

# Dialogue BROADCAST

The Best Broadcast Briefing in Canada

Not for Distribution Beyond Your Reception Point

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Phone: (705) 484-0752 \* E-Mail: [publisher@broadcastdialogue.com](mailto:publisher@broadcastdialogue.com) \* Web site: [www.broadcastdialogue.com](http://www.broadcastdialogue.com)

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Volume 12, Number 8

Page One of Two

**RADIO:** In 2003, air time sales by private radio broadcasters jumped 8.4% to \$1.2 billion, the second largest year-over-year increase in the last 15 years. The leading large markets (third year in a row), says *Statistics Canada*, were Calgary at 29.2% and Ottawa-Gatineau at 27.2%. Operating costs overall grew 3.7% thus bringing profits – before interest and taxes – to 19.1% of revenues, up from 15.6% in 2002. StatsCan says it was the second-largest year-over-year increase in the last 15 years, with FM stations leading the way but AM stations also showed modest improvement. The *Canadian Association of Broadcasters* says 2003 private-sector radio sales were the best since 1975. CAB says two factors came into play for radio's revenue improvements: Last year's improvement to a healthy economy; and, operating efficiencies flowing from a 1998 *CRTC* decision that allowed for increased ownership consolidation. FM revenues were up 9.8% in 2003, the highest since 1998. AM grew by 4.5%, with a profit margin of 1.6% – but that's a significant turnaround. AM has had losses before interest and taxes every year since 1990... Meanwhile, the media and entertainment industry equities research group at *Merrill Lynch* in the US has again reduced its radio revenue forecast, despite forecasters – including *Merrill Lynch*, *PricewaterhouseCoopers*, *Universal McCann*, *TNS Media Intelligence/CMR* and *Nielsen Monitor-Plus* – having upgraded the overall outlook for the media industry. But the research team said the upgrade doesn't hold for radio. It revised radio's 2004 growth outlook to 3.8%, down from the earlier projection of 5.6%. The reason? To reflect the "continued decelerating trends and our skepticism that radio operators will be able to easily reverse the slide." US radio doesn't strengthen much for next year, according to Merrill Lynch. It predicts 2005's growth at 5.0%, down from an earlier estimate of 5.6%... The *Puget Sound Radio Board* reports that *Silk-FM Kelowna* has moved to music from the 80s, IDing itself as the Party Station... Thirteen full-time union workers at *CFCP Radio Ltd.* on Vancouver Island went on strike Monday after rejecting the "final offer" from their employer in mid-June. The *Communications, Energy and Paperworkers* union is picketing *CFCP Courtenay*, *CFWB Campbell River*, *CHQB Powell River* and *CFNI Port Hardy*. Contentious issues are wages and disability coverage... *Infinity Broadcasting* may be on the verge of being hit with a \$1.5 million *FCC* fine for *Howard Stern's* on-air comments. That's on top of the potential \$500,000 fine it might levy against *Viacom*, Infinity's owner. If it does come, the penalty would be split among the 18 Infinity stations that aired a 2003 Stern segment about anal sex... Tuesday's *Globe & Mail* did a profile on the differences between censorship in the US and in Canada, claiming that the approach is gentler in Canada. To read the item, click [HERE](#).

**EVOLVING DOOR:** **Barry Patterson** is new Director of Marketing for the *Canadian Film Centre* in Toronto. He had been Sr. Manager of Communications for *CBC Television*... *CKOC/CHAM Hamilton* PD **Tom Tompkins** is gone. New PD is **Drew Keith**... **Steve Wilson** is new CFO/Sr. VP at *Shaw Communications* in Calgary, succeeding **Ron Rogers**. Wilson arrives at Shaw from outside the industry... **Paul Gratton**, VP at *CHUM* specialty stations *Bravo!*, *SPACE* and *Drive-In Classics*, takes on additional duties as VP of Independent Production... **Diane Boehme**, with CHUM since 1984, has been promoted from Director to Senior Director of independent production for *CHUM Television*... **Rod McDonald**, News Director at *CJOK/KYX 98 Fort McMurray*, wraps up his 30-year broadcast career tomorrow... **Paul Cross** is leaving BN Toronto for teaching at Toronto's *Humber College*. The move is expected in September... **Scott Simms**, ex Anchor on *The Weather Network*, is the new Liberal MP for Bonavista Exploits in Newfoundland. His was the only seat in the province to switch hands in last week's federal election.

