

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

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Thursday, August 9, 2007

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GENERAL: The **CRTC's** annual report on the state of the industry finds Canadians are increasing Internet usage while watching and listening to slightly less of TV and radio. Internet ad revenues in 2006 were \$1 billion, up almost 100% from the \$562 million in 2005. Also in 2006, 70% of Canadian households subscribed to the Internet – with high-speed numbers pegged at 60% of that. Canadians watched an average 27.6 hours of TV per week in 2006, down half-an-hour from 2005, and listened to a half-hour less of radio a week – 18.6 hours – than the year before. Total revenues for both radio and TV improved in 2006 – TV up to \$2.6 billion (from \$2.5 billion) and radio up \$76 million to \$1.4 billion... NDP MP **Charlie Angus**, the Heritage critic, says the governing Tories may be meddling in **CBC's** search for President **Robert Rabinowich's** successor as well as News Chief **Tony**

Burman's. Angus says **Tom Long**, a veteran Tory backroomer and one-time **Canadian Alliance** leadership candidate, is heading the search for applicants through his headhunting firm (**Egon Zehnder International**). The NDP Heritage Critic is concerned that PM **Harper** wants CBC execs who will slant the news more in favour of his government... **Canadian Women in Communications** (CWC) is encouraging nominations for the 2008 CWC Annual Awards that honour individuals in four categories: Woman of the Year, Mentor of the Year, Trailblazer of the Year and Chapter Leader of the Year. At the discretion of its board, CWC also presents an Employer of the Year award. Nomination forms are available at www.cwc-afc.com.

RADIO: **Statistics Canada** says 2006 profits for private radio – as a whole – were “substantial”. The downside, however, has StatsCan cautioning that totals may be misleading. Ad revenue, it says, was up 5.3% to \$1.4 billion and generated profits were \$284 million before interest and taxes – (the 20% profit margin was the third-highest in 40 years). It's when one looks at market size and language that wrinkles start showing, e.g. at 22%, English-language stations recorded the largest profit margins, followed by French-language stations (at 11.5%) and ethnic stations (at 8.3%). The profit margin before interest and taxes was 26.9% for stations in the five largest markets, about double the profit margins for stations in other metro areas (13.4%) and stations operating outside metro areas (13.9%). AM profited for the fourth straight year with total profit before interest and taxes of \$17.6 million, up 29.7% from 2005. FM revenues rose to \$1.1 billion, up 5.6% from 2005... **CanWest MediaWorks** says it has completed the sale of its two existing radio stations in Canada, **99.1 Cool FM (CJZZ) Winnipeg** and **91.5 The Beat FM (CKBT) Kitchener** to **Corus Entertainment**. Aggregate cash sale price was approximately \$15 million. CanWest still holds a new FM licence for the Halifax-Dartmouth market but has yet to announce its intentions. CJZZ Winnipeg is already housed with **CJOB/CJKR** on Portage Avenue. Its format won't change but branding will. CanWest retained the Cool FM ID. In Ontario, CKBT Kitchener and long-time Corus station **DAVE-FM (CJDV) Cambridge/Kitchener** are geared toward obtaining a new address that will house both stations... **CKOT-AM Tillsonburg** now has its second stick up and running. **Country 107-3 (CJDL-FM)** simulcasts the AM product. **Tillsonburg Broadcasting** now owns three stations in that southwestern Ontario town – CKOT-AM, **CKOT-FM** and the new one, **CJDL-FM**... Fire at the 700-foot level of an 800-foot **Rogers**-owned tower in Winnipeg knocked four radio stations off the air a couple of weeks back; **CITI-FM** and **Clear (CKY-FM)**, both owned by Rogers and **Standard Radio's HOT 103 (CKMM-FM)** and **99.1 COOL FM (CJZZ-FM)** owned by **Corus**. Fire crews had to fight the electrical blaze with intermittent bursts of water rather than a steady stream that might conduct the current. Damage was estimated at about \$500,000... **Points Eagle Radio Inc.** has won **CRTC** approval for a Type B Native FM radio station in Sarnia at 103.3 with average power of 3,400 watts. For all intents, it will be a repeater of **CKTI-FM Kettle Point** save for six-and-one-half hours a week of Sarnia programming done through a split feed... The Commission issued a call for applications for a radio licence in Chilliwack after receiving one. Other parties must have formal application delivered to the **CRTC** by Oct. 2... Sports talk show host **Drew Remenda**, whose show airs on both **News Talk 650 (CKOM) Saskatoon** and **NewsTalk 980 Regina**, rejoins the **San Jose Sharks** TV play-by-play crew for the coming **NHL**

season. While he'll do the colour for the Sharks, the magic of radio will also allow him to continue his early evening talk shows on the two Saskatchewan stations... Live coverage of criminal activities must not endanger lives, says the **Canadian Broadcast Standards Council**. The decision follows a complaint that **CKNW Vancouver's** coverage of the **Dawson College** shooting in Montreal last year could have "*tipped the gunman to the whereabouts of the trapped people*". The full decision may be found by clicking www.cbpsc.ca... **Sirius** in the US has apparently taken the position that unless the **FCC** approves the merger with **XM**, Sirius won't obey the American regulatory body's compatibility rule for receivers. Right now, XM cannot be received on a Sirius radio, and vice versa, which goes against a legal requirement that they should be. In his quarterly conference call with **Wall Street** analysts, Sirius CEO **Mel Karmazin** said if the regulatory approvals are forthcoming and the merger closes by the end of this year, Sirius/XM should be able to offer a combined chipset by about May or June. But Sirius President of Operations and Sales **Jim Meyer** contradicted Karmazin, saying that "*It's not a given that we need an integrated chipset... More like a new radio, he said, that would be available by Christmas, 2008. However, said Meyer, "... if the merger goes through I'm very positive that we will very, very aggressively go after an integrated chipset. The timing of that chipset is probably somewhere between one year and two and a half years ... and we won't be able to begin that work until it's clear that the merger's approved*"... **Blackburn Radio's CHOK Sarnia** has won approval-in-part to add an FM transmitter in that city. The fly in the ointment was the applied-for Class A channel. The **CRTC** says it's too valuable a commodity for a repeater and says instead that Blackburn must come up with "*alternative technical parameters*". Blackburn said its CHOK signal had been degraded because of urban and industrial build-up. The Commission an FM transmitter would deliver a quality signal to Sarnia while still maintaining good coverage outside of Sarnia with the AM transmitter... **CJOB Winnipeg** has applied for permission to simulcast on FM, presumably for the same reasons as **CHOK Sarnia**... Espanola is about to get an FM station. **JOCO Communications** has **CRTC** approval to launch at 99.3, with power of 794 watts. The new station will program Classic Hits with specialty music focused on jazz, blues and folklore... The **CRTC** has approved the application from **Humber Communications Community Corporation** for an English-language instructional campus FM station. The not-for-profit station will operate at **Humber College** in Toronto with power of 60 watts at 96.9... **The Fox (CFXE) Edson** has completed the flip to FM.

