

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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Thursday, November 3, 2011

Volume 19, Number 26

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**It's not just music you hear.
It's a show that you feel.**

The Sound of the Season is a 10-hour holiday program hosted by Jacklyn Frost and offers the most popular contemporary and classic holiday music in 3 different formats: AC/Hot AC, Country and Gold.

Short vignette-style features throughout the show such as "The Heart of the Holidays", "Dear Santa", "Topping the Wishlist" and "Joy to the World" will touch your heart, uplift and entertain.

Your Sound of the Season licence entitles you to unlimited program or program segment airings through the month of December.

You will also be provided with "The Heart of the Holidays" and "Dear Santa" features to air separately (if you wish) leading up to Christmas as well. Many clients have generated additional holiday revenue as a result -- and Program Directors love them, too!

Sound of the Season provides a multi purpose tool kit, including logo, two 30-second produced promos (with bed for station and client mentions) and a sales one sheet.

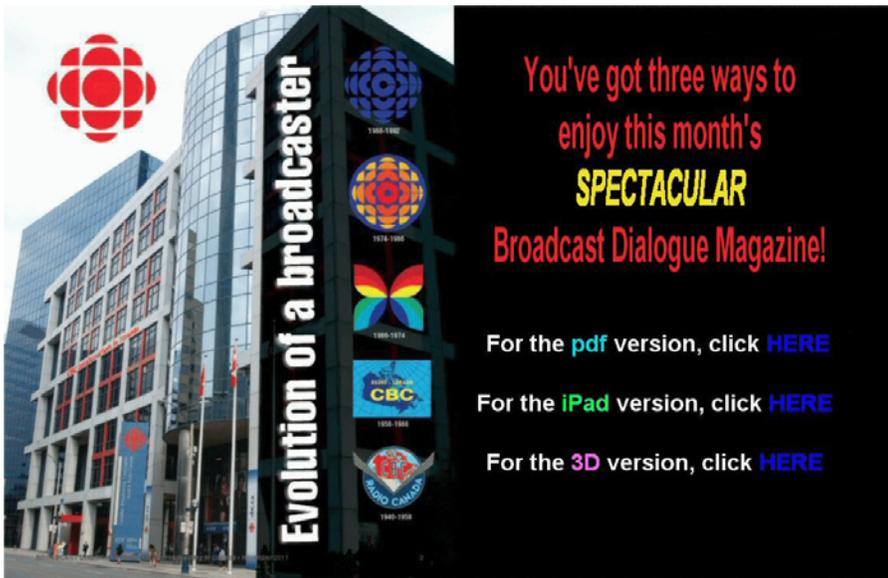
For more information, including clocks, pricing and audio samples, go to www.soundoftheseason.com. Click on the lightbulbs to discover more about the program.

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TV: *Statistics Canada* reports that operating revenues in television broadcasting reached \$7.1 billion in 2010, up 8% from 2009 and the largest annual increase since 2003. Advertising revenues were up by 9.2% last year to \$3.4 billion, close to 2008 revenues, before the economic slowdown. In 2009, ad revenues were down by 8.3%, the first decline in 15 years. Broken down, private OTA television saw operating revenues rise 8.8% to \$2.2 billion in 2010. It posted a profit margin before interest and taxes of 0.2% to \$5.4 million in profits before interest and taxes, reversing a \$113.4-million loss in 2009. Pay and specialty TV was up 11.1% in 2010, with operating revenues increasing to \$3.5 billion. The profit margin -- before interest and taxes on pay and specialty -- rose to 25.4% in 2010, for profits of \$877.3 million... The **Canadian Broadcast Standards Council** says humour that sexualizes children is unacceptable. CBSC made the determination after reviewing an episode of *Conventioneers* broadcast on **BITE TV**. The program followed two hosts interviewing children at a holiday decor

show. In post-production they dubbed sexual comments over top of the real dialogue that had occurred. CBSC concluded that it violated the prohibition against the sexualization of children contained in the **Canadian Association of Broadcasters' Equitable Portrayal Code**. Details at www.cbsc.ca... A new and diverse coalition of businesses and public interest organizations has launched in the U.S., aimed at safeguarding the future of broadcast television. **The Future of TV Coalition** argues that the future of broadcast TV is bright despite the rise of the Web and pay-TV. Pressure is increasing on the deficit-reduction federal super-committee to include authorization for spectrum auctions as part of their budget negotiations. The coalition is firmly opposed to any auctions that aren't voluntary. It argues that broadband and broadcast are complementary rather than in competition and that the growing demand for online bandwidth is driven mostly by consumers' appetite for video that could potentially be off-loaded and more easily transmitted over the broadcast system... 3D TV may be amusing but, according to **Solutions Research Group** in Toronto, most Canadians think Internet-connected TVs are where it's at. SRG's study found that 78% like smart TVs compared to 50% who favour 3D TV... **Business News Network** (BNN) has a new look; a larger font, a bigger news crawl, a modified news ticker and a new background colour. Too, BNN returned the data tower to the right side of the screen... **The Comedy Network** took on a new look Tuesday, launching a rebranded channel presence with a redesigned logo. The specialty channel



is now into its 15th year... **Heather Hiscox**, the longtime **CBC-TV** morning Host of *News Now* and a **University of Western Ontario** graduate, was awarded an honorary doctorate at the London university's 298th Convocation October 28... Toronto-based **Hollywood Suite** says it will launch its four new HD movie channels in Canada beginning Nov. 14. But the company has yet to announce which, if any, cable or satellite television distributors have picked up **Warner Films**, **MGM Channel**, **Hollywood Storm** and **Hollywood Festival**.

