Soskin  
(6 & 7) Robert L. Knight  
(8 & 9) Donald Carlson  
(10) M. Chase  
(11) Andrew W. Philip  
(12) Donald Carlson  
(13) Grant MacEwan  
(14) Mrs. Pearl V. Borgal  
(16) E. Aho  
(17) Theodore Soskin  
(18) M. Chase  
(19 & 20) Melford Hoyme  
(21 to 24) Stovin-Byles Ltd.  
(25) Forjoe & Co. Inc.  
(26) April 23, 1927

**CFCW, CAMROSE**

10,000 watts on 790 kcs.  
(1) Camrose Broadcasting Co. Ltd.  
(2 & 3) Hal Yerxa  
(4 & 5) Warren H. Holte  
(6 & 7) Rich Sims  
(8) Bill Maxim  
(9) Hiram Higsby  
(10) Curley Gurlock  
(11) Tony Cox  
(12) Jim Brown  
(13) Bill Owen  
(14) Shirley Johns  
(15) Susan Butler  
(16) Florence Carlson  
(17) Dan Chomiak  
(18) Curley Gurlock  
(19) Ralph Allan  
(20) Lyndy Olson  
(21 & 22) Lorrie Potts & Co.  
(23) A. J. Messner & Co.  
(24) Scharf Broadcast Sales Ltd.  
(26) Nov. 2, 1954

**CJDV, DRUMHELLER**

5,000 watts on 910 kcs.  
(1) Dinosaur Broadcasting (1957) Ltd.  
(2 & 3) Tony Mayer  
(4) Stan Sparling  
(5) Tony Mayer  
(6, 7 & 8) Bill Dowson  
(9) Don Zemaits  
(10) Pat O'Conner  
(11 & 12) Jim Fisher  
(13) Bill Cameron  
(14) Mrs. Ann Wilton  
(15) Bill Dowson  
(16) Mrs. Peggy Pinkham  
(17) Mrs. Ann Wilton  
(18) Pat O'Conner  
(20) John Briens  
(21 & 22) Radio & TV Sales Inc.  
(23) A. J. Messner & Co.  
(26) Dec. 3, 1958

**CBX, EDMONTON**

50,000 watts on 1,010 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CBXA, EDMONTON**

250 watts on 740 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CFRN, EDMONTON**

50,000 watts on 1,260 kcs.  
(1) Sunwapta Broadcasting Co. Ltd.  
(2) G. R. A. (Dick) Rice  
(3 & 5) A. J. (Red) Dupps  
(6 & 7) George A. Huffer  
(9) Irv Shore  
(10) Harry Farmer

(11) Wm. (Bill) Hagle  
(12) Al McCann  
(13) Scott Flewitt  
(14) Mrs. Corinne Noonan  
(15) Dale Rosborough  
(16) Harry Collins  
(17) John Barron  
(18) Mrs. Nadia Sinclair  
(20) Ted Wadson  
(21 & 22) Radio Reprs. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Reprs. Ltd.  
(25) Young Canadian Ltd. and Harlan G. Oakes  
(26) Nov. 1, 1934

**CHED, EDMONTON**

10,000 watts on 630 kcs.  
(1) Radio Station CHED Ltd.  
(2) Lloyd E. Moffat  
(3) Murray D. Dyck  
(5) Bill Sysak  
(6) Jerry Forbes  
(7) Claude Blackwood  
(9) John Dolan  
(10) Dick Taylor  
(11) Wally Strang  
(12) Wes Montgomery  
(15) John Barton  
(16) Myrna Shields  
(17) Marie Hubensky  
(18) Dick Taylor  
(19) Orville Davidson  
(20) Clint Nichol  
(21 & 22) Stephens & Townsend  
(23) Scharf Broadcast Sales  
(25) Forjoe & Co. Inc.  
(26) March 4, 1954

**CHFA, EDMONTON**

5,000 watts on 680 kcs. CBC. French Network.  
(1) Radio Edmonton Ltee.  
(2) A. M. Déchène  
(3 & 5) B. J. Gagnon  
(6) Jacques Boucher  
(9) A. Rouleau  
(11 & 12) T. Forestier  
(14) J. Theoret  
(15) J. Simon  
(16) M. Vandegooten  
(18) G. Paradis  
(20) L. Leclair  
(21 & 22) Hardy Radio & TV  
(23) Broadcast Reprs. Ltd.  
(24) Radio Reprs. Ltd.  
(25) Devney Organizations Inc.  
(26) Nov. 20, 1949

**CJCA, EDMONTON**

10,000 watts daytime (5,000 watts nighttime) on 930 kcs.  
(1) Edmonton Broadcasting Co. Ltd.  
(2) Gerry Gaetz  
(3) Rolfe Barnes  
General Sales Manager — Ken Goddard  
Retail Sales Manager — Jack Sayers  
(5) Peg Miller  
(6 & 7) J. Dalt Elton  
(9) Vik Armen  
(10) Harry Boon  
(11 & 12) Walt Rutherford  
(14) Peg Miller  
National Sales Promotion — Joe Hawrylyuk  
(16) Martha King  
(17) Bev Pollock  
(18) Harry Boon  
(19) Andre Picard  
(20) Gordon Skutle  
(21 to 25) All-Canada  
(26) May 2, 1922

**CKUA, EDMONTON**

10,000 watts on 580 kcs.  
(1) Alberta Government Telephones  
(3) John W. Hagerman  
(7) Tony W. Cashman  
(8) O. H. Olsen  
(9) E. G. Evans  
(11 & 12) Carl Noack  
(14) Mrs. Velda Barber  
(16) A. Douglas Morton  
(18) John Nienhuis  
(20) Wm. Pinko  
(26) Nov. 21, 1927

**CFGP, GRANDE PRAIRIE**

10,000 watts on 1,050 kcs. CBC.  
(1) Northern Broadcasting Corp. Ltd.  
(2) H. E. Pearson  
(3) C. A. Perry  
(4) Jack Soars  
(5) Gordon Pearcey  
(6) Jack Soars  
(8 & 9) V. des Jardines  
(10) G. Sprecker  
(11) R. Sharples  
(12) F. Tanner  
(14) Mrs. Helene Nyborg  
(15) Jack Feka  
(16) Mrs. Barbara Cook  
(17) Mrs. Helene Nyborg  
(18) Cecil Morton  
(20) Jim de Roaldes

(21 to 25) All-Canada  
(26) Nov. 2, 1937

**CHCC, LETHBRIDGE**

5,000 watts on 1,090 kcs.  
(1) Southern Alberta Broadcasting Ltd.  
(2, 3 & 5) H. W. Brown  
(6) Bob Wilson  
(8) Bob Wilson  
(9) Veryl Todd  
(11 & 12) Don Pilling  
(13) Leo Dow  
(14) Mrs. Joan Waterfield  
(16) Chris Plonka  
(17) Carole Colwill  
(20) Bob Macdonald  
(21 to 23) Stovin-Byles Ltd.  
(24) Scharf Broadcast Sales  
(26) Aug. 28, 1959

**CJOC, LETHBRIDGE**

10,000 watts on 1,220 kcs. CBC.  
(1) Lethbridge Broadcasting Ltd.  
(2) Hugh Pearson  
(3) Arthur J. Balfour  
(4) Eugene P. Ross  
(5) Donald M. McFarlane  
(6 & 7) Robert M. Lang  
(8) Daniel Taylor  
(9) Bob Lambie  
(10) Ray Georgeson  
(11) William Skelton  
(12) Ron Makarenko  
(13) Ron Watmough  
(15) William McCann  
(16) Joan Couillard  
(17) Mrs. June Ravnborg  
(18) Ray Georgeson  
(20) Douglas Card  
(21 to 25) All-Canada  
(26) May 10, 1926

**CKSA, LLOYDMINSTER**

10,000 watts on 1,150 kcs.  
(1) Sask.-Alta. Broadcasters Ltd.  
(2) Arthur F. Shortell  
(3 & 5) J. R. D. Findlay  
(4) F. K. Clarke  
(6) George Gonzo  
(7) Wes Saunders  
(9) J. Wood  
(10) G. Barber  
(11) Elmer Devore  
(12) Brian Nielsen  
(13) Elmer Devore  
(15) Larry Gilchrist  
(16) Myrna Reid  
(17) Larry Gilchrist  
(20) Elden Giles  
(21 & 22) Radio Reprs. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Reprs. Ltd.  
(25) Devney Organization Inc.  
(26) April 1, 1957

**CHAT, MEDICINE HAT**

10,000 watts on 1,270 kcs. CBC.  
(1) Monarch Broadcasting Co. Ltd.  
(2) J. H. Yuill  
(3) Orv Kope  
(5, 6 & 7) Tom Gunter  
(8) George Ferguson  
(9) Gerry Givens  
(10) Tom Gunter  
(11) Stan Weiler  
(12) Bernie Pascall  
(13) Mickey Lynch  
(14) Mrs. Barbara Morrison  
(15) Bill Yuill  
(16) Mrs. Barbara Morrison  
(17) Jack Hamilton  
(18) Wayne Craven  
(20) Sid Gaffney  
(21 to 25) All-Canada  
(26) Nov. 15, 1946

**CKYL, PEACE RIVER**

1,000 watts on 610 kcs.  
(1) Peace River Broadcasting Corp. Ltd.  
(2 & 3) John Skelly  
(4) George Cambridge  
(6) Chuck Benson  
(7) John Skelly  
(9) Chuck Benson  
(11 & 12) Bill Rogers  
(13) Barry Hawkins  
(14) Faye Tanne  
(15) John Skelly  
(16) Faye Tanne  
(17) Mike Shainline  
(18) Terry Nord  
(20) Les Klement  
(21 & 22) Lorrie Potts & Co.  
(23) A. J. Messner & Co.  
(24) Radio Reprs. Ltd.  
(26) Nov. 12, 1954

**CKRD, RED DEER**

10,000 watts daytime (1,000 watts nighttime) on 850 kcs.  
(1) Central Alberta Broadcasting (1961) Ltd.  
(2) Henry L. Flock  
Managing Director — Gordon Spackman  
General Manager and Commercial Manager — Bill Scott  
(6 & 7) Rod Stephen  
(8) Ron Henry  
(9) Al Anderson  
(11) Glen Burston  
(12 & 13) Al Hammer  
(14) Marlene McDonald  
(15) Pat Henry  
(16) Mrs. Marion Rowat  
(17) Marlene McDonald

(20) Ken Marfin  
(21 & 22) Radio Reprs. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Reprs. Ltd.  
(25) Young Canadian Ltd.  
(26) April 30, 1949

**Saskatchewan**

**CFRG, GRAVELBOURG**

5,000 watts on 710 kcs. CBC.  
(1) Radio-Gravelbourg Limitée  
(2) Pierre Lafrance  
(3 & 5) Dumont Lepage  
(6) Leonard Beaudry  
(7) Dumont Lepage  
(8) Benoît Pariseau  
(9) Arthur Bouffard  
(10) Miss Andrée Audette  
(11) Marcel Moor  
(12) Benoît Pariseau  
(13) Marcel Moor  
(14) Miss Andrée Audette  
(15) Dumont Lepage  
(16 & 17) Jeanne Beauregard  
(18) Andrée Audette  
(19 & 20) Guy Préfontaine  
(21 & 22) Tyrrell & Nadon  
(25) Devney Organization Inc.  
(26) June 1, 1952

**CFGR, GRAVELBOURG**

250 watts on 1,230 kcs. CBC  
French Network. Nighttime broadcasting only. Same staff as CFRG.

**CHAB, MOOSE JAW**

10,000 watts on 800 kcs.  
(1) CHAB Ltd.  
(2) Jack Moffat  
(3 & 5) George Lawlor  
(6) Ted Kelly  
(7) Ken Newsans  
(8) Dick Bourne  
(9) Ted Kelly  
(13) Carlene Budau  
(11) Lorne Cunningham  
(12) Ken Newsans  
(13) Wally Macht  
(14) Myrna Slous  
(15) Lillian Bechthold  
(16) Mrs. G. McNamara  
(17) Myrna Slous  
(18) Carlene Budau  
(19) Dick Bourne  
(20) Merv Pickford  
(21 & 22) Stephens & Townsend  
(23) A. J. Messner  
(24) Scharf Broadcast Sales  
(25) Weed & Co.  
(26) July 7, 1922

**CJNB, NORTH BATTLEFORD**

10,000 watts on 1,460 kcs.  
(1) Northwestern Broadcasting Co. Ltd.  
(2) E. A. Rawlinson  
(3 & National Commercial Mgr.) Harry G. Dekker  
Local Commercial Manager — Alex Johnson  
(6) Eldon Elliott  
(9) Harry G. Dekker  
(11) Lorne Cooper  
(12) Eldon Elliott  
(13 & 14) Bob Hildebrand  
(16) Arlene Cole  
(17) Mrs. Vivian Sabraw  
(20) Al Ruddell  
(21 to 24) Stovin-Byles Ltd.  
(25) Devney Organization Inc.  
(26) Jan. 28, 1947

**CKBI, PRINCE ALBERT**

10,000 watts on 900 kcs.  
(1) Central Broadcasting Co. Ltd.  
(2) E. A. Rawlinson  
(3) F. F. Rawlinson  
(5) B. Priest  
(6) Ian Barrie  
(8) G. Prosser  
(9) B. Amos  
(10) Ian Barrie  
(11 & 12) N. Roche  
(13) H. Mallwitz  
(14) Marion Sherman  
(15) G. Priest  
(16) Mrs. Dora Fuller  
(17) A. Diehl  
(18) Mrs. Sandra Crook  
(19) G. Prosser  
(20) T. Van Nes  
(21 to 25) All-Canada  
(26) 1934

**CBK, REGINA**

50,000 watts on 540 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CJME, REGINA**

1,000 watts on 1,300 kcs.  
(1) Midwest Broadcasters Ltd.  
(2) J. Marsh Ellis  
(3) Roy M. Malone  
(4) Mrs. Jessie Ellis  
(5) Terry J. Ennis  
(6) Bob Zaren  
(8) Jim Savage  
(9) Hart Kirch  
(11) Ron Dyck  
(12) Hart Kirch  
(14) Mrs. Jessie Ellis  
(15) J. Marsh Ellis  
(16) Kay Lazaruk  
(17) Mrs. Jeannie Dewhurst  
(20) Dave Senff  
(21) Hardy Radio & TV Ltd.  
(22) Ralph J. Judge & Co.  
(25) Devney Organization Inc.  
(26) Nov. 24, 1959

**CKCK, REGINA**

5,000 watts on 620 kcs.  
(1) Transcanada Communications Ltd.  
(2) M. Sifton  
(3) Donald R. Dawson  
(5) Jim Grisenthwalte  
(6) Bob Bye  
(7) Doug Alexander  
(9) Johnny Sandison  
(11) Jim Struthers  
(12) Ken Milford  
(13) Jim Struthers  
(14) Mrs. Carol Gay Bell  
(15) Ken Roland  
(16) Mrs. Sylvia Little  
(17) Vern Bell  
(18) Mrs. Fran Renkas  
(20) Howard Dean  
(21 to 25) All-Canada  
(26) July 29, 1922

**CKRM, REGINA**

10,000 watts daytime (5,000 watts nighttime) on 980 kcs.  
(1) Western Communications Ltd.  
(2 & 3) James T. Miller  
(5) C. Johanson  
(6 & 7) Bob Hill  
(8 & 9) Ron Barnes  
(10) Roy Brown  
(11) Harvey Johnson  
(12) Beattie Martin  
(13) Harvey Johnson  
(15) Peter Notenboom  
(16) Gail Warwick  
(17) Mrs. Lou Blakely  
(20) Leonard V. Cozine  
(21 & 22) Air-Times Sales Ltd.  
(23) Broadcast Reprs. Ltd.  
(24) Radio Reprs. Ltd.  
(25) Young Canadian Ltd.  
(26) Aug. 1, 1926

**CFNS, SASKATOON**

1,000 watts on 1,170 kcs. CBC. French Network.  
(1) Radio-Prairies-Nord Limitée  
(2) Cloaïre Denis Sr.  
(3) Raymond J. Marcotte  
(5) Gus Bandet  
(7) Raymond J. Marcotte  
(8) Gaetan Deschênes  
(9) Michel Sevigny  
(10) Mrs. M. A. Papen  
(11) Yves Beaupre  
(12 & 13) Gaetan Deschênes  
(15) Raymond J. Marcotte  
(16) Mrs. Eva Billo  
(17) Leonette Gareau  
(18) Rose-Annette Desbiens  
(19 & 20) Jean Lacroix  
(21 & 22) Tyrrell & Nadon  
(24) Radio Reprs. Ltd.  
(25) Devney Organization Inc.  
(26) Nov. 6, 1952

**CFQC, SASKATOON**

5,000 watts on 600 kcs.  
(1) A. A. Murphy & Sons Ltd.  
(2) W. A. Murphy  
General Manager — Vern Dallin  
(3) Roy Currie  
(5) Euclide Bourassa  
(6) Laurie Korchin  
(8) Gordon Ross  
(9) Denny Carr  
(10) Mrs. Eleanor Calles  
(11) Les Edwards  
(12) Art Henderson  
(15) Dennis Fisher  
(16) Mrs. Martha Mills  
(17) Margaret Morrison  
(18) Mrs. Eleanor Calles  
(20) Lyn Hoskins  
(21 & 22) Radio Reprs. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Reprs. (BC) Ltd.  
(25) Young Canadian Ltd. and Harlan Oakes  
(26) July 18, 1923

**CKOM, SASKATOON**

10,000 watts on 1,250 kcs.  
(1) Saskatoon Community Broadcasting Co. Ltd.  
President and General Manager — Robert A. Hosie  
(4 & 5) William H. Stovin  
(6) Arnold E. Stilling  
(7) Gordon E. Walburn  
(9) Jack McClung  
(10) Gordon E. Walburn  
(11) Don McDonald  
(12) Arnold E. Stilling  
(13) Dan Worden  
(16) Lolamie Servis  
(17) Mrs. Rosemarie Polowick  
(18) Mrs. Inez McGowan  
(20) Maynard Greer  
(21 to 24) Stovin-Byles Ltd.  
(25) Weed & Co.  
(26) June 8, 1951

**CKSW, SWIFT CURRENT**

1,000 watts daytime (250 watts nighttime) on 1,400 kcs.  
(1) Frontier City Broadcasting Co. Ltd.  
(2) D. W. Scott  
(3) W. C. Gilbey  
(5) Wm. Friest  
(6) W. C. Gilbey  
(8 & 9) Vince Dodds  
(10) J. Toews  
(11) Wm. Stobson  
(12) D. Jacobson  
(13) A. Wallman  
(14) Mrs. June Smith

- (15) D. W. Scott
- (16) Mrs. Velma Clark
- (17) Bonnie Sinclair
- (18) Mrs. Joyce Nephin
- (20) W. C. Gilbey
- (21 & 22) National Time Sales
- (23) Broadcast Repts. Ltd.
- (24) Radio Repts. Ltd.
- (26) June 1, 1956

- CFSL, WEYBURN**  
1,000 watts daytime (250 watts nighttime) on 1,340 kcs.  
(1) Soo Line Broadcasting Co. Ltd.  
(2 & 3) Tom G. Laing  
(6) Clare Moody  
(8) John Deadlock  
(11) D. Rust  
(12) Jim Laing  
(13) Terry Stouffer  
(14) Mary Emile McGregor  
(16) Anne Miller  
(17) Mrs. Kay Sommerville  
(20) John Mitschke  
(21 & 22) Lorrie Potts & Co.  
(23 & 24) Stovin-Byles Ltd.  
(25) Donald Cooke Inc.  
(26) August 16, 1957

- CJSL, ESTEVAN**  
1,000 watts on 1,280 kcs. Satellite of CFSL, Weyburn. Same staff.

- CJGX, YORKTON**  
10,000 watts daytime (1,000 watts nighttime) on 940 kcs.  
(1) Yorkton Broadcasting Co. Ltd.  
(2) Fred K. Tully  
(3) George G. Gallagher  
(5) Merv Phillips  
(6, 7, 8 & 9) Ed A. Laurence  
(11) Lorne Harasen  
(12) Jim Keilback  
(13) Doug Sherwin  
(15) Ken A. Dodds  
(16) Mrs. Jean Coleridge  
(18) Bev Stebner  
(20) Harry McRae  
(21 & 22) Tyrrell & Nadon  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Young Canadian Ltd.  
(26) August 28, 1927

**Manitoba**

- CFAM, ALTONA**  
10,000 watts daytime (5,000 watts nighttime) on 1,290 kcs.  
(1) Southern Manitoba Broadcasting Co. Ltd.  
(2) Walter E. Kroecker  
(3) Dennis Barkman  
(5) Elmer Hildebrand  
(7) Leonard Enns  
(9) Bill Kehler  
(11) Ken Klassen  
(13) Dr. Peter Olson  
(14) Mrs. Oily Penner  
(16) Mrs. Anne Wiebe  
(17) Jolene L'Esperance  
(18) Hans Andriessen  
(20) John J. Pauls  
(21 & 22) Radio Repts. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Donald Cooke Inc.  
(26) March 13, 1957

- CKX, BRANDON**  
10,000 watts daytime (1,000 nighttime) on 1,150 kcs. CBC.  
(1) Western Manitoba Broadcasters Ltd.  
(2 & 3) John B. Craig  
(4) Eric Davies  
(5) Ernie Holland  
(7) Frank Bird  
(9) Lorne Ball  
(11) John Wallace  
(12) Henry Stothard  
(13) Frank Bird  
(16) Wendy Fairbairn  
(17) Don Keith  
(18) Mrs. Ruth Campbell  
(19) Harold Donogh  
(20) Humphrey Davies  
(21 & 22) Radio Repts. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Young Canadian Ltd.  
(26) Dec. 1, 1928

- CKDM, DAUPHIN**  
10,000 watts on 730 kcs.  
(1) Dauphin Broadcasting Co. Ltd.  
(2) A. T. Warnock, Q.C.  
(3) J. Hugh Dunlop  
(5) Irvin Wilbinsky  
(6) Mrs. Audrey Mansoff  
(7) Al Pascal  
(8) Doug Simmons  
(9) Al Pascal  
(10) Mrs. Audrey Mansoff  
(11) Jack Henderson  
(12 & 13) Lou Hill  
(14) Helen Henderson  
(15) Al Pascal  
(16) Valerie Kotz  
(17) Mrs. Audrey Mansoff  
(18) Al Pascal  
(19) Stanley Sytnick  
(20) Alan Watson  
(21 & 22) Air-Time Sales Ltd.  
(23) A. J. Messner & Co.

- (24) Radio Repts. Ltd.
  - (25) Young Canadian Ltd.
  - (26) Jan. 7, 1951
- CFAR, FLIN FLON**  
1,000 watts on 590 kcs. CBC.  
(1) Arctic Radio Corp. Ltd.  
(2) R. F. Mullaney  
(3) K. W. Edmonds  
(5) J. E. Smallwood  
(6) Murray Smith  
(7) K. W. Edmonds  
(8) Murray Smith  
(9) Murray Smith  
(11) Dave Byas  
(12) K. W. Edmonds  
(15) Alan Huszak  
(16) Mrs. B. Figura  
(17) Mrs. K. Krezeski  
(18) G. Wietenga  
(20) Eris Mason  
(21 & 22) Lorrie Potts & Co.  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Young Canadian Ltd.  
(26) Nov. 14, 1937

- CHFC, FORT CHURCHILL**  
250 watts on 1,230 kcs. Owned and operated by the Canadian Broadcasting Corporation

- CFRY, PORTAGE LA PRAIRIE**  
1,000 watts on 920 kcs.  
(1) Portage-Delta Broadcasting Co. Ltd.  
(2 & 3) Richard D. Hughes  
(4 & 5) Jack E. Follett  
(6 & 7) Robert Clare  
(8) Bob Love  
(9) Curly Irwin  
(11) Bob Love  
(12 & 13) Robert Love  
(14) Nancy Layne  
(15) Eric Sparke  
(16) Mrs. Beulah Follett  
(17) Mrs. Winnifred Kennedy  
(20) Ricky Hughes  
(21 & 22) Lorrie Potts & Co.  
(23 & 24) Stovin-Byles Ltd.  
(26) October 18, 1956

- CKSB, ST. BONIFACE**  
10,000 watts on 1,050 kcs. CBC French network.  
(1) Radio-Saint-Boniface Ltée.  
(2) Roland Trudeau  
(3) Roland Couture  
(5) Steve Bohemier  
(7) Flore Toupin  
(8 & 9) Andre Martin  
(10) Christian Leroy  
(11) Valmore Gervais  
(12) Maurice Leveque  
(13) Georges Guérette  
(15) Roland Couture  
(16) Cecile Fredette  
(17) Madeleine Painchaud  
(18) Mrs. Aimee Simons  
(19) Georges Laurent  
(20) Roland Brodeur  
(21 & 22) Tyrrell & Nadon  
(23) Broadcast Repts.  
(24) Radio Repts. Ltd.  
(25) Devney Organization Inc.  
(26) May 27, 1946

- CBW, WINNIPEG**  
50,000 watts on 990 kcs. Owned and operated by the Canadian Broadcasting Corporation

- CJOB, WINNIPEG**  
10,000 watts on 680 kcs.  
(1) Radio OB Ltd.  
(2) Frank Griffiths  
General Manager — Rory MacLennan  
National Sales Manager — Richard Moody  
Local Sales Manager — Steve French  
(4) R. Moody  
(5) R. Moody (Nat'l.) — S. French (Local)  
(7) Cliff Gardner  
(8) George McCloy  
(9) Howard Langdale  
(10) Duncan Anderson  
(12) Michael Williams  
(15) Ronald Krochuk  
(16) Steve Smith  
(17) Roy MacDonald  
(20) Reg Durie  
(21 & 22) Standard Broadcast Sales  
(23) Broadcast Repts. Ltd.  
(24) Radio Repts. Ltd.  
(25) Young Canadian Ltd.  
(26) March 11, 1946

- CKRC, WINNIPEG**  
10,000 watts on 630 kcs.  
(1) Transcanada Communications Ltd.  
(2) Michael Sifton  
(3) Robert J. Buss  
(5) Hugh Delaney  
(6) Robert K. MacDonald  
(7) Ken Babb  
(9) Don Slade  
(10) Doc Steen  
(11 & 12) Lee Sage  
(14) Olga Chorney  
(15) John Cochrane  
(16) Bill Cochrane  
(17) Len Gzebb  
(18) Sally Dales  
(19) Harry Taylor  
(20) Bert Hooper  
(21 to 25) All-Canada  
(26) 1928

- CKY, WINNIPEG**  
50,000 watts on 580 kcs.  
(1) Moffat Broadcasting Ltd.

- (2) Lloyd E. Moffat
- (3) Sid Boyling
- (5) Don McDermid
- (6) Jim Darin
- (7) Jack Stewart
- (9) Jack Wells
- (10) Dennis Corrie
- (11) Bill Trebilco
- (12) Jack Wells
- (15) Bill Grogan & Dave Lyman
- (17) Dick Turnbull
- (19) Bill Martin
- (20) Andy Malowanchuk
- (21 & 22) Stephens & Towndrow
- (24) Scharf Broadcast Sales
- (25) Devney Organization Inc.
- (26) Dec. 31, 1949

**Ontario**

- CKBB, BARRIE**  
10,000 watts on 950 kcs.  
(1) Barrie Broadcasting Co. Ltd.  
(2) Ralph T. Snelgrove  
(3 & 5) Robert C. Hunter  
(7 & 9) Stan Taylor  
(10) Bob Smith  
(11) Terry Hargreaves  
(12) Bill Bennett  
(14) Mrs. Wendy Hicks  
(16) Janeen Teigland  
(17) Mrs. Marg Hennebray  
(20) Harold Atkinson  
(21 & 22) Paul Mulvihill & Co. Ltd.  
(23) A. J. Messner & Co.  
(25) Young Canadian Ltd.  
(26) Aug. 31, 1949

- CJBQ, BELLEVILLE**  
1,000 watts on 800 kcs. CBC.  
(1) Quinte Broadcasting Co. Ltd.  
(2) Dr. G. A. Morton  
(3) Frank C. Murray  
(4 & 5) J. H. MacDonald  
(6) Lee Jourard  
(7) Frank C. Murray  
(8 & 9) Tom Hookings  
(10) Frank C. Murray  
(11) Dave Sovereign  
(12) Jack Devine  
(13) Phil Flagler  
(14) Tom Hookings  
(15) Lee Jourard  
(16) Mrs. Marcia Wildgen  
(17) Mrs. Margo Hall  
(18) Mrs. Carol Palmer  
(20) John Buchanan  
(21 to 24) Stovin-Byles Ltd.  
(25) Young Canadian Ltd.  
(26) Aug. 12, 1946

- CJNR, BLIND RIVER**  
1,000 watts on 730 kcs. CBC.  
(1) Nash Radio & TV Broadcasting Co. Ltd.  
(2 & 3) Gene Marcon  
(4 & 5) Fred Ives  
(6 & 7) Paul Leonard  
(8) Alan Thom  
(9) Paul Leonard  
(10) Art Christmas  
(11 & 12) Paul Leonard  
(13) Alan Thom  
(14) Gladys Hornby  
(15) Fred Ives  
(16) Mrs. E. Fullerton  
(17) Evelyn Fullerton  
(18) Art Christmas  
(20) Ray Rylatt  
(21) Cam Logan & Associates  
(23) A. J. Messner  
(25) Young Canadian Ltd.  
(26) March 1, 1958

- CHIC, BRAMPTON**  
250 watts on 1,090 kcs.  
(1) Hemisphere Investments Ltd.  
(2) Leslie Allen  
(3) Bruce McLeod, vice-president and general manager.  
(6 & 7) Bob Van Stone  
(9) Gerry Laing  
(10) Bette McDermott  
(11) Bill FitzSimmons  
(12) Don Gauthier  
(13) Bob Van Stone  
(15) Bob Van Stone  
(16) Mrs. Terry Beals  
(17) Shelley Panter  
(18) Bette McDermott  
(20) Bob McBean  
(21 to 24) Tyrrell & Nadon  
(25) Donald Cook Inc.  
(26) Dec. 23, 1953

- CKPC, BRANTFORD**  
10,000 watts on 1,380 kcs.  
(1) Telephone City Broadcast Ltd.  
(2) Mrs. Florence Buchanan  
(3) Richard Buchanan  
(5) Russ Waters  
(7) Arnold Anderson  
(9) Ken Hodge  
(10) Arnold Anderson  
(11) Gordon Cook  
(12) Arnold Anderson  
(13) James Featherston  
(14) Mrs. Kit McDermott  
(16) Glen Walker  
(17) Mike Warren  
(18) Mrs. Ingrid Schroeder  
(19) Robert Burger  
(20) James Featherston  
(21 & 22) Lorrie Potts & Co.  
(26) 1923

- CFJR, BROCKVILLE**  
1,000 watts daytime (250 watts nighttime) on 1,450 kcs. CBC.  
(1) Eastern Ontario Broadcasting Co. Ltd.  
(2 & 3) John A. Radford  
(4) Tom Statham  
(5) John A. Radford  
(6 & 7) Jim Chapman  
(8 & 9) John Larsen  
(10) Jim Chapman  
(11) Jack Radford  
(12) Tom Statham  
(13) Lloyd Ker  
(14) Norine Kelly  
(15) Jim Chapman  
(16) Norine Kelly  
(17) Tom Statham  
(18) Jim Chapman  
(20) G. Hinton  
(21 & 22) Hardy Radio & TV.  
(25) Young Canadian Ltd.  
(26) April 1, 1926

- CFCO, CHATHAM**  
1,000 watts on 630 kcs.  
(1) Great Lakes Broadcasting Ltd.  
(2 & 3) Don Hildebrand  
(4) Robert Wood  
(5) Clair Chambers  
(6) John Holmes  
(9) Mark Lade  
(11) Earl Bradford  
(12) Pat Conolley  
(13) Harold Smith  
(16) Joan Thompson  
(17) Syd Pilkington  
(19) Bob Anakin  
(20) Gord Brooks  
(21 to 24) Stovin-Byles Ltd.  
(25) Devney Organization Inc.  
(26) Sept. 2, 1926

- CHUC, COBourg**  
1,000 watts on 1,500 kcs.  
(1) Radio CHUC Limited  
(2) Donald B. Williamson; Gen. Mgr. — Dennis J. Forster  
(6, 7 & 8) Howard Z. Hilyer  
(9 & 12) Cam Finley  
(13) Howard Hilyer  
(14) Mrs. Louise Guy  
(18) Mrs. Louise Guy  
(20) Gordon Skinner  
(21 & 22) Radio & TV Sales Inc.  
(26) Aug. 28, 1957

- CFML, CORNWALL**  
1,000 watts on 1,110 kcs.  
(1) Madame Madeleine Laframboise  
(2 & 3) Madeleine Laframboise  
(5) Fern Desrouin  
(6, 7 & 8) Claude Rénard  
(9) Jean M. Beliveau  
(11) P. Marcotte  
(12) R. Thibault  
(13) Claude Fillion  
(16) Guy Vachon  
(17) Paul Roy  
(18) Claude Fillion  
(19) Robert Thibault  
(20) M. Millet  
(21 & 22) Lorrie Potts & Co.  
(26) November 11, 1959

