

NEWS
BROADCASTS
DAILY

Trans-Canada Network:
8:00, 9:00 a.m. 1:00, 6:30,
9:00 p.m. 12:00 p.m.

Dominion Network:
10:00 p.m.

TRANS-CANADA
NETWORK



DOMINION
NETWORK

CBC PROGRAM SCHEDULE

CBK
WATROUS
(Trans-Canada Network)
540 Kcs.
CBC
Prairie Region
Transmitter

Times given in this Schedule are Central Standard

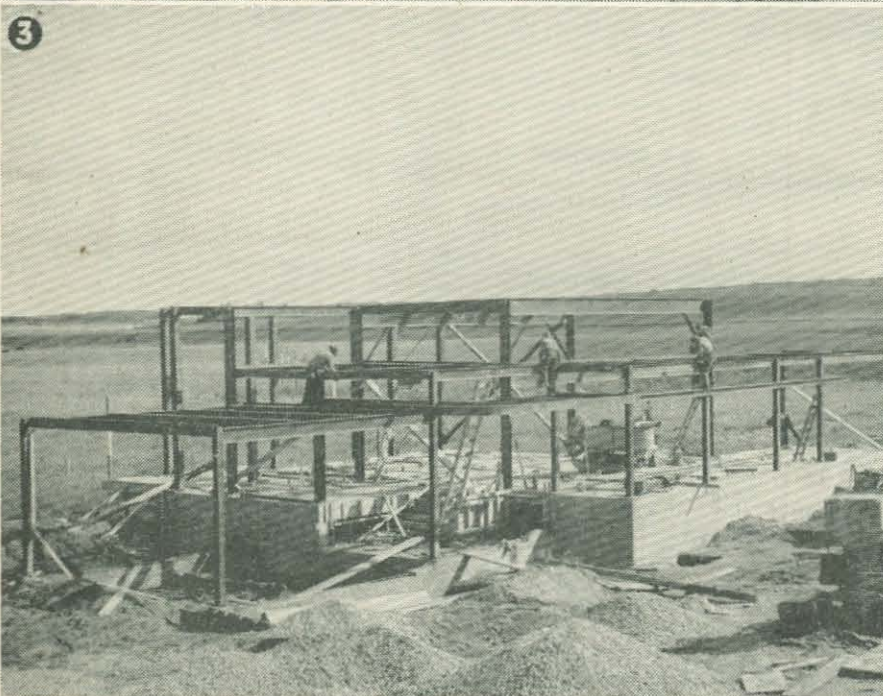
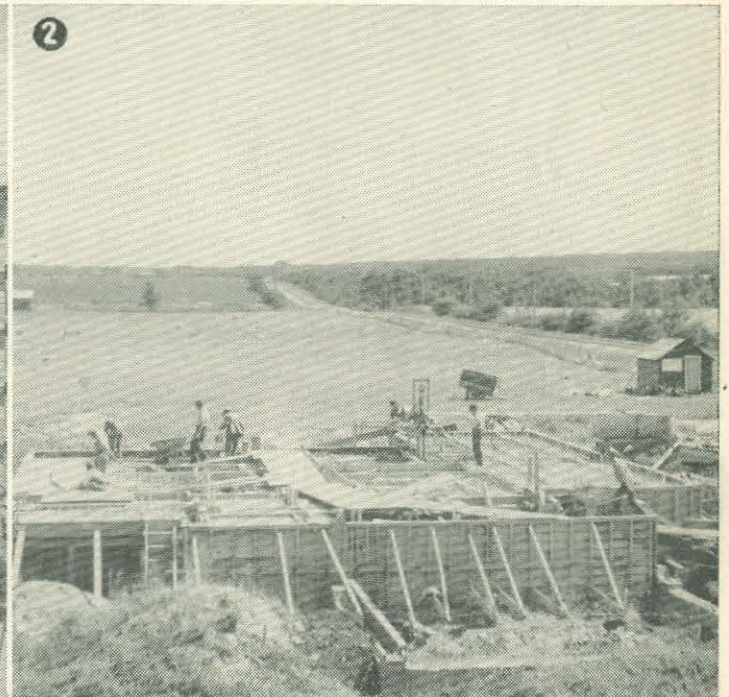
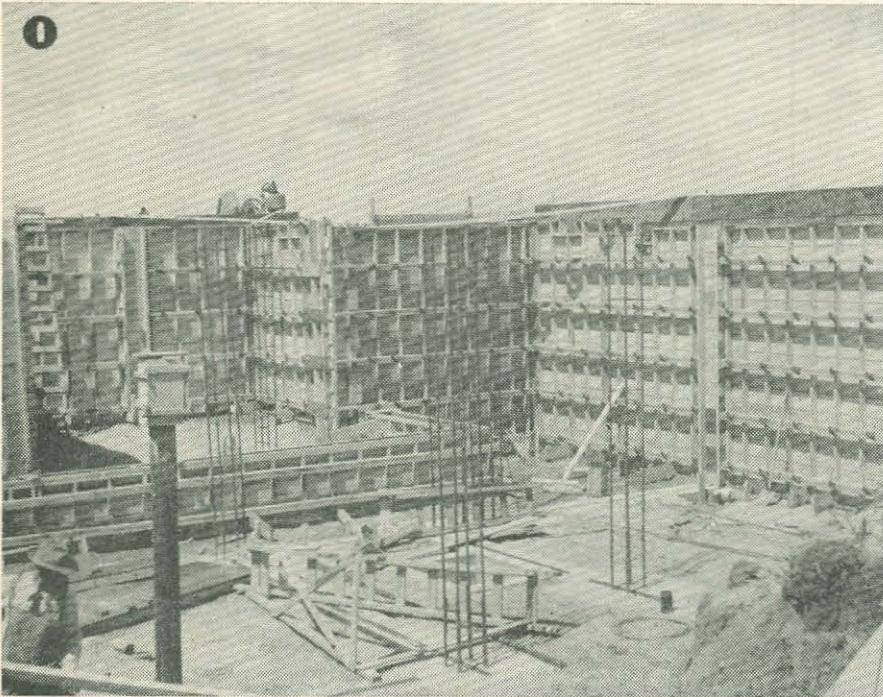
DATE OF ISSUE OCTOBER 17, 1947.

PRAIRIE REGION

Week of October 26th, 1947

612 Telephone Bldg., Winnipeg, Canada

CBC's Alberta Station



Steady progress is being made with the CBC's plans for coverage in the Prairie Region. By next year it is expected that each of the prairie provinces will have its own 50,000-watt CBC transmitter, serving rural and urban areas with the most powerful signal possible to AM stations anywhere in North America. Above are pictures showing stages in the development of CBX, the new CBC transmitter at Lacombe, Alberta. (1) The basement wall-forms of the transmitter building completed, late June; (2) Pouring concrete in the floor slab of the transmitter building, August; (3) The structural steel framework completed, late August; and (4) Representatives of the CBC photographed during an inspection of the work. Left to right: J. J. BOWLEN of Calgary, member of the CBC Board of Governors; DONALD MANSON, Assistant General Manager, CBC; DR. AUGUSTIN FRIGON, General Manager, CBC.



SUNDAY, October 26th, 1947

All times given are Central Standard; for Mountain Time deduct one hour.

STATION CBK, WATROUS

- 9:55 PRAIRIE WEATHER FORECAST
 10:00 CBC NEWS
 10:02 NEIGHBOURLY NEWS FROM THE PRAIRIES
 10:15 PRAIRIE GARDENER
 10:30 THE CONCERT ALBUM
 11:00 BBC NEWS AND COMMENTARY
 11:15 CANADIAN PLACE NAMES
 11:30 HARMONY HARBOUR
 11:59 DOMINION OBSERVATORY OFFICIAL TIME SIGNAL
 12:00 FOLK SONGS FOR YOUNG FOLK
 12:15 JUST MARY
 12:30 THE WAY OF THE SPIRIT
 1:00 CBC NEWS
 1:03 CAPITAL REPORT
 1:30 RELIGIOUS PERIOD
 2:00 N.Y. PHILHARMONIC
 3:30 CHURCH OF THE AIR
 4:00 SINGING STARS OF TOMORROW
 4:30 CBC NEWS
 4:33 JOHN FISHER
 4:45 WEEK END REVIEW
 5:00 OZZIE AND HARRIET
 5:30 PRAIRIE WEATHER FORECAST
 5:35 MUSICAL PROGRAM
 6:30 MUSIC FOR CANADIANS
 7:00 BERGEN AND McCARTHY
 7:30 FRED ALLEN
 8:00 CBC NATIONAL NEWS
 8:10 THE OLD SONGS
 8:30 ALBUM OF FAMILIAR MUSIC
 9:00 STAGE 48
 10:00 THE READER TAKES OVER
 10:30 MUSIC BY ERIC WILD
 11:00 CLASSICS FOR TODAY
 11:30 VESPER HOUR
 12:00 CBC NEWS
 12:10 PRAIRIE WEATHER FORECAST
 12:15 MARY ANN MERCER
 12:30 PRELUDE TO MIDNIGHT

TRANS-CANADA

(Programs of the Trans-Canada network offered to Prairie Region networks or stations, not carried on CBK)

- 9:00 CBC NEWS
 (Cent. stns.) (3 Mins.)

