

BROADCAST Dialogue

The Voice of Broadcasting in Canada

Christensen Communications Ltd. * 414 St. Germain Av * Toronto ON M5M 1W7 * Phone: (416) 782-6482 * Fax: (416) 782-9993
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Thursday, September 6, 2001

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Page One of Three

DO NOT RECIRCULATE BEYOND YOUR RECEPTION POINT.

RADIO: **Standard Radio** has sold 15 Alberta stations to a Dartmouth-based **Newcap** subsidiary for \$39.3-million. The stations – recently acquired by Standard from **Telemedia** – were part of a 16-property deal. Standard will keep **CFMG-FM Edmonton**. Newcap already owns **CFCW Camrose**, **CKRA-FM Edmonton** and **CIRK-FM Edmonton**. Standard will retain an interest in Newcap's Alberta subsidiary. In Ontario, Standard has further whittled away the acquired Telemedia stations in a deal with **Rogers Broadcasting**. Rogers has purchased **The Fan (CJCL-AM Toronto)** and 12 other stations – in Orillia (**CICX-FM**) and Sudbury (**CIGM/CJRQ-FM/CJMX-FM**), Timmins (**CKGB-FM/CJQQ-FM**), North Bay (**CKAT/CKFX-FM/CHUR-FM**) and Sault Ste. Marie (**CIRS/CJQM-FM/CHAS-FM**) – for \$100 million. The Fan will certainly be a bidder for **Blue Jays Baseball** coverage when the current contract with **Team 1050 CHUM** runs out in two years. Rogers also owns the Blue Jays. Standard will retain **EZ Rock (CJEZ-FM Toronto)**, adding it to the current Toronto properties, **CFRB** and **The Mix (CKFM-FM)**. Also in Ontario, Standard will hold onto Telemedia radio properties in London, Hamilton and St. Catharines. It will also, for the time being, retain Telemedia's 21 BC radio stations. No word on the two BC TV properties (Terrace and Dawson Creek)... **K Rock (CIKR-FM)**

Kingston has applied to move their transmitter to the **CKWS-TV Kingston** tower, a distance about 4 clicks from its current location. The application says it's an attempt to better serve the Kingston market... **CHFM Calgary** has filed an application to decrease power from 74,000 to 48,000 watts. **CFCN-TV Calgary**, which owns the tower the **Rogers** radio station uses, is replacing the structure. CHFM's coverage west of the city would be reduced... A documentary is in the works on **The Big 8, CKLW. The Tower Of Power -- The Rise And Fall Of CKLW** is a one-hour documentary tracing the social, political and musical impact of CKLW in the Detroit and Windsor area and around the world during the 60s and 70s. CKLW defined the style and sound for the American pop market and was the sonic mirror of Detroit, reflecting excitement, prosperity, exuberance, soul, and creativity. The documentary aims to "revisit, reconstruct and then deconstruct the phenomena that was CKLW". The Tower of Power will be produced by Toronto-based **Queen West Productions Inc.** Stories, anecdotes, memorabilia, photographs, film and video associated with Detroit, Windsor and CKLW during the period 1960-1976 is very much welcome and requested. Make contact through e-mail at: queenwest@sympatico.ca.

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REVOLVING DOOR: Janet Callaghan, who headed up part of **Bell GlobeMedia's** convergence strategy, has left the company. She had been Sr. VP of integrated marketing... **CTV** consumer advocate **Dale Goldhawk** has had his contract cancelled after 10 years with the network... **CNN's** number two exec – Pres/COO **Philip Kent** – is resigning at the end of September. It was Kent who led much of CNN's overhaul during the last year... **Christian Hall** has added Ass't PD duties to his MD role at **Rock 101 (CFMI-FM) Vancouver**... **Doug Anderson**, the former Ops Mgr at **CFQX Winnipeg**, is now GM at **CFTK/CJFM-Terrace, CHTK Prince Rupert, CKTK Kitimat**... **Bill Wilson**, MD at the **MediaNet Radio Network** in Toronto, adds PD to his title... **Donnie Graham**, just weeks after losing his morning show at **K94 (CKPE-FM) Sydney**, is back at the station in a new role: Sales. He takes over a list vacated when an Account Exec moved on. Graham, by the way, is the son of former long-time station manager **Don Brown**... **Randy Pike**, who had toiled at **CKPR Thunder Bay**, is new ND at **MAGIC 99.9 FM (CJUK-FM) Thunder Bay**.

SIGN-OFF: **David Rogers**, 56, the long-time former ND at **CJCJ Woodstock, NB**. Rogers, who died over the weekend after suffering a heart attack, spent 30 years in radio and also made two attempts at getting into municipal politics.

LOOKING: **CBC** English Television in Toronto is looking for a Sports Marketing Analyst. Be sure to check the CLASSIFIED section of the **Broadcast Dialogue** Web site regularly for new job postings (www.broadcastdialogue.com).

GENERAL: The **Canadian Association of Broadcasters** President and CEO Search Committee says the search firm – the **Caldwell Partners** – has held discussions with a cross-section of people including CAB Board members and other industry leaders, CAB staff, as well as representatives of **Canadian Heritage**, and the **CRTC**. Caldwell reports good response to ads placed in the **Globe and Mail** and **La Presse** and from their research and discussions to date. For more information, contact: **Jim Macdonald**, Search Committee Chair at (416) 920-2895 (jimacdonald@expressvu.com) or **Tina Van Dusen**, CAB Executive VP/COO, at (613) 233-4035 ext. 321 (tvandusen@cab-acr.ca)... **Arbitron** and **Edison Media Research** have determined that most “streamies” – those who have watched or listened to streaming media online -- first experienced Internet webcasting in the last 12 months. The new study, *Internet VII: The Internet & Streaming: What Consumers Want Next* finds that 56% of audio streamies and 49% of video streamies say they first began tuning to Internet audio and video in the past year. From July 2000 to July 2001, the number of US consumers 12+ who have accessed streaming media rose from 67 million (30% of Americans) to 78 million (34%). Overall, 67 million reported having ever accessed audio streaming and 41 million reported accessing video streaming at least once in the past year. Online listeners are equally split between their preferences for audio channels that play continuous music without disc jockeys and audio

channels that have online personalities. Asked which activities they are spending less time with due to the time they spend online, Americans say they are spending less time with both TV and print. One-third said they are watching less TV due to the time they spend on the Internet, followed by 25% of magazine readers, and 23% of newspaper readers. In addition, 16% said they are listening to radio less because of the time they spend on the Internet.

