Radio: Astral Media has turned to the Federal Court of Appeal over the CRTC decision allowing Cogeco to own three radio stations in Montreal. The same-market policy restricting the number of stations held by a single owner was relaxed by the Commission when it granted Cogeco’s application to purchase 11 Quebec stations from Corus. Astral Media says the decision penalizes other broadcasters who may have avoided buying certain radio stations in order to respect the existing policy. Astral also wants an injunction against the decision pending the case being heard... The CRTC has approved an application by Haliburton Broadcasting for a new FM station at Barry’s Bay, Ont. The new station will operate at 106.5 with power of 12,000 watts and will program AC... Paul Lefebvre has won an FM licence at Nipissing (Ont.) for a French-language station. It will program Adult Pop... Paul Lefebvre has won an FM licence at Nipissing (Ont.) for a French-language station. It will program AC... The presence of the word “faggot” in the song contravened the Human Rights Clauses of the Canadian Broadcast Standards Council for airing the unedited version of Money for Nothing by Dire Straits. The presence of the word “faggot” in the song contravened the Human Rights Clauses of the Canadian Association of Broadcasters’ Code of Ethics and Equitable Portrayal Code. Details can be found at www.cbsc.ca... The CRTC approved CTV’s purchase of The Flow (CFXJ-FM) Toronto from Milestone Radio. Purchase price was $27-million plus $574,306 for assumed leases... Blackburn-owned Country 92.7 (CJSP) Leamington will switch to Adult Hits and a new ID beginning Jan. 17. The move to Max-FM will eliminate duplication of programming with two of the Blackburn chain’s nearby country stations; CJWF-FM (95.9) Windsor and CF-FCO-FM (92.9) Chatham... CHUM Winnipeg has made another change to one of its stations. FAB 94•3 Super Hits of the 60s and 70s, which had been CURVE 94.3, launched on Boxing Day. There was a juggling of morning personalities that saw Beau, Tom and Frazier move across the hall from 99.9 BOB FM to FAB 94•3 and Jay and Andrea (ex of CURVE 94.3) move to BOB. It was late August/2008 that CURVE 94.3 succeeded HOT AC Q94 and was billboarded by CHUM as being “North America’s first Pop Alternative station” — the merging of Pop and Alternative and aimed at 25-40s. Last fall, BBM showed the station with a 4.0 share while this fall’s number was 2.9... Silk FM Kelowna became 101-5 EZ Rock Jan. 1. All personalities remain in place and, says Brand Director Mark Burley, it brings SILK “in line with our brother and sister stations in the Astral Family in British Columbia and the rest of Canada”... CHFM Calgary, formerly Lite 96, is now Lite 95.9. The music has been tweaked to be more contemporary and some
of the “tired” gold has been deleted from the playlist. The sell line is Today’s Best Music, Lite 95.9... Rogers Media, owner of FAN 590 Toronto, FAN 960 Calgary and specialty channel Sportsnet, has rebranded the two radio stations, putting them in sync with Sportsnet. The new IDs are Sportsnet Radio FAN 590 and Sportsnet Radio FAN 960... In a remarkable coincidence, TSN President Stewart Johnston says TSN is looking at starting a sports radio network. CHUM, the TSN sister company, has AM signals in Toronto, Montreal, Ottawa, Winnipeg and two in Vancouver. All but Toronto are 24/7 sports... Rogers Communications has won CRTC approval to acquire Bob FM (CHST-FM) London from CTV. The station won’t be moving from its location at CTV’s A1 location, though. Instead, Rogers will become a tenant... Slacker, the Internet subscription radio service, is now available full-time in Canada. The ad-supported service offers a high number of formats or, depending on listeners’ wishes, the ability to create and share customized music stations, e.g. by artists’ names or song titles.

