

BROADCAST Dialogue

THE BEST BROADCAST BRIEFING IN CANADA

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Christensen Communications Ltd.

Thursday, October 4, 2007

Volume 15, No. 19

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REVOLVING DOOR: From the following list of changes at **CTV**, it would seem that the 'Revolving Door' isn't just turning – it's spinning! But the fact is that with the recent **CRTC** approvals, a number of administrative changes had to be made to accommodate the absorption of the **CHUM** specialty channels and the **A-Channel** stations. **Susanne Boyce** has been appointed President, Creative, Content and Channels (she was formerly President Programming and Chair CTV Media Group) while **Rick Brace** has been appointed President, Revenue, Business Planning and Sports (he was formerly President, CTV Inc.). The Television Division re-organization sees the redeployment of the company's TV brands into the two strategic channel groups led by Brace and Boyce.

At the same time, three additional appointments at **CTVglobemedia** see **Dawn Fell** become Exec VP, Human Resources and Operations, **André Serero** become Exec VP, Business and Legal Affairs and **Paul Sparkes** become Exec VP, Corporate Affairs. Fell remains at the head of Human Resources. Reporting to Boyce are **Ed Robinson**, **Mike Cosentino**, **Brad Schwartz**, **Rick Lewchuk**, **Marcia Martin**, **Isme Bennie**, **Jordan Schwartz** and **Louise Clark**. Robinson is Exec VP, Programming, CTV Inc. and President/GM of **The Comedy Network** and **SPACE** (**Brent Haynes**, who reports to Robinson, becomes VP Comedy Network and SPACE); Cosentino is Sr VP Program Scheduling (**Pat DiVittorio**, new VP Programming for the A-Channels reports to Cosentino); Brad Schwartz is the new SVP/GM, Youth and Music, responsible for all **MUCH** stations and **Razer** (**David Kines** reports to Schwartz in his role as SVP Youth & Music); Lewchuk is now Sr VP, Creative Agency and Brand Strategy (**David Johnson**, VP Promotions, reports to him); Martin is Sr VP/Exec Producer, Specials; Bennie is VP/GM for **Bravo!** and **BookTelevision**; Jordan Schwartz, Sr VP/GM CTV Entertainment Group adds **STAR**, **FashionTelevision** and **SexTV** to his responsibilities; and, Louise Clark, Director of Western Independent Productions has been named VP Program Development and remains at **CIVT-TV (CTV British Columbia) Vancouver... A-Channel (CKVR-TV) Barrie ND** **Bob McLaughlin** has been promoted within **CTV** to become VP/GM of **CP24**, the all-news specialty channel in Toronto now owned by **CTVglobemedia**. McLaughlin is also President of **RTNDA Canada...** His new boss, **Robert Hurst**, President, News and Current Affairs, adds CP24, **Court TV Canada** and current affairs documentaries to his existing responsibilities at **CTV News**, **CTV Newsnet**, and **BNN (Business News Network)...** **Bruce Cowan**, the long-time Chief Engineer

BROADCASTING
REDEFINED

CAB 2007 Convention

Photo: NCC

The CAB 2007 Convention

2+ days of cutting edge information on the unprecedented changes affecting our industry.
For more information or to register on-line, visit: www.cab-acr.ca.

at **CHUM Television**, has been released by **CTV... Brian Anthony** has been appointed National Executive Director/CEO of the **Directors Guild of Canada**. He assumes the post Nov. 12. Anthony's background includes being Executive Director for the **Heritage Canada Foundation**, Chief of Staff to the Minister of Communications, Policy Advisor in the Department of Communications and, most recently, Executive Director of the **Governor General's Performing Arts Awards Foundation... Claude Galipeau**, Sr VP Digital Media at **Alliance Atlantis** in Toronto, is no longer with the company. He has begun the consultancy, **GalipeauGroup... Veronica Low** has been appointed Director, Business Development for **Canadian Broadcast Sales** at **CBS Quebec**. The market extension for CBS unites three radio operators – **Corus, Cogeco** and **Radio Nord** – under one purchasing umbrella. Most recently, Low was with **Astral Media/imsradio** as Director, Business Development... **Terry Shepherd**, **Standard Radio's** GM of stations in the BC Peace Region (Fort St. John/Dawson Creek), leaves that post at month's end. He's going to Prince George to become the Regional Manager for **Shaw Communications Inc... Jeff Kelly** is new MD at **Fresh FM (CFHK-FM) London**. Former MD **Brad Gibb** is now exclusively directing the music at sister station **FM 96 (CFPL-FM) London... Ginette Viens** has become the GM of a new department within the **TVA Network** in Montreal called **TVA Cr ation**. It's a promotion for Viens who's been with the company since 2001... **SUN-TV (CKXT-TV) Toronto** GSM **Sindy Preger, Kathleen McAulay**, responsible for Revenue Management and Client Services and Media Creativity Account Manager **Rod MacIvor** are gone from the **Quebecor**-owned station. All ad sales functions now report to VP/GM **Jim Nelles... Marcia Andreychuk** has left her position as Manager of Communications, Family Channel. She had been based at the **Astral Television Networks** office in Toronto... In Montreal, **Sylvia C t ** has become GM of **TVA Network's** wholly-owned **JPL Production**. C t , who had been with **Astral Media** and was VP of programming for **Zt l **, then GM for **Energy 94,3** and **Rock D tente 107,3 Montreal**, will be responsible for daily operations of broadcasts produced by JPL Production.

TORONTO		S3 2007		S3 2006	
		4,647,487		4,557,645	
Station	Market	Share	Ctrl Reach	Share	Ctrl Reach
		%	(000)	%	(000)
CBL FM	Toronto Ctrl	1.4	184.4	2.5	205.9
CBIAFM	Toronto Ctrl	7.0	534.5	5.8	462.7
CFMJ	Toronto Ctrl	1.7	215.5	1.3	190.3
CFMZFM***	Toronto Ctrl	4.0	382.4	4.6	382.4
CFNYFM	Toronto Ctrl	4.9	597.1	4.6	576.5
CFRB	Toronto Ctrl	5.9	428.1	5.9	482.5
CFTR	Toronto Ctrl	5.2	932.9	5.5	964.0
CFXJFM	Toronto Ctrl	2.3	358.7	2.7	387.4
CHFIFM	Toronto Ctrl	8.5	738.2	8.6	807.1
CHUM	Toronto Ctrl	1.3	169.5	1.6	147.8
CHUMFM	Toronto Ctrl	9.2	915.3	8.7	836.7
CHWO	Toronto Ctrl	4.7	305.2	4.1	279.8
CIDCFM	Toronto Ctrl	5.5	710.2	4.6	589.0
CILQFM	Toronto Ctrl	7.4	718.2	7.9	664.7
CINGFM*	Toronto Ctrl/Hamilton	0.9	126.7	1.5	169.4
CJAQFM	Toronto Ctrl	2.2	353.8	2.5	431.8
CJBC	Toronto Ctrl	0.3	15.3	0.1	14.7
CJBCFM	Toronto Ctrl	0.3	28.5	0.1	25.2
CJCL	Toronto Ctrl	2.1	323.0	2.2	284.0
CJEZFM	Toronto Ctrl	6.1	622.5	5.8	631.1
CJRTFM	Toronto Ctrl	1.6	227.7	1.3	170.8
CKDXFM	Toronto Ctrl	0.9	101.5	1.4	98.2
CKFMFM	Toronto Ctrl	3.8	592.6	4.0	616.2

VANCOUVER		S3 2007		S3 2006	
		1,936,100		1,930,544	
Station	Market	Share	Ctrl Reach	Share	Ctrl Reach
		%	(000)	%	(000)
CBU	Vancouver Ctrl	8.1	238.7	7.1	222.9
CBU FM	Vancouver Ctrl	5.5	171.5	6.1	205.8
CBUFFM	Vancouver Ctrl	0.2	11.0	0.2	13.6
CFBTFM	Vancouver Ctrl	7.6	394.5	6.2	346.7
CFMIFM	Vancouver Ctrl	8.8	308.9	6.3	294.4
CFOX+	Vancouver Ctrl	5.0	211.9	5.5	253.4
CFUN	Vancouver Ctrl	1.6	77.2	1.9	76.1
CHMJ	Vancouver Ctrl	0.5	94.2	0.1	19.2
CHQMFM	Vancouver Ctrl	7.2	309.2	9.3	377.8
CISL	Vancouver Ctrl	1.5	89.0	2.1	101.1
CJJRFM	Vancouver Ctrl	6.0	215.5	6.2	191.4
CKBD	Vancouver Ctrl	3.0	123.2	3.5	126.7
CKCLFM*	Vancouver Ctrl/Chilliwack	3.5	177.3	3.0	126.0
CKLGFm	Vancouver Ctrl	6.2	271.8	9.5	351.6
CKNW	Vancouver Ctrl	10.0	328.7	10.7	362.2
CKST	Vancouver Ctrl	3.0	137.3	1.5	91.9
CKWX	Vancouver Ctrl	4.8	331.9	4.2	302.8
CKZZFM	Vancouver Ctrl	4.9	285.3	5.3	324.5

