

# BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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Christensen Communications Ltd. \* 18 Turtle Path \* Lagoon City ON \* L0K 1B0  
[www.broadcastdialogue.com](http://www.broadcastdialogue.com) \* [howard@broadcastdialogue.com](mailto:howard@broadcastdialogue.com)

Thursday, July 5, 2012

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**RADIO:** On the heels of last Friday's grant of Royal Assent to Bill C-11, the *Copyright Modernization Act*, the **Canadian Association of Broadcasters** says it and its members "are finally taking a moment to acknowledge this positive development in copyright law". Further, CAB thanked the government for recognizing the value that radio creates for music. In its statement, the association remarked that members worked for years to help craft a copyright system that works for broadcasters, not against them... Many Americans caught in the recent storms and without power or cellphone service have been served by the "one to everyone" medium: Radio. The **NAB's Dennis Wharton**, lobbying for FM chips in cellphones, said, that this weather event was "a reminder of the reliability and value" of broadcasting when smartphones and the Internet are down. "It's becoming apparent that the only reason radio chips aren't being activated is because wireless carriers prefer charging by the bit for streaming services rather than allowing consumers a free radio option." Re-charging and power sources remain the point of failure. Gone are the Internet's weather and news links. And yet, as one scribe wrote, "storms that take out the power may be infrequent, but when it happens, there is a feeling of helplessness. You have no idea what is going on around you, and there is no way to know what you should do next. At these moments, there is a 100-year-old technology that is almost 100% sure to be operating"... **CPAM 1610 Montreal** was back in business Monday, hours after being damaged by what police are treating as a suspicious fire. The station is popular with the city's 115,000-strong Haitian population and is highly critical of Haiti's most recent president. A fire department spokesman said the front window of CPAM 1610's studio was smashed and a fire lit near the broken glass at about 4 a.m. Monday. Another fire was started at the back of the second floor where the station's office is located... Another college radio station has discontinued its over-the-air programming. **KICK FM (CKIC) Winnipeg, Red River College's** student radio station, had operated for almost 10 years. The decision to hand back the licence and move to Internet broadcasting was taken as a result of the **CRTC's** decision to no longer license stations that exist purely for educational reasons. Earlier this year, Victoria's **Village 900 (CKMO Radio Society)** relinquished its over-the-air transmission in favour of distribution via the Internet, though its reasoning was not related to the CRTC action... A prank phone call on **Virgin Radio 95.3 Vancouver** has been



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The B.E.S Golf committee invites you to our  
50th Annual Golf Tournament  
Thursday, August 9th, 2012 ~ The Club at Bondhead Ontario  
Registration is limited, book now!

The BES Golf Tournament is celebrating its 50th Anniversary! Do you remember where you were when it all started in 1962? Do you have any shots from previous BES Tournaments through the decades you would like to share? If so, please forward them to John Tucker at: [admin@bes.ca](mailto:admin@bes.ca)

In celebration of the 50th Anniversary we are feelin' the GROOVE and hope you will too! We have all kinds of OUTTA SIGHT things planned for the day! We've got RAD activities, HIPSTER entertainment and CHOICE prizes all lined up! There will be prizes for those who ROCK at golf but all are welcome to this HAPPENING GOLF FEST!

#### Days' Events

- 9:00 am Breakfast (Driving Range Open for the Day)
- 9:30 am Registration
- 10:30 am Tee Off
- Lunch Box lunch provided during your round
- 4:00 pm Complementary cocktail reception
- 5:30 pm Luxury dinner buffet & Prizes
- 8:00 pm Departure

We'll keep our eye on the speed of play to make sure things stay RIGHT ON time, for this reason there will be a limited number of COOL CATS on the course! The early bird gets the worm ... sign up now to reserve your HIPSTER contingent! To do this log onto the Broadcast Executive Society website at: <http://www.bes.ca> (select the 'Events' tab). Don't forget each foursome requires a BES Member!

**It's going to be GROOVY! Can ya DIG IT?**  
The BES Committee



cited as improper under Clause 6 of the CAB Code of Ethics which requires prior consent of the "victim". The **Canadian Broadcast Standards Council** decided, however, that it didn't violate anyone's privacy nor did it contain sexually explicit content. A day after Hallowe'en, Host **Kiah Tucker** phoned a dentist's office and told the receptionist that all of his teeth had fallen out after eating too much candy. At one point, he said, "*I couldn't bite you, but I could give you a serious suck.*" Details can be found at [www.cbsc.ca](http://www.cbsc.ca).

