EVOLVING DOOR:

When BCE and Thomson closed their deal Tuesday, creating Bell Globemedia, former CTV President/COO Ivan Fecan became President/CEO of the new company. Stepping into the CTV job is Trina McQueen (President/COO). Bell Globemedia's assets include CTV, The Globe and Mail, its associated Web sites, and Internet portal Sympatico/Lycos... Jim MacLeod, Sr. VP at Telemedia Radio, is now President/CEO – effective Feb. 1 – at BBM. He will leave his Hamilton-based Telemedia position... Ray Dagg is leaving his post as Exec VP at the Corus Radio Network (formerly WIC Radio Network) in Vancouver. Dagg, 68, leaves at month's end... Mark Prasuhn, ex COO at Minds Eye Pictures, joins Vision TV in Toronto Jan. 22 as VP of Commercial Ventures and Revenue/GM of Wisdom: Body, Mind & Spirit (Category 1 digital service to be launched in September)... Rob Mise has resigned his PD duties at POWER 107 (CKIK-FM) Calgary to succeed Eric Samuels as PD at Z95 (CKZZ)/CISL Vancouver. Samuels was named PD at MIX 99.9 (CKFM) Toronto and VP of Programming for Standard Radio in late December... Dave Farough, ex PD at Q100 (CKKQ-FM) Victoria, begins his new PD job at EDGE 102 (CFNY-FM) Toronto Feb. 5... Steve Andrusiak becomes Chair of the Communications Arts Division at London’s Fanshawe College, leaving his TV Bureau Chief/Executive Producer position at CBC Prince Edward Island... After 19 years as News Director at CHAM Hamilton, Brian Fisher is leaving... Con Stevenson is gone from Telemedia’s CKTB St.
IGN-OFFS: George D’Ambrose, 64, the Sales Manager at CKOT Tillsonburg, died Dec. 19 of a heart attack. He was well-known to broadcasters who’ve worked in the London, St. Thomas and Tillsonburg markets anytime during the past 40 years. Gene Taylor, 53, in Detroit. Taylor had been associated with Dick Purtan in Detroit/Windsor radio for a number of years and was a regular feature on Don Daynard’s morning show at both CHFI and CKFM in Toronto (Taylor’s Trivia). Ruth Peachell, 68, died before Christmas in Edmonton. She’d spent 35 years of her broadcasting career at CFRB/CKFM Toronto and at CFRN/CFRN-TV Edmonton. Marty Glickman, 83, a track star who was pulled from the 1936 Berlin Olympics because he was Jewish and later enjoyed a long career as a broadcaster, has died in New York. On the eve of the 400-metre relay in Berlin, he and teammate Sam Stoller were pulled from the race. They were told by American team officials that because they were Jewish a victory would embarrass the host Nazis. He began working in radio in 1937 and was the first voice of the New York Knicks.

LOOKING: Rogers Media is looking for a Credit Manager for its three Toronto radio stations (KISS-FM/680 News/CHFI-FM). See the ad in this edition. CKPR/Rock 94 Thunder Bay is searching for a Broadcast Journalist. See the ad in this edition and in the CLASSIFIED section at the Broadcast Dialogue Web site: www.broadcastdialogue.com. Other jobs we’ve heard about include: CKWX News1130 Vancouver is looking for a full-time News Anchor. A-Channel Manitoba has an opening for an experienced TV News Producer. CKNX

CREDIT MANAGER

(One Year Contract – Maternity Leave Replacement)

The incumbent will be available to start in February 2001 and continue through to the end of March 2002. Contract period may be extended. This position will provide credit services to all 3 radio stations in the Rogers Toronto Radio Group – CHFI, KISS 92 and 680 News (CFTR).

RESPONSIBILITIES
- Analysis of credit risk for new clients
- Reconciliation of customer accounts, including research of discrepancies
- Collection of overdue accounts
- Preparation and posting of daily cash receipts
- Preparation of monthly statements and invoices for mailing
- Tracking of ‘Trade’ receivables
- Draft booking and collection reports as required

QUALIFICATIONS
- Three years related accounting experience with complementary education
- Proficient in Microsoft Office (Word, Excel, Access)
- Excellent communication, organisational and interpersonal skills
- Must be highly detail oriented.
- Ability to work independently with minimal supervision in a fast-paced environment under multiple deadlines.
- Must be reliable, conscientious, a team player and able to work overtime as required.

