

Dialogue BROADCAST

The Voice of Broadcasting in Canada

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NOT FOR DISTRIBUTION Beyond Reception Point

Thursday, September 5, 2002

Volume 10, No. 14

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RADIO: *Astral Media* has reached a deal to sell its Quebec AM stations to *TVA Group* and *Radio Nord Communications* as part of an agreement with the Competition Bureau. Astral says TVA will take the majority position at 60%. As well, Astral will sell *CFOM-FM Quebec City* to TVA and Radio Nord. The new TVA Group/Radio Nord company will pay \$12,750,000 for the six AM and one FM stations. The stations acquired are *CKAC Montreal*, *CHLN Trois-Rivieres*, *CHLT Sherbrooke*, *CHRC/CFOM-FM Quebec City*, *CKRS Saguenay*, and *CJRC Gatineau-Ottawa*. Astral Media, by cutting this deal, got essentially what it wanted. It will go ahead with the \$228.3-million buy from *Telemedia* of 19 mostly FM stations in Quebec, New Brunswick and Nova Scotia. The Atlantic stations give Astral its first English-language outlets. They are *CIKX-FM Grand Falls*, *CJCJ-FM Woodstock*, *CFXY-FM/CIBX-FM/CKHJ Fredericton*, *CKTO-FM/CKTY-FM Truro*, and *CKBC-AM Bathurst*. Elmer Hildebrand's *Golden West Broadcasting* has won *CRTC* approval for an FM'er at

High River/Okotoks, Alberta. In his application, Hildebrand assured the Commission that any new station would be targeted locally and not at Calgary. The new station will offer an eclectic music format targeting 18-54s and will be located at 100.9 MHz with power of 100,000 watts... *CHFX Halifax* has unveiled a series of billboards designed to attract people to an on-air promotion promising cosmetic surgery. The contest asks listeners to call in, give their first name, the body part they would most like changed and why. The winner will be announced Oct. 28. Perhaps not surprisingly, the makeover contest has attracted more female callers than men.

TV/FILM: *Rogers Broadcasting* has won *CRTC* approval for four Category 2 Specialty licences. They are *Big Pop TV*, programming Top 40 pop music videos; *The Baseball Channel*; *Canadian Science Channel*, programming issues related to modern science and technology; and, *The Fishing Network*... Vancouver's new multicultural TV station, set to launch next spring, will locate in a three-



BROADCASTING 2002 EARLY REGISTRATION REMINDER!

The early registration deadline for **Broadcasting 2002**, the CAB's 76th Annual Convention, is fast approaching!

Register by this **Friday, September 6th**, and you and your company can see big savings. CAB Members and Industry Partners can **save \$130.00** by taking advantage of the early registration rates!

For more information or to register on line, please click here: http://www.cab-acr.ca/english/events/cab/cab_registration.html.

storey building in the heart of Chinatown at the corner of East Pender and Columbia Streets. **Multivan Broadcast** says their new station will have a street-front building at 88 East Pender where passersby can see the broadcast operation... The US TV networks are cracking down on paid celebrity drug pitches. Execs say the healthcare industry stealth endorsements are turning news shows like **NBC's Today** and **ABC's Good Morning America** into drug company infomercials. Further, they say, producers are being more careful in digging up corporate ties of celebrity guests who want to discuss health issues and to either disclose those ties on air or kill the interview altogether. One former **CBS News** correspondent says news shows have a duty to guard against airing what amounts to paid celebrity endorsements masquerading as unpaid testimonials... **Broadcasting & Cable** reports that **Nielsen Media Research** estimates the total number of US TV households at 106.7 million for the 2002-03 TV season. Each national rating point will translate into 1 per cent of that total, or 1.067 million TV homes. The new estimate, up 1.2 million households from last season's, includes the final data from the 2002 US Census.

GENERAL: The **CRTC** has rejected **Vidéotron's** complaint against **BCE**. Further, said the Commission, Vidéotron – the cable unit of **Quebecor** – acted abusively by imposing a 62% reduction in payments to **RDS**, the French all-sports specialty channel. Vidéotron had complained that BCE's 80%-owned RDS was charging sister company **Bell ExpressVu** less for programming than it charged Vidéotron. The CRTC has ordered Vidéotron to repay the amount owed to RDS. The annualized losses incurred by RDS as a result of Vidéotron's actions, says the Commission, are projected at \$16-million by December, 2002... A national public opinion study of 1,100 Canadians conducted by **Ipsos-Reid** for **Friends of Canadian Broadcasting** shows nine-in-ten Canadians want regional **CBC** services strengthened in their part of the country. The study also revealed that, compared to other radio and TV services, the personal value Canadians ascribe to the CBC, though still strong, is declining. At the same time, said respondents, Canadians have an enduring and growing confidence that CBC is the best way to protect Canadian culture. They want Ottawa to renew CBC and to ensure a cultural identity distinct from the US.

REVOLVING DOOR: **Doug Allen**, president of Winnipeg-based **D.E.M. Allen & Associates**,

has sold his interest in the consulting engineering business to current partner and long-time employee **Gordon Henke**. Allen retired Aug. 31... **Cliff Dumas**, who arrived in Calgary from **KRST-FM Alberquerque** but who is best known in Canada for his morning show at **CHAM Hamilton**, is now the morning Host at **The Breeze Calgary**. **Hal Gardiner**, ex ND/Morning Anchor at **CKRY-FM Calgary**, has signed-on as Morning Anchor... **Kevin Fox** is new PD at **FLOW 93.5 FM Toronto**. He began his duties Sept. 2. **Jane Hawtin**, who hosted and produced her own cable TV talk show – **Jane Hawtin Live** – returns to radio on Saturdays with a new national interview program on **CBC Radio One** called **Stranded**... **Tanya Smith** is the new Promotions Director at **Hot 103 FM Victoria**. She had most recently been with **CHEK-TV (CH Television) Victoria**.

