MORE ABOUT CHIPS - - - Charles Frenette
DU COTE DE QUEBEC - - - - Lucien Côté
WE SHOULD BE PROUD - - - R. S. Lambert

MY FIRST SATURDAY OFF !!!

CBC SUGGESTION BOX

JUNE, 1947
LETTERS

Open letter to Marce Munro, Vancouver
Dear Mr. Munro:
You may have started something in your letter to the editor (Radio, May, 1947). I can see the letters of protest pouring in, mostly from 354 Jarvis St. It may be that we've decided we didn't like them, so let it come from this side of the continent. (The Haskins-MacCaull feud notwithstanding.)

I echo your sentiments. I will go so far as to accuse Toronto of appropriating to itself the best network time. In support of this I mention 7.00 to 7.15 p.m. and 7.30 to 7.45 p.m. EDT Monday through Friday. To my way of thinking, the aims of national radio could be achieved if these times were divided among the five regions. We may not have a "Tony the Troubadour" in the Maritime provinces, but we might have a good accordionist. And maybe the Prairies could supply a solo pianist, etc. In other words, let us hear the talent of the various regions at a reasonable time. An example of what I'm driving at, "Music Styled for Strings" by Saint John, N.B. is scheduled at 4.30 p.m. EDT. Would it not be reasonable to hear it later in the evening, say at 7.30? Says Toronto: NO. The Toronto Trio is on at that time.

Many other examples could be cited and perhaps I should say we've got a hard fight ahead of us, Mr. Munro. Me, I'm just the treasurer's cashier around the clock. My opinion on programs doesn't count.

Halifax, N.S.
Rolland Robitaille.

... "Without Regard to Origin"
Sir:
As one who is from but not of Toronto, may I be permitted to make one or two remarks about Marce Munro's letter concerning the Radio Weeja (May, 1947). Reading between the lines I have a faint suspicion that Mr. Munro was activated more by a desire to provoke an interesting controversy than by any strong personal views. He knows, as well as I do, that the "provincial" inhabitants of 354 Jarvis Street include people from all over Canada—Mutrie and Allan from Vancouver, Willis from the Maritimes, Morrison from the Prairies, to name only a few. These people, and many others, are very conscious of and very much concerned with all that is implied by the term "national radio".

As one who over the past ten years has sat in on many program conferences—local NPO meetings and general meetings of representatives from all the regions—I can truthfully say that I have never heard any program discussed except on its merits as a program without regard to its point of origin, and I have never heard surprise expressed at a good program coming from Montreal, Vancouver, Winnipeg or Halifax. I can assure you, too, that I have heard Toronto programs as ruthlessly and mercilessly analyzed as programs from anywhere else.

Speaking purely as a listener, I enjoy most of the various shows, and indeed expect to hear good ones from that point. I only wish that time zones enabled us to hear more of them in the east. I think it is probably the factor that makes Mr. Munro think the balance tips in favor of Toronto.

We who live in Toronto like to think we are pretty much in spite of our domicile. Living without the balmy air, scented breezes and riot of flowers of Mr. Munro's lotus city, we may perhaps take ourselves somewhat seriously; but if we think some of our programs pretty good, I am glad to know, after a visit to Vancouver, that CBC rightly has a pretty good opinion of some of its own programs—an opinion shared by yours truly.

Toronto, Ontario.
W. H. Brodie.

Playwriting Competition
Sir:
The CBC has received a great deal of praise and has done a tremendous job in the way of producing radio plays by Canadian writers on programs such as the well-known "Stage 47". I have been wondering if something couldn't be done to help young ambitious Canadians who want to write and are so in need of encouragement. Our country must be full of potential writers—most of them not destined to "go places", but what about the few who, given half a chance, would come through with consistently good plays that would set them on the road to success.

How about a radio playwriting competition once a year with the CBC inviting entries from writers other than those definitely established. The contest could be announced several months in advance and perhaps three "bests" chosen with a view to production on one of the networks. Surely that would be something for a young writer to work for.

Halifax, N.S.
Rolland Robitaille.

A Ready Answer
Sir:
I am pleased to see that you have started the department entitled—WOULD YOU LIKE TO KNOW?—in the magazine.

My pleasure derives not only from the fact that I suggested such a feature a year or so ago, but also from the sincere belief that the answers will provide very useful ammunition to the listeners when they are confronted by hectoring of the CBC outside the corporation.

As for the hectoring inside the corporation, I'm afraid the result in salary will convince and appease them.

Seriously, though, I am certain that there are many members of the staff who, like myself, often meet up with inquisitive people who want to know this or that about the CBC. Sometimes the inquirers are sincerely seeking information. Sometimes they have inaccurate preconceived notions and, at other times, one detects a small measure of malice in their questions.

The key to all of this, a ready answer will be at hand from members of the staff who, in future, read, digest, and file the valuable information I expect to see in the WOULD YOU LIKE TO KNOW department of Radio.

Montreal.
Harry Shane.

Pet Irritants
Sir:
Now that the ball of healthy criticism is rolling, let all those who grouse either write up or close up. It seems to be a characteristic of CBC people to find fault with the organization—among themselves, of course. So let him with fault to find, lay hold of the first idle typewriter, and say what's on his mind.

I have a couple of pet irritants. Too much talking, and overreading the news. Outsiders have complained that there is too much talk-aside from the air, and they are not pointing to too many talks, either. It's just the long, windy orating that seems to be so necessary before any artist may sing, play, or act before the microphone. Of course, there are programs where introducing is a part of the show, but this is justified, in my opinion, only on programs of outstanding artists or performances, and then the tale is told by someone having a particular style or authority. But, why, under the blazing sun, must we listen to the story of how a song was written, before we may hear it sung or played. Then, the artist must be described as either silver-throated or beautiful.

The same complaint goes for talks. A long description of the speaker's early life, the number of degrees or decorations he has won, the number he has written, will turn away any but the listener who has gone to sleep. Wouldn't a short introduction simply say the speaker is in with some institution of authority, unless his name alone is sufficient, be enough until the talk is over? Then, when the talk is over, the listener is probably interested enough to want to know more about the speaker, and be in a receptive frame of mind to listen to a moderately long account. Try listening to the BBC, and you will see what I'm driving at. They don't read excerpts from some Who's Who of composers, artists, or musicians, but simply tell the listener, in a very cozy style, just what is happening, and who will make it happen. No excitement, no raised voices, no artificial hysteria.

Talk that we all welcome at the right time is the news. But why is it often read as if some important situation a year or so ago, but also from the sincere belief that the answers will provide very useful ammunition to the listeners when they are confronted by hectoring of the CBC outside the corporation.

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(Continued on page 9)
"...WE SHOULD BE PROUD"

(Contributed by R. S. Lambert, CBC Supervisor of Educational Broadcasts.)

In spite of some decline in attendance, over 850 radio educators registered at the recent 17th Institute for Education by Radio at Columbus, Ohio. Of these, less than half a dozen came from Canada, including CBC personnel and representatives of education departments or educational organizations.

