Promotions Director Wanted!

CJJR-FM/CKBD-AM Vancouver has a rare opportunity for Promotions Director at both stations. The qualified applicant is a strategic thinker with a strong working knowledge of the radio industry. He or she will work toward value-added opportunities for our clients, developing on-air contesting and prizing as well as off-air marketing and supervision of a two-person staff.

A great understanding of sales and maximizing revenue opportunities is a must. If you have excellent people and management skills, creativity, commitment, dedication, pride in your work ethic, and will do what’s necessary to achieve success, this could be the opportunity you’ve been waiting for – working with a professional, highly respected, broadcast organization.

Submit your resume no later than Friday, January 17, outlining goals, objectives, and why you’re the best person to lead our Vancouver promotions team. You will be contacted whether or not you’ve made our short list.

Gerry Siemens
Vice President/General Manager
CJJR-FM/CKBD-AM
#300, 1401 West 8th Avenue
Vancouver, British Columbia V6H 1C9
Phone (604) 731-7772 FAX (604) 731-1329

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RADIO: Two US surveys. Two contradictory results. A few weeks back, the Future of Music Coalition – a non-profit advocacy group – said listeners are fed-up with homogenized radio playlists. They want more diversity. Now, another survey -- commissioned by the National Association of Broadcasters -- shows that Americans love radio. Those who took part said radio gives them everything they want and need... KISS-FM (CKKS) Vancouver has flipped format and station ID to Jack FM, “play what we want” programming... CJFX Antigonish has won Commission approval for a flip to FM. It’ll be at 98.9 with power of 75,390 watts... The CRTC has approved the application by Touch Canada Broadcasting for a Contemporary Christian Music station in Edmonton operating at 105.9 with 100-thousand watts. It will be known as Shine 105.9 FM. Touch Canada also owns CJSI-FM Calgary and is a partner at CJCA Edmonton... XM Satellite Radio Holdings got a $450 million refinancing package from partners that include General Motors. XM will get $200 million by selling debt and shares to companies such as GM's Hughes Electronics, Hearst Corp., and Honda Motor Co.'s US unit. XM, which competes with Sirius Satellite Radio, said it will get an extension on repaying $250 million to GM. Both GM and Honda offer XM as an option on new cars in the US... Ten new billboards in San Francisco sample radios as cars go by, then adjusts their messages to fit the listeners' format choices. The billboards can display both video and text and can be programmed with changing messages and images. The Alaris Media Network intends to deduce demographic information from the stations drivers are listening to and then display advertising aimed at them based on income, sex, race and buying habit data. Individuals aren’t targeted. Instead, if a preponderance of rush-hour drivers are tuned to a radio station known to have affluent or educated listeners, then the advertisements would be aimed at them.

REVOLVING DOOR: Gone from now-Rogers-owned CICX-FM Orillia is GSM
John MacIntosh. He was seen as redundant after the deal for Larche Communications (owner of CICZ-FM Midland) to handle sales for the Orillia station kicked-in Jan. 1... New Director of Programming at Country Music Television (CMT), based in Toronto, is Casey Clark. Clark’s been with CMT since 1997... Appointments at Channel M Vancouver include Teresa Wat as News Director and Bruce Hamlin as Director of Sales... New MD at Starfm (CKLF) Brandon is Chris Sumner. Sumner’s a busy lad. In addition to his show and Web site maintenance, he also spent the last three months assisting in music and programming, showcasing his abilities in library expansion, new music adds, and most recently, Selector scheduling... Paul Lewis is new President/GM at CTV-owned Discovery Channel. He succeeds Ken Murphy who was released as part of an overall restructuring.

Looking: CJJR/CKBD Vancouver is looking for a Promotions Director. See the ad on Page One...

Other jobs we’ve heard about include CJS Stratford which is seeking a Sales Representative...

Alliance Atlantis is looking for a Director, Taxation... Corus Radio Alberta, based in Calgary, seeks an Interactive Account Manager... Corus Entertainment in Kingston, operating CKWS-TV/CFFX/CFMK, is looking for a Broadcast Operations Manager... and Rogers Media in Sudbury needs a Broadcast Technician who can switch between Radio and TV.

Sign-offs: Carl Redhead, 66, VP/GM at FLOW 93.5 FM (CFXJ-FM) Toronto, after a long illness. Redhead was instrumental in the establishment of FLOW 93.5 FM, Canada’s first and only Black-owned and operated radio station. Redhead, a partner in Milestone Radio Inc., worked more than 12 years to make the dream of Canada’s first Urban radio station a reality. He had more than 36 years of radio and TV experience, was a VP/Ass’t GM at CHIN-AM/FM Toronto and, early in his career, anchored a Trinidadian TV news and interview program... Irving Zucker, 82, after heart surgery at Toronto General Hospital. Zucker founded CHIQ Hamilton (later to become CHAM) and eventually put together a network of radio stations in Ontario and in eastern Canada. Working with Jack Schoone in those efforts, Zucker later bought CKOC/CLKH-FM Hamilton and CJBK/CJBX-FM London (1993). Both were sold to Telemedia and are now owned by Standard Radio.