EDMONTON		S3 2007		S3 2006	
		890,528		877,481	
Station	Market	Share	Ctrl Reach	Share	Ctrl Reach
		%	(000)	%	(000)
CBX	Edmonton Ctrl	4.7	84.8	4.3	77.8
CBX FM	Edmonton Ctrl	2.8	45.0	2.4	46.4
CFBRFM	Edmonton Ctrl	11.6	201.3	6.5	150.1
CFCW*	Edmonton Ctrl/Camrose	5.7	65.1	7.5	85.4
CFCWFM*	Edmonton Ctrl/Camrose	0.1	7.8	0.1	7.2
CFMGFM	Edmonton Ctrl	8.4	133.7	7.5	125.1
CFRN	Edmonton Ctrl	1.8	31.9	1.6	38.9
CHBNFM	Edmonton Ctrl	6.0	137.9	5.8	137.3
CHDIFM	Edmonton Ctrl	6.3	138.9	6.2	121.6
CHED	Edmonton Ctrl	11.9	182.9	10.6	174.9
CHFA	Edmonton Ctrl	0.0	1.5	0.0	1.4
CHMCFM	Edmonton Ctrl	3.0	55.8	3.3	51.2
CHQT	Edmonton Ctrl	3.3	63.3	4.0	69.3
CIRKFM	Edmonton Ctrl	7.5	137.1	5.6	126.9
CISNFM	Edmonton Ctrl	6.3	133.4	13.3	168.7
CKNGFM	Edmonton Ctrl	8.2	163.3	8.3	169.9
CKRAFM	Edmonton Ctrl	2.7	58.3	3.3	92.9

Hamilton		S3 2007		S3 2006	
		631,857		626,663	
Station	Market	Share	Ctrl Reach	Share	Ctrl Reach
		%	(000)	%	(000)
CHAM	Hamilton Ctrl	1.8	24.7	1.6	26.7
CHML	Hamilton Ctrl	5.9	83.4	7.6	90.7
CINGFM	Hamilton Ctrl	5.6	58.0	3.8	49.2
CIWFm	Hamilton Ctrl	1.7	18.2	1.6	24.3
CJXYFM	Hamilton Ctrl	8.3	95.5	7.5	100.2
CKLHFM	Hamilton Ctrl	12.4	129.6	11.7	136.2
CKOC	Hamilton Ctrl	3.0	49.1	4.5	59.4

TV/FILM: The **CRTC** announced approval of **Rogers Communications'** bid to acquire the **Citytv** stations in Toronto, Winnipeg, Edmonton, Calgary and Vancouver. Rogers, however, is required to sell its two Western religious stations, **CHNU-TV Fraser Valley** and **CIIT-TV Winnipeg** within 12 months. **Leslie Sole**, CEO of Television for **Rogers Media**, will assume operational responsibility for the Citytv stations upon completion of the acquisition. As a point of trivia, the day of the CRTC decision (Sept. 28) was **Citytv Toronto's** 35th birthday... **Ron MacLean** has signed a seven-year contract with **CBC Sports**, matching the length of CBC's new broadcast agreement with the **NHL**. MacLean joined the CBC

in 1986 and took over as national host of **Hockey Night in Canada** a year later... **CKWS-TV Kingston** has extended its audience reach after being added nationally to the **Bell ExpressVu Network** on Channel 233. More importantly, says VP/GM **Mike Ferguson**, CKWS-TV is now able to serve a much broader audience in Southeastern Ontario... **Nielsen** is moving to expand its Local People Meters (LPM) to 38 additional US markets by 2011, putting LPMs in 56 of the top 63 American markets, including all of the top 38. LPMs are tied to TV set-tops and measure only in-home viewing, but report viewing daily for quick ratings statistics. Nielsen is also working on its own device, similar to Arbitron's PPM, to report strictly on out-of-home TV viewing. When LPMs are introduced into the full 56 local markets, about 70% of US households will be measured by People Meters.

		S3 2007		S3 2006	
		705,104		693,854	
Station	Market	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)
CBF FM	Montreal Anglo Ctrl	0.4	6.7	0.7	13.5
CBFXFM	Montreal Anglo Ctrl	0.2	9.5	0.4	9.3
CBM FM	Montreal Anglo Ctrl	3.4	42.4	3.2	46.2
CBMEFM	Montreal Anglo Ctrl	4.7	67.3	4.9	68.8
CFGLFM	Montreal Anglo Ctrl	0.6	7.3	0.7	9.4
CFORFM	Montreal Anglo Ctrl	18.3	208.6	17.5	213.0
CHMPFM	Montreal Anglo Ctrl	0.4	5.3	0.3	7.6
CHOMFM	Montreal Anglo Ctrl	11.1	153.1	12.6	165.7
CINF	Montreal Anglo Ctrl	0.1	5.0	0.0	1.5
CINW	Montreal Anglo Ctrl	3.4	56.3	4.1	92.5
CISMFM	Montreal Anglo Ctrl	0.1	4.2	0.1	4.5
CITEF3	Montreal Anglo Ctrl	0.7	6.5	0.5	8.4
CJAD	Montreal Anglo Ctrl	18.0	184.5	18.7	191.8
CJFMFM	Montreal Anglo Ctrl	18.1	235.0	17.6	228.4
CJPFM	Montreal Anglo Ctrl	4.2	49.9	2.7	51.2
CKAC	Montreal Anglo Ctrl	0.1	4.7	0.4	8.0
CKDGF	Montreal Anglo Ctrl	0.6	13.8	0.9	15.1
CKGM	Montreal Anglo Ctrl	2.1	30.6	1.7	26.1
CKLXFM	Montreal Anglo Ctrl	0.7	19.9	1.2	20.5
CKMFFM	Montreal Anglo Ctrl	0.5	7.0	0.3	14.5
CKOIFM	Montreal Anglo Ctrl	0.9	22.0	1.0	25.8

RADIO: The **CRTC** has approved **Astral Media's** acquisition of **Standard Radio's** 53 radio stations and two BC TV stations. When the deal closes, expected later this month, **Standard Broadcasting** CEO **Gary Slaight** will join Astral Media's board of directors, and the Slaight family will own 8.7% of the company's non-voting stock. To eliminate any confusion, it was Standard Radio Inc. which was sold. The Slaights still hold another company called Standard Broadcasting... **BBM's** Summer book was released this week. Graphs are presented for Montreal Anglo, Ottawa-Gatineau Anglo, Toronto, Hamilton, Winnipeg, Calgary, Edmonton and Vancouver throughout this week's edition... Radio grew 6% in the 2007 broadcast year, according to **Canadian Broadcast Sales**. CBS says the 25-54 demo captured 58.6% of the total spend. The rep company's President, **Patrick Grierson**, says "results were largely driven by Ontario's 15.3% growth while British Columbia was up 7.4%, and Alberta's 6%." In fiscal 2007, the top six categories accounted for 62.5% of all spending: Retail – \$25.5M (16.9%); Automotive – \$18.3M (12.17% - down from 14.9%); Telecommunications – \$17.05M (11.31%, up 23% from last year); Financial Services & Insurance – \$13M (8.7%); Beverage alcohol – \$10.3M (6.9%); and, Restaurants – \$10.1M (6.6%)... Across the street, CBS competitor **imsradio** reports national radio sales were up 5.9% in fiscal 2007. Of the 12 reported markets, Hamilton stations saw the largest increase, up 22.9% over last year. Among imsradio repped stations, the largest share of spending was on Ontario radio stations – almost 40% of sales... A \$1-million donation from **Rawlco Radio** to a Saskatoon theatre project has been described as "music to the ears" of its board of directors. The donation gave Rawlco the naming rights for the main auditorium of the new **Persephone Theatre**. It will be called, called **Rawlco Radio Hall**. Construction is on schedule for a Dec. 11 opening... **96-7 The Rig (CFXW-FM)** **Whitecourt** has become a major sponsor of a local