FORWARD RESUME IN CONFIDENCE BY JANUARY 19, 2000 TO:

Toronto Radio Group, Rogers Broadcasting Ltd.
Human Resources Dept.
777 Jarvis Street, 5th Floor
Toronto, ON M4Y 3B7
Fax: (416) 935-8235
Email: ammiller@rci.rogers.com

Only those candidates who are qualified will be contacted for an interview. ROGERS IN AN EQUAL OPPORTUNITY EMPLOYER.
CHUM won CRTC approval for its acquisition of CKLY-FM Lindsay, at a purchase price of $800,000. While no tangible benefits were promised by CHUM, the Commission said “the important benefit . . . is the maintenance of CKLY-FM as a viable, local radio service”... There’s new technology that walks a full circle around legalities/copyright as it relates to storing music on PCs. SongCatcher captures music off radio, stores it on your PC, and plays it back in digital form. It’s almost like attaching a tape recorder to your radio except for one fascinating difference: a five-minute buffer running in the background. It allows a person to catch/record a song in its entirety - even after it’s begun. Once songs are on your PC, you can build playlists. Further, the program can split the raw audio into individual songs (eliminating ads or DJs) and identifying songs by artist and title. To make it work, you need an FM radio, a 1/8-inch stereo cable to plug into your PC, and the SongCatcher program. The catch, however, is that to record the station it must have shared its metadata with the SongCatcher program. The catch, however, is that to record the station it must have shared its metadata with the company. So far, 1100 US stations have done so... Radio talk shows are not the place to vent a host’s personal attacks,” says the Canadian Broadcast Standards Council. Further, said CBSC, the Andre Arthur show on CJMF-FM Quebec City breached the CAB’s Code of Ethics. Arthur took some nasty shots at the Peladeau family. The full decision may be found at www.cbsc.ca... The River (CHXL-FM) Brockville is no more. In its place is Today’s Hottest Music, 103.7 The Point! (CJPT-FM)... Britain’s longest-running radio serial, The Archers, marked its 50th anniversary New Year’s day when it presented its 13,169th edition. The BBC program about rural life set around the mythical English village of Ambridge has a regular following of about 4.5 million listeners. Its first edition was broadcast on Jan. 1, 1951... CJCS Stratford, working with the local Kiwanis Club, raised over $30,000 to cover the cost of 637 food baskets (including turkeys and hams) for needy families. Over 200 community volunteers assisted in the delivery effort. This was the 20th consecutive year that CJCS has participated in the CJCS-Kiwanis Club Christmas Basket Fund.

SYNDICATION: Art Bell, after a year away from broadcasting, returns Feb. 5 to host his syndicated show, Coast to Coast. The show will expand to five hours of live programming daily. CHUM Radio Network handles the show in Canada... BIS Radio (British Information Services) has closed operations in Canada and has rebranded for North America with the Web site: www.britfm.com... The FAN Radio Network has signed exclusive rights with ESPN Radio for program distribution in Canada.

SUPPLYLINES: Columbine JDS has a new name, effective immediately. It’s Encoda Systems. Encoda Systems supersedes Columbine JDS Systems, DAL/Drake Automation, and Enterprises Software... XM Satellite Radio and six major manufacturers unveiled 24 different models of XM-ready radios in Las Vegas last Friday, including a complete product line of retail radios from Pioneer and Alpine and a unit from Sony that can “plug and play” in car and home.

NEW SUBSCRIBERS THIS WEEK INCLUDE: Frances MacKay-Holy, NetStrat Communications, Montreal. Welcome!