The Canadian visitor is agreeably surprised to find how highly CBC and its programs are regarded south of the border. Instead of the carping criticisms of "monopoly" to which we are accustomed up here, at Columbus one hears nothing but vigorous denunciation of crass commercialism and advertising abuses, as exemplified in the workings of "free enterprise" in U.S. radio. U.S. educators express envy of the real "freedom of the air" achieved in Canada.

Greatest applause at the Institute's discussions came for Commissioner Durr of the FCC, who has made himself famous by pressing the claims of "public service" broadcasting on the networks; and for Barbara Ward, youngest member of the BBC Board of Governors, who delivered, at the Institute's annual banquet, a vigorous challenge to American radio to discard its puerilities and develop an adult sense of responsibility to the community and the world.

Another heartening experience for the Canadian visitor was the showering of awards by the Institute's judges on CBC programs. For the third year in succession, the judges have pointed out, in unmistakable terms, that originality of ideas and high standards of production are more flourishing under Canadian rather than under American radio conditions. This is in spite of (maybe partly, too, because of) our shoe-string resources. In drama, school broadcasts, children's programs and documentary programs, we more than hold our own with networks having larger budgets.

Is it just our invigorating Canadian climate, or have we really got a radio system of which we should be proud?
SUCTION TYPE SHAVING SNATCHER

IN THE April issue of Radio, we read with interest an article by F. B. C. Hilton, Vancouver chief operator, on a blower type chip chaser for recording. For studio points not possessing a Webster model “S” compressor with ½ H.P. motor, relays, etc., and not fortunate enough to be located on the West Coast to make up a blower chip chaser for a cash outlay of $3.80, a description of the vacuum type chip remover in operation at Quebec studios since early in 1945, may be of some interest.

The janitor’s Electrolux vacuum cleaner is the mainstay of our system. It is installed in the workshop next to the recording room.

It is rather difficult to describe clearly in writing the details of the entire installation. However, it is hoped that the following will supply sufficient information for those wishing to adapt the scheme to their particular set-up.

As may be seen from the accompanying photograph, two recorders are in use. From each recording head a length of ½ inch outside diameter flexible rubber tubing is run to a large glass jar fitted with a metal "screw-on" lid. The jar is used to collect the shavings and prevent them from reaching the vacuum cleaner. We used an old biscuit jar which our janitor, Mr. Saillant, smuggled out of his home for us. At the recorders, the rubber tubing is fastened to the recording head assembly by means of a metal clamp, and extends down to approximately ¾ inch above the disc at a point about one inch ahead of the cutting needle and slightly toward the center of the disc.

Into holes punched in the metal cover of the glass jar are soldered a brass elbow made of one inch tubing and two 5 inch lengths of ½ inch brass tubing, the latter extending mostly down into the jar with one inch above the lid to allow the ½ inch diameter rubber tubing from each recorder to be slipped on. To the brass elbow is fastened a one-inch rubber hose going through the wall to the Electrolux machine. Underneath the jar lid, the hole leading to the elbow and one-inch hose is covered with a piece of fine copper screen which prevents any shavings from going through. As a further precaution, about one inch of water is maintained in the bottom of the jar to hold the shavings down. With this arrangement the suction was found to be just right and it was not judged necessary to add any valves or adjustable air vents in the lid to regulate the amount of suction.

In the workshop, the one-inch rubber hose is attached to the Electrolux unit using a standard Electrolux flange similar to that existing on the hose supplied with the vacuum cleaner. For recording use, the dust bag is removed from the cylindrical housing and in its place is installed a filter, consisting of a piece of fine mosquito netting stretched across a rubber covered gasket, similar to that on which the dust bag is mounted, and fastened around the circumference with a few turns of twine. This filter acts as a final protection against disc shavings reaching the vacuum pump. The motor switch on the vacuum cleaner is left on the "on" position and the AC power cord is plugged into a special outlet controlled from a switch in the recording room.

The system is quite easily placed in operation. When a recording is to be made, the Electrolux motor is switched on and while lowering the cutting head, the old camel hair brush is held for an instant against the surface of the disc in front of the rubber tubing to make sure the chip will be caught by the air stream.

When the recording is finished and the cutting head is lifted, all the shavings have automatically and safely been disposed of, and may be seen floating at the bottom of the glass jar. Furthermore, it has been our experience that most of the intermittent clicks and similar surface noises, which appear on playback after cutting has been done without the chip removing apparatus, do not exist on a disc where it was used.

The cash outlay in our case was $1.00 for a few feet of rubber tubing and the following Electrolux standard parts:

1—Grip insulator,
2—Dust bag gasket.

This set-up has been used regularly for the past two years and has never given any trouble. As a matter of fact, none of the operators here would think of cutting a record without using it.

by Charles Frenette,
Quebec Area Chief Operator

More About Chip Removal
May Moving

The international service has been unequally divided into two parts.

On Thursday, May 15, the first part moved to 1551 Bishop Street to a beautiful three-storey building boasting oak floors, fresh paint, fluorescent lighting, and air.

On the say day, the second part was left on 1236 Crescent Street with the first part’s housecleaning.

The French section; the West Indies unit of the U. K. section; the Latin-American section; and the engineering and accounting departments are already settled on Bishop Street. P. & I. (otherwise known as the "I. S. Mobile Unit") and the library will join these departments sometime in June.

“Hay Fever”


(Add by Bob Macpherson)

MY FIRST SATURDAY OFF!!!

A quizz of some staffers—"How did you spend your first Saturday off?" produced the following reactions (Five-Day Week stuff, you know):

- WOKE 7.30 A.M.—turned the alarm clock's face to the wall—slept—woke 10.30 a.m.—breakfast in bed—slept—woke 12.30 p.m.—morning over—WONDERFUL!!! —Janie Ovans, Ottawa studios.

- ACTION: Hildegarde Morrison dashes out of bed, opens her Halifax rooming house window, leans far out into the bright 8.30 a.m. sunlight: The two departing office workers (non-staffers) are startled by a raucous, goading taunt, "Goodbye, SLAVES!!!"

Forfeit: One late sleep-in.

Acquired: Sublime satisfaction.

FIVE-DAY WEEK

3.30 p.m. Friday—Bob Macpherson at CBC Toronto offices.

10.30 a.m. Saturday—B. M. at home.

HAY FEVER

(Reviewed by N. Alice Frick)

Hay Fever, that reliable, though somewhat too frequently presented favorite of amateur groups, was given another airing May 15 at Northern Vocational School, Toronto, when the CBC Staff Players took a whack at it for their first production.

The cast probably enjoyed itself more than the audience did, but nevertheless, the CBC group's Hay Fever was reasonably well done and by no means a clinker.

This typical Coward comedy is, as all must know by this time, well constructed. But, as all do not know, it continues to present several problems for amateur performers. For one thing, its idiom is British and demands unflagging English accents which few Canadian companies can maintain successfully. The Staff Players, almost without exception, were smart enough to let well enough alone and play it in straight Canadian. Furthermore (acknowledging that Dorothy Robb's performance as Judith was carefully thought out and acted with humor), it takes a very talented amateur indeed to portray a professional actress on the stage. The other parts were not so difficult to make convincing, though all require the ease and sureness that English drawing room comedy demands. On the credit side, there is much to add up. The set was good, costumes and lighting were effective, pace was sustained throughout, and comic situations were well realized.

