

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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EDITOR'S NOTE: Some of this week's items will be slightly dated because we're catching up after being on vacation the last two weeks. It's essential, however, that older news be included so that BD maintains a record of what occurred, and when.

GENERAL: Louis Audet of *Cogeco Cable*, Lee Bragg of *Eastlink* and Pierre Karl Peladeau of *Quebecor* have launched a campaign to oppose *BCE's* planned purchase of *Astral Media*. The cable trio held a joint news conference in Ottawa Tuesday to unveil a new online petition against the proposed deal. In a joint statement, they said: "We are speaking out against this deal because we believe it would be harmful to Canadian broadcasting and communications — to our companies, to our employees, to our investors. But it is your voices that matter most, not ours." Canadians were urged to contact the *CRTC* and the *Competition Bureau* to oppose it... *CBC* has been awarded the broadcast rights to the **2014 Winter** (Sochi, Russia) and **2016 Summer Olympic Games** (Rio de Janeiro, Brazil). The *International Olympic Committee* decision came weeks after *Bell Media* backed out of a partnership with *CBC*. *CBC* Exec VP, English Services, **Kirstine Stewart** said *CBC's* solo bid will not affect the Corporation's budget. In fact, she said, *CBC* expects to make a bit of a profit. Terms of the deal with the IOC include sub-licensing rights that allows partnering with others, e.g. *Rogers* or *Bell Media*... *BCE* raised its dividend and told investors it would make more money than expected this year as it reported a 31% jump in profit in the second quarter. The company said it earned \$773-million in the quarter, or \$1 a share, compared to \$590-million or 76 cents a share a year ago... *Rogers Communications* surpassed analysts' expectations in the second quarter thanks to cost-cutting. Second-quarter net profit dropped 2% over the same period in 2011, to \$400-million, though adjusted earnings rose 3%. The company is in the midst of a cost-reduction program that has seen close to 700 employees laid off so far this year. *Rogers* is also axing projects, reducing discretionary spending and finding supply chain efficiencies to reduce costs. Basic cable subscriptions dropped by 21,000 during the second quarter, compared to 9,000 for the same period last year. *Rogers* is grappling to compete with *BCE's Fibe IPTV* product, which uses phone lines. Revenue for the three-month period ended June 30, 2012 was flat at \$3.10-billion... *TVA Group* recorded net income of \$23.7 million, or \$1.00 per share, for the second quarter of 2012, compared with \$13.8 million, or \$0.58 per share, in the same quarter of 2011. *TVA* realized a gain on disposal of businesses of \$12.9 million or \$0.54 per share... The *CRTC* has approved *BCE's* proposal to establish a *Broadcasting Accessibility Fund* that would support initiatives to improve access to the Canadian broadcasting system by persons with disabilities. When *BCE* purchased *CTVglobemedia* last year, it committed \$5.7 million to create such an independent fund... The *Ontario Association of Broadcasters* (OAB) has set Nov. 6 for its annual conference. A new venue this year is the *Westin Bristol Place Hotel* near the international airport. To be honoured this year with *Hall of Fame Awards* are **Peter Viner** and **Tony Viner**, the legendary broadcast executives (and brothers) who led their respective companies — *Global Television* and *Rogers Broadcasting* — before retirement.

TELEVISION: Viewers will soon be able to select, and pay for, the channels they want and not bundled packages. The *CRTC*, in making the decision, said *BDU* customers may pay more for the channels they want but their bills will likely decrease because they'll likely unload those channels now in bundles that they don't watch... *Shaw Communications* has *CRTC* approval to launch a 24-hour news channel in B.C., providing local, national and international headlines. Work is underway to get *Global News Plus BC*, housed at *Global BC's* Burnaby studio, on-air early in the New Year. The Category B service, while geared to all of B.C., will have a special focus on the Vancouver/Victoria extended market... *Google* will officially launch its high-speed

Internet and TV services this year, beginning in Missouri and in Kansas, going head-to-head with established BDUs. Among Google's promises is an Internet roughly 100 times faster than what consumers now have plus a TV package that allows users to record 500 hours of programming... The annual **Harris Poll EquiTrend** data tracking survey shows **CBS** as the top U.S. broadcast network brand, followed by **PBS**, **ABC** and **NBC**. Audiences, however, are "more likely" to tune in to CBS, ABC and NBC despite PBS enjoying a higher "quality score"... **Shaw Media** will debut **Lifetime**, its new specialty channel, Aug. 27. Aimed primarily at women, its programming will consist of dramas, reality shows and movies... Toronto-based **Blue Ant Media** has completed its acquisition of **High Fidelity HDTV** and its four premium HD channels — **Oasis HD**, **eqhd**, **radX** and **HIFI HD**. Blue Ant also owns the **GlassBOX Television** properties (**Bite**, **AUX** and **Travel+Escape**). Blue Ant, headed by **Michael MacMillan**, was formed in early 2011... **CBC/Radio-Canada** and **TVO** ended their analog TV service July 31. The change means that receiving signals via antenna is no longer available. The only way now is via cable or satellite. CBC says only 1.7% of its viewers are affected by the change which had been in the works for more than a year... **CBC** English Services has merged its Drama and Comedy departments into a single division called Scripted Prime Time. The change reflects CBC's recent budget cuts... Former Vancouver TV crime Reporter **Ron Bencze** will be sentenced on Aug. 28 after pleading guilty to the sexual assault of a Surrey boy. Bencze, 46, who had initially been charged with nine sexual offences related to three children, saw those other charges dropped... Two decisions from the **Canadian Broadcast Standards Council** went against the broadcasters. In the case of **RDS**, CBCS found that the objectification of persons of small stature is unacceptable. RDS aired a clip of a man with dwarfism being used as a bowling ball. In the other decision, **CTV British Columbia (CIVT-TV)** was found in contravention of the **Canadian Association of Broadcasters' Code of Ethics** and the **Radio Television Digital News Association's Code of Ethics** over a report about a fire at a Vancouver restaurant that contained inaccurate and unfair information. Both decisions may be found at www.cbcs.ca... **Quebecor Media** won a **Quebec Superior Court** battle against **Bell TV** over 10-year-old allegations that Bell TV failed to protect its satellite TV signal against piracy despite knowing of the activities but failing to stop them. The Court ordered Bell TV to pay more than \$1-million in damages and costs to Quebecor's **Videotron** and **TVA Group**... **CHCH-TV Hamilton** has created a unique contest for advertisers. If the station's Street Patrol spots a "We're Watching CHCH" decal on the front door or window of a business place, that business will win five days of having its logo on-air, plus a shot at the weekly draw for a \$5,000 air-time package.

