

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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Thursday, October 7, 2004

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Page One of Three

TV/FILM: **CanWest Global Communications** has hired five top US execs in an apparent bid to boost its convergence play. The include former VPs of **Time Warner**, the **New York Times** and **Playboy** magazine. Operations have been split into two divisions – **CanWest MediaWorks** to cover Canadian TV and newspaper interests and **CanWest MediaWorks International** for the company's foreign properties. It's important to note, however, that both new entities will be headed by senior CanWest Execs promoted to the new posts (see **REVOLVING DOOR**). An observer suggests that the drive to cross-sell and promote CanWest's separate media offerings is accelerating; that these new people are in place to effect change... The **CAB** is urging the **CRTC** to reject proposals by the **Canadian Cable Telecommunications Association** (CCTA) and **Vidéotron**, seeking to sell commercial ads in Canada on US cable channels. CAB says it will file formal intervention today (Thursday). At a minimum, CAB wants a full public hearing. Canadian Association of Broadcasters President/CEO **Glenn O'Farrell** says the "... proposals contravene a CRTC policy that's been upheld time and again since 1975, and would put in jeopardy broadcasters' ability to provide Canadians with local programming — and Canadian content in general. If the CRTC isn't disposed to reject these proposals immediately, then we obviously need a full public hearing to ensure the fullest possible scrutiny, given the fundamental public policy issues at stake." Since 1975, says CAB, the CRTC policy requires broadcasters to provide local programming in a market before allowing the sale of local advertising in that market. This policy applies to both the **CBC** and private broadcasters. The applications before the Commission would allow cablecos to develop a new revenue stream, a serious departure according to the CAB, from the cable industry's original commitments to use locale avails to only promote Canadian broadcasting services... Beginning next Wednesday (Oct. 13), **OMNI-TV Toronto** (both channels 1 and 2) will be broadcasting in High Definition Television (HDTV)... The **Broadcast Research Council** (BRC) meets Wed., Oct. 20 at Toronto's Four Seasons Hotel for the presentation on television: *Distant Signals and the Death of Local Markets*. TV, says BRC, "has been profoundly changed by viewers taking control of program schedules through the use of direct-to-home (DTH) satellite and digital cable. If the future isn't what we planned, are we equipped to plan and manage what we now have?" Info is available from **Melissa Rodway** at (416) 413-3864... Among moviegoers, silver screen ads outpace TV spots with 47% of

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Private Broadcasting
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November 28–30 novembre **OTTAWA**

For more information about the CAB 2004 Convention, or to register online, go to www.cab-acr.ca

Photo: Pierre St. Jacques

respondents preferring cinema ads to TV ads (14%), says Toronto-based **Tangency Research**. The studies were conducted between February and August of this year and were composed of 720 interviews with moviegoers 8-49. Survey participants were recruited exiting theatres, and were interviewed by phone one to three days later... A **Thunder Bay Television** crew, out shooting a *CrimeStoppers* segment with two local constables, was right there to, well, stop crime! On the streets videoing the piece, two young men carrying a hockey bag walked by. Camera still rolling, the police approached the two who then ran. After a short chase – camera still rolling – the two were apprehended. In the hockey bag was a load of goodies stolen from a nearby home.

REVOLVING DOOR: At **CanWest Global Communications**, **Rick Camilleri** moves from COO to President of **CanWest MediaWorks**; **Tom Strike** is promoted from COO (corporate) to President of **CanWest MediaWorks International**; **Kathleen Dore** is now President of TV and radio in the domestic division (CanWest MediaWorks) and hails from **Rainbow Media Holdings** where she was President and responsible for US cable networks **AMC** (American Movie Classics), **IFC** (Independent Film Channel) and **WE** (Women's Entertainment); **Michael Williams**, ex VP/Chief Information Officer at **The New York Times Co.**, is President of publications for CanWest MediaWorks; **Joseph Mangione**, former Sr VP at **Time Warner** and **Turner Broadcasting**, VP of marketing at **Playboy** and integrated marketing Publisher at **Better Homes and Gardens**, becomes President of sales and marketing at CanWest MediaWorks; **Peter Ashkin**, former Exec VP of digital media services at **America Online**, is Sr VP of digital content at CanWest MediaWorks; and, **Arturo Duran**, also of America Online, is Sr VP with interactive responsibilities. (See **TV/FILM** for elaboration on these changes)... **Gary Fitz**, GM at **CJVR/CK750 Melfort**, plans to retire at the end of January... **CH (CHEK-TV) Television Victoria** has signed **BCTV Vancouver** News Anchor/Reporter **Sophie Lui** to join **Ed Watson** on the station's flagship 5-6:30 evening news program. She started yesterday (Wednesday)... **CFCY Charlottetown** Ops Mgr/mid-day Host **Jim Ferguson** has moved on. He's now CEO of the PEI Public Service Commission... At **FLOW 93.5 Toronto**, new arrivals are **Mike Dwyer** as Promotions Director and **David Magro** as Head of Copy. Dwyer's from **CHFI Toronto** while Magro arrives with backgrounding at **The Beat Vancouver** and **The Edge Toronto**.

RADIO: The long-anticipated format switch from Country to Talk/News at **CHAM Hamilton** will happen Monday (Oct. 11) during the morning show. In a news release yesterday (Wednesday) CHAM PR hypes: "*Get ready, it's coming! 820 CHAM's got a secret and we're tired of keeping it to ourselves! We've got a major announcement coming your way Monday October 11 at 8:20 a.m. Tune in for all the details right here on Hamilton's 820 CHAM!*"... **Howard Stern** has signed a five-year, multi-million deal with **Sirius Satellite Radio**, beginning in January 2006. That's after his contract with **Infinity Broadcasting** expires. Stern will apparently have three channels that he'll program himself. Sirius estimates that Stern need only generate about one million subscribers to cover the costs of the deal. Total production and operating costs for the Stern show, including compensation of the show cast and staff, overhead, construction costs for a dedicated studio, and a budget for the development of additional programming and marketing concepts, is estimated to be approximately \$100 million per year... **CKGL 570News Kitchener** won an **Edward R. Murrow Award** this past Monday night in NYC for **Gina Lorentz's** Oct. 10, 2003 newscast. Judges said the newscast demonstrated the use of limited resources to cover the biggest story of the day (preparation in the small town of Elmira, just north of Kitchener, for the funeral of local **NHL** hero **Dan Snyder** of the **Atlanta Thrashers**. He died in a car crash) while still providing a well-rounded information package... A Palm Beach, Florida, appeals court has dealt a blow to **Rush Limbaugh**, ruling that investigators acted properly in seizing the talk show host's medical records in a drug probe. Investigators raided Limbaugh's doctors' offices to find out whether the commentator had tried to illegally buy prescription painkillers. Prosecutors learned Limbaugh received about two-thousand painkillers, prescribed by four doctors over six months. Limbaugh has admitted being hooked on the pain medication but has not been charged with a crime.

