Evolving Door: CKNW Vancouver morning Host Frosty Forst is retiring, after more than 40 years with the station... At Alliance Atlantis, Elizabeth Duffy-MacLean has been appointed VP, Public and Regulatory Affairs while Chris Fuoco is appointed VP, Affiliate Marketing for Alliance Atlantis Communications. Duffy-MacLean was most recently Group VP, Regulatory Affairs and Policy Strategy with Bell GlobeMedia. Fuoco had been Director of Affiliate Marketing at Alliance Atlantis before being promoted... CJAD Montreal News Director Derek Conlon, who’d been with the station since 1987 when he began as the overnight newscaster, abruptly resigned Monday... TVA’s Toronto 1 has promoted Duane Parks to Retail Sales Manager. Parks has been with the Toronto station for two years, after having arrived from what is now CanWest Media Works... Brian Johnston, ex of CKPT/CKQM-FM Peterborough, has been named Sales Manager for CHUM Radio Kingston (98.3 Fly-FM/103.7 BOB-FM/1380 CKLC-AM). He started Monday... Keith Soper has been appointed Marketing Manager of the St. John’s Telegram. Soper is best known for his years as PD and then GM/SM at OZ-FM St. John’s. His most recent broadcast experience was with Steele Communications in St. John’s... Mark Breslin, founder of Yuk Yuk’s Comedy Club, will be the PD of Canadian Satellite Radio’s proposed Laugh Canada channel. Pending licensing, CSR plans to broadcast what it calls “Canada’s undiscovered comic talent – the first dedicated radio comedy outlet in Canadian broadcast history.”

Sign-off: Bob Hunter, 63, in Toronto of prostate cancer. Bob Hunter, most recently the Ecology News Specialist for Citytv/CP24 Toronto, co-founded Greenpeace and was once named one of Time magazine’s top eco-heroes of the 20th century.

TV/Film: A survey commissioned by Astral Media’s The Movie Network shows Canadians are slow to adopt HD TV. Further, says the survey, more content is key to growing HD in Canada. Just 14% of Canadians have an HD-ready TV set and of those, more than half (54%) don’t have the set-top box required...
to deliver HD-quality picture. Among HDTV set owners, 41% say that the lack of content is the prime reason for not having an HD set-top box while 16% weren’t aware that a box was necessary. But of those Canadians who don’t own a HD set, 20% said they plan on buying one – with half of them planning to make the purchase within the next year. Bottom line, however, is that just 6% of Canadians are actually watching programs in high-def. For full tabular results, click www.ipsos.ca... Still with HD, the Canadian Cable Telecommunications Association is calling on the federal government to encourage investment, innovation and risk-taking in Canadian communications policy. In the past year, the cable industry says, it offered more choice to digital TV subs, including more high-def... It’s official, former Global TV Anchor Peter Kent will run for the federal Conservatives in the Toronto riding of St. Paul’s, now held by a Liberal... The US Census Bureau, in its American Time Use Survey, says Americans sleep, on average, 8.6 hours a day, spend 7.6 hours on average at work, and watch over two and a half hours of TV daily. The numbers are based on 21-thousand interviews conducted in 2003. The TV numbers held regardless of the sex of the respondent but age was a factor. Watching TV and reading time increase with age, replacing socializing and participation in sports that take a greater share of time in the younger demos...

**RADIO:** In Edmonton, nearly 900 people attended a memorial service Saturday for Wes Montgomery, the late CFCW Camrose morning Co-Host. Montgomery died a week ago Monday at the age of 66... Canadian Satellite Radio (affiliated with XM Satellite) and Asian Television Network International have signed a memorandum of understanding regarding production for CSR’s Mosaic channel, said to be multicultural radio offering North America-wide reach for satellite radio broadcasting... Meantime, in a similar announcement, CHUM Subscription Radio Canada (CSRC) has a memorandum of understanding JAZZ.FM91 Toronto to supply hosts, content, programming expertise and promotion for its proposed subscription radio service. JAZZ.FM91 will contribute three to six channels in jazz formats and will contribute airtime for the promotion of CSRC... Molson has signed on as a sponsor of Corus Radio’s new podcasting initiative, making the brewer the first podcast sponsor in Canada. The sponsorship covers podcasts of The Ongoing History of New Music and Legends of Classic Rock... The third annual Cures for Kids Radiothon on KG Country/Zed 99 Red Deer raised $78,000 for much-needed hospital equipment and services, specifically the Cancer Unit of Red Deer Regional Hospital and for Camp Quality at Sylvan Lake... In the New York Times, Jeff Leeds – on American radio – wrote: “Major radio companies are abandoning rock music so quickly lately that sometimes their own employees don’t know it.” In the last four months, formats have been switched at four modern-rock or alternative stations in big media US markets: WHFS Washington-Baltimore, WPLY Philadelphia, KRQI Seattle, and WXRK New York. Music execs say the lack of true stars is part of the reason – none have connected with listeners the way their predecessors did. Many rock PDs aren’t sure what to play... CHWO Toronto/CJYE Mississauga raised $41,000 for the Toronto-area Salvation Army during the stations’ first radiothon, helping to kick off the Sally Ann’s annual Red Shield Appeal... CJFW-FM Terrace GM Brian Langston says his station, part of Standard Radio BC North, is presenting this year’s Gingolx CRABFEST Music Festival July 1-2 in Gingolx, BC (about 90 miles north of Prince Rupert at the mouth of the Nass River). CRABFEST expects to draw some 5,000 spectators for performances by the likes of Doc Walker, Prairie Oyster, Trooper, Chilliwack, Warparty, Reddnation, and Lisa Brokop.