TV: In a brief to the CRTC, Cogeco is seeking safeguards in BCE’s proposed takeover of CTVglobemedia and, Cogeco says, it wants to appear at the Feb. 1 hearing. If the purchase is approved as is, Cogeco says it would green-light the “the BCE-CTVglobemedia conglomerate to disadvantage competitors... and potentially inflate prices for services to the detriment of Canadian consumers”... Meanwhile, Rogers has given conditional support to the BCE acquisition of CTV. At the same time, it renewed its opposition to the proposed introduction of a value for signal regime... The CRTC approved Bluepoint Investments’ application to purchase the Saskatchewan Communications Network (SCN), a satellite-to-cable programming undertaking that distributes educational programming in the province. Bluepoint is wholly-owned by Bruce G. Claassen. The Commission approved commercial-free children’s and educational programming between the hours of 6 a.m. to 3 p.m. Other periods would air educationally and culturally themed programming as well as programming designed to attract ad revenues. Bluepoint was granted up to 882 ad minutes per week (14 minutes per hour during the 63 hours per week of proposed commercial content)... Newcap Alberta’s TV stations at Lloydminster are now repped by Edmonton-based Linda Samletzki of WTR Media Sales. Newcap’s in-house Western Media Sales has been discontinued... The Banff World Television Festival is now the Banff World Media Festival. Organizers say the name change reflects the evolution of the industry... CTV British Columbia’s (CIVT Vancouver) reporting that an accident victim was likely to die did not breach the Canadian Association of Broadcasters’ Code of Ethics nor the Radio Television News Directors Association of Canada’s Code of (Journalistic) Ethics. The full Canadian Broadcast Standards Council (CBSC) decision may be read by clicking www.cbsc.ca... A video-streaming study dubbed Project Canada, performed by Credit Suisse, has found that average cable fees would jump $12 monthly for non-cable or telco service, e.g., Netflix. The increase in broadband data usage – in a test case – was about 20 gigabytes of data for the month or roughly 1 GB per hour of standard definition online viewing. The $12 added cost was determined using the Rogers Communications’ data pricing structure.

EVOLVING DOOR: Kirstine Stewart, no longer “interim”, is now Exec. VP of the CBC’s English services. She’d been doing the job since August after Richard Stursberg resigned from the post... Michael Olstrom, the Regina-based Station Group Manager for Harvard Broadcasting, resigned just before Christmas. He’s bound for Astral Radio Regina as VP/GM. He succeeds Ryan Zimmerman and begins Feb. 15. Olstrom became Station Group Manager at Harvard when he succeeded John Huschi when he retired Jan. 1/02... BNN Executive Producer Mike Omelus will move to Global News as Eastern Regional Director. Omelus, who was the national News Director at Broadcast News in Toronto before moving to Report on Business Television (ROBtv), begins at Global Feb. 7... The CRTC’s Steve Parker, Senior Broadcasting Analyst, Radio Policy, has retired after 24 years of service... Former Senior VP with CBC/Radio-Canada, George Smith, has been named a Fellow in the School of Policy Studies at Queen’s University in Kingston... Ron Wilson, after 12 years at CBC Radio 740 Edmonton, has moved away from his morning show Host’s role. He is now an Assignment Editor for CBC web, radio and TV... At Shaw Media, Christine Shtpton has been bumped to VP of Original Content across the over-the-air and specialty channels, and Daniel Eves is VP of Programming and Scheduling... Christian Hall, the Ops. Mgr./PD at X92.9 Calgary, adds responsibility as National Program Manager for the Harvard Broadcasting stations... Gary Perrin is gone from his GSM position at 101.9 DAWG FM Ottawa, the All-Blues station owned by Torres Media. Perrin’s background includes GSM positions at KROCK/KIX/The BORDER Kingston,
IGN-OFFS: Elmer Harris, 71, in St. John’s after a lengthy illness. Harris, a long-time VOCM St. John’s broadcaster and humanitarian, began his career as a reporter and eventually became Sr. VP of VOCM, where he worked for more than 40 years. He was the first Newfoundlander elected as the national President of the Radio-Television News Directors Association of Canada. After his retirement from broadcasting in 2000, Harris went on to receive several national awards for his humanitarian work, including the Queen Elizabeth Silver Jubilee Medal in 2003 and the Governor General’s Caring Canadian Award in 2005... Lesley Graham, 50, of a heart attack at her home in London. She had been a copywriter at Corus Radio London the last 17 years... Fred Ursel, 76, in Burlington, of Alzheimer’s Disease. Ursel worked at CKOC Hamilton, CKTB St, Catharines, CFOS Owen Sound and CKSL London before joining Standard Broadcasting in Toronto. Ultimately, he retired as President of Standard Broadcast Sales’ TV Division in 1985... Thomas J. Robinson, 91, in Vancouver. Robinson began his on-air career at CKWX Vancouver, then moved to CBC Vancouver as Duty Announcer. He was the first on-camera news reader when television came on the scene. In 1958, he was appointed Chief Announcer and remained with CBC until his retirement in 1984... Les McLaughlin, 69, of cancer at his Ottawa home. McLaughlin was a longtime CBC broadcaster and producer best known for promoting musicians from Canada’s North.

