We are seeking a qualified applicant to take on the position of . . .

TRAFFIC CO-ORDINATOR
of KY-58 & 92 CITI-FM

The applicant should have a minimum of 2 years relevant experience, proven organization skills, and detail oriented with excellent data entry skills. Responsibilities include:

* Data entry of contracts for Sales
* Assemble and edit daily program logs
* Reconciliation of logs and contracts
* Perform moderate commercial inventory management
* Process reports as required for Sales and Accounting departments
* Maintain Purchase Order System and some Accounts Payable duties
* Liaise with Sales, copy and Finance departments

Previous experience with CBSI Traffic System and DCS would be an asset.

FORWARD RESUME IN CONFIDENCE TO:

PAT WALCHUK
TRAFFIC MANAGER
KY-58 / 92 CITI-FM
UNIT 4 – 166 OSBORNE ST
WINNIPEG MB R3L-1Y8
E-mail: pwalchuk@rci.rogers.com
**Sign-Off:** Sandy Hoyt, of cancer, at Picton, Ontario, on Monday. Hoyt had a distinguished career in radio, including being CIGO Port Hawkesbury’s first PD, an on-air stint in Halifax, and is probably best remembered for his years at CHFI-FM Toronto (1977-1999) when he served as Morning Host and later, when health problems got in the way of a regular morning shift, as “that nice man on the radio” who did swing.

**Looking:** KY58/CITI-FM Winnipeg is looking for a Traffic Co-ordinator. See the ad on Page 1... FLOW 93.5 Toronto seeks a Program Director. See the ad opposite.

**TV/Film:** Citytv Toronto has applied to broadcast HDTV. If the CRTC approves, the CHUM station will be the first in Canada to offer the signal. CHUM VP of Planning, Peter Miller, says the benefits of being first out way the extra cost of installing new infrastructure. CHUM expects the price of high-def TV sets to drop to about $1,000 (from roughly twice that much now) in the next few years, and the percentage of Canadians owning them to be 20% by 2007... CBC has acquired 100% of digital channel, Country Canada. It purchased Corus Entertainment’s 70% ownership stake... In Toronto, CFMT-TV and CFMT “too” have been rebranded under the umbrella label of Omni Television. CFMT “too” will launch as OMNI2, Monday, Sept. 16, on channel 44, cable 14. The transition of CFMT-TV to OMNI 1 will be phased in over the next year. In the interim, all language news programming produced by CFMT-TV will soon change to OMNI News, supported by a multi-media ad campaign to begin by mid-month... ckvu13 has relaunched as Citytv Vancouver, a sister station to CHUM Ltd.’s Citytv Toronto. Citytv Vancouver will adopt the same basic style and operating philosophy as in Toronto – roving 24-hour broadcast trucks, less formal news presentation, and a highly localized focus... The Television Bureau (TVB) has added the TQS network and their O&O stations, CFJP-TV Montreal and CFAP-TV Quebec City. TVB now represents more than half of the conventional stations in Quebec... The Association of Canadian Advertisers – in its study called Blind Date: The 2002 Canadian Television Commercial Monitoring Report – shows that of nine markets studied, all nine regularly ran more than the
12 minutes per hour of non-program material allowed by the CRTC. The study, which examined commercial clutter on Canadian TV during a two-week period last fall, concluded that daytime programming was the most cluttered and that conventional stations have more clutter than specialty stations. The worst offender was a Calgary station that ran the equivalent of 28.4 minutes of non-program material per hour. Meantime Digital Video Recorders (DVR), to many TV executives’ way of thinking, get in the way of the “contract” viewers have with networks in that they (the viewers) are supposed to watch commercials and not skip over them. DVR users can quickly bypass commercials in shows they’ve recorded and can also skip through ads in shows they’re watching live (it works on an eight-minute time delay). TiVo, the most prominent maker of DVRs, says more than 70% of users almost never watch the ads. And now there’s a lawsuit. Twenty-eight media-industry firms, including all the major US TV nets and movie studios, have sued Santa Clara, CA-based Sonicblue Inc., the maker of the ReplayTV 4000. In this product, ad skipping is a feature called “Commercial Advance.” The media companies argued that this feature breaks copyright laws and allows users to do the same.