TV/FILM: **CTV** is rebranding **TSN** at the prompting of its 32% US partner, **ESPN**. There'll be a new corporate logo and **Sportsdesk**, TSN's flagship newscast, will be changed to **SportsCentre** to coincide with ESPN's daily news show... **CanWest Global Communications** launched its new flagship newscast Monday, competing with **CTV** and **CBC**. The half-hour **Global National**, with **Kevin Newman**, airs at dinnertime in most regions except Atlantic Canada, where it goes head to head with CTV's national news at 11 p.m... Still with CanWest, the company has merged its Internet units under one umbrella. The TV and newspaper sites can now be found at **canada.com**... There was some tough going for TV watchers in BC last week what with all four major stations switching their network affiliations. **Robert Hurst**, VP/GM at **CTV (CIVT-TV) British Columbia**, says “It's absolutely a television war, the likes that Vancouver and British Columbia have never seen before.” **Jack Tomik**, GM at **Global BC**, says “It will be the same folks doing the same thing, just under a different banner. Viewers are pretty smart these days. They have the clicker in their hands and they know what they're doing.” **BCTV (CHAN-TV)** became **Global BC**. Sister station **CHEK-TV Victoria** relaunched as **CH Victoria** (similar to the other “independent” Global property in Hamilton, **CHCH-TV**, now ID'ed as **CH Hamilton**). **Vancouver Television (CIVT)** relaunched as **British Columbia CTV**. CTV programming, including its flagship nightly news with **Lloyd Robertson**, moved from BCTV to BC CTV. **CKVU-TV Vancouver** became **ckvu13**, carrying **CHUM Television** programming. Victoria will soon have **The New VI (CIVI-TV)**, also owned by CHUM Ltd. (see the feature cover story on CIVI in the October **Broadcast Dialogue** magazine), and the religious-oriented **NOW Television** will be on the air Sept. 15... **CBC Television** is getting a multi-million dollar face lift. The hope is that the image makeover will boost ratings. New York-based **Razorfish** was hired to head the redesign and lead the production of video promotions. Sources say the makeover will cost \$2.5-million - not including the cost of billboards, newspaper ads and other promotional materials. The new look will be unveiled during the last week of September... India hopes to glue people to their TVs at bedtime so they'll stop having sex thus help to keep a rein on the one-billion-plus population. The Indian government, as part of its family planning policy, will make TV sets cheaper for the country's entertainment-starved masses. Politicians say they're worried that India's population, which crossed the billion mark in May, would soon overtake China... The **CRTC** has approved a Category 2 specialty service to be known as **The Gaming**

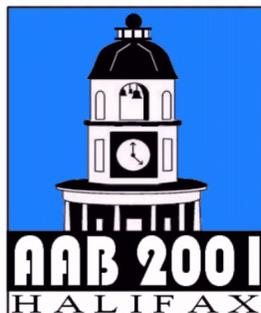
Channel. It will offer shorts and Canadian programs about gaming. The Commission has also approved a Category 2 licence to **Sports Vault TV**, which will offer programming about professional athletes, teams and opportunities to buy related sports merchandise and collectibles... **Ian MacLean** of **iTV Media Experts** in Toronto says some observers have reported, albeit naively, that the Personal Video Recorder (PVR) has all but ensured the obsolescence of a corner stone foundation of the current TV revenue model: The 30-second commercial. **iTV Media Experts** says the assumption is a flagrant misconception. *"To make the assertion that the 30-second commercial is obsolete is reckless at best and irresponsible in essence. Moreover our position is that PVRs will bring positive effects to advertisers and the advertising industry,"* says MacLean. Investigations have shown that average Television viewing in home with PVRs increased approximately 20% per week. Prior to the installing a PVR in the household, viewers recorded, on average, four hours of TV per week. With a PVR, this number increases to 11 hours per week. This also contributes to higher exposure to traditional TV advertising as viewers are watching time shifted programming they would otherwise not have viewed. For further information, contact MacLean at ianm@mediaexperts.com... **Toronto Star** TV Critic **Antonia Zerbisias** says US TV news is the pits. In an article this week, Zerbisias writes *"Watching the all-Condit, all-the-time CNN lately, I've been thanking God that my grandparents landed in Canada and not the US. For all the moaning and groaning I do about our merged, converged, consolidated and concentrated news media, we still have TV newscasts that, while a little too friendly with the reigning prime minister, are more about serving the public interest than the bottom line. For now, anyway."* Conversely, about Canadian TV she writes, *"... even though we have a puny population compared to the US; even though our networks' resources are minuscule relative to the might of AOL Time Warner (which owns CNN and half the U.S. news media) and Viacom (which owns the other half); even though, despite our vast land mass, we are a mere pimple on the face of the planet, we boast one of the world's best TV news systems."*

CBSC: Four decisions this week from the **Canadian Broadcast Standards Council.** In the first, **CKX-FM Brandon** took a double hit for not retaining the logger tape of a show in question. The complaint was over jokes about psychiatric disabilities. CBSC ruled that – without the logger tape – the complaint was valid and that the announcer's comments constituted a breach of the human rights provision of the **CAB Code of Ethics**... By failing to provide viewer advisories during the early evening broadcast of *The Dark Angel*, **CFCF-12 Montreal** breached the provisions of Clause 5.2 of the **Violence Code** with respect to the use of viewer advisories. This, after the early evening airing of *The Dark Angel*... Two decisions (**CKCK-TV**

Regina and **CKY-TV Winnipeg**) over promo spots broadcast by both stations for *The Sopranos* and, again on both stations, for feature movies, that were aired before the 9 p.m. Watershed hour. In the case of *The Sopranos*' promos, both stations are off the hook. Ditto for the movie promos. The complaints were considered under the **Violence Code**... And, the broadcast of the Film *Rats* at 7 p.m. on **Showcase** had inadequate viewer advisories and an inappropriate classification thus constituting a breach of the **Violence Code**. A viewer complained that, upon tuning in to Showcase, she saw an explicit sexual scene between a man and a woman which she deemed inappropriate for early evening broadcast... Complete CBSC decisions may be found at www.cbsc.ca... **MediaWatch** just released a report on self-regulation in broadcasting and advertising. It says, in part, that *"A complainant dissatisfied with a CBSC ruling may ask the CRTC for a review. Out of concern by both the CRTC and the CBSC that an appeal process would undermine the CBSC's credibility, members of the public are not overtly informed of this right. The CRTC does not keep a record of complaints that it forwards to the CBSC, nor does it include CBSC complaint decisions against broadcasters in licence renewal hearings."* Further, the report says that the consensus from public interest groups consulted by MediaWatch is that the complaints process is *"a waste of scarce time and resources because it results in nothing meaningful"*. The report is called *Watching the Watchers - Gender Justice and Co-regulation in the New Media Marketplace*.