LOOKING: Jobs we've heard about this week include: **CKY-TV Winnipeg** - News Producer; **CFCO-FM/CKSY-FM/CKUE-FM Chatham** – News Anchor/Reporter and a Creative Writer; **CTV Toronto** - Rights Facilitator and a Sales Coordinator; **Corus Entertainment Toronto** - Director of Planning and Analysis (for **Nelvana**); **Channel 12 Durham** – Account Executive; **W Network Toronto** - Production Executive; **Corus Television Toronto** - Viewer Relations Coordinator; **680News Toronto** – Anchor/Reporter; **Rogers Broadcasting Toronto** – Floor Director and an EFP/ENG Camera Operator; **CBC Toronto** – Expense Analyst, a Broadcast Materials Librarian, and a Unit Manager; **CBC Iqaluit** –

Announcer/Operator; **CBC Yellowknife** - Videographer; **CFUN Vancouver** – Talk Show Producer; **CFMM-FM/CHQX-FM Prince Albert** – Advertising Consultant; **CKTB St. Catharines** – Newscaster; **MusiquePlus/MusiMax Montreal** - Adjointe administratif(ve)-Relations aux affiliés; **Les Chaînes Télé Astral Montreal** - Coordonnateur(trice), routage commercial and a Technicien(ne) informatique; and, **Astral Media Montreal** - Coordonnateur(trice) junior, service des communications.

SIGN-OFFS: **Bob Lang**, 67, of cancer in Edmonton. Lang was in radio for 42 years, having worked at **CJOC Lethbridge**, **CJCA Edmonton**, and then **CHQT/CISN-FM Edmonton** where he was Station Manager. He retired in 2001 when **Corus Entertainment** bought CISN/CHQT from **Shaw Communications**... **John Cerutti**, 44, a former **Toronto Blue Jays** pitcher and most recently a **Rogers Sportsnet** Color Commentator for Blue Jays games, of apparent natural causes. He was found dead in his hotel room Sunday morning.

GENERAL: Plaintiffs in a defamation suit against **ATV Halifax** and two **RCMP** officers have been awarded \$18,000 in damages by a Nova Scotia jury. It decided that the reputations of **Kerry Bevis** and **Rasim Karela** were damaged when the pair were falsely arrested following the Sept. 11, 2001 terrorist attacks on New York City. Karela, a Kosovar refugee and a Muslim, was awarded \$15,000 in damages from ATV. The two alleged that ATV portrayed them as terrorists and mass murderers in a report about their Sept. 16, 2001 arrests. The jury decided that the words and the pictures in the news story were defamatory and not true. The two now-retired RCMP constables -- who admitted to false arrest, false imprisonment, assault and battery -- were ordered to pay Bevis and Karela \$1,500 each in general damages for violating their Charter rights... **Dan Rather** is promising to resist any "smear" campaign against him by the **Bush** administration or other critics. Instead, he says, he'll remain in the **CBS** Anchor chair. Rather has apologized for reporting on National Guard documents about President Bush that the network now says it cannot authenticate... Meantime, a **Toronto Star** feature on the weekend asserted that **Edward R. Murrow** would be rolling in his grave were he be aware of how US TV news is choking in this election year. "As perhaps the most fractious US presidential campaign in history lurches into its final month," says the Star, "the vast shortcomings of the medium have been on transparent display." American voters/viewers -- "searching desperately for the necessary scraps of truth needed to make an informed choice" -- are, says the Star, "left sifting through a slagheap of regurgitated party lines and political bombast." Broadcast journalists are finding themselves serving "as stenographers for the powerful." **Ed Fouhy**, a veteran TV journalist and founder of the **Pew Centre for Civic Journalism**, says: "Television is what it is: It transmits emotion far better than it transmits detailed information. But television is still the primary means of communication, and the primary medium for debating politics. It's okay at its best, and at its worst, it's totally inadequate at serving a representative democracy." TV's credibility has crumbled in the last 10 years, largely through cable network scream-athons. "Cable networks have tended to bring down the level of political discourse on the major networks and trivialize it as well," he said. "Simply putting two shouting heads on the air who represent two ideological points of view -- that's not journalism, it's spectacle. Journalism is about sorting out the truth, and the truth depends on reporting, not ideology."

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REVOLVING DOOR: People lost from *CanWest/Global Television* in last week's reshuffling were **Jack Tomik**, the long-time President of *CanWest Media Sales* (succeeded by **Joe Mangione** [now President of *CanWest MediaWorks Sales & Marketing*]); **Doug Hoover**, the Sr VP, Programming & Promotions, and **Loren Mawhinney**, VP, Canadian Productions... **Wendy Haennel**, Promotions Manager at *CHAM/CKOC Hamilton*, also takes on the same duties at *CKLH-FM Hamilton*. That job was vacated by **Christopher Randall** who joined the *Evanov Group* in Toronto... **Pat Ferns**, who headed up the *Banff Television Festival*, is now based in Victoria and has opened *Ferns Productions Inc.* The company will be engaged in international and Canadian financing of projects, people and program packages as well as presenting media events... **Louis Rukeyser**, the veteran financial journalist who's been off TV for a year due to cancer, has asked *CNBC* to cancel his long-running Friday night business news show. *Louis Rukeyser's Wall Street*, which has been airing with **Consuelo Mack** as substitute host, will cease production by the end of the year.

GENERAL: Finalists for *Gold Ribbon Awards* at the annual *Canadian Association of Broadcasters* convention in Ottawa (Nov. 28-30) are:

RADIO FINALISTS

BREAKING NEWS - *CHSU-FM/CKFR Kelowna*; *CKBZ-FM Kamloops*; and, *CKOM Saskatoon*
COMMUNITY SERVICE - (Large Market) *CFMG-FM Edmonton*; *CHFM-FM Calgary*; *CJAD Montreal*; and, *CJAY-FM Calgary* - (Medium Market) *CFCA-FM Kitchener-Waterloo*; *CFMC-FM Saskatoon*; *CIZL-FM Regina*; and, *CKTF-FM Gatineau* - (Small Market) *CFMM-FM Prince Albert*; *CISQ-FM Squamish*; *CJEL-FM Winkler*; *CKBI Prince Albert*; and, *CKBZ-FM Kamloops* - **HUMOUR - ENGLISH** - *CHOM Montreal*; *CIFM-FM Kamloops*; *CKLM-FM Lloydminster*, and, *CKMM Winnipeg*
HUMOUR - FRENCH - *CJAB-FM Montréal*; *CKMF-FM Montréal*; and, *CKOI-FM Verdun*
INFORMATION PROGRAM - *CFRA Ottawa*; *CHED Edmonton*; *CJNB North Battleford/CJNS Meadow Lake*; and, *CKAC Montréal*
PROMOTION: AUDIENCE BUILDING - *CFNY-FM Toronto*; *CHEY-FM Trois-Rivières*; *CJCL Toronto*; and, *CKMF-FM Montréal*

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PROMOTION: IMAGE – CHUM-FM Toronto; CING-FM Toronto/Hamilton; CKDV-FM Prince George; CKLG-FM Vancouver; and, CKOI-FM Verdun

PROMOTION OF CANADIAN TALENT – CFXJ-FM Toronto; CIBK-FM Calgary; CIMO-FM Sherbrooke; CJKR-FM Winnipeg; CJVB Vancouver; and, CKFM-FM Toronto

WHAT RADIO DOES BEST – CFRA Ottawa; CISN-FM Edmonton; CJAD Montreal; CKBZ-FM Kamloops; CKGL Kitchener; and, CKOV Kelowna.