GENERAL: **CBC** has refused to retract and apologize for a statement on its website saying that **Quebecor** has concealed

facts about its "attacks" on the public broadcaster. Quebecor's lawyer demanded a retraction on the CBC website plus an apology plus the posting of a Quebecor press release. CBC's lawyer said nope, the commentary stands and that there will be no retraction nor apology... **Friends of Canadian Broadcasting** says one of the problems at **CBC** is that its president is not accountable to anyone. It reminded a Commons committee that both the CBC's board and president are appointed by cabinet and, as such, is at arm's length from cabinet so as to preserve CBC's independence. Friends wants the board to be appointed through a non-political process and then be responsible for hiring the president. Meanwhile, the Conservatives want CBC to turn over its internal files to the Commons committee to review, potentially including information on journalistic sources. Tory MPs on the Commons access committee say they should be able to take a look at the documents CBC refused to release under the Access to Information Act... **The Pew Research Center's Project for Excellence in Journalism** has found that of the 11% of adults who now own a tablet computer, about half get news on it every day, and three in ten spend more time consuming news than they did before. However, the majority say they're not willing to pay for news content on the devices... **ZoomerMedia** – owner of **Vision TV**, **One Body, Mind, Spirit, Love** channel, **Joytv 10 Vancouver**, **Joytv 11 Winnipeg**, **Classical 96 Toronto**, **AM 740 Toronto** and **Zoomer Magazine** – reported that it lost \$7.3 million in the quarter ended June 30, the last quarter of its 2011 fiscal year. Revenues for the three months rose to \$15.2 million from \$3.2 million as the company grew its business. In the latest quarter, ZoomerMedia took a charge of \$4.2 million for the impairment of program rights it had acquired in mid-2010. For the full year, the company posted a loss of \$6.8 million on revenues of \$60 million, compared with a loss of \$5.2 million on revenues of \$10.3 million in 2010... **CBC** will launch a digital service in Hamilton next spring providing an interactive source of news and local information. It will only be available on the web, smartphones and tablet devices... **Global BC** sportscaster **Barry Deley** won the grand prize in the **BC Children's Hospital Dream Lottery** – a country estate estimated at over \$2.5 million in value... The **Broadcast Executives Society's** annual **Christmas Luncheon** is set for Dec. 1 at Toronto's Sheraton Centre Hotel. Tickets are available by clicking [HERE](#).

RADIO: Among applications to be heard by the **CRTC** Jan. 18 in Miramichi, NB, include **Newcap**, which wants an FM licence in Miramichi for a Country format at 95.9 with power of 11,000 watts and **Maritime Broadcasting System**, which also proposes Country. MBS wants 102.5 at 36,000 watts. These involve appearances by the applicants. Applications which do not require appearance include **Hector Broadcasting** for an FM licence in New Glasgow, N.S., programming Classic Rock/Classic Hits/Contemporary Rock. It would be at 97.9 with power of 46,720 watts. Newcap has three applications, one for a new station in Fredericton and two others for purchases in B.C. The new station in Fredericton would be Contemporary Hits at 93.1 with power of 50,000 watts. Newcap also seeks approval for its purchases of **The Giant (CIGV-FM) Penticton (Great Valley Radio Ltd.)** and **CKKO-FM Kelowna (Sun Country Radio Ltd.)**. Purchase price for CIGV is \$2-million while CKKO is \$5-million. And **CBC** wants an FM licence in Kamloops which would replace the existing rebroadcasting transmitter of **CBTK-FM Kelowna**. It would continue to broadcast programming received from the CBC's national **Radio One** network... **Sher-E-Punjab Radio AM 1550 Vancouver** raised \$97,312 for **BC Children's Hospital** in this, the station's sixth year, of its annual charity drive... The 2011 **Shave To Save** campaign raised \$200,000 to benefit the **Quebec Breast Cancer Foundation**. Since it started in October, 2000, **Virgin Radio 96 Montreal's**

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campaign has raised \$4 million... The *Bras Around The Building* campaign to mark the *October For Breast Cancer Awareness Month* in support of the **Canadian Cancer Society** saw 4,568 bras strung together at **Energy 99.7/Country 105 Peterborough**. **Ontario Lottery and Gaming Slots** contributed \$1 for each bra. All bras are now being dry-cleaned and will be given to the **YWCA** for distribution... **Clear Channel**, which operates about 850 U.S. stations and has 12,000 employees, has dismissed dozens of on-air and off-air staff. A company spokeswoman declined to specify the number of employees affected but said that stations were told to select syndicated or other programs produced elsewhere to replace local programs. San Antonio-based Clear Channel has a debt load of about \$20 billion... **Occupy Toronto** protesters woke up with a start Halloween morning when the **99.9 Virgin Radio Toronto** morning *Street Crew* broke the usual pre-dawn downtown cacophony with what the station describes as its "*Mad Dog and Maura Chainsaw Wake Up*". Masked men ran through the park, chainsaws in hand, screaming and yelling at the top of their lungs: "*Happy Halloween from Mad Dog and Maura and Virgin Radio!*"

REVOLVING DOOR: David Ballingall is no longer with **Rogers Sportsnet**. He had been VP of Marketing... **Andre Serero** is no longer with **Bell Media**. He had been an Exec VP... New PD at **Capital-FM Edmonton** is **John Roberts**. While Roberts began his career in Edmonton, he's spent the last number of years in Texas and North Carolina... **CJAY 92 Calgary's** new Promotions & Marketing Director is **Jason Almeida**. His last stop was **Newcap's K-97 Edmonton**... **Brent Shelton** returns to **K97 Edmonton** Nov. 14 as Promotion Director. He'd been with the **Newcap** station in the mid 2000s then moved to **Sonic Edmonton**... **Bell Media's** independent production unit sees two promotions and one appointment: **Trish Williams** has been promoted to Director, Independent Production, Drama; **Sarah Fowlie** promoted to Director, Independent Production, Comedy; and **Susan Makela**, ex of **Corus Television**, has been appointed Director, Canadian Programming Management... **John Spitters**, a long-time Broadcast Journalist at **Quinte Broadcasting Belleville** has been promoted to ND. He succeeds **Todd Smith** who recently won a seat in the provincial election for the PCs in

the Prince Edward Hastings riding... **Gary Long** has moved to **103.9 The Juice Kelowna** from his PD position at **94X/The Wolf Prince George**. Long assumes responsibility for Morning Anchor/MD/APD... **Randy Redden** has become GSM at **Evanov Radio Brantford**. Last week, we erroneously reported he had been hired as RSM.