The Staff Players are likely to improve in future productions. The group really needs to be taught voice and gesture. Perhaps the assistance of a professional actor or producer could be obtained for special training in projection and movement. And especially a play in which Canadian speech would not be out of place would do credit to the players.
DU CÔTE DE QUÉBEC

Contribution de Lucien Côté, de Montréal

Opérateur et bruiture, qui secourent de toutes leurs connaissances le réalisateur dans son travail et rendent ainsi moins lourde sa responsabilité d'une émission.

Elle dit sans acrimonie:

Quels sont les annonceurs de Radio-Canada? Si la réponse ne contient pas uniquement les noms des camerades de la brillante équipe de Montréal, sans exiger de cartonnage, je donne aux gagnants une photo autographiée du concerche! Et je sONGE A FLAMBEAU: "Nous les Québécois, les sans commerciaux....

On ne fait donc rien sur le réseau:....

Elle ajoute:

"Ici Radio-Canada..." Ne vous est-il jamais arrivé, mes collègues de CBV, de refuser une envie folle de répondre au "cue": "l'ète aussi..." Evidemment ce ne serait pas très élégant comme identification locale, et monsieur Brodie trouvait justement à redire! Mais ce serait peut-être une façon concrète de prouver— ne serait-ce qu'à nous-mêmes—que nous sommes de la famille!

Nous apportons au réseau nos reportages " originaux et vivants": nous donnons nos chansons qui ne sont pas toujours les mêmes, car ici, l'on chante....

Sur le trottoir passe une jolie personne. Je lorgne un instant le mollet. Bien, très bien même. Je ne sais trop par quel sorcier les disques utilisés aujourd'hui à porte le temps, impitoyablement, à la minute, et la grande aiguille rouge emmène le cours de nos pensées!..

Et si l'on nous dédaigne, simplement nous oublié, il y aura peut-être quelqu'un pour dire: Ces gens sont d'une race qui ne veut pas mourir!

La voix se fait plus douce, comme pour effacer toute trace possible de prétention. Elle va.... Mais l'opérateur "Côté, ton break"! Il est quatre heures vingt-neuf minutes et quarante-cinq secondes....


C'est ce que je ferai après miles excuses à Louis Hémon, et une citation de mon prof de littérature dont, après une pror de littérature dont, après une décère, j'entends encore la voix: "Contrairement à ce que vous semblez croire, monsieur, la narration ne consiste pas en un assemblage disparate de faits étrangers les uns aux autres. Avec les divers éléments que lui fournit la réalité ou l'imagination, le narrateur doit constituer un tout. Il le fera en saisissant dans l'ensemble des faits, l'événement principal dont les autres dépendent. Lire "La chèvre de M. Séguin" (sans allusion à Radio- Collège) à ce point de vue. L'unité du sujet est réalisée, parce que tous les détails sont concentrés sur un seul détail: la chèvre."

MORALE:—Ne pas ménager la chèvre, ni le chou, et ne pas se laisser manger par le loup, de peur de finir en queue de poisson.

Radio
Would You Like To Know?

Television In West?
Q. Does the CBC intend to operate television stations in Western Canada within the next few years?
A. It is impossible to answer this question satisfactorily at this time. We have no specific plans in respect of Western Canada.—Dr. A. Frigon, General Manager.

More About Pensions
Q. If an employee (male) should decide to retire at 56 years of age with say eleven years service, what would his monthly pension amount to? Would his pension payments start right after this early retirement?
A. The CBC pension plan builds up for an employee a pension equal to 2 per cent of his salary for each year of service. Assume that in eleven years the 22 per cent of average salary amounts to $480 a year or $40 a month, payable at the normal retirement date of 65 years for a male employee.

If the employee retires at the earlier age of 56 years, his pension would be actuarially reduced by about 44 per cent, giving an amount of approximately $22.50 a month. In this example pension payments would start directly after his early retirement.—R. P. Landry, Director, P. & A. Services.

Improve Maritime Coverage?
Q. Have any definite plans been made to date about improving CBC coverage in the Maritimes?
A. It has been decided to increase the power of CBH, Halifax, to 5 Kw. as soon as our finances will permit. Although we are aware of the problems involved, that is the only definite plan we have so far.—Dr. A. Frigon, General Manager.

Transfers
Q. How does one go about getting a transfer in the CBC to another point . . . say to London, England?
A. The first step to be taken by a member of staff who wishes a transfer is to make application to the officer in charge at his (her) location.—R. P. Landry, Director, P. & A. Services.

Commercial Fees
Q. Why are some CBC employees allowed to romp high, wide and handsome in the field of commercial radio, while others are "squeched"?
A. I do not know of any employee being "squeched". The CBC is simply permitting certain employees to accept fees from sponsors, and in return, the CBC reduces the salary of these employees, according to a predetermined formula, and also retains 15% for the overhead involved in booking the employees and supplying to them certain facilities. By doing this, the CBC retains, for its own sustaining service, a number of first-class announcers and producers, and on the other hand, allows a limited number of employees to make extra revenue at no expense to the CBC.—Dr. A. Frigon, General Manager.

Sick Leave
Q. Why has sick leave been decreased from 1½ days per month of completed service to 1½ days?
A. Sick leave is based on an accumulation of three weeks per year of service. On a 6-day week, three weeks equals 18 days or 1½ days a month. On a 5-day week, three weeks equals 15 days or 1½ days a month.—R. P. Landry, Director, P. & A. Services.

Civil Service Insurance
Q. Are CBC employees eligible for Civil Service Insurance?
A. In 1937 the CBC asked the Department of Justice for an opinion as to whether the employees of the Corporation would be entitled to benefit under the Civil Service Insurance Act. The department's opinion was that employees of the CBC were considered to be occupying positions in the Public Service of Canada and, therefore, if appointed to permanent positions in the service of the Corporation, would be eligible to receive the benefits of the Insurance Act. Since then, a few employees of the Corporation have applied for and received Civil Service Insurance.

The Civil Service Insurance scheme provides straight life insurance. Monthly deductions from salary cover premium payments.

Amounts of insurance may be issued in thousands from a minimum of one thousand dollars to a maximum of ten thousand dollars. The only insurance written under this Act is life insurance payable at the death of the insured.

Any employees who would like further information regarding this insurance may consult a booklet, copies of which have been distributed to the officer-in-charge and Staff Council executive at all points. If they wish to apply for insurance, they should write direct to the Department of Insurance of the Dominion Government at Ottawa. For new employees the regular medical examination required by the CBC will serve for this insurance if an application is made within two months from the date of medical examination.

R. P. Landry, Director, P. & A. Services.

For Your Information...

Judging from the number of questions we have received, "Would You Like To Know?" is performing the service it was intended to do.

There have been so many questions that it is impossible to include them in the space allotted. However, representative questions have been selected in the order of their submission. And your questions are still welcome! I !

The following few words of didactic prose may help you channel your questions, suggestions and ideas through the proper departments:

"Would You Like To Know?" is a straight information department. The purpose is to supply official answers to questions of general interest.