TELEVISION FINALISTS

COMMUNITY SERVICE – (Large Market) CFJP-TV Montréal; CFTM-TV Montréal; CHAN-TV Burnaby; CJOH-TV Ottawa; and, CKVR-TV Barrie – (Medium Market) CHLT-TV Sherbrooke; CHRO-TV Ottawa; CICT-TV Calgary; and, CJCH-TV Halifax – (Small Market) CFJC-TV Kamloops; CHBC-TV Kelowna; CKRD-TV Red Deer; and, CKWS-TV Kingston

DOCUMENTARIES – CHAN-TV

Burnaby; CHAN-TV Burnaby; CHBC-TV Kelowna; and, CKVU-TV Vancouver

DRAMA PROGRAMMING – CFJP-TV Montréal; CFTM-TV Montréal; CKAL-TV Calgary; and, CFTM-TV Montréal

ENTERTAINMENT PROGRAMMING – CFTM-TV Montréal (2 finalists) and CITY-TV Toronto (2 finalists)

MAGAZINE PROGRAMMING – CFJP-TV Montréal; CFTM-TV Montréal; CITY-TV Toronto (2 finalists), and CKXT-TV Toronto

NEWS: BREAKING NEWS – CFJC-TV Kamloops; CFRN-TV Edmonton; CHAN-TV Burnaby; CHBC-TV Kelowna; CIVT-TV Vancouver; and, CKWS-TV Kingston

NEWS: SPECIAL SERIES – CFJP-TV Montréal; CHAN-TV Burnaby; CKND-TV Winnipeg; and, CKVU-TV Vancouver

PROMOTION: BRAND IMAGE – CFCN-TV Calgary; CHAN-TV Burnaby; CHNM-TV Vancouver; and, CITY-TV Toronto

PROMOTION: CANADIAN PROGRAM/SERIES – CFCN-TV Calgary; CFJP-TV Montréal; CHAN-TV Burnaby; CIII-TV Toronto; and, CKMI-TV Montreal

PUBLIC AFFAIRS – CFCF-TV Montreal; CHAN-TV Burnaby; CICT-TV Calgary; and, CKMI-TV Montreal

SPECIALTY/PAY/PAY PER VIEW FINALISTS

DOCUMENTARIES – CBC Newsworld Toronto; Discovery Channel Toronto; and, History Toronto (2 finalists)

ENTERTAINMENT SPECIAL/SERIES – Fashion Television Channel Toronto; MuchMoreMusic Toronto; and Séries+ Montréal (2 finalists)

MAGAZINE PROGRAMMING – Canal Vie Montréal; CBC Newsworld Toronto; MoviePix Toronto; and, Z Montréal

NEWS SPECIAL/SERIES – CBC Newsworld Toronto; Discovery Channel Toronto; Pulse 24 Toronto; and, RDI Montréal

NICHE MARKET – Bravo! Toronto; Showcase Toronto; Vrak.tv Montréal; and, Z Montréal

PUBLIC AFFAIRS – Canal Vie Montréal; CBC Newsworld Toronto; Ichannel Toronto; and, RDI Montréal

PUBLIC SERVICE – APTN Winnipeg; Family Channel Toronto; Showcase Toronto; and, YTV Toronto

GENERAL MANAGER 91.7 FM EDMONTON

A joint venture between CHUM Limited and Milestone Radio Inc, newly licensed 91.7 FM in Edmonton promises to be a powerhouse station in a competitive market. The Urban / CHR format station will be the first choice for Edmonton's young adults. Drawing on the broadcast experience of CHUM and the Urban format expertise of Milestone Radio, the position of **General Manager** is a **SUPERB** career opportunity for an ambitious player to launch, lead, manage and grow the new radio station.

Qualifications:

- C Having worked as a General or Sales Manager, you have a proven record of success in revenue and ratings performance, in a highly competitive radio environment.
- C You have a strong working knowledge of the Canadian music or broadcast industry. Familiarity with the Urban / CHR format is an asset.
- C You have superior leadership and strategic planning skills and you can build and motivate a winning team.
- C Excellent people and communication skills are required.

Please forward resumes to:

FLOW 93.5 FM

Attn: Ms. A Wickham

211 Yonge Street, Suite 400

Toronto ON M5B 1M4

Or e-mail to: jobs@flow935.com

Deadline for applications: **Friday, October 29, 2004**

We thank all applicants and advise that only those selected for an interview will be contacted.

PROMOTION: BRAND IMAGE – *Discovery Health Network Toronto; Life Network Toronto; Teletoon Toronto; Vrak.tv Montréal*; and, *YTV Toronto*
PROMOTION: CANADIAN PROGRAM/SERIES – *MuchMusic Toronto; RDI Montréal; RDS Montréal*; and, *Showcase Toronto*.

ALL SECTORS FINALISTS

NEW MEDIA – *The Family Channel Toronto; The Movie Network Toronto; Treehouse Toronto*; and, *YTV Toronto...*

BBM's fall release of its **RTS** survey finds an increase in Internet dating among married adults, that almost half of Canadian teens use on-line chat rooms, and that a significant number of Canadian children are attending private learning centres. Specifically, the survey found that 660,000 Canadian adults tried Internet dating in the past year – up 2% from last year; 19% are of these daters are married – up from 17% last year (of those who are married and

have used Internet dating, 57% are men and 43% are women); almost half of Canadian teens (48%) use Internet chat rooms; 14% of Canadians had children in their household attend a private learning centre in the past three years; 55% of young Canadians aged 12 to 24 download MP3 music files vs. 26% for the national average; 8-24s and 12-17s are more than twice as likely than the average Canadian to have had a body part pierced in the past year; and, 12% of 12-24s had body piercings vs. the 5% Canadian average... A poll released yesterday (Wednesday) indicates that almost seven out of 10 Canadians are concerned about how they'll handle their mortgages, credit cards and other debts if interest rates go up. The survey by **Maritz Research** for **Manulife Financial** also found three-quarters of those questioned gained little or no ground in reducing their debts or increasing their savings during the past year. The late-September poll of 2,002 people found 68% worried about rising interest rates. Mortgage costs were cited by 27% as their biggest concern. Credit card debt was the top worry for 17%, while 18% cited car loans, lines of credit or other debt. Twenty-nine per cent said they have no financial worries. Twenty-three per cent said their household debt load has become heavier in the past year, while 53% said it has stayed the same. Only 19% said they have paid down what they owe. Seventy-nine per cent said they did not have any precise idea how much they pay a month in interest. The poll claims a 95% probability of reflecting the situation of the total population within a margin of error of 2.2%. The **Radio-Television News Directors Association Professional Development Seminar** is to be held Sat., Nov. 6 at London's **Fanshawe College**. It offers a day-long program, including **Andy Oudman** of **Standard Radio London** and **Neil Everton** of **Global TV Halifax** offering tips on *The Art of Storytelling*. Further, media law expert **Stuart Robertson** will offer a legal update for broadcast journalists. There is more. Best bet is to click on www.rtdacanada.com/pdfs/ProDev2004.pdf... **Canadian Women in Communications** is calling for applications for two of its Career Accelerator Programs – the **CWC/CORUS Broadcast Technology Career Accelerator Program** and the **CWC/Rogers Radio Career Accelerator Program**. Full details and application forms are available at www.cwc-afc.com... **RTNDA's** 2005 Atlantic Regional conference, originally planned as a joint conference with the **Atlantic Association of Broadcasters** in Halifax, has been moved to Saint John. Dates are firm for May 5-7 and work is now progressing towards securing a hotel.