**G****ENERAL:** Named to the **Order of Canada** are two distinguished Canadian broadcast members; **Craig Oliver** and **Gordon Rawlinson**. Oliver, the long-time **CTV Parliament Hill** Host/Reporter, was cited for his contributions to Canadian journalism over half a century and for his work on behalf of Canadians with disabilities. Rawlinson, the owner of **Rawlco Radio**, with stations in Saskatchewan and Alberta, became an Order of Canada recipient for his contributions in broadcasting and for his philanthropic engagement, notably in support of First Nations students... First and fast only counts if you're right. Last week, **CNN** and **Fox News** were first in reporting the U.S. **Supreme Court** decision regarding the American health care law – but they were wrong. Both said the Court had struck down **President Obama's** landmark legislation. Obama was standing outside the Oval Office shortly after 10 a.m. when he saw the news on TV. It was only moments later when a White House counsel gave

him a thumbs up, signifying that the court had, in fact, upheld the law... **Shaw Communications** posted a \$248 million profit in its fiscal third quarter, up 22% from the same period last year, and up from 45 cents to 53 cents per share. Total revenue was \$1.28 billion, about the same as last year's quarter. Income from the Shaw sectors saw cable generate \$794, DTH \$211 million and **Shaw Media (Global and specialties)**, \$295 million, down about 5%... The **SiriusXM Internet Radio** App will launch on **Google TV** devices coming later this year... Broadcast journalists and those who have responsibility for posting to websites need to know the ins and outs of using copyright material without infringing/(stealing) original content. **Toronto Star** Internet law columnist **Michael Geist** says a recent Canadian federal court decision removes a great deal of legal uncertainty surrounding the online sharing of information: <http://www.thestar.com/business/article/1219975-all-the-news-that-s-fit-to-post-and-link-federal-court-clears-up-legal-risks>.

**R****EVLVING DOOR:** Chuck McCoy, after 23 years with **Rogers Radio**, will retire at year's end. McCoy, the Exec VP, Rogers Radio Toronto, Kitchener & London, held a variety of roles over the years, beginning in 1989 as VP/GM of **CKKS-FM** (now CKLG JACK fm) **Vancouver**. In 2008, he received the *Lifetime Achievement Award* and was inducted into the **Canadian Music Week Hall of Fame**. He's widely regarded as a Founding Director of **FACTOR**... **Gary Dorosz** is the new GM/GSM at **Country 95/B-93 Lethbridge/Taber**, succeeding **Rod Schween** who has been promoted to President of the **Jim Pattison Broadcast Group**. Dorosz adds his new responsibilities to his National and Retail sales management duties for JPBG... **Will Woytowich** has been promoted to Retail Sales Manager at **Corus Radio Winnipeg**. The former Account Manager has began with the station cluster in 1999... **Fiona Conway** is the new Exec Director of Programming, **CBC News and Centres**. She begins July 23. Conway was most recently the Exec Director of **ABC News Services and Client Services**. She began her career at **CFRA Ottawa** before moving to **Global** and then on to **CTV**... **Jeff Woods**, the former PD at **CFOX/ROCK 101 Vancouver** who moved there from **Q107 Toronto** back in late 2003 and who, in June of

2005, became Programming and Content Director for **Corus Radio Interactive**, is now with **Q107 Calgary** and will be doing afternoon Drive when he begins on Aug. 20. Woods will continue to host the syndicated weekly hour-long show, *Legends of Classic Rock*, as well as *Legends Lunch...* **Jenny Norush** is the new Director of Marketing at Toronto-based **Stornoway Communications**, owner-operator of *iChannel*, *The Pet Network* and *bpm:tv*. She moves from the **Toronto International Film Festival**. Previously, Norush was with **Canwest Media, Citytv Toronto** and **CP24 Toronto**... **Joe Leary**, a co-Host of the **boom 99.7 Ottawa** morning show, is no longer with the station... APD/MD **Kevin Zahara** is leaving **Newcap** from his base at **The Eagle (CFXE-FM) Edson** to become Press Secretary for Alberta's Minister of Aboriginal Relations. While also an afternoon drive Host, he held the APD/MD responsibilities for Newcap's North West Group. His last day is tomorrow (Friday)... Sales Manager **Mike Worsley** has stepped back from that role at **Astral Radio Atlantic Fredericton**. He remains as an Account Executive at the cluster... **Rob Scarth** is now on the Board of the **Canada Media Fund**. His background includes Director, Reg. Affairs at **CBC**; VP, TV at the **CAB** and at **Nordicity** as a consultant.

**T**ELEVISION: **Netflix** says its 26.5 million subscribers watched more than one billion hours of online video last month... **Citytv Saskatchewan** officially launched Monday... Canadian winners for excellence in promotion and design at the 2012 **PromaxBDA Local Awards** held in Las Vegas are:

Silver -	Television/Video Presentation: News (Art Direction & Design: Program Specific Promo) - <b>Global News</b>
Bronze -	Television/Video Presentation: News (Art Direction & Design: Informational Graphics) - <b>Global News</b>
Gold -	Open/titles/bumpers - <b>Global News</b>
Gold -	Voice over Category - Best Voiceover - <b>WOIA San Antonio</b> (using Toronto-based <b>John McGrath</b> )
Silver -	Television/Video Presentation - General Branding/Image - <b>CP24</b>
Silver -	Television/Video Presentation - Holiday/Special Event Promotion - <b>CP24</b>
Silver -	Television/Video Presentation - Program Promotional Spot: In-House - <b>CP24</b>
Gold -	Television/Video Presentation - Program Promotional Spot: In-House - <b>CP24</b>
Bronze -	Television/Video Presentation - Special News Report/Event Programming - <b>CP24</b>
Silver -	Television/Video Presentation - Holiday/Seasonal/Special Event Program Spot - <b>CP24</b>
Silver -	Television/Video Presentation - Unscripted/Non-Fiction/Reality Program Spot - <b>CP24</b>
Bronze -	Television/Video Presentation - Daytime Program Spot - <b>CP24</b>
Bronze -	Television/Video Presentation - Stunt Promotion: On-Air Only - <b>CP24</b>
Silver -	Television/Video Presentation - Stunt Promotion: On-Air Only - <b>CP24</b>
Bronze -	Television/Video Presentation - Funniest Promo - <b>CP24</b>
Gold -	Television/Video Presentation - Directing - <b>CP24</b>
Gold -	Television/Video Presentation - Design - <b>CP24</b>
Silver -	Television/Video Presentation - Sound Design - <b>CP24</b>
Silver -	Television/Video Presentation - Voice Over - CP24
Bronze -	Television/Video Presentation - Public Service Announcement - <b>CTV Vancouver</b>
Bronze -	Television/Video Presentation - On-Air Consumer Tie-In Promo - <b>CTV Vancouver</b>
Gold -	Outdoor, Out-of-home, Print and Poster - Outdoor/Environmental/Transit Ad - <b>CTV Vancouver</b>
Silver -	Print - Outdoor, Static or Digital - <b>CTV Vancouver</b>
Gold -	Other Design Application - On-Air Commercial - <b>CTV Vancouver</b>
Silver -	Television/Video Presentation - "Behind The Scenes" Promotion - <b>CTV Calgary</b>
Gold -	Television/Video Presentation - Public Service Announcement - <b>CTV Toronto</b>
Silver -	Television/Video Presentation - Editing - <b>CTV Toronto</b>

PromaxBDA is the worldwide association of entertainment marketers, promoters, and designers. The 2012 PromaxBDA Station Summit was a four-day event where networks, station groups, syndicators and local broadcasters discussed trends and emerging business opportunities driving success in local television.

**L**OOKING: **Astral Media Radio Atlantic** - Sales Manager; **104-9 Virgin Radio Edmonton** - Promotions Director; **Astral Toronto** - Account Executive; **Astral RadioPlus Vancouver** - National Account Manager; **Country 95/B-93 Lethbridge** - Promotions Coordinator; **The Drive/B-104 Cranbrook** - News Reporter/Weekend Anchor; **boom 99.7 Ottawa** - Morning Show Host; **World FM Edmonton** - Morning Drive Program Host and a News Writer/Reader; **The Wolf 97 FM Williams Lake** - Sales Manager and an Account Executive; **FM 90.5 (CJMB-FM) Peterborough** - News Director; **89.3 K-Rock Kentville** - News Reporter/Swing Announcer; **Rogers Radio Toronto** - Senior Radio Broadcast Technician; **Rogers Radio Vancouver** - Evening Producer; **Sportsnet Toronto** - Associate Producer; **Rogers Media Television Toronto** - Master Control Operator; and **AMI Accessible Media Toronto** - Managing Editor.

**S**UPPLYLINES: **Avid** is divesting its consumer businesses in favour of focusing on its media enterprise and post & professional customers. Avid's consumer video editing line is being sold to Ottawa-based **Corel Corporation**. The products include *Avid Studio*, *Pinnacle Studio* and the *Avid Studio App* for the *Apple iPad*.

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Thursday, July 12, 2012

Volume 20, Number 12

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**RADIO:** **CHQR, Country105** and **Q107 Calgary** were still on the air Wednesday afternoon, though all being supplied with on-air product from **Corus Edmonton**. Employees throughout the **Shaw Building** in the downtown area were asked to leave after a suspected electrical fire on the 13th floor. Thick smoke began pouring from the floor, which contains a generator... **Bell Media** wants **TSN Radio 990 (CKGM) Montreal** to become a francophone sports station to be ID'ed as **RDS 990**. Under the arrangement, English broadcasts of **Montreal Canadiens** games would move to **CJAD 800 Montreal**, pending **CRTC** approval of Bell's purchase of **Astral Media** (the owner of CJAD)... At the same hearing in which the **Bell** purchase of **Astral Media**, and the proposal to switch **CKGM** to **RDS Radio**, will be heard will also be another less publicized application. **Paul Tietolman, Nicolas Tetrault** and **Rajiv Pancholy**, applying under a numbered company, want to create an English NewsTalk station in Montreal to compete with **CJAD**. It would be a sister station to a French one already approved for 940. Also to be heard at the Sept. 10 hearing in Montreal, among other applications, is **Vista Radio's** application for the purchase of the **Haliburton Broadcasting Group** stations in Ontario. Purchase price is \$32.34 million... Citing census data, **92 CITI FM Winnipeg** has moved to serving older demos with Rock, dubbed **World Class Rock**, that gears music played to only the biggest hits. As well, imaging and non-music content has been adjusted. All talent remains in place... **Canadian Satellite Radio Holdings**, owner of **Sirius XM Canada**, posted a reduced third-quarter loss as its base of subscribers and overall revenue increases. Loss for the three months ended May 31 was about \$4.2 million with \$64.6 million of overall revenue. Subscribers are up 200,000 from a year earlier to 2.1 million, including 1.5 million self-paying subscribers.