**GENERAL:** The number of online adults who prefer the Internet as their main source of news has grown by over 35% in the last four years – and this at the expense of TV and newspapers. Market research firm JupiterResearch says more than 26% of online adults prefer the Internet for national and international news, up from 19% in 2001. But the survey also shows that overall numbers using the Internet for daily news has stayed flat over the last few years, at about 50%. The number of online adults preferring to use the Internet for local news is also growing, but has yet to exceed 10%... BCE Inc. reports first-quarter profits rose by $4 million. BCE earned $474 million, while revenue climbed 4.8% to $4.9 billion... Newfoundland Capital Corp. (Newcap) earned $1.5 million during the first three months of the year, down from $2.6 million a year earlier. The profit amounted to 13 cents a share, compared with 21 cents in 2004. Last year's results included a one-time $2-million gain on the sale of Newcap’s interest in Optipress Inc. Excluding that gain, net income increased by $900,000. Revenue rose to $15.7 million from $13.3 million... At the 24th Atlantic Journalism Awards last weekend in Fredericton, broadcast winners were: Spot news radio: Denis Mulloy, VOCM St. John’s; Spot news TV: ATV News Halifax; Enterprise reporting radio: CBC PEI; Enterprise reporting TV: Sally Pitt, CBC-TV PEI; Continuing coverage radio: Dave Zelcer, Jon Soper, Kevin Harvey and Leigh Anne Power, CBC Gander; Continuing coverage TV: ATV News Halifax; Feature
HAS YOUR STATION(S) GOT A CONCISE DESCRIPTIVE SUCH AS THE ONE LISTED BELOW FOR CJAD MONTREAL?

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As a subscriber to this newsletter, you receive at NO CHARGE your colour logo in the print Directory which comes out VERY soon. Please make sure we’ve got your information correct.

Changes – including your logo – may be sent to broadcastdialogue@rogers.com.

ADIOS: A Toronto-based group of indie musicians – called Indie Pool – is asking the CRTC to create an incentive-based system to measure CanCon. They want CanCon credits divided into four point-system categories. International artists would get the fewest points while developing artists would get the most. The group’s prime complaint with the existing system is that radio fills its quotas by playing only the Canadian stars who have made it big; that there’s no reason to take a chance on someone new… Locked in the Trunk of a Car by the Tragically Hip, aired on CHOM-FM Montreal at approximately 3:15 pm and containing the phrase “f**ked up”, was in breach of the Canadian Association of Broadcasters’ (CAB) Code of Ethics. The Canadian Broadcast Standards Council heard from a complainant who said the airing of the f-word at times of the day when children could be expected to be listening to the radio was inappropriate… Newcap has won CRTC approval to buy CJUK-FM (Magic 99.9) Thunder Bay. Purchase price is $2.3 million. The newly-acquired property, which remains a community station, will twin with Newcap’s existing Thunder Bay property, CKTG-FM (The Giant)… Standard Radio London’s Sixth Annual Radiothon for the Children’s Hospital of Western Ontario has raised a record $448,56. For the second time, three of the four Standard Radio properties in London -- Q97.5, Newstalk 1290 and Country Favourites BX93 -- were involved in the broadcast, with each of the stations’ personalities bringing people’s stories to listeners through interviews with hospital staff, patients and families… An appearance by Coldplay for an exclusive performance at The Edge Toronto’s downtown studio literally, says the station, brought traffic to a standstill. So many fans gathered that the band’s SUV had to be escorted down the street by mounted police officers. Examples of the performance can be streamed at www.edge.ca… From the RAB’s Radio Sales Today bulletin of May 10, a poll in 87 US metro markets (with an adult population base of 137,478,000) done by The Media Audit shows satellite radio has attracted a mostly male audience of 681,000 or 0.5% of all adults. From a sample of 117,737 respondents, 571 adults said they listened to satellite radio at least once in the past seven days. The Media Audit also found that 76.1% of all adult satellite radio listeners are 35+ while 48.5% are 45+… In the lead-up to Mother’s Day, Z103 Sudbury went looking for “Sudbury’s Hottest Mom”. After 350 entrants, local mom Jennifer Bohren was given the title, along with $2,000 in prizes. The station Web site saw over 1,100,000 votes cast to determine which mom was the hottest. Jennifer Bohren’s photo may be found in the Broadcast Dialogue News Release section.
at our Web site... On June 1, HOT 89.9 FM Ottawa says it will become the first station in the world to broadcast live the wedding of a gay couple. Lynn and Alex, the gay couple from TV reality show The Amazing Race 7 will fly to Ottawa for the ceremony. They'll exchange vows at the Ottawa Congress Centre.