SIGN-OFFS: **Dale O'Hara**, 61, a veteran radio and television broadcaster, in Calgary of heart disease. O'Hara had a distinguished career in broadcast journalism until his retirement in 1993 as Director of News and Public Affairs at **CFCN-TV Calgary**... **Bill Roberts**, 74, in Alexandria, ON of cancer. Roberts was **CJAD Montreal** Morningman from the mid-50s through 1967. His father, **Leslie**, did commentary on CJAD from the mid 40s and his son, also **Leslie**, is an Anchor at **Global Television** in Toronto... **Maxime Boulet**, 3, son of **CTV** Reporter **Rosemary Thompson**, at Qualicum Beach. The toddler was run over by a dump truck at the Vancouver Island resort community.

SUPPLYLINES: Kelowna-based **Danager Audio Works'** first product for broadcasters – the **Plan B Silence Eliminator** – protects stations from losses due to unplanned outages and equipment failures. It provides an alternate source of continuous backup programming. Designed to protect automation systems, satellite receivers or even entire airchains, the Plan B is said to be a substantial improvement over older systems assembled from separate components.

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Thursday, September 12, 2002

Volume 10, No. 15

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RADIO/SEPT 11: In a survey of Program Directors this week, *Broadcast Dialogue* asked: "Will you - beyond regular newscasts - have any content to mark the first anniversary of Sept. 11?" Ninety-eight PDs from stations across Canada – and from across all formats – responded. Here is a sampling: At **93.7 JRfm Vancouver**, PD **Chris Coburn** said: "We are running six songs that commemorate the event with special intros. They will be placed in music sweeps." **Chris Johnson** at **CIGM-AM Sudbury** (Country) produced 11 short reflections. "We began running them yesterday (Sunday) and they run every two hours till Wednesday night at midnight. We will also air a CNN radio special this Wednesday September 11 at 9 a.m." **Gary Greer** at **FM 96.5 Halifax** said: "We're planning a low key approach... Will be doing some telephone bits with listeners on the morning show and will have a short production piece and moment of silence at 9:46 am Atlantic Time commemorating the time of the first impact." **Dave Farough** at **102.1 The Edge (CFNY) Toronto** said his station "will observe a moment of silence at 8:46 am. We'll be airing listeners thoughts hourly with a feature called Input 102. And, we're also going to make sure we don't play any songs that could be considered insensitive by our listeners. Our thoughts: Listeners will want to reflect and remember 9/11, but they also want to continue getting on with their lives. We'll be aware, sensitive and will not overdo it." **Glenn Williams** at **K-Rock Kingston** said the station is "recognizing a moment of silence at the time of the attacks and then running hourly (one-minute) vignettes that incorporate local reaction to the following questions: Do you feel another terrorist attack is imminent considering the state of the current situation? And, what changes, if any, have you made in your day to day life since the attacks?" Predictably, the News and News/Talk-formatted stations said they would have extensive

coverage. For example, **CFRB Toronto** said it would have 10 people in New York for programming throughout the day; **Don Kollins** at News/Talker **CJME Regina** said "We will be producing special features, news stories on the impact of the incident locally and provincially, plus airing a four-hour special from 6 pm to 10 pm. We will also go live to New York at 6:46 am." **George Gordon** at **News 1130 Vancouver** said "We will have extensive coverage of the day's events

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commemorating the one-year anniversary, partnering with **CNN**, **680News Toronto**, and **ABC**. We will be commercial free from 5:30 am to 8 am." At **NewsTalk 570 Kitchener**, "all shows will be devoted to 9/11 topics. In addition to the regular shows, we are planning live ABC coverage from ground 0 in our morning show and a one-hour special from **AP Broadcast** that will run from 12 noon to 1pm." **CBC Radio's** French arm, **Radio-Canada**, reported "We have been talking about the upcoming anniversary for the past week, mostly in our network programming. On Sept. 11, we will have extended new bulletins as well as special programming within our regular programs. Our 9-12 morning show will be broadcasting from New York on that day."

Nineteen stations planned interviews with those who were

affected or involved in/by Sept 11, such as the manager of **St. John's International Airport** who dealt with grounded flights for the week of 9/11 and **96.3 The Mix Edmonton** which followed the lives of a military family over the past year, as the husband was sent away for six months in Afghanistan. "We will have the family in the studio that day." Twenty-three music stations and one campus station reported that no programming changes were planned for Sept. 11 beyond coverage in newscasts. Eight stations didn't specify their programming change but indicated that special programming was planned. One station said programming would be listener-driven. Eight stations said while they won't have special programming, they would select appropriate music or plan to play specific songs to pay tribute the victims and the city of New York. Seventeen said they would observe either a moment of silence, followed by appropriate songs, such as **Don Henley's In a NY Minute** or **U2's Peace on Earth or One** or **Alan Jackson's Where were you** or pay tribute through a specially-produced piece.

Other comments: "Within our morning show we are re-playing listener reaction audio clips from last September and reflecting on the day. We feel that enough has been said and done and any more from us would be milking it." – "A spoken word tribute by our morning team, followed by two music-historical news cut montages, followed by **Bruce Springsteen's The Rising**." – "At the exact time the first plane hit last year, our News Anchor will commemorate the occasion with a quick memorial. That will be followed by an audio montage containing clips and actualities from Sept. 11 last year. Throughout the day, we will run produced splitters marking the day. Nothing more outside of our regular newscasts...which, by the way, we only run in the morning show." – "We have produced a 90-second piece to mark the day and it will run hourly on 96.3 **The Mix** starting at 6:46 am our time (8:46 am in New York)" – "We will feature a music playlist of songs dedicated to the disaster, along with the stories and vignettes that touched the hearts of the world." – "Short sound bites produced in music sweeps." – "We're broadcasting from a fire hall to celebrate our local heroes. After all, that's what radio is all about!" – "We will be airing listeners' comments on the events of September 11 with specialty music that conveys the mood of that day." – "We have a special half-hour segment scheduled to start at 9:30 am, which will include News clips from Sept 11 - 2001, and related music. We will observe a one-minute silence at 9:46 am **Atlantic Time** to honor those who lost their lives last year."

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E-mail your intent to g.greer@mrg.ca

Deadline for applications September 20, 2002.