**L**OOKING: **WSUE-FM Sault Ste. Marie**, Michigan is looking for a Sault Ste. Marie, ON.-based Sales Rep; **BN Toronto** – Reporter/Editors; **CTV Toronto** - Manager, Programming Communications for Discovery Channel, CTV Travel, Discovery Civilization & Animal Planet; **CTV Specialty Television Inc. Toronto** - Traffic Co-Ordinator; **CTV Regina** - Weather Anchor / Video Journalist; **CBC Sudbury** - Producer, French Radio; **CBC Toronto** - Communications Assistant and a Senior Network Analyst and a Senior Writer and a Programmer, Quality Assurance; **CBC Ottawa** - Junior Compensation Analyst; **CBC Montreal** - Radio Sound Technician; **CBC St. John's** - Program Marketing Coordinator; **CHEX-TV Peterborough** - Commercial Production Director; **Q107/Country105/CHQR Calgary** - Intermediate Account Executive - Sales; **Corus Radio Vancouver** - Interactive Content Manager; **Les Chaînes Télé Astral Montreal** - Adjoint(e) administratif(ve), programmation Canal Vie et Z; and, **Astral Media Radio Gatineau** - Animateur remplaçant Énergie 104.1.

**T**V/FILM: **ACTRA**, the union representing Canadian commercial actors, has agreed to a contract calling for its 7,000 active members to receive an average 6% pay hike phased in over the next three years. It also limits companies from airing commercials on the Internet for indefinite periods. Advertisers have agreed to pay actors as much as \$1,300 for the right to broadcast a commercial on TV and online for 12 months. ACTRA's agreement with the **Association of Canadian Advertisers** comes four years after the **Screen Actors Guild** in the US won a similar concession for its members but allegedly had a difficult time enforcing the limitation... **CanWest Global Communications** has sold its share of **Ulster Television PLC**, the Northern Ireland TV station, earning \$145-million to be applied toward CanWest debt. CanWest bought its stake in UTV in 1997, and will report a gain of \$50-million on the sale... **MuchMusic** and **CHUM Television Interactive** have partnered with **Sulake Canada** in something called **HabboHotel.ca**, meant to bring teens together in a multiplayer graphical online community. The news release says the new Web site enables interactivity and chat “in a safe, non-violent and socially-oriented game.” Further, it takes the MuchMusic brand into a new area of the virtual world. In a nutshell, there are over 20,000 rooms inside the Web site - including a virtual replica of “MuchMusic HQ” and a “clubCHUM” zone... The **CBS Super Bowl Jackson/Timberlake “clothing malfunction”** may cost the 20 CBS O-and-Os \$550 thousand, if reports are to be believed. All that remains is for the **FCC-imposed fine** to be approved and CBS will face the largest of its kind against a TV broadcaster. It'll take three to five FCC Commissioners to approve the fine.

**G**ENERAL: The **Canadian Ethnic Journalists' and Writers' Club** has presented its 2004 **CEJWC Awards** in Toronto. Broadcast Winners are: **APTN**, the Aboriginal People's Television Network with two awards, one to the network itself (the **Sierhey Khmara Ziniak Award**) for the development of a vital service for Canada's Aboriginal peoples, and to APTN Reporter **Greg Taylor** for his series, *Who is Métis?*; **CHIN Toronto's Zelda Young** for the mini-series, *Hitler: The Rise of Evil*; and, **Vision TV's Sadia Zaman** for the documentary *Oratorio*... The deadline for this year's **Canadian Association of Broadcasters Gold Ribbon Awards** is tomorrow, Friday, July 9. The Gold Ribbons will be presented at the CAB's 2004 convention in Ottawa Nov. 28-30. Click on the Gold Ribbon Awards trophy at [www.cab-acr.ca](http://www.cab-acr.ca) for complete info...

