

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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GENERAL: Industry Minister **Tony Clement** and Heritage Minister **James Moore** introduced Bill C-32, new copyright legislation, that would allow consumers to copy content from one device to another and to record a television program for later viewing, however not for the purpose of establishing a library. One key element concerns digital locks placed on devices by manufacturers: C-32 will make it illegal for a user to break it... **Astral Media Inc.** launched its new brand identity, which will be rolled out across all properties, including specialty and pay television, radio, out-of-home advertising and digital. The company now operates publicly under the **Astral** name while the legal corporate name remains Astral Media Inc. Astral's new brand image represents the company's diverse assets, decentralized yet disciplined business model and the knowledge, passion and imagination its employees bring to the marketplace. The vibrant colour palette and creative shape of the new logo are designed to convey human warmth and emotion, within a defined and responsive structure that is grounded and resilient. As a member of the Astral family, **Astral Media Radio Sales** and **Astral Media Broadcast Sales** in Vancouver have evolved into what is now **Astral RadioPlus**. The division rebranding better reflects the image of a solutions-oriented company, extending beyond its core competency of national radio sales. With the rebranding, all email addresses have changed as well. They read now name@astral.com... The Board of Directors of **Astral Media** declared a semi-annual dividend of 25 cents

per share on the Class A Non-voting Shares and the Class B Subordinate Voting Shares of the Corporation payable July 30, 2010 to the shareholders of record at the close of business on July 14, 2010... **Asian Television Network International** announced its operating results for the first quarter of 2010 with a profit before tax of over a half million dollars, an increase over the first quarter of 2009 of almost \$200,000. **Byrne Fulton**, ATN's Chief Financial Officer noted that the company is now debt free... **Telesat** announced its decision to procure from Space Systems/Loral a powerful, multipurpose, satellite for launch in the second half of 2012. Anik G1 will carry 16 transponders operating in the extended Ku-band for **Shaw Direct** which will allow Shaw Direct to expand significantly the high quality video content and programming services it offers throughout Canada... **The Academy of Canadian Cinema & Television** announced that it will continue the film and television-related programming of the **Audio-Visual Preservation Trust**, including the **Astral Restoration Program**. Dedicated to protecting and promoting Canada's audiovisual heritage, the AV Trust was founded in 1996. No longer able to carry out its activities as a result of recent funding cuts, the Trust had folded in the fall of 2009... **CBC News** has released the interim report of a large-scale review and analysis of news content. While the study's focus is CBC News - both

network and local/regional - it includes competitors on each platform. To read the News Balance Report, click [HERE](#). A full report on the study will be released in the fall of 2010... The **Nieman Foundation for Journalism** at Harvard has selected 25 journalists from the United States and abroad to join the 73rd class of Nieman Fellows. The only Canadian chosen as Nieman Fellow in global health reporting is **Helen Branswell**, medical reporter, **The Canadian Press**. She will study the politics and practicalities of disease eradication in the 21st century, with a particular focus on polio eradication... Deadline for entry to the **2010 Jack Webster Awards** recognizing excellence in BC print, broadcast and online journalism is June 30, 2010. For detailed submission information, click [HERE](#)... **Michelle Lang's** parents accepted the Michener-Baxter Special Award on her behalf at a ceremony at Rideau Hall last Thursday that was presided over by **Gov. Gen. Michaëlle Jean**. Lang was killed by an improvised explosive device in December 2009 when on assignment in Afghanistan for Canwest News Service... The **RTNDA 2010 National Conference: Rebuilding for the Future**, June 17-19 in Edmonton, will examine the future of journalism.

T**ELEVISION:** **Global Television** and **Canwest** introduced its fall schedule on June 1. For details, [HERE](#)... The **Canadian Broadcast Standards Council** has released two decisions concerning programs broadcast on Quebec television station **V** (when it was still known as **TQS**). Both relate to the watershed hour. Details [HERE](#)... **CHEK-TV Victoria**, after having entered into a news sharing agreement with **CBC Television** in April, formed another partnership with **SoMedia Networks** to provide on-demand news coverage through SoMedia's BBN3 network of more than 200 videographers across the province. This new collaboration coincides with the launch of BBN3 News Service, offering broadcasters, newspapers and other media the opportunity of a virtual assignment desk and videographers who can be deployed on demand... **Astral** will launch a French-language version of the **Playhouse Disney** channel. Featuring entertaining and learning-based programming for younger audiences, this service will feature popular programming from Disney together with Canadian series. The channel will be available to Bell TV subscribers across Canada on July 5... After having pioneered the first fully LED-lit television news studio in the world in 2007, **CBC/Radio-Canada** is accelerating the replacement of incandescent TV production lighting with the more efficient and flexible LED variety in studios across the country. The initiative will cut energy consumption significantly, reducing the Corporation's carbon footprint and saving money in the process. The first phase of retrofitting is expected to start paying for itself in less than three years... The **CBC** and the **National Post** announced that they struck a deal that will allow advertisers to use each company's platform. Under the terms, the National Post will become the CBC's preferred print partner, while the Post will provide clients options for TV ads through the public broadcaster. The deal is non-exclusive and will see revenues from sales packages split... **DISH Network L.L.C.**, a pay-TV provider in the U.S., said that it plans to launch local broadcast channels in 29 new markets on June 3, 2010, becoming the first and only pay-TV provider to offer local channels to consumers in every market nationwide. The announcement came shortly after President Obama signed the Satellite Television Extension and Localism Act of 2010 (STELA) into law, which paved the way for DISH Network to take this historic step. Also, Dish Network has rescinded plans to launch its own "Weather Cast" channel and announced Monday that it had come to terms on a new multi-year deal to continue carrying **The Weather Channel**.

R**ADIO:** On May 27, **Astral** launched **99.7 EZ ROCK** as Ottawa's "At Work" radio station — designed by women, for women in an AC format. It's currently the only radio station in Canada broadcasting continuous 99-Minute Music Mixes during the work day. **Neil Hedley**, **Stephanie "Viv" Vivier**, and **Steve Kennedy** host the **EZ Breakfast Show**. **Renee Madden**, **Jeff Kelly**, **Sarah Kay**, **Darryl Henry**, **Kim Sullivan** and **Sue McGarvie** round out the on-air talent roster on 99.7 EZ ROCK. EZ Rock joins four other Astral stations in the market: **NRJ**, **RockDetente**, **Virgin Radio 1069** and **Star 96**... Monday morning June 7th, Ottawa will see another new entrant: **101.9 DAWG FM**. The station combines the music of mainstream rock and blues rock artists with the best from Motown and R&B. **Geoff Winter** hosts the DAWG FM Breakfast show along with **Laura Mainella**. The target group consists of listeners between 25 and 54 with most between the ages of 35 and 54... May 21 at midnight, **Big Daddy** with its Classic Hits format left Sudbury and the station returned to its roots when **N-O-55** was the only station in Sudbury playing Rock'n'Roll in the '60s. **Old Time Rock'n'Roll** by **Bob Seger** introduced **REWIND 103.9**. The station is announcer-free at the moment until station management has completed its coaching of its on-air staff to create the 70s sound... **CARN 98.7 FM** has begun testing its signal in Toronto. The station is designed specifically for Black people, formatted to play urban, gospel, reggae and R&B.

D**igitalMedia:** The **Canadian Broadcasting Corporation** and **Rogers Communications** announced an alliance in which CBC will provide Rogers subscribers with access to hours of primetime series, news, all-

new children's programming and premium sports programming available anytime and anywhere to Rogers customers through Rogers Digital Cable, Rogers On Demand, Rogers On Demand Online and the soon to be launched Rogers On Demand Mobile platforms... **Rogers Digital Media** has launched an iPhone application for its 52 radio stations. The Rogers Radio iPhone app is available for free only to Rogers Wireless and Fido customers. It features the ability to search by genre, by station, by city or by "Near Me". Listeners can also request a song, get details on the last 10 songs played, link to the station website and share their favourite station with friends via email. Rogers joins other companies that offer iPhone apps: **Acadia Broadcasting** for its 10 stations for free, **CBC** for its 33 live radio streams plus programs on-demand; **CHUM Radio** for its 34 stations; **Corus Entertainment** for its 52 stations (the first company to release an iPhone app)... **Shaw Communications** welcomed the recent Federal Court of Appeal decision that confirmed the right to privacy for Canada's Internet users. The Court rejected the **Canadian Recording Industry Association (CRIA)** appeal of an earlier ruling that was seeking personal information about Internet Service Provider (ISP) customers allegedly sharing and swapping music over the Internet. CRIA was seeking to overturn that decision, but the appeal was denied... The **New York Times** reported that **Apple** became the world's most valuable technology company when its market capitalization reached \$227.1 billion, overtaking **Microsoft's** \$226.3 billion valuation. The Times noted "the rapidly rising value attached to Apple by investors also heralds a cultural shift: Consumer tastes have overtaken the needs of business as the leading force shaping technology"... **Rogers Media** announced that it is releasing unique video content through **Shorts in the City**, a Citytv.com programming initiative in partnership with Nissan Canada and OMD Media. "Shorts in the City" offers the largest selection of serialized online video content available in Canada and features over 17 shows, 500 episodes and 35 hours of drama, comedy, sci-fi, thriller, horror and animation. The content is supplied by Vuguru, Michael Eisner's new media studio in which Rogers is an investor, and international distributor Fireworks. Citytv.com is also the first Canadian media company to release a video iPad app. Nissan Canada partnered with Rogers Media on this initiative and will integrate their ads within the programming.