FM 96.5 is an equal opportunity employer

RADIO: Episodes of **John Michael's** talk show on **CKTB St. Catharines** have been found in breach of the **CAB's Code of Ethics**. The **Canadian Broadcast Standards Council (CBSC)** said "inflammatory" remarks made about the conflict in the Middle East (between Israelis and Palestinians) were inappropriate, e.g. "go to town with the biggest tanks, the biggest guns, the biggest of everything you got and blow the Palestinians, Yasser Arafat included, to kingdom come." The recommendation of indiscriminate killing, said CBSC, was improper and unfair comment. The complete decision may be found at www.cbsc.ca... **CKEK Cranbrook** has completed its flip to FM. Call letters now are **CHDR-FM** and station ID is **The Drive**. Web site is www.thedrivefm.com. **CKEK** was AC. The FM'er is Adult Rock... **CFRB Toronto** has gone to a new ID – **News Talk 1010**... **imsradio** has acquired the Vancouver-based radio and TV rep shop, **Media Group West**. It will merge with **Standard Radio's imsradio** and operate from the MGW facilities in Vancouver. **David St. Laurent**, who was Media Group West President, remains as GM in Vancouver... **Standard Radio Calgary** has launched its newest station, **Vibe 98.5**. Sell line for the new operation is: "Calgary's NEW #1 for Hip Hop R&B and Old school"... **CIEZ-FM (Sun-FM) Halifax/Bedford** (Soft A/C) has re-made itself into **FM 96.5**, playing classic hits of the 60s, 70s and 80s (Classic Hits). Sun-FM Morning Host **Brian Phillips** moves to **CJCH-AM Halifax** mornings for its new "Soft Favourites" format (CJCH had been part of **The Team**). Phillips has an almost 30-year association with CJCH and returns as a heritage personality... **CKEY-FM Niagara Falls** has reformatted from **The River** (Hot AC) to **Wild 101** (CHR Rhythmic Top 40). The River moved to **CFLZ-FM (105.1) Niagara Falls** programming Hot AC. **CJRN-AM** is now a tourist information station. Controversy surrounds the changes in Niagara Falls/Fort Erie/Buffalo, particularly at CKEY (Wild 101). In an item in **The Buffalo Evening News** this week, the newspaper says the F word. The N word, rape, homophobia, drug abuse, sex and violence are all on the programming menu. The "unedited hardcore rap (is) something no "other" station in the United States regularly broadcasts due to regulations by the Federal Communications Commission." The Evening News says CKEY, while owned by **Niagara Broadcasting Corp.**, may be having the shots called by **Citadel Communications Corp.** Citadel has a joint operating agreement to sell ads in the US for the station. Citadel has apparently used the Wild format at stations across the US... At this year's **Canadian Country Music Awards (CCMA)** in Calgary, the Country Music Program or Special of the Year was **Natalie MacMaster's My Roots Are Showing**; Major Market Radio Station of the Year – **CKRY-FM Calgary**; Secondary Market Radio Station of the Year – **KICX-FM (CICZ) Midland**; Major Market On-Air Personality(s) – **CKRY Calgary's Odd Squad - Doug, Robyn & Dan**; Secondary Market On-Air Personality(s) – **CKBZ Kamloops' Greg Shannon & Cheryl Blackwell**; Major Market Music Director of the Year – **CHAM**

Hamilton's Joel Christie; Secondary Market Music Director of the Year – **KICX-FM (CICZ) Midland's Derm Carnduff**; Record Company Person of the Year – **Warren Copnick, BMG Canada Inc.**; and, the International Media Award – **CMT Television Canada... Arbitron's** joint venture with **Nielsen Media Research** for deployment of the Portable People Meter (PPM) in the US has been delayed. And no new launch date has been set. Arbitron is negotiating with Nielsen for further PPM research and development. PPM has been undergoing tests in Philadelphia but diaries are still being used for Arbitron's radio ratings...

TV/FILM: The US **Television Bureau of Advertising** is projecting revenue growth for the next two years. At its Annual Forecast Conference in New York. TVB projected total spot revenue will grow 1-3% in 2003 and 7-9% in 2004. Other projections for the US TV ad market: local spots will grow 1-3% next year; national will be flat at 2%; network will be up 4-6%; syndication up 2-4% and cable up 3-5%... **M2 Universal's Hugh Dow**, President of the Toronto-based media buying service, says the new digital channels have a long way to go before they're part of any mainstream media buy. Dow says his company expects massive rationalization, consolidation, sales and even closures. And, he says, it's questionable that some can continue to exist because of little or no ad revenue. One year into the "grand experiment", 23 of the specialty channels report viewing audiences of less than 1,000 each. The best numbers are being gobbled up by movie services and nostalgia channels. At the top of pile is **Lonestar**, the **CanWest Global** western-flavored service which draws an average minute audience of 25,000 2+ in prime time...

REVOLVING DOOR: **CTV Inc.** has appointed **Elaine Ali** as a Senior VP to oversee operations of the company's 27 stations. Ali, who's been VP/GM of **CKY-TV Winnipeg** since 1998, will remain in Winnipeg. Her VP/GM job, however, goes to **Bill Hanson**, a 19-year CKY-TV employee who was most recently GSM/Publicity/Promotion... **Keith Soper**, after 22 years with the **OZ Radio Network/Newfoundland Television** in St. John's, has been let go. Soper held just about every management job at the combined radio/TV operation during his time there. Soper may be reached at keithsoper@gosympatico.ca... New GM at **CHQR/CKIK-FM/CKRY-FM Calgary** is **Garry McKenzie**. McKenzie arrives at **Corus Radio Calgary** from former duties as VP Marketing/Sales for the Calgary Flames... **Del Sexsmith** has been appointed GM at **CanWest Global Communications'** first Canadian radio station. The Jazz-formatted operation at 99.1 in Winnipeg is scheduled to go to air early in the new year. Sexsmith was President at

Sexsmith Media Strategies... **Bill Rodgers**, who was a broadcast Reporter for many years – his last on-air gig with **CFTO-TV Toronto** – and who became a PC strategist after, is the new Parliamentary Bureau Chief for **Sun Media... Mix 100 (CJCD-FM) Yellowknife** MD/Morning Host **Kent Schumaker** now also serves as PD... **CJDC/CJDC-TV Dawson Creek** GM **David Black** is no longer with the **Standard Radio** operation... **Central Island Broadcasting**, which operates on Vancouver Island, is now being consulted by **Matthew McBride**. McBride had been PD at **The Beat Vancouver** and, prior to that, with **RCS Canada**... The new owner of **CHSC St. Catharines** has let GM **Doug Settington** and PD **Ted Yates**...

