Vancouver's signal will now be on both AM and FM. The Commission says the station can use both 88.1 and its 690 signal to reach a wider area... Denied, however, was a CBC request for an FM transmitter on Gabriola Island, as was its request to operate an FM transmitter in Nanaimo... At Chilliwack, a new Diversified Rock format FM'er owned by Radio CJVR Ltd., based at Melfort, was approved. The company also owns XM105 (CIXM-FM) Whitecourt. It’s expected that the new Chilliwack station will go to air at 89.5 (380 watts) in about nine months. Four other applications for the same frequency were denied (Golden West Broadcasting, Vista Radio, Newcap and Frank Torres)... Matthew McBride’s application for Port Moody was approved. The 98.7 frequency at 470 watts will see it also serving Coquitlam and Port Coquitlam, an overall combined population of roughly 207,000 with a Triple A format. In its decision, the Commission said McBride’s experience in operating radio stations in small B.C. communities such as Pemberton, Tofino and Ucluelet will contribute to its success... The Goat (CKLM-FM) Lloydminster and The Goat (CFNA-FM) Bonnyville, owned by Stew Dent, have been purchased by Vista Broadcast Group. The deal is expected to close in 60 days though CRTC approval will still be required... 920 AM CJCH Halifax re-launched Friday as 101.3 The Bounce. Right now, it’s in the midst of three weeks of commercial-free Hit music. PD is Rob Basile, ext of Proud FM Toronto. CHUM Radio Halifax also owns and operates C100FM... Also in Halifax, Newcap says it has CRTC approval to buy CTV’s 50% in Metro Radio

RETAIL SALES MANAGER
HALIFAX, NOVA SCOTIA

This is your opportunity to live and work in one of the great capital cities of Canada! Newcap Halifax is searching for a Retail Sales Manager for its radio stations in Halifax. The Retail Sales Manager will report directly to the General Sales Manager/General Manager and will be responsible for:

- development of new sales strategies and promotions
- supervision of sales staff
- management of the House account list
- working closely with Programming and Promotions.

We’re looking for someone who has sales management experience, enjoys motivating a team of sales professionals, thrives on new and innovative ideas and understands the importance of community involvement.

If you believe you are the perfect person for this position, we’d like to talk to you. Newcap Broadcasting values diversity in its workforce and is committed to employment equity.

Deadline for applications is Friday, June 13, 2008. Please mail, e-mail, fax or courier your resume to:

Ted Hyland
General Manager
NEWCAP RADIO HALIFAX
2900 AGRICOLA ST
HALIFAX NS B3K 6A7
Fax: 902/453-3132 or click thyland@newcap.ca
Group’s Kool 96.5 (CKUL-FM) Halifax for $8.5 million. The deal’s expected to close within 60 days... Rock 104 (CKJX) Olds launched Friday, a sister to Country-formatted CKLJ-FM – both owned by CAB-K Broadcasting. Owner/GM is Brian Hepp... Hot FM (CFQK) Thunder Bay has become The Thunder, moving to a New Country format... The Canadian Broadcast Standards Council says stations must clearly identify sponsored programming. That followed a complaint about CHWO Toronto’s Sunday Showcase with Murray Segal that didn’t let listeners know that a talk show had been sponsored by the company whose owner was a guest on the program.... In another decision, the CBSC commended Rock 102 (CJDJ-FM) Saskatoon for how it dealt with a complaint over the f-word in the Matthew Good Band song, Load Me Up. The Rawco station’s GM explained to the complainant that the unedited version of the song had accidentally been loaded into its computer system. Further, he said, Rock 102 would be instituting safeguards to ensure that all songs would be properly previewed from then on. He also agreed to immediately broadcast an on-air apology six times. The complainant still wasn’t satisfied and requested that CBSC rule on his complaint. The daytime broadcast of the f-word was, said the Prairie CBSC panel, a breach of the CAB Code of Ethics. The entire CHWO Toronto and CJDJ Saskatoon decisions may be found by clicking www.cbsc.ca... In Winnipeg this week, among other applications, are four applications for radio licences in Winnipeg. Newcap, YO Radio Management, Evanov Communications and Native Communication – two wanting 106.3 and two wanting 104.7. Newcap wants 106.3 at 100,000 watts for an Alternative Rock format while YO Radio Management (David Asper) wants the frequency at 100,000 watts for a Pop Alternative format. Evanov Communications has applied for 104.7 at 6,500 watts for a Contemporary Easy Listening format while Native Communication (NCI) wants the frequency at 3,000 watts for an English and Aboriginal-languages native Type B FM’er... Also at that hearing, an application by My Broadcasting Corporation for an FM licence in Exeter... My wants 1,330 watts at 90.5 for a blended AC/MOR format. Golden West Broadcasting has applied for an FM licence at Humboldt that would use 107.5 at 100,000 watts programming Country.