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Thursday, July 15, 2004

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**R**ADIO: The **CRTC** has refused to renew **CHOI-FM Québec City's** licence because it says the station repeatedly broadcast insulting and offensive comments (personal attacks and harassment) in violation of the Broadcasting Act. **CHOI-FM** has been controversial, generating dozens of complaints, since **Genex Communications** bought it in 1997. The parent company has said it will appeal the decision to the **Federal Court of Appeal**. The Commission gave **CHOI-FM** two years to clean up its act (in 2002) but since then, there have been 45 new complaints about its programming. **CHOI-FM** would be the sixth station with a cancelled ticket since the **CRTC** succeeded the old **BBG (Board of Broadcast Governors)** back in 1968. All cancellations have been in Quebec. The Commission has given the company until Aug. 31 to shut down the signal. **Genex** President **Patrice Demers** calls

the **CRTC** action "an act of censorship that's totally unjustified," that the **CRTC** is muzzling freedom of speech. An expert in media law, **Marc-Andre Blanchard**, says the Commission has set a bad precedent; that the government shouldn't have the authority to decide whether an enterprise lives or dies based on content... Meantime, the **CRTC** has issued a call for to carry on a new French-language FM station in Québec City. Applications are due by Oct. 11... The **CRTC** says hearings for satellite radio licensing are skedded for Nov. 1 at Gatineau... **CHUM** has made it known that its **CHUM Subscription Radio Canada** (CSRC) plans to use a series of land-based transmitters to provide 50 – growing to 100 channels – of content at a monthly rate of \$9.95. CSRC, says **CHUM**, would launch in Vancouver, Toronto, Ottawa and Montreal. Later, by the end of its first licence term, **CHUM** says the service would be offered in 25 markets... **CJUL (The Jewel) Cornwall** has dropped its Adult Standards format in favor of 60s and 70s Oldies... In a submission to the **CRTC** from **Corus**, the company petitions to have **CKAC Montreal's** format changed to a concentration on health and sports. Further, **Corus** wants to use that format on the seven other former **Radiomedia** network stations (including Gatineau, Quebec City, Sherbrooke, Trois-Rivieres and



215 Carling Terrace Wingham, Ontario N0G 2W0 (519) 357-1310

## CREATIVE WRITER POSITION

We have an immediate full-time opening for a Creative Writer. If you are customer-focused, creative, flexible and detail oriented then you're someone we'd be interested in. You should be capable of handling a number of projects including writing for a variety of clients. Commercial announcing and production skills would also be an asset to the position. You would be working a Tuesday to Saturday work-week as well as some Stat Holidays.

### Required Skills and Qualifications:

Strong written and verbal communication skills \* Sound organizational skills \* Computer literate with proficiency in word processing \* Must enjoy a fast paced working environment that is based on team and individual effort \* Related post-secondary degree or diploma and/or minimum 3 years previous writing experience preferred.

If you're interested please send your resume, writing samples and demo to:

e-mail: [akeating@cknxradio.com](mailto:akeating@cknxradio.com)

snail mail: **Andy Keating**

**CKNX Radio**

**215 Carling Terrace**

**Wingham, ON N0G 2W0**

CKNX AM-FM IS AN EQUAL OPPORTUNITY EMPLOYER

This is a CEP bargaining unit position – W11.

*We thank all applicants for their interest, however, only those selected for an interview will be contacted.*

Saguenay)... A Texas DJ who wore a ski mask into a convenience store as part of an on-air prank has been charged with making a terrorist threat. **Dan Chappell**, known to listeners of *KHFI Austin* as "Lunchbox" walked around the store narrating events on-air using a cell-phone before buying a pack of gum and leaving. He was arrested a short distance from the store. The 22-year-old Chappell is charged with making a terrorist threat and faces up to a year in jail and up to a \$4,000 fine. Although no verbal threats were made, a store clerk says he thought he was going to be robbed and pressed the silent alarm.