**R EVOLVING DOOR:** **Sally Matschke**, a 30-year veteran of **BBM Canada** in Toronto, is no longer with the company. Her position at departure was Senior Member Services Exec & Project Lead... **Darryl Adams**, the PD at **Variety 104.5 Cornwall**, adds those same duties at **101.9 CJSS Cornwall**. He succeeds **Rob Seguin** who moved to sister stations at **Corus Peterborough**. Adams has been with the stations since 1993, first with



## General Manager/General Sales Manager 92.3 The Dock Owen Sound

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### Here's The Challenge:

Responsible for the development, performance and achievement of all activities and revenue goals.

To staff and manage the operation, and provide leadership towards the achievement of the station's maximum potential.

To ensure we are selling and positioning our product for the long term and repeat business by meeting client needs and creating results.

To continually expand the customer base to ensure sustained growth.

To develop and create passionate, loyal customers who will go out of their way to convert others.

To accomplish this in line with our company's mission, vision and values.

### What you need to be successful:

Sales management experience with a proven track record is required. Other management experience is an asset.

Must be able to demonstrate that you are an innovator, motivator and team player.

Demonstrate how you have made a positive difference in your previous work and/or community.

Please send your resumes by July 20 in confidence to:

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**President**  
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previous owner **Tri-Co Broadcasting** and then Corus... More moves within the **Rogers Radio** chain. This time it's **Joel Lamoureux**, after 20 months as morning co-Host at **EZ Rock 100.5 FM North Bay**, heading down the road to become PD/MD at **Y101 Ottawa** July 23. He succeeds **Doug Anderson** who's retiring. Lamoureux was MD at Y101 from 2002 to 2005... **LIFE 100.3 Barrie** Morning show host **Ben Davy**, who had been with the station since it launched in 1999, is no longer there. Succeeding him is PD **Steve Jones** who now co-hosts mornings with **Maria Lopez**... **Mike Brough**, ex Ops Mgr at **98 The Beach Port Elgin** and **1049 The Beach Goderich**, has left **Bayshore Broadcasting** to become morning show Host at **The Bull Wingham**. Succeeding him at Port Elgin and Goderich is **Ian Solecki**, transferred from Bayshore's **Sunshine 89.1 Orillia** where he was an announcer... **Vista Radio** continues changes to personnel in anticipation of **CRTC** approval for its purchase of **Haliburton Broadcasting**. **Doug Zackodnik** has become GM/GSM of the Vista Coast Group (**98.9 Jet FM Courtenay/Comox**, **99.7 The River Campbell River**, **1240AM Port Hardy** and **95.7 Sun FM Powell River**). He had been the GM/GSM of **Border Rock 106.1 The Goat Lloydminster** and **99.7 The Wolf Bonneyville**. Succeeding Zackodnik as GM/GSM in Lloydminster/Bonneyville is **Marvin Perry**, the Senior Sales Manager. Early next month, **Gary Long** will become GM at **The Rush/The Wolf Williams Lake**. Previously, he'd been PD at **94X Prince George** and APD/Morning Show Host at **103.9 The Juice Kelowna**. **TJ Connors** moves into mornings and as PD at **The Juice Kelowna** July 30. He had been PD at **Mountain FM Castlegar/The Bridge Nelson**... Host **Cal Gratton** of **FM Country CJVR Melfort** is moving to **XM 105 Whitecourt**. Gratton's promotion puts him in as Morning Show Host/PD/ND at the **Fabmar Communications** station. He succeeds **Andrew Joseph**... Morning Host **Dave Burgess** is no longer with **K106.3 Sarnia**, a **Blackburn Radio** station... **Steve Hodgins**, an Account Manager at **102.3 BOB FM London** with 33+ years in broadcasting, has retired. Hodgins spent the first part of his career at **CFOS Owen Sound** and **CKNX Wingham** before moving to a 20-year career at **CFPL London**... **Pierre Duchesne**, until last month a **Radio-Canada** TV Reporter covering the Quebec national assembly, will be the **Parti Québécois** candidate in the next election in South Shore Borduas riding.