GENERAL: This weekend at the Elkhorn Resort in Riding Mountain National Park in Manitoba, the **Broadcasters Association of Manitoba** honors **Ron Thompson** of **CKX-TV Brandon** with this year's BAM Pioneer Award. Thompson was born and educated in Winnipeg and began his broadcast career in 1959 at **CJOB Winnipeg**... Coming up today (Thursday), the US **Federal Communications Commission** has an Open Meeting that includes the consideration of a Notice of Proposed Rule-making concerning media ownership. There are plenty of hints that the FCC may be heading toward a market-driven approach to local ownership caps... Research commissioned by **Canadian Women in Communications** shows women in the communications sector are making steady progress into middle and senior management, but that their compensation is not keeping pace with promotions. The findings were released by CWC today (Thursday) based on a study by workplace research expert **Tema Frank** measuring the progress of women within the communications industry from 1997 to 2000* (the latest year in which employment statistics were available). The study was an attempt to determine how well women were doing in the industry, what impact CWC has had on women's advancement and what priorities the organization should set in future to further promote women's advancement. Key findings include: Women represent 46% of industry workforce, a number that is growing; women have almost reached parity with men at the mid-management level; women represent 43% of mid-management, almost equal to proportion of women in the industry (46%), and the number is growing; at the senior management level, women are making strong gains, from 15.3% of senior management in 1997 to 18.7% in 2000; the rate of promotions to women was higher than the rate of participation by women during the same period: Women received 22% to 31% of promotions at the senior level but represented only 15% to 19% of employees at that level; there is still a gap in pay: A man in senior management was at least two and half times as likely to be earning more than \$100,000 than a woman in senior management. (Research did not indicate why women's pay is lagging and did not show evidence that women are paid less for the same work)... The **RTNDA Professional Development Seminar**

slated for Oct. 19 in Toronto can be registered for directly from the Association's Web site: www.rtndacanada.com. It is free for RTNDA members and only \$15 for RTNDA news department members... A \$2-million gift from **Corus Entertainment** will fund a chair in communications strategy at the **University of Toronto's Joseph L. Rotman School of Management**. The company will also fund a scholarship at the Rotman School in memory of late Toronto businesswoman **Judy Elder**, who died in March. **The Corus Entertainment Chair in Communications Strategy**, will investigate the recent trends towards convergence in the Canadian media and how, in the emerging knowledge economy, there is a critical need for Canadian media companies to look beyond their own borders and compete globally...

LOOKING: Other jobs we've heard about include: **99.1FM**, the newly-licensed FM station in Winnipeg owned by **CanWest Global** which aims to be on-air in the spring, is in search of staff, and **TVA Sales & Marketing** in Toronto looking for two Sales Assistants.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Tim Wieczorek, CJUL/CJSS/CFLG Cornwall.** Welcome!

For details, contact Di Best at 902/678-2111



**AAB 2001
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**AAB 56th Annual Convention
Halifax, Nova Scotia
September 20-22, 2002**

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Thursday, September 19, 2002

Volume 10, No. 16

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REVOLVING DOOR: Robert Hurst is heading back to Toronto in a new position: President, **CTV News**. Hurst will be responsible for CTV News, **CTV Newsnet**, **CFTO (Toronto) News**, **Report on Business Television** and information programming, including **Canada AM**, **W-FIVE**, **Question Period** and **21C**. He also will have shared responsibility for local news at all CTV stations. Hurst moves from Vancouver where he has been VP/GM of **BC CTV**. While the appointment is immediate, the actual move won't come until early November. Hurst, who succeeds **Kirk LaPointe**, is a Co-Chair of this year's convention of the **Canadian Association of Broadcasters** which is to be held in Vancouver Oct. 20-22... **Ray Dee** is now GM of **CFNO Marathon** and all of its satellite stations in Ontario's north. Dee's last position in radio was at **CKPR/94FM Thunder Bay** in 1989 as Ops Mgr. His old boss, **Fraser Dougall**, purchased **North Superior Broadcast Ltd.** from **Spence Bell**... **Janet Trecarten** has moved from her Ops Mgr position at **CFOS Owen Sound (Bayshore Broadcasting)** to become PD at **CHML Hamilton**... Promotions and Marketing Director **Kent Guy** is no longer with **Corus Radio London**... **Karen LeComte**, after 29 years with **Cariboo Radio**, retired at August's end. LeComte, based at **CFFM/CKWL Williams Lake**, began her career with Cariboo as a receptionist and closed it as Divisional Manager... Succeeding LeComte is **Brad McGuire** who becomes GM/GSM at The Max (CFFM)/Wild Country (CKWL). McGuire's been with the operation in sales since 1991... **David Larsen**, long the PD at **SILK-FM Kelowna**, has succeeded **David Black** as GM/GSM for **Standard Radio's** Peace Region in British Columbia... New ND at **B93-FM (CFOB) Fort Frances** is **Allan Dearing**. He succeeds the ailing **Mike Freeman**. Dearing

was with sister station **CKDR Dryden... 107.5 KISS FM (CKIS) Vernon** has laid off Newsman **Glen Morrison**. Morrison had been with KISS and its predecessor, **CJIB**, for 26 years.

LOOKING: **NOWTV Burnaby** has three openings: Commercial Traffic Coordinator, Master Control Operator, and Creative Service/Promotions Producer... **CHBC-TV Kelowna** is looking for a part time Anchor/Reporter to cover a maternity leave - probably 11 months.