SIGN-OFF: **Jimmy Savile**, 84, in London. The veteran British broadcaster was one of the biggest stars on British radio and TV from the 1960s to the 1980s.

LOOKING: **Flow 93.5 Toronto** - PD; **SUN FM Kelowna** - mid-day Announcer; **BCIT Burnaby** - Associate Dean, Broadcast and Media Communications and Digital Arts; **CTV Winnipeg** - news Editor; **Q92 Timmins** - morning Host; **Bell Media Radio Vancouver** - Morning co-Host; **Country 95 Lethbridge** - Morning co-Host; **MBS Moncton** - Technician; **Bell Media Toronto** - Manager, Brand Partnerships, a Manager, Communications and a Media Technology Analyst; **CHAT-TV Lethbridge** - Sports Reporter; **Discovery Channel Toronto** - Director Commissioning and Production; **CKPG Prince George** - Radio/TV News Reporter; and **Channel Zero Toronto** - Engineer.

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Thursday, November 10, 2011

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GENERAL: The *Canadian Bar Association* says the access to information parliamentary committee should go slow on its demands for documents from the *CBC* until the *Federal Court* has a chance to rule on the issue. The committee wants the documents immediately but the bar association says the courts and

Parliament have separate roles; that MPs' demands should not come ahead of a court function and that Tory MPs on the committee are overstepping their jurisdiction... There has been a surge of older demos taking part in social media, particularly *Facebook*. Specifically, in 2009, 39% of those over 50 had climbed aboard the bandwagon. In the two years since, the ratio jumped to 57% – up almost by 2/3s. A *Harris-Decima* survey conducted for *The Canadian Press* shows 68% of all those asked used social media in 2011, up from 57% two years ago. The primary difference in the demographics, however, shows up in the polling of 25-and-unders when almost all of those polled two years back were already on social media. Facebook is the elephant in the room, with 97% of respondents using the site, essentially unchanged in two years. Twitter's growth has been startling, with 25% now using the 140-character Twitterverse. That's up from the 2% two years ago... **Bob McDonald**, Host of *CBC Radio's Quirks and Quarks*, became an Officer of the Order of Canada last Friday, as did *SCTV TV* alumni **Eugene Levy**. Thirty-seven other Canadians were also being named to the Order of Canada... Winners at the 61st annual *Western Association of Broadcast Engineers* (WABE) convention, held earlier this week at Edmonton's *Shaw Convention Centre*, are: **WABE Spirit Award** -- **Peter Gillespie**, *Applied Electronics*; **RW Lamb Award** (the highest honour WABE can bestow) – **Gord Henke**, *Winnipeg* (ex *DEM Allen & Assoc.*); **Rohde & Schwarz Excellence in Engineering Award** – *Newcap Alberta* Engineering team (**Doug Mattice**, **Troy Dyck**, **Kevin Zahara**, **Cliff Wheeler**, **Jim Elliott & Owen Martin**) for their work on the Slave Lake wildfire recovery; and **Ambassadors Award** – **Ingrid & Howard Christensen**, *Broadcast Dialogue*... The *Atlantic Journalism Awards* will include new categories for their 2011 news year competition, including Breaking News Radio, Best Information News Radio Program, Best Radio Newscast and Best Multimedia Feature.

RADIO: *Rawlco Radio* has purchased the *Northwestern Radio Partnership* shares (*CJNB/Q98/The Rock North Battleford* and *CJNS Meadow Lake*) owned by **David and Harry Dekker**. It was in 1953 that the Dekker family began broadcasting in North Battleford. In 1989, the partnership between



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the **Rawlinson** (Rawlco) and Dekker families was formed. While the Deckers are selling their shares to Rawlco, both will continue in the management and operations of the stations... The **CRTC** has issued a call for comments over a **Corus** application to add an FM re-broadcasting transmitter for **CHQR Calgary** within the city. The Commission wants written comments on whether or not such a transmitter, within existing CHQR contours, would constitute the presence of an FM station in the Calgary market. If so, should the CRTC consider granting an exception to its *Common Ownership Policy*? The deadline for submitting comments Dec. 9... **Newcap** reports earning \$4.3 million in the quarter ended Sept. 30 as revenue grew by more than 10%, or 14-cents a share. The same quarter a year ago saw a profit of \$2.9 million or 9-

cents per share. Revenue was \$31.9 million, up from \$28.4 million. Newcap has 79 radio licences: 62 FM and 17 AM... **G98.7 (CKFG) Toronto** had its ribbon-cutting ceremony this past Monday. The Urban AC station, owned and managed by **Fitzroy Gordon** and programmed by **Wayne Williams**, begins regular programming Nov. 14. The morning show brings back the duo of **Mark Strong & Jemeni** who were last heard on FLOW 93.5 over five years ago... At the **Alberta Music Awards** Saturday, Country radio pioneer **Hal Yerxa**, who founded **CFCW Camrose**, received the *Heritage Award*. The event marked the return of the **Alberta Music Industry Association** event after an 11-year hiatus... A saloon's ad suggesting the thing worth remembering on Nov. 11 is partying the night before aired for just one day on **Newcap's Amp 90.3 (CKMP) Calgary** before being pulled. Complaints from Calgary veterans resulted in the ad's demise. In an e-mail to the **Calgary Sun**, the nightclub's management took responsibility and acknowledged the poor creative choice... The **Hammond Museum of Radio** is holding an open house Saturday, Dec. 3. The facility is home for hundreds of receivers and transmitters dating from the spark era. For more info on the Guelph Museum's open house, click <http://www.hammondmuseumofradio.org>... **620 CKRM/MY92.1/104.9 the WOLF Regina's** ninth annual *Children's Hospital Radiothon* raised \$302,871.05 for the New Children's Hospital to be built in Saskatoon. To date, **Harvard Broadcasting's** nine-year efforts have seen over \$2.7 million donated for the **Children's Hospital Foundation**.