THE FAN Radio Network
REVOLVING DOOR: Michael Prud’homme, GM at Telemedia’s CIGM/CJMX-FM/CJRX-FM Sudbury, is no longer with the stations... Adam Ivers has joined Global Television in Toronto as VP, Programming. His most recent position was with IMG Canada (an international sports rights management company) as Director of Broadcasting... Bell Globemedia has appointed Janet Callaghan, ex Managing Partner at The Media Company/Media Buying Services, as Group Sr. VP, Integrated Marketing. She will work with the print, TV, and Internet marketing and sales groups and with advertisers, to develop multi-platform solutions... Michael Harris has been appointed GM of the Canadian Documentary Channel (Corus Entertainment). Harris had been Exec. Dir. Of Regulatory Policy for English Television Networks at CBC... The new CORUS Radio Network (Vancouver) Sales Manager hired Tuesday is John Dalziel, ex of KISS-FM Calgary, CJCA/K97 and CFRN-TV Edmonton... Sonya Thériault, EX Director, Youth and Animation at TVA International, has been appointed Producer, Live-Action Production for CINAR Entertainment in Montreal... Greg Mclsaac, former Communications Manager at the Canadian Screen Training Centre, is new Publicist at Toronto-based History Television... James Stuart, PD at Power 92 (CKNG-FM) Edmonton adds PD duties at Corpus’ Calgary station, Power 107 (CKIK-FM). Stuart will continue to be based in Edmonton. Rhubarb Jones will move from Power 92 Edmonton to Power 107 Calgary to take up Assistant PD duties and Afternoon Drive... C-FAX Victoria ND Moira McLean leaves early next month to become a Reporter at CHERK-5Vitoria... Some new folks at Global Saskatoon: Chris Harris, ex of the Prince Albert Daily Herald, is new Sports Reporter/Anchor; David Bastl, ex of Global Alberta, is also a new Sports Reporter/Anchor... Paul de Silva in new VP Programming at Vision TV, a promotion from his Director of Programming duties... After 33 years and 3 months of service to CJOE/CJBK/CJBX/CKSL/CJQM London, Chief Engineer Jeff Guy will retire Jan. 26. Succeeding him as Chief Engineer is Bill Tofflemire, who joined CKSL-AM in 1985... Sara Unruh, ex of the Winnipeg Sun, joins CITY-FM/CKY Winnipeg as an Account Manager... The Canadian Broadcast Standards Council (CBSC) has appointed Randy McKeen, ND at CKHL/CIBX/CFX Fredericton, and Lawyer Burnley A. (Rocky) Jones to its Atlantic Regional Council.

SIGN-OFFS: Jim Coleman, 89, who underwent surgery earlier this month to fix a broken hip, died early Sunday in Vancouver of heart failure. Coleman was a prolific book writer, newspaper columnist and broadcaster. He often appeared in CFL telecasts and was a sports

PLANNING SPORTS PROGRAMMING?
Call The Experts

416-486-2608
Louann Nicholson
commentator on CFRB Toronto. A member of the Order of Canada, Coleman is in five halls of fame... Robert (Bobby) Bartrem, of Standard Radio in Montreal for almost 45 years, passed over the Christmas holidays after a brief battle with lung cancer.

LOOKING: BBM in Toronto is looking for an Account Representative... The North American Broadcasters Association seeks an Engineer for its Toronto location... KISS-FM Toronto is seeking a Morning Show Producer... Country 95 (CHLB) Lethbridge is looking for a Morning Host. See the ads in this edition. Also see the CLASSIFIED section at our Web site (www.broadcastdialogue.com). Other jobs we've heard about include: The FAN 590 Toronto looking for a Promotion Director... Global Saskatoon is looking for a Reporter... CHEX-TV Peterborough has its General Sales Manager job to fill... CKYL Peace River is looking for a News Reporter/Desk... CKPG/PG TV/101.3 Hits FM Prince George is looking for all kinds of people, including News Reporters/Anchors, a Promotion Director, and an Engineer.