Some questions have been really inverted suggestions. These would more appropriately be submitted through the suggestion box being set up by Staff Councils.

Or, if you think your suggestion or idea is thought-provoking, it may be worth submitting to Radio's "Letters" column.—Ed.

June, 1947
License Fee Authority

Q. Why doesn't CBC raise the radio license fee in order to get enough money to pay employees a cost of living bonus?

A. The CBC has no authority whatsoever to raise the radio license fee. This decision is entirely in the hands of Parliament. Any Member of Parliament can answer that question better than we can. There is no objection to any employee of the Corporation asking that question to the representative of his constituency.—DR. A. FRIGON, GENERAL MANAGER.

Exchange of Staff

Q. Will the CBC be giving any consideration in the near future to the exchange of technical staffs between the BBC or American major networks and the CBC, for the interchange of methods in operation, which might prove an asset to the advancement of CBC operations?

A. Plans are under way to send a member of the technical staff to London, possibly next Fall. We expect the BBC to send us one of their men in exchange within a couple of months. No arrangements are being envisaged concerning the American networks. Our experience in sending our people to the United States has not been very conclusive, although the periods involved have been extensive enough in a couple of cases.—DR. A. FRIGON, GENERAL MANAGER.

Montreal Council

L. to R.: Etienne Labrosse, secretary-treasurer and corresponding secretary; Jacques Soulé; Alice Plante, recording secretary; Lamont Tilden; Armand Bélisle, past president; Gratien Vieu, president; J. Armand Plante; Paul Barette; Henriette Tremblay, recording secretary; Léo Guérin; Carl Codere.

Toronto Executive

Seated, L. to R.: Secretary Betty Stringer; Retiring Chairman Earl Cameron; Chairman Don Fairbairn; Helen James. Back row: Don Bacon, R. S. Bryden, Maurice Maden, Bob Macpherson, Jack Spalding.

20-Year Club

Q. How does one go about applying for membership in the Twenty-Year Club?

A. Write to Miss Harriett M. Ball, P. & I., CBC, 354 Jarvis Street, Toronto.—WELLS RITCHIE, SUPERVISOR OF PRESS & INFORMATION.

Pension Percentage

Q. Re Pension Plan—If an employee leaves the CBC after 35 years of service, what is the percentage of salary received by this person?

A. The employee builds up 2 per cent of his average salary for each year of service. In the example given the pension would amount to 70 per cent of his average salary, payable at the normal retirement date of age 60 for female staff and age 65 for male staff.—R. P. LANDRY, DIRECTOR, P. & A. SERVICES.
Peggy Grant, secretary; Roy D. Cahoon, senior engineer; and Jack Acton, specialist in ionosphere matters, inaugurate the Crescent recording.

In choosing these bands we must study each path individually and from predicted curves of ionosphere conditions determine the expected ionosphere nature on this path during any day and any month. For instance, for the path from Sarkville to London a curve is drawn of typical conditions from each month throughout the 24 hours a day. This allows us to determine the maximum frequency that can be used as well as the minimum. From this we determine which band should be used throughout the transmission period for this specific circuit.

After the band is chosen it is normally simply a matter of choosing a licensed frequency in this band. Unfortunately, there are not enough frequencies for all the world's short-wave services and the ultimate result has been several stations using the same frequency. It is, therefore, important to study all data available from schedules of operation of other countries and from reports of monitoring on other countries' operation by various receiving stations, to determine the frequency which will be free of interference during the required time of transmission. If a channel is located that is clear it is chosen. Some stations, however, require cooperation with other foreign operating companies to arrange for sharing of channels in permit interference-free operation. This type of frequency selection requires a large amount of close supervision and accumulation of a great deal of data to be effective.

Our European beam covers nearly all of Europe proper. Conditions of the ionosphere path vary to these different European countries. At times these conditions must be considered in planning beam directions and in scheduling sign-on time of various frequencies, as we are obliged to co-ordinate these conditions with the required detailed schedule of operation, to accomplish the most effective service to all countries. After this is done the overall service is planned and studio and transmitter scheduling is arranged, based on these decisions.

Studio Operation

The operation of the international service studios is basically the same as any other studio with special consideration given to the peculiarities of short-wave programming. There are at present three small talk studios from which the bulk of all our programs are produced in the various languages and transmissions. A large amount of program material is of the spoken word variety rather than music and can be produced in small studios supported by material from transcriptions and commercial records.

An outstanding feature of our studio operation is the large amount of recording that is necessary. The Crescent recording room now leads by far in the amount of record material at any CIBC studio location. In the near future a new studio will be completed in new office space on Bishop Street. This studio will be essentially similar to the three at Crescent. Furthermore, the additional office space being provided on Bishop Street will allow for expanded operations and studio transmitter scheduling is arranged, based on these decisions.

Transmitter Operation

The Sarkville transmitters are operated on the same standards as all CIBC domestic transmitters, through the operations department. However, the scheduling of transmitters frequencies and antenna use is done directly by international service. Choice of transmission time, frequency, antenna, beam path and many other details are decided at these offices and scheduled in a routine way. Frequencies are also planned for use by the Vercheres and Vancouver short-wave transmitters.

Because of the ever-present danger of interfering stations beginning to operate and because of the unreliable nature of the ionosphere, it is necessary to establish a monitoring and reporting system in all areas to which our service is directed. In the European service we have a dependable source of information in BBC monitoring stations at Tildesfield. Information is obtained by cable and by air mail and tabulated, giving us a continuous record of reception conditions. There are also other broadcasting organizations in other countries who can provide similar reports. However, on some of our services we have had to depend on reports from non-professional people. This is one of the functions of the senior engineer's office—to develop suitable contacts and encourage these reports. This method of operation provides a great deal of information about conditions in those countries which would otherwise not be known.

The engineering section has liaison with all program groups in the short-wave service. It is the practice of each group planning a program to call on the engineering department to check with the engineering department on the conditions of the transmission paths and conditions of interference in order to select the most suitable times for their broadcasts. Because of the great number of countries covered, this requires a fair amount of juggling. By the time they are inaugurated but every time a change is made is made on the local time is changed; and also we go through the four seasons.