PROGRAM DIRECTOR 91.7 FM EDMONTON

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Qualifications:

Experienced as a Program Director in a medium or large market, you have at least eight years Programming experience.

- C You are a team player with a proven track record of increasing your station's market share.
- C You understand the nuances of Programming a youth-oriented station. Familiarity with the Urban format is an asset.
- C You are a well-respected leader who can select, lead and motivate a winning team.

Please forward resumes to:

**FLOW 93.5 FM
Att'n: Ms. A Wickham
211 Yonge St., Suite 400
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RADIO: **CBC**, in partnership with **Standard Radio** (and **Sirius**) in applying for satellite radio in Canada, says it's not sure if **Howard Stern** will be part of the plan as it relates to the importation of Sirius programming. The New York-based "shock jock" – a subject of a few **CBSC** decisions – has a five-year, multimillion-dollar contract with Sirius which is aimed to begin in about a year and a-half. CBC spokesman **Jason MacDonald** says CBC will make that decision on the basis of what it feels is suitable for the Canadian market... **imsradio** is the national rep house for **Astral Media Radio's** brands, **Energie** and **RockDétente**... **Indiana University** and **Texas Tech** researchers have found that older listeners are more irritated by long spot breaks than by the shorter ones. Younger radio listeners, however, don't demonstrate any attitude difference. The psych data broke up the 25-54 year-olds and the 18-24s... **Andy McNabb's** application to establish a Christian Music FM'er at City of Kawartha Lakes (an amalgamated city that includes the former towns of Lindsay, Fenelon Falls, Boycaygeon and surrounding rural areas) has been denied. The CRTC determined that large funding to be provided by an American broadcaster (**Salem Communications**) and the threat to **CKLY-FM Lindsay's** revenues were insurmountable concerns... **Loyalist College Radio, CJLX-FM Belleville**, has received **CRTC** approval to move from 92.3 to 91.3 and to hike power from 50 watts to 3,400 watts... and, I got caught last week in the hype. **CHAM Hamilton** has not changed format and remains a Country station.

T V/FILM: The **Canadian Cable Telecommunications Association** has called for a more liberalized approach to the authorization of non-Canadian third-language services for distribution in Canada. In a submission to the **CRTC**, CCTA supports the addition of non-Canadian services and says these services will increase the ability of broadcasting to promote diversity while also competing with other sources of entertainment and information, including the Internet and the satellite black market. CCTA proposes that the CRTC's competitiveness test should be replaced with a test that assumes the benefits of increased choice and only prevents the distribution of new services when there is clear evidence of considerable harm... 2004 **Women in Film and Television - Toronto Crystal Award** recipients are: Outstanding Achievement Award – **Maria Topalovich**, President/CEO, **Academy of Canadian Cinema and Television**; Creative Excellence Award – **Debbie Travis**, Executive Producer/Host; and the **Phyllis Switzer Mentorship Award** – **Dianne Schwalm**, Sr VP, Advertising & Publicity, **Warner Bros. Canada Inc.** For 16 years, the Crystal Awards have celebrated the achievements of female talent across Canada and honoured the best and the brightest in film and TV. The Awards will be presented Nov. 17 in Toronto... **CFRN-TV Edmonton**, featured in the current edition of **Broadcast Dialogue** magazine, celebrates its 50th with a twist this Saturday – a heritage newscast, CFRN personalities from the past including **Daphne Kuhn** and **Bob Chelmick** will return to the anchor desk to report the day's news while **Al McCann** will have sports and **Ed Kay** will do weather. On top of that, ex-ND **Bruce Hogle** will offer up what's called an "old-school" editorial". After that special half-hour newscast, an anniversary special with **Steve Hogle**, Bruce's son (the third generation Hogle running the newsroom). He'll be doing live hits from a party (expected to draw more than 500 past employees)... The **FCC** is proposing a fine of \$1.2 million against **Fox Broadcasting** and its affiliates for breaking indecency regs in an episode of **Married by America**. A Fox spokesman wouldn't say if the network planned an appeal...

LOOKING: Edmonton's new FM radio station – a joint effort between **Milestone Communications** and **CHUM Radio** – is looking for both a General Manager and a Program Director. See the ads in this edition which are both clickable for instant responses via e-mail... Other jobs we've heard about include: **Fanshawe College** in London – full-time Technician in its Communication Arts Division; **Mohawk College** in Hamilton – a Professor in its Journalism and Communications Media Program; **CBC Vancouver** – Regional Operations Manager, Radio; **CBC Calgary** – Regional Operations Manager, Radio & Television; **CBC Ottawa** - Director Corporate Regulatory Affairs; **CBC Toronto** – Business Analyst; **CBC Quebec City** – Supervisor, Transmission Operations; **CBC Thunder Bay** – Technician and an Announcer; **Corus Entertainment Toronto** - Manager, Publicity and Media Relations; **Corus Radio Edmonton** - FM Client Services Coordinator; **Movie Central Edmonton** – Production Coordinator; **Astral Television Networks Toronto** – Communications Manager, an Online Editor, an Human Resources Advisor and an Events Coordinator; **Viewers Choice Toronto** – Programming & Marketing Coordinator; **CJAT-FM Trail** – News Director/Morning Show Co-Host; **570 News Kitchener** - Producer; **Teletoon Edmonton** - Post Production Manager, Creative Services; and **CFEL-FM Montmagny** - Agent Ventes et promotions.

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RADIO: The Local Management Agreement **NewCap** had in Thunder Bay with **Dougall Media** has been severed (by NewCap). Dougall owns and operates **CKPR/Rock 94** and also managed **CJLB (Hot 105)** for Newcap. Last week, NewCap moved out of the Dougall building and set up shop at **Magic 99.9**, a low-power station for which it has a purchase application pending. Meantime, last Thursday brought with it another set of circumstances for Hot 103. It was shut down by **Industry Canada** because of potential **NavCanada** civil aviation interference. After an arrangement to move its equipment to the **CBC's** site, Hot 105 was back on-air early Monday afternoon. Hot 105's office and studio is now located at 995 Memorial Avenue with a main phone number of (807) 345-9999... **Gordon Lightfoot, Brian Robertson**, President of the **CRIA** (the Canadian Recording Industry Association) and **Standard Broadcasting** President/CEO **Gary Slaight** will be **2005 Canadian Music Industry Hall of Fame** inductees. The three will be honored during the **Canadian Music Week (CMW) 2005** conference in Toronto, March 2-5... It's not a deal yet, but London-based **Blackburn Radio Group** – already a part owner of **Bea-Ver Communications**, operator of **CKSY-FM/CKUE-FM/CFCO-AM Chatham** – has made an offer to buy out the other shareholders. Blackburn now owns 23% of the Chatham-based company and has six other stations (with a seventh already approved for Wingham) in Southwestern Ontario. They are **CHYR-FM Leamington, CKNX-AM** and **CKNX-FM Wingham**, and **CFGX-FM/CHKS-FM/CHOK Sarnia**... The **American Society of Composers, Authors and Publishers (ASCAP)**, representing over 190,000 members in the United States, and the **Radio Music License Committee (RMLC)**, representing



CJOK/KYX 98 Fort McMurray Alberta is looking for an experienced **CREATIVE WRITER** to slip comfortably into our energetic Creative Department. If you are creative, professional, and possess the skills to write dynamic, **EFFECTIVE** copy, A **STRONG SALARY** awaits you!