GENERAL: Corus Entertainment saw its first-quarter revenue increase by 8% over last year to $240.6 million. Television accounted for $167.5 million of the total, up 11% cent from $151.2 million a year earlier. Radio advanced by 3% to $72.1 million. In the three months ended Nov. 30, Corus net income was $46.2 million or 56 cents per share on a diluted basis... The Canadian Broadcast Standards Council has released two separate decisions related to the 2010 Winter Olympics and, specifically, men’s figure skating and a U.S. skater in particular. The first decision was about the Olympic morning information program Le réveil olympique broadcast on both Réseau des sports (RDS) and V. The second related to comments made on Dupont le midi, a talk show broadcast on CHOI-FM Quebec City. CBSC said the remarks made about men’s figure skating on Le réveil olympique were acceptable under the broadcast codes of standards but that the comments made on Dupont le midi went too far because the hosts used derisive, denigrating terms for homosexuals. Decisions may be found by clicking www.cbsc.ca... Howie Meeker and Shelagh Rogers are among 54 appointments to the Order of Canada. Meeker is cited for his contributions to hockey as a broadcaster on Hockey Night in Canada and as a coach of the Toronto Maple Leafs. Meeker, who served one term as a Conservative MP, also ran youth hockey camps across Canada. Rogers, host of CBC Radio’s The Next Chapter, was formerly host of Sounds Like Canada, This Morning and The Arts Tonight... Canadian Women in Communications Edmonton has a Jan. 27 event called “How to Help Your Company Be More Social”. For details, jafc@shaw.ca.

LOOKING: Harvard Broadcasting is looking for a General Manager for its Regina stations: CKRM, LITE 92 and THE WOLF. See the display ad on Page 1... Other jobs we’ve heard about this week include: Global Saskatoon - Morning Show/Web Producer; CTV Toronto – Director, Technical Operations, a Manager, User Experience, a Mobile Project Manager – all 3 for CTV Digital Media, and a Research Manager, Specialty; Newcap Television Lloydminster - Weekend News Producer ; Zoomer Media Toronto - Broadcast Research and Sales Administration Analyst; CBC Toronto – Producer, Community Desk (CBCNews.ca), a Research Officer, a Product Manager, Mobile and a Director of Technological Maintenance; CBC Calgary – National Reporter; CBC Regina – Broadcast Technologist; Newcap Lloydminster – Promotions Director; Astral Radio Kelowna - Account Executive (Inside Sales); Newcap Radio Athabasca – Account Manager; 98.9 THE DRIVE Kingston – Morning Show Host; Jim Pattison Broadcast Group Nanaimo – Creative Writer; and CHLW St. Paul - Morning Show Host/Music Director. (Details on some opportunities listed here may be found in the CAREERS section at www.broadcastdialogue.com.)