- CJSS, CORNWALL**  
1,000 watts on 1,220 kcs.  
(1) Tri-Co Broadcasting Ltd.  
(2) Dr. Elzear Emard, M.D.  
(3) G. F. Grady  
(7) Bill Gallant  
(11) Ron Clingen  
(20) Mahlon Clark  
(21 to 24) All-Canada  
(25) Weed & Co.  
(26) June 1, 1959

- CFOB, FORT FRANCES**  
1,000 watts on 800 kcs. CBC.  
(1) Border Broadcasting Limited  
(2 to 7) D. A. "Don" Fawcett  
(8) Gordon McBride  
(9) Jim Coghill  
(10) Keith Vettergreen  
(11) Dennis Soar  
(12) Don Halling  
(13) Dick Heard  
(14) Don Halling  
(15) Keith Vettergreen  
(16) Dolores Fraser  
(17) Mrs. Vi Plummeridge  
(18) Don Ryan  
(19) Brian Petsnick  
(20) Oscar Petsnick  
(21 & 22) National Time Sales  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Donald Cooke Inc.  
(26) November 11, 1945

- CJLX, FORT WILLIAM**  
10,000 watts on 800 kcs.  
(1) Lakehead Broadcasting Company Limited  
(2 & 3) R. P. MacGowan  
(5) W. J. Clemens  
(6) Gary Parkhill  
(7 & 9) Gary W. H. Parkhill  
(10) Mrs. Joan Howrigan  
(11) Craig Edwards  
(12) Danny Collins  
(13) Dave Carter  
(14) Sylvia O'Brien  
(15) Jack Thomson  
(16) Mrs. Mary Smyth  
(17) Ray Dee  
(18) Wally Raymond

- (20) Kurt Mayer
- (21 & 22) Lorrie Potts & Company
- (23) A. J. Messner & Company
- (24) Scharf Broadcast Sales Ltd.
- (25) Devney Organization Inc.
- (26) 1959

- CKPR, FORT WILLIAM**  
5,000 watts daytime (1,000 watts nighttime) on 580 kcs.  
(1) H. F. Dougall Co. Ltd.  
(2) H. Fraser Dougall  
(3 & 5) George D. Jeffrey  
(6 & 7) Wm. G. Moyer  
(8 & 9) Bud Reilly  
(10) Wm. G. Moyer  
(11) Ron Knight  
(12) Hal Lee  
(13) Wm. G. Moyer  
(14 & 15) Dorothy Hopkins  
(16) Mrs. Kay Hakala  
(17) Betty Johnston  
(18) Dorothy Hopkins  
(19) W. Thompson Ross  
(20) Gerhardt Buetow  
(21 to 24) Stovin-Byles Ltd.  
(25) Young Canadian Ltd.  
(26) Feb. 3, 1931

- CFTJ, GALT**  
250 watts on 1,110 kcs.  
(1) The Galt Broadcasting Co. Ltd.  
(2 & 3) John V. Evans  
(5) A. C. Bond  
(7 & 11) John Etherton  
(14) Betty Burke  
(16) Mary Lillie  
(20) Patrick Stone  
(21) Hardy Radio & TV  
(22) Ralph J. Judge & Co.  
(23) A. J. Messner & Co.  
(26) Sept. 17, 1954

- CJOY, GUELPH**  
10,000 watts daytime (5,000 watts nighttime) on 1,460 kcs.  
(1) CJOY Limited  
(2) W. O. Slatter  
General Manager — F. T. Metcalf  
Station Manager — J. A. Jackson  
(6 & 7) J. D. LeBlanc  
(9) Gordon Field  
(11 & 12) Norman Jary  
(16) Marilyn McCorkindale  
(17) Wm. Shackleton  
(20) Robert Nagyobb  
(21 to 25) All-Canada  
(26) June 14, 1948

- CHIQ, HAMILTON**  
5,000 watts on 1,280 kcs.  
(1) CHIQ Limited  
(2) Irving Zucker  
(3) Jack Schoone  
(9) Bud Hall  
(11) Joe Forster  
(12) John O'Halloran  
(16) Mrs. Eleanor Barber  
(17) Ralph Watkins  
(20) Les Rooke  
(21 & 22) Radio Repts Ltd.  
(25) Spot Time Sales  
(26) November 14, 1960

- CHML, HAMILTON**  
5,000 watts on 900 kcs.  
(1) Maple Leaf Broadcasting Co. Ltd.  
(2) Kenneth D. Soble  
Vice-President and Manager — T. E. Darling  
(5) Bill Reid  
(6) Bill Hall  
(9) Paul Hanover  
(11) Don Johnston  
(12) Norm Marshall  
(15) Mike Thompson  
(16) Mrs. June Archer  
(17) Agnes Anderson  
(18) Ed Preston  
(19) Ross Wilson  
(20) Ed Victor  
(21 & 22) Stephens & Towndrow Ltd.  
(24) Scharf Broadcast Sales  
(25) Young Canadian Ltd.  
(26) May 9, 1927

- CKOC, HAMILTON**  
5,000 watts on 1,150 kcs.  
(1) Wentworth Radio Broadcasting Co. Ltd.  
(2) Clifford Sifton  
Vice-President and General Manager — William T. Cranston  
(5) Wm. E. Ballantyne  
(6) John M. Hill  
(8) Donald Derry  
(9) John Larocque  
(11) Jack Haney  
(12) Gary Summers  
(15) Lyn Cooper  
(16) Mrs. Dorothy Howe  
(17) Mrs. Margaret MacLaren  
(18 & 19) Arthur N. Todd  
(20) Leslie Horton  
(21 to 25) All-Canada  
(26) May 1, 1922

- CKAR, HUNTSVILLE**  
1,000 watts on 630 kcs. CBC.  
(1) Muskoka-Parry Sound Broadcasting Ltd.  
(2) G. Norris MacKenzie  
(3) Garth Thomas

- (5) Robert Carpenter
- (6, 7 & 9) Terry Gray
- (11) Gordon Butler
- (12) Garth Thomas
- (13) Douglas Tipper
- (14) Mrs. Melva Halden
- (15) Robert Carpenter
- (16) Gail Markle
- (17) Mrs. Melva Halden
- (20) Albert Vandersteeg
- (21 & 22) Radio Repts.
- (23) A. J. Messner
- (24) Radio Repts.
- (25) Weed & Co.
- (26) June 14, 1958

- CKAR-1, PARRY SOUND**  
250 watts on 1,340 kcs. Satellite of CKAR, Huntsville. Same staff.

- CJRL, KENORA**  
1,000 watts on 1,220 kcs. CBC.  
(1) Lake of the Woods Broadcasting Ltd.  
(2 & 3) Stuart King  
(7 & 8) Peter Lawrence  
(9) Dennis Belleville  
(11) Gordon Cairns  
(16) Joan Reynard  
(20) Dick Queen  
(21, 22 & 24) Stovin-Byles Ltd.  
(25) Donald Cooke Inc.  
(26) Feb. 18, 1939

- CKDR, DRYDEN**  
1,000 watts on 900 kcs. Satellite transmitter of CJRL, Kenora.  
(26) August, 1963

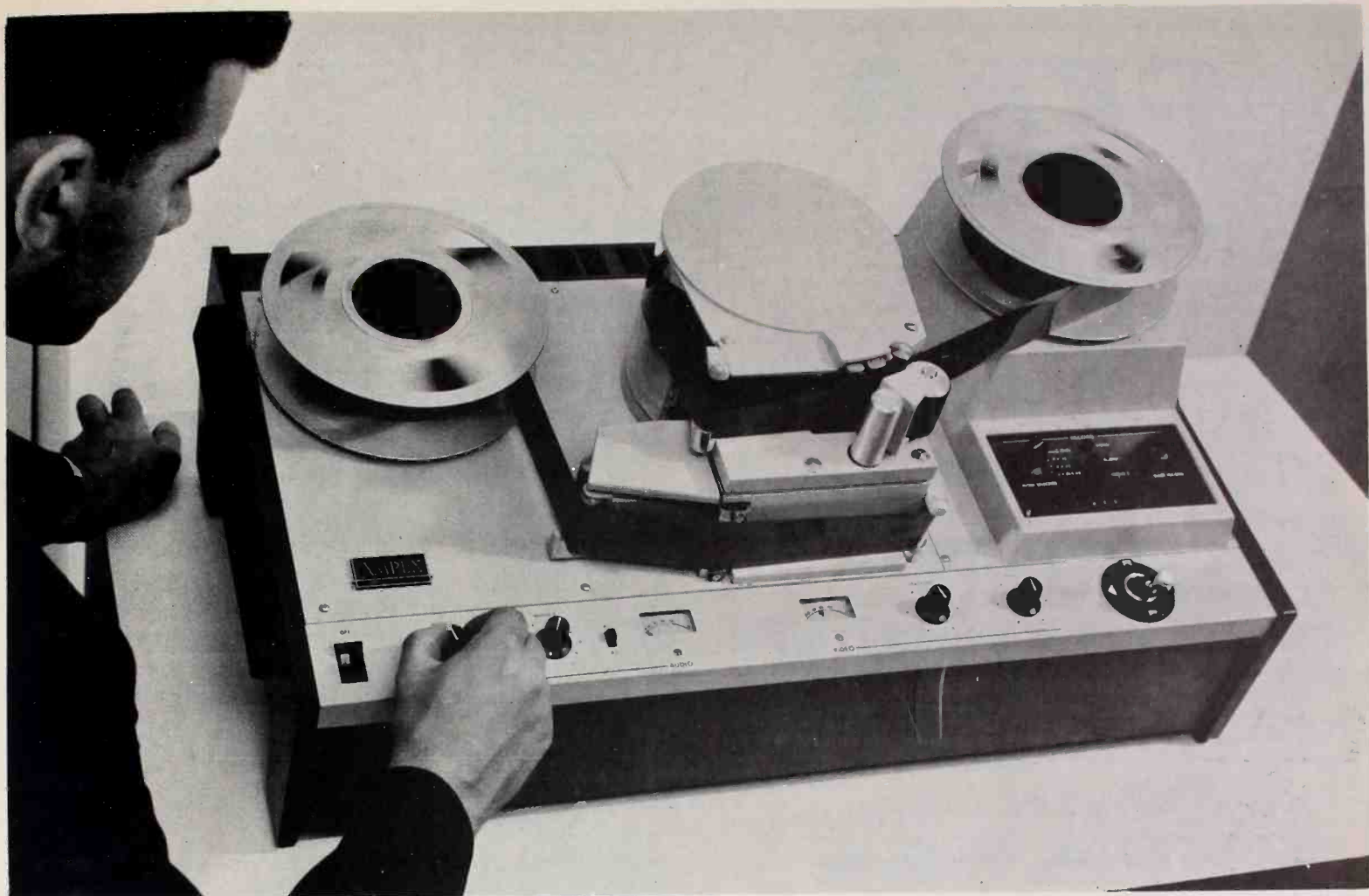
- CKLC, KINGSTON**  
5,000 watts on 1,380 kcs.  
(1) St. Lawrence Broadcasting Co. Ltd.  
(2) Bob Grant  
(3) Terry French  
(5) John French  
(6) John Birmingham  
(8) Phil Hitchcock  
(9) Jerry Retzer  
(10) Kevin Nagle  
(11 & 12) Bill Hamilton  
(15) Terry French  
(16) Mrs. Betty Kerr  
(17) Pat McDonnell  
(18 & 19) Kevin Nagle  
(20) Bill Grant  
(21 & 22) Paul Mulvihill & Co. Ltd.  
(25) Forjoe & Co. Inc.  
(26) Nov. 23, 1953

- CKWS, KINGSTON**  
5,000 watts on 960 kcs. CBC.  
(1) Frontenac Broadcasting Co. Ltd.  
(2) Sen. Rupert Davies  
(3) Roy Hofstetter  
(5) Leo Clark  
(6 & 7) Carl Cogan  
(8) Bryan Olney  
(9) Ken Horton  
(10) Carl Cogan  
(11) Floyd Patterson  
(12) Max Jackson  
(13) Lloyd Cowle, B.S.C.A.  
(14) Arlene Robertson  
(15) Barry Sharpe  
(16) Mrs. Frances Harvey  
(17) Mrs. Eva Howard  
(18) Deryk Sparks  
(19) David Travers  
(20) Gord Backus  
(21 to 24) Stovin-Byles Ltd.  
(25) All-Canada  
(26) Aug. 31, 1942

- CJKL, KIRKLAND LAKE**  
5,000 watts on 560 kcs. CBC.  
(1) Kirkland Lake Broadcasting Ltd.  
(2) Mrs. Irma Brydson  
(3) William King  
(4 & 5) Clyde Brydle  
(6 & 7) Ron Smith  
(9) Don Kohls  
(11) Gerry Cochrane  
(12) Boyd Clowater  
(14) Mrs. A. Thompson  
(16) Mrs. Jane Milligan  
(17) Fleurette Watson  
(20) C. L. Spence  
(21 to 24) Stovin-Byles Ltd.  
(25) All-Canada  
(26) March 30, 1934

- CKCR, KITCHENER**  
10,000 watts on 1,490 kcs. CBC.  
(1) Kitchener-Waterloo Broadcasting Co. Ltd.  
(2) J. Irving Zucker  
(3) J. Schoone  
Sales Mgr. — Wm. Radiff  
(4) B. Radiff  
(7) Jack Schoone  
(8 & 9) Ian Byers  
(16) Jeannette Lavery  
(20) Ion Hartman  
(21 & 22) Radio Repts. Ltd.  
(23) A. J. Messner  
(24) Radio Repts. Ltd.  
(25) Devney Organization Inc.  
(26) June 29, 1929

- CKKW, KITCHENER**  
1,000 watts on 1,320 kcs.  
(1) Twin City Broadcasting Co. Ltd.  
(2) Albert E. Dunker  
(3) Len C. Evans  
(5) Gordon Hatton  
(7) Don Willcox



# FOR ALL BROADCASTERS!

Now Ampex can put you in the Videotape<sup>\*</sup> picture for only **\$16,500**

Yes, \$16,500 is the full price for the new VR-660, an all-transistorized television tape recorder that doubles as a mobile or studio unit. But the amazingly low price tag on a machine that produces broadcast-quality television pictures is just the first of many pleasant surprises in store for you. Example: The VR-660 actually cuts direct operating costs by 75% and more below any recorder presently on the market. A major contributing factor to this economy is the lowest tape consumption known to the industry.

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ance adjustments — no more than once a month under normal operating conditions — except for the usual audio and video level adjustments.

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# CFRA

OTTAWA'S  
PERSONALITY  
STATION...

STILL ON TOP!  
WITH: **NEWS**  
**SPORTS**  
**ENTERTAINMENT**  
**24 HOURS EVERY DAY**

*First on your dial*



150 ISABELLA ST. OTTAWA, ONTARIO

**50,000 WATTS**

## A RECIPE FOR

# GOOD CHEER Wassail Bowl

- 4 cups cider, apple juice or ale
- ¼ teaspoon nutmeg
- ½ teaspoon cinnamon
- ¼ cup fruit sugar
- 4 cups of sherry
- a dash of whiskey or rum (optional)

Bring cider, apple juice or ale to the boil. Add all other ingredients except rum or whiskey, and stir without boiling until sugar is dissolved. Cover tightly and let stand over low heat for at least three minutes. Add whiskey or rum and pour into serving bowl.

A few apples, baked until just tender with a little brown sugar, and a few slices of lemon, may be added to the serving bowl for extra garnish and flavour.

Keep serving bowl covered, and serve hot.



With Warmest Wishes From  
The White Oaks Station

**CHWO**  
DIAL 1250

Serving the Communities of  
Burlington, Oakville and Toronto Township.

### KEY

- |                             |                       |                        |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name    | 10. Music Director    | 19. Chief Operator     |
| 2. President (if a company) | 11. News Director     | 20. Chief Engineer     |
| 3. Manager                  | 12. Sports Director   | 21. Toronto Reps       |
| 4. Assistant Manager        | 13. Farm Director     | 22. Montreal Reps      |
| 5. Commercial Manager       | 14. Women's Director  | 23. Winnipeg Reps      |
| 6. Production Manager       | 15. Promotion Manager | 24. Vancouver Reps     |
| 7. Program Manager          | 16. Traffic Manager   | 25. U.S. Reps          |
| 8. Chief Announcer          | 17. Copy Chief        | 26. Station Birth Date |
| 9. Morning Man              | 18. Librarian         |                        |

- (8) Dan Fisher  
(9) John DeLazzer  
(11) Ross Marshall  
(12) Mike Nolan  
(13) Don Willcox  
(14) Dan Fisher  
(15) Bill Stoltz  
(16) Mildred Armstrong  
(17) Larry Cole  
(18) Mrs. Phyllis Huggill  
(20) W. R. Onn  
(21 to 25) All-Canada  
(26) July 29, 1959

- CJSP, LEAMINGTON**  
1,000 watts on 710 kcs.  
(1) Sun Parlor Broadcasters Ltd.  
(2) Robert M. Clark  
(3 & 5) John C. Garton  
(6 & 7) Lou F. Tomasi  
(8, 9 & 10) Craig Cole  
(11) Arthur S. Gadd  
(12) John C. Garton  
(13) Barry E. Chamberlain  
(14) Mrs. Joanne Fillmore  
(15) Arthur S. Gadd  
(16) Mrs. Effie Roach  
(17) John E. Mackey  
(18) Ron Burgoyne  
(19) Bob Stevens  
(20) Walter A. Dowhan  
(21 & 22) Radio & TV Sales Inc.  
(23) Broadcast Reps. Ltd.  
(25) Geo. T. Hopewell Inc.  
(26) Feb. 19, 1955

- CKLY, LINDSAY**  
1,000 watts on 910 kcs.  
(1) Greg-May Broadcasting Ltd.  
(2 & 3) J. A. McNabb  
(5) Don Blakely  
(6) Rolland Hunt  
(9) Bob Carter  
(10) Tony Jock  
(11, 12 & 13) Gordon Catt  
(14) Gloria Barrett  
(15) Jim Bagshaw  
(16) Mrs. Donna Wardlaw  
(17) Mrs. Helene Scott  
(18) Tony Jock  
(20) Rolland Hunt  
(21) Hardy Radio & TV  
(22) Ralph J. Judge & Co.  
(24) Scharf Broadcast Sales  
(26) December, 1955

- CFPL, LONDON**  
10,000 watts on 980 kcs. CBC.  
(1) The London Free Press Printing Co. Ltd.  
(2) W. J. Blackburn  
(3) Ward Cornell  
Sales Manager —  
Charles N. Knight  
(9) John Dickens  
(11) Hugh Bremner  
(12) Peter James  
(13) Roy Jewell  
(15) Mrs. Jean Barnes  
(16) John N. Illman  
(17) Lloyd Wright  
(18) Deborah Dennis  
(19) Keith Roberts  
(20) Glen Robitaille  
(21 to 24) All-Canada  
(25) Weed & Co.  
(26) Sept. 30, 1922

- CKSL, LONDON**  
5,000 watts on 1,290 kcs.  
(1) London Broadcasters Ltd.  
(2) F. Vincent Regan  
(3) John Funston  
(4) Bill Robinson  
(5) Jim Alexander  
(6 & 7) Hal Gibson  
(9) John Michael  
(11) Ed Blake  
(12) Tom Dalby  
(15) Art Bartel  
(16) Grace Howland  
(17) Charles Sterne  
(18) Dan MacDonald  
(19) Jeff Guy  
(20) Bill Post  
(21 & 22) Air-Time Sales  
(23 & 24) Radio Reps. Ltd.  
(25) Young Canadian Ltd.  
(26) June 24, 1956

- CKMP, MIDLAND**  
250 watts on 1,230 kcs.  
(1) Midland Penetang Broadcasting Ltd.  
(2 & 3) R. B. Armstrong  
(5) Al Jensen  
(7) B. Armstrong  
(9) Mike Cranston  
(11) Iaian Brownlee  
(12) Al Jensen  
(13) Bruce Armstrong  
(14) Mrs. Jean Stanway  
(16) Mrs. Em. Armstrong  
(17) Mrs. Jean Stanway  
(20) Frank Castorf  
(21 to 24) Radio Reps. Ltd.  
(26) July 1, 1959

- CHVC, NIAGARA FALLS**  
10,000 watts on 1,600 kcs.  
(1) Radio Station CHVC Ltd.  
(2) B. Howard Bedford  
(3) Arthur W. Blakely  
Sales Manager —  
Walt Manjos  
(5) Arthur W. Blakely  
(6) Mrs. Emily Lamb  
(7) J. Ross Kenzie  
(9) Dave Crichton  
(12) Ed Felstead  
(13) Joseph Wilson  
(14) Mrs. Emily Lamb  
(16) Mrs. Edith Guild  
(17) Mrs. Alma Miles  
(18) Mrs. Clara Carr  
(19) Roger Godon  
(20) Jack Borys  
(21 & 22) National Time Sales  
(23) A. J. Messner & Co.  
(25) Donald Cooke Inc.  
(26) June 1, 1947

- CFCH, NORTH BAY**  
10,000 watts daytime (5,000 watts nighttime) on 600 kcs. CBC.  
(1) Northern Broadcasting Limited  
(2) Mrs. P. A. Campbell  
(3) Reg Carne  
(5) Clarence Houston  
(6 & 7) Bruce Ruggles  
(8) Terry Soearin  
(9) Terry McInnis  
(11) Bob Lewis  
(12) Pete Handley  
(13) Reg Finnermore  
(14) Mrs. Meri Craven  
(15) Jeannine Butler  
(16) Mrs. Melba Rainville  
(17) Erna Higgins  
(18) Gail Liberty  
(19) Jim Hadwin  
(20) Dave Mee  
(21 to 24) Stovin-Byles Ltd.  
(25) All-Canada  
(26) March 4, 1931.

- CHWO, OAKVILLE**  
1,000 watts daytime (500 watts nighttime) on 1,250 kcs.  
(1) CHWO Limited  
(2 & 3) Howard C. Caine  
(5) Victor Tipple  
(6) Richard George  
(7) Mrs. J. Caine  
(9) Gary Elder  
(10) Richard George  
(11) Stan Switzer  
Night News Editor —  
John Langton  
(14) Mrs. Jean Caine  
(16) Mrs. Nell Greensides  
(17) Mrs. Kai Parker  
(18) Richard George  
(19) Don Weaver  
(20) Ken Weitzel  
(21) Gil-Ard Associates  
(22) Radio & TV Sales Inc.  
(23) Broadcast Reps. Ltd.  
(24) Radio Reps. Ltd.  
(26) Nov. 17, 1956

- CFOR, ORILLIA**  
10,000 watts daytime (1,000 watts nighttime) on 1,570 kcs. CBC.  
(1) CFOR Ltd.  
(2 & 3) Gordon E. Smith  
(4 & 5) J. A. "Pete" McGarvey  
(6 & 7) Ken McDonald  
(9) Peter Emmerson  
(11) Bob Douglas  
(12) Ken McDonald  
(13) Pete McGarvey  
(14) Mrs. Wanda Miller  
(15) Paul Smith  
(16) Mrs. Pearl Douglas  
(17) Paul Smith  
(18) Fred Merritt  
(19 & 20) Peter Rowe  
(21 & 22) Stephens & Towndrow Ltd.  
(25) Young Canadian Ltd.  
(26) Sept. 3, 1945

- CKLB, OSHAWA**  
10,000 watts daytime (5,000 watts nighttime) on 1,350 kcs.  
(1) Lakeland Broadcasting Co. Ltd.  
(2) Gordon G. Garrison  
(5) B. M. Gosschalk  
(7) Bill Henning  
(9) Vic Thomas  
(10) Bill Nesbitt  
(11) Ross Gibson  
(12) Jim Bishop  
(14) Mrs. Barbara Pollock  
(16) Mrs. Vicki Millar  
(17) Mrs. Bernice McWatters  
(20) William C. Marchand  
(21 & 22) Lorrrie Potts & Co.  
(23) Broadcast Reps. Ltd.  
(24) Radio Reps.  
(25) Devney Organization Inc.  
(26) October 6, 1946

- CBO, OTTAWA**  
5,000 watts on 910 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CFRA, OTTAWA**  
50,000 watts daytime (10,000 watts nighttime) on 580 kcs.  
(1) CFRA Broadcasting Ltd.  
(2) Frank Ryan  
(3) Terry Kielty  
(5) George Gowling  
(6 & 7) Doug McGowan  
(8) Gord Atkinson  
(9) General Grant  
(10) Joe Brown  
(11) Campbell McDonald  
(12) Terry Kielty  
(13) Frank Ryan  
(15) Terry McGovern  
(16) Mrs. Margaret Bellefeuille  
(17) Don Morin  
(18) Mrs. Carole Vallilille  
(19 & 20) George Roach  
(21 & 22) Stephens & Towndrow  
(23) A. J. Messner & Co.  
(24) Scharf Broadcast Sales  
(25) Weed & Co.  
(26) May 3, 1947

- CKOY, OTTAWA**  
50,000 watts on 1310 kcs.  
(1) CKOY Ltd.  
(2) Irving Cameron  
(3) Jack Daly  
(7) John Murphy  
(9) Bill Lee  
(11) Hal Anthony  
(12) Pat Marsden  
(13) Harold Leikin  
(15 & 16) Gerry Beland  
(18) Walter Munroe  
(19) Tom Born  
(20) Ken Pottuck  
(21 to 24) All-Canada  
(25) Donald Cooke Inc.  
(26) June 1, 1949

- CFOS, OWEN SOUND**  
1,000 watts on 900 kcs. CBC.  
(1) Grey & Bruce Broadcasting Co. Ltd.  
(2) C. J. McTavish  
(3) W. N. Hawkins  
(5) R. Tomlinson  
(7) S. Latham  
(11) Sharon Hilts  
(13) L. Phillips  
(14) Mrs. Lilean Lamb  
(16) Mrs. Phyllis Arnett  
(17) R. Wray  
(18) Mrs. Lois Bowerman  
(20) W. Vallins  
(21 to 24) Stovin-Byles Ltd.  
(25) Young Canadian Ltd.  
(26) March 1, 1940

- CHOV, PEMBROKE**  
1,000 watts on 1,350 kcs. CBC.  
(1) Ottawa Valley Broadcasting Co. Ltd.  
(2) E. G. Archibald  
(3) Bill Kay  
Director — Local Sales —  
Barrie Sutherland  
National Sales Manager —  
Bill Kay  
(7) Morley McGill  
(10) Mrs. Lynda Nixon  
(11) Jim Wolff  
(12) Bill Kay  
(13) Harvey Fraser  
(15) Garry Harrington  
(16) Florence Brumm  
(17) Mrs. Joan Stewart  
(18) Mrs. Lynda Nixon  
(19) Murray Mathieson  
(20) Ed Schmidt  
(21 & 22) Paul Mulvihill & Co. Ltd.  
(25) Young Canadian Ltd.  
(26) August 21, 1942

- CHEX, PETERBOROUGH**  
5,000 watts on 980 kcs. CBC.  
(1) Kawartha Broadcasting Co. Ltd.  
(2) Senator R. Davies  
(3) Wally Rewegan  
(5) W. C. Fontaine  
(6 & 7) Don O'Neil  
(8) John Gilbert  
(9) Del Crary  
(10) Ken Kaye  
(11) Alan Porteous  
(12) John Danko  
(14) Mrs. Marie Callaghan  
(15) Michael N. Robinson  
(16) Claire Rochefort  
(17) Mrs. Jean Dolan  
(18) Rosemary Drimmie  
(19) Frank Schoales  
(20) Bert Crump  
(21 to 24) Stovin-Byles Ltd.  
(25) All-Canada  
(26) March 31, 1942

**CKPT, PETERBOROUGH**  
1,000 watts on 1,420 kcs.  
(1) Peterborough Broadcasting Ltd.  
(2) Ralph T. Snelgrove (Vice-President — Allan F. Waters)  
(3) Fred G. Sherratt  
(5) Joseph E. Potipco  
(6) George Franks  
(9) "Percy"  
(11) Cameron Hunter  
(12) Bill Spenceley  
(13) Clifford Johnston  
(15) James McGrath  
(16) Beverly Young  
(17) Joe de By  
(18) Wm. Spenceley  
(20) Fred Owen  
(21 & 22) Stephens & Towndrow  
(24) Scharf Broadcast Sales  
(25) Devney Organization Inc.  
(26) Dec. 3, 1959

**CFPA, PORT ARTHUR**  
1,000 watts daytime (250 watts nighttime) on 1,230 kcs. CBC.  
(1) Ralph H. Parker Ltd.  
(2 & 3) Ralph H. Parker  
(4) Margaret McGregor  
(5) Joe Ulakovic  
(6 & 7) John Simpson  
(9) Marv Saxberg  
(11) Bill Merritt  
(12) Paul Sparrow  
(16) Mrs. Evelyn Gaynor  
(17) Mrs. Marij Haskins  
(21 & 22) Cam Logan & Associates  
(23 & 24) All Canada  
(25) Weed & Co.  
(26) Sept. 3, 1944

**CFGM, RICHMOND HILL**  
10,000 watts daytime (2,500 watts nighttime) on 1,310 kcs.  
(1) Radio Richmond Hill Ltd.  
(2) John O. Graham  
(3) Stewart H. Coxford  
(5) Andy Mitchell  
(7) Gordon Symons  
National Sales Manager — Jim O'Brien  
(9) Bob Staton  
(11 & 12) Ken Foss  
(15) Gordon Symons  
(16) Mrs. Theresa Balogh  
(17) Larry Nicholl  
(18) Mrs. Karen Davis  
(19) Bernie Hartland  
(20) Brian Sawyer  
(21 to 24) Radio Repts. Ltd.  
(25) Donald Cooke Inc.  
(26) July 1, 1957

**CKTB, ST. CATHARINES**  
10,000 watts daytime (5,000 watts nighttime) on 610 kcs.  
(1) The Niagara District Broadcasting Co. Ltd.  
(2) William B. C. Burgoyne  
(3) Mary C. Burgoyne  
(5) Richard H. Diesel  
(6 & 7) Jack Dawson  
(9) Ernie Courtney  
(11) Jay Glover  
(12) Rex Stimers  
(13) Roy Bonisteel  
(14) Art Fraser  
(15) Roy Bonisteel  
(16) Mrs. Marion Mosher  
(17) Robert Johnston  
(18) Mrs. Mavis Rodgers  
(19) Larry Holleran  
(20) William H. Allen  
(21 & 22) Paul Mulvihill & Co. Ltd.  
(23) Broadcast Repts. Ltd.  
(24) Scharf Broadcast Sales  
(25) Devney Organization Inc.  
(26) 1930

**CHLO, ST. THOMAS**  
1,000 watts on 680 kcs.  
(1) Souwesto Broadcasters Ltd.  
(2 & 3) John L. Moore  
(5) Peter A. Webb  
(6 & 7) Don M. Lumley  
(9) Frank McBride  
(11) Barry Kenner  
(12) Frank McBride  
(13) Doug Hinz  
(14) Mrs. Dorca Ballantyne  
(15) John L. Moore  
(16) Mrs. Thelma Van-Koughnett  
(17) David Schulte  
(20) William R. Hyson  
(21 & 22) Radio & Television Sales Inc.  
(23) A. J. Messner & Co.  
(26) May 14, 1948

**CHOK, SARNIA**  
5,000 watts on 1,070 kcs. CBC.  
(1) Sarnia Broadcasting Ltd.  
(2) Claude R. Irvine  
(3) Karl E. Monk  
Sales Manager — Arthur O'Hagan  
(7) Gene McLaughlin  
(9) Robert Taylor  
(11) Ian Dunlap  
(12) Jerry Daniel  
(15) Arthur O'Hagan  
(16) Janet Lindsey  
(17) Nick O'Beirn  
(18) Mrs. Zelda Warnz  
(19) Robert White  
(20) Robert Cooke  
(21 & 22) Paul Mulvihill & Co. Ltd.  
(24) Radio Repts. Ltd.  
(25) Donald Cooke Inc.  
(26) July 28, 1946

**CJIC, SAULT STE. MARIE**  
10,000 watts on 1,050 kcs. CBC.  
(1) Hyland Radio-TV Ltd.  
(2) Mrs. E. Hyland  
General Manager — Russell Ramsay  
(3) E. G. Vance  
(5) E. G. Vance  
(6) Bob Wood  
(7) George Jonescu  
(8) John Rhodes  
(9) Terry O'Connell  
(10) Lou Barnes  
(11) Lionel McAuley  
(12) Russ Ramsay  
(13) Don Ramsay  
(14) Mrs. Grace Pitt  
(15) Ray Haines  
(16) Bob Wood  
(17) Beth Goodman  
(18) Lou Barnes  
(19) Ray Haines  
(20) David Irwin  
(21 & 22) Lorrie Potts & Co.  
(23) Broadcast Repts. Ltd.  
(24) Radio Repts. Ltd.  
(25) All-Canada  
(26) Oct. 15, 1934

**CKCY, SAULT STE. MARIE**  
10,000 watts on 920 kcs.  
(1) Algonquin Radio & TV Co. Ltd.  
(2) C. P. Greco  
(3 & 5) Al Bestall  
(6) Marcel Lacosse  
(7) John Meadows  
(9) Marcel Lacosse  
(10) Bill Haight  
(11) Karl Sepkowski  
(12) Harry Wolfe  
(14) Clare Bestall  
(16) Bill Barrow  
(17) Mrs. Audrey Ashthorpe  
(19) Dick Peplow  
(20) Joe Marinelli  
(21) Cam Logan & Associates  
(22) Ralph Judge  
(23) A. J. Messner & Co.  
(25) Young Canadian Ltd.  
(26) May 25, 1955

**CFRS, SIMCOE**  
250 watts on 1,560 kcs.  
(1) Simcoe Broadcasting Co. Ltd.  
(2 & 3) Ted M. Fielder  
(5) Richard T. Maxwell  
(6) Robert Whatmough  
(12) Sonny Lowe  
(13) Pete Byerly  
(14) Bette Barber  
(16) Jean Aitken  
(17) Mrs. Winni Clark  
(20) Robert Whatmough  
(21 & 22) Radio & TV Sales Inc.  
(26) June 23, 1956

**CJET, SMITHS FALLS**  
1,000 watts on 630 kcs. CBC.  
(1) Rideau Broadcasting Ltd.  
(2 & 3) J. W. Pollie  
(5) Bill McKissock  
(7) Don Donard  
(9) Hal Botham  
(11) Jim Cassidy  
(12) Hal Botham  
(16) Mrs. Blythe Hunt  
(17) Stu McIsaac  
(18) Ian Sutton  
(20) Jean Wizenfater  
(21 & 22) Lorrie Potts & Co.  
(23) A. J. Messner & Co.  
(25) Devney Organization Inc.  
(26) October 22, 1955

**CJCS, STRATFORD**  
500 watts daytime (250 watts nighttime) on 1,240 kcs. CBC.  
(1) CJCS Limited  
(2) Frank M. Squires  
(3 & 5) Stan E. Tapley  
(7) Wm. Inkol  
(8 & 9) Gil Stevens  
(11 & 12) Wm. Inkol  
(13) Gil Stevens  
(16) Mrs. Elaine Scott  
(17) Mrs. Joan Kastner  
(20) John Grigg  
(21 & 22) Air-Time Sales Ltd.  
(23 & 24) Radio Repts. Ltd.