T**V:** **Bell's** new **LG Optimus LTE** super-phone, about to launch shortly, will come pre-loaded with **Bell Mobile TV** which includes real-time programming access from **CTV, CTV Two, BNN, CTV News Channel, MTV** and **Asian Television Network**. There will be additional content from **The Comedy Network, CBC, TSN, TSN 2** and **RDS**. The phone's display offers 720p (1280 x 720) resolution... **BCE** posted a 41.4% jump in its third-quarter net income, helped by its recently re-acquired **CTV** assets and by strong wireless results. Quarterly profit was \$652 million, or 83 cents per share, up from \$454 million, or 81 cents per share a year ago. CEO **George Cope** says TV now generates more revenue than residential voice revenues. But he is cautious about the next quarter's results given some of the European financial events... **OMNI Television** now offers national newscasts in three language. **OMNI News** airs daily half-hour packages in Cantonese, Mandarin and Punjabi at **OMNI 2 Toronto, OMNI Alberta** and **OMNI BC**... **Samantha Bee**, known as the slightly off-kilter "Most Senior Correspondent" on **Comedy Central's The Daily Show with Jon Stewart**, is **Women in Film & Television – Toronto** (WIFT-T) winner of the 2011 *Crystal Award for International Achievement*. This award is presented to a Canadian woman working in screen-based media for her significant and well-recognized body of work in Canada and abroad. Awards for Creative Excellence, Mentorship and Outstanding Achievement will also be presented during the Dec. 5 gala luncheon at The Ritz-Carlton, Toronto. Tickets available at www.wift.com.

REVOLVING DOOR: **Seamus O'Regan** is leaving his nine-year co-Host position at *Canada AM* to become a Correspondent on *CTV National News*. His successor will be announced in two weeks. O' Regan begins his new duties Nov. 28... Eight people were released by **Astral** in the B.C. Interior on Tuesday, three broadcast journalists and six in accounting, engineering and support. Among them are **Astral Kelowna ND Howard Alexander** and **Sun FM Vernon's Kate Bouey**, ex of **ABC London** and **BN Toronto**. Regional ND **Betty Selin's** job has been discontinued though she has an offer for employment within the company... Sportscaster **Hazel Mae** returns to **Sportsnet** Nov. 14, anchoring the evening edition of *Sportsnet Connected* as well as guest hosting on **Sportsnet 590 The FAN Toronto** and **Sportsnet 960 The FAN Calgary**. She went south a few years back, going first to the **New England Sports Network** then to the **MLB Network** in 2009... Promoted to PD at **Q107 Calgary** is **Tim Morgan**, the Ass't PD/MD who joined the station four years ago. Before moving to Calgary, he was with **CHOM Montreal**, **Rock 101 Vancouver** and **The Fox Vancouver**... **Niki Harris** has moved from the **Corus Interactive** department to Promotions Director at **Corus Radio Calgary**... The new morning team at **94.1 The Lounge Lethbridge** is **Dave Tymo**, ex of **REWIND 103.9 Sudbury**, and **Jessica Jackson** from **Country 95 Lethbridge**... New ND at **CKBW/HANK FM Bridgewater** is **Steve MacArthur**, an ex-Reporter at **The Rush Whitehorse**. He began this past Monday... **Sarah Gardener** is now the Promotions & Marketing Director at **Harvard Broadcasting's Lite 95.7 CKEA-FM Edmonton**. While she worked for a non-profit organization immediately prior to this new position, she worked in a similar capacity at **The Bounce Edmonton**... **Derek "Rock" Botten** has returned yet again to **Blackburn Radio**, this time as co-Host of **Free FM London's** morning show. He's worked for Blackburn on three other occasions... **Shawna Kelly**, Communications & Partnership Manager at **CBC Calgary**, will take over the position of Managing Editor at **CBC Windsor** Nov. 28. She succeeds **Adrian Bateman** who held the position for less than a year after "crossing the street" from **/A1 (CIWI-TV) Windsor**... Changes at **92 CITI FM Winnipeg** include the departures of morning show Host **Kathy Kennedy** and MD/Ass't PD **Frank Andrews**... **Newcap Red Deer's** new Promotions Director is **Natasha Eddy**. Eddy, who began at Newcap on Halloween, had been an instructor at MC College for Aesthetics... **Rhonda Nye** has been promoted to Assignment Editor at **CTV Regina**. While she began in News, her most recent responsibility was in the station's Creative Department... **Paul** and **Carol Mott**, billboarded on-air in Southern Ontario as *The Motts*, have begun weekend work at **Astral's CKTB St. Catharines** while continuing their Monday to Friday gig at **CHES-FM Erin** (northwest of Brampton). The Motts did a midday talk show at **CFRB Toronto** for 16 years before Astral let them go.

SIGN-OFF: **Andy Rooney**, 92, in a New York hospital of complications following minor surgery. Rooney pondered everything from shoelaces to the existence of God on **CBS' 60 Minutes** for more than 30 years. The four-time *Emmy* winner died one month after concluding a 33-year run at CBS in October.

LOOKING: **Astral Kids Toronto** - Publicist; **Astral Television Toronto** - Developer, Digital; **Bell Media Toronto** - Manager, Brand Partnerships, Retail Sales; **CHAT-TV Medicine Hat** - Sports Reporter; **Global Regina** - Assignment Editor; **SUN News Network Toronto** - Technician; **Newcap Television Lloydminster** - weekend News Anchor/Reporter; **News1130 Vancouver** - News Director; **Astral Fort St. John** - Producer and a morning News Anchor; **Astral Penticton** - News Anchor/Reporter; **Bell Media Toronto** - Specialist, Music Licensing; **101.9 CJSS-FM Cornwall** - morning show Host; **Corus Cornwall Radio** - Creative Director; **CHAT 94.5 FM Medicine Hat** - Sales Representative; **CITI FM Winnipeg** - Music Director/On Air Announcer and a morning Anchor/co-Host; **Rogers Radio Toronto** - Creative Writer; **CBC Saskatoon** - Station Manager; **CBC Toronto** - Supervising Technician; and, **CBC Montreal** - a Technical Director (Post Production) and a Senior Service Manager, Media Network Operations.