TV/Film: A promo on Space: The Imagination Station has been deemed by the Canadian Broadcast Standards Council as being inappropriate for broadcast before 9 p.m., regardless of time zone. The National Specialty Services Panel determined that the promo contained sexual scenes intended exclusively for adult audiences. It was a cross-plug for another CHUM specialty channel, Drive-In Classics, and included video clips from the 1968 movie Vixen which depicted sexual activity and referred to incest. While sent to air at 11:05 ET, the BC complainant saw it at 8:05 PT. The complete decision may be found at www.cbsc.ca. Meantime, Susan McLeod of Richmond, who brought the complaint, said she’s angry at the mild punishment the council imposed. “Promoting incest is against the law in Canada,” she said...

PrideVision, the money-losing specialty channel for gays, is up for sale. John Levy, who also owns specialty service The Score, hopes to sell that channel, too... CBC has filed an intervention with the CRTC opposing plans by Bell ExpressVu and Star Choice Communications to divert funds from the Canadian Television Fund to a new Private Broadcasters Fund. CBC wants public hearings because it believes the proposal will have a negative impact on funds available to develop Canadian programming and could potentially drain more than $300-million from the Canadian broadcasting system... Stornoway Communications wants the federal cabinet to set aside a recent licence renewal for CPAC, the Cable Public Affairs Channel, claiming that the CRTC granted it an unfair advantage. Specifically, the Nov. 19 renewal granted CPAC more flexibility to broadcast documentaries and analysis that focuses on civic affairs. In its petition to the governor-in-council, Stornoway says its iChannel has been put at “significant disadvantage” because the CRTC abandoned the principle of genre protection (launched 16 months ago, iChannel focuses exclusively on public affairs). At the May hearings, CPAC’s plan to air more panel discussions and documentaries was opposed by a number of broadcasters, including CBC and the Canadian Association of Broadcasters, but Stornoway was the only broadcaster to file an appeal by last week’s deadline... Telesat successfully launched Nimiq 2 - the new satellite that’ll carry hundreds of channels and expand such services as high-definition TV, pay-per-view programming, specialty channels and interactive TV...
Channel M Vancouver says Airtime Television Sales in Toronto will act as its national sales reps. The newly licenced Vancouver multicultural TV station is aiming for launch June 27... CBS parent company, Viacom Inc., is threatening to stop all high-def TV broadcasts on CBS unless the FCC mandates anti-piracy technologies. In comments filed last month, Viacom said it would not transmit in HDTV during the 2003-04 season unless the FCC mandates “broadcast flag” technology to deter digital TV broadcasts from being re-transmitted on the Internet. Viacom warned that without protections for over-the-air broadcasts, HDTV programs would shift to more secure cable and satellite services... CanWest Global’s Australian property, Network Ten, paid CanWest $30-million after it declared an interim dividend from earnings. CanWest President/CEO Leonard Asper says the money will be used to reduce debt... The technical design for a new video compression system, based on the MPEG-4 standard that promises better quality digital video, has been agreed upon at a meeting in Japan. Members of a joint video team of the International Telecommunication Union, the International Organization for Standardization (ISO) and the International Electrotechnical Commission (IEC) agreed on the technical base for the system. It promises to significantly reduce the amount of bandwidth required to send a video image and should mean better quality video from a range of technologies such as digital satellite broadcasts, digitally stored video or Internet streaming... Headquartered in Toronto, Alias/Wavefront has won its first Oscar statuette – for scientific and technical advancements in filmmaking and, specifically, for developing the Maya 3-D animation software. The program’s been used in a wide range of special-effects-based feature films, including Spider-Man, Ice Age, Hollow Man, The Matrix, The Perfect Storm and the first two instalments of Star Wars and Lord of the Rings.

GENERAL: New Jersey is the latest to implement the Amber Alert System, joining 29 other states which send alerts to the media when a child 17 or younger is abducted and there’s a threat to life and limb. State police notify the broadcast media. Broadcasters then disseminate information about the child and the kidnapper for the first three hours. After that, the information is broadcast at intervals the stations and/or police consider appropriate. There is a movement afoot in Canada – spearheaded by the Owen Sound Police – to implement the system here. Amber Alert is credited with the recovery of 41 children throughout the US... Rogers Communications says it lost 16,000 basic cable subs last year. More are expected to go this year. Growth is slowing in its digital-TV and high-speed Internet businesses and, says Rogers, will be little better than flat in wireless telephones. Subscriber growth for high-speed Internet service is regarded as a key driver of future earnings for Rogers... CBC/Radio-Canada has made its archival collection – audio and video – available at no charge via Internet. Go to http://archives.cbc.ca/ for goodies such as Paul Henderson’s 1972 goal and Terry Fox’s first few steps in his quest to run across Canada. The service is supported by Canadian Heritage’s Canadian Culture Online funding program. More than 1,000 news and current affairs radio and TV clips and 1,000 original pages of information are available, in French and English.

SUPPLYLINES: A plan by ABC and ESPN to air more high-def sports events has brought $20 million in new business to the Grass Valley division of Thomson Digital Media Solutions. The four new contracts should boost the revenue to about $200 million next year, and elevate Grass Valley’s HDTV broadcast gear from a sideline to major business. Sony was also pitching on the deal. Included were cameras, switchers and servers. The demand was ignited by ABC’s and ESPN’s commitment to air 125 pro football, baseball, hockey and basketball games in high-def... Burnaby-based Norsat International says CBS News has contracted to buy its second Norsat NewsLink(TM), a portable satellite terminal designed specifically for remote news broadcasting. CBS wants it for immediate field deployment in the Middle East. The terminal can be carried in two suitcases, then deployed and set up without tools in minutes... The two radio stations of London News Radio have re-launched with new frequencies, new studios and Burli’s Newsroom System as their main news production tool. Burli, a Canadian broadcast software producer, is based in Vancouver.