TV/FILM: **Richard Gray**, Station Manager at **CTVglobemedia's A-Channel (CIVI-TV) Victoria** adds head of news for the A-Channel stations (Barrie, Ottawa, London, Wingham, Windsor and Vancouver Island, plus CKX-TV Brandon) to his duties. He'll report to the CTVgm corporate group, not **CTV News**. The intent, says the company, is to ensure independent news presentation and management... **VisionTV** is again focus of controversy, this time because of a show by an author with offensive Holocaust views. Just two weeks after the specialty channel was forced to apologize for broadcasting lectures by a fundamentalist Muslim preacher, it aired a documentary by a Turkish author who contends that "*Zionism and the State of Israel*" use the Holocaust as a means of "*legitimizing*" crimes against humanity. The program itself, however, focused on Muslim creationism and did not offer the author's views on the Holocaust nor did it feature him. Nonetheless, **B'nai Brith Canada** Director of Legal Services **Anita Bromberg** said it was "*disappointing*" that VisionTV provided a forum for the author... **TVA Group**, Canada's largest private-sector broadcaster of French-language programming, says its second-quarter profit rose 24% to \$16.6 million, from a year-earlier \$13.4 million. TVA, a subsidiary of **Quebecor**, has TV, production and distribution of audiovisual products, and magazine publishing, including **SUN TV (CKXT-TV) Toronto**. Earnings for the quarter ended June 30 rose to 61 cents a share from a year-earlier 50 cents a share while overall operating income rose to \$22 million from \$18.8 million... **CanWest Global Communications** and investment bank **Goldman Sachs** say that the New York bank will take possession of **Alliance Atlantis's** 50% stake in the **CSI** franchise, and its 51% stake in **Motion Picture Distribution**, which will be run by Toronto equity player **EdgeStone Capital Partners**. AA's 13 specialty channels will go into a joint venture, **CW Investments**, that will include the **Global Television network**. CanWest Global will control CW Investments so as to stay within **CRTC** and foreign ownership limits. CanWest will hold two-thirds of the voting shares and a 36% equity stake in the proposed joint venture. Goldman Sachs will hold the remaining one-third of voting shares and a 64% equity interest. As part of their agreement, the two will wind up their broadcasting joint venture by 2013 at the latest. If CanWest hasn't bought out Goldman Sachs' equity interest by that time, the bank will be entitled to sell the CW Investments group, subject to a right of first offer in favor of CanWest. If that doesn't work, Goldman Sachs would have the right to require CW Investments to effect an initial public offering... Despite what you may have heard to the contrary, Canada's **Television Bureau** says TV is more buoyant than ever. New TVB President **Theresa Treutler** says television viewing has continued to grow over the last 10 years, and not simply been buoyed by the aging population. The fact, says Treutler, is that viewing among 18-34s, 18-24s, Teens, and Children is higher now than it was a decade ago, based on weekly per capita hours. Occasional headlines touting the demise of television are clearly

unfounded, she says... Internet TV company **Maven Networks** says it will team with **Alliance Atlantis** to launch broadband video players on Alliance web properties, including **FoodTV.ca**, **HGTV.ca** and **Slice.ca**. The Bridgeport, Mass. company's TV platform will be used to update online video content and ads.

REVOLVING DOOR: Changes at **Corus Entertainment's** corporate, TV and content divisions include **Bryan Ellis** being appointed Chief Technology Officer while retaining his oversight of Corporate Business Development. He succeeds **John Heij** who will focus entirely on his responsibility as Waterfront Technical Strategy Advisor as Corus plans its move to new quarters; **Helen Lebeau** becoming VP, Operations in the Television division; **Lisa Lyons** moving to President of **Kids Can Press**; **Andrew Eddy** becoming VP, Content Distribution and Strategy; and, **Julie Edwards** becoming VP, Facilities and Administration... **Tony Marsh** has been promoted to GM/GSM at **ROCK 105.3 Medicine Hat**. The job becomes effective Sept. 1. He moves to the new Rogers station from his position as Market Sales Manager at **Rogers Victoria**... **Andrew Cochran**, whose career has included stints with **Canada AM**, **CTV National News** and **CBC**, became Regional Director for **CBC Maritimes** (Halifax) Aug. 7. He succeeded **Ron Crocker** who retired. Cochran also lectures on entertainment law at **Dalhousie Law School**... Also in Atlantic Canada, **Craig Mackie**, **CBC Prince Edward Island's** Managing Editor, has left the Corp after 26 years – the last six in Charlottetown... **Hugh Panero**, **XM Radio's** CEO in the US, is stepping down. No reason was given. President/COO **Nate Davis** will become interim CEO... **Chris Myers** has been appointed PD at **Harvard Broadcasting's** new station, **CHZN-FM Saskatoon**. Myers moves from PD at **The Beat 94.5 FM Vancouver** and begins in Saskatoon Sept. 4... **Dave LeBlanc** has been promoted to GM at **CIFA-FM Comeauville** (NS), a non profit station. He's been with the station since 1996... At **Corus Radio Cornwall**, **Variety 104.5 (CFLG-FM)** morning Host **Wayne Thompson** takes on that station's PD duties; GM **Scott Armstrong** adds the PD title for **Rock 101.9 (CJSS-FM)**; and, cluster Promotion Director **Rob Seguin** takes on APD duties for Rock 101.9. Also in Cornwall, New Rock 101.9 morning Host is **Drew Ferreira** who moves from sister station **CHAY-FM Barrie**... New PD at **Newcap Thunder Bay (105.3 The Giant (CKTG)/Magic 99.9 (CJUK))** is **Sandra Dolynchuk**, aka **Sandra Dee** when she was a morning Co-Host on The Giant and APD. She succeeds **Doug Elliott**... **Bob Dearborn** is the new morning show Host at **CKWR-FM Waterloo**. He had been doing mornings at **AM 740 (CHWO) Toronto**... New PD at **World FM (CKER) Edmonton** is **Roman Brytan**. Also at **Rogers Edmonton**, (Ms.) **Darcie Harris** is the new Chief Engineer. Harris arrived from **91.7 The Bounce (CHBN-FM) Edmonton**... At **Q91 (CKDQ) Drumheller**, **Jeremy Paige** succeeds **Hugh MacDonald** as Station Manager. Paige was in sales at **KG Country (CKGY)/Zed99 (CIZZ) Red Deer**.