SUPPLYLINES: Fifteen of TVCOGECO Quebec’s stations have been shifted to the Panasonic P2HD workflow, using it for news gathering, current affairs programming, sporting events and a variety of high-definition station-produced content.
RADIO: Jeff Mauler of Hot 89.9 Ottawa will be co-Host for a day on Live! With Regis and Kelly. He’s one of five radio hosts selected after a week of voting and nearly 900,000 votes cast. The other four radio men are Bobby Bones, 96.7 KISS FM Austin, Eric Ferguson, 101.9 FM Chicago, Fitz, 100.7 the Wolf Seattle and Mike Catherwood, KROQ Los Angeles. Each will fill Regis Philbin’s seat the week of Jan. 24-28. Still with Philbin, on Tuesday he announced on his show that he’ll be retiring this year, probably at the end of the summer. The 79-year-old has been with the morning show for more than a quarter-century... At least two Canadian stations had hour-long Money for Nothing marathons this week, aimed at battling for “freedom of expression”. The CBSC recently found that the song, aired on OZ-FM St. John’s and where a complaint originated, was in violation of CAB Human Rights clauses because the lyrics include the word ‘faggot’. Q104 Halifax says it’s a matter of supporting artistic integrity and guarding against excessive political correctness. It became a credibility issue at K97 Edmonton where Dire Straits also took centre stage for an hour of repeat plays. Meanwhile, as of a few hours before this week’s BD distribution, the CBSC said it has received no complaints from listeners after stations aired marathons of the Dire Straits tune... Newcap’s The Fox (CIXF-FM) Brooks has switched from a Classic Hits format to Mainstream Hot AC, and a new ID: The One @ 101.1. The tag line changed from We play everything to Playing today’s best music, with the variety of the 80s and 90s. First song played Jan. 18 at 1:01 p.m. was Raise Your Glass by Pink. Target demo 25-54... The Call for Entries for the 2011 New York Festivals Radio Program & Promotions Awards begins Jan. 31. The deadline for submissions is March 31, with the awards ceremony to be held in June.

TV: In the GENERAL section, we note Deloitte’s Top 10 Canadian Technology, Media and Telecommunications Predictions for 2011. Two predictions related to television; Television’s “super media” status strengthens and , 2, PVRs proliferate! The 30-second spot doesn’t die. Deloitte Research Director Duncan Stewart said the Internet helped boost TV’s status as the current super media rather than
are the ones mandating the switch... The times a day Aug. 1 – would be way too aggressive for such a small audience. Besides, argues households will be directly affected and that the proposed blitz – six times a broadcast day, increasing to eight contributing anything toward educating the public and aiding in the transition. After all, the reasoning goes, they would be far too costly.

... CBC-TV analogue tower that serves Fredericton and Saint John is about to be replaced by a digital transmitter that will serve Fredericton only, if their application is approved. Saint John will be without over-the-air CBC TV services. The change would reduce the number of potential viewers in the region from 303,465 to 113,930, or by 62.5%. Further, the application proposes to use channel 19, which is inconsistent with Industry Canada’s regulatory plan. CBAT-TV has been allotted channel 42. The Commission also says that the CBC application is inconsistent with broadcasting policy because CBC isn’t proposing digital coverage that matches its existing analog coverage. The deadline for commenting on the public consultation is Feb. 17... Meantime, in the London market, CBC intends to shut off its CBLN-TV (Ch. 40) analogue transmitter on or before Aug. 31, without replacing it with a digital transmitter... It’s a done deal. The U.S. Federal Communications Commission, by a vote of 4-to-1, said yes to the purchase by Comcast of NBC Universal. The deal combines the largest American cable company with NBC plus other key communications assets. Principals expect to close the transaction by month’s end... Crossroads/CTS has partnered with U.S.-based ComStar Media LLC, which includes an investment in ComStar’s broadcasting arm, ComStar Networks, LLC. It provides CTS with Canadian rights to the media libraries of U.S. cable channels Family Net and American Life... Burnaby-based Knowledge Network Corp. has purchased the assets of BBC Kids from Shaw Media and BBC Worldwide. BBC Kids is a national digital children’s channel aimed at viewers 2-17... Global BC Reporter Ron Bencze faces five charges related to the sex assault of a minor. He appeared in Surrey Provincial Court Tuesday afternoon and was released from custody on a number of conditions... Kirstine Stewart, the new head of CBC English-language services, has told the Globe & Mail that she plans replacing Wheel of Fortune and Jeopardy! with Canadian shows. Her decision, she said, is the result of a much larger fix at the CBC over the last few years. This has allowed the broadcaster to compete with private networks, she said. The CBC has also gone through a marked turnaround in morale.