RADIO: A **Nielsen** music survey has found listeners more in tune with friends' tips and radio than blogs and social networking. Radio remains a dominant influence, with 43% discovering music through it. Most likely to influence music buys are positive recommendations from friends (57% of respondents) while just 27% prefer music blogs and chat rooms... A small fire in the **CBC Radio Halifax** master control may be the least of the Corporation's worries. While there was a brief period of dead air Friday afternoon, there has yet to be an explanation of the fire's origins. Sprinklers hitting the equipment caused more of a potential problem than the fire itself... Several employees, including five on-air people and staffers in management, marketing and information technology have been laid off from the **Blackburn Radio** stations in Windsor and Leamington. Company VP Operations **John Weese** said cost-cutting was necessary because of a drop in national ad sales. Changes to programming at **The Mix 96.7 (CHYR-FM) Leamington**, **The Rock (CKUE-FM) Windsor** and **Country 95.9 (CJWF-FM) Windsor/Leamington** are forthcoming, including altering the music at The Rock in an attempt to broaden audiences as well as putting more emphasis on news and information... The long-awaited frequency swap between **100.5 The PEAK Vancouver** and community station **CFRO Vancouver** takes place Sept. 10. From that day forward, The PEAK's new 102.7 will provide listeners throughout the lower mainland with a much stronger signal... The new **CBC Kitchener-Waterloo** broadcast centre will be located in downtown Kitchener and will begin serving the Waterloo Region with new local radio and digital news services this winter. The location is in the heart of KW's commercial core... **Virgin Radio (CKZZ-FM) 95.3 Vancouver** morning Hosts **Nat and Drew** captured the hearts and minds of listeners who chipped in \$66,000 to help end animal cruelty. The effort was spawned after a two-year-old German Shepherd was found in a dumpster gravely injured. It died the next day. The dog's owner has been arrested by Vancouver police on an unrelated matter... Musical morning chairs at **Bell Media Radio Winnipeg: Beau**, ex of **FAB 94.3**, is now partnered with **Dez** at **BOB FM**. Succeeding Beau at FAB as **Frazier's** co-Host is **Parker** who moved from BOB... A contest at **Newcap's 90.3 AMP Radio (CKMP-FM) Calgary** on what to do with \$10,000 cash – give it away or burn it – had its motivation derailed by one caller who was about to attend his ex-wife's funeral with his 12-year-old daughter. The caller wanted to know how to save some money for his daughter's future. After being prompted, he told morning Host **Ryan Lindsey**, on the air, about the woman's death. Upon the telling, Lindsey made the decision on-air to scrap the contest and pledge the money to the man and his daughter. PD **Paul Kaye** backed up the decision, saying that the station stood by Lindsey's decision; that

the story was too powerful not to award the money then and there... **Canadian Music Week** is moving its annual event from the **Fairmont Royal York Hotel** to the **Marriott Toronto Downtown Eaton Centre**. The dates are March 19-24. **Radio Interactive**, including **The Crystals**, are skedded for March 21-22.

REVOLVING DOOR: **Larry (Hennessey) and Willy (Percy)** are no longer doing the **JACK FM Vancouver** morning show although they're under contract to the station until November of next year. The impetus for the parting of the ways were issues related to staffing and content control. The complete story can be found at www.broadcastdialogue.com. Scroll down to the Aug. 2 entry... **Rick Ringer** is now GM at **92.3 The Dock Owen Sound**. The five-year **Bayshore Broadcasting** veteran – Ops Mgr at **97.7 The Beach (CHGB-FM) Wasaga Beach** and at **89.9 Sunshine (CISO-FM) Orillia** – is, in a sense, moving home. His wife is a business owner in the community... Also at the **Larche Communications** Owen Sound station, **Linda Young** has assumed the GSM position while retaining her responsibilities as GSM in Simcoe County (**The Dock Midland** and **KICX FM Orillia**)... **Jacque Beckett** became the new PD at **Bell Media Radio Kingston** Aug. 1, returning to the operation where she was MD from 2002 through 2008. For the last four years, she's been with **Rogers Radio Kingston** as MD... **Tarzan Dan** has joined **Niki (Reitmayer)** in mornings at **Kool 101.5 Calgary**. Dan, whose history in Canadian radio includes stops in Kelowna, Toronto, Vancouver and Calgary, began at Kool 101.5 Aug. 7... **Tracy Hamilton** has become GM/GSM at **Vista Radio**-owned **CJSU 89.7 Sun FM Duncan**. She had been GM/GSM at the station from 1994-2001 when it was **CKAY 1500** and owned by **Dick Drew**. Since being out of radio, Hamilton has been a concert promoter and the operator of her marketing company... Also at **Vista**, **Darren McPeake** is now PD for the **Kootenay Group (Mountain FM Castlegar/1035 The Bridge Nelson)** and Mountain FM morning co-Host. His background includes **Clear Channel**, San Francisco, **Cumulus Media** and **The Q Victoria**... **Dale Davies** is the new PD at **Hot 103 Winnipeg**, succeeding **Ace Burpee**. Burpee continues as Host of the morning show. Earlier this year, Davies became PD/MD at **Energy 106 Winnipeg**. Before that, he was APD/MD at **Bob FM/Fab FM Winnipeg**... **Paul McKnight**, VP Client Services for **RCS** (Radio Computing Services) in White Plains, NY – after 20 years with the company – has retired. He began with **RCS Canada** in North Vancouver in 1992, relocating to head office in 1998. McKnight may be reached at paul@paulmcknight.ca... Following the merging of **High Fidelity HDTV** and **GlassBOX Television** under **Blue Ant Media**, here is an updated list of management people: CEO - **Michael MacMillan**; COO - **Robb Chase**; CEO, Television & Digital - **Raja Khanna**; EVP Programming & Marketing - **Vanessa Case**; EVP Business and Legal Affairs - **Asha Daniere**; SVP, Publishing and Business Development - **Simon Foster**; SVP, Technology - **Wayne Scrivens**; EVP and CFO - **Frank Bertolas**; VP Television Sales - **Anna Carbone**; VP Digital Sales - **Ryan Fuss**; and VP Content Distribution & Partnerships - **Andrew Irwin**... **Ross Jacobs** is the new GM/GSM at **Newcap's 100.5 KROCK Fort McMurray**. His background is varied, from being on-air, a MD, an APD, a newsman and a technician. Jacobs, who began in broadcasting at the age of 16, has worked for **Standard**, **CHUM**, **K-ROCK Kingston**, **OK Radio** and **CBC**... **Don Lehn** is the new ND at **The Hawk Chilliwack**. Lehn, a former Anchor/Reporter at **News1130 Vancouver**, began as morning news Anchor at The Hawk in Sept., 2010... **Dave Storey**, the Director of Engineering at **CTS Television** in Burlington, is no longer with the religious TV broadcaster. He'd been with the station since May, 2006... **News1130 Vancouver** Anchor and Managing Editor of Web/New Media, **Erin Loxam** – who was also a panelist at this year's **BCAB** conference on social media – leaves the **Rogers** stations in two weeks to become a “free agent” and “see what's out there”... **CNN** CEO **Jim Walton** has announced his resignation after 10 years at the helm, calling for new leadership as the news net suffers through poor ratings. It's now #3 to **Fox News Channel** and **MSNBC** in prime time. Walton will stay through calendar year-end as CNN searches for his successor... **Kathleen Petty** will remain with **CBC Radio Ottawa** rather than move to Alberta as Host of the **CBC Radio Calgary Eyeopener** morning show. She returns to the air this fall as Host of **Ontario Today**, a Noon hour call-in show... **Jennifer Holgate** will become VP, Digital Sales & Operations, at **Rogers Digital Media** effective Sept. 4. Holgate served as Sr VP, Digital, at **Starcom MediaVest Group Canada** and, before that, was with **Canwest**... **Phil Mossman**, PD at **CILS FM Victoria**, the French-language community station, has resigned.