SIGN-OFFS: **Jack Fenety**, 87, peacefully at his Fredericton home. The longtime broadcaster and Atlantic salmon conservationist was the definitive voice of radio for generations of people, spending more than 42 years at **CFNB Fredericton**. And Fenety's efforts to save salmon from over-fishing earned him the **Order of Canada**. He began at CFNB as an overnight Newscaster in late 1945. By the time he retired in 1982, he was VP/GM... **Tom Snyder**, 71, in San Francisco of leukemia. Snyder's smoke-filled interviews were a staple of late night US television on his program, **Tomorrow**, broadcast in the 70s.

LOOKING: **CKPT-FM Peterborough** - Announcer/MD; **Rogers Sportnet Toronto** - four Broadcast Technicians; **Global National Vancouver** - Writer; **Ross Video, Iroquois** – Technical Support Specialist; **Sun TV Toronto** - Sales/Research Analyst; **CTV Edmonton** – Reporter/Anchor; **Global Television Toronto** – Field Producer, **Entertainment Tonight Canada** and a Health Reporter; **BNN Toronto** – Chase Producer; **Rogers Sportsnet Toronto** – Manager, Web Content and a Broadcast Technician; **CH Red Deer** – Art Director; **Teletoon Toronto** – Production Supervisor; **CH Television Hamilton** – Writer/Producer; **Musimax Montreal** – VP, Programming; **CJOB/CJKR-FM Winnipeg** – Creative Director; and, **CBC Thunder Bay** - Program Manager.

OPS: In the July 19 edition, I mistakenly said **Harold Greenberg** was CEO at **Astral Media**. In fact it is **Ian Greenberg** who is CEO. Harold Greenberg died in 1996... **The New Country 95.3 (CING-FM Burlington/Hamilton)** retains a Toronto office for its sales team. As well, while **Casey Clarke** is no longer PD with the radio station he continues with **Corus' CMT (Country Music Television)** as Director, Music Programming.

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REVOLVING DOOR: **Bev Oda** is out, Quebec's **Josée Verner** is in as Heritage Minister. Oda becomes International Development Minister (see **GENERAL**)... Former **Radio-Canada** Journalist **Michel Morin** has been appointed as a new Commissioner with the **CRTC**. Before retiring in 2005, Morin - who lives in Montreal - spent more than 34 years in broadcasting. Most recently, he was the Chief Editor of TV news for Radio-Canada and the French language news network, **RDI**... **Ron Johnston** will take early retirement from his GM duties at **CHEX-TV Peterborough** Sept. 1. Succeeding him from **Corus Television** in Toronto is **Michael Harris**, VP/GM of **The Documentary Channel**, **SCREAM** and **CMT (Country Music Television)**... Also in Peterborough, VP/GM

Kathleen McNair of the **Corus** radio stations – **980 KRUZ (CKRU)/The Wolf (CKWF-FM)** – is leaving next month to become Corus Entertainment VP of Special Projects in Toronto. Her successor in Peterborough is GSM **Brian Armstrong**... New PD at **BOB FM (CKKL)/Majic100 (CJMJ) Ottawa** is **Al Smith**. He moves from sister station **BOB FM London** and begins Sept. 10, succeeding **Kent Newson**. Newson will become the PD of the new **Rawlco Calgary** station which will program Folk/Acoustic (see **RADIO**)... At **CHUM Winnipeg** on Monday, long-time **Q94FM (CHIQ-FM)** morning team **Beau and Tom** - after over 18 years - move across the hall to join **999 BOB FM (CFWM-FM)**, succeeding the three-year duo of **Steve and Harry** who no longer are with the station. Also gone from BOB are mid-day Host **Tim Bradley** and weekend/swing Announcer **Dan Michaels**. New to mid-days at BOB is **Dug Joy**, also ex of Q94FM. New morning, mid-day and afternoon drive hosts at Q94FM will, says BOB FM PD **Chris Brooke**, "be in place within the next few weeks"... New ND at **Island Radio (The Wave/The Wolf Nanaimo and The Beach/The Lounge Parksville)** is **Marlow Weldon**. He arrives on Vancouver Island from sister **Jim Pattison** stations **BIG 105/The Drive Red Deer** where he was acting ND and afternoon Anchor... **Joel Darling** has been promoted to Director of Production, the number two position, at **CBC Sports**. Darling had been the long-time **Hockey Night in Canada** Executive Producer. Senior Producer **Sherali Najak** succeeds Darling at HNIC... **Mark McKenzie** adds MD for both **Magic 93 (CHLQ-FM)** and **CFCY Charlottetown** to his regular on-air gig as Host of afternoon drive on Magic... **Matt Schichter** becomes MD at **FUEL 90.3. (CFUL) Calgary** while continuing his regular on-air shift.