**TV/FILM:** **Nielsen Media Research** and **BBM Canada** have announced plans to create a joint venture to measure Canadian TV audiences. The new company will use Nielsen People Meters in Toronto, Vancouver, Calgary, regional Ontario and national, and BBM's service in Quebec. BBM says industry consultations will begin immediately on expansion of the People Meter service to at least two additional markets... The **CRTC** put out a call Friday for public comment on the nearly two-year-old proposal from the **Canadian Cable Television Association** to substitute two-minutes per hour – currently used for Canadian PSAs, promotions and local cable commercial inserts on specialty channels – to paid advertising. The deadline for submissions is Oct. 7. The **Canadian Association of Broadcasters** rejects the idea, warning of serious damage to the country's broadcast system if millions of dollars in ad revenues were sent to the US. CCTA President **Michael Hennessy** says revenues from the scheme would be a good way to offset the costs of regulatory obligations and help promote the growth of services to compete with the telephone companies. CAB President/CEO **Glenn O'Farrell** says the plan would reduce the advertising base for programming services, reduce Canadian program expenditures, and take away a "real and significant benefit" to Canadian programming services - the two-minute promotions on American channels. The cable idea is a scaled-down version of **Kevin Shea's** rejected proposal that US ads on a handful of the most-watched American cable channels could be stripped and replaced with Canadian-sold spots... **CIVI-TV (The New VI) Victoria**, the **CHUM**-owned station, laid off 29 full- and part-time employees late last in a move, says the station, to keep costs down. Among those affected by lay-off is former NDP Cabinet Minister **Moe Sihota's** political panel show. The New VI says it has performed below expectations the past three years and that its goal of a profitable business required the changes. The cuts will cost about \$650,000 but are expected to save CHUM about \$1.4 million a year... **CHUM** has pledged \$20 million on new initiatives for Prairie Producers if the **CRTC** approves its application to purchase **Craig Media**. CHUM has also promised to pick up almost \$15-million in production commitments the Craig stations had already made under existing licences. CHUM's hearing on the proposed Craig purchase is set for Sept. 7 at Gatineau. In its application, CHUM says Craig Media had no choice but to sell. And, in a letter to the CRTC, CHUM President/CEO **Jay Switzer** said the decision followed "from a financial crisis brought on by weak financial results at its Western Canadian stations and greater-than-expected losses at Toronto 1." Binding offers for **Toronto 1**, which CHUM must divest, are expected by month's end.

**REVOLVING DOOR:** Saying restructuring is needed to keep costs down, **CHUM's CIVI-TV Victoria** has laid off 29 full-and part-time employees, including prominent talker (and former BC NDP Cabinet Minister) **Moe Sihota** and host **Norman Spector**, Anchor/Reporter **Klaudia Ceglaz**, Videographer **Cheekwan Ho**, Regional Director of Technology and Operations **Ed Yiu**, Director of Programming **Barry Dodd**, Production Manager **Doug Slack**, and **Susan Kerschbaumer**, Manager of Community Relations (see item in **TV/FILM**)... **Mitch Bozak** and **Brian Main** have each been named GM/GSM of **Global Regina** and **Global Saskatoon**. Bozak takes over Global Regina while Main assumes management at Global Saskatoon. **Stan Schmidt**, who had been managing both, is now at Global's **RDTV Red Deer**, having succeeded the retired **Ray McBeth**. Both new Managers were promoted from their Retail Sales Supervisor positions... **Neil Mathur**, APD/MD at **EZ Rock (CJEZ-FM) Toronto**, moves to PD at **CFMX-FM (Classical 96) Toronto**... **Bruce Gilbert**, Promotions Manager at **EZ Rock (CJEZ)** moves from Toronto to PD at **(HTZ-FM) (CHTZ-FM) St. Catharines**... **Scruff Conners**, a fixture on Toronto radio, is apparently no longer with **MOJO Radio (CFMJ) Toronto**... **A-Channel Calgary** has dropped Anchors **Glen Carter** and **Kate Mistol**, not renewing their contracts.

**LOOKING:** **CKNX Wingham** is looking for a Creative Writer. See the ad on Page 1, then click on **Andy Keating's** e-mail address to respond quickly... Other jobs we've heard about this week include: **CHIN Toronto** - Sales Rep; **Alliance Atlantis Toronto** - Lawyer, Business and Legal Affairs and a Production Manager, Creative Services and a Sales Coordinator, Broadcasting; **Teletoon Toronto** - Bilingual Supervising Producer, On-Air/Marketing Promotions, Creative Services; **Global Toronto** -