**CFBR, SUDBURY**  
1,000 watts on 550 kcs. CBC. French Network.  
(1) The Sudbury Broadcasting Co. Ltd.  
(2) F. B. Ricard  
(3 & 5) René Riel  
(7) Robert Grandmaison  
(11) Kirk Lavillandre  
(12) Robert Grandmaison  
(16) Helen Grenon  
(18) Mary Poirier  
(20) Clyde Turner  
(21 & 22) Cam Logan & Associates  
(23) A. J. Messner & Co.  
(25) Young Canadian Ltd.  
(26) Dec. 8, 1957

**CHNO, SUDBURY**  
10,000 watts on 900 kcs.  
(1) Sudbury Broadcasting Co. Ltd.  
(2) F. B. Ricard  
(3 & 5) Peter Scott  
(9) Bruce Anderson  
(11) Cec McKnight  
(12) Larry Johnstone  
(14) Mrs. Judy Erola

(15) Bruce Anderson  
(16) Mrs. Helen Grenon  
(17) Peter Allan  
(18) Pauline Poirier  
(19) Allan Aysto  
(20) Clyde Turner  
(21 & 22) Cam Logan & Associates  
(23) A. J. Messner & Co.  
(25) Young Canadian Ltd.  
(26) June 24, 1947

**CKSO, SUDBURY**  
10,000 watts on 790 kcs. CBC.  
(1) CKSO Radio Limited  
(2) W. B. Plaunt  
General Manager — and National Commercial Manager — Ralph Connor  
(6 & 7) Bob Alexander  
(8) Jay Fredericks  
(9) Reg Madison  
(11) Al Nesbitt  
(12) Hub Beaudry  
(14) Trudy Manchester  
(16) Mrs. Eileen Forbom  
(17) Joyce Harrison  
(18) Teresa McPhee  
(20) Leo Gilbeau  
(21 to 24) All-Canada  
(25) Weed & Co.  
(26) August 23, 1935

**CKOT, TILLSONBURG**  
1,000 watts on 1,510 kcs.  
(1) Tillsonburg Broadcasting Co. Ltd.  
(2 & 3) John Lamers  
(5) John D. Lamers Jr.  
(6 & 7) Ken Orton  
(8) George D'Ambrose  
(10) Ken Orton  
(11 & 12) Bill Tonner  
(13) Murray Nelson  
(14) Mrs. Barbara Rankin  
(15) John Lamers Jr.  
(16) Mrs. Beth Hunter  
(17) Mrs. Bernice Nicholson  
(18) Marie Franklin  
(20) Ken Orton  
(21 & 22) Air-Time Sales Ltd.  
(23) Broadcast Repts. Ltd.  
(24) Radio Repts. Ltd.  
(26) April 30, 1955

**CFCL, TIMMINS**  
10,000 watts daytime (2,500 watts nighttime) on 620 kcs. CBC French Network.  
(1) Radiocan Associates Ltd.  
(2) J. Conrad Lavigne  
(3) Rene Barrette  
(5) Jean-Michel Legault  
(7) Gerald Lefebvre  
(8) Robert Bordeleau  
(9) Jacques Lamothe  
(11) Treffle Mercier  
(12) Gaston Bergeron  
(14) Marguerite Bordeleau  
(15) Robert Bordeleau  
(16) Nicole Vachon  
(18) Mrs. Claudette Lepage  
(19) Doug Martin  
(20) Andrew Fauteux  
(21 & 22) Paul Mulvihill & Co. Ltd.  
(26) Dec. 23, 1951

**CKGB, TIMMINS**  
10,000 watts on 680 kcs. CBC.  
(1) Timmins Broadcasting Ltd.  
(2) K. R. Thomson  
(3) Gerry Hall  
(5) Art Mousley  
(7) Dan Kelly  
(9) Vic Phillips  
(11) Grant Chevette  
(12) Mike Doody  
(14) Mrs. Shirley Boyce  
(15) Nick Harris  
(16) Mrs. Molly Millar  
(17) Mrs. Helen Burak  
(18) Roger Hall  
(20) Andy Andrews  
(21 to 24) Stovin-Byles Ltd.  
(25) All-Canada  
(26) September 15, 1933

**CBL, TORONTO**  
50,000 watts on 740 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CFRB, TORONTO**  
50,000 watts on 1,010 kcs.  
(1) CFRB Limited  
(2) W. C. Thornton Cran  
(3) Wes McKnight  
(4) Jack Dawson  
(5) Bill Brennan  
(6) Earl Dunn  
(7) Jack Dawson  
(8) Eddie Luther  
(9) Wally Crouter  
(11) Bill Hutton  
(12) Bill Stephenson  
(13) John Bradshaw  
(14) Mrs. Betty Kejnedy  
(15) Jerry Maccabe  
(16) Mrs. Mary Falconer  
(17) Mrs. Jill Loring  
(18) Art Collins  
(19) Don McEachern  
(20) Clive Eastwood  
(21 & 22) Standard Broadcast Sales Ltd.  
(23 & 24) Stovin-Byles Ltd.  
(25) Young Canadian Ltd.  
(26) Feb. 19, 1927



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AND THROUGHOUT

THE NEW YEAR

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*Bill Wallace*  
*Paul Mulvihill*

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1355

**CHFI, TORONTO**

50,000 watts on 1,340 kcs.  
 (1) Rogers Broadcasting Limited  
 (2) Edward S. Rogers  
 (5) R. A. Leslie  
 (7) Vaughn Bjerre  
 (9) Gerry Herbert  
 (10) David Amer  
 (11 & 12) Don Watson  
 (15) Marie Thornton  
 (16) Mrs. Rina Boyle  
 (17) Ross Evans  
 (18) Mrs. Bette Blake  
 (19) Brian Avery  
 (20) Ron Turnpenny  
 (21 & 22) Air-Time Sales Ltd.  
 (25) E. S. Sumner Corp.  
 (26) August 8, 1962

**CHUM, TORONTO**

5,000 watts on 1,050 kcs.  
 (1) Radio CHUM-1050 Limited  
 (2 & 3) Allan F. Waters  
 (5) Wes Armstrong  
 (7) Allan Slaight  
 (11) Bill Drylie  
 (12) Bryan Hall  
 Live Talent and Public Service — Phil Stone  
 Sales Promotion Director — Lyn Salloum  
 (15) Allen Farrell  
 (16) Eileen Taylor  
 (17) Larry Solway  
 (18) Millie Moriak  
 (19) Fred Snyder  
 (20) George Jones  
 (21 & 22) Stephens & Towndrow Ltd.  
 (23) Broadcast Reps. Ltd.  
 (24) Scharf Broadcast Sales Ltd.  
 (25) Devney Organization Inc.  
 (26) November, 1945

**CIBC, TORONTO**

50,000 watts on 860 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CKEY, TORONTO**

5,000 watts on 580 kcs.  
 (1) Shoreacres Broadcasting Co. Ltd.  
 (2) John D. Campbell  
 General Manager and Vice-President — Douglas C. Trowell  
 (5) Stuart C. Brandy  
 (6) Stan Larke  
 (7) Gene Kirby  
 (9) Bill Brady  
 (11) Godfrey Hudson  
 (15) Harvey M. Clarke  
 (16) Edward Guest  
 (17) Stan Larke  
 (18) Ed Houston  
 (19) Roy Lyttle  
 (20) William R. Onn  
 (22 to 25) All-Canada  
 (26) August 28, 1944

**CKFH, TORONTO**

10,000 watts daytime (5,000 watts night time) on 1,430 kcs.  
 (1) Foster Hewitt Broadcasting Ltd.  
 (2) Foster Hewitt  
 (3) Bill Hewitt  
 (4) Barry Nesbitt  
 (5) Jim Crawford  
 (6 & 7) Barry Nesbitt  
 (8) George Wilson  
 (9) Phil Mackellar  
 (11) Jim Ward  
 (12) Joe Morgan  
 (14) Mrs. Jane Gray  
 (15) Frank Somerville  
 (16) Mrs. L. Cautson  
 (17) Peter Murdoch  
 (18) Hazell Carter  
 (20) Gerald Wilson  
 (22) Ralph J. Judge & Co.  
 (25) A.B.C. International  
 (26) Feb. 21, 1951

**CHOW, WELLAND**

1,000 watts on 1,470 kcs.  
 (1) Wellport Broadcasting Ltd.  
 (2) Gordon W. Burnett  
 Managing Director — Doug Manning  
 (5) Doug Manning  
 (7) Andy Laughland  
 (9) Barry King  
 (13) Allan Pietz  
 (14) Claire Ednie  
 (16) Mrs. Gladys Marchand  
 (20) Len Whalley  
 (21 & 22) Tyrrell & Nadon  
 (24) Contact Radio C-FUN  
 (25) Weed & Co.  
 (26) June 4, 1958

**CBE, WINDSOR**

10,000 watts on 1,550 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CKLW, WINDSOR**

50,000 watts on 800 kcs.  
 (1) Western Ontario Broadcasting Co. Ltd.  
 President and General Manager — S. Campbell Ritchie  
 (5) Giles McMahon  
 (7) John Gordon  
 (9) Bud Davies  
 (11) Austin Grant  
 (14) Mary Morgan  
 (15) George Sperry  
 (16) Mrs. Margaret Marshall  
 (18) Marion Johnston  
 (20) Stewart M. Clark  
 (21 to 24) All-Canada

(25) RKO General Broadcasting National Sales  
 (26) June 1, 1932

**CKNX, WINGHAM**

2,500 watts on 920 kcs.  
 (1) Radio Station CKNX Ltd.  
 (2) W. T. Cruikshank  
 General Manager — G. W. Cruikshank  
 Ass't Gen. Manager — John Cruikshank  
 Operations Manager — Bruce St. George  
 (7) John Langridge  
 (8) Jim Moore  
 (9) Joel Thompson  
 (11) John A. Strong  
 (12) John Brent  
 (13) Cliff Robb  
 (14) Anna McDonald  
 (16) Mrs. Lillian Gorburt  
 (17) Pat Renwick  
 (18) Iona Terry  
 (20) Scott Reid  
 (21 & 22) Lorrie Potts & Co.  
 (23) Scharf Broadcast Sales  
 (25) All Canada  
 (26) Feb. 20, 1926

**CKOX, WOODSTOCK**

250 watts on 1,340 kcs.  
 (1) Oxford Broadcasting Co. Ltd.  
 (2 & 3) M. J. Werry  
 (5) Vern Hesse  
 (7) Walter Hulme  
 (9) Jim Swan  
 (11) T. Horney  
 (12) Dyke Howlett  
 (14) Mrs. Alice Munro  
 (16) Mrs. A. B. Brown  
 (17) Mrs. L. Munro  
 (20) Paul Hunter  
 (21 & 22) Lorrie Potts & Co.  
 (26) Dec. 6, 1947

**Quebec****CFGT, ALMA**

1,000 watts on 1,270 kcs.  
 (1) Radio Lac St. Jean Ltée.  
 (2) J. Edgar Tremblay  
 (3) France Fortin  
 (5) René Guillot  
 (6) Normand Bergeron  
 (8) R. Pelletier  
 (11 & 12) Rosaire Pelletier  
 (18) Nicole Plourde  
 (19) J. Roch Maltais  
 (21 & 22) Tyrrell & Nadon  
 (26) Oct. 26, 1953

**CHAD, AMOS**

250 watts on 1,340 kcs. CBC French Network.  
 (1) Radio Nord Inc.  
 (2 & 3) David A. Gourd  
 (4, 5, 6 & 7) Franco Capellari  
 (15 & 16) Franco Capellari  
 (20) Julien Trépanier  
 (21 & 22) Hardy Radio & TV  
 (24) Scharf Broadcast Sales  
 (25) Weed & Co.  
 (26) Dec. 1, 1941

**CBJ, CHICOUTIMI**

10,000 watts on 1,580 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CJMT, CHICOUTIMI**

1,000 watts on 1,420 kcs.  
 (1) CJMT-Ltée.  
 (2) J. O. Masse  
 (3) Pierre Tremblay  
 (5) Francois Ranger  
 (7) Achille Soucy  
 (9) Jacques Cayer  
 (11 & 12) Ronald Levesque  
 (15) Pat Verreault  
 (16) Denise Fortin  
 (17) Francois Belley  
 (18) Ruth Maltais  
 (20) Lucien Sirmard  
 (21 & 22) Standard Broadcast Sales  
 (25) Devney Organization  
 (26) February 28, 1954

**CHRD, DRUMMONDVILLE**

250 watts on 1,340 kcs.  
 (1) Radio Drummond Ltée.  
 (2) Maurice Sigouin  
 (3) J. A. Savoie  
 (4) Claude Rene  
 (5) J. A. Savoie  
 (7) H. LeDoux  
 (9) Jean Denis  
 (10) Andre Gallant  
 (11 & 12) Andre Boulanger  
 (15) Marcelle Turcotte  
 (20) Reynald Belanger  
 (21 & 22) Tyrrell & Nadon  
 (26) Dec. 23, 1954

**CHEF, GRANBY**

1,000 watts daytime (250 watts nighttime) on 1,450 kcs.  
 (1) La Voix de l'Est Ltée.  
 (2) Aimé Laurion  
 (3 & 5) J. Henri Champagne  
 (7) Ray-Marc Dubé  
 (9) Jean Marcel Béliveau  
 (11) Jacques Payette  
 (12) Bernard Brodeur  
 (13) Jean-Marcel Béliveau  
 (14) Pauline Dalpe  
 (15, 16 & 17) Ray-Marc Dubé  
 (18) M. A. Daudelin  
 (19) Armand Papineau  
 (20) Raymond Blocq  
 (21 & 22) Hardy Radio & TV  
 (24) Scharf Broadcast Sales  
 (26) Mar. 14, 1946

**CKCH, HULL**

5,000 watts on 970 kcs. CBC French Network.  
 (1) La Compagnie de Radio-diffusion CKCH de Hull Ltée.  
 (3) Jean-Paul Lemire  
 (4 & 5) Henri W. Allard  
 (6) Pierre Dufault  
 (7) Jean-Paul Lemire  
 (8) Paul Robyn  
 (10) Aurèle Groulx  
 (11) Olivier G. Caron  
 (12) Pierre Dufault  
 (14) Simone Lanctôt  
 (15) Henri W. Allard  
 (16) Parise Côté  
 (17) Hilda Trudeau  
 (18) Emile Routhier  
 (19) André Régimbald  
 (20) Jean-Louis Guérette  
 (21 & 22) Standard Broadcast Sales Ltd.  
 (25) Weed & Company  
 (26) June, 1933

**CJLM, JOLIETTE**

1,000 watts on 1,350 kcs.  
 (1) Radio-Richelieu Ltée.  
 (2) Henri Olivier  
 (3) Maurice Boulianne  
 (5) Cyrille Denis  
 (6) Maurice Boulianne  
 (7) Claude Rochon  
 (8) Jean-Guy Pronovost  
 (9) Gilles Tassier  
 (10) Réginald Lambert  
 (11) Gilles Loyer  
 (12) Aimé Boivin  
 (14) Nicole Fortet  
 (15) Maurice Boulianne  
 (16) Lorenzo Bouillard  
 (18) Aimé Boivin  
 (20) Joseph Cardin  
 (21 & 22) Hardy Radio & TV  
 (26) May 8, 1960

**CKRS, JONQUIERE**

1,000 watts on 590 kcs.  
 (1) Radio Saguenay Ltée.  
 (2) Henri Lepage  
 General Manager — Tom Burham  
 Station and Commercial Manager — Guy Boivin  
 (7) Noël Fillion  
 (10) Marcel Perron  
 (11) Lionel Tremblay  
 (12) Jean Martin  
 (15) Maurice Petit  
 (16 & 17) Réjane Bilodeau  
 (18) Marcel Perron  
 (19) Léon Jean  
 (20) Gérard Lemieux  
 (21 & 22) Hardy Radio & TV Ltd.  
 (24) Scharf Broadcast Sales  
 (25) Young Canadian Ltd.  
 (26) June 23, 1947

**CKLS, LASARRE**

250 watts on 1,240 kcs. CBC French Network.  
 (1) Radio Nord Inc.  
 (2 & 3) David A. Gourd  
 (4, 5, 6, 7, 15 & 16) Franco Capellari  
 (20) Julien Trépanier  
 (21 & 22) Hardy Radio & TV Ltd.  
 (24) Scharf Broadcast Sales  
 (25) Weed & Co.  
 (26) Sept. 1, 1950

**CFLM, LA TUQUE**

1,000 watts on 1,240 kcs. CBC.  
 (1) Radio La Tuque Ltée.  
 (2) Paul Aboud  
 (3 & 5) Jean Trépanier  
 (7 & 8) Jules Fiola  
 (9) Léo Ménard  
 (11) Jules Fiola  
 (12) André Bissonnette  
 (14) Mlle Laurette Leclerc  
 (16) Mlle Hélène Dion  
 (18) Léo Ménard  
 (20) Jean-Paul Mathon  
 (21 & 22) Radio & Television Sales Inc.  
 (25) Donald Cooke Inc.  
 (26) October 3, 1959

**CKBL, MATANE**

5,000 watts on 1,250 kcs. CBC French.  
 (1) La Compagnie de Radio-diffusion de Matane Ltée.  
 (2 & 3) René Lapointe  
 (4) Octave Lapointe  
 (5) Chas. Fradette  
 (6 & 7) Georges Guy  
 (8 & 9) Guy Leboeuf  
 (10) J. P. Berthiaume  
 (11) Guy Leboeuf  
 (12) Guy Leboeuf  
 (14) Armand Desrosiers  
 (15 & 16) Octave Lapointe  
 (17) Madone Gauthier  
 (18) J. P. Berthiaume  
 (19) Rodrigue Labrie  
 (20) Yvan Fortier  
 (21 & 22) Hardy Radio & TV  
 (24) Scharf Broadcast Sales Ltd.  
 (24) September 1.  
 (25) Young Canadian Ltd.

**CKML, MONT LAURIER**

1,000 watts on 610 kcs. CBC French.  
 (1) Radio CKML, Inc.  
 (2) Conrad Prénosau  
 (3) Gilbert Desrosiers  
 (5) Rejean Boivin

**KEY**

- |                             |                       |                        |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name    | 10. Music Director    | 19. Chief Operator     |
| 2. President (if a company) | 11. News Director     | 20. Chief Engineer     |
| 3. Manager                  | 12. Sports Director   | 21. Toronto Reps       |
| 4. Assistant Manager        | 13. Farm Director     | 22. Montreal Reps      |
| 5. Commercial Manager       | 14. Women's Director  | 23. Winnipeg Reps      |
| 6. Production Manager       | 15. Promotion Manager | 24. Vancouver Reps     |
| 7. Program Manager          | 16. Traffic Manager   | 25. U.S. Reps          |
| 8. Chief Announcer          | 17. Copy Chief        | 26. Station Birth Date |
| 9. Morning Man              | 18. Librarian         |                        |

(7) Gilbert Desrosiers  
 (8) Jacques Vallée  
 (9) Roger Puyre  
 (11) Roland Lafleur  
 (12) Roland Lafleur  
 (20) Rejean St. Jean  
 (21 & 22) Hardy Radio & TV Ltd.  
 (25) May 19, 1963

**CKBM, MONTMAGNY**

1,000 watts on 1,490 kcs.  
 (1) Radio Allégany Inc.  
 (2) Henri Deschênes  
 (3 & 5) André Mercier  
 (6) Henri Deschênes  
 (7) Oliva Poitras  
 (11) Oliva Poitras  
 (12) Denis Duchaine  
 (13) Denis Duchaine  
 (14) Henrietta Michon  
 (15) André Mercier  
 (16) Claudia Simonneau  
 (17) Oliva Poitras  
 (18) Michel Duchaine  
 (20) Hector Fortin  
 (21 & 22) Radio & TV Sales Inc.  
 (26) Jan. 31, 1954

**CBF, MONTREAL**

50,000 watts on 690 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CRM, MONTREAL**

50,000 watts on 940 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CCF, MONTREAL**

5,000 watts on 600 kcs.  
 (1) Canadian Marconi Co. Ltd.  
 (2) Stewart M. Finlayson  
 (3) S. B. (Bud) Hayward  
 Retail Sales Manager — Harry E. Moll  
 (6) Jim Kidd and Gerry Bascombe  
 (9) Lee Dunbar  
 (11) Bert Canning  
 (12) Russ Taylor  
 (16) L. Rasberry  
 (17) J. Wylie  
 (18) H. Grief  
 (20) Creighton Douglas  
 (21 & 25) All-Canada  
 (26) November, 1919

**CFMB, MONTREAL**

10,000 watts on 1,410 kcs.  
 (1) Chateau Broadcasting Co. Ltd.  
 (2 & 5) Casimir G. Stanczykowski  
 (3) Tom Tonner  
 (7) Casimir G. Stanczykowski  
 (9) Bob Holiday  
 (11) Bob Walters  
 (14) Sheila Rogers  
 (15) Marg Forrest  
 (16) Gay Dansereau  
 (17) Marjorie Forrest  
 (18) Alita Emanuele  
 (19) Bill Gregory  
 (21 to 24) Stovin-Byles Ltd.  
 (25) Donald Cooke  
 (26) Dec. 21, 1962

**CJAD, MONTREAL**

10,000 watts on 800 kcs.  
 (1) CJAD Limited  
 (2) W. C. Thornton Cran  
 Vice-President and General Manager — H. T. McCurdy  
 Dir. of Sales — W. Shubat  
 Operations Manager — Ralph Kirchen  
 (7) Len Rowcliffe  
 (9) Bill Roberts  
 (11) Doug Williamson  
 (12) Don Chevrier  
 (14) Doris Clark  
 (15) Charles Waldo  
 (16) Berthe Poulet  
 (17) Gerry Bodington  
 (19) Gordon Hope  
 (20) Ernest Mott  
 (21 & 22) Standard Broadcast Sales Ltd.  
 (23 & 24) Stovin-Byles Ltd.  
 (25) Young Canadian Ltd.  
 (26) Dec. 8, 1945

**CJMS, MONTREAL**

10,000 watts on 1,280 kcs.  
 (1) CJMS Radio Montreal Limitée  
 (2) A. R. Crépaud  
 (3) Roch Demers  
 (5) National — Roch Demers  
 (5) Local — Ted Meunier  
 (6) B. Payeur

(7) Gilbert Hérard  
 (9) Yvan Ducharme  
 (11) Paul Coucke  
 (12) Rhéaume Brisebois  
 (13) Laferrière  
 (16) Mrs. G. Buteau  
 (18) Ginette Houle  
 (20) J. C. Lalancette  
 (21) Stephens & Towndrow Ltd.  
 (22) CJMS Radio (Local) Ltd.  
 (23) Broadcast Reps.  
 (24) Scharf Broadcast Sales Ltd.  
 (25) Weed & Company  
 (26) Jan. 14, 1953

**CKAC, MONTREAL**

50,000 watts on 730 kcs.  
 (1) La Compagnie de Publication de la presse, Limitée  
 (2) Maurice Chartre  
 (3) Phil Lalonde  
 (4) Roy Malouin  
 (5) André Daveluy  
 (6) Jeannette Brouillet  
 (7) Ferdinand Biondi  
 (8) Jacques Morency  
 (9) Jacques Proulx  
 (10) Jean-Pierre Comeau  
 (11) Pierre Prévost  
 (12) Yvon Blais  
 (14) Jeannette Brouillet  
 (15) Paul Gélinas  
 (16) Mrs. Alice Mackay  
 (17) Yves Langevin  
 (18) Guy Lepage  
 (19) Roger Lepage  
 (20) Len Spencer  
 (21 & 22) Standard Broadcast Sales Ltd.  
 (23) A. J. Messner & Co.  
 (24) All Canada  
 (25) Devney Organization Inc.  
 (26) August 22, 1922

**CKGM, MONTREAL**

10,000 watts on 980 kcs.  
 (1) Maisonneuve Broadcasting Corp.  
 (2) Geoff Stirling  
 (3) Don Wall  
 Office Manager — Doug Wilmut  
 (5) Barry Savage  
 (6) Doug Burrows  
 (8) Dick Varney  
 (9) Doug Burrows  
 (10) Dave Grief  
 (11) Earl Reidy  
 (12) Al Shaver  
 (14) Lorie Dempsey  
 (15) Mary Pert  
 (16) Mrs. Francine Moses  
 (18) Dave Geddes  
 (19) John Sykes  
 (20) Jack Campbell  
 (21 & 22) Stephens & Towndrow Ltd.  
 (23) Broadcast Reps. Ltd.  
 (24) Scharf Broadcast Sales  
 (25) Weed & Company  
 (26) Dec. 7, 1959

**CKLM, MONTREAL**

10,000 watts on 1,570 kcs.  
 (1) Radio-Laval Inc.  
 (2) Mario Verdon  
 (3) Roland Saucier  
 (5) Guy D'Arcy  
 (6) André Chapdelaine  
 (7) Mario Verdon  
 (8) Roger LeBel  
 (9) Guy Darcy and Pierre Chouinard  
 (10) Lucien Brien  
 (11) Jean Côté  
 (12) Jean Pierre Coallier  
 (14 & 15) Mrs. Sylviane Cahay  
 (16) Mrs. R. Gloutnez  
 (17) Jacques Antoons  
 (18) Fernand Gignac  
 (19 & 20) Jacques St-Pierre  
 (21 & 22) Paul L'Anglais Inc.  
 (23) Reimer Inc.  
 (25) Forje & Co. Inc.  
 (26) Aug. 4, 1962

**CHNC, NEW CARLISLE**

5,000 watts on 610 kcs. CBC French Network.  
 (1) Gaspesia Radio Broadcasting Co. Ltd.  
 (2) J. Alphonse Poirier  
 (3) Dr. Chas. H. Houde  
 (5 & 6) Pierre Stein  
 (15 & 16) Pierre Stein  
 (19 & 20) Bruce MacDonald  
 (21 & 22) Hardy Radio & TV Ltd.  
 (24) Scharf Broadcast Sales Ltd.  
 (25) Weed & Co.  
 (26) Dec. 23, 1933

**CFOX, POINTE CLAIRE**

10,000 watts on 1,470 kcs.  
 (1) Lakeshore Broadcasting Ltd.

(2) Gord Sinclair  
 (3) Keith Dancy  
 (5) Danny Dooner  
 (6 & 7) Stu Morrison  
 (9) Gord Sinclair  
 (10) Mel Browne  
 (11) Dave Knapp  
 (12) Keith Dancy  
 (15) Sheila Ramsay  
 (16) Sandra MacLean  
 (17) Sheila Ramsay  
 (18) Mel Browne  
 (19) Mike Eccles  
 (20) B. Greeley  
 (21, 23 & 24) Radio Reps. Ltd.  
 (26) March 16, 1960

**CBV, QUEBEC**

5,000 watts on 980 kcs. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.