		S3 2007		S3 2006	
		708,089		696,754	
Station	Market	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)
CBO FM	Ottawa-Gat. Anglo Ctrl	12.4	149.2	13.2	150.6
CBOFFM	Ottawa-Gat. Anglo Ctrl	0.5	9.2	0.6	15.3
CBOQFM	Ottawa-Gat. Anglo Ctrl	4.4	49.6	4.8	55.4
CBOXFM	Ottawa-Gat. Anglo Ctrl	0.2	9.2	1.1	18.0
CFGO	Ottawa-Gat. Anglo Ctrl	3.2	58.3	2.4	47.1
CFRA	Ottawa-Gat. Anglo Ctrl	10.7	125.0	10.6	118.5
CFTXFM	Ottawa-Gat. Anglo Ctrl	0.1	1.6	0.0	0.0
CHEZFM	Ottawa-Gat. Anglo Ctrl	5.4	109.6	8.8	134.0
CHLXFM	Ottawa-Gat. Anglo Ctrl	1.4	24.4	1.4	28.7
CIHTFM	Ottawa-Gat. Anglo Ctrl	12.5	172.0	8.0	136.8
CILVFM	Ottawa-Gat. Anglo Ctrl	4.1	61.3	2.1	44.6
CIMFFM	Ottawa-Gat. Anglo Ctrl	0.4	8.2	0.5	11.2
CISSFM	Ottawa-Gat. Anglo Ctrl	4.9	82.0	4.9	68.3
CIWW	Ottawa-Gat. Anglo Ctrl	1.5	29.4	2.3	40.4
CJMJFM	Ottawa-Gat. Anglo Ctrl	13.4	166.4	10.4	129.9
CJRC	Ottawa-Gat. Anglo Ctrl	0.0	0.0	0.1	2.8
CJWLFM	Ottawa-Gat. Anglo Ctrl	4.4	51.6	4.4	54.3
CKBYFM*	Ott-Gat. Anglo Ctrl/ Smith Falls	4.7	64.9	5.6	68.8
CKKLFM	Ottawa-Gat. Anglo Ctrl	3.6	79.7	4.6	90.2
CKQBFM	Ottawa-Gat. Anglo Ctrl	5.4	112.6	7.2	119.0
CKTTFM	Ottawa-Gat. Anglo Ctrl	0.2	5.0	0.6	11.3

		S3 2007		S3 2006	
		623,154		617,317	
Station	Market	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)
CBW	Winnipeg Ctrl	8.1	81.9	6.6	73.8
CBW FM	Winnipeg Ctrl	2.2	31.4	3.6	41.8
CFEQFM	Winnipeg Ctrl	3.2	44.7	2.3	37.7
CFQXFM	Winnipeg Ctrl	7.3	93.1	10.2	92.4
CFRW	Winnipeg Ctrl	3.1	39.3	2.9	42.1
CFWMFM	Winnipeg Ctrl	8.0	119.3	8.2	106.8
CHIQFM	Winnipeg Ctrl	6.3	100.6	5.5	92.0
CITFM	Winnipeg Ctrl	8.1	111.3	7.5	92.1
CJKRFM	Winnipeg Ctrl	7.6	112.1	8.1	111.0
CJOB	Winnipeg Ctrl	16.1	163.1	16.2	164.7
CJZZFM	Winnipeg Ctrl	2.8	43.5	2.0	36.2
CHNKF***	Winnipeg Ctrl	1.4	14.9	1.0	13.8
CKMMFM	Winnipeg Ctrl	9.5	152.3	8.3	151.5
CKSB	Winnipeg Ctrl	0.2	2.4	0.2	3.9
CKY FM	Winnipeg Ctrl	4.4	68.9	5.4	83.4

		S3 2007		S3 2006	
		938,156		918,721	
Station	Market	Share %	Ctrl Reach (000)	Share %	Ctrl Reach (000)
CBR	Calgary Ctrl	7.8	138.5	5.6	108.3
CBRFM	Calgary Ctrl	4.3	61.1	2.8	65.8
CFAC	Calgary Ctrl	1.9	47.5	2.0	45.4
CFEXFM	Calgary Ctrl	3.7	73.0		
CFFR	Calgary Ctrl	2.5	77.6	1.5	60.3
CFGQFM	Calgary Ctrl	4.2	91.9	6.8	133.1
CFULFM****	Calgary Ctrl	1.9	35.3		
CHFMFM	Calgary Ctrl	7.9	166.7	9.4	162.9
CHQR	Calgary Ctrl	7.8	123.9	7.3	139.2
CIBKFM	Calgary Ctrl	9.0	188.9	11.0	238.4
CIQXFM	Calgary Ctrl	1.7	52.9	2.6	50.6
CJAYFM	Calgary Ctrl	7.8	156.0	12.3	230.9
CKCEFM****	Calgary Ctrl	3.8	72.5		
CKISFM	Calgary Ctrl	7.4	157.9	9.3	206.6
CKMX	Calgary Ctrl	2.7	48.6	3.0	52.1
CKRYFM	Calgary Ctrl	11.5	167.3	13.7	190.5

multi-use recreational facility. The rocker donated more than \$38,000 towards the **Allen & Jean Miller Centre** in Whitecourt. It will house a pool, field house and fitness area... **Mel Cooper**, the long-time Victoria broadcaster, has been appointed Chair of the **Telus Victoria Community Board**. Cooper, who sold **CFAX** and **CHBE-FM** (now **KOOL FM**) to **CHUM Ltd.**, has assembled nine prominent Victoria leaders to assess and approve financial assistance in support of worthy community programs and initiatives.

GENERAL: **Zenith Optimedia** (ZO) says ad markets are slowing, particularly in the US where slumping housing markets and a looming credit crunch are making consumers and retailers jittery. ZO predicts 2.5% growth in US ad spending this year, well down from earlier expectations. But, says ZO, the same trend is starting to appear in Canada. Growth here of 4.7% is expected in 2007 but that could be revised downward unless there's a boost from events such as the Ontario election. Overall ad spending is expected to grow by just 3.5 per cent in 2008... **Harry Steele** has acquired 900,000 Class A Subordinate Voting Shares of **Newfoundland Capital Corporation Limited (Newcap)**. Steele now owns or controls 4,760,158 Class A Shares representing approximately 48.4% of the outstanding Class A Shares and 1,212,434 Class B Shares representing 96.4% of the outstanding Class B Shares... Finalists for the **2007 Gold Ribbon Awards**, which will be presented by the **Canadian Association of Broadcasters** at their convention in Ottawa next month (Nov. 5-6), honour achievement in 33 categories. Finalists are:

RADIO

ABORIGINAL PROGRAMMING

CJNB/CJNS North Battleford (Cree Ways)

CKOM Saskatoon (Meeting Ground)

CKOV Kelowna (Highway Protest)

BREAKING NEWS

CINW Montreal (The Dawson Tragedy, Live on the Radio)

CJAD Montreal (Dawson College Shooting)

CJME Regina (Amber Alert)

CKAT/CHUR-FM/CKFX-FM North Bay (The Storm of 2006)

CKNW Vancouver (CKNW Storm Season)

CKNW Vancouver (Queen of the North)

COMMUNITY SERVICE

Large Market

CFRA Ottawa (Food Aid 2006)

CHFI-FM Toronto (Give a Kid a Coat)

CHFI-FM Toronto (Help Stop Violence Against Women)

CHUM-FM Toronto (CHUM/City Christmas Wish)

CKMF-FM Montréal (L'Album tel quel vol. 3)

CKNW-FM Vancouver (CKNW Orphans' Fund Pledge Day)

Medium Market

CFMC-FM Saskatoon (Marathon for Breast Cancer)

CIOO-FM Halifax ("100 Hours for the Kids" Radiothon)

CIZL-FM Regina (Bras Across the Bridge)

CKCK-FM Regina (Food for Friends)

CKTB St. Catharines (Poster Boy)

Small Market

CHAT-FM Medicine Hat (Food Drive)

CHMN-FM Canmore (Julie's Day)

CJNB North Battleford (Operation Dollar for Dollar)

CKBI Prince Albert (Give a Little Life Day)

CKLM-FM Lloydminster (The Christmas Convoy)

CKNX Wingham (Health Care Heroes)