**T ELEVISON:** The **CRTC** says that as of September broadcasters must achieve 100% accuracy in captioning of recorded programming and 95% accuracy for the rest. Further, text must not lag speech by more than six seconds. The deaf and hard-of-hearing have been fighting for higher standards for 45 years, when the issue was first raised at a meeting of the Canadian Association of the Deaf. There is concern by broadcasters over an enforceable standard that will hold them to an unrealistically high standard. And, it's expensive. **Doug Flaherty** at **Woodbine Entertainment Group** estimates costs of \$1,600 a day for the horse-racing specialty channel to provide closed-caption feeds... A call for comments has been issued on exempting from licensing pay television and specialty Category B services with a limited subscriber base, and on a proposed exemption order for them. As well, the **CRTC** seeks comment on proposed amendments to the Exemption order on third-language TV programming services. The deadline for filing comments is Aug. 7... **NBCUniversal's NBC Olympics** division and **Facebook** are collaborating this summer for the 2012 Summer Olympics beginning July 27. Data from Facebook will inform TV coverage and, while specifics will vary, there will be a **Facebook Talk Meter** shown on TV to reflect what's being said online... Tangible benefits as a result of English-language TV assets purchased in recent years were, in the 2011-2012 broadcast year ended Aug. 31/11, amounted to \$51 million; roughly the same as in the 2009-2010 period. On-screen/programming initiatives ate 84% of the money while the remainder went toward such initiatives as funding TV/film festivals. The figures come from Ottawa-based **Boon Dog Professional Services**... **HBO** is dropping its plans to make a film on the rise of **Fox News** and its head, **Roger Ailes**. HBO optioned the movie rights from **Gabriel Sherman**, who's writing a book on Fox News. The change of mind came after HBO decided it wouldn't be appropriate considering HBO's ties to **CNN**, both owned by **Time Warner**. **MSNBC** morning Hosts **Joe Scarborough** and **Mika Brzezinski** are among the producers of the shelved film.

**G ENERAL:** As a sweetener in its bid to buy **Astral Media**, **Bell** has proposed tangible benefits valued at \$200 million to help support the Canadian broadcasting industry. Bell has also promised to sell 10 radio stations in five markets: Toronto, Vancouver, Calgary, Ottawa-Gatineau and Winnipeg. Payment of tangible benefits is a condition of approval by the **CRTC**. The package includes \$96 million for development and production of Canadian programming and \$61 million to help support, promote and develop Canadian musical talent and to assist community radio and other initiatives. It also includes \$40 million to help make Canadian programming more widely available in the North through the extension of new broadband services. The CRTC decision isn't expected until mid-October... **Nielsen's** quarterly **Global AdView Pulse** report shows television continuing to attract the majority of ad dollars worldwide, with almost all media seeing increases in ad spend during



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**Cornwall Radio** - Midday Host; **89.9 HAL FM Halifax** - Morning Announcer; **Big Country 93.1 FM Grande Prairie** - Reporter; **K 106.3 Sarnia** - Morning Host; **C103/XL96 Moncton** - Account Manager; **89.5 The Lake Kenora** - Reporter; **Astral Television Networks Toronto** - Product Manager, a Producer and a Technical Team Lead; **Bell Media Toronto** - Digital Sales Producer; **CTV Edmonton** (Red Deer Bureau) - Reporter/Videographer; **CTV Winnipeg** - Writer/Producer CTV Morning Live and a News Anchor; **CTV Vancouver** - Online Reporter/Editor; **Global News Toronto** - Non-Linear Editor; Global TV Lethbridge - Videographer; **Global TV Saskatoon** - Reporter; **CBC Ottawa** - Application Development Manager; **CBC Vancouver** - Producer; **CBC Toronto** - Videographer and a Regional Comptroller; **CBC Halifax** - Account Manager, Revenue Group; and **CBC Windsor** - Regional Operations Manager.

**SUPPLYLINES:** Julian Fraser, a 14-year veteran at **Applied Electronics**' Calgary office and who most recently held the Regional Manager position there, has moved to **Ross Video** as Regional Sales Manager for Western Canada. He remains in Calgary... **Stingray Digital** has an agreement to acquire of **Musicoola**, a Tel-Aviv based digital music broadcaster. With this addition, the company now will have presence in 50 countries.

2012's first quarter. Dollars devoted to TV grew 4% in North America, second only to outdoor, and 7.5% in Latin America. In the Middle East and Africa, TV ad spend grew 33.8%.

Radio grew 2.6% in North America and 2.8% in Europe. Increases were much greater in Latin America (18%) and 21.1% in both the Middle East and Africa.

Online ad spend saw growth in Europe (12.1%), Latin America (31.8%) and the Middle East & Africa (35.2%). No percentage figure was available for North America.

Newspapers grew 3.1% overall though there was a nominal decline in print ad spend in North America.

In Asia Pacific, cinema ad spend grew 27.1%, offsetting the declines seen in Latin America and the Middle East and Africa.

And though still a nascent industry, outdoor ad spend increased 6.4% globally, including gains of 4.4% in North America. The Middle East and Africa saw 45.3% growth while Asia Pacific's growth was 21.1%. Europe experienced a decline of 1.2%.