The senior engineer of international service is responsible directly to the chief engineer for the overall planning and development of the short-wave station. New projects are carried on for international service on at any other point in the domestic service. When the service requirements are determined in cooperation with the general supervisor, any new work is carried out through the request and work order system to the engineering department concerned at Kenner. The
LAPLANTE-BAILLY
BAILLY-LAPLANTE

Ce fut son premier commercial... (PAUSE) sur le Font Baptisé.
Fils qu’on avait sur son front l’œuvre panthéon, on lui donna pour nom
celui de Jean-Maurice.
Sa première prénommée
le serait grand très peu en supposant même bruyamment, chez d’autres,
comme nous le sommes, en longueur.
Et, pendant ces années de croissance on a les deux livres de la musique
si rapidement, non sans efforts tout le long de son morceau verbe.
Il s’accosta ministries ces amis organisant, pour le faire assavoir.
Le faire assavoir, une chute dans le fond de la cour.
C’est alors que l’on peut voir
sentant sur le terroir ce super grandeur de dix ans
autour tous les passants... (BAILLY CRÉE DE SA PLUS BELLE
VOIX A CINQ PIEDS DU MICRO) ÉPIGONES... SEINE... ÉPIGONES... (PAUSE)
C’est toujours le rire du ciel.
Ce bambin avait déjà l’étoffe d’un annonceur.
On lui sourit sans mépris, sans aucun doute sur l’horizon de l’avenir.
Son immense, épeure, Jules Fagon.
(ICI ON IMAGINE BAILLY RECITANT UN POCHE, BIEN QU’IL L’AIMER, C’EST QU’IL LES LÉGENDES)
(CETTE PAREXIE, POUR CHARITABLE EST LE REFRACTION)
Il a maintenant l’âge de raison... Il est en bon petit garçon depuis longtemps il a rêvé,
et il ne rêvé plus jamais, son cœur un anCIen de l’art.
Nous célébrons ce 27 mai, celui de Jean-Maurice.
Ses parents le trouvèrent, quelle pensez-vous,
tsous les feuilles de printemps alors que notre aînée avait cinq ans.
Nos parents le trouvèrent, figurez-vous,
une belle fille de chœur. (ICI ON APPARTEIL TOUT RÔLleR, SUR DISQUE)
Ce qui lui fit naître
par sur notre bande radio
par un de ces sentiments
peut avoir ravi leurs
ils étaient ravis de voir... (BAILLY CRÉE DANS LE FILTRE: MONT ROCHE, AL SOEURS)
Celui-ci est né dans le carrosse,
et il n’avait pas une seule de chœur. (ICI ON APPARTEIL TOUT RÔLleR, SUR DISQUE)
Ce qui était né bogu
ils étaient ravis de voir... (BAILLY CRÉE DANS LE FILTRE: MONT ROCHE, AL SOEURS)
C’est toujours l’heure du mois de septembre.
Il a aujourd’hui, vingt-sept ans,
mais il n’a pas peur, il n’a pas peur.
On fouille et refouille partout.
On cherche, on s’empresse.
Il a aujourd’hui, vingt-sept ans,
mais il n’a pas peur, il n’a pas peur.
On fouille et refouille partout.
On cherche, on s’empresse.
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On cherche, on s’empresse.
Le Personnel En Vedette

A Montréal

Ainsi que le dit toujours Françoise Morneau, la très vivante secrétaire du colo, lorsque le correspondant vient s’asseoir à son bureau afin de pêcher quelques nouvelles, nous commencerons par le premier du King’s Hall.


Au deuxième, on regrette l’accident survenu à Etienne Labrosse qui chez lui, s’est blessé dernièrement en voyant à quoi boire. Une bouteille de lait a éclaté dans ses mains, rompant quelques artères, ce qui a nécessité le transport à l’hôpital d’Etienne Labrosse qui chez lui, subissant sûrement l’influence d’un programme populaire sur nos ondes, un groupe d’employés de CBV ont découvert récemment, au poste, une "Butte aux Vénus"...

Guy Fontaine, technicien de CBV est allé de bonne grâce prêter main forte aux collègues de CBO à l’occasion des récentes fêtes dans la capitale.

Octavine Beaulieu revient une autre fois de Montréal qu’elle semble affectée de plus en plus. Les points d’attrait sont si multiples après tout...

Dans une nouvelle, il y a quelque temps Radio disait que Bélanger de CBV avait invité Tony Guimond du même poste à partager son taxi aux petites heures un matin dans la côté du Palais. Rendons à Tonio Guimond, cette nuit-là! Mille excuses!

A Chicoutimi

Tous les membres du personnel atténués à CHJ, administration, département des programmes et service technique ont applaudi aux deux mains au récent succès de leur confrère Marcel Vidal, technicien qui a remporté le grand prix, section (a) lors du concours entre les collaborateurs de la Revue Radio. Marcel, le plus humble parmi les humbles, a été très touché de cet honneur ce qui ne l’empêchera pas de demeurer toujours "Technicien Juste Dans La Voelle".

Depuis que Paul Garon, technicien à l’émetteur est devenu "PROPRIÉTAIRE", il concentre tout le meilleur de son "subconscient d’architecte" à échafauder des plans pour l’amélioration de son domaine. En homme pratique, il emploie son congé annuel à diriger les travaux qui offriront sous peu à la famille Garon le foyeur rêvé depuis toujours. On rapporte même que l’amie Paul s’est découvert un penchant vers l’aviculture, et qu’on verrait s’élever dans un avenir prochain des dépandences qui permettront à ce technicien-aviculteur d’exercer ses aptitudes dans ce nouveau domaine.

Au Saguenay, on ne semble pas trop pressé d’entreprendre les vacances annuelles. Plusieurs de nos auditeurs, dépendances qui permettront à ce technicien-aviculteur d’exercer ses aptitudes dans ce nouveau domaine.

A Québec

Les artistes de Québec, au cours de leurs agapes annuelles du mois de mai ont rendu hommage à leur confrère: Roland Lelièvre récipiendaire, pour ses reportages, d’un trophée de Radiomonde.

La Société Royale s’est réunie en congrès à Québec, à la fin du mois dernier. Le directeur de la publicité, section française, Monsieur Léopold Houé, lui-même un sociétaire, y a présenté un travail sur nos nouvelles et la mer. Félicitations!

Claude Garneau de CBV est arrivé au poste l’autre jour exubérant de joie: il venait de retrouver ses lunettes! II les avait égarées qu’il nous a dit le soir du party d’adieu à Gilles Rioux. A cette occasion, Claude avait reçu à son domicile, un groupe de CBV ...

Subissant sûrement l’influence d’un programme populaire sur nos ondes, un groupe d’employés de CBV ont découvert récemment, au poste, une "Butte aux Vénus"...

Guy Fontaine, technicien de CBV est allé de bonne grâce prêter main forte aux collègues de CBO à l’occasion des récentes fêtes dans la capitale.

Octavine Beaulieu revient une autre fois de Montréal qu’elle semble affectée de plus en plus. Les points d’attrait sont si multiples après tout ...

Dans une nouvelle, il y a quelque temps Radio disait que Bélanger de CBV avait invité Tony Guimond du même poste à partager son taxi aux petites heures un matin dans la côté du Palais. Rendons à César! ... En réalité ce fut Guimond, le bon Samaritain, cette nuit-là! Mille excuses!

A Chicoutimi

Tous les membres du personnel atténués à CHJ, administration, département des programmes et service technique ont applaudi aux deux mains au récent succès de leur confrère Marcel Vidal, technicien qui a remporté le grand prix, section (a) lors du concours entre les collaborateurs de la Revue Radio. Marcel, le plus humble parmi les humbles, a été très touché de cet honneur ce qui ne l’empêchera pas de demeurer toujours "Technicien Juste Dans La Voelle".

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CBC AGAIN WINS
AWARDS AT COLUMBUS

CBC productions won three top awards, three honorable mentions and a "special citation" at the 11th American Exhibition of Educational Programs at Columbus, Ohio, during the month.