**CHRC, QUEBEC**

10,000 watts on 800 kcs.  
 (1) CHRC Ltée  
 (2) Col. Hervé Baribeau  
 (3) Aurèle Pelletier  
 (5) F. R. Thibodeau  
 (6) Jacques Morisset  
 (7) Henri Veilleux  
 (9) Michel MontPetit  
 (10) Fernando St-Georges  
 (11) Guy Lemieux  
 (12) Maurice Descarreaux  
 (14) Mrs. Lucille Després  
 (16) Juliette Bélanger  
 (17) Claude Duguay  
 (18) Fernando St-Georges  
 (19) Marcel Huard  
 (20) Arsène Nadeau  
 (21 & 22) Hardy Radio & TV Ltd.  
 (25) Young Canadian Ltd.  
 (26) April 1, 1926

**CJLR, QUEBEC**

10,000 watts on 1,060 kcs.  
 (1) CJLR Inc.  
 (3) J. LaRoche  
 (5 & 6) Jean Brousseau  
 (7, 8 & 9) Louis Dufresne  
 (11) Raymond Martin  
 (12) Louis Dufresne  
 (15 & 16) Jean Brousseau  
 (17) M. Theriault  
 (18) S. Bernier  
 (20) Lucien Cote  
 (21 & 22) Radio & TV Sales  
 (26) Sept. 1, 1959

**CJQC, QUEBEC**

250 watts on 1,340 kcs. CBC.  
 (1) The Goodwill Broadcasters of Quebec Inc.  
 (2) H. Lepage  
 (3) Mrs. Mary F. Bush  
 (5) Jean-Guy Bernier  
 (7) Bill Paton  
 (9) Ernie White  
 (11) Sheldon Phaneuff  
 (12) Bill Paton  
 (16) L. Dion  
 (17) Mrs. Janet Sharples  
 (20) Claude Roberge  
 (21 & 22) National Time Sales  
 (23) Broadcast Reps.  
 (25) Young Canadian Ltd.  
 (26) 1949

**CKCV, QUEBEC**

10,000 watts daytime (5,000 nighttime) on 1,280 kcs.  
 (1) CKCV (Québec) Limitée  
 (2) Gaston Pratte  
 General Manager — Magella Alain  
 (3) Marcel Leboeuf  
 (5) René Lapointe  
 (6) Benoit DeMargerie  
 (7 & 8) Michel Gariépy & F. Grondin  
 (9) Maurice Dionne & F. Grondin  
 (10) Jean Leroye  
 (11) Benoit Brochu  
 (12) Daniel Berti  
 (13) Roland Gilbert  
 (14) Louise Leclerc  
 (15) Benoit de Margerie  
 (16) Marie-Paule Vachon  
 (17) Richard Demeule  
 (18) Jean Leroye  
 (19) André Duchesneau  
 (20) Lucien Gobeil  
 (21 & 22) Standard Broadcast Sales Ltd.  
 (25) Weed & Company  
 (26) July 5, 1926

**CJBR, RIMOUSKI**

10,000 watts on 900 kcs. CBC French Network.  
 (1) La Radio du Bas St-Laurent Inc.  
 (2) Jacques Brillant  
 (3 & 5) André Lecomte  
 (7) Sandy Burgess  
 (8) Francois Raymond



1. Owner or Company Name
2. President (if a company)
3. Manager
4. Assistant Manager
5. Commercial Manager
6. Production Manager
7. Program Manager
8. Chief Announcer
9. Morning Man
10. Music Director
11. News Director
12. Sports Director
13. Farm Director
14. Women's Director
15. Promotion Manager
16. Traffic Manager
17. Copy Chief
18. Librarian
19. Chief Operator
20. Chief Engineer
21. Toronto Reps
22. Montreal Reps
23. Winnipeg Reps
24. Vancouver Reps
25. U.S. Reps
26. Station Birth Date

(9) Jean Brisson  
 (10) Aline Gagné  
 (11) Guy Ross  
 (12) Claude Pearson  
 (14) Louise Lavallée  
 (15) Sandy Burgess  
 (16) André Lecomte  
 (18) Lorenzo Michaud  
 (20) Marcel Vallée  
 (21 & 22) Standard Broadcast Sales  
 (25) Weed & Company  
 (26) Nov. 15, 1937

**CJFP, RIVIERE-DU-LOUP**  
 5,000 watts on 1,400 kcs. CBC French Network.  
 (1) Radio CJFP Limitée  
 (2) Luc Simard  
 (3) Raoul Savard  
 (5) René Viel  
 (9) Léopold Lévesque  
 (11) Rémi Beaulieu  
 (12) Raoul Savard  
 (13) Paul Simard  
 (18) Rémi Beaulieu  
 (20) Raymond Lavioie  
 (21 & 22) Hardy Radio & TV  
 (25) Young Canadian  
 (26) April 13, 1947

**CJAF, CABANO**  
 250 watts on 1,340 kcs. Satellite of CJFP, Riviere-du-Loup. Same staff.

**CHRL, ROBERVAL**  
 1,000 watts on 910 kcs. CBC French Network.  
 (1) Radio Roberval Inc.  
 (2) Benoît Levesque  
 (3 & 5) Guy Angers  
 (6 & 7) Jacques Cossette  
 (8) Nelson St. Pierre  
 (9) Pierre Beaulieu  
 (10) Marcel Jean  
 (11) Jacques Cossette  
 (12) Pierre Beaulieu  
 (13) Camille Julien  
 (14) Mrs. Lucie Jean  
 (15 & 16) Guy Angers  
 (18 & 19) Serge Cossette  
 (20) Marcel Bolduc  
 (21 & 22) Hardy Radio & TV Ltd.  
 (26) June 1, 1949

**CKRN, ROUYN**  
 250 watts on 1,400 kcs. CBC French Network.  
 (1) Radio Nord Inc.  
 (2 & 3) David A. Gourd  
 (4, 5, 6, 7, 15 & 16) Franco Capellari  
 (20) Julien Trépanier  
 (21 & 22) Hardy Radio & TV  
 (24) Scharf Broadcast Sales  
 (25) Weed & Co.  
 (26) Feb. 10, 1939

**CHGB, ST-ANNE DE LA POCATIÈRE**  
 5,000 watts on 1,310 kcs. CBC French Network.  
 (1) C.H.G.B. Ltd.  
 (2) G. T. Desjardins  
 (3) P. E. Hudon  
 (5) C. Landry  
 (6) G. Gosselin  
 (7 & 8) R. Plante  
 (9) G. Gosselin  
 (10) G. Gagnon  
 (11 & 12) M. Levesque  
 (15) M. A. Freve  
 (16) L. Deschamps  
 (17) M. Beaulieu  
 (18) G. Gagnon  
 (19) R. Hamel  
 (20) M. A. Freve  
 (21, 22 & 24) Tyrrell & Nadon  
 (26) August, 1938

**CKRB, ST. GEORGES DE BEAUCE**  
 10,000 watts on 1,460 kcs. CBC French Network.  
 (1) Radio Beauce Inc.  
 (2) Yvon Thibaudeau  
 (3) Charles A. Thibaudeau  
 (4 & 5) Jean Barbeau  
 (6) Jules Venne  
 (7, 8 & 9) Gilles Bernier  
 (10) Jacques Petit  
 (11) Jules Venne  
 (12) Gilles Bernier  
 (13) Pierre Gauvreau  
 (14) Yvette Mathieu  
 (15) Jean Barbeau  
 (16) Yvette Mathieu  
 (17) Jules Venne  
 (18) Claudette Beaudry  
 (20) Armand Catellier  
 (21 & 22) Paul L'Anglais Inc.  
 (26) July 20, 1953

**CKBS, ST. HYACINTHE**  
 250 watts on 1,240 kcs.  
 (3 & 5) Benoit Vanier  
 (8) Jacques Dufresne  
 (11) Marcel Therriault  
 (15) B. Vanier  
 (18) Lise Ferland  
 (20) Lucien Caron  
 (21 & 22) Hardy Radio & TV  
 (26) Oct. 1, 1959

**CHRS, ST. JEAN**  
 1,000 watts on 1,090 kcs.  
 (1) Radio Iberville Limited  
 (2 & 3) Bernard Turcot  
 (4 & 5) Jack Turcot  
 (9) A. Gilles  
 (11) J. Ménard  
 (19) Yvon Rancourt  
 (21 & 22) Hardy Radio & TV  
 (26) December 6, 1956

**CKJL, ST. JEROME**  
 1,000 watts on 900 kcs.  
 (1) Radio Laurentides Inc. President and General Manager — Jean Lalonde  
 (4) John R. Fox  
 (8) André Guy  
 (9) Marcel Gingras  
 (10) Carole Lanthier  
 (11) Rene Ladouceur  
 (12) Jean Lalonde  
 (13) Gilles Allain  
 (16) Mrs. M. Perron  
 (17) Rene Ladouceur  
 (19) André Hebert  
 (21 & 22) Hardy Radio & TV Ltd.  
 (23) Broadcast Reps.  
 (26) March 10, 1956

**CKCN, SEPT-ÎLES**  
 5,000 watts on 560 kcs.  
 (1) Radio Sept-Îles Inc.  
 (2) Louis Paradis  
 (3 & 5) Benoît Roberge  
 (6 & 7) Jacques Pépin  
 (8 & 9) Pierre Corriveau  
 (10) Louis Thiboutot  
 (11) Gilles Proux  
 (12) Jean Croteau  
 (14) Jannine Vaillancourt  
 (15) Ray Perrault  
 (16) Jannine Perrault  
 (17) Gerald Jourdain  
 (18) Lisette Elsigier  
 (19) Georges Lafrance  
 (20) Georges Lafrance  
 (21 & 24) Radio & TV Sales Inc.  
 (26) March 30, 1963

**CKSM, SHAWINIGAN FALLS**  
 1,000 watts on 1,220 kcs.  
 (1) Cie de Radiodiffusion de Shawinigan Falls Ltée.  
 (2) Art Lacoursière  
 (3) Allan Rogerson  
 (4 & 5) Emilien Beaulieu  
 (7) Alain Chartier  
 (8) R. Decourcel  
 (9) Jacque Dupont  
 (10) Marc André  
 (11) Alain Chartier  
 (12) Jean Many  
 (13) Jean Paul Coutu  
 (14 & 16) Helene St. Yves  
 (17) Andre Belisle  
 (18) Marc André  
 (19) Rejean Decareful  
 (20) Rene Comeau  
 (21 & 22) Hardy Radio & TV Ltd.  
 (26) April 30, 1950

**CHLT, SHERBROOKE**  
 10,000 watts on 630 kcs. CBC French Network.  
 (1) La Tribune Inc.  
 (2) Paul Desruisseaux Vice President  
 Jean-Louis Gauthier  
 (3) Marcel Girard  
 (5) Lucien LaRocque  
 (8) Jacques Tremblay  
 (9) Jean Jompas  
 (10) P. M. Robidoux  
 (11) Marcel Girard  
 (12) J. M. Blodreau  
 (14) Maryse Fagnan  
 (15) Jacques Tremblay  
 (16) Louise Fournier  
 (17) Rouville Daigneault  
 (18) Dorothy Belanger  
 (20) Paul Clouthier  
 (21 & 22) Paul L'Anglais Inc.  
 (24) Scharf Broadcast Sales  
 (25) Young Canadian Ltd.  
 (26) June, 1937

**CKTS, SHERBROOKE**  
 1,000 watts on 900 kcs. CBC Network.  
 (1) Telegram Printing & Publishing Co. Ltd.  
 (2) Sen. Chas. B. Howard  
 (3) Gordon H. Beerworth  
 (4) Kenneth Fowler  
 (5) L. LaRocque  
 (6 & 7) Kenneth Fowler  
 (8) Gordon Breen  
 (9) Herbert Paetow  
 (11) Gordon H. Beerworth  
 (12) Gordon Breen  
 (13 & 15) Gordon H. Beerworth  
 (16) Lise Duford  
 (17) Aline Cassar  
 (18) Huguette Vaillancourt  
 (19) R. Blanchette  
 (20) Paul Clouthier  
 (21 & 22) Paul L'Anglais Inc.  
 (23) A. J. Messner & Co.  
 (24) Scharf Broadcast Sales  
 (25) Young Canadian Ltd.  
 (26) July 1, 1945

**CISQ, SOREL**  
 10,000 watts on 1320 kcs.  
 (1) Radio-Richelieu Ltée.  
 (2) Henri Olivier  
 (3) Maurice Boulianne  
 (5) Maurice Bérubé  
 (6) Maurice Boulianne  
 (7) Claude Rochon  
 (8) Joseph Pélouquin  
 (9) Gilles Tessier  
 (10) Georges Codling  
 (11) Claude Rochon  
 (12) Michel Champagne  
 (14) Pierrette Salvais  
 (15) Maurice Boulianne  
 (16 & 17) Lorenzo Brouillard  
 (18) Thérèse Cardin  
 (20) Joseph Gardin  
 (21 & 22) Hardy Radio & TV Ltd.  
 (26) June 16, 1945

**CKLD, THETFORD MINES**  
 1000 watts day, 250 watts night on 1,230 kcs. CBC. French Network.  
 (1) Radio Mégantic Ltée.  
 (2 & 3) Francois Labbé  
 (4, 5 & 6) Will Dugré  
 (7) Irénée Goulet  
 (8) Bertrand Potvin  
 (9) Raymond Cusson  
 (10) Elizabeth Bolduc  
 (11 & 12) Irénée Goulet  
 (13) Raymond Cusson  
 (14) Elizabeth Bolduc  
 (15 & 16) Will Dugré  
 (17 & 18) Elizabeth Bolduc  
 (19 & 20) Jean-Paul Lourd  
 (21 & 22) Hardy Radio & TV Ltd.  
 (25) Young Canadian Ltd.  
 (26) Feb. 12, 1950

**CHLN, TROIS RIVIERES**  
 10,000 watts on 550 kcs. CBC French Network.  
 (1) Radio Trois Rivières Inc.  
 (2) Roger Dussault  
 (3) Maurice Dansereau  
 (4 & 5) Maurice Duval  
 (6) Maurice Dansereau  
 (7 & 8) Maurice Bourget  
 (9) Reynald Journault  
 (10) Paul Joly  
 (11) Sylvio St. Amant  
 (12) Jean Paul Trudel  
 (14) Nicole St. Pierre  
 (15) Maurice Duval  
 (16) Gisele Guilbert  
 (17) Ernest Lamy  
 (18) Paul Joly  
 (19) Yvon Rocheleau  
 (20) Oric Lefebvre  
 (21 & 22) Standard Broadcast Sales  
 (23) A. J. Messner & Co.  
 (24) Scharf Broadcast Sales  
 (25) Young Canadian Ltd.  
 (26) Oct. 17, 1937

**CKTR, TROIS RIVIERES**  
 10,000 watts on 1,150 kcs.  
 (1) CKTR (1958) Ltd.  
 (2) Paul Aboud  
 (3 & 5) C. Couture  
 (6) J. Heroux  
 (7 & 8) André Gaudreault  
 (9) Michel Thivierge  
 (11) Jacques Hebert  
 (12) Real Lamothe and Armand Martel  
 (15) Jacques Hebert  
 (16) Claudette Landry  
 (17) Charles Bourgeois  
 (18) Jules Héroux & Louise Houle  
 (19) Fernand Lamy  
 (20) Hervé Lapointe  
 (21 & 22) Radio & TV Sales Inc.  
 (25) Donald Cooke Inc.  
 (26) Feb. 6, 1954

**CKVD, VAL D'OR**  
 1,000 watts on 1,230 kcs. CBC French Network.  
 (1) Radio Nord Inc.  
 (2 & 3) David A. Gourd  
 (4, 5, 6, 7, 15 and 16) Franco Capellari  
 (20) Julien Trépanier  
 (21 & 22) Hardy Radio & TV  
 (24) Scharf Broadcast Sales  
 (25) Weed & Co.  
 (26) April 1, 1941

**CKLV, VALLEYFIELD**  
 1,000 watts on 1,370 kcs.  
 (1) Radio Valleyfield Limited  
 (2) Adrien Cholette  
 General Manager — Jean-Claude Lefebvre  
 (3 & 5) Maurice Legault  
 (8) Alain Truchet  
 (9) Roger Bélair  
 (11) J. D. Girouard  
 (12) Hubert Lauzon  
 (13) Normand La Berge  
 (14) Guylaine Bel Humeur  
 (16) Mrs. J. Lepage  
 (17) Lucie Deschamps  
 (18) J. Letendre  
 (21 & 22) Hardy Radio & TV  
 (26) Nov. 10, 1961

**CKVL, VERDUN**  
 50,000 watts daytime (10,000 watts nighttime) on 850 kcs.  
 (1) Radio Futura Ltd.  
 (2) Jack Tietolman  
 Vice-President & Manager — Corey Thomson  
 (4) Marcel Provost  
 (5) Judah Tietolman  
 (6) Marcel Provost  
 (7) Marcel Provost  
 (8) Jacques Duval  
 (9) Jacques DesBaillets  
 (10) Pierre Dulude  
 (11) Marcel Beauregard  
 (12) Bob Rivet (French) and Larry Fredericks (English)  
 (13) Alphonse Lapointe  
 (14) Pierrette Champoux (French) and June Warren (English)  
 (15) Jack Selinger  
 (16) Jeannot Pelletier  
 (17) Gaston Saulnier  
 (18) Laurent Bourdy  
 (19) Bernard Brisset  
 (20) Maurice Rousseau  
 (21 & 22) Radio & Television Sales Inc.  
 (25) Young Canadian Ltd.  
 (26) Nov. 3, 1946

**CFDA, VICTORIAVILLE**  
 1,000 watts on 1,380 kcs.  
 (1) Radio Victoriaville Limitée  
 (2) J. A. Brisson  
 (3, 5, 6 & 7) Gaston Girouard  
 (9) Jean Normandeau  
 (10) Mary Poirier  
 (11) Claude Godin  
 (12) Gilbert Foucault  
 (13) Claude Godin  
 (14) Denyse Trotter  
 (15 & 16) Mariette Dufresne  
 (17) Denyse Trotter  
 (18) Mary Poirier  
 (19 & 20) Pierre Brisson  
 (21 & 22) Radio & Television Sales Inc.  
 (24) Scharf Broadcast Sales  
 (25) Young Canadian Ltd.  
 (26) Oct. 19, 1951

**CKVM, VILLE MARIE**  
 10,000 watts on 710 kcs. CBC French Network.  
 (1) Radio Temiscamingue Inc.  
 (2) Hervé Blanc  
 (3) René Legault  
 (4) J. P. Paquette  
 (5) René Legault  
 (7 & 8) Yvon Larivière  
 (9) Marcel Lebel  
 (10) Yvon Larivière  
 (11) J. P. Paquette  
 (12) Yvon Larivière  
 (13) P. E. Desjardins  
 (14) Alice Ethier  
 (16) Marielle Barrette  
 (18) Yvon Larivière  
 (20) J. S. Bordeleau  
 (21 & 22) Tyrrell & Nadon  
 (25) Young Canadian Ltd.  
 (26) Jan. 7, 1950

**CKBC, BATHURST**  
 10,000 watts on 1,360 kcs. CBC.  
 (1) Bathurst Broadcasting Co. Ltd.  
 (2) J. Leo Hachey  
 (3) William A. Winton  
 Sales Manager — R. J. Gallagher  
 (7 & 8) Raymond Macdonald  
 (9) Al Hebert  
 (11) Neil McMullen  
 (12 & 13) Ray Macdonald  
 (14) Mrs. Marty Elliott  
 (15) R. J. Gallagher  
 (16) Mrs. Marty Elliott  
 (17) Terry Mourtan  
 (18) Jack Thompson  
 (20) Phil Paquet  
 (21 & 22) Air-Time Sales Ltd.  
 (23) Broadcast Reps. Ltd.  
 (25) Young Canadian Ltd.  
 (26) April 18, 1955

**CKNB, CAMPBELLTON**  
 10,000 watts daytime (1,000 nighttime) on 950 kcs. CBC.  
 (1) Restigouche Broadcasting Co. Ltd.  
 (2) John D. Alexander  
 (3) M. Douglas Young  
 (5) Kenneth Coughlan  
 (7) Douglas Young  
 (8) Terry Adams  
 (9) Vaughn Sullivan  
 (10) Donald Hume  
 (11 & 12) Darrell Cochrane  
 (14) Gwen Gallup  
 (16) Ernestine Bourque  
 (17) Robert Richards  
 (20) William Freeman  
 (21 & 22) Hardy Radio & TV Ltd.  
 (25) Weed & Co.  
 (26) Dec. 26, 1939

**CJEM, EDMUNSTON**  
 5,000 watts on 570 kcs. CBC. French Network.  
 (1) Edmunston Radio Ltd.  
 (2) Georges Michaud  
 (3) Georges A. LeBel  
 (4) Patrick Gendron  
 (5) Jean Fournier  
 (7) Georges A. LeBel  
 (8, 9, 11) Gilles Bradet  
 (12) Richard Giguere  
 (15) Georges A. LeBel  
 (16) Marguerite St-Onge  
 (17) Patrick Gendron  
 (18) Huguette Ouellet  
 (19) Walter Marlin  
 (20) Marcel Vallée  
 (21 & 22) Standard Broadcast Sales Ltd.  
 (25) Weed & Company  
 (26) Dec. 10, 1944

**CFNB, FREDERICTON**  
 50,000 watts on 550 kcs. CBC.  
 (1) Radio Atlantic Ltd.  
 (2) D. Malcolm Neill  
 Manager and Vice-President — Jack T. H. Fenety  
 (3) Jack T. H. Fenety  
 (6 & 7) John W. Richards  
 (9) Pat Donejan  
 (11) Lawrence Knowles  
 (12) Mac MacGowan  
 (14) Mrs. Joan Watson  
 (15) Mrs. Christine Maxwell  
 (16) Mrs. Margaret Burnett  
 (17) Frank Eidt  
 (18) Mrs. Joan MacFadyen  
 (20) Glenn D. Love  
 (21 & 22) Paul Mulvihill & Co. Ltd.  
 (23) Broadcast Reps. Ltd.  
 (25) Weed & Co.  
 (26) Jan. 12, 1923

**CBAF, MONCTON**  
 5,000 watts on 1,300 kcs. CBC French. Owned and operated by the Canadian Broadcasting Corp.  
 (1) Bathurst Broadcasting Co. Ltd.  
 (2) J. Leo Hachey  
 (3) William A. Winton  
 Sales Manager — R. J. Gallagher  
 (7 & 8) Raymond Macdonald  
 (9) Al Hebert  
 (11) Neil McMullen  
 (12 & 13) Ray Macdonald  
 (14) Mrs. Marty Elliott  
 (15) R. J. Gallagher  
 (16) Mrs. Marty Elliott  
 (17) Terry Mourtan  
 (18) Jack Thompson  
 (20) Phil Paquet  
 (21 & 22) Air-Time Sales Ltd.  
 (23) Broadcast Reps. Ltd.  
 (25) Young Canadian Ltd.  
 (26) Dec. 4, 1934

**CKMR, NEWCASTLE**  
 1,000 watts on 790 kcs. CBC.  
 (1) Miramichi Broadcasting Co. Ltd.  
 (2) L. W. Flett  
 (3 & 5) R. J. Wallace  
 (6) Fred Haining  
 (7) R. J. Wallace  
 (11) Dan Leeman  
 (12) Fred Haining

(14) Mrs. M. Eileen Sproul  
 (15) Dan Leeman  
 (16) Mrs. Marion MacDougall  
 (17) Fred Haining  
 (19) Blair Trevors  
 (20) R. J. Wallace  
 (21) Hardy Radio & TV Ltd.  
 (22) Ralph J. Judge & Co.  
 (26) April 4, 1949

**CFBC, SAINT JOHN**  
 10,000 watts daytime (5,000 nighttime) on 930 kcs.  
 (1) Fundy Broadcasting Co. Ltd.  
 (2) J. H. Turnbull  
 (3) R. A. Lockhart  
 (5) Ralph McLenaghan  
 (6) Dave Dean  
 (7) Ron Wilson  
 (8) Hal Sampel  
 (9) Jim Morrow  
 (11) Frank Withers  
 (12) Ralph McLenaghan  
 (14) Mrs. Marita McNulty  
 (16) Gloria Dorr  
 (17) Margaret Williams  
 (18) Judy Kearns  
 (20) A. C. Weeks  
 (21 & 22) Radio Reps. Ltd.  
 (23) Broadcast Reps.  
 (24) Radio Reps. Ltd.  
 (25) Young Canadian Ltd.  
 (26) Nov. 21, 1946

**CHSJ, SAINT JOHN**  
 10,000 watts on 1,150 kcs. CBC.  
 (1) New Brunswick Broadcasting Co. Ltd.  
 (2) L. F. Daley, Q.C.  
 General Manager — George Cromwell  
 Operations Manager and Commercial Manager — Ken Dobson  
 (6) Chuck Camroux  
 (7) Greg Bonner  
 (9) Munsen Wood  
 (11) John Ross  
 (12) John Miller  
 (14) Mrs. Ruth Crosbie  
 (15) Frank Doody  
 (16) Grace Craft  
 (17) Joan O'Neill  
 (18) Ernie Earle  
 (19) Kenny Ogden  
 (20) Reid Dowling  
 (21 & 25) All-Canada  
 (26) April 18, 1934

**CBA, SACKVILLE**  
 50,000 watts on 1,070 kcs. Owned and operated by the Canadian Broadcasting Corporation.  
 (1) Carleton-Victoria Broadcasting Co. Ltd.  
 (2 & 3) Robert J. Morrison  
 (4) W. Bruce Smith  
 (5) S. H. Morrison  
 (6, 7 & 8) Bruce Smith  
 (9) William Tompkins  
 (10) William Turney  
 (11) Jim Morrison  
 (12) Ted Jarrett  
 (13) Walter Tompkins  
 (14) Wendy Hill  
 (15) John Sypher  
 (16) S. H. Morrison  
 (17) Mary Lou Francis  
 (18) Wendy Hill  
 (20) R. J. Morrison  
 (21 & 22) Lorrie Potts & Co.  
 (23) A. J. Messner & Co.  
 (26) July 1, 1959

**CJGJ, WOODSTOCK**  
 1,000 watts on 920 kcs. CBC.  
 (1) Carleton-Victoria Broadcasting Co. Ltd.  
 (2 & 3) Robert J. Morrison  
 (4) W. Bruce Smith  
 (5) S. H. Morrison  
 (6, 7 & 8) Bruce Smith  
 (9) William Tompkins  
 (10) William Turney  
 (11) Jim Morrison  
 (12) Ted Jarrett  
 (13) Walter Tompkins  
 (14) Wendy Hill  
 (15) John Sypher  
 (16) S. H. Morrison  
 (17) Mary Lou Francis  
 (18) Wendy Hill  
 (20) R. J. Morrison  
 (21 & 22) Lorrie Potts & Co.  
 (23) A. J. Messner & Co.  
 (26) July 1, 1959

**Nova Scotia**  
**CKDH, AMHERST**  
 250 watts on 1,400 kcs.  
 (1) Amherst Broadcasting Co. Ltd.  
 (2) J. A. Langille  
 (5) William Wall

Warm Wishes For  
 A Blessed Christmas  
 AND  
 A Happy and Prosperous  
 New Year  
 FROM  
 THE VOICE OF THE NIAGARA PENINSULA  
 Represented  
 by Paul Mulvihill  
 Toronto & Montreal

**CKTR**  
 The NIAGARA DISTRICT STATION

**KEY**

- |                             |                       |                        |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company name    | 10. Music Director    | 19. Chief Operator     |
| 2. President (if a company) | 11. News Director     | 20. Chief Engineer     |
| 3. Manager                  | 12. Sports Director   | 21. Toronto Repts      |
| 4. Assistant Manager        | 13. Farm Director     | 22. Montreal Repts     |
| 5. Commercial Manager       | 14. Women's Director  | 23. Winnipeg Repts     |
| 6. Production Manager       | 15. Promotion Manager | 24. Vancouver Repts    |
| 7. Program Manager          | 16. Traffic Manager   | 25. U.S. Repts         |
| 8. Chief Announcer          | 17. Copy Chief        | 26. Station Birth Date |
| 9. Morning Man              | 18. Librarian         |                        |

- (2) Frank J. Burns  
 (3) Willard A. Bishop  
 Sales Manager —  
 James Crossan  
 (7) Willard A. Bishop  
 (9) Al Williamson  
 (11) Ron Pulsifer  
 (12) Arnold Edwards  
 (13) Willard A. Bishop  
 (16) Mrs. Anne Leefe  
 (17) George Gamble  
 (20) William A. Schofield  
 (21 & 22) Lorrrie Potts & Co.  
 (23) Broadcast Repts. Ltd.  
 (26) June 1, 1962

- CKLS, YARMOUTH**  
 250 watts on 1,340 kcs.  
 (1) Gateway Broadcasting Co. Ltd.  
 (3) D. L. M. Smith  
 (7) W. Singer  
 (25) Weed & Co.

- CBT, GRAND FALLS**  
 1,000 watts on 990 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CKCM, GRAND FALLS**  
 10,000 watts on 620 kcs.  
 (1) Colonial Broadcasting System Ltd.  
 (2) Walter B. Williams  
 (3) James M. Murdoch  
 (5) Edward Connolly  
 (7 & 8) William C. Squires  
 (9) Pat Beson  
 (11 & 12) Richard O'Neill  
 (14) Mrs. Georgina O'Neill  
 (15) William C. Squires  
 (16) Patricia Squires  
 (17 & 18) Maureen Robbin  
 (19) John Murphy  
 (20) Walter Williams  
 (21 & 22) All-Canada  
 (25) Young Canadian Ltd.  
 (26) July 25, 1962

**Prince Edward Island**

- CFY, CHARLOTTETOWN**  
 5,000 watts on 630 kcs. CBC.  
 (1) Island Radio Broadcasting Co. Ltd.  
 (2) Mrs. K. S. Rogers  
 (3 & 5) R. F. Large  
 (6) L. MacAulay  
 (7) R. F. Large  
 (8) W. B. Carter  
 (11) Scott MacPherson  
 (12) Loman MacAulay  
 (13) Whit Carter  
 (14) Jane Weldon  
 (15) Betty Large  
 (16) E. P. Williams  
 (17) M. Murtagh  
 (20) D. V. Moser  
 (21 to 25) All-Canada  
 (26) July 1, 1923

- CKEC, NEW GLASGOW**  
 5,000 watts on 1,320 kcs. CBC.  
 (1) Hector Broadcasting Co. Ltd.  
 (2 & 3) J. M. Cameron  
 (5 & 6) Paul Houde  
 (7) J. M. Cameron  
 (11 & 12) Wayne Petrie  
 (14) Doris Ryan  
 (15) Paul Houde  
 (19 & 20) Drn Homes  
 (21 & 22) Tyrrell & Nadon  
 (23) Broadcast Repts.  
 (25) Donald Cooke  
 (26) 1953

- CB1, SYDNEY**  
 5,000 watts on 1,140 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CJCB, SYDNEY**  
 10,000 watts on 1,270 kcs.  
 (1) Cape Breton Broadcasters Ltd.  
 (2) J. Marven Nathanson  
 (3) Norris L. Nathanson  
 (5) Mrs. Florence MacLeod  
 (6) Lloyd MacDonald  
 (7) Mrs. Florence MacLeod  
 (8) Robby Robertson  
 (9) Al Foster  
 (10) Sylvia Dubinsky  
 (11 & 12) Don McIsaac  
 (14) Ann Terry MacLellan  
 (15) Lloyd Dennison  
 (16) Winnie MacDonald  
 (17) Toby Halloran  
 (18) Sylvia Dubinsky  
 (19) Al Gibson  
 (20) Alf Vernon  
 (21 to 25) All-Canada  
 (26) Feb. 12, 1929

- CJRW, SUMMERSIDE**  
 250 watts on 1,240 kcs.  
 (1) Gulf Broadcasting Co. Ltd.  
 (2, 3 & 5) R. C. "Bob" Schurman  
 (7) Lowell Huestis  
 (8) Paul Schurman  
 (9) Fred MacFarlane and Gary Phillips  
 (10) Lowell Huestis  
 (11 & 12) Paul Schurman  
 (13) Lowell Huestis  
 (14) Mrs. Marjorie Mitchell  
 (15) Gary Phillips  
 (16) Mrs. Gail Burns  
 (17) Paul Schurman  
 (18) Joan Fitzgerald  
 (19) Fred MacFarlane  
 (20) Angus MacKie  
 (21) Natl. Time Sales  
 (23) Broadcast Repts. Ltd.  
 (24) Radio Repts. Ltd.  
 (26) Nov. 17, 1948

- CHCM, MARYSTOWN**  
 1,000 watts on 560 kcs.  
 (1) Colonial Broadcasting System Ltd.  
 (2) Joseph V. Butler  
 (3) Charles Noseworthy  
 (5) Donald C. Hollett  
 (6) Charles Noseworthy  
 (7) Walter Forsey  
 (8) Anthony Sheppard  
 (11) Edward Coady  
 (15) Donald C. Hollett  
 (16) Walter Forsey  
 (17) Margaret Drake  
 (18) Ita Mitchell  
 (20) W. B. Williams  
 (21 & 22) All-Canada Radio & TV  
 (25) Young Canadian Ltd.  
 (26) May 23, 1962

- CBN, ST. JOHN'S**  
 10,000 watts on 640 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CJON, ST. JOHN'S**  
 10,000 watts on 930 kcs.  
 (1) Newfoundland Broadcasting Co. Ltd.  
 (2) Geoff Stirling  
 (3) Don Jamieson  
 (4) Colin Jamieson  
 (5) Charles Pope  
 (6) Gerry Wiggan  
 (7) Dave Maundcr  
 (8 & 9) Bob Lewis  
 (11) Jim Thoms  
 (12) Howie Meeker  
 (14) Sally West  
 (15) Mrs. Joan LeClair  
 (16) Emilie Davis  
 (17) Bill Wescott  
 (18) Mrs. Marg McGinn  
 (19) Charlie Peddle  
 (20) Oscar Hierlihy  
 (21 to 24) Stovin-Byles Ltd.  
 (25) Weed & Co.  
 (26) Oct. 11, 1951

- VOCM, ST. JOHN'S**  
 10,000 watts on 590 kcs.  
 (1) Colonial Broadcasting System Ltd.  
 (2) Walter B. Williams  
 Managing Director —  
 Joseph V. Butler  
 (5) Denys Ferry  
 (6 & 7) Bill Williamson  
 (9) Bill Allen  
 (11) Noel Vinicombe  
 (12) Bob Cole  
 (14) Lorraine Kenny  
 (15) Jim Browne  
 (16) Dave Broomfield  
 (17) Mrs. Jennifer Teasdale  
 (18) Mrs. Irene Purcell  
 (19) Harold Noseworthy  
 (20) Walter B. Williams  
 (21 to 24) All-Canada  
 (25) Young Canadian Ltd.  
 (26) October 19, 1936

- CKCL, TRURO**  
 1,000 watts on 600 kcs. CBC.  
 (1) Colchester Broadcasting Co. Ltd.  
 (2 & 3) J. Arthur Manning  
 (5) H. C. Deryk Upton  
 (7) W. Frank Harvey  
 (9) Frank MacDonald  
 (10) Jack S. Armstrong  
 (11, 12 & 13) Harry Dewar  
 (16) Mrs. Ecky MacKenzie  
 (17) Mrs. Ann Cox  
 (19) Bob Bartlett  
 (20) Sid Bernasconi  
 (21) Hardy Radio & TV Ltd.  
 (22) Ralph J. Judge & Co.  
 (25) Devney Organization Inc.  
 (26) Sept. 10, 1947

**Newfoundland**

- CBY, CORNER BROOK**  
 1,000 watts on 790 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CFCB, CORNER BROOK**  
 1,000 watts on 570 kcs.  
 (1) Humber Valley Broadcasting Co. Ltd.  
 (2) Dr. Noel Murphy  
 Managing Director — Harold Butler  
 Station Mgr. — Roy M. Pike  
 (5) Roger Humber  
 (6) George Buffett  
 (8 & 9) Cyril Yard

- (11 & 12) John Penny  
 (14) Doris Janes  
 (16) Roger Humber  
 (18) Mrs. Betty Taylor  
 (19) Otto Watton  
 (20) Murray Campbell  
 (21 & 22) Radio & Television Sales Inc.  
 (24) Scharf Broadcast Sales  
 (25) Young Canadian Ltd.  
 (26) 1960

- CBG, GANDER**  
 250 watts on 1,450 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CFAB, WINDSOR**  
 250 watts on 1,450 kcs.  
 (1) Evangeline Broadcasting Co. Ltd.  
 (2) Frank J. Burns  
 (3) Willard A. Bishop  
 Sales Manager —  
 James Crossan  
 (7) Willard A. Bishop  
 (9) Al Williamson  
 (11) Ron Pulsifer  
 (12) Arnold Edwards  
 (13) Willard A. Bishop  
 (16) Mrs. Anne Leefe  
 (17) George Gamble  
 (20) William A. Schofield  
 (21 & 22) Lorrrie Potts & Co.  
 (23) Broadcast Sales Ltd.  
 (26) Nov. 13, 1945

- CJCH, HALIFAX**  
 10,000 watts on 920 kcs.  
 (1) CJCH Limited  
 (2) Finlay MacDonald  
 (3) Bob McGuigan  
 (4) Ron Findlay  
 (5) Dave Crosby  
 (6) Ron Findlay  
 (7) Buddy Guilfoyle  
 (10) Mort Brown  
 (11) Bob McCleave  
 (12) Harris Sullivan  
 (15) Dave Crosby  
 (16) Howard Gerard  
 (17) Dorothy Marcusson  
 (18) Mort Brown  
 (19) Al Campbell  
 (20) John Jay  
 (21 & 22) Paul Mulvihill & Co. Ltd.  
 (23) A. J. Messner & Co.  
 (24) Scharf Broadcast Sales  
 (25) Young Canadian Ltd.  
 (26) Nov. 14, 1944

- CKEN, KENTVILLE**  
 1,000 watts on 1,350 kcs.  
 (1) Evangeline Broadcasting Co. Ltd.  
 (2) Frank J. Burns  
 (3) Willard A. Bishop  
 Sales Manager —  
 James Crossan  
 (7) Willard A. Bishop  
 (9) Al Williamson  
 (11) Ron Pulsifer  
 (12) Arnold Edwards  
 (13) Willard A. Bishop  
 (16) Mrs. Anne Leefe  
 (17) George Gamble  
 (20) William A. Schofield  
 (21 & 22) Lorrrie Potts & Co.  
 (23) Broadcast Sales Ltd.  
 (26) Aug. 7, 1948

- CKAD, MIDDLETON**  
 1,000 watts daytime (250 watts nighttime) on 1,490 kcs.  
 (1) Evangeline Broadcasting Co. Ltd.