DOMINION

(Programs of the Dominion network offered to Prairie Region networks or stations, not carried on CBK)

- 4:00 THEATRE HOUR (60 Mins.)
 5:30 GINNY SIMMS (30 Mins.)
 7:30 LEE SWEETLAND (30 Mins.)
 8:00 MEET CORLISS ARCHER (30 Mins.)
 8:30 TONY MARTIN SHOW (30 Mins.)
 9:00 TAKE IT OR LEAVE IT (30 Mins.)
 9:30 EDMUND HOCKRIDGE (30 Mins.)
 10:00 DOMINION NEWS BULLETIN AND COMMENTARY (15 Mins.)

Notes

CANADIAN PLACE NAMES (11:15 a.m.)

Talk by R. H. Sherwood. From Antigonish, N.S.

HARMONY HARBOUR (11:30 a.m.)

Acadian Male Quartet; Marjorie Payne, organist. From Halifax. The Pilot; The Road to the Sea; Hilo, Sombody; The Capital Ship; Land Ahead; The Lighthouse-keeper.

THE WAY OF THE SPIRIT (12:30 p.m.)

Biblical drama, by Earle Grey and Canon J. E. Ward. From Montreal. The series continues with the second main division of the Bible, The Prophets, today's play dealing with Isaiah.

CAPITAL REPORT (1:03 p.m.)

Alexander Uhl from Washington, Matthew Halton from London, and Warren Baldwin from Ottawa.

RELIGIOUS PERIOD (1:30 p.m.)

Roman Catholic Series—Rev. Paul Monahan, O.M.I. From Ottawa.

N.Y. PHILHARMONIC (2:00 p.m.)

New York Philharmonic orchestra conducted by Leopold Stokowski; Nathan Milstein, violinist, guest soloist. Mr. Milstein: Violin Concerto in A Minor (Dvorak).

CHURCH OF THE AIR (3:30 p.m.)

Rev. Dr. D. H. Telfer, West Point Grey United Church. From Vancouver.

SINGING STARS OF TOMORROW (4:00 p.m.)

This series resumes for its fifth season. Male as well as female vocalists will be heard, with two singers on each of the twenty-two broadcasts. Five scholarships will be awarded to winning performers. From Toronto.

FRED ALLEN (7:30 p.m.)

Jack Haley will be Fred Allen's guest this week. Others on the program include Senator Claghorn, Mrs. Nussbaum, Titus Moody, Ajax Cassidy, and Portland Hoffa. Al Goodman conducts the orchestra and the DeMarco Sisters sing.

TAKE IT OR LEAVE IT (Dom. 9:00 p.m.)

Quiz show with Garry Moore as master of ceremonies. NBC. From Hollywood.

MUSIC BY ERIC WILD (10:30 p.m.)

Light orchestra conducted by Eric Wild; vocal trio. From Winnipeg. Orchestra: El Relicario (Padilla); Mia Venezia (La Freniere); Temptation (Freed-Brown); The Merry Widow (Franz Lehár). Trio: The Naughty Waltz; In the Valley of the Moon; It Had To Be You (contralto solo); Save the Last Dance For Me.

Comedian Trips On Potentate Of Swat

Recently, a comedian in the Carroll Levis' program on the BBC, had occasion to introduce a highly-imaginary Eastern Potentate. Seeking a name for this creature of his fancy, he called him the Sultan of Swat, assuming that there would be no danger of confusing this character with any actual person, living or dead.

However, says the BBC *London Letter*, the result was a letter from Mr. Edwin Haward, the secretary of the India-Burma Association, informing the BBC that there was, indeed, a Sultan of Swat, or at least a Wali of Swat, which is almost the same thing. Swat is a country in the extreme north-west corner of India, between the Swat River and the upper reaches of the Indus, with an area of about 1,800 square miles, and a population of about 300,000, mainly Muslims. The Wali's actual name is Miangul Sir Abdul Wadud Gulshahzade. Mr. Haward suggested that the Levis comedian choose another name—for example, the Sultan of Pong. He had been through the list of 630 Indian states and could assure the BBC that there was no such name as Pong, if that helped.

The BBC, defending itself, says that Mr. Levis' comedian was not alone in regarding Swat as a humorous and improbable name for a Sultan. It recalls that Edward Lear, famous Victorian writer of nonsense verses, wrote the following:

Who, or why, or which, or what,
 Is the Akoond of Swat?
 Is he tall, or short, or dark, or fair?
 Does he sit on a stool or a sofa or chair,
 Or squat—
 The Akoond of Swat?

Oddly enough, this Indian potentate has also had a Canadian celebrant. On January 22, 1878, the *London Times* published a brief story with the heading: The Akoond of Swat is Dead. This reached the desk of Mr. George T. Lanigan, a night editor working in an Ottawa newspaper office. Touched to the heart, and stirred by the divine afflatus, Mr. Lanigan burst into a famous lament, of which the following is the first stanza:

What, what, what?
 What's the news from Swat?
 Sad news, bad news,
 Comes by the cable, led
 Through the Indian Ocean's bed,
 Through the Persian Gulf, the Red Sea,
 and the Mediterranean—he's dead,
 The Akoond of Swat is dead!

The Prairie Gardener

Summary of Broadcast of
 October 19, 1947.

House Plants for Winter Decorations (continued)

Foliage Plants: Their chief function is to frame or provide background for specimen flowering plants.

1. *Some of the hardiest ones that will stand abuse and survive under very unfavourable conditions:*

a. *Aspidistra*—"Cast-iron Plant:" Large upright green or green and yellow leaves, insignificant flower at ground level, easily propagated from divisions, culture; well manured soil, plenty of water, a little light, and regular washing of the leaves.

b. *Sansevieria*—"Snake Plant" or "Bow-string Hemp:" Mottled green sword-like leaves, also green leaves with yellow borders, propagated from divisions or leaf cuttings, a tough companion for the aspidistra. Any good potting soil will do. Dislikes over-watering during the winter but otherwise very thrifty.

c. *Dracaena*—Common form widely used by florists as a centre for a tub or box of plants. Narrow green leaves sprayed out gracefully in symmetrical profusion from a low, central stalk. There are many kinds but in addition to this common type one of the best is *Dracaena fragrans*, with leaves like those of corn rising from a fast growing, central stem. Ordinary potting soil and ordinary "horse-sense" treatment produces good results.

2. *Two of the easiest to grow:*

a. *Coleus*, also known as "Foliage Plant" or "Painted Nettle." Belongs to the Mint Family. Widely grown for its colourful foliage. Chief difficulty is to keep them free of mealy bug. Best grown as young, vigorous plants from cuttings or seed.

b. *Asparagus*—Usually called "asparagus fern," but not a fern. Can be grown from seed or young plants may be purchased from any florist. There are two main types but several varieties. One has small needle-like leaves borne on plummy branches, the other has longer, heavier stems and coarser foliage and makes a good hanging plant. Both like rich soil and plenty of water, and both dislike hot, dry air in winter. Enrich soil with cow manure and apply manure water at frequent intervals during periods of rapid growth.

3. *True Ferns:*

The best of the true ferns for the amateur is the *Boston Fern* or varieties originated from it. Inclined to become too large for the average home after a year or two, but may be divided and kept to fairly small size if necessary. There are dwarf forms of the Boston Fern available if desired. Ferns do not thrive in strong light, but prefer filtered light. They require ample water but perfect drainage at all times. Require a porous soil with plenty of leaf mold, the same type of soil is necessary for African Violets.

Continued on page 4

MONDAY, October 27th, 1947

All times given are Central Standard; for Mountain Time deduct one hour.

STATION CBK, WATROUS

- 8:00 CBC NEWS
- 8:05 MUSICAL PROGRAM
- 8:15 BREAKFAST CLUB
- 8:45 THE CLOCKWATCHER
- 9:00 CBC NEWS
- 9:10 PRAIRIE WEATHER FORECAST
- 9:15 THE CLOCKWATCHER
- 9:30 ETHELWYN HOBBS
- 9:35 MORNING COMMENT
- 9:45 MORNING DEVOTIONS
- 10:00 ROAD OF LIFE
- 10:15 BIG SISTER
- 10:30 WHAT'S YOUR BEEF?
- 10:40 INTERLUDE
- 10:45 LAURA LIMITED
- 11:00 BBC NEWS
- 11:15 LUCY LINTON
- 11:30 MORNING CONCERT
- 11:59 DOMINION OBSERVATORY OFFICIAL TIME SIGNAL
- 12:00 R.C.M.P. BULLETINS AND PROGRAM NEWS
- 12:15 HAPPY GANG
- 12:45 CLAIRE WALLACE
- 1:00 CBC NEWS
- 1:10 ACCIDENT FACTS
- 1:15 STARS OF THE WEST
- 1:30 PRAIRIE FARM BROADCAST AND WEATHER
- 2:00 LIFE CAN BE BEAUTIFUL
- 2:15 MA PERKINS
- 2:30 PEPPER YOUNG'S FAMILY
- 2:45 RIGHT TO HAPPINESS
- 3:00 SCHOOL BROADCAST
- 3:30 RECITAL
- 3:45 WOMEN'S NEWS COMMENTARY
- 3:48 KITCHEN COMFORTS
- 4:00 FEATURE CONCERT
- 4:15 FAMILY FAVORITES
- 4:30 THE WORLD OF RADIO
- 4:45 DON MESSER
- 5:00 RADIO JOURNAL
- 5:10 LA CHANSON FRANCAISE
- 5:30 YVAN L'INTREPIDE
- 5:45 UN HOMME ET SON PÊCHÉ
- 6:00 MUSICAL PROGRAM
- 6:15 JACK SMITH
- 6:30 CBC NEWS
- 6:40 PRAIRIE WEATHER FORECAST
- 6:45 THE NEW MOTHER GOOSE
- 7:00 ELECTRIC HOUR
- 7:30 RHYTHM AND ROMANCE
- 7:45 TORONTO TRIO
- 8:00 RADIO THEATRE
- 9:00 CBC NATIONAL NEWS
- 9:15 CBC NEWS ROUNDUP
- 9:30 SUMMERFALLOW
- 10:00 THE CHORISTERS
- 10:30 HARMONY HOUSE
- 11:00 RECITAL
- 11:30 MUSIC FROM THE PACIFIC
- 12:00 CBC NEWS
- 12:10 PRAIRIE WEATHER FORECAST
- 12:15 MILTON CHARLES
- 12:30 DANCE ORCHESTRA

TRANS-CANADA

(Programs of the Trans-Canada network offered to Prairie Region networks or stations, not carried on CBK)

- 8:45 MELODIC SKETCHES (Cent stns.) (15 Mins.)
- 9:15 BAND TIME (Midw. stns.) (15 Mins.)
- 12:00 MUSICAL PROGRAM (Midw. stns.) (15 Mins.)
- 1:10 INTERLUDE (Midw. stns.) (5 Mins.)
- 3:00 CONCERT HOUR (Alta. stns.) (30 Mins.)