TV /FILM: CTV’s secondary A-Channel stations – in Ottawa/Pembroke, Barrie, London, Wingham, Windsor and Victoria – will be re-branded to “A”. CTV says the revamping will better complement the main network and provide a testing ground for new shows... A move by U.S. cable companies to ditch set-top boxes — and an extra remote control — could soon expand into Canada. Sony Electronics and six of the biggest U.S. cablecos have agreed to replace set-top boxes with a new system that would be built into TV sets. And Rogers Communications says it might follow suit. Boxes would be replaced by a card inserted into a cable-ready TV set that would receive the signal and allow for two-way services, including pay-per-view... Meantime, a Canadian Media Guild study is considering Kamloops as a test case to overcome the eventual loss of free, over-the-air, analog TV across Canada. A broadcast engineer is now studying the viability of multiplexing in Kamloops. Multiplexing is the ability of digital TV channels to carry up to six sub-channels on the same frequency so a free or low-cost alternative might be established as an alternative... Rogers Communications Vice-Chairman Phil Lind says the CRTC has demonstrated “an appetite for micro-management that may have dangerous implications for how television news stories are chosen and focused.” His beef stems from hearings last month to overhaul cable and broadcasting rules. In a Toronto speech late last week, Lind said a topic at the hearings led to “disturbing signals emanating from Ottawa that the regulators are toying with the idea of taking a far more hands-on approach to local news programming.” Linking fee payments to TV networks to the creation of local programming, he said, could alter news gathering and presentation, and would be difficult to police. He questioned why the CRTC is even considering implementing such a plan in what is “supposed to be the age of deregulation” in which industry can respond to market forces and consumer demand... CRTC Chair Konrad von Finckenstein, at the hearings this week on the sale of Quebec’s private TQS television network, said that he isn’t buying a proposal by TQS buyer Remstar Broadcasting to drastically curtail its news coverage. “What you are asking for is an exception,” he said. “We have problems with that.”
Remstar’s plan to make TQS profitable calls for 370 layoffs, thus reducing its news staff to a skeleton operation. Remstar said its tight financial straits also makes it hard to respect the Canadian content, local production and subtitle requirements in its licence. But Commissioner Michel Morin, herself a former Radio-Canada TV reporter, noted that TQS has never respected licence conditions. But TQS replied that that was a software glitch, not reality. Morin pointed out they used the same excuse in 2002 and 2004. According to Commission figures, Cancon dropped to 32% from 54% during the day and to 42% from 49% at night between 2001-2007... Canwest says its specialty channel, Cool TV, has been discontinued. Service at the jazz channel will stop over the next month or so.

GENERAL: The Globe & Mail says CanWest Global Communications Corp. investors appear to believe that the company is up to its neck in both debt and withering assets. CanWest’s share price, says the Globe, has fallen 49% this year and 67% over the past 12 months... The best in Atlantic Region electronic journalism have been honoured by RTNDA Canada at the Atlantic Region Pro Dev Seminar & Awards Banquet in Fredericton. Winners last Saturday night were:

**TELEVISION:**
- Bert Cannings Award - Best Newscast
  - Global News Maritimes (Medium Market)
- Charlie Edwards Award - Spot News
- Global News Maritimes
- Dan McArthur Award - In-depth/Investigative
  - CTV Atlantic
- Dave Rogers Award - Short Feature
  - CTV Atlantic - (Medium Market)
- Dave Rogers Award - Long Feature
  - Radio-Canada - (Medium Market)
- Ron Laidlaw Award - Continuing Coverage
  - Global News Maritimes
- Trina McQueen Award - News Information Program
  - CTV Atlantic
  - Best Videography Award
  - CTV Atlantic
- Adrienne Clarkson Award For Diversity
  - Global News Maritimes