NEW SUBSCRIBERS THIS WEEK INCLUDE: Clyde Ross, St. Catharines; Shawn Smith, Marketing Consultant, Vancouver, and Fredelle Brief, VisionTV Toronto. Welcome!
Opportunity of a Lifetime to Work in One of Canada’s Most Beautiful Cities

Are you resourceful, dependable and persuasive? Do you have lots of energy, intuition and initiative? Are you willing to do “whatever it takes” for your customers?

We are a radio station in Stratford, Ontario and we need an Advertising Sales Representative to take over an established list and show leadership in the challenge of launching a new FM station in the next year. If your quizzitude is intrigued, contact Steve Rae at steverae@cjcsradio.com.

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REVOLVING DOOR: George Raymond is new (and first) PD at CanWest Global’s recently licenced Jazz radio station in Winnipeg. Brian Wortley, who had been in Sales at Hot 103/QX 104 (CKMM/CFQX) Winnipeg, becomes GSM... CBC has snagged yet another Canadian Press Reporter. This time it’s Nahlah Ayed from the Ottawa bureau. Ayed is in the midst of setting up a one-person bureau in Amman, Jordan. It was last year that CBC acquired CP’s Jennifer Ditchburn, also from the Ottawa bureau... Dave Farough adds Director of Programming for EDGE TV to his present programming duties at EDGE (CFNY-FM) Toronto... Steve Jones has been appointed VP/GM of ABC News, Radio. The US net has 4,800 affiliates. Prior to this appointment, Jones was VP of Programming and Operations for ABCNEWS.com... Rick Ball has succeeded Frank Stanford as ND at CFX Victoria. Stanford remains as morning News Anchor... Walter Isaacson, the CNN chief who tried to modernize the network as its ratings fell behind Fox News Channel is quitting. He’s going to become head of the Aspen Institute, which tries to involve world leaders in solving global problems. Isaacson will be succeeded at CNN by Jim Walton, his second-in-command... NBC President/COO Andrew Lack is leaving to become the new Chairman of Sony Music... Steve Case will step down as Chairman of AOL Time Warner after the shareholders’ meeting in May. He’ll remain as a Director of the company with joint responsibility for corporate strategy.

FOLLOW UP: Tim Spelliscy at Global TV Edmonton, commenting on last week’s item about Amber Alert, says the program to alert media about missing youngsters 17 and under is up and running in Alberta. Amber Alert began in the province Dec 2. Garnet Lewis at the Alberta Solicitor-General’s office can provide info for other interested provinces. The Ontario Provincial Police say they are adopting the system.

TV/FILM: CHUM Television has won Commission approval for a digital licence at Citytv Toronto. The decision paves the way for Citytv to become the first Canadian HDTV signal provider. If viewers aren’t cabled, the station will provide an over-the-air free signal by mid-February. Rogers Cable subs (with digital boxes) in Toronto will see – tonight (Thursday) – Mission Impossible 2 in HDTV... BCTV Vancouver Reporter John Daly and parent company Global Television are appealing a provincial court conviction for breaking a publication ban. The case revolves around a crime story broadcast three years ago about an accused car-jacker. Even though Daly didn’t use the accused's name and had a lawyer look at the story three times before it went to air, he and BCTV were still found guilty. Daly was given a six-month conditional discharge while Global was fined $2,000. Daly and Global want the conviction overturned because
a ban, they say, couldn’t have been violated if the accused wasn’t identified... **Shaw Cable** in Western Canada has been forced to drop category-2 digital service (Corus Entertainment-owned) **Scream** from its line-up because, under CRTC regs, cablecos must carry five non-affiliated category-2 digital channels for every affiliated category-2 service offered. With the launch of Scream, Shaw fell two non-affiliated services short of meeting distribution requirements... **Canadians Against Antisemitism** says **CBC** news coverage has been "consistently negative" against Jews – particularly the reports from Middle East Correspondent Neil MacDonald. The alleged bias has been the meat of opposing newspaper columns written by **Norman Spector**, a former Canadian ambassador to Israel, and **Tony Burman**, CBC’s Executive Director of news. Spector and Burman are working on an agreement for a half-hour TV debate which, if both parties agree, will be aired this coming Sunday morning (**CBC News: Sunday**)... **Michael Powell**, Chairman of US broadcast regulatory body – the **FCC** – says he loves his personal **TiVo**. In fact, he went so far as to describe it as “God’s machine.” That’s like Trent Lott reaffirming his Strom Thurmond views at an Al Sharpton rally insofar as US TV and cable execs are concerned. They, of course, are deeply concerned that such personal recording devices may make TV ads impotent (never mind the piracy issues). Powell made the comment late last week in Las Vegas at the **Consumer Electronics** show. His remark comes at a time when the FCC is debating how to protect digital content. More than two million of the gadgets are now on the US market... **TiVo** or not, the American **WB Network** will sell six hours of airtime this summer (six one-hour shows) with no commercials. Instead, **Pepsi** and **Nokia** products will be highlighted (read product placement) throughout the shows in ways such as putting singers on a set dominated by a logo or building comedy routines around a product. For those not old enough to know, product placement isn’t a new idea. In TV’s early days, there was usually only one sponsor, e.g. the **Kraft Television Theater** or **The Philco Television Playhouse**. But the roots go even deeper – soap operas on radio. Early soaps had scenes where characters did the washing while praising the product... Meantime, on Tuesday in Washington, **Michael Powell** – at a Senate hearing – said he’s concerned about current broadcast ownership concentration, “particularly in radio.” Citing **Clear Channel Communications** and the speed with which it grew from 40 stations to over 1200 since the US Telecommunications Act was signed in 1996, he said he hoped to “avoid the example of the radio business” when considering new ownership rules for television. Senators are concerned about the buzz that the FCC will relax or eliminate ownership limits, possibly leading to a second, larger wave of consolidation that could place greater control of media outlets in the hands of fewer, but larger, corporations. Powell, however, said his hands are tied. The courts recently found that FCC ownership rules too constricting... Police Officer **Chad Sachse** is credited with saving the life of TV Newsman **David Brinkley** at his burning town home near Jackson, Wyoming. Brinkley, who’s now bedridden, was carried out of his burning home by the cop. The 82-year-old Brinkley is best known for **NBC’s Huntley-Brinkley Report**, and for **ABC’s This Week with David Brinkley**. The **Las Vegas Convention and Visitors Authority** isn’t faring so well in trying to buy a $2.1 million 30-second spot during the National Football League’s **Super Bowl** broadcast. The NFL, in fact, is declining the business saying only that it’s not in the NFL’s best interest. The league has a long-standing policy of prohibiting messages that refer to sports betting. However, say folks who’ve seen the spot, there’s nothing in it that comes close to a gambling message.
CHUM Radio Network, the show will debut on KISS-FM Toronto, KOOL-FM Ottawa, Q94-FM Winnipeg, STAR-FM Brandon, The Point-FM Kingston/Brockville, and AM 610 Thompson.