REVOLVING DOOR: **Alain Bergeron**, Astral's Vice-President, Corporate Communications and who had added Chief Marketing Officer in July 2009 to his responsibilities, will be leaving his post around the end of August 31 after nine years with the company. He will gradually withdraw from his responsibilities starting in mid-June. Having just completed the launch of Astral's new brand image, Bergeron felt that "I have achieved my mission here and want to take some time to reflect before embarking on the next stage of my career"... **Ross Davies** has been appointed to the position of VP Programming and Operations for the **Haliburton Broadcasting Group (HBG)** effective June 1. He will be responsible for the day-to-day operations of HBG and also work with **Christopher Grossman**, President, in the development of new business opportunities for the company... **Jay Switzer**, former President and CEO of **CHUM Limited**, has taken on the Chairmanship of the Toronto-based **GlassBOX Television** Board... 33-year industry veteran **Al Redel** has been promoted from Assistant News Director to News Director for the **Newcap Radio Stations in Red Deer** and the **ARG South**. He succeeds former Red Deer/ARG South ND **Sue Stevenson**. Redel promoted **Sheldon Spackman** as his successor to the position of Assistant ND for the Newcap Radio Stations in Red Deer and the ARG South. He has been a newsman in Red Deer at KG and Z-99 for almost 5 years... After five years as PD of **CHUM Radio Kingston**, **Dan Mellon** will leave the cluster July 30th to start as Professor at **Algonquin College** in Ottawa, where he'll focus on teaching programming and performing as well as being responsible for the college station..... **Rob Basile**, who had been with **101.3 The Bounce Halifax** since its re-launch in June 2008 and who had left to return to Toronto is now Assistant Brand Director/MD at **Virgin Radio 999 Toronto**... **Trevor Wallworth**, Director of Production for **Newcap Radio Halifax** and a 20-year employee, has been promoted to Program Director for **KOOL 96.5**... **Joan Powers** has been named Digital Sales Manager for **Astral Radio Edmonton**. It's an internal promotion... At **Astral Radio Vancouver** **Stephanie Asquith** has been promoted from her Account Executive position to Digital Sales Manager... **Renu Bakshi**, Senior Reporter at **CTV British Columbia** has decided to leave her position for family reasons. Also at CTV British Columbia, **Mike Schinklewitz** is the new Technical Supervisor, succeeding recently retired **Terry Brady**. In his new role he will be responsible for workflow of all systems relating to production requirements and their integration in Feed and Play and CER... **Rod Phillips**, 68, the voice of **Edmonton Oilers** games, will wind down his 37-year run as the club's play-by-play man gradually. Phillips, who called his first Oilers game in October 1973, will be heard on only 10 Edmonton Oilers game nights this National Hockey League season... **Sara Parker**, PD at **100.3 The Q! Victoria** and recipient of **CMW's Young Broadcaster of the Year** award in March, will leave the station at the end of June to join **Harvard Broadcasting's** yet to be launched station in Edmonton.

IGN-OFFS: **Glenn "G" Williams**, 42, at his home in Kingston of ALS. Williams launched **K-Rock Kingston** in 2001 as its first PD and on-air personality. He leaves behind his wife, **Jodi Decker**, on-air personality at

FM 96 Kingston and a son. To see the **CKWS-TV Kingston** video, click [HERE](#)... **Art Linkletter**, 97, of old age at his Los Angeles home. Born **Arthur Gordon Kelly** July 17, 1912, in Moose Jaw, SK, he later moved with his adoptive parents to the U.S. Linkletter entertained on TV during the '50s and '60s with his shows, *People Are Funny* and *House Party*. His most popular segment was *Kids Says the Darndest Things*... **Chris Haney**, 59 in a Toronto hospital after a long illness. He had worked for **The Canadian Press** in various cities when he met **Scott Abbott** to co-create **Trivial Pursuit** and release it in 1982. During the development stage they sought financing from CP/BN colleagues by offering shares for \$1,000. Not everybody bit... **Fritz Sennheiser**, 98, in Wedemark, Germany. He was the founder and chairman of **Sennheiser Electronic GmbH & Co. KG**, a maker of audio equipment. Founded after WWII in 1945 in Wedemark with a seven member staff, Sennheiser now employs more than 2,100 people worldwide and is wholly owned by the Sennheiser family.

SUPPLYLINES: **Ross Video's** CEO, **David Ross**, was the recipient of the *Telfer School of Management Private Sector Leadership Award* at the **2010 CATA Alliance Innovation Awards Gala** May 19th. This award is presented to an individual from the private sector in recognition of outstanding technological innovation and corporate leadership which has significantly expanded the frontiers of Canada's advanced technology industry.

LOOKING: **CHUM Radio Kingston** – PD; **999 Virgin Radio Toronto** – Imaging Producer; **Astral Radio Toronto** – Research Analyst; Digital Account Manager; AR Digital Content Producer; **Astral Radio Vancouver** – Digital Content Producer; **Astral Radio Montreal** – Digital Content Producer (Web Designer); Creative Media Advisor, English Local Sales, Montreal Market; Astral Interactive Montreal – Senior Ad Operations Specialist, Astral Digital Internet Sales; **CHUM Radio Winnipeg** – IT/Engineering Assistant; Account Executive; **Corus Radio London** – Interactive Account Manager; **Newcap Broadcasting Lloydminster** – Creative Writer; **Corus Children's Television Toronto** – Production Executive; **CTV Toronto** – Media Services Technician, CTV Post Production; **CTV Winnipeg** – Reporter (Weekend); **TVO Toronto** – Producer/Director The Agenda with Steve Paikan; CBC Calgary – Reporter/Editor Online News; **CBC Toronto** – Director National Sales; Manager of Business Planning; Web Development Team Lead; Producer, World at Six; Industry Analyst, Media and Entertainment; Senior Writer, The National; Information Architect; **CBC Edmonton** – Host, English Television; Senior Remote Area Transmitter Technologist.

(This week's edition produced and written by Ingrid Christensen)