For details, contact:

Angela Roozendaal
Creative Director CJOK/CKYX
click angelar@kyx98.fm to instantly respond.

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November 28–30 novembre **OTTAWA**

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Photo: Pierre St. Jacques

most of the nearly 12,000 commercial radio stations in the US, have a new agreement totaling in excess of \$1.7 billion – the largest single licensing deal in the history of American radio. The settlement, approved by a Federal District Court Judge, provides stations with the right to perform ASCAP music over the air and also as part of a simultaneous stream of their over-the-air signals on their Internet Web sites. It also provides fee certainty to both the radio industry and ASCAP's members... New French-language **CKIE-FM Toronto** is getting \$75-thousand. CKIE, which will air at 105.1, aims to begin broadcasting January 1. Ontario Culture Minister **Madeleine Meilleur** says the funding will help the station get the infrastructure and equipment it needs to get on the air. The station plans to provide French programming to about 100-thousand Francophones and 400-thousand bilingual Francophiles in the Toronto Area... The owner of

CKLQ/Star FM Brandon – Riding Mountain Broadcasting – has won the **Canadian Cancer Society Manitoba Division's Media Award**, recognizing "the outstanding contribution and support by CKLQ and Star FM for the Canadian Cancer Society, and is one of the most prestigious awards conferred on volunteers." Riding Mountain Broadcasting people will be in Winnipeg Nov. 11, attending the award ceremony... **B100 Kamloops** is the recipient of the **Variety International Radio Media Award**. **Variety, the Children's Charity of BC** presented the award to Rick Arnish, President of Jim Pattison Broadcast Group and Doug Collins, B100 Operations Manager during the second B100 Variety Children's Radiothon. The station was nominated for its work on the Radiothon, as well as for the ongoing support it gives to Variety in the Kamloops area. B100 was one of 53 nominees in Canada, US, Great Britain, Australia and New Zealand... The showcase for the best in Canadian radio advertising – *The Crystals* – must see entries submitted no later than Oct. 29. The "gold" for the big winner is \$10,000 and the Platinum Crystal Award for "Best in Show". Radio stations, ad agencies, advertisers, industry members and non-profit organizations from all markets across Canada are eligible to enter. Entries must have aired on a Canadian radio station in 2003-04. Complete details and entry forms are available by clicking www.rmb.ca.

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- (10/19/2004) - [CHUM TELEVISION FIRST IN CANADA TO INSTALL SONY'S PETASITE](#)
- (10/19/2004) - [CANADA NEW MEDIA FUND -- TELEFILM CANADA ANNOUNCES SUCCESSFUL PROJECTS](#)
- (10/19/2004) - [RTNDA's ProDev 2004](#)
- (10/19/2004) - [TELEFILM SPARK PLUG PROGRAM — EXTENDED DEADLINE](#)
- (10/19/2004) - [CANADIAN DIGITAL TV SUBSCRIBERS TOP 4 MILLION IN SECOND QUARTER OF 2004, ACCORDING TO DECIMA RESEARCH STUDY](#)
- (10/19/2004) - [CKLQ AND STAR FM BRANDON WIN PROVINCIAL AWARD](#)
- (10/18/2004) - [YOU'VE HEARD HIM, NOW SEE HIM.](#)
- (10/18/2004) - [RADIO'S CRYSTAL AWARDS ENTRY DEADLINE IS FRIDAY, OCT. 29 - \\$10,000 BEST IN SHOW PRIZE, 2 NEW CATEGORIES](#)
- (10/18/2004) - [ASCAP AND THE US RADIO INDUSTRY ANNOUNCE THE LARGEST SINGLE LICENSING DEAL IN RADIO HISTORY](#)
- (10/14/2004) - [GLOBE THEATRE AND RAWLCO RADIO ANNOUNCE SPONSORSHIP OF RAWLCO KIDS THEATRE](#)
- (10/14/2004) - [B100 RADIO RECIPIENT OF THE 2004 VARIETY INTERNATIONAL MEDIA AWARD](#)

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REVOLVING DOOR: New GM/Ops Manager at **CJLB-FM (Hot 105) Thunder Bay** is **Michael Prud'homme**, ex of **CKBW Bridgewater** and, more recently, of radio management in Boca Raton... **Standard BC Interior PD Jason Mann** has resigned. Based at **Standard Kelowna**, Mann looked after the programming in seven markets – 21 stations in all... **Travers Chow**, **Channel M Vancouver's** VP of Finance is leaving Nov. 26, moving to **CBC Toronto** as Director of Financial Resources, Television. Before joining Channel M in its formative building period, Chow was with **Corus** in Toronto... **CFRB Toronto** Talker **Bill Carroll** has been selected to host **Global Toronto's** interview show, *Focus Ontario*. Focus is a political show and has been on-air since 1988. Carroll begins Oct. 23. Carroll retains his CFRB position... **Dan MacKenzie** has been named Director, Marketing, **NBA Canada** in the league's Toronto office. He re-joins the NBA after spending a year at **TSN** where he was responsible for the daily marketing activities for **TSN**, **NHL Network** and **ESPN Classic Canada**... While the **Sinclair Broadcast Group** has done an about-face

on airing a documentary critical of **John Kerry**, **Jon Leiberman**, the Washington bureau chief for Sinclair is out of a job for criticizing the original plan. (See **TV/FILM** for the story).

SIGN-OFFS: **Tom Earle**, 77, in Ottawa. The veteran broadcast journalist was a pioneer in bringing parliamentary news to Canadians by radio, and then by TV in the early days. Earle and the late **Sam Ross** became the first two broadcast journalists in the Parliamentary Press Gallery. He joined **CBC** in 1953, and was appointed CBC's Parliamentary Bureau Chief in 1967. He also served as President of the Parliamentary Press Gallery... **Jeremy Brown**, 72, in Whitby of Parkinson's Disease. Brown was a mainstay at **CKFM-FM** and **CFRB Toronto**. He also worked at **CJEZ Toronto** and **Classical 96 Toronto**. Brown was the founding Editor of **Toronto Life** magazine and also worked at **CHCH-TV Hamilton** plus a number of Ontario newspapers... **Pierre Salinger** of a heart attack near his home in Le Thor, France. Salinger, who had a long career with **ABC** – and was also US President **John F. Kennedy's** press secretary – left the network by 1997 when he became a prominent backer of a now-discredited theory on the crash of **TWA Flight 800** off Long Island in 1996. He and others claimed the jet was accidentally brought down by a Navy missile. That theory was disproved by the US **National Transportation Safety Board**.