Radio: John Sherratt has won CRTC approval to acquire CJOJ-FM and CHCQ-FM Belleville from Tony Zwigg. Purchase price was $1,456,610 for CJOJ-FM and $541,351 for CHCQ-FM. MOJO Radio has arrived in Vancouver, succeeding NW2 (CJNW), the former CKLG. Jesse Dylan, ex of MOJO Toronto, handles mornings. He’ll be followed at 10 am by Scruff Connors. Talent agent and rock promoter Bruce Allen (who reps Bryan Adams) will do a once-a-week gig on Mondays, 4 to 7 pm. JOY1250 (CJYE) Oakville and CJMR Mississauga, both owned by CHWO Radio Ltd., are now on the air in digital. Sister station AM740 (CHWO) Toronto awaits CRTC approval for DAB. CING-FM (ENERGY @ 95.3) Burlington is about to make a format change, relinquishing its long-time CHR format for an as yet unknown new direction. However, the station’s frequency is 95.3 and Corus Radio recently registered the domain name www.Country953.com. The Breeze (CHRS-FM) Calgary, NewCap’s new smooth jazz station, is on the air and testing its signal. CBRF-FM Calgary has won a power increase to 22,000 watts from 10,000. CHUM’s The Team (CKPT) Peterborough is gone. In its wake is 1420 Memories, music from the 40s, 50s, and 60s. GM Steve Fawcett, commenting on the change, said Peterborough is a community with one of the fasting growing aging populations in the country “so now more than ever is a good time to do it.” Country 100 (CILO-FM) Moose Jaw has signed on. The Golden West Radio station went to air July 23. Sister station CHAB Moose Jaw, which had been programming Country, has switched to an Oldies format. The CRTC has approved Standard Radio’s application for a time limit extension to begin transitional digital radio undertakings at CJAD and CJFM-FM Montreal. Shares of several leading US radio broadcasters plunged Monday after a Wachovia Securities analyst issued a slew of ratings downgrades. Ratings were dropped on Clear Channel Communications, Cox Radio and Radio One to “buy” from “strong buy.” Saga Communications and Emmis Communications were cut to “hold” from “buy.” The analyst is quoted as saying, “The economic news has worsened and overwhelmed the radio sector’s positive results and guidance the last two weeks.” More than 200 Internet-based radio stations have shut down because of a US royalty fee that takes effect next month. Kurt Hanson, editor of the Radio and Internet Newsletter, is quoted as saying that most of the roughly 10,000 radio Webcasters are also expected to shut down. The exceptions, he says, are the deep-pocketed Yahoo, AOL, and Microsoft. Moose FM (CJNH) Bancroft, a small station in a very small market, raised upwards of $50,000 for a local man when word got out that the Ontario Hospital Insurance Plan (OHIP) wouldn’t cover experimental treatments for a rare form of cancer. A short news item on the station started an avalanche of donations that allowed the 21-year old to go to Chicago for the care required. And now there’s solar powered radio! The Sungear Solar + Dynamo Power is a compact, water-resistant device with an AM/FM radio featuring a built-in antenna, siren and long lasting flashlight with emergency strobe. Powered by a memory-free Ni-MH battery, one winds the hand crank and - voila! - the station of choice.

AAB 2001
HALIFAX
AAB 56th Annual Convention
Halifax, Nova Scotia
September 20-22, 2002
Canadian Academy of Recording Arts and Sciences (CARAS)

CARAS is a not-for-profit organization whose primary mandate is to preserve and enhance the Canadian music and recording industries. The primary vehicle is the annual Juno Awards which honour outstanding Canadian musical artists. CARAS also supports music education in the schools. In addition to offering scholarships, the CARAS Band Aid program provides grants for musical instruments to schools across Canada.

CARAS is seeking a dynamic leader in the role of...