GENERAL: In Toronto Tuesday morning, Deloitte revealed its Top 10 Canadian Technology, Media and Telecommunications Predictions for 2011. They are: 1. Smartphones and tablets: More than half of all computers aren’t computers anymore 2. Tablets in the enterprise: More than just a toy 3. Operating system diversity: No standard emerges on the smartphone or tablet 4. Social network advertising: How big can it get? 5. Television’s “super media” status strengthens (details on this point in the TV section) 6. PVRs proliferate! The 30-second spot doesn’t die 7. Push beats pull in the battle for the television viewer 8. What’s “in-store” for WiFi: Online comparison shopping on aisle three 9. Getting to 4G cheaply: Will many carriers opt for 3.5G instead? 10. Wi-Fi complements cellular broadband for “data on the move”... The CRTC is proposing a regulatory change that would give TV and radio more leeway to broadcast false or misleading news. Right now, the regs have a blanket prohibition on broadcasting “... false or misleading news.” The change is skedded to go into effect Sept. 1 but the Commission is accepting comments up until Feb. 9... Brad Shaw, the recently-appointed CEO of Shaw Communications, will address the Broadcast Executives Society luncheon Feb. 15 at Toronto’s Four Seasons Hotel. For tickets, http://www.eplyevents.com/BroadcastExecutivesSocietyFeb15-11219313 or call John Tucker at 416 899-0370. The Western Association of Broadcasters’ 77th annual conference takes place June 8-10 at the Fairmont Banff Springs Hotel & Golf Course. Online registration and hotel details are available at
www.wab.ca. The Banff World Media Festival and nextMEDIA Banff follows up immediately upon WAB’s closing event. Details for it are at www.banffmediafestival.com... Astral Media’s first quarter financial results showed earnings at 94 cents a share, with revenue at $267.1 million. Net income in the first quarter of fiscal 2011 was $64.64 million or $1.14 per share before adjustments or $48.2 million (86 cents per share) after adjustments. Astral’s revenues were up from $250.7 million in the same period a year earlier as advertising and subscriber-related revenue rose 16% and 3% respectively.