TV/FILM: The portrayal of gays and lesbians inaccurately, unfairly and inappropriately is a breach of the Code, says the Canadian Broadcast Standards Council. A broadcast of the religious program John Hagee Today as aired on CITS-TV (CTS) September 17, 2004 saw the evangelist criticize the American school system for allegedly banning Bibles, referring to Winter Break rather than Christmas Break and, in Hagee’s opinion, promoting homosexuality. In his references to homosexuality, Hagee suggested that homosexuals recruit and start brain-washing children because they cannot have their own. The Ontario Regional Panel found the remarks unduly discriminatory and in contravention of the Human Rights and Religious Programming clauses... CHUM Television says it will re-brand the former Craig Media MTV Canada channels, MTV Canada and MTV2. CHUM will also pay $10 million in licence fees remaining to US-based MTV Networks International, which is exercising its right to terminate an agreement it had with Craig. By the end of next month, CHUM will have given the channels new names and program titles. David Kines, VP of music and youth channels for CHUM TV, says MTV2 (which had 265,000 subs) will become another music video channel in the Much vein while MTV Canada will be a new youth culture offering... Countdown will become CTV Newsnet’s first program, airing for a full hour weekdays at 8 p.m. ET. Mike Duffy is host of the show that will help viewers count down to the anticipated federal election. It was just last month that Newsnet was released from its headline format by the Commission... CHUM Television has a one-year deal with the NFL to carry Monday Night Football. The first game is set for Sept. 8... Canada’s Top 10 TV commercials, created by public voting for the celebration of the 100th anniversary of the Institute of Communications and Advertising, and going back to the 1950s are:

1967 - Do you Eat the Red Ones Last? for Nestle Canada’s Smarties
1973 - Mona Lisa for Cadbury Chocolate Canada Inc.’s Caramilk
1973 - Milk Moustache for Ontario Milk Marketing Board
1975 - The Road for A&W Food Services of Canada
1985 - It Tastes Awful. And It Works for W.K. Buckley Ltd.’s Buckley’s Mixture
1990 - Bike Story for Canadian Tire Corp.
1996 - Stuck for Fruit of the Loom underwear
2001 - The Rant for Molson Canada’s

and 2003 - The newest ad is Pinesol’s spot featuring a dog lying on a kitchen table, and jumping into his basket on the floor when his owner’s car is heard approaching. It was created by Palmer Jarvis DDB and is still on the air.

EVOLVING DOOR: Susan Reade will become Station Manager/GSM for Rawlco’s soon to be launched smooth jazz radio station in Edmonton. Reade was an Advertising Consultant for Rawlco with CISS Toronto when the station launched. More recently, she’s been with Standard Radio at EZ Rock Edmonton as Retail Sales Manager... Ken Truhn, GM at CJXX-FM (Big Country 93.1) Grande Prairie, leaves that job effective May 31. Truhn is pursuing a radio licence of his own for the Grande
Prairie market... Judson Martin, Alliance Atlantis Communications’ CFO, will leave the company for undisclosed health reasons once his replacement is found – expected by September... John Gallagher, known in the Southern Ontario area for his sportscasts on Citytv Toronto, has become the morning Host at 94.9 The Rock Oshawa. He began yesterday (Wednesday). Gallagher joined with co-Host Sarah Beer for the new show, called John Gallagher and Beer for Breakfast... SUN FM (CHSU-FM) Kelowna has hired Dan Freeman aka Tarzan Dan for mornings. Meanwhile, within the Standard Radio BC interior chain, Brian Martin moves from APD/afternoons at Sun Kelowna to mornings at Sun (CICF) Vernon and Dustin Collins moves to mornings at Sun (CJMG-FM) Penticton... Trevor Pilling has been appointed Executive Producer of CFL on CBC. Pilling has been Senior Producer of the show since 2003 and has produced for the last four Olympics. During next year's Winter Games in Torino, he will act as senior producer on the prime time show... Allan Ethier is no longer in his role as an Account Executive with BBM. It was a mutual parting of the ways... Tom Christie is now general at CHSC St. Catharines.