GENERAL: From the broadcasting perspective of her new job as Heritage Minister, 47-year-old **Josée Verner** has a lot on her plate – the most urgent being the CBC and copyright reform. Of immediate concern at CBC is finding successors for President/CEO **Robert Rabinovitch** and **CBC News** honcho **Tony Burman**. On copyright, the Americans are complaining that Canada's a haven for pirates of video games, movies and music. Washington wants new laws here to mirror US copyright. The country's largest cultural lobby group, the **Canadian Conference of the Arts**, wants the **Canadian Television Fund (CTF)** on the "hot" agenda. Broadcasters are putting pressure on the CTF to broaden its definition of Canadian content... **Broadcast News (BN)**, a supplier of news and information to radio and TV stations since 1954, will be known as **The Canadian Press (CP)** effective Sept. 19. BN is owned by CP. Some obvious changes to stations and listeners include openings and sign-offs of hourly and Update newscasts will be identified as The Canadian Press, not Broadcast News... The **Ontario Association of Broadcasters** has moved to: 5762 Hwy. 7, PO Box 54040, Markham, ON L3P 7Y4. **Valerie Skivington** remains the Manager, Membership Services and may be reached at (905) 554-2730... **Alliance Atlantis Communications** reports Q2 profit increased 65% to \$43 million, driven by advertising and subscriber revenue. This, the day before (Tuesday) AA was scheduled to break into pieces – partially shifting into the hands of **CanWest Global** and **Goldman Sachs**. The New York investment bank takes over the CSI franchise while Canwest Global acquires the specialty channels... **Newfoundland Capital Corporation** (Newcap) reports revenue growth of 7% to \$26.2 million in the second quarter, ended June 30 -- and 6% to \$45.7 million year-to-date. The comparison, of course, is with the same

period last year... The **BC Human Rights Tribunal** has ordered **CBC Vancouver** to hand over an interview it did with one of two Indo-Canadians sacked by **Starbucks** for refusing to remove nose rings. In the interview, **Benita Singh** discussed her dismissal. She and the other fired woman allege that Starbucks' policy discriminates against their race... The **Atlantic Association of Broadcasters'** (AAB) Scholarship Committee has selected two first-year post-secondary recipients for the Association's annual \$1000.00 scholarships. **Chad Hudson** of Bridgetown, NS, will be attending **King's College** in Halifax and **Joanne Goodall** of Tatamagouche, NS, will be attending **St. Thomas University** in Fredericton... Window on the world studios for both radio and TV are still used in Canada; not so much in the US (if at all). Could be one of the reasons for not having them there is **KPFT-FM Houston's** history of violent attacks. Back in the 1970s, the KKK targeted its transmitter. Two years ago, the studio was attacked by brick-throwing youths. Last year an angry listener showed up at the door with a shotgun. And this week, at about 1:00 a.m. Monday, someone fired a bullet through the studio window, missing on-air host Mary Thomas by about 18 inches.

RADIO: The **CRTC** has issued a public call for radio applications in Vancouver after having received one. Formal application must be received by the Commission no later than Oct. 9... The **CRTC** has granted technical changes to two Alberta stations – **CKLJ-FM Olds** and **Rawlco's** new Calgary Specialty FM'er – not yet in operation. CKLJ-FM Olds moves from 97.7 MHz to 96.5, increases power from 13,000 watts to 35,000 watts, and increases its antenna height. CKLJ will, immediately upon the change being implemented, simulcast on both frequencies for a period of three months. Rawlco, which initially won 100.3 in Calgary for a Folk/Acoustic format, will set up on CKLJ's old 97.7 and will bump power from the proposed 19,000 watts to 100,000. The transmitter height and its location have also been approved for change... The **Jim Pattison Broadcast Group** has purchased **CIGV-FM (Great Valleys Radio) Penticton** from the Robinson family. The country music station first went to air in 1981 under the guidance of the late **Ralph Robinson**... **Newcap Radio Manitoba** has won **Commission** approval for its purchase of **CKJS-AM Winnipeg**. A condition of licence is that Newcap maintain 73.5 hours weekly of ethnic programming in not less than 16 different languages... This has been a lacklustre year for radio ad sales in the US, but June's results were could be described as even worse. The **Radio Advertising Bureau/Miller Kaplan Arase & Co.** revenue results came in 3% lower overall than June of last year 2006 – local down 3% and national off by 8%. **Marci Ryvicker** at **Wachovia** said the weakness wasn't surprising. In fact, she reduced Q3 predictions down from a 1% gain to a 1% loss, and the full year from an 0.2% gain to an 0.3% loss... There are those in US politics who would like to see the proliferation of rightist talk radio stifled – and done so by reimplementing the **Fairness Doctrine**. But all 202 Republicans are co-sponsoring what's called the **Broadcaster Freedom Act**, a bill that would prevent the Fairness Doctrine from being reinstated without an act of Congress. Congressman **Mike Pence** said, "*The Broadcaster Freedom Act will prevent the FCC or any future president from reinstating the Fairness Doctrine. This legislation ensures freedom will remain the anthem of our radio airwaves*"... **Don Imus** has reached settlement with his former **CBS** bosses that will pre-empt the \$120-million breach of contract lawsuit he'd proposed. Terms were said to be \$20 million. Meanwhile, talk has Imus moving to **WABC New York** soon.

TV/FILM: A sex phone line infomercial should not have aired on **SUN TV (CKXT-TV) Toronto** during afternoon, according to the **Canadian Broadcast Standards Council**. The action violated the **Canadian Association of Broadcasters' Code of Ethics**. The decision in its entirety may be found at www.cbsc.ca.