- 4:30 SONGS TO REMEMBER (Midw. stns.) (15 Mins.)
- 5:00 MUSICAL PROGRAM (Midw. stns.) (15 Mins.)
- 5:15 MIRROR FOR WOMEN (Midw. stns.) (15 Mins.)
- 5:30 DIVERTIMENTO (Midw. stns.) (15 Mins.)
- 5:45 BBC NEWS (Midw. stns.) (10 Mins.)
- 5:55 INTERNATIONAL COMMENTARY (Midw. stns.) (5 Mins.)

DOMINION

(Programs of the Dominion network offered to Prairie Region networks or stations, not carried on CBK)

- 9:00 CONTENTED HOUR (30 Mins.)
- 9:30 THE NIGHT AND THE MUSIC (30 Mins.)
- 10:00 DOMINION NEWS BULLETIN (10 Mins.)
- 10:30 THE MUSIC STORE (30 Mins.)

Notes

MORNING DEVOTIONS

(9:45 a.m.)
Rev. P. Ferguson McSween, Old Kildonan Presbyterian Church. From Winnipeg. Monday to Saturday.

WHAT'S YOUR BEEF?

(10:30 a.m.)
Daily program giving guests an opportunity to air pet peeves. From Toronto. Monday to Friday.

SCHOOL BROADCAST (3:00 p.m.)

French series, Le Quart d'Heure Francaise: Au Cinema; Let Petit Poucet. From Winnipeg for Manitoba and Saskatchewan. The second half of the broadcast is a music series for primary grades, Song and Rhythmic Play. From Winnipeg for Manitoba and Saskatchewan.

ELECTRIC HOUR (7:00 p.m.)

Orchestra conducted by Paul Scherman; Victoria Douglas, soprano, guest artist; Quentin MacLean, organist; narration by John Drainie. From Toronto. Orchestra: On the Trail (Ferde Grofe); Wine, Women and Song (Strauss); Medley of College Songs. Victoria Douglas: Sempre Libera, from La Traviata (Verdi); Estrellita (Manuel Ponce). Quentin MacLean: Stars In My Eyes (Fritz Kreisler). John Drainie's narration is Lifeguards of the Sky. Twenty-year-old Victoria Douglas was a scholarship winner in last year's Singing Stars series.

RHYTHM AND ROMANCE

(7:30 p.m.)
Mitchell Parks and Percy Burdett, duo-pianists; Maxine Ware, vocalist, Miss Ware: One For the Money, Two For the Show (Ernie Hanford); Ivy (Hoagy Carmichael); I'll Always Be in Love With You (Ruby-Green-Sept). Pianos: La Sorella (L. Gallini); Frere Jacques (W. Eiger);

Talks and Public Affairs



NEIL MORRISON, of Toronto, supervisor of talks and public affairs broadcasts for the CBC, was a visitor to CBC's Prairie Region Headquarters at Winnipeg recently, in the course of a western tour in which he combined business with a brief vacation. CBC series like Citizens' Forum, International Commentary, Week-End Review, and many others, are the concern of Mr. Morrison and his able assistants.

The Lady Is a Tramp (Hart and Rodgers).

CONTENTED HOUR

(Dom. 9:00 p.m.)
Orchestra directed by Percy Faith; Buddy Clark, vocalist; and a guest vocalist.

SUMMERFALLOW (9:30 p.m.)

The final broadcast in this summer series will explain the purpose and function of the National Farm Radio Forum, a series of discussions by agricultural experts and leading Canadian farmers, to begin November 3. As in previous years, groups of listeners in Canada will meet during the winter on Mondays to hear the broadcast discussion, talk over the problem of the week among themselves, and write their conclusions to the CBC. Once a month a summary of their opinions about the preceding three week's topics is included in the National Farm Radio Forum under the title What the Forums Say.

THE CHORISTERS (10:00 p.m.)

Mixed chorus directed by W. H. Anderson; Roline MacKidd, piano accompanist and soloist. From Winnipeg. Chorus: The Emigrant (A. Gibbs); Maori Love Song (traditional); The Swing (Palmgren); The Water of Tyne (traditional); Song of the Shepherd Lehl (Rimsky-Korsakov); The Shepherdess (Galway); Come, O Creator Spirit, Come (Noble); O Jesu, Tender Shepherd (Brahms). Mrs. MacKidd: Prelude and Fugue in C Major, No. 1, Vol. 1 (Bach); Soaring (R. Schumann).

Sackville, N.B.

Sackville, washed by the winds, main street of the marshes, tortured by the tides, town of mists in the morning and chill every night, sitting on the ridge like a proud maiden watching the crazy capers of nature below, as eerie as the moors of England, flat like the prairies, reclaimed like Holland, cut and riddled by rivers and ditches like a jig-saw puzzle. . . .

Population of the parish 3,600, less than it was 50 years ago; industry, stove foundries, box factory; churches, 6; banks, 2; police, 2, chief and assistant; Mayor, Pat Beal; tax rate, \$5.20; dog tax, male, \$2, female, \$5; history — it's so old nobody knows or cares, but Ontario to them is still Upper Canada.

. . . It is the geographical heart of the Maritimes; you must go through here by road to reach Nova Scotia; junction point for Prince Edward Island; the world's finest hay is grown out on those marshes; the nights are always cool—the biggest stove centre in Canada; . . . strawberry and blueberry pickers shipping to Boston—nearly every family is related to someone in what they call the Boston States; one of the most up-to-date printing houses east of Montreal . . . and Sackville is the home of the Voice of Canada; the great transmitters of the CBC's Overseas Service are there.—John Fisher, on CBC, September 28.

Educationists' Heaven.—They say that when good Americans die, they go to Paris. It seems to be true that while educationists are alive they go to Scandinavia.—Phillip Sherlock, on BBC.

TUESDAY, October 28th, 1947

All times given are Central Standard; for Mountain Time deduct one hour.

STATION CBK, WATROUS

- 8:00 CBC NEWS
 8:05 MUSICAL PROGRAM
 8:15 BREAKFAST CLUB
 8:45 THE CLOCKWATCHER
 9:00 CBC NEWS
 9:10 PRAIRIE WEATHER FORECAST
 9:15 THE CLOCKWATCHER
 9:30 ETHELWYN HOBBS
 9:35 MORNING COMMENT
 9:45 MORNING DEVOTIONS
 10:00 ROAD OF LIFE
 10:15 BIG SISTER
 10:30 WHAT'S YOUR BEEF?
 10:40 INTERLUDE
 10:45 LAURA LIMITED
 11:00 BBC NEWS
 11:15 LUCY LINTON
 11:30 MORNING CONCERT
 11:59 DOMINION OBSERVATORY OFFICIAL TIME SIGNAL
 12:00 R.C.M.P. BULLETINS AND PROGRAM NEWS
 12:15 HAPPY GANG
 12:45 SINGALONG
 1:00 CBC NEWS
 1:10 ACCIDENT FACTS
 1:15 CBK PRESENTS
 1:30 PRAIRIE FARM BROADCAST AND WEATHER
 2:00 LIFE CAN BE BEAUTIFUL
 2:15 MA PERKINS
 2:30 PEPPER YOUNG'S FAMILY
 2:45 RIGHT TO HAPPINESS
 3:00 SCHOOL BROADCAST
 3:30 ARTISTS OF TOMORROW
 3:45 WOMEN'S NEWS COMMENTARY
 3:48 ETHELWYN HOBBS
 4:00 FEATURE CONCERT
 4:15 FAMILY FAVORITES
 4:30 LET'S DANCE
 4:45 WESTERN FIVE
 5:00 RADIO JOURNAL
 5:10 LA CHANSON FRANÇAISE
 5:20 MARIETTE ET L'ETIQUETTE
 5:30 BAPTISTE AUX CHAMPS ELYSEES
 6:00 BELLE McEWAN
 6:15 JACK SMITH
 6:30 CBC NEWS
 6:40 PRAIRIE WEATHER FORECAST
 6:45 THREE MILE BEND
 7:00 MUSIC IN A MELLOW MOOD
 7:30 CANADIAN CAVALCADE
 8:00 AMOS 'N ANDY
 8:30 FIBBER MCGEE AND MOLLY
 9:00 CBC NATIONAL NEWS
 9:15 CBC NEWS ROUNDUP
 9:30 LEICESTER SQUARE TO BROADWAY
 10:00 ALBERTA RANCH HOUSE
 10:30 BIG TOWN
 11:00 RECITAL
 11:15 MAINLY ABOUT MUSIC
 11:30 DESIGN FOR LISTENING
 12:00 CBC NEWS
 12:10 PRAIRIE WEATHER FORECAST
 12:15 DANCE ORCHESTRA
 12:30 PACIFIC PIANOFORTE

TRANS-CANADA

(Programs of the Trans-Canada network offered to Prairie Region networks or stations, not carried on CBK)

- 8:45 MORNING MERRY-GO-ROUND
 (Cent. stns.) (15 Mins.)
 9:15 BAND TIME
 (Midw. stns.) (15 Mins.)