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RADIO: Radio ad revenues, AM and FM combined, fell 5.2 % in 2009 to \$1.5 billion. Expenses lowered 1.7% to \$1.2 billion in the year ended 2009. But the **CRTC** says French-language FM'ers were the exception with profits before interest moving higher to \$35.4 million from \$33.3 million. Overall profits before interest and taxes tumbled to \$272 million from \$334.9 million in 2008. At English FM, profits before interest were \$234.1 million, a drop from \$299.9 million in 2008. AM radio station revenues were down 7.4% to just over \$300 million. And in that September 2008 through August 31, 2009 period, the CRTC says radio employed 10,191 people and paid salaries of \$632 million... At the **Western Association of Broadcasters'** annual convention, **RMB** President **Gary Belgrave** and **Golden West Broadcasting** CEO **Elmer Hildebrand** implored broadcasters to move forward in forming a new radio association that would succeed the now-disassembled **Canadian Association of Broadcasters**... A consortium created by **Paul Tietolman** and **Nicolas Tetrault** has upped the ante in the battle to become owner of 11 **Corus Quebec** radio stations. The group has offered \$81 million, compared with the \$80 million offered earlier this year by **Cogeco** and accepted by Corus. Tietolman and Tetrault were also expected to table a separate offer for **CKRS Saguenay** which wasn't included in the Cogeco offer... Still with **Corus Quebec**, the licences for English-language **CINF Montreal** and French-language **CINW Montreal** – not in operation since Jan. 29/10 – have been revoked... **101.9 DAWG FM (CIDG-FM) Ottawa** launched this past Monday, leading off at 7:30 a.m. with *Tiger in Your Tank* by the local group, **Monkey Junk**. **CTV Ottawa** retired Anchor **Max Keeping** was there as DAWG's first celebrity, helping to get the 4,500-watt Blues Rocker on the air. Folks on-air include **Geoff Winter & Laura Mainella** in mornings as well as **Ali Kat (Ali Misener)**, **J-Man** and **Dylan Black**... **CKPC-FM Brantford** has been rebranded to a Jewel-formatted station, now ID'ed as **FM92 The Jewel**. Brantford is the fourth Jewel station (after Halifax, Hawkesbury and Toronto), with another one to be launched in Winnipeg next year... **Astral RadioPlus** will present a live web feed tomorrow (Friday) to present the most recent 13-week PPM Summary results for Vancouver, Calgary, Edmonton, Toronto and Montreal. Beginning at 2:15 p.m. EDT, **Alicia Olson-Keating**, GM of Research & Marketing Services, and **Mike Mohammed**, Senior Research and Marketing Analyst for Astral RadioPlus, will take 25 minutes to present and analyse the March 1 - May 30 commercial radio results. To listen, click <http://www.survey.astralradio.ca>. If you can't make it, the presentation will be archived at that same URL... **Kid Carson's** morning show on **The Beat 94.5 (CFBT-FM) Vancouver** did not violate any broadcast codes during a segment that included "outrageous statements about women" by author **Dick Masterson**. His book and website are entitled *Men Are Better than Women*. A listener complained to the **Canadian Broadcast Standards Council** that the content was discriminatory. Details may be found at www.cbsc.ca... **CFOS Owen Sound** alumni – anyone who's ever worked at the station - are invited back to the Georgian Bay community Friday, June 25, as part of the CFOS 70th anniversary celebrations. The agenda is chock-a-block with features and events culminating with an evening supper/dance event. For former CFOS'ers, the guy you want to get info from is **Bayshore Broadcasting** GM **Ross Kentner** (519) 376-2030.

TV/FILM: **Quebecor Media** has filed an application for an English news specialty service that some speculate would be akin to a **Fox News** north. The application comes at the same time as **Kory Teneycke's** appointment as Quebecor's VP of Development. Teneycke is **Prime Minister Harper's** former communications director. Teneycke would neither confirm nor deny speculation about a conservative slant to the proposed network.

New research by **Harvard Business School** Professor **Thales S. Teixeira** purportedly offers a simple and inexpensive solution to help marketers hold on to consumer eyeballs during commercial breaks. Click <http://hbswk.hbs.edu/item/6322.html?wknews=060710> ... *"The myth that the Internet is going to be a ruination of traditional media is quite overstated,"* says Professor **Charles Zamaria** of the **School of Radio and Television Arts** at **Ryerson University** in Toronto, and the project director for the **Canadian Internet Project**. Others aren't buying that, including Professor **Richard Cavell**, an English professor at **University of British Columbia** in Vancouver. He says, *"it's over. There is no TV anymore, because it has become the Internet."* An **Ipsos Reid** poll conducted for **Canada.com** found that 24,000 adults in 23 countries – 68% of adults with access to the Internet – said they spend more time online than they spend watching TV. The survey results are indicative of a trend, said Ipsos President **Steve Mossop**. But he doesn't believe TV is going anywhere. Instead, he said, while Internet growth rates are significant the full implications are still a number of years away. Of note is that Canada was among the countries whose web users were least likely to say they were spending more time online than watching TV. *"Canada's low ranking speaks to the quality of television here,"* Mossop said. By contrast, 89% of those surveyed in China, 87% in Russia and 77% in Turkey were the most likely to say they were spending more time on the Internet... **Canwest Global Communications'** TV division has won approval from an Ontario court to remain under creditor protection. An Ontario Superior Court Justice granted an extension until Sept. 8, preventing creditors from demanding immediate repayment on outstanding interest and loans. The stay applies to **Canwest Media** and other subsidiaries that fall under the Global's TV operations... A renewed joint venture between **Discovery Communications** and **CTV** will see re-brands of existing CTV-owned specialty channels. **Discovery World HD** (formerly Discovery HD) launches Aug. 2 with a portrait of the world in high-def, **Investigation Discovery (ID)** (formerly Court TV) relaunches Aug. 30 with a focus on forensics, the paranormal and the human potential for good and evil, and **Discovery Science** (formerly Discovery Civilization) launches Sept. 27 exploring innovations, experiments and discoveries... **Optik** is the new name for **Telus TV** and high-speed Internet services. Along with the rebranding, Telus says it's investing another \$1.7 billion this year to expand its network to bring faster Internet and Optik TV to more homes in Alberta and B.C... **GlassBOX Television** has entered into an agreement to acquire Category 1 specialty channel **travel + escape** from **CTV**... **CBC Bold** will show all of the 64 World Cup soccer games in high definition on its HD channel.

GENERAL: Canada's private broadcasters support the new C-32 copyright bill, according to **Gabriel van Loon** of the **Hayes eLaw LLP** firm in Ottawa. In particular, the inclusion of a broadcasters' reproduction right exception is seen as a solid first step in that the transferring of content from one medium to another shouldn't attract additional liability. But Hayes eLaw says further that broadcasters want to see further streamlining of the Copyright Act to reduce the layering and complexity of payments. The **Canadian Film and Television Production Association (CFTPA)** said it welcomed the clarity as it relates to the ownership of creative works. CFTPA President/CEO **Norm Bolen** says it is *"... one of the essential building blocks on which our industry is built."* While the Association needs more time to study the Bill, Bolen said it is an important first step in bringing Canada *"... in line with our competitors around the world."*... The **Canadian Recording Industry Association (CRIA)** and **Canadian Independent Music Association (CIMA)** – which represent Canadian independent and major music companies of all sizes – welcomed the introduction of the copyright reform legislation. And, the **Business Coalition for Balanced Copyright** – a coalition of Canada's leading telecommunications, retail, Internet and technology companies and organizations – also welcomed the bill's introduction. The coalition described it as *"a common sense, balanced approach in the draft copyright legislation"*... Insofar as foreign ownership is concerned, **CRTC Chair Konrad von Finckenstein** says there should be no distinction between the broadcasting and the telecommunications sectors. Any changes to liberalize foreign ownership should, he says, be placed on both. Speaking at the **Telecom Summit** in Toronto, he reiterated his point of view that the tendency of companies such as **Rogers Communications** to own both telecom and broadcasting businesses complicates the process. Liberalizing ownership in just telecom, he said, would force Canadian communications companies to take on artificial ownership structures. The telecommunications act as it stands, said von Finckenstein, is outdated because it doesn't include broadcasting and was devised before the Internet invaded our lives. *"The act,"* he said, *"is based on yesterday"*... **Phyllis Yaffe** has become Chair of **Ryerson University's** Board of Governors. She's been a member of the board since 2005 and was elected Vice-Chair in 2007. Her three-year appointment is effective immediately. Yaffe is on the boards of **Astral** and **Lionsgate**, as well as Chair of the board of directors of **Cineplex Entertainment** and lead director on the board of **Torstar Corporation**...

Corus Entertainment, Pelmorex Media and Rogers Communications have been recognized by the editors of **Canada's Top 100 Employers** as being among *Canada's Top 50 Employers for Young People*. Corus received special recognition for its *Bob Krueger Mentorship Program* which was launched two years ago to facilitate the professional development of employees; Pelmorex also received special recognition for providing subsidies for professional accreditations; and Rogers won special recognition for not having any waiting period before receiving health benefits... **Astral's** Montreal head office moves June 28 to to the company's new offices at 1800 McGill College. The building formerly known as Place Montreal Trust will become Maison Astral. Also with Astral, and for clarification, Astral's rebranding also resulted in e-mail address changes. The first part of the previous addresses remain the same, e.g. jdoe but is now jdoe@astral.com (FirstinitialLastname @ astral.com)... **Radio-Television News Directors Association** British Columbia regional award recipients at the annual convention, this year in Vancouver, were:

TELEVISION:

Bert Cannings Award - Best Newscast – CFJC TV Kamloops (Small Market); */A/ Vancouver Island* (Victoria) (Medium Market); *CTV British Columbia* (Vancouver) (Large Market)

Adrienne Clarkson Award - Diversity - CTV BC
Charlie Edwards Award - Spot News - Global BC
Use of New Media - CBC News Vancouver

Dan McArthur Award - In-depth/Investigative - CBC News Vancouver
Dave Rogers Award - Short Feature - CFJC TV Kamloops (Small Market); */A/ Vancouver Island* (Medium Market); *CTV British Columbia* (Large Market)

Dave Rogers Award - Long Feature - /A/ Vancouver Island (Medium Market) and *CTV British Columbia* (Large Market)

Gord Sinclair - Live Special Events - CBC Vancouver

Hugh Haugland Award - Creative Use of Video - Global BC

Ron Laidlaw Award - Continuing Coverage - Global BC

Sam Ross - Editorial/Commentary - Global BC

Trina McQueen Award - News Information Program - CHEK TV Victoria.