RE Volving Door: Don (Stevens) & Joanne (Johnson), for 18 years the morning show at Rogers Lite 96 Calgary, will move “across the street” to Newcap’s XL 103 beginning Monday, Jan. 24. Stevens will also be XL 103’s PD, a role he has had before at CJAY 92 and AM 106, as well as CFTR and CKFM in Toronto... Dan ‘Tarzan Dan’ Freeman, the morning co-Host at Sun FM Kelowna will leave the Astral station at mid-March for an undisclosed destination... Jamie Schouela has been appointed VP, Marketing at Shaw Media in Toronto where he’ll oversee marketing, publicity and creative efforts for Global Television and Shaw’s 19 specialty networks. Most recently, Schouela was VP, Marketing Strategy-Global... Ryan Zimmerman, ex GM at Big Dog 92.7 Regina, has moved to sister stations Astral Fredericton as Ops Manager, Atlantic Region... Newcap has some changes in its Alberta management structure. Chad Tabish, who had been GSM at Lloyd FM Lloydminster, becomes GM of Lloydminster/Alberta East Radio and TV. He succeeds Tim Weinberger who moves to become GM at CHFT-FM Fort McMurray. Rick Colliou moves from Fort McMurray to GSM at the Red Deer/Alberta South Hub. Succeeding Tabish as GSM of Alberta East Radio is Carla Beaupre, Station Manager at KROCK Cold Lake. Also at Lloydminster, Brad Asselstine is now the Lloydf FM Station/Sales Supervisor, a move up from Sales Rep... Joe Fingered is JAZZ.FM91 Toronto’s new PD. Fingered was one of the architects of the jazz programming at CBC Radio. He begins in this new position Jan. 25... Bernie Finkelstein, after 26 years, has announced his retirement from the Chairmanship of MuchFACT in Toronto. Finkelstein has been a prominent figure in the Canadian music industry for 40 years, is a member of the Order of Canada and has been inducted into the Canadian Music Industry Hall of Fame... Jim McCourtie is the new PD at Y108/Vinyl 95.3 Hamilton/Toronto. He had been PD at FM96 (CFPL-FM)/1031 Fresh FM (CFHK-FM) London... Jon Rees, ex Production/Marketing Coordinator at Citytv Edmonton/OMNI, is now the Marketing Manager at Rogers Media Television in Toronto. He started Jan. 17... Peter Tensen, with Rogers Radio North Bay since 2002, has been promoted to Promotions Director. Kevin Oschefski, who’d held the position, was appointed morning show co-Host on EZ Rock 100.5 FM North Bay... Garett Chisholme has returned to Rogers Radio Timmins as Assistant News Director. His first time around began five years ago... Robert Bakish, ex President of MTV Networks International, has been appointed President/CEO of Viacom International Media Networks. He is based in New York.

Looking: Sun FM Kelowna - morning show co-Host; CBC Toronto - Senior Manager, Digital Sales, a Manager, Business Rights & Content Management and a Senior Systems Architect; CBC Ottawa - Corporate Manager, CRTC Reporting and Analysis; Global News Ottawa - Broadcast Engineering Supervisor; Global Edmonton - Retail Writer/Producer; Rogers Radio Fort McMurray - Broadcast Technician; Rogers Radio Timmins - Weekend Swing Announcer/Web Master; 100.5 The PEAK Vancouver – Promotions Coordinator; Rogers Radio Winnipeg - Promotions Director; Newcap St. John’s - Traffic Supervisor; and CKLN Toronto - Station Manager.

Sign-Off: Ron Thompson, 68, in Brandon of cancer. Thompson brought Brandon its weather forecasts for 37 years on now defunct CKX-TV. He was also a radio PD and Announcer on CKX Brandon.

Supply Lines: Yves Rathe has become Director of Technical Services at Sennheiser Canada in Montreal. Rathe began his career at Incospec Telecommunications as service manager. Over the years he has served at such companies as Norbec Communication and AVW Telav.
RADIO: In an unprecedented move, the CRTC has asked the Canadian Broadcast Standards Council to take another look at its OZ-FM St. John’s ruling as it relates to the 1985 Dire Straits hit, Money for Nothing. The CBSC Atlantic Regional Panel found the tune at odds with the CAB Code of Ethics in that the lyrics include use of the word ‘faggot’. Most of the 250 letters received by the Commission disagreed with the finding. The CRTC asked CBSC to appoint a panel with a "national composition" to review the complaint and to issue a fast ruling. The CRTC has no actual authority over the CBSC. The standards council is a private independent body which does not report to the Commission...

Golden West Broadcasting has won CRTC approval for two new FM stations, one in Humboldt at 107.5 with 59,000 watts programming Variety Hits and an FM'er in Estevan. It will operate at 106.1 at 100,000 watts and will format Classic Rock and New Rock...