GENERAL: CanWest Global Communications CEO Leonard Asper, speaking in Winnipeg Tuesday to a Canadian Club luncheon, used the occasion to promote media convergence. By owning the content and being able to offer producers more exposure across his media company, he said, guarantees access to the best programming. To make his point, Asper pointed to the Viacom acquisition of WWF from USA Networks. He says the reason Viacom got WWF was that it offered a book deal, a movie, in-show characters, billboard, radio and double network exposure. And, for those who are/were critical of CanWest’s acquisition of the National Post, he said: “Let me say this to those who are skeptical about the strength of newspapers. Print advertising as a category holds the largest share of the pie. Every day, our newspapers reach 50% of the population in their cities”. ... And still with CanWest Global, the company wants to drop the Global from the corporate name, to CanWest Communications. It would continue to use Global to promote the TV network. Reasoning for the name change, says CanWest, is to “promote brand distinctions between the company’s corporate and operational functions”. Shareholders will vote on the name change at the company’s annual meeting next month in Ottawa... The $106-billion US merger of America Online and Time Warner has cleared its final government hurdle, paving the way for the creation of the largest media empire in the world. The FCC’s approval lets the two companies complete a deal announced a year ago (and originally valued at $165 billion).... After a fifth disappointing quarter, Cogeco Cable says it has laid off 150 people and suspended its quarterly dividend as it moves to cut costs. Analysts estimated that Cogeco -- which has grown from 40,000 subs 13 years ago to nearly one million – will save $10-million to $15-million a year from the cost cuts, which will affect about 12% of its workforce... Canada’s new frequency auction – which began Monday on the Internet - isn’t likely to be as spectacular as similar moves in Italy, Britain, Germany, and the US. Those countries made billions by selling to cellular telephone and wireless broadcasting providers. Up for grabs are licences to use 62 blocks of spectrum in 14 regions across the country. Each block – four in every region – consists of 10 megahertz worth of spectrum. The deal makes the two giants of public broadcasting partners on several fronts, guaranteeing more joint TV productions, the co-production of live Web events, and cross-promote each other’s programs on-air.

BBM Bureau of Measurement is Canada’s leading media research company with over 50 years of experience as the major supplier of ratings and research to broadcasters, advertisers and their agencies. If you are looking for an opportunity to demonstrate your energy, initiative and expertise, we currently have a position in our Toronto office for an:

Account Executive - Radio

Reporting to the Vice President, Radio Division, the Account Executive will be responsible for servicing existing radio station clients by responding to all requests, preparing and delivering presentations on BBM products and services and acting as a research resource. Identifying and developing prospective clients through effective sales calls and presentations will also be a priority, as will the sales, service and training on BBM's electronic products. We are looking for someone who can work independently and as a team player. The successful candidate will have the ability to plan, develop, manage and service an account list in a fast paced and ever changing environment. The candidate possesses a post secondary education combined with a minimum of 3 years related industry experience preferably with a focus on sales and marketing, market research or media. Computer literacy with word processing, spreadsheet and media software packages and a willingness to travel are essential. If you thrive in an entrepreneurial environment and enjoy a challenge, submit your resume and salary expectations, in confidence, to:

Human Resources
BBM Bureau of Measurement
1500 Don Mills Road, 3rd Floor
Don Mills, Ontario M3B 3L7
Fax: (416) 445-8644
Email: staffing@bbm.ca
and online. It will also bring NPR news content to the PBS.org Web site... **Denise Bombardier** will be the Mistress of Ceremonies for the *Canadian Women in Communications* 10th Anniversary Gala and Awards Dinner to be held at the Ottawa Western Hotel Feb. 19. Tickets and corporate tables may be arranged through **Pauline Michaud** at pauline.michaud@bell.ca. **CWC** is still accepting applications for the **Industry Canada** portion of the **Jeanne Sauve Professional Development Program** (providing women to gain first-hand knowledge and understanding of federal communications policy, the role of government and its impact on the industry as well as the dynamics of the relationship between public and private sectors). For details, see: [www.cwc-afc.com](http://www.cwc-afc.com) or phone **Julie-Anne Cardinal** at 416/363-1880, ext. 303.

**TV/FILM:** The **CRTC** is considering releasing TV broadcasters’ spending on Canadian content and is seeking input on whether it should include that kind of information in public files for upcoming reviews of licence renewals. The proposal would cover spending between 1997 and 2000. While the information, says the CRTC, would be useful for public input/comment, it might also impede competitiveness. “I’m sure Global would like to see, in detail, the CTV numbers, and we understand CTV’s preoccupation not to give those away,” said the CRTC’s **Denis Carmel**. The deadline for submissions on the proposal to disclose spending is Jan. 29... The **Aboriginal Peoples Television Network** (APTN) has been given permission to air infomercials and cut Canadian content to 70% from 90%. APTN cited funding problems and more affordable foreign programs. APTN gets $2.1-million annually through **Heritage Canada** but such funding will be phased out over five years. The airing of infomercials is expected to add $300 thousand annually... **CBC-TV’s The National** gets a facelift Feb. 5 that includes a dumping of its news magazine. Among changes is more air time for Anchor **Peter Mansbridge**, no commercials in the first half-hour, and the graphics/animation/theme music will change. **CBC-TV news** Exec Director **Tony Burman** plays down the changes and says viewers will see nothing radical... **TVA Group Inc.** has reported a big quarterly loss, in part it says because of a restructuring of the company’s international operations. **TVA**, acquired as part of **Quebecor’s** $5.2-billion takeover of cable operator **Groupe Videotron** in October, reported a net loss of $36.4 million or $1.07 a share for the first quarter of fiscal 2001. The company said that without non-recurring items it would have reported a first-quarter profit of $8.9 million, down from $12.3 million in the same quarter a year earlier. The CRTC is expected to rule in June on Quebecor’s takeover of Groupe Videotron... Blaming a softer advertising market, **CNN News Group** will lay off 500 to 1,000 people and **NBC** says it plans to reduce its work force by between five and 10% of its 5,600 employees. Other large US broadcasters are expected to follow suit. NBC has failed to launch a new hit sitcom in years, and fired Entertainment President **Garth Ancier** in December. His successor, **Jeff Zucker**, says he’ll seek more variety in NBC’s programming.