- 12:00 MUSIC BY GOODMAN
 (Midw. stns.) (15 Mins.)
 1:10 INTERLUDE
 (Midw. stns.) (5 Mins.)
 5:00 MUSICAL PROGRAM
 (Midw. stns.) (15 Mins.)
 5:15 SPOTLIGHT ON A STAR
 (Midw. stns.) (5 Mins.)
 5:20 VAN DAMME QUARTET
 (Midw. stns.) (10 Mins.)
 5:30 DIVERTIMENTO
 (Midw. stns.) (15 Mins.)
 5:45 BBC NEWS
 (Midw. stns.) (10 Mins.)
 5:55 INTERNATIONAL COMMENTARY
 (Midw. stns.) (5 Mins.)
 7:00 BIG TOWN
 (Cent. stns.) (30 Mins.)
 10:30 WINNIPEG DRAMA
 (Cent. stns.) (30 Mins.)

DOMINION

(Programs of the Dominion network offered to Prairie Region networks or stations, not carried on CBK)

- 7:30 TORONTO SYMPHONY
 (Central stns.) (60 Mins.)
 9:00 BOB HOPE (30 Mins.)
 9:30 THE CHUCKWAGON
 (30 Mins.)
 10:00 DOMINION NEWS BULLETIN (10 Mins.)
 10:30 THE CLICK ORCHESTRA
 (30 Mins.)
 11:30 TORONTO SYMPHONY
 (Mtn. stns.) (60 Mins.)

Notes

SINGALONG (12:45 p.m.)

Popular ballads sung by Russ Titus; instrumental group under Bill Isbister, pianist. A new program for mid-day listening broadcast before a studio audience in Toronto on Tuesdays and Thursdays. The title comes from the practice of inviting members of the studio audience to mount the stage and sing along with the vocalist.

SCHOOL BROADCAST (3:00 p.m.)

Science On the March. From Vancouver for the four western provinces. Today's broadcast, The Life Blood, deals with water, water erosion, and conservation.

ARTISTS OF TOMORROW (3:30 p.m.)

Genevieve Houle, soprano. From Montreal. The Indian Queen (Purcell); Wilt Thou No Longer Torment Me (Cesti); The Lark (Dvorak); Hedge-Roses (Schubert).

INTERNATIONAL COMMENTARY (T-C 5:55 p.m.)

B. T. Richardson, From Saskatoon.

THREE MILE BEND (6:45 p.m.)

Nature talk by Kerry Wood of Red Deer. From Calgary. The concluding talk of Mr. Wood's series deals with Canada Geese, muskrats, and the Great Horned Owl. Three Mile Bend is a part of the river valley near Red Deer. Mr. Wood's talks on this occa-

sion have been designed chiefly for children.

CANADIAN CAVALCADE (7:30 p.m.)

Orchestra conducted by Mart Kenney; Norma Locke and Roy Roberts, vocalists; vocal quintet. Guest artist: Jessica Dragonette, soprano. Hon. Sardar Hardit Singh Malik, Indian high commissioner to Canada, will be interviewed during the program. Orchestra: Gems from Roberta (with vocal quintet) — Smoke Gets In Your Eyes, I Won't Dance, The Touch of Your Hand. Norma Locke: All of Me. Roy Roberts: Begin the Beguine. Miss Dragonette's numbers have still to be announced.

TORONTO SYMPHONY (Dom. 7:30 and 11:30 p.m.)

Toronto Symphony Orchestra conducted by Sir Ernest MacMillan. An all-Beethoven program, to include: Consecration of the House Overture; Symphony No. 7 in A Major. Consecration of the House was composed for the opening of the Josephstadt Theatre in Vienna in 1822. Beethoven's Seventh Symphony is regarded as an expression of the composer's light-hearted side. Tonight's broadcast is the first of a series of concerts to be heard fortnightly, alternating with the Montreal Symphony. From Toronto.

ALBERTA RANCH HOUSE (10:00 p.m.)

Instrumental and vocal group conducted by Ameen Ganam. From Edmonton; story by Vern Myers of Calgary. Orchestra: Rocky Mountain Reel; Little Brown Jug, a bit of western swing; Blue Sage Waltz; Wake Up Susan. Vocal Trio: Smiles Are Made Out of Sunshine; Westward Ho! Novelty Trio: My Cross-eyed Gal. Vocal solos by Al Melnyk—Rock Me to Sleep in My Saddle; The Letter I Never Did Mail.

WINNIPEG DRAMA (T-C 10:30 p.m.)

A radio adaptation of Washington Irving's famous tale, The Spectre Bridegroom, by Christopher Frere of Winnipeg. From Winnipeg.

RECITAL (11:00 p.m.)

Therese Deniset, soprano, Roline MacKidd, piano accompanist. From Winnipeg. Widmung (R. Schumann); Gretchen am Spinnrade (Schubert); A Dream (Grieg); The Blind Mendicant (Berrard Hamblin); Ho! Mr. Piper (Pearl Currah).

THE PRAIRIE GARDENER—Conc.

4. A Dainty Carpet or Table Mat Plant:

Baby's Tears, Irish Moss, Japanese Moss, or whatever you call it, comes from the Mediterranean. Tiny Jewel-like leaves on slender creeping stems. Use ordinary loam and part shade. Its chief enemy is coal gas in even small quantities, which accounts for most failures to grow it in winter homes.

Stage And Films In Producers' Background

Stephen Ker Appleby of Halifax Played In New York And Hollywood

A theatregoer's picture of a typical Englishman — tall, dashing, with chiselled features and a clipped British accent—that's Stephen Ker Appleby, CBC Halifax producer, who was born in Wales of Scottish parentage. In spite of the fact that there is no burr in his voice, he insists that his middle name be pronounced like "care," in the Scottish tradition.

Stephen Ker Appleby joined the CBC in 1945, with a valuable background of many years in stage and

From CBC Halifax



Stephen Ker Appleby

film work. While at Lausanne University, in Switzerland, he was bent on becoming an actor and in 1929, after graduation, he tried his ability in the United States. There he found that his voice and appearance appealed to American stage producers, one of whom offered him his first role a few months later.

For 10 years Appleby appeared behind the footlights in everything from Shakespeare tragedies to light comedy, with such stars as Maurice Evans, Katherine Hepburn, and Gladys George. Between stage plays he had a fling at movies, in pictures starring Claudette Colbert, Gary Cooper and George M. Cohan.

During the war, Appleby came to Canada, enlisted in the R.C.A.F. and served as a pilot for five years, two and a half of them overseas.

After discharge he was appointed to the staff of the CBC's Halifax studios, as an announcer and producer. There he put his acting ability to practical use in the organization of the Maritime Dramatic Workshop, a CBC training school for radio actors and writers. (Last April the Workshop began a series of broadcasts over Maritime stations of the CBC Trans-Canada network after having been heard locally for some time.)

Continued on page 8

WEDNESDAY, October 29th, 1947

All times given are Central Standard; for Mountain Time deduct one hour.

STATION CBK, WATROUS

- 8:00 CBC NEWS
- 8:05 MUSICAL PROGRAM
- 8:15 BREAKFAST CLUB
- 8:45 THE CLOCKWATCHER
- 9:00 CBC NEWS
- 9:10 PRAIRIE WEATHER FORECAST
- 9:15 THE CLOCKWATCHER
- 9:30 ETHELWYN HOBBS
- 9:35 MORNING COMMENT
- 9:45 MORNING DEVOTIONS
- 10:00 ROAD OF LIFE
- 10:15 BIG SISTER
- 10:30 WHAT'S YOUR BEEF?
- 10:40 INTERLUDE
- 10:45 LAURA LIMITED
- 11:00 BBC NEWS
- 11:15 LUCY LINTON
- 11:30 MORNING CONCERT
- 11:59 DOMINION OBSERVATORY OFFICIAL TIME SIGNAL
- 12:00 R.C.M.P. BULLETINS AND PROGRAM NEWS
- 12:15 HAPPY GANG
- 12:45 CLAIRE WALLACE
- 1:00 CBC NEWS
- 1:10 ACCIDENT FACTS
- 1:15 MARCHING WITH THE BAND
- 1:30 PRAIRIE FARM BROADCAST AND WEATHER
- 2:00 LIFE CAN BE BEAUTIFUL
- 2:15 MA PERKINS
- 2:30 PEPPER YOUNG'S FAMILY
- 2:45 RIGHT TO HAPPINESS
- 3:00 SASKATCHEWAN SCHOOL BROADCAST
- 3:30 RECITAL
- 3:45 WOMEN'S NEWS COMMENTARY
- 3:48 WHERE ARE THEY NOW?
- 4:00 FEATURE CONCERT
- 4:15 FAMILY FAVORITES
- 4:30 MEN AND MUSIC
- 4:45 DON MESSER
- 5:00 RADIO JOURNAL
- 5:10 LA CHANSON FRANCAISE
- 5:30 YVAN L'INTREPIDE
- 5:45 UN HOMME ET SON PÊCHE
- 6:00 EDMUND HOCKRIDGE
- 6:15 JACK SMITH
- 6:30 CBC NEWS
- 6:40 PRAIRIE WEATHER FORECAST
- 6:45 MAGGIE MUGGINS
- 7:00 TO BE ANNOUNCED
- 7:30 ROSA LINDA
- 7:45 KING EDWARD HOTEL TRIO
- 8:00 TO BE ANNOUNCED
- 8:30 TO BE ANNOUNCED
- 9:00 CBC NATIONAL NEWS
- 9:15 CBC NEWS ROUNDUP
- 9:30 DISTINGUISHED ARTISTS SERIES
- 10:00 CITIZENS FORUM
- 10:45 TO BE ANNOUNCED
- 11:00 RECITAL
- 11:15 MIDWEEK REVIEW
- 11:30 GRANDSTAND SEAT
- 12:00 CBC NEWS
- 12:10 PRAIRIE WEATHER FORECAST
- 12:15 DANCE ORCHESTRA
- 12:30 MUSIC FOR LISTENING
- 12:55 INTERLUDE