**RADIO:**
- Byron MacGregor Award - Best Newscast
  - CKHJ Fredericton - (Small Market)
- CBC Radio Halifax - (Medium Market)
- Charlie Edwards Award - Spot News
  - CKBW Bridgewater
- Dan McArthur Award - In-depth/Investigative
  - CBC Radio NL
- Dave Rogers Award - Long Feature
  - CBC Halifax - (Medium Market)
  - CBC Radio - Maritime Magazine - (Large Market)
- Ron Laidlaw Award - Continuing Coverage
  - CBC Radio NL
- Sam Ross Award - Editorial/Commentary
  - CKHJ Fredericton
- Peter Gzowski Award - News Information Program
  - CBC NL
- Best Use of Sound
  - CBC NL
- Gord Sinclair Award - Live Special Events
  - News 95.7 Halifax
- Adrienne Clarkson Award For Diversity
  - CBC NL

**EVOLVING DOOR:** At S-VOX, Mark Prasuhn has been appointed Chief Content Officer while Peter Miller joins to become COO. Prasuhn, who had double duty as S-VOX COO/Sr. VP, Programming, becomes responsible for programming all five of the company’s broadcast services and will also chair S-VOX’s production and distribution arm, VisionTV International. Miller, a communications lawyer and engineer, has a background that includes CHUM Limited and the Canadian Association of Broadcasters. S-VOX owns and operates CHNU-TV Vancouver, CIIT-TV Winnipeg, VisionTV, One: the Body, Mind & Spirit channel and The Christian Channel... Andrew Persaud, Sales Manager at 570News (CKGL) Kitchener, moves laterally as SM to Lite 96 (CHFM) Calgary effective June 9... Trent McGrath is the new GSM at CHUM Radio Halifax, a promotion from his RSM position at Metro Radio Group... Rob Basile is new PD at 101.3 The BOUNCE (CJCH-FM) Halifax. He had been PD/Ops Mgr at Proud FM (CIRR-FM) Toronto... With the flip to FM, CJCH Halifax talk Host Rick Howe saw his long-time show cancelled. After being with the station for 30 years, Howe confirmed that he took a buyout package. The 54-year-old said he will be the only casualty of the station changes... Nelson Millman and Dan Cimoroni have been appointed to the CTV-Rogers Media Consortium for Vancouver 2010 and London 2012, Millman as Exec. Producer, Radio and Cimoroni as VP, Business Development. Millman continues as VP/GM/PM of THE FAN 590 (CJCL) Toronto and The FAN Sports Radio Network. Most recently, Cimoroni was VP, Sports and Management at Insight Sports Ltd... New News Director at A (CKVR-TV) Barrie is Ruth Anderson, a nine-year veteran of that newsroom. She succeeds Bob McLaughlin who was promoted to VP/GM of CTV’s Southern Ontario news channel, CP24 some months back... Tracey Mills has become...
Promotions Director for **CHUM Radio Vancouver**, overseeing **The Beat 94.5, 103.5 QM/FM, TEAM 1040** and **1410 The BUZZ**. She had been Promotions Director at The Beat 94.5... Professor **John Henderson**, after 24 years at **Loyalist College** in Belleville and a similar amount of time working in private radio, will retire at month’s end... **Martin Carrier** succeeds **Anne Mathieu** as Director of Marketing and Communications at **TV5 Montreal**. He had been Director, Convergence at **Cossette Communication**.