SIGN-OFF: **Merv Griffin**, 82, in Los Angeles of prostate cancer. The former talk-show host became a billionaire by investing in real estate and creating the popular game shows *Jeopardy!* and *Wheel of Fortune*. For years, his long-time talk show was the most successful syndicated US TV program.

LOOKING: **CTV Toronto** – Director of Finance, Radio Division, and a Production Assistant, Bravo!; **TVOntario Toronto** – Manager, Program Production Operations; **Rogers Sportsnet Toronto** – Media Coordinator; **Rogers Radio Lethbridge** – Producer; **Rogers Radio Calgary** – Creative Writer; **Rogers Radio Halifax** – Account Manager; **CFBT-FM The Beat Vancouver** – Program Director; **COOL-FM SMOOTH JAZZ Winnipeg** – Morning Show Host; And, **CBC Moncton** – Supervising Technician (French Television).

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Ken Truhn, Q99 (CIKT-FM) Grande Prairie**. Welcome!

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GENERAL: *CanWest Global Communications* and *Goldman Sachs Capital* completed its acquisition of all of the outstanding shares of *Alliance Atlantis Communications* for \$53.00 cash per share. At the same time, AA's broadcasting, entertainment and motion picture distribution businesses were reorganized and split into separate groups now operated on a stand-alone basis, with certain other assets to be held separately. The broadcasting businesses are held in various indirect subsidiaries of CW Investments, in which CanWest indirectly holds two-thirds of the voting shares and an approximate 35% equity interest. CanWest has no continuing interest in Alliance Atlantis' entertainment or motion picture distribution businesses. The shares and partnership interests of the specialty TV channels are in a trust under the

direction of **Jim Macdonald**, the independent trustee, pending **CRTC** decision-making (see **REVOLVING DOOR**)... The **Emergency Measures Office** of the **Province of Ontario**, in co-operation with the **Ontario Association of Broadcasters**, will be conducting a TEST of the **Alert Ontario** system Tuesday Morning, Aug. 28 to verify the text message contact information for all the stations in Ontario participating in this Emergency Alert program. Stations are asked to respond to the address provided with the time that the Test Message was received.

REVOLVING DOOR: **Steve Hogle**, the News Director at **CTV Edmonton (CFRN-TV)**, has resigned thus bringing to a close 51 years of Hogles being employed as NDs at the station. He leaves after 25 years of service for the newly-created position of VP, Communications at the **Alberta Research Council**. He starts there Sept. 17. **Bill Hogle** began at CFRN Radio/TV in 1956. **Bruce Hogle** arrived in 1965 when his father died, and Steve began there in 1982... Effective on the completion of the **Alliance Atlantis** acquisition (see **GENERAL**), **Michael MacMillan** left the company but agreed to serve as a consultant to **CW Investments** regarding guidance on business and transitional matters. **Phyllis Yaffe** is working with trustee **Jim Macdonald** until the **CRTC's** decision. After it does, Yaffe will also leave but similarly will be available to CW Investments in a consultative capacity. Also upon the closing, COO **David Lazzarato**, Exec VP Business & Legal Affairs **Andrea Wood** and **Ted Riley**, the Exec Managing Director, International Distribution, left the Company. Senior VP, Strategy **Andrew Callum** stays to work on implementing the transition plan.

Coming in September!

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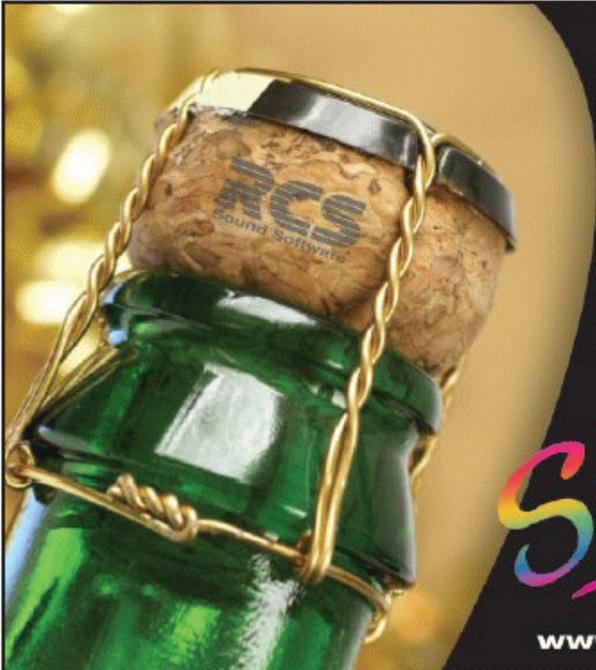
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by J. Robert Wood**

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Exec. VP, Marketing/Creative **Heather Conway** stays on until the end of September. Exec VP, Content **Norm Bolen**, Exec VP, Sales **Errol Da Ré** and Senior VP, Human Resources **Jackie Saad** stay on through to a CRTC decision... **Chris White** is new PD at **104.9 The Wolf (CFWF-FM) Regina**. White, one of the original station employees, has served on-air, as MD and as APD. He will continue to co-host the morning show... Retired **Quebec Superior Court** Justice **John Gomery**, 75, has become a legal commentator on **Radio-Canada** and its all-news French channel, **RDI**. Gomery is best known for presiding over the inquiry bearing his name that investigated the sponsorship scandal, dubbed Adscam... **Trevor Stuart** has joined the **CHUM/Milestone** operation – **The Bounce (CHBN-FM) Edmonton** – as Chief Engineer. He had been the Broadcast/IT Specialist at **MBS Radio (CFQM-FM)/CKCW-FM Moncton**... On Monday, **Mike Farwell** becomes Managing Editor at **570 News (CKGL) Kitchener**. He had been ND at **91.5 The Beat (CKBT-FM) Kitchener**, recently sold to **Corus**... **Dennis Trudeau** becomes **940 Montreal (CINW)** morning Host Sept. 3. Trudeau had worked on **CBC** radio programs such as *As It Happens* and *Cross-Country Check-up* and on **CBC-TV's** *The National* and *Midday*. Former morning Announcer **Ken Connors** moves over to sister station **Q92 (CFQR-FM) Montreal** for Afternoon Drive... **C100 (C100-FM) Halifax** has recruited **Brad Dryden** for its morning show, joining Hosts **Peter Harrison** and **Moya Farrell**. He begins Sept. 4. Dryden had been the morning Host at **The Bear (CKQB-FM) Ottawa** for the past six years... **Colin Lougheed**, who had been Promotions Director at **CJOB/CJKR-FM Winnipeg**, has moved across the street to **Standard Radio Winnipeg**, also as Promotions Director... **David Lindores** is the new Marketing and Promotions Director at **99.9 MIX FM (CKFM-FM) Toronto**. He had been with **Universal Music** for over 14 years, the past seven overseeing the Marketing & Promotion Departments of Universal's Central Region... **Paul Wiggins**, ex of **C103 (CJMO-FM) Moncton**, went across the street to **Magic 104 (CFQM-FM)/K945 (CKCW-FM) Moncton** as ND.