Radio: Avril Lavigne, Remy Shand and Chad Kroeger (Nickelback) have won multiple nominations for the upcoming Canadian Radio Music Awards. Lavigne has five nominations, Shand has four, and Kroeger has three. Presented by the Canadian Association of Broadcasters, the Canadian Radio Music Awards honour Canada’s hottest rising radio stars. The awards will be handed out Saturday, March 1 at the Westin Harbour Castle Convention Centre in Toronto as part of Canada Music Week. Gary Slaght, one of the founders of the awards – and President/CEO of Standard Broadcasting – says “Canada is more than ever a hotbed for new musical talent and the CRMA’s are an important part of that evolution”... Meantime, Shania Twain will host the Junos at Ottawa’s Corel Centre April 6... BC Premier Gordon Campbell’s problems in Hawaii (DUI charge) apparently began at retired KISS-FM Vancouver jock Fred Latremouille’s Maui condo. Latremouille and Cathy Baldazzi say Campbell had about three martinis before dinner, then wine during the meal. Despite having nothing stronger than club soda for about an hour and a-half after supper, say the couple, they did speak with him about whether or not he was sober enough to drive... The old CFAN Newcastle, now CFAN Miramichi (New Brunswick) has launched its new FM signal. “Miramichi’s Best Music 99.3” is ID’ed as The River... General Motors in Detroit says it plans to offer XM Satellite Radio on about 75% of its cars (44 of 57 models) beginning with the 2004 models. GM began offering XM as a factory-installed option in 2002 Cadillacs. This model year, it expanded to 25 car, truck and SUV models.

General: There’s just about two weeks left until the submission deadline for 2002 RTNDA Canada Award entries. To download an entry form, or for more info, check www.rtndacanada.com... Saskatchewan judge Gerald Morin is suing Global Television and CBC for defamation. His statement of claim refers to TV news accounts aired by both networks on New Year’s Eve about another Gerald Morin – President of the Metis National Council. That Morin faces assault charges in Ottawa. Both networks broadcast photos and footage of Morin the judge, instead of Morin the politician. Apologies were offered on the air but Morin the judge is claiming an unspecified amount in general, punitive and aggravated damages... Cogeco’s profit has risen 26% as it added 18,250 high-speed Internet and 11,747 digital TV customers in the first quarter. For the three-months ended Nov. 30, the Cogeco reported profit of $3.4-million (21 cents a share) compared with a profit of $2.7-million (or 17 cents) for the same period a year earlier. Revenue in the quarter rose 20% to $151.5-million compared with $126-million in 2001. Cogeco is the parent of Cogeco Cable Inc., the country’s fourth-largest cable TV provider.