LOOKING: **CJOK/KYX 98 Fort McMurray** is looking for an experienced Creative Writer. See the ad on Page 1... Other jobs we've heard about include **Standard Radio Kelowna** – PD; **VoicePrint Canada** – Volunteer Readers in Toronto, Kingston, Niagara Falls, Ottawa, Calgary, Vancouver, Edmonton and Halifax; **Corus Entertainment Television Toronto** - General Accountant; **CBC Ottawa** – Senior Analyst and a Research Analyst; **CFLG-FM/CJSS-FM/CJUL-AM Cornwall** – Marketing Consultant; **Citytv Vancouver** – Graphic Artist; **CHML Hamilton** - News Anchor; **CHFI-FM Toronto** – Promotion Coordinator; **CHAN-TV Vancouver** – Traffic Coordinator; **Corus Entertainment Toronto** - Technical Support Specialist/Information Technology; **CFGQ/Q107/CHQR Calgary** – Operator; **Alliance Atlantis Toronto** – Operations Assistant and a Traffic Coordinator; **Astral Television Networks Toronto** – Programming Coordinator; **Movie Central Edmonton** – Graphic Designer/Motion Designer; **CKRY/CHQR/CFGQ Calgary** - Sales Assistant; **CHEX TV Durham Oshawa** – Account Executive; **CBC Toronto** – Business Manager, an Arts Reporter for Radio News, a Technical Analyst CTO - IT Application Systems; and a Program Marketing Coordinator; **CBC Moncton** – Senior Maintenance Technologist; **CBC Thunder Bay** – Producer; **CBC Sudbury** - Announcer/Host/Anchor (Technician Announcer) French Radio; **CFQR Montreal** - Senior Sales Consultant; **Télé-Annonces Montreal** - Rédacteur(rice); Coordonnateur(rice) publicitaire; **Astral Media Radio Gatineau** - Rédacteur(trice) publicitaire énergie 104.1; **RockDétente 107,3 Montréal** - Animateur(trice) week-end; and, the **National Film Board of Canada Montreal** – Director General French Program.

TV/FILM: Canadian digital TV subscriber households topped four-million in the second quarter of 2004, according to a **Decima Research** study. Among households that subscribe to a TV service, about four in 10 now receive a digital TV service such as digital cable or satellite TV as opposed to analog cable... Faced with public criticism, stockholder unrest and the abrupt firing of its Washington Bureau chief, the **Sinclair Broadcast Group** has changed its plan to air the anti-**John Kerry** film "*Stolen Honor: Wounds That Never Heal*" on all of its TV stations just days before the American election. The company said it will instead air a news special focusing in part on the use of documentaries and other media to influence voting as well as on the content of the documentaries. Further, said Sinclair, while the news special will discuss allegations surrounding Kerry's activities in the early '70s, it will do so in the context of a broader discussion of the campaign and the media... Former **CKWS-TV Kingston** employees are invited to a gala Oct. 28 in celebration of the station's 50th Anniversary. For info, contact CKWS-TV ND **Rob McDonald** at rob.mcdonald@corusent.com.

GENERAL: **Jon Stewart** of **Comedy Central's The Jon Stewart Show** took on **CNN Crossfire's Tucker Carlson** last Friday, critical of the show's premise of opposing sides brawling from the political left and right. Stewart, while easily batting aside Carlson's criticism of Stewart's interview with **John Kerry**, said Crossfire hurts America, that they should stop it, and "you're helping the politicians and the corporations." For the video, click **HERE**... **Stuart Wilk**, VP and Associate Editor of the **Dallas Morning News**, says the US newspaper industry is suffering through another tumultuous year, one that rivals anything on reality TV. Wilk says newspapers have become a cross between *Fear Factor*, *Survivor* and *Extreme Makeover*. Speaking during the **Associated Press Managing Editors** annual conference, he

said today's journalists need to rekindle the fire of their predecessors and boldly cover the news. "*Journalism [has] a clear and higher purpose,*" he said. Wilk posed the question, perhaps tongue-in-cheek: "*Are we making waves, or are we going with the flow?*"... **Alliance Atlantis Communications** says it has signed a deal to refinance its high-yield debt and expects "substantial" savings in interest payments. The specialty broadcaster said it has signed a deal for a fully underwritten financing commitment for new credit facilities with **Merrill Lynch**, the **Royal Bank** and **TD Bank**. Alliance Atlantis said it intends to use the proceeds to redeem \$300 million US of its outstanding 13% senior subordinated notes due 2009 and to refinance any outstanding balance on its existing \$300 million Cdn revolving credit facility... Fourth-quarter profit rose more than 40% at Montreal-based **Cogeco Inc.** on stronger results from its cable business. Cogeco earned \$2.1 million, or 13 cents a share, in the quarter ended Aug. 31. That compared with a profit of \$1.51 million, or 9 cents a share, a year earlier. Revenue rose 2.8% to \$154.6 million from \$150.4 million. But for the year, Cogeco lost \$10.6 million, or 65 cents a share, compared with a profit of \$6.7 million, or 42 cents a share, a year earlier. Revenue rose to \$648.1 million from \$613.7 million. Cogeco Inc. said revenue declined 9.7% in television and 8.4% in radio from a year earlier, mainly because of volatile ad markets, declining market share for a Quebec City radio station and lower investments in TV programming... At the 2004 **SMPTE** Conference in Pasadena, **Brad Fortner** – Program Director of Operations and Technology for the **Rogers Communications Centre** at **Ryerson University** in Toronto – will be one four individuals honoured tonight (Thursday). The citation is for *Outstanding Service to the Society*.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Mike Maxwell, Maritime Broadcast System, Halifax.**
Welcome!

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Thursday, October 28, 2004 Volume 12, Number 21 Page One of Five

RADIO: Bob Templeton who, until last February, was President of **NewCap Broadcasting**, is suing the company for wrongful dismissal. He seeks \$1.2 million he claims is owed to him under a supplementary retirement plan agreement. He's also asking for \$200,000 in punitive damages and 24 months' remuneration in lieu of notice. In the notice, a claim is made that since Templeton's hiring in 1993, NewCap grew from relatively small beginnings to become an industry leader, with 42 stations across the country. The suit alleges that **Newfoundland Capital** "purposely terminated" Templeton's employment to avoid payments on the supplementary retirement plan, which required that he remain with the company until Oct. 1, 2005, to qualify – a breach of contract. Templeton is also seeking repayment of \$210,000 in losses he claims to have incurred from not selling, at Steele's request, shares in **Iceberg Media**, a NewCap subsidiary. NewCap says it will file a defence once it has been served with the notice of action...

Chuck Camroux, the President/GM of **CJRT-FM Toronto** who left that station under a cloud of negativity last February, says "... the station has settled my lawsuit against them... I've never really figured out what transpired, or even why (I've heard the allegations, and of course refuted them in no uncertain terms), but that's all water under the proverbial now. As the Board stated in writing, I turned the place around and put it back on its feet." Camroux now does some consulting work with the **Evanov Group** in Toronto and has launched his syndication feature, **The RV Minute** – airing in the US and now being sold in Canada... **Corus Entertainment** has taken an ownership interest in **Canadian Satellite Radio**, providing expertise and content -- including French-language programming -- to CSR. In exchange, Corus will have the right to take a minority ownership position in the company. Canadian Satellite Radio's American partner, **XM Satellite Radio**, already offers more than 100 channels of commercial-free music, news and entertainment for a monthly fee. Specific terms of the agreement weren't disclosed... Meantime, **Canadian Satellite Radio** and

GENERAL SALES MANAGER 91.7 FM EDMONTON

A joint venture between CHUM Limited and Milestone Radio Inc, newly licensed 91.7 FM in Edmonton promises to be a powerhouse station in a competitive market. The Urban / CHR format station will be the first choice for Edmonton's young adults. Drawing on the broadcast experience of CHUM and the Urban format expertise of Milestone Radio, the position of **General Sales Manager** is a **SUPERB** career opportunity for an ambitious player to launch, lead, manage and grow the new radio station.