GENERAL: Winners at the Atlantic Regional RTNDA convention in Saint John over the weekend were:
2004 TELEVISION
– Bert Cannings Award - Best Newscast – Global News Maritimes Dartmouth
– Charlie Edwards Award - Spot News – ATV News Halifax
– Dan McArthur Award - In-depth/Investigative – Radio-Canada Atlantique Moncton
– Dave Rogers Award - Feature — ATV News Halifax
– Gord Sinclair Award - Special Events – ATV News Halifax
– Ron Laidlaw Award - Continuing Coverage – ATV News Halifax
– Web site Award - Global News Maritimes Dartmouth

2004 RADIO
– Byron MacGregor Award - Best Newscast – KHJ Fredericton (Small Market) and CBC Radio Halifax (Medium Market)
– Charlie Edwards Award - Spot News – CJLS Yarmouth
– Dan McArthur Award - In-depth/Investigative – CBC Radio Halifax
– Dave Rogers Award - Feature – CBC Radio Moncton (Small Market) and CBC Radio Halifax (Medium Market) and CBC Radio One Maritimes - Fredericton (Large Market)
– Gord Sinclair Award - Live Special Events – KHJ Fredericton (Small Market) and CBC Radio Halifax (Medium Market)
– Ron Laidlaw Award - Continuing Coverage – CJLS Yarmouth
– Sam Ross Award - Editorial/Commentary – CJLS Yarmouth

The Atlantic Regional winners now go on to compete for the RTNDA National Awards to be presented at the RTNDA National Conference in Toronto June 10... Tri-Vision International Ltd., which licenses the V-chip technology used to block violent or other objectionable TV programming, is suing retailers Best Buy and The Brick for alleged infringement of its Canadian patent. In a statement of claim in the Federal Court of Canada, Tri-Vision requests an injunction that would stop the companies and their representatives from making, using, selling, importing or exporting TV sets that allegedly infringe on Tri-Vision's patent.

LOOKING: Jobs we've heard about this week include: CIDC-FM Toronto - Assistant PD; Corus Television Toronto – Intermediate Accountant; CHQR Calgary - Part Time Operator; CKNW/CRN News Vancouver - Newscaster-Reporter; KG Country/Zed 99 Red Deer - News Anchor/Reporter/Farm Director; CIMJ/MAGIC 106.1 FM Guelph – Cruiser/Reporter; CKBD Vancouver – Community Cruiser Individual; CTV Toronto – Corporate Accountant; CICX-FM Orillia – Afternoon Drive Announcer; CJWW Saskatoon - Reporter/News Anchor/Reporter; CTV Winnipeg – Promotion Assistant; CJNL Merritt — Afternoon Announcer/Music Director; CBC Toronto - a Senior Media Librarian (Radio Archives, a Marketing Analyst, and an Applications Specialist VSC; CBC Ottawa - Announcer-Host-Anchor, Regional Radio; CBC Iqaluit – Reporter/Editor; and, CBC Yellowknife – Announcer/Operator.