**PRESIDENT**

Reporting to a Board of Directors composed of industry leaders, the President will:

- develop and implement strategies and programs that maximize the objectives of the organization;
- sustain and develop new successful relationships with the Board, government, corporate sponsors, broadcast partners and industry stakeholders; and
- ensure effective day-to-day operations of an organization with a small staff and a large volunteer base.

CARAS is looking for a candidate who:

- is an accomplished executive;
- is a strategic communicator with a solid track record in leading change;
- has proven relationship-building skills to leverage relationships with various levels of government, the business community and the music and broadcast industries;
- ideally has experience in or knowledge of marketing, sales, or corporate fundraising; and
- demonstrates an understanding of the Canadian music industry or the Canadian broadcast and television production industries (preferable but not essential).
- French is an asset, but is not required.

To explore this position further, e-mail your resume to: caras@audley.ca. Written inquiries may be faxed to: (416) 485-3552.

Only applicants selected for an interview will be contacted.
Former **CHEK-TV Victoria** GM Jim Nicholl is leaving Vancouver Island to become GM at **A-Channel Calgary**...

**Amanda Lang**, who left Canada in 1999 for **CNN**, is returning to do business reporting both for **Canada AM** and **CTV-owned Report on Business Television**.

**LOOKING:** The **Canadian Academy of Recording Arts and Sciences** (CARAS) is in the midst of a search for a new President. See the ad in this edition... Other jobs we’ve heard about include **Global Edmonton**, which has two positions open for a consumer/investigative Reporter and a General assignment Reporter... Be sure to check the classified section of the **Broadcast Dialogue** Web site ([www.broadcastdialogue.com](http://www.broadcastdialogue.com)) because jobs may be posted at any time.

**TV/FILM:** The **CRTC** has granted a broadcast distribution licence to **Manitoba Telecom Services** to sell digital TV through its phone lines in Winnipeg and surrounding communities. The Manitoba phone company, 22% owned by **BCE**, is testing its digital TV service at 200 Winnipeg homes in a trial that will last six to eight months. Once results are evaluated, Manitoba Telecom will decide whether to launch the service commercially in Winnipeg next year... **CHUM Television** has cut 43 positions and its syndicated weekly program, **Nexttv**. Nineteen of the staff cuts were from CHUM’s mother TV station, **Citytv Toronto**. The cuts came about a week after CHUM announced a drop in third-quarter earnings as operating expenses jumped by 23%... When **Rogers Cable** ran programming on its community channels related to the transition from **@home** to **@rogers**, it was in violation of **CRTC** regs. The commission saw that programming as promoting Rogers high-speed Internet access and said Rogers should have known its actions were inconsistent with regulatory obligations. The CRTC ordered Rogers to file quarterly compliance reports over the next three years detailing broadcast of promotional programming that refers to its Internet service. Further, the reports must include a declaration from senior management confirming the company is complying with its terms of licence... **Trinity Television Inc.** has **CRTC** approval for a religious TV station to serve the Winnipeg area. In addition to primarily Christian-oriented programming, the new station will offer programming each week that will reflect a diversity of religions and points of view... The **Television Bureau of Canada** (**TVB**) has changed the name of **Retail Comp**, the annual advertising competition, to the **TVB Retail Commercial Awards**. The bilingual event, now in its 31st year, promotes retail TV advertising. Entries are submitted by Canadian stations, agencies and production houses and are judged by consumers. Deadline for submissions this year is Sept. 27... **CBC-TV**, which celebrates 50 years on-air next month, plans 26 hours of specials, not counting the content of regular shows, designed to remind both fans and detractors of CBC’s contribution to Canada’s cultural fabric since it first went on the air in 1952.