- (18) Hugh A. Godfrey  
 (20) Douglas B. Hirtle  
 (21 & 22) Air-Time Sales Ltd.  
 (23 & 24) Radio Repts. Ltd.  
 (25) Donald Cooke Inc.  
 (26) Dec. 24, 1947

- CFDR, DARTMOUTH**  
 5,000 watts on 790 kcs.  
 (1) Radio Dartmouth Limited

- (2) C. Arnold Patterson  
 (3) Clary J. Flemming  
 (7) Cyril C. Lynch  
 (8) Vincent P. Gallant  
 (9) Gerald Parsons  
 (11) Vincent Gallant  
 (14) Mrs. Jessie Coade  
 (16) Mrs. Lorna M. Burlock  
 (19) Ralph C. Tingley  
 (20) Jack Hutchison  
 (21 & 22) Air Time Sales Ltd.  
 (26) December 5, 1962

- CBH, HALIFAX**  
 10,000 watts on 1,340 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CHNS, HALIFAX**  
 10,000 watts on 960 kcs.  
 (1) Maritime Broadcasting Co.  
 (2) Graham W. Dennis  
 (3) Fred W. Arenburg  
 (5) Douglas A. Grant  
 (7) Orville B. Pulsifer  
 (9) Mike MacNeil  
 (10) Ray Calder  
 (11) Ron Slade  
 (12) Robert Huggins  
 (13) Peter Stewart  
 (15) Orville B. Pulsifer  
 (16) Mrs. Dorothy Thompson  
 (17) Harry Stephen  
 (18) Miss Betty Crabtree  
 (19) Carl Westhaver  
 (20) Arthur W. Greig  
 (21 to 25) All-Canada  
 (26) May 12, 1925

**CJFX, ANTIGONISH**

- 5,000 watts on 580 kcs. CBC.  
 (1) Atlantic Broadcasters Ltd.  
 (2) Dr. F. J. Ginivan  
 (3) J. Clyde Nunn  
 (4) Bruce Rafuse  
 (5) Gus Mackinnon  
 (6) Steve Emery  
 Sales Manager —  
 Levis Desjardins  
 (8) Bill MacKinnon  
 (9) Gus Mackinnon  
 (11) Al Graham  
 (12) Al Graham & Dr. Cecil Maclean  
 (16) Janet Waters  
 (17) Anne Burchell  
 (18) Gus Mackinnon  
 (20) Don Holmes  
 (21 & 22) Paul Mulvihill & Co. Ltd.  
 (25) Young Canadian Ltd.  
 (26) March 25, 1943

**CKBW, BRIDGEWATER**

- 10,000 watts on 1,000 kcs. CBC.  
 (1) Acadia Broadcasting Co. Ltd.  
 (2) Clarence J. Morrow  
 (3) John F. Hirtle  
 (4 & 5) James A. MacLeod  
 (6 & 7) Robert A. MacLaren  
 (8) Robert C. Stillwell  
 (9) Hugh A. Godfrey  
 (10) Robert A. MacLaren  
 (11) Derek Shanks  
 (12 & 13) Robert A. MacLaren  
 (14) Mrs. Virginia Fleming  
 (15) Ed Boylan  
 (16) Mrs. Pauline Fraser  
 (17) James A. MacLeod

*On behalf of the stations we represent  
 and the staff of our  
 organization*



extend

**SEASON'S GREETINGS**

and

**JOYEUX NOEL**

**TO OUR FRIENDS IN THE INDUSTRY**

**SEX!!**

Now that we have your attention, please note that CJLX-800, Port Arthur - Fort William survey-proven "Radio 1" by BBM is represented by Lorrrie Potts & Co., Toronto & Montreal, Messner in Winnipeg, Scharf in Vancouver and Devney in the U.S.

# PERSONNEL REGISTER (FM Radio)

## British Columbia

### CFM-FM, KAMLOOPS

1,000 watts on 98.3 mcs.  
 (1) Inland Broadcasters Limited  
 (2) Ronald White  
 (3) Ian G. Clark  
 (4) Miss Jean C. Ross  
 (5) Walter Harwood  
 (6) Dave Clark  
 (7) Paul Haines  
 (8) Dave Clark  
 (9) Paul Haines  
 (11) Walter Jones  
 (12) Loretta Swartz  
 (15) Loretta Swartz  
 (18) Kurt Reichennek  
 (20) May 21, 1962

### CBU-FM, VANCOUVER

1,400 watts on 105.7 mcs.  
 Owned and operated by the Canadian Broadcasting Corporation.

### CHQM-FM, VANCOUVER

20,000 watts on 103.5 mcs.  
 Retail Sales Manager — Gerry Altman  
 National Sales Manager — John R. Grant  
 (16) Lyndon Grove  
 (20) Dec. 10, 1959  
 Issues own rate card and programs for 14 hours weekly separately from CHQM-AM.

### CKDA-FM, VICTORIA

370 watts, on 98.5 mcs.  
 Same staff, same programming as CKDA-AM.

## Alberta

### CFM-FM, CALGARY

11,000 watts on 95.9 mcs.  
 (1) Quality FM Ltd.  
 (2 & 3) Allan J. Barker  
 (6 & 7) Gordon R. Morrison

(10) Temple Sinclair  
 (14) Ross L. Craig  
 (15) Laura M. Gillis  
 (18) Gordon R. Morrison  
 (20) August 29, 1962  
 (21) Hardy Radio & TV Ltd.

### CFRN-FM, EDMONTON

250 watts on 100.3 mcs.  
 Same staff, same programming as CFRN-AM.

### CJCA-FM, EDMONTON

400 watts on 99.5 mcs.  
 Same staff, same programming as CJCA-AM.

### CKUA-FM, EDMONTON

250 watts on 98.1 mcs.  
 Same staff, same programming as CKUA-AM.

### CHEC-FM, LETHBRIDGE

250 watts on 100.9 mcs.  
 Same staff, same programming as CHEC-AM.

## Manitoba

### CFMW-FM, WINNIPEG

354,000 watts on 98.3 mcs.  
 (1) Radio Fine Music Greater Winnipeg Ltd.  
 (2) Walter E. Kroeker  
 (3) Dennis Barkman  
 Station Mgr. — George Hellman  
 (10) Ron Alderson  
 (15) Shirley Braun  
 (18) John J. Pauls  
 (20) December 10, 1962  
 (21) Radio Representatives Ltd.  
 (22) Donald Cooke, Inc.  
 Programs separately for 117 hours weekly and issues separate rate card.

### CJOB-FM, WINNIPEG

310,000 watts on 97.5 mcs.  
 (1) Radio OB Limited

(2) F. A. Griffiths  
 (3) R. M. MacLennan  
 (6) Bill Stewart  
 (8) Tom Bryant  
 (17) Bob Miller  
 (19) R. V. Durie  
 (20) March, 1948

(21) Standard Broadcast Sales  
 (22) Young Canadian Ltd.  
 Separate programs for 128 hours weekly & issues own rate card.

### CKY-FM, WINNIPEG

(1) Moffat Broadcasting Ltd.  
 (2) Lloyd Moffat  
 (3) Randy Moffat  
 (5) Cliff Deegan  
 (6) George Dawes  
 (9) Herb Brittain  
 (18) Andy Malowanchuk  
 (19) Bill Martin  
 (20) August 1, 1963  
 (21) Stephens & Towndrow; Sharf Broadcast Sales  
 (22) The Devney Organization

## Ontario

### CJBQ-FM, BELLEVILLE

17,400 watts on 97.1 mcs.  
 (9) Eugene Lang  
 Programs separately 30 hours weekly and issues own rate card.

### CHIC-FM, BRAMPTON

857 watts on 102.1 mcs.  
 Same staff as CHIC-AM. Programs separately for 57 hours weekly.

### CKPC-FM, BRANTFORD

10,200 watts on 92.1 mcs.  
 Same staff, same programming as CKPC-AM.

### CJSS-FM, CORNWALL

250 watts on 104.5 mcs.  
 Same staff, same programming as CJSS-AM.

### CKPR-FM, FORT WILLIAM

48,000 watts on 94.3 mcs.  
 (1) H. F. Dougall Co. Ltd.  
 Same staff, same programming as CKPR-AM.

### CKLC-FM, KINGSTON

250 watts on 99.5 mcs.  
 Same staff, same programming as CKLC-AM.

### CKWS-FM, KINGSTON

250 watts on 96.3 mcs.  
 Same staff, same programming as CKWS-AM.

### CKCR-FM, KITCHENER

350 watts on 96.7 mcs.  
 Same staff, same programming as CKCR-AM.

### CFPL-FM, LONDON

179,000 watts on 95.9 mcs.  
 (1) The London Free Press Printing Co. Ltd.  
 (2) W. J. Blackburn  
 (3) Ward Cornell  
 Sales Mgr. — Charles N. Knight  
 (5) Lloyd Wright  
 (6) Geoffrey A. Bingle  
 (10) Hugh Bremner  
 (11) Peter James  
 (13) Roy Jewell  
 (14) Mrs. Jean Barnes  
 (15) William Yardy  
 (17) Deborah Dennis  
 (18) Glen Robitaille  
 (19) Keith Roberts  
 (20) 1948  
 Programs separately for 97 hours weekly and issues separate rate card.

### CKLB-FM, OSHAWA

14,000 watts on 93.5 mcs.  
 (1) Lakeland Broadcasting Company Ltd.  
 (2) Gordon G. Garrison  
 (3) Dick Trotter  
 (20) September 12, 1957

Programs separately for 133 hours weekly.

### CBO-FM, OTTAWA

380 watts on 103.3 mcs. Owned and operated by the Canadian Broadcasting Corporation.

### CFMO-FM, OTTAWA

146,000 watts on 93.9 mcs.  
 (1) CFRA Broadcasting Co. Ltd.  
 (2) Frank Ryan  
 (3 & 7) Sief Frenken  
 (6) Richard Gale  
 (8) Bob Jeffries  
 (9) Richard Gale  
 (10) M. Knuckle  
 (12) Sheila Hawkins  
 (15) Bruce Patenaude  
 (16) Magriss Cook  
 (17) Bruce Patenaude  
 (19) Jim Bristow  
 (20) 1948  
 (21) Standard Broadcast Sales  
 Programs separately for 120 hours weekly and issues own rate card.

### CKTB-FM, ST. CATHARINES

250 watts on 97.7 mcs.  
 (20) 1949  
 Same staff, same programming as CKTB-AM.

### CKGH-FM, TIMMINS

250 watts on 94.5 mcs.  
 Same programming, same staff as CKGB-AM.

### CBL-FM, TORONTO

11,900 watts on 99.1 mcs.  
 Owned and operated by the Canadian Broadcasting Corporation.

### CHUM-FM, TORONTO

18,000 on 104.5 mcs.  
 (1) Radio CHUM-1050 Ltd.  
 (2 & 3) Allan F. Waters

(5) Wes Armstrong  
 (7) Allan Slaight  
 (8) Dane Stairs  
 (10) Bill Drylie  
 (15) Eileen Taylor  
 (16) Larry Solway  
 (17) Helen Halton  
 (18) George Jones  
 (20) Sept. 15, 1963  
 (21) Stephens & Towndrow Ltd.  
 (22) Devney Organization

### CKFM-FM, TORONTO

200,000 watts on 99.9 mcs.  
 (1) CFRB Limited  
 (2) W. C. Thornton Cran  
 (3) D. W. Insley  
 (5) W. Brennen  
 (6 & 7) Peter G. Nordheimer  
 (10) Bill Hutton  
 (15) Ruth Peachell  
 (16) Jill Loring  
 (17) Joy McDonald  
 (18) Clive Eastwood  
 (20) Oct., 1940  
 (21) Standard Broadcast Sales  
 (22) Young Canadian Ltd.  
 Programs separately for 126 hours weekly and issues separate rate card.

### CHFI-FM, TORONTO

210,000 watts on 98.1 mcs.  
 Same staff as CHFI-AM. Broadcasts approximately 70 hours weekly separate from AM.

### CKLW-FM, WINDSOR

50 kilowatts on 93.9 mcs.  
 Same staff, same programming as CKLW-AM, except at 7:30 & 9:30 p.m., when separate programs take over.

## Quebec

### CBF-FM, MONTREAL

3,860 watts on 95.1 mcs.  
 Owned and operated by the Canadian Broadcasting Corporation.

# CKX

## Western Manitoba's Broadcast Centre

RADIO AM \_\_\_\_\_ 1150 kcs.

RADIO FM \_\_\_\_\_ 96.1 <sup>mcs.</sup> in stereo

## Wishes Everyone

A

## HAPPY HOLIDAY SEASON



**WARMEST  
HOLIDAY  
GREETINGS  
TO OUR  
CANADIAN  
FRIENDS**

**SESAC INC.**

Licensing the performance, phonograph record reproduction or film synchronization rights in a repertory of distinction to the entire entertainment industry throughout the world.

also producers of:

**SESAC® RECORDINGS**

**"DRUMMERS"\***

**repertory recordings**

**LOW-COST PROGRAM PACKAGES**

**SESAC INC.**

10 COLUMBUS CIRCLE, NEW YORK, NEW YORK 10019  
Phone: 212 JU 6-3450 Cable: SESACOM

\*trademark

**KEY**

- |                          |                      |                                 |
|--------------------------|----------------------|---------------------------------|
| 1. Owner or Company Name | 8. Chief Announcer   | 15. Traffic Chief               |
| 2. President             | 9. Music Director    | 16. Copy Chief                  |
| 3. Manager               | 10. News Director    | 17. Librarian                   |
| 4. Asst. Mgr.            | 12. Women's Director | 18. Chief Engineer              |
| 5. Commercial Mgr.       | 11. Sports Director  | 19. Chief Operator              |
| 6. Production Mgr.       | 13. Farm Director    | 20. Date and Year Station Began |
| 7. Program Mgr.          | 14. Promotion Mgr.   |                                 |

**CBM-FM, MONTREAL**  
3,860 watts on 100.7 mcs. Owned and operated by the Canadian Broadcasting Corporation.

**CFMF-FM, MONTREAL**  
41,400 watts on 92.5 mcs.  
(1) Canadian Marconi Co.  
Same staff, same programming as CFCF-AM.

**CJFM-FM, MONTREAL**  
41,200 watts on 95.9 mcs.  
(1) CJAD Limited  
(2) W. C. T. Cran  
(3) J. Lyman Potts  
(5) W. Valentine  
(6) Gordon Hope  
(7) Len Rowcliff  
(9) Frank Kirton  
(10) Doug Williamson  
(11) Al Cauley  
(12) Doris Clark  
(14) Charles Waldo  
(15) Gloria Shaborda  
(16) Gerry Boddington  
(17) Anna Watt  
(18) Ernest Mott  
(19) Gordon Hope  
(20) October 1, 1962  
(21) Standard Broadcast Sales  
(22) Young Canadian Ltd.  
Programs separately for 126 hours weekly and issues own rate card.

**CKGM-FM, MONTREAL**  
50,000 watts on 97.7 mcs.  
(1) Maisonneuve Broadcasting Corp.  
(2) Geoff Stirling  
(3) Don Wall  
(4) Bill Ballentyne  
(5) Barry Savage  
(6) Bill Ballentyne  
(7) Dave Grief  
(8) Tom Cherington  
(9) Dave Grief  
(10) Earl Reidy

(11) Al Shaver  
(14) Mary Pert  
(15) Ellen Singer  
(16) Bill Ballentyne  
(17) Hugh Avey  
(19) Colin Jarquette  
(20) Aug. 1, 1963  
(21) Stephens & Towndrow  
(22) Weed & Co.

**CHRC-FM, QUEBEC**  
81,000 watts on 91.1 mcs.  
(1) CHRC Limitée  
(2) Col. Hervé Baribeau  
(3) Aurèle Pelletier  
(5) F. R. Thibodeau  
(6) Georgette Lacroix  
(7) Henri Veilleux  
(17) Georgette Lacroix  
(18) Arsène Nadeau  
(20) February, 1949  
Programs separately for 42 hours weekly and issues separate rate card.

**CJBR-FM, RIMOUSKI**  
20,000 watts on 101.5 mcs.  
(20) November, 1947.  
Programs separately for 58 hours weekly.

**CHLT-FM, SHERBROOKE**  
62,000 watts on 102.7 mcs.  
(1) La Tribune Inc.  
(2) P. Desruisseaux  
(3) J. L. Gauthier  
(4) M. Girard  
(5) L. LaRocque  
(7) J. Tremblay  
(9) P. M. Robidoux  
(12) M. Fagnan  
(15) L. Fournier  
(17) G. Robidoux  
(18) Paul Cloutier  
(20) Sept. 15, 1963  
(21) Paul L'Anglais Inc.  
(22) Young Canadian Ltd.

**CKVL-FM, VERDUN**  
307,000 watts on 96.9 mcs.  
(1) Radio Futura Ltd.  
(2) Jack Tietolman  
(3) Corey Thomson  
(5) Judah Tietolman  
(6) Hal Wardell  
(7) Marcel Provost  
(8) Hal Wardell and Louis Belanger  
(9) Jacques Catudal  
(14) Jack Selinger  
(15) Jeannot Pelletier  
(16) Larry Fredericks  
(17) Jacques Catudal  
Programs 24 hours a day separate from CKVL-AM and issues its own rate card.

**Nova Scotia**

**CHNS-FM, HALIFAX**  
250 watts on 96.1 mcs.  
(1) Maritime Broadcasting Company  
(2) Graham W. Dennis  
(3) Fred W. Arenburg  
(7 & 17) Robert Oxley  
Programs 31½ hours weekly separate from CHNS-AM.

**CJCB-FM, SYDNEY**  
1,000 watts on 94.9 mcs.  
(21) All-Canada  
Same staff as CJCB-AM. Programs separately for 10 hours weekly and issues separate rate card.

To all of You  
From all of Us at

**Stephens & Towndrow Ltd.**

MONTREAL, TORONTO AND FM DIVISION

A  
VERY  
MERRY  
CHRISTMAS  
and  
THE  
HAPPIEST  
of  
NEW YEARS

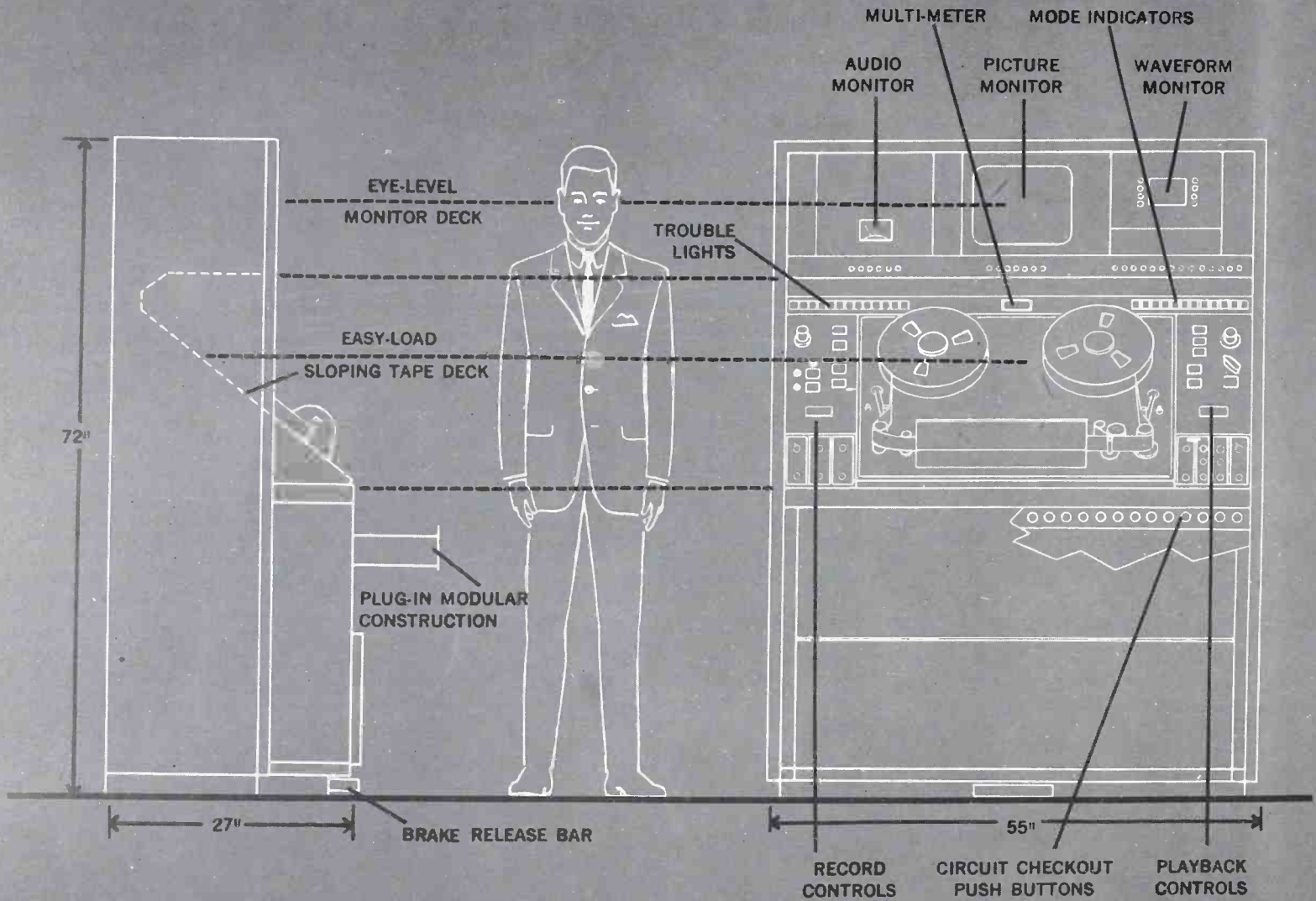
# ADVERTISING AGENCIES

An interim list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers, for the period ending June 30, 1964.

Agency	City	Phone	Address	Media Director	Broadcast Dept. Director	Radio-TV Time-Buyer
Ar-Jay Advertising Agency Ltd.	Toronto	922-2191	737 Church Street	Miss Karen Glover	—	
Ardiel Advertising Agency Ltd.	Toronto	HU. 5-6541	4 Lawton Blvd.	P. A. Johnson	P. A. Johnson	Donald Wilson
	Montreal	842-4681	1500 Stanley Street	Manager, M. Cooper		
	Hamilton	LI. 9-2419	180 Parkdale Ave. N.	M. J. Hallis		
	Ottawa	235-9280	389 Albert Street	Miss Joann Hossick		Ian S. Kidd
Backman Advertising Agency Ltd.	Halifax	422-1527	5675 Spring Garden Road	Miss A. Archibald	Miss A. Archibald	Miss A. Archibald
Baker Advertising Agency Ltd.	Toronto	487-1511	1670 Bayview Ave.	D. E. Gillespie Manager, Media Services — H. Howerth	N. Pahlen	D. O. Kimball I. Neve O. Innis G. McVicar J. Moore
	Montreal	VI. 5-2191	1420 Sherbrooke St. W.	French Service Director	G. St. Denis	
Batten, Barton, Durstine & Osborne Inc.	Montreal	868-2655	1155 Dorchester Blvd. W.	Mildred MacLeod	Louis Le Gall	Jennie Hurley
	Toronto	EM. 3-9461	2 Carlton Street	Clara Quinn	R. Fleck	Joyce Williams
Beedham & Prentice Ltd.	Toronto	924-8431	76 St. Clair W.	President — G. G. Beedham	Pres.—G. G. Beedham	Miss E. Stiff
Bleasdale Advertising Ltd.	Victoria	EV. 2-6741	608 Fort Street	Harry R. Bleasdale	Harry R. Bleasdale	Harry R. Bleasdale
Breithaupt, Milsom & Benson Ltd.	Toronto	483-3531	120 Eglinton Ave. E.	Peter Charles	Ray Arsenault	Mrs. Joan Dearden
	Montreal	849-6181	1245 Sherbrooke St. W.	Peter Charles	P. Garcia	Mrs. L. Lacasse
Burley, J. H. Ltd.	Toronto	362-6847	159 Bay Street	A. L. Drewry	A. L. Drewry	A. L. Drewry
Burnett, Leo Co. of Canada Ltd.	Toronto	EM. 6-5801	133 Richmond St. W.	J. Paul Moore	J. B. McRae	Mrs. J. McGuey Miss B. Gould Mrs. E. Gray
Burns Advertising Agency Ltd.	Montreal	WE. 5-5257	1980 Sherbrooke St. W.	Mrs. Edith Lekay	Lucien St. Amand	Lucien St. Amand
Camp, Dalton K. & Assoc. Ltd.	Toronto	HU. 7-2101	600 Eglinton Ave. E.	F. J. Boyer	N. M. Hay	Fran Lauzon
Canaline Advertising Agency Ltd.	Toronto	368-7646	790 Bay St.	W. R. Campbell	W. R. Campbell	Miss M. Brymer
Cardon Rose Ltd.	Montreal	842-8571	1411 Crescent Street	Dina Albins	Norman Cardon	Dina Albins
Carter, Garry J. of Canada Ltd.	Toronto	WA. 4-2505	59 Avenue Road	Bob Howe	Bob Howe	
Clavir, Leo Productions	Rexdale	CH. 1-3568	266 Rexdale Blvd.	Mgr. Leo Clavir		
Cockfield Brown & Co. Ltd.	Toronto	924-5492	185 Bloor St. E.	W. C. Townsend	J. R. MacRae	J. Kennedy Mary Moran K. Ryall W. C. Thurston C. Tobin A. Young Mrs. M. Simons Marjorie F. Maddigan
	Montreal	861-1771	Canada Cement Bldg.	J. L. B. Welch	E. W. Box	
	Winnipeg	WH. 2-0811	213 Notre Dame Ave.	Mrs. M. Simons	Mrs. Judy Sampson	
	Vancouver	MU. 1-1111	1030 West Georgia St.	—	—	
Collyer Advertising Ltd.	Montreal	842-8672	2100 Drummond St.	Miss N. Fraser	G. Rivard	Miss N. Fraser R. Lisabelle Mrs. Jane de Munnik
	Toronto	363-2647	481 University Ave.	Mrs. Jane de Munnik	Mrs. Jane de Munnik	Mrs. Jane de Munnik
Copeland, Don H. Advertising Ltd.	Scarborough	OX. 1-3331	2 Crescentwood Rd.	Vera M. Copeland	V. M. Copeland	V. M. Copeland
Crombie Advertising Co. Ltd.	Montreal	288-4221	355 St. James St. W.	K. Gibson	—	K. Gibson
	Toronto	EM. 4-7204	100 Adelaide St. W.	Mrs. J. Watson	—	Mrs. J. Watson
Dancer-Fitzgerald-Sample (Canada) Ltd.	Toronto	924-8425	200 St. Clair Ave. W.	Gilbert Nunns	Gilbert Nunns	Ruth Pedley
Daniel & Charles Inc.	New York	MU. 6-7288	185 Madison Avenue	Bernice Gutmann	John DeBenham	Doris Gould
Ellis Advertising Co.	Buffalo	TL. 2-6780	Statler-Hilton Hotel	S. Massey	Arlene Cole	B. Haniford
Erwin, Wasey, Ruthrauff & Ryan (Can.) Ltd.	Toronto	WA. 1-5187	610 Church St.	Lloyd E. Hefford	Lloyd Hefford	Lloyd E. Hefford
Ferres Advertising Ltd.	Hamilton	JA. 9-1116	63 Duke Street	—	—	—
Foote Cone & Belding Canada Ltd.	Toronto	WA. 5-5961	10 St. Mary St.	Miss M. Harper J. B. Tomlinson Manager, Mr. Gilles Daoust	R. L. Simpson	Sheila M. Bonfield
	Montreal	VI. 2-8781	1255 Phillips Square			
Foster Advertising Ltd.	Toronto	924-4681	149 Alcorn Ave.	Ralph Draper Bill Givens	S. Alex MacKay	Sheila Wright Marg Burt Murray Fenton Walter Reeves J. Hickey C. Toupin Marlee Zaslov Mrs. H. Bakes
	Montreal	VI. 9-5343	550 Sherbrooke St. W.	A. D. Clarke	L. Soucy	
	Winnipeg	WH. 2-0776	149 Portage Ave. E.	Marlee Zaslov	Norma J. Robinson	
	Vancouver	MU. 5-6404	#404, 1281 W. Georgia St.	Mrs. H. Bakes	A. J. Collins	
Goodis, Goldberg, Soren Ltd.	Toronto	789-1101	288 Lawrence Ave. W.	Miss C. Kireluk	R. J. King	Miss F. Sandford
	Calgary	AM. 2-7474	628 12th Ave. S.W.	Jay Joffe	R. D. Watson	Jay Joffe
Grosberg, Pollock & Gwartzman Ltd.	Toronto	487-4717	234 Eglinton Ave. E.	Miss Lily Lim	H. J. Pollock	H. J. Pollock
Hayhurst, F. H. Co. Ltd.	Toronto	HU. 7-4371	55 Eglinton Ave. E.	Bern Keelor	R. D. Amos	John D. Gibson Pat Hepburn Susan Young Pat Festing-Smith Joyce Gblee John G. Service Marilyn Willis
	Montreal	VI. 5-0251	1420 Sherbrooke St. W.	D. G. McMaster	D. G. McMaster	
	Vancouver	MU. 4-1111	1033 Davie Street	John G. Service	John G. Service	
Heggie Advertising Co. Ltd.	Toronto	HU. 5-1225	97 Eglinton Ave. E.	Phyllis Sivell	Phyllis Sivell	
	Montreal	744-5505	860 Decarie Blvd.	H. Corneil Strachan, Acct. Ex.		
Huot Publicité Ltée.	Montreal	842-9011	353 St. Nicholas St.	P. E. Rioux	P. E. Rioux	Yolanda Saint-Amant
Hutchins Advertising Co. of Canada Ltd.	Toronto	924-3752	35 Hayden Street	Manager — Wm. Bounsall		
Huxley-Irwin-Price Ltd.	Hamilton	JA. 8-0058	70 Sanford Ave. N.	Jack A. Price	Jack A. Price	Mrs. I. Germann Miss Tash Goto Jack A. Price Mrs. V. Percival A. G. Temple
Industrial Advertising Agency Ltd.	Toronto	924-6671	385 Madison Ave.	—	—	
	Montreal	VI. 2-5281	1500 Stanley St.	A. G. Temple	A. G. Temple	
	St. Catharines	MU. 4-8736	177 Russell Ave.	D. C. Williamson		
Inter-Canada Quebec Advertising Agency Ltd.	Montreal	931-1874	3488 Cote-de-Neiges Rd.	Yvon Fortier	Yvon Fortier	Yvon Fortier
Jarvis, Albert Ltd.	Toronto	WA. 5-3815	1000 Yonge St.	Miss D. N. Ferris	Godfrey Jarvis	Godfrey Jarvis
Kastor, Hilton, Chesley, Clifford & Atherton (Canada) Ltd.	Toronto	362-4231	481 University Avenue	Mrs. Jane de Munnik		Mrs. Jane de Munnik
Kelley, Russell T. Co. Ltd.	Hamilton	JA. 2-1155	627 Main St. E.	Frank Rose	Frank Rose	Robert Hodgsoh

# CJBR TV RIMOUSKI

Reaches another important plateau in programming capability with the acquisition of their new RCA Victor TR-22 Tape Recorder. National advertisers and advertising agency personnel, as well as station management and technical staff, will appreciate the exclusive TR-22 features which prompted CJBR-TV to choose this new generation tape recorder, "human engineered for easiest tape operation".