**L**OOKING: **The Dock 92.3 Owen Sound** seeks a GM/GSM. Check details in the ad on Page 1... Other jobs we've heard about include: **CJOB Winnipeg** - Brand Director; **Vista Radio Castlegar** - Morning Show Host/Program Director; **1031 Fresh FM, London** - Music Director/Announcer; **101.3 The BOUNCE Halifax** - Afternoon Drive Host and an Evening Host; **Country 94.1/97.3 The Wave Saint John** - Promotions Director; **Hot 107 Edmonton** - Production Director;

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**T**ELEVISION: The *Local Program Improvement Fund* (LPIF) fee charged by many BDUs is being eliminated by the **CRTC**, eased out over a two-year period ending Aug. 31/14. The Commission says cable and satellite companies will have to show by this fall how they'll remove the fees from customers' bills or how they will tell subs that they were never required to pay the fees. The LPIF was to have been paid by the BDUs but they promptly tacked on their costs to consumers' monthly bills. In 2010, 78 TV stations received funding of \$100 million. In 2011, 80 stations got \$106 million. The CRTC says now that the stations' financial situation has improved. Further, it said, confidence is high the stations will maintain the same quality of programming without support from the fund. But **Bell Media** says conventional television is still under tremendous financial pressure. It says at least six of the company's smaller stations could be on the chopping block if the subsidy were to shrink. And **CBC/Radio-Canada President Hubert Lacroix**, "astonished" by the decision, warned that the decision could reverse many of the local programming improvements that the fund achieved... **TVB** says its annual *Sales Advisory Conference* (SAC) is on hiatus this year. The bureau's board will conduct a strategic review of the SAC Conference, it says, to ensure that it remains of the highest relevance and value to all TVB members. The 2011 *Retail Commercial Award* (RCA) winners will be announced this fall... The Commission will, effective Aug. 1, revoke the licences of **CBC-TV** English and French-language stations **CBIT Sydney** and **CBKST Saskatoon** and all of their repeaters. The **CRTC** also approved the request to amend the licences for 23 English- and French-language CBC TV stations so that reference to all analog transmitters be deleted, also Aug. 1. CBC plans to cease operation of all these transmitters July 31. Some interveners considered that the CBC's plans discriminated against rural and low-income Canadians and that the CBC, as the national public broadcaster, should serve all Canadians equitably irrespective of location or income. The Commission, however, noted that broadcast licences are authorizations, not obligations to do so. While it has the discretion to refuse to revoke broadcasting licences it cannot direct any other broadcaster to continue to operate its stations and transmitters... Broadcast news departments have shrunk in some areas but are growing in others, e.g. **Global Television** and **Citytv**. The same holds true in the U.S. Last year, American TV newsrooms expanded their rosters of Anchors, Reporters, Producers and other staff by 4.3%. Further, adds an annual study performed by the **Radio Television Digital News Association** and **Hofstra University**, the number of newsroom personnel could grow even more in 2012 since 36.7% of responding stations said they plan on expanding their newsrooms. The survey also found that affiliates of the big four networks increased its newscasts by almost an hour... **YouTube** is emerging as a major platform for news. And, reports the **Pew Research Center's Project for Excellence in Journalism**, viewers are increasingly turning to YouTube for eyewitness videos when major events and natural disasters occur. TV news, said Pew, is still the runaway leader... Meanwhile, social media may be on the wane, at least insofar as expected impact in the U.S. presidential election is concerned. American experts have predicted that the 2008 phenom that saw **Barack Obama** elected likely won't be repeated in this election year. **Diana Owen**, a specialist in politics and the media from **Georgetown University** in Washington, says "new" media isn't new anymore for voters of any age (especially youth). But while the social media campaign this time isn't the draw it was in 2008, Owen admits that a strong reason may be that the lacklustre campaign has failed to spark the interest of young voters... The **Canadian Industrial Relations Board** says **Bell Express Vu** has illegally locked-out employees, members of **CEP Local 79M**, who were given notice of lock-out July 10. Negotiations between the employer and the union have been ongoing since April to secure a first collective agreement. The employees rejected a first offer, described by the company as "unnegotiable", by an 88% margin... A mobile TV app could upend the cable business. A U.S. federal judge has thrown out an injunction against online TV service, **Aereo**. **ABC**, **CBS**, **NBC** and **Fox** wanted to stop Aereo from streaming free-to-air programming to phones, tablets, computers and other devices and to

charge subscribers \$12 a month. Notices of appeal have been filed at the United States Court of Appeals. The Amnet broadcasters' concern, should such services as Aereo become a success, is the disruption of its \$100-billion pay-TV industry as subs drop cable for more affordable services... **Microsoft** is pulling out of **MSNBC.com**, freeing itself to build its own online news service. The dissolution of the partnership with **NBC** was preceded by Microsoft's 2005 sale of its stake in MSNBC's cable TV channel to NBC. NBC is also buying Microsoft's 50-percent interest in the MSNBC website.