**OPS:** Last week’s listing of the new **BBM** Board was, in fact, a year old. Here is the correct listing, up from 14 to 18 members and including representation from the **CBC**: **Jack Tomik** (Chairman), **CanWest Media Sales**; **Pierre Arcand**, **Métromédia Inc.**; **Mario Cecchini**.

**Morning Host**

CHLB Country 95.5 FM is looking for a morning host who has a passion for Country Music, the enthusiasm to get out in the community, an appreciation of agriculture, and the ability to maintain and build the #1 morning show with female listeners. Minimum five years experience.

Please contact either **Reid Morgan** or **Georgina Knitel** at:

Country 95.5 * 401 Mayor Magrath Drive

Lethbridge AB  T1J 3L8

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**Rare opportunity available in Toronto for a bright, creative and energetic producer to work at KISS 92 with "Mad-Dog and Billie" in the morning.**

Creative writing and production skills a must. On-air experience a bonus.

Please send demo & resume to:

**Julie Adam**

Program Director

KISS 92

777 Jarvis Street

Toronto, ON  M4Y 3B7
Radio: CKLG (AM730) Vancouver is now CJNW. CJNW debuts as an All-News operation Feb. 1. Right now, a number of new News people – from stations across the province – are training in the format, getting set for the launch. CJNW will be ID’ed as CKNW-2 (also owned by Corus). Chris Pandoff, the market GM, says “we will cross-pollinate with CKNW 98 and use many of the people in the news department from that station”… Listener-supported CKUA Alberta is gearing up for 24-hour broadcasting (from the current 19 hours a day on weekdays and 20 on weekends). GM Ken Regan says CKUA should be on a 24-hour schedule within three months; that the plan is to use a mix of live and pre-taped programming overnight. CKUA broadcasts through Alberta on 17 transmitters… New York-based buyout firm Forstmann Little & Co. is acquiring Citadel Communications Corp., (radio stations in mid-sized US markets) for $1 billion in cash plus the assumption of debt. Citadel, based in Las Vegas, is the sixth-largest radio operator in the US in revenue and has 209 stations in 44 cities… Internet broadcaster eYada.com says it has canceled 15 of its streaming radio programs, and is laying off 30 employees. The company says it will focus on 13 remaining programs which draw about 85% of its total audience. Arbitron’s latest Webcast Ratings show eYada ranked 28th out of more than 2,200 measured channels… And, for those who missed it (me included), HIT 103.5 FM (CIDC-FM) Toronto became Z103.5 (The HITS music channel) just before Christmas.

SYNDICATION: Seattle-based Broadcast Programming says Weissbach, hosted by dual Canadian-American citizen Peter Weissbach, has just signed affiliates WHIO Dayton and KENS San Antonio.

SUPPLYLINES: Onex Corporation has agreed to acquire LeBlanc Ltd. and BMS Communications Services from LeBlanc & Royle Enterprises Inc. L&B expects to maintain a minority equity interest in the company… Miranda Technologies has launched a new US headquarters in Glendale, CA. The Montreal-based Miranda says it’s a move to provide broader US access to its broadcast and post-production solutions… With financial backing from Alliance Atlantis, U8TV went on air on the 15th. The ambitious project utilizes the Web (u8tv.com) and conventional TV through the Life Channel. Acura Technology provided Panasonic cameras, remote controls, and non linear editing equipment as part of a complete system… Comlink Systems is supplying and integrating an advanced digital communications system for Maritime-based Eastlink Cable Systems. The system will allow Eastlink to offer expanded programming option such as digital cable and high-speed Internet access, even in smaller communities in Nova Scotia and Prince Edward Island.