EDITOR'S NOTE: **Daphne Lavers**, **Broadcast Dialogue** Magazine's Senior Writer, has been doing guest appearances on radio talk shows over the past week related to her September article: *'TV's ultimate irony: Sex and violence sells only sex and violence'*. So far, she's been on **CJAD Montreal**, **Corus Radio's** multi-station *The Rutherford Show*, with **Pierre Bourque** on **CFRA Ottawa**, and on **CKTB St. Catharines**. If the September edition hasn't already landed on your desk top, it should arrive in the next day or so.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Mike Patterson, Rogers Television, Barrie.** Welcome!



AAB 2001 A Broadcast Odyssey

Atlantic Association of Broadcasters
Annual Conference
Westin Nova Scotian Hotel
Halifax, Nova Scotia
Sept. 28-30

For information, contact Karen Corey at (902) 678-2111

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Thursday, September 13, 2001

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DO NOT RECIRCULATE BEYOND YOUR RECEPTION POINT.

EDITOR'S NOTE: The tragedy our American friends have experienced is so dastardly as to be beyond belief. Many *Broadcast Dialogue* readers have both personal and business links to people ultra-close to Tuesday's terrorism. In our own microcosm of these events is Broadcast Dialogue Sales Director **Jane Inglis'** exchange of e-mail with **Caryn Cohen** at *Wall Street Communications* in New York:

Dear Caryn, Words cannot express my sadness and disbelief concerning yesterday's events in New York and Washington. Please take comfort in knowing Canadians like myself share the sorrow of our American friends and you are among our prayers. Caryn, my thoughts are with you and your family and friends at this time. Jane

Jane, Thank you for your concern, prayers, and warm thoughts. It is quite unbelievable what has happened here. For me, being so physically close to NYC, this tragedy has impacted me and my family in ways I cannot yet describe. Yesterday we drove about five miles from our house to the beach in NJ, I could see military ships (at least 6) on the NY/NJ borders standing ready. I could see downtown NYC burning. It is truly unbelievable. Thankfully everyone is fine in my family as well as all of the Wall Street Communications' families. Thank you again for taking the time to email me. Your unyielding compassion for others continues to amaze me and it provides me with the comfort that there are angels on earth like yourself.

Be safe and God bless, Caryn

GENERAL: As the terrorist attack unfolded Tuesday, radio and TV once again were both at the forefront of providing constant coverage and a sense of community. What made this different – aside from the obvious – was the presence of the new media, from the World Wide Web to the personal cell phone. New York commuters heard the news in real time on Web-enabled phones. Most Canadian television – notably **CBC**, **CTV** and **Global** – cleared program schedules for wall-to-wall coverage. All commercial breaks were cancelled. Canadian coverage began at 8:54 a.m. ET, although CBC's main network was delayed for an hour because of programming aimed at pre-schoolers.

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That decision goes back to the Challenger disaster when regular programming (Sesame Street) was interrupted. In an unprecedented move, the US networks set rivalries aside and agreed to pool all coverage material with the exception of analysis... The Internet's news sites have been worked beyond comprehension the past couple of days; most so swamped it's been almost impossible to find details. Trying to open the home pages at **ABC**, **NBC**, **CBS**, **MSNBC**, **Yahoo News** **FoxNews.com** and other large American outlets were difficult if not impossible. **CNN.com** stripped all advertising and extraneous links to make the site download faster. All that was left was the headline 'America Under Attack' with five sub-headlines and one link to one story. Here at home, **CBC** also stripped its Web pages down, but CBC's link to the main story proved fruitless. Attempts to reach **CTV News** were similarly unsuccessful... The **Radio-Television News Directors Association** has cancelled the 2001 RTNDA International Conference & Exhibition which had been set to run in Nashville beginning yesterday (Wednesday). The board said RTNDA members feel a deep obligation to serve the public during the US national emergency. Further, the shutdown of the air traffic system makes it impossible for attendees to get to Nashville. Also, exhibitors who had planned on attending have said they cannot conduct business under the circumstances... The **Canadian Cable Television Association** (CCTA) is calling for legislative and regulatory reform to position the broadcasting system to meet the challenges of technological change, competition and consumer choice. CCTA's recommendations are contained in a brief filed with the **House of Commons Standing Committee on Canadian Heritage** for its review of Canadian broadcasting. The cable industry's recommendations include: Amending the Broadcasting Act to include reliance on market forces and consumer choice as explicit policy objectives; making legislative changes that would require the CRTC to reduce regulation in light of the competitive broadcasting environment; and, eliminating barriers to increased foreign investment in cable and satellite companies... **Rogers Wireless Communications'** minority shareholders have

killed a plan by parent **Rogers Communications** to take the mobile phone company private. The deal - valued at about \$500 million when proposed in June - was quashed at a meeting Tuesday when 79% of the Rogers Wireless class B minority shareholders voted against the proposal.

RADIO: Because of Black Tuesday, **XM Satellite Radio** postponed the launch of its commercial service in San Diego and Dallas -- which had been skedded for yesterday

(Wednesday)... The **Canadian Association of Broadcasters** says it has learned that **Bell Canada** is charging double the allowable rate for the installation of remote broadcast lines to Ontario and Quebec stations. The **CRTC** allows Bell a charge \$60 per customer service point, not \$120. CAB urges stations with billing irregularities (regarding remote lines) to notify the Commission... A last-minute settlement in a lawsuit by the **CKUA Radio Foundation** in Alberta against four former directors although terms haven't been disclosed. Foundation Chairman **Bud Steen** said the parties wanted to limit the costs and risks of a civil trial. The station, supported by public donations, was suing former Chair **Gail Hinchliffe** and former Directors **Gerry Luciani**, **Ric Baker** and **Larry Clausen** for damages over what it alleged was inappropriate salaries to the four during the period 1995-1997... The **CRTC** has approved a number of AM flips to FM: **CKCI Parksville**, **CICF Vernon**, and **CKEK Cranbrook**... The **National Association of Broadcasters** filed a submission with the **Federal Communications Commission** last month urging it to deny the request of satellite radio companies to construct a network of terrestrial land-based repeaters in the US. In a memo to the **Canadian Association of Broadcasters** Radio Board, NAB VP, Radio **Richard Cavanagh** wrote that this kind of infrastructure expansion would open the door to more locally focused operations, including local advertising, contravening the original intention of satellite radio service as complementary to -- not competitive with -- local radio. In the filing, NAB wrote that the XM and Sirius plans for repeaters "... appear to be designed to blanket metropolitan areas, not fill-in isolated gaps in coverage"... **CKAP-FM Kapuskasing** has begun testing its new FM frequency (100.9) Monday. The **Haliburton Broadcasting** station got lucky in the timing

1380am
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fm 92.1

And **CKPC-FM Brantford** have openings for **ON-AIR TALENT.**

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because it was only on Thursday that the AM transmitter was aflame... **Corus Radio's** London operations (**CFPL/CFPL-FM/CHFK-FM**) will move next spring to the City Centre building where 1,440-square metres of space have been leased on the mezzanine level... **Pierre Bourque**, probably best known nationally for his Web site – www.bourque.com – where every imaginable news link in the world may be found, is also doing freelance talk on a regular basis with **CFRA Ottawa...** **CHGO-FM (GOfm) Abitibi** moved national reps from **IMS** to **CBS** Sept. 1.