- 12:00 MUSICAL PROGRAM (Midw. stns.) (15 Mins.)
- 1:10 INTERLUDE (Midw. stns.) (15 Mins.)
- 3:00 SCHOOL BROADCAST (Man. stns.) (30 Mins.)
- 3:00 CONCERT HOUR (Alta. stns.) (30 Mins.)
- 5:00 MUSICAL PROGRAM (Midw. stns.) (15 Mins.)
- 5:15 SPOTLIGHT ON A STAR (Midw. stns.) (5 Mins.)
- 5:20 VAN DAMME QUARTET (Midw. stns.) (10 Mins.)
- 5:30 DIVERTIMENTO (Midw. stns.) (15 Mins.)
- 5:45 BBC NEWS (Midw. stns.) (10 Mins.)
- 5:55 INTERNATIONAL COMMENTARY (Midw. stns.) (5 Mins.)
- 7:15 CITIZENS FORUM (Cent. stns.) (45 Mins.)
- 10:00 TO BE ANNOUNCED (45 Mins.)

DOMINION

(Programs of the Dominion network offered to Prairie Region networks or stations, not carried on CBK)

- 7:00 DENNIS DAY (30 Mins.)
- 8:00 MAYOR OF THE TOWN (30 Mins.)
- 8:30 CURTAIN TIME (30 Mins.)
- 9:00 THE WHISTLER (30 Mins.)
- 9:30 DAL RICHARDS ORCHESTRA (30 Mins.)
- 9:30 PROVINCIAL AFFAIRS (Man. stns.) (15 Mins.)
- 10:00 DOMINION NEWS BULLETIN (10 Mins.)
- 10:30 OPPORTUNITY KNOCKS (30 Mins.)

Notes

SCHOOL BROADCAST (T-C 3:00 p.m.)

An art series, It's Fun To Draw. From Winnipeg for Manitoba only.

SASKATCHEWAN SCHOOL BROADCAST (3:00 p.m.)

For Friends of Books—Mozart the Wonder Boy, by Opal Wheeler and Sybil Deucher, a biography. From Winnipeg for Saskatchewan only.

WHERE ARE THEY NOW? (3:48 p.m.)

Talk by Gretel Haerberlin on European children whose parents are in camps for displaced persons. From Toronto. Miss Haerberlin, a teacher at Havergal College, Toronto, helped to manage a children's recreational camp in Austria this summer. A joint Y.M.C.A.-Y.W.C.A. project, the camp was staffed with volunteer workers using equipment borrowed from the British Army.

CITIZENS' FORUM (7:15 T-C and 10:00 p.m.)

Weekly discussion arranged by the CBC in conjunction with the Canadian Association for Adult Education. From Toronto. Topic: Do Jobs and Families Mix?—Should Married Women Work? Following each broadcast Citizens' Forum groups in Canada carry on the evening's discussion.

TRANS-CANADA

(Programs of the Trans-Canada network offered to Prairie Region networks or stations, not carried on CBK)

- 8:45 MORNING MERRY-GO-ROUND (Cent. stns.) (15 Mins.)
- 9:15 BAND TIME (Midw. stns.) (15 Mins.)

Senior Producer



The CBC's senior producer at Prairie Region Headquarters, Winnipeg, is NORMAN LUCAS. A veteran of radio, Mr. Lucas is also a singer of distinction, whose fine baritone voice has been heard in a number of CBC programs. He has been heard as soloist with the Bach Choir of Toronto, and the Toronto Promenade Symphony Orchestra. In 1937, under the sponsorship of the Opera Guild, he sang the role of the Landgrave Hermann in Wagner's opera Trannhauser, with Paul Althouse in the leading role. Mr. Lucas adds to his other accomplishments by being one of western Canada's top flight amateur golfers.

Norman Lucas Veteran of Radio
Golf and Music Blend In Career of CBC Winnipeg's Senior Producer

Senior producer in the CBC's Prairie Region, Norman Lucas has many years of experience in radio behind him. He has been associated with radio since 1926, first as an artist and announcer, and later as a producer.

Born in Preston, Lancashire, he came to Canada with his family in 1911, settling in Toronto, where he completed his schooling and studied music. In 1915 at the age of 17, he joined the Canadian army and served

through many engagements, subsequently spending ten years in hospital in England and Canada as the result of a serious leg injury. It was during this period of recuperation that he took up the study of music seriously, developing his voice to the point where he was able to make use of it in radio and in other musical fields. He has been heard with Toronto's Bach Choir as soloist, and with the Toronto Promenade Symphony Orchestra. He sang the role of the Landgrave Hermann in Wagner's opera Tannhauser, with Paul Althouse, under the sponsorship of the Opera Guild of Toronto in 1937.

CURTAIN TIME (Dom. 8:30 p.m.)

Drama series from Toronto. This week's play, Mr. Mergenthwirker's Lobbies by Nelson Bond, is a whimsical tale about invisible beings called lobbies. Bernard Braden plays Mr. Mergenthwirker with T. W. Tweed as a newspaper reporter.

ed through many engagements, subsequently spending ten years in hospital in England and Canada as the result of a serious leg injury. It was during this period of recuperation that he took up the study of music seriously, developing his voice to the point where he was able to make use of it in radio and in other musical fields. He has been heard with Toronto's Bach Choir as soloist, and with the Toronto Promenade Symphony Orchestra. He sang the role of the Landgrave Hermann in Wagner's opera Tannhauser, with Paul Althouse, under the sponsorship of the Opera Guild of Toronto in 1937.

Mr. Lucas made his first radio appearance as a singer in 1926 in Buffalo, where he was also the soloist at the First Presbyterian Church. From Buffalo, he returned to Toronto where he was kept busy singing on several private stations. He also took up announcing at this time, and continued until the CBC came into being, when he was transferred

Continued on page 7

THURSDAY, October 30th, 1947

All times given are Central Standard; for Mountain Time deduct one hour.

STATION CBK, WATROUS

8:00 CBC NEWS
 8:05 MUSICAL PROGRAM
 8:15 BREAKFAST CLUB
 8:45 THE CLOCKWATCHER
 9:00 CBC NEWS
 9:10 PRAIRIE WEATHER FORECAST
 9:15 THE CLOCKWATCHER
 9:30 ETHELWYN HOBBS
 9:35 MORNING COMMENT
 9:45 MORNING DEVOTIONS
 10:00 ROAD OF LIFE
 10:15 BIG SISTER
 10:30 WHAT'S YOUR BEEF?
 10:40 INTERLUDE
 10:45 LAURA LIMITED
 11:00 BBC NEWS
 11:15 LUCY LINTON
 11:30 MORNING CONCERT
 11:59 DOMINION OBSERVATORY OFFICIAL TIME SIGNAL
 12:00 R.C.M.P. BULLETINS AND PROGRAM NEWS
 12:15 HAPPY GANG
 12:45 SINGALONG
 1:00 CBC NEWS
 1:10 ACCIDENT FACTS
 1:15 CBK PRESENTS
 1:30 PRAIRIE FARM BROADCAST AND WEATHER
 2:00 LIFE CAN BE BEAUTIFUL
 2:15 MA PERKINS
 2:30 PEPPER YOUNG'S FAMILY
 2:45 RIGHT TO HAPPINESS
 3:00 SCHOOL BROADCAST
 3:30 RECITAL
 3:45 WOMEN'S NEWS COMMENTARY
 3:48 A LIFE OF MY OWN
 4:00 FEATURE CONCERT
 4:15 FAMILY FAVORITES
 4:30 INSIDE THE FARM HOME
 4:45 WESTERN FIVE
 5:00 RADIO JOURNAL
 5:10 LA CHANSON FRANCAISE
 5:30 LES VOIX DU PAYS
 6:00 TONY THE TROUBADOUR
 6:15 JACK SMITH
 6:30 CBC NEWS
 6:40 PRAIRIE WEATHER FORECAST
 6:45 STORY TIME
 7:00 ALAN AND ME
 7:30 JOHN AND JUDY
 8:00 MUSIC HALL
 8:30 WAYNE AND SHUSTER
 9:00 CBC NATIONAL NEWS
 9:15 CBC NEWS ROUNDUP
 9:30 EVENTIDE
 10:00 WINNIPEG CONCERT ORCHESTRA
 10:30 VANCOUVER DRAMA
 11:00 CBC SPORTS REVIEW
 11:15 POINTS OF VIEW
 11:30 NOCTURNE
 12:00 CBC NEWS
 12:10 PRAIRIE WEATHER FORECAST
 12:15 DANCE ORCHESTRA
 12:30 MUSIC IN THE NIGHT
 12:55 INTERLUDE

TRANS-CANADA

(Programs of the Trans-Canada network offered to Prairie Region networks or stations, not carried on CBK)

8:45 MORNING MERRY-GO-ROUND
 (Cent. stns.) (15 Mins.)
 9:15 BAND TIME
 (Midw. stns.) (15 Mins.)
 12:00 MUSIC BY GOODMAN
 (Midw. stns.) (15 Mins.)
 1:10 INTERLUDE
 (Midw. stns.) (5 Mins.)