IGN-OFFS: **William Langworthy (Bill) Fox**, 94, in Qualicum Beach, near Vancouver. Fox was **CKNW Vancouver's** first PD and was an Announcer there from 1944 through 1963... **Garry Robertson**, 72, after facing serious health issues over the last few years, in Winnipeg. Robertson is considered by many at **CJNU Winnipeg** to be the “founding spirit” of the station since it first went on the air in late 2006. His first radio job was at **CKRC Winnipeg** in 1959, then he went to Brandon, Yorkton and Kenora. He is remembered by most for his years at **CJOB**... **Louise Charette**, 53, of cancer in Winnipeg. The long-time **CBC News** Reporter joined **CBC Radio** in Manitoba in 1993 and covered both local and provincial politics... **Gene Kern**, the long-time **CKWX**

Vancouver Announcer and Production Specialist, after a lengthy disease compounded by a recent severe infection and pneumonia. Kern began his career in 1942 as a track and field Reporter at **CKUA Edmonton**, then worked at several stations during that decade before moving to CKWX in 1952. He retired from 'WX in 1991.

SUPPLYLINES: **Gord Ballantyne**, 80, has died in Mississauga of kidney failure. The bulk of his career was spent with **Applied Electronics** in Mississauga. He was praised by the **Stechly** family as the guy who brought them to the dance. "It was his company," said **Sue Stechly** who, along with brothers **Paul** and **John**, inherited Applied after their father's passing. They give full credit to Ballantyne for steering the company ship as they grew into it. Ballantyne and his wife, **Edie**, were the long-time Hosts of the annual **Canadian Suite** during **NAB** conventions in Las Vegas. Many suppliers of hardware and software continue to sponsor that event... **Al Mitchell**, the President of **PPD – Post Producers Digital** in Toronto, has closed the company. Beginning Aug. 14, Mitchell – who has also been a contributor to Broadcast Dialogue magazine – will be working with the team at **Urban Post**, a post production studio specializing in sound design and editing, mixing, ADR, Foley, picture post, production & editorial support... **Jacques Bouliane**, Senior Manager International Services at **CBC Transmission Montreal**, left July 31 after 32 years. He intends completing his PhD in Political Science (Public Broadcasting).

LOOKING: **Q107/102.1 THE EDGE/AM640/VINYL 95.3 Toronto** - Sales Manager; **Sunshine 89.1 Orillia** - Program Director/Program Host; **ZoomerMedia Toronto** - Marketing Manager; **KOOL FM Kitchener** - Afternoon Drive Host; **1049 JRfm Brockville** - Music Director/Announcer; **CFMK-FM Kingston** - Midday Announcer; **K-Rock Kingston** - Music Director; **Q101 Merritt** - News Director; **Newcap Radio Red Deer** - Marketing Consultant; **CTV British Columbia - Vancouver** - Technical Director; **Bell Media Scarborough** - Production Manager, Bell Media Agency; **CBC Toronto** - Executive Producer, Winter Olympic Games and a Broadcast Technologist; **CBC Calgary** - Manager, Communications, Marketing & Brand; and **CBC Winnipeg** - National Reporter, English Services.

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GENERAL: *Environment Canada* is testing a new severe weather alert system for cell phones called *Alert Me*. Volunteers from across the country are participating. **Ken Macdonald**, the Exec Director of National Service Operations for the *Meteorological Service of Canada* – critical of stations that no longer offer weather bulletins in off-hours – was quoted as saying: “We have to be changing with the times if we are going to be effective in getting people the information we think they need.” *Alert Me* cuts out the middle man (radio and TV). A national system that will work for public officials and the media could be ready within a year... **Telus** has joined **Quebecor**, **Cogeco** and **Eastlink** in filing interventions against **BCE's** purchase of **Astral Media**. **Telus** says **Bell** would have too much control of English-language TV content and that consumers would end up with higher prices if the deal were to be allowed. **Joe Natale**, the **Telus** Chief Commercial Officer, said more concentration equals fewer choices and higher prices. But **Bell's Mirko Bibic**, the Chief Legal and Regulatory Officer at **Bell**, said cablecos dictate the prices consumers pay. The **CRTC** will hold hearings on **BCE's** \$3.4-billion purchase of **Astral** beginning Sept. 10. The deal also needs approval from the **Competition Bureau of Canada**. Also lining up against the deal is the **Parti Quebecois**. PQ leader **Pauline Marois** says she's concerned about **BCE's** plan to move **Astral** HQ to **Toronto** from **Montreal**. Such a move, said a **BCE** spokeswoman, was news to them. She said there are no such plans. Meanwhile, the battle of opposing news releases continues each offering their percentage versions of what the deal will, or won't, do for consumers... The **Boston-based Analysis Group**, in a report that aims to measure the impact of the **BCE-Astral Media** merger, says **Canada** has the most concentrated TV industry ownership of any G8 country. It reports that 81.4% of the value of **Canada's** cable and satellite market is controlled by companies that also create content. **Japan**, the second-place country, has 37.5% of its TV distribution controlled by content creators. In the **U.S.**, it's 23.1%... **CBC** plans to cut deals with a list of private partners to deliver the **2014** and **2016 Olympic Games** on cable, broadcast, online and mobile channels. Exec VP of English services **Kirstine Stewart** includes **Rogers Media** and **Bell Media** on that pie-slicing list. **CBC**, she said, has also been talking to **Yahoo** and **Google**, and will likely also have discussions with **Netflix**, **Facebook** and **Apple**. The **CBC's** Olympics plans came as an adjunct to news that it struck a deal to sub-license



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FIFA soccer content to **Rogers Sportsnet**, including some *2014 World Cup* games. The **2012 Olympics** just ended saw 3.4 million hours streamed from the Canadian broadcast consortium's website. That being the case, said Stewart, carriers such as **Telus**, Rogers and Bell will also be looking for mobile and on-demand content.