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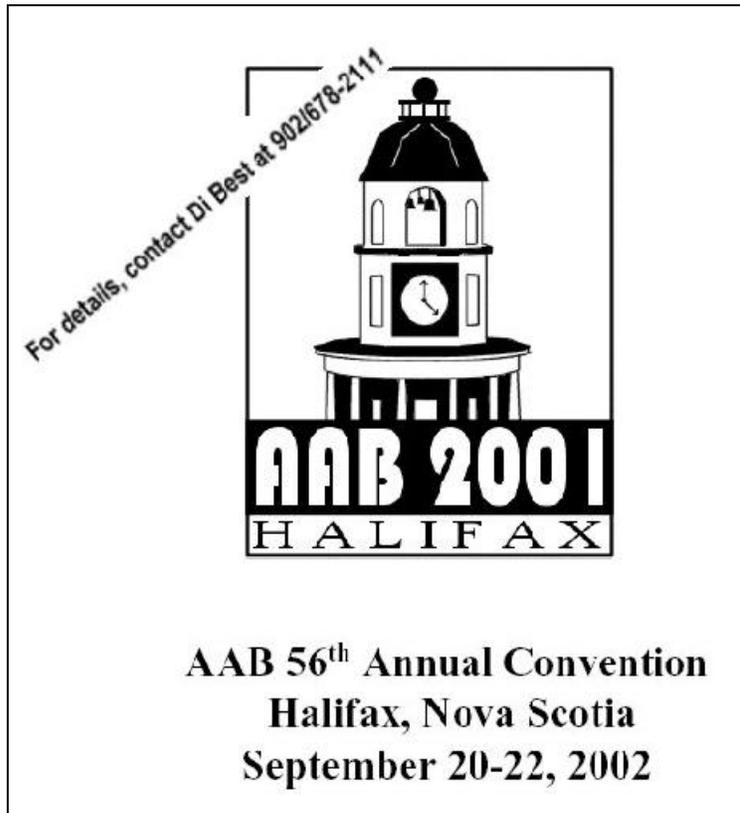
SIGN-OFF: Tom Gavey, 45, in Belleville of kidney disease and heart problems. Gavey was well known as a sports, news and entertainment reporter at the *Belleville Intelligencer* newspaper and for his work at *Quinte Broadcasting* where he provided commentary for the *Ontario Hockey League Belleville Bulls* and was a regular guest on *CJBQ Belleville's* open-line show.

RADIO: In Toronto, a **CRTC** hearing is underway for new radio licences which, said the Commission, should "clearly reflect the diversity of languages, as well as the multicultural and multi-ethnic reality of the Greater Toronto Area (GTA)." In her opening remarks, Vice-Chair **Andrée Wylie** that two years ago, "the CRTC received an order in council from the federal cabinet requesting a report on measures to ensure that the people of the Greater Toronto Area receive a range of radio services reflecting the diversity of their languages and cultures." The Commission's report stated, among other things, that should the CRTC receive an application for the use of an AM or FM frequency to serve the GTA market, it would issue a call for additional applications, but only for applications clearly reflecting the diversity of languages, as well as the multicultural and multiethnic reality of the GTA." Seventeen applications will be heard over the next two weeks... **CKMF Montreal** pulled a parody of **Celine Dion's** *I'm Alive* after her husband, **Rene Angelil**, threatened legal action. The parody, which loosely translated is *She Drives Me Nuts*, had been airing on CKMF and eight other **Radio Energie** network stations for about six weeks. Angelil had also asked that all Dion's songs be removed from the network's playlists but Radio Energie refused... **VoiceDepotRadio**, billed as the world's first online streaming radio network specializing in voice talent, has been launched. The network of online radio stations is aimed at people selecting, choosing and casting voices. **Marc Chambers**, who you likely know from his many endeavors, runs the operation and is also a feature columnist in *Broadcast Dialogue* magazine. The URL is www.thevoicedepot.com... Despite industry worries about radio, US consumers in a new survey say radio is getting better. The survey, done by **Arbitron** and **Edison Media Research** and presented at the **NAB Radio Show** last weekend in Seattle, shows consumers believe radio is "most improved." Fifty-nine per cent said radio was "getting better lately," compared to 43% for the Internet, 37% for newspapers and 33% for TV. **Bill Rose**, VP/GM of **Arbitron Webcast Services**, says the survey flies in the face of conventional wisdom about radio's standing. Asked which media had become worse of late, consumers said TV by 52%, newspapers by 23%, Internet by 14% and radio by 19%. But in another measure of consumer preference, radio trailed TV as the most essential medium. Thirty-nine per cent said TV meant the most in their daily lives, compared to 26% for radio, 20%

for the Internet and 11% for newspapers. The survey projected that 18 million Americans were strongly interested in satellite radio... **Bruce Wylie** has been morning Host at **CFJR Brockville** for decades. But, since this spring, his son – **Dan** – has been working across the hall as morning Host at CFJR sister station, **103.7 The Point (CJPT-FM)**. The father and son broadcasters pull the 6a to 9a shifts on the **CHUM**-owned stations. While the formats are different (CFJR is AC while The Point is Urban), both Hosts are vying for at least one listener – **Eileen Wylie**, Bruce's wife and Dan's mom... The new **K-Rock Edmonton** billboard goes up this afternoon (Thursday) at 5 o'clock and, just as with the last two (*A Couple of Boobs in the Morning* and *See They're Nuts*), K-Rock is expecting some controversy. In fact, PD **Steve Jones** managed to get ahead of the tongue-lashing by putting up a series of "Look Out" billboards (50 of them) as teasers.



GENERAL: **Canadian Cable Television Association** President **Janet Yale**, who is also Chair of the **Canadian Television Fund**, will address the **Broadcast Executives Society** luncheon today (Thursday) in Toronto. She will address issues detailing the effect the theft of satellite signals in Canada - both black and grey - has had on the industry and how Government policy compounds the problem... **Statistics Canada** reports that cable companies have lost customers in Canada's cities as direct-to-home satellite and wireless TV distributors continue eating market share. As of Aug. 31 last year, says StatsCan, cable TV's subscriber base slipped 1.4% to 7.9 million customers while new wireless operators reported growth of 66% – with customers climbing to 1.6 million from 970,000 in 2000. **Bell ExpressVu**, **Star Choice** and **Look Communications** got about 17% of the TV market, up from 11% in 2000 and 6% in 1999. Biggest surprise is that cable subscribers in big cities fell for the first time in the industry's history. Bell ExpressVu attributes growth, in part, to "fantastic" interest in digital TV... **Bill Hildebrand**, GM at **Golden West Radio's CJEL-FM/CKMW Winkler**, is new President of the **Broadcasters Association of Manitoba**... **Don Wittman**, the veteran football and hockey commentator, will be honoured as broadcaster of the year at **Sports Media Canada's** annual awards



luncheon in Toronto Oct. 16. Wittman has covered 16 Olympics over his 40-year career, though he is best known for his coverage of **CFL** football, **NHL** action on **Hockey Night in Canada**, track and field, and curling. Also being honored that night are hockey broadcaster Dick Irvin and **Don Goodwin**, a longtime radio and TV sports reporter and executive.