Television Program Scheduler and a Squeeze Producer, On-air promotions; **CBC Toronto** - Web Developer and Internet Specialist, a Senior Manager Performance Excellence, a Revenue Analyst, a Broadcast Materials Librarian, a Senior Analyst, Business Reporting and Analysis, and a Marketing Analyst; **CBC Montreal** - Senior Director, Resources (TV Information), a Director, National Sales, and a Researcher; **CBC Ottawa** - Manager, Visual Identity Program, a Web Developer, and a Producer; **CBC Yellowknife** - Producer; CBC Iqaluit - Announcer; **Q107 Calgary** - Part-time Announcer; **CHEX-TV Peterborough** - Sales Representative and an Evening News Anchor; **Corus Entertainment Toronto** - Post Editor and a Supervisor, Security and Control; **Corus Television Toronto** - Traffic Coordinator; **Corus Radio Toronto** - Sales Assistant; **ROCK 101.9 Cornwall** - Evening/Swing Announcer; **CISN FM Edmonton** - Sales Account Manager; **CKNG 92.5 JOE FM Edmonton** - Sales Account Manager; **CJDV DAVE 107.5 FM Cambridge** - Account Executive; **Citytv Vancouver** - Junior Associate Producers; **Les Chaînes Télé Astral Montreal** - Adjoint(e) administratif(ve), services juridique, réglementaire et relations aux affiliés and a directeur(trice), productions originales, Z; and, **INFO690 / 940NEWS Montreal** - Administrative Assistant.

**G**ENERAL: After a delay, **Telesat's Anik F2** is set to launch tonight (Thursday), from French Guiana. The world's largest commercial communications satellite is designed to enable dramatic improvements in access to two-way, high-speed Internet services for business and consumers while providing new capacity for a wide range of broadcasting and telecommunications services across North America... At Sun Valley, Idaho, late last week, **Prime Minister Martin** told a closed conference of media and high-tech tycoons that **NAFTA** needs fixing, that better and faster ways to resolve disputes must be found. While Martin did not deal with Canadian-content rules or foreign-ownership restrictions, he did tell reporters outside that cultural industries are "*manifestations of sovereignty*." He pointed out that current rules have not prevented US broadcasters from selling their wares in Canada... **Brian Costello**, the former broadcast money commentator, has lost his appeal of an **Ontario Securities Commission** decision that he gave investment advice at his seminars without proper registration. The **Ontario Superior Court of Justice** rejected Costello's arguments that the OSC was in error in finding he was an adviser and acted contrary to the public interest by not disclosing conflicts of interest.

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**R**EVOLVING DOOR: The Honourable **Liza Frulla** is new Minister of Canadian Heritage and Minister responsible for Status of Women. Last year, she was Minister of Social Development. After leaving Quebec provincial politics in 1998, she was host of "Liza" on **Radio-Canada**. Prior experience with communications saw Frulla at **CKAC Montreal**, **Labatt Breweries**, and **Vickers & Benson**. Interesting to note that Liberal MP (Ms) **Sam Bolte** is Frulla's Parliamentary Assistant. Bolte has been active at **Canadian Women in Communications'** events... The Honourable **David Emerson** is new Minister of Industry and **Jerry Pickard** is his Parliamentary Secretary... **Richard Stursberg**, Exec. Director of **Telefilm Canada**, becomes Executive VP of **CBC's** English TV network effective Oct. 1. He succeeds the retiring **Harold Redekopp**... Meanwhile, **Carolle Brabant**, an Administrative Director at **Telefilm Canada**, will serve as Acting Exec Director until a successor is found... At **Rogers Vancouver**, two switches between stations involving the same positions. **Doreen Copeland**, ex MD of **JACK-FM**, becomes MD at **Clear FM** while **Barry Taylor**, ex MD at Clear, becomes MD at JACK... **Gord Rands** is new Public Relations and Human Resources Manager for the **Evanov** stations based in Toronto: **Z103.5 (CIDC-FM Orangeville)**, **Foxy 88.5 (CKDX-FM Newmarket)**, and **CIAO AM (Brampton)**. Rands is new to the broadcast industry.

**BROADCAST DIALOGUE**  
has an interview arranged with  
Canada's new Heritage Minister,  
**Liza Frulla**, for a feature presentation  
in Broadcast Dialogue magazine.

If you have questions you'd like  
us to ask, click on the e-mail  
below and let me know  
**(IN CONFIDENCE)**.