HANK FM, the made-in-Manitoba Country music format, is being nationally syndicated. Howard Kroeger of Winnipeg’s Kroeger Media (the company behind the HANK FM brand), has partnered with Envision Radio Networks for syndication. Kroeger is also the person behind the JACK and the BOB FM brands... CHSR Fredericton, the campus and community station, has turned 50. Oldtimers recall that in the early years there were “only 75 volunteers”. Fifty years later, close to 3,400 volunteers have passed through the station... Morning shows from some large market Rogers radio stations will broadcast live from Canadian Music Week. Included are Larry and Willy of JACK FM Vancouver, Matt and Eric of JACK FM Calgary, Garner Andrews of SONIC 102.9 Edmonton, Carter and Sandra of KISS Ottawa and Roz and Mocha of KISS 92.5 Toronto. Canadian Music Week is set for March 9-13 at the Fairmont Royal York Hotel...

Corus Radio says it has created what it calls a Production Centre of Excellence at its Toronto HQ. The initiative will see Corus offering “a one-stop shop for production services” with a team of writers and producers for radio imaging, promos, commercials and other on-air requirements. Corus says it will leverage the talent on hand and share it across the Ontario station clusters.

GENERAL: A recent survey identifies 18-34s as the group most receptive and engaged in advertising. The survey, conducted by Ipsos Reid for the Institute of Communication Agencies, shows that 36% of Canadians in that demo actually share memorable ads online. The national average of 23%. And one in every five young adults (18%) has searched online to find ads they have enjoyed in the past. Survey results were announced on the first day of Canada’s third annual Advertising Week, taking place all this week in Toronto, Montreal, Edmonton and Vancouver... Kelowna municipal politicians have voted 7-2 in favour of a motion requiring the two local newspapers to bid for the city’s advertising contract. With the rationale of fewer people turning to newspaper ads and a desire to save money motivating the move, Kelowna council took steps to reduce print ad expenditure from two newspapers to the one which comes with the lowest bid. City council figures to save about $30K annually in the printing of Kelowna’s legally required ads (public meetings, rezonings, etc.)...