RADIO:

Byron MacGregor Award - Best Newscast - CKBZ Kamloops (Small Market), *CBC Kelowna* (Medium Market); *CKNW Vancouver* (Large Market)

Adrienne Clarkson Award - Diversity - CBC Radio

Charlie Edwards Award - Spot News - CKNW Vancouver

Dan McArthur Award - In-depth/Investigative - CBC Vancouver

Dave Rogers Award - Short Feature - CKNW Vancouver

Dave Rogers Award - Long Feature - CBC Radio (Small Market) and *CBC Radio Vancouver* (Large Market)

Gord Sinclair Award - Live Special Events - CBC Radio Vancouver

Peter Gzowski Award - News Information Program - CBC Radio Vancouver

Ron Laidlaw Award - Continuing Coverage - CKNW Vancouver

Sam Ross Award - Editorial/Commentary - CKNW Vancouver

REVOLVING DOOR: **Lee Cornell** has been appointed Group Program Director at **Evanov Radio Group**, based at the Toronto head office. Most recently, he acted as VP/Affiliate Relations International with U.S. based **LDR (Listener Driven Radio)** though he has experience on several continents including as Group Programmer and Manager in Australia, the UK and the U.S... New PD at **91.7 The Bounce Edmonton** is **Andy Winford**, ex of **CBS Radio** in Fresno... At the **Weather Network**, **Sheryl Plouffe** has moved upward from her 10-year on-air position in a promotion to management. She's now Manager, News and Information at the Oakville, Ont., location... **Wendy Rose**, the Promotions Director at **Astral Media Radio Hamilton's CHAM & CKOC**, is moving on after 11 years. Rose has joined **Evanov Communications' FM92 The Jewel/AM 1380 Brantford** as its Promotions Director. For Rose, it's a break in commuting since her home is in Brantford... **David Lindores** becomes the Promotion Director at **KiSS 92.5/98.1 CHFI Toronto** on Tuesday, June 15, moving to the **Rogers** stations from **Astral Media Radio Toronto** after about three years there. Prior Astral, Lindores had been with **Universal Music** for 14 years, most of it overseeing the Marketing & Promotion Departments of Universal's Central Region... And, a correction from last week: **Sara Parker**, PD at **The Zone @ 91-3 Victoria** joins **Harvard Broadcasting Edmonton** next month as PD...

SIGN-OFF: **Wilbur "Wib" Arnold Westby**, 78, of cancer in Yorkton. He was the first employee hired at **CKOS-TV Yorkton**, an affiliate of the **CBC**, as a Cameraman. Thirty-five years later, as GM of the station, he retired. His son, **Marc Westby**, is Manager, Production & Programming at **CHAT-TV Medicine Hat**.

LOOKING: **CKLC-FM Kingston** - PD; **Astral Radio Hamilton** – Promotions Manager; **Astral Radio Terrace** – Program Director/Operations Manager; **Astral Radio Edmonton** – Talk Show Host *The Team 1260*; and a show Producer; **Astral Radio Toronto** – Newscaster/Reporter; **Astral Radio St. Catharines** – Business Manager; **Corus Entertainment**, Television Division – Director of Consumer Insights; **CFCW Edmonton** – Marketing/Promotions Manager; **CKNX-FM Wingham** – PD; **Astral Media Toronto** - Director, Programming (*The Movie Network, Mpix, HBO Canada*); **CTV Toronto** – Production Manager, Entertainment Group; **CTV Montreal** – Quebec City Bureau Chief; **CBC Ottawa** – Manager, Customer Experience, Shared Service Centre; and **CBC Toronto** – Associate Manager, Business Rights and Content Management and an Executive Producer, *The Hour*.

SUPPLYLINES: **ENCO Systems**, a worldwide provider of digital audio delivery systems, has appointed Saskatoon-based **Pippin Technical Service** as its Canadian distributor and support partner for its radio and TV audio automation systems.

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TV/FILM: All things going as **Quebecor** wants, Canadians will soon be getting a new Category 1 specialty news service to be called **Sun TV News**. The new channel is said to be patterned on the conservative **Fox News** in the U.S. and would be led by Quebecor VP **Kory Teneycke**, a former **Stephen Harper** staff member. He describes the proposed service as mixing hard news during the day and "straight talk" opinion at night. Quebecor execs are playing down talk of any overt right-wing agenda. The Category 1 designation would mean that, if approved, all cable and satellite subs would get the channel whether they want it or not. The **CRTC**, however, was clear this past March when it said that it wouldn't entertain applications for such licences until next year. The question now is whether or not the Commission will bow to the pressure and approve it, thus opening the door to a wave of similar requests from conventional TV operators. Quebecor CEO **Pierre Karl Peladeau** ratcheted up the pressure this week by declaring that the news channel would be available across Canada by this coming January... **CRTC** Chairman **Konrad von Finckenstein** told delegates at the **Banff TV Festival** that Canadian broadcasters in mandatory markets must be ready to begin broadcasting digitally by the August 31/11 deadline. For more, click [HERE](#)... Documents filed in an Ontario court by disgruntled shareholders say that the

proposed \$2-billion sale of **Canwest Global Communications** to **Shaw Communications** wasn't the result of a "full and informed auction". As a result, documents say, the auction failed to achieve hundreds of millions of dollars in additional value that Canwest is estimated to be worth. The shareholders – including the **Asper** family – are asking the court to reject Shaw's proposed acquisition and force a 30-day open auction for all of Canwest's TV assets... Billionaire investor **Carl Icahn** has lashed out at **Lions Gate Entertainment** execs, saying that he intends replacing the entire board at its annual meeting later this year. Icahn owns about 19% of Lions Gate but has been in a battle for control of the company for months... The **Canada Media Fund** has released highlights from the **Canadian Television Fund's** final program year, which ended on March 31, 2010. Revenues for 2009-2010 were \$325 million, with a 6% increase in the contribution from cable and satellite service distributors and a contribution from the Department of Canadian Heritage. Production funding was \$307 million, an increase of 21%



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over the average of the four previous years. Four hundred and seventy-six production and 352 development TV projects were funded, with total budgets of over \$1 billion and \$22 million, respectively. This resulted in the creation of over 2,400 hours of new Canadian programming. The ratio of CTF funding to total TV budgets continued to be approximately 1:3... **Quebecor's Videotron** is launching a new Internet service that will provide its customers with direct access to 32 television channels. It will be available only to subscribers of both Videotron's digital cable and Internet services... The **Canadian Film and Television Production Association** (CFTPA) has changed its name to the **Canadian Media Production Association** (CMPA) to "better reflect the multi-screen world and the future of our industry". The Board of the CMPA has appointed **Tom Cox**, managing partner of **SEVEN24 Films**, based in Alberta, to succeed **Sandra Cunningham** of **Strada Films**... A consortium of BDUs complained that **CTV**-owned stations were using their programming to promote their "Save Local TV" view. But in a ruling this week, the **Canadian Broadcast Standards Council** said the campaign did not violate any broadcast codes. The gist of the cable and satellite complaint was that CTV's coverage was biased and unbalanced. For the complete decision, click cbcs.ca... **Al Jazeera English** (AJE), the 24-hour global news and current affairs channel, began broadcasting on **Shaw Cable** yesterday (Wednesday). Shaw subscribers have free access on channel 175 through Aug. 31.