EDITOR'S NOTE: On the masthead this week, you'll note that this edition is Volume 12, Number 48 – wrapping up our 13th year of Broadcast Dialogue electronic newsletter service. What began as Canada's first electronically-delivered broadcast newsletter – sent exclusively by fax in 1992 – is now wholly delivered by e-mail using the Adobe Acrobat filing system. While I shouldn't be surprised by how far the technology has come, I'm, well, surprised! Thank you for your support. And now on to year 14.
EVOLVING DOOR: Michel Arpin, Senior Regulatory and Government Affairs Advisor for the Astral Broadcasting Group in Montreal, has been appointed a full-time Vice-Chair of the CRTC. From 1971 to 1979, he held a variety of positions within the CRTC, including Director of Operations (1977) and Director General, Programming (1978). He has also served as Vice-Chair and Chair of the Canadian Association of Broadcasters, Director and Secretary-Treasurer of BBM, Director and President of the Association canadienne de la radio et de la télévision de langue française, as well as Director and Corporate Secretary of MusiquePlus. In 2001, he was inducted into the CAB's Broadcast Hall of Fame... Gary A. Krushen, until recently the Director of the Midwest Region for the CRTC, has been appointed Regional Director, Western and Northern Regions. Regional CRTC offices will remain open in Vancouver, Edmonton, Winnipeg and Regina. The Commission says the coordination of all western activities from one location (Winnipeg) will allow for better coordination of the workload in each office... Laura Nixon has announced her resignation as VP, Finance/CFO at Rogers Media Inc. She departs May 31... Zev Shalev has been appointed Senior Executive Producer in charge of entertainment and information program development for CanWest MediaWorks in Toronto. Shalev was most recently Executive Producer at TORONTO 1... Mark Jan Vrem, the Managing Director at Global BC in Vancouver, is no longer with that news department... George Browne, the founding Executive Producer of Global National, moves to interactive media as Senior Manager, Television Web sites, Interactive while Kenton Boston, Executive Producer for Eastern News Operations, moves from Toronto to Vancouver to lead the Global National team as Senior Executive Producer, National News... Richard Bartrem, Astral Television’s Director of Affiliate Marketing, works his last day at Astral’s Toronto office tomorrow (Friday). He’s moving to WestJet in Calgary and will become Director of Brand and Communications... Cary Rubin joins CanWest MediaWorks in Toronto on Monday as Director, Affiliate Relations for Prime TV, Xtreme Sports, DejaView, Lonestar, Fox Sportsworld Canada, Cool TV, Mystery and...
Men TV. He had been Director of Network Programming at Bell ExpressVu.

CARAS, the Canadian Academy of Recording Arts and Sciences, says the new Canadian Music Hall of Fame will be located in Toronto, at the intersection of Yonge and Dundas in the recently re-developed downtown core... Two radio application have triggered calls at both Moose Jaw and Calgary. Other parties wishing to establish new radio properties in either of those cities have until July 27/05 to get applications into the hands of the CRTC... After almost 40 years, CJYR Edson and its network of YR stations (Jasper, Whitecourt, Hinton, and Grande Cache) is no more. The Newcap stations of Western Alberta have re-launched as The Fox Radio Group, “playing all kinds of stuff”. CJYR, by the way, has new calls: CFXE... Saying that it’s a waste of bandwidth, the Canadian Cable Telecommunications Association wants the CRTC to dump regulations requiring all cablecos to carry local FM signals. CCTA President Michael Hennessy the FM on cable model has become archaic. A Strategic Counsel study estimates that 4% of cable subs listen to FM via cable, and that not many more are aware they can get radio via cable... 98 The Beach Port Elgin launches tomorrow (Friday). The FM'er is the former CFPS-AM which was a repeater of CFOS Owen Sound. Bayshore Broadcasting says The Beach will – for the most part – be locally programmed and staffed.

If you believe you are the perfect person for this position, we’d like to talk to you. The successful candidate will live and work in one of Canada’s great cities and be part the management team of NewCap Broadcasting, a fast-growing and aggressive company dedicated to creating great radio.

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E-mail your info by clicking here: jobs@thebreeze103.com

and a spin-off series from the long-running Da Vinci’s Inquest, entitled Da Vinci’s City Hall (CBC). Several miniseries and movies of the week also got the nod, including Everest (CBC), Indian Summer: The Oka Crisis (CBC), October 1970 (CBC), and Doomsstown (CTV). Returning shows include Corner Gas (CTV), Trailer Park Boys (Showcase), Degrassi: The Next Generation (CTV), and the 15th and final year of The Red Green Show (CBC). Telefilm Canada administers the English-language drama stream for the CTF. CBC-bound productions were the big winners, hauling in more than $43-million in total -- or 44% of the $99.2-million available... CTV News and CTV Newsnet breached broadcaster codes, says the Canadian Broadcast Standards Council, when the network and the specialty service used the adjective “Polish” to describe a Second World War ghetto and the concentration camp at Treblinka. The difficulty was in the area of misunderstanding the location from the perpetrators. The Polish people had nothing to do with the creation and operation of ghettos nor of concentration camps. In an internal memo after the facts, CTV News said:
“CTV News programs must not use the adjective "Polish" when describing World War 2 concentration camps or ghettos that were created, built and run by Nazi Germany.”