REVOLVING DOOR: **Cam Cowie**, the GSM for **Craig Broadcast Systems**, has been promoted to GM of **A-Channel Manitoba** and VP, Revenue Management of the company. Also at Craig, **Alan Cruise** has been promoted to GM at **CKX-TV Brandon**. He had been President of **Craig Music and Entertainment...** **Corus Entertainment** has dismissed **New AM 980 (CFPL)/FM96 (CFPL-FM)/Energy FM CHFK-FM London** and **The Hawk (CKDK) Woodstock** GM **Rick Moss**. Corus Radio VP **Hal Blackadar** takes over until a successor can be found... **Shaun Gillis**, GSM at **CHSJ/The Wave (CHWV) Saint John** is no longer with the stations... Looking for a successor... **John Riley**, who led the **TELETOON** English and French networks since their inception, has been named President of Montreal-based **Astral Media's Astral Television Networks** group... **Neil Mathur** adds A.P.D. to his MD duties at **EZ Rock (CJEZ-FM) Toronto...** **CKHL-FM High Level** Ops Mgr **Rob Tyson** moves to **CJOK/KYX Fort MacMurray** as PD Sept. 24... **Irshad Manji**, who had been Producer/Host of **Citytv Toronto's QueerTelevision**, has joined the Category 1 specialty service, **One: the Body, Mind & Spirit** channel as Executive Producer... **Mark Simpson**, formerly of **Cancom** and **Seltech**, has joined Toronto-based **webxrep.inc** in a senior consulting capacity... PD **Tim Day** of **CJOK/CKYZ-FM Fort MacMurray** begins as an on-air personality at **CKGY Red Deer** next week. As noted last week, **Rob Tyson** of **CKHL High Level**, moves into the PD role at Fort MacMurray... **Jonathan Freed** returns north to his native Montreal to be Senior Anchor/News Editor

at **Global** in Quebec. Freed had most recently been the Washington correspondent for **Hearst-Argyle Television**.

LOOKING: **CKPC/CKPC-FM Brantford** seeks on-air performers. See the ad in this edition and at the **Broadcast Dialogue** Web site: www.broadcastdialogue.com... **CHSJ/The Wave (CHWV) Saint John** is in search of a GSM.

TV/FILM: 50 new digital TV channels were launched Friday, the biggest launch in Canada's history. But only a fraction of TV owners will be tuning in – just two million of Canada's 12 million TVs have access. Viewers will be those who have set-top boxes or satellite dishes. Analysts estimate it will take at least three to five years for any of the channels to show a profit. Others are optimistic, reflecting the view that once viewers see choice, picture and sound quality offered by digital that word of mouth will have more Canadians buying the necessary equipment... **CBC** says it will ask the Supreme Court of Canada for leave to appeal two record libel judgments against **the fifth estate**. Last spring, the Ontario Court of Appeal upheld two decisions ordering **CBC** to pay nearly \$3-million in damages to two Ontario physicians... **CanWest Global Communications** will sponsor two annual awards to encourage strong entrepreneurial spirit in the Canadian media industry. The awards honour an innovative male and female whose entrepreneurial skills, creativity, and vision have set them apart from their peers and enabled them to make an outstanding contribution to broadcasting, communication or new media. The awards offer the recipients an opportunity to further their careers in the Canadian media industry by developing their existing skills, achievements, and contributions and are administered by the **Canadian Association of Broadcasters**.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **George Ferguson**, Saint John. Welcome!

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Thursday, September 20, 2001

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DO NOT RECIRCULATE BEYOND YOUR RECEPTION POINT.

SIGN-OFFS: The six New York engineers who were running their transmitters atop One World Trade Center when it collapsed Tuesday morning: **Steve Jacobson, WPIX; Bob Pattison and Isaias Rivera, WCBS; William Steckman, WNBC; Donald DiFranco, WABC; and, Rod Coppola, WNET...** **Ernie Coombs, 73, CBC-TV's Mr. Dressup,** of a stroke in Toronto. For more than three decades, he'd reach deep into his Tickle Trunk and pull out a surprise -- a costume -- that he would then wear, no matter how outrageous. He retired in 1996 after 31 years on the air but CBC continued to air Mr. Dressup six times a week.

LETTERS: *"What a sobering week. Our offices are located about 30 miles to the north of what use to be the WTC. When it happened the news sped quickly throughout the building and we scrambled to get some form of television reception as all internet connections were plugged. Shortly after 9am we were able to receive CBS 2. It seems that most of the other television stations in NY had their towers on the WTC and were off the air. The rest of the day we watched and listened to the horror story happening 30 miles away. Staff members were openly weeping. We received most of our information from radio. WCBS 880 AM has a power house signal and became our connection to what was going on. The co-anchors usually start their day at 5am and end at 10am. They went to noon, non-stop without commercials. I sent an e-mail to them yesterday thanking them for their incredible endurance, stamina and professionalism. The response from Jeff Caplan, one of the co-anchors, was "...it was a difficult 24 hours, but I just kept reminding myself, this is just radio. One look out our studio window, and it was pretty clear who had the right to be emotional, and who had a responsibility to keep calm." I saw a different America this week. I saw it hurt. I saw it morning. I saw it in shock. The feeling is still quite surreal. It's hard to imagine that 30 miles away there may be up to 10,000 people dead. There is really nothing to say that hasn't already been said in this regard so let me focus on the getting the story out side. When I was a kid living in Ontario I remember when the great Northeast Blackout occurred and how fascinated I was with how radio got the message out. I remember listening to my portable AM transistor radio,*



Engineering Technician

CFUN / CHQM / Team1040 Vancouver A Division of CHUM Limited has an opening for an intermediate to senior level **Engineering Technician**.