5:00 MUSICAL PROGRAM
 (Midw. stns.) (15 Mins.)
 5:15 SPOTLIGHT ON A STAR
 (Midw. stns.) (5 Mins.)
 5:20 VAN DAMME QUARTET
 (Midw. stns.) (10 Mins.)
 5:30 UNITED NATIONS REPORT
 (Midw. stns.) (15 Mins.)
 5:45 BBC NEWS
 (Midw. stns.) (10 Mins.)
 5:55 INTERNATIONAL COMMENTARY
 (Midw. stns.) (5 Mins.)

DOMINION

(Programs of the Dominion network offered to Prairie Region networks or stations, not carried on CBK)

8:00 DICK HAYMES (30 Mins.)
 8:30 FLICKS AND FLASHES
 (15 Mins.)
 8:45 MEET GISELE (15 Mins.)
 9:30 DANCE ORCHESTRA
 (30 Mins.)
 10:00 DOMINION NEWS BULLETIN (10 Mins.)
 10:30 THE CLOCK
 (30 Mins.)

Notes

SCHOOL BROADCAST (3:00 p.m.)

An intermediate music series, Music Flows On. Music associated with rivers. From Vancouver for the four western provinces. Today's broadcast deals with music connected with the Rio Grande.

RECITAL (3:30 p.m.)

Gabrielle Parrot, soprano. From Montreal. Lungi Date (Bononcini); No Murmuring, Beloved (Tschaikovsky); Dreams (Wagner); The Nile (Leroux).

A LIFE OF MY OWN (3:48 p.m.)

Talk by Marion Lepkin, newspaperwoman. From Winnipeg.

INSIDE THE FARM HOME (4:30 p.m.)

CBC commentator Marjorie Duff interviews Joan Harland, Department of Architecture, University of Manitoba. From Winnipeg. Topic, Fabrics and Finishes, dealing with the texture and color for various types of rooms with emphasis on readily available inexpensive fabrics rather than expensive new plastics.

INTERNATIONAL COMMENTARY (T-C 5:55 p.m.)

Elmore Philpott. From Vancouver.

TONY THE TROUBADOUR (6:00 p.m.)

Singer and guitar player. From Toronto. Apple Blossom Wedding; The Gaucho Serenade; Ol' Man River; Together; Always. This program is now being broadcast to Latin

Farm Broadcast Notes

CBC Farm Broadcast Conference.

[Peter Whittall and Bob Knowles, commentator and assistant in the CBC's Prairie Region Farm Broadcast Department, were in Toronto from October 2nd to 6th attending a conference of CBC Farm commentators from all of CBC's five regions—the Maritimes (headquarters Halifax), Quebec (headquarters Montreal), Ontario (headquarters Toronto), the Prairies (headquarters Winnipeg), and the Pacific (headquarters Vancouver). In the Farm Broadcast of October 8, Peter gave a brief summary of events at the conference, from which we have taken the following excerpts.]

Bob and I were in Toronto attending the CBC farm commentators' annual meeting. We met and talked with the commentators from British Columbia, Ontario, Quebec, and the Maritimes, and of course we didn't forget to get in a lot of bragging about the Prairie Region. The way we told it down at Toronto—and it's the truth—the Prairie Region is the biggest farm broadcast region in Canada, has the most loyal supporters, writes the most letters, and makes more contributions to our Summerfallow and National Farm Radio programs than any other region.

While at the conference we complained to the Dominion weatherman about some of the forecasts in this region; we complained to the Dominion Department of Agriculture about the price of eggs, about Daylight Saving Time, and in fact about most of the points that our listeners had complained to us about during the past year of operations.

Eggs and Weather.

About the eggs and weather: The Ontario and Maritime commentators didn't have any complaints to report from their listeners about egg trading in their regions, but we suspect that was because they didn't produce the eggs in volume as we do out here on the prairies and in British Columbia. The other commentators thought the prairie style of reading poultry producers' letters on the air and attempting to have them answered the next day was an excellent one, but we took our complaints even further than that, and passed those letters on to the Dominion Department of Agriculture at Ottawa; and we hope that sooner or later we will be able to give poultry producers in this region, not only an explanation for all those Grade B eggs; but a satisfactory explanation. By satisfactory I mean an explanation that satisfies you—not the officials concerned.

America and the Caribbean islands by the CBC International Service. Tony the Troubadour was born Tony Stecheson in Fort William, Ont., and began singing 10 years ago as a hobby. He was with the Navy Show during the war touring Canada, Great Britain and Europe, entertaining troops.

Now about the weather forecast: Some of our listeners wrote in to complain that our weather forecasts were inaccurate, so we called in the Dominion weather forecaster to our meeting in Toronto and demanded an answer to all those complaints.

Not a CBC Forecast.

First of all, he wanted us to make clear to all you listeners that this is not a CBC weather forecast, but one issued by the Dominion weather offices in this region; and when we say the official weather forecast, we mean the official Dominion weather office forecast. We went on to tell the official weatherman about some of our letters of complaint, and he said: "Send us those letters, and we guarantee to send a satisfactory explanation to your listeners, no matter where they are located in your region." They were very interested in the comments that Bob and I had to make about the weather forecast, and indeed, all the comments that all the farm commentators had to make, because those weather forecasts are mostly for the farmers' benefit anyway. They asked for our suggestions on how to write them so that our listeners could understand them quickly and get a good idea of the weather that was coming, without making the reports too long or too scientific. We suggested that sometimes the reports were so involved that it took an experienced weather forecaster to tell whether it was going to rain or shine. This is exaggerated, of course, but there were times when even your commentator felt a little uncertain of the weather for the next 48 hours.

After several hours' discussion, we all agreed on three definite points: (1) that all letters of complaint be sent direct to the Dominion weather office for a satisfactory explanation; (2) that we give credit (or blame) to the Dominion weather office for our official weather forecast; and (3) that commentators in all regions place these official forecasts at the beginning of their broadcasts. We complained that our detailed weather forecast was a little too long for some of our listeners, and after we had passed their weather district, they became impatient waiting to hear The Jacksons and Their Neighbours. By putting the weather first and the livestock report second, it may mean that some of our livestock producers may get a little impatient, but judging by their letters of appreciation for this part of our broadcast, we are pretty sure that although they may become impatient, they will be sure to stick around to hear the prices.

Daylight Saving.

Farmers all over the country had the same thing to say about Daylight Saving, and boiled down to one word, it was "Nuts!" However, the Daylight Saving headache is over for another year, but we are serving notice now that we hope to do something about it before next summer.—Broadcast of October 8.

FRIDAY, October 31st, 1947

All times given are Central Standard; for Mountain Time deduct one hour.

- STATION CBK, WATROUS**
- 8:00 CBC NEWS
 - 8:05 MUSICAL PROGRAM
 - 8:15 BREAKFAST CLUB
 - 8:45 THE CLOCKWATCHER
 - 9:00 CBC NEWS
 - 9:10 PRAIRIE WEATHER FORECAST
 - 9:15 THE CLOCKWATCHER
 - 9:30 ETHELWYN HOBBS
 - 9:35 MORNING COMMENT
 - 9:45 MORNING DEVOTIONS
 - 10:00 ROAD OF LIFE
 - 10:15 BIG SISTER
 - 10:30 WHAT'S YOUR BEEF?
 - 10:40 INTERLUDE
 - 10:45 LAURA LIMITED
 - 11:00 BBC NEWS
 - 11:15 LUCY LINTON
 - 11:30 MORNING CONCERT
 - 11:59 DOMINION OBSERVATORY OFFICIAL TIME SIGNAL
 - 12:00 R.C.M.P. BULLETINS AND PROGRAM NEWS
 - 12:15 HAPPY GANG
 - 12:45 CLAIRE WALLACE
 - 1:00 CBC NEWS
 - 1:10 ACCIDENT FACTS
 - 1:15 MARCHING WITH THE BAND
 - 1:30 PRAIRIE FARM BROADCAST AND WEATHER
 - 2:00 LIFE CAN BE BEAUTIFUL
 - 2:15 MA PERKINS
 - 2:30 PEPPER YOUNG'S FAMILY
 - 2:45 RIGHT TO HAPPINESS
 - 3:00 NATIONAL SCHOOL BROADCAST
 - 3:30 RECITAL
 - 3:45 WOMEN'S NEWS COMMENTARY
 - 3:48 SHOPPING IN INDIA
 - 4:00 FEATURE CONCERT
 - 4:15 FAMILY FAVORITES
 - 4:30 SONGS TO REMEMBER
 - 4:45 DON MESSER
 - 5:00 RADIO JOURNAL
 - 5:10 LA CHANSON FRANÇAISE
 - 5:30 YVAN L'INTRÉPIDE
 - 5:45 UN HOMME ET SON PÊCHÉ
 - 6:00 ED McCURDY SINGS
 - 6:15 JACK SMITH
 - 6:30 CBC NEWS
 - 6:40 PRAIRIE WEATHER FORECAST
 - 6:45 SLEEPY TIME STORY TELLER
 - 7:00 STRING STYLINGS
 - 7:30 TO BE ANNOUNCED
 - 8:00 TO BE ANNOUNCED
 - 8:30 WALTZ TIME
 - 9:00 CBC NATIONAL NEWS
 - 9:15 CBC NEWS ROUNDUP
 - 9:30 EVENING CONCERT
 - 10:00 TORONTO POP CONCERT
 - 11:00 SERENADE FOR STRINGS
 - 11:30 DANCE ORCHESTRA
 - 11:55 INTERLUDE
 - 12:00 CBC NEWS
 - 12:10 PRAIRIE WEATHER FORECAST
 - 12:15 DANCE ORCHESTRA
 - 12:30 DAL RICHARDS ORCHESTRA