QUALIFICATIONS:

- C You have extensive radio sales management experience in a major or medium market and a proven track record of dramatically increasing sales revenues.
- C The ideal candidate will be well versed in getting to key decision makers, selling direct new business and leading a dynamic young sales department in a high growth environment.
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- C Excellent people and communication skills are required.

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OR E-MAIL TO: jobs@flow935.com

We thank all applicants and advise that only those selected for an interview will be contacted.

General Motors of Canada have signed a memorandum of understanding to enter into a 13-year distribution agreement. Should CSR be granted a licence by the **CRTC**, GM of Canada will factory-install CSR receivers in more than 50 vehicle models beginning in the 2006 model year... And while on the topic of satellite radio, **Sirius** has introduced an interior antenna for cars. The Sirius Interior Glass Mounted Antenna, or SIGMA, is mounted in the shaded sun band of a vehicle's front windshield, has no exposed wiring and is unobtrusive. Sirius says it reduces costs due to the elimination of antenna pre-wiring and associated factory installation costs... **Markham Street Films** production, *Radio Revolution: The Rise & Fall of The Big 8*, has received two **Gemini Award** nominations for *History Documentary Program* and *Best Writing in a Documentary Program or Series*. Radio Revolution tells the story of **CKLW Windsor** during the 1960s and 70s... **Howard Stern** verbally attacked **FCC** Chairman **Michael Powell** Tuesday, calling in during a live interview Powell was doing on **KGO San Francisco**. Powell, son of US Secretary of State **Colin Powell**, heard Stern say that his father got him the job. Powell fired back, calling it "a cheap shot" to say he isn't qualified to head the American broadcast regulator. Stern has long battled with the government and conservative critics over the sometimes raunchy content of his show. Click <http://www.kgoam810.com/> for the audio... **CD98.9 Simcoe's** fourth annual radiothon for the **Norfolk General Hospital Foundation** helped raise just over \$67,000 in 12 hours. Funds from this year's event will be given to the hospital in it's "Year of the Cat" drive for a catscan... **The BEAR Ottawa** celebrated its 10th anniversary with **The Tragically Hip** and **Sam Roberts** playing in front of 1,000 BEAR winners and VIPs. In addition to the show, some listeners walked away with \$10,000 cash, a trip to Cuba and a Fender Stratocaster autographed by the Tragically Hip. The band took a break from their current US tour to play at the station bash... **Lisa Christensen**, who does a car-care show on both **CFRB Toronto** and **CJAD Montreal** simultaneously, didn't stay away from the mic on her wedding day. Christensen (no relation) insisted on working Oct. 16. Both stations carried her live from her hair appointment.

S **YNDICATION:** **Bob Laine**, who most will remember as a **CHUM Radio** VP and head of the **CHUM Radio Network** – and who retired from that position last February – has formed two radio programming companies: **Signature Entertainment Group** and **E3 Entertainment**. Signature will specialize in long- and short-form radio shows while E3 Entertainment will offer radio programs produced by the BBC, plus never-heard-on-radio concerts. Laine may be reached at 905/882-2486.

T **V/FILM:** A new initiative to support quality Canadian children's television is to be announced this morning (Thursday) in Toronto. **Annabel Slaughter**, the Chair of **Shaw Television Broadcast Fund** and **Jim Shaw**, President/CEO of **Shaw Communications Inc.**, will make the announcement in Toronto. It's the only Canadian national private fund supporting children's television -- in English, French and Aboriginal languages – on all networks and broadcasters in Canada. Since its establishment in 1998, STBF has invested more than \$35 million in the development of Canadian children's television... A study from Georgetown University says teens' favorite TV shows will involve heavy spot loads promoting alcohol. The



Broadcast Technician Prince George, BC

CKPG Radio & Television, a division of the Jim Pattison Broadcasting Group, is now accepting resumes for the position of Broadcast Technician.

The successful applicant will have the following:

- A graduate of a recognized Electronics/Broadcast Technology program
- 2-5 years experience preferred in a Television/Radio station
- Strong Computer/Electronics/Troubleshooting skills
- Strong Computer and IT/ Networking skills

Please submit your resume prior to November 19, 2004 for consideration:

Craig Foster
Chief Engineer
Jim Pattison Broadcast Centre
1810 - 3rd Avenue
Prince George, BC V2M 1G4
cfoster@ckpg.bc.ca

Jim Pattison Broadcasting Group follows the principles of Employment Equity.

Georgetown University's Center on Alcohol Marketing and Youth found that nearly 90,000 more alcohol ads aired on US TV in 2003 than two years earlier, with 23% of the alcohol ads that aired in 2003 more likely to be seen by youth than adults... **Viacom** and **The Walt Disney Co.** have agreed to pay a total of \$1.5 million to settle US government charges the companies violated advertising limits for children's television programming. The combined settlement with the **FCC** is the largest negotiated with the agency for such violations. FCC rules limit the commercials that can be aired in certain children's TV shows to 10 ½ minutes per hour on weekends and 12 minutes per hour during weekdays... **RDS**, the Quebec-based cousin of all-sports network **TSN**, has launched a French-language TV sports news specialty network called **RIS**, or **Reseau Info-Sport**. It's like the English-language **The Score** in that it has updated news bulletins running in a 30-minute loop... In partnership with **Dome Productions** and **Christie Digital Systems**, the **CAB** says the 2004 private broadcasters' convention will – for the first time – be presented in High Definition (HD). The CAB will be producing the convention's opening ceremonies, plenary sessions, Hall of Fame Luncheon and Gold Ribbon Awards in HD format. The CAB 2004 Convention — *Private Broadcasting: Putting Canada First* — will be held in Ottawa Nov. 28-30.

GENERAL: Fourth-quarter profits at **CHUM** nearly quadrupled, on higher revenues and lower operating expenses. CHUM, with 32 radio stations, eight local TV stations and 18 specialty channels, reported it earned \$8-million dollars in the three months ended August 31. In the same period last year, CHUM earned \$2-million. For all of fiscal 2004, CHUM earned \$37-million in profits on \$560-million in revenues. Last year, the company earned \$25.4-million on \$540-million in revenues... **TVA Group Inc.** has reported a third-quarter profit of \$8.1 million, up 26% from \$6.4 million in the year-ago period. The **Quebecor** subsidiary said its profit improvement came largely from its magazine publishing and program distribution sectors. Earnings per share increased to 25 cents from 20 cents. **Serge Guoin**, TVA Group's President/CEO, said that the planned \$46-million acquisition of **Toronto One**, the **Craig Media** TV station in Toronto, "will quickly contribute to our profitability." Summer-quarter operating revenue rose to \$71.3 million from \$67.3 million, as TV revenue increased to \$49.3 million from \$47.1 million, publishing revenue edged up to \$19 million from \$18.8 million, and distribution revenue grew to \$3.6 million from \$1.8 million... **Corus Entertainment** reports a 13% in fourth-quarter profits, despite a drop in revenues. The company says it earned \$14-million, or 33 cents a share, for the three months ended August 31, comparing with a profit of \$12.4-million, or 29 cents a share, last year. Revenue for the quarter fell seven per cent, to \$163-million... **Rogers Communications** went from a third-quarter loss a year ago to a \$61.6-million profit this year, the mobile-phone business contributing about half of the overall group's operating profit and revenues. Rogers earned 20 cents per share for the quarter ended Sept. 30, compared with a loss of 13 cents per share for the same period a year ago. Operating revenue grew in the quarter to \$1.43 billion, up from \$1.21 billion in the third quarter of 2003... Fourth-quarter profit at **Astral Media Inc.** is up over last year. Astral earned \$27.2-million, or 48 cents a share, in the quarter ended Aug. 31. That compares with a profit of \$17.7-million, or 32 cents a share, a year earlier. Revenue was \$132.3-million versus \$125.2-million. Annual revenue rose to \$519-million from \$476-million. Part of the reason for the upswing is pay-TV subscribers. Astral's subs rose seven per cent to more than 1.4 million viewers, with ad revenues there up 17%. At Astral's radio