SUPPLYLINES: **Alert FM**, the emergency notification system used in the U.S., may be coming to Canada. **Trispec Communications** of St. Leonard, QC and **Global Security Systems** say they have a deal to do so. The technology allows digital information to be sent in local FM stations' data systems or by text or e-mail for quick dissemination of emergency information.

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REVOLVING DOOR: Elaine Ali, the Senior VP, CTV Owned and Operated Stations – after 36 years in television – will retire from CTV early in the new year. She began her career as an accounting clerk at CKND-TV Winnipeg, the first TV station owned by CanWest Global. Later, she was President of the

Women's Television Network (WTN) in Winnipeg and also served as VP/GM at CKY-TV Winnipeg... Ron Cohen, the Chair of the Canadian Broadcast Standards Council whose 18-year tenure with CBCS ends this month, will be joining Carleton University's Faculty of Public Affairs in Ottawa as a Senior Fellow. The two-year appointment begins Jan. 1. No word yet on who his successor at CBCS will be... Kevin Bell has been appointed GM at CTV Two Victoria and GM of CFX 1070/107.3 KOOL FM Victoria. He remains GSM at the radio stations and becomes GSM at CTV Two Victoria. Bell has been the interim GM at both TV and radio since Jim Blundell left... After 16 years, Caroline Hunter resigned as one half of the QX104 Winnipeg morning show. Shortly after that, her co-Host, Mike Alan, was released from his contract. QX104 is the sister station of Hot 103 Winnipeg, both owned by Astral... Bruce Gilbert, the Brand Director (BD) at 106.9 THE BEAR Ottawa, makes a return to HTZ FM St. Catharines Jan. 3 as BD. It's his third time. In April, 1999, he moved from HTZ to CING-FM Burlington as Assistant Promotions Director. In July, 2004, he moved from Promotions Manager at EZ Rock Toronto to become PD at HTZFM and, in Sept., 2009, Gilbert moved from HTZ-FM to 106.9 THE BEAR Ottawa... Andrew Long is now Ass't BD/MD at Virgin Radio Toronto. Long had been PD at CURVE 94.3 Winnipeg (and its predecessor Q94 FM) for nine years and, just prior to joining Virgin Radio, was with 91.7 The Bounce Edmonton as APD.

SIGN-OFF: Bob McKeown, 81, in Windsor. He worked at CKCO-TV Kitchener from the station's 1954 beginnings right through until his retirement in 1988. The former CKCO-TV GM served two years at President of the Canadian Association of Broadcasters... James Robert (Dale) Parker, 61, known on-air as Dale Parker, suddenly in Brantford. Parker spent 32 years in broadcasting, 17 of them at CKOC/K-Lite Hamilton. He had at least two other stints in southern Ontario, CJOY Guelph and CKPC Brantford. At his passing, he was Program Director/Coordinator of Events for Brantford Minor Hockey.

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GENERAL: A *Harris-Decima* survey conducted for *The Canadian Press* suggests 46% of Canadians would like **CBC** funding, now at \$1.1 billion, to stay at that level and 23% would like it to be increased. Opposed were the 22% who said funding should be cut, while 12% said it should be eliminated. With **CBC** under parliamentary scrutiny for its approach to access to information, the *National Citizens Coalition* and a some Conservative MPs launched petitions to have **CBC's** funding cut. The survey found that those who wanted funding decreased or cut completely were more likely to be Conservative supporters, men, those over the age of 50 and living in Alberta. Those who were for increased funding were most likely to be from Atlantic Canada, New Democrats and those with household incomes exceeding \$100,000 annually. Meantime, **Rob Walsh**, described as the top lawyer on Parliament Hill, says the Constitution would be violated if the Harper government forces **CBC** to turn over protected documents. Further, the move by Tory members of the access-to-information committee could end up in the courts. If it does, he says, it's likely to fail. The Broadcasting Act is also in play. It enshrines **CBC's** independence by barring cabinet ministers from accessing the information. Nonetheless, on Monday **CBC** gave the Commons committee some of the documents it has been seeking. Some of the documents are sealed and **CBC** has asked MPs to read a legal opinion the Corporation has obtained before opening the material. The unsealed material does not compromise journalistic independence... *CTV*, *Global Television*, *Globe & Mail*, *Vancouver Sun*, *Vancouver Province* and *Vancouver Sun* are challenging court orders requiring them to turn over unpublished photos and video from Vancouver's *Stanley Cup* riot. They argue that the orders violate their journalistic integrity while putting their reporters at risk. As one, they filed a petition in *B.C. Supreme Court* asking to be exempt... *Torstar* plans to offer voluntary severance packages to its 1,050 *Toronto Star* employees, primarily from the editorial, circulation, advertising and human resources departments. The planned packages are the latest in a string of company belt tightening moves... Ottawa-based *Boon Dog Professional Services*, a research and consulting firm, says Canadian broadcasters will owe \$618 million in tangible public benefits by 2017. The funds are associated with their acquisition of English-language TV assets in recent years. The combined

value of 15 benefits packages is \$884.8 million of which \$266.5 million had been spent by August 31, 2010... Canadians have higher expectations from advertising than Americans, according to a consumer poll conducted for *Advertising Standards Canada* (ASC) by *The Gandalf Group*. Americans are more tolerant of advertising they perceive as untruthful or inaccurate and are more likely to say advertising was helpful to them. A majority of Canadians (79%) believe advertising offers them value. They place the highest priority on truth and accuracy. Among the key differences between the U.S. and Canada: 52% of Canadians agree that advertising shapes society compared with 36% of Americans; 86% of Canadians said it was very important to have standards for advertising compared with 64% of Americans; and 72% of Canadians said that advertising is very or somewhat truthful compared with 84% of Americans, while 30% of Canadians said that political advertising is very or somewhat truthful compared with 44% of Americans. *The ASC 2011 Survey: Canadian Perspectives on Advertising* can be downloaded from: www.adstandards.com/2011research... The federal government says it will review this week's **CRTC** decision to allow large Internet providers to use new capacity-based billing for independent service providers. On Tuesday, the Commission mandated two types of service for wholesale Internet – a capacity-based model or a flat-fee system. The decision is a turnaround from January's **CRTC** position when

it approved a billing model based on volume. That decision was seen as a move that would have effectively killed unlimited data plans offered by small ISPs to retail customers. The reversal came after more than 500,000 people signed a "stop the meter" petition and after the feds told the CRTC to review its billing decision... **Bruce Hogle**, the former long-time **CFRN-TV Edmonton** ND and Editorialist, has been awarded the **Alberta Order of Excellence**, the highest honor the Province of Alberta can offer a citizen. Perhaps one of Hogle's most memorable and effective efforts was the 1981 launch of *Wednesday's Child*, a regular feature to find families for difficult-to-adopt children with physical, mental and emotional handicaps. More can be seen at <http://www.lieutenantgovernor.ab.ca/aoe/community-service/bruce-hogle/index.html>.