**GENERAL:** The **AMBER Alert** network, a partnership between media and law enforcement in the United States, is designed to quickly advise the public of a child abduction. Now, an Ontario city’s police department has modified the U.S. protocols and polices to meet the requirements of the Canadian system. You may recall that it was the AMBER Alert system which was given much credit recently in the lovers’ lane kidnappings of two teenage California girls. Broadcast media throughout the state broadcast descriptions of the victims, the perpetrator, his car and the licence plate number, and the young women were found alive. **Frank J. Elsner**, Deputy Chief of Police in Owen Sound, says his department is looking at methods to expand the program in Canada. The first step, he says, is creating interest amongst the broadcast community. They, in turn, would contact local police departments to determine interest. Deputy Elsner may be reached for details at (519) 376-9812, ext. 211 or by e-mail at [felsner@owensoundpolice.com](mailto:felsner@owensoundpolice.com)... **Corus Entertainment** posted a sharp decline in fiscal third quarter profits. Further, it warns, the company may not meet earning targets for the year. For the three months ended May 31, the company made a net profit of $463,000, or one cent a share down from earnings of $103.3 million, or 60 cents a share for the same period a year ago. Revenues grew to $149.4 million from $138 million a year before... Teetering French media conglomerate **Vivendi Universal** has reported a first half loss of $US12 billion and says it will sell $10B worth of assets. Adding to Vivendi’s grief is a **Standard & Poor’s** downgrading of the company’s debt to junk status. Last month, Vivendi announced a sweeping restructuring of its pay television division **Canal Plus**. Other assets to be sold include Italian digital TV platform **Telepiù**.

**SUPPLYLINES:** **Applied Electronics**, now introducing the QSeries news production and automation systems from **Autocue** to Canadian broadcasters, will make its first installation at **CKWS Kingston** beginning next week.

**NEW SUBSCRIBERS THIS WEEK INCLUDE:** Ron Thompson, KG Country 95-5 FM/98.9 ZedFM Red Deer. Welcome!
TV/FILM: BBM has launched its National People Meter Service, measuring the minute-by-minute viewing of more than 5000 individuals across Canada. Nielsen Media Research has signed an agreement with CHUM Television for local TV ratings and SpotWatch® ad-tracking services. CHUM will now buy local TV ratings for Vancouver and Calgary, and add SpotWatch® ad-tracking services for Vancouver (Citytv/The New Vi) and for Calgary’s Access TV. Specialty channel Talentvision TV has been found in breach of the Canadian Association of Broadcasters’ Code of Ethics and Violence Code, and the Radio-Television News Directors Association of Canada Code of Ethics for its airing of a news report about a man who murdered his family in Mainland China. The report consisted principally of a news segment provided by Chinese Central Television. It claimed that the man had committed the murders because he became insane as a result of practising Falun Gong. The report also repeatedly showed scenes of the blood-soaked apartment where the murders had taken place. Complaints alleged a misrepresentation of the spiritual practice of Falun Gong.