The successful candidate should possess the following qualification:

- 3 to 5 years related experience in the broadcast engineering field
- Graduate of a recognised Electronics Technician or Technologist program
- IT experience with particular emphasis of Windows NT and 2000 networking
- Experience with AM, FM and DAB transmitters
- Strong troubleshooting skills
- Good communication and interpersonal skills
- Possess the ability to work with minimal supervision

The successful candidate will report to the Chief Engineer. You will also be required to share after-hours on-call responsibilities. Forward your resume with references to:

Dave Youell
Chief Engineer
CFUN \ QM-FM \ The Team 1040
Suite 300
380 West 2nd Avenue
Vancouver, BC V5Y 1C8
Fax:(604)871-2901
E Mail: dyouell@cfun.com

that I bought from Bloor Danforth Radio, and was in amazement that I was able to hear live reports from all over the Northeast. That evening hooked me into broadcasting. There have been other events over the years where radio took charge in getting the story out but non have affected me as much as the attack on New York. When the going got tough, radio got going. It reaffirmed my passion for radio and what it can do. We talk about Satellite, Digital, Cable and Internet radio. We talk about 500 channels. Yet on September 11, 2001, AM radio did the job - again." – **Paul McKnight, Radio Computing Services**, White Plains, NY

In an email last Wednesday to **NAB** President/CEO **Edward O. Fritts**, **CAB** President/CEO **Michael McCabe** wrote: "Our hearts are with you and your members during this very difficult time. We see this not only as an attack on the people of the United States, but on every free and democratic nation around the world. Watching television, and listening to the radio yesterday and today demonstrates that broadcasters are the lifelines for the world. On behalf of the CAB, and all of our members across Canada, please be assured of our ongoing support in the days and weeks ahead as we learn the true extent of this terrible, senseless tragedy."

GENERAL: Some of Canada's largest companies pulled TV and print advertising as a response to the New York terrorist attack. **Bell Canada**, **GM** and **Air Canada** were among them. None wanted their brand juxtaposed with the horrific images from New York and Washington... The **CAB** has filed two submissions to **Canadian Heritage and Industry Canada** on Internet-related copyright issues. The first cautions the ministry against acting too quickly in writing legislation. Any change, says CAB, "must reflect the historical balance in copyright between the rights of creators and the interests of users..." The second submission urges that compulsory licence for retransmission be confined to specific technologies, and exclude the retransmission of works over an open network... **North American Broadcasters Association** Secretary General **Michael McEwen** presented the keynote address to the **International Broadcasting Convention** in Amsterdam on Saturday. McEwen used the occasion to address the challenges, risks and opportunities facing broadcasters as they make the digital transition (both TV and radio). He also spent some time dealing with the some of the myths and realities of a business that informs, entertains and enlightens but, he said, that also exaggerates... **CanWest Global Communications** has dismissed 130 employees at the **National Post**, killing five sections including the weekend magazine, **Saturday Night**. The cuts, affecting a fifth of the paper's workforce, were across the board and included job losses at the paper's Financial Post section as well as senior editorial positions. CanWest President/CEO **Leonard Asper** said the move was designed to have the Post break even and, ultimately, be profitable... **Groupe Vidéotron Itée** has quit the **Canadian Cable Television Association** because of cost-cutting measures at its parent,

Quebecor Inc. Groupe Vidéotron apparently cuts its ties with CCTA this week to avoid paying annual dues... **Seneca College** (Toronto) second-year broadcast journalism student **Karen Williams** has won the **Mary Ann Shadd Scholarship** from the **Canadian Association of Black Journalists**. The CABJ is dedicated to widening the pool of qualified African-Canadian journalists entering the field. The straight A student completed an internship this past summer at **Metro Channel** in New York City...

RADIO: **Billboard Magazine's** Canadian Editor **Larry LeBlanc** says the impact of the New York disaster has been "nothing short of a nightmare" for the music industry. Even before the attack, it already was suffering one of its worst years, with record sales down more than 5% over last year and concert attendance down almost 16%. Add to that the fact that PDs/MDs are giving a whole lot more attention to the music being aired – distancing listeners from any reminders of last week's tragedy. Music determined to be in poor taste or insensitive has been pulled from many playlists. On the other hand, there are many tunes now being added, songs such as **Don Henley's New York Minute**, **U2's Peace on Earth**, **Collective Soul's The World I Know** and **R.E.M.'s Everybody Hurts**... **Medianet Communications** in Toronto – through its **RadioWorks** studios – has put together **Everyday Heroes**, a song which salutes police departments across Canada and was produced on behalf of the **Toronto Police Association**. With TPA's approval, the lyrics were rewritten as a salute to the Police and Firefighters of New York City. The gospel-sounding production is available for airplay – at no charge – through www.medianetcommunications.com/everydayheroes.mp3. This is not a commercial venture... **Corus Radio** staffers were presented with this:

When it Matters

*On Tuesday.....we learned a lot of things.
-we learned how fragile our world really is.
-we learned how helpless we can be.
-we learned or re-learned "what's really important" in our lives. But you know, on Tuesday....I learned some other things.
- I learned about resolve....and dedication....and comittment.
- I learned about coming together...about team.
- I learned of circumstance.....and new realities.
I learned all this from rushed fragments of television coverage, between Network meetings, editorial discussions and logistical decisions. Then, I watched...US.
- I watched a "one-minded" effort from many amazing people.
- I watched as individuals from every station and every department asked in unison, "What can I do?"
- I watched the most committed group of people it's been my pleasure to work with in almost 25 years.
Later....as I listened....and watched others do the same...I*

began to think about what we had done and what we were doing. That morning and for hours, even days later, we made a difference in people's lives. With each phone call that was made or answered, each story written, each broadcast that aired....we made a difference.

In recent years, many have questioned the significance of AM Radio. What happened this week sent an unmistakable message..... to our listeners and non-listeners, to our clients and our competitors....but I hope, most importantly to YOU!

This radio station.....MATTERS!

-EVERY THOUGHT

-EVERY IDEA

-EVERY ACTION

-EVERY PERSON.....MATTERS!

In the next few days, find a moment and think about this...

What if we hadn't been here?

What if YOU hadn't been here?

Did it matter? You're DAMN right it did!

Thank you from my heart, this company and your community...

Z95.3 Vancouver will forsake its \$25,000 cash contest giveaway, instead donating the money to the families of the missing New York City fire and police departments. The station says the money will be sent to the **September 11th Fund**, administered by the **United Way** of New York City...

CICF Vernon's flip to FM may be delayed a bit. The station's new is said to have been re-routed to New York... Two **CFHM-FM Saint John (University of New Brunswick)** disc jockeys were pulled from the air after making inappropriate comments about the terrorist attacks. The student council said they were "inappropriate in content and tone" and that the broadcast was immediately terminated, the announcers banished from the station...

XM Satellite Radio and **Sirius Satellite Radio** have a green light from the **Federal Communications Commission** to use a ground-based signal repeater to bolster their digital services. The approval is temporary while the FCC develops rules for ground-based repeaters. The **National Association of Broadcasters** (NAB) and mobile phone companies argued against the use of ground-based repeaters...