RADIO: The **CRTC** has approved **Haliburton Broadcasting Group's** application for an FM station in Prescott operating at 107.9 with power of 1,000 watts. The format will be Hot AC. It is HBG's second new station in Eastern Ontario, the first being in Kemptville... **Astral's Big Dog (CHBD-FM) Regina** has opted for more efficiencies, voice-tracking middays and moving Traffic duties to **Astral Winnipeg**. Two jobs were lost... The same circumstances apply at **Astral London** where six staffers were let go, including long-time **CJBK London** APD **Deacon Ritchie** and Chief Engineer **Hector Card**. Two people in Traffic are gone as are one each in News and Creative. The Traffic function has been centralized and is being performed by **Astral Hamilton**... **CIHR-FM Woodstock**, the **Byrnes Communications** property, has **CRTC** approval to hike power from 7,100 to 8,950 watts. The hike is to improve signal quality in Woodstock, Ingersoll and Oxford County... **Team 1040 Vancouver** and the **Vancouver Canucks** have a new long-term radio rights deal through to the 2016-17 NHL season. The station has been the Canucks broadcaster and base for the **Canucks Radio Network** since 2006... **K-LiteFM Hamilton** switched to Christmas music Nov. 12, continuous through Dec. 25... **Lite 95.7 Edmonton** also moved to Christmas music at Noon, Nov. 12, as did **UP 99.3 Edmonton**... **G 98.7 (The Way We Groove) Toronto** had its official launch Nov. 14, serving up Black and Caribbean music for Southern Ontario... **Maritime Broadcasting System (MBS)** has a new AM licence in Digby, NS. The **CRTC** approved 1420 at 1,000 watts. The station will offer Country and Country-oriented, Pop, Rock, Dance and Easy Listening... On Monday morning, **CBC Windsor 97.5** was off the air due, said CBC, to technical difficulties. It apologized for the inconvenience and told listeners via their website that the station could still be tuned-in online... There are seven broadcast companies appearing at a **CRTC** hearing in Calgary Feb. 6 which want the 95.3 frequency in Calgary. Among them are: **Jim Pattison Broadcast Group**, 100,000 watts for an Adult Album format; **Harvard Broadcasting**, 11,000 watts for an AC format; **Bell Media**, for a Rhythmic CHR format at 21,000 watts; and **Clear Sky Radio** for 21,000 watts and '90s-based Country. **Rawlco Radio** wants 100.3 in Calgary at 27,000 watts for Hits. Non-appearing applications include **Haliburton Broadcasting Group's** request to purchase **CJFB-FM Bolton** and **CFGM-FM Caledon**, and an application by **Frank Torres** for an FM licence in Uxbridge at 105.5 with power of 372 watts and programming Classic Hits... **CJMR 1320 Mississauga's** recent radiothon on behalf of the **Seva Food Bank** raised \$104,733 (seva's meaning: selfless service). The day-long event celebrated the birth of **Guru Nanak Dev Ji**, who founded **Sikhism**. The food bank provides nutritious and culturally-appropriate food to low income families... **Rock 102 FM (CJDJ-FM) Saskatoon's** eighth annual *Coats for Kids* campaign saw over 900 coats donated and then distributed

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to the 17 Saskatoon community schools, all aimed at needy children... Tomorrow (Friday) is the deadline to submit entries for the **2012 Crystal Awards** which will be presented during **Canada Music Week** in Toronto next March. Questions can be directed to crystalawards.info@adbeast.com. Members of the Crystal Awards Committee are **Astral RadioPlus**, **Bell Media Radio Sales**, **Canadian Broadcast Sales** and **Target Broadcast Sales**.

T**V:** Two studies commissioned by the **TVB** have found that television is still the most effective way to connect with and create an engaged audience. Sixty per cent of respondents to The *Attitudinal Survey 2011* said they believe TV advertising is the most effective when compared to radio, newspapers, magazines, out-of-home or on-line. The *Ad Receptivity Survey 2011*, which examined TV advertising's emotive value, found that 88% of respondents had seen or heard an ad that made them laugh or cry. Of the ads that elicited crying or laughing, 80.5% were TV ads compared to single digit responses for on-line, radio, newspapers, magazines or out-of-home... The Ottawa-based **Communications Research Council** (CRC) and other founding organizations gathered in Shanghai to plan the continued evolution of TV broadcasting signed a joint declaration for a global approach to the future of broadcasting. The declaration, at the **2011 Future of Broadcasting Television Summit**, saw agreement on the breaking of barriers so consumers can have a larger selection of broadcasts, explore digitalization to seek the progressive unification of standards, and realize technology sharing... When viewers were being reminded earlier this year about the analog/digital changeover, most PSAs said if you were a cable or satellite subscriber, you wouldn't be affected. But after Aug. 31, many people in Newfoundland & Labrador found that not to be true. **Shaw Direct** subs had no **CBC** programming from St. John's before the switch, except for the supper hour newscast, and that hasn't changed. But before Aug. 31, they could watch CBC on any TV not connected to their satellite system. Now, that's not possible without buying extra equipment, such as a digital TV signal converter box. Instead, Shaw carries **CBC Halifax** in Newfoundland. Shaw Direct says it wants to add **CBC-TV St. John's**, as well as other local channels in other regions, but doesn't have the capacity, and won't until **Anik G1** is launched in the fourth quarter of 2012.