- Advanced design functionally styled for utmost ease of operation
- Simplified recording and playback controls
- Plug-in modular construction — module extender allows servicing in operative mode
- Transistorized, stabilized circuits for ultra-reliability
- Compact new console cuts weight and floor space by 50 percent
- Built-in Pixlock permits supers, lap dissolves and other special effects
- Long-life air-bearing headwheel assembly
- Economical operation — 50% less power
- Carrier and deviation monitor provide deviation reference during both record and playback
- Speedy warm-up and start time
- Tone oscillator for marking a cue channel
- Test, set-up procedures fully instrumented
- Illuminated warning and mode indicators to determine operational status



**RCA VICTOR COMPANY, LTD.**

Technical Products

1001 Lenoir St., Montreal 30, Canada.

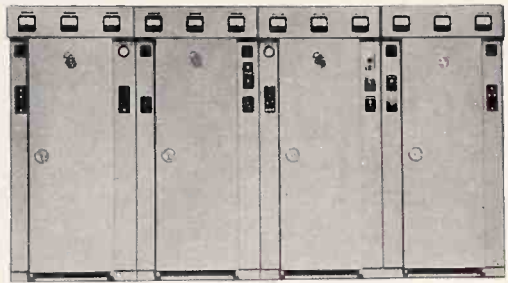
ASK THE OWNER OF A TR-22 TAPE RECORDER

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Kenyon & Eckhardt Ltd.	Toronto	WA. 5-8931	321 Bloor St. E.	Mrs. D. Iler	Broadcast Supervisor Mrs. V. Hundert	Mrs. D. Iler Dennis Edwards
Loyick, James Limited	Vancouver	MU. 4-6221	1178 West Pender St.	Mrs. P. M. Boulter	Peter Hargreaves	Mrs. Audrey Bothamley
	Edmonton	424-8181	760 Professional Bldg.	Fae Dodds	Bill Graham	Bill Graham
	Calgary	AM 2-6161	1870 Elvenden House	Mrs. A. F. Urch	C. N. York	C. N. York P. Lundie Dorothy Collier
MacLaren Advertising Co. Ltd.	Winnipeg	WH. 3-0623	604 Power Bldg.	A. B. Jenkins	A. B. Jenkins	W. J. Graham
	Montreal	875-5130	1000 Dominion Sq. Bldg.	J. L. McCuaig	Wayne Currie	Miss O. Jenning
	Toronto	921-1121	800 Bay Street			
MacLaren Advertising Co. Ltd.	Toronto	363-2244	111 Richmond St. W.	D. C. Linton Deputy Media Dir., F. K. Campbell		
	Montreal	845-1222	550 Sherbrooke St. W.	E. Brown	P. Di Stasio	Miss L. Henuset
	Vancouver	MU. 2-5651	1112 West Pender St.		W. E. Wilson	Tom Woodside
Winnipeg	WH. 2-6321	911 Electric Railway Chambers				
Maquinna Advertising Agency	Toronto	921-5169	800 Bay Street	Mrs. F. Heal	Mrs. F. Heal	Mrs. F. Heal
McCann-Erickson (Canada) Ltd.	Toronto	925-3231	151 Bloor Street W.	D. Madnes	S. Bennett	A. Sylva N. Demeda J. Tait
	Montreal	949-8341	2055 Peel St.	F. A. Collins	Frank Collins	Mary McGowan
	Vancouver	MU 3-5608	1030 W. Georgia St.	Florence Asson		
McConnell Eastman & Co. Limited	Toronto	HU 7-4601	234 Eglinton Ave. E.	Karl A. Steeves	D. J. MacMillan	Mrs. O. J. Reynolds
	Montreal	UN 6-6771	Dominion Square Bldg.		Mrs. U. McLean	
	Winnipeg	WH 3-7406	382 Portage Ave.	Chris Shewchuk	K. W. Hughes	Mrs. L. Main
	Calgary	AM 3-7040	512 6th St. S.W.	Miss Wentworth		
	London	GF 4-4578	P.O. Box 3477, Terminal A	M. Ogilvie	J. Gore	J. Gore
	Vancouver	MU. 3-2161	1198 West Pender St.			
McKim Advertising Ltd.	Edmonton	GA 2-5107	10020-109th St.		J. R. McCallum	
	Hamilton	529-8245	150 Main St. W.	G. K. Miller	Manager, D. J. Johnstone	G. K. Miller
	Saskatoon	653-3252	402 - 24th St. E.	Don McCaskill Director, Communications Services	Geo. Leech Bev Nicholl Program Negotiator	Pat Boulbee Jean Butt
McKim Advertising Ltd.	Toronto	927-5200	151 Bloor St. West		W. L. Charland	J. R. Matheson Miss J. Campbell Miss Eileen Fox Mrs. L. Wozniak
	Montreal	861-8422	1155 Dorchester Blvd.	H. T. Harbinson (Asst.) Mrs. R. Webb	Miss Eileen Fox A. L. Thibeault	
	Vancouver	MU. 3-8121	1030 West Georgia St.	Miss Eileen Fox		
Winnipeg	WH. 2-3491	379 Broadway	Acct. Exec's —			
Media Advertising Ltd.	Montreal	VI 2-2739	1460 Union Ave.	R. Weiswall	Gerry Rafelman	S. Redfearn
Muter, Culiner, Frankfurter & Gould Ltd.	Toronto	924-5736	89 Avenue Road	Margo Hanna	Pat McBean	Gerry Rafelman
Nattall & Maloney Ltd.	Calgary	252-0111	8227 Elbow Drive	V. Dennis	Mrs. Fay-Leslie-Spinkx	G. Bird
	Edmonton	HU 2-1502	12415 Stoney Plain Rd.	J. Carlson	D. McLean	Mrs. Fay Leslie-Spinkx
Needham, Louis & Brorby of Can. Ltd.	Toronto	364-1492	121 Richmond St. W.	Ian B. Campbell		Denise Curran
	Montreal	866-9382	615 Dorchester St. W.	(Through Toronto)		Mrs. M. Davy
Norman, Craig & Kummel (Canada) Ltd.	Toronto	481-5265	123 Eglinton Ave. E.	H. L. Belber	H. L. Belber	S. B. Sellen
O'Brien Advertising Ltd.	Vancouver	MU 1-9174	1030 W. Georgia St.	S. J. Lilburn	S. J. Lilburn	Susan Allsopp
Ogilvy, Benson & Mather Canada Ltd.	Toronto	362-7711	88 University Ave.	G. B. Murray	G. B. Murray	J. M. Brown R. Boychuk K. Colmer D. Newell
Orr, William R. Ltd.	Toronto	HU 5-9367	240 Eglinton Ave. E.	Ann Chalcraft	Ann Chalcraft	Ann Chalcraft
Paul, Phelan & Perry Ltd.	Toronto	925-3436	6 Crescent Road	Thomas Reid	G. P. Vale	Gordon Forsyth
	Montreal	VI 9-8061	1500 Stanley St.	M. Lalonde		
Winnipeg	942-7408	259 Portage Ave.	Patrick Madden	Patrick Madden	L. Tait	
Payer Publicité Inc.	Quebec	529-3322	639 8th Avenue	Paul E. Giguere	Gilles Latreille	Paul E. Giguere
Pennell Advertising	Toronto	EM 4-2079	145 Yonge Street	Mary Barrer	Mary Barrer	Mary Barrer
Petersen, H. V. Advertising Agency Ltd.	Toronto	923-4683	130 Bloor Street W.	Mrs. M. L. Graves	M. L. Graves	M. L. Graves
Plant, Elton M. Advertising Ltd.	Windsor	254-1159	Toronto-Dominion Bank Bldg.	Ann Hames	Elton M. Plant	Ann Hames
Publicite Chanteclair Ltée.	Montreal	845-3133	1420 Sherbrooke St. W.	G. St. Denis	D. Lemieux	
Purkis, Thornton Ltd.	Toronto	EM. 3-3762	330 Bay Street	Miss G. Race		Mrs. M. Canning Mrs. E. Gledhill
Reimer, C. Advertising Ltd.	Winnipeg	WH 2-1868	407 Graham Avenue	C. L. Reimer	C. L. Reimer	C. L. Reimer
Ronalds-Reynolds & Co.	Toronto	EM 2-2381	154 University Ave.	H. Anderson	H. Karpus	E. Y. Leslie V. Hopkins E. Villamere W. Ibsen N. Relf M. Laphkas
	Montreal	849-9401	2055 Peel St.		M. Provost	
Ross Roy Inc.	Detroit	LO. 7-3900	2751 E. Jefferson	H. E. Rumble	N. J. Trainor	R. A. Post J. V. Karle P. Vetowich R. Hinson
Rowntree, Gordon & Co. Ltd.	New York	565-3200	500 Fifth Avenue	R. Woodward		
Sauviat, G. R. & Associates	Vancouver	MU. 2-2231	1198 West Pender St.	Louise McLeod		
Schneider-Cardon Ltd.	Montreal	AV 8-4171	1500 Stanley St.	Mrs. M. Bourdeau	Mrs. M. Bourdeau	Mrs. M. Bourdeau
Smith, R. C. & Son Ltd.	Montreal	861-4764	1224 St. Catherine St. W.			
Spitzer, Mills & Bates Ltd.	Toronto	481-2253	140 Merton Street	Mrs. O. J. Taylor	G. A. Phare	W. R. Beecroft
Stanfield, Johnson & Hill Ltd.	Toronto	EM 6-2811	790 Bay Street	P. I. Judson	R. A. Stevenson	E. M. McCullagh
	Montreal	861-9721	1155 Dorchester Blvd. W.	Manager — A. Hollander		
Toronto	WA. 4-8481	255 Davenport Rd.	T. D. Campbell	T. D. Campbell	Irene Maklary	
Montreal	866-8741	Dominion Square Bldg.	V. Homenok		Diana Stewart	

# Continental's 50 kw AM Transmitter uses "WELDON GROUNDED GRID\*" high efficiency power amplifier.

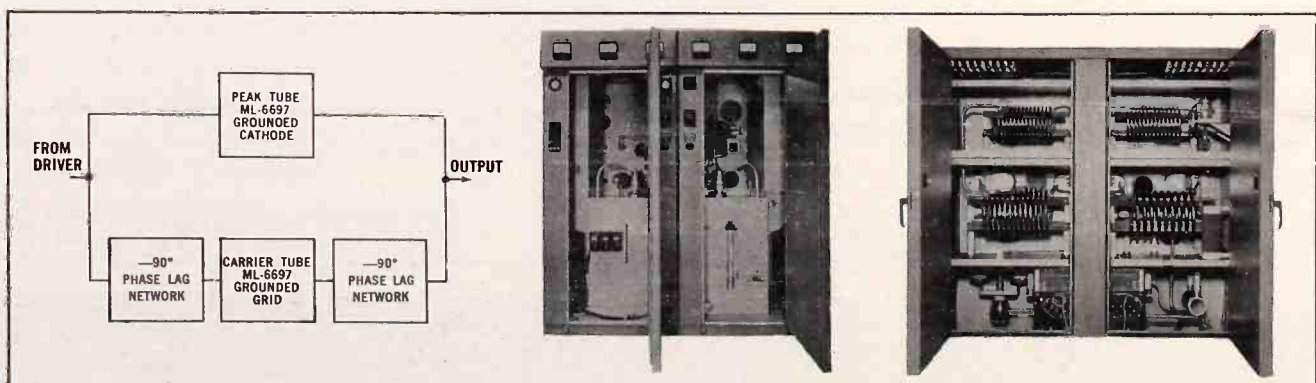


It is an efficient, reliable, stable system for high power broadcasting that is free from surge conditions and does not require protection against excessive modulation peaks or transients.

Ease and permanency of circuit adjustments assures minimum maintenance time. High-power modulation transformers are not required. Grid-swamping resistors are eliminated, allowing most of the driver power to be delivered to the antenna, thereby improving over-all efficiency.

Negligible carrier shift assures full utilization of assigned carrier power of the station. Use of over-all feedback from transmitter output to audio input results in very low noise and harmonic distortion. End result? The sound of quality.

\*U. S. Pat. No. 2,836,665



MANUFACTURED BY  
*Continental Electronics*  
SUBSIDIARY OF LING-TEMCO-VOUGHT, INC.

DISTRIBUTED IN CANADA BY  
*Northern Electric*  
COMPANY LIMITED



# ADVERTISING AGENCIES

An interim list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers for the period ending June 30, 1964.

Agency	City	Phone	Address	Media Director	Broadcast Dept. Director	Radio-TV Time-Buyer
Stansbury, Gill, Payan & Shanks Ltd.	Montreal	875-5300	1155 Dorchester Blvd. W.	—	—	Lorne Stevens
Tames Advertising Agency Ltd.	Toronto	481-2291	1395 Bayview Ave.	John Tames	—	John Tames
Tandy-Richards Advertising Ltd.	Toronto	EM. 3-6361	20 Carlton Street	Alex Pape	George Alsop	George Alsop
Thompson, J. Walter Co. Ltd.	Montreal	VI. 4-8821	550 Sherbrooke St. West	Manager, H. J. Tingle	—	Rafe Engle
	Toronto	362-3471	600 University Ave.	W. A. Wheatstone	Jim Niosi	Doris Fairbank
	Montreal	931-1331	1600 Dorchester Blvd. W.	J. A. McCrimmon	P. Fissette	Gerry Levine
Torbin Advertising Ltd.	Westmount	937-3501	4823 Sherbrooke W.	M. Birman	M. A. Isaacs	R. Kostyra
Vamplew-Philp-McGregor-Deville Advertising Ltd.	Toronto	923-8481	57 Bloor Street W.	—	F. J. Deville	Angela Anich
Vickers & Benson Ltd.	Toronto	925-9393	980 Yonge Street	D. Sutherland	Gwen Rudolphe	Cay Draper
	Montreal	866-7701	630 Dorchester Blvd. W.	—	Jeannine Guerin	S. Torobin
Walsh Advertising Co. Ltd.	Toronto	EM. 3-3053	2 Carlton St.	—	Mrs. M. Logan	Mary N. Rae
	Montreal	WE. 3-6756	1980 Sherbrooke W.	(Through Toronto)	—	Lorraine King
	Windsor	CL. 6-2671	586 Ouellette Ave.	(Through Toronto)	—	Jeanine Guerin
Whitehall Broadcasting Ltd.	Montreal	861-8422	1155 Dorchester Blvd. W.	—	W. L. Charland	Diane Loiselle
Whitehead, Titherington & Bowyer Ltd.	Toronto	925-5544	696 Yonge Street	D. M. Curtis	—	Mrs. J. Frost
Willis Advertising Ltd.	Toronto	925-3804	165 Bloor Street East	Miss J. Sharpe	Miss J. Sharpe	Mrs. C. McCormick
Chris Yanoff Ltd.	Toronto	924-6678	119 Isabella Street	Wm. Freedman	Wm. Freedman	Miss K. Van Horn
Young & Rubicam Ltd.	Toronto	EM. 2-3921	250 University Ave.	Colin P. Davis	Media Supervisors —	Miss J. Sharpe
				W. A. Calvert	Wm. Freedman	Wm. Freedman
				Miss D. Dunlop	Mrs. R. Pinkerton	Wm. Freedman
				J. Millar	R. Copp	
				Mrs. B. Passmore	D. Harrison	
				Mrs. P. Bernardo	D. Headley	
				A. MacKellar	R. Lewis	
	Montreal	866-8941	1155 Dorchester Blvd. W.	Director French Radio/TV	Paul Martel	Ruth McLellan

# CKX-TV

Western Manitoba's Broadcast Centre

CHANNEL 5 BRANDON

Channel 9 Melita

Channel 11 Foxwarren

wishes one and all

MERRY CHRISTMAS

HAPPY NEW YEAR

Represented by All-Canada — Weed & Co.

# PERSONNEL REGISTER (Television)

## KEY

- |                             |                       |                         |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company name    | 9. Music Director     | 17. Copy Chief          |
| 2. President (if a company) | 10. News Director     | 18. Film Librarian      |
| 3. General Manager          | 11. Sports Director   | 19. Film Editor         |
| 4. Operations Manager       | 12. Women's Director  | 20. Chief Operator      |
| 5. Commercial Manager       | 13. Farm Director     | 21. Dir. of Engineering |
| 6. Production Supervisor    | 14. Promotion Manager | 22. Canadian Repts      |
| 7. Program Manager          | 15. Traffic Manager   | 23. U.S. Repts          |
| 8. Chief Announcer          | 16. Art Director      | 24. Station Birth Date  |

### British Columbia

#### CBUT, CRANBROOK

1.1 kw Video; .505 kw Audio on Channel 10, owned and operated by the Canadian Broadcasting Corporation.  
(24) July, 1962

#### CJDC-TV, DAWSON CREEK

10 kw Video; 5 kw Audio on Channel 5, CBC.

- (1) Radio Station CJDC (Dawson Creek, B.C.) Ltd.  
(2 & 3) H. L. Michaud  
(4) John Adams  
(5) W. R. "Bill" Duncan  
(6) Gordon Dohle  
(7) H. L. Michaud  
(11) Jules Ross  
(12) Mrs. Kathy Duncan  
(13) Roger Fry  
(15) Mrs. Paf Fairchild  
(16) Mrs. Ethel Michaud  
(17) Al Vaillancourt  
(18 & 19) Mrs. Maria Van Berkel  
(20) Gordon Dohle  
(21) Ralph Messner  
(22) TV Representatives  
(24) January 15, 1959

#### CFCR-TV, KAMLOOPS

10 kw Video; 5 kw Audio on Channel 4, CBC.

- (1) Twin Cities Television Ltd.  
(2 & 3) Ian G. Clark  
Ass't General Mgr. —  
Jean C. Ross  
(4) Jack Pollard  
(5) Walter Harwood  
(6) Wayne Roberts  
(7) Jack Pollard

- (8) Al Davidson  
(9) Wayne Roberts  
(10) Jack Pollard  
(11) Walter Jones  
(12) Miss Jean Ross  
(13) Bob Wilson  
(14) Miss Jean Ross  
(15) Shirley Lewis  
(16) Fred Roach  
(17) Ed Stevens  
(18 & 19) Bill Reith  
(20) Wayne Roberts  
(21) Kurt Reichennek  
(22) All-Canada  
(23) Weed & Company  
(24) April 8, 1957

#### CFCR-TV, KAMLOOPS

has re-broadcasting stations at the following locations in British Columbia:

- |                         |            |
|-------------------------|------------|
| Savona                  | Channel 8  |
| Clearwater              | Channel 2  |
| Boston Bar - North Bend | Channel 5  |
| Quesnel                 | Channel 7  |
| Williams Lake           | Channel 8  |
| Lytton - Lillooet       | Channel 11 |
| 100 Mile House          | Channel 5  |
| Clinton                 | Channel 9  |
| Chase                   | Channel 11 |
| Merritt                 | Channel 10 |
| Ashcroft - Cache Creek  | Channel 10 |

#### CHBC-TV, OKANAGAN TELEVISION SYSTEM

3.7 kw Video; 1.65 kw Audio on Channel 2, CBC.

- (1) Okanagan Valley Television Co. Ltd.  
(3) Roy G. Chapman  
(5) Dick Sharp  
(6) Norm Williams

- (7) Russ Richardson  
(8) Dave Sparrow  
(10) Russ Richardson  
(11) Paul Orvin  
(12) Mrs. Betty Pavle  
(13) Bob Wilson  
(14) Norm Williams  
(15) Mrs. Lucille Travis  
(16) Ralph Beaussart  
(17) Bob McRory  
(19) Doug Redekop  
(20) Dick Sreiner  
(21) Tom Wyatt  
(22 & 23) All-Canada Television  
(24) Sept. 21, 1957

#### CHBC-TV (OKANAGAN NETWORK)

has re-broadcasting stations at the following locations in British Columbia:

- |                  |            |
|------------------|------------|
| Kelowna          | Channel 2  |
| Vernon           | Channel 7  |
| Penticton        | Channel 13 |
| Salmon Arm       | Channel 5  |
| Oliver - Osoyoos | Channel 8  |
| Lumby            | Channel 5  |
| Princeton        | Channel 72 |
| Keremeos         |            |
| Cawston          | Channel 5  |
| Peachland        | Channel 5  |
| Enderby          | Channel 5  |
| Westwood         | Channel 12 |
| Falkland         | Channel 5  |
| Nakusp           | Channel 2  |

#### CKPG-TV, PRINCE GEORGE

210 watts Video; 114 watts Audio on Channel 3, CBC.

- (1) CKPG Limited  
(2 & 3) Robert T. Harkins  
Director of Television,  
Douglas O. MacGregor  
(5) M. McDonnell  
(6 & 7) D. O. MacGregor  
(8) Fred M. Morley  
(9) Steve J. Howe

- (10) Barry J. Hamelin  
(11) Robert T. Harkins  
(12) Helen Smith  
(13) Roger M. Bruneau  
(14) Ab D. Wiebe  
(15) Arlene Goodkey  
(16) Douglas O. MacGregor  
(17) Ab D. Wiebe  
(18 & 19) G. Bryant  
(20) Steve J. Howe  
(21) Stan W. Davis  
(22 & 23) All-Canada Radio & TV  
(24) August 20, 1961

#### CFCK-TV, TERRACE-KITIMAT

4.3 kw Video; 2.1 kw Audio on Channel 3, CBC.

- (1) Skeena Broadcasters Ltd.  
(3) J. Fred Weber  
(4) Wayne Seabrook  
(5) John Ford  
(6 & 7) Roy B. Last  
(10) Hugh Melarty  
(11) McLarty  
(12) M. Van Herd  
(14) Wayne Seabrook  
(15) Mrs. Vera McKay  
(16) Art Bates  
(17) Mrs. Pat Davie  
(18 & 19) Mrs. Henny Ebeling  
(20) Roy Mitchell  
(21) John A. Nance  
(22) Television Repts. Ltd.  
(23) Weed & Co.  
(24) November 15, 1962

#### CFCK-TV, TERRACE-KITIMAT

has re-broadcasting stations at the following locations:

- |               |           |
|---------------|-----------|
| Prince Rupert | Channel 6 |
| Smithers      | Channel 5 |
| Burns Lake    | Channel 2 |

#### CBUAT, TRAIL

.187 kw Video; .124 kw Audio on Channel 11. Owned and operated by the Canadian Broadcasting Corporation.  
(24) November 3, 1960

#### CBUAT-1, NELSON

560 watts Video; 362 watts Audio on Channel 9. This satellite of CBUAT, Trail is owned and operated by the Canadian Broadcasting Corp.  
(24) November 26, 1960

#### CKVOS-TV, VANCOUVER-VICTORIA (BELLINGHAM)

214 kw Video; 107 kw Audio on Channel 12.

- (1) Wometco Enterprises  
(2) Gordon M. Reid  
(3) David Mintz  
(4) Andy Anderson  
(5) H. Burkart  
(6) Jack V. Gettles  
(7) Andy Anderson  
(8) Frank Jank  
(10) Al Swift  
(11) Dick Desmond

- (12) Elaine Horn  
(13) Stan Sleeth  
(14) Douglas J. Davis  
(15) Miss Del Pawliw  
(16) Ken Davidson  
(17) Miss Leslie Mathers  
(18) Mrs. Gretchen Moseley  
(19) Keith Cutler  
(20) Gil Reeves  
(21) John Price  
(22) Stovin-Byles Ltd.  
(23) Sumner Corp.  
(24) June, 1954

#### CBUT, VANCOUVER

47.6 kw Video; 25.4 kw Audio on Channel 2. Owned and operated by the Canadian Broadcasting Corporation.

#### CBUT-1, COURTENAY

.625 kw Video; .332 kw Audio on Channel 9. Satellite of CBUT, Vancouver.  
(24) August, 1962

#### CHAN-TV, VANCOUVER

180 kw Video; 94 kw Audio on Channel 8, CTV.  
(1) Vantel Broadcasting Co. Ltd.

## TELEVISION NETWORKS

### CANADIAN BROADCASTING CORPORATION

Head Office: 140 Wellington St., Ottawa, P.O. Box 806. Central 6-0311.

Toronto — 354 Jarvis St. Box 500. Walnut 5-3311.

Montreal — 1425 Dorchester St. W. 868-3211. Box 6000.

- Principal officers:  
President — Alphonse Ouimet.  
Vice-President — Capt. W. E. S. Briggs.  
Vice-President Programming — E. S. Hallman.  
Vice - President Personnel and Operations — J. P. Gilmore.  
Vice-President Corporate Affairs — R. C. Fraser.  
Comptroller — V. F. Davies.  
General Manager English Network Broadcasting — H. G. Walker.  
Directors of English Network and Toronto Area — A. K. Morrow.  
General Manager French Network Broadcasting — Marcel Ouimet.  
Director Quebec Region and French Networks — G. Lemarche.

The CBC owns and operates 10 stations, 5 network relay stations and 9 re-broadcasting stations on its English network and has 38 private station affiliates with 50 re-broadcasting stations. On the French network, the CBC owns and operates 4 stations, 1 network relay station and 4 re-broadcasting stations. It has 9 private station affiliates, with 14 re-broadcasting stations.

### CTV TELEVISION NETWORK LTD.

42 Charles Street East, Toronto 5. — Walnut 4-5454.

Montreal — 1420 Sherbrooke St. W., Suite 200, Montreal 25.

- President — Spence W. Caldwell.  
Executive Vice-President — Gordon F. Keeble.  
Assist. to President — R. Raisman.  
Vice-President, Programming — Michael Hind-Smith.  
General Sales Manager — T. B. J. Atkins.  
Director of Legal and Business Affairs — Richard P. Morgan.

Director, Network Operations — S. S. Wilson.

Chief Accountant — P. F. M. Bell-Smith.

Director of Information and Advertising — Ralph Foster.

Promotion Manager — R. S. Macpherson.

Sales Representatives — R. A. Aiken, Neil McDonald, Doug MacKinnon.

Research Consultant — John Jenkins.

Advertising Manager — Michael Scott.

Executive Producers — Arthur Weinthal and Peter Macfarlane.

Assistant to Vice-President, Programming — Gordon Farr.

Production Manager — O. F. Babirad.

Assit., Dir. of Legal Affairs — James B. Lavis.

Operations Supervisor — Graham Ford.

Operations Co-Ordinator — A. Purcell.

Traffic and Scheduling — Dorene Shanahan.

Business Mgr. — Vincent Dittmer.  
Manager, Montreal office — Lincoln Mayo.

The CTV network distributes programming to these ten affiliate stations: CJCH-TV, Halifax (Ch. 5); CFCF-TV, Montreal (Ch. 12); CJOH-TV, Ottawa (Ch. 13); CFTO-TV, Toronto (Ch. 9); CJAY-TV, Winnipeg (Ch. 7); CFRN-TV, Edmonton (Ch. 3); CFCN-TV, Calgary (Ch. 4); CHAN-TV, Vancouver (Ch. 8); CHAB-TV, Moose Jaw, Regina (Chs. 4 & 9), CJSS-TV, Channel 8, Cornwall, a satellite of CJOH-TV, Ottawa, and CKCO-TV, Kitchener.

### BRITISH BROADCASTING CORPORATION

Ottawa—140 Wellington St., Ottawa 4. Derek Russell, BBC Representative in Canada.

Toronto — 354 Jarvis St., Toronto 5. George Young, Television Manager, BBC. Mrs. Ruth St. Clair, BBC Radio Transcription Manager.

Wishing you all a Merry Christmas

CKCK-TV 2-6-12

COMING SOON "LUCKY 7" the Moose Jaw Channel

- (4) W. "Bill" Elliott
- (7) Lloyd Colthorp
- (10) Phil Barler
- (11) Brad Keene
- (12) Miss Teri Clarke
- (14) Barry Cramer
- (15) Miss Anne Collins
- (16) Miss Hilary Stewart
- (18) Mrs. Myrna Dittberner
- (19) Miss Les Semko
- (21) E. G. Rose
- (22 & 23) All-Canada
- (24) October 31, 1960

- (23) Young Canadian
- (24) September 9, 1960

**CFCN-TV-1, DRUMHELLER**  
Satellite of CFCN-TV, Calgary, broadcasting on Channel 8. Same staff.  
(24) November, 1961

**CFCN-TV-2, BANFF**  
Satellite of CFCN-TV, Calgary, broadcasting on Channel 8. Same staff.

CFCN-TV also has a rebroadcasting station at Windermere Valley, broadcasting on Channel 6. It began operation May 27, 1963.

**CHCT-TV, CALGARY**  
100 kw Video; 50 kw Audio on Channel 2. CBC.

- (1) Calgary Television Limited
- (2) Frederick Shaw
- (3) A. M. (Berl) Cairns
- (4) Ron Chase
- (5) T. N. Inkster (nat'l)
- (6) George Brown (local)
- (7) Skip Braun
- (8) Ron Chase
- (10 & 11) Ed Whalen
- (13) Reuban Hamm
- (14) W. A. (Bill) Smith
- (15) Don Wilson
- (16) Les Funtek

Sales Service Editor, Miss Mary Ellis  
(18 & 19) Gordon Warner  
(21) Lee Crawley  
(22) All-Canada Radio & Television  
(23) Weed & Company  
(24) October 8, 1954

**CHCT-TV-1, DRUMHELLER**  
Satellite of CHCT-TV, Calgary, broadcasting on Channel 12. Same staff.

**CBXT, EDMONTON**  
318 kw Video; 159 kw Audio on Channel 5. CBC. Microwave. Owned and operated by the Canadian Broadcasting Corporation.  
(24) October 2, 1961

**CFRN-TV, EDMONTON**  
180.3 kw Video; 90.4 kw Audio on Channel 3. CTV.  
(1) Sunwapta Broadcasting Co. Ltd.  
(2 & Gen. Mgr.) G. R. A. Rice

- Manager, Bruce Alloway
- (6) Don Brinton
- Gen. Sales Mgr. D. Field
- (7) George Kidd
- (8) Ed Kay
- (9) Harry Farmer
- (10) Sid Lancaster
- News and Public Affairs Mgr. Bill Hogle
- (11) Al McCann
- (12) Laura Lindsay
- (14) Marty Larson
- (15) Sonia Bandle
- (16) Peter Leonard
- (17) Dan Kauffman
- (19) Keith Neale
- (20) Bill Radomski
- (21) Ted Wadson
- (22) Television Representatives Ltd.
- (23) Young Canadian Ltd. Harlan Oakes
- (24) October 17, 1954

**CFRN-TV-1, CARROT CREEK**  
Satellite of CFRN-TV, Edmonton, broadcasting on Channel 9.

**CFRN-TV-2, EDSON**  
Satellite of CFRN-TV, Edmonton, broadcasting on channel 12.

**CBXAT, GRANDE PRAIRIE**  
36 kw Video; 18 kw Audio on Channel 10. CBC. Owned and operated by the Canadian Broadcasting Corporation.  
(24) July, 1962

**CBXAT-1, PEACE RIVER**  
720 watts Video; 360 watts Audio on Channel 7. This is a satellite of CBXAT, Grande Prairie. It is owned and operated by the Canadian Broadcasting Corporation.