General: At Sun Peaks on the weekend, the British Columbia Association of Broadcasters – at its annual convention – recognized outstanding contributions to broadcasting, awards going to:

Broadcaster of the Year - Roy Gardner, Global Television, Vancouver
Broadcast Performer of the Year - Tony Parsons, BCTV News on Global, Vancouver

Community Services/Radio - Classic Rock 101 Vancouver
Community Services/Television - Global Television, Vancouver
Best Creative/Radio - CHSU/CKFR Kelowna
Best Creative/Television - Channel M Vancouver
Special Programming/Radio - CKNW News Talk/980 Vancouver
Special Programming/Television - Global Television Vancouver
Excellence in News Reporting/Radio - CKNW News Talk/980 Vancouver
Excellence in News Reporting/Television - CIVI-TV Victoria

Rick Sanderson of TBWA received the Friend of the Industry award and Dawn Chubai of Citytv Vancouver won the Broadcast Performer of Tomorrow award. The Humanity Award went to The Crisis Intervention and Suicide Prevention Centre of BC... In a recent column, Mervin Block, known by in-the-know Newsies for his sharp eye and wit, took aim at the over-used “all eyes are on...” If you’re regularly exasperated by which cliches are among today’s favourites, check what author and news-writing coach Block has to say at [http://www.poynter.org/content/content_view.asp?id=82247](http://www.poynter.org/content/content_view.asp?id=82247)... At the Prairie Regional meeting of the RTNDA in Edmonton last weekend, awards went to:

TELEVISION – Bert Cannings Award - Best Newscast - CHAT-TV Medicine Hat (Small Market); CTV Regina (Medium Market); and, Global Calgary (Large Market)
Charlie Edwards Award - Spot News – CTV Saskatoon
Dan McArthur Award - In-depth/Investigative – CTV Winnipeg
Dave Rogers Award - Feature - CHAT-TV Medicine Hat (Small Market); CBC Regina (Medium Market); and, CFCN-TV Calgary (Large Market)
Gord Sinclair Award - Special Events - Global Regina (Medium Market) and A-Channel Calgary (Large Market)
Ron Laidlaw Award - Continuing Coverage - Global Calgary
Sam Ross Award - Editorial/Commentary - Global Edmonton

RADIO – Byron MacGregor Award - Best Newscast - CHAB Moose Jaw (Small Market); CKRM Regina (Medium Market) and CFCN-TV Calgary (Large Market)
Charlie Edwards Award - Spot News - CKRM Regina
Dan McArthur Award - In-depth/Investigative - CBC Winnipeg
Dave Rogers Award - Feature - CBC Regina (Medium Market) and CBC Winnipeg (Large Market)
Ron Laidlaw Award - Continuing Coverage - CBC Regina
Sam Ross Award - Editorial/Commentary - CHED Edmonton
Website Award - CHED Edmonton (Large Market)
SIGN-OFF: William Cresswell (Bill) Mitchell, 73, suddenly at Vancouver General Hospital. Bill Mitchell was an All-Canada Radio and Television Manager at Montreal, New York and Vancouver. A service of thanksgiving is to be held this morning (11 am, Thursday) at St. Mary’s Anglican Church in Kerrisdale.

LOOKING: FOXY 88.5 Toronto seeks a General Sales Manager. See the ad on Page 1... The Breeze Calgary is looking for a Program Director. See the ad on Page 2... Other jobs we’ve heard about include: CHFI-FM Toronto - Freelance Host & Summer Fill-In/Weekends; Standard Radio Kelowna - Engineer/Technician; ROBTV Toronto – Editorial Assistant; Bob FM (CJPT-FM) Brockville – Morning Co-Host/News Coordinator; CJQQ-FM Timmins – Morning Show Host; TORONTO1 – Retail Sales Rep; CTV Specialty Network Toronto – Contract Administrator; CTV Toronto – Billings Administrator; CanWest MediaWorks Toronto – a VTR Operator, an Account Executive Interactive, an Advertising Coordinator, and an Inventory Traffic Coordinator; CBC Toronto – an Executive in Charge of TV Drama Production, a Research Officer, a Programmer-Software Developer, and a Business Manager Human Resources; Alliance Atlantis Toronto – a Messaging Analyst, a Human Resources Coordinator, an Accountant Distribution Revenue/Accounts Receivable, and an Accountant Advertising International; Astral Television Networks Toronto – Director Affiliate Marketing; The Breeze Calgary - Switchboard Operator; CKLG-FM Vancouver – Account Manager; CISQ-FM (Mountain FM) Squamish/Whistler - Promotions Assistant; CBC Sudbury – Program Marketing Coordinator; and, CBC Ottawa – Site Director.