ADJO: American – and presumably Canadian – advertisers are looking at new demos in radio. By far, the most popular buy has been 25-54s and, in the US last year, 44.7% of the national spot dollar went to reaching that demo. But Interop Research says that percentage is down almost four points from 2000 when 48.5% was spent on 25-54s. And down from 1995 when the demo got 55.5% if national radio advertising. Advertisers, says Interop Research, are now looking at more discrete demographic cells. Dollars aimed at 35-64s and 35-plus were up a full percentage point last year, accounting for nine per-cent of US national spot revenues in radio... Douglas Kirk, Chairman/Pres. of Durham Radio Inc. – which owns KX-96 (CJXK-FM) Ajax, has signed an agreement with Corus Entertainment to buy the assets of CKGE-FM/CKDO-AM Oshawa. The deal needs CRTC approval. Corus acquired the Oshawa stations 1999 from Power Broadcasting... Still with Douglas Kirk, he is among several broadcasters who will be appearing at a CRTC hearing in Kitchener Oct. 28 seeking an FM licence (New Country) for that city. The others are CanWest Global (CHR), Aboriginal Voices, Bill Evanov’s CKMW Radio Ltd. (Urban Top 40), Edward F. Bauman & Rae Roe (Country), Paul Larche’s Larche Communications (Country), and Rogers Broadcasting (CHR). Highlights of other business to be taken up at the Kitchener hearing include: An FM application for Brantford from Telephone City Broadcast (owner of CKPC/CKPC-FM Brantford) to program Modern Country; an application from Steve Rae’s Raedio Inc. (owner of
CJCS Stratford for an FM'er in Stratford programming AC; a similar application from the owner of CKNX/CKNX-FM Wingham (Blackburn Radio) for an FM programming a blend of classic rock, contemporary and recent rock; an application to flip CJLS Yarmouth to FM; an application to flip CJCI Prince George to FM; and, an application by CHUM to acquire CKST-AM Vancouver... CKRM Regina and CJWW Saskatoon joined forces in a Radiothon yesterday (Wednesday) to help farmers in Saskatchewan hard hit by this year's drought. Hay Day 2002 was designed to raise donations of cash or hay or the use of trucks for the transport of feed for producers affected by the shortage of cattle feed. The Agricultural Producers Association of Saskatchewan is co-ordinating distribution of donations... On Dec. 24, 1906, Canadian scientist, Reginald A. Fessenden broadcast the first radio program of voice, live and recorded music from a research station at Brant Rock, Mass., about 60 kilometres south of Boston. Now, New England radio buffs are planning to observe the centennial celebration during the summer of 2006. What’s left of the original site – now in the middle of a seasonal trailer park – is concrete guy wire moorings and the base for the 420-foot transmitter. But there is a plaque at the Town of Marshfield site, housed in the trailer park owner’s barn. Edward Perry, owner of WATD-FM Marshfield, is heading up the organizing committee for the Fessenden centennial. He’d like to see Canadian involvement. Perry may be reached at 781/837-1166 or by e-mail at Eperry@mail.959watd.com.

EVOLVING DOOR: Russ Germain, Host of CBC Radio's World at Six, has retired after a 29-year career with the public broadcaster... Dave Carr -- who’s been performing with CFOS Owen Sound as a Talk Show Host, News Director, plus a host of duties for 30 years – is about to retire... Clear Channel COO John Hogan has been named CEO of the company’s radio division succeeding Randy Michaels.

IGN-OFFS: Jim Thompson, 60, in Vancouver of a heart attack. Thompson was a co-founder of The Sports Network (TSN) in the early ‘80s and was recently appointed CEO of the Canadian Olympic Committee. He was in Vancouver for a meeting of the Vancouver/Whistler 2010 Winter Olympic Bid... Art Rockwood, 55, in Montreal after a long illness. A long-time CBC broadcaster and trivia enthusiast, Rockwood worked for the CBC for nearly three decades and is perhaps best known for his work on the Trivia Show on Radio Noon – and for his Trivia books.

LOOKING: GX 94/94.1 The Fox Yorkton seeks an afternoon News Anchor... It’s a good idea to regularly check the CLASSIFIED section at www.broadcastdialogue.com. New job ads are placed regularly.

S UPPLYLINES: All broadcast systems require redundancy to be reliable. Until now, this wasn’t possible with a critical item in the DAB transmission system: the ensemble multiplexer. Rohde & Schwarz has implemented a redundancy feature as an option for its DM001-R multiplexer which controls incoming and outgoing signals... Scientific-Atlanta, the cable TV equipment maker, is cutting 400 non-manufacturing jobs; about six per-cent of its work force. The company says the lay-offs were caused by reduced demand for its products.

G ENERAL: Statistics Canada reports total revenue for newspaper publishers in 2000 was $4.75-billion, up 2.6% from the $4.63-billion in 1999. StatsCan said: “Strong growth in advertising revenues was offset by stagnant circulation sales and a drop in non-operating revenues. The combination of rising revenues and steady costs resulted in a 23% increase in profits to $743 million, a profit margin of 15.6%”... AOL Time Warner is buying out AT&T’s stake in their cable TV, movie-making and programming partnership for an estimated $8.5 billion to $9 billion. Further, says AOL Time Warner, it may sell a stake in its cable TV operations in a public offering as early as next year. The deal involves the decade-old Time Warner Entertainment partnership which includes most of AOL Time Warner's cable TV systems and its Warner Bros. film studio, its Home Box Office pay TV service and other programming businesses... CFX/CFEX-FM Victoria Chair/CEO Mel Cooper is to be honored with the Variety Club Golden Heart Community Achievement Award for his “outstanding service to the people of BC and Canada.” Cooper will be feted Saturday, Sept. 21 at a gala fundraising dinner in his honour at the Victoria Conference Centre.
DIRECTOR OF PROMOTIONS

A major market, Western Canadian broadcaster is now accepting applications for a Director of Promotions.