Looking: CJCS Stratford is looking for a Sales Rep. See the ad on Page One... Other jobs we’ve heard about include Global Calgary looking for an Anchor/Reporter; CFAx Victoria seeking a Reporter/Desk; Global Toronto searching for a Promotions Assistant; B101 FM/Energy FM Barrie wanting a Promotions Assistant; and, CKWS-TV Kingston a Promotions Director.
GENERAL: The CRTC has determined that Internet retransmission of broadcast signals should not be permitted without the consent of the broadcaster and its program suppliers. The Commission’s report on the Internet retransmission of broadcast signals, in essence, slams the door on third party retransmission of Canadian and US TV and radio stations over the Internet by companies such as JumpTV and iCraveTV... Quarterly revenues are up at CanWest Global Communications Corp. because of an improved ad sales. CanWest says, however, that it’s still open to further asset sales but, according to CEO Leonard Asper, "... we’re not going to sell assets below their full and fair value just to gain some short-term favor." The company carries a $3.8-billion debt load. For its first quarter ended Nov. 30, CanWest generated $740 million in revenue, up 1.7% from $727.8 million a year earlier. Net earnings were $68.4 million (36 cents a share) for the quarter, down from $108.1 million (60 cents a share) in the same quarter last year (but last year’s first quarter included a $63-million gain on the sale of CKVU-TV Vancouver)... CHUM Limited’s first quarter of fiscal 2003 (ended Nov. 30) saw net earnings increase to $16.15 million (56 cents a share) from $15.2 million (47 cents a share) for the same period last year. Revenue was up $26.1 million (21.6%) to $149.0 million. Operations expenses increased by $13.6 million or 13.6% compared with the corresponding period last year... Astral Media produced one of its best quarters ever. The Montreal-based broadcaster’s ad revenues grew in both specialty TV and radio, as well as its outdoor billboards. Although fiscal first-quarter net profits sank 29% to $16.15 million...
(31 cents a share), last year’s earnings of $22.8 million (or 47 cents) were inflated by the $13-million sale of Astral’s stake in The Comedy Network to Corus Entertainment. Corus later sold it to CTV. Quarterly profit, excluding that sale, grew by 65%. Total revenue for the period ended Nov. 30 climbed to $114.3 million from $100.5 million. TV ad revenues rose by 28% over last year.

Evolving Door: Izzy Asper plans to step down from his full-time Executive Chairman position at CanWest Global. Asper, 70, said he’ll do only the kinds of things within the company that he wants to do, particularly the planning of a new CanWest head office in Winnipeg. Quoted in the Winnipeg Free Press, Asper said, “I want to centralize management and job opportunities as part of a corporate citizenship campaign here in Winnipeg. That may entail developing a new corporate building.” He also wants to spend time working on his new Winnipeg Jazz FM radio station (CJZZ-FM) and says he hopes to acquire a license for a digital TV service devoted to jazz... Barbara Williams, ex Sr. VP, Lifestyle Programming at Alliance Atlantis, has been appointed GM at Craig Broadcast’s toronto|one. toronto|one has now established office space on trendy Hazelton Avenue (in the Yorkville district)... Paul Rogers has returned to CTV as VP, CTV News, in charge of Canada A.M. Rogers, who has been with Global Toronto as ND/Exec. Producer, takes over his new responsibilities Feb. 3... JACK-FM (CKKS) Vancouver (formerly Kiss FM) GM/PD Susan Davis is no longer with the Rogers operation... NewCap’s new station – Planet Ottawa – has hired Carter Brown (most recently working in San Diego) as both APD/Announcer and Sandra Plagakis from EDGE 102 Toronto. Andrew Boyle from NewCap Halifax also moves to the capitol as ND... Vic Krasowski, a Newsman at CKPR/CJSD-FM Thunder Bay and a one-time ND there, has moved – after 21 years – to become ND at Magic 99.9 (CJUK) Thunder Bay.

Sign-Offs: Gerard “Gerry” Quinney, 89, at Hamilton’s McMaster Medical Hospital. Quinney began his career in 1930 at CKWX Vancouver, then moved to Ckov Kelowna and CFJC Kamloops, then CKRM Regina and CFAR Flin Flon... Frank Foster, age unknown, at Nanaimo. Foster was Secretary to the Board of Broadcast Governors through most of its term and into the CRTC era. He authored the book, Broadcasting Policy Development... Ron Skinner, age unknown, in Yorkton. He brought TV to Yorkton by establishing CKOS-TV in 1958 and twin-stick CICC-TV in 1974.

Looking: BBM in Vancouver is looking for an Account Executive. See the ad on Page One... Other jobs we’ve heard about include Alliance Atlantis in Toronto seeking a Marketing Manager on a three-month contract; Corus’ 95.3 Toronto looking for a GSM; The Edge Toronto needing a Morning Show Host; CJOH-TV Ottawa having two openings, one as a Sr. ENG Camera Operator - the other as Promotions Manager; Global Edmonton with a couple of openings: a Reporter and a Sports Reporter/Anchor; CKPR/CJSD-FM/CKPR-TV Thunder Bay looking for a Radio Anchor; and, CICX-FM Orillia looking for an AnnouncerPromotion Assistant.

Radio: The CRTC has approved three flips to FM. They are CFJR Brockville, programming mainstream AC at 104.9 with power of 5,600 watts; CKNL Fort St. John, programming Country at 101.5 with power of 40,000 watts; and, CKPG Prince George, programming news, weather, sports and community programming similar to that of the existing AM format, including play-by-play sports coverage at 99.3 with power of 9,300 watts... The National Association of Broadcasters, based in Washington, says radio is “arguably, the most influential and resilient medium today.” To back that up, NAB offers “the Top 10 Radio Facts of 2002.” They are: 1. Over 550 new artists first appeared on the radio last year, each having new songs played more than 100 times on the air. (Media Base, 2002); 2. In 2002, an average of 177 new songs were introduced on the radio monthly, each receiving more than 100 plays. (Media Base, 2002); 3. In 2002, over 11,000 pro sporting events were broadcast on radio. (Media Base, 2002); 4. In 2002, the average American spent 20.5 hours per week listening to his/her favorite radio stations. (Arbitron 2002 Radio’s Leading Indicator Audience Rations and Their Impact on Revenue); 5. In 2002, the National Association of Broadcasters compiled their sixth annual report measuring radio’s community service activities. It found that during a single year, in 2001, radio stations contributed $8 billion in service to their communities. Among other community service programs, this dollar figure represents airtime donated for PSAs as well as fundraising efforts for charities, charitable
causes, need individuals and disaster relief activities. (A National Report on Local Broadcasters’ Community Service, June 2002, National Association of Broadcasters); 6. Eighty percent of women say they listen to radio to relax. (What Women Want, Arbitron Study); 7. In 2002, 73 new radio stations began broadcasting. (NAB); 8. In 2002, more than 600 Spanish-language stations were broadcasting. (NAB); 9. Currently, 8,539 FM radio stations are on the air. (Radio Today: How America Listens to Radio, Arbitron Study) and; 10. Nearly 3,000 new songs debuted on the radio last year, each receiving at least 50 plays. (Media Base, 2002)... News Talk 570 (CKGL) Kitchener is now 570 News... Radio nominees for Canada Music Week awards are listed on Page Four.