**SIGN-OFFS**: **George Finstad**, of heart problems in Toronto. Best known for his days at **CBC-TV News** as Lloyd Robertson’s back-up on **The National**, Finstad broke into broadcasting at **CKUA Edmonton** in 1953. In 1968, with co-Host **Joan Watson**, Finstad and she were the original team on CBC’s **Marketplace**. His most challenging moment, he said, happened in October, 1970, when he went on national TV to recount the murder of Quebec Labour Minister **Pierre LaPorte** during the **October Crisis** when a series of events were triggered by two terrorist kidnappings – LaPorte and British Trade Commissioner **James Cross** -- by members of the FLQ (Front de libération du Québec). **Bob MacGregor**, 74, of cancer at Niagara-on-the-Lake. MacGregor, the longtime **CBC** Reporter, Host, Producer and Announcer worked in Toronto and Montreal during his 50-plus years in broadcasting. For the past 10 years he was one of the announcers for the overnight hourly news... **Frank Jobes**, 77, in Vancouver. Jobes ran the West coast office of **RTVR**, the now defunct national rep shop owned by Bob Quinn... **Jerry Daniel**, 69, of cancer at Ingersoll Hospital in Southwestern Ontario. Daniel, most recently the ND at **CKOT Tillsonburg**, had a 40-year career that included **CFCO Chatham, CHOK Sarnia, CJOE London, CJCS Stratford** and **CFPL London**.

**SUPPLYLINES**: The stock price of **Harris Corp.** took a dive this week as the broadcast equipment maker said it wasn’t interested in pursuing a sale or merger. The **Wall Street Journal** reported that bids for the company came in below expectations... **TVO (CICA-TV) Toronto** is the first Canadian broadcaster to make programs available through the newly released **Adobe Media Player**. It’s described as a customizable, cross-platform media player that provides new ways for viewers to discover videos and TV shows while offering revenue and brand-building opportunities for content publishers.

**LOOKING**: **Newcap Radio** Halifax seeks a Retail Sales Manager. See the ad on Page 1... Other jobs we’ve heard about include **CINA Mississauga** – Station Manager; **Canwest Broadcasting Toronto** – Director, Product and Monetization; **The Movie Network Toronto** – On-Air Promotion Producer; **CP24 Toronto** – Reporter/Anchor; **CTV Toronto** – Production Manager, Dome Productions; **CBC Montreal** – Director of Acquisitions and a Sales & Marketing Officer; **Rogers Sportsnet** – Broadcast Designer; **Newcap Radio Halifax** – Retail Sales Manager; and, **Q-14 Stettler** – Morning News Anchor/Co-Host.
MANAGEMENT OPPORTUNITY

The Jim Pattison Broadcast Group, Prince George Division, has a very rare opportunity in its Management Team. We are seeking a qualified applicant to take on the role of News Director CKPG Television, CKDV-FM and CKKN-FM.

We are looking for is a team leader that is a strategic thinker, possesses a strong working knowledge of the radio and television industry, and is not afraid to take on new challenges. The successful candidate will lead an integrated newsroom providing coverage on Radio, Television and Web.

Excellent people and management skills are required to motivate a dedicated and talented team of professionals at The Jim Pattison Broadcast Group in British Columbia’s Northern Capital.

Applicants should submit their resumes in detail, outlining their leadership experience, future goals and objectives and why they believe they are the best person to lead our news team in Prince George.

Please submit your application to the undersigned at the address below.

THE JIM PATTISON BROADCAST GROUP, AN EMPLOYMENT EQUITY EMPLOYER

Ken Kilcullen
General Manager
Jim Pattison Broadcast Group,
Prince George Division
kkilcullen@ckpg.bc.ca

REVOLVING DOOR: Both Cam Cowie, VP/GM at Citytv Winnipeg and Craig Roskin, GM at Citytv Edmonton, are no longer with Rogers Media Television.

Howard Slutsken has been appointed Interim Station Manager in Winnipeg until a new VP/GM is found. At Citytv Edmonton, Regional Sales Manager Richard Hiron is the Interim GM... PD Rob Johnson, of Newcap station K-Rock 105.5 (CKQK-FM) Charlottetown, begins at sister station Kool 96dot5 (CKUL-FM) Halifax next Monday. Gary Greer, who was PD at CKUL, will be PD at classic country station CFDR Dartmouth/Halifax... CKPG-TV/CKDV-FM/CKKN-FM Prince George News Director Mike Woodworth, after almost 27 years with the TV-radio combo, has decided to move on. Effective immediately after his departure (June 27), Woodworth will recharge and attend to family business, including paying attention to his health, traveling and recreation.