SUPPLYLINES: Leitch Technology says it will cut a further 75 to 100 jobs in Toronto over the next few months in what the company calls its overall cost-cutting plan through out-sourcing.
Radio: In a bid to save the CHOI-FM Quebec City radio licence, owner Genex Communications was in Federal Court of Appeal Tuesday arguing that the CRTC doesn't have the right to censor controversial broadcasts. Guy Bertrand, CHOI's lawyer, argued that "a radio station has never been shut down in the history of the world (for editorial content), except in totalitarian states." Bertrand said the court must protect freedom of the press. A lawyer for the CRTC refused to comment on the case. Genex owner Patrice Demers said he will appeal to the Supreme Court of Canada if he loses the appeal. The hearing continues... The CRTC has approved Newcap Radio's bid to operate an FM'er at Whitecourt, AB. It will succeed an AM repeater of CFXE Edson (previously CJYR)... CRIA, the Canadian Recording Industry Association, is pleased with the Federal Court of Appeal's having clarified the steps necessary to learn the identities of alleged large-scale uploaders. CRIA President Graham Henderson says that while the

Corus Radio's VP, Finance and Administration goes to Rogers Media as VP, Finance... CanWest MediaWorks has appointed Christine Shipton Senior Director, Dramatic Programming.

www.jesseandgene.com
Sort of needs a pod-casting Web site
General Manager/Program Director

Qualifications:
- The successful candidate will exhibit the classic symptoms of paranoid schizophrenia, narcissistic tendencies and delusions of grandeur.

Requirements:
- Work with others broadcasters to accomplish the industry mandate of employing almost no one while making as much money as possible
- Enjoy firing people and disrupting their lives
- Ability to make incredibly stupid decisions
- Develop and implement a broadcast policy which prohibits time off in between ratings and for non-station events like the birth of children, weddings, family events and one's own death
- Be able to use words like "synergy" and "team player" in daily memos that admonish the staff.
- Understand that if Jesse and Gene were so smart they would actually have a real job in broadcasting instead of this little toy website and hobby

Salary:
Are you kidding? Hey, who knows, if someone actually advertises on our site there might be some cash in the deal, but like most stations we'll just try to give you contra. Go to www.jesseandgene.com and e-mail us your stuff. And remember, this is a hobby, so you'll just have to visit the site every couple of days to see if we've said anything about your application. Oh, and lighten up would you.
Court found that CRIA would need more evidence before proceeding with the 29 actions filed to date, “large-scale music swappers should know that they can and will be held accountable”... Last Friday, The Beach 98 (“Light Hits for the Lighthouse Coast”) launched at Port Elgin, born from the ashes of Bayshore Broadcasting’s CFPS-AM, a repeater of CFOS Owen Sound programming (call letters for The Beach are CFPS-FM). Morning Co-Hosts are Paul Hill, ex of CKNX Wingham, and Shannon Snoes, in from CKSY-FM Chatham. John Divinski, best-known in his former markets of Cornwall and Sarnia, is ND/Talk Show Host. Riding Mountain Broadcasting (CKLQ/STAR FM Brandon) has been recognized provincially by The Kidney Foundation of Canada – Manitoba Branch. That organization’s “media award” recognizes CKLQ/STAR FM’s contribution and support of the Kidney Foundation... And, yet another case of “I didn’t know the mic was still on”, this time from New York. WCBS-TV Reporter Arthur Chi’en, during a live report, was being heckled by two men shouting about radio shock-jocks and making obscene gestures. He managed to complete the stand-up clean but – prematurely, it turns out – turned to the two hecklers and shouted: “What the – blank -- is your problem?” The f-word, of course, was picked up and transmitted on Channel Two. And Chi’en, of course, got fired. Fans of shock-jocks Opie and Anthony were celebrating over the reporter’s firing.

SIGN-OFFS: George (Melbourne) Macdonald, 83, in Windsor. Macdonald had a 30-year career in broadcasting, most notably as GM of CKWW Windsor and, prior to that, GM of CKRM Regina. CKNW Vancouver ND Gord Macdonald is his son... Long-time CHED Edmonton Santa’s Anonymous organizer Gary Draeger died early last Saturday from complications resulting from long illness. The
BROADCAST TECHNICIAN/TECHNOLOGIST

Pippin Technical Service Ltd. is expanding and is seeking electronic systems technician/technologists. The work involves installation, commissioning and maintenance of broadcast and telecommunications equipment. This position will appeal to those who have graduated from a post secondary technical institute in electronics technology or similar program. Applicants who have equivalent industry training and/or experience are also urged to apply.

One to three years industry experience is desirable although recent graduates from a post secondary institution will be considered for an entry level training position. Applicants should be prepared for limited travel within Canada.

Pippin Technical Service Ltd. is a leading systems integrator of broadcast and telecommunications systems in Canada and offers competitive wages and employee benefits.

Please respond in confidence with resume via fax or e-mail to:

Pippin Technical Service Ltd.
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Attention: Mr. Allan Pippin
306-931-4811 (FAX)
alpippin@pippintech.com

Funeral will be at 2 p.m. today (Thursday) at the Evergreen Memorial, 161 Avenue and Fort Road.