GENERAL: **Canadian Association of Broadcasters** Chair **Elmer Hildebrand** says he's optimistic that a new national radio-only association can be formed, possibly as soon as October. In the meantime, the CAB – without any employees since May 31 – will continue with certain administrative functions under the contracted guidance of Ottawa lawyer (and a former CAB employee) **Sylvie Bissonnette**. Those responsibilities include the **Canadian Broadcast Standards Council**, copyright and the collection and distribution of funds to the various parties... **PricewaterhouseCoopers** (PWC) expects the advertising industry to see an uptick with TV ads rising 3.8% annually to US\$3.4 billion in 2014. As well, PWC's *Global Entertainment and*

Media Outlook report suggests Canadians will spend more on entertainment and media over the next five years as technologies spur growth. The market, says the report, will likely to grow at an average annual rate of 5% through 2014, pushed by Internet on mobile phones and new signs of life in advertising sales. The prediction is a turnaround from the 2.7% decline in Canadian media spending last year, and a faster growth rate than the research firm predicts for the U.S... **Margot Micallef** has resigned from the **Canwest Global Communications** Board of Directors, effective immediately. Micallef, a principal at **Vista Broadcasting**, joined the Canwest board in January 2009 and was a member of Canwest's special committee overseeing the company's financial restructuring... Award winners at the **Western Association of Broadcasters'** annual convention were: Gold Medal TV - **CTV Edmonton**; Gold Medals – Radio – **CKBI Prince Albert** and **The Wolf 104.9 Regina**; Broadcaster of the Year - **Al Thorgeirson** (**Citytv Edmonton/Calgary/Winnipeg**); and Honourary Life Member - **Menno Friesen** (**Golden West Broadcasting** - ret'd)... The **Broadcast Educators Association of Canada** honoured three individuals at



Career Opportunity

Position: **Manager of Engineering**
Reference Number: SB-11062010
Location: MTV-Masonic Temple
Salary: Commensurate with qualifications and experience
Hours of Work: 40 hours per week. Overtime as required.
Closing Date: July 2, 2010
Responsibilities:

- Guide, manage and schedule Engineering staff to provide ongoing engineering support and maintenance of various systems and equipment.
- Maintain Departmental budgets and Capital Project Budgets as set out by Director of Production and Senior Operations Manager.
- Distribute quotes, resource plans and schedules for all Initiatives and Projects that involves the Engineering Department.
- Deliver quotes to departmental managers and production personnel as requested for equipment that meets CTV engineering specifications.
- Work closely with the Manager of Building Resources to monitor and assist in creating Purchase Orders for technical equipment.
- Provide a consistent and high level response to all fault reports and to closely track all faults to a resolution that meets the needs of corporate standards, operational needs and client needs.
- Offer direction for technical design and overall broadcast systems architecture.
- Review and analyze existing technology architecture and develop strategies for improvement.
- Develop and maintain Engineering Department guidelines.
- Effectively lead a team of engineers by implementing best practices and providing direction where needed.
- Offer technical support as required to internal and external clients.

Qualifications:

- Minimum 5 years experience working in a supervisory capacity as a Broadcast Engineer.
- Minimum 5 year experience managing and maintaining broadcast and IT infrastructure.
- Broadcast Engineering degree or diploma from an accredited institutional required.
- Previous experience managing capital and operational budgets.
- Advanced working knowledge of Microsoft Office as well as CAD programs.
- Advanced knowledge in all aspects of Broadcast Engineering including, but no limited to Transmission, File Based Workflow, Production and Post Production.
- Excellent organizational skills and attention to detail.
- Strong communication skills, both oral and written.
- Ability to work independently and adhere to strict deadlines.

Application Details: Interested candidates are encouraged to apply online at www.ctv.ca, or forward a current resume, in confidence to:

Human Resources **Please quote reference number: SB- 11062010**
 CTV Television Inc.
 299 Queen Street West
 Toronto ON M5V 2Z5
 e-mail: hrqueenstreet@ctv.ca or fax: 416-591-5289

Only those applicants selected for an interview will be contacted.

its annual National Conference and Awards Gala in Toronto. **Peter Raymond**, Senior Manager, Technical Training at **CTV Toronto** and a BEAC associated member, accepted the *BEAC Broadcaster of the Year Award* on behalf of **CTVglobemedia**. The *Michael Monty Distinguished Service Award* was given to **Don Crockford** of **Algonquin College** in Ottawa. And, the *John Ansell Distinguished Service Award* was presented to **Laurel-Ann Hardie** of **Fanshawe College** in London... **MusiCounts**, Canada's music education charity associated with **The Canadian Academy of Recording Arts and Sciences (CARAS)**, and partnered with **CTVglobemedia**, has presented 12 recipients with the *MusiCounts Fred Sherratt Award*, a scholarship that honours achievements of graduates of post-secondary music programs across the country. More on the story and a list of the winners in our **What's Happening** section. Click [HERE](#).

RADIO: Rawlco Radio calls its \$1,000,000 in support for Saskatchewan music *Project 10K20*. That means that for each of the next four years, 20 provincial artists will each get \$10,000 to record and master CDs of their music: 80 artists in total over the four years. On top of that, there is an additional \$200,000 to cover all costs related to the program. Importantly, the \$1,000,000 is separate from any conditions of licence. Rawlco Radio's Project 10K20 is an established program in all the markets where Rawlco Radio operates... **Media Monitors** says the top 10 radio advertisers in Toronto last week were: Porter Airlines, McDonald's, Sears, Spence Diamonds, Toronto Hydro-Electric System, Honda, Sleep Country Canada, The Home Depot, Nissan and the Heart & Stroke Lottery. In Montreal, Media Monitors says, they were: Ford Lincoln Mercury; AlarmForce; Porter Airlines; SUBWAY; Dormez-vous; Réno-Dépôt; The Home Depot; Hyundai; McDonald's and Corbeil Appliances... **Larche Communications'** new station, **92.3 FM (CJOS-FM) Owen Sound**, is set to launch next month, The morning show is the husband and wife team of **Bob Wallace** and **Diana Meder**, both most recently with **Mix 106 Owen Sound**. Wallace is the Host while Meder is also ND. As previously reported, GM/GSM is **Rob Brignell** and PD is **Don Vail**, both also previously employed by **Bayshore Broadcasting**... **96.7 CHYM FM, 570 News and KIX 106.7** – the three stations in the **Rogers Kitchener Radio Group** – have raised over \$225,000 for the **Fifth**

Annual Kids Can't Wait Radiothon. The money goes toward therapy and support services for children with special needs at the **KidsAbility Foundation**. This brings the stations' results to \$950,000 over the past five years... **Y101 Ottawa** helped raise \$97,000 with its radiothon in support of the **Children's Hospital of Eastern Ontario (CHEO)**. The funds donated will go toward pediatric programs, research, equipment, medical and nursing education, and assistance for families in crisis... **Variety 104 Cornwall** listeners spoke up when asked what they liked and/or didn't like about the station website. Results include listeners now being able to instantly buy songs they hear on Variety 104 through **iTunes**, get more local news and faster links to listen online and download apps.

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REVOLVING DOOR: Will MacKay, ex of **Corus Radio Kitchener**, becomes GM/GSM at **Newcap's K-Rock 89.3 Kentville** June 28.

MacKay, with 15 years experience in sales and marketing, was a Senior Sales Rep with Corus... **Chris White**, PD and a morning show Host at **104.9 The Wolf Regina**, will hang up his headphones

June 30, put on a suit and move into the station's sales department. He's been on the air there for 15 years and PD for the last three. His successor in morning drive and as PD has yet to be determined... **Tim Schutz**, ex MD

Jim Goessinger, National Sales Manager – Broadcast & Post, is pleased to announce the following appointment:



ERIC RIEHL to the position of
Technology Sales Representative
Broadcast & Post Production Division

With a Management Economics degree from the University of Guelph, Eric joins Applied Electronics with a solid operational and systems background in Post Audio, as well as strong customer support and sales experience with editing systems, storage solutions, and broadcast automation and archiving. Eric will be focusing on providing innovative products and solutions to our broadcast and post production clients while offering exceptional customer support.