TELEVISION: The CRTC’s report on the Canadian Television Fund contains 11 recommendations relating to the CTF’s mandate and governance structure. They include: Funding be split into private- and public-sector streams; two separate Boards of Directors; and, increased emphasis on audience success as a criterion for access to the new private-sector funding stream. But the Commission can act in certain areas, e.g. amending its policy to allow tangible benefits stemming from ownership transactions to be directed to the CTF, and the Broadcasting Distribution Regulations to make mandatory the monthly contributions of companies that distribute broadcasting services. An immediate response from the CTF was the appointment of a new Chair and Board members, plus some by-law amendments. Paul Gratton, most recently the VP of Specialty Channels at CHUM Entertainment, is Chair while the two new Directors are Chris Frank, VP Programming at Bell ExpressVu and Marie-Andrée Poliquin, Director of Operations, Financing & Business Affairs, CBC/Radio-Canada... Internet broadcaster JumpTV is merging with NeuLion Inc., a New York-based provider of web services to sports customers including the National Hockey League and the International Fight League. The transaction is expected to close this fall... Toronto-based GlassBOX Television says it has received $5 million of new venture and strategic investment, including the backing of some
leading media execs. They include Ted Riley, the former Executive Managing Director of International Television Distribution at Alliance Atlantis; Gary Slaight, President/CEO of Slaight Communications; Jay Switzer, the former President/CEO of CHUM Ltd.; and, Stephen Tapp, the former President/COO of XM Radio Canada. GlassBOX creates and operates broadcast and VOD channels across television and digital media platforms... CTV acquired exclusive rights to what once was the Hockey Night in Canada theme. The 40-year-old song will, if lawsuits don’t get in the way, be used beginning this fall on the TSN and RDS specialty channels. The main network, CTV, says it will be used during Vancouver 2010 Olympic hockey coverage. But litigation may stall – or stop entirely – CTV’s use of the tune. There will apparently be two lawsuits, one almost certainly against the composer in which CBC will argue that it is entitled to a significant amount of her proceeds from CTV. CBC will likely say that it was their promotion of the piece that created the song’s value... The Canadian Association of Broadcasters has filed a submission asking that the CRTC limit to two years the renewals for Shaw Communications’ 43 cable systems. CAB, in making the request, cites occurrences of non-compliance, including advertising on community channels, simultaneous substitution, distribution of U.S. 4+1 signals and advance notice of channel realignments. CAB wants the Commission to monitor Shaw’s performance, especially the bringing of its conditions of licence into line with the BDU/specialty and pay framework... Stringent security in Beijing is threatening TV coverage of the Olympic Games. There are differences over a wide range of issues – from limits on live coverage in Tiananmen Square to allegations that freight shipments of broadcast equipment are being held up in Chinese ports. It appears that the procedures used by broadcasters at other Olympics are conflicting with China’s authoritarian government... Specialty channel Razer will be rebranded as MTV2 on August 1. The interactive lifestyle youth channel targets 12-24s, skewing toward more male programming. MTV is slightly more female-oriented... Citytv Toronto’s third annual Herbie Day raised $181,374. The Herbie Fund provides assistance to children receiving life-saving or life-altering surgery at Toronto’s Sick Children’s Hospital that is not available in their home countries.

Radio: AM 940 (CINW) Montreal, which announced the dropping of News/Talk in favour of a Greatest Hits format last week, saw 18 employees lose their jobs. Among them are Dennis Trudeau, Jim Duff, Joe Cannon and Aphrodite Salas. The station will continue to broadcast in English... While a new PD is being sought at The Edge (CFNY) Toronto, Alan Cross will remain with Corus Radio in a newly-created capacity involving a national and international radio and Internet Corus initiative. Cross assumes the new duties July 1... Canadian Broadcast Sales says Q3 radio sales climbed 8.7%, the eighth consecutive quarter of growth, CBS says that’s the longest stretch since Q1 of 2002. CBS President Patrick Grier son is predicting Q4 at a 9% annual growth... Astral Media Radio’s Montreal head office says it’s launching a business website aimed at helping advertisers make more informed decisions for campaigns on its 82 radio stations. The website, says Astral, shows reports and analyses that provide economic and consumer trends plus station stats. The initiative has two phases, first with Astral’s French-language stations, then followed by more in-depth info about the English stations.