TV/FILM: The **Radio-Television News Directors Association of Canada** has been asked to weigh in on a federal **Department of Justice** review of voyeurism in an age of new technology. There is concern that the justice department may go too far with this legislation and possibly consider banning things such as hidden cameras, which would hurt investigative programming. RTNDA says it is drafting a letter that will state, in essence, that while it supports criminal prosecution for this type of offence, it also believes it is imperative that clearly defined boundaries be established to prevent any misinterpretation of the code, especially as it pertains to the media's use of hidden cameras. Journalists, says RTNDA, need freedom and clearly established guidelines to protect themselves should their story happen to portray a situation where they are exposing a sexual crime or other such event... **SaskTel** has become the first company in North America to launch digital TV service over phone lines. **SaskTel Max** puts the telco into direct competition with cable companies. The service gives users in nine Saskatchewan cities unlimited high-speed

Internet access on their TV sets through a set-top box, as well as offering a full package of digital quality channels. To use the service, customers must have high-speed Internet access... Meantime, just days after the **SaskTel** announcement, **Telus** joined the race to deliver TV on broadband. The service is to be rolled out in Alberta and BC over the next two years... **MuchMusic** has been awarded the **Guinness World Record** for producing the world's shortest TV commercials. Each in a series of on-air spots is 1/60th of a second long, taking up a half-frame of tape. The "**Quickies**" are eight times faster than the previous record holder, an ad for **Bon Marche's Frango sweets** that was aired in 1993 on **KING-TV Seattle's Evening Magazine**.

SYNDICATION: **Sound Source** has an agreement with **Jones Radio Networks** for the distribution of **Delilah** in Canada. The syndicated show has a broad following south of the border. **Sound Source** will also sell airtime for the show. **JRN** continues to provide clearances for Canadian stations.

SUPPLYLINES: **TvScan**, **REP-PAK** and **Marketron Inc.** have unified their operations under a single name: **Marketron International**. The organizations, providers of broadcast management systems for radio, television and cable, formally merged about a year ago had been operating under separate brands.

BROADCAST Dialogue

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Thursday, September 26, 2002

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RADIO: *CanWest Global's* recently licenced station in Winnipeg will be *Cool FM (CJZZ-FM)*... The broadcast of *Cubically Contained* by the *Headstones* on *The Edge (CFNY-FM) Toronto* was in breach of the *Canadian Association of Broadcasters' Code of Ethics*. The *Canadian Broadcast Standards Council* says the song contained the f-word and was broadcast at 8:10 pm. A listener complained that his four-year old child was listening to the radio with him when the song was played. Full details of the decision may be found at www.cbsc.ca... *Bell Canada* has launched *Musicmatch.ca*, a digital music Web service licensed in Canada to offer subscription-based streaming music. It's a Canadian first. One wrinkle for the service is that subs won't be able to burn their favorite tunes onto CDs. Another is that listeners won't be able to choose the specific music they want to hear. Launched yesterday (Wednesday), the new site includes *Radio MX* (on-line personalized music) and *Musicmatch Jukebox* (digital-music player). All five major Canadian music labels -- *Sony, Universal, Warner, BMG* and *EMI*, have all signed on to provide their catalogues to the service... A mini *Big 8 (CKLW Windsor)* reunion is in the works the weekend of Oct. 18, certainly for the fun of it but mainly to help the producers of a documentary on CKLW which is aimed for airing next spring on the *History Channel*... Canadian broadcaster *Prior Smith* is about to begin his 26th year hosting *Canada Calling*, the broadcast network serving more than two million vacationing Canadians in the US -- Florida, Arizona and in the Rio Grande Valley of Texas. The daily Canada Calling newscasts resume Monday November 4. Canada Calling, founded in the fall of 1953 and now heading into its 50th year, is one of the longest running radio shows in the history of broadcasting in North America... *Playboy* magazine is conducting a search for the "Women of Radio". Female DJs, Traffic Reporters, Sports or News Anchor/Reporters all qualify. Candidates are being asked to send a recent full-figure photo in a two-piece swimsuit and a head-and-shoulders portrait to the Playboy's Chicago headquarters.

REVOLVING DOOR: Sales veterans *Pat Hurley, Ken Whitelock* and *Jim Lazenis* are no longer with *The Fan (CJCL) Toronto*... New Promotions Director at *CKSY-FM/CFCO/The Rock Chatham* is *Jessica Mitchell*... New Director

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of Marketing at **Rock 101/The Fox/MOJO Vancouver** is **Phil Evans**. Evans has been with **The Edge Toronto** since 1986... Veteran **CBC** Journalist, Regional Director and Manager **Jane Chalmers** succeeds the retiring **Alex Frame** as VP for **CBC Radio**. It was only a year ago that Chalmers was named Director of Current Affairs and weekly programs for **CBC-TV... CBC Television** is bringing journalist **Bob McKeown** back to Canada from US network television to co-Host *the fifth estate*. McKeown's has been south of the border for 12 years, working for both **CBS** and **NBC**. Other changes at **CBC-TV** include Reporters **Adrienne Arsenault** and **Neil Macdonald** trading places. She goes to the Middle East while he goes to Washington... **Rebecca West** is Promotions Manager at **CH-TV (CHCH) Hamilton**. She returned to CH after a brief stint as a communications specialist with the City of Hamilton... **Ernie Harwell**, the **Detroit Tigers** Hall of Fame radio announcer, called his last game in Detroit on Sunday. Harwell retired after 42 seasons with the team and 55 seasons of calling major league games. Fans gave the 84-year-old Harwell a tremendous ovation, featuring chants of "Ernie! Ernie! Ernie!" during the seventh-inning stretch of the Tigers' 4-3 loss to the New York Yankees.

LOOKING: **Life 100.3 Barrie** seeks a Mid-Day Announcer. See the ad in this edition... Other jobs we've heard about include **CJNL Merritt** which has an opening for a PD/Morning Show host and **A-Channel Edmonton** is looking for a couple of News Anchor/Reporters.