SIGN-OFF: **Lucien (Frenchie) Jarraud**, 84, while on vacation in Paris. He had undergone surgery for respiratory problems. Often thought of as the father of Quebec talk radio, the lively French broadcaster – at the peak of his career at **CKVL Verdun** in the 1960s and '70s -- was host of one of the city's most popular morning shows.

RADIO: **FLOW 93.5 (CFXJ-FM) Toronto** has changed its ID to the **NEW FLOW 93.5**, described as being "hotter, faster" and "more vibrant". Graphics in the ad campaign focus on artists and employ made-up percentages so that listeners will know what effect the performers will have on them, e.g. "43% more **Nelly Furtado** makes you 8% more promiscuous"... **Power 104 (CKLZ-FM) Kelowna** has done a makeover, moving from Classic Rock (60s, 70s) to Mainstream Rock (80s, 90s & Now)... Writing in his company newsletter, **Greater Media** (Braintree, MA) President/CEO **Peter H. Smyth** wonders 'Who declared open season on radio?' Radio's ongoing symbiotic love/hate relationship with the music industry, he writes, has turned confrontational – with the majority of the noise coming from corporate coalitions of media companies whose size far outstrips even the biggest radio operators. The record industry in its shortsightedness, he asserts, totally misplayed the migration of music from CDs to digital. Radio continues to spend dollars researching audience taste trends. The record industry, writes Smyth, expects us to continue to sort through and popularize their product; but now, they simultaneously demand a large piece of our revenues for the privilege of doing their research for them. Radio's good times of the late 90s are only a memory. Radio has been busy making substantial investments in our products, delivery systems, measurement systems, and



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TV/FILM: If you believe **Ian Morrison** of *Friends of Canadian Broadcasting*, saying goodbye to rabbit-ear antennas by 2011 could cost Canadians as much as \$200-million. Canada, unlike the US, has no plans to subsidize the cost of set-top converters for older TVs. Morrison told a *National Post* reporter on the weekend that analog TV owners will need to replace their sets with those capable of receiving high-def signals, or install converters that now cost \$200 --although experts have forecast that the price could drop to \$60 to \$80. But one of *Broadcast Dialogue's* feature writers says Morrison's premise that Canadians are going to have to spend \$200 million on DTV sets sounds ominous but, to put it in other words, the average amount spent on DTV sets by Canadians over the next four years will amount to about \$1.47 billion; that Morrison makes no mention of the fact that existing analog TVs will work fine with cable and satellite for generations to come; and, that he ignores the fact that manufacturers stopped building analog-only TVs quite a while ago. Further, well over 15% of Canadians already have DTV tuners built into their TVs (although many don't know it)... The Australian government has given **CanWest Global Communications** the go-ahead to become the majority owner of **Ten Network Holdings**. The Aussies have relaxed foreign-ownership rules... **CanWest MediaWorks** is getting tuned-up for the Canadian network launch of **E!**. Running through network launch on Sept 7 and into Fall '07, the *E! Media Domination 2007* rollout represents, says CanWest, "one of the season's most significant and aggressive marketing initiatives in Canada..." E! will be the branding for all of the current **CH** channels, except for local news which will revert to the use of call letters, e.g. **CHCH-TV**News... There's about to be another position for enjoying **Cosmopolitan** -- on TV. The specialty channel, inspired by the sexy mag, is expected to air movies, comedy and drama series, and relationship and self-help reality shows when it arrives in Canada early next year. The joint venture between **Corus Entertainment** and **Hearst Corp.** is targeted at 18-34 women.

LOOKING: **Rawlco Calgary** - Sales Manager; **CTV Saskatoon** - VideoJournalist; **Larcan Mississauga** - Applications Engineer; **TVO Toronto** - Production Manager; **CBC Toronto** - Marketing Analyst; **Rogers Radio Calgary** - Account Manager; **CJOB/POWER 97/COOL-FM Winnipeg** - Promotions Director; **CJAQ (Jack FM) Toronto** - Swing Announcer; **Rogers Radio Fort McMurray** - Morning News Anchor/Co-Host; **The Wolf (CFWF-FM) Regina** - Afternoon Drive Announcer; **CBC Montreal** - Director, IT Architecture; and, **Astral Media Montreal** - Directeur(trice), communications internes et externes.