DIVERSITY IN NEWS AND INFORMATION PROGRAMMING

CFRB Toronto (The Neighbourhoods)

CFTR Toronto (Rudy Blair at 680 News)

CKOM Saskatoon (Seeds of Success)

CKOV Kelowna (Conversations With the Chief)

HUMOUR — ENGLISH

CFOX Vancouver (Jeff O'Neil Breakfast Show)

CHOM Montreal (Terry, Ted and Kim in the Morning)

CHUM Toronto (Roger, Rick and Marilyn)

CJDV Cambridge (Oktoberfest IDs)

CKLG Vancouver (Larry and Willy on JACK)

HUMOUR — FRENCH

CFTX Gatineau (Katastrophe)

CKMF Montréal (Les deux minutes du peuple)

CKMF Montréal (Les grandes gueules)

CKOI Montréal (Les justiciers masqués)

INFORMATION PROGRAM

CHED Edmonton (Remembering the Fallen Four)

CHUM-FM Toronto (Toronto Under the Gun)

CJCL Toronto (The Year in Review — 2006)

CJME Regina (Restaurants — Your Right to Know)

CKNW Vancouver (Dead End Streets)

PROMOTION: AUDIENCE BUILDING

CFBR-FM Edmonton (Paul Brown Show's Really Tough Contest)

CFNY-FM Toronto (The Edge Buns of Steel)

CHIK-FM Québec (I Love PY)

CILQ-FM Toronto (Funniest Person With a Day Job)

CIMO-FM Sherbrooke (Y'a d'ces matins)

CKSA-FM Lloydminster (Lloyd FM's Celebrity Duets)

PROMOTION: IMAGE

CFIX-FM Chicoutimi (Sur le ton de la confiance)

CHUM-FM Toronto (A CHUM-FM Experience Money Can't Buy)

CITI-FM Winnipeg (Classic Moments)

CJAQ-FM Toronto (Jack Superband)

CJDV-FM Cambridge (Legal IDs)

PROMOTION OF CANADIAN MUSICAL TALENT

CFMC-FM Saskatoon (10K20)
CFXJ-FM Toronto (Soul Search 2006)
CHDI-FM Edmonton (Sonic Band of the Month)
CILV-FM Ottawa (The Live 88.5 Big Money Shot)
CING-FM Hamilton (Canada Day Jam 4)
CKFX-FM North Bay (Trophies for the Trews)

WHAT RADIO DOES BEST

CFMJ Toronto (Silence the Guns)
CHFI-FM Toronto (Radiothon to Stop Violence Against Women)
CIGL-FM Belleville (Mix 97 Exposes a Pedophile on the Air)
CJAY-FM Calgary (Gerry Forbes Neighbourhood Takeover)
CJMF-FM Québec (Québec, Ville de Champions)
CKST Vancouver (CHUM Radio's "Day of Giving")

TELEVISION

COMMUNITY SERVICE**Large Market**

CFJP-TV Montréal (Donnez au suivant II)
CFTM-TV Montréal (Les retrouvailles)
CITY-TV Toronto (The Liveable City)
CIVT-TV Vancouver (Dead End Streets)

Medium Market

CFPL-TV London (Connections)
CJOH-TV Ottawa (Wake Up! Get a Working Smoke Alarm)
CKMI-TV Montreal (La Stanza Generations Breakfast)

Small Market

CFTK-TV Terrace (Food 4 Friends)
CHMI-TV Winnipeg (M.A.S.T.)
CHOT-TV Gatineau (L'Enflammé spécial)
CIVI-TV Victoria (United Way 2006 – Vancouver Island)
CKVR-TV Barrie (When Seconds Count)

DOCUMENTARIES

CFMT-TV Toronto (The Shoeshine Boy)
CFTM-TV Montréal (Destination Nor'ouest)
CHAN-TV Burnaby (Damage Done: The Drug War Odyssey)
CIII-TV Toronto (Final 24)

ENTERTAINMENT PROGRAMMING

CFTM-TV Montréal (Gala Artis 2006)
CFTM-TV Montréal (On n'a pas toute la soirée : Spécial 31 décembre)
CHAN-TV Burnaby (21st Gemini Awards)
CIII-TV Toronto (From the Ground Up With Debbie Travis)

FICTIONAL PROGRAMMING

CFJP-TV Montréal (450, Chemin du golf)
CFTM-TV Montréal (Annie et ses hommes)
CFTM-TV Montréal (Lance et Compte : La revanche)
CFTM-TV Montréal (Le cœur a ses raisons II)
CFTM-TV Montréal (Nos étés II)

MAGAZINE PROGRAMMING

CFJP-TV Montréal (Qu'est-ce qui mijote)
CHCA-TV Red Deer (Stampede Central)
CIII-TV Toronto (ET Canada)
CITY-TV Toronto (FT – Fashion Television)

NEWS: BREAKING NEWS

CFCN-TV Calgary (Carseland Fire)
CFTM-TV Montréal (Fusillade au College Dawson)
CFTM-TV Montréal (Effondrement mortel)
CHAN-TV Burnaby (Shooting at Dawson College)
CIVT-TV Vancouver (Queen of the North)

NEWS: SPECIAL / SERIES AND PUBLIC AFFAIRS

CFTM-TV Montréal (H591...Le virus de la prochaine pandémie?)
CHEK-TV Victoria (The Wine Islands)
CIVT-TV Vancouver (Filthy Foster Home)
CKMI-TV Montreal (Mistissini Kids)
CKY-TV Winnipeg (Finding Erin)

PROMOTION: STATION IMAGE

CFAP-TV Québec (Le Grand Journal de 17h00, édition Québec)
CFTM-TV Montréal (TVA, c'est vrai – Lancement automne 2006)
CHAN-TV Burnaby (Global National – News Understood)
CHNM-TV Vancouver (Chinese (Lunar) New Year IDs)
CHNM-TV Vancouver (Diversity Lives Here Station IDs)

PROMOTION: CANADIAN PROGRAM/SERIES

CFTM-TV Montréal (Campagne d'information : Darfour, Contrebande, Kidnapping)
CFTM-TV Montréal (Un homme mort – Teaser 1)
CIII-TV Toronto (Entertainment Tonight Canada)
CIII-TV Toronto (Deal or No Deal Canada)
CKVU-TV Vancouver (BT – Everybody's Talking)

SPECIALTY/PAY/PPV FINALISTS

DOCUMENTARIES

ARTV Montréal (*Une chanson pour l'Afrique*)
CBC Newsworld Toronto (*Braindamadj'd – Take II*)
History Television Toronto (*The Bomber's Dream*)
RDI Montréal (*Caporal Mark*)
VisionTV Toronto (*The Geometry of Love*)

ENTERTAINMENT SPECIAL/SERIES

HGTV Toronto (*Holmes on Homes VI*)
MuchMusic Toronto (*MuchMusic Video Awards 2006*)
Séries+ Montréal (*François en série – saison 1*)
Showcase Toronto (*Slings & Arrows*)
W Network Toronto (*The Smart Woman Survival Guide*)

MAGAZINE PROGRAMMING

ARTV Montréal (*Mange ta ville*)
ARTV Montréal (*Bazart*)
W Network Toronto (*The Shopping Bags*)
Ztélé Montréal (*Ça s'branche où?*)

NEWS AND CURRENT EVENTS: SPECIAL/SERIES

MuchMusic Toronto (*MuchVote 2006*)
RDI Montréal (*Le Mur*)
The Weather Network Oakville (*Emergency Preparedness Week 2006*)
VisionTV Toronto (*360° Vision – Evangelical Tourism*)

PROMOTION: BRAND IMAGE

Historia Montréal (*Identifications de chaîne*)
RDI Montréal (*Source d'information*)
The Movie Network Toronto (*Hero Campaign*)
YTV Toronto (*Twist/Shake/Tidy Up IDs*)
Ztélé Montréal (*Identifications « La Route Ztélé »*)

PROMOTION: CANADIAN PROGRAM/SERIES

CLT Toronto (*3-Day Novel Contest*)
MuchMusic Toronto (*2006 Holiday Wrap Campaign*)
RDI Montréal (*Les grands reportages : Le 11 septembre*)
The Movie Network Toronto (*Regenesis Season 2*)
TV5 Montréal (*Bâtisseurs d'ailleurs*)

PUBLIC SERVICE

APTN Winnipeg (*Anti-Racism Day*)
Canal Vie Montréal (*Campagne « Don d'organes »*)
Météomédia Montréal (*Le développement durable*)
VRAK-TV Montréal (*R-Force*)