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division, revenue for the year rose 12%... **Peter Gzowski**, the late **CBC Radio** Host – who had a love of native studies – would be happy to know that a college bearing his name now incorporates the **First Peoples House of Learning**. It's at **Trent University** in Peterborough where Gzowski was Chancellor between 1999 and his passing in 2002. The \$38-million college officially opened this month... The **Times of London** reports that the **BBC**, the world's biggest public broadcaster, is to cut almost a quarter of its 28,000-strong work force. If so, it would be the biggest shake-up in BBC's 82-year history. Bearing the brunt of the cuts, says the London daily, would be the news-gathering and production operations. The series of cost-cutting exercises planned from next year on by BBC chiefs was said to be ordered by Chairman **Michael Grade**. The Times says the shake-up comes as the British government mulls the renewal in 2006 of the BBC's 10-year royal charter which enables it to gather a licence fee from all TV owners in the country. Licence fees brought the BBC an income of £2.8 billion (\$6.3-

billion) in 2003. The BBC rejected the report as speculative... **Rush Limbaugh**, the right wing US radio show Host who's the subject of a criminal investigation into his use of prescription painkillers, has appealed a court ruling that would allow prosecutors to examine his medical records. He maintains he's committed no crime and that the opening of his records would violate his privacy. A three-judge US federal court panel ruled the seizure was legal. Limbaugh admitted on the air to an addiction to painkillers and took a five-week leave of absence but, so far, he hasn't been charged with a crime. The case against him is on hold while the privacy issue is resolved.

REVOLVING DOOR: **Kevin Goldstein** has been promoted to Director Regulatory Affairs, **CHUM Limited**. He joined CHUM last year as Manager, Regulatory Affairs... **CKPR Thunder Bay** PD **Rob Brown** is no longer with the station... When an American president is elected next week, it will mark **NBC** Anchor **Tom Brokaw's** last planned major event on the air. Short of a huge unexpected story, the elections are expected to be his final big night as NBC's top anchor. After more than two decades as the face of NBC News, Brokaw says, "I'm completely at peace with my decision." He leaves **NBC Nightly News** Dec. 1... **Jennifer Yascheshyn** is the new Promotions Co-ordinator for **JRfm/BOB-FM Brockville**. Yascheshyn arrived from **CHYR-FM Leamington** where she held the same position... **Ann McGuire** has been appointed to the newly created position of **Director, Post-Production & Technical Services** in the Broadcast Operations department at **Global Television** in Toronto. She will help align the Broadcast Operations department with recently announced CanWest MediaWorks production and programming initiatives... **BBM Canada** has appointed **Gina Banks**, Manager, Media & Marketing, **Procter & Gamble Inc.**, to the **BBM** Board of Directors.

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- (10/22/2004) - [CAB 2004 CONVENTION TO BE PRESENTED IN HIGH DEFINITION](#)
- (10/22/2004) - [BBM CANADA ANNOUNCES THE APPOINTMENT OF GINA BANKS, MANAGER, MEDIA & MARKETING, PROCTER & GAMBLE INC., TO THE BBM BOARD OF DIRECTORS](#)
- (10/22/2004) - [AZCAR AWARDED CONSULTING CONTRACT FOR SKY NETWORK TELEVISION OF NEW ZEALAND](#)
- (10/21/2004) - [LE RÉSEAU INFO-SPORTS MAKES ITS OFFICIAL DÉBUT TONIGHT AT 7 P.M.](#)
- (10/21/2004) - [LE RÉSEAU INFO-SPORTS FAIT SES DÉBUTS OFFICIELS CE SOIR À 19 H](#)
- (10/21/2004) - [CANADIAN SATELLITE RADIO AND CORUS ENTERTAINMENT INC. JOIN FORCES IN STRATEGIC PARTNERSHIP](#)
- (10/21/2004) - ["YEAR OF THE CAT" DRIVE HELPED BY CD98.9 SIMCOE](#)
- (10/21/2004) - [ACCESSIBLE VOTING FOR CBC'S GREATEST CANADIAN](#)

Check the **NEWS RELEASES** section at www.broadcastdialogue.com regularly . . . And send us your NEWS RELEASES for posting.

SIGN-OFF: Vern Dallin, 97, in his sleep at Saskatoon. Dallin was Station Manager at **CFQC Saskatoon** when he retired in 1972. He also served a term as President of the **Canadian Association of Broadcasters**.

LOOKING: The new **Milestone/CHUM FM** station set for Edmonton is searching for a General Sales Manager. See the ad on Page One, then click on the e-mail address to indicate your interest... **HITS 101.3/The Drive 99.3 Prince George** seeks a Broadcast Technician. Their ad is on Page 2 and, as with all links found on these pages, is clickable for immediate response... Other jobs we've heard about include: **CKNX-FM Wingham** - Morning Newscaster/Co-Host for FM; **Alliance Atlantis Toronto** - Content Producer; **CFPL/CFPL-FM/CKDK-FM/CFHK-FM London** - Part-time Promotion Co-ordinator; **CIZZ-FM/CKGY-FM Red Deer** - Creative Writer; **Rogers Sportsnet Toronto** - Client Services Coordinator; **CFTR Toronto** - Creative/Traffic Administrator; **CJOY/MAGIC 106.1 FM Guelph** - Account Manager; **CKPR/Rock 94 Thunder Bay** - Account Executive; **Sun FM Duncan** - Sales Person; **CKRM/The Wolf/Lite 92 Regina** - Creative Writer; **Teletoon Toronto** - Programming Coordinator; **CBC Ottawa** - Regional Comptroller; **CBC Chicoutimi** - Associate Producer; **CBC Toronto** - Business Manager, Mobile Division; **CBC Yellowknife** - Videographer; **Rock D tente 102,7 Estrie** - Adjointe aux ventes; **CBC Montreal** - Announcer/Producer; **CBC Ottawa** - Video-Journalist and a Systems Technologist, both jobs for French Television.

SUPPLYLINES: Intel has cancelled a project to develop a chip for projection TVs. The company's plan to develop a liquid-on-crystal silicon chip, or LCoS, had been announced in January during the **Consumer Electronics Show** in Las Vegas. But in August, Intel said the chip would not be released by the end of the year, as originally intended. The cancellation came as the company was assessing its 2005 budget and analyzing its investment in the technology, said a spokesman. LCoS competes against other new display technologies that have already invigorated the rear-projection TV market, notably the digital light processing (DLP) chip pioneered by **Texas Instruments**. Analysts said Intel's move into the market could have made big-screen TVs less expensive -- much as its microprocessors have done for personal computers over the past 30 years.

November's Cover Story in *Broadcast Dialogue* is a Preview of...



Private Broadcasting: Putting Canada First

The Annual Convention of the Canadian Association of Broadcasters comes up in Ottawa Nov. 28-30.

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