General: With a growing support base of Quebec politicians, questions are being raised with more frequency about the province taking control of licencing radio and TV stations. The Quebec Liberal Party, at its general council meeting in September, will look at a proposal that would enact veto power over CRTC decisions related to the approval or renewal of radio licences in the province. To be clear, the proposal calls for the Quebec government to appoint one-third of CRTC Commissioners "who grant or renew radio licences for stations broadcasting on the Quebec territory." On the opposition benches, the Parti Quebecois wants Ottawa to hand it all over... Fairchild Radio, the cross-Canada broadcasts of radio and TV for the Chinese community, helped raise $2.8-million for those devastated by the Sichuan earthquake. AM1470 Vancouver, FM94.7 Calgary and AM1430 Toronto teamed with Fairchild Television and Talentvision for that monetary donation to the Canadian Red Cross... Rogers OMNI Television, too – involved in a fundraiser with sister Rogers broadcast outlets for Asian disaster relief – raised $58257, money needed for China earthquake and Myanmar cyclone victims.

Events Calendar

June 16 - 18, 2008
The 2008 Canadian Telecom Summit
Toronto
http://www.gstconferences.com

June 17 - 19
Promax/BDA
New York
http://www.promax.tv

June 19 - 21
RTNDA National Conference
Ottawa
http://www.rtndacanada.com
SIGN-OFFS: John Michael, 72, at his home in Chippewa, ON, of heart failure. The talk show Host was well-known from his days at CJRN Niagara Falls and CKTB St. Catharines... Ralph Glassford (known on-air as John David Cameron), 66, of cancer at Sault Ste. Marie. Cameron began his career at CKDO Oshawa, then moving to Sault Ste. Marie and spending the next 30 plus years on-air at CKCY-FM/AM, Q104 and 100.5 EZ Rock. He was also known to readers of SooToday.com’s forum pages as Grumpy Old Man... Jim McKay, 86, the veteran Host of ABC’s Wide World of Sports for decades. It was McKay who was into the role of reporting on tragedy at the 1972 Munich Olympics.

LOOKING: CKPG Prince George is looking for a News Director. See the ad on Page 1... Other jobs we’ve heard about include: The Edge (CFNY) Toronto – Program Director; CKQK-FM Charlottetown – Program Director; Astral Media Radio Toronto – Group Manager, Astral Media Mix; Astral Media Radio St. Catharines – Creative Director; Astral Media Radio Terrace – Engineer/Technician; CHUM Radio Ottawa – Senior News Reporter; CJOB/CJKR/CJGV Winnipeg – Interactive Account Manager; Canwest Broadcasting Toronto – Finance Manager, Distribution and Marketing, a Senior Financial Analyst, Distribution and Marketing, and a Senior Web Application Developer; CTV Winnipeg – News/Production Editor; CTV Toronto – Features Producer, TSN Programming and a Producer, SexTV Channel; CBC Montreal – Officer, Partnerships and Strategic Planning; CBC Ottawa – Manager, Technical Support; CBC Toronto – Manager, Business Development; Corus Television Toronto – Marketing Manager SCREAM, Movie Central, Affiliate Marketing; CHAT-TV Medicine Hat – News Anchor/Producer; Citytv Calgary – Technical Director; and, Ross Video Ottawa – Technical Support Specialist.

SUPPLYLINES: Patrick Bremshey has been appointed as Quebec Regional Sales Manager of ATX Systems Limited. Bremshey, with extensive sales and marketing experience in Quebec and Eastern Canadian markets, most recently worked for Paxar Canada... YANGAROO Inc., a secure digital media distribution system (DMDS) company, says it has extended its agreement with Universal Music Canada for distribution of promotional music to radio.

NEW SUBSCRIBERS THIS WEEK INCLUDE: Paul Sedik, Astral Media TVPlus Toronto. Welcome!