The CBC won a top award for religious programs for its series "The Way of the Spirit." The award was given for the telling of Bible stories with simplicity and reverence, appealing to children and to those unable to attend religious services.

A top award was also given for a CBC institutional broadcast, "The Patient and the Visitor," designed to help war-veteran amputees in their adjustment to post-war life.

A third top award went to the CBC for "the over-all excellence of its children's programs." These were found to have "refreshing sincerity and naturalness... proving that children's programs can be vividly entertaining without being sensational, and informative without being dull."

The three honorable mentions were for the CBC’s drama series, "Stage 47," and two regional network programs—"Story Period for Juniors," a school broadcast series for primary grades, produced in co-operation with the Ontario department of education, and "Adventures in Speech," produced in co-operation with the Manitoba department of education.

An additional award in form of a "special citation" went to the CBC for its national school broadcasts series, "Animals and Birds of Canada." The citation described this series as a "superb example of school broadcasts combining effective radio techniques and nature study."

Transferred
Paul Tardif from messenger to duplicating clerk at international service... Clerk-Steno Evelyn Richards from head office to Winnipeg, after presentation of string of pearls by staff.

Back In Watrous
Miss Betty Baril, in charge of the French department at CBK Watrous, has returned from a business and holiday trip to Ottawa, Montreal and Quebec City.

Engaged
Roy Williams of I.S. record library to Jean Salter of Montreal... Rita St. Germain of Toronto traffic, to be married in August.

V.P. of P.A.A.
C. E. Stiles, supervisor of purchasing & stores, has been elected vice-president of the Purchasing Agents’ Association, Montreal.

Singing Awards
Congratulations to Joan Burke and Elizabeth Dewar of farm broadcast department on their fine performance in the Peel Festival on April 29. Joan received the gold medal for singing and Betty the bronze.

Via Alaska
Your first peep at the picture nearby, taken recently in I. S. studio "Y," will show an attractive young Swedish writer, Karin Farnstrom, of New York, being interviewed by Swedish Editor Gunnar Kristiansson. Your second glance will catch that more-than-usual-interest in Gunnar's eyes... and your third squint will probably give them away altogether. Karin and Gunnar (according to our most recent official bulletin) have been married in Los Angeles, California. Mr. and Mrs. Kristiansson will return to Montreal via Alaska.
**"STEVIE'S" SCRAPBOOK**

by A. J. BLACK, Supervisor of Records, Toronto

I'm an "Office Boy" at N. P. O., and all day long I'm "on the go". I'm known as "Stevie" on my floor that I parade from door to door as I deliver, without fail, the endless stream of daily mail; I'm he who past your office marches 'til I get flat feet, fallen arches, as through the day I tramp for miles beneath a mighty load of files. I'm just the "office boy" to some, considered unimportant, dumb, at "thinking" not regarded strong and blamed for all that may go wrong throughout the busy working day as "in" and "out" I weave my way. But some folks sure would be surprised at just how well I have them "sized", how many "errors" I detect (not made by me) that I correct; the misdirected memos I send back to find the reason why, and letters without envelopes from stenos who don't "know the ropes", don't indicate where memos go and seem to think that I should know; on "I.M.'s" overlook the date until they're "checked up" and put straight; omit file numbers every day on correspondence marked "P.A."; Internal memos use full-size, to "half-sheets" don't seem to be wise or to the paper they'd conserve if this small point they would observe, or, working with a "woolly" mind send letters to the mail unsigned, or on Internal memos fail to type the "subject" of their mail. But clerks and supervisors, too, contribute "errors" not a few of both "commission" and "omission" to which they hate to make admission, or, when they find them, turn with glee, and squarely place the blame on me. Mistakes? I make a small per cent compared to those that I prevent. Gosh, I could write a book about the "errors" I keep finding out that me, not they, should most annoy; but then, I'm just the "OFFICE BOY"!

Receives M.A.

Congratulations to J. E. "Eddie" Hayes, assistant transmission and development engineer, who has just received his Master Degree in Engineering from McGill University.

Halifax Council

New Staff Council executive members at Halifax are "Rollie" Robitaille, chairman; Geoff Fish and Len Cosh (vice-chairman), engineering; Syd Kennedy and Keith Morrow, program; Marjorie Smith and Marion Ritchie, administrative.

I.S. Council Executive

Paul Johnson was elected chairman of the local I. S. Staff Council on May 2, succeeding Robert Allen, senior producer at the U. K. section. Representatives elected to support him during the coming year are Jack Peach (U. K. section); Pat Waddington (newsroom); Walter Schmolka (Czech unit); Jacques Haribéau and Jack Acton (engineering); George Dupré (central records); Jacqueline Brunet (French section); and A. Douglas Monk (P. & A. Services).

"RADIO" WINS AWARD

This seems to have been the month of awards to various sections of the CBC.

CBC programs were awarded at Columbus, Ohio (see page 14), and CBC personalities received awards at the annual Radio Arts Ball (see page 17).

Not to be outdone by these other prizecatchers, RADIO has also captured a prize during the month.

Your staff magazine won an award in the annual Industrial Publications Contest sponsored by the International Council of Industrial Editors.

Announcement of awards was made at the annual conference of the international council held at St. Louis, Missouri, during May.


Seven hundred ninety-four publications were entered in the contest, from United States and Canada; and award-winners will be displayed throughout both countries.

The competition was stiff in this contest, and winning an award reflects credit on the staff and management of the CBC.

It has been stated before in RADIO, and is repeated now, that credit for any achievement of your staff magazine goes to our contributors.

While on the subject of contributions, your editor has noted a very considerable improvement in their quality during the past few months, showing an increased interest by staff in the affairs of the Corporation.

—Ed.
Newcomers

To Sackville: Allan Stapleton, veteran of five and a half years overseas with R.C.C.S., and graduate of training and re-establishment institute, Toronto. . . .

To I.S.: Office Clerk Guy d'Avignon; Producer-Announcer Arthur Weldon Hanbury in U.K. section; Assistant Editor Sture B. Persson in Swedish unit; Switchboard Operator Laurette Quesnel in Toronto.

To Keefer: J. A. Armstrong and R. E. Penton on casual basis with properties department; Miss Marcelle Cadieux as secretary to Mr. Goudrault; Miss Madeleine Martel in purchasing and stores.

To Toronto: Joy Craig in drama; June Code in P. & I.; Van Kenny in commercial; Dorothy Hudson in P. & A.; Agnes Wilmot in program clearance; A. Hamilton and Ken Perry in newsroom; Dorothy C. Geraghty at switchboard; John Robertson, Edward Hodson, Frank Cantar and Frank Osborne in central records.

Wedding Bells

Leaving CBC to be married: Kay Hazeldine and Jean Phinney from Halifax; Joyce T. Dickson from Sackville; Miss Marcelle Cadieux, head office accounts to marry Ronnie Guy, after presentation of electric kettle; Norma Lawrie and Tannis Murray from Toronto. Norma received gift of half dozen demi-tasse at staff luncheon. Tannis married Frank Pringlegast, Imperial Oil executive, following luncheon at The Winston and party at the home of D. C. McArthur.