TV: Regarding the CBC’s dispute with the federal Conservatives over use of the public broadcasters file footage in the most recent (non) campaign ads, Bob Tarantino of Toronto law firm Heenan Blaikie LLP, writes, in part: “This seems to be a bit of a recurring theme with the Conservatives: I had written earlier about
the 2007 spat which arose because the Conservatives used footage from the 2006 Liberal leadership debates. As I noted then: The incident afforded an opportunity to reflect on a larger issue: should there even be a possibility of infringement in situations like this? In Canada, this appeared to be a case of prima facie infringement - while American readers might have been thinking that there was at least a plausible argument that the use qualified as "fair use". But Canada lacks a "fair use" concept, instead having a more limited "fair dealing" concept . . . I concluded then that the chances that the unauthorized use of footage in a political ad would constitute "fair dealing" under Canadian copyright law would be slim . . . The 2007 copyright dispute does not appear to have ever had a publicly disclosed resolution - and I suspect the 2011 dispute will end in much the same way"... The CRTC has denied a CBC application to distribute regional news programming in B.C. on a separate CBC NN feed. While CBC said regional programming wouldn't exceed 10% of the broadcast day, Canwest Television argued in its intervention that approving CBC NN's conditions of licence would deviate from standard conditions of licence for the mainstream national news genre... Global Television's drama series, Combat Hospital, has been picked up by ABC. The 13-episode series will air in simulcast with ABC this summer... The revamped Canada Media Fund, which pumps money into film, TV and digital media production, is winding up its first year with an 85% increase in demand for money. The $350-million fund was designed to support projects that bring TV programs to the Internet. In March, 2009, the old Canadian Television Fund and Canadian New Media Fund were streamlined into one entity to speed Canadian producers' entry into the digital age... TSN has indicated it will ask for between 50% to 60% more money for continued access to the channel during coming renewal negotiations with BDUs, according to a source. Whatever TSN now derives per subscriber, certainly over $2.00 each per month, will likely be bumped up another dollar. The source said such a hefty hike goes “well beyond what's reasonable”... The love affair with HDTV by Canadians remains high while interest in 3D TV is minimal. The annual Canadian Media Research TV Quality Survey learned that 35% of respondents indicated that they already owned an HDTV set. Conversely, over 95% of respondents said that it was “unlikely” or “very unlikely” that they would purchase a 3D TV set in the coming year (the survey used a price point of $2,000). Some other findings: * The average person can receive roughly 180 channels on their main TV set, which is seven years old. The second TV set is about two years older and can receive 145 channels on average; * The number of hours spent using the Internet was about 11 hours per week, while people reported watching TV for about 19 hours per week; * Less than one in five stream TV shows to their computer or surf the net with their phone; Two-thirds of respondents never order pay-per-view; * Generally, Canadians are quite satisfied with TV. Less than 4% said they were very dissatisfied with it in 2010... A woman who was interviewed on camera at the door to her home, and who asked that the clip not be broadcast, had her right to privacy breached after the clip was in fact aired. The Canadian Broadcast Standards Council decision, as it related to a CHCH-TV Hamilton broadcast, is that she was within her rights to deny the video’s use. Further, said CBSC, she was neither the subject of, nor involved in any way in, the root of the story. Details are at www.cbsc.ca.
at Classic Rock FM 96/CKWS-FM Kingston since March 2008, returns to FM 96 (CFPL-FM) London Feb. 7, also as PD. He had been MD/APD in London from 2001 to 2008. Gibb succeeds Jim McCourtie who joined Y108/Vinyl 95.3 Hamilton/Toronto... Robert Hardy has become VP of Development at Paperny Films in Vancouver. Previously, he ran CTV Vancouver's Program Development Office and has been Executive In Charge of Production for CTV on more than 40 productions. Most recently, Hardy was the Director of Corporate Development for the National Screen Institute of Canada... Bhupinder Hundal has been named News Manager at OMNI BC Vancouver. Hundal has been with OMNI since 2004, working as an Assignment Editor, Producer and Reporter. Doug Cheng takes over as Assignment Editor. Cheng joined OMNI in 2008 after working with CBC Radio in Toronto, Thunder Bay and Windsor.

LOOKING: Bayshore Broadcasting in Owen Sound seeks Broadcast Journalist. See the ad on Page 2...

Other jobs we’ve heard about include: Rogers Radio Atlantic – General Sales Manager; Classic Rock FM 96/CKWS-FM Kingston – Program Director; Corus Radio Toronto – Creative Director; Q92 Timmins - Morning Show Announcer; Astral Regina - Account Executive; Virgin Radio Montreal - Afternoon Host; Astral Kelowna - Inside Sales; The Drive Kingston - Morning Announcer; CHQR Calgary - Talk Show Producer; AMP Radio Calgary - Mid-Days; Q13 Brooks - Morning Show Host; APTN Whitehorse - Camera/Editor; CTV Toronto - Senior Assignment Editor-(Marilyn Denis Show); CBC Montreal - Technical Director; CBC Ottawa - Consulting Technologist; CBC Toronto - Director of Finance; CBC Edmonton - Reporter; Rogers Radio Lethbridge - Promotions Director; and Maple Leaf Sports and Entertainment Toronto - Technical Director/Producer, Live Events.

SUPPLYLINES: Astral Television Networks has signed with Portland, OR-based Rentrak Corporation to supply Astral with its OnDemand Essentials service... Global TV has chosen mDialog, a provider of in-stream video and rich media ad technology on iOS devices, to power ad content on its new iPad video offering... The Canadian Department of National Defence has a contract valued at $2.8 million with Ottawa-based International Datacasting for the continued operation of Canadian Forces Radio and Television. It’s the second of two renewal options, part of the overall contract IDC won in a competitive tender process at the end of 2008.