GENERAL: CBC Journalist Anna Maria Tremonti, addressing a Halifax business luncheon, said reporters are not asking the tough questions and thus missing stories because of their need to be liked. Too often, she said, journalists are cowed by business leaders and government officials who want to control the message that gets out. “We live in a media culture that is about ratings, advertising dollars, that’s about if you're popular versus if you're doing your job. Ask tough questions, you won’t get an interview,” she said. Citing an example, Tremonti pointed to the Gomery inquiry where journalists shifted focus from the hearing when former Prime Minister Jean Chretien produced a bag of golf balls as a gag. “The golf balls reigned and they distracted all of us, including the journalists,” she said... Attention GMs and PDs: If you thought RTNDA conventions were only for NDs, you might wish to re-think that position. Sessions at National conventions have been outstanding for at least the past three years and, at the one upcoming in Toronto June 9-11, it appears the streak will continue. The three-day event, at the Marriott Eaton Centre, offers: CRTC Chair Charles Dalfen; Jim McKibbin of Statistics Canada; CNN's Soledad O'Brien; Bob Nelson on coaching and mentoring staff; Story Structure for Radio and TV; CBS White House Correspondent John Roberts; and, Legal minefields in covering youth crime. The National Awards Gala on Friday, June 10, will see Co-Hosts Ted Woloshyn of CFRB Toronto and Beverly Thomson of CTV's Canada AM presenting awards recognizing the best in broadcast journalism in Canada. For details on attending, check with your News Director or register at www.rtndacanada.com... The Broadcast Research Council meets for lunch next Wednesday at Toronto’s Four Seasons Hotel Yorkville where Kaan Yigit, President of Solutions Research Group, will present core trends from Fast Forward™, his company’s ongoing consumer trend research program. For info or tickets, call Melissa Rodway at 416-413-3864.

TV/FILM: The CRTC has approved the Rogers Media acquisition of NOWTV Vancouver and its launch of a new station in Winnipeg. Rogers also won approval to retransmit NOWTV into Victoria and will spend $1.3 million on Canadian religious programming, including grants for local independent productions and scholarships. The new Manitoba station will be called CIIT-TV Winnipeg... The European Commission in Brussels has proposed that Europe phase out analog TV and switch to HD by early 2012. Two EC member states, Finland and Sweden, already plan to shut down analog broadcasting in 2007 and 2008 but the EU executive wants to speed up the process throughout the 25-nation bloc. A Commission spokesman says the EC is giving the signal to speed up the national switch over process to “give consumers the certainty that if they buy digital equipment they will actually be able to use it in the entire European Union”... CBC Newsworld has continued its tradition of annually awarding The Joan Donaldson Newsworld Scholarship to eight outstanding journalism students from across Canada. The scholarship consists of a $2,000 cash award, special training and a four-month summer job at one or more locations...
within CBC newsrooms. CBC Newsworld established the scholarship for aspiring journalists in 1999 in honour of Joan Donaldson, the first head of CBC Newsworld. Following a tragic accident in 1990, Donaldson was unable to continue her career.

**LOOKING:** Jesse and Gene are looking for a GM/PD. See their ad on Page 1...

**Pippin Technical** seeks electronic systems technician/technologists. See the ad on Page 3... **Standard Radio** at Dawson Creek is looking for a Creative Writer/Production Assistant. Standard’s ad may be viewed on this page... Other jobs we’ve heard about include: **CHML Hamilton** – Operator; **CKZZ-FM Vancouver** – Music Director; **CFOS Owen Sound** – Morning Host; **CHUM-FM Toronto** – Part-time Announcer; **Movie Central Edmonton** – Content Distribution/Marketing Coordinator; **A-Channel Winnipeg** - Anchor/Reporter; **CJRT-FM Toronto** – Sales Rep; **CBC Sudbury** - Director of French radio; **CBC Ottawa** – Reporter/Editor English Radio; **CBC Toronto** – Programmer, Quality Assurance; **CBC Vancouver** – Regional Web Developer; **CBC Montreal** – Production Engineer; and, **CBC Quebec City** – ENG Editor.

**SUPPLILINES:** The **OK Radio Group’s CHDI/CKER Edmonton** has purchased a Wheatstone networked audio system for its new facility. Expected to be delivered this summer, the system includes three Generation 4 Control Surfaces, three Bridge Satellite Frames, one main Bridge Router, system prewire and talent accessory panels. The networked system will be used for on-air and backup studios.

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**Dawson Creek BC**

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**BROADCAST DIALOGUE**

**Thursday, May 26, 2005**

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