EDITOR’S NOTE: This personal event is so flukey that it needs to be shared. While in Florida just after Christmas I was shopping at a Lake Worth department store. The guy beside me was doing the same thing. The guy? Toronto Mayor Mel Lastman. Next odd occurrence was at the Fort Lauderdale airport for my return to Toronto. While sitting awaiting the boarding call, who sits down beside me? Ontario Premier Mike Harris. What are the odds on this? And why didn’t those odds come into play for something useful, like Lotto 649 or something. <grin>

STAFF ENGINEER
North American Broadcasters Association (NABA)
Toronto

Qualified candidates should have extensive knowledge in digital television transmission, digital video compression, digital audio broadcasting, satellite broadcasting, broadband technology (cable systems) and international spectrum allocations. NABA seeks an individual with an engineering degree and/or equivalent experience. Demonstrated excellence in technical writing and editing skills is imperative. Domestic and international travel will be required.

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Build your WINTER ratings.
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more PC hardware and high-speed Internet connections.

SYNDICATION: Producer (and Broadcast Dialogue magazine columnist) Doug Thompson is putting together the CHUM Radio Network and the CARAS 2001 Juno Radio Specials. There’ll be three separate two-hour versions in AC, Rock and Country. CRN says they’re up to 40 stations so far of those who’ll be airing the show(s)... musicmusicmusic inc., a music content provider and the first interactive Internet streaming music company to be licensed by the RIAA to stream music on the internet, has an agreement with the CHUM Radio Network to broadcast the BBC’s Live at the BBC ‘In Concert’ Series to Canadian stations. The archive spans 1971 to the present, featuring bands such as Led Zeppelin, Pink Floyd, Deep Purple, Jeff Beck, Santana, and Rod Stewart. The opening shows will be a 52-week Classic Rock series... Sound Source Networks has reached agreement with Premiere Radio Networks to represent www.ratethemusic.com, a new music testing tool for radio.

GENERAL MANAGER

Looking for a highly motivated individual to manage staff and provide leadership to our Sudbury stations, Q92 (CJQR), EZ Rock (CJMX) and AM 790 (CIGM). You will be responsible for the day-to-day operations, monitor annual budgets and develop an overall strategy for each department, including sales, promotions, programming and technical functions.

Must have 5 to 10 years related management experience in radio broadcasting. Excellent computer skills in Microsoft Word, Excel and PowerPoint, and knowledge of CBSI and DCS automation is a definite asset. If you have superior interpersonal and communications skills and work well in a fast-paced, environment, we look forward to hearing from you. Please submit your resume, in confidence to:

Human Resources
Fax: (416) 482-1429
Email: hresource@tri.ca

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TV

/FILM: Twenty-thousand TV execs are in Las Vegas this week for the National Association of Television Program Executives (NATPE) convention, trying to find new shows. The market downturn, along with fears of a softening TV ad market, may make the selection process a lot more selective. CHUM Television President Jay Switzer is quoted as saying: “It’s an unusual set of circumstances this year... with fears of an actors’ and screenwriters’ strike, you’ll see more emphasis than ever on unscripted material, such as talk shows and reality shows.” Switzer says the shows that tend to do best in this climate are low-budget action-adventure series shot outside the US... Nielsen Media Research is putting the hammer to talk that Quebec TV viewing – indeed in all of Canada – is in decline. TV audience data, attributed in Quebec newspapers to BBM, reports Quebeckers are watching less than in previous surveys. But Nielsen says it isn’t buying. It’s data says viewing in Quebec and the rest of Canada has remained stable since 1996 levels, with possibly a slight increase. BBM uses diaries. Nielsen uses people meters... The Global Television Network will make some on-air moves quicker than the planned launch (Sept. 4) of its new national newscast. Most obvious will be the change in Anchormen for the First National package. Peter Kent will take on new duties, including management and as a senior network correspondent. He’ll also be involved in news integration concerns as they relate to CanWest’s Southam newspaper chain and its interest in the National Post. Beginning Feb. 12, Global in Ontario and Quebec will air the Vancouver-based Canada Tonight, anchored by Tony Parsons, in the timeslot now occupied by First National. The Parsons newscast, originating at BCTV (CHAN-TV) Vancouver, has been at ONtv (CHCH-TV) Hamilton. It will be succeeded in Hamilton by an expanded local newscast... CBC Ottawa’s share of anglophone viewers between 6 p.m. and 7 p.m. dropped to third place last fall after the evening news hour was revamped to reduce local news. Though Ottawa’s CBC outlet is usually the second most-watched channel at 6 p.m. -- well behind CJJOH-TV -- it dropped to third place last fall, trailing sitcom reruns on Toronto-based CFMT-TV... SpotWatch, a service from Nielsen Media Research, has just been launched in Vancouver (although it made its debut in Toronto earlier). SpotWatch allows advertisers to track commercial occurrences and link them to Nielsen TV Ratings. Gathering the data involves a Media Monitoring Site (MMS) that scans TV stations in the city, records programs digitally and stores them in a file library. As spots are repeated, MMS matches them to the library, identifying them automatically each time they appear.
Upgrades include a software package called Ad*Views that allows advertisers to download digitized spots and storyboards to their desktop PCs. It also warns advertisers if a new player shows up within a market or category, or if a competitor increases advertising levels within an area... The lobby group – C-Band Alliance of Canada – is crying foul because CBC-TV’s signals are no longer available on C-band, or large-dish satellite systems and that the move affects about one-million viewers, mostly in remote areas. CBC says it has moved to a more cost-effective technology that makes the signals incompatible with C-Band; that keeping them on C-Band would cost millions... In Manitoba they’re calling it Black Sunday; the day US-based DirecTV delivered a zap disabling computer chip access cards that allow Canadian viewers to pull in DirecTV’s signal without paying. The company supplies American channels to US viewers only. Just as thousands of Manitoba TV watchers were settling-in for another free evening, the electronic attack plunged video pirates into a dark void. This has been done before by DirecTV but, this time, it may be harder to fix. Speculation is that a “swap” of cards -- where DirecTV issues next-generation cards (ostensibly more difficult for hackers to crack) -- is on the way... CBC-TV’s The National has garnered an unusual award from international style magazine, Wallpaper. Wallpaper calls it the last “authoritative” newscast in North America. Part of the commendation: “It hasn’t forgotten that there are viewers who aren’t afraid of foreign stories, who don’t need storylines recreated and spoon-fed for them, and that there are executive producers who don’t consider Oscar results a lead story”... The entry deadline for the 2001 Banff Rockies Awards program competition is Feb. 19. Check www.banff2001.com for complete regulations and forms... At the Banff 2001 Film Festival in June, Frazier’s Kelsey Grammar will be presented with the Sir Peter Ustinov Comedy Network Award... Conference 2000/2001 of the Canadian Film and Television Production Association (CFPTA) is set for the Chateau Laurier Hotel in Ottawa Feb. 8-9. Organizations taking part include the Banff Television Festival; Minds Eye Pictures; Catalyst Entertainment; TVA International; Telefilm Canada; Bell New Media Fund; COGECO; Alliance Atlantis; CRTC; Salter Street Films; A&E Television Network; CTV Inc.; Global Television Network; Triptych Media; Astral Television Networks; CFTA; Citytv Toronto & CHUMCity; Shaw Children’s Programming Initiative; SONY of Canada; and, of course, many other participants. For information, call 613/290-1497.

G E N E R A L: Radio-Canada and Montreal’s La Presse newspaper have signed a partnership agreement to combine efforts in areas such as the Internet, special events and marketing. The French arm of the CBC and La Presse already collaborate on an online news journal that’s linked to both news agencies’ Web sites. They also plan to share the cost and results of public opinion polls as well as infrastructure costs for foreign bureaus... An Excite@Home Corp. exec says there have been informal discussions with Rogers Cable about Rogers’ customers’ dissatisfaction with the high-speed Internet service. Engineers from the Redwood, CA-based company have been in Toronto hoping to fix recurring service outages. Upwards of 315,000 Rogers customers across Canada use the hi-speed service, plagued by periodic service problems. Tory said Rogers’ options include building its own network or taking over management of @Home’s system in Canada if @Home can’t improve the situation. “There’s a continuum of options we’re looking into,” he said. “But we’d rather not get there.... We are anxious not to end this partnership.” Concern about the service problems have led some members of the Rogers@Home Users Association to discuss the possibility of a class action lawsuit. Shaw Communications, meantime, has been after Rogers to join with it when Shaw launches its own Internet service in March of 2002 (when its contract with Excite@Home
RADIO PROMOTIONS POSITION