REVOLVING DOOR: GM/GSM **Carley Caverly**, who nursed **WIRED 96.3FM Saskatoon** onto the air five years ago, has resigned. She will leave the **Harvard Broadcasting** organization after a successor has been found. Caverly, who had been with **CBC-TV Regina** as Sales Manager and Partnership Manager and, before that, with **Craig Broadcasting** in sales and marketing, says she will own and operate a corporate concierge business. Her pre-launch stunt of putting 24 Santas on Saskatoon streets in April, 2008 – promoting an “*All Christmas all the time*” format, earned the yet-to-be-launched WIRED FM coverage on local **CTV** and **Global** newscasts and the front page of the **Saskatoon Star-Phoenix**... **Rick Hodge**, ex of **Roger, Rick & Marilyn** at **CHUM-FM Toronto's** morning show, has succeeded **Jack Peets** in **105.7 EZ Rock St. Catharines** mornings. After nine years of **Jack & Lori**, it's now **Rick & Lori**. Peets moves to 9-Noon... **Mike Melnik**, after 35 years on-air, is moving on. The **KRUZ FM Peterborough** morning show co-Host will leave the Corus station in November (after the Fall book) to focus his attention full-time on **Impact Communications**, his Peterborough-based media production/media relations company... **David Pratt**, known for his afternoon show at **TEAM 1040 Vancouver**, and who left the station in a contract dispute last September, will begin as Host of a sports talk show at CKNW Vancouver beginning next week, 7 to 9... **Robin Stickly**, the weekend Anchor of **Global BC News**, will move to become **Global National's** new Washington Correspondent. Her last day on-air in Vancouver is Aug. 26... **Gina Lorentz** is now a Professor of Broadcast Journalism at **Fanshawe College** in London. Her background includes **CTV Kitchener** where she as Assignment Editor/Videographer, Brand Director at **105.7 EZ Rock/Newstalk 610 CKTB St. Catharines** and PD/morning co-Host at **101.7 The ONE (CKNX-FM) Wingham**... **Kat Callaghan**, who had been afternoon Drive Host at **Kool FM Kitchener** while also doing weekends and swing at **CHUM-FM Toronto**, has joined **Scott Fox** to form the new morning show team at **Z103.5 Toronto**... **Fly-FM Kingston** MD/afternoon Drive Announcer **Candace Drover**, after five years in Kingston, moves up the highway to become MD/midday Announcer at **Majic 100 Ottawa**... **Michel Morin** has completed his five-year term as a

CRTC Commissioner. Before his Commission appointment, Morin had been with **Radio-Canada**... **Harold Lowe** became GSM at **The River (CKRI) Red Deer** Aug. 1. He had been an Account Exec at **Jim Pattison's BIG 105/106.7 The Drive Red Deer**... Meanwhile, **Brent Young**, the PD at **Clear Sky Radio's CJOC Lethbridge** and **CJCY Medicine Hat** for the last year and a-half, will leave toward month's end in favour of becoming an Account Exec at the **Jim Pattison Red Deer** cluster. He will succeed **Harold Lowe**... And, still with **Harvard Broadcasting's** **The River Red Deer**, **Colin Schertzberg** has been appointed Creative Director, ex of **Newcap's Zed 99/KG Country Red Deer**.

SIGN-OFF: **Kevin McGowan**, 58, suddenly in Toronto. The former Ottawa broadcaster – and 35-year broadcast veteran – had worked at **1290 Fox Winnipeg**, **CFCF Montreal**, **KOOL-FM Ottawa** where he was teamed with **Sandy Sharkey** as morning co-Hosts. Later, he moved to **BOB-FM Ottawa** before resigning in 2004. He

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worked in Kelowna for a while before returning to the Ottawa Valley and **myFM Radio** in both Renfrew and Pembroke.

RADIO: With the exception of teens, radio is still the dominant way Americans discover music (48%). Next, in order of popularity, are tips from friends/relatives (10%) and **YouTube** (7%). Teens, however, listen to music through YouTube more than any other source (64%) and, according to a recent **Nielsen** study of consumer interaction with music in the U.S., it's closely followed (for teens) by radio at 56%, **iTunes** at 53% and CDs at 50%... Next week, **CKNW Vancouver** will move to all-sports programming evenings, Monday through Friday, from 7 p.m. to midnight... The **Montreal Canadiens** NHL franchise has filed an intervention in support of **TSN 990 (CKGM) Montreal**, and against it becoming **RDS 690**, a French all-sports station. The **CRTC's** hearings into the matter, related to the **BCE/Astral** deal, are scheduled for next month. The Canadiens support the creation of French all-sports radio but not at the expense of losing TSN 990... A change is in the wind at **EZ Rock 97.5 London**. The station's website, 975ezrock.com, now shows a countdown clock for Friday... The **CRTC** has put the kibosh to **Stingray Digital Group's** bid to stop **CBC** from streaming free music over the Internet. Stingray had argued that the new CBC Music service had an unfair advantage because it's funded by the federal government. The company also claimed that CBC gets a preferential rate on copyright licence fees. The Commission, however, dismissed both complaints, saying that Stingray Digital had "not demonstrated that the CBC has given anyone, including itself, a preference, or that it has subjected anyone to a disadvantage". CBC launched the online service in February with 40 different web radio stations, on-demand music and live concerts... **Newcap** profits dropped 36% in the most recent quarter, despite a 3% increase in revenues to \$34.3 million. Profits in the second quarter were \$3.8 million, down from \$5.9 million the year before. Earnings before interest, taxes, depreciation and amortization (EBITDA) fell 17% to \$9.2 million... The **National Association of Broadcasters** (NAB) will host a series of three webcasts this fall geared specifically for small market radio. Called **NAB Virtual Academy for Radio: Big Ideas for Small Markets**, the series will begin Oct. 2 with a session on social media featuring **Valerie Geller**, the President of **Geller Media International** and well-known to Canadian broadcasters, and **Doug Stephan**, Host of *Doug Stephan's Good Day*. The following two sessions will deal with recruiting and how to manage multiple outlets... Two radio decisions this week from the **Canadian Broadcast Standards Council**. Comments made on a **98.5 (CHMP-FM) Montreal** program were found to be disparaging about the Jewish community. In the other, comments made on a **CFRB Toronto** talk show about Germans did not violate any broadcast codes. Both decisions, in their entirety, can be found at www.cbsc.ca.

TELEVISION: **Citytv Toronto** has expanded its 11 p.m. half-hour news package to one hour. **Roger Petersen** anchors... Former **CTV London** news Anchor **Dan MacLellan** has pleaded guilty to assault after charges related to an event last Christmas Eve. Since his arrest, MacLellan completed anger management courses and is receiving help for an addiction to alcohol. The judge agreed to a conditional discharge... **CNN's Candy Crowley** will moderate one of three October debates between U.S. President **Barack Obama** and Republican challenger **Mitt Romney**, the first time in 20 years that a woman has moderated a presidential debate. **Jim Lehrer** of **PBS** and **Bob Schieffer** of **CBS News** will moderate the other two.

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LOOKING: **Astral Radio Calgary** - Digital Sales Agent; **Clear Sky Radio Lethbridge** - Program Director; **GX94/FOX FM Yorkton** - General Sales Manager; **98.3 Fly-FM Kingston** - Music Director/Afternoon Announcer; **CBC Toronto** - Communications and Marketing Manager and an Account Manager, Digital Sales; **CKNW Vancouver** - Reporter/Anchor; **680News Toronto** - Weekend Morning Anchor; **1310News Ottawa** - Anchor/ Editor/Reporter; **NCI Winnipeg** - Operations Manager; **Newcap Radio Ottawa** - Account Manager; **Shaw Media Toronto** - On-Air Creative Manager; **Astral Television Networks Toronto** - Graphic Motion Designer; and **CTV Barrie** - Supervising Maintenance Technician.