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RADIO: The **CRTC** gave **Astral Media** a hard time in Gatineau this week when it suggested that the company is low-balling the \$1.08-billion purchase price of **Standard Radio**. The Commission appears to believe that certain items have been left out of the purchase price to keep a lid on regulatory payments. In an unusual step, CRTC commissioner **Andrée Noël** asked what Astral would think if the regulator required the transaction to be recalculated. Replied Astral radio division President **Jacques Parisien**: "I think you

would be setting a very dangerous precedent." The amount Astral is paying for Standard won't be affected but it does influence how much Astral will have to contribute in regulatory payments (the 6% of the deal's price that any purchaser must pay into various funds)... Three new FM'ers for Kingston, two flips and one new station. The **CRTC** has approved both **CKLC-AM** and **CFFX-AM** for conversion and given **John Wright**, the owner of **K-ROCK Kingston**, approval for a new FM station. CFFX gets 104.3 at 4,000 watts and will maintain the AM station's Oldies format. CKLC gets 98.9 at 8,700 watts would continue to offer Adult standards/MOR. K-Rock gets 93.5 at 3,230 watts and a format offering Country... The sexualization of children on Canada's airwaves is inappropriate, says the **Canadian Broadcast Standards Council**. Comments made on **Q104FM (CFRQ-FM) Halifax** sexualized children, which the CBSC **Atlantic Regional Panel** concluded was in violation of the **Canadian Association of Broadcasters' Sex-Role Portrayal Code**. Details are available by clicking [HERE](#)... **B-103 (CKOV-FM) Kelowna** is on the air. The **Jim Pattison** station completed the move from AM last week, launching with Country hit / like it, I love it, I want some more of it by **Tim McGraw**. CKOV flipped from 630 AM to 103.1 FM while also changing format from News/Talk to Country... Also launched was **ENERGY 99.3 (CKPT-FM) Peterborough**, delivering the area's only AC format. For the moment, there's wall-to-wall music but beginning Sept. 10, the air talent moves in... **Haliburton Broadcasting Group** has closed the purchase of **Bel-Roc Communications**, which operates **92.9FM**

Sales Manager

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(CKJN) *Caledonia*. The station will be relaunched on Labour Day as **Moose FM 92.9**. **John Hardy**, ex of **CHML Hamilton**, is the morning Host... Also with **Haliburton**, the company has purchased **Ian Byers' Muskoka-Parry Sound Broadcasting**, owner of **More FM (CFBK) Huntsville**. The deal must be approved by the **CRTC**... Rumours abound that **Standard Radio** snagged the **CFMX** call letters from **Classical 96 Toronto** for its **99.9 MIXfm (CKFM) Toronto**. CFMX's new calls are **CFMZ-FM**, which are said to represent new owner **Moses Znaimer's** initials. But Standard Radio Toronto cluster GM **Pat Holiday** says that while 99.9 MIXfm did take and use the CFMX calls for about a month, "it became too difficult to deal with the change for **BBM** trending..." Further, he says, MIX has gone back to CKFM even though Standard retains ownership of the CFMX calls. Another problem, too, was the potential confusion with two sets of calls so closely resemblant... **Harvard Broadcasting's CFEX-FM (X92.9 FM) Calgary** has moved to 255 17th Ave. SW, Suite 400, T2S 2T8. Phone and fax numbers stay the same... According to **Reuters**, radio revenues in London were up 3.4% in the second quarter, despite strong competition from **BBC** and the Internet. The upswing is being credited to British advertisers who are rediscovering radio's cost effectiveness and efficiency... Saskatchewan is launching a \$320-thousand ad campaign to attract workers. The longest morning drive, says the province, is down a fairway. Along with traffic reports on radio, the campaign will include billboards, transit posters, print ads and truck trailers – only in Calgary, Edmonton, Windsor, London, St. Thomas and St. Catharines. Saskatchewan's economy is booming thanks to high natural resource prices.

REVOLVING DOOR: **Gaston Germain**, after leading **Cogeco's** Ontario operations the last five years, is about to become President/COO at **Pelmorex**, owner of **The Weather Network** and **Météomédia**. He begins next month. Company Founder and CEO **Pierre Morrissette** moves from day-to-day operations to strategy and overall direction... **David Corey** is the new PD at **CHUM-FM Toronto**. He joined the station eight months ago as APD after arriving from **WXKS-FM Boston** where he was APD/MD. Former PD **Rob Farina** relinquishes that role but continues his VP Programming duties at **CHUM Radio**... **Gary Michaels** has been promoted to GM from Ops. Mgr at **CHIN International** station, **CJLL Ottawa**. Also on-board as GSM is (Mr.) **Francesco DiCandia**, a promotion from his long-time Sales Rep duties at **CHIN Toronto**... **Dave Sherwood**, the PD at **CKPG-TV Prince George**, has been promoted within the **Jim Pattison Broadcast Group** to become GM at **CHAT-TV/CHAT-FM/CFMY-FM Medicine Hat**. Sherwood, who begins Sept. 17, takes over the position left vacant by **Dwaine Dietrich** when he retired at the end of July... **Maria Hale**, ex of **CHUM Ltd.** where she was most recently VP, Content, is now with **Telus** as VP, Content, Consumer Group. She will focus on the acquisition and management of content on Telus TV, broadband and mobile service platforms... **Wendy Gray** has been appointed Ops Mgr at **Haliburton Broadcasting Group Inc.** She retains her Corporate News Director duties and will remain based at **The Moose (CFBG-FM) Bracebridge**... Also at **Haliburton**, **Erin Trafford** has been promoted to Assistant Corporate News Director and will continue her morning show co-hosting at **The Moose 106.3 FM (CFXN-FM) North Bay**... New GSM at **News1130 (CKWX) Vancouver** is **Rob Brimacombe**, formerly the SM at **CKNW Vancouver**... New GM/GSM at **Standard Radio's All Hit KBS 95.7 (CJAT-FM) Trail** is

MANAGER Program Production Operations

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Carissa Donaldson, ex Ops. Mgr. at **CJYM/CFYM Rosetown**. She begins her new job Sept. 5. Her predecessor, **Kevin Einarson**, is the new Sales Manager at **CKGF-FM/CKQR-FM Castlegar**... Former **Wolf (CFWF-FM) Regina** PD **Steve (Hurricane) Huber** has become PD at **Hot 93 (CFQC-FM) Saskatoon**, succeeding **Dawn Woroniuk**. She has moved to Promotions/Client Services Manager for **HOT 93/MAGIC 98.3 (CJMK-FM)/CJWW Saskatoon**. HOT 93 evening Announcer **Jason Pankewich** leaves the air to become Promotions Coordinator for the three stations... **Canadian Women in Communications** VP **Judith Campbell** has resigned, moving with her husband to Kitchener. Campbell, however, will remain with CWC on contract while she attends Toronto's **Ryerson University** in pursuit of a Masters degree in Media Production... **Larry Yelland** is the new morning show Host at **AVR Kentville**. He'd been out of radio the past 18 years, working as a musician... After 43 years and eight radio stations, **Bob Henry** of **Country 94 (CHSJ-FM) Saint John** is hanging up his spurs... with one tiny exception. While retirement age has arrived for the one-time CHSJ PD, Henry will continue to Host/Produce a three-hour traditional Country gold show – **Weekend Jamboree** -- on Sunday nights.