Consideration will be given to creative individuals who possess a solid understanding of both Programming and Sales functions.

If you have successfully run your own Department, have the ability to develop and adhere to budgets and believe you can thrive in a fast-paced and fun environment, we may have just the opportunity for you.

Resumes & cover letters -- in confidence – to:

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Christensen Communications Ltd. * 414 St. Germain Av * Toronto ON M5M 1W7 * Phone: (416) 782-6482 * Fax: (416) 782-9993
E-Mail: broadcastdialogue@rogers.com * Web site: broadcastdialogue.com

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Astral asked the Federal Court of Canada last May to rule that the Competition Bureau doesn’t have the right to intervene in what’s a broadcasting-industry issue. The case is still before the court... **CJWW Saskatoon** and **CKRM Regina**, the two Saskatchewan radio stations that teamed up last week to raise money for farmers devastated by this year’s drought, raised $171,000 and money is still coming in. On top of the cash, donations of hay, fuel, trucking and other funds will bring the total to about $350,000... **FLOW 93.5 Toronto** is the official radio partner for the 2002 NABFEME (National Association of Black Female Executives in Music and Entertainment) International Women’s Leadership Summit which began in Toronto yesterday (Wednesday) and runs through Saturday. The Summit features workshops, panels, networking and performances centered on the advancement of women in the entertainment industry... **Infinity Broadcasting**, the Toronto company bidding for an ethnic licence at 101.3 FM, says more than 6,500 letters of intervention in favor of the proposal were sent to the CRTC by the Commission’s Aug. 23 deadline date. Infinity hopes to serve 14 ethno-cultural communities in 19 different languages... **Radio Caroline**, which opened in 1964 as a pirate broadcasting pioneer on an old ship anchored off the coast of England, is getting set for a comeback. It went dark in 1990, silenced by Mother Nature (a storm) rather than 20 years of legislative attempts to shut it down. Using advanced technology, Radio Caroline has negotiated a deal with WorldSpace Corp. to use its AfriStar satellite. The station will initially broadcast from studios in Maidstone, Kent, but hopes to return to its former home on the salvaged trawler Ross Revenge... Internet radio pioneer **KPIG Santa Cruz**, CA. – silenced by the US Copyright royalty rate which has all but destroyed the advertising-based business models of Internet radio stations across the United States – is back as a subscription service. The subscription costs $5.95 a month. KPIG, located in Freedom, CA., near Santa Cruz, claims to be the first commercial FM'er to Webcast and the first radio station to do it full time, when it went online in August 1995... **WNEW-FM New York** has temporarily replaced fired shock jocks Opie and Anthony with racy Los Angeles talk show host Tom Leykis. The two popular jocks were fired after and “over the line” stunt involved a couple having sex in St. Patrick’s Cathedral... **CHFI-FM Toronto** morning Co-Hosts Bob Magee and Erin Davis – responding to a plea from the Toronto Daily Bread Food Bank – went on location Monday in hopes of raising 9,800 pounds of food. The food bank had issued a public call for donations because stocks were critically low. On their first night, the 9,800-pound goal was reached so they upped it to 9,800 kilos.