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TELEVISION: **Blue Ant Media** has an agreement to buy the digital specialty channel **bold** from the **CBC**, subject to regulatory approval. While approved as **Land and Sea** by the **CRTC** in 2000, the new channel launched as **Country Canada** in Sept., 2001 and was a partnership between **Corus Entertainment** (70%) and **CBC** (30%). One year later, in Oct./'02, CBC bought out the Corus interest and re-branded Country Canada to **CBC Country Canada** whereupon a shift in programming occurred with less emphasis on rural programming and more on dramas from Canada and Britain, and amateur sports. Later, in late March of 2008, the channel was re-branded again, this time to **bold**. It sold itself as pushing "the boundaries of conventional television with exclusive live sporting events, cutting-edge performing arts, daring comedy and intelligent adult drama." After the hammer came down on required budget cuts, CBC announced (this past April) that it would be selling bold... **BCE** and **Rogers Communications**, along with minority owner **Larry Tannenbaum** (25%), have

the green light to own **Maple Leaf Sports and Entertainment** (MLSE) and its sports channels – **Leafs TV**, **Gol TV** and **NBA TV Canada**, as well as two services that have yet to be launched. The **CRTC**, in approving the \$1.07 billion purchase, added a requirement that the \$7.5 million must be spent over the next seven years on new sports-themed programming by Canadian independent producers. It further decreed that the companies are prohibited from offering TV programs on an exclusive basis to their mobile or Internet subs. MLSE also owns the **Toronto Maple Leafs**, the **Toronto Raptors** and the **Toronto FC** soccer team. The deal closed yesterday (Wednesday). Rogers and Bell Canada have formed a holding company to govern their combined 75%. But even as this deal is approved, there's a wide segment of the Canadian broadcast world that is fiercely opposed to BCE's \$3.38 billion acquisition of **Astral Media**. The CRTC hearing into this transaction is set for Montreal next month... Halifax-based **DHX Media**, the children's entertainment producer, is buying Toronto-based **Cookie Jar Entertainment** in a \$111-million deal. Upon completion, the purchase is expected to help the combined companies compete in the global marketplace to distribute content to digital platforms. Cookie Jar is already the number-one supplier



RADIO ACCOUNT EXECUTIVE

BBM Canada offers progressive career opportunities for media savvy professionals who are interested in joining Canada's leading provider of TV and Radio ratings and consumer intelligence.

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We currently have an exciting opportunity available for an Account Executive to join our Radio team in Toronto.

This position plays a vital role as liaison between BBM Canada and our valued radio members. The successful candidate will have a background in the media and advertising industries and general knowledge of radio software (AirWare, microBBM, Infosys) and specific knowledge of BBM data, products and services. Creativity, energy, strong communications skills and a passion for radio are some of the essential qualities we seek.

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If you are interested in joining our organization and being a part of a dynamic team, apply directly to hrrecruitment@bbm.ca no later than September 21, 2012.

Please note that only qualified candidates will be contacted.

of children's programming to **Netflix** and is known for such shows as *Caillou* and *Inspector Gadget*. DHX has shows such as *Yo Gabba Gabba*, *Rastamouse*, *Kid vs. Kat* and *That's So Weird...* **Global Winnipeg** launched a 10 p.m. daily local newscast this week. News Hour Final is anchored by Heather Steele and combines the half-hour Prime News and Evening News programs. It's similar to news expansions underway at **Global Regina** and **Global Saskatoon...** **Astral Media** is rebranding movie channels **Mpix** and **MorePix** as **The Movie Network Encore** and **The Movie Network Encore 2**, effective Sept. 18... The American watchdog **Parents Television Council** says there is now more skin on television networks than ever, up 400% from the 2010 to the 2011 season. Family values "are being assaulted on a nightly basis," said PTC. The council said it recorded 76 incidents of full nudity on 37 shows this year, compared with 15 incidents in 14 shows a year ago, and nearly 70% of the scenes showing full nudity were aired between 7 p.m. and 9 p.m. Further, it noted, the prime-time use of the "bleeped or muted f-word" over the years jumped from 11 instances in 2005 to 276 instances in 2010, a 2,400% increase.



Radio Engineer/Technical Manager - Durham Radio Inc.

Durham Radio Inc. is now accepting resumes for the position of Engineer/Technical Manager. We have studio and transmitter facilities throughout the Greater Toronto Area, from Hamilton to Toronto to Oshawa.

We are an independently-owned broadcasting company, providing a collegial working environment. This is an excellent opportunity for the capable candidate who wishes to play a key role with a growing company.

Successful candidates will ideally have the following or compensatory experience:

- * Electronics Technician/Technologist diploma
- * 3-5 years experience in a radio broadcasting environment maintaining analog audio consoles, processors and equipment and AM and FM transmitter sites, STLs, control systems, etc.
- * Strong Computer, IT, and networking skills
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- * Good troubleshooting skills
- * Able to work unsupervised and also with a team
- * Well organized.

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Interested applicants should send resumes to:

Doug Kirk, President
Durham Radio Inc.
doug@kx96.fm

No phone calls please. Only those selected for an interview will be contacted.

RADIO: 820CHAM Hamilton has moved from Country music to Comedy, and the station is now branded **FUNNY820**. A year ago, **CIWV-FM Hamilton**, now ID'ed as **KX 94.7 FM**, moved from jazz-based programming to Country. The Director of Marketing and Promotions at **Astral Radio Hamilton** and St. Catharines, **David DeRocco**, the FM station's launch of country "was pretty much the nail in the coffin for **CHAM**". The Spring **BBM** backs that up. **CHAM** was in last place out of eight Hamilton-area stations, with a 1.5% share of the local tuning market. **KX 94.7 FM** had 4.1%. **CHAM** host **Mike Nabuurs** will stay on board as Brand Director and, for listeners, **FUNNY**'s ambassador, providing traffic updates and entertainment news. There were no job losses. There won't be general news or weather. The only other all-comedy station in Canada is Astral sister operation **FUNNY1410 (CKSL) London**. When it made the switch from Oldies earlier this year, the audience more than doubled... And, still with **Astral London**, the company launched its sixth Virgin-branded station there – **97.5 Virgin Radio London**. It succeeds **97.5 EZ Rock (CIQM)**. The final song on **EZ Rock** was *Rehab* by **Amy Winehouse** and Virgin launched with **Nicki Minaj's Pound the alarm**. The new top 40 format promises "More hit music. More entertainment. More fun." A new talent line-up, including mornings, is to be announced Sept. 4. The **BBM** Spring 2012 top line report showed **EZ Rock** with a 5.4 share, down from 6.0 in the 2011 Fall book and down from 7.4 from last year's (2011) Spring book. The five other Virgin Radio locations in Canada are Toronto, Vancouver, Montreal, Edmonton and Calgary... Although **RNC Media's CKLX-FM 91.9 Montreal** will appear Sept. 10 at a **CRTC** hearing to change the station from Specialty Jazz to mainly spoken word, it appears much of the transition has already taken place. It has been rebranded as **CHOI Radio X Montreal** from **Planete Jazz**, moving to talk during the week and rock on the weekend. But the station is still within the rules, with 70% of its music continuing to be jazz. Until a decision is reached, **CKLX** continues to air it weeknights from 7 p.m. to 5:30 a.m. and on weekends, except from 11 a.m. to 4 p.m. when it airs rock... Also in Quebec, **Cogeco** converted three regional stations from the **CKOI** brand to news-talk brands based on the one used by **98.5FM (CHMP) Montreal**. They are **FM 107.7 (CKOY) Sherbrooke**, **104.7 (CKOF) Gatineau** and **106.9 FM (CKOB) Trois-Rivieres**.