**CJLH-TV, LETHBRIDGE**  
171 kw Video; 85.5 kw Audio on Channel 7. CBC.

- (1) Lethbridge Television Limited
- (2 & 3) N. Bottrill
- (5) W. Lloyd Crittenden
- (6) Dale Nelson
- (10) Del Demage
- (11) Ron Makarenko
- (13) Ron Walmough
- (15) Miss Win Duffy
- (16) Vern Young
- (17) Jack Mitchell
- (18 & 19) Mrs. Betty Glendinning
- (21) V. C. Reed
- (22) All-Canada Radio & Television
- (23) All-Canada
- (24) November 20, 1955

KEY		
1. Owner or Company name	9. Music Director	17. Copy Chief
2. President (if a company)	10. News Director	18. Film Librarian
3. General Manager	11. Sports Director	19. Film Editor
4. Operations Manager	12. Women's Director	20. Chief Operator
5. Commercial Manager	13. Farm Director	21. Dir. of Engineering
6. Production Supervisor	14. Promotion Manager	22. Canadian Reps
7. Program Manager	15. Traffic Manager	23. U.S. Reps
8. Chief Announcer	16. Art Director	24. Station Birth Date

**CKSA-TV, LLOYDMINSTER**  
116 kw Video; 58 kw Audio on Channel 2. CBC.

- (1) CHSA-TV Limited
- (2 & 3) Arthur F. Shortell
- (4 & 5) J. R. D. Findlay
- (6 & 7) Wes Saunders
- (10) Elmer Devore
- (11) Brian Nielsen
- (13) Elmer Devore
- (14) Larry Gilchrist
- (15) Margaret Sturt
- (16) Howard Sturge
- (17) Larry Gilchrist
- (18 & 19) J. B. Morrall
- (21) Elden Giles
- (22) TV Representatives Ltd. A. J. Messner
- (23) Devney Organization
- (24) Sept. 23, 1960

**CHAT-TV, MEDICINE HAT**  
5.7 kw Video; 3 kw Audio on Channel 6. CBC.

- (1) Monarch Broadcasting Co. Ltd.
- (2) J. H. Yuill
- (3) Orville Kope
- (4) Jon David Thibert
- (5) Ian Carson
- (6 & 7) Jon David Thibert
- (8) Bernie Pascall
- (9) Lorne Havard
- (10) Stan Weiler
- (11) Bernie Pascall
- (12) Mrs. Norma Thompson
- (13) Mickey Lynch
- (14) W. H. Yuill
- (15) Steve Oppitz
- (16) Peter Soehn
- (17) Mrs. Norma Thompson
- (18 & 19) Peter Barth
- (20) Jim Schafer
- (21) Sid Gaffney
- (22) All-Canada Radio & Television
- (24) September 14, 1957

**CHAT-TV-1, PIVOT**  
1.37 kw Video; 2.75 kw Video on Channel 4. Satellite of CHAT-TV Medicine Hat. Same staff.

**CHCA-TV, RED DEER**  
27 kw Video; 16 kw Audio on Channel 6. CBC.

- (1) CHCA Television Limited
- (2) G. A. Bartley
- Asst. Mgr. Mrs. A. Sole
- (4) Hugh Edmunds
- (5) Gordon Johns
- (6 & 7) Hugh Edmunds
- (10) Don Johnson
- (11) Grant Ulyott
- (12) Mary Lou Armstrong
- (13) Terry Oldford
- (15) Jerril McBride
- (16) Rick Soehn
- (17) Anne McNamara
- (18) Wayne Hazzard
- (20) Gerry Hartley
- (21) Mel Lang
- (22) Stovin-Byles Ltd.
- (23) Forjoe TV
- (24) December 9, 1957

**CHCA-TV-1, CORONATION**  
12.4 kw Video; 6.2 kw Audio on Channel 10. Satellite of CHCA-TV, Red Deer. Same staff.

**CHCA-TV-2, BANFF**  
5 watt pedestal. Channel 10. Satellite of CHCA-TV Red Deer.

### Saskatchewan

**CHAB-TV, MOOSE JAW**  
100 kw Video; 53 kw Audio on Channel 4. CTV.

- (1) CHAB Ltd.
- (2) Jack Moffat
- (3) Jerry Johnson
- (4) Jerry Johnson
- (5) Dave Bates
- (6) Bruce Pendlebury
- (7) James J. Leddy
- (8) Ted Kelly
- (9) Mrs. Myrna McCombs
- (10) Lorne Cunningham
- (11) Ken Newans
- (12) Mrs. Sylvia Stromberg
- (13) Wally Macht
- (14) Graham Henderson
- (15) Mrs. Erma Gates
- (16) Graham Henderson
- (17) Mrs. Shirlee Cooke
- (18 & 19) Miss Ruth Probert
- (20 & 21) Merv Pickford
- (22) Stovin-Byles Limited
- (23) Young Canadian Ltd.
- (24) July 7, 1959

**CHRE-TV, REGINA**  
125 kw Audio; 250 kw Video on Channel 9. CTV. Satellite of CHAB-TV, Moose Jaw, Sask. Same staff.

**CKBI-TV, PRINCE ALBERT**  
100 kw Video; 50 kw Audio on Channel 5. CBC.

(1) Central Broadcasting Co., Ltd.

- (2) Edward A. Rawlinson
- (3) Frank F. Rawlinson
- (5) Ian Robertson
- (6 & 7) Jack J. Cennon
- (9) Ian Barrie
- (10 & 11) Nick Roache
- (12) Marion Sherman
- (13) Harold Mallwitz
- (14) James Scarrow
- (15) Mrs. Sylvia Dodwell
- (16) Lillian McKay
- (17) Alden Diehl
- (18 & 19) Lorraine Hawksworth
- (21) T. Van Ness
- (22) All-Canada
- (23) All-Canada
- (24) January 27, 1958

**CKBI-TV, PRINCE ALBERT** has rebroadcasting stations at these locations:

- Alicane Channel 10
- North Battleford Channel 7
- Nipawin Channel 2
- Greenwater Channel 4

**CKCK-TV, REGINA**  
100 kw Video; 53.5 kw Audio on Channel 2. CBC.

- (1) Transcanada Communications Limited
- (2) Michael C. Sifton
- (3) H. A. Crittenden
- Assistant Mgr. Lloyd Westmoreland
- (5) Don Tunnicliffe
- (6) Doug Lee
- (7) H. Van Wiebe
- (8) Garth Dawley & Bruce Cowie
- (9) Mrs. Grace Germaing
- (10) Jim Struthers
- (11) Ken Milton
- (14) Jerry Joynt
- (15) Mrs. Ursula Chase
- (16) Joe Soehn
- (17) Mel Firesen
- (18) Shirley Duchert
- (19) Barry Haddad
- (20) Tom Nelson & Len Ross
- (21) Lorne McBride
- (22 & 23) All-Canada
- (24) July 27, 1954

**CKCK-TV-1, COLGATE**  
15.1 kw Video; 7.5 kw Audio on Channel 12. Rebroadcasting station of CKCK-TV, Regina. Same staff.

**CKCK-TV-2, WILLOW BUNCH**  
9kw Video; 4.5 kw Audio. Satellite of CKCK-TV, Regina, broadcasting on Channel 6.

**CFQC-TV, SASKATOON**  
325 kw Video; 180 kw Audio on Channel 8. CBC.

- (1) A. A. Murphy & Sons Limited
- (2) W. A. "Bill" Murphy
- (3) G. Blair Nelson
- Station Mgr. Walter Romanow
- Sales Mgr. Will Klein
- (6) Greg Barnsley
- (10) Les Edwards
- (11) Ned Powers
- (12) Mrs. Sally Merchant
- (14) Mrs. Pat Baudru
- (15) Mrs. Verma Fowler
- (16) Harvey Bailoud
- (17) Mrs. Lois Parr
- (19) Joan Henning
- (21) Jim Love
- (22) Television Representatives
- (23) Young Canadian — Harlan G. Oakes
- (24) December 5, 1954

**CFQC-TV-1, STRANRAER**  
10.3 kw Video; 5.4 kw Audio on Channel 3. Satellite of CFQC-TV, Saskatoon. Same staff.

**CJFB-TV, SWIFT CURRENT**  
13.3 kw Video; 6.65 kw Audio on Channel 5. CBC.

- (1) Swift Current Telecasting Co. Ltd.
- (2 & 3) William D. Forst
- (5) Walter S. Buffam
- (6 & 7) Mrs. Julie Forst
- (10) Gordon Foth
- (11) Len Brown
- (12) Mrs. Julie Forst
- (13) Doug Grant
- (14) Mrs. Julie Forst
- (15) Norma Wallace
- (16) George Kushner
- (17) Marjorie Schieck
- (22) Television Representatives
- (23) Forjoe TV Inc.
- (24) December 23, 1957

**CJFB-TV-1, EAST END**  
Satellite of CJFB-TV, Swift Current.

**CJFB-TV-2, VAL MARIE**  
Satellite of CJFB-TV, Swift Current.

**CKOS-TV, YORKTON**  
5 kw Video; 2.5 kw Audio on Channel 3. CBC.

- (1) Yorkton Television Co. Ltd.
- (3) Ronald L. Skinner
- (6) Wilbur A. Westby
- (7) G. Pepler
- (8) Linus Westberg
- (10) James Horning
- (11) Linus Westberg
- (13) Norman Roebuck
- (15) E. Steffensen
- (16) Hugh C. Vassos
- (19) Sharon Coleman
- (21) Ludwig Hovevar
- (22) Stovin-Byles Limited
- (23) ABC International Television
- (24) June 19, 1958

**CKOS-TV-1, DAUPHIN**  
28 kw Audio; 57 kw Video on Channel 8. Satellite of CKOS-TV, Yorkton. Same staff.

**CKOS-TV-2, ESTEVAN**  
17 kw Audio; 32 kw Video on Channel 7. Satellite of CKOS-TV, Yorkton. Same staff.

**CKOS-TV-3, WYNWAD**  
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

### Manitoba

**CKX-TV, BRANDON**  
100 kw Video; 49.1 kw Audio on Channel 5. CBC.

- (1) Western Manitoba Broadcasters Limited
- (2 & 3) John B. Craig
- (5) Archie Olson
- (7) Stuart Craig
- (10) John Wallace
- (11) Henry Stothard
- (13) Frank Bird
- (15) Sadie Webb
- (16) Mrs. Ann Smith
- (17) Don Keith
- (19) Harold Pullaw
- (20) Lawrence Dubois
- (21) Tom Stacey
- (22) All-Canada
- (24) January 28, 1955

**CBWBT, FLIN FLON**  
625 kw Video; 332 kw Audio on Channel 10. Owned and operated by the Canadian Broadcasting Corp.  
(24) June 25, 1962

**CBWBT-1, LE PAS**  
260 watts Video; 130 watts Audio on Channel 7. This satellite of CBWBT, Flin Flon is owned and operated by the Canadian Broadcasting Corp.  
(24) June 25, 1962

**CBWT, WINNIPEG**  
57.8 kw Video; 34.7 kw Audio on Channel 3. Owned and operated by the Canadian Broadcasting Corp.  
(24) April 24, 1960

**CBWTF, WINNIPEG**  
2.87 kw Video; 1.72 kw Audio on Channel 4. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.  
(24) April 24, 1960

**C-JAY-TV, WINNIPEG**  
325 kw Video; 180 kw Audio on Channel 7. CTV.

- (1) Channel Seven Television Limited
- (2) Ralph S. Misener
- (3) Jack M. Davidson
- (4) Joe Gibson
- (6) Al Johnson
- (7) Jim Purvis
- (8) Ray Torgrud
- (10) L. R. "Bud" Sherman
- (11) Jack Wells
- (12) Mrs. Betty Jewel Canning
- (14) Jim Pryor
- (15) Kathy Honsey
- (16) Mac Drope

# CBC NETWORK STATIONS (Television)

### ATLANTIC REGION

- CBYT, Corner Brook, Nfld.
- CFLA-TV, Goose Bay, Lab.
- CFNS-TV, Stephenville
- CBHT, Halifax, N.S.
- CBHT-1, Liverpool, N.S.
- CBHT-2, Shelburne, N.S.
- CBHT-3, Yarmouth, N.S.

### MID-EASTERN REGION

- CBMT, Montreal, Que.
- CBWAT, Kenora, Ont.
- CBWAT-1, Dryden, Ont.
- CBWAT-2, Sioux Lookout, Ont.
- CBOT, Ottawa, Ont.
- CBLT, Toronto, Ont.

### PRAIRIE REGION

- CBWBT, Flin Flon, Man.
- CBWBT-1, Le Pas, Man.
- CBWT, Winnipeg, Man.
- CBXT, Edmonton, Alta.
- CBXAT, Grande Prairie, Alta.
- CBXAT-1, Peace River, Alta.

### PACIFIC REGION

- CBUBT, Cranbrook, B.C.
- CBUAT, Trail, B.C.
- CBUAT-1, Nelson, B.C.
- CBUT, Vancouver, B.C.
- CBUT-1, Courtenay, B.C.

### QUEBEC REGION

- CBAFT, Moncton, N.B.
- CBFT, Montreal, Que.
- CBFT-1, Mont Tremblant, Que.
- CBFT-2, Mont Laurier, Que.
- CBOT, Ottawa, Ont.
- CBFST, Sturgeon Falls, Ont.
- CBFST-1, Sudbury, Ont.
- CBFST-2, Timiscaming, Que.
- CBWTF, Winnipeg, Man.

### ATLANTIC REGION

- CJON-TV, St. John's, Nfld.
- CJOX-TV, Argenteia, Nfld.
- CJCN-TV, Grand Falls, Nfld.
- CFXU-TV, Antigonish, N.S.
- CJCB-TV, Sydney, N.S.
- CJCB-TV-1, Inverness, N.S.
- CFCY-TV, Charlottetown, P.E.I.
- CFCY-TV-1, New Glasgow, N.S.
- CKCD-TV, Campbellton
- CKCW-TV, Moncton, N.B.
- CKAM-TV, Upsalquitch Lake, N.B.
- CKAM-TV-1, Newcastle, N.B.
- CKCD-TV-1, Harrison Brook, Que.

### CHSJ-TV, Saint John, N.B.

- CHSJ-TV-1, Bon Accord, N.B.

### MID-EASTERN REGION

- CKMI-TV, Quebec City, Que.
- CKVR-TV, Barrie, Ont.
- CKVR-TV-1, Parry Sound, Ont.
- CKWS-TV, Kingston, Ont.
- CFPL-TV, London, Ont.
- CFCH-TV, Callander, Ont.
- CHOV-TV, Pembroke, Ont.
- CHEX-TV, Peterborough, Ont.
- CKPR-TV, Port Arthur, Ont.
- CKSO-TV, Sudbury, Ont.
- CKSO-TV-1, Elliot Lake, Ont.
- CJJC-TV, Sault Ste. Marie, Ont.
- CFCL-TV, Timmins, Ont.
- CFCL-TV-1, Kapuskasing, Ont.
- CFCL-TV-2, Kearns, Ont.
- CKLV-TV, Windsor, Ont.
- CKNX-TV, Wingham, Ont.

### PRAIRIE REGION

- CKX-TV, Brandon, Man.
- CKX-TV-1, Foxwarren, Man.
- CKX-TV-2, Melita, Man.
- CKBI-TV, Prince Albert, Sask.
- CKBI-TV-1, Ahticane, Sask.
- CKBI-TV-2, North Battleford, Sask.
- CKBI-TV-3, Greenwater, Sask.
- CKBI-TV-4, Nipawin, Sask.
- CKCK-TV, Regina, Sask.
- CKCK-TV-1, Colgate, Sask.
- CKCK-TV-2, Willow Bunch, Sask.
- CFQC-TV, Saskatoon
- CFQC-TV-1, Stranraer, Sask.
- CKOS-TV, Yorkton, Sask.
- CKOS-TV-1, Baldy Mountain, Man.
- CKOS-TV-2, Carlyle Lake, Sask.
- CKOS-TV-3, Wynyard, Sask.
- CJFB-TV, Swift Current, Sask.
- CJFB-TV-1, East End, Sask.
- CJFB-TV-2, Val Marie, Sask.
- CHCT-TV, Calgary, Alta.
- CHCT-TV-1, Drumheller, Alta.
- CJLH-TV, Lethbridge, Alta.
- CJLH-TV-3, Burmis, Alta.
- CKSA-TV, Lloydminster, Alta.
- CHAT-TV, Medicine Hat, Alta.
- CHAT-TV-1, Pivot, Alta.
- CHCA-TV, Red Deer, Alta.
- CHCA-TV-1, Coronation, Alta.
- CHCA-TV-2, Banff, Alta.

### PACIFIC REGION

- CJDC-TV, Dawson Creek, B.C.

### CHBC-TV, Kelowna, B.C.

- CHBC-TV-1, Penticton, B.C.
- CHBC-TV-2, Vernon, B.C.
- CHBC-TV-3, Oliver, B.C.
- CHYC-TV-4, Salmon Arm, B.C.
- CFWS-TV-1, Falkland
- CFEW-TV-1, Kelowna
- CHID-TV-1, Lumberg
- CHKC-TV-1, Keremeos
- CFKB-TV-2, Kokish
- CFCR-TV, Kamloops, B.C.
- CFCR-TV-1, Lillooet, B.C.
- CFCR-TV-2, Ashcroft, B.C.
- CFCR-TV-3, Merritt, B.C.
- CFCR-TV-4, Clinton, B.C.
- CFCR-TV-5, Williams Lake, B.C.
- CFCR-TV-6, Timothy Mountain, B.C.
- CFCR-TV-7, Savona, B.C.
- CFCR-TV-8, Adam's Hill, B.C.
- CFCR-TV-9, Boston Bar, B.C.
- CFCR-TV-10, Clearwater, B.C.
- CFCR-TV-11, Quesnel, B.C.
- CKPG-TV, Prince George, B.C.
- CFTK-TV, Terrace, B.C.
- CFTK-TV-1, Prince Rupert, B.C.
- CHKE-TV, Victoria, B.C.
- CFKB-TV-1, Newcastle Ridge, B.C.
- CHKE-TV-2, Sointula, B.C.
- CFKB-TV-3, Port Hardy, B.C.

### QUEBEC REGION

- CHAU-TV, Carleton, Que.
- CHAU-TV-1, Ste. Marguerite Marie, Que.
- CHAU-TV-2, St. Quentin, N.B.
- CHAU-TV-3, Port Daniel, Que.
- CHAU-TV-4, Chandler, Que.
- CHAU-TV-5, Percé, Que.
- CHAU-TV-6, Gaspe, Que.
- CKRS-TV, Jonquiere
- CKRS-TV-1, Port Alfred, Que.
- CKRS-TV-2, Chicoutimi, Que.
- CKRS-TV-3, Roberval, Que.
- CKBL-TV, Matane, Que.
- CKBL-TV-1, Mont Clément, Que.
- CKBL-TV-2, Quebec, Que.
- CKRT-TV, Riviere-Du-Loup, Que.
- CKRT-TV-1, Baie St. Paul, Que.
- CKRN-TV, Rouyn, Que.
- CKRN-TV-1, Senneville, Que.
- CJBR-TV, Rimouski, Que.
- CJES-TV-1, Escourt
- CJBR-TV-1, Edmundston, N.B.
- CJBR-TV-2, Sept-Iles, Que.
- CHLT-TV, Sherbrooke, Que.
- CKTM-TV, Trois Rivières, Que.

**KEY**

- |                             |                       |                         |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company name    | 9. Music Director     | 17. Copy Chief          |
| 2. President (if a company) | 10. News Director     | 18. Film Librarian      |
| 3. General Manager          | 11. Sports Director   | 19. Film Editor         |
| 4. Operations Manager       | 12. Women's Director  | 20. Chief Operator      |
| 5. Commercial Manager       | 13. Farm Director     | 21. Dir. of Engineering |
| 6. Production Supervisor    | 14. Promotion Manager | 22. Canadian Repts      |
| 7. Program Manager          | 15. Traffic Manager   | 23. U.S. Repts          |
| 8. Chief Announcer          | 16. Art Director      | 24. Station Birth Date  |

- (17) Jim Armstrong  
 (19) Howard McMillan  
 (21) Bert Cobb  
 (22) Stovin-Byles  
 (23) E. S. Summer Inc.  
 (24) November 12, 1960

- Toronto and Montreal;  
 A. J. Messner —  
 Winnipeg; Scharf Broad-  
 cast Sales — Vancouver  
 (23) Weed & Company  
 (24) March 1, 1954

- Co. Ltd.  
 (2) Senator W. R. Davies  
 (3) Donald Lawrie  
 (4) Wally Rewegan  
 (5) Ian McFarlane  
 (6 & 7) Gordon Shale  
 (8) Hugo Tapp  
 (9) Frederick Barrie  
 (10) Alan Porteous  
 (11) John Danko  
 (12) Mrs. Marie Callaghan  
 (14) Michael N. Robinson  
 (15) Marnie McTeague  
 (16) Ken Lehman  
 (17) Margaret Foley  
 (18) Mrs. Audrey Parcels  
 (19) Dave Corp  
 (20) Hal Sloan  
 (21) Bert Crump  
 (22 & 23) All-Canada Radio  
 & TV Limited  
 (24) March 28, 1955

**CFCL-TV-1, KAPUSKASING**  
 .044 kw Audio; .088 kw Video  
 on Channel 3. Satellite of CFCL-  
 TV, Timmins. Same staff.

**CFCL-TV-2, KEARNS**  
 1.245 kw Audio; 2.49 kw Video  
 on Channel 2. Satellite of CFCL-  
 TV, Timmins. Same staff.

**CBLT, TORONTO**  
 53.5 kw Audio; 99.5 kw Video  
 on Channel 6. CBC. Owned and  
 operated by the Canadian Broad-  
 casting Corporation.  
 (24) September 8, 1952.

**CFTO-TV, TORONTO**  
 325 kw Video; 162 kw Audio  
 on Channel 9. CTV.  
 (1) Baton Broadcasting  
 Limited  
 (2) John Bassett  
 (3) W. O. Crampton — Vice-  
 Pres. and Gen'l Mgr.  
 Gen. Sales Mgr. — E. Delaney  
 (6) Don Davis  
 Vice-president, programming  
 — Murray Chercover  
 (10) Harvey Kirck  
 (11) Johnny Esaw  
 (14) K. J. Holen  
 (15) Howard MacLean  
 (17) Dodi Robb  
 Dir. of Film Ops. Des Brooks  
 (21) H. Berger  
 (22) Stovin-Byles  
 (23) ABC International  
 Television  
 (24) January 1, 1961

**CKPR-TV, PORT ARTHUR**  
 100 kw Video; 54.5 kw Audio  
 on Channel 2. CBC.  
 (1) Thunder Bay Electronics  
 Limited  
 (2) Fraser Dougall  
 (3) Garnet Conger  
 (4) Bill Moyer  
 (5) Jack Masters  
 (6) Don Seath  
 (7) Garnet N. Conger  
 (8) Graham Thompson  
 (10) Ron Knight  
 (11) Hal Lee  
 (12) Elinor Nicholson  
 (14) Mrs. Lorraine Alexander  
 (15) Mrs. Millie Allen  
 (16) Bruce McNally  
 (17) Mrs. Jean Chondon  
 (18) Brian Vance  
 (19) Lorne Delinsky  
 (21) Gerhard Buetow  
 (22) Stovin-Byles Ltd.  
 (23) Adam Young  
 (24) October, 1954

**CJIC-TV, SAULT STE MARIE**  
 28 kw Video; 15 kw Audio on  
 Channel 2. CBC.  
 (1) Hyland Radio TV Limited  
 (2) Mrs. J. G. Hyland  
 (3) R. H. Ramsay  
 (5) Wayne Turner  
 (8) John Rhodes  
 (10) Lionel McAuley  
 (11) Russ Ramsay  
 (12) Mrs. Grace Pitt  
 (14) Miss Linda Hyland  
 (15) Mrs. Rita Purdy  
 (16) Bob Jenkins  
 (17) Mrs. Bev Zimmerman  
 (18 & 19) Mrs. Bev Kovacs  
 (20) Albert Jones  
 (21) Dave Irwin  
 (22) All-Canada Radio  
 & TV Ltd.  
 (23) All-Canada  
 (24) November 28, 1954

**CBSFT, STURGEON FALLS**  
 9.75 kw Video; 5.27 kw Audio  
 on Channel 7. French Network.  
 Owned and operated by the  
 Canadian Broadcasting Corpora-  
 tion.  
 (24) February 28, 1961

**CBSFT-1, SUDBURY**  
 .601 kw Video; .361 kw Audio  
 on Channel 13. Rebroadcasting  
 station of CBSFT, Sturgeon Falls.  
 (24) June, 1962

**CKSO-TV, SUDBURY**  
 30 kw Video; 16 kw Audio on  
 Channel 5. CBC.  
 (1) CKSO Radio Limited  
 (2) W. B. Plaunt  
 (3) Ralph Connor  
 (6) Jim Smith  
 (7) Mike Connor  
 (10) Al Nesbitt  
 (11) Hub Beaudry  
 (12) Trudy Manchester  
 (15) Mrs. Betty Sellars  
 (16) Nick Nykilchuk  
 (17 & 18) Mrs. Betty Sellars  
 (21) Leo Gilbeau  
 (22) All-Canada  
 (23) Weed & Company  
 (24) October 25, 1953

**CKSO-TV-1, ELLIOT LAKE**  
 4 kw Video; 2 kw Audio on  
 Channel 6. CBC. Satellite of  
 CKSO-TV Sudbury. Same staff.

**CFCL-TV, TIMMINS**  
 100 kw Video; 50 kw Audio on  
 Channel 6. CBC.  
 (1) Radiocon Associates  
 Limited  
 (2) J. Conrad Lavigne  
 (3) Rene Barrette  
 (5 & 7) Jean Devillers  
 (6 & 8) Terry Coles

**CFCL-TV, LONDON**  
 325 kw Video; 195 kw Audio  
 on Channel 10. CBC.  
 (1) London Free Press Print-  
 ing Co. Ltd.  
 (2) Walter J. Blackburn  
 (3) Murray T. Brown  
 (4) Bob Reinhart  
 (5) Cliff Wingrove  
 (6) Jim Plant  
 (7) Bob Reinhart  
 (8) Jim Plant  
 (10) Ron Laidlaw  
 (11) Alex Kelman  
 (13) Roy Jewell  
 (14) Tom Daley  
 (15) Warren Blahout  
 (16) John Andrew  
 (17) Tom Bird  
 (18 & 19) Pat Walker  
 (20) Dale Duffield  
 (21) Glen Robitaille  
 (22 & 23) All-Canada Tele-  
 vision  
 (24) November 28, 1953

**CFCH-TV, NORTH BAY**  
 51.5 kw Video; 25.7 kw Audio  
 on Channel 10. CBC.  
 (1) Tel Ad Company Ltd.  
 (3) Reg Carne  
 (5) Jim Gibson  
 (7) Sid Tomkins  
 (8) John Size  
 (10) Bob Lewis  
 (11) Pete Handley  
 (12) Meri Craven  
 (13) Reg Finnmore  
 (14) Jeannine Butler  
 (15) Mrs. Shirley Ruggles  
 (16) Mrs. Terry Lewis  
 (17) Joann McIntyre  
 (18 & 19) Betty Alton  
 (20) Jerry Millan  
 (21) Dave Mee  
 (22) Stovin-Byles Ltd.  
 (23) All-Canada  
 (24) December 19, 1955

**CJON-TV, OTTAWA AND THE SEAWAY**  
 325 kw Video; 160 kw Audio  
 on Channel 13; 260 kw Video;  
 140 kw Audio on Channel 8.  
 CTV.  
 (1) Bushnell TV Co. Ltd.  
 (2) E. L. Bushnell  
 (3) Stuart W. Griffiths  
 (4) Harold Mantay  
 (5) W. O. Morrison  
 (6 & 7) Peter Francis  
 (9) Champ Champagne  
 (10) Joe Gibson  
 (11) Dave Patrick  
 (12) Marion Dunn  
 (14) Bruce Suttton  
 (16) Dave Leigh  
 (17) Rick Lafferty  
 (18) John Beveridge  
 (19) Eric Tomlinson  
 (21) Sandy Day  
 (22) Stovin-Byles Limited  
 (23) Young Canadian  
 (24) March 12, 1961

**CBOT, OTTAWA**  
 50.1 kw Video; 26.7 kw Audio  
 on Channel 4. Owned and oper-  
 ated by the Canadian Broad-  
 casting Corporation.  
 (24) June 2, 1953

**CBOT, OTTAWA**  
 31 kw Video; 17 kw Audio on  
 Channel 9. Owned and operated  
 by the Canadian Broadcasting  
 Corporation.  
 (24) June 24, 1955

**CHOV-TV, PEMBROKE**  
 36 kw Video; 18 kw Audio on  
 Channel 5. CBC.  
 (1) Ottawa Valley Television  
 Co. Ltd.  
 (2 & 3) E. Gordon Archibald  
 (5) Ramsay F. Garrow  
 (6) Brooke Duval  
 (10) James Wolff  
 (11) Bill Kay  
 (14) Jane Collard  
 (15) Mrs. Joan Gangur  
 (16) Wayne Wood  
 (17) Charles Friend  
 (18 & 19) Oscar Kohls  
 (20) Don Chant  
 (21) Alan Bradley  
 (22) Paul Mulvihill & Co.  
 (23) Young TV Ltd.  
 (24) August 19, 1961

**CHEX-TV, PETERBOROUGH**  
 139 kw Video; 83.4 kw Audio  
 on Channel 12. CBC.  
 (1) Kawertha Broadcasting

- (10) Lionel Tremblay  
 (11) Jean Marin  
 (14) Maurice Petit  
 (15) Mélanie Roy  
 (16) Réal Fillion  
 (18 & 19) Eugène Michaud  
 (20) Gerard Gosselin  
 (21) Gerard Lemieux  
 (22) Devney Organization Inc.  
 (24) July 1, 1956

**CKRS-TV-1, PORT ALFRED**  
 .005 kw on Channel 9. Satel-  
 lite of CKRS-TV, Jonquiere.

**CKRS-TV-2, CHICOUTIMI**  
 .040 kw Video; .020 kw Audio  
 on Channel 2. Satellite of CKRS  
 TV, Jonquiere.

**CKRS-TV-3, ROBERVAL**  
 .236 kw Video; .116 kw Audio  
 on Channel 8. Satellite of  
 CKRS-TV, Jonquiere.

**CKBL-TV, MATANE**  
 303 kw Video; 182 kw Audio  
 on Channel 9. CBC.  
 (1) La Campagne de Radio-  
 diffusion de Matane Ltée.  
 (2 & 3) René Lapointe  
 (4) Octave Lapointe  
 (5) Charles Fradette  
 (6 & 7) Roger Bergeron  
 (8) Guy Leboeuf  
 (9) J. P. Berthiaume  
 (10) Guy Leboeuf  
 (11) Guy Leboeuf  
 (12) A. Desrosiers  
 (14 & 15) Octave Lapointe  
 (16) J. Chouinard  
 (17) Lisette Durette  
 (18 & 19) Jules Chouinard  
 (20) Jos. Thibault  
 (21) Yvan Fortier  
 (22) Hardy Radio & TV  
 (23) Young Canadian Ltd.  
 (24) August 19, 1958

**CKLM-TV, QUEBEC**  
 100 kw Video; 50 kw Audio on  
 Channel 5. CBC.  
 (1) Television de Quebec  
 (Canada) Ltée.  
 (2) Gaston Pratte  
 (3) Jean A. Pouliot  
 (4 & 5) Arthur Fitzgibbons  
 (6) Francois Baby  
 (7) Louis Leclerc  
 (8) Jacques LaRochelle  
 (10) Henri Cursène  
 (11) Yvon Dufour  
 (14) Jean Lenoir  
 (15) Mrs. Monic Brefon  
 Boudriau  
 (16) Marcel Labadie  
 (17) Louis Tardivel  
 (18 & 19) Pierre Rochette  
 (20) Charles E. Garneau  
 (21) Gérard Fortin  
 (22) Hardy Radio & TV Ltd.  
 (23) Weed & Co.  
 (24) July 17, 1954

**CKMI-TV, QUEBEC**  
 100 kw Video; 50 kw Audio on  
 Channel 5. CBC.  
 (1) Television de Quebec  
 (Canada) Ltée.  
 (2) Gaston Pratte  
 (3) Jean A. Pouliot  
 (4 & 5) Arthur Fitzgibbons  
 (6) George Lovett  
 (7) Jacques Filteau  
 (8) Gene Alton  
 (10) Henri Cursène  
 (11) Frank Fontaine  
 (14) Jean Lenoir  
 (15) Mrs. Monic Brefon  
 Boudriau  
 (16) Marcel Labadie  
 (17) Louis Tardivel  
 (18 & 19) Pierre Rochette  
 (20) Charles E. Garneau  
 (21) Gérard Fortin  
 (22) Hardy Radio & TV Ltd.  
 (23) Weed & Co.  
 (24) March 17, 1957

**CJBR-TV, RIMOUSKI**  
 100 kw Video; 56.9 kw Audio  
 on Channel 3. CBC.  
 (1) La Radio de Bas  
 St-Laurent Inc.  
 (2) Jacques Brillant  
 (3 & 5) André Lecomte  
 (6 to 8) François Raymond  
 (9) Aline Gagné  
 (10) Guy Ross  
 (11) Claude Pearson  
 (12) Louise Lavallée  
 (14 & 15) André Lecomte  
 (16) Georges Mercier  
 (18) Roméo Côté  
 (20) Marcel Vallée  
 (21) Claude Hurtubise  
 (22) Stovin-Byles Limited  
 (23) Weed & Company  
 (24) November 21, 1954

**CJES-TV, ESTCOURT**  
 45.1 kw Video; 22.5 kw Audio  
 on UHF Channel 70. Satellite of  
 CJBR-TV, Rimouski.

**CFCV-TV, CLERMONT**  
 32.9 kw Video; 65.9 kw Video  
 on UHF Channel 75. Satellite of  
 CJBR-TV, Rimouski.

**CKRT-TV, RIVIERE DU LOUP**  
 39 kw Video; 19.5 kw Audio on  
 Channel 7. CBC.  
 (1) CKRT-TV Limitée  
 (2 & 3) Luc Simard  
 (5) Vincent Gagnon  
 (7, 10) Johnson  
 (8, 11 & 12) Raoul Savard  
 (12) Lise Lapointe  
 (18) Marie-Reine Beaulieu  
 (20) Claude Ayote  
 (21) Germain Gélinas  
 (22) Hardy Radio & TV Ltd.  
 (23) Young Canadian Ltd.  
 (24) January 14, 1962

**CKRN-TV, ROUYEN**  
 57.5 kw Video; 115 kw Video  
 on Channel 4. CBC French.  
 (1) Radio Nord Inc.  
 (2 & 3) David A. Gourd  
 (4, 5, 6, 7, 14 & 15) Franco  
 Capellari  
 (16) Laimon Mitris  
 (7) Robert L'Herbier  
 (22) Hardy Radio & TV  
 Vancouver:  
 Scharf Broadcast Sales  
 Weed & Co.  
 (24) Sept. 1, 1957

**CKRN-TV-1, SENNERRE**  
 Satellite of CKRN-TV,  
 Rouyen.

**CHLT-TV, SHERBROOKE**  
 300 kw Video; 186 kw Video  
 on Channel 7. CBC French.  
 (1) La Tribune Inc.  
 (2) Paul Desrosières  
 (3) Jean-Louis Gauthier  
 (4) Pierre Bruneau  
 (5) Jean-Louis Gauthier  
 (6 & 7) Pierre Bruneau  
 (8) Louis Bilodeau  
 (9) Marcel Robideaux

**CHAU-TV, NEW CARLISLE**  
 100 kw Video; 52 kw Audio on  
 Channel 5. CBC French.  
 (1) Television de la Baie des  
 Chaleurs Inc.  
 (2) J. Leo Hachey  
 (3) Dr. Charles H. Houde  
 (5) Pierre Stein

**CFM-TV, MONTREAL**  
 325 kw Video; 162 kw Audio  
 on Channel 10. CTV.  
 (1) Canadian Marconi Company  
 (2) S. M. Finlayson  
 (3) W. V. George  
 Ass't Div'n Manager —  
 S. B. Hayward  
 (4) Kevin Knight  
 (5) Don Martz  
 (7) Sam Pitt  
 (8) Ted Murphy  
 (9) Elizabeth Smyth  
 (10) Bert Cannings  
 (11) Dick Irvin  
 (14) Mrs. Babs Pitt  
 (15) Joe Coates  
 (16) Steve Yuranyi  
 (17) John Wyllie  
 (18) Roger Dupuis  
 (19) Anthony Mamo  
 (21) Creighton Douglas  
 (22 & 23) All-Canada  
 (24) January 20, 1961

**CFM-TV, MONTREAL**  
 325 kw Video; 162 kw Audio  
 on Channel 10. CTV.  
 (1) Telemetropole Corporation  
 (2 & 3) J. A. DeSève  
 Station Mgr.; Ass't. to the  
 Pres. — Roland Giguère  
 (5 & 6) Jean-Paul Ladouceur  
 (7) Robert L'Herbier  
 (10) Claude Lapointe  
 (11) Pierre Proulx  
 (12) Mrs. Huguette Proulx  
 (14) Jean Marion  
 (15) Pierre Aumais  
 (16) Jean-Paul Ladouceur  
 (18) Maurice Bastien  
 (21) Maurice Doucet  
 (22) Paul L'Anglais Inc.  
 (23) Forjoe-TV Inc.  
 (24) February 19, 1961

**CKRM-TV, JONQUIERE**  
 42 kw Video; 21 kw Audio on  
 Channel 12. CBC.  
 (1) Radio Saguenay Limitée  
 (2) Henri Lepage  
 (3) Tom Burham  
 (5) Lucien Girard  
 (7) Claude Colbert  
 (9) Marcel Perron

**Quebec**

**CJPM-TV, CHICOUTIMI**  
 100 kw Video; 52.5 kw Video  
 on Channel 6.  
 (1) CJPM-TV, Inc.  
 (2) John Murdock  
 (3) Paul J. Audette  
 (4) Claude Blain  
 (5) Paul J. Audette  
 (6 & 7) Claude Blain  
 (10) Jacques Bergeron  
 (11) Pierre Chatel  
 (15) Jean Guy Cote  
 (16) Michel Martin  
 (17) Ginette Simard  
 (18) Dianne Tremblay  
 (20) Yves Champagne  
 (21) Roger Hudon  
 (22) Paul L'Anglais Inc.  
 (23) Forjoe TV Inc.  
 (24) April 14, 1963

**CKRS-TV, JONQUIERE**  
 42 kw Video; 21 kw Audio on  
 Channel 12. CBC.  
 (1) Radio Saguenay Limitée  
 (2) Henri Lepage  
 (3) Tom Burham  
 (5) Lucien Girard  
 (7) Claude Colbert  
 (9) Marcel Perron

TO OUR MANY FRIENDS IN RADIO AND TELEVISION...