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**T**V/FILM: The **CRTC** has cleared **Al-Jazeera** for viewing but set stringent rules designed to keep anti-Semitic or other abusive comments off the air. The Commission set rules requiring Canadian cable and satellite operators to guard against such content on Al-Jazeera. On the same day, the CRTC denied an application to offer Italy's **RAI International** as a digital specialty service through cable or satellite. In total, nine new non-Canadian third-language services were added to the lists of eligible satellite services and six others were denied. Not happy with the Al-Jazeera decision is **Canadian Cable Television Association** President **Michael Hennessy**. He says "the CRTC approved the carriage of Al-Jazeera, but required as a condition of offering the service that cable and satellite companies edit and censor program content. Cable companies do not want to be forced into the position of having to decide what is appropriate for Canadians to watch. This sets a frightening precedent and virtually ensures that no distributor will ever carry this service in Canada"... **The Task Force for Cultural Diversity on Television** has released its final report, having developed and recommended Best Practices and Industry Initiatives to assist private Canadian TV broadcasters. **Bev Oda**, Co-Chair of the Task Force (and now a Conservative MP from Ontario), says the best practices are intended to address gaps or weaknesses uncovered by the research and to strengthen existing initiatives. Co-Chair **Madeline Ziniak**, VP/GM at **OMNI Television** in Toronto, says "... we recommended Industry Initiatives that strongly encourage other industry stakeholders to take action in order to advance diversity goals within their sector." The nine-member Task Force was comprised of four non-industry members and five broadcasters: **Elaine Ali**, Sr. VP, **CTV Stations Group**; **Sarah Crawford**, VP, Public Affairs, **CHUM Limited**; **Rita Cugini**, VP, Regulatory Affairs & Business Development, **Alliance Atlantis Communications**; and, **Pierre Lampron**, VP, Relations institutionnelles, **Quebecor**

**Media** and President, **TVA Films**... The **Canadian Broadcast Standards Council** has determined that the use of confidential information, added to insulting comments about a complainant, is unfair and improper. Host **Gilles Proulx** at **TQS Montreal** took exception to a viewer's position and used his name, town, and street address during his retort on-air. CBSC concluded that TQS breached the terms of both Clause 6 of the **CAB Code of Ethics** which requires the full, fair, and proper presentation of news, opinion, comment or editorial, and Article 4 (Privacy) of the **RTNDA Code of (Journalistic) Ethics**. All CBSC decisions may be found at [www.cbsc.ca](http://www.cbsc.ca). CBSC said the disclosures constituted "*an unjustifiable exercise of the power of the microphone for petty and vindictive reasons*"... Another TV decision from **CBSC** this week involves **WWE Wrestling** on **TSN**. CBSC, particularly as it related to a complaint about the treatment of women, said TSN failed to air viewer advisories and icons which are required by the **Canadian Association of Broadcasters** (CAB) Violence Code. requiring the broadcast of viewer advisories and classification icons. The complete decision may also be found by clicking the URL (above).