SIGN-OFFS: **Phil Barter**, 69, after a short battle with liver cancer. Barter began his career in 1948 at **CJAV Port Alberni**, before becoming **CKDA Victoria's** News Editor-in-Chief. In 1956, Barter joined **CHEK-TV Victoria**, and was Weatherman for five years before joining **CHAN-TV (BCTV) Vancouver** as ND in 1961. Barter spent the last five years in retirement at his home in Qualicum Beach, on Vancouver Island... **Dwight Whyllie**, 66, in Barbados. Whyllie, a veteran Jamaican broadcast journalist, was one of the early black voices on **CBC Radio** and the first black male voice on the **British Broadcasting Corp.** He was in Barbados attending the **Caribbean Broadcasting Union's** media awards.

TV/FILM: The **Canadian Cable Television Association** says it won't put HDTV signals on basic carriage until broadcasters meet minimum HDTV content quotas. CCTA claims that most consumers are happy with the TV they get, mostly from cable and direct-to-home satellite and that it will be at least 2015 before any significant numbers of people have an HDTV set in their homes... Montreal

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broadcasters have endorsed **BBM's** use of the **Arbitron Portable People Meters** to electronically measure the Francophone TV market. It's the first commercial application in Canada. BBM will bring the technology and service to the Francophone market in the fall of 2003, creating a Montreal panel of 875 people... Some Vancouver media members could face criminal charges after weekend protests and arrests at the old downtown Woodward's department store building. Bright TV camera lights temporarily blinded police riot squad officers as they entered the occupied building to evict squatters. More than 60 people were arrested at weekend protests connected to the occupation... **Astral Media** and **Rogers Communications Inc.** have renewed a distribution deal that allows **Rogers Cable** to carry **The Movie Network**

and **Super Ecran** pay TV services in eastern Canada. Financial terms weren't revealed... The **CHUMCity Building** in Toronto opens its doors to the public tomorrow (Friday) for its *12th Annual Open House*. The general public is invited to attend between 8am & 8pm... Internet research firm **ComScore** says a survey it conducted suggests a growing number of American Internet users are watching TV and Web surfing at the same time. Almost half of Internet users keep a PC and a TV in the same room. And almost half of them -- roughly 20 million people - watch TV and use the Net at the same time. The study found that **NBC** was the favourite network of Internet users, followed by **Fox**...

SYNDICATION: Could this be the beginnings of a trend? It looks like *The Twilight Zone* is heading to radio. **Falcon Picture Group** has signed an exclusive licensing agreement with **CBS Enterprises** to produce a radio series based on **Rod Serling's** TV series. The radio dramas -- with **Stacy Keach** as host -- will be syndicated to hundreds of US stations beginning next month.

GENERAL: Shares of **Shaw Communications** and **Rogers Communications** tumbled on news yesterday (Wednesday) that **Moody's Investor Service** was considering downgrading some of their credit ratings to junk status. Moody's has placed the senior secured credit rating of Rogers' cable unit under review for a possible downgrade from Baa3, Moody's lowest investment-grade rating. The investor service said the review was prompted by concerns that Rogers Cable might not be able to generate enough cash to deal with \$2.3-billion in debt. Moody also said Shaw's senior unsecured rating could also be cut from Baa3 to non-investment grade. It notes that Shaw could also have trouble generating cash to deal with more than \$3.5-billion in debt... Good news for the Canadian economy: This country is expected to lead growth among the **Group of Seven** nations this year and next. The **International Monetary Fund** warns, however, that the global outlook is dimmer than originally forecast amid mounting concerns over the "pace and sustainability" of the recovery. Despite the dire forecast, the IMF also says Canada -- which has outperformed its peers on the economic front throughout the year -- will continue to lead the world's industrialized nations in both 2002 and 2003... **Shaw Communications** is cutting its capital spending by \$85 million this year in a move to improve finances at its main operating division. Shaw, Canada's second-biggest cable TV operator, says it will reduce planned capital spending to \$335 million from \$420 million for its cable TV, Internet and Big Pipe cable telecom divisions for its 2003 fiscal year, which began Sept. 1... Executives have been discussing a merger of the **CNN** and **ABC** news operations. The deal

that could help cut costs for troubled parent companies **AOL Time-Warner** and **Walt Disney**. CNN executive **Brad Turell** confirms the talks are ongoing but says no deal is imminent. Previously, CNN has held merger discussions with both ABC and **CBS** but they bogged down over questions about control of the news divisions. One scenario now being discussed would be to spin off ABC and CNN's news operations into a separate company with AOL Time-Warner being the majority owner...

Three hundred and 90 entries have been received for the 2002 **Canadian Association of Broadcasters' Gold Ribbon Awards**.

Finalists for **RADIO** are:

BREAKING NEWS -- **CFRB Toronto**; **CFTR Toronto**; **CJAD Montreal**; **CJME Regina**; and, **CKNW Vancouver**.

LOCAL COMMUNITY SERVICE (Large Market) **CHFI-FM Toronto**; **CHUM-FM Toronto**; **CKFM-FM Toronto**; **CKQB-FM Ottawa**; and **CKZZ-FM Richmond**.

LOCAL COMMUNITY SERVICE (Medium Market) **CFCA-FM Waterloo**; **CFCG-FM London**; and, **CKOM Saskatoon**.

LOCAL COMMUNITY SERVICE (Small Market) **CHSM/CILT-FM Steinbach**; **CJAT-FM Trail**; **CJMM-FM Rouyn-Noranda**; and, **CKLM-FM Lloydminster**.

HUMOUR/ENGLISH -- **CFYI Toronto**; **CISS-FM Toronto**; and **CJAY-FM Calgary**.

HUMOUR/FRENCH -- **CJAB-FM Chicoutimi**; **CKMF-FM Montréal**; and **CKOI-FM Montréal**.

INFORMATION PROGRAM -- **CFRB Toronto**; **CJMF-FM Québec**; and **CKNW Vancouver**.

PROMOTION: AUDIENCE BUILDING -- **CHUM-FM Toronto**; **CISS-FM Toronto**; **CKFM-FM Toronto**; **CKQB-FM Ottawa**; and, **CKZZ-FM Richmond**.

PROMOTION: IMAGE -- **CHUM-FM Toronto**; **CISS-FM Toronto** (2 nominations); and, **CJAD Montreal**.