CFOB Fort Frances has received **CRTC** approval to flip the AM operation to FM... **The Wolf Nanaimo** was to have been on the air this week but technical glitches got in the way. It will be a couple of weeks yet before the new station makes its debut...

CHCQ-FM Belleville has been given permission to decrease power from 40,000- to 21,000-watts. CHCQ, a sister to **CJOJ-FM Belleville**, was given an extension to Nov. 11 to begin broadcasting... **CJJR FM/Unforgettable 600AM (CKBD) Vancouver** has switched rep shops; from **Integrated Media Sales** to **Canadian Broadcast Sales**. The switch was effective earlier this month...

CFHM-FM Saint John (University of New Brunswick) disc jockeys were pulled from the air after making inappropriate comments about the terrorist attacks. The student council said they were "inappropriate in content and tone" and that the broadcast was immediately terminated, the announcers banished from the station...

TV/FILM: The President of **ABC News** has ordered the network to stop showing footage of the hijacked jetliners slamming into the World

Trade Center. He says repeated broadcast of the images had become gratuitous. Meantime, a quickly done poll of Americans reveals that 81% of them got most of their news about the New York and Washington attacks from TV. Potential viewers of ABC, **NBC** and **Fox** were denied access to the networks' signals in New York City (because of the devastation). Only CBS could be seen. The others are crying foul over some CBS claims that the ratings indicate it was the most-watched network for coverage... **Bell Globemedia** and **Cogeco** have joined to buy the **TQS** network in Quebec for \$74-million. Divestiture of the 86% stake in TQS by **Quebecor** meets the **CRTC's** demand. The Commission said Quebecor couldn't keep it and also own **TVA Group Inc.** The joint venture will group the TQS network with Cogeco's, and will see Cogeco become the 60% owner. Bell Globemedia put up almost all the \$74-million cash to become 40% owner... **CTV** has taken a revenue hit but **BCE** Chairman/CEO **Jean Monty** says it's too soon to quantify the impact of the terrorist attacks on the entire company. There were some financial gains as well as losses, he said. An example was a saving on other programming that wasn't used. Add to that the more-than-usual number of **Globe & Mail** newspapers sold... **CTV Television** has received the **CRTC** okay to increase **CFCN-TV Calgary's** power from 55,000- to 100,000-watts...

CHUM Television's Moses Znaimer was honoured in Toronto by the **Black Film and Video Networks** with the **2001 Advancement of Minorities in the Entertainment Industry Achievement Award**. The Award was presented at the annual **Reel Black Awards** (designed to recognize and acknowledge the work of Black filmmakers from Canada and around the world)...

REVOLVING DOOR: **Craig Roskin**, GM at **Global Edmonton**, is no longer with the operation. **Tim Spelliscy** is new Station Manager (and ND)... **The BEAT 94.5FM Vancouver**, which won the most recent

FM licence for the city, has appointed **Gary Milne** as Exec. PV/GM and **Jennifer Smith** as VP/GSM... **CJCD/MIX 100 Yellowknife** PD **Allan Buxton** has resigned... PD **John Roberts**, **CISN/Cool 880 Edmonton**, is no longer with the operation. **Power 92 Edmonton/Power 107 Calgary** PD **James Stuart** will now also handle the chores Roberts once did...

SUPPLYLINES: **Dielectric Communications** and its employees mobilized to assist in restoring communication to millions of New Yorkers. Within hours of the disaster, all nine of the TV stations broadcasting from atop the World Trade Center, contacted Dielectric to see if new antenna systems could be built quickly to replace the equipment lost when the north tower collapsed. By the evening of September 11, the first five of the antennas were en route to New York...

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Denis Landreault, CJUK-FM Thunder Bay**. Welcome!

Canadian Association of Broadcasters – *Broadcasting 2001***GOLD RIBBON FINALISTS****RADIO FINALISTS****BREAKING NEWS**

*CINT Saskatoon
CKNW Vancouver
CKWX Vancouver*

COMMUNITY SERVICE**Large Market:**

*CFBR-FM Edmonton
CKFM-FM Toronto
CKQB-FM Ottawa*

Medium Market:

*CFMC-FM Saskatoon
CHLT Sherbrooke
CKOM-FM Saskatoon*

Small Market:

*CFRV-FM Lethbridge
CHTN/CFCY/Magic 93 Charlottetown*

HUMOUR – ENGLISH

*FRQ-FM Halifax
CFTR Toronto
CJAY-FM Calgary
CJFM-FM Montreal*

HUMOUR – FRENCH

*CIMO-FM Sherbrooke
CKMF-FM Montréal
CKMF-FM Montréal*

INFORMATION PROGRAM

*CJRC 1150 Gatineau
CKAC Montréal
CKNW Vancouver
CKSR Chilliwack*

PROMOTION: AUDIENCE BUILDING

*CFNY-FM Toronto
CHRK-FM Calgary
CKMF-FM Montréal
CKZZ-FM Richmond*

PROMOTION: IMAGE

*CFTR Toronto
CILQ-FM Toronto
CJMV-FM Val d'Or*

PROMOTION OF CANADIAN TALENT

*CJVB Vancouver
CKFM-FM Toronto
CKQB-FM Ottawa*

WHAT RADIO DOES BEST

*CFAX Victoria
CKGL Kitchener
CKZZ-FM Richmond*

TELEVISION FINALISTS**COMMUNITY SERVICE****Large Market:**

*CFCF-TV Montreal
CFTM-TV Montréal
CKY-TV Winnipeg*

Medium Market:

*CHMI-TV Winnipeg
CICT-TV Calgary
The NewRO, Ottawa*

Small Market:

*CFJC-TV Kamloops
CKTM-TV Trois Rivières
RDTV Red Deer*

DOCUMENTARIES & PUBLIC AFFAIRS

*BCTV Burnaby
CFAP-TV Québec
CKTV-TV Jonquière*

DRAMA PROGRAMMING

*CFTM-TV Montréal
CFTM-TV Montréal
CFTM-TV Montréal*

ENTERTAINMENT PROGRAMMING

*CFTM-TV Montréal
CFTM-TV Montréal
Citytv Toronto
CKTM-TV Trois Rivières*

NEWS: BREAKING NEWS

*CFRN-TV Edmonton
CIII-TV Toronto
CKWS-TV Kingston
RDTV Red Deer*

NEWS: SPECIAL SERIES

*BCTV Burnaby
CFAP-TV Québec
CJCH-TV Halifax
CJOH-TV Ottawa*

PROMOTION: BRAND IMAGE

*CFCF-TV Montreal
CFJP-TV Montréal
CFMT-TV Toronto
Citytv Toronto*

PROMOTION: CANADIAN PROGRAM/SERIES

*BCTV Burnaby
Citytv Toronto
CKAL-TV Calgary*

SPECIALTY/PAY/PPV FINALISTS**PROGRAMMING: DOCUMENTARIES & PUBLIC AFFAIRS**

*Canal Vie, Montréal
Discovery Channel, Toronto
WTN, Toronto*

PROGRAMMING: ENTERTAINMENT SPECIAL/SERIES

*MuchMusic, Toronto
MuchMusic, Toronto
YTV, Toronto
YTV, Toronto*

PROGRAMMING: NEWS & INFORMATION SPECIAL

*CTV Newsnet, Scarborough
Discovery Channel, Toronto
Musimax, Montréal*

PROGRAMMING: NICHE MARKET

*Canal D, Montréal
WTN, Toronto
YTV, Toronto
YTV, Toronto*

PROMOTION: BRAND IMAGE

*Showcase, Toronto
YTV, Toronto
Z, Montréal*

PROMOTION: CANADIAN PROGRAM/SERIES

*HGTV, Toronto
Life Network, Toronto
MuchMusic, Toronto
Showcase, Toronto*

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MuchMusic, Toronto
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Thursday, September 27, 2001

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DO NOT RECIRCULATE BEYOND YOUR RECEPTION POINT.

RADIO: **BBM's** Summer ratings found **CHUM Toronto's The Team** at the bottom of the heap, below **Telemedia's The FAN 590 (CJCL)** and **Mojo 640 (CFYI)**. CHUM Group VP Programming **Ross Davies** says the summer survey began just four weeks after start-up and that he's encouraged by the network's progress. **Team 1200 (CFGO) Ottawa** was also down as was **Team 990 (CKGM) Montreal**. The Toronto central area total listenership percentage shares (25-54) were:

CHFI-FM/98.1	11.1%;
CHUM-FM/104.5	8.8%;
CHWO-AM/AM740	7.2%;
CFRB-AM/1010	6.4%;
CBLA-FM/CBC1	5.3%;
CISS-FM/KISS92	5.1%;
CILQ-FM/Q-107	4.9%;
CKFM-FM/MIX99	4.3%;
CFNY-FM/Edge102	4.0%;
CFMX-FM/Classical96	4.0%;
CFTR-AM/680News	3.9%;
CFXJ-FM/Flow93	3.0%;
CIDC-FM/Hits103	2.9%;
CBL-FM/CBC2	2.0%;
CJCL-AM/FAN590	1.8%;
CJRT-FM/JazzFM91	1.6%;
CFYI-AM/MOJO640	1.3%;
CING-FM/Energy 108	1.0%;
CHUM-AM/Team1050	0.7%

BBM says there will be no changes to the Fall 2001 Radio Survey, although a notice will be included with the results reminding users that they (the results) include the period immediately following September 11. **BBM's** position follows concern from some that tuning patterns from that day forward were "atypical"... Satellite radio was launched Tuesday in the US and was quickly described as being the biggest advance in radio since the launch of FM. The subscriber-based **XM Satellite** service offers 100 channels in varied formats and limited spots at a monthly fee of \$10. XM broadcasts from Washington while its competitor, **Sirius**, will be headquartered in New York. Sirius will begin its service later this year... **Max Ferguson**, a **CBC Radio** performer for more than 50 years, is one of six giants in Canada's arts community who were named as winners of this year's *Governor-General's Performing Arts Awards* recognizing lifetime achievement.

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Ontario East	October 29	Sam Jakes Inn, Merrickville, ON
Ontario West	November 5	Windermere Manor, London, ON

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Ferguson, along with **Mario Bernardi**, **Diane Dufresne**, **Evelyn Hart**, **Christopher Plummer**, and **Anne Claire Poirier** will be presented with their awards in Ottawa Nov. 2... The **Corus** stations in London – *The New AM980/FM96/ENERGY FM@103.1/The Hawk (CFPL/CFPL-FM/CKDK-FM/CFHK-FM)* – have raised over \$270,000 to assist the families of firefighters and emergency rescue workers in New York City. Called *The Fallen Heroes Fund*, it was put together in London with the help of the **International Firefighters Association** and area fire departments... **CHNO-FM Sudbury** has **CRTC** approval to reduce power from 100,000 watts to 11,000 watts. CHNO is moving its transmitter and hopes that will resolve interference problems with aeronautical NAV/COM services... **Best Country XL96.9 FM (CJXL) Moncton**, new sister to **CJMO-FM (C103) Moncton**, gave away \$100,000 this week in its random birthday promotion... **Steve Garrison** has celebrated his 25th year on-air at **CJBK London**. He began his career at the London station Sept. 19, 1976. Best wishes were phoned-in by the likes of **Lloyd Robertson**, **Joe Duchesne**, **Rick Richardson**, and **Heather Hiscox**. When the deal is approved, **Standard Radio Inc.** will be his fifth owner (**Richardson**, **Zwigg**, **Schoone** and **Telemedia**)...

TV/FILM: Those who write broadcast columns in the mainline Canadian media are saluting **CBC-TV** and **CTV News** – compared to US coverage – for outstanding work related to the New York **World Trade Center** attack. Of particular concern was the reporting of unsubstantiated information in the early hours after the attack, called “understandable”, but more importantly, the continuing inaccuracies on US network TV and news wires for days afterwards. Among the errors: a man who fell 80 floors and survived; five fire fighters found alive after three days; the naming of two supposed hijackers, one who'd been dead for a year and the other who is alive and living in the US; and, the purported deaths of every employee at bond trading firm **Cantor Fitzgerald**. While **CNN** has been interviewing the likes of retired generals – all doing little more than speculating – **CBC Newsworld** has run in-depth pieces and documentaries. In her **Toronto Star** column, **Antonia**