TELEVISION & SPECIALTY/PAY/PPV FINALISTS

ABORIGINAL PROGRAMMING

APTN Winnipeg (*Chiefs and Champions*)
APTN Winnipeg (*Wapos Bay*)
CIII-TV Toronto (*National Aboriginal Achievement Awards 2007*)
CIII-TV Toronto (*Renegade Press*)
History Television Toronto (*Stealing Mary: Last of the Red Indians*)

DIVERSITY IN NEWS AND INFORMATION PROGRAMMING

CFJP-TV Montréal (*©'est nous autres*)
CICT-TV Calgary (*Racism at the Door*)
CKCK-TV Regina (*Calling Home*)
RDI Montréal (*109 — Les Têtes fortes*)
The Weather Network Oakville (*Weather Mosaic*)

J **OBS WE'VE HEARD ABOUT THIS WEEK:** **MuchMusic Toronto** – Senior Publicist; **CTV Winnipeg** – News Reporter; **CTV Edmonton** – ENG Editor; **CTV Ottawa** – Reporter/Editor/Producer, an Account Executive and an Electronic Graphic Artist; **CanWest Interactive Toronto** - Senior Multimedia Producer; **Global Edmonton** – Manager, Human Resources; **CBC Toronto** – Senior Portfolio Manager, Technology and Corporate Components; **CBC Montreal** – Sales & Marketing Officer, a Senior Broadcast Project Engineer and a Research Officer; and, **Astral Television Networks Toronto** – On Air Promotion Supervisor and an On Air Promotion Producer.

BROADCAST Dialogue

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Thursday, October 11, 2007

Volume 15, No. 20

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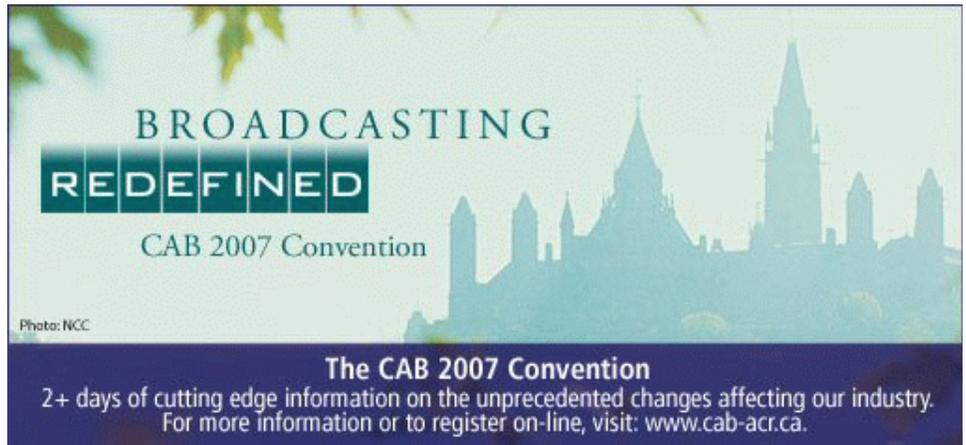
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TV/FILM: *CanWest Global Communications* is cutting 250 jobs at *Global* and *E!* TV stations across Canada, but not until next Spring in the East and next Fall in the West. CanWest acknowledges that the jobs being eliminated will be in unprofitable markets – 41 expected in Atlantic Canada (11 at Saint John and 30 in Halifax) and more in Quebec. Among the jobs to be chopped in the East, according to a source, will be News Editors, Audio Operators, Producers, Photojournalists and a Meteorologist. Six full-time and two part-time employees in Quebec City were given layoff notices Thursday, leaving two full-time news staff to cover events there. At CHCH-TV Hamilton, an E! Network station, upwards of 25 jobs are expected to be lost including

Directors, Audio Personnel and studio Camera Operators. No on-air staff or reporters will be cut. Offsetting the number of layoffs will be the adding of 50 positions at Toronto, Vancouver, Edmonton and Calgary for jobs related to HDTV and the digital capabilities of local newsrooms. For example, plans now call for Halifax newscasts to be produced on a virtual set in that city while the cameras would be controlled in Vancouver. The four new broadcast centres will consolidate all production for both Global and E! local news. News crews in local markets will send content to one of these centres where it'll be assembled for playback... The classic four-letter word beginning with the letter f, as uttered by a player in the *IIHF World Junior Hockey Championships* on *TSN* last winter, was in violation of Clause 10 of the *CAB's Code of Ethics*. Clause 10 prohibits the broadcast of extremely coarse language outside the "Watershed" period of 9:00 pm to 6:00 am. The complete decision may be found by clicking [HERE](#)... *NBC Universal* is buying Oxygen, the US cable TV network owned by *Oxygen Media*. The net, designed to appeal to women, was founded in 2000 by current Chairman/CEO *Geraldine Laybourne*, *Oprah Winfrey* and TV producers *Marcy Carsey*, *Tom Werner* and *Caryn Mandabach*. Oxygen will be folded into NBC Universal's entertainment cable division. Excluding financial assets, the deal is worth about \$875 million... *CBC-TV's Little Mosque on the Prairie* will receive the *Search for Common Ground* award from a U.S. human rights organization that promotes collaborative problem-solving as an alternative to conflict. The Common Ground Awards will be presented in New York Nov. 6. Previous recipients include *Muhammad Ali*, *Jimmy Carter* and *Bishop Desmond Tutu*... *CTS (CKCS-TV Calgary)* and *CTS (CKES-TV Edmonton)* launched Oct. 8 over the air on Channels 32 and 45 respectively. Cable/satellite carriers, however, had yet to determine their channel designations... *WTNH Hartford* has teamed a weekly classifieds newspaper/website to offer cars and other items in classified ads on its website... *Women in Film and Television – Toronto*, in partnership with the *Directors Guild of Canada – Ontario*, has launched the *2007 Emerging Television Director Award*. The national initiative will provide one emerging Canadian female director with the opportunity to receive a two-month creative mentorship with an established TV director and intensive industry coaching with a leading business and/or legal representative. For an application and eligibility guidelines, click www.wift.com. Tickets for the *WIFT-T Crystal Awards Gala Luncheon* may also be found at that website.

GENERAL: *Standard Broadcasting* President/CEO *Gary Slaight* is to receive the *2007 Gold Ribbon Award for Broadcast Excellence*. Described as "private broadcasting's highest honour", the award will be presented during the annual *CAB* national convention in Ottawa Nov. 4-6... *CAB Hall of Fame* inductees will be: *Raynald Brière*, *RNC MEDIA Inc., Montreal*; *Bruce Hogle*, retired, Edmonton; *Harvey Glatt*, retired, Ottawa; *Fred Latremouille*, *Rogers Broadcasting, Vancouver*; *Don Lawrie*, Retired, Brechin, ON (instrumental in creating the CAB Broadcast Hall of Fame); *Bob Lockhart*, Retired, Fredericton; *Rai Purdy*, posthumous; *Paul Reid*, posthumous; and, *Phyllis Yaffe, Alliance Atlantis, Toronto*.

RADIO: *Vista Radio* stations in the Cariboo (Quesnel, Williams Lake and 100 Mile House) have reached agreement with the **Communications, Energy and Paperworkers Union of Canada**, ending a five-week strike by Announcers, Reporters, Creative and Clerical workers. CEP says the new contract provides wage increases of 8.25% over three years, improvements in layoff severance pay and guarantees concerning job security...



Meantime, **Maritime Broadcast System** employees at the company's Prince Edward Island stations are said to have voted in favour of having the CEP Union represent them... **The Beach (CHWC-FM) Goderich** launches on Monday, the newest 'Beach' addition to **Bayshore Broadcasting**. The other two are in Port Elgin and Wasaga Beach. **Rob Brignell** is GM and ND is **Peter Jackson**, a 16-year veteran of **CKPC AM/FM Brantford**. 104.9 the Beach Goderich will also serve Bayfield, Grand Bend and the communities along Ontario's West Coast with an AC format... **Big Daddy 103.9 (CHNO-FM) Sudbury** morning Hosts **Dave Mayes** and **Carrie-Ann** took their show 3,370 feet underground at **CVRD Inco's Coleman Mine** yesterday (Wednesday) in support of **United Way Centraide**. Last year, they raised \$748,000. This year's goal is \$775,000... **WKQI-FM Detroit** issued an apology after night personality **Big Boy** promoted a contest asking listeners to guess when troubled singer **Britney Spears** would commit suicide. Big Boy offered a cash prize of \$1,000 to the winner. Station owner **Clear Channel** said the money "was always going to be donated to the American Foundation for Suicide Prevention".