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at **Jack FM Calgary**, will become the new PD/MD at **Rogers' 107.7 The River Lethbridge**. He begins July 12... At **Quebecor**, at least three new news employees: **David Akin** from **Canwest's** Ottawa Bureau and **Brian Lilley**, the Ottawa Bureau Chief at **Astral Media Radio**. They are said to be joining **Sun Media** in anticipation of a new specialty national news channel. As well, **Tobias Fisher** will become the National News Editor for the Ottawa Bureau of the **QMI Agency** as well as managing the operations of the National Bureau and assisting in preparations for the launch of **Sun TV** News channel. Fisher is a 28-year veteran of TV news, working most recently at **CBC**... TV Journalists **Herb Luft** and **John Grant** are both retiring this summer from **CTV (CFCF-TV) Montreal**. Luft, who will leave at the end of this month, started working at **CFCF** as a radio newscaster in 1971 and joined the TV station full-time in 1977, is the longest-serving reporter at CTV Montreal. Grant, who's been CTV Montreal's Quebec City bureau chief since 1996, will leave in August... At **Astral Media's** Toronto radio cluster, layoffs this week included **CFRB's Eileen Berardini**, the Assignment Editor, evening Anchor **Bob Komsic**, weekend morning Host **John Donabie** and **Melissa Boyce** (promotions)... **Vassilios Mimis** has been appointed as the new **North American Broadcasters Association** Director of Technology. Most recently, Mimis served as Director of Broadcast Technical Policy and Planning with the Canadian **Department of Industry**... **100.7 HANK FM Winnipeg** PD **Abbey White** leaves that position soon to become PD at sister **Newcap** stations **KG Country Red Deer** and the Newcap stations in Brooks, Drumheller, Stettler and Blairmore. Also at Newcap's Southern Alberta Group, **Al Tompson**, MD and Morning Show Host at **Zed 99 Red Deer** adds PD to his responsibilities. Former PD **Brent Young** is no longer with the organization... **Rob Leighton** is **Astral Radio's** new Digital Account Manager for the BC Interior, based in Kelowna. Leighton had been with **Telus** with an Internet/interactive sales and development background. While never in radio, he grew up with it and learned vicariously through his father, **Gord Leighton**, a well-known B.C. broadcast manager... Also at **Astral Radio Kelowna**, after 38 years **Ron Wittenberg** has retired from broadcasting. He began at **CKNW New Westminster**, then migrated to the Okanagan roughly 30 years ago to raise a family. Since then, he's been with the Kelowna stations under numerous ownership changes... After five years at **Newcap** stations in Halifax and Fredericton, **Jason "JD" Desrosiers** has joined the **Evanov Radio Group** (ERG) in Halifax. He succeeds **Angela Kelly** as Promotions and Marketing Director and will also become APD at ERG's second Halifax station, expected to launch this fall... **Diane Boehme** has been appointed Exec VP, Television for **EBTV** in Toronto. EBTv is the banner under which it and **Brightlight Pictures** will work jointly in the production and distribution of TV programming. Her background includes Senior Director, Independent Production at **CHUM Television** and Director, Original Production at **Astral Television**... At Canada's **Olympic Broadcast Media Consortium**, **Gavin Roth** has been promoted to Sales VP and **Christos Nikitopoulos** to the newly-created VP of Programming and Revenue Planning position. Roth had been Senior Sales Director for the consortium. Nikitopoulos was previously Senior Director of Programming and Revenue Planning... At **Clear FM Winnipeg**, **Laurie Jolicoeur** is now the Promotion Director. She moves from sister **Rogers** property **Citytv Winnipeg** where she was the Marketing Events Co-ordinator... **Donald Nelson**, the Senior Broadcast Technologist at **CBC Yellowknife**, has transferred to **CBC Windsor** as of June 1 in the same capacity. Prior to his joining CBC he was an Engineering Supervisor in Stamford, Connecticut, and also worked in Northern Canada as an engineering freelancer.

SIGN-OFFS: **Gordon Allan Brady**, of cancer, in the Central Okanagan Hospice House. In 1969, he started **CKQR Castlegar**, managing it through 1990 when it was sold. The station is now an **Astral Media** property... **Jimmy Dean**, 81, suddenly at his home in Virginia. The Country music legend scored a #1 hit in 1961 with **Big Bad John**, the song that won him a **Grammy Award**.

LOOKING: *CTV Toronto* - Manager of Engineering (see the ad on Page 2). Other jobs we've heard about include: *Wave 94.7 Hamilton/Burlington* - Promotions Department openings; *CTV Calgary* - Reporter/Producer; *Astral Radio Trail* - GM/GSM; *Astral Radio Toronto* - Promotions Director; *Astral Radio Ottawa* - Digital Content Producer; *Astral Radio Kelowna* - Account Executives; *Astral Radio St. Catharines* - Account Executive; *Astral Radio Montreal* - Webmaster; *CBC Ottawa* - Reporter/Editor and a Supervisor, Transmissions Operations; *Teletoon Toronto* - Manager Scheduling and an Acquisitions Specialist; *CP24 Toronto* - Writer/Producer; *CTV Toronto* - Writer/Producer; *CBC Toronto* - Mobile Transmission Technician; *Crossroads Television System (CTS) Burlington* - GM/Regional Sales Manager for the Alberta stations and Sponsorship/Website Sales Rep for Burlington; and, *The Score Television Network* - Director Sales.

SUPPLYLINES: It appears that the worst of the recession in the broadcast and media technology sector is over. Vendors are said to be feeling increasingly optimistic about the future. Further, a study carried out by *Ernst & Young* in association with *IABM*, the body which represents the supply side of the industry, said that suppliers returning from *NAB2010* in Las Vegas reported that it was a turning point; that a new confidence is returning to the sector. Central to the positive view was a 74% response anticipating better business next year than last... *Wayne A. Stacey & Associates* of Ottawa has entered into an arrangement with a consortium of private broadcasters to provide technical advisory and government liaison services on an on-going basis. For details, click [HERE](#).



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Thursday, June 24, 2010

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RADIO: Milestone Radio's *The New Flow 93.5 (CFXJ-FM) Toronto* has been purchased by **CHUM Radio**, a division of **CTV**. FLOW 93.5 launched in February 2001 as Canada's first urban music station delivering hip-hop, R&B, reggae and soca. The purchase is dependent upon **CRTC** approval... **Rogers Broadcasting** has acquired two radio stations this week, **91.7 The BOUNCE (CHBN-FM) Edmonton** and **102.3 BOB FM (CHST-FM) London**. BOUNCE is owned by both **CTV** and by **Milestone Media Broadcasting** of Toronto, while BOB FM is wholly-owned by CTV. Bounce will become the third Rogers station in Edmonton, joining modern rocker **SONiC 102.9** and ethnic **World FM 101.7**. Purchase prices have not been divulged but will become known when, and if, the **CRTC** approves the deals... A fifth **Astral** station will soon switch to the Virgin format. This time it's **VIBE 98-5 Calgary**. The change to **98-5 Virgin Radio** will take place at Noon, June 30 – part of a deal with **Richard Branson's Virgin Radio International**. Astral says the station – established as VIBE in 2002 – will hold on to its roots in top 40 music but will kick it up "... more than a few notches"... The **CRTC** has approved **CHOR Summerland's** application for a flip to 98.5 FM. The **Astral** station will program an AC format and will include 12 hours and 24 minutes of local spoken word content each broadcast week, including 3 hours and 25 minutes of news... **Arbitron's** new Portable People Meter (PPM 360) uses cellular telephone technology to send in its data so panelists don't have to dock it at night for data to be transmitted via landline. It's being field-tested now in the U.S. and likely won't be in general use for at least several months... **Apple** has filed a patent for a HD Radio tuner add-on that would be included in future versions of its **iPhone**, **iPad** and **iPod** devices. The patent filings say that the feature would allow users to search, tag and listen to stations and buy music.

T**V/FILM:** **SCN**, the **Saskatchewan Communication Network**, has been sold to **Bluepoint Investment Corporation** of Toronto. Provincial Culture Minister **Dustin Duncan** says Bluepoint's was the only proposal with a business plan that required no public investment. Bluepoint will be financially responsible for ongoing operations while awaiting a **CRTC** decision on the transfer of the existing licence. It was Bluepoint CEO



This is an incredible opportunity for someone to be a part of one of the biggest success stories in Canadian radio over the past decade. Newcap Radio is looking for **the next great afternoon drive host on 96.3 Capital FM Edmonton**. If you have what it takes to own afternoons in Canada's most competitive radio market we want to hear from you.

- You'll host afternoon drive on 96.3 Capital FM. You may also fill in on Edmonton's #1 music morning show, Rob & Audie in the Morning.
- You live and breathe the three greatest eras in music, the 60s, 70s and the 80s.
- You'll do remotes and represent Capital FM at events in and around Edmonton.
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Radio is in your blood. You've won call letter spelling bees, you're always the person at the party talking over music intros and your idea of good reading is any chart book by Joel Whitburn.

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Patrick Cardinal
Operations Manager, Edmonton Radio Group
Alberta Program Manager
Newcap Radio Alberta
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8882- 170 Street
Edmonton, AB T5T 4M2

NO PHONE CALLS PLEASE

Newcap Radio values diversity in its workforce and is committed to Employment Equity. We would like to thank all applicants for their interest in this position; however, only those being considered for an interview will be contacted.