REVOLVING DOOR: Randy Redden has been promoted, adding GM duties to his GSM position at **Evanov Radio's CKPC FM/AM Brantford**. While he's been handling both chores for the better part of a year, it becomes official Aug. 27... Succeeding **Carley Caverly** as GM at **Harvard Broadcasting's WIRED 96.3FM Saskatoon** is **Andy Ross**, who will also take on added duties as PD. Ross, who left the Harvard station about 10 months ago for **Rock 101 Vancouver**, will return on or about Oct. 1... At **Harvard Broadcasting's** Edmonton stations, **Lite 95.7** and **Hot 107 FM**, **Sara Parker**, who had PD responsibilities for both stations, moves to PD of Hot 107. Picking up the PD ball at Lite Lite 95.7 come Sept. 10 is **Tim Schutz**, PD at **Rogers' 107.7 The River Lethbridge**. The new Promotions/Marketing Director at Hot 107 is **Joe Moniz**, and **Rory O'Shea** is the new Production Director... **Martha Fusca**, President/ CEO of **Stornoway Communications**, has stepped down from day-to-day operations in favour of leading a new Stornoway initiative called **Fusion**. Fusca created and led the application for four discretionary digital specialty licences in partnership with Cogeco Radio Television back in 2000. The CRTC granted a Category 1 licence and three Category 2s. Stornoway now owns and operates **ichannel**, **The Pet Network** and **bpm:tv**... **David Walmsley** has become Director of News Content at **CBC News** for all programs and platforms. He'd been with CBC News as Exec Producer of Newsgathering and Managing Editor of **CBC News Ottawa**. He's also worked at the National Post and London's **Daily Mail** and **Daily Telegraph**... **Connie Thiessen** is the new Morning News Editor at **News95.7 Halifax**, succeeding **Ruth Davenport** who returned to print journalism. Thiessen was mid-day Editor at **News1130 Vancouver** from 2007 to 2010 and, before that, an Anchor, Reporter and fill in talk show Host at **CKNW Vancouver**. She had been doing casual anchor/reporter duties at **Q104/Kool FM Halifax** and **CBC Halifax** since moving to Halifax with her husband about two years ago... The new **CBC Radio Kamloops** station, expected to launch this fall, sees staffing by former **CFJC Kamloops** News Anchor **Rob Polson** as Producer, **Doug Herbert**, also of CFJC, as the News Editor/Reporter and the CBC's **Josh Page** as Associate Producer... **Peter Quinn** is the new Director of Engineering at **Newcap Radio Halifax** and responsible for five Nova Scotia stations. He had been with **Newcap Radio Ottawa**.

SIGN-OFF: **Emil Adamyk**, 79, in palliative care near his Bradenton, FL, home of a brain tumour. Adamyk, the founder of broadcast supplier **Comad, Inc.** also maintained a home in Ottawa and was a regular at **CCBE**, **WABE** and **NAB** conventions. His background in avionics (aviation electronics) at **Canadian Pacific Airlines** led him into the broadcast field. His hobby involved his own Twin Commanche which he piloted back and forth from Florida. Adamyk is survived by his wife and business partner, **Francoise**.

GENERAL: A further decline has taken place in American news organization credibility. The **Pew Research Center for People and the Press** says believability was at 56% in a recent study, down from 62% two years earlier and 71% only a decade ago. Media believability, says Pew, has been divided along partisan lines but only **Fox News** and local TV news have the support of two-thirds of Republicans. Democrats were more positive about media, with the exception of Fox. Local news remained the most believable (65%), followed by **60 Minutes** (64%). Fox and **USA Today** were the two lowest-ranked among the 13 organizations...

LOOKING: **BBM Canada** in Toronto seeks a Radio Account Executive. See the ad on Page 1... **Durham Radio** is looking for a Radio Engineer/Technical Manager for its transmitter facilities in Hamilton, Toronto and Oshawa. See the ad on Page 2... Other jobs we've heard about include: **Classic Rock 101 Vancouver** - Program Director; **92.5 JOE FM (CKNG) Edmonton** - Music Director/Assistant Program Director; **GX94 & FOX FM Yorkton** - General Sales Manager; **Wired 96.3 FM Saskatoon** - General Sales Manager; **Mix 103.7 FM Fort McMurray** - News Director; **Rogers Radio Calgary** - Account Manager; **Rogers Radio Moncton** - Account Manager; **The New 1053 KISS FM Ottawa** - Imaging Producer; **EZ Rock Timmins** - Afternoon Announcer; **97.5 VIRGIN Radio London** - Announcer; Morning Show Producer; **Corus Entertainment Toronto** - Marketing Manager, Kids (YTV & Nickelodeon); **Bell Media Toronto** - Technical Manager Engineering and a Media Engineering Technician, Dome Productions; **Shaw Media Toronto** - National Account Executive; **Global Edmonton** - Control Room Technician and an Automated Control Room Director; **Global Calgary** - Control Room Technician and an Automated Control Room Director; and **CBC Toronto** - Director, Sales - Olympic and Sports Partnerships and a Director, IT Services Management.

BROADCAST Dialogue

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TELEVISION: The **Rogers** deal to buy **Score Media** for \$167 million, or \$1.62 per share, is expected by Rogers to close in early 2013. The acquisition will bring **Sportsnet** and **Sportsnet 1** more younger viewers with its headline sports news and information. Founded in 1994, The Score runs third to **TSN** and **Rogers Sportsnet**. It's been on the block for almost a year, as it struggled to outbid the two larger rivals for increasingly expensive top-tier live events. Not included in the purchase is the digital media business; the website and mobile applications. Those digital assets will be spun out to existing shareholders, with Rogers Media retaining a 10% equity. Rogers Media will also have access to Score Media's digital technology to enhance its mobile offerings... Abusive comments on the basis of sexual orientation on a **CTS Ontario** religious program were unacceptable and violated the **Canadian Association of Broadcasters' Code of Ethics and Equitable Portrayal Code**. Further, according to the **Canadian Broadcast Standards Council**, multiple episodes of the *It's Your Call* broadcast also contained some inaccurate information. The CBSC's *Ontario Regional Panel* said religious programs are allowed to declare homosexuality a sin but that the show crossed the line by allowing program participants to accuse homosexuals of a malicious "agenda" to "recruit" and "brainwash" children and of having a propensity to commit violent crimes such as rape targeting straight people. The decision's details may be found at cbsc.ca... The **Canada Media Fund**, which has a mandate of supporting the television and digital media industry, has completed a study titled *Crowdfunding in a Canadian Context: Exploring the Potential of Crowdfunding in the Creative Content Industries*. Crowdfunding is the raising of funds through the collection of small contributions from the general public (known as the crowd) using the Internet and social media. There's been a recent boom of crowdfunding in Europe and North America, primarily driven by recent multi-million dollar record-breaking successes on U.S. platforms. Nordicity produced the study, exploring the opportunities and barriers regarding the regulatory, financial, social and operational deployment of crowdfunding within the Canadian creative content environment. For access to the study, click [HERE](#)... The **Global News** programming expansion continues. This week, its morning news programs in Vancouver, Edmonton and Calgary were expanded by one hour to four hours. This past Monday, **Global Toronto** debuted a new *News at Noon* program. These most recent changes