REVOLVING DOOR: **John Ferras** is the new GSM at **102.1 The Edge (CFNY-FM) Toronto**, arriving from **Canadian Broadcast Sales** where he was an Account Manager... At **Dave FM (CJDV-FM) Cambridge/91.5 The Beat (CKBT-FM) Kitchener**, now collectively known as **Corus Kitchener**, GSM **Lars Wunsche** adds GM duties for both stations while programming for the two is now under PD **Scot Turner**. The Cambridge and Kitchener stations owned by Corus expect to be under one roof by next spring... **Brad Boechler**, VP Sales at **Newcap Radio** and based in Ottawa, has left the organization... **Tom Tompkins** is **Vista Radio's** new Ops Mgr/Network PD for **The Rush** and **The Wolf** stations at Williams Lake (**CKWL/CFFM-FM**), Quesnel (**CKCQ-FM**) and 100 Mile House (**CKBX**). Tompkins, who hails from the West, has been PD at such stations as **CJAY 92 Calgary**, **Country 105 (CKRY) Calgary** and **CISS Toronto** (when it was Country). He is also a Past President of the **Canadian Country Music Association**. Most recently, he was programming at **Standard's Iceberg Media**. He'll be based at Quesnel... **Beverley Milligan** has joined **Media Access Centre, Inc.** (MAC), as Sr. VP. Milligan is the Founder/President/CEO of **Canada Caption** and **responseTV**.

SIGN-OFF: **Ed Danowski**, 83, at home in Montreal of bone cancer. From the smallest repeater to the CN Tower, Danowski was known throughout the Americas for his expertise and for his business, **E.R.D. Electronics** of Montreal. It was Danowski who supervised the installations of TV antennas across Canada for **CBC**, **CTV** and **Global** stations but who, as noted above, was an integral cog in putting – and keeping – many of Canada's stations on the air.

LOOKING: **CTV Ottawa** - Account Executive, Electronic Graphic Artist, and a Reporter/Editor/Producer; **Alliance Atlantis Toronto** – Director, Original Content, Slice and National Geographic Channel; **CTV Toronto** – Story Producer E-Talk; **CTV Edmonton** – ENG Camera/Editor; **Newcap Broadcasting Lloydminster** – Broadcast Technician; **CBC Toronto** – Sr Manager of Digital Content, TV Sports; **CBC Windsor** – Producer; **CBC Thompson** – Senior Remote Area Transmitter Technologist; **CBC Grande Prairie** – Senior Remote Area Transmitter Technologist; **CBC Chicoutimi** – Chief Editor TV News; **CBC Halifax** – Associate Producer-Technician; **CBC Edmonton** – Account Manager; **Corus Radio Guelph** – Retail Sales Manager; and **Classic Rock 101 Vancouver** – Account Manager.

NEW SUBSCRIBERS THIS WEEK INCLUDE: **Sophie Lion-Poulain**, **Audemat-Aztec Broadcasting Innovation**, Miami FL. Welcome!

BROADCAST Dialogue

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Thursday, October 18, 2007

Volume 15, No. 21

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TV/FILM: Peter Chernin of *News Corp.*, Robert Iger of *Disney*, Leslie Moonves of *CBS* and Jeffrey Zucker of *NBC Universal* have joined the battle against allowing unlicensed mobile devices to operate in the digital-TV spectrum band. The big four signed a letter to **FCC** Chairman **Kevin Martin** saying "... *current proposals based on "sensing" to avoid interference could cause permanent damage to over-the-air digital television reception...*" and argued instead for a fixed-device system. Martin favors allowing the devices, as do a majority of FCC commissioners, but he says it shouldn't come at the expense of DTV reception... **CTV** has united the old **CHUM Ltd.** design and promotion team with CTV's to form the **CTV Creative Agency**, described by **Susanne**

Boyce, President, Creative, Content and Channels, CTV Inc., as "*an innovative, dynamic and strategic new approach to marketing, promotions and advertising for Canada's largest private broadcaster.*" The new team will be lead by **Rick Lewchuk**, the former Sr. VP, Program Planning and Promotion and now the Sr. VP, CTV Creative Agency and Brand Strategy. Its primary function will be to service CTV's 28 TV stations, 34 specialty nets, 34 radio stations and the numerous company websites by producing in-house all creative material needed by the company. Further, it will allow for the cross promotion of all properties... CEO **Les Moonves** has a new deal with **CBS Corp.** that will keep him with the AmNet at least through Sept. 30, 2012. His base salary drops from \$5.9 million (including \$2.9 million in deferred compensation) to \$3.5 million annually. But Moonves will be eligible for annual performance-based bonuses and equity compensation tied to the performance of CBS stock... **News Corporation** launched **Fox Business Network** Monday, challenging **CNBC**. It appears that the new US business channel offers more for "Joe Average"... **Citytv Vancouver** has donated \$10,000 in hygiene kits to the homeless from funds raised through its coin-operated *Speaker's Corner* units. Over 500 such kits were distributed this week at the *Vancouver Cares* event, in conjunction with *Homelessness Action Week*...

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Photo: NCC

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GENERAL: The **CRTC** will not collect Part II Licence Fees that were due Nov. 30, nor will it on that date in future years unless the **Federal Court of Appeal** or the **Supreme Court of Canada** reverses the Federal Court's decision on appeal. The estimated \$49.7 million would otherwise have had to be paid by private radio, TV and specialty service licencees next month. The Federal Court ruled that the regulations prescribing the Part II licence fees were ultra vires and thus the CRTC could no longer collect them. The Court also ordered that the stations were not entitled to a return of monies paid in previous years. Appeals by the Crown and the CAB of these respective issues will be heard Dec. 4 and 5 in Ottawa... In Toronto last week for an invitation-only fund-raising event, billionaire investor **Warren Buffett** said he expects the Canadian dollar to continue rising against the US dollar and that it will get higher over the next five years. He also offered a gloomy forecast for TV and newspapers, saying they're in irreversible decline due to the Internet and other alternatives...

RADIO: The **CRTC** has approved the sale of **The Beat (CFBT-FM) Vancouver** to **CTV Limited**. The application had originally been submitted by **CHUM Ltd.** The value of the transaction was \$45 million... A **CRTC** hearing Dec. 10 in London will consider a number of issues, among them radio licence applications for Owen Sound, Windsor, Peterborough and Winkler. At Owen Sound, there are four applicants for the 94.3 frequency and one, from **CFOS Owen Sound (Bayshore Broadcasting)** for an FM transmitter for simulcasting at 96.1. The four seeking 94.3 are **2079966 Ontario Ltd. (Christopher Grossman)**, **Blackburn Radio**, **Larche Communications** and **Evanov Communications**. Bayshore wants to add an FM transmitter in Owen Sound to broadcast CFOS at 96.1 because the AM frequency has day-time signal deficiencies in its main market from October through March. At Windsor, **Neeti P. Ray** wants 95.9 for an ethnic station. Blackburn Radio also wants that frequency in Windsor. Meanwhile, **CBC** wants to bolster its **CBE Windsor** signal by adding an FM re-tran at 102.3; a situation similar to the one at CFOS Owen Sound. Ditto for **CBEF Windsor**. CBC wants 105.5. At Peterborough, **Corus Radio** wants to flip **CKRU-AM** to FM at 96.7. **Newcap**, however, is applying for that same frequency in Peterborough as is Larche Communications and **Pineridge Broadcasting** and **K-Rock 1057 Inc.** Add Evanov Communications, **Acadia Broadcasting Limited**, **Frank Torres**, on behalf of a corporation to be incorporated, **Andy McNabb**, on behalf of a corporation to be incorporated, and **Anderson Parish Media Inc.** – all seeking that same 96.7 spot on the dial. At Winkler, **Golden West Broadcasting** seeks 103.7 for a Country format. Interventions are due at the Commission no later than Nov. 15... **Corus Radio Kingston** launched **Lite 104.3 FM (CFFX-FM)** Monday, the flipped version of its old AM station, **Oldies 960**. The format has changed, airing contemporary light music along with oldies from the late 50s to the 70s... The **Corus Radio Network's** Winnipeg-based marquis Talker brought the **Charles Adler Book Club** to his **Adler on Line** show this past Monday. It's part of a **Penguin Group (Canada)**-Corus initiative to put book content on air and grow listener and reader loyalty through integrated media. It's on **CJOB Winnipeg**, **CKNW Vancouver**, **CHQR Calgary**, **CHED Edmonton**, **CFPL London**, **CHML Hamilton**, **CFMJ Toronto** and **CINW Montreal**... It's long overdue, he says, but Chicago 'Superjock' **Larry Lujack** will be inducted into the **NAB Hall of Fame** during **NAB2008** in Las Vegas next April. Lujack, 67, signed off in 1987 after 20 years at **WLS Chicago** and the former **WCFL Chicago** in their Top 40 days. Lujack reacted to the latest news with his unique brand of weary cynicism: *"I've decided, in my acceptance speech, to dump the phony gracious and fake humility bit and just be truthful for a change. I was, still am and always will be incredibly good, and frankly, I'm more than a little disappointed that it took the NAB this long to recognize that fact! Further, I am deserving of this honor because I've always subscribed to the NAB Code of Responsible Broadcasting. I have no idea what it's about -- but I've always subscribed"...*