Also leaving CBC Toronto for matrimony: Joan Strong (production); Joyce Everingham (commercial); Helen Mears (cashier's office). . . . Married and still staffing are: René Levesque of international service; Louise L'Hérelle of Quebec; May 3. . . . Marcel Lorrain of purchasing & stores; Keefer; to Miss Jacqueline Gouette, May 31. . . . Harold McCrae of Keefer to Miss Constance Burgess of Ottawa. . . .

Peter H. Whittall, Winnipeg, to Miss Vera Mae Patterson, at Saskatoon, May 21.

HEALTHY GUY

Producer Ernest Morgan of Toronto studios can probably claim to be the healthiest individual on the whole CBC staff — coast to coast. He hasn't been off sick one single day since he started in radio nearly 15 years ago.

Ernie joined CKNC Toronto back in 1932 as an announcer. The manager of the station was a fellow named E. L. Bushnell, who seems to be still in the radio business.

When the CRBC took over CKNC in 1933 Morgan stayed on as an announcer—and Bushnell stayed too. In 1936 when the Canadian Broadcasting Corporation came into being, Morgan stayed on—and so did Bushnell. In 1937 Morgan switched from announcing to the production department. In 1940 he went to Vancouver as production manager and later became program director.

Four years later, in 1944, he returned to Toronto as supervisor of exchange programs—and returned, too, to Bushnell.

Last year, Ernie Morgan left exchange programs to go back to his first love, production.

He handles all the symphony broadcasts originating in Toronto. He is the producer of the Edmund Hockridge Show, Wednesdays, T-Can 7:00 p.m. EDT; and Edmund Hockridge Sings, Sundays, Dom. net. 10:30 p.m. EDT. He was producer too on the opera "Deirdre of the Sorrows.

As Ernie says, he does "the heavy stuff."

As well as setting a record for health—nearly 15 years without a day off sick—he has set some kind of a record too—for the radio business—in having the same boss for fifteen years—that fellow Bushnell.

Bowling Windup

The head office Bowling League wound up another successful season when its 12th annual banquet was held at the Chateau Laurier on May 5. The Gladstone Murray Trophy was presented by CBC Chairman A. D. Dunton to Doug Chevrier who captained the "Cypriote".

Peggy Hickey was presented with the "Miss Handicap" shield for having proved herself to be the most "consistent inconsistent" bowler of the season.
Radio Arts Awards

Five members of the CBC staff received awards this year at the Radio Arts Ball in Toronto. E. L. Bushnell, director-general of programs, was presented with a portrait of himself by Mona O’Hearn, Miss Radio of 1946. The portrait was painted by the Montreal artist, Simone Denschand, from a series of photographs. The award was “to one of the pioneers in Canadian radio, on his twenty-fifth year in radio.”

Andrew Allan, supervisor of drama, received two awards. Both were La Fleche trophies. One was to Andrew himself as the best producer of 1947, the other for the best sustaining program, “Stage 47.”

John Fisher, CBC commentator, received a La Fleche trophy as the best commentator of the year.

Announcer Elwood Glover won the Radio World Trophy, awarded by popularity poll by Radio World, as Canada’s most popular announcer.

Departures

From U.S.: Myriam Mendoza to return home to El Salvador... Doug Johnson from purchasing and stores, Keefer, and P. A. (Percy) Field from transmission and development after presentation of overnight brief case and portfolio... From Toronto: Mary McKay and Ray Cahill to General Electric; Elizabeth Robinson from talkies; Don Mortimer from central records; Ed Roberts from duplicating; Gordon Murdock from newsroom; Evelyn Houting and Chief Operator Isobel Boot from switchboard. Staff partied Isobel in Studio F and presented her with a wrist watch.

Returns To CBC

Peter Tremblay has returned to the CBC, on the staff of the purchasing & stores department.

New Danish Editor

A new recruit in the international service is Henning Ingemand Sorensen, recently appointed editor of the Danish unit of the Scandinavian section.

He is seen here (holding mike and beaming at Swedish stewardess Allman) during an interview with the Danish delegation to the ICAO Assembly, Gustaf Crone and Knud Gregersen, who arrived May 3 aboard the SAS-plane “Rolf Viking” at Dorval Airport.

Mr. Sorensen was born in Copenhagen and received his early education there before attending the University Grenoble in France. He came to Canada in 1929 and was employed in Montreal by the Sun Life Assurance Company for several years before proceeding to South America where he worked in Venezuela, and in Equador with the International Petroleum Company.

In 1942 he returned to Canada and joined the Royal Canadian Navy. After two years in the Intelligence branch of the senior service he was transferred (on loan) to the Army for special work in the Psychological Warfare division.

Mr. Sorensen received his discharge from the Navy in March of this year and entered the international service April 9. He is equally at home in Danish, English, German, French and Spanish.

On and Off Sick List

Teletypist Louise Brunet of Keefer recovering after appendectomy. Central newsroom Editor Angus Burns suffered head injuries and was badly shaken up when he was knocked down by a car on the night of May 10th. He spent nine days in hospital and will be away from work for several weeks.

JUNE, 1947
Management Memo:

Parliamentary Committee under way
Holidays beginning • Salaries in upper brackets discussed •
Congratulations to RADIO on award •
Prospect of deficit •

At the time this memo is dictated, the Parliamentary Committee has just started its inquiry. The Chairman and myself have submitted briefs and the question and discussion period has started.

From the administrative point of view, the most important item has been, of course, that dealing with our present financial situation. I had to report that, notwithstanding drastic curtailment of expenditures in all divisions, we had to operate this year with the unhealthy prospect of spending $265,000 more than we would receive. This is going to absorb all the cash reserve accumulated in the past, so that when the year 1948-49 starts, we will have to secure higher revenues or revamp our organization in order that we may live within our means. The Committee and the Government are fully aware of this situation and understand that it is due to the increase in costs, including that of salaries. They will, I am sure, give sympathetic consideration to the problem, and we hope that some relief will be offered. In the meantime, I must, as I did before, ask everyone on the staff to be alert to any opportunity of economizing.

I hope all will enjoy their holidays. I am glad to note that holiday periods seem to be better distributed than in the past. I must thank all concerned and especially supervisors who have taken action to reduce the number of supernumeraries required during holidays. We have always been generous in granting holidays and special leaves. In return, we expect loyalty towards the organization and maximum efficiency in operations. I would like to remind you that holidays offer an opportunity to replenish one's health and are not supposed to be used as an occasion to work at some other occupation. We have had a number of cases where this had been done, and as a result, employees came back after their holidays actually rundown and just about ready for a rest.

It seems that we have been particularly unlucky in the past few months in losing a number of loyal and qualified colleagues. This, in a sense, is normal. There will always be many more positions in the $2,000 to $3,000 a year bracket rather than in the $5,000 to $6,000 a year. This means that those who reach a certain level and realize they may not expect quick promotion to higher salaries are induced to seek employment somewhere else at improved financial conditions. The fact that they succeed so easily indicates they are qualified and reflects the general qualifications level of our personnel. It is to be hoped that our finances will permit us to raise salaries still higher in the upper brackets so that the moment of separation of good employees may be retarded.