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follow the Aug. 20 launch of *News Hour Final* programs at Global stations in Winnipeg, Regina and Saskatoon. The expanded content at the six stations means an additional 20.5 hours of news per week... **Consumer Reports** says that out of all the streaming services online, **Netflix** is probably the most popular. But a recent survey shows that its streaming choices disappoint subscribers. When it comes to satisfaction, all the main rivals – **iTunes**, **Vudu** and **Amazon Instant Video** – get higher marks. Subs' biggest gripe was the small range of movies and lack of latest releases... A one-hour, commercial-free broadcast on **CHCH Hamilton**, **Citytv Toronto**, **CTV Toronto** and **Global Toronto** will air simultaneously Friday, Sept. 7, uniting for the live fundraising special **STAND UP TO CANCER**. The one-of-a-kind show will feature performances from top recording artists and celebrities from film, television and sports... Two studies by the **University of Buffalo's Research Institute on Addictions** concluded that TV reruns are more effective at restoring people's minds after stressful experiences than spending time with friends. The reruns, says the research, helped participants perform difficult tasks better, regain self-control and improve their moods. Television works because fictional characters come with less baggage and run a much lower risk of making us feel worse when we're in a vulnerable state.

Senior Manager, Media Operations and Technology - Vancouver



The successful candidate will be comfortable overseeing operations, workflow, technology, staffing and projects for all platforms. This strategic planner understands that employee engagement is the key to a successful team and is a creative leader and effective project manager with an eye for process improvement and solutions. A skilled resource manager, this member of the Senior BC Leadership team has financial knowledge, a track record in innovation, change management, a passion for technology and an ability to influence, motivate and inspire a team of operational and technical maintenance staff. Some travel is required.

We're interested in candidates with a profile that includes:

- A minimum of seven years related experience, ideally in a major broadcast environment
- Working knowledge of systems and technology and how they relate to integrating TV, Radio and digital
- Strong, hands-on production, administrative, people management and financial management experience
- Excellent understanding of the business and production side of programming
- Knowledge of new technologies and infrastructure related to programming production/ distribution
- Leadership skills which facilitate team collaboration, independent work, lead meetings
- Highly effective resource negotiation skills
- Strong verbal and written communication skills
- Focus on leading change, motivating staff and improving operations
- Thorough understanding (or the ability to develop such) of the CBC's operations, programming, financial, human resource policies and collective agreements, and
- Bilingual in French and English will be an asset.

This ad, in greater detail, can be found by clicking [HERE](#).

For more information, visit the Talent and Diversity section of our corporate website: www.cbc.ca/jobs.

The deadline for applications is Tuesday, September 11, 2012.

Pour lire cette offre d'emploi en français, svp visitez notre site web (www.radio-canada.ca/emplois) et cherchez pour **VAN000481**.

RADIO: The **Saint John and District Labour Council** wants business owners to pull advertising from **Maritime Broadcasting System**-owned **Big John FM**, **CFBC** and **K-100**. Seven unionized workers at the three Saint John stations have been on strike since June. The Council is hosting information pickets outside some local businesses, saying that since the employees have given up their wages it's only fair that the stations not make a profit until both parties can get back to bargaining. A representative for the striking workers says there has been no progress since talks broke down... Calgary ethnic radio stations which objected to a recent **CRTC** decision and which appealed to the federal government have seen that appeal denied. They were upset at the awarding of licences to out-of-market broadcasters. The 95.3 frequency went to the **Jim Pattison Broadcast Group** while 106.7 was granted to Vancouver-based **Multicultural Broadcasting Corp...** **Sirius XM Canada** is preparing for the launch and rollout of **SiriusXM 2.0** and **Best Of** programming this fall. There's also a \$1 dollar a month hike in the base subscription rate; from \$14.99 to \$15.99. Sirius XM says subs will get "more content, more control and a better listening experience". In the lead-up to launch, the company has a redesigned website that incorporates social media platforms including Facebook and Twitter. It also integrates and streamlines the presentation of SiriusXM service for improved online listening and new apps for the iPhone, iPad and Android mobile platforms.

GENERAL: A second campaign has been formed against **BCE's** proposed \$3.4 billion takeover of **Astral Media**. The group, calling itself **Stop The Takeover Coalition**, is asking Canadians to oppose it because the deal will result in further harmful media concentration. The group is headed by **Openmedia.ca**, and also includes unions and lobby groups such as **Canada Without Poverty**, the **Canadian Media Guild** and the **Consumers' Association of Canada**. The first campaign was launched earlier this month by **Cogeco Cable**, **Eastlink**, and **Quebecor**. Meantime, Industry Minister **Christian Paradis** says he won't meddle despite the added

opposition to the deal because it's within the **CRTC's** and **Competition Bureau's** jurisdiction. The Industry department doesn't usually get involved in large takeovers unless they're by foreign companies. The CRTC hearing on Bell-Astral starts Sept. 10 in Montreal... Good news for those planning long-term sports programming. A Conference Board of Canada report says we're ripe for major league expansion over the next 20 years; everything from hockey to football to basketball to baseball to soccer. Economic and demographic trends suggest that Canada could support three new **NHL** teams, the return of major league baseball to Montreal and the **NBA** to Vancouver, and as many as three new **Major League Soccer** teams... Former **Global News Vancouver** Reporter **Ron Bencze** has been sentenced to four years in prison for sexual assault involving a minor. The relationship with his victim began in 2003 when the child was in third grade.