REVOLVING DOOR: New VP/GM at **CTV Radio Winnipeg – CFRW/CHIQ-FM/CFWM-FM** – is **Chris Stevens**. Most recently, he ran an event marketing company. Earlier, he worked at **CHUM**... At **CFOB-FM Fort Frances**, **Leo Melanson** is now Station Manager/Group PD. **Northwoods Broadcasting** also operates **CKDR Dryden** and **CJRL Kenora**, plus a series of repeaters throughout Northwest Ontario. Until January, Melanson was Morning Show Host/Programming Supervisor at **K100 (CIOK-FM) Saint John** when he then began with **Acadia Broadcasting**, owner of Northwoods... It's official. The new Broadcast Ops. Mgr. at **CHCH-TV Hamilton** is **Wayne Rabishaw**, who'd been in the position on an interim basis. A 24-year CHCH-TV veteran, Rabishaw was Supervisor, On-Air Operations... **Corus Calgary** Chief Engineer **Wade Wensink** is leaving that position as soon as a successor can be found. Wensink says he wants to concentrate more on his contract engineering company, plus have more time for leisure activities... At **Q107 Calgary**, **Tim Morgan** is new Ass't PD/midday Host. Morgan, who arrived from **CHOM-FM Montreal**, succeeds **Garth Ross**... **CRTC** Executive Director **Leonard M. Katz** has been appointed the Commission's Vice-Chair for

Telecommunications. Before joining the Commission, Katz worked at **Bell Canada** as Assistant Director of Policy Development and at **Rogers Communications** as President of Rogers Business Solutions. Heritage Minister **Josee Verner** made the announcement last Friday. At the same time, she also made public that former **Calgary Herald** Publisher **Peter Menzies** will become a part-time member of the Commission... **Michel Roy** is the new Chair of the Board at **Telefilm Canada** in Montreal, succeeding **Felix (Fil) Fraser**, who was appointed interim chair early this year. Roy worked in TV production in the 1960s and created more than 60 programs for **Radio-Canada**. He was deputy minister of Communications (1991 to 1994) and the delegate of the Quebec government in Chicago (1994 to 1996)... **Dan Kobe** has been promoted to Managing Editor at **CTV Edmonton**. Formerly a Reporter there, Kobe succeeds **Glenn Kubish** who was recently promoted to Director of News & Public Affairs... New MD at **Hot 103 (CKMM-FM) Winnipeg** – and also Promotions Coordinator at **CKMM-FM/QX 104 FM (CFQX-FM)** is **Adam West**. He had been doing swing announcing... New Promotions Director at **Rogers Radio Fort MacMurray** is **Jason Maassen**. His last port of call was sister station **CHEZ-FM Ottawa**...

SIGN-OFFS: **Edward A. Ross**, 75, at the Royal Victoria Hospital in Montreal. Ross, a former **CRTC** Commissioner, was – in the '70s and early '80s – President/Co-owner of **Mutuelcom**, the radio rep house for the **Radiomutuel** and **Moffat** radio stations... **Keith Lippert**, 43, suddenly in Melbourne, FL. Lippert, of **WPIX-AM**, and two other staffers had unloaded their gear for the broadcast of a high school football game. As he opened the door to the press box, he collapsed. After being treated at the scene, then rushed to nearby hospital, Lippert was pronounced...

LOOKING: **CTV Ottawa** - ENG Editor; **imsradio Toronto** - System & Research Manager; **CanWest Toronto** - VP, Communications Television; **CanWest MediaWorks Toronto** – Director, News Marketing & Community Partnerships; **CBC Toronto** – Strategic Sourcing Officer; **CTV Ottawa** – Account Executive; **Corus Radio Calgary** – Chief Engineer; **CBC Halifax** – Senior Broadcast Technologist; **CTV Edmonton** – Sales Assistant; **A-Channel London** – Traffic Assistant; **Global Television Toronto** – Broadcast Graphic Designer, News; **Island Radio Courtenay/Campbell River** – Promotion Director; **CBC Montreal** – Children's and Youth Area Web Head (French New Media); and, **Astral Télé Réseaux Montreal** - Programmateur(trice) Super Écran...

SUPPLYLINES: Washington, DC-based **Danaher Corp.** has purchased **Tektronix** for about \$2.8-billion (US). In a bid to expand in testing and measuring equipment, Danaher said it would pay \$38 per share in cash for the Beaverton, OR company. The deal is expected to close in the 4th quarter.

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Thursday, October 25, 2007

Volume 15, No. 22

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GENERAL: Music icons **Jann Arden** and **Michel Rivard** will be inducted into the **Canadian Association of Broadcasters' Hall of Fame** in the Music Star category at the 2007 CAB Convention in Ottawa. The ceremony will take place during the **CAB Gold Ribbon Awards Gala** Monday, Nov. 5, at the Westin Hotel. Both Arden and Rivard will perform at the Gala. Meanwhile, **Global Edmonton** News Anchor **Lynda Steele** will receive the 2007 **Gold Ribbon Award for Outstanding Community Service by an Individual Broadcaster** at the Gold Ribbon Awards Breakfast on Tuesday, Nov. 6... The **Association of Electronic Journalists** says the **RTNDA Canada Award for Best Radio News Information Program** will be named after the late **Peter Gzowski** and that

the **Best Television News Information Program** will be named after **Trina McQueen**. The **Peter Gzowski Award** and the **Trina McQueen Award** will – beginning in 2008 – be awarded to the stations which display overall excellence in content and presentation in a regularly scheduled news information program... In London, a slashed budget has resulted in 25-hundred **BBC** jobs being cut, although 700 new jobs will be created. BBC Director General **Mark Thompson** says the money saved will go back into the corporation as a fresh investment. The BBC's unions have threatened to go on strike in protest.

TV/FILM: "Clearly, youth were violent before television appeared," says **Richard Tremblay**, professor of pediatrics, psychiatry and psychology at the **University of Montreal**. Tremblay, who led a study that tracked 35,000 Canadian children for more than 20 years, suggests that human aggression is an innate behavior that can't be unlearned via socialization. "It's a natural behavior," he says, "and it's surprising that the idea that children and adolescents learn aggression from the media is still relevant." In other words, says Tremblay, it isn't the cartoons that make your kids smack playmates or violently grab their toys but, rather, a lack of social skills... US Television viewing levels are holding steady, with **Nielsen Media Research** data indicating that, on average, a television was on for eight hours and 14 minutes per day in US households from Sept. 18, 2006 to Sept. 23, 2007, a figure unchanged from the previous year... **Best Buy** stores, described as America's biggest consumer electronics retailer, has yanked all analog TVs from its store shelves to make way for digital sets. Best Buy also pulled the plug on stocking related devices such as analog-compatible digital video recorders... Meanwhile, free TV shows may air on cellphones. US local broadcasters

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Photo: NCC

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are planning to beam their stations to cellphones, video iPods, in-car DVD players and other gadgets that would be equipped with TV tuners. The high-quality digital broadcasts likely would start after the US transition to digital TV in 2009. Consumers would need a video-equipped device that has a chip with a TV tuner. **LG** and **Samsung** are among manufacturers developing such a chip, which would add up to \$10 to the price of a mobile device. Carriage is the only easily-identified monkey wrench in this plan. Wireless carriers will be reluctant to sell TV-capable phones that compete with their video services... A joint submission by the **Aboriginal Peoples Television Network, Channel Zero Inc., Ethnic Channels Group Limited, Fairchild Television/Talentvision, Stornoway Communications LP, S-VOX Trust** and **TV5 Québec Canada** – all of them Canadian independent specialty channels -- urges the **CRTC** to preserve diversity of the television system. The submission recommends putting independents in a digital basic package to offset the impact of concentration and integration. Further, it says, the diversity of the Canadian television system depends on preserving a place for small, independent specialty services. A **CRTC** ruling last year may see several channels operated by members of this group lose their basic status in the digital universe – an outcome, they say, that will significantly reduce revenues and may put their survival at risk... **Rogers Communications** has purchased a property in downtown Toronto (35 Dundas St E) to house **Citytv Toronto** and **OMNI Television Toronto**. **Rogers Media** President/CEO **Tony Viner** says, “we were determined to find a location that would maintain the stations’ presence in the local fabric of the city”... **Torstar Media Group Television** (TMGTV Toronto) and direct marketer **Barefoot Science** garnered top honours for *Best International DRTV Production* and *Best Female Presenter* (**Forbes Riley**) for the infomercial, *Barefoot is Better* at the annual **Electronic Retailing Association Awards Gala** earlier this month in Las Vegas.