GENERAL: Veteran **Radio-Canada** Cameraman **Charles Dubois** was severely injured and **Patrice Roy**, the French network's high profile Ottawa Bureau Chief was in shock after an attack in Afghanistan killed two **Vandoos** – **Master Cpl. Christian Duchesne**, 34, a medic with the **5th Field Ambulance** unit, and **Master Warrant Officer Mario Mercier**, 43, of the **Royal 22nd Regiment**. Both soldiers were based at Valcartier... The **Canadian Association of Broadcasters** has filed its objections regarding **SOCAN's** 2008 proposals with the **Copyright Board**. CAB objects to what it describes as "... *the significant and unacceptable increase to the proposed tariff rates.*" CAB says it would represent an increase of 36% from the interim rate stations now pay. SOCAN seeks a maximum rate of 6% of station ad revenues. The CAB is also opposed to the extent that the tariff may apply to station websites. SOCAN wants different rates for different activities e.g., a rate of 15% of the greater of website revenues or expenses for streaming of radio or TV signals, with a minimum monthly payment of \$200. The Copyright Board has not yet released its decisions on SOCAN's Tariff 22 proposal for 1996-2006, or on the SOCAN-NRCC Tariff 1.A Radio rehearing for 2003-2007.

SIGN-OFF: **Mike Michaud**, 78, in Dawson Creek of a brain tumour. The Michaud family began **CJDC-AM Dawson Creek** 60 years ago and, 10 years later, Michaud Michaud was specifically instrumental in bringing **CJDC-TV** to the town and its surrounding Peace Country. Until 1997 when the family sold the operation to **Okanagan Skeena Broadcasters**, Mike and his brother, the late **Henry Michaud**, ran CJDC radio and TV. The properties are now owned by **Standard Radio**.



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Kingston, ON K7L 1H3

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TV/FILM: The **CRTC** has delayed the hearings for the **CanWest MediaWorks** application to acquire **Alliance Atlantis'** specialty channels until Nov. 19. The Commission blames late document filings from CanWest. CanWest, says the CRTC, filed 52 documents late last week containing more than 300 pages with marked changes. The Commission says that because of the quantity of new info that interveners should be given a fair opportunity to comment on them. CanWest says the delay was caused by the later closing date (Aug. 15) of the sale of Alliance Atlantis' shares... Still with **CanWest**, the company has completed a share exchange plan to take control of Australia's **Ten television network**. CanWest says it now owns about 523 million shares or about 56% of the company... In Gatineau, **Rogers** broadcast honcho, **Rael Merson**, told the **CRTC** that the five Canadian **Citytv** stations are "under threat" from new media and rival broadcasters, and need an owner such as Rogers Communications. Rogers is seeking approval for the \$375-million acquisition. Merson said the stations - in Toronto, Winnipeg, Edmonton, Calgary and Vancouver - are set to post operating losses of \$3 million this year, and higher losses in 2008... Online international television broadcaster **JumpTV** has signed a broadcasting agreement with U.K. broadband telecom and media company **Tiscali UK** to tap into that country's growing ethnic market. As part of the deal, JumpTV's video players will be distributed on the Tiscali UK portal... Talking about "self love" at 7:30 in the evening is a no-no on Canadian television. The sexually explicit discussion on **MTV Canada's** show **MTV Live** was, said the **Canadian Broadcast Standards Council**, in violation of the **Canadian Association of Broadcasters' Code of Ethics**. For details, click [HERE](#).

LOOKING: Jobs we've heard about this week include **Rawlco Radio** seeking a Sales Manager for their new radio station in Calgary. See the ad on Page 1... **TVO Toronto** is looking for a Manager - Program Production Operations. See the ad on Page 2... **CHUM Kingston** seeks a Radio Sales Executive. See the ad on Page 3... Other jobs we've heard about include: **97.5 FM The River Kamloops** - Program Director; **105.3 CISS FM Ottawa** - Assistant Program Director; **Rogers Radio Victoria** - General Sales Manager; **Rogers Radio Fort McMurray** - Promotions Director; **Rogers Radio Vancouver** - Senior Account Manager; **Rogers Radio Timmins** - Broadcast Technician; **Rogers Radio Calgary** - Reporter and a Promotions Coordinator; **CKNL Bear FM Fort St. John** - Afternoon Announcer; **Corus Radio Calgary** - Account Manager; **CFPL FM96 London** - Account Manager; **Country 95.3 Toronto/Hamilton** - Account Executive; **Corus Radio Kitchener** - News Announcer; **CIVT-TV (CTV British Columbia) Vancouver** - Senior Promotions Producer; **Global Television Regina** - Graphics/VTR Operator; **CBC Toronto** - Broadcast Technologist and a Broadcast Technician; **The Score Toronto** - Junior Broadcast Technician; **CBC Vancouver** - Regional Comptroller; **Astral Television Networks Toronto** - On Air Promotion Supervisor and a Traffic Coordinator.

SUPPLYLINES: **Sean East** has moved to **Harris Corporation** as Regional Sales Manager, focusing on Harris transmission sales throughout Canada. Most recently, East was the International Sales Manager at **Larcan**, where he worked for eight years.

The September edition is just around the corner.

Watch for it!