SEASONS GREETINGS

**Marconi**



**CANADIAN MARCONI COMPANY**

BROADCAST & TV STATION EQUIPMENT SALES

VANCOUVER • CALGARY • TORONTO • OTTAWA  
MONTREAL • HALIFAX

# Why Choose Tarzian Recording Tape?



■ Tarzian Tape is manufactured to professional quality specifications by Sarkes Tarzian, Inc., a leading manufacturer in the electronics and communications industries. Given good sound in the first place, Tarzian Tape will keep it for you—and give it back undiminished and undistorted. There are four sizes, from which you can choose the right one for every recording requirement:

- 1½-mil acetate in 3, 5, 7, 10½, 14-inch reels plus hubs;
- 1-mil acetate or 1-mil Mylar\* in 3, 5, 7, 10½, 14-inch reels plus hubs;
- ½-mil tensilized Mylar in 3, 3¼, 5, and 7-inch reels.

Look at a reel. The oxide surface is smooth, tightly bonded—your protection against flaking, abrasion, wow and flutter. The windings are perfectly slit, perfectly wound—that's tape to capture every high, to give you virtually flat response for all recording frequencies. Now listen. You'll find distortion less than 2½% at maximum recording level (as measured by U. S. Navy Specification W-T-0061); uniformity that stays within plus or minus ¼-decibel from "Record" or "Play-back" to "Stop."

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\*DuPont Trademark.

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\*\*\*\*\* Season's  
**C-JAY TV**  
\*\*\*\*\* Greetings



## KEY

- |                             |                       |                         |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company Name    | 9. Music Director     | 17. Copy Chief          |
| 2. President (if a company) | 10. News Director     | 18. Film Librarian      |
| 3. General Manager          | 11. Sports Director   | 19. Film Editor         |
| 4. Operations Manager       | 12. Women's Director  | 20. Chief Operator      |
| 5. Commercial Manager       | 13. Farm Director     | 21. Dir. of Engineering |
| 6. Production Supervisor    | 14. Promotion Manager | 22. Canadian Reps       |
| 7. Program Manager          | 15. Traffic Manager   | 23. U.S. Reps           |
| 8. Chief Announcer          | 16. Art Director      | 24. Station Birth Date  |

- (10) Dave Bloomberg  
(11) Maurice Bilodeau  
(12) Aline Desjardins  
(14) Maryse Fagnan  
(15) Mrs. Laurette LaRocque  
(16) Claude Duchesne  
(17) Colette Dionne  
(18) Madeleine Brodeur  
(19) Lucien Perreault  
(20) Claude Hertubise  
(21) Robert Thiébaud  
(22) Paul L'Anglais Inc.  
(23) Adam Young Inc.  
(24) August 12, 1956

**CJBR-TV-1, EDMUNDSTON**  
42.5 kw Video; 21.25 Audio on Channel 13. Satellite of CJBR-TV, Rimouski.

- (21) M. E. Bowles  
(22 & 23) All-Canada Radio & TV  
(24) October 4, 1954

**CJCB-TV-1, INVERNESS**  
6 kw Video; 3 kw Audio on Channel 6. Satellite of CJCB-TV, Sydney. Same staff.

## Nova Scotia

**CFXU-TV, ANTIGONISH**  
73 kw Video; 37 kw Audio on Channel 9. CBC.

- (1) Atlantic Television Co. Ltd.  
(2) H. J. Webb  
(3) Charles O'Brien  
(4) Regis Kell  
(5) Bill Taylor  
(6) Bill Graham  
(7) John Kay  
(8) Bill Graham  
(10) Chuck O'Brien  
(11) Bill Graham  
(12) Dorothy MacDonald  
(14) Gordon MacDonald  
(15) Joan Forbes  
(16) Gordon MacDonald  
(17) Sheila MacMillan  
(18) John Bailey  
(19) John Kay  
(20) Regis Kell  
(21) Dr. E. M. Clarke  
(24) June 28, 1961

## Prince Edward Island

**CFCY-TV, CHARLOTTETOWN**  
79 kw Video; 38.5 kw Audio on Channel 13. CBC.

- (1) Island Radio Broadcasting Co. Ltd.  
(2) Mrs. K. S. Rogers  
(3) R. F. Large  
(4) G. M. Tait  
(5) R. F. Large  
(6) L. MacAulay  
(7) R. F. Large  
(10) Scott MacPherson  
(11) Loman MacAulay  
(12) Jane Weldon  
(13) Whit Carter  
(14) Betty Large  
(15) E. P. Williams  
(16) K. Thompson  
(17) S. Partridge  
(18 & 19) V. MacFarlane  
(20) G. M. Tait  
(21) J. W. Phillips  
(22 & 23) All-Canada  
(24) July 1, 1956

**CFCY-TV-1, NEW GLASGOW**  
.209 kw Video; .104 kw Audio on Channel 7. Satellite of CFXY-TV, Charlottetown, P.E.I.

## Newfoundland

**CJOX, ARGENTIA**  
6.700 kw Video; 3.400 kw Audio on Channel 3. Satellite of CJON-TV, St. John's.

**CBYT, CORNERBROOK**  
.197 kw Video; .099 kw Audio on Channel 5. Owned and operated by the Canadian Broadcasting Corporation.

**CJCN-TV, GRAND FALLS**  
8.6 kw Video; 4.3 kw Audio on channel 4. CBC.

- (1) Newfoundland Broadcasting Co. Ltd.  
(2) Geoff Stirling  
(3) Don Jamieson  
(4) Colin Jamieson  
Local Manager, Dave George  
(5, 10 & 11) Mike Roberts  
(6 & 8) John R. Lindsay  
(7 & 12) Mrs. Neila Griffin  
(9) Len White  
(14 & 15) Joan Hamilton  
(20) Jim Edison  
(21) Dave George  
(22) Stovin-Byles  
(23) Weed & Company  
(24) February 5, 1960

**CFSN-TV, HARMON FIELD**  
.294 kw Video; .147 kw Audio on Channel 8. Owned and operated by the Canadian Broadcasting Corporation.

**CJON-TV, ST. JOHN'S**  
100 kw Video; 50 kw Audio on Channel 6. CBC.

- (1) Newfoundland Broadcasting Co. Ltd.  
(2) Geoff Stirling  
(3) Don Jamieson  
(4) Colin Jamieson  
(5) Charles Pope  
(6) Charlie Lang  
(7) Colin Jamieson  
(8) Bob Lewis  
(10) Jim Thoms  
(11) Howie Meeker  
(12) Mrs. Sally West  
(14) Mrs. Muriel Tucker  
(15) Emilie Davis  
(16) Bill Locke  
(17) Joan LeClair  
(18) Doreen Hann  
(19) Nelson Squires  
(20) Bill Coffin  
(21) Oscar Hierlihy  
(22) Stovin-Byles  
(23) Weed & Company  
(24) September 15, 1955

**CKTM-TV, TROIS RIVIERES**  
325 kw Video; 162.5 kw Audio on Channel 13. CBC French.

- (1) Television St-Maurice Inc.  
(2 & 3) Henri Audet  
(4) Robert Bonneau  
(5) Jacques Brunelle  
(6 & 7) Aurele Lacoste  
(8) Andre St-Arnaud  
(9) Jean Marcel  
(10) Andre St-Arnaud  
(11) Andre Watters  
(12) Mrs. Rita Piche  
(14 & 15) Aurele Lacoste  
(17) Robert Levesque  
(18 & 19) Albert Aubichon  
(21) Robert Bonneau  
(22) Stovin-Byles Ltd.  
(23) Weed & Co.  
(24) April 15, 1958

## New Brunswick

**CBAFT, MONCTON**  
5.03 kw Audio; 10.06 kw Video on Channel 11. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.  
(24) December 21, 1959

**CKCW-TV, MONCTON**  
15 kw Audio; 25 kw Video on Channel 2. CBC.

- (1) Moncton Broadcasting Limited  
(2) Fred Lynds  
(3) Hubert Button  
(5) Frank Paterson  
(6) Walter Brown  
(7) Joe Irvine  
(8) Bob Steeves  
(10) Claude Cain  
(11) Earl Ross  
(12) Helen Crocker  
(14) Mrs. Phyl. Sweezy  
(15) Mrs. Mickey Tait  
(16) Stan Morton  
(17) Bob Steves  
(18) Joe Irvine  
(21) Keith MacConnell  
(22) Stovin-Byles  
(23) E. S. Sumner Corp.  
(24) December 4, 1954

**CKAM-TV, NORTH SHORE**  
77 kw Audio; 141 kw Video on Channel 12. Satellite of CKCW-TV, Moncton.  
(24) September 29, 1960.

**CKAM-TV-1, NEWCASTLE**  
5 watts Audio; 215 watts Video on Channel 7. Satellite of CKCW-TV, Moncton.

**CKCD-TV, CAMPBELLTON**  
6 kw Audio; 12 kw Video on Channel 7. Satellite of CKCW-TV, Moncton.

**CHSJ-TV, SAINT JOHN**  
54.7 kw Video; 27.3 kw, Audio on Channel 4. CBC.

- (1) New Brunswick Broadcasting Co. Ltd.  
(2) L. F. Daley  
(3) George A. Cromwell  
(4) William A. Stewart  
(5) George A. Cromwell  
(6) Gerry Gormley  
(7) Bill Stewart  
(8) Denny Comeau  
(10) Bill Cooper  
(11) Gary Murphy  
(12) Laura Foster  
(13) George McLeod  
(14) Earl McCarron  
(15) Eleanor Stewart  
(16) Joe Kashetsky  
(17) Gerry Gormley  
(18) Marg McGivern  
(19) Herb Sullivan  
(20) Merv Hebb  
(21) John Bishop  
(22 & 23) All-Canada  
(24) March, 1954

**CHSJ-TV-1, BON ACCORD**  
54.7 kw Video; 27.3 kw Audio on Channel 6. Satellite of CHSJ-TV, Saint John.

**CJCH-TV, HALIFAX**  
100 kw Video; 50 kw Audio on Channel 5. CTV.

- (1) CJCH Limited  
(2) Finlay MacDonald  
(4) George Benwell  
(5) Doug Clark  
(6) Maurie Jackson  
(7) Larry Knoke  
(10) Joe King  
(11) Harris Sullivan  
(12) Anne Hailey  
(14) Murray McIvor  
(15) Mrs. Vera Trask  
(16) Al Viscount  
(17) Pearson Richardson  
(18) Marg Doggett  
(19) David Ferraz  
(20) Andy McKay  
(21) John Jay  
(22) Paul Mulvihill & Co. Ltd., Toronto & Montreal  
Scharf Broadcast Sales, Vancouver  
A. J. Messner & Co. Ltd., Winnipeg  
(23) ABC International  
(24) January 1, 1961

**CJCH-TV-1, CANNING**  
18.1 kw Video; 9.05 kw Audio on Channel 10. Satellite of CJCH-TV, Halifax. Same staff.

**CJCH-TV-2, BAYVIEW**  
5 watt ped. on Channel 6. Satellite of CJCH-TV, Halifax. Same staff.

**CJCH-TV-3, AMHERST**  
5 watt ped. on Channel 8. Satellite of CJCH-TV, Halifax. Same staff.

**CBHT, HALIFAX**  
56 kw Video; 34 kw Audio on Channel 3. CBC. Owned and operated by the Canadian Broadcasting Corporation.  
(24) December 20, 1954

**CBHT-1, LIVERPOOL**  
.412 kw Video; .248 kw Audio on Channel 12. Satellite of CBHT, Halifax.  
(24) November 24, 1958

**CBHT-2, SHELBURNE**  
.423 kw Video; .254 kw Audio on Channel 8. Satellite of CBHT, Halifax.

**CBHT-3, YARMOUTH**  
.412 kw Video; .248 kw Audio on Channel 11. Satellite of CBHT, Halifax.

**CJCB-TV, SYDNEY**  
180 kw Video; 108 kw Audio on Channel 4. CBC.

- (1) Cape Breton Broadcasters Ltd.  
(2 & 3) J. Marven Nathanson  
(4) Mrs. M. C. MacQuarrie  
(5) Mrs. E. K. Williams  
(6 & 7) R. G. Smith  
(9) Aubrey Boone  
(10 & 11) Don MacIsaac  
(12) Ann Terry MacLellan  
(14) Ken Boyce  
(15) Mrs. M. C. MacQuarrie  
(16) Don Ward  
(17) Max Quinton  
(18) Myrna MacGillivray  
(19) Ron Demers  
(20) W. MacTavish

# TO ONE AND ALL

## A Merry Christmas

and

## A Happy New Year

from

THE CANADIAN ASSOCIATION OF BROADCASTERS  
L'ASSOCIATION CANADIENNE DES RADIODIFFUSEURS

family of 249 Broadcasting Stations and 1 Television Network

### CAB MEMBER RADIO STATIONS (AM)

#### ATLANTIC AREA (20)

CKDH ..... Amherst, N.S.  
CKBC ..... Bathurst, N.B.  
CKBW ..... Bridgewater, N.S.  
CFYD ..... Charlottetown, P.E.I.  
CFDR ..... Dartmouth, N.S.  
CFNB ..... Fredericton, N.B.  
CHNS ..... Halifax, N.S.  
CJCH ..... Halifax, N.S.  
CKEN ..... Kentville, N.S.  
CKAD ..... Middleton, N.S.  
CKCW ..... Moncton, N.B.  
CKMR ..... Newcastle, N.B.  
CKEC ..... New Glasgow, N.S.  
CJRW ..... Summerside, P.E.I.  
CFBC ..... Saint John, N.B.  
CHSJ ..... Saint John, N.B.  
CJON ..... St. John's Nfld.  
CJCB ..... Sydney, N.S.  
CKCL ..... Truro, N.S.  
CFAB ..... Windsor, N.S.

#### FRENCH LANGUAGE —

##### ALL PROVINCES (35)

CFGT ..... Alma, P.Q.  
CHAD ..... Amos, P.Q.  
CJMT ..... Chicoutimi, P.Q.  
CFML ..... Cornwall, Ont.  
CHRD ..... Drummondville, P.Q.  
CHFA ..... Edmonton, Alta.  
CJEM ..... Edmundston, N.B.  
CFRG&CFGR ..... Gravelbourg, Sask.  
CKCH ..... Hull, P.Q.  
CJLM ..... Joliette, P.Q.  
CKRS ..... Jonquière, P.Q.  
CKLS ..... LaSarre, P.Q.

CFLM ..... La Tuque, P.Q.  
CKBL ..... Matane, P.Q.  
CKBM ..... Montmagny, P.Q.  
CJMS ..... Montreal, P.Q.  
CKAC ..... Montreal, P.Q.  
CKLM ..... Montreal, P.Q.  
CHNC ..... New Carlisle, P.Q.  
CHRC ..... Quebec, P.Q.  
CKCV ..... Quebec, P.Q.  
CJLR ..... Quebec, P.Q.  
CJBR ..... Rimouski, P.Q.  
CHRL ..... Roberval, P.Q.  
CKRN ..... Rouyn, P.Q.  
CFNS ..... Saskatoon, Sask.  
CJSO ..... Sorel, P.Q.  
CKSB ..... St. Boniface, Man.  
CKJL ..... St. Jerome, P.Q.  
CFBR ..... Sudbury, Ont.  
CKLD ..... Thetford Mines, P.Q.  
CHLN ..... Three Rivers, P.Q.  
CFCL ..... Timmins, Ont.  
CKVD ..... Val d'Or, P.Q.  
CKVM ..... Ville Marie, P.Q.

#### CENTRAL CANADA (53)

CKBB ..... Barrie, Ont.  
CJBQ ..... Belleville, Ont.  
CJNR ..... Blind River, Ont.  
CHIC ..... Brampton, Ont.  
CFCO ..... Chatham, Ont.  
CJLX ..... Fort William, Ont.  
CFTJ ..... Galt, Ont.  
CJOY ..... Guelph, Ont.

CHML ..... Hamilton, Ont.  
CKOC ..... Hamilton, Ont.  
CKAR ..... Huntsville, Ont.  
CKLC ..... Kingston, Ont.  
CKWS ..... Kingston, Ont.  
CJKL ..... Kirkland Lake, Ont.  
CKKW ..... Kitchener, Ont.  
CJSP ..... Leamington, Ont.  
CFPL ..... London, Ont.  
CKSL ..... London, Ont.  
CKMP ..... Midland, Ont.  
CFCF ..... Montreal, P.Q.  
CJAD ..... Montreal, P.Q.  
CKGM ..... Montreal, P.Q.  
CFCH ..... North Bay, Ont.  
CHWO ..... Oakville, Ont.  
CFOR ..... Orillia, Ont.  
CKLB ..... Oshawa, Ont.  
CFOS ..... Owen Sound, Ont.  
CHEX ..... Peterborough, Ont.  
CKPT ..... Peterborough, Ont.  
CFOX ..... Pointe Claire, P.Q.  
CFPA ..... Port Arthur, Ont.  
CKPR ..... Port Arthur, Ont.  
CJQC ..... Quebec, P.Q.  
CHOK ..... Sarnia, Ont.  
CJIC ..... Sault Ste. Marie, Ont.  
CKCY ..... Sault Ste. Marie, Ont.  
CFRS ..... Simcoe, Ont.  
CJET ..... Smiths Falls, Ont.  
CKTB ..... St. Catharines, Ont.  
CHLO ..... St. Thomas, Ont.  
CJCS ..... Stratford, Ont.  
CHNO ..... Sudbury, Ont.  
CKSO ..... Sudbury, Ont.

CKOT ..... Tillsonburg, Ont.  
CKGB ..... Timmins, Ont.  
CFRB ..... Toronto, Ont.  
CHFI ..... Toronto, Ont.  
CHUM ..... Toronto, Ont.  
CKEY ..... Toronto, Ont.  
CHOW ..... Walland, Ont.  
CKLW ..... Windsor, Ont.  
CKNX ..... Wingham, Ont.  
CKOX ..... Woodstock, Ont.

#### PRAIRIES (35)

CFAM ..... Altona, Man.  
CKX ..... Brandon, Man.  
CFAC ..... Calgary, Alta.  
CFCN ..... Calgary, Alta.  
CKXL ..... Calgary, Alta.  
CFCW ..... Camrose, Alta.  
CKDM ..... Dauphin, Man.  
CJDV ..... Drumheller, Alta.  
CFRN ..... Edmonton, Alta.  
CHED ..... Edmonton, Alta.  
CJCA ..... Edmonton, Alta.  
CJSL ..... Estevan, Sask.  
CFAR ..... Flin Flon, Man.  
CFGP ..... Grande Prairie, Alta.  
CJOC ..... Lethbridge, Alta.  
CHEC ..... Lethbridge, Alta.  
CKSA ..... Lloydminster, Sask.-Alta.  
CHAT ..... Medicine Hat, Alta.  
CHAB ..... Moose Jaw, Sask.  
CJNB ..... North Battleford, Sask.  
CKYL ..... Peace River, Alta.  
CKBI ..... Prince Albert, Sask.  
CKRD ..... Red Deer, Alta.  
CKCK ..... Regina, Sask.

CKRM ..... Regina, Sask.  
CJME ..... Regina, Sask.  
CFQC ..... Saskatoon, Sask.  
CKOM ..... Saskatoon, Sask.  
CKSW ..... Swift Current, Sask.  
CHTM ..... Thompson, Man.  
CFSL ..... Weyburn, Sask.  
CJOB ..... Winnipeg, Man.  
CKRC ..... Winnipeg, Man.  
CKY ..... Winnipeg, Man.  
CJGX ..... Yorkton, Sask.

#### PACIFIC (23)

CFVR ..... Abbotsford, B.C.  
CHWK ..... Chilliwack, B.C.  
CFCP ..... Courtenay, B.C.  
CKEK ..... Cranbrook, B.C.  
CKNL ..... Fort St. John, B.C.  
CFJC ..... Kamloops, B.C.  
CKOV ..... Kelowna, B.C.  
CHUB ..... Nanaimo, B.C.  
CKNW ..... New Westminster, B.C.  
CKOK ..... Penticton, B.C.  
CKPG ..... Prince George, B.C.  
CJAV ..... Port Alberni, B.C.  
CKCQ ..... Quesnel, B.C.  
CFBV ..... Smithers, B.C.  
CFBK ..... Terrace, B.C.  
CJAT ..... Trail, B.C.  
CJOR ..... Vancouver, B.C.  
CKLG ..... Vancouver, B.C.  
CKWX ..... Vancouver, B.C.  
CHQM ..... Vancouver, B.C.  
CJIB ..... Vernon, B.C.  
CFAX ..... Victoria, B.C.  
CKDA ..... Victoria, B.C.

### CAB MEMBER RADIO STATIONS (FM)

#### RADIO BROADCASTING MEMBERS (FM)

##### ATLANTIC AREA (2)

CHNS-FM ..... Halifax, N.S.  
CJCB-FM ..... Sydney, N.S.

##### FRENCH LANGUAGE (2)

CHRC-FM ..... Quebec, P.Q.  
CJBR-FM ..... Rimouski, P.Q.

#### CENTRAL CANADA (16)

CJBQ-FM ..... Belleville, Ont.  
CHIC-FM ..... Brampton, Ont.  
CKLC-FM ..... Kingston, Ont.  
CKWS-FM ..... Kingston, Ont.  
CFPL-FM ..... London, Ont.  
CFCF-FM ..... Montreal, P.Q.

CJFM-FM ..... Montreal, P.Q.  
CKGM-FM ..... Montreal, P.Q.  
CKLB-FM ..... Oshawa, Ont.  
CKPR-FM ..... Port Arthur, Ont.  
CKTB-FM ..... St. Catharines, Ont.  
CKGB-FM ..... Timmins, Ont.  
CKFM-FM ..... Toronto, Ont.  
CHFI-FM ..... Toronto, Ont.

CHUM-FM ..... Toronto, Ont.  
CKLW-FM ..... Windsor, Ont.

#### PRAIRIES (6)

CJCA-FM ..... Edmonton, Alta.  
CFRN-FM ..... Edmonton, Alta.  
CHEC-FM ..... Lethbridge, Alta.

CFMW-FM ..... St. Norbert, Man.  
CJOB-FM ..... Winnipeg, Man.  
CKY-FM ..... Winnipeg, Man.

#### PACIFIC (3)

CFFM-FM ..... Kamloops, B.C.  
CHQM-FM ..... Vancouver, B.C.  
CKDA-FM ..... Victoria, B.C.

### CAB MEMBER TELEVISION NETWORK

#### ATLANTIC (7)

CFYV-TV ..... Charlottetown, P.E.I.  
CJCN-TV ..... Grand Falls, Nfld.  
CJCH-TV ..... Halifax, N.S.  
CKCW-TV ..... Moncton, N.B.  
CHSJ-TV ..... Saint John, N.B.  
CJON-TV ..... St. John's, Nfld.  
CJCB-TV ..... Sydney, N.S.

#### FRENCH LANGUAGE (7)

CJPM-TV ..... Chicoutimi, P.Q.  
CKRS-TV ..... Jonquière, P.Q.  
CKBL-TV ..... Matane, P.Q.

CFMT-TV ..... Montreal, P.Q.  
CFCM-TV ..... Quebec, P.Q.  
CKRN-TV ..... Rouyn, P.Q.  
CKTM-TV ..... Three Rivers, P.Q.

#### CENTRAL CANADA (19)

CKVR-TV ..... Barrie, Ont.  
CHCH-TV ..... Hamilton, Ont.  
CKWS-TV ..... Kingston, Ont.  
CKCO-TV ..... Kitchener, Ont.  
CFPL-TV ..... London, Ont.  
CFCF-TV ..... Montreal, P.Q.  
CFCH-TV ..... North Bay, Ont.

CJOH-TV ..... Ottawa, Ont.  
CHOV-TV ..... Pembroke, Ont.  
CHEX-TV ..... Peterborough, Ont.  
CKPR-TV ..... Port Arthur, Ont.  
CKMI-TV ..... Quebec, P.Q.  
CKRN-TV ..... Rouyn, P.Q.  
CJIC-TV ..... Sault Ste. Marie, Ont.  
CKSO-TV ..... Sudbury, Ont.  
CFCL-TV ..... Timmins, Ont.  
CFTO-TV ..... Toronto, Ont.  
CKLW-TV ..... Windsor, Ont.  
CKNX-TV ..... Wingham, Ont.

#### PRAIRIES (15)

CKX-TV ..... Brandon, Man.  
CFCN-TV ..... Calgary, Alta.  
CHCT-TV ..... Calgary, Alta.  
CFRN-TV ..... Edmonton, Alta.  
CJLH-TV ..... Lethbridge, Alta.  
CKSA-TV ..... Lloydminster, Sask.-Alta.  
CHAT-TV ..... Medicine Hat, Alta.  
CHAB-TV ..... Moose Jaw, Sask.  
CKBI-TV ..... Prince Albert, Sask.  
CHCA-TV ..... Red Deer, Alta.

CKCK-TV ..... Regina, Sask.  
CFQC-TV ..... Saskatoon, Sask.  
CJFB-TV ..... Swift Current, Sask.  
CJAY-TV ..... Winnipeg, Man.  
CKOS-TV ..... Yorkton, Sask.

#### PACIFIC (6)

CFCR-TV ..... Kamloops, B.C.  
CHBC-TV ..... Kelowna, B.C.  
CKPG-TV ..... Prince George, B.C.  
CFBK-TV ..... Terrace, B.C.  
CHAN-TV ..... Vancouver, B.C.  
CHEK-TV ..... Victoria, B.C.

### CAB MEMBER TELEVISION STATIONS

CTV Television Network Limited

# "The man from CGE..."

'Twas a while before Christmas  
With Fall in the air  
And bright, colored leaves  
Flittered down everywhere.  
A joy to behold,  
But for one of our men  
Just another day's work  
On the road once again.

He'd just left the office  
And just closed the door  
When a big friendly man  
Came onto the floor.  
"Is this the proper place," said he  
"I want the help of CGE."

Our man was all smiles  
As he said, "Come this way  
You look so cheerful  
You've made my day.  
And if I can help you  
Just say the word  
I'm with CGE,  
Or haven't you heard."

"Now, I'll tell you, young man"  
The big fellow said,  
"The things I want,  
It's all in my head.  
I need a transmitter  
Like the big cities have  
And I want it installed  
... and all of that jazz."

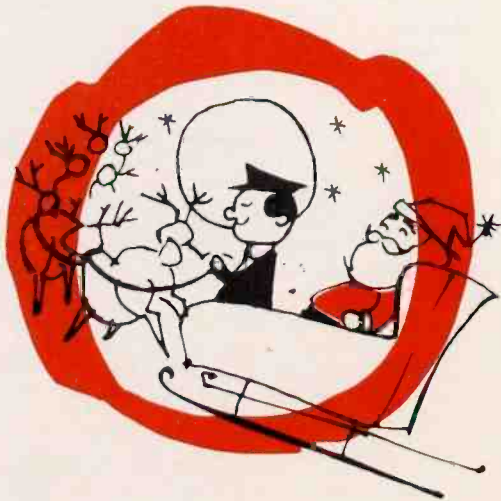
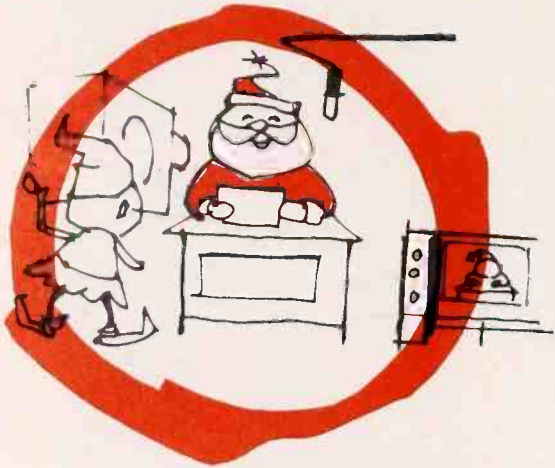
I need a studio, and towers too  
Antennas and consoles,  
And when you're through  
Get me on air and ready to go  
By the day before Christmas  
Come rain, hail or snow."

This staggered our man  
But he rallied to say ...  
Where should he deliver  
And exactly which day?  
The rest of this tale  
Is easy to tell.  
The job was completed  
And all went well.

The big man's voice boomed  
'Cross the snowy waste—  
Sending children to bed  
In great, great haste.  
"I'm coming," said he,  
"And this time you'll know,  
So don't wait for the reindeer,  
And don't wait for the snow.  
Just pop off to bed, and close each eye  
And I'll be along bye and bye.

Then the station closed down  
And the sleigh bells shook  
As he sailed through the sky  
With a different look.  
Because driving the sleigh  
Was a chauffeur so gay,  
Who'd delivered the goods  
And paved the way ...  
Getting Santa "on air"  
By the critical day.

The station's still there  
In a great snow hole,  
Located up by the white North Pole.  
And the chauffeur for Santa?  
Well, who else would it be?  
No one but the man from CGE.



## Merry Christmas



### CANADIAN GENERAL ELECTRIC