**RADIO:** The **Canadian Association of Broadcasters** says it won't take a position on the **CRTC's** revocation of **CHOI-FM Quebec City's** licence. "*Historically,*" says CAB President/CEO **Glenn O'Farrell**, "*it has refrained from taking a position in order to remain neutral on issues where CAB members have taken opposing views*"... Meantime, **Patrice Demers** - owner of **CHOI-FM** - is blasting the CAB for its alleged "apathy" on the issue. He's challenged CAB to publicly denounce the CRTC decision and warns that it will have an impact on all Canadian broadcasters, who should be concerned the CRTC might restrain their freedom of expression... **Alan Borovoy**, Chief Counsel for the **Canadian Civil Liberties Association**, says the **CHOI-FM** decision amounts to censorship that can imperil legitimate news reporting. In his words: "*It's a risky business when those who have a coercive power of the state are armed with artillery like this.*" Borovoy says the CRTC wording of regulations - describing material likely to expose people to hatred or contempt - is so broad it could endanger legitimate news reporting and public interests. He also said radio stations can be sued instead of censored if members of the public feel they have overstepped legal boundaries... The **CRTC** has issued two calls for radio applications in BC, one in Kamloops and one in Vancouver. Formal applications for both are due no later than Sept. 21. The calls were prompted by applications... The **National Association of Broadcasters** has issued reply comments to the American **Federal Communications Commission** on recommendations for AM nighttime **IBOC** digital radio service. NAB has said again that it recommends the FCC extend the current interim authorization to allow nighttime AM IBOC broadcasts by all currently authorized AM stations, and that an appropriate case-by-case interference resolution procedure be put in place. In its brief, NAB said, in part, that it reaffirms its belief that AM IBOC can be "transformative" for the AM service. The American private broadcasters' lobbying body also says the benefits to be gained for AM listeners/broadcasters will prove to far outweigh the limited additional interference predicted by iBiquity Digital Corporation's technical reports. To get the real lowdown on the Canadian view, check **Wayne Stacy's** article in **Broadcast Dialogue** magazine, published earlier this year. Click [http://www.broadcastdialogue.com/article\\_view.asp?action=view&idnumber=475](http://www.broadcastdialogue.com/article_view.asp?action=view&idnumber=475) to read **IBOC DAB: A REALITY CHECK FOR BROADCASTERS**... The **Canadian Broadcast Standards Council** isn't letting stations get away with being lax as it relates to voices on the air without permission. In a decision, CBSC has come down on **JACK-FM (CISS-FM) Toronto** for airing the voice of a caller without her authorization. CBSC says that by doing so, "*CISS-FM had breached the terms of Clause 6 of the CAB Code of Ethics, which requires the full, fair, and proper presentation of news, opinion, comment or editorial.*" The full decision may be found at [www.cbsc.ca](http://www.cbsc.ca)... In another decision, **CBSC** says sexually explicit comments about massage parlour/sex trade charges on **CJAY-FM Calgary** breached Clause 9 of the **CAB Code of Ethics**. That decision, too, may be found by clicking the CBSC URL in the previous item... Consolidation in American radio, says **Wachovia Securities**, has shown that bigger is not necessarily better. Analyst **Jim Boyle's** new report concludes that giant radio companies - eight years into consolidation - are under-performers in revenue growth, ad market share and audience share. He's warned investors that one of two things will have to happen - either the giant groups will slim down to by selling stations or radio will eventually crawl out of the current downturn as less management-intensive businesses (the consequence being more cookie-cutter models)... **Clear Channel Radio** will begin limiting the number of commercials its more than 1,200 stations can play - effective Jan. 1. CEO **John E. Hogan** says the sprawl of ads throughout radio was causing harm to the point of "*diluting our product*". Hogan says Clear Channel's new ceilings on ads, while national in scope, would vary according to format and time of day. For example, Country-formatted stations which are airing up to 24 minutes an hour of commercials in morning drive will be limited to no more than 12 minutes.

**G**ENERAL: **CHUM Limited** posted an increase in third-quarter profit of more than 44%, with net earnings of \$4.3 million for the quarter ended May 31. That compares with \$9.9 million a year earlier. Revenue rose 4.1% to \$148.8 million.

**L**OOKING: Jobs we've heard about this week include: **Alliance Atlantis Toronto** - Director, Product Development and a Senior Entity Accountant; **CFTO-TV Toronto** - Promotions Manager; **CTV Toronto** - Production Coordinator Canada AM; **CBC Toronto** - Videotape Production Editor, Graphics Designer, Legal Counsel, Supervising Technician, and a Promo Producer; **CBC Montreal** - Assignment Assistant and a Senior Specialist Production Engineer; **CBC Quebec City** - ENG Editor; **Q107 Toronto** - Sales Account Manager; **99.3 The Fox Vancouver** - Program Director and a Morning Show Producer; **CISN-FM Edmonton** - Retail Sales Manager; CKGY-FM/CIZZ-FM Red Deer - Retail Sales Manager and a Retail Sales Representative; **MOJO Radio (CFMJ-AM) Toronto** - News Anchor/Reporter; **Q92 Timmins** - Morning News/Co-Host; **Astral Media Radio Montreal** - Directeur(riche) de la Production; **Boom 105.3 fm Drummondville** - Animateur(trice) - rédacteur(trice); **Les Chaînes Télé Astral Montreal** - Adjoint(e) administratif(ve), services juridique, réglementaire et relations aux affiliés; and, Discreet Montreal - Technical support specialist and a Project Leader, Data Management.

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