Zerbias wondered how many Americans knew anything about bin Laden before the Sept. 11 attack. In fact, she wrote, prior to the WTC horror, the US networks “had devoted a grand total of 58 minutes this year to the “prime suspect.” Compare that to the two hours 59 minutes on Gary Condit or the 90 minutes on the “Summer Of The Shark!” That despite how bin Laden had been the FBI's most-wanted man for years, most recently tied to the bombing of the USS Cole . . . According to Tom Bettag, executive producer of ABC's *Nightline*, “Consultants tell us foreign news is a ratings killer.” *Consultants? Why are they dictating journalistic practices?*... More than a million television viewers across Southern Ontario had blank TV screens for several hours Sunday because a switch failed at **Rogers Cable**. The incident, in the early evening hours, was corrected in about two hours but affected such programming as the **MuchMusic** disaster relief telethon and a number of football games... **Alliance Atlantis** says proposed federal tax changes removing a filmmaking tax shelter could cause operating profit for fiscal 2002 to fall by \$6 million. The changes affecting the matchable expenditure clauses in the Income Tax Act were tabled last week. Alliance Atlantis says it believes the changes will eliminate its tax-assisted private-sector film financing by Jan. 1... **CTV Inc.** has won control of **CFCF-TV Montréal**. Purchase price for the former **Global** station was \$121.5-million... **CFCN-TV Calgary** has Commission approval to bump power from 55,000 watts to 100,000. CFCN plans on replacing its current tower with a new non-directional antenna. The result will be a minor increase in CFCN-TV's coverage area... The battle for the hearts, minds and subscription money of TV viewers in Southern Ontario has heated up. Anti-cable advertising from **Star Choice** and anti-satellite advertising from cablecos, particularly **Rogers**, are plentiful. On the satellite side, Star Choice's ads describe an unnamed cable company as a “bloated monopoly” guilty of negative billing and poor customer service (**Telecaster** said the ads couldn't use Rogers' name).



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Since Star Choice is owned by **Shaw Communications**, the ads outside Ontario will target unresponsive corporations offering poor service. The anti-satellite ads focus on reliability of signals; that cable will always be there. Star Choice has 600,000 subscribers across the country but only 163,000 in Ontario, behind **Bell ExpressVu**, and way behind Rogers which, at the end of last year, had more than 2-million Ontario subs... **Shaw Cable**, meantime, is sticking to its guns over the 1-cent charge its levying on subscribers who tune to PrideVision. **PrideVision** is owned by **Headline Media Group**, owner of **The Score**, and has complained to the **CRTC** that Shaw is unfairly excluding the gay channel from a free three-month preview. About 30 other new digital channels are broadcast into subs' homes. Shaw says its action responds to "overwhelming expressions of concern from our customers" regarding PrideVision's adult content... **Torstar Media Group Television** and Toronto-based **Electric Entertainment** have an alliance to support production of *Road Scholars*, skedded for **YTV** next month. It's an eight-part documentary series tracing the journey of Canadian teens traveling overseas...

GENERAL: Despite the efforts of media lawyer **Dan Burnett**, the **B.C. Supreme Court** has ruled that the criminal trial of former BC Premier **Glen Clark** won't be broadcast live nor recorded. Mics and TV cameras are banned. However, Burnett says he may appeal to the **Supreme Court of Canada**. The only sop the BC Court allowed was the use of tape recorders inside the courtroom, but only to ensure that journalists report testimony accurately: Not for broadcast... The **Royal Canadian Mint** will unveil a bi-metallic five-dollar collector coin at the **Wireless Vision Congress** – St. John's, Sept. 26-28 – to commemorate the 100th anniversary of **Guglielmo Marconi's** first wireless transmission across the Atlantic. The coin will be issued as part of a joint two-coin set with the British Royal Mint... The **Atlantic Association of Broadcasters'** annual convention is on this weekend in Halifax. For those thinking of last-minute appearances there, contact AAB President **Di Best** at 902/678-2111... The **Broadcasters Association of Manitoba**, has elected **NOWTV/Trinity Television** (Winnipeg) VP **Shane Neufeld** President for 2001-02. On the board are **Don Kille** (past President) of **Riding Mountain Broadcasting** (Brandon), **Bill Hildebrand** and **Richard Kroeker** of **Golden West Broadcasting** (Altona), **Heidi Rasmussen** of **CKY-TV** Winnipeg, **Dave McLeod** of **NCI (CINC-FM Winnipeg)**, and **Monte Graham** of **Global Television** (Winnipeg). **Doug O'Brien** of **CFAR/CJAR/CHTM Flin Flon** was presented with BAM's *Broadcasting Pioneer Award*... More than a quarter – about \$16,000 – of **Sheila Copps'** re-election campaign last year was bankrolled by the media, arts and communications interests which she oversees as Minister of **Canadian Heritage**. Copps spent about \$60,000 to win re-election in Hamilton East last November. The donations included: A personal gift of \$5,000 from **Astral Media** Chairman **Andre Bureau**; \$4,000 from **Craig Wireless International**; \$3,000 from **CanWest Global Communications**; \$1,500 from the company that owns **Sprint Canada**; and, \$1,000 each from

CTV and **Bell Canada**. Copps's campaign manager, **Henry Lee**, says no influence was gained. Copps, when contacted by the **Hamilton Spectator**, said it was the first she heard about which companies donated... **ABC**OM in Vancouver has a half-day workshop on 'Effective Face-to-Face Communication' coming up on Oct. 25. It's billed as "a workshop for all, including junior and intermediate staff of stations, agencies and advertisers". For information, check the abcom Web site – www.abcom.bc.ca – or contact **Monica Lee** at 604/872-6322... **Canadian Women in Communications** will celebrate its 10th anniversary during the **Canadian Association of Broadcasters** annual convention in Ottawa Oct. 28-30...

REVOLVING DOOR: **Jim MacMullin**, most recently with **Maritime Broadcasting** as GM at **CKCW/CFQM/CHOY Moncton**, is new GM at **Irving's** radio arm: **CHSJ/CHWV (The Wave) Saint John; CHTD (The Tide) St. Stephen**, and **CKBW Bridgewater**. MacMullin succeeds **George Ferguson** in that position... **Al MacKay**, a long-time GM at **CJOH-TV Ottawa** and, most recently, interim GM at **CPAC**, has become VP, Operations at Canadian Policy Research Networks, an Ottawa "think tank"... **CFCO/CKSY/CKUE Chatham** Ops Mgr **Walter Ploegman** has been promoted to Assistant GM... Also at CFCO/CKSY/CKUE, APD/MD **Carla Donnell** has been promoted to the combined PD/MD posts... **Power 107 (CKIK) Calgary's** **Rhubarb Jones** has been promoted to PD... **Jen Taylor** moves from evenings to morning Co-Host at **LIFE 100.3 (CJLF) Barrie**... **Colin Mochrie** has signed with **Salter Street Films** to succeed **Rick Mercer** on *This Hour Has 22 Minutes*... **Susan Bower** is the new **VisionTV** Executive Director of Policy, Research and Strategic Development. It's a move up from her COO position... **Tim Symons** is promoted to ND at **CKPC AM/FM Brantford**, succeeding **Phil Lester** who moved to the US...

LOOKING: **Power 107 (CKIK) Calgary** is looking for an afternoon drive Host... **CJCL (Fan 590) Toronto** is looking for Sales Reps...

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Denis Bouchard**, **Radio Nord Communications**, Hull and **Rod Schwartz**, **Grace Broadcast Sales**, Pullman, WA. Welcome!