TV/FILM: Moses Znaimer, VP of Corporate Development, in an e-mail to Citytv Toronto staff, said he was taking a sabbatical. CHUM Television officials haven’t said whether or not Znaimer will be coming back. There had been rumours he’d step aside in the wake of the recent management overhaul that saw Jaye Switzer become CEO of CHUM Limited... The Canadian Broadcast Standards Council says there was no Code violation when TSN aired a WWE (then WWF) segment depicting violence against women. The Monday Night Raw program, complained a viewer, showed a tag team beating up on their female manager/valet after her interference in their match resulted in their disqualification. The wrestlers pulled the woman by the hair and threw her into a table. But the National Specialty Services Panel determined that while violence was present, there was no breach. As the action was unfolding, ringside commentators aired their disapproval throughout. The Panel concluded that while the actual beating up of the woman may have been tasteless and terrible role modeling, the scene wasn’t in violation of Article 7.0 of the CAB Violence Code. The decision in its entirety may be found at www.cbsc.ca...

Toronto-based Airtime Television Sales has become the national sales rep for Tele-Quebec, VisionTV Toronto and Channel M (Multivision Television) Vancouver... CFRN-TV Edmonton ND Reg Thomas is recovering after emergency surgery at Edmonton’s University Hospital. He suffered a seizure and will be on extended medical leave until at least the end of March. In Thomas’ absence, Steve Hogle will be Acting CFRN-TV News Director... CHEK-TV Victoria Sports Reporter Keith Wells recognized a professional need he and other reporters had, developed a solution, refined it and then sold it – in a six-figure deal. Wells’ PocketPrompter, a mini TelePrompter, eliminates the need for news people on location to memorize details of the story they’re reporting. He sold the distribution rights to an Oregon computer company.

SUPPLYLINES: Dielectric Communications, based in Raymond, Maine, has purchased Flash Technology of Franklin, Tennessee, from American Tower Corporation. Flash Technology designs, assembles, monitors and services aviation obstruction lighting systems for the communications, broadcast, airport, wind energy and hydropower markets.
# Canada Music Week Radio Nominees