**TV/FILM:** The Score has paid $12 million to Major League Baseball to escape its contract to broadcast the final season of a four-year rights agreement. The speculation is that the Headline Media Group specialty channel may be up for sale and that the MLB move was aimed at cutting costs. The $12-million payout allows The Score to escape the $20-million final season of its four-year contract. GM David Errington stated the case simply: “The money we were paying out for the product wasn’t in line with the advertising dollars we were bringing in”... TV advertising is showing signs of rebounding in the US despite the unsettled economy. Fewer ad commitments have been dropped than expected from the $8.1-billion broadcast TV upfront sales of June... **Alliance Atlantis Communications** says its quarterly profit sank 31% as revenue took an expected dip during a strategic shift. Net earnings for the fiscal first quarter totalled $9.7-million or 23-cents a share, compared with $14.2-million or 42-cents per share a year earlier. Revenue slipped 7.6% to $170.2 million... Peter Jennings, 64, is has agreed to stay with ABC for three years in a new contract. ABC apparently asked Jennings to take a pay cut but the Anchor’s annual salary of nearly $10-million won’t change... Simon Fraser University researchers in Vancouver say visible...
EVOLVING DOOR: Curtis Strange, ex of Z95 Vancouver, becomes new PD at HOT 103 Winnipeg... Sandra Macdonald has been named President/CEO of the Canadian Television Fund and will take over the post Sept. 4. Macdonald was Government Film Commissioner and Chairperson of the National Film Board of Canada from 1995 to 2001... At Ontario’s Haliburton Broadcast Group (HBG) stations, Drew Keith has been named Director of Programming for all HBG radio brands; Ryan Griffiths is Creative/Production Manager for all HBG radio; and, Bill Kingston is ND for all HBG radio... CKEN (AVR)/Magic 97 Kentville has gone through some lay-offs, including MD April Zwicker and long-time ND Wayne Hines... Rene Bertrand has been appointed Executive Director of Sales for CBC Television. Most recently he was Director National Sales in Toronto... Megan Fowler is new Director, Marketing Services for CBC Television. She has been with CBC since Sept., 2001 and was previously in senior positions with Coca-Cola and the Canadian Olympic Committee... Alliance Atlantis Broadcast Group will promote three people to its senior programming staff Sept. 1. John Gill becomes Sr. VP of programming for factual and BBC channels; Cindy Witten becomes VP of original production for factual and BBC channels; and, Jody Read assumes the newly created position of VP of programming acquisitions for factual and BBC channels... Tom Christie is the new GSM at Spirit 91.7FM (CHOW-FM) Welland... John Divinski, Ops Mgr at the recently acquired Corus Radio stations in Cornwall – CJSS/CJUL/CFLG-FM – has had his job eliminated... Mark Jan Vrem, former GM at Toronto-based ROBTv, is now Managing Director at Global National in Vancouver... Randy Pike is new ND at CKDR Dryden. He arrived from Magic 99 (CJUK-FM) Thunder Bay... Steve Scarrow, ex of Corus Radio Vancouver, is new Promotion Director at Citytv (CKVU-TV) Vancouver.

LOOKING: A Western Canadian broadcast operation is seeking a Promotions Director. See the ad on Page One. Check the Broadcast Dialogue Web site regularly for new job listings (www.broadcastdialogue.com).

GENERAL: The Recording Industry Association of America (RIAA) says CD music sales in the US decreased seven per-cent during the first half of the year, costing the industry $284-million in lost sales. RIAA says the decline is a further indication that online music sharing sites are hurting the recording industry. RIAA, in a separate release, says a survey of Internet users’ music habits found that most 12-54s bought fewer CDs because they downloaded more tracks... Iceberg Media.com Inc. shareholders have approved a $1.3-million takeover by Standard Radio. Standard has announced in July that it had bought control of Iceberg for $1.14-million, increasing its minority stake to 88%, and was going after full ownership. Holders of Iceberg stock who didn’t tender to the bid are still entitled to five cents a share. Iceberg welcomed the offer when it was first announced last spring and said the firm could go out of business if the deal collapsed. NewCap and Universal Music Canada agreed to sell their holdings of 5.25 million and 1.7 million shares of Iceberg, respectively, when the deal was announced. Iceberg reported a loss of $7.6 million or 31 cents a share for 2001 as the firm was hurt by diminished investor interest in companies focused on the Internet.