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- We need a dynamic, creative Promotions Director who is a fanatical detail person, hell bent on taking visions and creating realities
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- You must be prepared to work hard and to win at all costs.

Any candidate who wants to apply for this opportunity should visit the Astral Media website at www.astral.com and apply online under Career Opportunities. Please send your application, resume and success stories.

Deadline: **June 30, 2010**

As an equal opportunity employer, Astral is committed to accommodating the needs of people living with disabilities. If you have any health or physical limitations which may adversely affect your performance during any phase of the appointment process, please identify the accommodation needed. Moreover, Astral is committed to providing equal opportunities to candidates and employees, regardless of age, gender, disability, visible minority status, Native status, marital status, cultural or national background, religion, or sexual orientation. All candidates are encouraged to apply with confidence.

Please note that while we appreciate all expressions of interest, we can only respond to those candidates who will be interviewed.

computers or TVs... **Canwest Broadcasting** will launch what's billed as "Canada's first and only 24/7 reality channel" July 1. Called **Global Reality Channel**, it will be available to over one-million Rogers Digital VIP customers and will be available as part of a three-month free preview to all Rogers Digital customers... **CTV's** specialty service, **Comedy Gold**, will launch Aug. 2 succeeding the former **TV Land Canada** channel. It will feature the sitcoms of the 70s, 80s and 90s.

REVOLVING DOOR: Heather Ostertag has resigned as President/CEO of FACTOR, the **Foundation Assisting Canadian Talent On Recordings**. Brian Hetherman, FACTOR's VP of Industry Affairs, will assume the role of GM until a new president is appointed. Ostertag's departure, she said, was effective immediately... Eldon Duchscher, after 21 years with the **Saskatoon Media Group** – the last few years as News Director – is giving up that position and moving to Calgary. His last day is June 30. The move was prompted by a career move offered to his wife at the **University of Calgary**. Duchscher's ND position at **CJWW Country 600/Magic 98.3/92.9 The Bull** will be filled by Vanese Ferguson... Mark Mayes says he will give up his CEO responsibilities at **Clear Channel** but retain his Chairman of the Board status. He will remain CEO throughout the search process for his successor... Kate Buick, after 15 years at **CD 98.9 Simcoe** (and its AM predecessor), is now PD/Midday Host at **K-Rock 105.5 Charlottetown**. Succeeding her in mornings at Simcoe is Asta Syri who joins Gerry Hamill and Renee Berube. CD 98.9 VP/GM Blair Daggett takes over PD responsibilities on an interim basis... **Acadia Broadcasting Thunder Bay** PD Sandra Dolynchuk has resigned citing family reasons. She is returning to her Manitoba home.../A/ (**CKVR-TV**) **Barrie** Anchor Lance Chilton, after almost 12 years as evening news Anchor, has moved on, leaving the broadcast business to try his hand in real estate... Rhonda Messieh is the new Marketing Manager at **CHCH News Hamilton**. Prior to that she'd been Marketing Manager for **Corus Entertainment's CMT**... Paul Timm has been appointed Digital Sales Manager for **Astral Radio Winnipeg**. While Timm is new to the broadcasting industry, he has held numerous positions in the digital space... **CBC** has appointed Greg Guy as the Senior Communications Officer for Nova Scotia. Guy, who joins the corporation July 19, has 23+ years of experience at the **Halifax Herald** and with his own company. He worked at the **Vancouver 2010 Olympics** and with various local independent productions, music and community festivals... David Magro is now responsible for imaging and commercial production within the **Rogers**

Bruce Classen who made a \$1 bid for the now defunct **CKX-TV Brandon** last July, and then backed off... Just 13% of all **Lionsgate Entertainment** shares were tendered for billionaire **Carl Icahn's** \$7 per share offer, boosting his stake to nearly 32% of the company. But as he continued his campaign to oust the board, Lionsgate announced that lenders have amended its revolving credit facility to change the definition of a change of control, effectively thwarting Icahn's efforts to push the company into default as he seeks to oust current management and take over... New York-based **Canadian Television Sales** will be the U.S. sales force for **Global Television** beginning July 1. The company has represented **Canwest's** specialty stations for 12 years... **CNN** will stop using **Associated Press** content come June 30 after the two sides could not agree on a contract extension. CNN has been an AP customer since the cable network launched in 1980... **Shaw Communications'** new broadband VOD player allows Video on Demand subscribers access on either their

Radio Toronto cluster production department. His 20-year career includes stops at **Virgin Radio 999 Toronto**, **Corus Toronto**, **New Flow 93.5 Toronto** and **Z103 Toronto**... **Marvin Piuti** is now ND at **89.7 Sun FM (CJSU-FM) Duncan**. Most recently, he was with **CHEK-TV Victoria**, **The New VI** – now **/A\ (CIVI-TV) – Victoria**, and is an alumnus of **Citytv Toronto/MuchMusic**. He succeeds **Ric Rathburn** who retired... **Samantha Cook** has succeed **Brian Bolt** as the Program Coordinator for the radio broadcasting program at Hamilton's **Mohawk College**. Cook brings 10 years of broadcast experience to her new position having worked at **Country 95.3 Hamilton**, **Energy FM Toronto**, **Kiss FM Toronto** and **YTV**.

SIGN-OFF: **Irwin Barker**, 58, at Toronto's Princess Margaret Hospital of a rare and aggressive cancer. Barker was a writer for shows such as *This Hour Has 22 Minutes* and *The Rick Mercer Report*. Born in Winnipeg, Barker worked as a public policy research consultant for **Angus Reid** and as a lecturer in sociology at the **University of Alberta** and the **University of Manitoba**. **CTV** will mark his passing with a rebroadcast of the documentary about Barker entitled *THAT'S MY TIME: A Comedian's Stand Up to Cancer*. The documentary airs Saturday, June 26 at 7 p.m. ET on CTV in place of **W5**.

GENERAL: Ontario court Justice **Sarah Pepall** has approved a revised agreement between **Canwest Global** and **Shaw Communications**, clearing a significant hurdle in the sale of Canwest's TV assets. In May, Canwest agreed to sell Global TV and its specialty channels to Shaw for about \$2 billion. But a group of shareholders, led by the Asper family, opposed the transaction. On Tuesday, the two sides held several hours of private talks in a bid to resolve their differences. Under a revised agreement, Shaw will pay US\$440 million to Canwest shareholders. A smaller group of shareholders that includes the Aspers will receive \$11 million. Another \$38 million will be set aside for claims by unsecured creditors. The agreement will face a creditor vote July 19... Meanwhile, an Ontario Superior Court judge has given the green light for **Canwest Global Communications** to sell its newspaper division to a group of its creditors led by **Paul Godfrey**, the President/CEO of the **National Post**. The newspapers – including the Post, the **Montreal Gazette**, **Vancouver Sun** and **Ottawa Citizen**, alongside community newspapers and websites such as **Canada.com** – will sell for \$1.1 billion, including \$950 million in cash... Two nationally-known broadcasters have received honorary doctorates this spring. **CBC's The National** Anchor **Peter Mansbridge**, at the **University of Windsor** convocation ceremony a week ago, received a doctor of laws. And **Shan Chandrasekar**, the founder and President/CEO of **Asian Television Network International**, also received an honorary doctor of laws degree last week from **York University** in Toronto... Associations representing **ABC**, **CBS** and **Fox** affiliates have given their okay to the **Comcast-NBC/Universal** merger provided that certain conditions are put in place. They include that Comcast not discriminate against the other net affiliates in any retransmission consent negotiations, negotiate such deals independently from NBCU and not attempt to create a competitive advantage for an NBCU station... Two **RTNDA** events were held in Edmonton over the weekend; the Prairie Regional meeting and then the National convention. There were awards winners at both, so we begin with the regional recipients:



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Be a proud part of Canada's public broadcaster. On the air and off, diverse minds and talents bring distinctive, intelligent, entertaining and innovative programming to the people in English, French and eight Aboriginal languages. Join us in keeping Canadians connected.

Account Manager — Calgary

If you are an ambitious, creative, motivated sales professional with initiative, strong organization and relationship-building skills and at least 3 years of related experience, this opportunity with our Media Sales and Marketing Department in Calgary is for you. You will assume responsibility for all functions related to media sales on CBC television and cbc.ca. This role will see you developing strategic customer account plans, developing incremental and new business opportunities, negotiating rates, and participating in establishing and achieving revenue targets. Because of your knowledge of new media, you will identify opportunities to develop relationships with clients utilizing all platforms. Proficiency in MS Excel, Word and PowerPoint is also required.