I believe this is an opportune time to congratulate RADIO, its editor, and its editorial board for the award it has obtained in this year's Industrial Publications Contest sponsored by the International Council of Industrial Editors. This is not only a credit to the magazine but to the CBC generally. It is noted with great satisfaction that RADIO contains an ever-increasing number of items which reveal the interest of our people in both the administrative and the policy side of our business. This is a healthy sign which we will always be pleased to encourage. Congratulations should also go to those who have won cash awards for their articles which appeared in RADIO in the course of the last year.

INTERNATIONAL SERVICE — ENGINEERING

(Continued from page 11)

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The technical operation of the service is carried out on exactly the same standards as used for the rest of the CBC and coordinated through the operations department.

The L.S. senior engineer's office has an overall interest and exercises advisory supervision over all conditions of reception and transmission on short-wave for all CBC points. Accurate and up-to-date information is kept on hand at all times on short-wave transmissions from other countries and on transmission possibilities to them from Canada, and can be made available on request.

In general, the short-wave service is an excellent method for selling Canada abroad. It sells Canada, as well, from a technical standpoint, since it provides a short-wave service from this hemisphere that can be excelled by none. We have received reports on our European service indicating its superiority over our North American neighbors both in the matter of strength of signal and in its freedom from excessive fading. In fact, it was as a result of this superior service that United Nations requested the use of our facilities for transmission to Europe, particularly to Russia and the Scandinavian countries. Such reports have created a good impression for the CBC in particular, and for Canada as a whole.
For Tyro Or Old-Timer

By William C. Hankinson

OUR SPOKEN LANGUAGE—A. Lloyd James, late Professor of Phonetics, University of London, and Linguistic Advisor to BBC. (Thomas Nelson and Sons Ltd.)

The radio announcer is at the top of the list of professionals whose living depends upon the use made of the voice and language. To date, however, few announcers have approached their task professionally or studied the principles of speech in relation to their work.

In his book, Prof. James discusses these principles, treating with the functions of speech, the various sounds of the English language, standards of speech, accent, and other matters of importance to the announcer. His chapter on Melody in Speech is particularly good and should be studied carefully by any individual who burdens other people with the sound of his voice.

As Prof. James says in his conclusion: "The object in the author's mind . . . was to describe in simple, untechnical language some of the facts of speech; and try to remove from the minds of honest men and women some of the misunderstandings that are bound to arise on account of the emphasis laid in their early education upon written language, with the consequent neglect of education in spoken language."

OUR SPOKEN LANGUAGE is not a new book, but any serious announcer, whether tyro or old-timer, who does not already know this work and its attendant Handbooks, would do well to add the two little volumes to his professional library and spend the time necessary to become thoroughly acquainted with their contents.

Lapel Insignias

Many inquiries have been received from various staffers about CBC lapel insignias. The purchasing and stores department, Keefer, advises that these can be made available at a cost of $1.75, delivery three months. These will be ordered by P. & S. if a sufficient number of people are interested.

Born

To Bruce A. and Mrs. Taylor (Sackville), son, Robert Bruce, May 3 . . . To Bill and Mrs. Hankinson (LS.), daughter, Penelope Ann, May 1 . . . To Jean-Marie and Mrs. Marcotte (LS.), daughter, Claude-Annie, May 7 . . . To C. E. and Mrs. Stiles (P. & S. chief), son, James Alan, May 16 . . . To S. and Mrs. Schnobb (Ottawa), son, Richard.

B O O K S

Please Don’t Read On The Flowers

Being a series of remarks on English usage by W. H. Brodie, CBC supervisor of broadcast language.

I T MAY sound absurd to say that being careful is likely to lead to error. When you are revising what you have written it is most important to remember that a correction in one place may make it necessary to write something else; for instance, if you change a singular to a plural in one sentence, be careful to change "it" to "them", etc., in succeeding sentences. Neglect of this kind is one of the most fruitful sources of error.

While on the subject of revision—here are two pieces of advice from the past—they may be taken with a grain of salt, but there is a good deal of sense in both of them.

"An old tutor of a college said to one of his pupils: Read over your compositions, and wherever you meet with a passage which you think is particularly fine, strike it out."—Dr. Johnson.

"In composing, as a general rule, run your pen through every other word you have written; you have no idea what vigor it will give your style."—Sydney Smith.

Efficacy—In pronunciation the stress is on eff—not on -fic; the -ary is pronounced as in "democracy". In the adjectival form—efficacious, the main stress is on ca with secondary stress on eff.

Efficacious, efficient and effective are not real synonyms. Efficacious means sure to produce a desired result—an efficient officer or machine. Effective is applied to something that has actually produced a desired result, e.g. the remedy was effective. Efficacious can also be used in connection with laws, regulations, etc., as meaning actually in operation.

Reveal, Disclose—These words generally imply the making public of something that was secret or private. They should not be used in such a context as the following: "The Minister for Defence announced that two Canadian destroyers would visit the West Indies this summer."

Provided (that)—Can be used as a conjunction meaning "if" or "on condition that"; e.g. "The road will be open by May 1st provided that the heavy rains do not continue."

Providing—is sometimes used in the above sense, but it is to be avoided; since it has another sense, it can be ambiguous. "The government will introduce a bill providing that, etc." This might mean either that the bill will have certain provisions, or that it will be introduced if certain conditions are fulfilled.

Therefore avoid provide: in this sense of "if", "on the condition" or "on the understanding". In this sense provided is the better form.
Radia 24eildged

The Sponsor's Product

"That love is merchandiz'd, whose rich esteeming
The owner's tongue doth publish everywhere."
—Shakespeare

The Public

"They are like the deaf adder, that stoppeth her ear: which will not hearken to the voice of charmers, charming never so wisely."
—Psalm L V III

Sackville Council

L. to R.: Chairman Ed. MacDuff, Secretary Peggy Ford, Ed. Ryan, Ron Ruckhouse.

Vancouver Council

L. to R.: Alan Chamberlayne; Don Smith; Enid Eaton; Peter McDonald; Chairman Doug Nixon; Don Horne; Edna Bennett; Ray Mackness; Retiring Chairman Marc Munro. (Absent from picture): Vice-Chairman Tony Geluch; Jim Wighton; Jimmy Gilmore, Western representative of national executive.

Gracious Word

Courtesy—is a gracious word. It implies elegance of manners, politeness, reverence and respect. To abuse it is an offence against good manners in speech. The word "courtesy" cannot properly be applied to the act of someone who buys time or space to advertise his name and sell his goods. "This program comes to you through the courtesy of the XYZ Company." Some advertisers may like this usage and insist on it; perhaps they could be persuaded to give it up. If you have to use it, think like Pooh-Bah, "It revolts me, but I do it." Never use "courtesy" in this sense; use another word—"through the co-operation" or "with the compliments of".

Comedian

"Master, shall I begin with the usual jokes
That the audience always laugh at?"
—Aristophanes

Transmitter Break-Down

"The Oracles are dumb;
No voice or hideous hum
Runs through the arched roof in words deceiving."
—Milton