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| **Program Director of the Year (Major Market)** | Julie Adam, *KISS FM* (CISS) Toronto  
Rob Farina, *CHUM FM* Toronto  
Paul Fisher, *CHFI* Toronto  
Bob Harris, *CJAY 92 (CJAY)* Calgary  
Howard Kroeger, *BOB 99.9 (CFWM)* Winnipeg  
Gene Stevens, *AM 740 (CHWO)* Toronto  
James Stuart, *Power 92 (CKNG)* Edmonton  
Jeff Woods, *Q107 (CILQ)* Toronto           |
| **Program Director of the Year (Secondary Market)** | Rick Everett, *The Q* (CKKQ) Victoria  
Paul Morris, *HTZ-FM (CHTZ)* St. Catharines  
Andy Ross, *Star 102.3 (CHST)* London  
Rob White, *The River* (CKEY) Niagara Falls  
Glenn Williams, *K-Rock (CIKR)* Kingston  
Ryan Zimmerman, *The Goat* (CKLM) Lloydminster |
| **Music Director of the Year (Major Market)**   | Matt Cundill, *CHOM 97.7 (CHOM)* Montreal  
Ben Jeffery, *CJAY 92 (CJAY)* Calgary  
Earl Mader, *C100 FM (CIOO)* Halifax  
Mark Patric, *JR Country* (CJJR) Vancouver  
Barry Stewart, *CHUM FM* Toronto  
Kath Thompson, *The Bear* (CKQB) Ottawa  
Wayne Webster, *Mix 99.9 (CKFM)* Toronto  
Wayne Williams, *Flow 93.5 (CFXJ)* Toronto |
| **Music Director of the Year (Secondary Market)** | Kate Graham, *The Zone* (CJZN) Victoria  
Gruff Gushnowski, *The Goat* (CKLM) Lloydminster  
Scott James, *The Q* (CKKQ) Victoria  
Paul Morris, *HTZ-FM (CHTZ)* St. Catharines  
Nancy Slater, *K-Rock (CIKR)* Kingston  
Al Smith, *EZ Rock* (CJQM) London  
Steve Stax, *Star 102.3 (CHST)* London        |
| **On-Air Talent of the Year**                  | Aaron & Tasso, *Q92 (CFQR)* Montreal  
Forbes & Friends, *CJAY 92 (CJAY)* Calgary  
John Derringer, *Q107 (CILQ)* Toronto  
Jake Edwards, *Rock 101 (CFMI)* Vancouver  
Larry & Willy, *CFOX* Vancouver  
Mad-Dog & Billie, *KISS FM (CISS)* Toronto  
Roger, Rick, and Marilyn, *CHUM FM* Toronto  
Sunni & Hayes, *K-Lite FM* (CKLH) Hamilton |
| **Station of the Year (Major Market)**         | *QX 104 (CFOX)* Winnipeg  
*820 CHAM Country Hamilton*  
*KICX 104 FM (CICZ)* Midland  
*Country 103.9 (CISN)* Edmonton  
*BX 93 (CJBX)* London  
*JR Country (CJJR)* Vancouver  
*Country 105 (CKRY)* Calgary |
| **Station of the Year, Country**               | *Flow 93.5 (CFXJ)* Toronto  
*KISS FM (CISS)* Toronto  
*Kool FM (CKKL)* Ottawa  
*Hot 103 (CKMM)* Winnipeg  
*Power 92 (CKNG)* Edmonton  
*Z95.3 (CKZZ)* Vancouver |
| **Station of the Year, AC**                    | *Q92 (CFQR)* Montreal  
*CHFI* Toronto  
*CHUM FM* Toronto  
*BOB 99.9 (CFWM)* Winnipeg  
*Mix 96 (CJFM)* Montreal  
*Majic 100 (CJM) J* Ottawa  
*K-Lite FM (CKLH) Hamilton |
| **Station of the Year, Rock**                  | *Rock 101 (CFMI)* Vancouver  
*The Fox (CFOX)* Vancouver  
*Q104 (CFRQ)* Halifax  
*CHOM 97.7 Montreal*  
*Q107 (CILQ)* Toronto  
*CJAY 92 Calgary* |
| **Station of the Year, Multicultural**         | *CFMB* Montreal  
*CHIN* Toronto  
*CHKG FM* Vancouver  
*CINQ* Montreal  
*CKJS* Winnipeg |
| **Station of the Year, News/Talk/Sports**      | *CFRB* Toronto  
*680 News (CFTR)* Toronto  
*CHML* Hamilton  
*CJAD* Montreal  
*News 1130 (CKWX)* Vancouver |
| **Promotion of the Year**                      | *Hot 103 (CHTT) Victoria*: A J’s Cruz for Food  
*CHUM-FM* Toronto*: CHUM FM’s Beat The Bank  
*The Q (CKKQ) Victoria*: Little House On The Prairie  
*Hot 103 (CKMM)* Winnipeg*: Children’s Miracle Radiothon  
*Z 95.3 (CKZZ)* Vancouver*: Z Open Road Survivor |
Evolving Door: Gerry Noble, CEO of the Global Television Network, will leave the company Aug. 31 when his contract expires. CanWest Global Communications COO Rick Camilleri takes on direct responsibility for executive management of CanWest's Canadian TV, newspaper, interactive and other media operations. Noble will continue through August as a Special Advisor to Camilleri. Other changes include the appointments of Bob Calvert as Sr. VP of Operations and John Burgis as Exec. VP for Business Services and Finance in the company's overall Canadian media operations (see GENERAL for the expanded story)...

David Goldstein will become National Director, Government Relations, for CHUM Limited. Goldstein, who has resigned his position at the Canadian Association of Broadcasters, will be based in Ottawa for CHUM. He leaves CAB Feb. 21...

Steve Wyatt is Global Television's new Editor-in-Chief. Peter Kent is new Deputy Editor. Wyatt was most recently Global's GM, Operations in BC... QX 104 (CFQX-FM) Winnipeg PD Russ Tyson is no longer with the Standard Radio-owned station. No word on a successor... Jim Van Horne, ex of The Team radio network and TSN, has been hired to co-Anchor the evening edition of Sportsnet News in a three-year deal. He spent 17 years with TSN then, most recently, was with CHUM's The Team up until its all-sports radio concept was cancelled... Roger Currie is returning to Winnipeg as ND at the new CanWest Global radio station, CJZZ-FM. Currie had "retired" to Lake of the Woods in Northwestern Ontario and had been doing news and co-hosting mornings at CJRL Kenora. Currie is best known for his years at CJOB Winnipeg... ND Vivien Merkley is no longer with The New Wi (CHWI-TV) Windsor.
SIGN-OFF: Mel Stevenson, 75, after a brief battle with cancer. Stevenson set up at least three Western Canadian radio stations as well as taught hundreds of radio personalities. He began his career at CKYL Peace River in 1957. In the late ‘70s, he taught radio wanna-be at the Bob Layton School of Broadcasting, then bought the school. At 67, Stevenson opened CIBC-FM (now CIBW) Drayton Valley in 1994... Harry Mannis, 83, earlier this month in Toronto of cancer. His on-air broadcast career spanned 37 years at CBC.

LOOKING: Jobs we’ve heard about this week include: Alliance Atlantis Motion Picture Distribution looking for a Manager, Publicity and Promotions; Astral Television Networks in Toronto seeking a Programmer for Viewer’s Choice; CKWS-TV Kingston searching for a News Director; CHAY-FM Barrie looking for an Account Executive; CFMK-FM Kingston looking for a Morning Drive Announcer; Country 95.3 Hamilton seeking a Creative Writer/Producer; CJOY-AM/CIMJ-FM Guelph looking for an Account Executive; and the National Film Board seeking a Product Manager, French Program, Studio B in Montreal.