L**OOKING:** **XM 105 FM Whitecourt** seeks an Experienced Sales Representative. See the ad on Page 2... Other jobs we've heard about include: **QX104 Winnipeg** - morning show Host and an afternoon drive Announcer; **101.3 The BOUNCE (CJCH) Halifax** - morning Announcer; **Rogers Radio Edmonton** - Promotions Director; **101.5 The Bear Fort St. John** - morning show Host; **CJDC-TV Dawson Creek** - Anchor/Newsroom Supervisor and a Videographer/Reporter; **Bell Media Scarborough** - On-Air Master Control and a Technical Director; **Bell Media Toronto** - Executive Producer, CTV.ca; **CBC Saint John** - senior Technologist; **CBC Toronto** - Supervisor technological maintenance and support, and a Resource Manager, digital radio programming; and, **Haliburton Broadcasting's** new stations at **Kemptville** and **Prescott** - Sales Reps, Announcers and News people.

S**UPPLYLINES:** **Ross Video** and Kansas City-based **Niles Media Group** have partnered to develop a transformative remote production workflow. The independent mobile company says it will be able to create workflow more efficiently than anyone else in the industry... **Accessible Media**, the provider of described video and closed-captioned content in Canada, has opted for **Signiant's** digital file transfer technology.

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SIGN-OFFS: Harry McDonald, 71, in Jerusalem of what is initially being described as a heart attack. The 25-year veteran of **Whiteoaks Communications** (owner of **JOY1250 Oakville** and **CJMR Mississauga**) was with a tour group. McDonald is given credit for taking **CHWO Oakville** into Toronto when, at his behest, the company went after the discarded **CBC 740** frequency. He was VP/GSM of the two stations but described by CEO **Michael Caine** as "my right arm, my mentor, my brother"... **Ron Evans**, in a Montreal hospital of complications related to heart surgery. The former President/CEO of **CHBC-TV Kelowna** had been in Montreal visiting his son and was admitted to hospital complaining of stomach pain. Evans, who spent his entire broadcast career at CHBC-TV, began with the original owners and stayed on when **WIC** purchased the station. In 1998, the **Griffiths** family's stake in WIC was sold to **Shaw Communications** and **CanWest Global**. He retired June 1, 1999... **Don Kalmokoff**, 79, in Vancouver of cancer. The former **CKNW Vancouver** Chief Engineer invented the **Aristocart** in the early 1970s to provide stereo cartridge players for FM stations. His creativity became the industry standard well into the 1990s. Kalmokoff began his broadcast career as an announcer at **CJAT Trail**.



REVOLVING DOOR: **Byron Garby** has been appointed GM, **Bell Media Radio**, National Sales. That division represents 46 stations across Canada. Garby's background includes VP at **Integrated Media Sales**, **Telemedia Radio**, **Canadian Association of Broadcast Representatives** (CABR) Board of Directors and VP, Sales at **Milestone Broadcasting**-owned **The New Flow Toronto** when it was sold to Bell Media. Garby succeeds **Breydon Macdonald**, who had joined **CHUM Radio Sales** in 2007 from Integrated Media Sales in Toronto and was promoted in 2008 to GM. Also gone is **CHUM-FM** GSM **Marc Charlebois**. VP Sales **Dave Daigle** will take over Charlebois' duties... While **Terry DiMonte** remains at **Q107 Calgary**, continuing to fulfill his six-month contractual obligation after handing in his resignation, he now has an official start date at **CHOM-FM Montreal** - Jan. 9. His last on-air date at Q Calgary is Dec. 9 though **Corus** still owns him through Dec. 22. No

word yet on who he'll be partnered with in the morning Montreal slot... **Bill Herz**, the former VP of Sales for **Astral** and **Standard Radio** - based in Toronto - and who retired last April, has joined **HumbleandFredRadio.com** in sales... **The Moose Timmins** morning show Host **Rob Wills** has been promoted to GM of the **Haliburton North** properties. Remaining at his Timmins base, Wills is responsible for The Moose stations at Timmins, Kapuskasing, Cochrane and Iroquois Falls... **Tom Power**, who had been filling in, has now become the permanent morning Host

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at **CBC Radio 2**. Power joined CBC three years ago as host of *Deep Roots*... **Doriana Temolo** has been promoted to ND of **Shaw Media's Global National**. She had been Managing Editor of the national package. Further, Global National has hired **Michael Hennigar** as Senior Producer. He is a former **CBC** Reporter/Producer. Succeeding Temolo as Managing Editor is **Doug Sydora**, a long-time broadcast journalist at **Global BC**... **Mike Tyler**, most recently the PD at **HTZ-FM St. Catharines**, has joined the morning show team of **Brian Salmon** and **Peter Morena** at **Giant FM 91.7 Welland**. Before HTZ, Tyler was with **Jack FM Toronto**, **Y108 Hamilton**, **The Hawk London** and **CFNY Toronto**... **Bryn Weese** will become **Sun News Network's** first foreign correspondent, opening a bureau in Washington. Weese, now at the Sun News and **QMI Agency's** Parliament Hill bureau, will begin his new role next month... The Executive Commissioner/CEO of **Scouts Canada** has left the organization. **Janet Yale** says her immediate departure involved "philosophical differences" over the future direction of Scouts Canada. Further, she said, her resignation was not related to more than a dozen child sex-abuse victims in recent years. Yale became President/CEO of The **Canadian Cable Television Association** in 1999, was named Chair of the **Canadian Television Fund** in 2002, abruptly departed the CCTA in Sept., 2003, and became Exec. VP, Government and Regulatory Affairs at **TELUS** the following month. She held the Scouts Canada post for just over one year... **Global (Toronto) Ontario** Meteorologist **Bill Coulter** is joining **Bell Media-owned CP24** in Toronto next month. He'll work the early show, **CP24 Breakfast**.