RADIO: Another community FM station has been granted A-status. **CFEP-FM Eastern Passage** (within the Halifax market) has **CRTC** approval to move from 50 watts at 94.7 to 1,400 watts. No local Halifax-Dartmouth stations filed opposing interventions. **Seaside Broadcasting Organization**, the owner of the station, said the signal did not serve many portions of the two cities. Under the Department of Industry’s rules, stations operating with an ERP of 50 watts or less must choose another frequency if optimum utilization of the broadcasting spectrum requires... Salt Spring Island, between Vancouver Island and the mainland, is getting its first radio station. The **CRTC** approved **Salt Spring Island Radio Corporation’s** (**Gary Brooks** and **Richard Moses**) application for an English-language, Specialty commercial FM’er operating at 107.9 with 340 watts... The Commission has denied **Burlingham Communications’** application for a repeater of its **Smooth Jazz Wave 94.7 (CIWV-FM) Hamilton** at Meaford, 175 km from Hamilton and near Owen Sound on Georgian Bay. Burlingham wanted to provide the signal to Southern Ontario residents who have seasonal properties in the area. Opposed were **Central Ontario Broadcasting, Corus Entertainment, Bayshore Broadcasting, Larche Communications, Evanov Communications** and **Blackburn Radio**. All said Burlingham had provided no evidence of market demand, and that approval would set a negative precedent. In turning the application down, the **CRTC** said most transmitter additions are done to either correct a technical problem or to extend the station’s signal into neighbouring communities. A repeater such a distance away from the originating station, said the Commission, would provide no local reflection of the Meaford community... **CD989 (CHCD-FM) Simcoe**, in its *Sixth Annual Radiothon*, helped the **Norfolk Hospital Foundation** raise upwards of \$150,000. Broadcast from a local mall over 12 hours, Host **Kate Buick** presided as pledges ranging from 50-cents through \$10,000 were made by individuals, local companies and service clubs... **George Stroumbouloupoulos** returns to radio with the launch of **The Strombo Show** Sunday on **Corus** rock stations **99.3 The FOX (CFOX-FM) Vancouver, Power 97 (CKJR-FM) Winnipeg, 102.1 The Edge (CFNY-FM) Toronto, FM96 (CFPL-FM) London** and **Y108 (CJXY-FM) Hamilton**. The weekly show airs live. Stroumbouloupoulos remains Host of *The Hour* on **CBC-TV**... Meantime, **Stroumbouloupoulos** is to get an honorary degree from the **University of Calgary** next month during convocation. UC says similar degrees are given to people who have made “*extraordinary achievements and done a great service to the community.*”

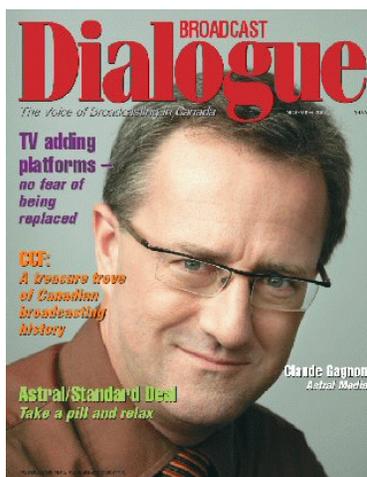
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REVOLVING DOOR: **Wade Keller** has been appointed to the post of Communication Director for **Nova Scotia Premier Rodney MacDonald**. The veteran Broadcast Journalist leaves his position as Senior Producer/Assistant News Director at **CTV Atlantic** in Halifax early next month... **Donnie Brown**, who's been with **CJCB/CKPE-FM Sydney** in virtually every on- and off-air position in his 33 years in the broadcast industry, is moving on. Brown, the now-Account Exec, will become the District Manager the **Canadian Federation Of Independent Business** (CFIB) in Sydney... **Sandra Puglielli** has stepped down as director of TV publicity at **CanWest MediaWorks**. Beginning next month, she will go into business for herself with a project management company... **Betsy Chaly** has joined the **Canadian Television Fund** (CTF) as Interim Director of Communications. Most recently, she was Director of Corporate Communications at **CanWest MediaWorks**... **Linda Jefferson** has moved from **CBC-TV Halifax** to **CTV Halifax** as a Senior Account Exec. Jefferson is best known to the broadcast community outside Atlantic Canada from her days at **Major Market Broadcasters**, the now defunct rep firm... **Marie Comtois** has been appointed VP Communications and New Media at **Groupe TVA** in Montreal. Comtois has been with the company since 1996 and in the TV industry for over 20 years. Before her promotion, she was GM, Convergence of Content and New Media... At **SUN TV (CKXT-TV) Toronto**, Director of Research (and a past **Broadcast Research Council** President) **Julie Look** has moved to **Vauntcom Media** in Toronto, **Kieron Mullarkey**, SUN TV's Creative Director/Production Manager, has resigned as have Producers **Terrence Babb** and **Clive Felice**... **Steele Communications**, the Newfoundland & Labrador division of **Newcap Radio** based in St. John's, has appointed **Cathy Ridgley-Ryan** as Ops Mgr. She's been with the company for 10 years, most recently as Manager of Finance and Administration. Steele operates 25 AM and FM licences in the province... At **MBS Charlottetown**, **Al Baldwin** is the new Ops. Mgr. He had been Promotions Director at **Rogers Radio Timmins** after leaving **The Jewel Ottawa**... Also at **MBS Charlottetown**, MD/afternoon Host **Mark McKenzie** has resigned... **Danielle Young**, ND at **Radio Nord Gatineau** leaves the company tomorrow (Friday) and begins at **CPAC Ottawa** on Monday. Young will be Journalist/Host of *Revue Politique*... Effective November 12, **Jen Hudson** is the new ND at **107.9FM The Breeze (CHUC-FM)/Star 93.3 (CKSG-FM) Cobourg**. Hudson, who succeeds retired ND **David Craig**, arrives from **XL 96 (CJXL-FM) Moncton** where she was morning show co-Host.

LOOKING: **Comlab/Davicom Quebec City** - US Regional Sales Manager; **CKRM Regina** - Reporter/Anchor; **Rock95/KOOL FM Barrie** - Account Managers; **Classic ROCK101/CKNW Vancouver** - Account Executives; **CKNW Vancouver** - General Sales Manager; **CPAC Ottawa** - Broadcast Maintenance Engineer/Technician; **CTV Saskatoon** - News Director; **CHED Edmonton** - News Anchor; **CHCD Simcoe** - Reporter/Announcer; **CKVH High Prairie** - Reporter/Anchor; **CTV Toronto** - a Managing Editor, an On Air Operations Manager, a Graphic Web Designer, and an Account Manager; **Astral Media Toronto** - Manager, Creative Services Family Channel; **imsradio Toronto** - Business Development Manager, Quebec; **Teletoon Toronto** - Production Supervisor; **CBC Toronto** - a Manager, New Business Development and a Manager of Productions and Operations, Radio Digital Programming; **TVO Toronto** - Manager Network Promotions; **Global Television Toronto** - Editor; **Standard Radio Terrace** - Radio/Television News Director; **630 CHED Edmonton** - News Announcer; **Rogers Radio Medicine Hat** - Program Director; and **CBC Montreal** - Operations Manager Première Chaîne.



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