93.7 JRfm/Unforgettable 600 AM in Vancouver, BC is looking to hire a Promotions Coordinator.

Candidates must have a diploma in either radio or marketing, minimum of 2 years experience in radio promotions, and a deep and abiding love of the business! The right candidate will also be creative with the ability to generate promotional ideas, have solid writing skills (for proposals), knowledge of Windows 98 and word processing, organized, and willing to work non-traditional hours in a team atmosphere.

If your goal is to work at a major market radio station, with strange but loveable people, send your resume to:

Sheila Dunn
Promotions Director
93.7 JRfm/600 AM
1401 West 8th Ave.
Vancouver, BC V6H 1C9

Or, fax to (604) 731-0493
Or, email to sdunn@jrfm.com
All prospective applicants will be contacted.

EXPENSE REPORT

CanWest Global Communications (2,029,000 shares) and 145,600 Class B Subordinate Voting Shares (8.9%). Shaw says the shares are being held for investment purposes. But on analysts’ target lists, the buy is fueling speculation. Astral Chairman André Bureau told analysts and investors Tuesday that the firm isn’t for sale... CanWest Global Communications says its first-quarter earnings fell to $41-million, or 16.3%, from $49-million in the first quarter last year because of foreign currency declines and a $7.2-million cumulative translation adjustment on distribution of Network TEN earnings. Operating profits before amortization rose 32% to $133.3-million, up from $101-million, while cash flow from operations rose 12% to $67.9-million, or 43¢ a share, from the year before ($60.6-million, or 40¢). Revenue from operations in Canada, Australia, New Zealand and Ireland increased by 51% to $404.3-million (from $268.3-million)... ABC is expected to drop as many as 15 network news reporters. Flagging ad sales purportedly the culprit. Same holds true for NBC where as many as 600 jobs are on the line.

REVOLVING DOOR: There are many names in the RADIO section (see CHUM story) of those caught in the revolving door. Their names don’t appear here for the sake of redundancy... SONY Canada Sr. VP Pat Whittingham, well-known to Canadian broadcasters, has been promoted to the Senior VP, Systems Solution Division position at SONY U.S. with responsibilities for the US, Canada and the Americas. Whittingham’s new responsibilities at the San Jose, CA., location are effective Feb. 12. He is succeeded in Toronto by Anil Sethi, transferred to Canada from Saudi Arabia... Rod Sterling is gone from his Program Manager’s job at Telemedia Radio (West): CFTK/CHTK/CKTK/CJFW Terrace... At 103.5FM (CIDC-FM) Toronto/Orangeville, James Wansbrough - ex of CHUM-FM Toronto - is new National Accounts Supervisor... Pete Curtis is new ND at CHLB/CKTA Lethbridge... US Secretary of State Colin Powell’s son, 37-year old Michael – is the new head of the FCC (Federal Communications Commission). He has been tapped by President Bush to oversee the American equivalent of the CRTC. Powell the younger has been an FCC commissioner since 1997 and succeeds Chairman William Kennard who resigned last week... CEO Chris Jones of J. Walter Thompson has resigned for health reasons. He’d been CEO for three years and had been with JWT for 30. He is succeeded by President Peter Schweitzer as CEO, who will retain the dual responsibilities.

SIGN-OFFS: Al Waxman, 65, has died in Toronto after complications from open-heart surgery. Among many honours, Waxman won ACTRA’s Earle Grey award in 1981 and 1998 for his contribution to Canadian performance. He also won a Gemini Award in 1997 for his work as Best Supporting Actor in the TV series Net Worth and was a Member of the Order of Canada. He worked up until last week, wrapping his latest production, Twice in a Lifetime, in Toronto. Waxman is best remembered for his lead role on CBC-TV’s King of Kensington... B. R. Bradbury, who up...
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