**G****ENERAL:** **Corus Entertainment's** third-quarter revenue was down from the same time last year although profit was up. Net income was \$42.2 million, or 52 cents per share compared with \$40.3 million or 49 cents a year ago. Revenue fell to \$204 million in the three months ended May 31, down from \$211.8 million in the third quarter of fiscal 2011... **Astral Media's** third-quarter profit was up 7% from a year ago but missed analysts' estimates because it recorded expenses related to the pending takeover by **BCE**. Net income rose to \$56.2 million or \$1 per share, two cents below a consensus estimate. Astral reported \$265.5 million in revenue for the three months ended May 31, down from \$268 million a year earlier... Sharp customer declines at both **Astral** and **Corus** were being blamed for the quarter's losses. And **Cogeco**, a TV distribution partner, also booked TV subscription losses. Market observers were saying that though cable is still producing profits, the declines may be an indication that cable has had its heyday. Cogeco, the fourth-largest cable provider, lost nearly 5,000 basic TV subs in the latest quarter. Astral lost 22,000 **HBO Canada/The Movie Network** customers from the second to the third quarters while Corus lost 13,000 subs to its **Movie Central/HBO Canada** channels. To combat the losses, Corus says it will offer 50% off subscriber rates for six months working with western BDUs, will offer new shows and will roll out HD-on-demand for HBO and Movie Central in western markets, thus increasing the value proposition... The **Supreme Court of Canada** has ruled against some fees for music downloaded via the Internet or used in video games; good news for ISPs and bad for songwriters and owners of copyright. Further, previews of songs in online digital stores are not an infringement of laws and do not merit royalty payments. **SOCAN** had been collecting fees for both streamed and downloaded music but, following the ruling, will collect only the fees on streamed music. The Court's ruling on previews went against SOCAN claims that providers of 30-second clips, e.g. **Apple**, **Rogers** and others, ought to pay tariffs for them. Streamed music, on the other hand, as provided by **Rdio** and **Slacker**, must continue to pay the fee while downloading, described as simply a delivery mechanism, did not justify a performance fee. There were five decisions handed down on digital copyright at the same time. In brief, the cases and the outcomes.

\* *Is the musical work embodied in a video game "communicated to the public by telecommunication" within the meaning of the Copyright Act when that video game is transmitted to an individual for download?*

A. No.

\* *Is the transmission by download or stream of a musical work to an individual a "communication to the public by telecommunication" of that work within the meaning of the Copyright Act?*

A. No for download, yes for streaming.

\* *Does the providing of 30-second previews of musical works to consumers of online music services constitute fair dealing for the purpose of research within the meaning of the Copyright Act?*

A. Yes.

\* *Does the photocopying by teachers of book excerpts for use in classroom instruction constitute fair dealing under the Copyright Act?*

A. The Copyright Board's conclusion that the dealing is not fair was based on a misapplication of the test. The matter is referred back to the Copyright Board for reconsideration.

\* *Are performers and makers of sound recordings entitled to equitable remuneration under the Copyright Act when the recorded musical performances are played in theatres or on television as part of the soundtrack of a movie or television program?*

A. No.

*Source for the questions and answers: Lexology; Claude Brunet and Madeleine Lamothe-Samson of Norton Rose LLP, Toronto*

The **Quebec Superior Court** has struck down provisions in the federal government's 2009 budget as unconstitutional for taking away collective bargaining rights. As a result, some **CBC** employees will have to be paid for lost wages dating back to 2008. The court ruled that aspects of the *Expenditure Restraint Act 2009* -- passed as part of an omnibus budget bill -- restricted freedom of association rights under the Canadian Charter of Rights of Freedoms. The Office of the President of the Treasury Board Secretariat said the government had 30 days to review the decision and consider an appeal... **The Church of Scientology** plans to start a religious broadcasting centre, though no timetable on when operations would begin. The TV, radio and Internet facility would occupy the

nearly two-hectare studio property the church bought last year from **KCET-TV Los Angeles**... A new ad agency, named **one**, has been created through the merger of two independent Canadian agencies: Digital agency **58Ninety** and **Due North Communications**. CEO of one is **Ted Boyd** (formerly CEO of 58Ninety). Boyd's background includes a directorship at **CBC/Radio Canada**, being a Director at **NABS** and, in 2000, he was President/COO of **IcebergMedia.com**, a **Standard Radio** business... The **National Association of Broadcasters** -- recognizing the increasing role being played by social TV, application development, connected cloud services, broadband TV and OTT services -- will devote an entire exhibit area at **NAB2013** (Apr 6-11) to "Connected Media World". It will showcase technologies and services that are advancing how consumers connect with media and entertainment. Connected Media World will be located in the North Hall of the Las Vegas Convention Center.

**RADIO:** English Montrealers upset with the proposed loss of **TSN 990 (CKGM)** have been heaping scorn on the **CRTC** instead of directing their ire at **Bell Media**, the architect of the idea to flip the station to **RDS 990**, a French-language sports format. Bell's initiative is related to its purchase of Astral Media, including its Montreal station, but the Commission says Bell could've asked for an exemption to keep TSN 990... **Golden West Broadcasting** has won **CRTC** approval to flip **CKMW Winkler** to FM. It will operate at 103.7 with power of 61,100 watts, maintaining the station's Country format... **CHLQ-FM Charlottetown** has changed both its format and its ID. The station moved from being **Magic 93** playing Greatest Hits to **Q93** airing Mainstream Rock. First tune played under the new format launched July 16 was **AC/DC's Those About To Rock (We Salute You)**. Branding: "*The Island's Rock with Classic Tracks and Today's Prime Cuts*", tracks the late '60s through the present... The *Fourth Annual Variety Children's Radiothon* on **The Eagle 97.3 FM (CKLR) Courtenay** raised \$28,474. The charity serves the Comox Valley and Campbell River... The **Canadian Broadcast Standards Council** says derogatory ethnic terms are unacceptable. Specifically, the term "chinaman" on **XL 103 (CFXL) Calgary** in which syndicated U.S. Host **Tom Kent** used the word. It violates the **Canadian Association of Broadcasters' Equitable Portrayal Code**. Details on what and how it was said can be found at [www.cbsc.ca](http://www.cbsc.ca).