TV: The **Communications Research Centre's** research efforts in the area of broadcast audio will be honoured at the **63rd Annual Technology & Engineering Emmy Awards**. Industry Canada's CRC and alumnus researcher **Dr. Gilbert Soulodre** will both receive **Emmy Awards** in recognition of their integral roles in the global standardization of loudness metering for use in broadcast audio. Presented by the **National Academy of Television Arts & Sciences**, the awards will be presented Jan. 12 in Las Vegas. This is the third time that the CRC's research has been recognized with Technology & Engineering Emmy Awards... On Nov. 18, the **CRTC** revoked, at **TVA Group's**

request, the licences of **CKXT-TV Toronto** (Sun's OTA signals) and its re-broads in Hamilton, London and Ottawa. The new CityNews channel has taken the channel spot (15) on **Rogers Cable** once used by **Sun TV Toronto**... **TVA Group** reached an agreement with **Bell** for the distribution of four of its specialty channels – **TVA Sports**, **Sun News**, **Yoopa** and **Mille** – to Bell subscribers. The deal also makes available some **RDS/TSN** content to **Videotron** wireless subscribers, the first deal Bell has struck with another mobile carrier other than its own **Bell Mobility**... **Bell Media's PunchMuch** has been superseded by **Juicebox**, a commercial-free music video channel for pre-teens and featuring parent-approved music programming... **Stingray Digital** has doubled the number of **Galaxie** music channels to 100. New Canadian indie and multicultural choices and more variety in the most popular music genres make up the bulk of additional channels... The **CRTC** has approved an application from **Bell Media** to operate a new **Discovery French** specialty channel.

RADIO: The **CRTC** approved two new French-language AM radio stations for the Montreal market, one programming news and public affairs at 940 and one for spoken word and music at 990 aimed at the city's lesbian, gay, bisexual and transsexual community. As well, the Commission approved an application by **Bell Media** to move **CKGM Montreal** from 990 to 690. **Dufferin Communications (Evanov)** takes over the 990 frequency for its new station while **7954689 Canada (Tietolman)** won 940... **Oldies 1410 (CKSL) London** will

become **FUNNY 1410** on New Year's Day, targeting a 25-54 audience skewing to males. Astral says that in a 20-signal market with overlapping format, it will be uniquely different... A new AM station for Mississauga has been approved. The **CRTC** gave the green light for a News/Talk format at 960 with daytime power of 2,000 watts/280 watts nights. The application, from **Elliot Kerr**, promised coverage of city council, local business issues and community related political and social events... **SiriusXM Canada** owner, **Canadian Satellite Radio Holdings**, saw losses deepen to \$3.5 million in the fourth quarter. The loss compared to \$2.6 million in the same three months ended Aug. 31 last year. Revenue grew to \$61.4 million from \$54.1 million while total subscribers rose to 1.98 million from 1.73 million, of which paying subscribers increased to 1.39 million from 1.21 million. Revenue increased nearly 18% to \$238.7 million from \$202.5 million... **CHFI-FM Toronto**, **AM650 Vancouver**, **CHQM-FM Vancouver** and **Fly-FM Kingston** are the latest to announce 24/7 Christmas music... **CJBK 1290 London**, in a campaign to re-pay stolen poppy donations, handed over \$6,135 to the **Canadian Corps Veterans Association**... **CJOB 680 Winnipeg** has negotiated a seven-year broadcast extension with the **CFL Winnipeg Blue Bombers**... **Napster Canada** is pulling the plug Dec. 16 after being active in Canada for seven years. It has warned Canadian customers to use their credits and make backups of their purchased songs within the next few weeks... The **2012 Crystal Awards** committee, citing overwhelming demand, have extended the date for submissions to tomorrow (Friday), Nov. 25. Click <http://crystalawards.ca/howtoenter/>. The awards, previously administered by the defunct **Radio Marketing Bureau**, are now under the auspices of **Astral RadioPlus**, **Bell Media Radio Sales**, **Canadian Broadcast Sales** and **Target Broadcast Sales**.

GENERAL: **CBC** has lost a key court battle to withhold documents from the information commissioner of Canada. The **Federal Court of Appeal** unanimously ruled against CBC, saying that it is required to turn over internal documents for review by the information watchdog. CBC had been appealing a decision that went against it last year. At the same time, the panel affirmed the CBC has the "absolute" right to safeguard journalistic sources... **Gary Slaight**, President/CEO **Slaight Communications**, has joined the **Academy of Canadian Cinema and Television's** (ACCT) Board of Directors. Slaight is also on the **Toronto International Film Festival (TIFF)**, **GlassBOX**, **MapleMusic** and **Berklee College of Music** boards. His company holds minority equity interests in **Haliburton Broadcasting Group**, **MapleMusic**, **Sirius Canada**, **GlassBox Television**, **RockPeaks**, **The Fight Network**, **Social Game Universe**, **Virgin Gaming**, and **pop.com**.

LOOKING: **Astral Ottawa** - Operations Manager; **Astral Terrace** - Creative Writer; **Virgin Radio Vancouver** - evening Announcer; **AM900 CHML/Y108/VINYL 95.3 Hamilton** - Account Executive; **Corus Entertainment Toronto** - SharePoint Developer; **B 101 Barrie** - morning News/Co-Host; **Newcap Television Lloydminster** - Sports Director; **K-ROCK 105.5 Charlottetown** - Afternoon Announcer; **Newcap Radio Lloydminster** - Marketing Consultant; **Astral Television Networks Toronto** - Product Manager, Multiplatform Services; **Bell Media Toronto** - Technical Director (focus on TSN/Discovery); **CBC Toronto** - Broadcast Technologist; **CBC Moncton** - Regional Comptroller; **CBC Vancouver** - Supervising Technician; **Global Maritimes Halifax** - Producer/Director; **APTN Winnipeg** - TV Director.

SUPPLYLINES: **Wheatstone** has released a white paper offering advice from 26 processing experts on better use of audio processing technology. Included is input on seven formats with similar processing characteristics: CHR, AC, Classical/Traditional Jazz, News/Talk/Sports, Country, Adult Hits and Rock and Classic Rock. Download the study at www.RadioCleanMachine.com.