REVOLVING DOOR: **Brian McCluskey**, Senior VP, Revenue Management at **Bell Media**, has resigned. He'll stay on through the transition after his successor is determined. McCluskey, who has been with the company for 14 years, had previously held senior roles at **CBC**, serving as Network and Eastern Marketing Manager, responsible for controlling ad rates, among other things... **Kiah Tucker**, who had been reported back in May as moving from afternoons at **Virgin Radio Vancouver** to mornings at **100.5 The Peak Vancouver**, hasn't worked out as planned. For the moment, he is officially on vacation although the Lower Mainland broadcast fraternity was buzzing about his imminent move elsewhere. However, there's been no confirmation... Brantford's Christian radio station has been re-launched as **Faith FM 93.9** (from Power 93.9). The station's new manager is **Peter Jackman** who is returning to Brantford radio after a year away. He had been with **CKPC Brantford** for 12 years, most that time with former owner the late **Dick Buchanan**... **Hudson Mack**, the Director of News & Information Programming at **CTV Vancouver Island**, adds ND at **C-FAX 1070 Victoria** to his duties. Mack succeeds **Murray Langdon**, the Program Manager/ND/Talk Show Host who is no longer with the operation... **Sarah Galashan**, the **CTV National News Vancouver** Bureau Chief, has moved to **CBC News Now with Ian Hanomansing** as the breaking news Reporter. Galashan had been with CTV News since 2001... **Rafe Mair** says on his Facebook page that he was fired as a Monday morning political commentator at **CBC Radio Vancouver**, claiming that his dismissal was "a result of political pressure from the Clark government"... New morning co-Host at **EZ Rock North Bay** is Carly Weidauer, ex of sister **Rogers** station **99.3 EZ Rock Timmins**. She'll pair up with **Kevin Oschefski**... **Russ Tyson**, ex VP Programming at **Astral Radio Winnipeg** and PD at **99.1 Groove FM (now 99.1 Fresh FM) Winnipeg**, has joined **The Breeze 100.7 Winnipeg** as afternoon drive Host. Tyson, most recently a media consultant, succeeds **Stan Kubicek**.

SIGN-OFFS: **Jacques Bensimon**, 69, in Montreal. The former **NFB** Government Commissioner, director, producer, and scriptwriter headed the NFB from 2001-2006 after a stint as President of **Adajove Communications**. Previously, he was VP of **The Banff Television Festival**. From 1986-2000, he was the Director General of **TFO**, the French arm of **TVOntario**... **Norman Erle Howard Brown**, 87, in Sudbury. In 1961, he joined **CKSO-AM/CKSO-TV Sudbury** as a Technician. Later, with **Mid-Canada Television**, he



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100.5 The PEAK (Vancouver) has a ~~once~~ ^{twice} in a lifetime career opportunity for a highly skilled Morning Show host.

The Peak is looking for someone who doesn't do typical morning radio. You are more witty than funny, and prefer to run your show like your Twitter account: brief, entertaining and topical with content that leads to deeper links. You speak intelligently to active and engaged people in their 20s and 30s — and understand PEAK listeners have finely tuned bullshit detectors.

You love music and have a good knowledge of the music starring on The PEAK. You understand the music comes first; your shining personality second. You function well in all social networks and create your own digital media. Plus, you are comfortable "in-person & on-stage" and love to make appearances in the community.

Send us your best work in a short MP3 to talent@thepeak.fm. Include an awesome cover letter describing what sets you apart and why YOU should be doing mornings at The PEAK, Vancouver. Please specify PEAK Mornings in your subject line. Applications close September 15th.

Are we asking for a lot??? You bet we are!! This opportunity may never come again and you will be rewarded for the depth of your experience.

No phone calls please. Only those chosen for the interview process will be contacted.

100.5 The PEAK is a Division of the Jim Pattison Broadcast Group and is moving to a new & improved frequency at 102.7 on September 10th.

As part of the Jim Pattison Broadcast Group's Employment Equity Policy we welcome applications from people with disabilities and people of all cultural and ethnic backgrounds.



Lloyd Robertson: Reflections from a career at the centre

by Dianne Collins

Lloyd Robertson has retired...well, sort of. Often described as Canada's most trusted news anchor, Robertson walked away from the big desk but only slowed down marginally.

He is now a co-host at the network's W5 public affairs program, is writing a book about his life as a broadcaster, is in demand as a public speaker.

The 78-year old, whose voice is still "golden", says he left CTV National news because he wanted to go out on a high note.

In conversation with Canada AM Host Beverly Thompson during one of the sessions at RTDNA, he visited the topic of his retirement, gave advice to those just getting starting in broadcasting, and made conversational stops through a range of topics.

With 41 years as a news broadcaster behind him, Robertson told a packed room of journalists that he misses being able to cover the big events such as the Queen's Diamond Jubilee and the NDP convention.

But, he emphasized, he doesn't miss working at 11 p.m. five nights a week.

Looking back to the whole concept of the TV news anchor, Robertson gives 100% credit to the late Walter Cronkite, describing his impact on broadcasting as "profound".



Lloyd Robertson and Beverly Thomson

BROADCAST DIALOGUE—The Voice of Broadcasting in Canada—September 2011

Coming up in the September Edition of Broadcast Dialogue!

installed and serviced transmitters and microwave sites across north eastern Ontario. He retired in 1993... **Chuck Elliott**, 56, of a massive heart attack in Calgary. Elliott has worked with **Global News Calgary** the last 15 years helping to produce the program and, before that, at **CJAY 92 Calgary**, **AM 106 Calgary** and **QR77 Calgary**. He was also the voice of the weekend Global morning show's movie review... **Leslie Engwald Sortland**, 87, in Edmonton. Sortland, known in the community as "Les is More", was hired at **Power 92/CISN Edmonton** in 1991 to do building maintenance and general handyman duties. This was after he'd retired from running a TV repair shop. Known for his sense of humour, fun and outgoing nature, Sortland worked for Power 92 doing promotional campaigns and told "old guy jokes" on CISN. Being the only octogenarian at **Corus**, he retired at age 84 when it proved to be too hard to climb up a ladder while dealing with an oxygen tank.

LOOKING: **The Peak 100.5 Vancouver** seeks a morning show HOST. See the ad in this edition... **CBC Vancouver** is looking for Senior Manager, Media Operations and Technology. See the CBC ad in this edition... Other jobs we've heard about include... **Global Maritimes Halifax** - Two co-Anchors, a weather Presenter and several on-air positions, and a Producer; **Q99 Grande Prairie** - Sales Rep; **Astral Media Radio Toronto** - Digital Sales Designer and an Ad Operations Specialist, Digital; **Astral Media Radio Calgary** - Digital Sales Agent; **Mix 103.7 Fort McMurray** - News Director; **C-FAX 1070 Victoria** - News Reporter/Announcer; **Astral Television Networks Toronto** - Project Manager, Digital; **CTV Winnipeg** - News Anchor; **CBC St. John's** - Managing Editor (News and Talk Programming); and **Global BC** - Senior Broadcast Engineer and a Maintenance Engineer.

SUPPLYLINES: **Integrated Tower Solutions** of Saskatoon has made **PROFIT Magazine's HOT 50** listing of Canada's top new growth companies. ITS, led by **Curtis Pippin**, ranked 43rd in two-year revenue growth... **Mobile Content Providers** (MCP) of Florida has chosen **Ross Video** as its core technology provider for MCP's new Small Format Vehicle, built specifically for live sports production. The new vehicle features a **Ross Carbonite Production Switcher** and **XPression Real-Time Motion Graphics System**.