TRANS-CANADA

(Programs of the Trans-Canada network offered to Prairie Region networks or stations, not carried on CBK)

- 8:45 MORNING MERRY-GO-ROUND (Cent. stns.) (15 Mins.)
- 9:15 BAND TIME (Midw. stns.) (15 Mins.)
- 12:00 MUSICAL PROGRAM (Midw. stns.) (15 Mins.)

- 1:10 INTERLUDE (Midw. stns.) (5 Mins.)
- 5:00 MUSICAL PROGRAM (Midw. stns.) (15 Mins.)
- 5:15 SPOTLIGHT ON A STAR (Midw. stns.) (5 Mins.)
- 5:20 VAN DAMME QUARTET (Midw. stns.) (10 Mins.)
- 5:30 DIVERTIMENTO (Midw. stns.) (15 Mins.)
- 5:45 BBC NEWS (Midw. stns.) 10 Mins.)
- 5:55 INTERNATIONAL COMMENTARY (Midw. stns.) (5 Mins.)
- 7:00 TORONTO POP CONCERT (Cent. stns.) (60 Mins.)
- 10:00 PRAIRIE SCHOONER (Cent. Stns.) (30 Mins.)
- 10:30 TO BE ANNOUNCED (Cent. Stns.) (30 Mins.)

DOMINION

(Programs of the Dominion network offered to Prairie Region networks or stations, not carried on CBK)

- 7:30 TREASURE TRAIL (30 Mins.)
- 8:00 LIGHT UP AND LISTEN (30 Mins.)
- 8:30 INFORMATION PLEASE (30 Mins.)
- 9:00 CHAMPIONSHIP FIGHT (60 Mins.)
- 10:00 DOMINION NEWS BULLETIN (10 Mins.)
- 10:30 CLARY'S GAZETTE (30 Mins.)

Notes

NATIONAL SCHOOL BROADCAST (3:00 p.m.)

Dramatized story: a group of Indian legends from British Columbia concerning the adventures of Ah-Tusch-mit, traditional hero of the Seshald tribe of Vancouver Island. The program is based on stories told by George Clutesi of the Seshald Indian tribe. Intended primarily for classroom listening, the broadcasts are presented in a manner designed to interest parents and teachers as well as students. From Vancouver.

SHOPPING IN INDIA (3:48 p.m.)

Ida Dhami, recently returned from six months in India, will describe shops and market places in that country. Mrs. Dhami is the Canadian wife of a member of the International Labour Office, Sadu Dhami. She is a graduate of Queen's University and has a three-year-old daughter.

INTERNATIONAL COMMENTARY (T-C 5:55 p.m.)

Leon Edel. From Montreal.

TORONTO POP CONCERT (7:00 T-C and 10:00 p.m.)

Toronto Symphony Orchestra conducted by Paul Scherman; Ruby Mercer, soprano; David Lloyd, tenor; Edwin Steffe, baritone. Orchestra: March of the Toys (Victor Herbert); Overture to Orpheus in the Underworld (Offenbach); Medley from a

Broadway musical comedy, Carousel; selections from H.M.S. Pinafore (Gilbert and Sullivan). Ruby Mercer: My Hero, from The Chocolate Soldier; David Lloyd: Ah, Sweet Mystery of Life (Victor Herbert); Edwin Steffe: Ol' Man River, from Showboat. The three guest artists will be heard as a trio in: Give Me the World and its Gold (Franz Lehar; and the finale scene from Faust (Gounod). Ruby Mercer has appeared with opera companies including the Metropolitan, in the United States and Mexico. David Lloyd is a comparative newcomer to concert and radio work. Edwin Steffe has been heard in concert, opera, operetta and oratorio performances.

THE PRAIRIE SCHOONER (T-C 10:00 p.m.)

Light orchestra conducted by Jimmy Gowler; Ben Schram, vocalist. From Winnipeg. Orchestra: The Quarter Deck; Silver Heels; The Campbell's Are Coming; The Farmer's Krakowiak; Nya Fiskar Vals; Wake Up, Susan; Happy Boys; Lithuanian Hop; Kitty O'Neil; The Wonder. Vocalist: San Antonio Rose; The Texas Cowboy; My Adobe Hacienda.

Columbus Institute To Meet April 30-May 3

The Eighteenth Institute for Education by Radio will be held in Columbus, Ohio, April 30-May 3, 1948, under the auspices of the University of Ohio, according to an announcement from Keith Tyler, director of the Institute, which has just reached the CBC's Prairie Region headquarters at Winnipeg.

Radio producers in Canada and the United States are urged to begin recording programs for entry in the twelfth annual American Exhibition of Educational Radio Programs. Specifications and entry blanks will be mailed in November to all stations in the United States and Canada. Entries close February 1.

NORMAN LUCAS, VETERAN OF RADIO—Concluded

to the job of recording production.

The production of live shows was his next job. Since he began that work in 1940, Mr. Lucas has produced practically every type of show from Gilbert and Sullivan operas and Summer Symphonies to recitals.

In Winnipeg, where he has been Senior Producer since November, 1942, he has produced numerous programs, his present ones being the Monday Evening Recital (11:00 p.m.), Alberta Ranch House (Tuesdays 10:00 p.m.), and the Red River Barn Dance (Saturdays at 10:00 p.m.).

Mr. Lucas lists music and golf as his main hobbies and has achieved notable successes in both. This past summer he had the second low qualifying score in the Manitoba Amateur Golf tournament, going as far as the eights. He was also runner-up in the championships at Winnipeg's Niakwa club, and was on the winning inter-club championship team in 1945 and 1946.

Mail Bag

Mr. Claxton's Speech. — It seems to me to be rather ill taste on the part of the minister of defence, Mr. Brooke Claxton, to choose a popular musical program as the vehicle for his remarks on the Japanese Peace Treaty. Mr. Claxton no doubt desires as large an audience as possible, but what such an audience has in numbers it lacks in quality. The sort of audience that listens to such a program—I do not criticize them for a moment, but they are likely to be young people, pleasure-bent, and in no mood to absorb a serious talk on such a matter as the Japanese Peace Treaty—is not what Mr. Claxton wants, and those older people who might conceivably take a keen interest in the treaty, would be unlikely to listen to such a program. Mr. Claxton would do better to go straight to the CBC and seek a place for his talk, than to lend his undoubted prestige and authority to a commercial program, however popular.—*M.C., Winnipeg, Manitoba.*

Singing Stars of Tomorrow. — I suggest that the names of the artists and the titles of arias and songs be announced each week, of the Singing Stars of Tomorrow. It is very difficult to catch the desired information at times, especially when Mr. Summers has that casual attitude, which almost infers that if you don't know them, you really should.—*Mrs. H. R. Fleming, Abbotsford, B.C.*

What's Your Beef? — Your new program What's Your Beef? promises to be quite an enjoyable and thought-provoking series. I am referring especially to this morning's (Tuesday, Sept. 30, 10:30 a.m.) interview with a waitress. Her chief "beef" is tipping (or rather the lack of tipping). She claims the tips are necessary to the waitress in order to live, because the employers do not pay waitresses a living wage. She made her point of view perfectly clear to the listener, but what about the public's point of view? Why should the public be expected to pay another man's hired help? . . . The man who owns the clothing store, the shoe store, the butcher shop, etc., has to pay his hired help without holding the tin cup to the customers, so why should hotel and restaurant owners be exempt? — *Phyllis M. Hodgson, Regina, Sask.*

Public Radio in the States.—One of the chief publicly-owned, non-commercial radio stations in the United States is Station WNYC, owned and operated by the City of New York. Recently this station arranged to rebroadcast five classical dramas provided in transcription form by the BBC—L'Aiglon, by Edmund Rostand; Dr. Faustus, by Christopher Marlowe; The Trojan Women, by Euripides; Hedda Gabler, by Henrik Ibsen; and Man of Destiny, by George Bernard Shaw.

Miss Verna E. Weber,
BERGEN,
Alta.



CBC PROGRAM SCHEDULE

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TURN OVER
FOR PAGE ONE

SATURDAY, November 1st, 1947

All times given are Central Standard; for Mountain Time deduct one hour.