We recognize the importance of a diverse workforce and we therefore encourage applications from Aboriginal peoples, women, members of a visible minority and persons with a disability.

For a full description and to apply, by July 6, 2010, please visit www.cbc.ca/jobs and search under job number **CAL00202**. We thank you for your interest, but only candidates selected for an interview will be contacted.

CBC/Radio-Canada is committed to equity in employment and programming.

PRAIRIE REGIONAL TELEVISION

Bert Cannings Award - Best Newscast - **CHAT-TV Medicine Hat** (Sml Mkt); **CTV Saskatoon** (Med Mkt); and **CTV Winnipeg** (Lg Mkt)
Adrienne Clarkson Award - Diversity - **CBC Manitoba**
Charlie Edwards Award - Spot News - **Global Regina**
Dan McArthur Award - In-depth/Investigative - **Global News Calgary**
Dave Rogers Award - Short Feature - **CHAT-TV Medicine Hat** (Sml Mkt); **CTV Regina** (Med Mkt); and **Global Edmonton** (Large Market)
Dave Rogers Award - Long Feature - **CHAT TV Medicine Hat** (Small Market); **CBC North Television** (Medium Market); and **Global News Calgary** (Large Market)
Gord Sinclair Award - Live Special Events - **CBC Manitoba**
Ron Laidlaw Award - Continuing Coverage - **CBC Manitoba**
Trina McQueen Award - News Information Program - **CTV Regina**
Hugh Haugland Award - Creative Use of Video - **CBC Manitoba**

National RTNDA Award Winners are:**NATIONAL RADIO**

Byron MacGregor Award - Best Newscast - **News 91.9 (CKNI-FM) Moncton** (Small Market); **CKLW Windsor** (Medium Market); and **680News (CFTR) Toronto** (Large Market)
Charlie Edwards Award - Spot News - **CFRB Toronto**
Dan McArthur Award - In-depth/Investigative - **CBC Radio 99.1 Toronto**
Dave Rogers Award - Short Feature - **CBC Sudbury** (Medium Market); **CKNW Vancouver** (Large Market)
Dave Rogers Award - Long Feature - **CBC Radio** (Small Market); **CBC Radio Sudbury** (Medium Market); **CBC Radio Edmonton** (Large Market)
Gord Sinclair Award - Live Special Events - **CFRB Toronto**
Ron Laidlaw Award - Continuing Coverage - **CBC Radio Edmonton**
Sam Ross Award - Editorial/Commentary - **CBC Radio One Ottawa**
Best Use of Sound Award - **CBC Cape Breton**
Peter Gzowski Award - News Information Program - **CBC Radio St. John's**
Adrienne Clarkson Award - Diversity - **CBC Radio 99.1 Toronto**
Use of New Media Award - **CBC News Vancouver**

NATIONAL TELEVISION:

Bert Cannings Award - Best Newscast - **CFJC-TV Kamloops** (Small Market); **/A1 Vancouver Island** (Medium Market); **CTV Winnipeg** (Large Market)
Charlie Edwards Award - Spot News - **CBC Newfoundland & Labrador**
Dan McArthur Award - In-depth/Investigative - **Global News Calgary**
Dave Rogers Award - Short Feature - **CHAT-TV Medicine Hat** (Small Market); **CTV Regina** (Medium Market); **Global Edmonton** (Large Market)
Dave Rogers Award - Long Feature - **CHAT-TV Medicine Hat** (Small Mkt); **CBC North Television** (Med Market); **CTV British Columbia** (Lge Mkt)
Gord Sinclair Award - Special Events - **CBC Vancouver**

PRAIRIE REGIONAL RADIO:

Byron MacGregor Award - Best Newscast - **CJOC-FM Lethbridge** (Sml Mkt); **980 CJME Regina** (Med Mkt); and **CBC Calgary** (Lg Mkt)
Best Use of Sound Award - **CBC Saskatchewan**
Charlie Edwards Award - Spot News - **650 CKOM Saskatoon**
Dan McArthur Award - In-depth/Investigative - **CBC Edmonton**
Dave Rogers Award - Short Feature - **CBC Edmonton**
Dave Rogers Award - Long Feature - **CBC Saskatchewan** (Medium Market); **CBC Edmonton** (Large Market)
Gord Sinclair Award - Live Special Events - **CBC Saskatchewan**
Peter Gzowski Award - News Information Program - **CKLB Yellowknife**
Ron Laidlaw Award - Continuing Coverage - **CBC Radio Edmonton**
Adrienne Clarkson Award - Diversity - **CBC Saskatchewan**

Ron Laidlaw Award - Continuing Coverage - **CBC News Nova Scotia**
Hugh Haugland Award - Creative Use of Video - **CTV Southwestern Ontario**
Trina McQueen Award - News Information Program - **Global Toronto**
Adrienne Clarkson Award - Diversity - **CTV British Columbia**

NETWORK RADIO:

Byron MacGregor Award - Best Newscast - **VOCM News Service**
Charlie Edwards Award - Spot News - **CBC National Radio News**
Dan McArthur Award - In-depth/Investigative - **CBC National Radio News**
Dave Rogers Award - Short Feature - **The Canadian Press**
Dave Rogers Award - Long Feature - **CBC Radio Northeastern Ontario**
Ron Laidlaw Award - Continuing Coverage - **CBC National Radio News**
Best Use of Sound Award - **The Canadian Press**
Peter Gzowski Award - News Information Program - **The Current, CBC Radio One**
Adrienne Clarkson Award - Diversity - **The Current, CBC Radio One**

NETWORK TELEVISION:

Bert Cannings Award - Best Newscast - **CTV News**
Charlie Edwards Award - Spot News - **CTV News Channel**
Dan McArthur Award - In-depth/Investigative - **CBC News**
Dave Rogers Award - Short Feature - **CBC News**
Dave Rogers Award - Long Feature - **CTV W5**
Gord Sinclair Award - Special Events - **CBC News**
Ron Laidlaw Award - Continuing Coverage - **Global National**
Best Use of New Media Award - **BNN - Business News Network**
Hugh Haugland Award - Creative Use of Video - **Global Television**
Trina McQueen Award - News Information Program - **CTV W5**
Adrienne Clarkson Award - Diversity - **Global Television**

New **RTNDA Canada** President is **Jason Moore**, the ND at **CKLW Windsor**. He succeeds outgoing President **Cal Johnstone** of **/A1 (CFPL-TV) Windsor**... For photographs from the **RTNDA Edmonton** convention, click [HERE](#)... **Global Television** (national) and **CBC-TV (CBHT-TV) Halifax/Dartmouth** - small market TV - were the only two Canadian winners of **2010 National Edward R. Murrow Awards**.

LOOKING: 96.3 Capital FM Edmonton is searching for an Afternoon Drive Host. See the ad on Page 1... **Astral Radio** is looking for a Promotions Director for its Toronto cluster of stations. See the ad on Page 2... **CBC** seeks an Account Manager in Calgary for both TV and cbc.ca. See the ad on Page 3... Other jobs we've heard about include: **Q104/KOOL FM Halifax** – Producer; **Harvard Broadcasting Edmonton** – All positions; **CJAD/Virgin Radio/CHOM Montreal** – Assistant Sales Manager; **Astral Radio Fort St. John** – Account Executive; **Astral Radio Toronto** – Promotions & Communications Coordinator; **CFRB Toronto** – News Editor/Anchors and a Parliament Hill Bureau Chief; **99.9 CJUK-FM/105.3 The Giant Thunder Bay** – Program Director; **CHUM Radio Winnipeg** - Creative Writing Supervisor; **CHED Edmonton** – Morning Show Announcer; **Rogers Radio Vancouver** - Technician; **Rogers Radio Calgary** - Music Director; **COUNTRY 107.1 Abbotsford** - Announcer; **Newcap Radio Edson** – Creative Writer; **Newcap Radio Halifax** – Promotions Coordinator; **CTV Toronto** - Manager, Radio Engineering and a Research Manager, CTV Specialty; **CBC Vancouver** – Technician; **CBC Halifax** – Associate Producer/Technician; **CBC Toronto** – Research Officer; **Canwest Broadcasting** – Brand Manager; **Rogers TV Moncton** – Publicity and Promotions Officer; **CTV Toronto** – Digital Advertising Operations Manager; **Corus TV Kingston** – Interactive Account Manager; and **CFJC-TV Kamloops** – Videojournalist.