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**R EVOLVING DOOR:** Terry Regier, who had been with **Blackburn Group's Netmar** division from July 1981 through May 1997, and then as GM for Blackburn's Windsor and Leamington stations since Dec., 1997, is no longer with the organization. **Ron Dann** has been promoted from his GM position at **Blackburn Radio Sarnia** and London to VP for the stations at Sarnia, London and Wingham. **John Weese**, who had been GM at **CKNX/The Bull Wingham**, is now VP responsible for the Chatham, Leamington and Windsor stations... The morning News Anchor at **CFRA Ottawa** is moving to **680News Toronto**. **George Gordon's** last day at **Bell Media Ottawa** is Aug. 3. He begins at **Rogers Toronto** Aug. 13, succeeding long-time P.M. Anchor **John Ross** who retires... New Producer/co-Host at **SONiC (CFUN) FM 104.9 Vancouver's** morning show is **Chelsea Hobbis**. She moves from **All Traffic CHMJ Vancouver** where she was On-Air/Promotions Coordinator. Hobbis begins with **Kid Carson** in early August... **Craig Jackman**, after 28 years at **CHEZ/KISS FM Ottawa**, is moving onto the educational side. He leaves **Rogers Ottawa** July 30 and will become a Professor - Radio Broadcasting at Belleville's **Loyalist College**... **Wendy "Boomer" Bouwma** is the new morning co-Host at **94-9 The Rock**

**(CKGE-FM) Oshawa**, along with **Craig Robertson**. Bouwma had been doing afternoon drive at **KIX935 Kingston** and was Ass't MD for the **Rogers** cluster there... **Nick Crowe** has been promoted to Director of Original Factual Content, overseeing development and production of new series and specials from indie producers for **History Television**, **TVtropolis**, and **Global Television**. Most recently, he was a factual Production Exec... **Natalie Lariviere** has been appointed Exec VP/COO of Montreal-based **VInteractions**, the former **TQS** (TV). She moves to the position from **TC Media** where she'd been President since 2006.

**SIGN-OFFS:** **Gordon Walburn**, 86. In Saskatoon. Walburn's was one of the first voices of **CKOM Saskatoon** when the station signed-on in 1951. He was also GM of the **University of Saskatchewan's** FM Station, **CJUS**... **Ida Clarkson**, 85, of lung cancer in Victoria. The veteran radio and TV personality launched her career as a Creative Writer at **CJVI Victoria**. Later, she moved to **CHEK TV Victoria**, where she stayed for 30 years, beginning as a Copy Editor. She became the Host of a live daily program and evolved it to *The Ida Clarkson Show*, platforming local community groups and artists... **Russell Edwin Bower**, 95, in Langley. He began with **CBC** in 1953 and, among other accomplishments, designed a new telecine chain that earned him a **CBC President's Award**. Bower took retirement in 1980... **Ken Lowe**, 86, in Vancouver. The retired **CBC-TV Vancouver** Broadcast Engineer joined CBC-TV in 1953, becoming a TV Technical Producer in 1974 and Supervisor of Technical Operations in 1980.

**LOOKING:** **BBM Canada, Toronto** - Research Methodologist; **Shaw Media Toronto** - VP, Digital Sales, Manager, Globaltv.com and a Brand Manager - Factual & Dramatics Specialty Channels; **Bell Media Toronto** - Supervising Producer, Marilyn Denis Show; **Dome Productions Toronto** - Mobile Engineering Technician; **CBC Toronto** - National Line-up and Assignment Producer, a Weather Reporter/Meteorologist and a Brand Activation Specialist; **CTV Calgary** - Managing Editor; **Astral Toronto** - Project Manager, Marketing; **CBC Yellowknife** - Senior Communications Officer; **Corus Winnipeg** - Account Manager; **Corus Toronto** - Account Executive; **Corus Calgary** - Regional Business Manager; **ZoomerMedia Toronto** - Senior National Sales Account Director; **Hot 107 Edmonton** - Promotions/Marketing Director; **Rogers Radio Victoria** - Promotions Director; **Steele Communications Corner Brook** - Account Manager; **89.3 K-Rock Kentville** - Evening Announcer; **Applied Electronics, Calgary** - Technology Sales Rep (Broadcast & Post Production); and **EZ Rock North Bay** - Morning Show Co-Host.

**PUBLISHER'S NOTE:** The **Broadcast Dialogue Briefing** will not be delivered July 26 nor Aug. 2 as we take two-week vacation. The BD Briefing resumes Aug. 9.



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