STATION CBK, WATROUS

- 8:00 CBC NEWS
- 8:05 MORNING MELODIES
- 8:30 MUSIC FOR MADAME
- 8:45 THE CLOCKWATCHER
- 9:00 CBC NEWS
- 9:10 PRAIRIE WEATHER FORECAST
- 9:15 THE CLOCKWATCHER
- 9:30 CURTAIN CALLS
- 9:45 MORNING DEVOTIONS
- 10:00 CALLING ALL CHILDREN
- 10:30 MUSICAL COMEDY TIME
- 11:00 BBC NEWS
- 11:15 RECORDS AT RANDOM
- 11:30 MUSIC MAKERS
- 11:45 MELODIES FOR JUNIORS
- 11:59 DOMINION OBSERVATORY OFFICIAL TIME SIGNAL
- 12:00 R.C.M.P. BULLETINS AND PROGRAM NEWS
- 12:15 WORLD CHURCH NEWS
- 12:30 MELODY ROUNDUP
- 12:45 CBC NEWS
- 12:55 PRAIRIE WEATHER FORECAST
- 1:00 THIS WEEK IN MUSIC
- 1:30 AUTUMN SERENADE
- 2:00 ON THE TEEN BEAT
- 2:30 JIVE HIVE
- 3:00 STOREHOUSE OF MUSIC
- 3:30 MUSICANA
- 4:00 RADIO JOURNAL
- 4:10 LA BONNE CHANSON
- 4:30 STUDIO G-7
- 5:00 EL RITMO TROPICAL
- 5:15 CBC NEWS
- 5:25 MUSICAL PROGRAM
- 5:30 DIVERTIMENTO
- 5:45 WES McKNIGHT
- 6:00 GISELE LA FLECHE
- 6:15 CANADIAN SHORT STORIES
- 6:30 SPORTS COLLEGE
- 6:45 PRAIRIE WEATHER FORECAST
- 6:50 INTERLUDE
- 7:00 LIFE OF RILEY
- 7:30 SHARE THE WEALTH
- 8:00 CBC NATIONAL NEWS
- 8:05 NHL HOCKEY
- 9:30 ORGAN MUSIC
- 9:45 THIS WEEK
- 10:00 RED RIVER BARN DANCE
- 10:30 DANCE ORCHESTRA
- 11:00 CBC SKATING PARTY
- 11:30 TO BE ANNOUNCED
- 12:00 CBC NEWS
- 12:10 PRAIRIE WEATHER FORECAST
- 12:15 DANCE ORCHESTRA
- 12:30 DANCE ORCHESTRA

TRANS-CANADA

(Program of the Trans-Canada network offered to Prairie Region networks or stations, not carried on CBK)

- 9:15 FOLK DANCE FROLIC (Midwest stns.) (15 Mins.)
- 12:00 BANDSTAND (Midw. stns.) (15 Mins.)
- 12:30 MUSICAL PROGRAM (Midwest stns.) (15 Mins.)
- 4:00 FOR YOUR APPROVAL (Midw. stns.) (30 Mins.)

- 4:30 DANCE ORCHESTRA (Midw. stns.) (15 Mins.)
- 4:45 MUSICAL PROGRAM (Midw. stns.) (15 Mins.)

DOMINION

(Programs of the Dominion network offered to Prairie Region networks or stations, not carried on CBK)

- 4:45 KING COLE TRIO (15 Mins.)
- 7:00 TWENTY QUESTIONS (30 Mins.)
- 9:00 CUCKOO CLOCK HOUSE (30 Mins.)
- 9:30 DANCE ORCHESTRA (30 Mins.)
- 10:00 DOMINION NEWS BULLETIN AND COMMENTARY (15 Mins.)

Notes

MUSIC MAKERS (11:30 a.m.)

A program about composers and their works planned especially for children. From Toronto. The narrator is a pianist and composer, F. Renwick Brown, of the CBC's Toronto record library. The story of William Tell, Swiss patriot of cross-bow and apple fame, will be told in words and music with the playing of a recording of the overture to William Tell, Rossini's romantic opera.

MUSICANA (3:30 p.m.)

Jack Haskell, baritone; Whitey Berquist's orchestra. NBC.

RED RIVER BARN DANCE (10:00 p.m.)

Orchestra conducted by Eric Wild; Marjorie Diller and Wilf Davidson, vocalists. From Winnipeg. Orchestra: Little Burnt Potato; Miss McLeod's Reel; Mountain Belle Schottische; Low Backed Car; Medley—I'll See You Again, Among My Souvenirs, Always, Beer Barrel Polka; De'il Among the Tailors; Garryowen; Reuben, Reuben.

STAGE AND FILMS IN—Conc.

Stephen Ker Appleby seems to have boundless energy. In addition to producing numerous CBC network music recitals, the Maritime farm family drama called "The Gillans," and teaching in the Workshop three nights a week, he still manages to keep up his hobby—writing. He says that one of his greatest thrills occurred recently, when the Workshop broadcast his play "Divided the Light From the Darkness," a drama about racial bigotry.

Late Program Notes

Week of October 19-25

Sunday, October 19.

Dom. 4:00 p.m.—Theatre Hour. Drama. On Borrowed Time, novel by Lawrence Edward Watkin. Howard Lindsay, master of ceremonies; Lyn Murray's orchestra.

Dom. 5:30 p.m.—Ginny Simms. Songs by Ginny Simms with Percy Faith's orchestra. Miss Simms: So Far; Flamingo; Night and Day. Orchestra: Lover; Oh, Lady Be Good; Laura; I Love You.

5:35 p.m.—Vancouver Symphony. Orchestra conducted by Jacques Singer; Jan Cherniavsky, pianist, guest soloist. Mr. Cherniavsky: Piano Concerto No. 3 (Beethoven). Orchestra: Variations on a Theme by Haydn (Brahms).

Tuesday, October 21.

T-C 5:55 p.m.—International Commentary. Frank Walker, Winnipeg newspaperman. From Winnipeg.

7:30 p.m.—Canadian Cavalcade. From Toronto. Orchestra conducted by Mart Kenney; songs by Norma Locke, Roy Roberts, and a vocal quintet. Cy Mack will interview Clarence Campbell, president of the National Hockey League, and Pierrette Alarie of Montreal, Metropolitan Opera star. Orchestra: Medley of hit tunes from State Fair, including That's For Me, sung by Norma Locke; Roy Roberts—I Wonder Who's Kissing Her Now; Quintet—Feuding and Fighting.

Wednesday, October 22.

7:15 T-C and 10:00 p.m.—Citizens' Forum. Further to previous announcements, the program will originate in Toronto at a public meeting in Bessborough Hall, central auditorium of the Forest Hill Village Schools, Toronto, under the sponsorship of the Forest Hill Village Home and School Association. The regular news period will be taken by the new National Secretary of Citizens' Forum, Douglas Clark.

Thursday, October 23.

T-C 5:30 p.m. United Nations Report. A new CBC series in which the activities of the United Nations Assembly now meeting in New York are discussed.

Council Protests. According to the Wetaskiwin Times, the Town Council there has protested vigorously to the provincial authorities because one of its citizens, Jim Winter, was refused an old age pension on some technicality. Jim is 105 years old.—CBC Neighbourly News, April 27.

Corrections

For Prairie Region Schedule dated October 19, 1947

MONDAY, OCTOBER 20

1:15-1:30 p.m. (CBK)
Kill: Marching with the Band.
Schedule: Stars of the West. WEEKLY.

4:30-4:45 p.m. (CBK)
Kill: World of Radio.
Schedule: Songs To Remember. THIS OCCASION ONLY.

TUESDAY, OCTOBER 21

12:45-1:00 p.m. (CBK)
Kill: Waltzes of the World.
Schedule: Singalong. TUESDAYS AND THURSDAYS WEEKLY.
5:10-5:20 p.m. (CBK)
Kill: La Chanson Francaise.
Schedule: Mariette et l'Etiquette. WEEKLY.

5:20-5:30 p.m. (CBK)
Kill: Mariette et l'Etiquette.
Schedule: La Chanson Francaise. WEEKLY.

5:20-5:30 p.m. (T-C)
Kill: Serenade To America.
Schedule: Art Van Damme Quartet. TUESDAYS TO FRIDAYS WEEKLY.

THURSDAY, OCTOBER 23

5:20-5:30 p.m. (CBK)
Kill: Le Chemin des Ecoliers. WEEKLY.

The Hemline Horror.—The hemline must go down like a Venetian blind! . . . This may sound like much ado about nothing, but the number of inches from the pavement is not the important point. The tragedy is: Is this democracy.—John Fisher, on CBC, September 14.

CBC OWNED STATION
CBK WATROUS, SASK. (50,000 watts) 540 KCS.

TRANS-CANADA NETWORK

	KCS.
CBK, WATROUS	540
CKY, WINNIPEG	990
CJCA, EDMONTON	930
CFAC, CALGARY	960
CJOC, LETHBRIDGE	1060

DOMINION NETWORK

CKRC, WINNIPEG	630
CKX, BRANDON	1150
CJGX, YORKTON	940
CKRM, REGINA	980
CFBC, MOOSE JAW	800
CFQC, SASKATOON	600
CKBI, PRINCE ALBERT	900
CFRN, CALGARY	1010
CFRN, EDMONTON	1260

OTHER STATIONS

CFAR, FLIN FLON	590
CKUA, EDMONTON	580
CJCF, CALGARY	1230
CFGP, GRANDE PRAIRIE	1050
CKCK, REGINA	620

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