PROMOTION OF CANADIAN TALENT -- **CFOX-FM Vancouver**; **CJVB Vancouver**; and, **CKZZ-FM Richmond**.

WHAT RADIO DOES BEST -- **CIOC-FM/CHTT-FM Victoria**; **CJFM-FM Montreal**; **CJMF-FM Québec**; and, **CKFM-FM Toronto**.

Finalists for **TELEVISION** are:

LOCAL COMMUNITY SERVICE – (Large Market) **CFTM-TV Montréal** and **CFMT-TV Toronto**.

LOCAL COMMUNITY SERVICE – (Medium Market) **CHRO-TV Ottawa** and **CICT-TV Calgary**.

LOCAL COMMUNITY SERVICE – (Small Market) **CKTM-TV Trois-Rivières** and **RDTV Red Deer**.

DOCUMENTARIES – **CFJP-TV Montréal** and **CHBC-TV Kelowna**.

DRAMA PROGRAMMING – **CFJP-TV Montréal** and **CFTM-TV Montréal** (2 nominations).

ENTERTAINMENT PROGRAMMING – **CFTM-TV Montréal** (2 nominations); **Citytv Toronto**; and **CKSH-TV Sherbrooke**.

MAGAZINE PROGRAMMING – **CFAP-TV Québec**; **CFTM-TV Montréal**; and, **CITV Edmonton**.

NEWS: BREAKING NEWS – **CFAP-TV Québec**; **CFRN-TV Edmonton**; **CHAN-TV Burnaby**; and, **CKMI-TV Montreal**.

NEWS: SPECIAL SERIES – **CHBC-TV Kelowna**; **CHOT-TV Hull**; **Citytv Toronto**; and, **CIVT Vancouver**.

PROMOTION: BRAND IMAGE – **CFAP-TV Québec**; **CICT-TV Calgary**; and, **CKVU-TV Vancouver**.

PROMOTION: CANADIAN PROGRAM/SERIES – **CFJP-TV Montréal**; **CHMI-TV Winnipeg**; and, **CKVU-TV Vancouver**.

PUBLIC AFFAIRS – **CFTM-TV Montréal**; **CHFA-TV Thunder Bay**; **CITV Edmonton**; **CKMI-TV Montreal**; and, **CKTM-TV, Trois-Rivières**.

Finalists for **SPECIALTY/PAY/PPV** are:

PROGRAMMING: DOCUMENTARIES – **Canal D Montréal** (2 nominations); **Discovery Channel Toronto** (2 nominations); and, **Fairchild TV Richmond Hill**.

PROGRAMMING: ENTERTAINMENT SPECIAL – **CMT Toronto** (2 nominations) and **MuchMusic Toronto**.

MAGAZINE PROGRAMMING – **Bravo! Toronto**; **Canal Vie Montréal**; and **RDI Montréal**.

PROGRAMMING: NICHE MARKET – **Canal Vie**

Montréal; **Treehouse Toronto**; and **YTV Toronto**.

PROGRAMMING: NEWS SPECIAL – Discovery Channel Toronto (2 nominations) and Space Toronto.

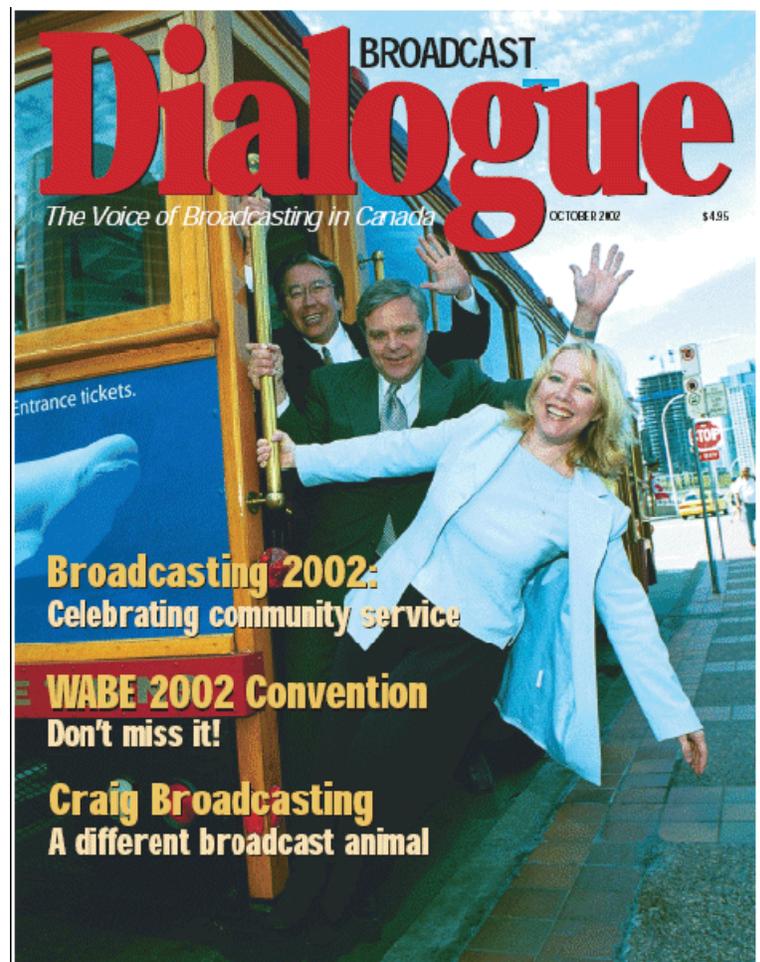
PUBLIC AFFAIRS – **Canal Vie Montréal**; **MuchMusic Toronto**; and **RDI Montréal**.

PROMOTION: BRAND IMAGE – **Food Network Toronto**; **MuchLOUD Toronto**; **Star! Toronto**; and **VRAK.TV Montréal**.

PROMOTION: CANADIAN PROGRAM/SERIES – **Astral Toronto**; **MuchMusic Toronto**; **RDI Montréal**; and **Z Montréal**.

ALL SECTORS FINALISTS are:

NEW MEDIA – **CHEZ-FM Ottawa**; **CMT Toronto**; **Treehouse Toronto**; and, **YTV Toronto**.



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