TV/FILM: Wendell Wilks, the TV Executive who put SCTV on the air in the US and who launched CTS-TV (the Crossroads Television System) in Burlington, now wants television in the Niagara region. His TVN Niagara Inc., has filed an application to bring movies and community coverage to viewers in Welland, St. Catharines, and Niagara Falls and says the station would employ 77 Technicians and Reporters. TVN is negotiating with Brock University to locate a 100,000-watt transmitter on top of the campus office tower... The Canadian Broadcast Standards Council says TQS’ broadcast Les Girls de Las Vegas (the French version of Showgirls) required more viewer advisories. The movie, about the erotic dance industry, didn’t exploit or promote violence against women, but that its sexual nature required that TQS provide viewer advisories throughout the first hour of the broadcast. TQS failed to meet this requirement. The complete decision may be found at www.cbcs.ca... Citytv Toronto begins airing Naked News Feb. 14. Naked News, you may be aware, is the Toronto-based Internet site which features nude newsreaders. CHUM Television’s SexTV will carry the show one day later. It will air in the wee hours of the morning... Downtown Partners DDB in Toronto pulled off a Super Bowl upset – beating out top US agencies for its creation of Bud Light beer ads that aired during Sunday’s game. All three cracked the top 10 of USA Today’s widely-watched viewers’ poll of the best ads. Unless you were in the States, however, you likely didn’t see them because Global TV substituted with Canadian spots. If you’ve a desire to see them, try www.ifilm.com... On Jan. 27, 1926 -- 77 years ago -- Scottish inventor John Logie Baird gave the first public demonstration of television. The inventor used it to make the first transatlantic broadcasts (1927) and colour-TV transmissions (1928). Baird also developed 3D TV, video recordings, fibre-optics, night-vision systems and, oddly, an alarmingly powerful floor cleanser called Baird’s Speedy Cleaner.

AUDIO: CBC Host Shelagh Rogers is taking leave for a while. Rogers, whose show is Sounds Like Canada, is off on what’s described as a medical leave over her high blood pressure... FLOW 93.5 FM (CFXJ-FM) Toronto, in partnership with MuchMusic, has announced the launch of the first annual FLOW 93.5 FM Soul Search. It’s designed to help launch a music career and the talent search winner will be invited to perform at the station’s Urban Music Showcase during Canadian Music Week in Toronto... Thirty years after it first began applying for an FM licence, Simon Fraser University campus station CJSF will be make the transition tomorrow (Friday) to FM broadcasting. Now to be located at 90.1 FM, the station has been on cable FM for most of its 30-year history.
GENERAL: CanWest Global Communications – hastening media integration – has made senior management changes (see REVOLVING DOOR) that puts COO Richard Camilleri (former Sony Music Entertainment (Canada) President from 1993 to 2000) in the driver’s seat for CanWest’s broadcast, online and newspaper operations. His job is to combine CanWest’s media assets into a co-ordinated enterprise. CEO Leonard Asper is quoted as saying that the point is to supercharge the integration of print and broadcast, Don Babick’s and Gerry Noble’s current positions will cease to exist while broadcast GMs and print Publishers will maintain local responsibilities... Heritage Minister Sheila Copps says Canadian institutions, including CBC, do not adequately reflect the country’s multi-ethnic nature. Copps, attending a diversity conference, said: “The CBC and other national organizations must better reflect the totality of who we are. And in the federal government, I think they (minorities) represent 3% of the staff when they’re 14% of the population.” Copps stopped short of proposing hiring targets to force CBC to improve its minority-hiring record but did say that she’ll be taking a close look at a report studying media diversity, expected to be released in June... The 2002 Annual Awards winners from Canadian Women in Communications are: Woman of the Year – Pamela Wallin, Canadian Consul General, New York; Trailblazer of the Year (tie) – Linda Hughes, Editor, Edmonton Journal and Lillyann Goldstein, Partner, @Wallace Studios, Toronto; Mentoring Award – Dawn Hunt, VP Government and Intercarrier Relations, Rogers Wireless, Toronto; Employer of the Year – Canadian Television Fund; and, Volunteer of the Year – Sue McGarvie, CEO Romance Communications, Ottawa. All will be celebrated at the CWC Annual Gala and Awards Dinner in Ottawa Feb. 17. Tickets may be reserved at www.cwc-afc.com. Wallin, by the way, who’s held the Canadian consul general to New York City job for the past six months, has already made her mark. Her photograph has appeared in all the NYC newspapers as she’s spoken with the likes of Joan Rivers, Mayor Bloomberg, and Paul Shaffer... Stations are down to just one day remaining to submit 2002 RTNDA Canada awards entries. Tomorrow (Friday) is the deadline for postmarks. A last-chance entry form may be obtained at www.rtnda.com.

SUPPLILINES: SF Marketing Inc. has been appointed the Canadian distributor for the Cerwin-Vega line of professional audio products... Markham-based AZCAR Technologies has signed a business partnership agreement with Novel-Tongfang Information Engineering of China. It provides AZCAR with a partner in the Chinese broadcast market. The partnership is part of AZCAR’s overall strategic plan to capitalize on the burgeoning Chinese broadcast market, projected at US$1.5 billion over the next five years.

NEW SUBSCRIBERS THIS WEEK INCLUDE: Jim Rusnak, BC CTV Vancouver and Guy Bonnell, Toronto. Welcome!